

Design Work





CÁC NGUỒN LỰC
để tìm hiểu
thêm về Liều
Vắc-xin COVID-19
Tăng Cườn



Head of Design: Hamish McArthur

عی طت سن
كلذ لعف

احصل على جرعة معززة للحماية للاجح كوفيد-19 الذي تلقيته

الجرعات المعززة متاحة الآن للجميع من عمر 12 عاماً فما فوق الذين تلقوا اللقاح.
لا تزال لقاحات كوفيد-19 فعالة جداً في منع تفاقم المرض والدخول إلى المستشفى والوفاة. الجرعة
المعززة هي جرعة إضافية تساعد في الحفاظ على الحماية التي يمدك بها اللقاح.

موعد تلقي جرعتك المعززة

ابق بأمان أكثر هذا الشتاء. احصل على جرعة معززة في أقرب وقت تكون فيه مؤهلاً لذلك

- فايرو بيونتك (بعد مرور 5 أشهر على تلقي الجرعة الثانية)
- مودerna (بعد مرور 5 أشهر على تلقي الجرعة الثانية)
- جانسن من جونسون آند جونسون (بعد مرور شهرين على تلقي الجرعة الفردية)

اعثر على أماكن اللقاحات المجانية القريبة منك

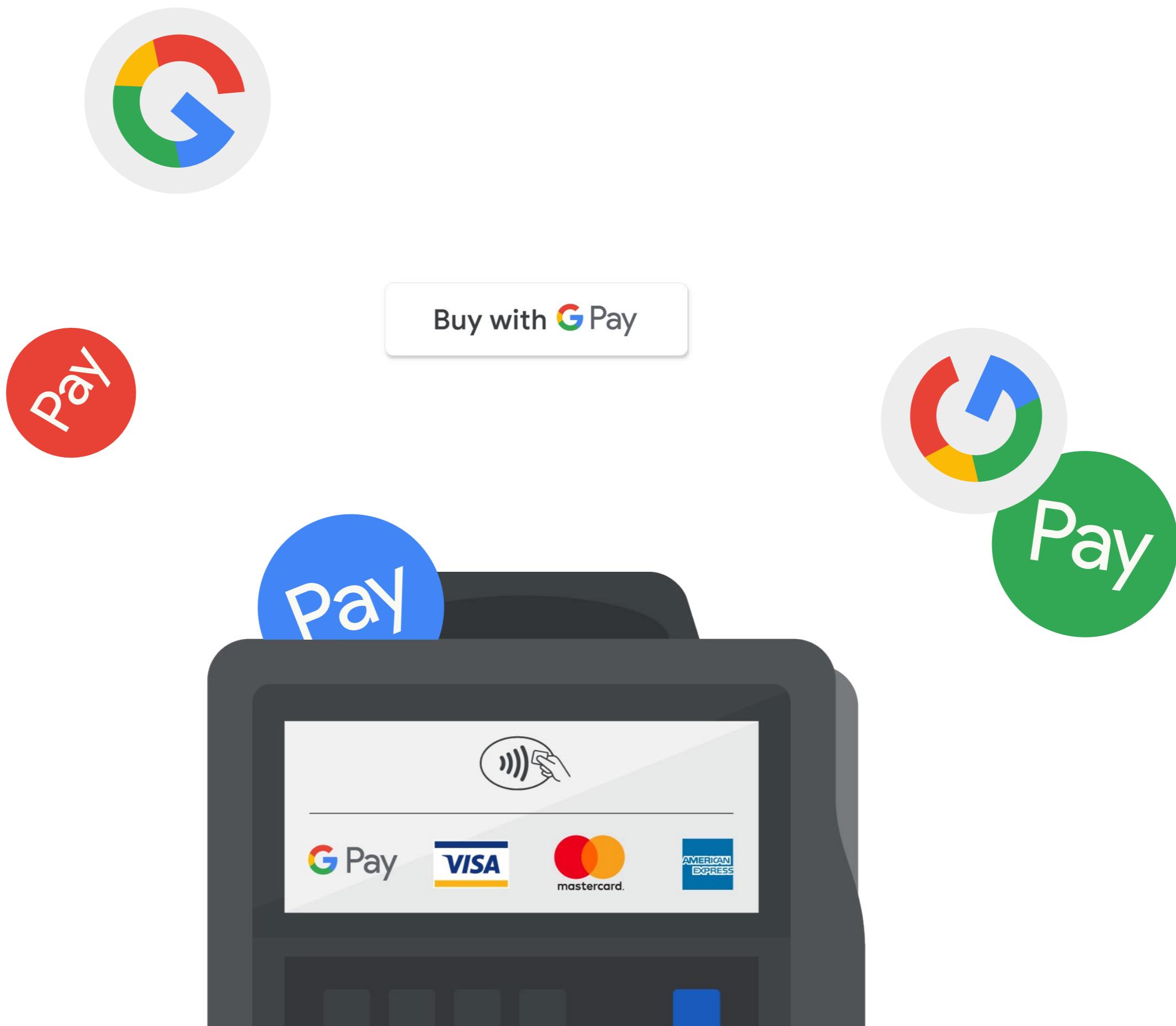
- قم بزيارة vaccines.gov
- أرسل رمزك البريدي عبر رسالة نصية إلى الرقم 438829
- اتصل بالرقم 1-800-232-0233
- امسح رمز الاستجابة السريعة (QR)

