



**SECOORA™**  
TILES | *Reflection of Royalty*

At. Unchimandal, Opp. Bapa Sitaram Hotel, Halvad Road, Morbi - 363641. (Guj) India.



**SECOORA™**  
TILES | *Reflection of Royalty*

SIMPLICITY IS A  
FOREVER CLASSIC

MATT SERIES | 600x600



“  
An **Insight** Of  
Combined **Beauty**  
”



Secoora Is A Rapidly Flourishing Tiles Manufacturer; We Combine Our Exceptional Talent And Tiles Manufacturing Experience To Create Products That Are "Timeless" In Their Manner. To Become The Leading Expert In The Ceramic Industry Today We Have Always Kept The Latest Trend In Our Minds And Have Succeeded In Presenting Our Flawless Tiles To Our Customers.

“  
**Space** Blended  
With Soothing **Textures**  
”



## MATT SERIES

Introducing a splendid collection of matt series with designs that ooze beauty through its colossal flow of beautiful textures. Built to elevate the elegance and uniqueness around your space, Sparrow's completely new matt collection will help you to reconsider the home styling theory. So, take a quick tour of our matt collection which possesses all the physical characteristics of matt combined with designs of future trends.



MATT | 600x  
600mm

Obtain Solution  
That You've  
Dreamed



ACE BRONZE



ACE BROWN



ACE CHOCO



ACE GREY



ACE IVORY

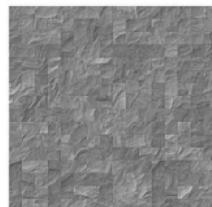


ARTECH GREY



MATT | 600x  
600mm

Let Us  
Design  
Your Heritage



BARK ELEVATION



BENZER BROWN



BENZER GREY



BENZER IVORY



BENZER WHITE



BRICH WOOD BROWN



MATT | 600x  
600mm

Stylofy  
Your Space  
With Matt Elegance!



