

Design & Art Direction

Buy with  Pay

Google Pay

Google Pay Guidelines

Logo and identity elements

There is an appropriate asset available within the Google Pay visual system to accommodate all use cases. While similar in appearance, each element has a very specific function. It is important to understand their differences and when each is appropriate to use. Each one is outlined in detail below.

Add to G Pay

G Pay

The Google Pay Logos

The Google Pay Buttons

Contents

The Google Pay Logo

Google

Partner Marketing Hub

Brands

Google Pay

Overview

Messaging

Visual Identity

Logo and identity elements

How our logos work together

Showcasing accepted payment methods

Color palette

Device screens

Photography

Use Cases

Press and Media

Legal and Trademarks



Google Pay Logo

RoAndCo · creative direction: Roanne Adams



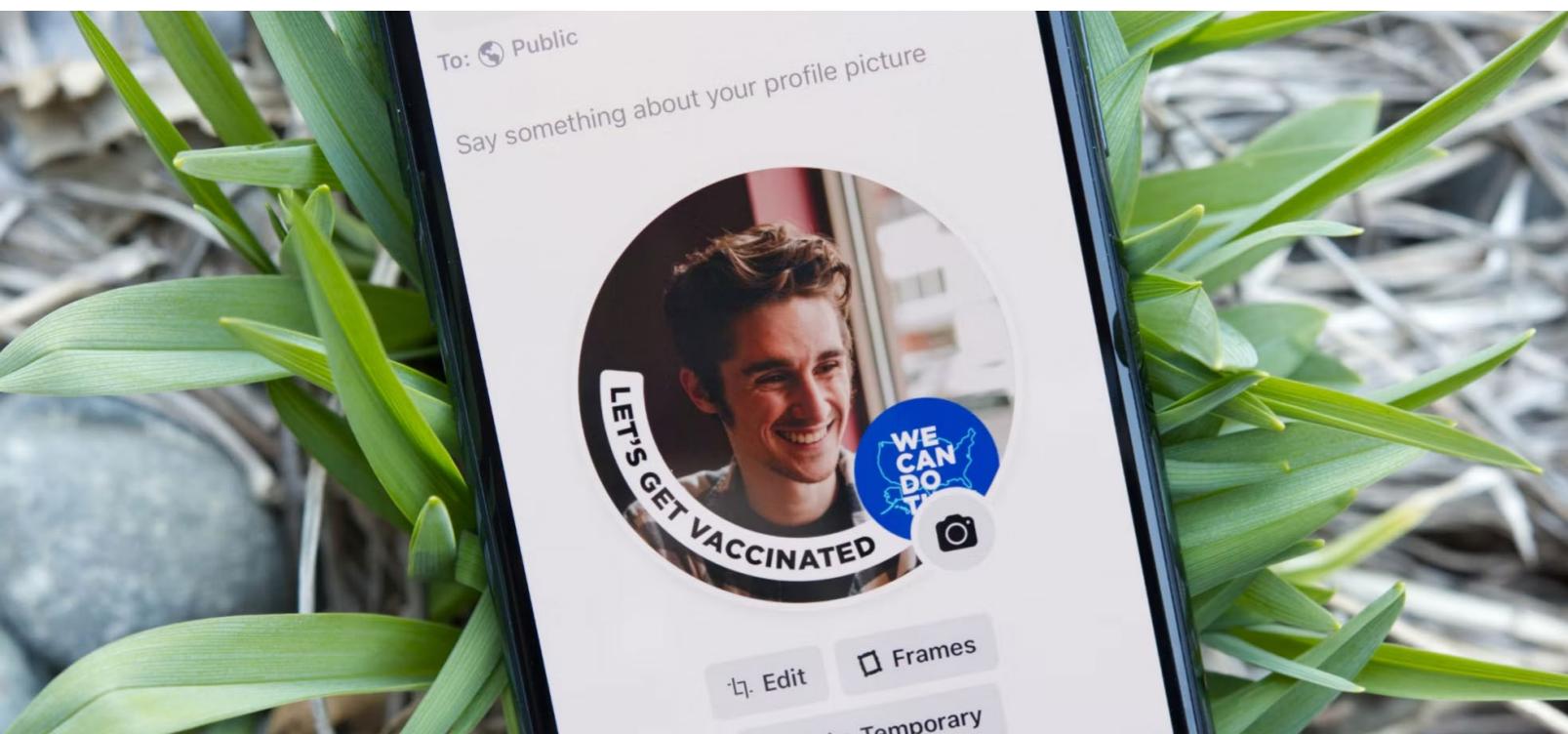
United States HHS COVID logo



함께
이겨냅시다

A map of the United States filled with a bright blue color. Overlaid on the map are the Korean words "함께 이겨냅시다" (Let's overcome together) in a large, bold, blue font.