WE
CAN
DO
THIS

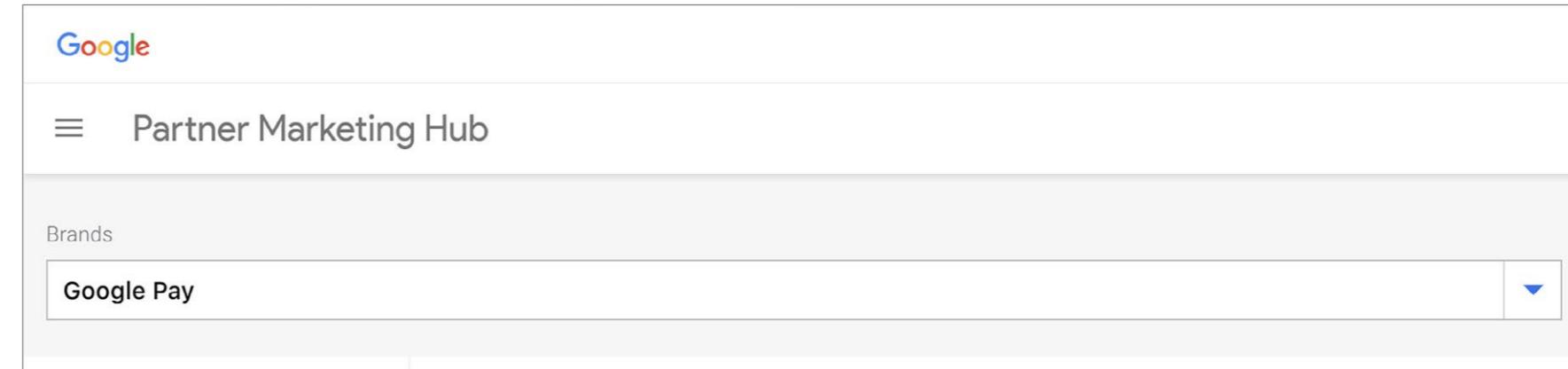
Say “Yes” to
filling more seats.

抗擊疫情
我們做得到！

您對抗 COVID 的防護能力
剛得到重要的提升







The screenshot shows the Google Partner Marketing Hub interface. At the top, there's a navigation bar with the Google logo and the text "Partner Marketing Hub". Below it, a dropdown menu is open under "Brands", showing "Google Pay" as the selected option. On the left side, there's a sidebar with various sections: Overview, Messaging, Visual Identity, Logo and identity elements (which is currently selected, indicated by a blue vertical bar), How our logos work together, Showcasing accepted payment methods, Color palette, Device screens, Photography, Use Cases, Press and Media, and Legal and Trademarks.

Logo and identity elements

There is an appropriate asset available within the Google Pay visual system to accommodate all use cases. While similar in appearance, each element has a very specific function. It is important to understand their differences and when each is appropriate to use. Each one is outlined in detail below.

