

## School Address

805 W Madison Street  
Tallahassee, FL 32304

## Victoria Landron

viclandron@gmail.com  
(561) 339-0971

## Permanent Address

5815 Charlton Way  
Naples, FL 34119

## Education

---

<b>Florida State University, College of Communication and Information &amp; College of Arts and Sciences</b> <i>Bachelor of Science in Information, Communication and Technology &amp; Editing, Writing and Media</i>	Tallahassee, FL May 2020
--	-----------------------------

- GPA: 3.71 /4
- **University Honors:** Florida State University Honors Program

## Professional Experience

---

<b>The Zimmerman Agency</b> <i>Public Relations Intern</i>	Tallahassee, FL Jan 2020-April 2020
---	--

- Researched to compose pitches for potential opportunities to market clients of the agency
- Created media profiles and updated documents for upcoming influencer events

---

<b>Verge Campus, Florida State University</b> <i>Writer</i>	Tallahassee, FL Jan 2017-May 2018
--	--------------------------------------

- Wrote articles in relation to pop culture, music, fashion, health, etc.
- Posted weekly articles on topics published on the Verge national website

---

<b>Seminole Dance Force at Florida State University</b> <i>Public Relations Chair</i>	Tallahassee, FL Sep 2017-May 2018
--	--------------------------------------

- Managed the SDF social media and aims increase awareness about the organization by creating a new website on Wix.com with dynamic features that can easily be revised for years to come. [www.seminoledanceforce.wixsite.com/sdf18](http://www.seminoledanceforce.wixsite.com/sdf18)
- Posted biweekly on Instagram, Facebook, and Twitter to keep the account active and relevant in the community with a circulation number averaging about 100 on Instagram and 900 on Facebook.
- Created an average of 2 graphics for social media posts a week (Facebook frames, Snapchat Geofilters)
- Planned and arranged photoshoots in order to have in-house stock photos for social media and promotional flyers.

---

<b>Dance Arts by Maria, Inc.</b> <i>Choreographer, Instructor</i>	Naples, FL August 2014-Present
--	-----------------------------------

- Choreographs three-minute group routines that is competed 3-4 times a year in various cities
- Uses principles and methods for curriculum and training design, teaching and instruction for individuals and groups
- Instruct one-hour dance classes to young children, ranging from technical skills to a dance routine

## Leadership Experience

---

<b>Seminole Dance Force at Florida State University</b> <i>Co-Captain</i>	Tallahassee, FL May 2018 - Present
--	---------------------------------------

- Oversees the logistics of the team including rehearsal times, studio rentals, choreographic booking and performance arrangements
- Completes paperwork, scheduling and coaching for our nationally awarded winning team at College Nationals at NDA Dance
- Represents a team of 30 dancers at meetings with other campus organizations to partner and collaborate through performances in events like Homecoming, Dance Marathon, and Panhellenic philanthropy event.
- Collaborates to choreograph various performance pieces danced at campus wide events in front of hundreds of college students.

---

<b>Panhellenic Association at Florida State University</b> <i>Recruitment Counselor</i>	Tallahassee, FL Jan 2018-Sep 2018
--	--------------------------------------

- Completed an 8-month course on developing emotionally intelligent leadership skills and intrapersonal relationships
- Led a group of 15 women to discover their full potential in the Panhellenic Community by using emotional intelligence to decipher their emotions and advise each woman to make decisions that were in her best interest.

## Skills

---

**Language:** Advanced Spanish (spoken and written)

**Technical:** Adobe Programs, Canva