Vicky Zheng

UX Designer

Contact

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Vickyzheng.me

in/vyzheng/

Education

University of Waterloo - B.A. Global Business and Digital Arts

September 2020 - May 2024
Waterloo, Canada

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Tools

Figma, Illustrator, Photoshop, AfterEffects, Miro, Google Analytics

Skills

Design thinking, Usability testing, UX Research, Information Architecture, Wire-framing, Prototyping, Responsive design, Interaction design

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Additional Skills

Product Management

Designing For Accessibility

Design Mentorship

Design Strategy

Quality Assurance (Design)

Experience

Riot Games - UX Design Intern

May 2023 - August 2023, Los Angeles, CA

- Designed internal tool aimed at unifying content-delivery tooling across all existing and R&D titles at Riot.
- Crafted mobile-desktop responsive transaction history feature that services over 200+ million active monthly users.
- Facilitated weekly synchronization meetings with users and leadership to ensure project milestones were met effectively.

TechNova - Design Lead

May 2023 - August 2023, Waterloo, ON

- Guided and mentored a team of 5 designers through 2 projects, leading workshops and skill development events.
- Initiated discovery process for an in-house onboarding tool for tracking hacker applications.
- Created graphics for website redesign and collaborated with marketing team to design social media posts

Triyosoft Analytics - UX/UI & Graphic Designer

January 2022 - August 2022, Toronto, ON

- Spearheaded marketing website redesign project; overhauled website information architecture and redesigned web pages to improve the user navigation experience.
- Designed landing pages to support marketing campaigns, reducing site bounce-rates by 20%.
- Initialized design system for the marketing team needs based on existing product-side design system.
- Designed and prototyped components for responsive displays.

Leadership

Hack The North - Product Designer

September 2022, Waterloo, ON

- Designed and supported development of a collaborative itinerary planner, designed to encourage creating deep bonds through the realization of social plans.