عی طتسن
كلذ لعف

A map of the United States filled with a bright blue color. Overlaid on the map are the Arabic words "كلذ لعف عي طتسن" (We can do this) in a large, bold, blue font.

United States HHS COVID brand
VMLY&R · creative direction: Hamish McArthur

+

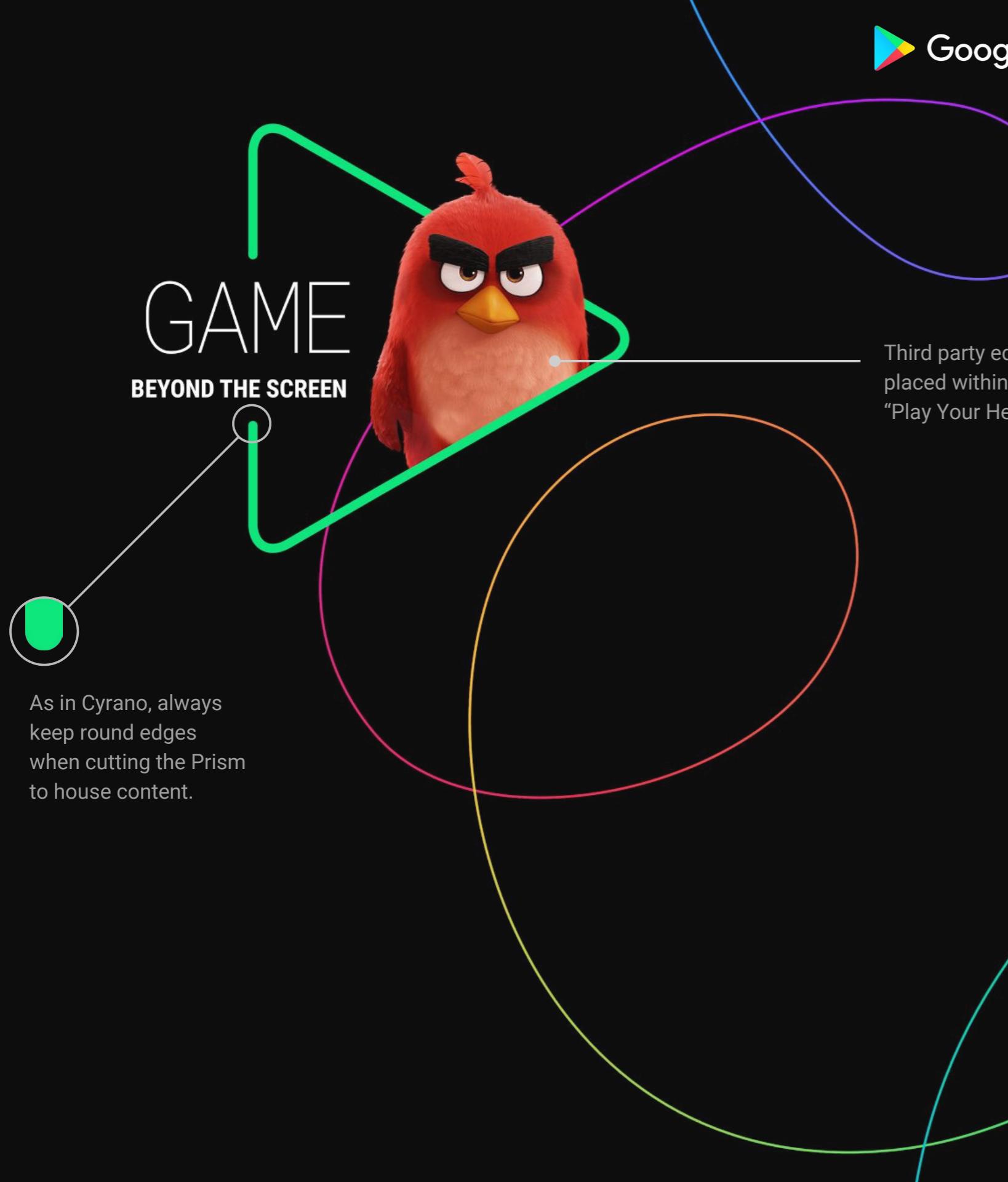
Well
Played



Power
Up



Google Play VIP design development



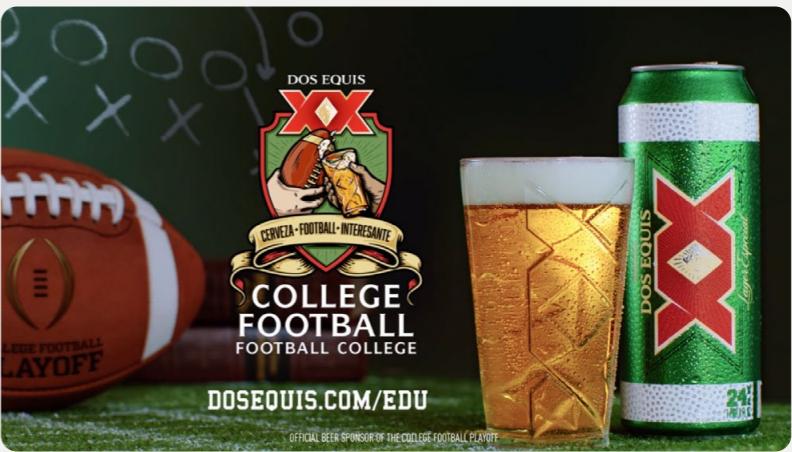
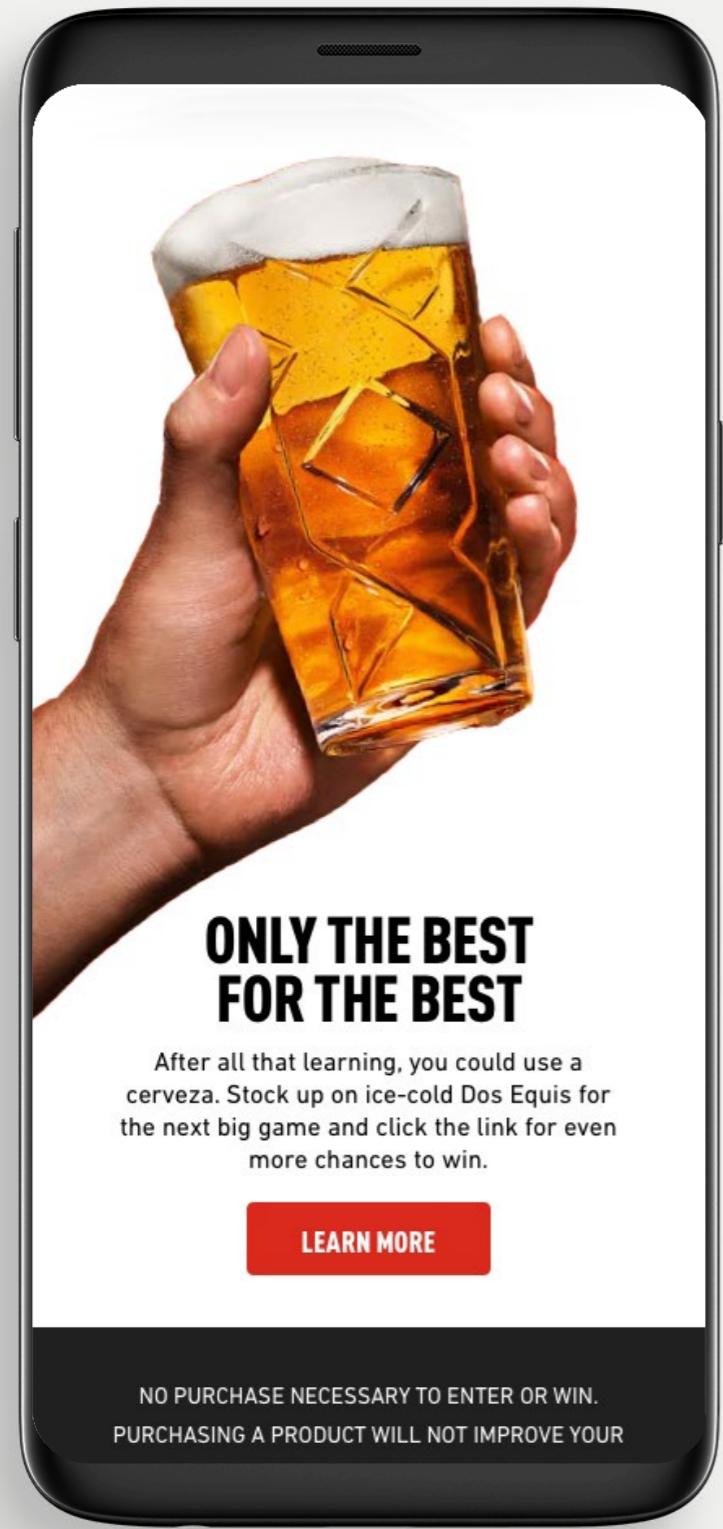
Welcome to Taipei



