# VICKY WANG

## Product Designer | UX/UI Designer

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#### **SKILLS**

Design & Research	Softwear
Design research	Figma
Prototyping	Adobe XD
Wireframing	Sketch
Design Strategy	Photoshop
Web Design	Illustrator
Visual Design	InDesign
	Premiere
	After Effect

#### Programming 3D Modelling

HTML Rhino
CSS Grasshopper
JavaScript Sketchup
JQuery 3D Max
Studio
Unity

## **CERTIFICATE**

Google UX Design Professional Certificate LEED Green Associate (id:11321289) UC Berkeley, CED [IN]ARCH ADV

## **AWARDS**

Awarded National Encouragement Scholarship

Won the first prize of Drama competition in Beijing University of Technology' culture festival

Awarded 'Outstanding Volunteer in a Community' promoting social activities and participation



## **EDUCATION**

#### University of California, Berkeley

2015 - 2019 | Berkeley, CA

College of Environmental Design Three Years (Opt. 3) Program Master of Architecture and Building Science/Technology

## **Beijing University of Tech**

2009 - 2013 | Beijing, China

College of Art and Design Bachelor of Art, Art and Design & Landscape Design

#### **EXPERIENCE**

Oct.. 2021 Present

#### **BOOKYOURPET**

UI/UX Designer | Calabasas, CA

- Lead design of all major features and flows. This includes building support for appointment booking, team management, service management, promotions, and more. Branding is out of scope
- Provide deliverables including prototypes, proof of concept documents, wire frames, user flows, use cases by using Figma
- Designed a responsive end-user website for the pet owners by reusing the existing B2B web booking flow and Bootstrap component
- · Redesign customer-facing mobile app keeps the most legacy flow
- Collaborated with another designer, product, engineers to constantly improve our design decisions and build a consistent experience across multiple platforms
- Designed business profile based on our branding and marketing team request
- · Conducted usability testing with our team
- Conducted interviews, competitive research, design explorations, and strategic analysis with our stakeholders
- Designed date picker with a multi-selection feature for B2B App and end user site

Aug. 2020 Present

#### **PERSONAL WEBSITE**

Individual work | Berkeley, CA

- Designed and Implemented responsive website by using local server with HTML/CSS/JS
- Deployed website on AWS S3
- · Used GitHub for version control

## ARCHITECTURAL DESIGN

Aug. 2017 Jul. 2018 **BURO OS** 

Architectural Designer | Beijing, China

May. 2017 Aug. 2018 IN DESIGN STUDIO

Summer Intern | New York, NY

Dec. 2013 Jul. 2015 **PDI DESIGN GROUP** 

Architectural designer | Beijing, China

Jul. 2010 May. 2012

#### DO UNION

Architectural Intern | Beijing, China