



whitePaper

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The \$VICEDAO token does not possess any necessary characteristics required to be considered a transferable security, money market instrument, unit in collective investment schemes, a digital currency, commodity, security or any other form of investment in any jurisdiction. Therefore, it is not a form of electronic money, a financial instrument, or a store of value.

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What is a DAO



DAO stands for “Decentralized Autonomous Organization”. DAOs are a new form of business organization, and its philosophy revolves around being an organization that has no clear and singular leader, but rather is governed entirely by its community members in a democratic fashion (usually by voting). DAOs often possess a mission/vision/objective that its members join the organization for by purchasing a DAO “token” which usually represents a share of influence in the organization.

DAOs have different ways to govern their communities, and the best practices of the industry are constantly evolving. A common method of governance is to have a DAO Council (similar to a Board of Advisors), which helps to oversee and coordinate the community’s affairs including drafting proposals for any major changes that could happen for the DAO and associated business.

VICEWRLD DAO will be utilizing this DAO Council governance model, in which there will be a yearly DAO council election (with the next one to occur in Q4 2023). Vicewrld DAO’s initial council will consist of both crypto experts and adult industry experts to have both sides operate functionally together.



What is a DAO Treasury?

Think of the DAO treasury as the community bank account. The DAO Treasury can be used to reward it's members, to donate to charity organizations, to help pay for operations and marketing, and essentially however the token holder community sees fit. A proposal can be submitted to the DAO council for review, and if accepted, will be officially put up to vote within the DAO, so people are able to have their say on how the funds get used. VICEWRLD DAO will have a treasury that will be continually replenished from the net profits of partner organizations, such as 'VICEWRLD Productions', the 'VICEWRLD NFT Launch Service' and the 'VICEWRLD Metaverse'.

VICEWRLD DAO is a separate organization/community that does not own or control the partner organizations as it is not practical for a DAO to be in charge of running the day to day operations of these types of organizations.

DAO Governance & Voting

The VICEWRLD DAO will be governed by a DAO Council who will be responsible for the creative direction and the general community governance of the DAO. The DAO will be initially run by a core team to get the DAO built up. The number of DAO council members will also be fluid depending on the requirements of the DAO. The DAO council will include a full suite of staff that are able to fully run the project indefinitely, with experts from both the cryptocurrency and adult industries.

Owners of the \$VICEDAO token will have the ability to vote on who can retain their positions on the DAO council at the yearly elections which will happen in Q4 of each year. \$VICEDAO token holders also are able to vote on core decisions that get proposed by the DAO council re the future running of the DAO community, as well as being able to use their tokens to vote on the types of adult content creation that gets developed when proposed by the council. The original core VICEWRLD DAO team has nominated the founding council members.

The \$VICEDAO token holders will be invited into a private Discord channel and will be able to vote on the custom content that will be produced monthly. The different types of custom content scenes and scenarios that are available to shoot will be presented to the community once the scene scenarios/options get approved by the DAO council.

The DAO looks to also set up a DAO charter at a later time as the VICEWRLD DAO community becomes more progressively decentralized as per the roadmap. This effective DAO governance structure will be a necessary function for the project to have long term sustainability.

What is the Vision?

VICEWRLD DAO's vision is to help evolve the Adult industry into Web3. The DAO as part of its full roadmap will focus on three core areas including:

- **VICEWRLD Productions** - Adult content creation.
- **VICEWRLD NFT launch service for Adult Creators and Companies.**
- **VICEWRLD Adult Metaverse** where fun virtual sex experiences will be shared with consenting 18+ adults.
- **VICEWRLD Media** where we offer exclusive marketing services to help creators build their onlyfans accounts.





The Opportunity

Pornography is a \$35 Billion a year global industry with some of the world's most visited websites being adult sites. The industry is constantly evolving with new types of platforms such as OnlyFans, tube and cam sites alongside the constant innovations in visual technologies such as 2D/3D porn, VR porn and animation porn. There is a common adage that "sex sells" and this has never been more true within the industry itself. The Adult industry will always have a consistent and steady stream of consumers, regardless of economic conditions. There will always be porn consumers who seek and desire new, creative and exciting content.

