



# Customer Retention

Created by Vicky Tanamal

Churn

All

\$456.12K

Monthly Charges

\$16.06M

Total Charges

73.46%

Retention Rate

7043

Total Customer

1869

Customer at Risk

## Demographics

Male Female



16.21%

Senior Citizen

48.30%

Partner

29.96%

Dependents

## Internet Service

Fiber optic DSL No

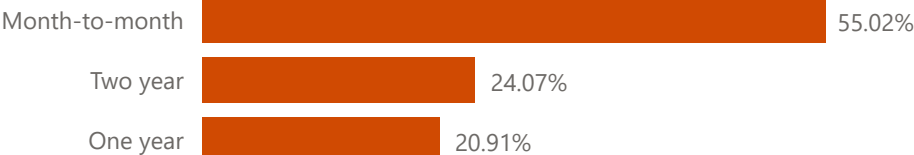


## Paperless Billing

Yes No



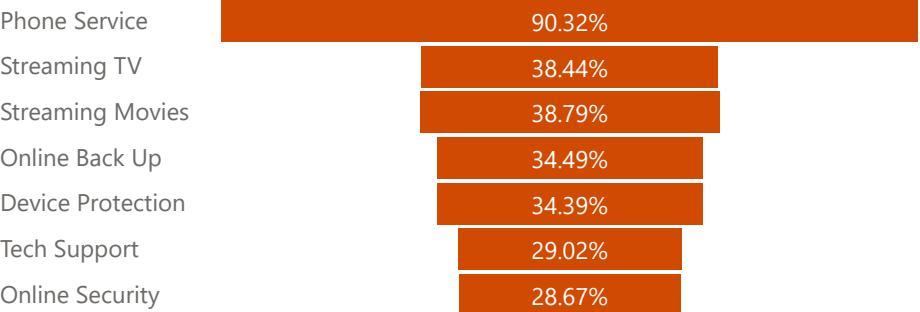
## Type of Contract



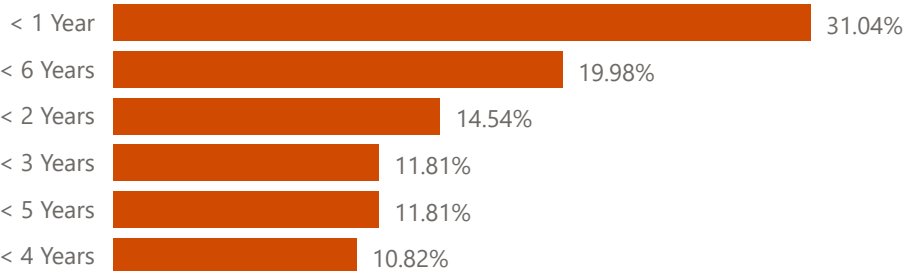
