

# Design & Art Direction



Google Pay Illustration  
RoAndCo Studio · creative direction: Roanne Adams

The screenshot shows a web browser window with the Google logo at the top. The main header reads "Partner Marketing Hub". Below it, under the "Brands" section, is a dropdown menu with "Google Pay" selected. To the right of the menu, there's a vertical sidebar with navigation links: Overview, Messaging, Visual Identity, Use Cases, Press and Media, and Legal and Trademarks. Under "Visual Identity", the "Logo and identity elements" link is highlighted with a blue vertical bar. Other options in this section include "How our logos work together", "Showcasing accepted payment methods", "Color palette", "Device screens", and "Photography". At the bottom of the sidebar, there's a "Contents" link and a "The Google Pay Logo" link.

# Logo and identity elements

There is an appropriate asset available within the Google Pay visual system to accommodate all use cases. While similar in appearance, each element has a very specific function. It is important to understand their differences and when each is appropriate to use. Each one is outlined in detail below.

**Add to G Pay**

**G Pay**

**G Pay**

**Add to G Pay**

**G Pay**

The Google Pay Logos

The Google Pay Buttons

Contents

The Google Pay Logo



United States HHS COVID branding  
VMLY&R · creative direction: Hamish McArthur

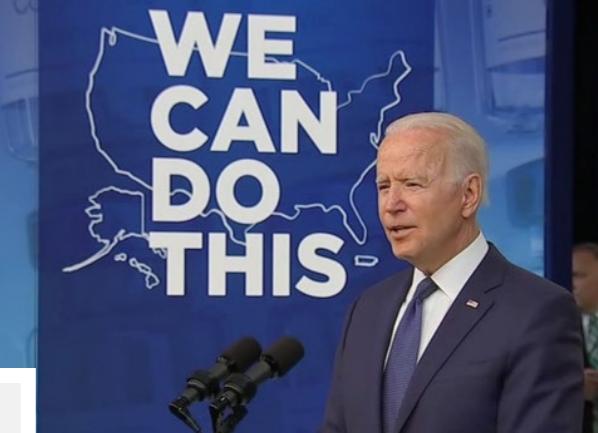
CÁC NGUỒN LỰC

để tìm hiểu  
thêm về Liều  
Vắc-xin COVID-19  
Tăng Cườn

Vaccine Finder



CDC



It's  
our  
shot.

→ Get your vaccine now.

UNION  
MEMBERS  
CAN  
DO  
THIS

AFL-CIO

WE  
CAN  
DO  
THIS



احصل على جرعة معززة للحماية للاصالح كوفيد-  
19 الذي تلقيته

الجرعات المعززة متاحة الان للجميع من عمر 12 عاماً فما فوق الذين تلقوا اللقاح.

لا تزال لقاحات كوفيد-19 فعالة جداً في منع تفاقم المرض والدخول إلى المستشفى والوفاة. الجرعة  
المعززة هي جرعة إضافية تساعد في الحفاظ على الحماية التي يمدك بها اللقاح.

موعد تلقي جرعتك المعززة

ابق بأمان أكثر هذا الشتاء. احصل على جرعة معززة في أقرب وقت تكون فيه مؤهلاً لذلك

- فايزرو بيونتك (بعد مرور 5 أشهر على تلقي الجرعة الثانية)
- مودerna (بعد مرور 5 أشهر على تلقي الجرعة الثانية)
- جانسن من جونسون آند جونسون (بعد مرور شهرين على تلقي الجرعة الفردية)

اعثر على أماكن اللقاحات المجانية القريبة منك

- قم بزيارة vaccines.gov
- أرسل رمز البريدي عبر رسالة نصية إلى الرقم 438829
- اتصل بالرقم 1-800-232-0233
- امسح رمز الاستجابة السريعة (QR)



