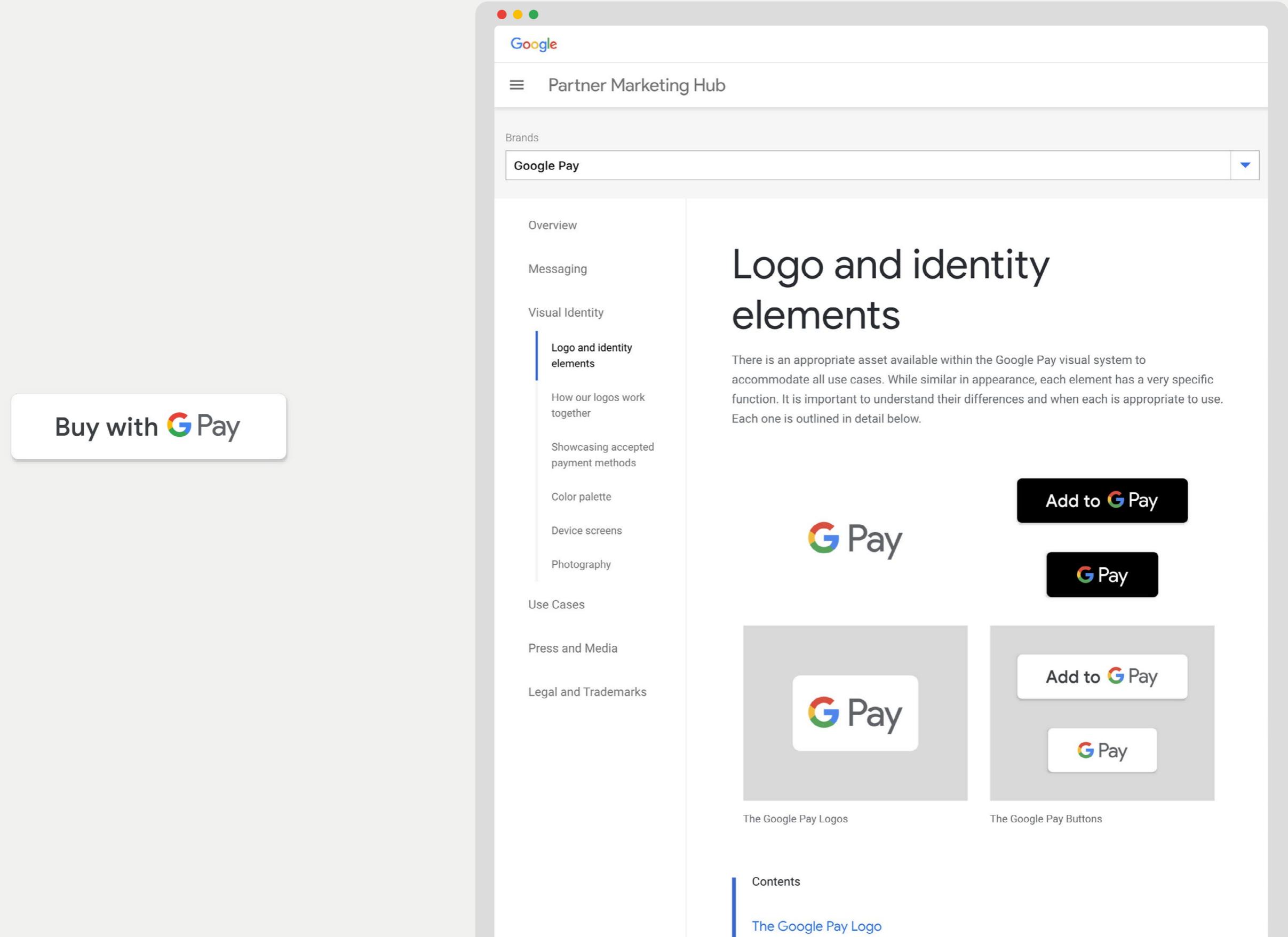


Design & Art Direction



Google Pay Illustration
RoAndCo Studio · creative direction: Roanne Adams



The screenshot shows a web browser window with the Google logo at the top. Below it, the title "Partner Marketing Hub" is displayed next to a menu icon (three horizontal lines). A search bar contains the text "Brands" and "Google Pay". To the right of the search bar is a dropdown arrow. On the left side of the main content area, there is a sidebar with several sections: "Overview", "Messaging", "Visual Identity", "Logo and identity elements" (which is currently selected, indicated by a blue vertical bar on the left), "How our logos work together", "Showcasing accepted payment methods", "Color palette", "Device screens", and "Photography". Below these are sections for "Use Cases", "Press and Media", and "Legal and Trademarks". On the right side of the main content area, the heading "Logo and identity elements" is prominently displayed in large, bold, dark gray text. Below this heading, a paragraph explains that there is an appropriate asset available within the Google Pay visual system to accommodate all use cases, noting that each element has a specific function and providing a link to detailed outlines. Two examples of Google Pay visual assets are shown: a "G Pay" logo in its standard color scheme and a "G Pay" button in a black rectangular shape with white text. At the bottom of the page, there are two links: "The Google Pay Logo" and "Contents".

