



# *Music Recommendation System*

Final Project Presentation

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# Problem Statement

## Input:

- User's favorite songs
- Optional weights for each song in the history (for personalized recommendations)

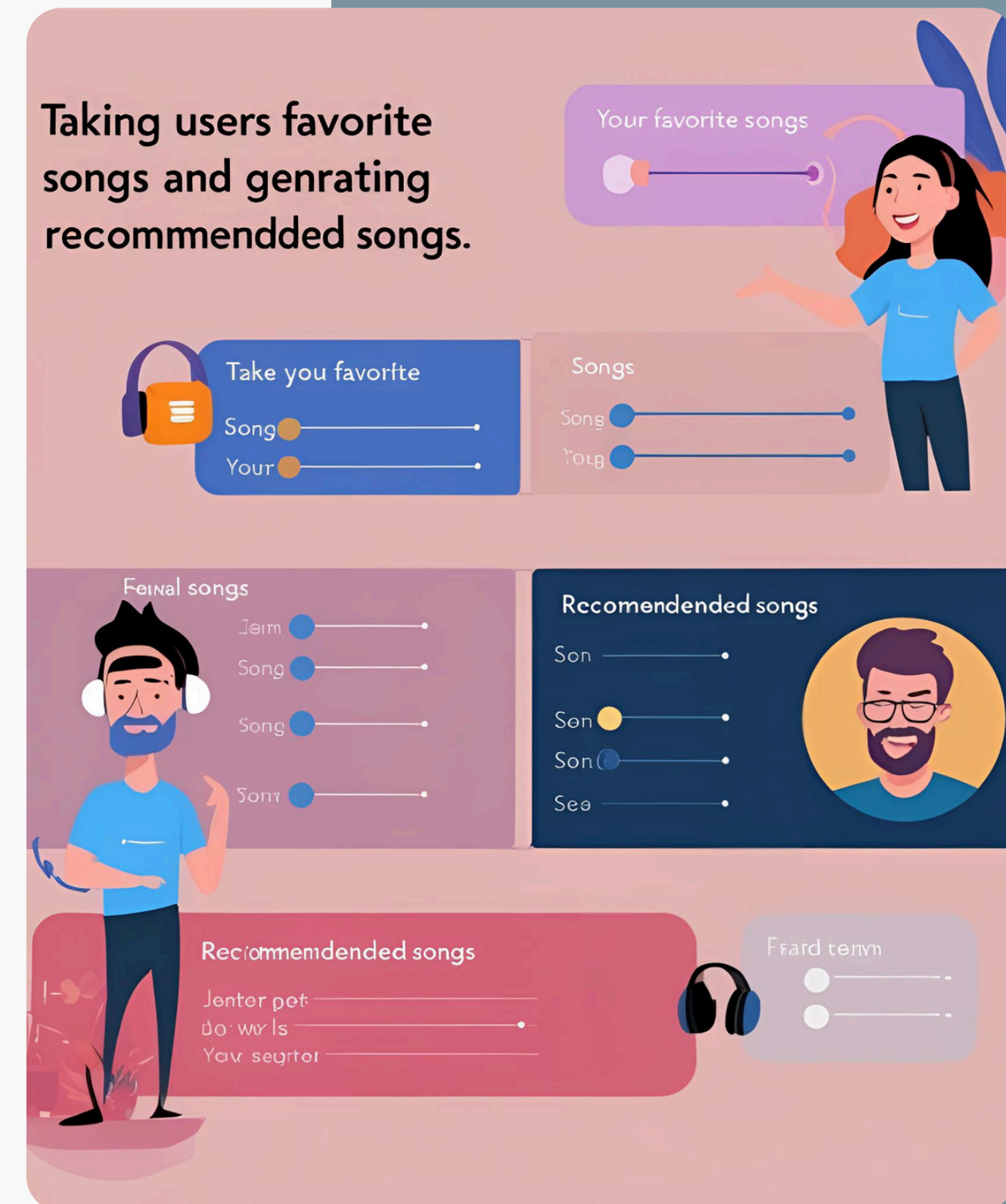
## Output:

- List of recommended songs based on audio features and similarity metrics
- Optional cluster-based recommendations

## Example:

- Input: "Shape of You", "Blinding Lights", "Lovers Rock"
- Output: Similar songs with artist names, similarity scores, and genres

The project aims to build a recommendation system that suggests songs based on a user's listening history using machine learning techniques.