The image shows a black and white advertisement. At the top, the word "OKグーグル" (OK Google) is written twice in a bold, rounded font. Below it, the Japanese phrase "音楽を再生" (Play music) is displayed in a large, stylized font. A thin horizontal line with a circle at each end connects the two "OK" labels to the "再生" character. In the center, there is a large, semi-transparent circular button containing the text "再生" (Play). Below this button, the text "ているための無料のキュレーションラジオ" (Free curated radio for your needs) is followed by "のように感じる、または何聞きたいです。" (Feel like this, or what do you want to hear?). At the bottom left, a white rectangular button with a black border and a circular play icon contains the text "今すぐプレイ" (Play now). The background is dark, and the overall design is clean and modern.

Google Play VIP guidelines

RoAndCo · creative direction: Roanne Adams



Dos Equis College Football design and art direction

Droga5 · creative direction: Ryan Raab



9:41

1.

Results for each eye will be provided, if you chose to receive results.

Next

2.

Results are based on how well each of your eyes can distinguish between perfect and imperfect circles.

Next

3.

Once your normal range is established for each eye, myVisionTrack can tell you if each eye is currently within its normal range.

Next

4.

On some days, results will be outside of your range for a variety of reasons. Don't worry, it's normal for results to vary from day to day.

Next

5.

myVisionTrack®

What Is myVisionTrack? | Download App | Getting Started | Contact Us

Monitor Your Vision at Home

With myVisionTrack, you can help your doctor monitor changes to your vision.

myVisionTrack is an FDA-cleared at-home vision test for people with maculopathy, which may include blurry or dark spots in a person's vision.

The myVisionTrack app is used to frequently monitor for changes in vision, but it does not replace regular office visits. myVisionTrack can only be prescribed by an eye care professional and is only available at qualified offices in certain regions.

Download myVisionTrack

Open the camera app on your Android or iOS device, and point it at the QR code to the right to download the app. Or search for "myVisionTrack" in the Apple App Store or Google Play on your device.

Download on the App Store

GET IT ON Google Play

By recognizing vision changes early, your doctor can help to prevent irreversible vision loss.

