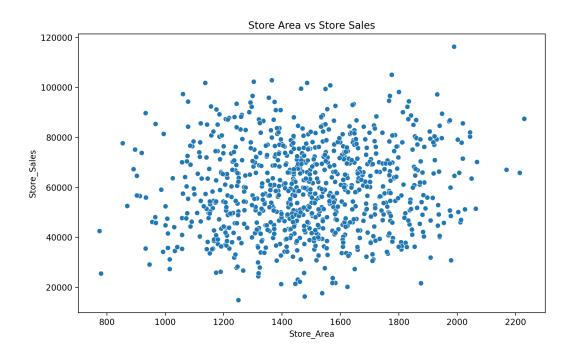
## **Store branches sales analysis**



Stores with higher sales are mainly between 1200-1800 store area.



The key factors affect sales are items availability and store area. The customer count is the least important factor in affecting the sales, which means high traffic does not result in high sales.