

VICKY WANG

Product Designer | UX/UI Designer

vickywang.me

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Scan me

Oct. 2021
Present

EXPERIENCE

BOOKYOURPET

UI/UX Designer | Calabasas, CA

- Lead design of all major features and flows. This includes building support for appointment booking, team management, service management, promotions, and more. Branding is out of scope
- Provide deliverables including prototypes, proof of concept documents, wire frames, user flows, use cases by using Figma
- Designed a responsive end-user website for the pet owners by reusing the existing B2B web booking flow and Bootstrap component
- Redesign customer-facing mobile app keeps the most legacy flow
- Collaborated with another designer, product, engineers to constantly improve our design decisions and build a consistent experience across multiple platforms
- Designed business profile based on our branding and marketing team request
- Conducted usability testing with our team
- Conducted interviews, competitive research, design explorations, and strategic analysis with our stakeholders
- Designed date picker with a multi-selection feature for B2B App and end user site

Aug. 2020
Present

PORTFOLIO WEBSITE

Independent Designer | Berkeley, CA

- Designed and implemented website[vickywang.me] from scratch by using HTML/CSS/JavaScript
- Updating and maintaining this site. Including designing and implementing a responsive grid and header, updating the hamburger menu for the header, etc.
- Managing and reusing components, keep the UI consistent
- Used GitHub for version control and deployed website on AWS S3

EDUCATION

University of California, Berkeley

2015 - 2017, 2019-2019 | Berkeley, CA

College of Environmental Design

Master of Architecture and Building Science/Technology
Three Years (Opt. 3) Program

Beijing university of Tech

2009 - 2013 | Beijing, China

College of Art & Design

Bachelor of Art

Art and Design & Landscape Design

Awarded National Encouragement Scholarship

CERTIFICATE

Google UX Design Professional Certificate

LEED Green Associate (id:11321289)

UC Berkeley, CED [IN]ARCH ADV

SKILLS

Desing & Research

UX research

Wireframing, Prototyping

Web Design, Visual Design

Software

Figma

Adobe XD

Adobe creative suite

Programming

HTML, CSS, JavaScript, JQuery

3D/2D Modelling

Rhino, Grasshopper

3D Max Studio

Revit

AutoCAD

Sketchup

Unity

ARCHITECTURAL DESIGN

Aug. 2017
Jul. 2018

BURO OS

Architectural Designer | Beijing, China

May. 2017
Aug. 2018

IN DESIGN STUDIO

Summer Architectural Intern | New York, NY

Dec. 2013
Jul. 2015

PDI DESIGN GROUP

Architectural designer | Beijing, China

Jul. 2010
May. 2012

DO UNION

Architectural Intern | Beijing, China