## Payment Method



## Service Chosen by Customers



## Subscription Time





# Customer Retention

Created by Vicky Tanamal

Churn

Yes

\$139.13K

Monthly Charges

\$2.86M

Total Charges

73.46%

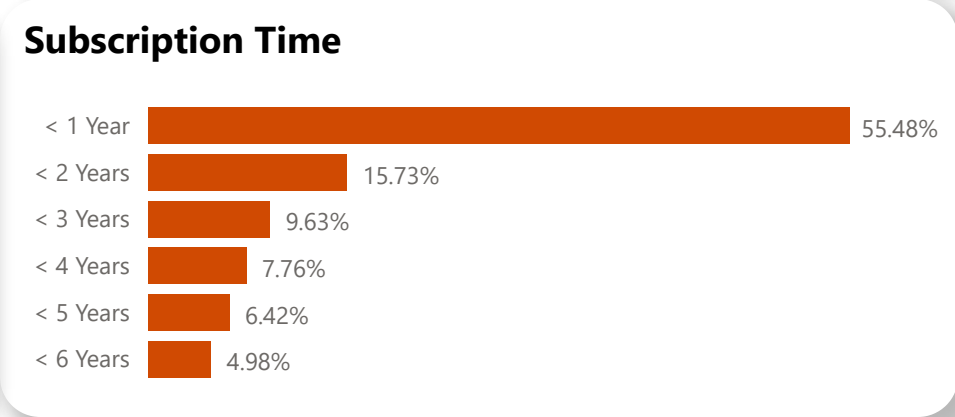
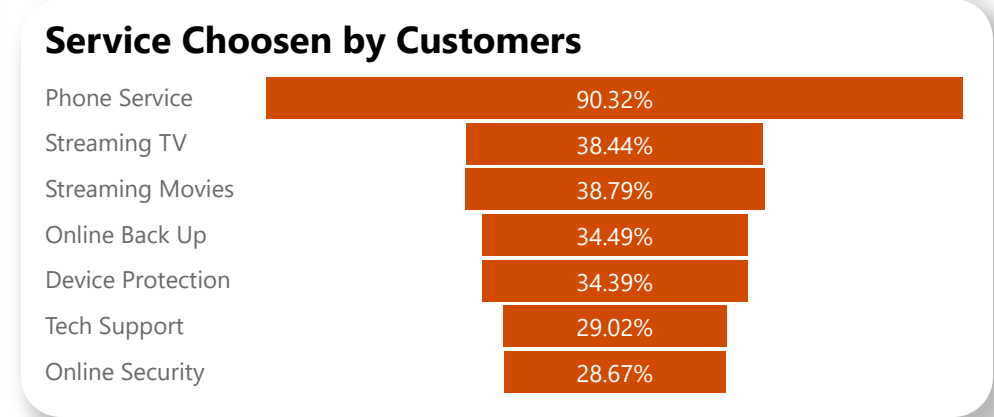
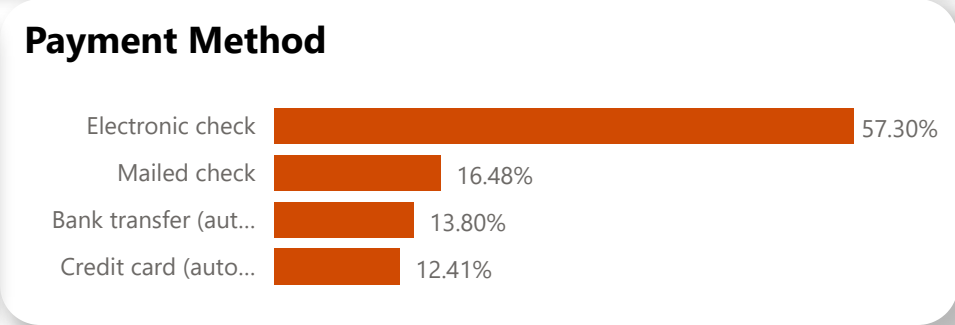
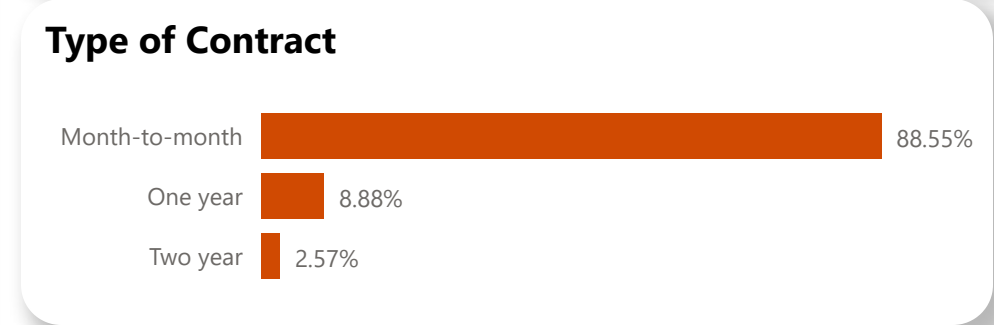
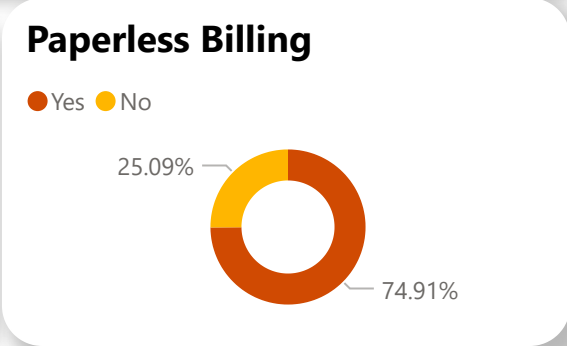
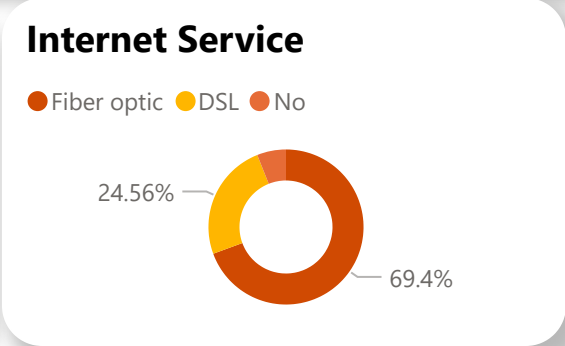
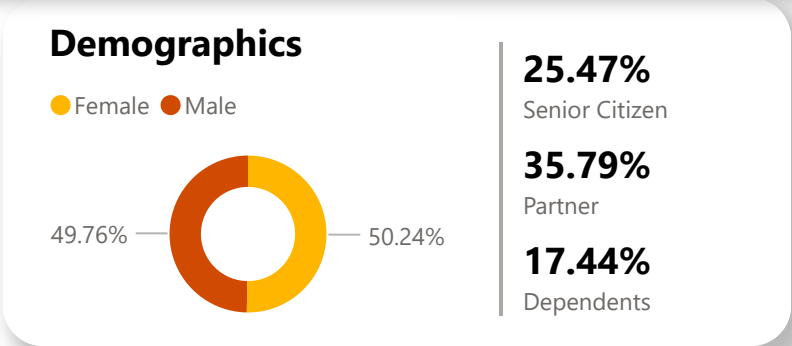
Retention Rate