Buy with 

Google

≡ Partner Marketing Hub

Brands

Google Pay

Overview

Messaging

Visual Identity

Logo and identity elements

How our logos work together

Showcasing accepted payment methods

Color palette

Device screens

Photography

Use Cases

Press and Media

Legal and Trademarks

Add to 

 G Pay

 G Pay

The Google Pay Logos

The Google Pay Buttons

Contents

The Google Pay Logo



United States HHS COVID branding
VMLY&R · creative direction: Hamish McArthur

CÁC NGUỒN LỰC

để tìm hiểu
thêm về Liều
Vắc-xin COVID-19
Tăng Cườn

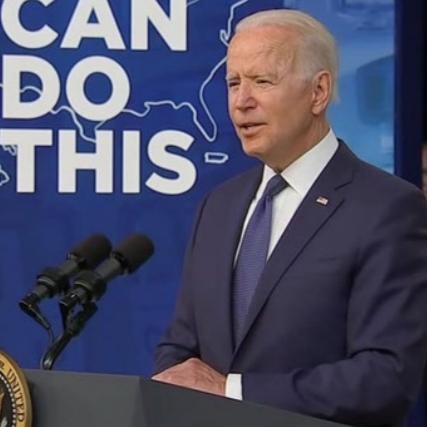
Vaccine Finder



CDC



WE
CAN
DO
THIS



It's
our
shot.

→ Get your vaccine now.

UNION
MEMBERS
CAN
DO
THIS

AFL-CIO

WE
CAN
DO
THIS



احصل على جرعة معززة للحماية للاصالحة كوفيد-
19 الذي تلقيته

الجرعات المعززة متاحة الآن للجميع من عمر 12 عاماً فما فوق الذين تلقوا اللقاح.

لا تزال لقاحات كوفيد-19 فعالة جداً في منع تفاقم المرض والدخول إلى المستشفى والوفاة. الجرعة
المعززة هي جرعة إضافية تساعد في الحفاظ على الحماية التي يمدك بها اللقاح.

موعد تلقي جرعتك المعززة

ابق بأمان أكثر هذا الشتاء. احصل على جرعة معززة في أقرب وقت تكون فيه مؤهلاً لذلك

- فايزرو بيونتك (بعد مرور 5 أشهر على تلقي الجرعة الثانية)
- مودerna (بعد مرور 5 أشهر على تلقي الجرعة الثانية)
- جانسن من جونسون آند جونسون (بعد مرور شهرين على تلقي الجرعة الفردية)

اعثر على أماكن اللقاحات المجانية القريبة منك

- قم بزيارة vaccines.gov
- أرسل رمز البريدي عبر رسالة نصية إلى الرقم 438829
- اتصل بالرقم 1-800-232-0233
- امسح رمز الاستجابة السريعة (QR)