VICEWRLD DAO is the world's first combined Web3 and Adult organization that will be providing three key services for it's token holder community.

VICEWRLD Productions in partnership with VICEWRLD DAO will be producing custom adult content with input from the \$VICEDAO token holder community where they will be able to use their tokens to vote on scene creatives.

VICEWRLD NFT launchpad service will be the first 'white glove' offering for Adult industry creators who want to launch their own tokens and NFT collections for their fans.

VICEWRLD Adult Metaverse where consenting adults will be able to share in fun VR sexual experiences together, shop and watch VR porn.

The VICEWRLD DAO team comprises of some major Adult industry creators, producers and advisors. It is a community owned and operated organization united by it's vision to achieve the above, deliver on it's roadmap and constantly offer value to the \$VICEDAO token holders.



Benefits decentralisation has to the Adult industry

Porn is often celebrated for driving technological adoption over the last few years the adult industry has seen more and more pressure from VISA and Mastercard by pulling card payments at the drop of a hat to higher % fees for adult merchants.

The adult industry is looking for something to solve key industry problems, those problems can be solved by decentralisation and cryptocurrency transactions

- Crypto transactions are anonymous.
- No chargeback in this mode of transaction.
- Transactions involving cryptocurrencies have low fees allowing sex workers to seamlessly accept international payments without having to worry about over the top transfer charges.
- Removes the dependency and high fees of traditional payment processors.

Numerous adult content platforms have started accepting cryptocurrency as payment in exchange for access to their content. A few of these websites are:

Naughty America
Porn.com
Pornhub
Livejasmin

VICEWRLD DAO aims to be one of the adult start ups that can reach millions of users and are backed by a veteran teams of Adult industry professionals, please see TEAM page for more details.

How VICEWRLD DAO Differs from Other Adult Tokens and Adult Web3 Projects



VICEWRLD was originally launched over a year previous to the VICEWRLD DAO launch. In this time period we have not only built an existing loyal community, but also have survived, the bear market and are in fact expanding as well as building, during one of the worst bear markets since 2017 for the Web3 industry.

As well, our staff is primarily made up of a team which is primarily female and non-binary, which includes having a strong female and creator empowered DAO Council. One of the main lessons we have learned in this first year is that if you build something inclusive for all, then you can foster a healthy community which can not only thrive, but can become an environment where adult content creators can feel comfortable and respected.

Similarly in reviewing the Adult Web3 project landscape, the vast majority of teams who have been building in the Web3 Adult space have lacked core Adult industry knowledge and were largely founded by crypto developers who did not have experience in the adult space. Less commonly were also projects which had adult industry professionals who did not have much experience in the web3 space, in which they tried broaching into the blockchain environment, and had extreme difficulty in meeting the needs of what web3 investors actually wanted.

VICEWRLD DAO has been set up to pass both of these bottlenecks easily - VICEWRLD DAO with the help of partner organization 'VICEWRLD Productions' is focusing on producing adult/pornographic content and profiting directly from the content produced on existing adult platforms such as Xvideos, OnlyFans, Xhamster, OnlyFans etc. Monetizing adult content via these streams is already a tried and tested method that is very achievable.

VICEWRLD DAO has also built one of the most experienced teams in the Adult web3 space, with a core team of over 20 members, including 15 brand ambassadors (or "Vice Dolls") at launch, of which many have already been in the Adult Crypto space for as long as it's existed.

VICEWRLD DAO has also partnered with SoFlo Models and other European talent agencies, who will be providing the DAO with a large suite of adult models available for producing scenes at any time.

Finally, the VICEWRLD DAO team includes several crypto industry experts, with members of staff that have been in the adult cryptocurrency space for years. The team also includes technical specialists, community managers and moderators, designers and additional staff that most start up cryptocurrency projects do not have access to. Between both the veteran adult industry team members and veteran cryptocurrency project team members there is a quite mighty team to be reckoned with!

