

VICTORIA MESSINA

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EXPERIENCE

Senior Editor/Vice President, Her Campus UFL *August 2014–present*

- Oversee and edit content for an editorial team of 18 writers and bloggers
- Lead meetings and plan on-campus events in preparation for becoming president of Her Campus UFL in Spring 2015

Style Guru Intern, CollegeFashionista *June 2014– present*

- Take street-style photographs of and write articles about one fashion trend per week to be published on CollegeFashionista.com

News Editor, Her Campus UFL *August 2013–May 2014*

- Edit weekly submissions from and manage a team of five writers
- Organize a monthly budget of article pitches from all writers and provide feedback on how to improve writing techniques, grammar and style

Writer, Her Campus UFL *January 2013–December 2013*

- Pitched, researched, wrote and proofread weekly articles of original content about fashion trends, health and advice geared toward young adult females

Writer, The Florida Odyssey *January 2013–December 2013*

- Authored weekly articles about fashion, health, philanthropies and events
- Had 21 articles published in the Greek-affiliated lifestyle newspaper

INVOLVEMENT

Florida Magazine Student Association Member *August 2013–present*

Alpha Omicron Pi Sorority Member *August 2012–present*

Dance Marathon Fundraiser and Participant *August 2012–present*

Motiv8 Mentor *January 2014–May 2014*
Howard Bishop Middle School, Gainesville, FL

EDUCATION

Bachelor of Science in Journalism *May 2016*
University of Florida, Gainesville, FL
GPA: 3.9/4.0

Editing, Writing and Media Study Abroad Program *June 2014–July 2014*
Florida State University Study Center, Valencia, Spain

SKILLS

Microsoft Office	AP Style	Interviewing	Basic HTML
SEO	Google Drive	iMovie	Basic CSS
Wordpress	Photography	Social media	