VICKY WANG

Product Designer │UX/UI Designer

VW vickywang.me

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SKILLS

Design & Research

Figma
Adobe XD
Sketch
Adobe Creative Suite

Programming

HTML
CSS
JavaScript
JQuery

CERTIFICATES

Google UX Design Professional Certificate
LEED Green Associate (id:11321289)
UC Berkeley, CED [IN]ARCH ADV

AWARDS

Awarded National Encouragement
Scholarship

Won the first prize of Drama competition
in Beijing Universityof Technology' culture
festival

Awarded 'Outstanding Volunteer in a
Community' promoting social activities and
participation

EDUCATION

Aug. 2015 – May. 2019

University of California, Berkeley

College of Environmental Design   *Three Years (Opt. 3) Program*
Master of Architecture and Building Science/Technology

Sep.2009 – Jun.2013

Beijing University of Technology

College of Art and Design   *Bachelor of Art*
Art and Design & Landscape Design

EXPERIENCE

Oct. 2021 – Present

BookYourPet

UI/UX Designer | Calabasas, CA

- Lead design of all major features and flows. This includes building support for appointment booking, team management, service management, promotions, and more. Branding is out of scope
- Provide deliverables including prototypes, proof of concept documents, wire frames, user flows, use cases by using Figma
- Designed a responsive end-user website for the pet owners by reusing the existing B2B web booking flow and Bootstrap component
- Collaborated with another designer, product, engineers to constantly improve our design decisions and build a consistent experience across multiple platforms
- Designed business profile based on our branding and marketing team request
- Conducted usability testing with our team
- Conducted interviews, competitive research, design explorations, and strategic analysis with our stakeholders

Aug. 2020 – Present

Personal website

Individual work | Berkeley, CA

- Designed and Implemented responsive website by using local server with HTML/CSS/JS
- Deployed website on AWS S3
- Used GitHub for version control

ARCHITECTURAL DESIGN

Aug. 2017 – Jul. 2018

Buro OS

Architectural Designer | Beijing, China

- Prepared presentation slides and updating design packages using InDesign
- Collaborated with in house and outsource visualizers within the agreed timeframe
- Produced elevations, renderings and diagrams to emphasize design concept.
- Conducted research on Islamic Geometric Patterns for Dubai Creek Harbor Competition

May. 2017 – Aug. 2018

In Design Studio

Summer Intern | New York, NY

- Produced elevations, renderings and diagrams to emphasize design concept.
- Produced elevation, section and details documents

Dec. 2013 – Jul. 2015

PDI Design Group

Architectural designer | Beijing, China

- Generated building materials palette for facade updates using InDesign
- Revised construction documentation

Jul.2010 – May. 2012

Do Union

Architectural Intern | Beijing, China

- Created conceptual design schemes
- Produced digital models and renders