Add to G Pay

G Pay

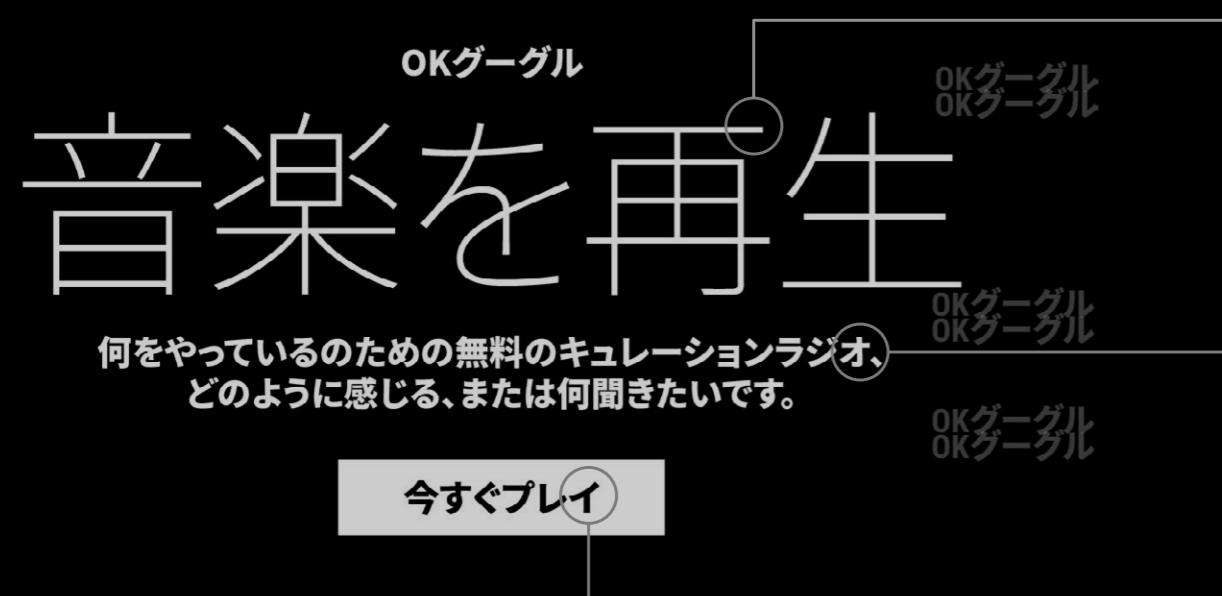
Add to G Pay

G Pay

Creative Direction: Roanne Adams

The Google Pay Logos

The Google Pay Buttons



EXCLUSIVELY
FOR YOU!