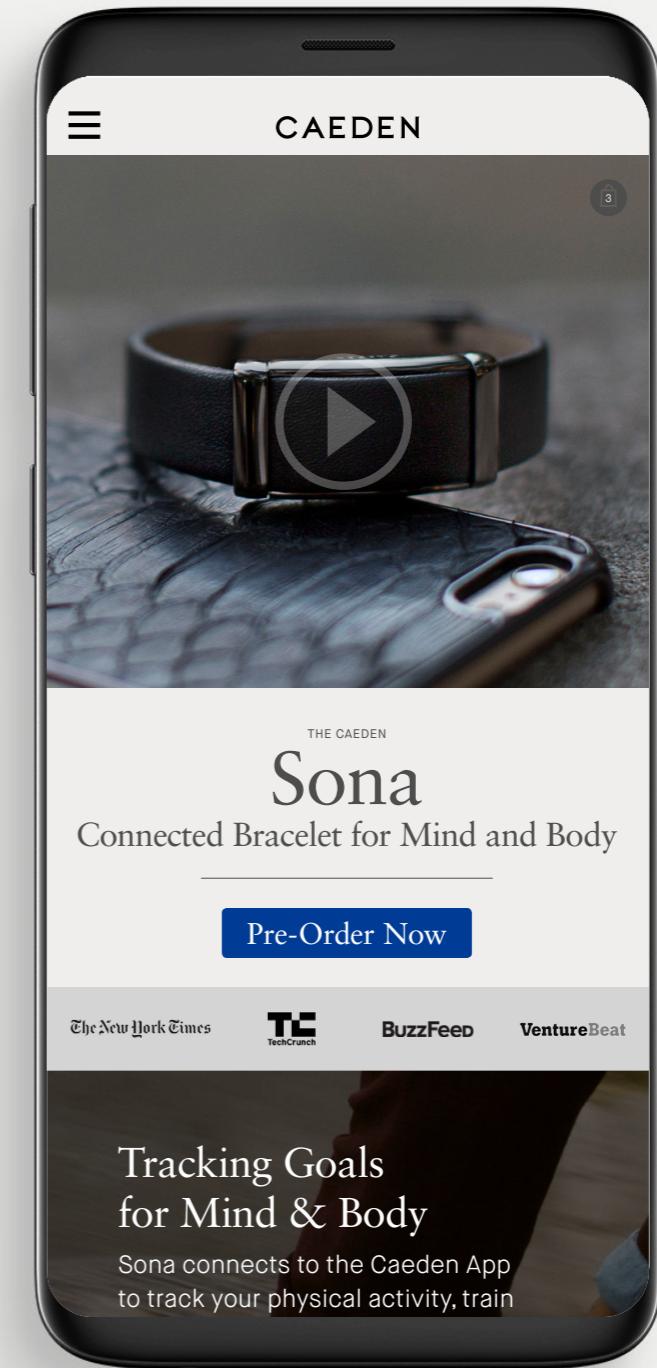
myVisionTrack design direction and UI

VMLY&R · creative direction: Michael Vaughan

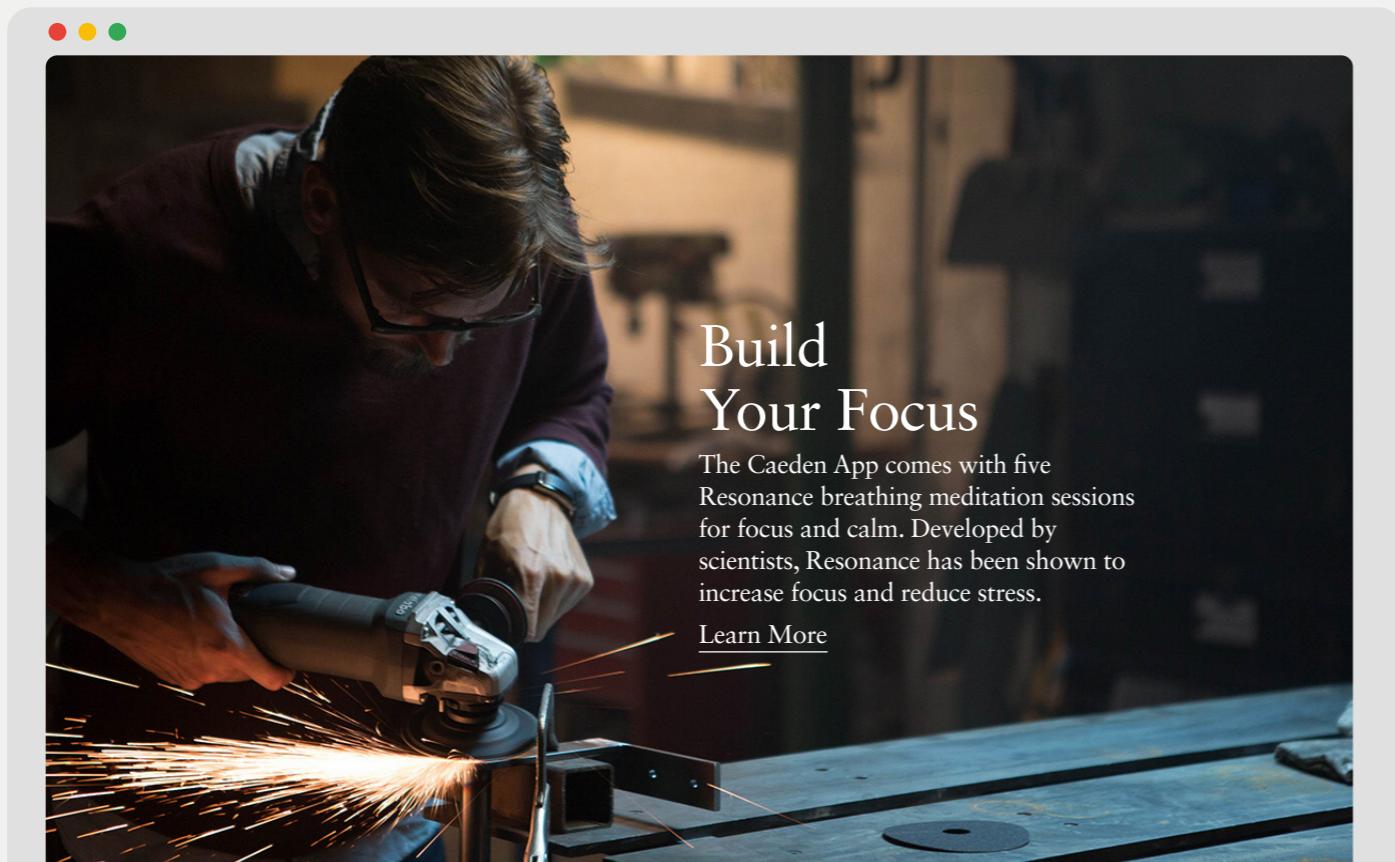


Sam's Club rebrand

Publicis · creative direction: Patrik Bolecek



Caeden design direction



Build Your Focus

The Caeden App comes with five Resonance breathing meditation sessions for focus and calm. Developed by scientists, Resonance has been shown to increase focus and reduce stress.

