

Design Work





CÁC NGUỒN LỰC
để tìm hiểu
thêm về Liều
Vắc-xin COVID-19
Tăng Cườn



**اعي طتسن
كالذ لعف**

احصل على جرعة معززة للحماية للاصالح كوفيد-19 الذي تلقيته

الجرعات المعززة متاحة الآن للجميع من عمر 12 عاماً فما فوق الذين تلقوا اللقاح.
لا تزال لقاحات كوفيد-19 فعالة جداً في منع تفاقم المرض والدخول إلى المستشفى والوفاة. الجرعة
المعززة هي جرعة إضافية تساعد في الحفاظ على الحماية التي يمدك بها اللقاح.

موعد تلقي جرعتك المعززة

ابق بأمان أكثر هذا الشتاء. احصل على جرعة معززة في أقرب وقت تكون فيه مؤهلاً لذلك

- فايرو بيونتك (بعد مرور 5 أشهر على تلقي الجرعة الثانية)
- مودerna (بعد مرور 5 أشهر على تلقي الجرعة الثانية)
- جانسن من جونسون آند جونسون (بعد مرور شهرين على تلقي الجرعة الفردية)

اعثر على أماكن اللقاحات المجانية القريبة منك

- قم بزيارة vaccines.gov
- أرسل رمزك البريدي عبر رسالة نصية إلى الرقم 438829
- اتصل بالرقم 1-800-232-0233
- امسح رمز الاستجابة السريعة (QR)

نارخ آخر مراجعة للمحتوى: 10 يناير 2022



**WE
CAN
DO
THIS**

**Say “Yes” to
filling more seats.**

A photograph of a young baseball player in a blue uniform and cap, smiling and holding a baseball glove. In the background, other players are visible in a dugout. The "WE CAN DO THIS" logo is visible in the top left corner of the image frame.

**抗擊疫情
我們做得到！**

A photograph of an older man with grey hair, wearing a white surgical mask and a denim shirt, smiling. He has his arms crossed. In the background, there are other people and a sign that partially reads "抗擊疫情 我們做得到！".

**您對抗 COVID 的防護能力
剛得到重要的提升**



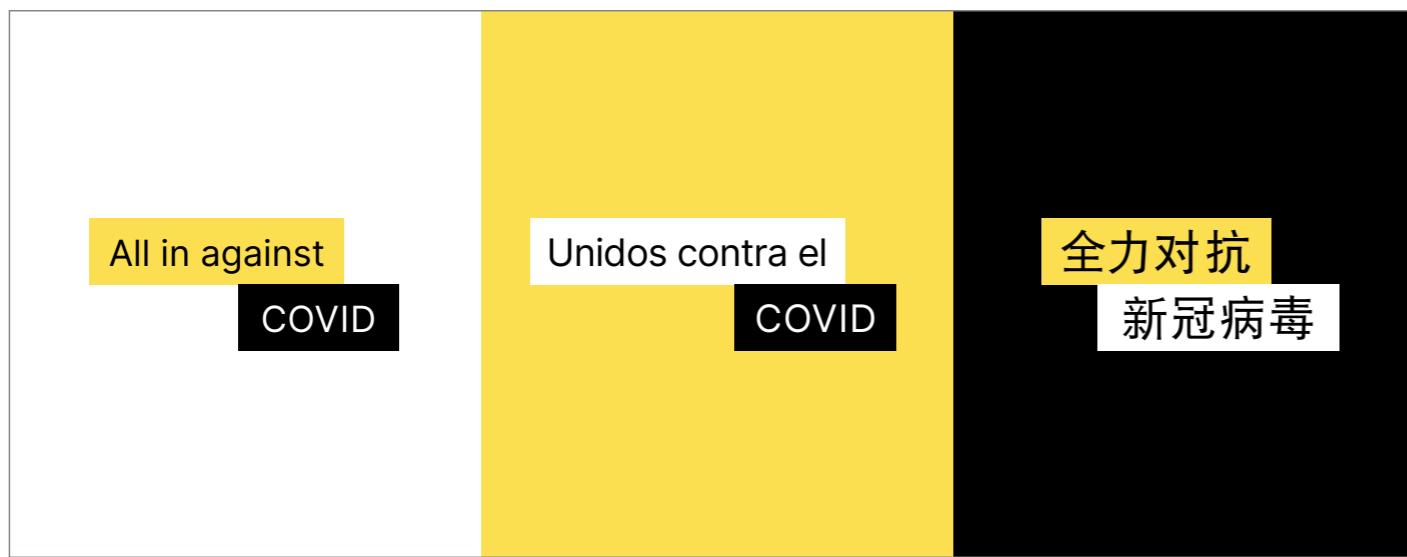
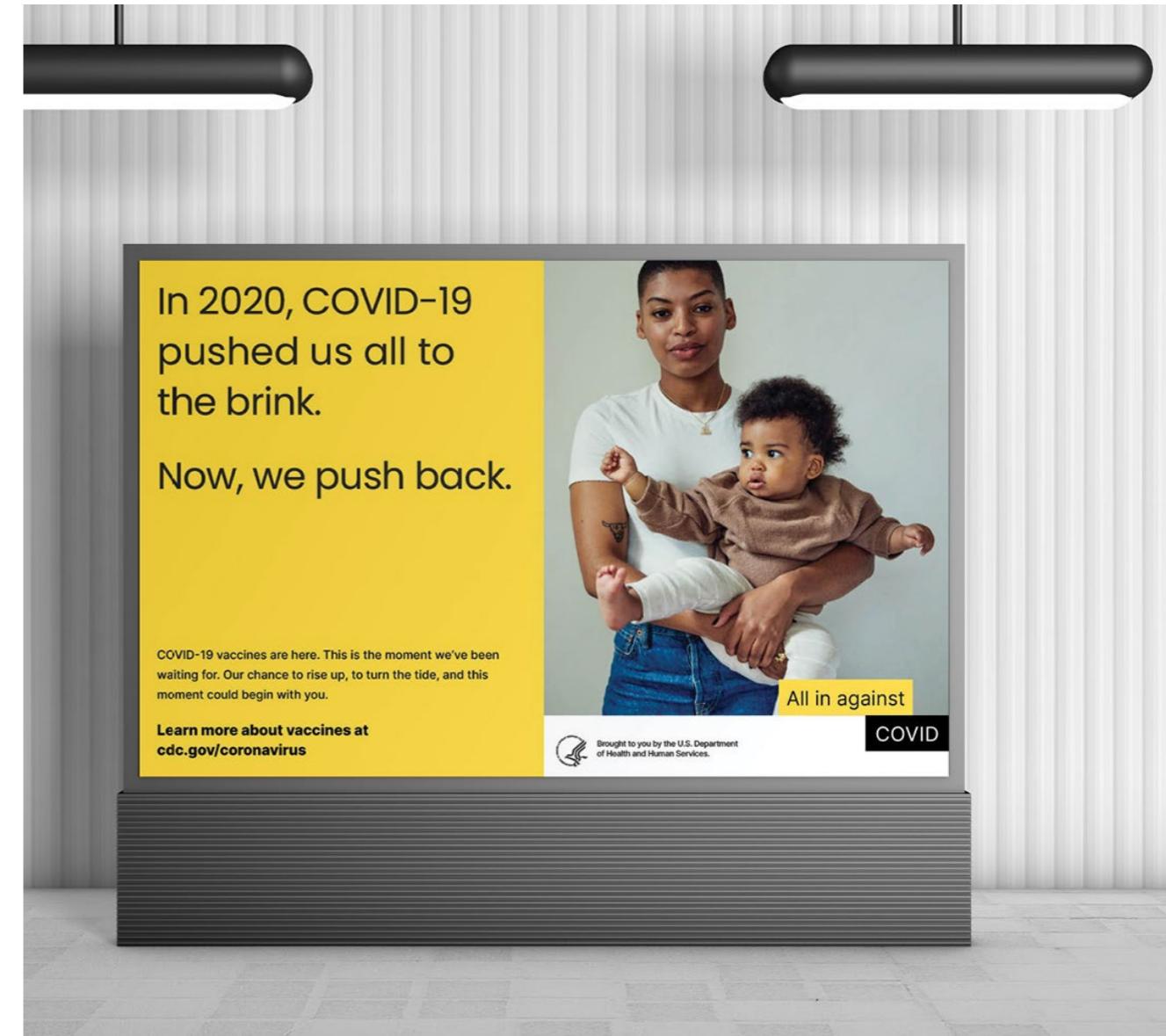
The owner of Midwood Lumber is getting vaccinated for his daughter, his neighbor and his favorite barista down the street.

