

HOMERUN

1. User flow

- **Homerun App - Product Purchase User Flow**

1. Home Screen

-> Tap 'Login / Sign Up'

2. OTP Login

-> Enter mobile number

-> Receive and input OTP

-> Navigate to home

3. Select Category -

> Browse product categories (e.g., Cement, Tiling)

-> Tap on a category

4. Add Product to Cart

-> Select a product

-> Choose quantity/size

-> Tap 'Add to Cart'

5. Access Cart

-> Tap 'My Cart' icon

6. Customize Cart

-> Change quantity or size

-> Remove unwanted items

-> Review total cost

7. Proceed to Checkout

-> Tap 'Checkout' button

8. Apply Coupon (Optional)

-> Enter and apply coupon code

9. Add Address & Payment

-> Enter or select delivery address

-> Choose payment method (e.g., COD, UPI)

- 10. Confirm & Pay -
 - > Tap 'Pay Now'
 - > View order confirmation screen

Other way to add product to cart

- 1. Click on 'Show Now' Button -> Navigate to product -> Add product to cart
- 2. Navigate to 'Deal of the Week' Section -> Select a product -> Add product to cart

2. Core features

Feature	Description
OTP Login	Secure login using phone number and one-time password for easy user access.
Cart Management	Add, remove, or update products in the shopping cart with real-time totals.
Payment System	Supports multiple payment options (Cash on Delivery, UPI, cards, etc.).
Location Finder	User selects or enters a delivery pincode; available products adjust accordingly.
Product Searching	Search bar allows users to find specific building materials or products.
Account Details	View or update personal details like name, phone, and delivery address.
Order History	View previous orders with status updates and estimated delivery time.
Checkout Process	Seamless flow from cart to payment with coupon support, address entry, and confirmation.

3. UX trade off

#	Observation	Issue	Suggestion
1	Products are too centered with lots of side space	Wasted screen real estate on larger displays	Use a responsive grid layout that adapts to screen width and distributes product cards evenly
2	Category tiles are small	Difficult to tap/select , not visually engaging	Increase tile size, add icons or padding for clarity
3	Product status doesn't update quickly after adding to cart	Causes confusion about whether action was successful	Implement real-time cart status sync or show loading/confirmation icon immediately
4	Lack of visual animation	The interface feels static and outdated	Add micro-interactions (e.g., button bounce, fade-in effects) using CSS/React Native animations
5	Language selector has too much unused space	Unbalanced layout	Reduce padding/margin or add icons or flag images for better visual alignment