تاریخ آخر مراجعة للمحتوى: 10 يناير 2022



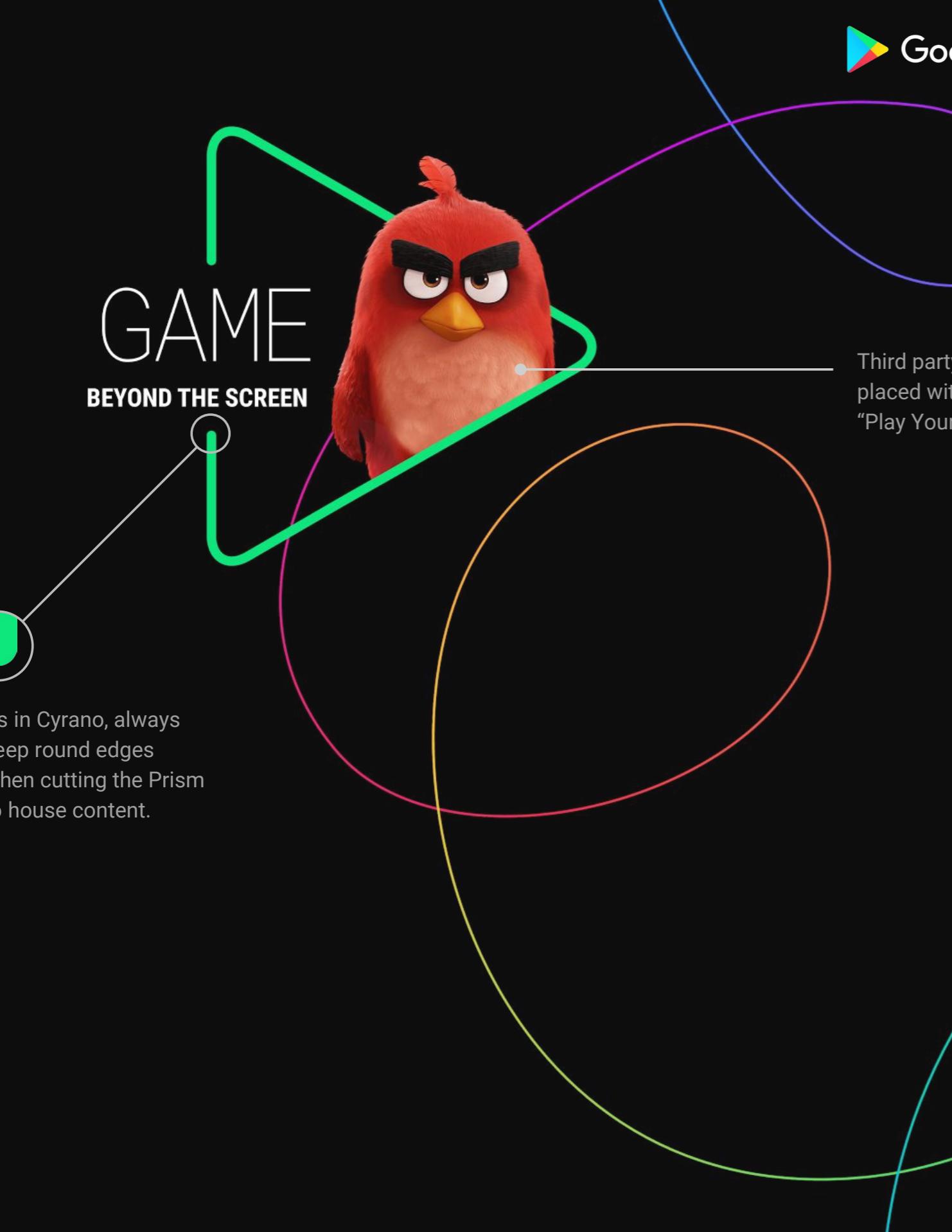
您對抗 COVID 的防護能力
剛得到重要的提升



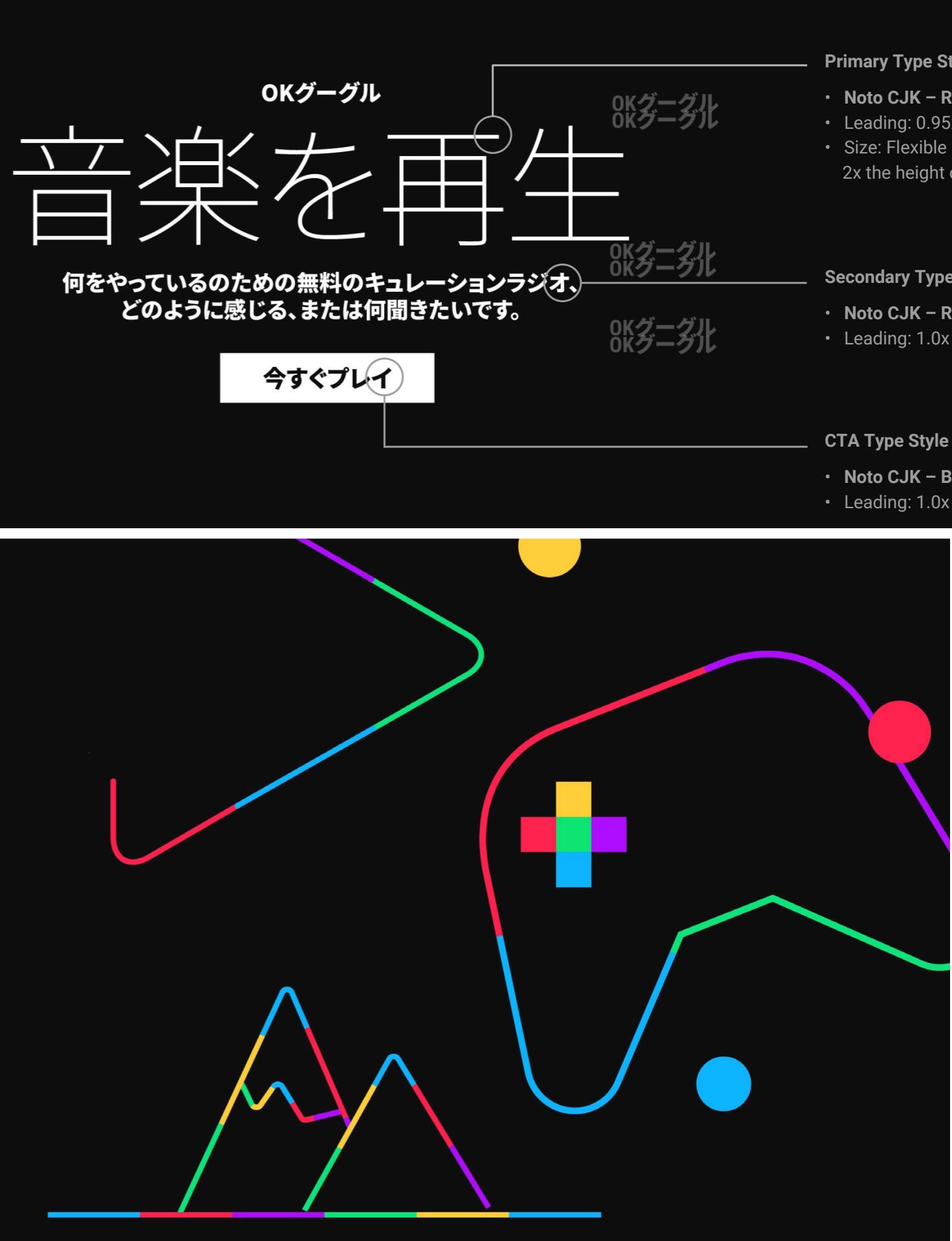
United States HHS COVID brand expressions



Google Play VIP design development
RoAndCo Studio · creative direction: Roanne Adams



