

VIKTORIA UNGEMACH

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	VIKTORIASPORTFOLIO.COM
	LAWFUL PERMANENT RESIDENT

SKILLS

PROGRAMMING SKILLS

Proficient in

HTML5/CSS	Node.js
JavaScript	MongoDB
React.js	SASS

Intermediate skills

MySQL	PHP
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ADOBE CREATIVE SUITE

Experience using

Adobe InDesign
Adobe Photoshop
Adobe Illustrator

CMS/CRM EXPERIENCE

WordPress
Voith Custom CMS
Joomla!
Zoho

MICROSOFT OFFICE

Proficient in

Word, Excel, PowerPoint

LANGUAGES

English	Near Native/Fluent
German	Native Speaker
Spanish	Intermediate Level
Russian	Intermediate Level

EDUCATION

BACHELOR OF ARTS

Neu-Ulm University of Applied Sciences (Germany)	04/2017
Majored in: Information Management and Corporate Communication	

UNIVERSITY SEMESTER ABROAD

California State University, Fullerton	08/2015 - 12/2015
Courses taken:	Global Marketing Consumer Behavior
	Advertising Media Mass Communication

RELEVANT WORK EXPERIENCE

LEAD WEB PROJECT ASSOCIATE

BeachCoders Academy, Manhattan Beach	03/2020 - Present
- Took over and finished a full stack project using Node.js and jQuery - Remote instructor teaching HTML, CSS, JavaScript, Node.js and React.js	

WEB DESIGNER & MARKETING ASSOCIATE

Lo70s, Santa Monica	05/2019 - 04/2020
- Redesigned and built the new Lo70s website - Designed and created marketing collateral for outreach initiatives	

WEBSITE PROJECT

Started california-secrets.de	11/2018 - 05/2019
- Created website structure and UI design focusing on usability and visual content - Optimized desktop and mobile user experience	

SALES ASSOCIATE

NANU-NANA Trendgeschenke, Germany	11/2017 - 07/2018
- Assessed customer needs and provided information on product features - Introduced promotions and opportunities to customers	

MARKETING WORKING STUDENT

Wabeko Kopier- und Drucktechnik, Germany	10/2014 - 05/2015
- Assisted in establishing a marketing department in a small, local business - Maintained and created content for the Wabeko homepage - Designed and created print promotional materials	

MARKETING INTERN

Voith Paper GmbH & co.KG, Germany	03/2014 - 10/2014
- Comprehensive support of the Voith Paper homepage including the conception, implementation, and maintenance of new sites and existing content - Organized professional product photo shoots - Prepared and conducted a training course for international marketing colleagues	

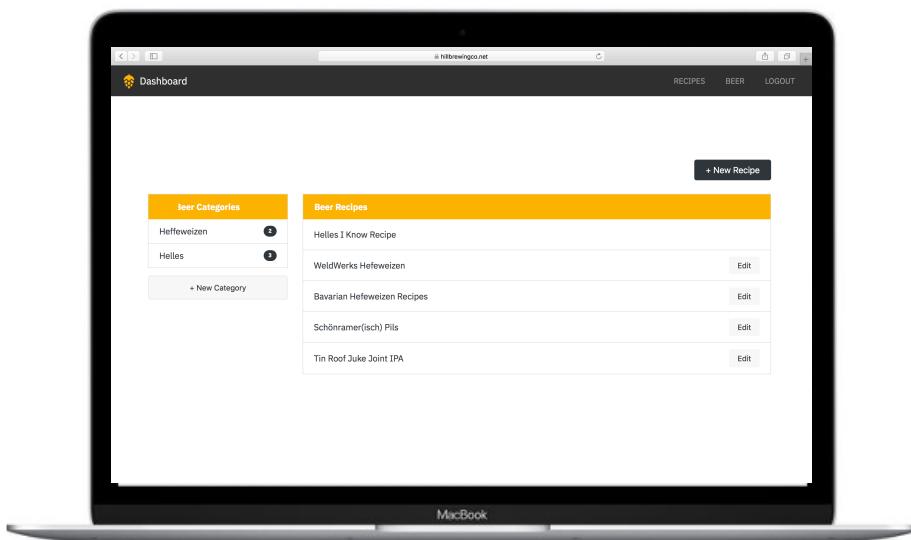
HILL BREWING CO WEBSITE

For more information on my projects,
please feel free to visit [viktoriasportfolio.com!](http://viktoriasportfolio.com)



Designed and built a homepage for fictional Hill Brewing Co, a website for showcasing and managing homebrew recipes.

Created with Node.js, Express, React.js, MongoDB



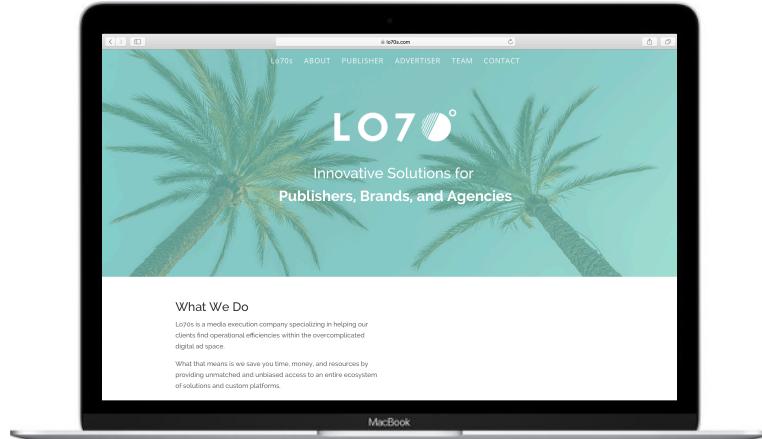
Created a REST API to manage the homepage's data and a dashboard where members can **create, edit** and **delete** recipes displayed on the homepage.

