



VICKIE YIM .com

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user experience + visual designer

about me

I currently study user experience and user interface design at Simon Fraser University's School of Interactive Arts & Technology. Working towards a design concentration, I practice both the coding and visual aspects of design, aiming to achieve a harmonious balance between usability and visual design.

competencies

Ai

Id

Ae

Ps

HTML

CSS

education

sept 2013 to present: I began attending Simon Fraser University, studying under the Interactive Arts and Technology program. I am pursuing a concentration in design, taking a combination of arts (design) and science (coding) courses.

sept 2008 to jun 2013: I graduated from Richmond High Secondary school, in Richmond, B.C., after partaking in the International Baccalaureate program.

grad projects

Cirque du Soleil: An interactive digital storybook that extends the Cirque du Soleil experience beyond the show, giving Cirque du Soleil an opportunity to further connect audiences with their core brand values.

National Park Service: A micro application through Google's platform, built upon an existing relationship between the organizations, to provide an on-the-ground perspective through National Park rangers to intrigue and prepare visitors.

experience

retail: I have worked in retail for over 5 years now, and am very experienced in communicating and understanding the needs of customers when looking for products. I use this towards my design choices when considering what type of audience will be using the products that I design.

volunteer

mar 2015 and mar 2016: Nominated as a presentation group for the SIAT Open House for two years. The first I showed my "Intro to Spatial Design" project, and the second year, my "Intro to Technological Systems" project (ensemble).

apr 2012 to jun 2013: In my Global Perspectives class, with 28 other students and 4 teachers, we fundraised \$10,000 towards building supplies to benefit a humanitarian cause. In Spring of 2013, we travelled to Saleapaga, Samoa to build a community centre for a village that was devastated by an tsunami in 2009.