تاریخ آخر مراجعة للمحتوى: 10 يناير 2022

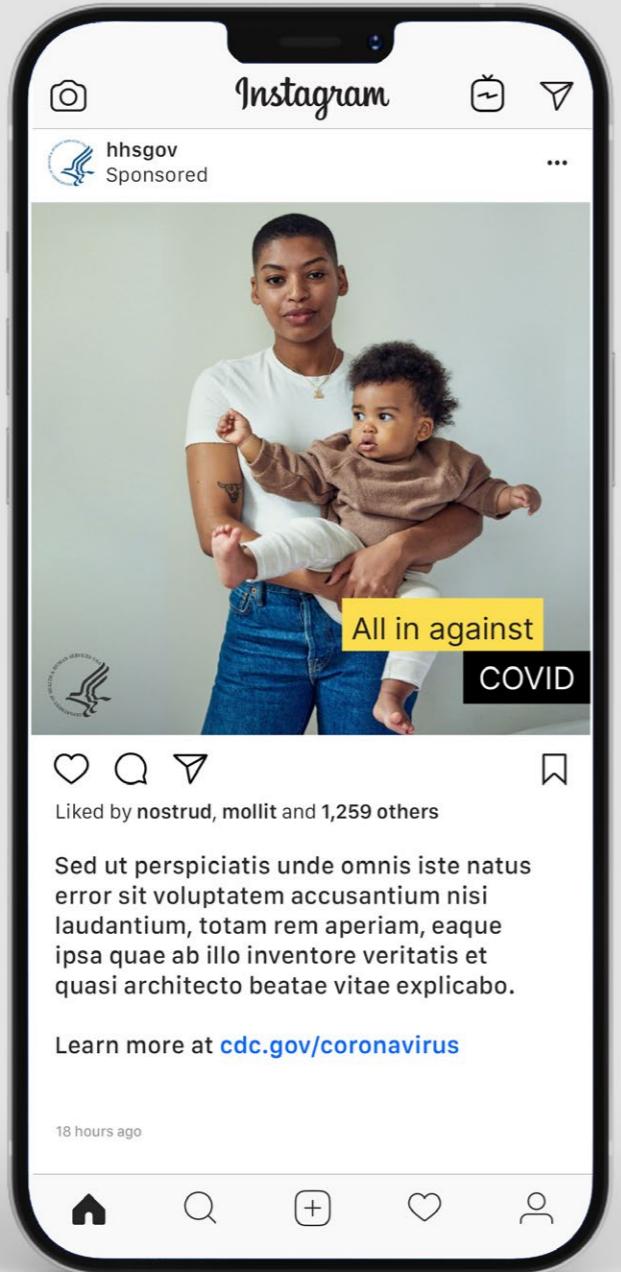


您對抗 COVID 的防護能力  
剛得到重要的提升



United States HHS COVID brand expressions





It's time  
to push  
back

[Learn more](#)

 Brought to you by the  
U.S. Department of Health  
and Human Services.



Thuốc chủng  
ngừa covid  
an toàn, hiệu  
quả và có sẵn.

[Learn more](#)





Google Play VIP design development  
RoAndCo Studio · creative direction: Roanne Adams





GAME

BEYOND THE SCREEN



...s in Cyrano, always  
keep round edges  
when cutting the Prism  
house content.

Third party e  
placed within  
"Play Your H

Congratulations  
Kazuki!

Your amazing skills have earned you membership.



