

VICTORIA ZHENG

UI / UX Designer

PERSONAL INFO

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Phone
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Location
Buenos Aires, Argentina

ABOUT ME

I am a detail-oriented UI/UX Designer, competent at creating user-friendly interfaces with easily navigable designs. I have a good sense of aesthetics and experience with design systems and with designing digital products such as responsive websites, mobile apps, and web apps. I am specialized in creating clean, artful designs that are intuitive and functional, and I love to solve problems efficiently by focusing on the needs of the users. I have skills in teamwork and delivering projects on time. I am always looking for improvement and I am well-adaptive to a constantly changing environment.

EXPERIENCE

Dec 2021 – Present

Athyna & Nul

UI/UX DESIGNER

- Was responsible for UX and UI design for the company's websites (athyna.io & nul.to), web apps, and creatives like social media posts, newsletters templates, and digital assets for pitch decks.
- Created user interfaces that align with the product's overall vision and executed wireframes, high-fidelity designs and prototypes following design best practice.
- Was in charge of the maintenance of our design system.
- Collaborated with teammates to deliver valuable features meeting business and customer needs.
- Researched and analyzed existing interfaces to detect user pain points, recommending new solutions to make platform more user-friendly.

Ago 2021 – Present

Freelance

UI/UX DESIGNER

- Worked on different kinds of projects which include clients like Virtual Latinos, G-Full S.A., and Coderhouse.
- Was responsible for User Research, Information Architecture, Interaction and Visual Design, Prototyping, and User Testing across web and mobile products.

Ago 2016 – Nov 2021

ICBC Argentina

RISK MANAGEMENT ANALYST

- Assisted in the risk management area with translation tasks and tasks related to Operational Risk Management, Anti-Money Laundering, Compliance and Fraud.

Jan 2018 – Dec 2018

University of Buenos Aires

BILINGUAL ACCOUNT MANAGER

- Handled a variety of banking service inquiries, solving client problems and providing technical support.
- Identified customer needs to offer/suggest bank products and services. Follow-up and contact with potential clients.
- Provided high-quality service through efficient and effective client service.

DESIGN TEACHING ASSISTANT

- Assisted the professors of the last level of the fashion design degree with the correction of students' homework and projects.
- Was part of the teaching team in the subjects Fashion Project IV and Final Degree Project.

EDUCATION

2012 – 2017

University of Buenos Aires

BACHELOR OF DESIGN

- Specialization: Fashion Design. Grade point average: 8.50
- I was chosen to be the standard-bearer of the national flag at the university's diploma ceremony, due to outstanding GPA.

CERTIFICATIONS

2022

Web Development, Coderhouse

2022

Advanced UX/UI Design, Coderhouse

2021

Design System (UI Design), Coderhouse

2021

Google UX Design Professional Certificate, Coursera

2021

Prototyping (Figma & Adobe XD), Coderhouse

2021

UX/UI Design, Coderhouse

LANGUAGES

Spanish

Native

English

Upper Intermediate

Mandarin Chinese

Advanced

Cantonese

Advanced