Created with Node.js, Express, React.js, MongoDB

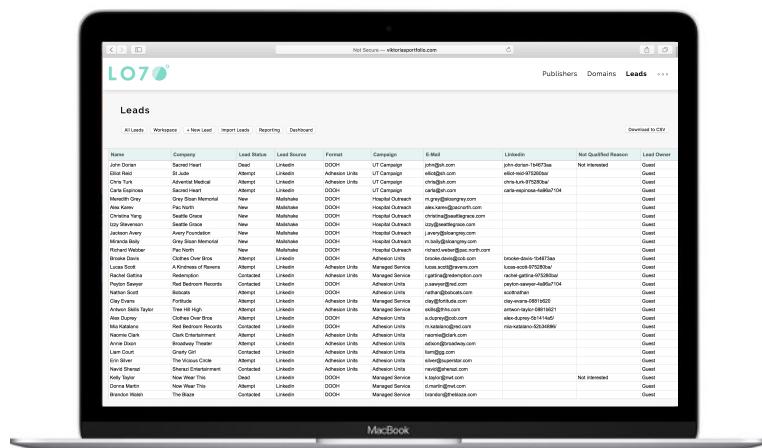
MARKETING COLLATERAL

LO70s CUSTOM CRM

LO70s HOMEPAGE



Created with Wordpress



Created with html5, css3, php, mysql

Using the Lo70s logo and brand colors, I created a line of **marketing one pagers** with a **distinctive design and recognition value** for various services that Lo70s offered.

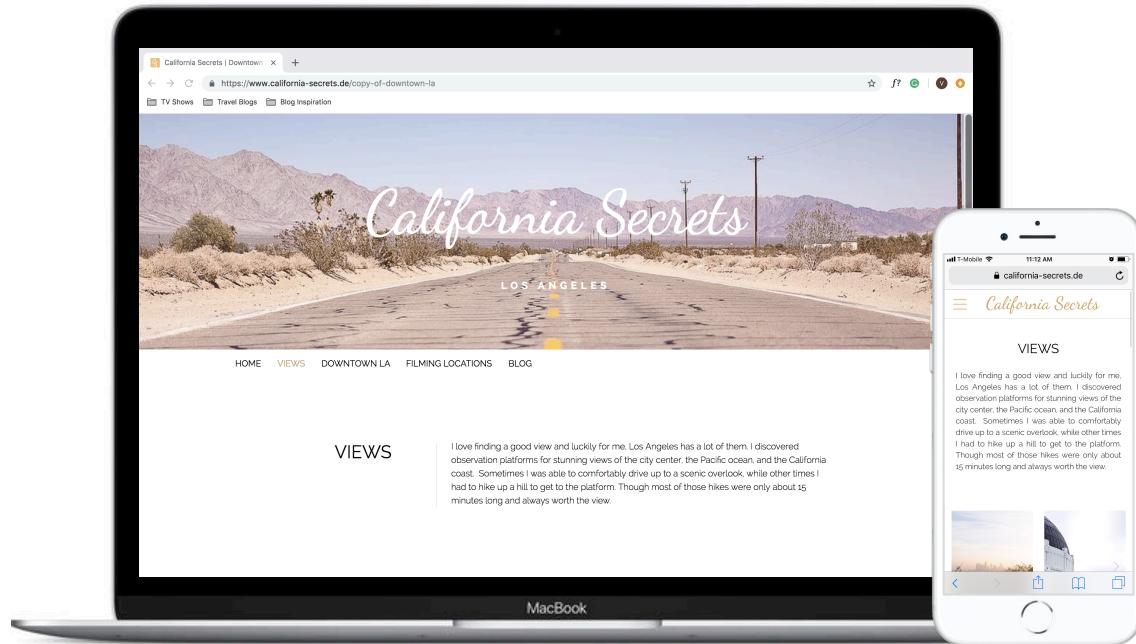
As a Marketing Specialist, I was responsible for the **design, development, and maintenance** of the Lo70s homepage.

The website was built with Wordpress and the Divi Theme.

Designed and built a database that combined the benefits of using spreadsheets with the benefits of a central CRM, while integrating workflows specifically designed for Lo70s' lead generation strategy.

WEBSITE PROJECT

BRAND IDENTITY STYLE GUIDE



#DDCBAC

#CCA96E

#CAC7DA

#BDBDBD

#848484

#151515

California Secrets
LOS ANGELES



H1 Headlines
Playfair Display Regular

H3 Titles
Lato Regular

H2 Headlines
Raleway Regular

P2 Body Copy
Lato Light