

Subject: Your New Routine Just Got an Upgrade

Hello (Name of recipient),

Your fitness journey deserves equipment that matches your ambition and fuels your motivation. Fitness becomes an enjoyable habit rather than an obligation when your equipment are durable, refined, and built with absolute precision. That's why we're excited to introduce the **Luxe Performance Set**, a carefully curated collection designed to elevate every workout.

Each piece in the set combines ergonomic engineering with premium materials that provide maximum support and lasting comfort. This is fitness gear that doesn't simply follow your movements - it enhances them.

For a limited time, you can enjoy **15% off your first order**, exclusively for early subscribers. No codes, no complications, and the discount is automatically applied at checkout.

Begin your upgrade today.

Your strongest routine starts with the right tools.

Warm regards,
The Luxe Team