OKグーグル  
音楽を再生  
OKグーグル  
OKグーグル  
OKグーグル  
OKグーグル

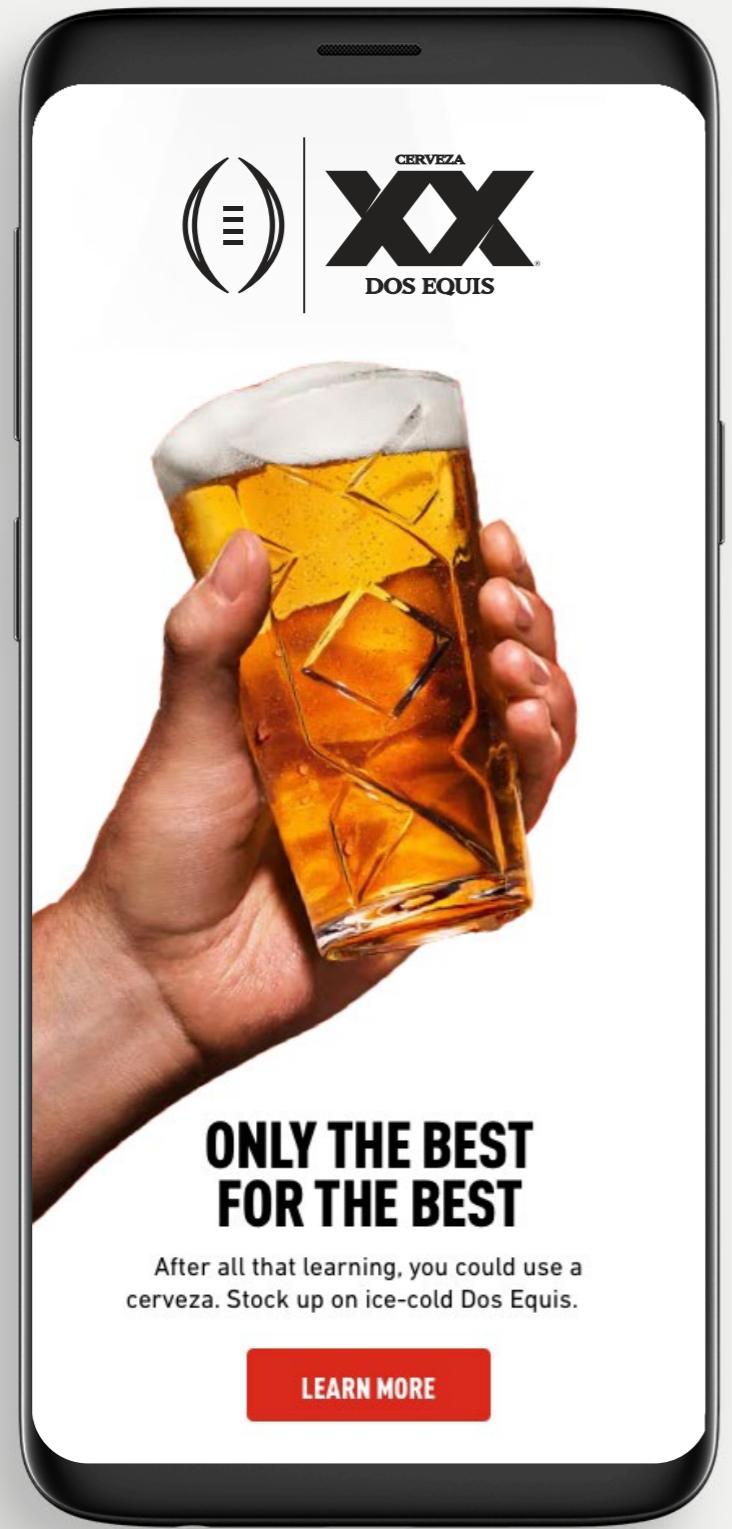
何をやっているための無料のキュレーションラジオ、  
どのように感じる、または何聞きたいです。

今すぐプレイ

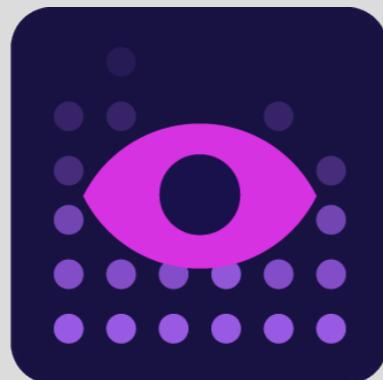
- Primary Type  
• Noto CJK -  
• Leading: 0.  
• Size: Flexib  
2x the height

- Secondary Type  
• Noto CJK -  
• Leading: 1.

Google Play VIP guidelines



Dos Equis College Football design and art direction  
Droga5 · creative direction: Ryan Raab



myVisionTrack®

What Is myVisionTrack? | Download App | Getting Started | Contact Us

## Monitor Your Vision at Home

With myVisionTrack, you can help your doctor monitor changes to your vision.



myVisionTrack is an FDA-cleared at-home vision test for people with maculopathy, which may include blurry or dark spots in a person's vision.