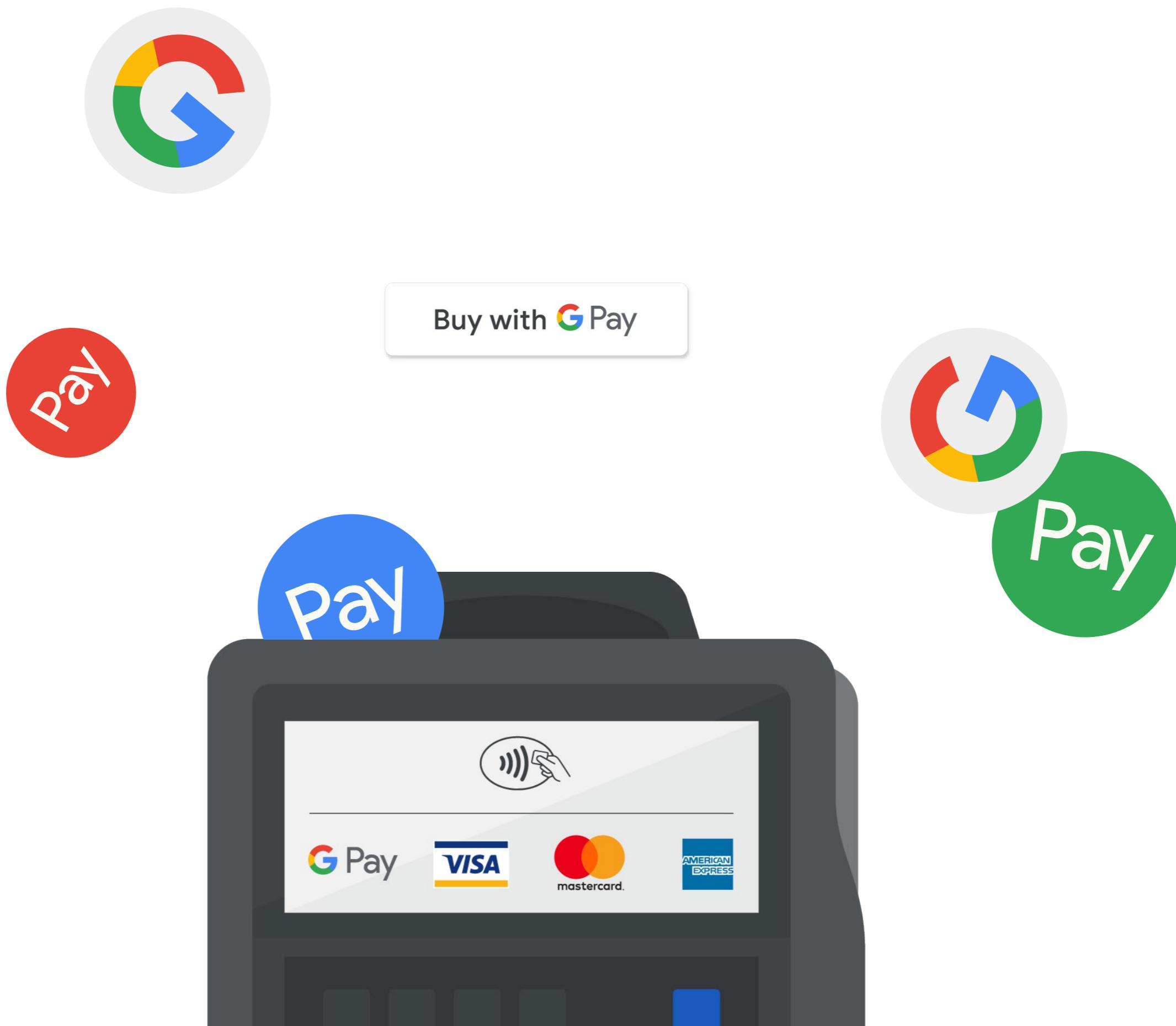
Let's get back to sharing everything COVID has taken away. FDA-approved COVID-19 vaccines that are proven safe and effective will help us end the pandemic. Get your vaccine when the time comes.

Learn more at combatCOVID.hhs.gov

Paid for by the U.S. Department of Health and Human Services

All in against COVID-19







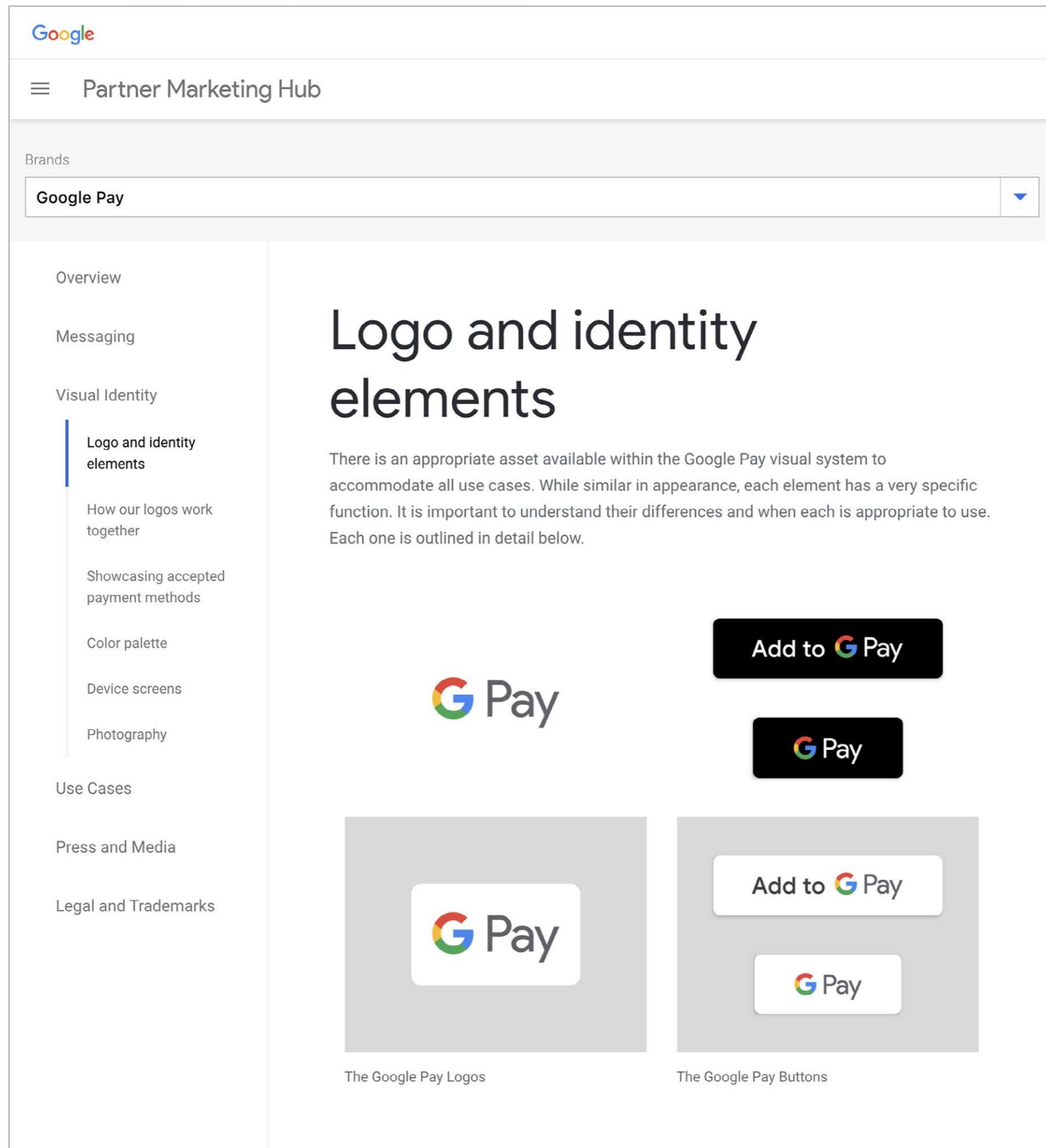
Creative Direction:
Roanne Adams

Logo and identity elements

There is an appropriate asset available within the Google Pay visual system to accommodate all use cases. While similar in appearance, each element has a very specific function. It is important to understand their differences and when each is appropriate to use. Each one is outlined in detail below.

The Google Pay Logos

The Google Pay Buttons



The screenshot shows the Google Partner Marketing Hub interface. In the top navigation bar, there's a 'Brands' dropdown menu with 'Google Pay' selected. On the left sidebar, under 'Visual Identity', 'Logo and identity elements' is highlighted. Below it, other options like 'How our logos work together', 'Showcasing accepted payment methods', 'Color palette', 'Device screens', 'Photography', 'Use Cases', 'Press and Media', and 'Legal and Trademarks' are listed. The main content area features a large 'Add to Google Pay' button at the top right, followed by several examples of the Google Pay logo and button in different contexts, such as on a white background or within a dark header/footer.

