

ASSIGNMENT 1

1. Choose a recent written communication you have encountered (e.g., an email, memo, or article). Evaluate it based on the 7 C's of Communication. Discuss how well the communication adheres to each principle and provide suggestions for improvement, if applicable.
2. Imagine you are delivering a presentation to a diverse audience. Explain how you would apply the 7 C's of Communication to ensure effective communication and engagement with your audience. Provide specific examples for each principle.

+ **Submission Guidelines:**

- + Prepare a well-structured document (PDF format) with clear headings for each part.
- + Provide detailed and thoughtful responses to each question.
- + Use proper grammar, punctuation, and sentence structure.
- + Support your answers with relevant examples or personal experiences where applicable.

+ **Submission deadline:** Sunday (25th June 2023) by midnight