[Learn More](#)



Sona Connected Bracelet

Wearable technology to optimize mind and body performance. Connects to the Caeden App to help you achieve your wellness goals. For iOS.

Select a Size:

Small/Med circumference 5-7.5"	Med/Large circumference 7.5-10"
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Select a Color:

Rose Gold	Gold	Gunmetal
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\$149

Add to Cart

Pre-Order now for \$149 MSRP \$199.99
[Ships in June](#)

Pre-Order exclusives: Interchangeable silicone active band; Nightstand docking system



Art in America

12 issues—only \$34⁹⁵!

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Broad Art Center, Suite 2275
240 Charles E. Young Drive
+ 951615
Los Angeles, CA 90095-1615

Lot 3: 570
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UCLA Dept. of Art announcement cards



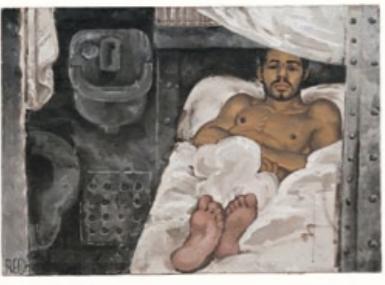
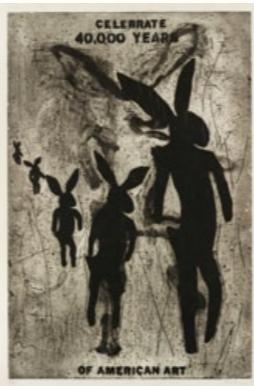
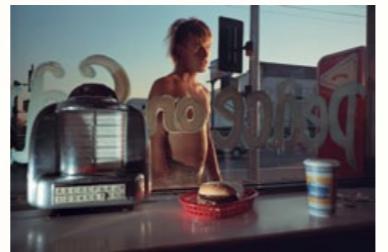
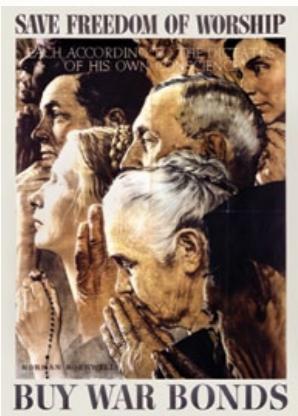
The desktop view of the Art Against Displacement website is displayed on the right side of the image. The main header features the organization's name 'Art Against Displacement' in a large, bold, black sans-serif font. To the left of the main content, there is a sidebar with the word 'ABOUT' at the top, followed by three language options: 'EN' (English), 'ES' (Spanish), and '中文' (Chinese) in small circles. The main content area begins with a paragraph describing the group's mission: 'Based in Manhattan's Chinatown and Lower East Side, Art Against Displacement (AAD) is a coalition of artists and arts professionals that seeks to amplify the demands of those whose lives and livelihoods are placed at risk by predatory development and resettlement, and to work in solidarity with grassroots organizations toward community-led rezoning. The group affirms that gentrification is not an inevitable effect of urban development, and refuses to let the work of cultural producers be instrumentalized towards the displacement of long-term residents and businesses.' Below this text, there is a note about AAD being a member of the [Coalition to Protect Chinatown & the Lower East Side](#) and supporting the [Chinatown Working Group's Rezoning Plan](#). Contact information is provided, along with social media links for Twitter, Instagram, and Are.na. At the bottom of the page, there are two promotional graphics: one for 'City Elections' encouraging voter registration, and another for '紐約選民登記' (Voter Registration in New York) featuring a cartoon character.