The Google Pay Logo

The Google Pay Logo is used by Google and its partners to market and promote Google Pay products and programs.

Backgrounds

A background with a maximum 5% tint of black is the darkest acceptable background for the Primary Logo.

Clear space

The logo should have a single 'G' height margin on all sides. For the Logo with Shape, the 'G' height margin is applied to the edge of the background shape.

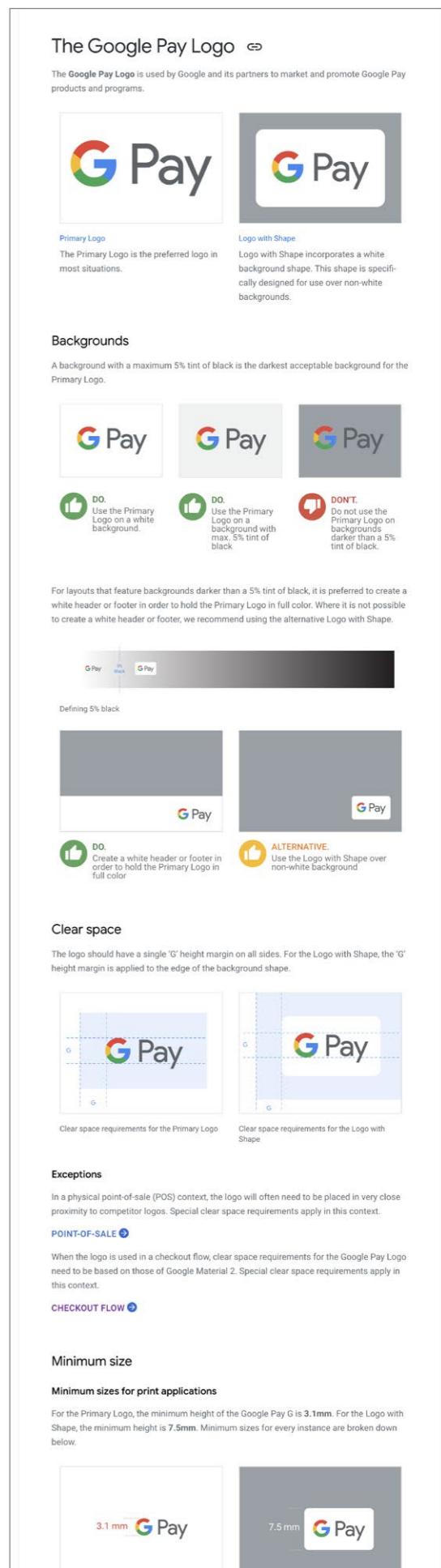
Exceptions

In a physical point-of-sale (POS) context, the logo will often need to be placed in very close proximity to competitor logos. Special clear space requirements apply in this context.

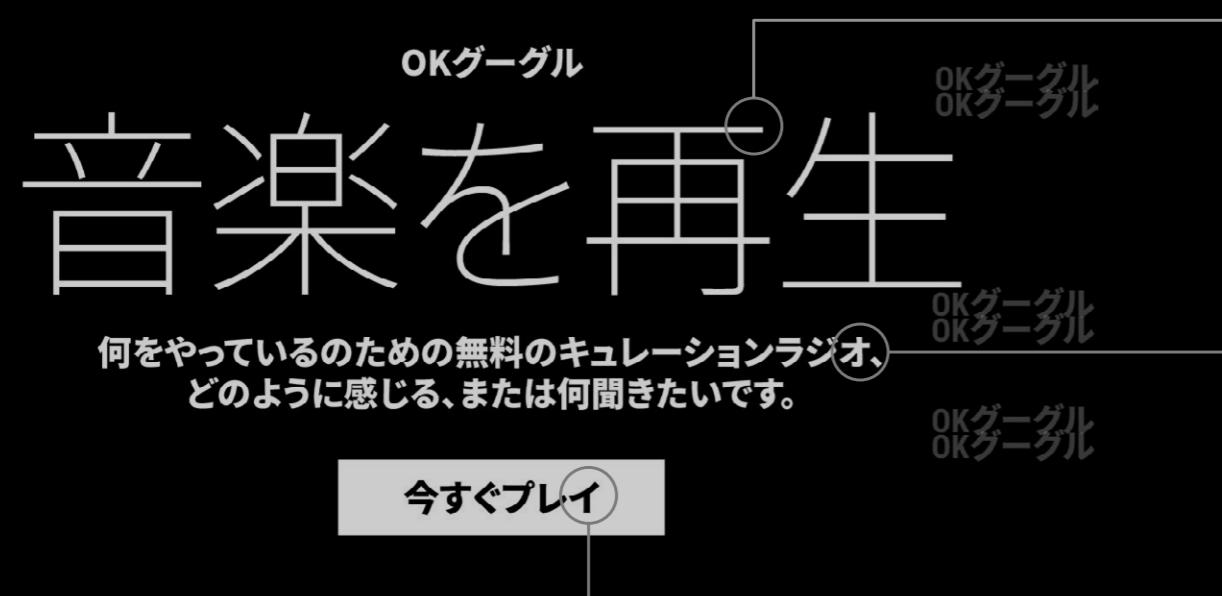
Minimum size

Minimum sizes for print applications

For the Primary Logo, the minimum height of the Google Pay G is 3.1mm. For the Logo with Shape, the minimum height is 7.5mm. Minimum sizes for every instance are broken down below.



This section contains detailed guidelines for using the Google Pay logo. It includes examples of the primary logo and logo with shape on various backgrounds (white, dark), rules for clear space around the logo, exceptions for POS contexts, and specific size requirements for print applications. Two main sizes are specified: 3.1 mm for the primary logo and 7.5 mm for the logo with shape. Examples of these sizes are shown at the bottom.



EXCLUSIVELY
FOR YOU!

