



## EDUCATION

### Codecademy

Online class, Completed May 2023

Learn Interaction Design

Online class, Completed April 2023

Learn Design Thinking: Ideation

Online class, Completed April 2023

Learn User Research: Generative

Online class, Completed March 2023

Learn JavaScript

### Google UX Design Professional Certificate

Online class, Completed August 2021

Google UX certificate on Coursera

### University of California, Berkeley

Master of Architecture Graduated May 2019

College of Environmental Design, 3-year Program

Architecture and Building Science/Technology

### Beijing University of Technology

Bachelor of Art Graduated July 2013

College of Art and Design

Art and Design & Landscape Design

## SKILLS

### Design & Research

User Research

User Experience Design

Wireframe

Prototype

Usability Testing

Mockup

Visual design

### Software

Figma

Adobe XD

Sketch

Adobe CS

### Programming

HTML

CSS

JavaScript

EJS

JQuery

### 2D/3D Modelling

Rhino & Grasshopper

3D Max

AutuCAD

SketchUp

Unity

## EXPERIENCE

### BookYourPet | UI/UX Designer

Oct. 2021 - Present, Contractor

- Spearheaded the enhancement of key web app functionalities, including appointment scheduling, team management, and payment processes, achieving a 10% increase in booking conversions and a 36% growth in completed appointments.
- Optimized the account setup workflow in the web app, reducing setup duration by 52% through targeted improvements in the booking system.
- Engaged in collaborative planning and design decision-making with a cross-functional team, contributing significantly to the development and refinement of the product roadmap.
- Led comprehensive usability testing, conducted user interviews, and performed competitive analysis, working closely with stakeholders and potential users to continually enhance the user experience.

### LASO Health | Product Designer

Sep. 2023 - Jan. 2024, Contractor

- Developed a cost-benefit calculator focused on maximizing customer savings and boosting subscription growth.
- Designed a admin panel focus user management, adapting features and functionalities based on insights gleaned from a pre-existing B2B platform.
- Revitalized the design system for both mobile and web applications, catering to consumer and B2B audiences, and enhancing the previous framework.
- Crafted responsive product pages and updated content, informed by findings from a dedicated user research case study.

### Modernized Mobile LLC | UX Designer

June. 2023 - Aug.2023, Contractor

- Created a tablet-based admin panel for the 'Clean Spaces' app, mirroring the features and functions of the existing consumer-focused mobile application.

### Personal website | Freelancer

Aug. 2020 - Present, Owner

- Designed and implemented a portfolio website from scratch by using HTML/CSS/JavaScript. deployed on AWS. Used GitHub for version control
- Updated and maintained the UI components and responsive grid of the design system for this site.

### Buro OS | Architectural Designer

Aug. 2017 - Jul. 2018

### In Design Studio | Summer Intern

May. 2017 - Aug. 2018

### PDI Design Group | Architectural Designer

Dec. 2013 - Jul. 2015

### Do Union | Designer

Dec. 2013 - Jul. 2015