# Motivation

## Personalization:

Music streaming platforms need effective recommendation algorithms to enhance user experience

## Discovery:

Help users discover new music aligned with their preferences

## Application:

Practical application of clustering and similarity algorithms to a real-world problem

## Challenge:

Working with high-dimensional audio feature data and creating meaningful recommendations



# *Literature Review*

## **Content-Based Filtering:**

Our approach builds on content-based filtering techniques that use item features

## **K-means Clustering:**

Inspired by research on using clustering for content discovery

## **Cosine Similarity:**

Widely used in recommendation systems for measuring content similarity

Key papers: "Music Recommendation Using Content-Based and Collaborative Filtering Methods" (Lee et al.), "An Efficient Approach for Content-Based Recommendation Systems Using K-means Clustering" (Takata & Chiyonobu )





# *Dataset*

## Example Data Instance:

track\_id: 5SuOikwiRyPMVoIQDJUgSV  
artists: Gen Hoshino  
track\_name: Comedy  
popularity: 73  
danceability: 0.676  
energy: 0.461  
acousticness: 0.0322  
valence: 0.715  
track\_genre: acoustic

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## Statistics:

Thousands of songs with audio features from Spotify API

13+ audio features per song (danceability, energy, acousticness, etc.)

Includes metadata like artist, track name, album, and genre

Source: Spotify Web API / Kaggle dataset

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# *Method/Technique*

## Core Components:

### 1 Data Preprocessing:

Normalization of audio features

### 2 K-means Clustering

Group similar songs into clusters

### 3 Cosine Similarity:

Calculate similarity between user's songs and potential recommendations

### 4 Weighted Profile Creation:

Allow prioritization of certain songs

## Pipeline:

User Input → Data Preprocessing → Feature Extraction →  
Similarity Calculation → Recommendation Generation





# *Method: Technical Details*

## Clustering Algorithm:

- K-means with 10 clusters
- MinMaxScaler for feature normalization

## Similarity Calculation:

```
def cosine_similarity(vec1, vec2):  
    dot_product = np.dot(vec1, vec2)  
    magnitude1 = np.linalg.norm(vec1)  
    magnitude2 = np.linalg.norm(vec2)  
    similarity = dot_product / (magnitude1 * magnitude2)  
    return similarity
```

## Weighted Profile:

- Create user profile as weighted average of song features
- Allow different importance for each song in history



# Results



## Performance Metrics:

Recommendation Relevance: High similarity scores ( $>0.85$ ) for recommended songs

Cluster Cohesion: Similar audio characteristics within clusters

System Response Time:  $< 3$  seconds for recommendations (dataset dependent)

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## Evaluation Method:

Cosine similarity between user profile and recommendations

Cluster analysis for genre and audio feature consistency

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# *Analysis*

## **Key Insights:**

- Songs cluster primarily based on energy, danceability, and acousticness
- Genre patterns emerge naturally from audio features
- User preferences can be effectively captured through weighted profiles
- Songs with similar audio features often belong to related genres

## **Pattern Example:**

- Acoustic songs typically have high acousticness ( $>0.7$ ) and low energy ( $<0.4$ )  
Consider various channels such as online platforms, partnerships, and offline marketing.
- Dance songs show high danceability ( $>0.7$ ) and energy ( $>0.6$ )