Primary Type

- Noto CJK
- Leading: 0.9
- Size: Flexible
2x the height of the body text

Secondary Type

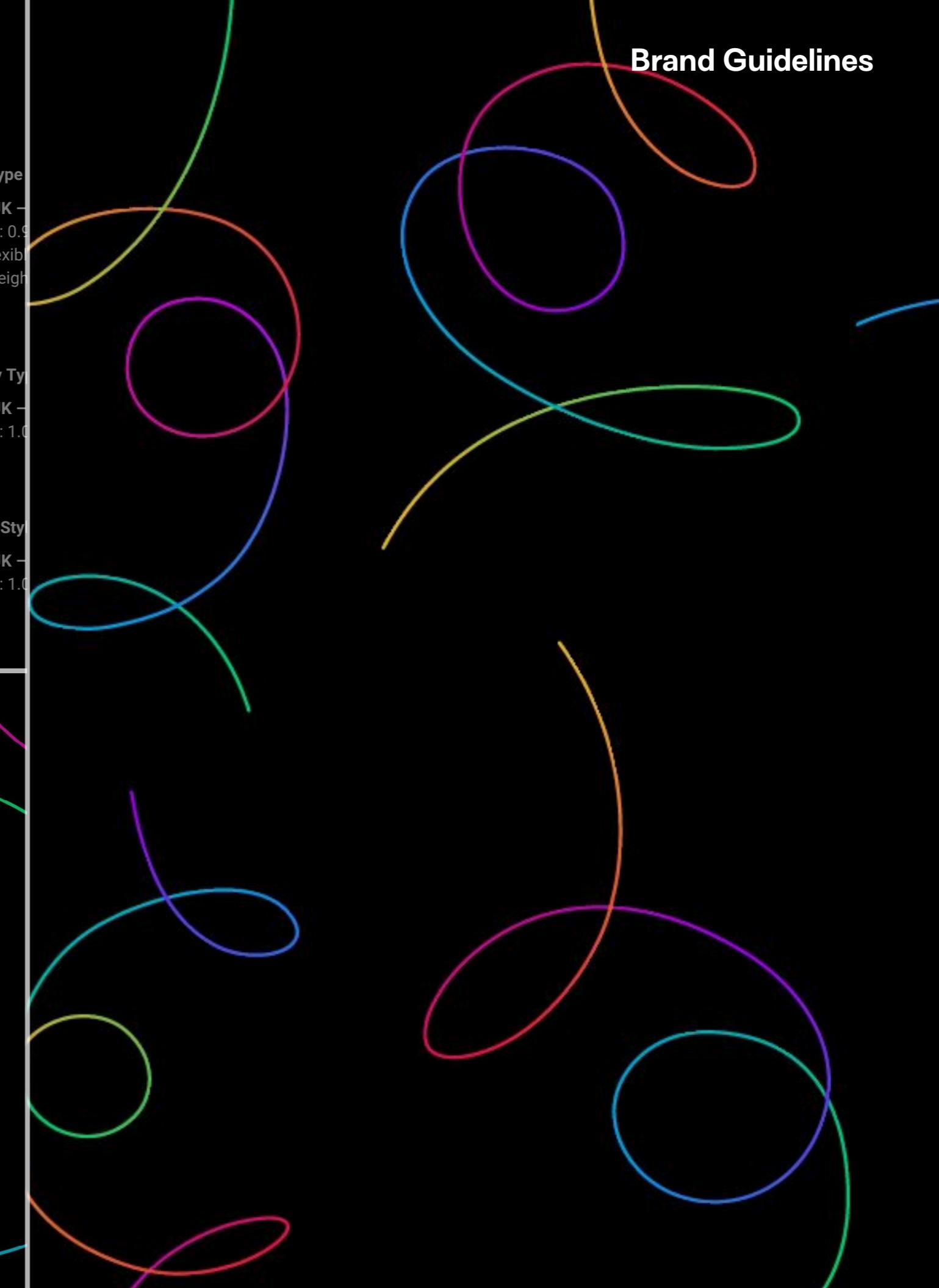
- Noto CJK
- Leading: 1.0

CTA Type Style

- Noto CJK
- Leading: 1.0

Prism
480px tall
5pt linewidth

Line
1pt linewidth

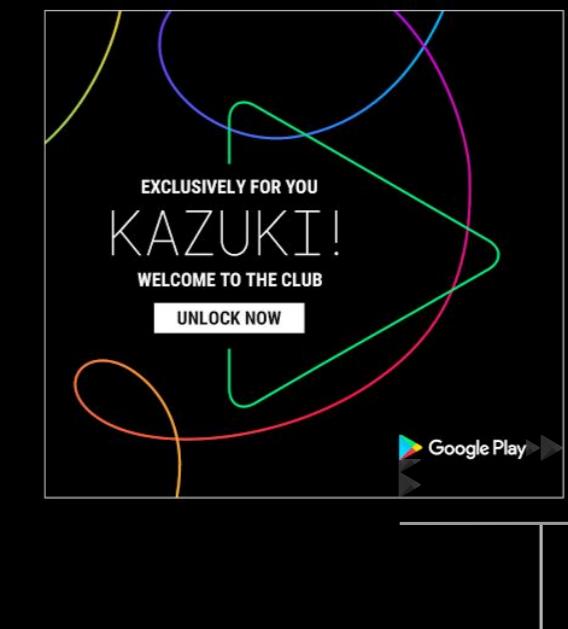
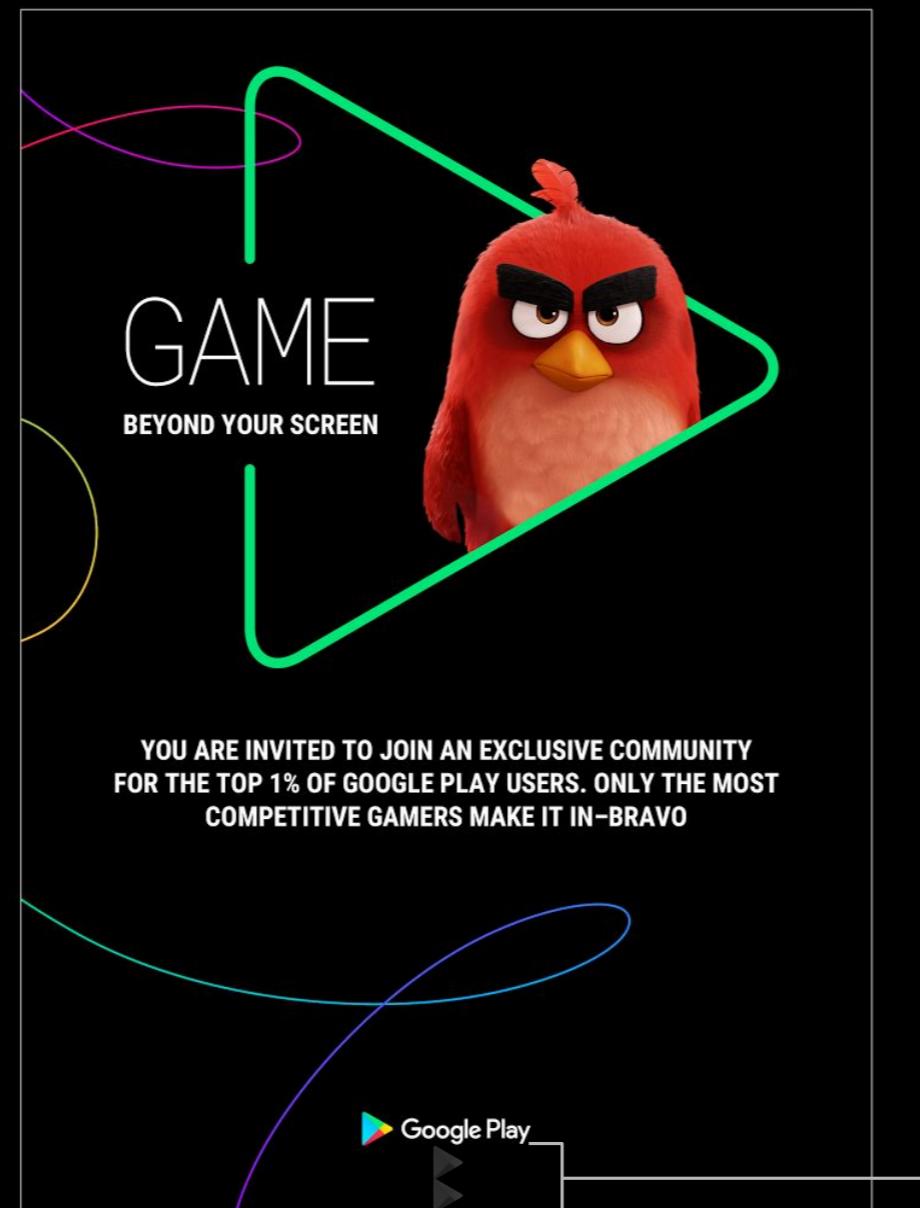


LOGO

Google Play Logo Placement

The Google Play logo should be horizontally centered within the layout and placed 2 hydra heights away from the bottom edge of the layout.

In horizontal layouts, or formats where vertical space is in short supply, logo may be placed in the corners with equal “1.5x hydra height” margins on bottom and side.



