

# Victor Hu

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## Education

CalArts, MFA, Graphic Design  
UC Berkeley, BA, Art

## Teaching

SCI-ARC, M. Arch Portfolio  
CalArts, BFA1 Seminar

## Recognition

SPD/CLIO: *WSJ. Magazine*  
AIGA 50 Books: *Paul McCarthy:*  
*Hummel/Three Sculptures*  
*GRAPHIC*  
Manystuff

## Skills

Adobe CS, Sketch, Figma, Invision  
After Effects, HTML/CSS

Portfolio 

## VMLY&R

Freelance 2020–current  
Brand/Campaign: U.S. Health and Human Services  
Pitch: Audi, JetBlue, Salesforce, Snyder's of Hanover

## Droga5

Design Director 2019–20 (freelance)  
Heineken/Dos Equis College Football: digital, OLV, social

## Publicis Groupe

Art Director 2018–19 (freelance)  
Rebrand: Sam's Club, Citibank Pride; Web: Allergan  
Campaign/Environmental: S&P, Walmart, Citi

## RoAndCo Studio

Senior Designer 2016–17 (freelance)  
Brand: Google (Pay, Play VIP)

## Redscout

Senior Designer 2017 (freelance)  
Rebrand: Blue Nile, Vox Media, MillerCoors

## Caeden

Design Director 2015–16  
Brand and marketing for wearable hardware startup.  
Website, marketing, packaging, and app design

## Compass

Senior Designer 2014–15  
Sell-sheet layout program, campaign, branding, logos

## Karma

Designer 2013  
Identity and book design: Rauschenberg Foundation,  
Walther König, Karma Books, Badlands Unlimited,  
Art in America, Brant Foundation, Biennale de Lyon,  
Greene Naftali, Gagosian Gallery, Ariel Pink

## Freelance

Riot Games, Mastercard, Michael's, Yale University,  
Shell V-Power, Art Against Displacement, Potion,  
Field Museum, Chase Sapphire, Group Theory,  
NBCUniversal, Citibank, Hi-Res, WHERE, Edelman