



VICKY WANG

UX Designer | Product Designer



(808) 367-6866



vickyw.design@gmail.com



Scan me

EDUCATION

Codecademy

Online class, Completed May 2023

Learn Interaction Design

Online class, Completed April 2023

Learn Design Thinking: Ideation

Online class, Completed April 2023

Learn User Research: Generative

Online class, Completed March 2023

Learn JavaScript

Google UX Design Professional Certificate

Online class, Completed August 2021

Google UX certificate on Coursera

University of California, Berkeley

Master of Architecture Graduated May 2019

College of Environmental Design, 3-year Program

Architecture and Building Science/Technology

Beijing University of Technology

Bachelor of Art Graduated July 2013

College of Art and Design

Art and Design & Landscape Design

SKILLS

Design & Research

User Research

User Experience Design

Wireframe

Prototype

Usability Testing

Mockup

Visual design

Software

Figma

Adobe XD

Sketch

Adobe CS

Programming

HTML

CSS

JavaScript

JQuery

2D/3D Modelling

Rhino & Grasshopper

3D Max

AutuCAD

SketchUp

Unity

EXPERIENCE

LASO Health | Product Designer

Oct. 2023 - Present, Full-time Contractor

- Overhauled the entire design system for mobile and web, targeting both consumer and B2B sectors, updating and improving upon the legacy framework.
- Designed an admin panel tailored to stakeholder requirements, leveraging insights from an existing B2B panel.
- Designed responsive product pages and revised content based on insights from a user research case study.

BookYourPet | UI/UX Designer

Oct. 2021 - Oct. 2023, Full-time Contractor

- Spearheaded the design of critical functions in a pet service web app, including appointment booking, staff management, and payment updates.
- Successful booking conversion rate by 10% and completed bookings by 36%. Decreased account setup time by 52% through updates to the existing web app booking flow
- Designed booking flow for consumer-facing website and mobile app. Increased the number of services and add-ons created by users
- Worked with a multidisciplinary team to shape the roadmap and refine design choices.
- Executed usability tests, user interviews, competitive analysis, and design explorations with stakeholders and potential users.

Personal website | Freelancer

Aug. 2020 - Present, Owner

- Designed and implemented a portfolio website from scratch by using HTML/CSS/JavaScript. deployed on AWS. Used GitHub for version control
- Updated and maintained the UI components and responsive grid of the design system for this [site](#).
- Created a tablet-based admin panel for the 'Clean Spaces' app at Modernized Mobile LLC, mirroring the features and functions of the existing consumer-focused mobile application.

Buro OS | Architectural Designer

Aug. 2017 - Jul. 2018

In Design Studio | Summer Intern

May. 2017 - Aug. 2018

PDI Design Group | Architectural Designer

Dec. 2013 - Jul. 2015

Do Union | Designer

Dec. 2013 - Jul. 2015