

Avg. lead time

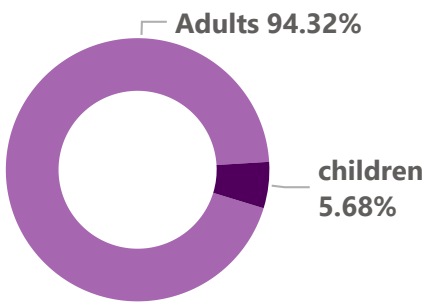
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HOTEL BOOKING ANALYSIS

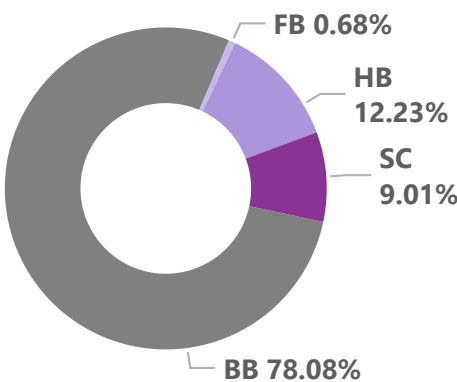
Avg length of stay

3

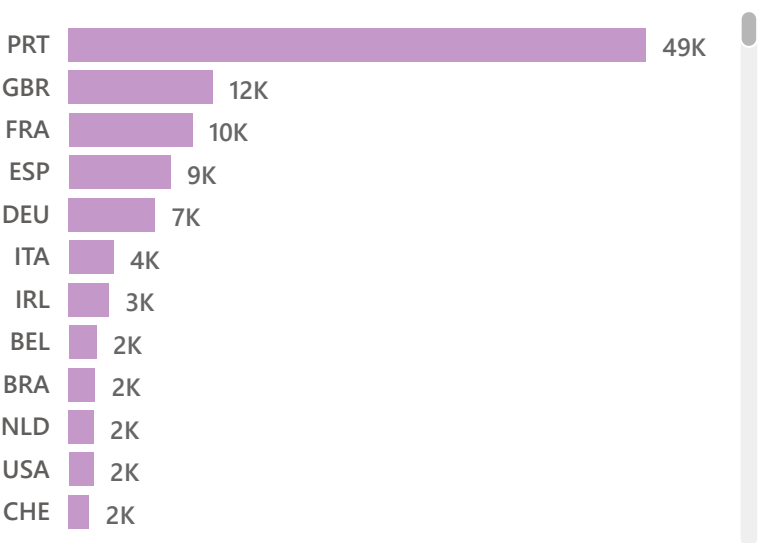
Who are your customers?



What meals are the customers having?

