DESIGN

The sense of design on this site appears very well thought out. It has a very seamless quality, which is pleasing to look at. The general aesthetics of this artist are very visible.

USABILITY

When you first click the URL is it a bit confusing what to do next. You aren't easily directed through to the homepage. This makes it harder to use, but is also very playful and fun.

CONTENT

The content is fairly clear, as you click on an image you learn a bit about each project. Although there is nowhere to find more in-depth information on each project. It makes feel like there is a lack of information presented. There is also minimal/no information on the "about" page.

CREATIVITY

This is a really creative and unique idea for an artists portfolio website. It is isn't what one expects to find, as there is a seemingly never ending scroll of projects (which are very up to date) and their method of presentation is exciting. You never know what will come next!

https://badbadbadbad.com/

DESIGN

The grid works really well for this website, as it keeps everything clean and organized. Even though the colour is pretty dull, it acts as a nice backdrop for all of the colourful and busy designs of the artists portfolio.

USABILITY

To navigate this website you click on each underlined piece of text (which doesn't change, except becomes highlighted depending on the site page). I find this helpful because the "menu" is totally static the whole time.

CONTENT

There is a lot of content displayed at once. It might be helpful if there were fewer projects displayed per line, within the grid. They could also cut down on the amount of projects displayed.

CREATIVITY

This website works really well for the artists style of work. In its layout and style guide, the website is not very interesting or dynamic for the user.

https://commo.xyz/

DESIGN

The logo of this company is very striking and catches the eye when you first enter the site. Something that doesn't work well is that the colour pallet and pattern design, on the right side of the home page, badly clash with the rest of the content. The design feels a bit incongruent and choppy throughout the site.

USABILITY

The menu is hidden and only appears when you click on the logo, making it difficult to find what you're looking for. The scroll on the main page is also a bit off feeling, not giving the viewer much information.

CONTENT

Once you locate the menu, there is a good amount of information in each part of the directory. There are good descriptions, not too long, for each heading. As well, it is easy to locate important information about the company.

CREATIVITY

Because the website is pretty hard to use, it forces you to explore it in a way which actually works well. You are surprised by each click you make and inspired by each new graphic element. The illustrative quality to the designs is unique and fun for the user, especially based on their clienteles' interests.