Centered Placement
2x Prism height
margin from
bottom of layout

Corner Placement
1.5x Prism height
margin from both
side and bottom
of layout

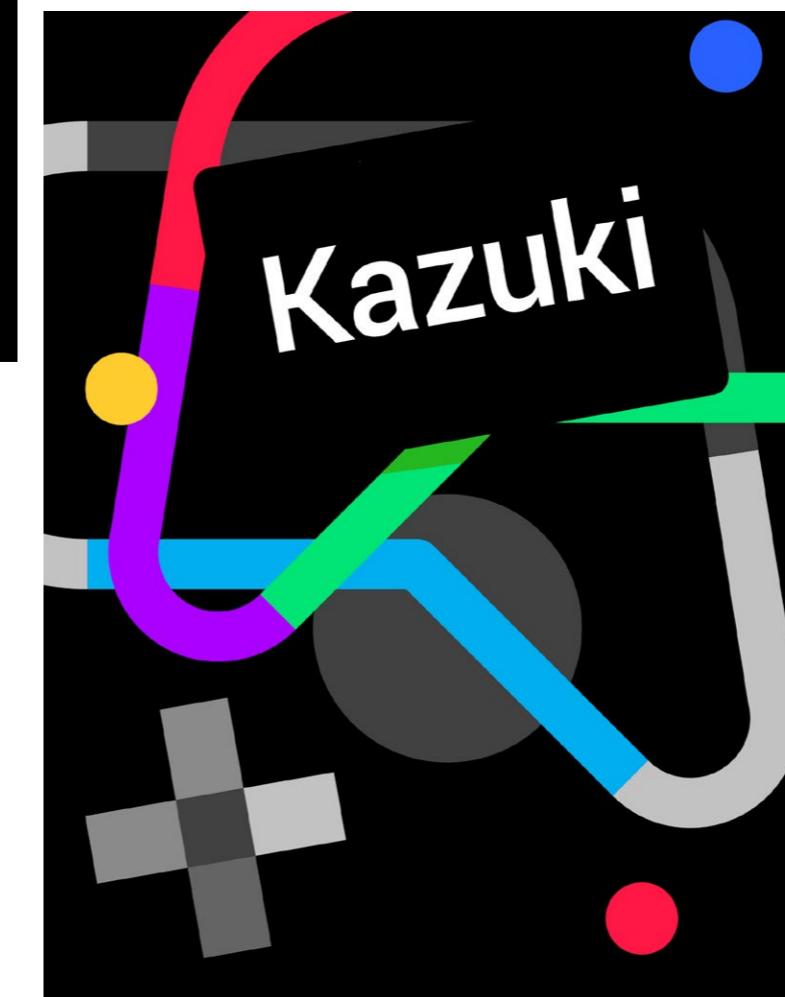
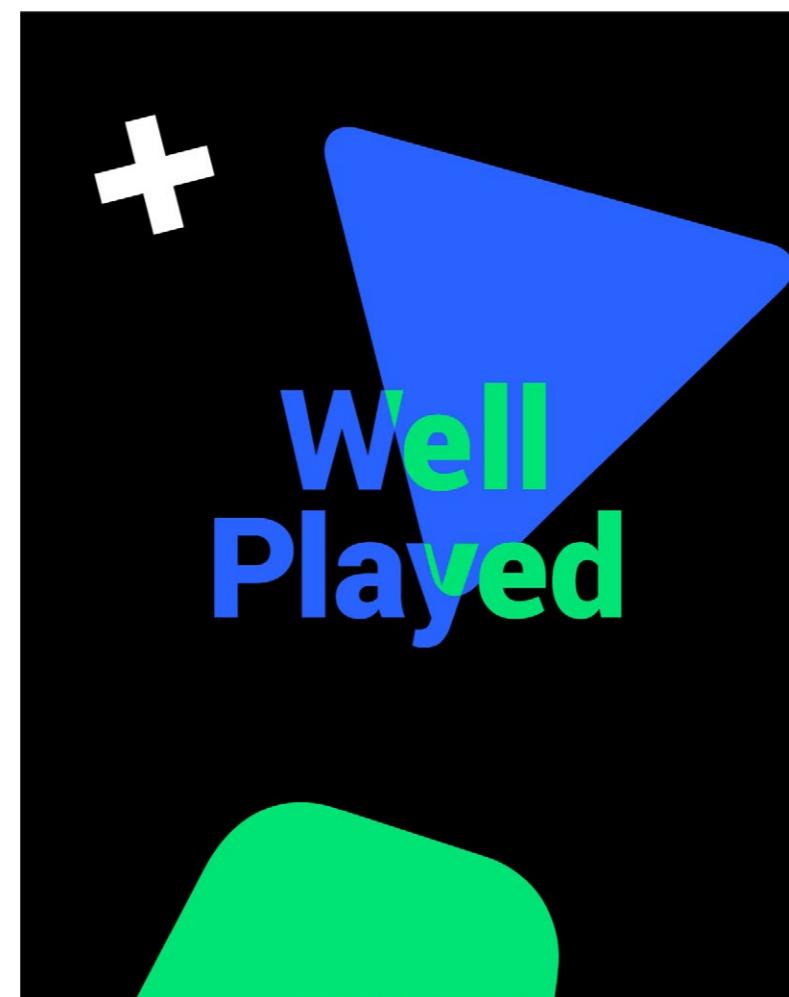
Google Play VIP

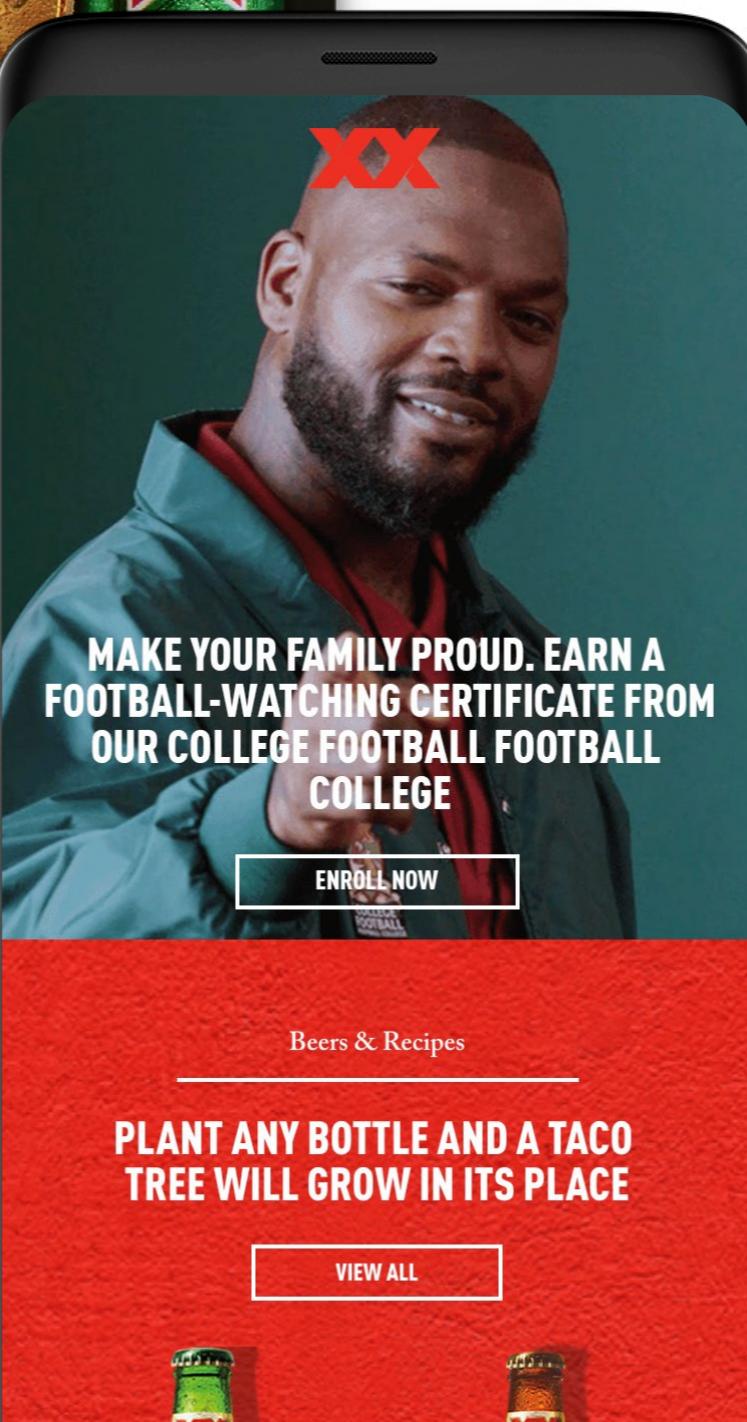
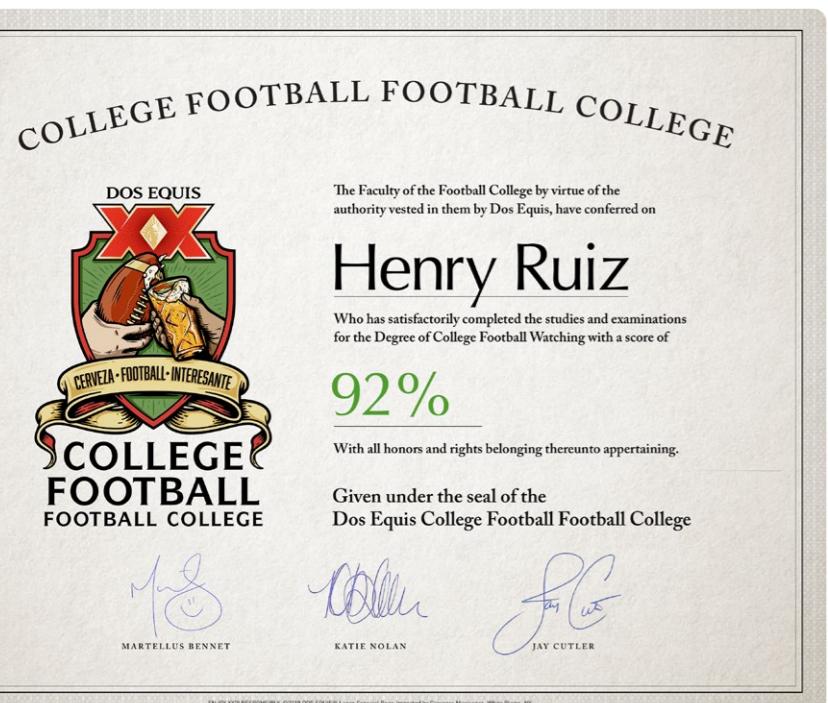
Conference Graphics



Google Play VIP

Design Development





Creative Direction: Ryan Raab

in every Astor stone.
In the Astor world, GEMEX and GIA certifications are supported by evaluations. The combination of the two, as well as our proprietary evaluation, are what indicated true superiority.

Diamonds are both mythological and magical – our role is to concentrate nature's intense force of light.