Google Play VIP guidelines



Primary Type Style

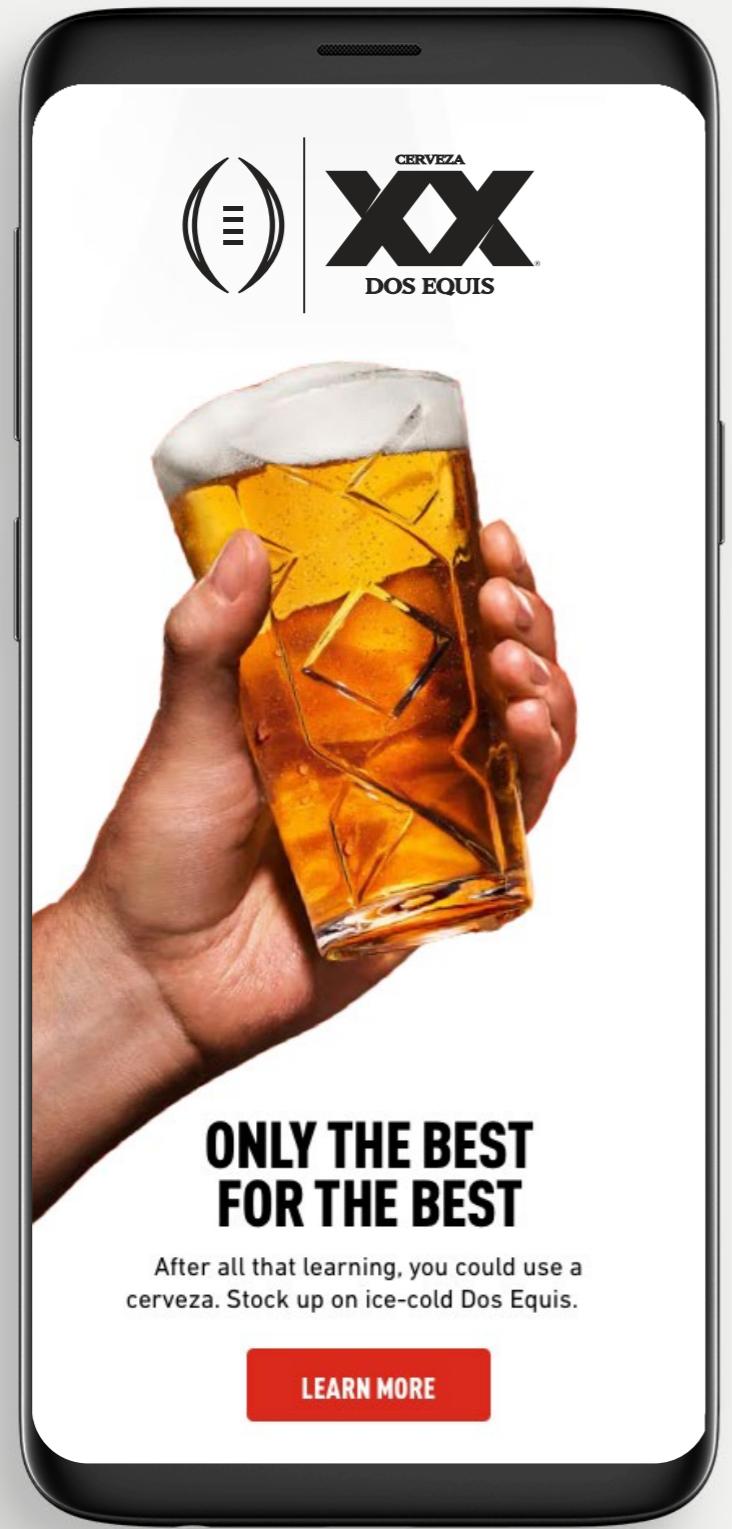
- Noto CJK – R
- Leading: 0.95
- Size: Flexible
- 2x the height of Secondary

Secondary Type

- Noto CJK – R
- Leading: 1.0x

CTA Type Style

- Noto CJK – B
- Leading: 1.0x



Dos Equis College Football design and art direction
Droga5 · creative direction: Ryan Raab



1.

Results for each eye will be provided, if you chose to receive results.

Next

2.

Results are based on how well each of your eyes can distinguish between perfect and imperfect circles.

Next

3.

Once your normal range is established for each eye, myVisionTrack can tell you if each eye is currently within its normal range.

Next

4.

Left Eye Right Eye

Outside Range Vision Change

Your results show that your left eye is outside your normal range. Please reach out to your doctor, as they may need to verify results.

Next

myVisionTrack®

What Is myVisionTrack? | Download App | Getting Started | Contact Us

Monitor Your Vision at Home

With myVisionTrack, you can help your doctor monitor changes to your vision.

myVisionTrack is an FDA-cleared at-home vision test for people with maculopathy, which may include blurry or dark spots in a person's vision.

The myVisionTrack app is used to frequently monitor for changes in vision, but it does not replace regular office visits. myVisionTrack can only be prescribed by an eye care professional and is only available at qualified offices in certain regions.

Download myVisionTrack

Open the camera app on your Android or iOS device, and point it at the QR code to the right to download the app. Or search for "myVisionTrack" in the Apple App Store or Google Play on your device.

