



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Vignesh kumar M
Fashion heaven

Be bold and express yourself through your fashion choices.

Don't be afraid to experiment and try new things.

Wear clothes that make you feel confident and beautiful.

Fashion Heaven thinks that fashion is more than just clothes.

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Contingency, retained, and executive search

Recruitment for freelance, consultancy, and permanent roles

Roles from entry-level to CEO

Fashion Heaven believes that everyone should have the freedom to express themselves through their fashion choices, regardless of their gender, body type, or budget.

Fashion Heaven supports brands that cater to a wide range of body types and gender identities. They believe that everyone deserves to feel confident and beautiful in their own skin.

Fashion Heaven encourages people to choose sustainable and ethical fashion brands.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?