Vicki Lu
Product Designer

vickilu.me

vicki.lu.777@gmail.com

+1 908 938 8667

Experience

Facebook, Product Design Intern

Current product design intern on the User Pay team. Working with a team of user researchers, content strategists, and engineers on Stars, a virtual tipping feature that helps creators monetize their stream.

JUN — AUG 2020, REMOTE

OurSpace (Startup), Lead Product Designer

Designed a realtime space information sharing app, reaching 800 weekly active users, to solve the overcrowding and underutilization of space. Created a design system with a style guide and pattern library of over 30 components, and designed over 140 screens for the app.

OCT 2019 — MAR 2020, DURHAM

GSK, Product Design Intern

Helped kickstart the GSK design system, focusing on conducting research like external UX audits, accessibility audits, and user interviews. Created a grid system, documentation, and component anatomy for the UI Kit in Sketch. Researched, designed, and developed prototypes of a professional skills development tool for the Platforms Team.

MAY — AUG 2019, PHILADELPHIA

Duke Cancer Institute, UX Designer

Designed prototypes for the BiteSizeQI web-app alongside a team of oncologists, researchers, and developers. Currently used at DCI by over 300 physicians and staff, teaching them quality improvement education and how to impact change within large organizations.

APR 2018 — MAY 2019, DURHAM

HackDuke, 2019 Director

Directed the nation's largest social good hackathon with over 1K applicants, leading 30-person planning team and managing a $50K total budget. Oversaw new initiatives to improve participant experience such as a hackathon mobile app and a non-profit partners project track.

APR 2018 — PRESENT, DURHAM

Education

Duke University

B.A. Computer Science
B.S. Psychology
Computational Biology Minor

AUG 2017 — MAY 2021, GPA: 3.9

Skills

Design Tools: Sketch, Figma, Origami, InVision, Adobe Creative Suite, Zeplin

Development: Javascript, React.js, HTML/CSS, Python, Java, SQL

UX Skills: Visual and Interaction Design, Prototyping, User Research, Wireframing, Contextual Inquiry, Usability Testing

Other

MIT Grand Hack 2019 Winner
Drug-induced Parkinsonism (DIP) keyboard detection chrome extension

IDEATE 2019 Design Lead
Created a new branding identity and visual assets for a design-thinking conference

Undergraduate Teaching Assistant
CS260: Intro to Computational Genomics

Pinnacle Hackathon Organizer
Handling participant experience on the Operations Team

Catalyst Tech Organization
Past Marketing, Professional, Rush Chair for Duke's largest pre-professional tech society