Primary Type

- Noto CJK
- Leading: 0.9
- Size: Flexible
2x the height of the body text

Secondary Ty

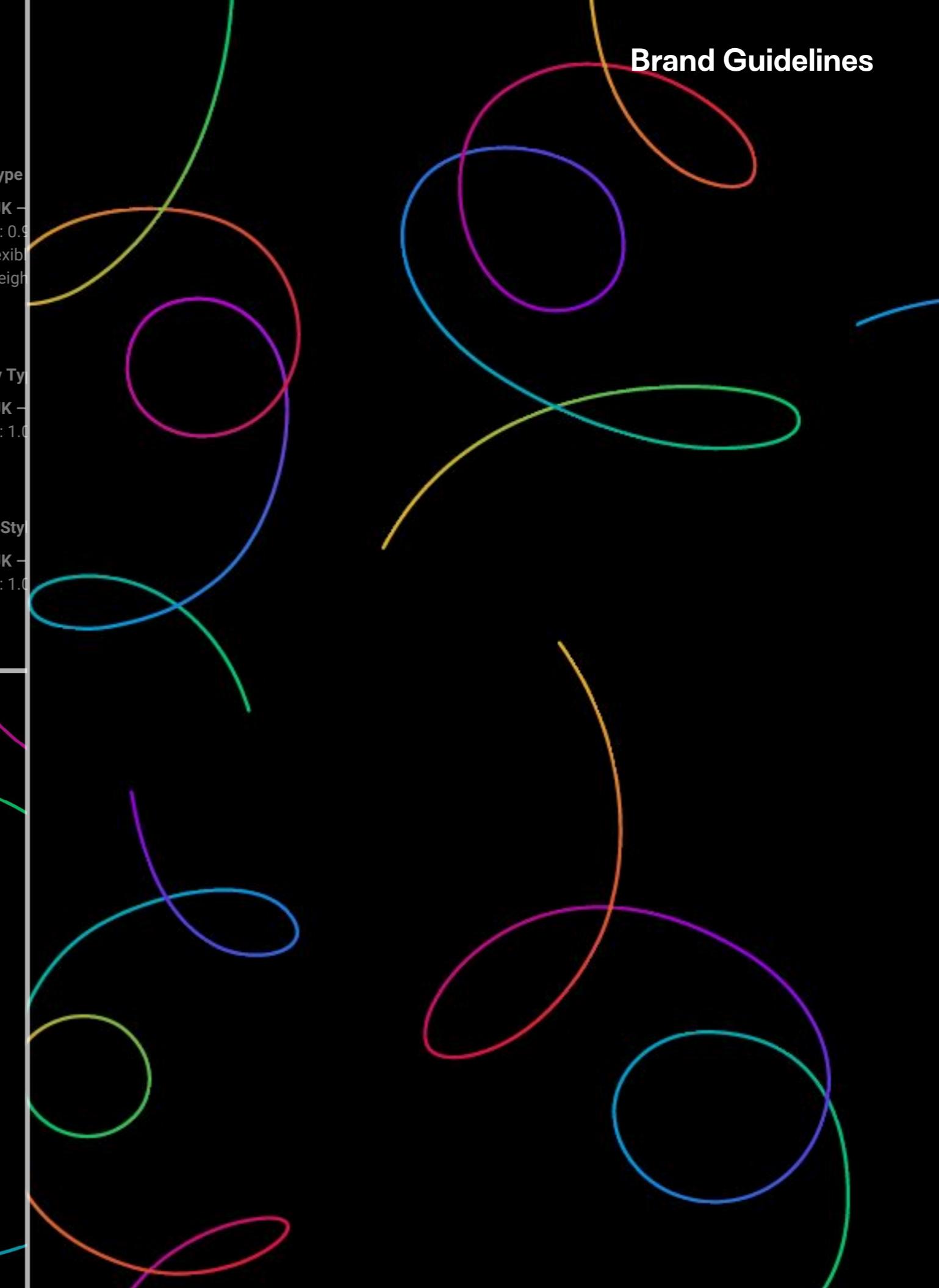
- Noto CJK
- Leading: 1.0

CTA Type Sty

- Noto CJK
- Leading: 1.0

Prism
480px tall
5pt linewidth

Line
1pt linewidth

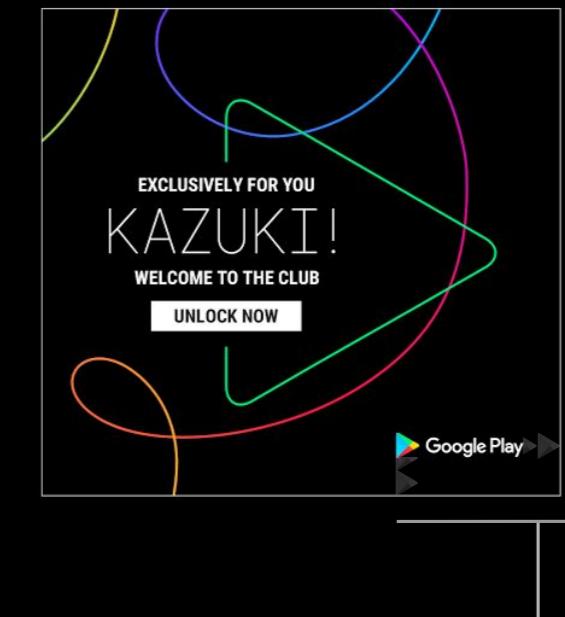


LOGO

Google Play Logo Placement

The Google Play logo should be horizontally centered within the layout and placed 2 hydra heights away from the bottom edge of the layout.

In horizontal layouts, or formats where vertical space is in short supply, logo may be placed in the corners with equal “1.5x hydra height” margins on bottom and side.