Download on the App Store

GET IT ON Google Play

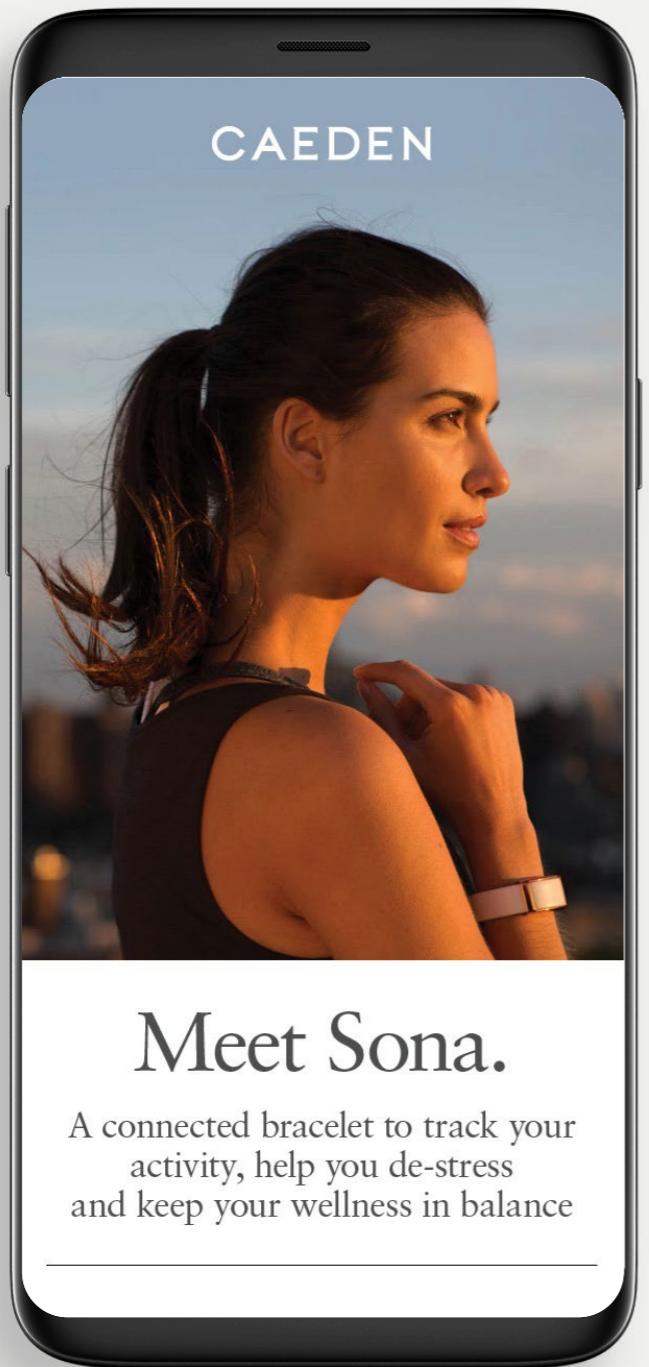
By recognizing vision changes early, your doctor can help to prevent irreversible vision loss.



Sam's Club rebrand
Publicis Groupe · creative direction: Patrik Bolecek



Caeden design direction



Caeden UI

Art in America

12 issues—only \$34⁹⁵!

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email _____

- Payment enclosed
- Bill me later

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Newsstand price is \$116/year. Art in America is published monthly, including the June/July double issue.



The screenshot shows the English version of the Art Against Displacement website. The header features the organization's name, "Art Against Displacement", in a large, bold, black font. To the right of the header is a horizontal navigation bar with the word "ABOUT" in a smaller black font. On the far right, there are three circular buttons with the text "EN", "ES", and "中文". The main content area begins with a paragraph describing the group's mission: "Based in Manhattan's Chinatown and Lower East Side, Art Against Displacement (AAD) is a coalition of artists and arts professionals that seeks to amplify the demands of those whose lives and livelihoods are placed at risk by predatory development and resettlement, and to work in solidarity with grassroots organizations toward community-led rezoning. The group affirms that gentrification is not an inevitable effect of urban development, and refuses to let the work of cultural producers be instrumentalized towards the displacement of long-term residents and businesses." Below this text, there is a note about the group's role in the Chinatown Working Group's Rezoning Plan, followed by contact information and social media links. At the bottom of the page, there are two promotional graphics: one for "City Elections" encouraging voter registration, and another for "紐約選民登記" (Voter Registration in New York) featuring a cartoon character.

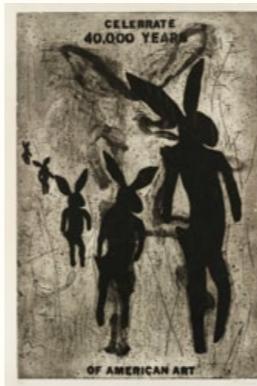
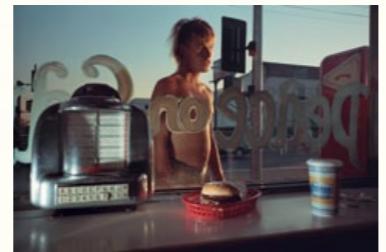


