

Design:

The sense of design on this site appears very well thought out. It has a very seamless quality, which is pleasing to look at. The general aesthetics of this artist are very visible.

Usability:

When you first click the URL is it a bit confusing what to do next. You aren't easily directed through to the homepage. This makes it harder to use, but is also very playful and fun.

Content:

The content is fairly clear, as you click on an image you learn a bit about each project. Although there is nowhere to find more in-depth information on each project. It makes feel like there is a lack of information presented. There is also minimal/no information on the "about" page.

Creativity:

This is a really creative and unique idea for an artists portfolio website. It is isn't what one expects to find, as there is a seemingly never ending scroll of projects (which are very up to date) and their method of presentation is exciting. You never know what will come next!