VICEWRLD DAO Team



Jordanna Foxx
DAO Council
Member



Ant
DAO Council
Member



Amy Sky
DAO Council
Member



Ben Fraden
DAO Council
Member



Cheffie
DAO Council
Member



Dan Leal
DAO Council
Member



Dee Siren
DAO Council
Member



Jorge
DAO Council
Member



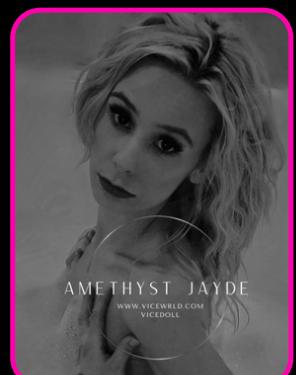
Konrad
DAO Council
Member



Liv X Jem
DAO Council
Member



Shelby Paris
DAO Council
Member



Amethyst Jade
NFT Artist



Brittany Andrews
Adult Industry
Advisor



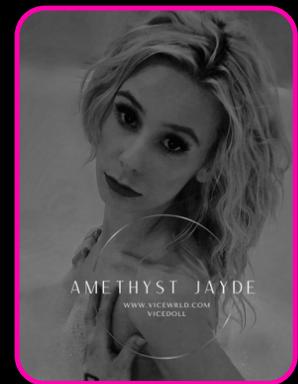
Fox Highs
Copywriter/PR



Magoo
Developer



Oskar
NFT Avatar Design
Lead



Amethyst
VICE Doll



Amy Sky
VICE Doll



Britney B
VICE Doll



Brittany Andrews
VICE Doll



Chantelle Fox
VICE Doll



Courtney Marie
VICE Doll



Dani Paris
VICE Doll



Debora Fontaine
VICE Doll



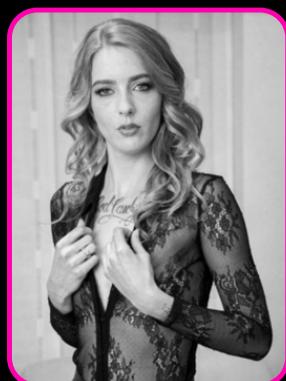
Dee Siren
VICE Doll



Jessica White
VICE Doll



Liv X Jem
VICE Doll



Melody Pleasure
VICE Doll



Miss nVus
VICE Doll



Shanice Luv
VICE Doll



Shelby Paris
VICE Doll



That Fire Girl
VICE Doll



Coming Soon
VICE Doll

Web2 Adult Production Monetization Lanes

VICEWRLD Productions looks to monetize its adult content in all the traditional Web2 lanes possible. This includes the following monetization lanes:

Third Party Tube Sites:

This includes PornHub, Xvideos, Xhamster and many more. These are websites where adult content can be put up directly, either fully for free or under their premium sections. These websites generally pay out profits on a monthly basis per views, with more coming if you put the content in their premium sections. We expect this to be one of the primary income streams for our Web2 Content.

[Coming Soon] Partnership with a Decentralized tube site launching in 2023 with VICEDAO as a method of PPV. Stay Tuned.

Adult Social Media/Subscription Fan Pages:

This includes OnlyFans, Fansly and Fancentro.

These are websites where adult organizations/creators sell content directly to fans, and also craft deep parasocial connections to their fans via comments, DMing and custom content made directly for them. The Production Company also looks to create a Fan Page for the entire Production Company, using content from its brand ambassadors, and directing anyone trying to DM or Comment back towards websites and social media for VICEWRLD DAO. This will bring in an influx of Web2 buyers potentially into VICEWRLD DAO's ecosystem, which can add new buyers and volume to the cryptocurrency and NFTs over time.

Third Party Clip Stores:

This includes Manyvids, Clips4Sale and many more. These are websites where you can directly buy adult videos for a fee, rather than watching them for free like on a tube site. They are usually longer videos that are not in entirety available on the tube sites.

VOD / Distribution:

For higher end content (such as full Adult Movies), adult content can be monetized on websites that offer Video on Demand services, and can even distribute our content on DVD/Blu-Ray, or even directly to places like Hotel Chains and Satellite TV! We expect to be able to do this deeper into our future roadmap.



