

# Welcome to Vicehub

home of degen art.

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## • Idea

ViceHub - built on Solana and powered by Metaplex - is the first NFT marketplace jumping onto the scene that will focus on and promote one main genre of NFT art - satire, parody, and comedy in general. ViceHub seeks to empower and give a platform to artists wishing to express their artwork in creative and funny ways on a platform that puts the artist and the community first.

Among other things, satire and comedy have always played a key role in society by allowing a space for orthodoxies to be challenged and ideas to be shared freely. It is important that these spaces continue to be supported and regarded as a sacred part of functional society.

ViceHub will be one of the first iterations of putting satire on the blockchain via NFTs, making it an early adopter in the larger trend of culture (specifically meme culture) coalescing with technology like NFTs and Web3 in general.

As times progress, NFTs will continue to be the preferred method for anyone to represent ownership in digital artwork, as well as access products, services, and communities.

The mission statement of ViceHub is simple: seize the memes of production and create a memeopoly in a growing memeconomy.

## • Marketplace

The ViceHub marketplace is where Solana based NFTs will be available for minting, buying, selling, and auctioning. All artwork displayed during the beginning stages of ViceHub will have been released by artists who've been manually approved by the team. Later on down the roadmap, the community will have the ability to vote on project listings/ delistings via the ViceDAO.

The marketplace is broken down into two main aspects: the launchpad, and the marketplace. The launchpad will be where new collections are freshly minted onto the Solana blockchain utilizing the Metaplex Candy Machine V2. The marketplace is where buyers and sellers can trade NFTs listed for sale post-mint.

ViceHub will charge a 5% buyers marketplace fee to non-holders of \$VICETKN and a 1% buyers marketplace fee to holders of at least 100 \$VICETKN. Please note that this model and minimum amount held is subject to change as ViceHub matures.

As a seller, the only fee you may incur is the royalty fee set by the original artist. It is up to the original artist to set whatever royalty fee they choose from 0% and up to 5%.

These fees do not include any fees incurred by using the Solana blockchain.

## • \$VICETKN

Vice token (\$VICETKN) is the utility/rewards/governance token in the ViceHub ecosystem. The token is an SPL (Solana Program Library) token, and will have various use-cases in the ecosystem.

The first featured use case for \$VICETKN will be reduced marketplace fees for users who hold a minimum amount of the token in their wallet at the time of purchasing/ minting an NFT on the ViceHub marketplace/ launchpad.

