



# VICKIE YIM .ca

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user experience + visual designer

## about me

I currently study user experience and user interface design at Simon Fraser University's School of Interactive Arts & Technology. Working towards a design concentration, I practice both the coding and visual aspects of design, aiming to achieve a harmonious balance between usability and visual design.

## competencies

Ai

Id

Ae

Ps

HTML

CSS

## education

**sept 2013 to present:** I began attending Simon Fraser University, studying under the Interactive Arts and Technology program. I am pursuing a concentration in design, taking a combination of arts (design) and science (coding) courses.

**sept 2008 to jun 2013:** I graduated from Richmond High Secondary school, in Richmond, B.C., after partaking in the International Baccalaureate program.

## grad projects

**Cirque du Soleil:** An interactive digital storybook that extends the Cirque du Soleil experience beyond the show, giving Cirque du Soleil an opportunity to further connect audiences with their core brand values.

**National Park Service:** A micro application through Google's platform, built upon an existing relationship between the organizations, to provide an on-the-ground perspective through National Park rangers to intrigue and prepare visitors.

## experience

**retail:** I have worked in retail for over 5 years now, and am very experienced in communicating and understanding the needs of customers when looking for products. I use this towards my design choices when considering what type of audience will be using the products that I design.

## volunteer

**mar 2015 and mar 2016:** Nominated as a presentation group for the SIAT Open House for two years. The first I showed my "Intro to Spatial Design" project, and the second year, my "Intro to Technological Systems" project (ensemble).

**apr 2012 to jun 2013:** In my Global Perspectives class, with 28 other students and 4 teachers, we fundraised \$10,000 towards building supplies to benefit a humanitarian cause. In Spring of 2013, we travelled to Saleapaga, Samoa to build a community centre for a village that was devastated by an tsunami in 2009.