

# VICKY UNGEMACH



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VICKYUNGEMACH.COM



LAWFUL PERMANENT RESIDENT

## SKILLS

### PROGRAMMING SKILLS

#### Proficient in

HTML5/CSS	JavaScript
Node.js	MongoDB
React.js	Sass
Redux	

#### Intermediate skills

MySQL	PHP
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### ADOBE CREATIVE SUITE

#### Experience using

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator

### CMS/CRM EXPERIENCE

WordPress  
Voith Custom CMS  
Joomla!  
Zoho

### MICROSOFT OFFICE

#### Proficient in

Word, Excel, PowerPoint

## LANGUAGES

English	Near Native/Fluent
German	Native Speaker
Spanish	Intermediate Level
Russian	Intermediate Level

## EDUCATION

### BACHELOR OF ARTS

**Neu-Ulm University of Applied Sciences (Germany)** 04/2017  
Majored in: Information Management and Corporate Communication

### UNIVERSITY SEMESTER ABROAD

**California State University, Fullerton** 08/2015 - 12/2015

## RELEVANT WORK EXPERIENCE

### LEAD WEB PROJECT ASSOCIATE

**BeachCoders Academy, Manhattan Beach** 03/2020 - Present

- Created promotional landing pages using Materialize
- Took over and finished full stack project using Node.js and jQuery
- Taught HTML, CSS, JavaScript, Node.js and React.js in person and remotely
- Debugged student code and provided guidance and best practices

### WEB DESIGNER & MARKETING ASSOCIATE

**Lo70s, Santa Monica** 05/2019 - 05/2020

- Redesigned and built the new Lo70s website
- Designed and created marketing collateral for outreach initiatives

### WEBSITE PROJECT

**Started california-secrets.de** 11/2018 - 05/2019

- Created website structure and UI design focusing on usability and visual content
- Optimized desktop and mobile user experience

### SALES ASSOCIATE

**NANU-NANA Trendgeschenke, Germany** 11/2017 - 07/2018

- Assessed customer needs and provided information on product features
- Introduced promotions and opportunities to customers

### MARKETING WORKING STUDENT

**Wabeko Kopier- und Drucktechnik, Germany** 10/2014 - 05/2015

- Assisted in establishing a marketing department in a small, local business
- Maintained and created content for the Wabeko homepage
- Designed and created print promotional materials

### MARKETING INTERN

**Voith Paper GmbH & co.KG, Germany** 03/2014 - 10/2014

- Comprehensive support homepage support including the conception, implementation, and maintenance of new sites and existing content
- Organized professional product photo shoots
- Prepared and conducted a training course for international marketing colleagues

## HILL BREWING CO WEBSITE

For more information on my projects,  
please feel free to visit [vickyungemach.com](http://vickyungemach.com)!

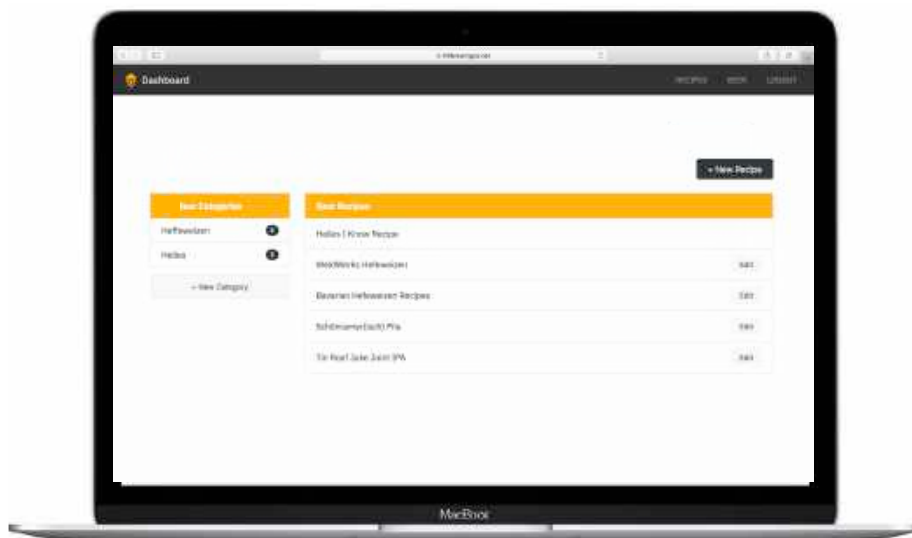
### HOMEPAGE



Designed and built a homepage for fictional Hill Brewing Co, a website for showcasing and managing homebrew recipes.

Created with Node.js, Express, React.js, Redux, MongoDB

### DASHBOARD & CMS



Created a **REST API** to manage the homepage's data and a dashboard where members can **create, edit** and **delete** recipes displayed on the homepage.

Created with Node.js, Express, React.js, Redux, MongoDB

LO70s HOMEPAGE

LO70s CUSTOM CRM



The website was built with Wordpress and the Divi Theme.

Designed and built a database that combined the benefits of using spreadsheets with the benefits of a central CRM, while integrating workflows specifically designed for Lo70s' lead generation strategy.



Using the Lo70s logo and brand colors, I created a line of **marketing one** **paggers** with a **distinctive design and** **recognition value** for various services that Lo70s offered.