Borrowing language from optics allows us to leverage the idea of technologically advanced diamonds.

and double-evaluates every Astor diamond to concentrate nature's brilliant artistry so the diamond's high-fidelity shine captures her eye, magnifies the emotion, and becomes the focal point of your shared promise.

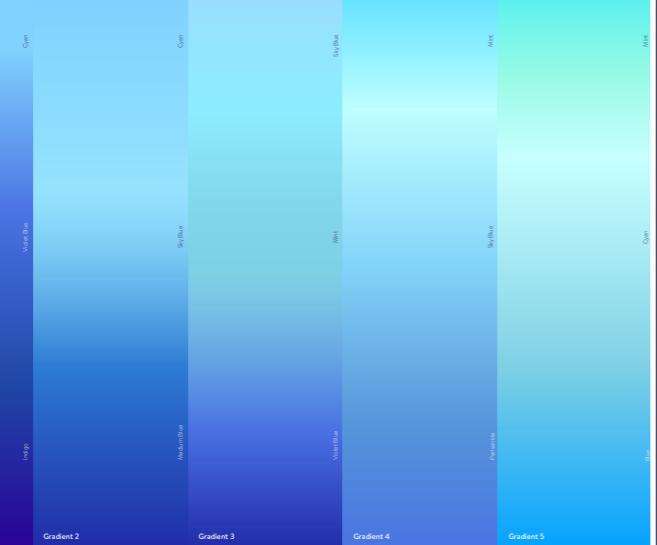
5.5 Slash Palette

Gradients come in range of tones dark to light so that one will work for variety of situations. The gradients can only be used on the Slash, and never as a background.

Always pick the background/Slash combo that brings the more contrast to ensure all elements are visible.

Never crop or modify the gradient.

Shared folder for slash gradient swatches



Typography

Astor leverages the typeface Domaine Sans for title usage because it cues leading edge processes as well as classic elegance and simplicity.

Brandon Text adds a touch of playfulness and serves as the functional sans-serif for text and captions.

LORUM IPSUM DOLOR

At vero eos et accusamus et iusto odio dignissimos

Ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et
quas molestias excepturi sint occaecati cupiditate non provident, similiq

AUT ODIT AUT FUGIT

At vero eos et accusamus et iusto odio dignissimos
mus qui blanditiis praesentium
voluptatum deleniti atque
rupti quos dolores et
lestias excepturi sint
cupiditate non provident, similiq

94

Brilliance
Score

et iusto odio dign
ducimus qui bla

Ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et
ri sint occaecati cupiditate non provident, similiq
in culpa qui officia deserunt mollitia animi, id est
et dolorum fuga. Et harum quidem rerum facilis e
pedita distinctio. Nam libero tempore, cum soluta
est eligendi optio cumque nihil impedit quo min
maxime placeat facere possimus, omnis volutas



1.2 Sizing and Files: Screen and Print

The Astor logo comes in three different iterations for screen and print, each individually optimized for different resolutions.

Please consult this chart to determine which logo file to apply.

AstorLogo.pdf/svg/png

Use for logo widths above:
screen: 170px iPhone Plus: 517px
ratio: 240px XHDPI: 450px
print: 1.625" iPhone: 320px
XHDPI: 300px

ASTOR
BY BLUE NILE

AstorLogo_Sm.pdf/svg/png

Use for logo widths between:

screen: 105-170px iPhone Plus: 245-307px
ratio: 160-240px XHDPI: 300-450px
print: 0.875-1.625" iPhone: 210-322px
XHDPI: 200-300px

ASTOR
BY BLUE NILE

AstorLogo_XS.pdf/svg/png

Use for logo widths between:

screen: 90-105px iPhone Plus: 265-345px
ratio: 130-160px XHDPI: 230-300px
print: 0.625-0.875" iPhone: 160-210px
XHDPI: 155-200px

ASTOR
BY BLUE NILE

Astor Logo should never be used smaller than:

screen: 90px print: 0.625" iPhone Plus: 265px XHDPI: 230px iPhone: 160px XHDPI: 155px



4.1 Lifestyle Photography

All Astor photography should look to emphasize the way light passes through the diamond, casting captivating patterns of light in brilliant motifs.

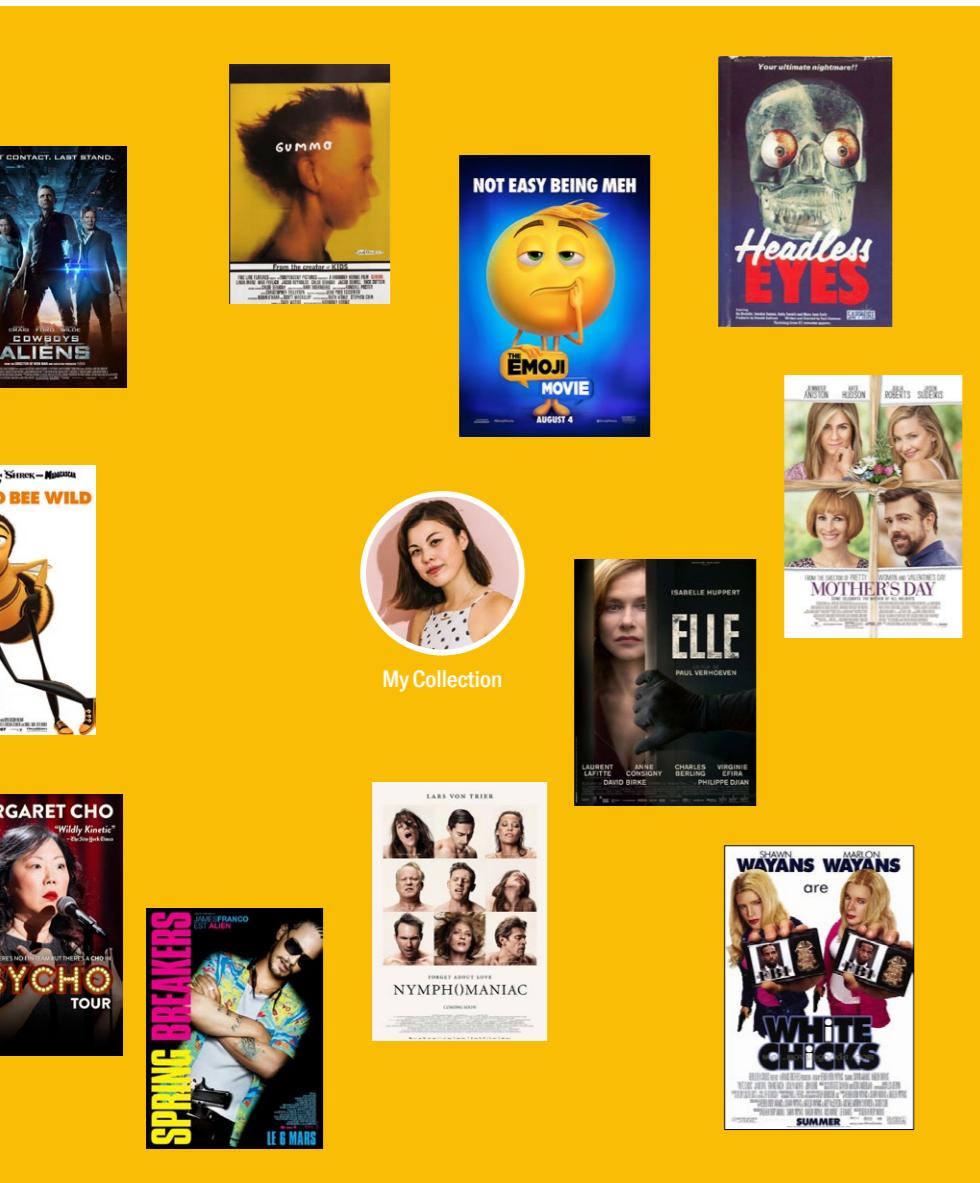


2.1 Typefaces

Care should be taken in all applications to preserve the typographic tone and texture outlined in this document. Domaine Sans in particular should be used with care as the thin, elegant, curves can disappear when reproduced at

