

VICTOR CHIKA

GRAPHIC DESIGN & WEB DEVELOPER

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LOCATION: EAST LEGON, ACCRA.

PROFILE

Creative and versatile Graphic & Web Designer with hands-on experience delivering clean, functional, and visually engaging design solutions.

Skilled in branding, UI/UX design, and responsive web development.

Passionate about solving visual problems and building intuitive digital experiences for users.

EDUCATION

DIPLOMA IN OFFICE MANAGEMENT AND GRAPHIC DESIGN

Advanced Tech Training Institute — Kasoa, Ghana.

SELF-TAUGHT VIA ONLINE COURSES

Ongoing personal development through platforms like YouTube, and LinkedIn Learning.

SKILLS

GRAPHIC DESIGN

- Adobe Photoshop
- Corel Draw
- Visual Identity & Branding
- Marketing Collateral Design
- Social Media Graphics
- Packaging & Layout Design
- Xara

WEB DESIGN & DEVELOPMENT

- HTML, CSS (basic JavaScript)
- Responsive Web Design
- Java
- C#
- SQL
- Intermediate Python

EXPERIENCE

FREELANCE GRAPHIC & WEB DESIGNER.

Remote / Self-Employed

- Delivered logo design, brand identity, and full website layouts for various clients in tech, fashion, and wellness sectors.
- Designed and launched landing pages that increased client engagement and lead generation.
- Provided UI design support for startup apps and responsive websites using AI and CSS.

GRAPHIC DESIGNER

LARGE FORMAT PRINTING PRESS — Kasoa, Ghana.

- Created design materials including posters, brochures, and brand assets.
- Collaborated with cross-functional teams to design visually compelling assets for campaigns, enhancing user engagement and reinforcing visual identity across web, social media, and print materials

PROJECT HIGHLIGHTS

1. GSM SERVICES REBRANDING PROJECT

- Developed a new logo and complete visual identity for GSM Services
- Designed campaign materials and social media assets to support a public awareness campaign

2. PORTFOLIO WEBSITE

- Built a personal portfolio: <https://vicchika98-sys.github.io/myportfolio/>
- Showcased client work, case studies, and design process using HTML, CSS, JavaScript, and Bootstrap