Coast of Mars theater program

>Hello?
No answer.
Suddenly +
plastic tu
begins t
After 20
it disape
1965

>LOOK UP
**You gaze up
the hatch. A
has appear
Familiar but
Older than t**

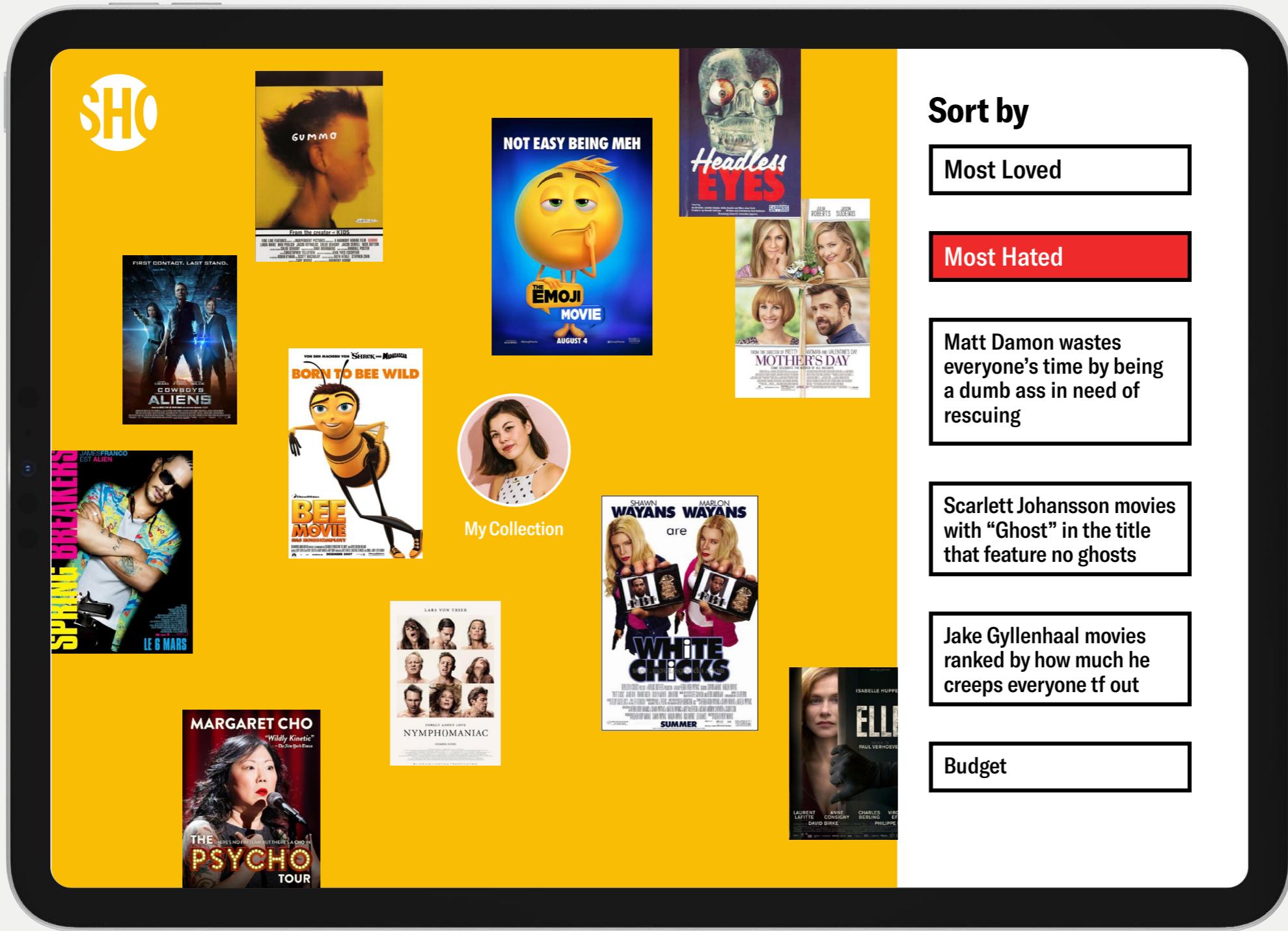
100 best people



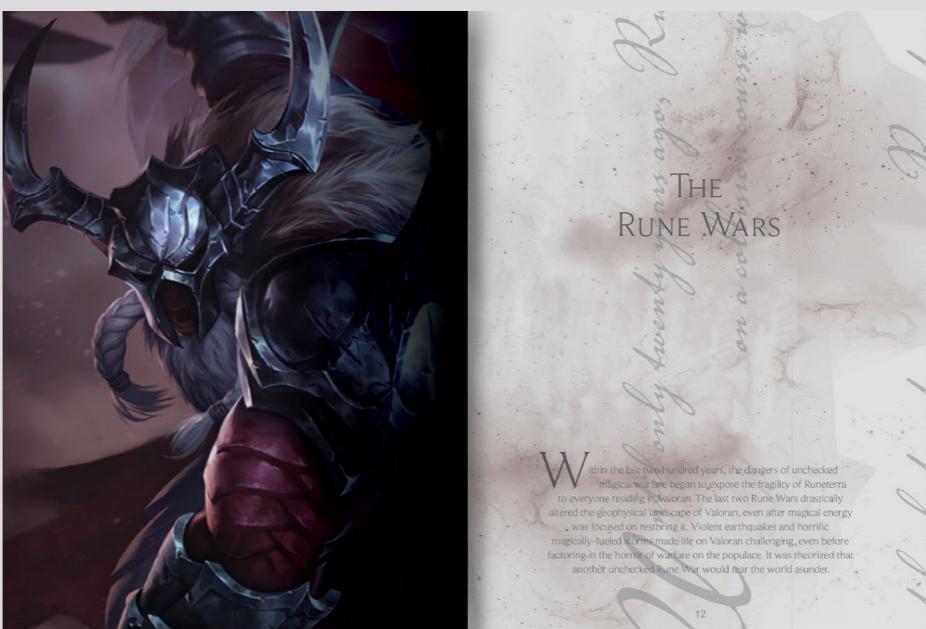
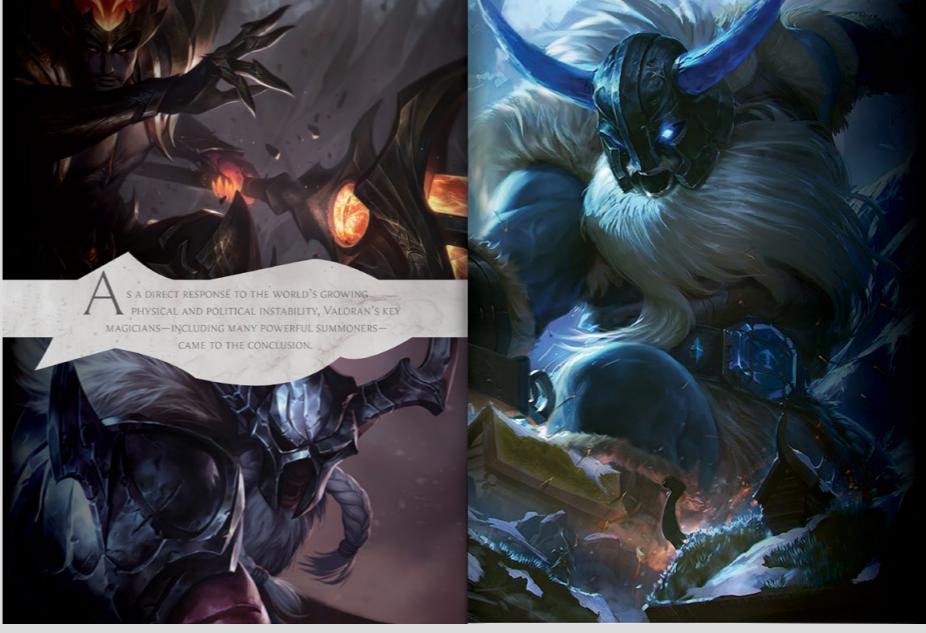
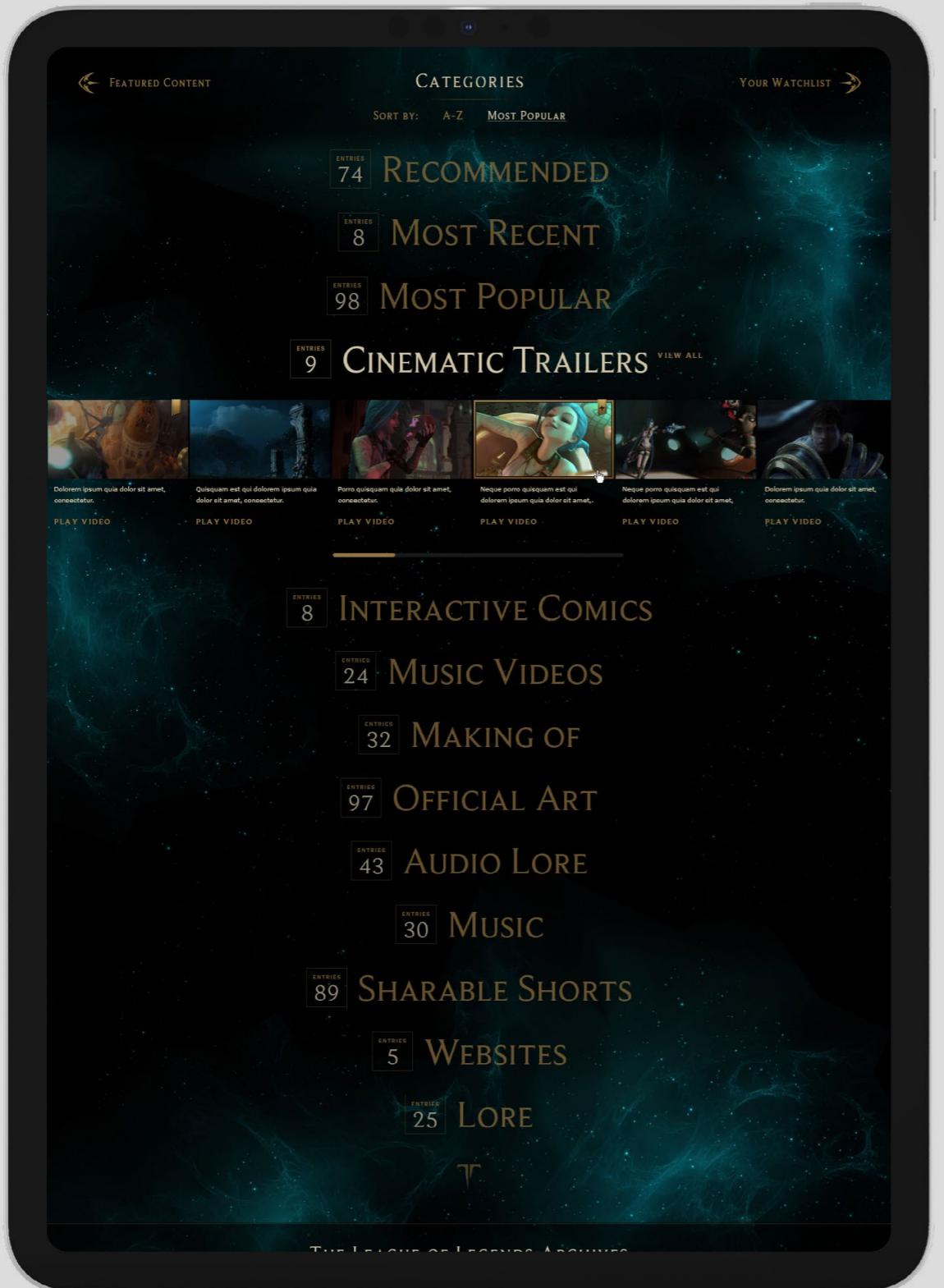
Rauschenberg Foundation poster
Karma · creative direction: Brendan Dugan



Doug Aitken artist book
MoMA · creative direction: Lorraine Wild



Showtime Networks pitch
Panorama · creative direction: Oliver Thein



League of Legends UI and book design
HiRes! · creative direction: David Linderman



Blue Nile rebrand
Redscout · creative direction: Michael Greenblatt

ond no. 8719023

A BRIGHT OUTLOOK

The beauty of a diamond goes beyond the 4Cs.

starts with responsible sourcing and taking steps toward a lower carbon footprint. It matters to us, and we know it matters to you.