**DOMAINE
SANS DISPLAY**

Titing
Chronicle Display Light



Sort by

Most Loved

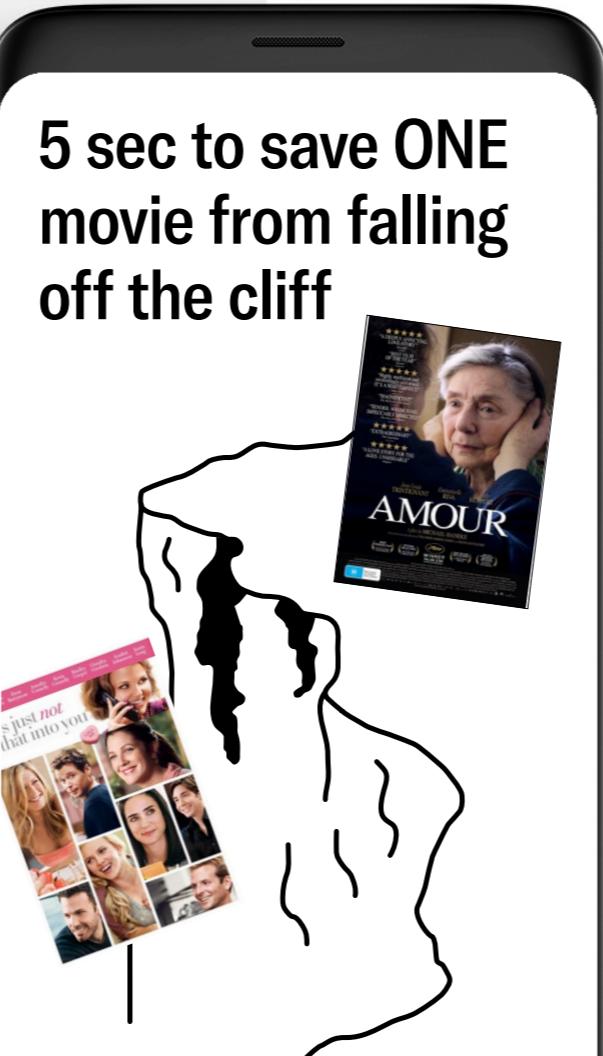
Most Hated

Matt Damon wastes everyone's time by being a dumb ass in need of rescuing

Scarlett Johansson movies with "Ghost" in the title that feature no ghosts

Jake Gyllenhaal ranked by creeps even though he's not a creep

Budget



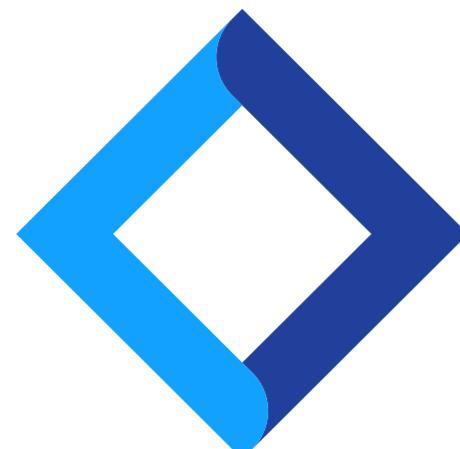
Lynch is officially God

Dennis 'Kaos' Kaun DJ & Producer, Berlin

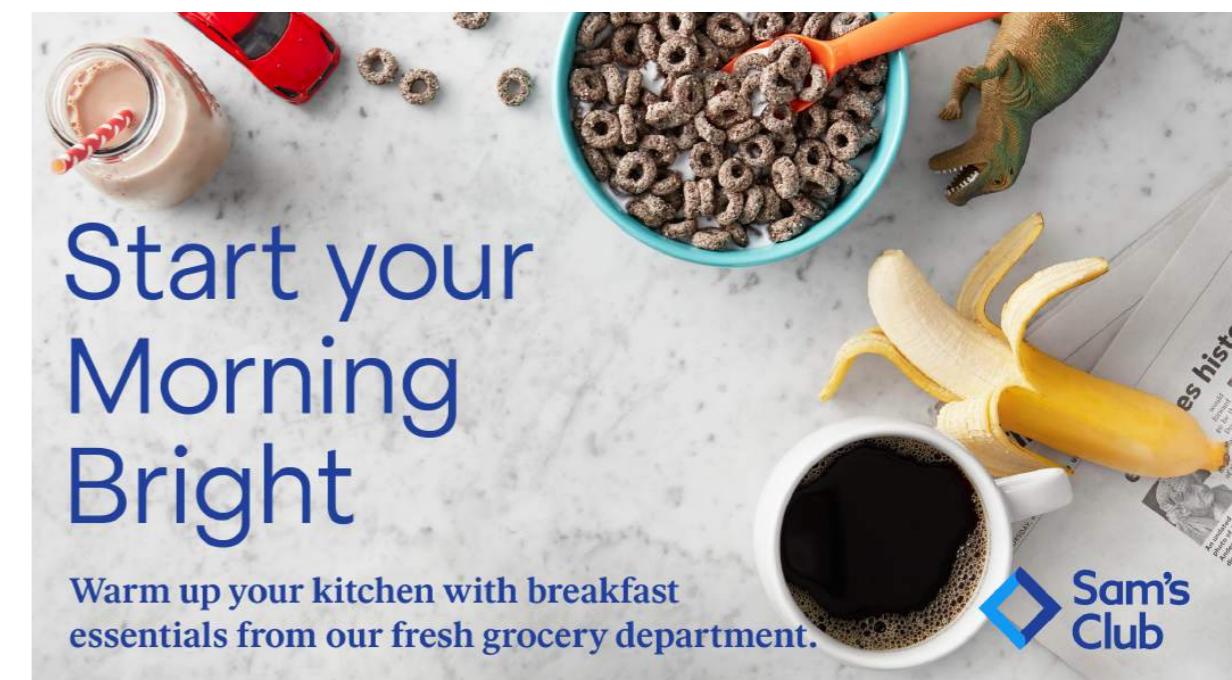




Best-in-class
Curation



Associate
Commitment



A screenshot of the Sam's Club website. The header includes the Sam's Club logo, a search bar, and navigation links like "Your Lists", "Sam's Club Credit", "Easy Reorder", "Tips & Ideas", "Join", and "Renew". The main banner features the text "Helping you live fully every day" and a subtext "Our philosophy has always been simple. We are the agents for our customers." To the right, there is a large image of a green KitchenAid stand mixer.



Creative, driven individuals who influence the world around them.



Aim for balanced living in a demanding, modern world.



CAEDEN

Wordmark & Monogram

Codes

Sabon

Maison Neue

Typography

A functional typeface with roots in an nonfunctional ideology, straddling geometric principles and usability in a peculiar, but pleasurable, and highly contemporary, design.

Old-style serif typeface designed by the German born typographer Jan Tschichold from 1964–67 as a font to modernize the classics and hone each letter's fine details.

Sona Connected Bracelet

Wearable technology to optimize mind and body performance. Connects to the Caeden App to help you achieve your wellness goals. For iOS.

Select a Size:

[Small/Med circumference 5-7.5"](#) [Med/Large circumference 7.5-10"](#)

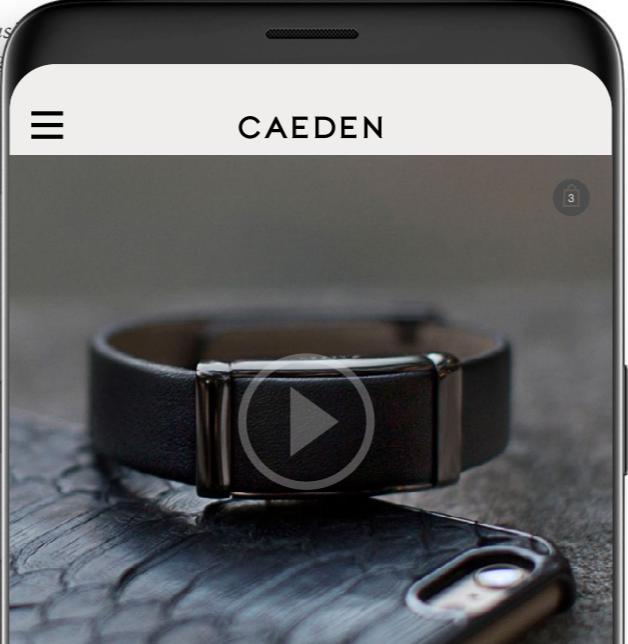
Select a Color:

[Rose Gold](#) [Gold](#) [Gunmetal](#)

\$149 [Add to Cart](#)

Pre-Order now for \$149 MSRP ~~\$199.99~~
Ships in June

Pre-Order exclusively for the active band; Not included with the original band.