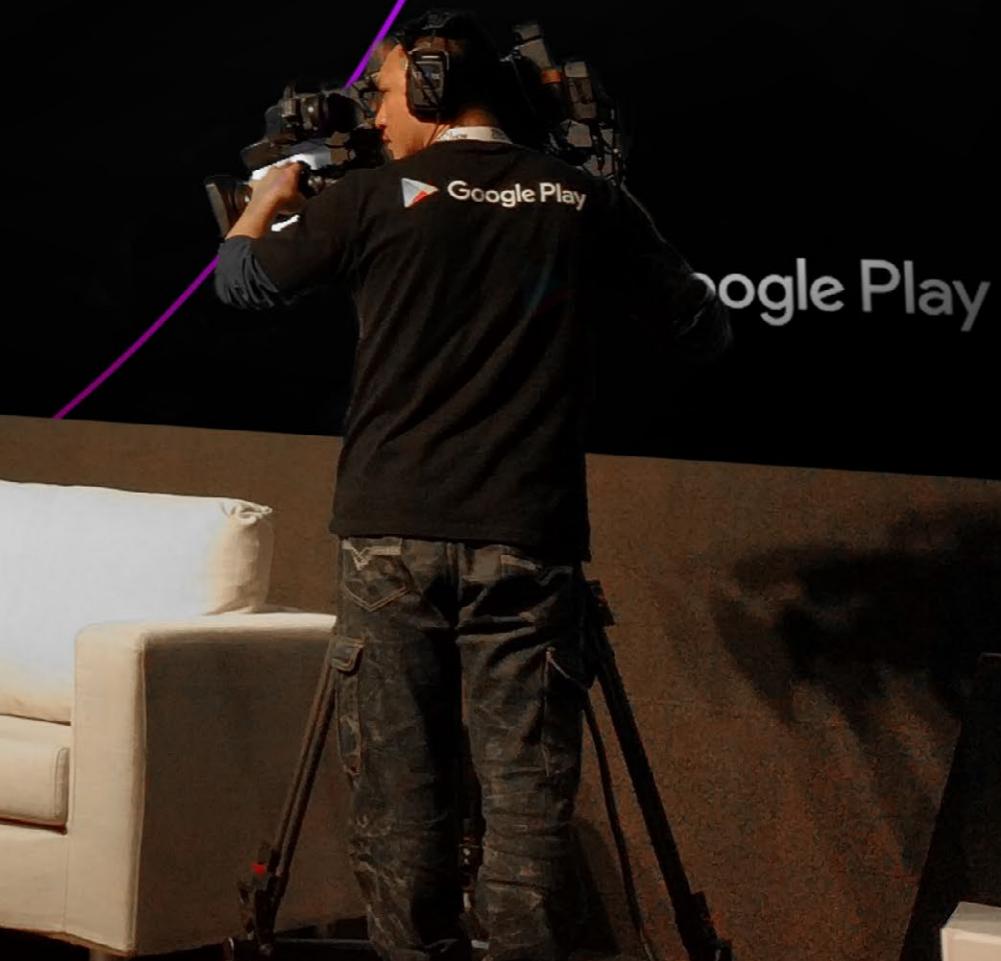


Centered Placement
2x Prism height
margin from
bottom of layout

Corner Placement
1.5x Prism height
margin from both
side and bottom
of layout

Google Play VIP

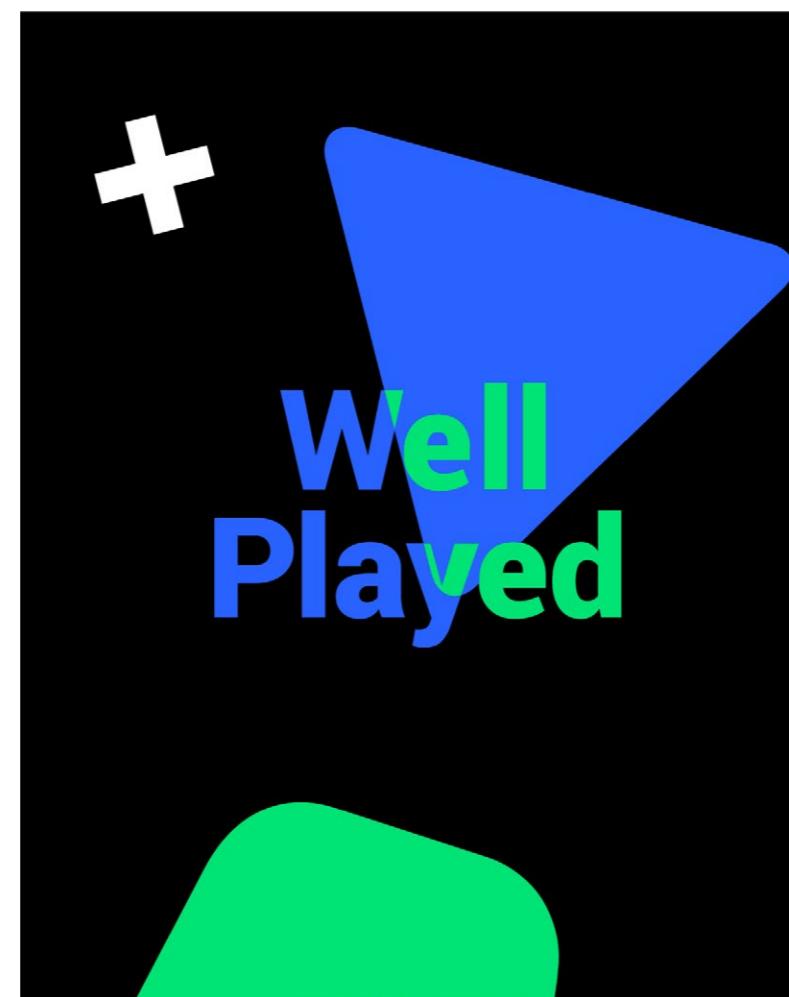
Conference Graphics

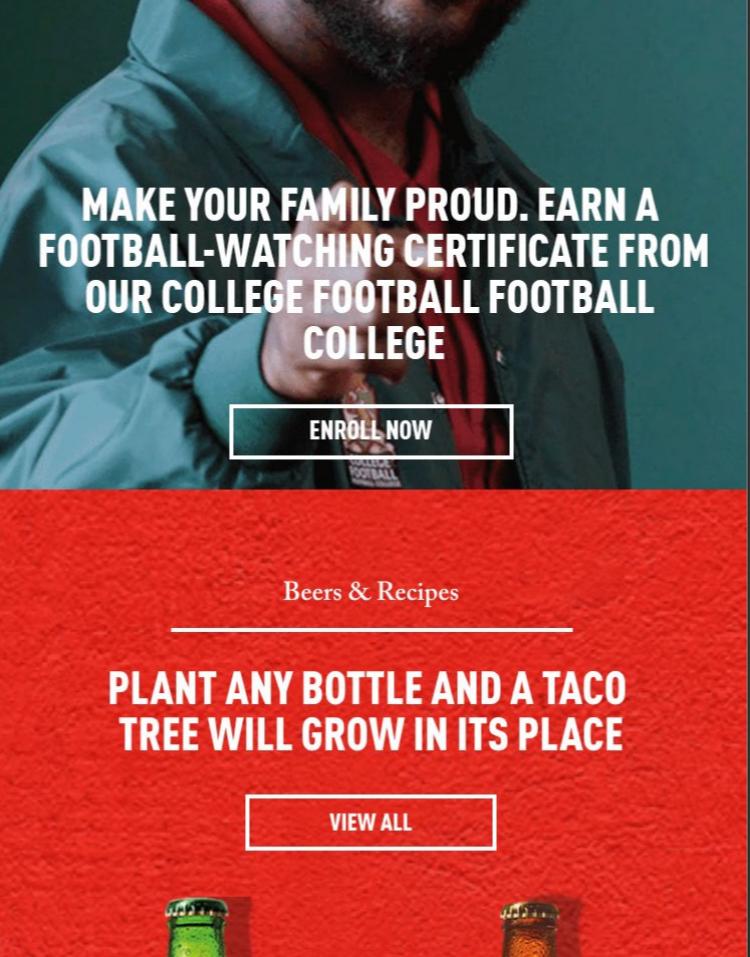
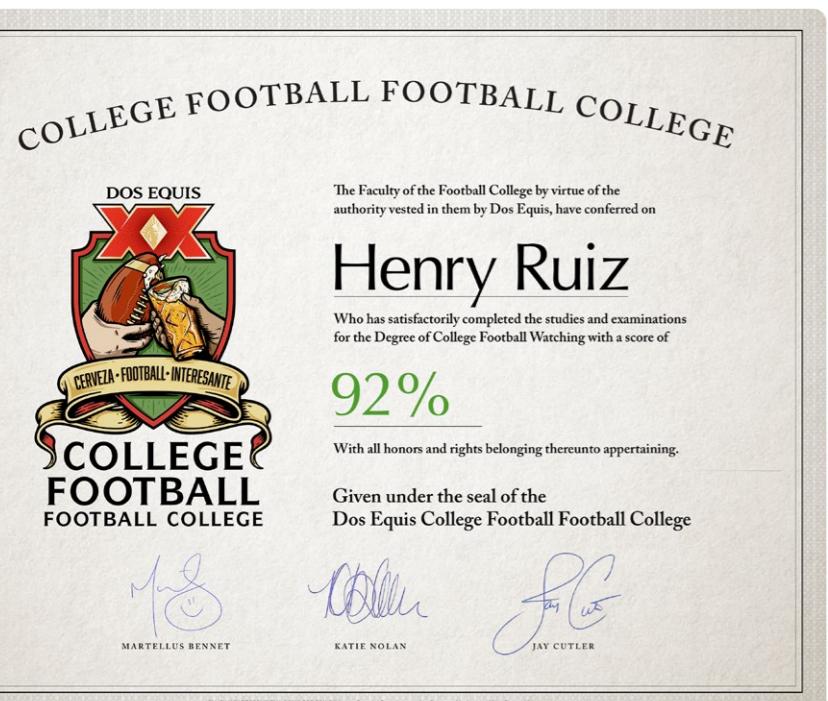


Google Play

Google Play VIP

Design Development





in every Astor stone.
In the Astor world, GEMEX and GIA certifications are supported by evaluations. The combination of the two, as well as our proprietary evaluation, are what indicated true superiority.

Diamonds are both mythological and magical – our role is to concentrate nature's intense force of light.

Borrowing language from optics allows us to leverage the idea of technologically advanced diamonds.