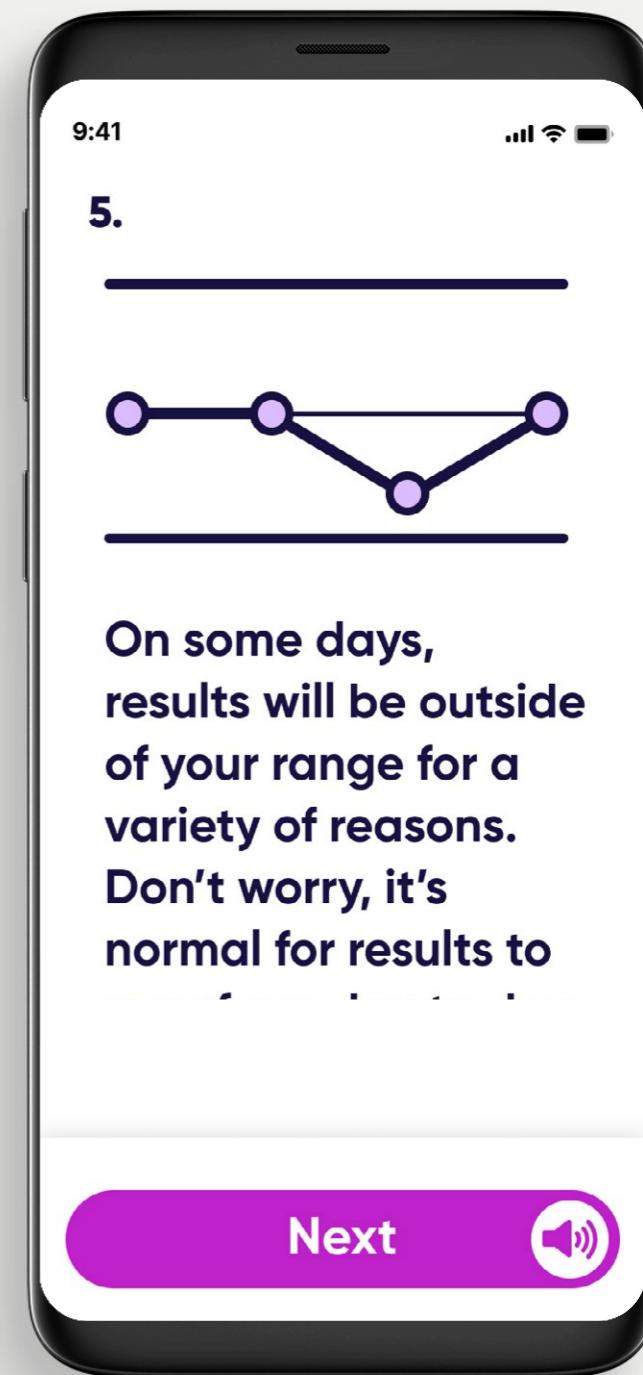
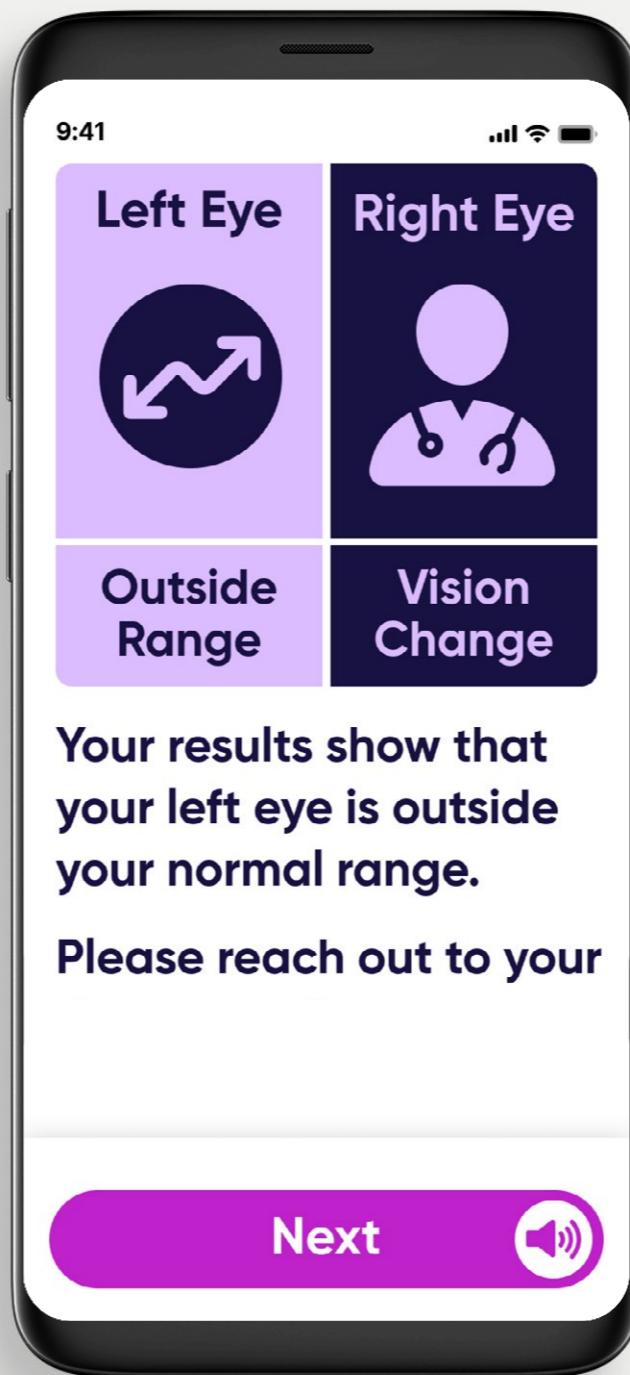
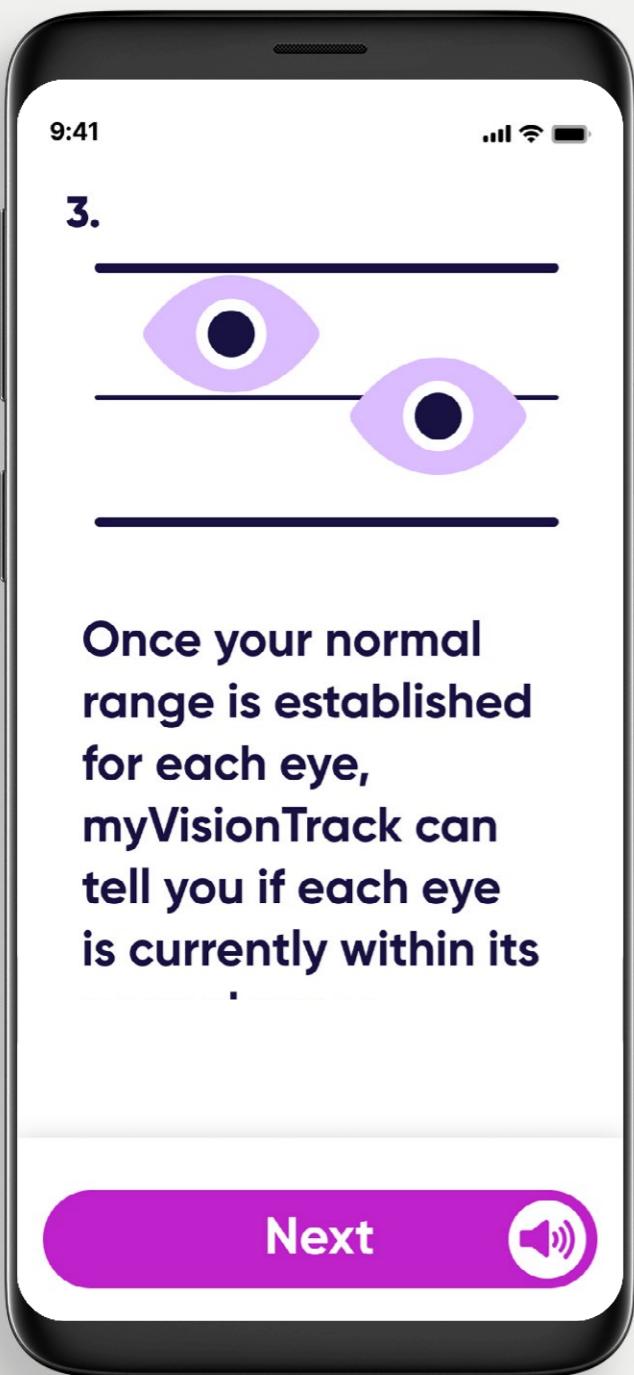
The myVisionTrack app is used to frequently monitor for changes in vision, but it does not replace regular office visits. myVisionTrack can only be prescribed by an eye care professional and is only available at qualified offices in certain regions.