100 Ideas for People



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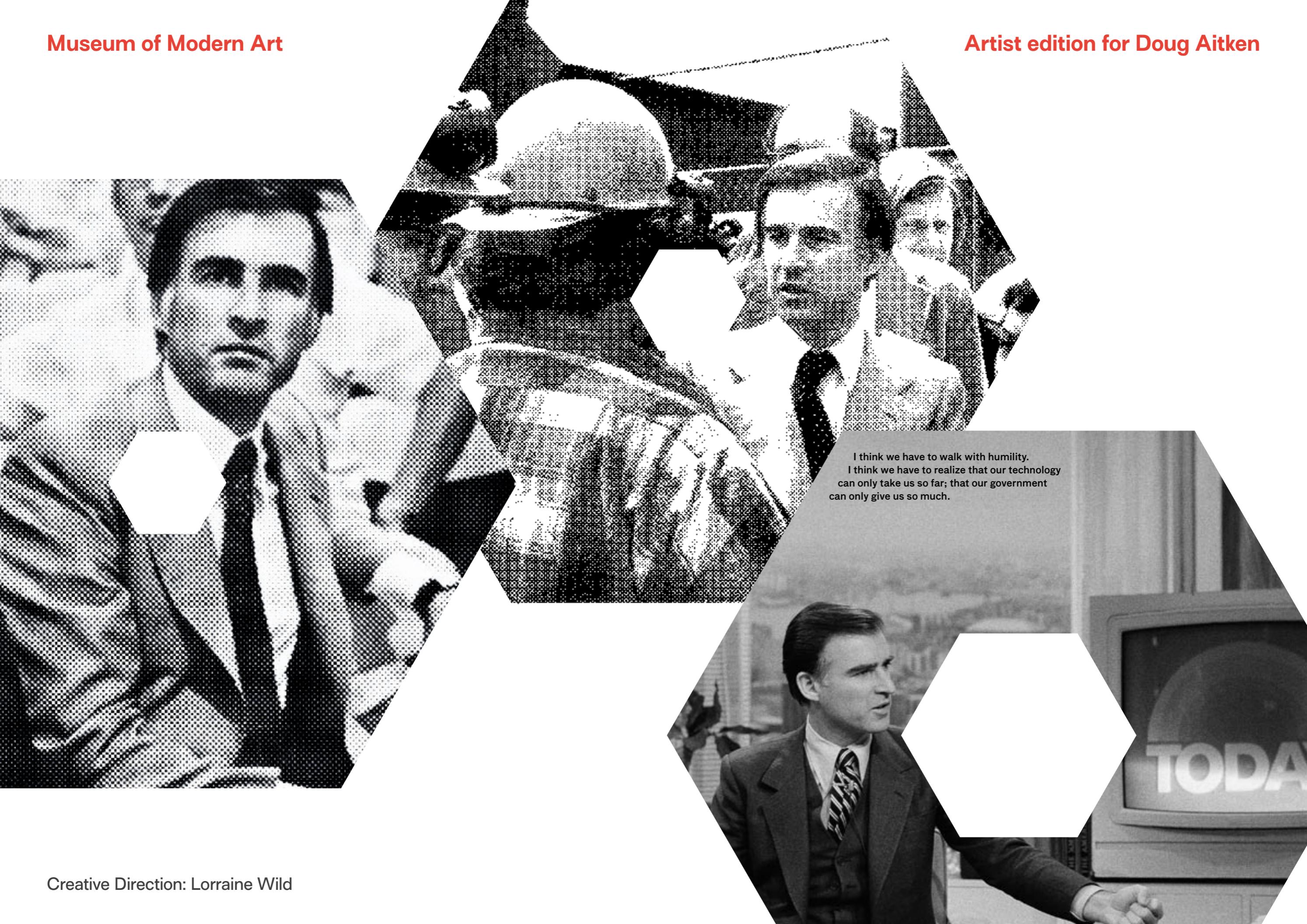
Payment enclosed Bill me later

Canada subscriptions are \$79.95/year (includes GST). Foreign, \$95/year, payable in advance, in U.S. dollars. Allow 6-8 weeks for delivery of first issue. Newsstand price is \$116/year. Art in America is published monthly, including the June/July double issue.

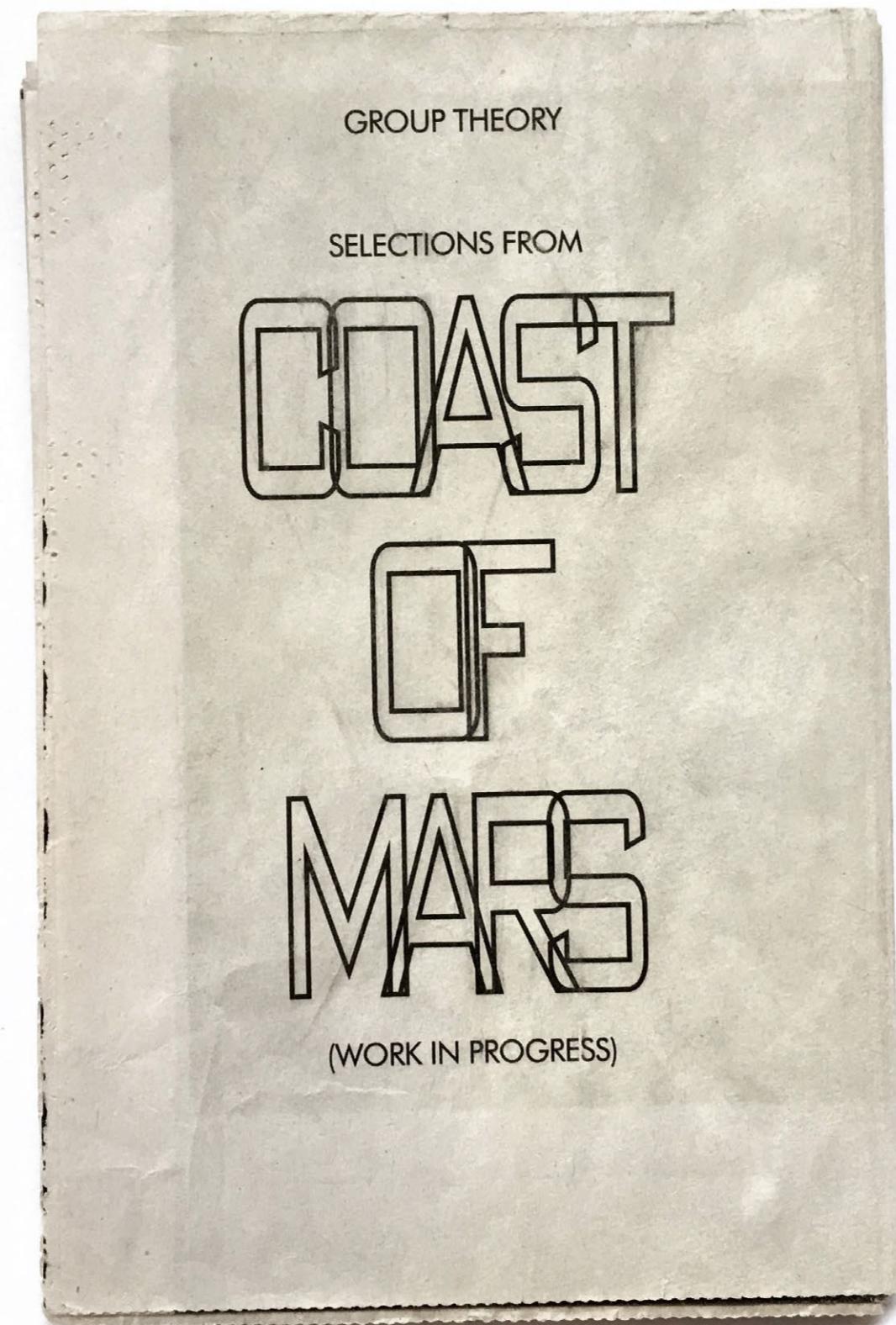
Museum of Modern Art

Artist edition for Doug Aitken





I think we have to walk with humility.
I think we have to realize that our technology
can only take us so far; that our government
can only give us so much.



→ >Hello?
No answer.
Suddenly the
plastic tub
begins to rise.
After 20 seconds
it disappears
into the hatch.
The hatch closes.

A tray
A bottle
A thermos with
lemonade (homemade).
Three Tupperware
containers:
Container 1
warm from the
wave): lasagna
Container 2
A fork.
A knife.
A spoon
A red-and-white
checkered
cloth,
← >Shi
The



UCLA Dept. of Art

UCLA Department of Art
UCLA Department of Art
Broad Art Center, Suite 2275
Brook Art Center, Suite 2275
240 Charles E. Young Drive
+ 951615
Los Angeles, CA 90095-1615

Lot 3: \$10
(s)

Announcement Cards

Dallas Price-Van Breda.
numerous support
nhibition was made possible
.ucla.edu
-0557
information please call:
arking in Lot 3 North:
in Lot 3: \$10

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ng Drive
uite 2275

WHERE Gallery

Publications program



ing. It also might decide to relocate again.

The paintings that are much more intense were from Instagram posts that Snoop left up for a long time—when he was scrolling, I'm guessing. The ones that are faint are the ones that happened when he's very active, refreshing his feed a lot.

hen the antenna is sweeping know it's looking at the Snoop e for lines. But it's also aware, isly, of the painting that's already there. How does that work?

simply. There's just a much tainty for it to look at the Snoop rather than itself. If it is

MIS
SA

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