

Vicki Lu

Product designer passionate about technology for social innovation.
Integrating empathy and systems thinking in building user-driven solutions.

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Experience

GSK

Product Design Intern May - August 2019

- Helped kickstart the GSK design system, focusing on research like external UX audits, accessibility audits, and user interviews. Created grid system, documentation, and component anatomy for the UI Kit in Sketch.
- Researched, designed, and developed prototypes of a professional skills development tool for the Platforms Team

Duke Cancer Institute

UX Designer Apr 2018 - May 2019

- Researched and designed end-to-end UX for the BiteSizeQI web-app, transforming quality improvement education to a more efficient experience
- Currently used at DCI by >300 researchers and physicians to report problems accessibly and impact change in large organizations

Leadership

HackDuke

Organizing Team, Previous Director Since April 2018

- Directed the nation's largest social good hackathon with over 1K applicants, leading 30-person planning team and managing a \$50K total budget
- Oversaw new initiatives to improve participant experience such as a hackathon mobile app and a non-profit partners project track
- As Design Lead, designed new branding identity, website, visual assets for both HackDuke and IDEATE: A Design-Thinking & Innovation Conference

Catalyst Tech Society

Member, Previous Board Since September 2017

- Organized and led workshops as **professional chair** to improve technology education on campus, teaching students key software and design skills
- Oversaw recruitment process as **rush chair** for Duke's largest social and pre-professional tech society, planning events for over 350 rushees.

Education

Duke University

B.A. Computer Science,
B.S. Psychology,
Computational Biology Minor

May 2021 | GPA: 3.9

Skills

Design Tools

Sketch, Figma, InVision, Adobe XD, Illustrator, After Effects, InDesign, Zeplin, Principle

Development

Javascript, ReactJS, HTML/CSS, Python, Java, SQL

UX Skills

Visual and Interaction Design, Prototyping, User Research, Wireframing, Contextual Inquiry, Usability Testing, Persona

Awards

MIT DC Grand Hack 2019

Samsung *Breakthroughs That Matter* award winner