VICTOR CHIKA
GRAPHIC DESIGN & WEB DEVELOPER

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PROFILE

Creative and versatile Graphic & Web Designer with hands-on experience delivering clean, functional, and visually engaging design solutions. Skilled in branding, UI/UX design, and responsive web development. Passionate about solving visual problems and building intuitive digital experiences for users.

EDUCATION

DIPLOMA IN OFFICE MANAGEMENT AND GRAPHIC DESIGN

Advanced Tech Training Institute — [Kasoa, Ghana.]

SELF-TAUGHT VIA ONLINE COURSES

Ongoing personal development through platforms like YouTube, and LinkedIn Learning

SKILLS

GRAPHIC DESIGN

Adobe Photoshop, Xara

Corel Draw

Visual Identity & Branding

Marketing Collateral Design

Social Media Graphics

Packaging & Layout Design

WEB DESIGN & DEVELOPMENT

HTML, CSS (basic JavaScript)

Responsive Web Design

Java

C#

SQL

Python

EXPERIENCE

FREELANCE GRAPHIC & WEB DESIGNER

Remote / Self-Employed

- Delivered logo design, brand identity, and full website layouts for various clients in tech, fashion, and wellness sectors.
- Designed and launched landing pages that increased client engagement and lead generation.
- Provided UI design support for startup apps and responsive websites using AI and CSS

GRAPHIC DESIGNER

LARGE FORMAT PRINTING PRESS – Kasoa, Ghana

- Created design materials including posters, brochures, and brand assets.
- Collaborated with cross-functional teams to design visually compelling assets for campaigns, enhancing user engagement and reinforcing visual identity across web, social media, and print materials.

PROJECT HIGHLIGHTS

1. GSM services Rebranding Project
- Developed a new logo and complete visual identity for GSM Services
- Designed campaign materials and social media assets to support a public awareness campaign.

2. Portfolio Website
- Built a personal portfolio (victorchikadesign) showcasing client work, case studies, and design process.
- Utilized WordPress and custom CSS for interactive elements and responsive design.