

STARTUP EXPERIENCE REPORT AT FOURFOLD CAPITAL

A Startup Report
Submitted in Partial Fulfilment of the
Requirements for Award of the Degree of
Bachelor of Technology

by
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May 2025

Declaration

I hereby declare that the contents of this report are original and have not been submitted in whole or in part for consideration for any other degree or qualification in this or any other university. This report is the result of my own work and does not contain any outcome of work done in collaboration with others, except where explicitly stated.

(Signature)

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Abstract

This report documents my entrepreneurial experience as a co-founder and Chief Financial Officer (CFO) of Fourfold Capital, a Dubai-based asset management startup. I managed core financial operations, logging asset allocations and trades, and supporting early-stage growth.

As CFO, I built the financial tracking systems, logged performance data, and handled capital flows using tools like Excel and Binance. We navigated Dubai's regulatory and operational landscape while expanding from personal-client services in India to formal incorporation in Dubai.

A major takeaway was the need to formalize my financial knowledge, which motivated me to begin the CFA journey. This report captures the depth of learning and operational engagement I undertook in the process.

Keywords: CFO, Startup Operations, Dubai IFZA, Asset Management, Trade Logging, Financial Tracking, CFA

About the Company: Fourfold Capital

Fourfold Capital is a Dubai-registered startup under IFZA, founded by four undergraduate students from Bennett University. It began by handling private investments in India and later transitioned into a formalized entity.

The co-founders include:

- Arnav Sharma – CEO
- Yash Ganodiya – CRO
- Shubham Srivastava – COO
- Vikram Malhotra – CFO

We use Binance for trades and Excel for financial tracking. As CFO, my role involves capital allocation oversight, transaction logging, and maintaining internal compliance frameworks.

Training

My training involved setting up Excel-based financial logs, understanding cross-border capital flows, and compliance practices. I explored how Binance could integrate into our reporting and internal audit workflows.

Navigating Dubai's legal system, company registration under IFZA, and evaluating real estate for offices formed a critical part of my entrepreneurial learning. I was simultaneously managing ongoing client portfolios while setting up a business foundation abroad.

My Work and Experience

I created systems for trade tracking, client fund allocation, and reconciliations using Excel. I oversaw capital inflows and outflows, ensuring accountability and internal transparency.

As a founding team member, I participated in nearly every critical operational decision—from banking and documentation to client negotiations.

These experiences helped me realize the importance of structured financial frameworks, which led me to enroll in the CFA program for advanced knowledge and credibility.

Conclusion

Building Fourfold Capital from the ground up gave me a deeply practical education in finance, beyond what a traditional internship could offer.

It helped me sharpen my professional identity and clarified the direction of my future growth as a finance professional.

Acknowledgements

I thank my co-founders Arnav, Yash, and Shubham for sharing this entrepreneurial vision. I'm grateful to Bennett University for supporting this unconventional path.

Special thanks to our clients and my family who supported me throughout this challenging yet exciting journey.

License Details

License Number	61103	61103	رقم الرخصة
Licensee	FOURFOLD CAPITAL - FZCO	فورفولد كابيتال - ش.م.ح	صاحب الرخصة
Trade Name	FOURFOLD CAPITAL - FZCO	فورفولد كابيتال - ش.م.ح	الاسم التجاري
Legal Status	Freezone Company	شركة بمصطفة حرة	الشكل القانوني
Issue Date	10-Apr-2025	10-Apr-2025	تاريخ الإصدار
Expiry Date	09-Apr-2026	09-Apr-2026	تاريخ الانتهاء
Issuing Authority	Dubai Integrated Economic Zones Authority	سلطة دبي للمناطق الاقتصادية المتكاملة	جهة الإصدار

Company Manager

Name of Manager	ARNAV SHARMA MANIRAM SHARMA	ارناف شارما مانيرام شارما	إسم مدير الشركة
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Address

Premises No	DSO-IFZA	DSO-IFZA	رقم المقر
Building Name	IFZA Properties	IFZA Properties	إسم المبنى
Area Name	Dubai Silicon Oasis	واحة دبي للسيليكون	إسم المنطقة

Activities

Investment in Commercial Enterprises & Management
Information Technology Consultants

الاستثمار في المشروعات التجارية وتأسيسها وإدارتها
استشارات تقنية المعلومات



006-0061103-100425



CERTIFICATE OF FORMATION

شهادة تأسيس

Registration Number	58640	رقم التسجيل
Formation Date	10/04/2025	تاريخ التأسيس
Company Name	FOURFOLD CAPITAL - FZCO	اسم الشركة فورفولد كابيتال - ش م ح
License Number	61103	رقم الرخصة

Dubai Integrated Economic Zones Authority,
in its capacity as the licensing authority for all
companies incorporated in Dubai Silicon
Oasis, hereby certifies that the above
company was duly incorporated in Dubai
Silicon Oasis as a FZCO with limited liability
in accordance with Dubai Law No. 16 of 2021
and the DIEZA Implementing Regulations
2023.

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في سجل الشركات لديها بالتاريخ المذكور اعلاه، وذلك وفقا لقانون
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الاقتصادية المتكاملة واللائحة التنفيذية لسلطة دبي للمناطق
الاقتصادية المتكاملة 2023.

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دبي للمناطق الاقتصادية المتكاملة ولا تحتاج إلى توقيع. للتحقق الرجاء
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