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Brilliance Score

ASTOR
BY BLUE NILE

ASTOR
BY BLUE NILE

ASTOR
BY BLUE NILE

than: screen: 90px
retina: 130px print: 0.625"
iPhonePlus: 265px
XXHDPI 230px iPhone: 160px
XHDPI 155px

2.1 Typefaces

Care should be taken in all applications to preserve the typographic tone and texture outlined in this document. Domaine Sans in particular should be used with care as the thin, elegant, curves can disappear when reproduced at small sizes. Please avoid any applications smaller than 80pt.

In addition, Domaine Sans must always be set in all caps when used within the Astor system and used with tracking set to +50.

Chronicle Display should be used on subtitles and callouts. Brandon text light is the body copy typeface.

To get the full typographic expression, use at least Brandon Text Light and Chronicle on each execution.

Display

Text

Brandon Text Light

DOMAINE SANS DISPLAY

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
012345@#\$%&*

ABCDEFHIJ
JKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%&*_+

Earth
no. 8719023

The Ki
Ethica
Meet I

Blue Nile works in full c
Kimberley Process, an
created to track and c
they were obtained thr
Passed into law in 200
requires all American d
diamonds from manuf
Today, the US Custom

Roman Catholic Jacuzzi

a true story by

Michael Bullock

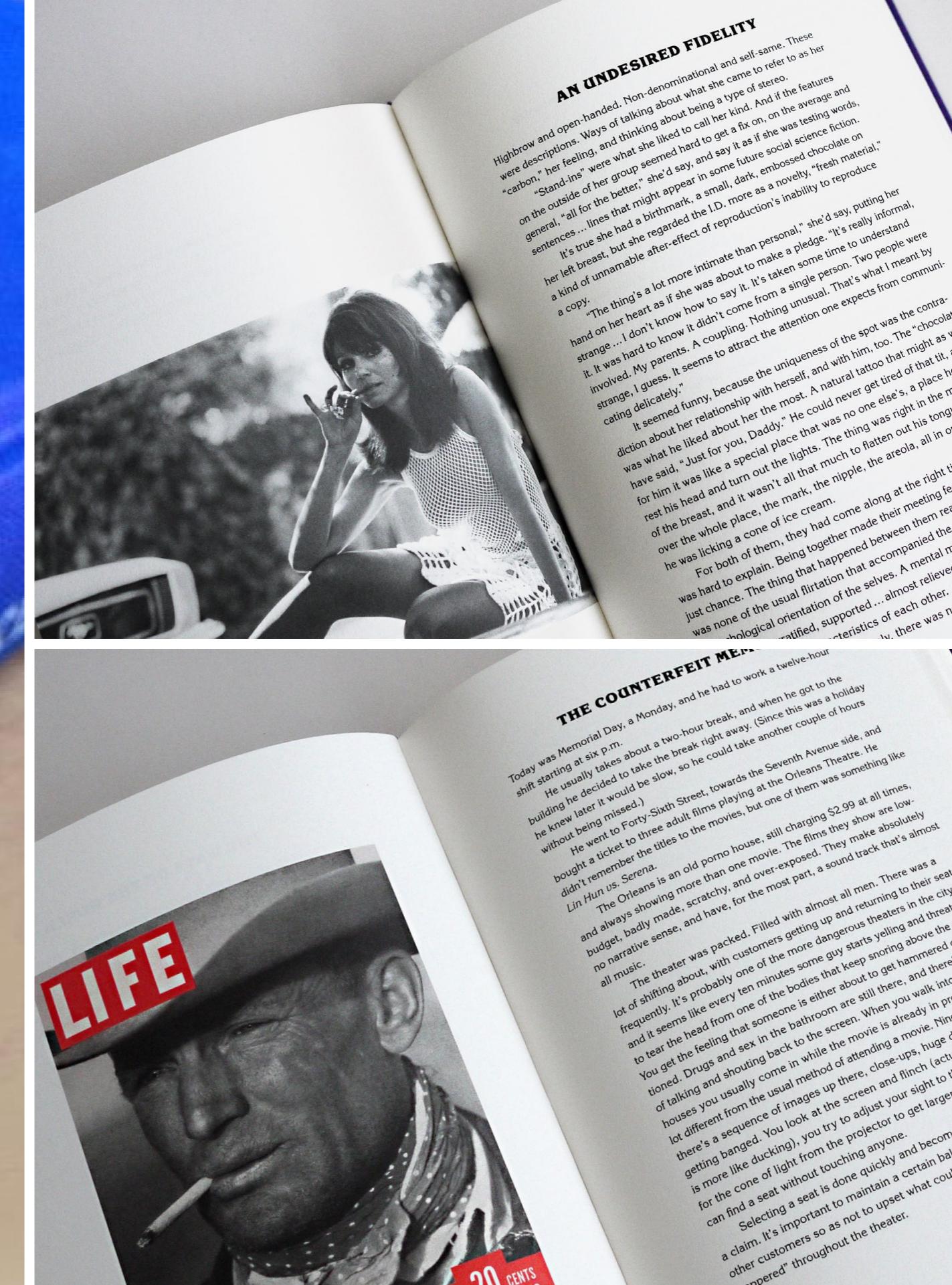
Roman Catholic Jacuzzi
Karma Books



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