VICEWRLD Productions – The Adult Production Company Partner

The VICEWRLD Productions team comprises of some of the top award winning pornographic Directors and Producers from the Adult industry such as Porno Dan, Brittany Andrews, Filthy Rich, Sabien DeMonia and Jordanna Fox to name a few.

'VICEWRLD Productions' will be focused on one of the most popular porn genres – Hentai/Anime/Gamer/Cosplay/E-Girl based content; Hentai was the #1 searched keyword on www.pornhub.com in 2021 worldwide. Other popular categories include Lesbian, MILF, Cosplay and Fetish content, so VICEWRLD Productions will be focusing on major porn consumption trends and tapping into these initial niches and branching out into other categories over time.

The production company will start by producing one custom scene per month and various aspects of the scene creative will be put up as a poll in the private community channel so any \$VICEDAO token holders are able to contribute their creative input. VICEWRLD Productions is focused on increasing its production capabilities over time with a goal of producing up to four scenes a month.

'VICEWRLD Productions' will be donating 100% of its net profits to add to the DAO treasury. This creates a symbiotic relationship between VICEWRLD DAO and 'VICEWRLD Productions', in which both mutually benefit from each other's success. 'VICEWRLD Productions' will be seeking to generate profits from monetizing the content via various Web2 avenues such as Tube sites, Subscription sites and Live sites, etc.

The partner organization, 'VICEWRLD Productions' will also retain the responsibility of carrying all 2257 Forms and Model Release Records (the standardized forms needed to produce adult content legally in the US) for production paid for by the DAO.

For regulatory purposes, 'VICEWRLD Productions' will exist as an independent entity as a DAO and is not able to legally handle photo ID and privacy information for the adult performers within a decentralized organization structure. The separate partner entity of 'VICEWRLD Productions' will be responsible for all of the legal and regulatory requirements around pornographic content creation that will be separate from the DAO itself.

NFT Launch service & MARKETPLACE

Working closely with creators to develop bespoke NFT collections for their fans
From idea to artwork , we will work with creators who wish to have NFTS for digital and physical items.

Creator benefits

- Protection Against Fraud
- Additional income
- Fun way to engage with fans via mystery boxes and auctions

Offer creators the ability to monetise those collection both in house or third party stores like opensea , offering industry guidance on marketing and styling.



The VICEWRLD Metaverse

VICEWRLD has one mission: To build a virtual world of vice, an 18+ digital playground where community members will be able to interact as they would in the real world in a variety of ways, whether that be pool parties with our creators, hitting up a swingers club or enjoying some discreet retail therapy in one of the virtual sex stores.

There will also be a VICEWRLD studio where users will be able to shoot their own avatar based 3D animated adult content, and compete for clout and prizes within the VICEWRLD community! Ultimately the user experience will be immersive, fun and safe with it's own meta-economy.

The MVP of our metaverse space aims to be a multiplayer experience, with realistic, interactable avatars.

VICEWRLD's Metaverse will feature a downtown area called Node City. Node City is for the renegades and has more gamification elements to it featuring our unique cyborg sex dolls known as the Vice Dolls aswell as the dealers and pimps for added gameplay. Breeding exotic animals, growing weed and running your own nightclub are all on the cards in this vibrant ecosystem, which is all supported by the \$VICEDAO token. Due to the complexity of the Node Protocol, Node City will have its own separate token, the \$DOLL token, which will reward the Node NFT holders with passive token airdrops. The \$DOLL token is solely for the Node Protocol element and will not be used in the metaverse itself. Finally, the \$DOLL token will also have a buyback and burn of our \$VICEDAO token built into it's own tokenomics as well.

From a DAO standpoint, VICEWRLD endeavors to become the gateway for adult focused businesses wishing to enter the metaverse. It's very possible that metaverse-related operations become a cornerstone of the future adult industry; in a recent Citi report of potential metaverse projections, Future Finance Analyst Sophia Bantanidis said, the overall metaverse economy could be between \$8 Trillion and \$13 Trillion by 2030, a massive potential number.

