VICKY WANG
UX Designer │ Product Designer

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EDUCATION

Codecademy
Online class, Completed May 2023
Learn Interaction Design
Online class, Completed April 2023
Learn Design Thinking: Ideation
Online class, Completed April 2023
Learn User Research: Generative
Online class, Completed March 2023
Learn JavaScript

Google UX Design Professional Certificate
Online class, Completed August 2021
Google UX certificate on Coursera

University of California, Berkeley
Master of Architecture Graduated May 2019
College of Environmental Design, *3-year Program*
Architecture and Building Science/Technology

Beijing University of Technology
Bachelor of Art Graduated July 2013
College of Art and Design
Art and Design & Landscape Design

SKILLS

Design & Research	**Software**
User Research	Figma
User Experience Design	Adobe XD
Wireframe	Sketch
Prototype	Adobe CS
Usability Testing	
Mockup	
Visual design	

Programming	**2D/3D Modelling**
HTML	Rhino & Grasshopper
CSS	3D Max
JavaScript	AutuCAD
JQuery	SketchUp
	Unity

EXPERIENCE

BookYourPet │ UI/UX Designer
Oct. 2021 - Present, Full-time Contractor
- Led the design of major features and flows on a pet service scheduling web app. This includes appointment service booking, staff members management, and payment update
- Successful booking conversion rate by 10% and completed bookings by 36%. Decreased account setup time by 52% through updates to the existing web app booking flow
- Designed booking flow for consumer-facing website and mobile app. Increased the number of services and add-ons created by users
- Collaborated with a cross-functional team to discuss the roadmap, Improve design decisions. Conducted usability testing, user interviews, competitive research, and design explorations with stakeholders and potential users
- Utilized Figma to create and maintain user flow with mockups, prototypes, the design system, and proof of concept/use case documents

Modernized Mobile LLC │ UX Designer
Jun. 2023 - Aug. 2023, Part-time Contractor
- Conducted a comprehensive study and revision of the information architecture for both the admin panel and user app
- Design a tablet admin panel that reflects the functionalities and features of the current consumer-facing mobile app

Personal website │ Freelancer
Aug. 2020 - Present
- Designed and implemented a portfolio website from scratch by using HTML/CSS/JavaScript. deployed on AWS. Used GitHub for version control
- Updating and maintaining the UI components and responsive grid of this site.

Buro OS │ Architectural Designer
Aug. 2017 - Jul. 2018

In Design Studio │ Summer Intern
May. 2017 - Aug. 2018

PDI Design Group │ Architectural Designer
Dec. 2013 - Jul. 2015

Do Union │ Designer
Dec. 2013 - Jul. 2015