1869

Total Customer

1869

Customer at Risk





# Customer Retention

Created by Vicky Tanamal

Churn

No

\$316.99K

Monthly Charges

\$13.19M

Total Charges

73.46%

Retention Rate

5174

Total Customer

1869

Customer at Risk

## Demographics

Male Female



12.87%

Senior Citizen

52.82%

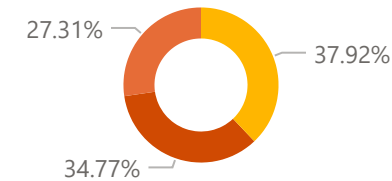
Partner

34.48%

Dependents

## Internet Service

DSL Fiber optic No



## Paperless Billing

Yes No



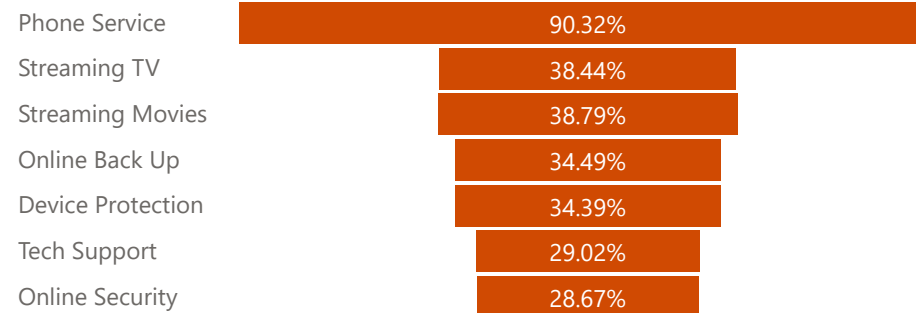
## Type of Contract



## Payment Method



## Service Chosen by Customers



## Subscription Time