BRICH WOOD GREY



BRICOLLA WOOD NATURAL



BRICOLLA WOOD WENGE



CEMENTO BEIGE



CEMENTO GREY



COFFEE WOOD



MATT | 600x  
600mm

Prepare  
Your Space  
With The Best



CONCRETE



COTTON WOOD



DESERT WOOD BIANCO



DESERT WOOD BROWN



DESERT WOOD CREMA



DESERT WOOD GREY



MATT | 600x  
600mm

Establish  
Decors With  
Uniform Allure



DORADA



EVEREST MULTISTONE



FORESTA GREY



FORESTA MULTI



FUSION SPARRO



GEONEX BEIGE



MATT | 600x  
600mm

Have An Affection  
For Aesthetic  
Decor



GEONEX BIANCO



GEONEX GREY



GEONEX BROWN



GRANITE BROWN



HUMMER STONE SUN



HEMTON WOOD



MATT | 600x  
600mm

Visions Awarding  
Exceptional  
Delight



KEMIK BLUE



KILOS BIANCO



LENZULA WHITE



MACCOS BLACK



MACCOS COFFEE



MARS BEIGE



MATT | 600x  
600mm

Your Decor  
Assuring Eternal  
Pleasure



MARS CHOCO



MERCURY WOOD



METAL BROWN



MULTI RUST DARK



MULTI RUST LIGHT



NATURAL WOOD



MATT | 600x  
600mm

A Brand  
New Range Of  
Striking Designs



NEW SAND BLACK



NEW SAND GREY



NEW SAND BROWN



NEW SAND CHOCO



NEW SAND IVORY



NEW SAND WHITE



MATT | 600x  
600mm

An Abode  
Sparkling  
With Cheerfulness



PANTHER BEIGE



PANTHER GRAY



PIETRA WOOD NATURAL



PIETRA WOOD RUST



PINE WOOD



SOEL TEAK BROWN

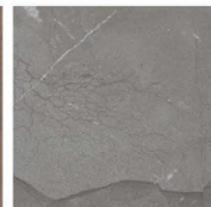


MATT | 600x  
600mm

Trendy  
Decor Is Here  
To Woo You



SOEL TEAK WENGE



STONILIA GREY



STONILIA WHITE



SWISS IVORY



TIMBER WOOD BROWN



TIMBER WOOD CREMA



MATT | 600x  
600mm

A Brand  
New Range  
Of Striking Designs



TRAVERA BLACK



TRAVERA GREY



TRAVERA BROWN



VINTAGE MOSIAC BROWN



VINTAGE MOSIAC IVORY



VINTAGE MOSIAC LIGHT



MATT | 600x  
600mm

Spreading  
Calm Ambiance  
Around You



VINTAGE MOSIAK MULTI



VISTRA WOOD BLACK



VISTRA WOOD BROWN



VIVID BEIGE



VIVID BIANCO



VIVID CHOCO



MATT | 600x  
600mm

Encounter  
Excellence  
At Every Angle



VIVID BROWN



VIVID GREY



ZENITH STONE

## TECHNICAL SPECIFICATION

## DIGITAL GLAZED VITRIFIED TILES

Sr. No.	CHARACTERISTICS	ISO TEST METHODS	VITRIFIED TILES REQUIREMENT AS PER ISO 13006 EN176	SECOORA VALUE
A	Dimension & Surface Quality			
1	Deviation In Length & Width	ISO 10545-2	+ 0.6%	+ 0.1%
2	Deviation In Thickness	ISO 10545-2	+ 5.0%	+ 10%
3	Straitness Of Sides	ISO 10545-2	+0.5%	+ 0.08%
4	Rectangularity	ISO 10545-2	+0.6%	+ 0.15%
5	Surface Flatness	ISO 10545-2	+0.5%	+ 0.2%
6	Color Difference	ISO 10545-2	Unaltered	No Change
B	Physical Properties			
1	Water Absorption	ISO 10545-3	= 0.5%	0.2%
2	Flexural Strength (MOR)	ISO 10545-4	= 35 N mm <sup>2</sup>	38 N mm <sup>2</sup>
3	Mohs Hardness	EN 101	As per manufacture Norms	Min 5
4	Flexural Breaking Strength	ISO 10545-4	> 1300 N	1900 N
5	Bulk Density (GM/CC)	DIN 51082	> 2 gm/cc	2.35 gm/cc
6	Glossiness	GLOSS METER	As per manufacture Norms	Min 90%
7	Slip Resistance Coefficient of Friction	ISO 10545-17	> 0.4	> 9.5
8	Resistance of Surface Abrasion	ISO 10545-6	As per manufacture Norms	> PELV
C	Chemical Properties			
1	Staining Resistance	ISO 10545-14	Resistant	Resistant
2	Household Chemicals	ISO 10545-13	No Damage	No Damage
D	Thermal Properties			
1	Thermal Shock Resistance	ISO 10545-9	No Damage	10 Cycle
2	Thermal Expansion	ISO 10545-8	9 x 10 - 6 mm	6.5 x 10 <sup>-6</sup>
3	Moisture Expansion	ISO 10545-10	No	Nil

## PACKING DETAILS

TILE SIZE	THICKNESS (APPROX)	NO. OF TILES / BOX (APPROX)	WEIGHT / BOX (APPROX)	COVERAGE AREA
600X600 mm	8.8 mm	4 Nos	28 Kgs	1.44 sq.mt.
600X1200mm	9.5 mm	2 Nos	31 Kgs	1.44 sq.mt.



### LAYING INSTRUCTION

1. Plaster the surface of the floor/wall to be tiled smooth and complete the plastering and curing at least two weeks prior to tiling.
2. Before laying tiles, lay them out in desired pattern and make sure an acceptable blend of color, please note that certain amount of shade variations are inherent in the manufacturing of tiles.
3. For laying tiles we recommend the use of tile fixing adhesive for best result. Also follow the fixing instruction provided along with adhesive.
4. For laying tiles on the floor/wall using sand & cement follow the instructions below:
  - (a) Use cement and sand mortar in the ratio of 1:4 & add water to create a consistent mixture.
  - (b) Once the mixing has been completed use the same within one hour.
  - (c) Apply a 20-30 mm layer of bedding material all over an area of 1 sq. mt, at a time on the surface of area. Apply fine slurry to the back of the tiles to ensure proper and full bedding press gently for even adhesion at the back of tile.
5. For fixing the tiles on wall/dado we recommend the use of adhesive, please follow the instructions for the same. We do not recommend the use of sand and cement for fixing on dado.
6. Mark and layout the tiles from the center of the area to be tiled so that cut tiles, if any will be on the outer edge towards the wall.
7. It is advisable to maintain a gap of 1mm to 2mm between adjoining tiles to allow for possible expansions as per BIS/EN norms.
8. Allow 3-4 days for bed curing. After this period, fill the joints with the epoxy grouts.
9. After 24 hours after finishing the grouting process wipe off the excess grout with a damp sponge and polish the tiles with a soft and dry cloth for a clean surface. The tiles can also be cleaned by mild cleaning acid.
10. Please note that the company does not accept any liability in case of problems arising due to non-adherence to these fixing instructions.