Coast of Mars theater program



Modern People

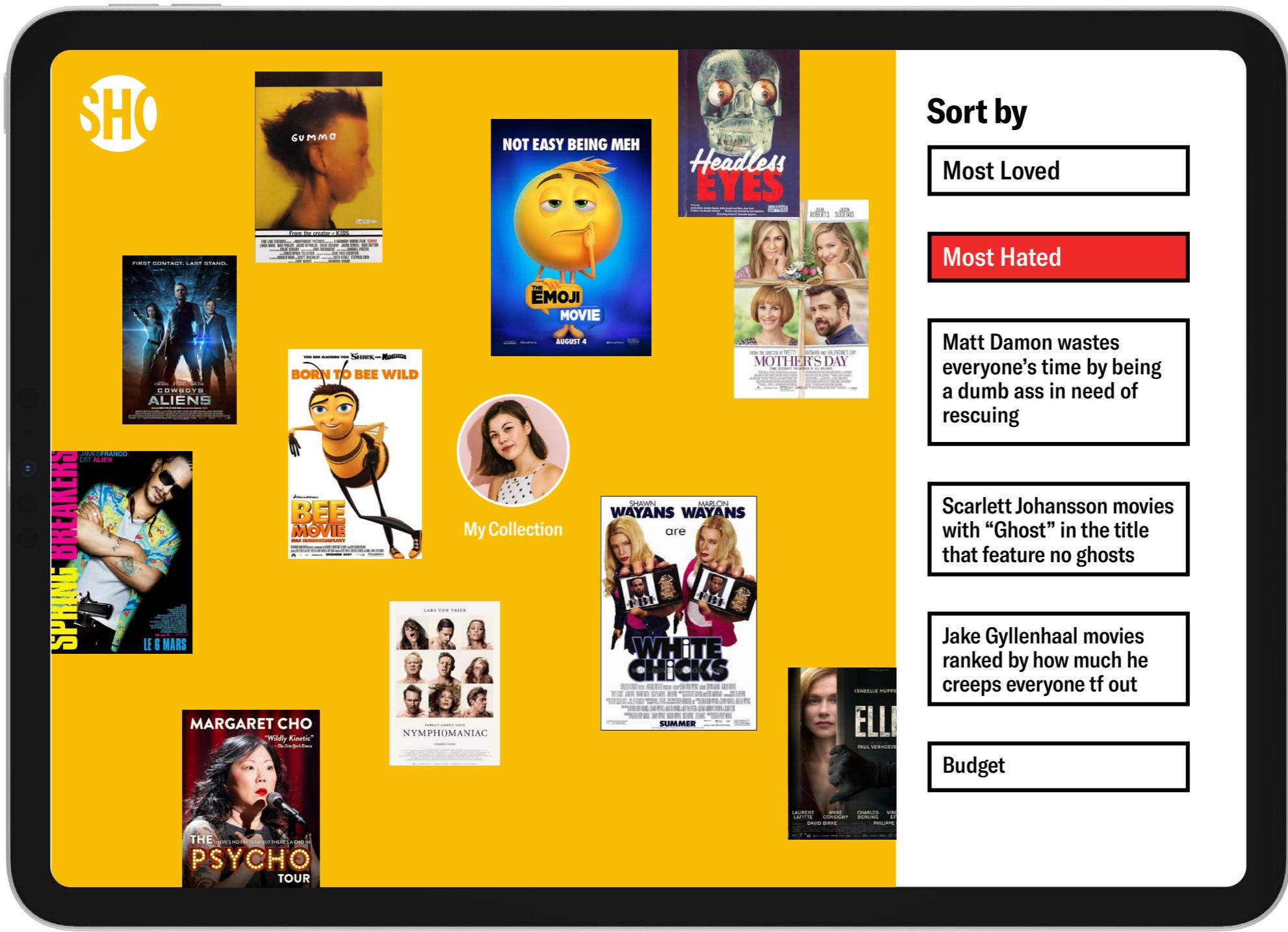


Rauschenberg Foundation poster
Karma · creative direction: Brendan Dugan



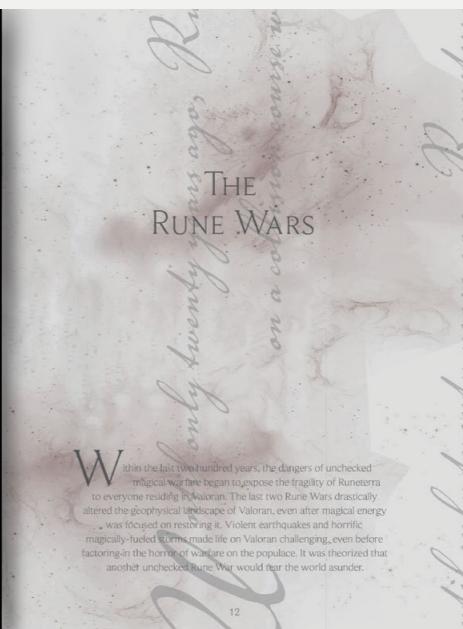
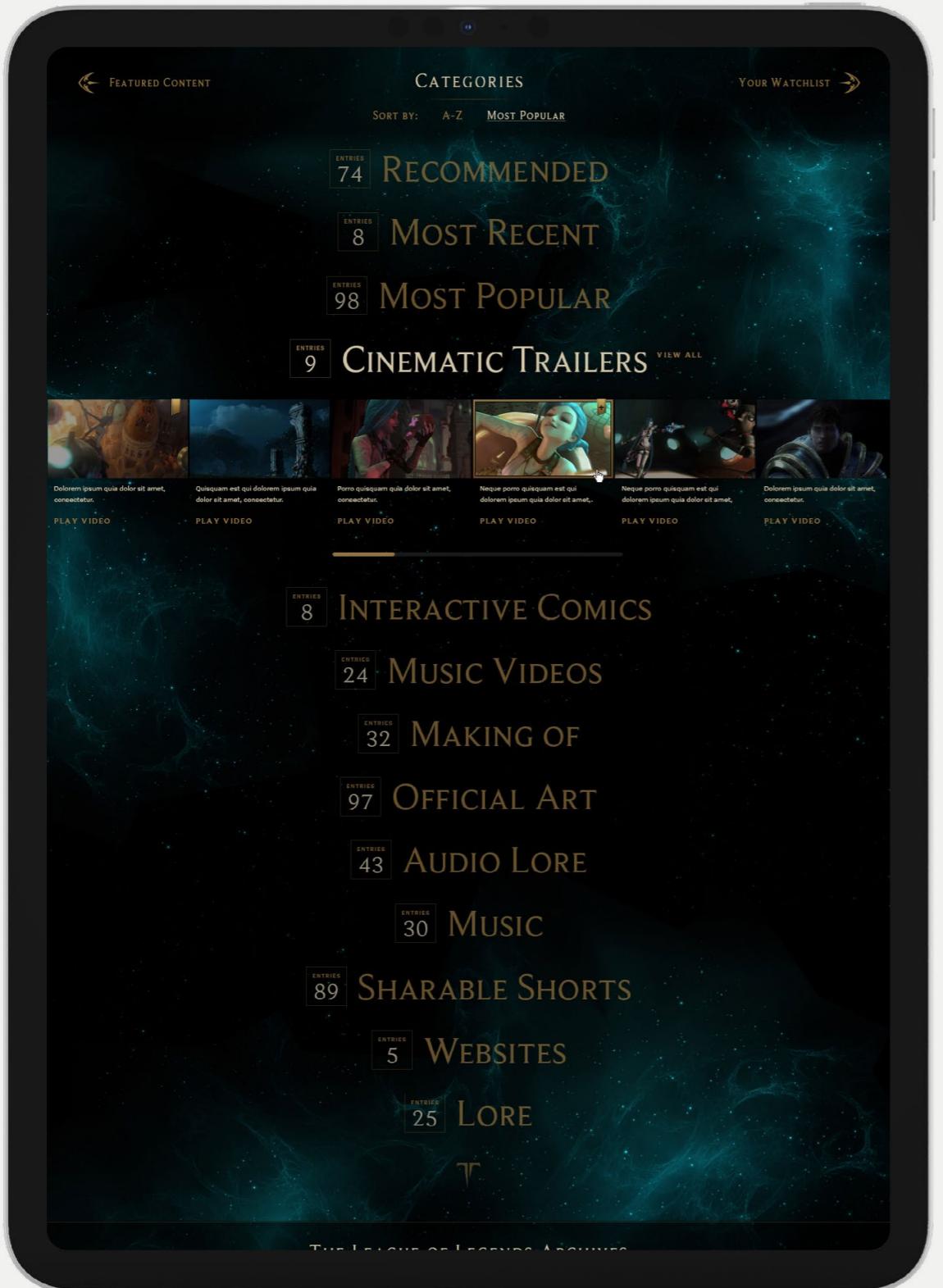
Doug Aitken artist book

MoMA · creative direction: Lorraine Wild



Showtime Networks pitch

Panorama · creative direction: Oliver Thein



League of Legends UI and book design

HiRes · creative direction: David Linderman



A BRIGHT OUTLOOK

The beauty of a diamond goes beyond the 4Cs.

starts with responsible sourcing and taking steps toward a lower carbon footprint. It matters to us, and we know it matters to you.

LET YOUR LOVE SHINE

ASTOR
BY BLUE NILE

ASTØR
BY BLUE NILE

ASTOR
BY BLUE NILE

than: screen: 90px print: 0.625" iPhonePlus: 265px iPhone: 160px
retina: 130px XXHDPI: 230px XHDPI: 155px

2.1

Display

DOMAINE SANS DISPLAY

A B C D E F G H I J
0 1 2 3 4 5 @ # \$ % &

Text

ABCDEFGHIJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%&*+_

Blue Nile rebrand

Redscout · creative direction: Michael Greenblatt

Roman Catholic Jacuzzi

a true story by

Michael Bullock

Roman Catholic Jacuzzi
Karma Books



factis identity



Richard Prince: Collected Writings
Green Dragon Office · principal: Lorraine Wild