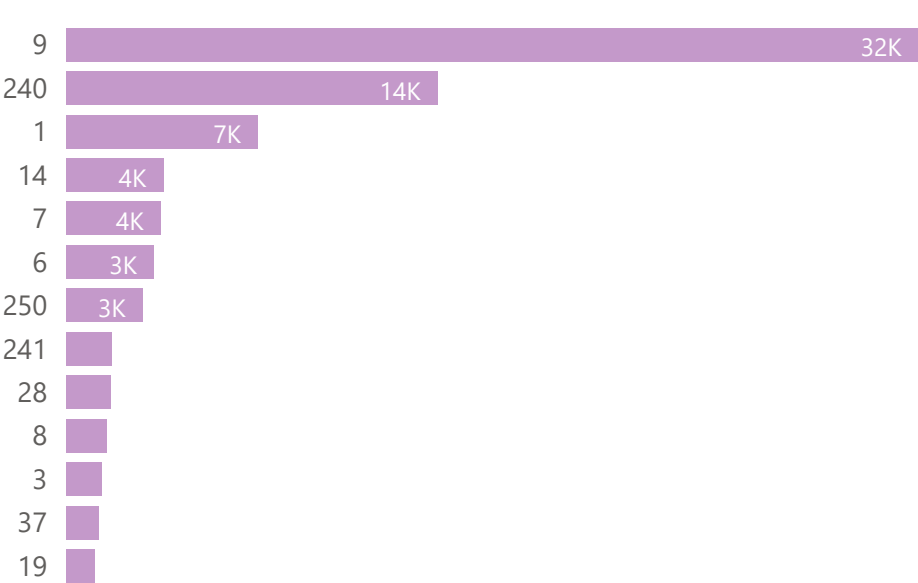


Customers country of origin

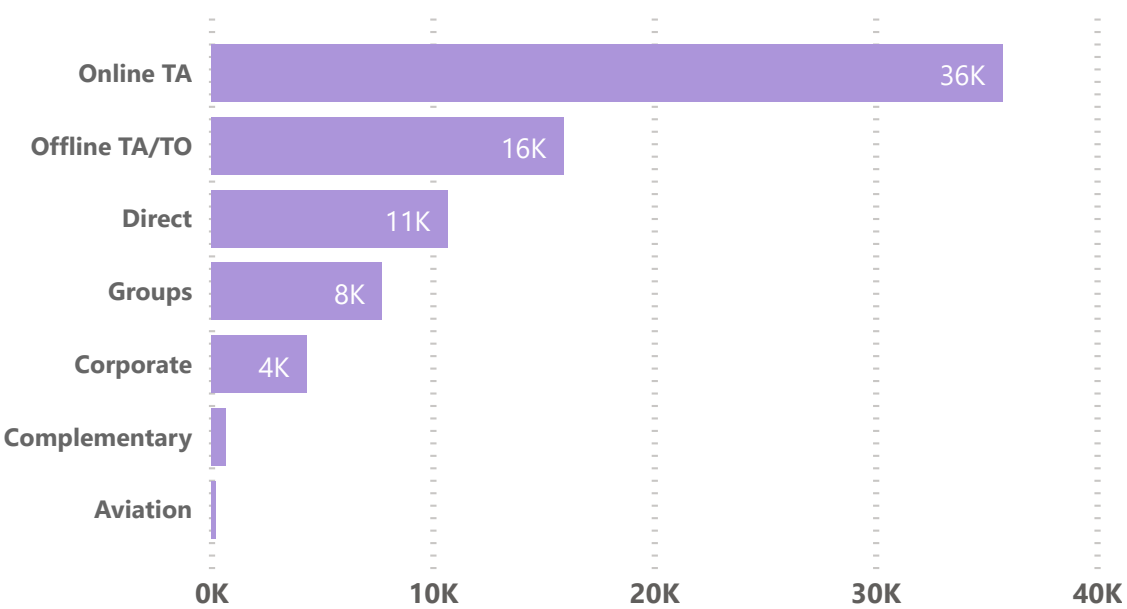


FB(Full board;breakfast,launch and dinner) appears to be the least ordered among the different meal packages which is understandable since its the most expensive while the BB(Bed and Breakfast) is the most ordered package likely because its the cheapest and has just one meal. Also most of the customers are from Portugal which would suggest that the hotels are located in Portugal.

Agents with the most customers?

