Drafting a listing for your app

In this article

When you create a GitHub Marketplace listing, GitHub saves it in draft mode until you submit the app for approval. Your listing shows customers how they can use your app.

> **Note:** This article applies to publishing GitHub Apps in GitHub Marketplace only. For more information about publishing GitHub Actions in GitHub Marketplace, see "Publishing actions in GitHub Marketplace."
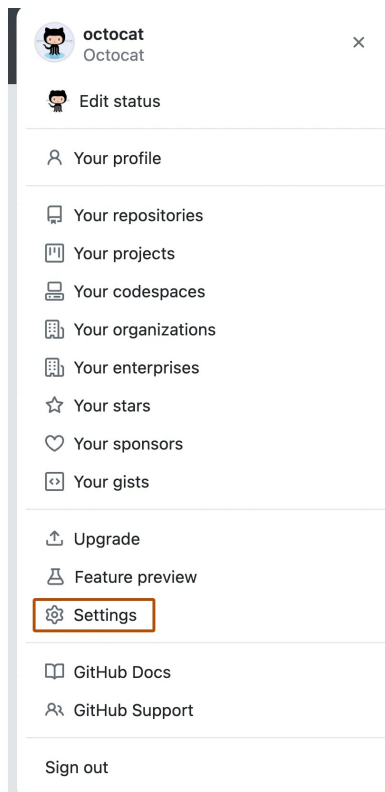
Create a new draft GitHub Marketplace listing 🔗

You can only create draft listings for apps that are public. Before creating your draft listing, you can read the following guidelines for writing and configuring settings in your GitHub Marketplace listing:

- Writing GitHub Marketplace listing descriptions
- Setting pricing plans for your listing
- Configuring the GitHub Marketplace Webhook

To create a GitHub Marketplace listing:

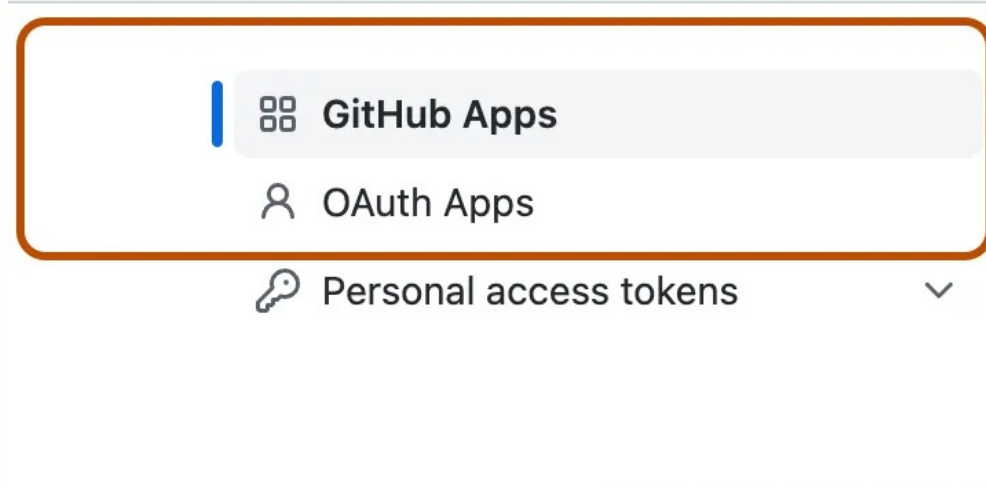**1** In the upper-right corner of any page, click your profile photo, then click **Settings**.

2 In the left sidebar, click `<>` **Developer settings**.

3 In the left sidebar, click either **OAuth Apps** or **GitHub Apps** depending on the app you're adding to GitHub Marketplace.

> **Note**: You can also add a listing by navigating to https://github.com/marketplace/new, viewing your available apps, and clicking **Create draft listing**.
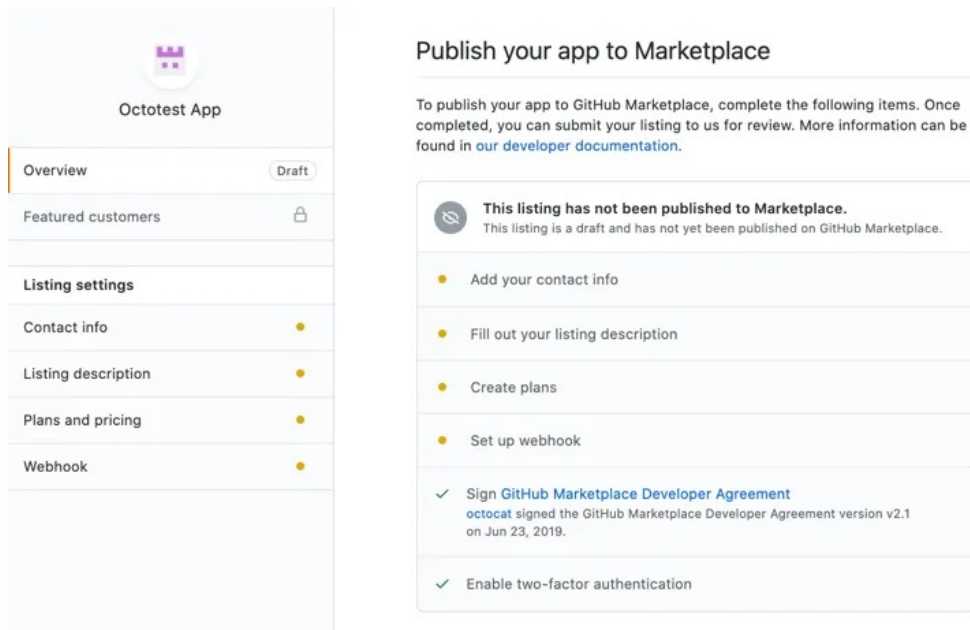

4 Select the app you'd like to add to GitHub Marketplace.

5 On the app settings landing page, scroll down to the Marketplace section and click **List in Marketplace**. If you already have a Marketplace draft listing, click **Edit Marketplace listing**. The Marketplace section is only visible if you allowed your app to be installed by any user or organization when registering the app. For more information, see the list of Marketplace requirements.

6 Once you've created a new draft listing, you'll see an overview of the sections that you'll need to visit before your GitHub Marketplace listing will be complete.

> **Note:** In the "Contact info" section of your listing, we recommend using individual email addresses, rather than group emails addresses like support@domain.com. GitHub will use these email addresses to contact you about updates to GitHub Marketplace that might affect your listing, new feature releases, marketing opportunities, payouts, and information on conferences and sponsorships.

Editing your listing ⌾

Once you've created a GitHub Marketplace draft listing, you can come back to modify information in your listing anytime. If your app is already approved and in GitHub Marketplace, you can edit the information and images in your listing, but you will not be able to change existing published pricing plans. See "Setting pricing plans for your listing."

Submitting your app ⌾

Once you've completed your GitHub Marketplace listing, you can submit your listing for review from the **Overview** page. You'll need to read and accept the "GitHub Marketplace Developer Agreement," and then you can click **Submit for review**. After you submit your app for review, an onboarding expert will contact you with additional information about the onboarding process.

Removing a GitHub Marketplace listing ⌾

If you no longer want to list your app in GitHub Marketplace, contact us through the GitHub Support portal to remove your listing.