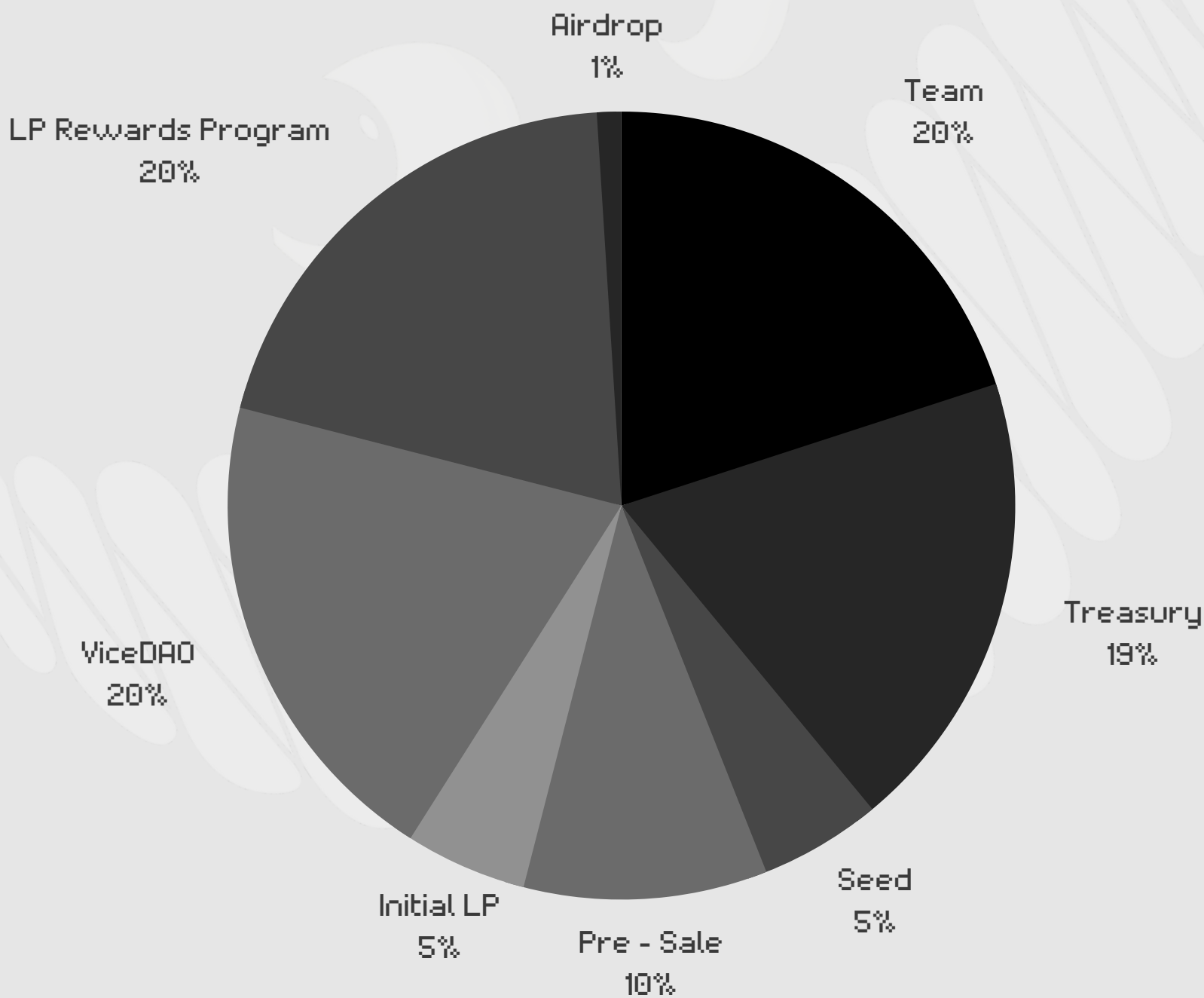
Further along the roadmap, the token will be used to stake in the ViceDAO, which will allow for sharing in marketplace fees generated in SOL. Until this feature of ViceHub is unlocked, all marketplace fees generated will go straight to the treasury wallet for use only relating to the growth and operational costs of ViceHub.

Another key feature that will be unlocked with staking \$VICETKN in the ViceDAO is the ability to earn \$VICETKN for contributing to the governance and operations of the ViceHub ecosystem.

- \$VICETKN Tokenomics

Ticker: \$VICETKN / Max Supply: 1B Tokens / Initial Supply: 73.5M Tokens

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## • \$VICETKN Release Schedule

Airdrop - 1% (10,000,000 tokens): Instantly tradable post-IDO

Initial LP - 5% (50,000,000 tokens): Instantly tradable post-IDO

Seed Round - 5% (50,000,000 tokens): Vested over 12 months (1 year) @ 4,200,000 tokens released per first 11 months and 3,800,000 tokens on month 12.

Pre-Sale - 10% (100,000,000 tokens): Vested over 12 months (1 year) @ 8,300,000 tokens released per first 11 months and 8,700,000 tokens on month 12.

Team - 20% (200,000,000 tokens): Vested over 400 months (33.3 years) @ 500,000 tokens released per month.

Treasury - 19% (190,000,00 tokens): Vested over 380 months (31.6 years) @ 500,000 tokens released per month.

ViceDAO - 20% (200,000,000 tokens): Vested over 800 months (66.6 years) @ 250,000 tokens released per month.

LP Rewards - 20% (200,000,000 tokens): Vested over 800 months (66.6 years) @ 250,000 tokens released per month.

# ViceHub Roadmap

## Q1 2023:

### MVP:

- Discord / Twitter Setup
- Initial Website build
- Airdrop
- 'Adventures of Lolita Express' launch

## Q2 2023:

### Beta:

- Launchpad is live
- Marketplace is live
- \$VICETKN Pre - Sale

### V1:

- IDO
- ViceDAO
- LP Yield Farm
- Audit

## Q4 2023:

### V2:

- ViceDAO Voting Rights