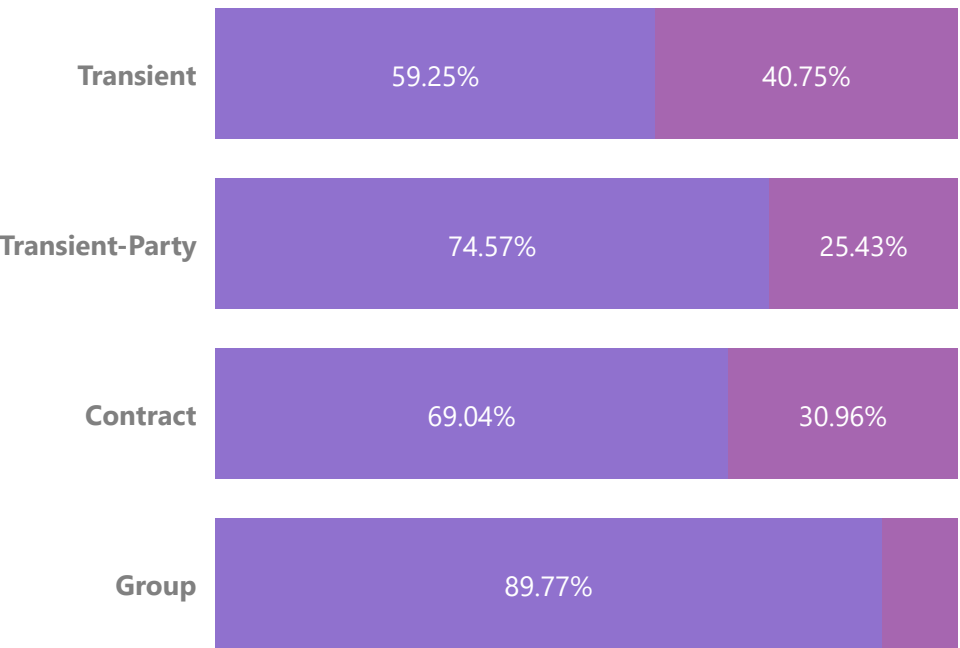


Number of Customers by Market Segment

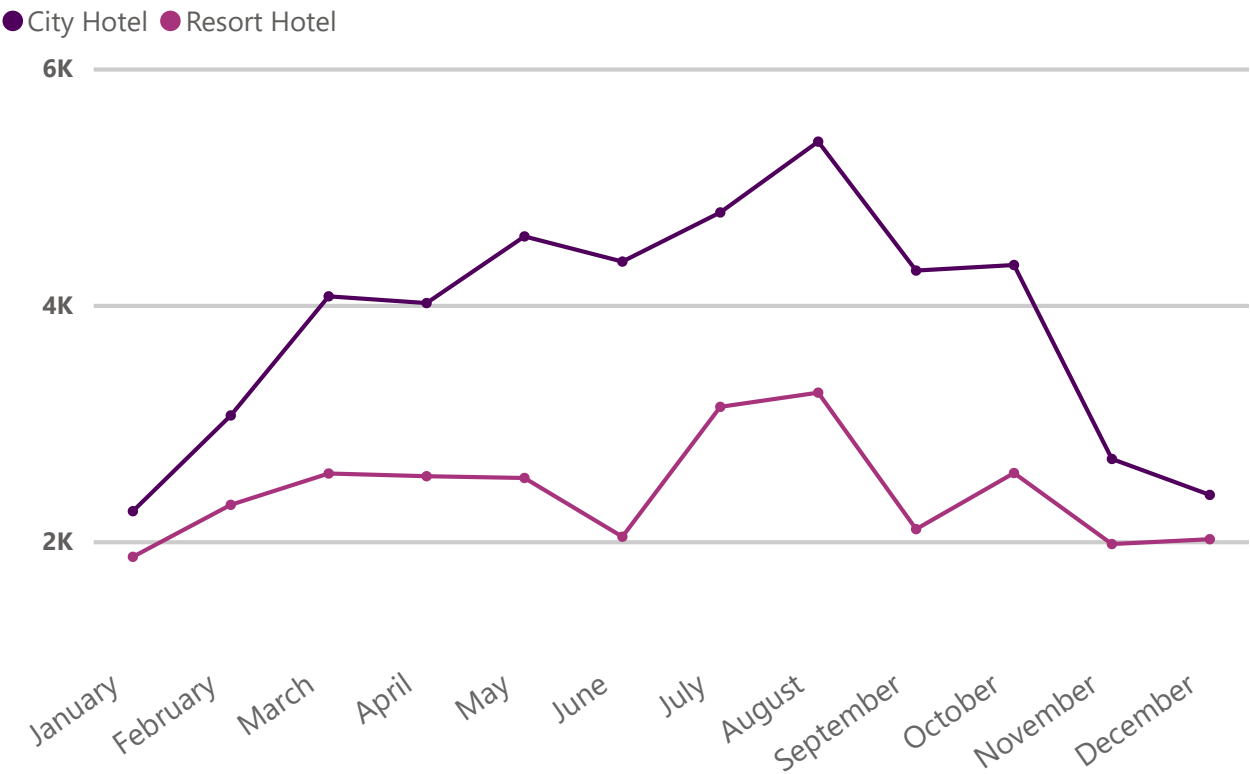


Customers likely to cancel by customer type

Canceled ● NO ● YES



When do customers arrive ?



It appears that customers mostly arrive during the summer period;August and the arrival of customers are at its lowest during the Christmas and new year holidays.Also the agents are identified by an ID number.