and double-evaluates every Astor diamond to concentrate nature's brilliant artistry so the diamond's high-fidelity shine captures her eye, magnifies the emotion, and becomes the focal point of your shared promise.

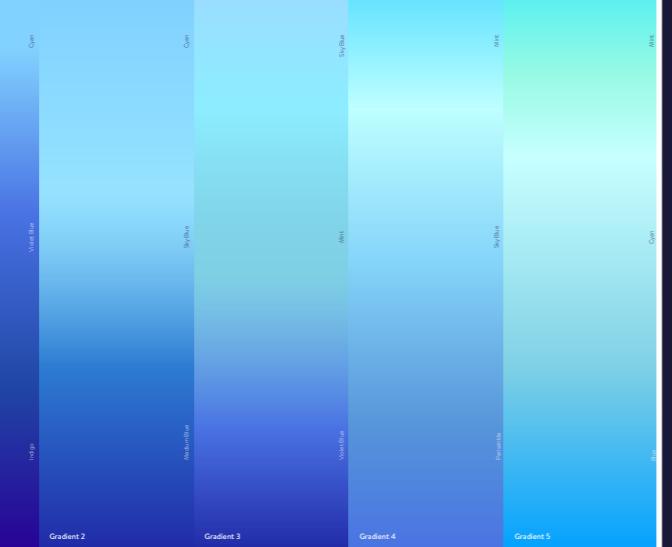
5.5 Slash Palette

Gradients come in range of tones dark to light so that one will work for variety of situations. The gradients can only be used on the Slash, and never as a background.

Always pick the background/Slash combo that brings the more contrast to ensure all elements are visible.

Never crop or modify the gradient.

Shared folder for slash gradient swatches



Typography

Astor leverages the typeface Domaine Sans for title usage because it cues leading edge processes as well as classic elegance and simplicity.

Brandon Text adds a touch of playfulness and serves as the functional sans-serif for text and captions.

