VICKY WANG

Product Designer | UX/UI Designer

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EDUCATION

UC Berkeley

2015 - 2017, 2019-2019 | Berkeley, CA, U.S.

College of Environmental Design
Master of Architecture and Building Science/Technology
Three Years (Opt. 3) Program

Beijing university of Tech

2009 - 2013 | Beijing, China

College of Art & Design
Bachelor of Art
Art and Design & Landscape Design
Awarded National Encouragement Scholarship

CERTIFICATE

Google UX Design Professional Certificate
LEED Green Associate (id:11321289)
UC Berkeley, CED [IN]ARCH ADV

SKILLS

Desing & Research

UX research
Wireframing, Prototyping
Web Design, Visual Design

Software

Figma
Adobe XD
Adobe creative suite

Programming

HTML, CSS, JavaScript, JQuery

3D/2D Modelling

Rhino, Grasshopper
3D Max Studio
Revit
AutoCAD
Sketchup
Unity

USER EXPERIENCE DESIGN

Oct. 2021 Present

BOOKYOURPET
UI/UX Designer | Calabasas, CA

- Led the design of major features and flows on a pet service scheduling web app. This including appointment booking, staff members management, service & promotions management, client and communication. Successful booking conversion rate by 10% and completed bookings by 36%. Decreased account setup time by 52% through updates to the existing web app booking flow

- Designed booking flow for consumer-facing website and mobile app. increased the number of services and add-ons created by users.

- Collaborated with a cross-functional team to discuss the roadmap, improve design decisions. Conducted usability testing, user interviews, competitive research, design explorations with stakeholders and potential users.

- Utilized Figma to create and maintain user flow with mockup, prototypes, design system and proof of concept/use case documents.

Aug. 2020 Present

PORTFOLIO WEBSITE
Independent Designer | Berkeley, CA

- Designed and implemented website[vickywang.me] from scratch by using HTML/CSS/JavaScript.
- Updating and maintaining the UI components and responsive grid of this site.
- Used GitHub for version control, deployed on AWS S3

ARCHITECTURAL DESIGN

Aug. 2017 Jul. 2018

BÜRO OLE SCHEEREN
Architectural Designer | Beijing, China

May. 2017 Aug. 2018

IN DESIGN STUDIO
Summer Architectural Intern | New York, NY

Dec. 2013 Jul. 2015

PDI DESIGN GROUP
Architectural designer | Beijing, China

Jul. 2010 May. 2012

DO UNION
Architectural Intern | Beijing, China