

Victor Hu

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Experience

Droga5

Freelance 2019

Dos Equis

Publicis Groupe

Freelance 2018–19

Walmart, Citibank, S&P, Smuckers, Allergan

Freelance

Design, Art Direction 2016–present

Clients: Yale University, Riot Games, Michael's, Art Against Displacement, Compass, Chase, MasterCard, NBCUniversal, Shell V-Power, Hi-ReSi, Edelman, Potion Design, Citibank

RoAndCo Studio

Freelance 2016–17

Google (Pay, Wear, Play VIP)

Panorama/Sterling Brands

Freelance 2017

Showtime Network, Colgate, Albertson's

Redscout

Freelance 2017

Blue Nile, Vox Media, MillerCoors

Caeden

Design Director 2015–16

Brand development and marketing for wearable startup. Website, packaging, and app design

Berger & Wild / WSJ. Magazine

Art Director 2014

Brand, editorial, campaign, and interactive for WSJ., VPL, Derek Lam, Louis Vuitton, Lancôme, AG

Karma / An Art Service

Designer 2013

Book design and typography for Art in America, Karma Publishing, Badlands Unlimited, Rauschenberg Foundation, Gagosian Gallery, Brant Foundation, Biennale de Lyon, Greene Naftali.

Education

California Institute of the Arts
MFA, Graphic Design

Univ. of California, Berkeley
BA, Art Practice

Teaching

Southern California Institute
of Architecture, M. Arch Portfolio

California Institute of the Arts
BFA1 Seminar (asst.)

Recognition

SPD and CLIO Finalist
WSJ. Magazine

AIGA 50 Books / 50 Covers
Paul McCarthy: Hummel /
Three Sculptures

GRAPHIC Magazine

Manystuff