LORUM IPSUM DOLOR

At vero eos et accusamus et iusto odio dignissimos

Ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et
quas molestias excepturi sint occaecati cupiditate non provident, similiq

AUT ODIT AUT FUGIT

At vero eos et accusamus et iusto odio dignissimos
mus qui blanditiis praesentium
voluptatum deleniti atque
rupti quos dolores et
lestias excepturi sint
cupiditate non provident, similiq

94

Brilliance
Score

et iusto odio dign
ducimus qui blan

Ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et
ri sint occaecati cupiditate non provident, similiq
in culpa qui officia deserunt mollitia animi, id est
et dolorum fuga. Et harum quidem rerum facilis e
pedita distinctio. Nam libero tempore, cum soluta
est eligendi optio cumque nihil impedit quo min
maxime placeat facere possimus, omnis volutas



1.2 Sizing and Files: Screen and Print

The Astor logo comes in three different iterations for screen and print, each individually optimized for different resolutions.

Please consult this chart to determine which logo file to apply.

AstorLogo.pdf/svg/png

Use for logo widths above:
screen: 170px iPhone Plus: 517px
ratio: 1.24px XHDPI: 450px
print: 1.625" iPhone: 320px
XHDPI: 300px

ASTOR
BY BLUE NILE

AstorLogo_Sm.pdf/svg/png

Use for logo widths between:

screen: 105-170px iPhone Plus: 345-507px
ratio: 1.60-240px XHDPI: 300-450px
print: 0.875-1.625" iPhone: 210-320px
XHDPI: 200-300px

ASTOR
BY BLUE NILE

AstorLogo_XS.pdf/svg/png

Use for logo widths between:

screen: 90-105px iPhone Plus: 265-345px
ratio: 1.30-160px XHDPI: 230-300px
print: 0.625-0.875" iPhone: 160-210px
XHDPI: 155-200px

ASTOR
BY BLUE NILE

Astor Logo should never be used smaller than:

screen: 90px print: 0.625" iPhone Plus: 265px XHDPI: 230px iPhone: 160px XHDPI: 155px



4.1 Lifestyle Photography

All Astor photography should look to emphasize the way light passes through the diamond, casting captivating patterns of light in brilliant motifs.



2.1 Typefaces

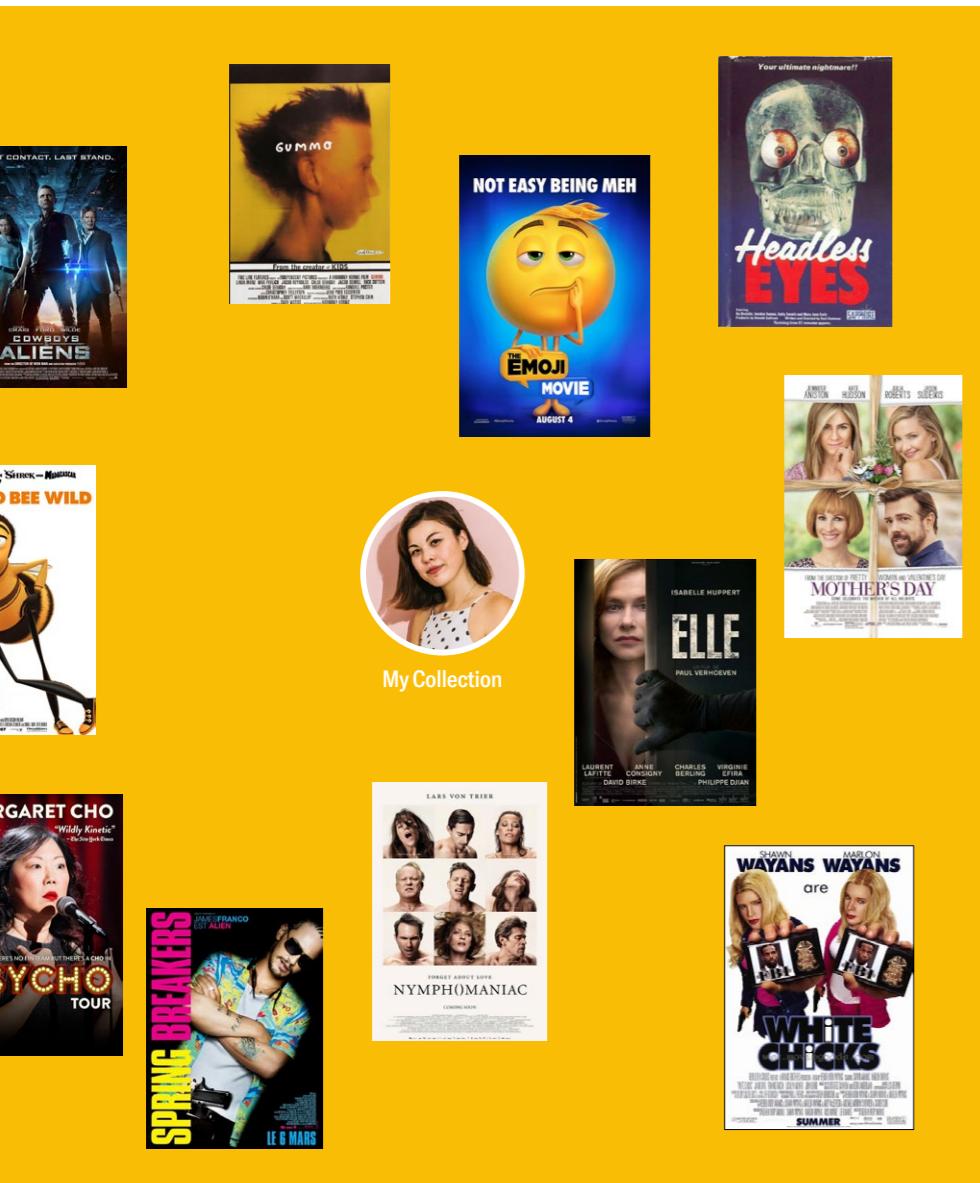
Care should be taken in all applications to preserve the typographic tone and texture outlined in this document. Domaine Sans in particular should be used with care as the thin, elegant, curves can disappear when reproduced at