### Download myVisionTrack

Open the camera app on your Android or iOS device, and point it at the QR code to the right to download the app. Or search for "myVisionTrack" in the Apple App Store or Google Play on your device.



## By recognizing vision changes early, your doctor can help to prevent irreversible vision loss.

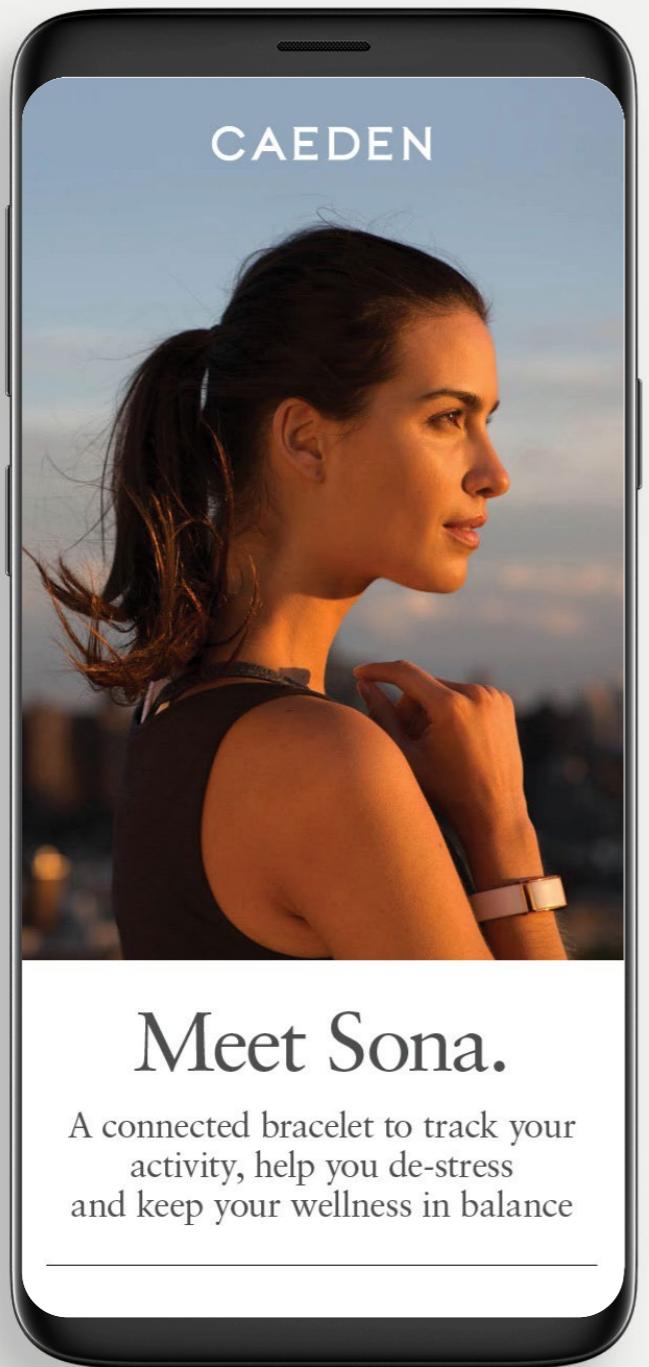




**Sam's Club rebrand**  
Publicis Groupe · creative direction: Patrik Bolecek



Caeden design direction



Caeden UI

# Art in America

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Newsstand price is \$116/year. Art in America is published monthly, including the June/July double issue.



The screenshot shows the English version of the Art Against Displacement website. The header features the organization's name "Art Against Displacement" in a large, bold, sans-serif font. To the right of the header is a navigation bar with the word "ABOUT" underlined. On the far right, there are three language selection buttons: "EN" (English), "ES" (Spanish), and "中文" (Chinese). The main content area contains a detailed paragraph about the group's mission, mentioning their location in Manhattan's Chinatown and Lower East Side, and their goal to amplify the demands of those whose lives and livelihoods are at risk due to predatory development and resettlement. It also states that they refuse to let cultural producers be instrumentalized towards displacement. Below this paragraph, there is a note about AAD being a member of the Coalition to Protect Chinatown & the Lower East Side, supporting the Chinatown Working Group's Rezoning Plan, and providing contact information (aad.nyc@riseup.net) and social media links (Twitter, Instagram, Are.na).

**City Elections**  
Your Voice counts!  
Register to Vote  
Deadline Oct 13  
Online at [dmv.ny.gov](http://dmv.ny.gov)

**紐約選民登記**  
十月十三日



Coast of Mars theater program

>Hello?  
No answer.  
Suddenly  
plastic tu  
begins t  
After 20  
disar  
15

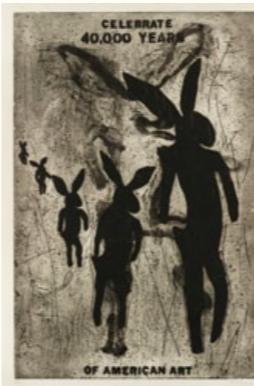
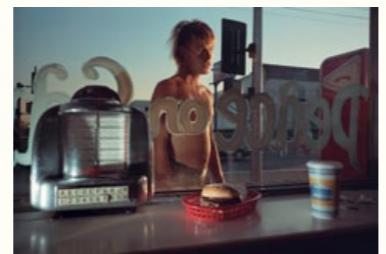
**>Look up**