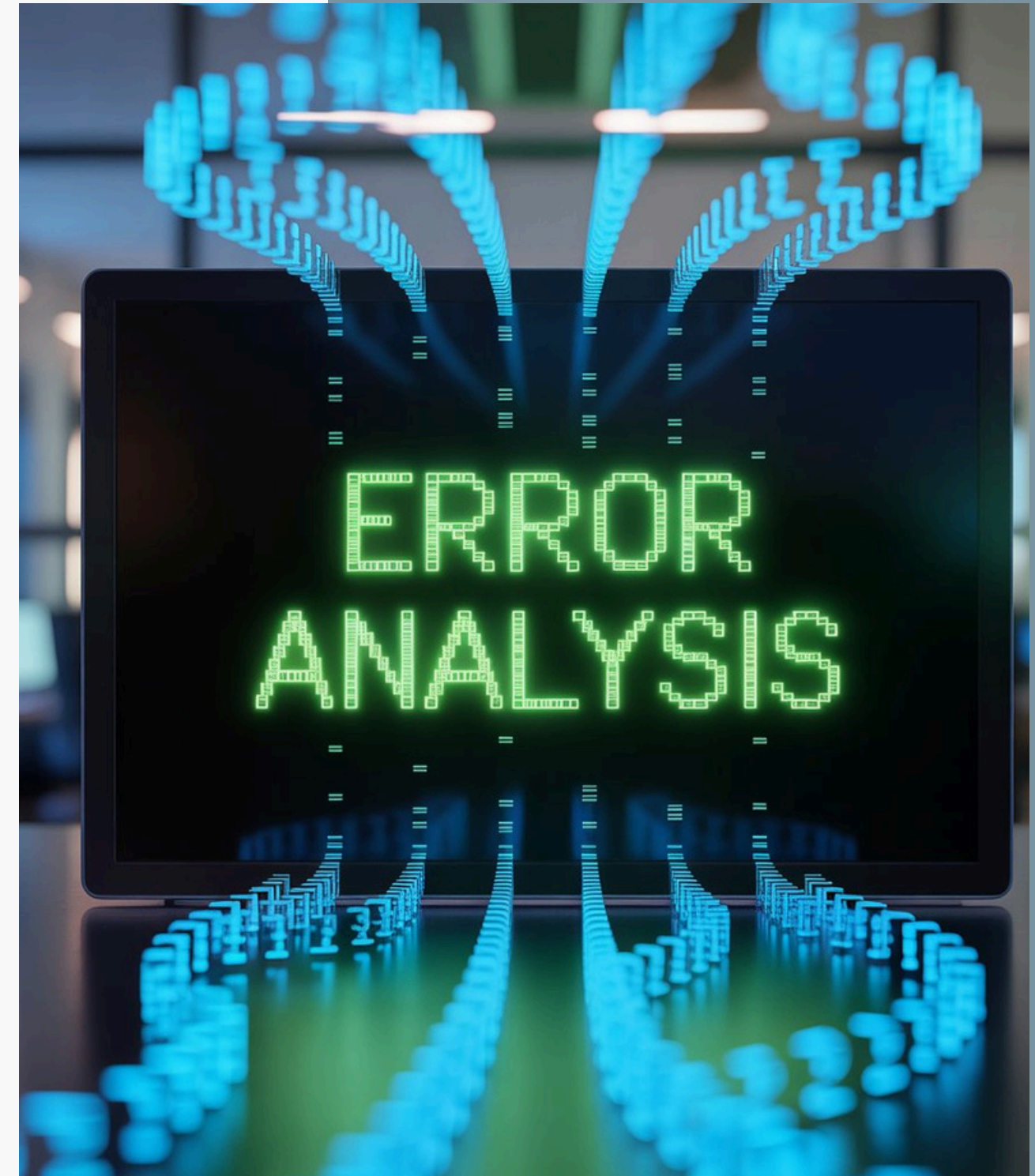
# *Error Analysis*

## **Common Failure Cases:**

- Obscure songs not found in the dataset
- Genre misclassification in recommendations
- Difficulty handling niche musical preferences

## **Error Sources:**

- Limited dataset size compared to commercial systems.
- K-means limitations with non-spherical clusters
- Feature weighting might overemphasize certain audio characteristics



# *Improvements over Base Methodology*

## **Added Weighted Recommendation:**

- Enhanced personalization by allowing song weighting

## **Cluster Filtering:**

- Improved recommendation relevance using cluster-based filtering

## **Interactive Visualization**

- Added cluster analysis visualizations for better understanding

## **Progress Feedback:**

- Implemented progress bars for better user experience

## **Multi-song Input:**

- Support for multiple reference songs versus single-song recommendations





# *Learnings*

## **Technical:**

1. Applied clustering and similarity algorithms to real-world data
2. Implemented recommendation systems using content-based filtering
3. Developed data preprocessing pipeline for audio features

## **Problem-solving:**

1. Identified optimal number of clusters for the dataset
2. Designed effective similarity metrics for music recommendation
3. Balanced computation efficiency with recommendation quality



# *Demo: Streamlit Interface*

## *Key Components:*

- Basic Recommendations: Get recommendations based on song history
- Weighted Recommendations: Assign importance to different songs
- Cluster Analysis: Explore song clusters and their characteristics
- About: System information and dataset statistics

The system features a responsive web interface with interactive elements and visualizations.



# *Summary and Conclusion*

## *Project Recap:*

- Built a Spotify song recommendation system using K-means clustering and cosine similarity
- Implemented basic and weighted recommendation modes
- Created cluster analysis tools for music exploration

## *Future Work:*

- Incorporate user feedback and listening history
- Integrate with Spotify API for real-time recommendations
- Expand dataset size and diversity
- Experiment with advanced algorithms (SVD, neural networks)







*Thank you*