VICEWRLD looks to connect with adult businesses and creators to become the go-to destination for those who don't meet the strict guidelines against adult content of other potential future metaverses with an engaged and targeted consumer base. VICEWRLD looks to do this by offering cost effective adult virtual experience spaces that will be tailored to the consumer's desire, along with adult virtual retail spaces, as well as key advertising locations for companies to use in our overall metaverse environment.

\$VICEDAO TOKEN

UTILITY



There are 7 main benefits/utilities to acquiring the \$VICEDAO token and joining the community:

- Share in the upside value of the growth in the community/brand alongside fellow token holders.
- Use the \$VICEDAO tokens to vote on different adult content scenarios that will be presented alongside using the token to vote on shaping parts of the future VICEWRLD Metaverse.
- Benefit from the token buyback + burn programs that VICEWRLD DAO will be implementing via it's partners VICEWRLD productions, VICEWRLD NFT launchpad, NODE City and the future VICEWRLD Metaverse.
- Get automatically added to the whitelist for potential upcoming NFT drops and in-real-life events.
- The ability to use your VICEDAO Tokens on the Pornverse NFT Marketplace (coming soon)
- Use the \$VICEDAO Token to purchase future NFT's drops such as metaverse assets, merchandise.
- Use the \$VICEDAO token to purchase tickets for future IRL events.

VICEWRLD DAO will also be partnering with adult charity organizations to help with mental health, sex worker rights and education. Funds will be donated via the VICEWRLD DAO Treasury, in which community members will be able to vote with their \$VICEDAO tokens on proposals put forward by the DAO council who are elected by the token holders in Q4 on a yearly basis.

Tokenomics

There is a total max supply of 1 billion \$VICEDAO tokens. The tokens will be distributed according to the below:

Pre-seed Round - 2.2%

Vesting schedule: none

Private/Presale Rounds - 25%

Vesting schedule: 3 month vesting with 25% at TGE (any unsold tokens will be moved into Ecosystem Development)

Existing Holders - 20%

Vesting schedule: none

Ecosystem Development - 12.8%

Vesting schedule: 2 year daily linear vesting schedule

Note: Ecosystem tokens will be used for production, marketing and operations.

Team & Advisors - 10%

Vesting schedule: 2 year daily linear vesting schedule

Strategic Partners & Influencers - 10%

Vesting schedule: 2 year daily linear vesting schedule

Liquidity - 20%

Vesting schedule: none (these tokens will be used for the initial LP set up)

Sell tax 8% breakdown:

0.5% Token Burn (tokens will be sent to burn address)

2% Liquidity (sent to Gnosis safe liquidity vault address)

5.5% Ecosystem (sent to Gnosis safe Ecosystem vault address)

Liquidity

The \$VICEDAO LP tokens will be locked up for 24 months. Additional liquidity will be added via the tokens received from the token liquidity tax.

Smart Contract Information

The \$VICEDAO token smart contract information including the vesting and lock contracts once finalized will be listed here:

VICEWRLD DAO Gnosis Safe Vault Addresses:

0xa89cCD941F12Bb0F1841e0Dd1694235B07df0fD8

Ecosystem Development

0x350eCa035bfB3ee2a4bf3E2177de0587b36a66ec

Treasury

0x557a85f0f7CfF28aA9C3948723BA5440888168F4

Team & Advisors

0x1c96Ce1a678f226C161278Cf02f5d3b83319cA79

Strategic Partners & Influencers

0x4d160674B92662F6520f3A9Ee30f7f19A4e4b1df

Liquidity

Roadmap

Q1/Q2 2023

- Decentralised website
- V2 Adult NFT Store
- Merch Drop
- ROI NFTS
- ROI management
- Pornverse gallery launch

Q3/Q4 2023

- Tube site investment
- Profits from Q1/Q2
- ROI Productions
- Outselling internal services

2024 +

Partnership Highlights



DogeBets A logo for DogeBets featuring the word "DogeBets" in a stylized font with a yellow underline and a yellow upward-pointing arrow at the end.



SAFE swap A logo for a swap service, showing a blue rounded rectangle with the word "SAFE" in white and "swap" in white, with a blue double-headed arrow icon to the left.

