

VICKI CRESCENCIO

Front End Developer/ Email Developer

I am a passionate, self-taught, and ambitious developer with a strong interest in mobile application development. I thrive when challenged to adapt to emerging development technologies and when I'm collaborating with colleagues to solve complex problems.

EXPERIENCE

Mutesix — Email Developer

APR 2021 - OCT 2022 | Los Angeles, CA

- Developed and delivered highly customized emails with CMS email platform.
- Developed and build execute comprehensive flow processes for lifecycle marketing campaigns.
- Troubleshooted, testing, and optimizing emails across multiple browsers and platforms.
- Collaborated with internal design team to streamline design and development process resulting in optimizing the email production process by 50-60%.

AII — Web Developer & Designer

APR 2018 - APR 2021 | Los Angeles, CA

- Designed and developed user-friendly websites in Magento.
- Utilized CMS email platform to design and develop emails.
- Created digital marketing assets for our internal brand channels.
- Webmaster for multiple internal brand channels.

Edgetech Analytics — Web Master, Web Developer, and Designer

FEB 2017 - AUG 2017 | Akron, OH

- Maintained server-side web pages for various clients.
- Utilized Visual Studio, ASP.NET, HTML5, CSS, and JavaScript to maintain client sites.

Signet Jewelers — Web Developer & Designer

JUL 2015 - MAY 2016 | Akron, OH

- Lead UI designer and developer for internal employee resources page and database.
- Updated daily regional data reports and statistics for corporate and retail use.

CONTACT

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SKILLS

React.js
Typescript
Redux
HTML5
CSS3
jQuery
Javascript
SQL
Photoshop
Figma
Shopify
Magento
Klaviyo
MailChimp