

VICKY WANG

UX/UI Designer | Product Designer



vickywang.me



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EXPERIENCE

Oct. 2021

Present

BookYourPet

UI/UX Designer | Calabasas, CA

- Led the design of major features and flows on a pet service scheduling web app. Including appointment booking, staff members management, service & promotions management, and client and communication.
- Successful booking conversion rate by 10% and completed bookings by 36%. Decreased account setup time by 52% through updates to the existing web app booking flow
- Designed booking flow for consumer-facing website and mobile app. Increased the number of services and add-ons created by users.
- Collaborated with a cross-functional team to discuss the roadmap, Improve design decisions. Conducted usability testing, user interviews, competitive research, and design explorations with stakeholders and potential users.
- Utilized Figma to create and maintain user flow with mockups, prototypes, design system, and proof of concept/use case documents.

Aug. 2020

Present

Personal website

Individual work | Berkeley, CA

- Designed and implemented a personal [website](#) from scratch by using HTML/CSS/JavaScript.
- Updating and maintaining the UI components and responsive grid of this site.
- Used GitHub for version control, deployed on AWS S3
- Designed and created projects independently, conducted research with potential users

ARCHITECTURAL DESIGN

Aug. 2017

Jul. 2018

Buro OS

Architectural Designer | Beijing, China

May. 2017

Aug. 2018

In Design Studio

Summer Intern | New York, NY

Dec. 2013

Jul. 2015

PDI Design Group

Architectural designer | Beijing, China

Jul. 2010

May. 2012

Do Union

Architectural Intern | Beijing, China

EDUCATION

University of California, Berkeley

Master of Architecture

College of Environmental Design, 3-year Program
Architecture and Building Science/Technology

Beijing University of Technology

Bachelor of Art

College of Art and Design
Art and Design & Landscape Design

SKILLS

Design & Research

User research

Wireframe & Prototype

Web design & Visual design

Programming

HTML

CSS

JavaScript

JQuery

Software

Figma

Adobe XD

Adobe CS

2D/3D Modelling

Rhino & Grasshopper

3D Max

AutuCAD

SketchUp

Unity