

# SAKSHI SRIVASTAVA

## SENIOR RFP / DDQ / PROPOSAL WRITER

(US / UK BASED AMC CLIENTS)

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Immediate Joiner

## SUMMARY

Senior Proposal / RFP / DDQ Professional Writer and Editor closely working with US / UK based AMC clients with overall 6+ year of experience in Finance Industries. Dynamic and Result oriented Wealth Manager with 4 + years of experience working directly with HNIs. Detail-oriented team player possess cross- functional skills such as synthesizing large sets of data, product marketing and managing multiple deadline driven projects simultaneously. Solid team player who offers a positive and cooperative attitude. Eager to contribute expertise to a progressive company.

## EDUCATION

### Army Institute Of Management, Kolkata

MBA (Major in Finance) : 7.56 YGPA

### University Of Allahabad

B.Com : 61.60 %

## SKILLS

- Superb Writer & Editor
- Detail- Oriented
- MS Office proficient
- Deadline-driven and Quality Assurance
- Superior Communication Skills
- Extremely Organized and Creative
- Strong proofreading skills
- Well versed in a variety of proposal concept, practices and procedures.
- Portfolio Management
- Relationship Management
- Strong Networking

## CERTIFICATIONS

- NISM- Mutual Fund Series V

## ACCOMPLISHMENTS

- Initiated & Assisted with Onboarding highest number of HNI Clients in Kolkata Region which lead to Business development enormously.
- Worked on 200+ formal RFPs & DDQs in less than 2 years.
- Awarded AWES & TATA Scholarship of INR 1.4 Lakh for good academic performance.

## PROFESSIONAL EXPERIENCE

### RFP / DDQ Writer- Senior Associate

**Acuity Knowledge Partners Ltd | June 2022 - Present**  
(US & UK based AMC clients)

- Upholds efficiency in responding to technical questions in Requests for Proposal (RFP), Request for Information(RFI), Request for Quote (RFQ) and Due Dilligence Questionnaire(DDQ) documents.
- Analysing client requirements, proposing solution architectures, and developing value propositions.
- Create competitive proposals through language customization and effective communication of solution while supporting 200+ formal RFPs & DDQs in less than 2 years.
- Develops and implements process improvements to help improve proposal quality.
- Work with SMEs to update and maintain database responses in addition to performing periodic updates to assigned sections.
- Working knowledge of & Experience with proposal software and content management system like Qvidian and Salesforce.
- Innovate to constantly improve our technical approach to responses, proposal template and overall process.
- Seeking and coordinating timely input from the relevant subject matter experts. Assist with data gathering for audit and/or regulatory purposes.

### Wealth Management Professional- Account Manager

**Anand Rathi Private Wealth Ltd | Feb 2018 - May 2022**  
(HNI Clients)

- Provided comprehensive financial guidance to our high net worth clients.
- Successfully built, grown and retained long lasting client relationship.
- Developed and implemented efficient financial planning strategies
- Responsible for identifying and engaging new clients.
- Conducted in-depth assessment to identify areas for growth and improvement.
- Monitor and review investment performance, conducting periodic portfolio rebalancing to align with clients' objectives.
- Collaborate with internal teams to coordinate complex financial transactions.
- Participated in and successfully conducted industry conferences and seminars to expand knowledge and network with potential clients.