You gaze up  
the hatch. A  
has appeared.  
**Familiar but**  
**Older than th**

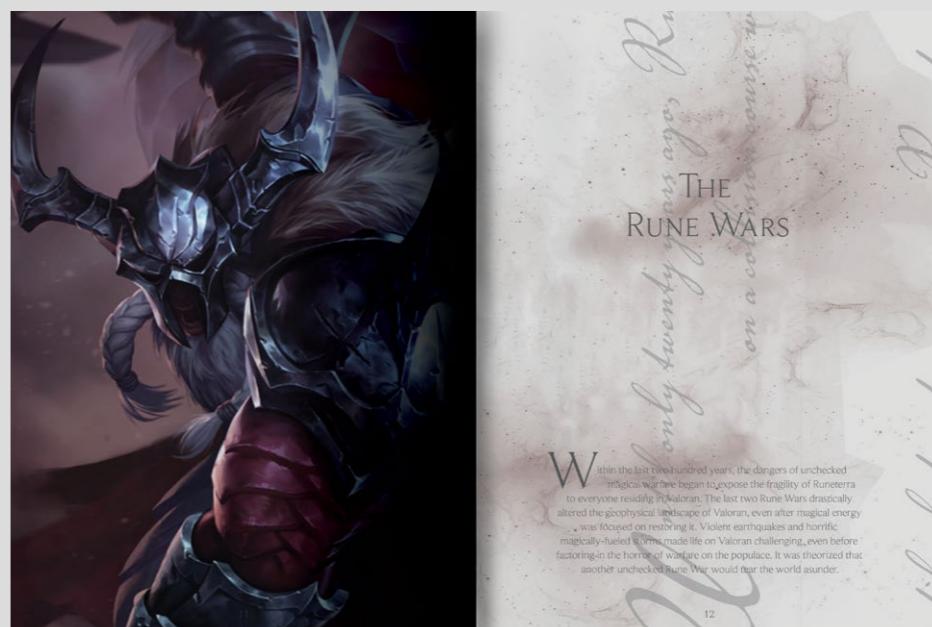
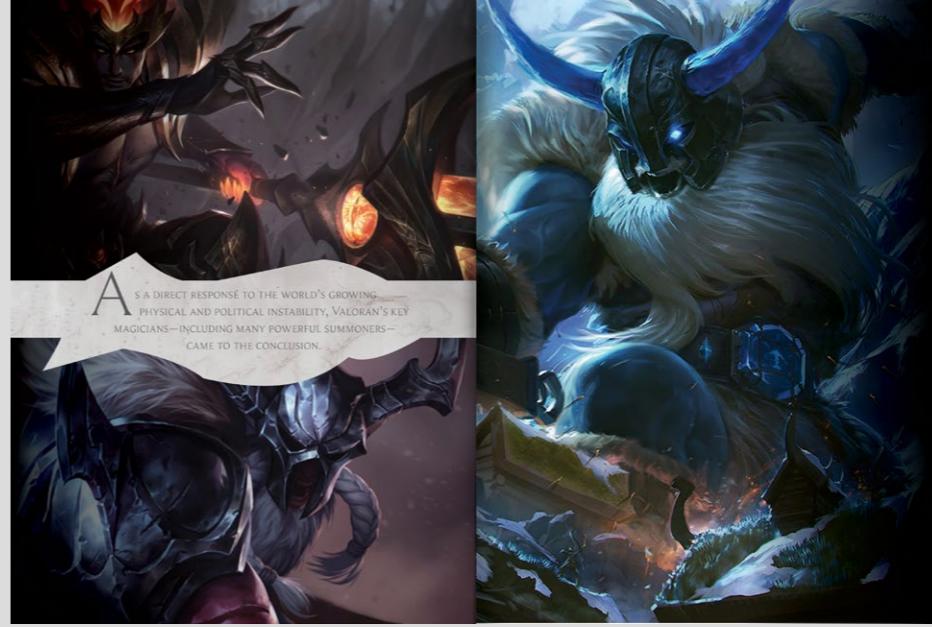
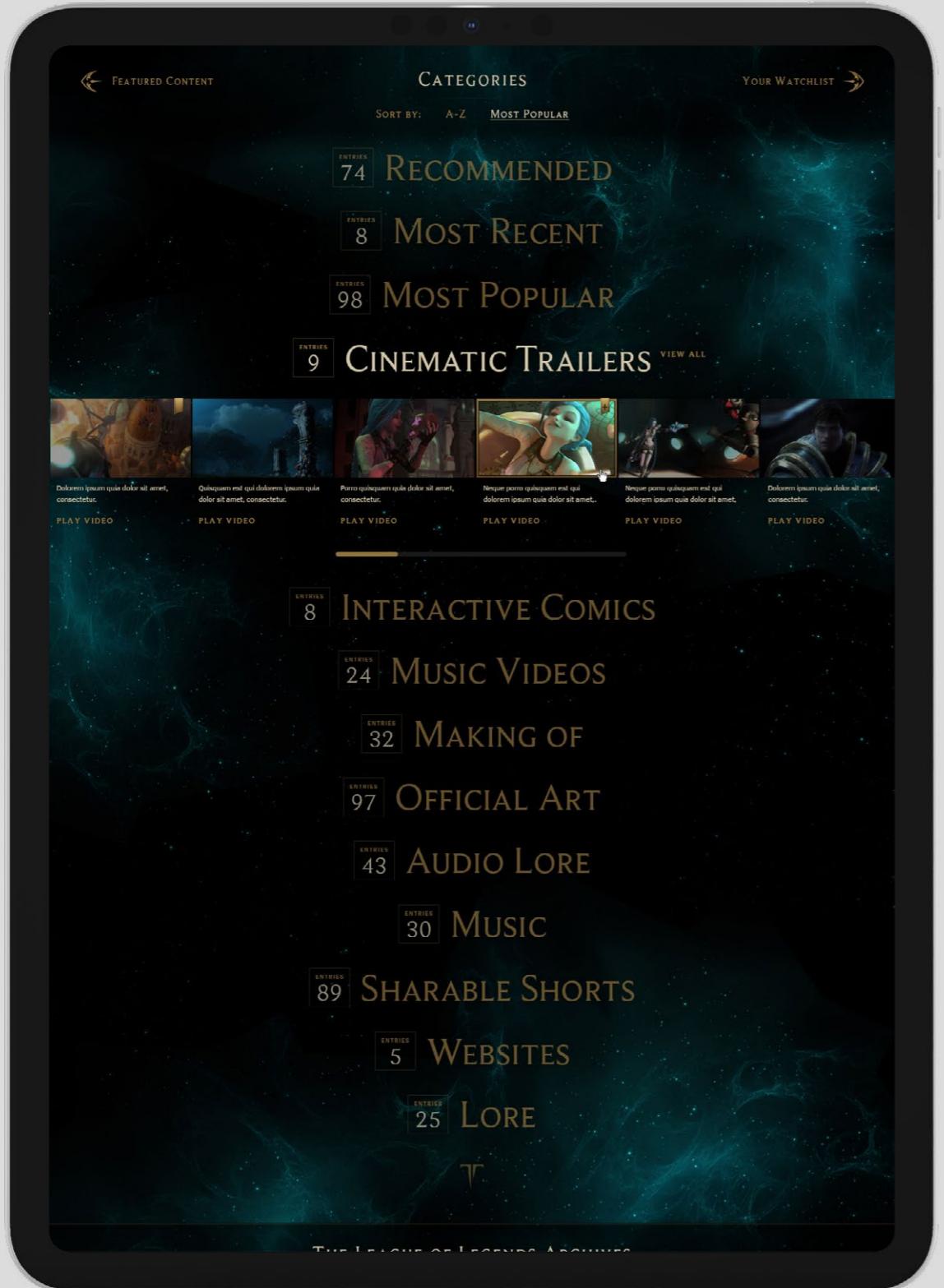


Doug Aitken/MoMA artist book  
Green Dragon Office · principal: Lorraine Wild

# 100 best people



Rauschenberg Foundation poster  
Karma · creative direction: Brendan Dugan



**League of Legends UI and book design**  
HiRes! · creative direction: David Linderman

# Roman Catholic Jacuzzi

a true story by

# Michael Bullock

il it sank in.  
any of them hot?"  
his head. "The aven  
o unless you're into  
t's a shame you're not  
meet them, 'cause you  
rtune this weekend se  
e ass of yours to Jesus.  
he has some deep pock  
ghed, self-satisfied at hi  
He had clearly prepared  
in advance, so I indulge  
laughing, too.  
"I'd rather get paid by th  
ews."



B



**UCLA Dept. of Art announcement cards**  
Green Dragon Office · principal: Lorraine Wild



# **Richard Prince: Collected Writings**

Green Dragon Office · principal: Lorraine Wild