

Nickie Vien

I bring designs to life through pixel perfect coded solutions to optimize performance.

SKILLS SUMMARY

HTML/CSS

- Designed and built a mobile-first responsive travel page
- Created a real estate webpage to showcase the use of flexbox and grid design across devices
- Completed 100+ hours of lecture, coursework and projects

JavaScript

- Developed a restaurant selection webpage to showcase the use of functions, randomization and event listeners
- Created a travel website with the use of event listeners, arrays, loops and DOM manipulation
- Made requests to Pixabay and Currency APIs to utilize .json() data

WORK EXPERIENCE

Manager, Diamond Inn

Los Angeles, CA • July 2018 - Present

- Designed and deployed new company website to increase sales
- Digitized a new reporting process to easily locate all sales transactions
- Implemented a new payroll system. Reduced time spent by 8 hours
- Manage property exceeding \$1MM in sales from guest relations to revenue management to back-end operations

Consumer Insights Manager, VICE Media

Brooklyn, NY • July 2017 - June 2018

- Managed testing of survey links to ensure proper routing logic and data response stored correctly in database
- Analyzed and delivered compelling consumer insights to clients through storytelling to assist in strategic decision-making
- Managed creation of competitive analysis reports for brand partners
- Revamped processes to streamline outcomes and increase efficiency

Project Director, Insights By Design

Remote • October 2016 - June 2017

- Revamped community newsletter homepage layout; received praise for outstanding page re-fresh
- Refined the community website for better client user experience
- Ensured survey links included responsive design across all devices to increase user experience and responses

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CERTIFICATIONS

Software Engineering Immersive
General Assembly, Spring 2022

Front-End Web Development
(HTML/CSS/JS)
General Assembly, November 2021

TECHNICAL SKILLS

HTML

CSS

JavaScript

EDUCATION

General Assembly

Software Engineering Immersive
Expected Spring 2022
Los Angeles, CA

UC Santa Barbara / KCL, University of London

B.A. Communication
Santa Barbara, CA / London, UK

SOFT SKILLS

Problem Solving

Critical Thinking

Teamwork

Time Management

Detail Oriented

Vickie Vien

I bring code to life with a design aspect to increase user experience and engagement.

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- Ensured survey links included responsive design across all devices to increase user experience and responses
- Analyzed and delivered valuable insights to clients through storytelling

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in <https://www.linkedin.com/in/vickie-vien-59264336/>

github <https://github.com/vickievien/general>

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