Display

DOMAINE SANS DISPLAY

Titing

Chronicle Display Light



Sort by

Most Loved

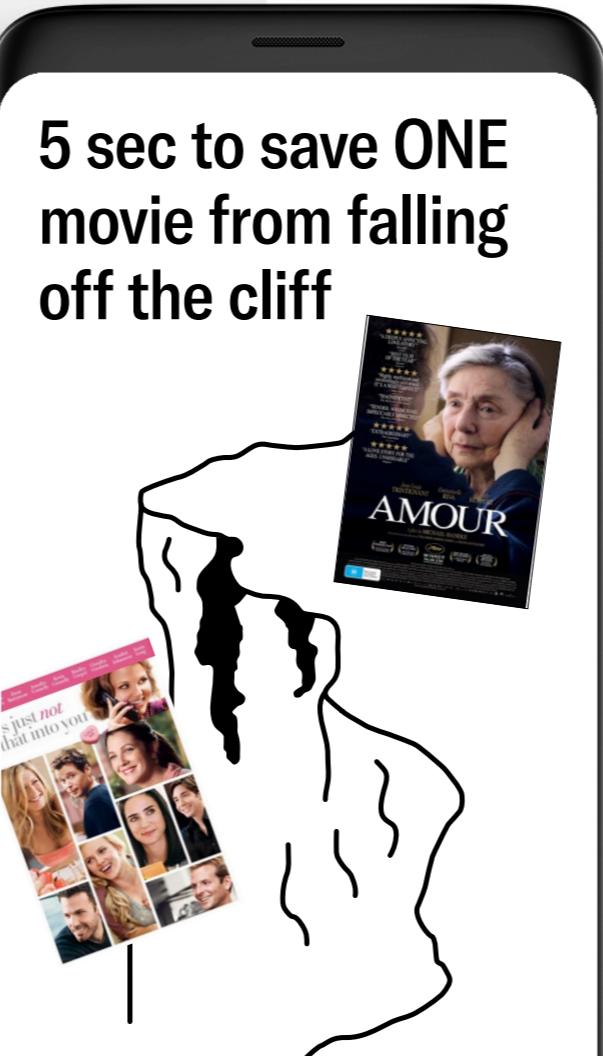
Most Hated

Matt Damon wastes everyone's time by being a dumb ass in need of rescuing

Scarlett Johansson movies with "Ghost" in the title that feature no ghosts

Jake Gyllenhaal ranked by creeps even though he's not a creep

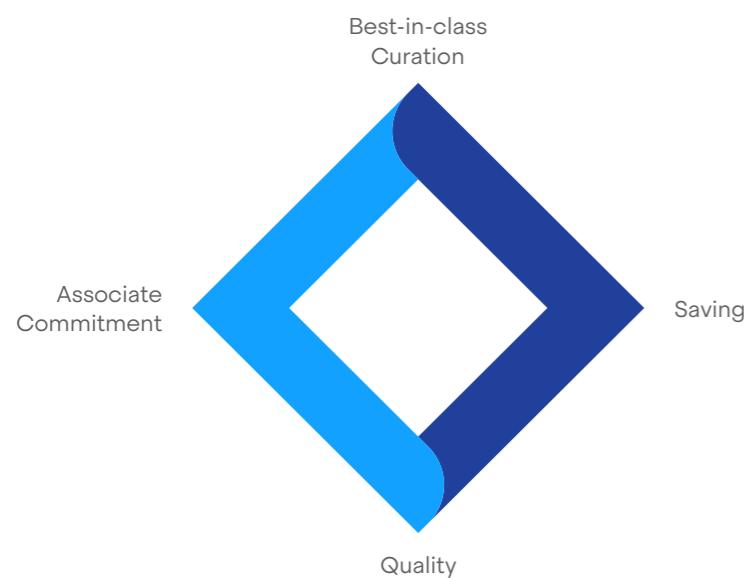
Budget



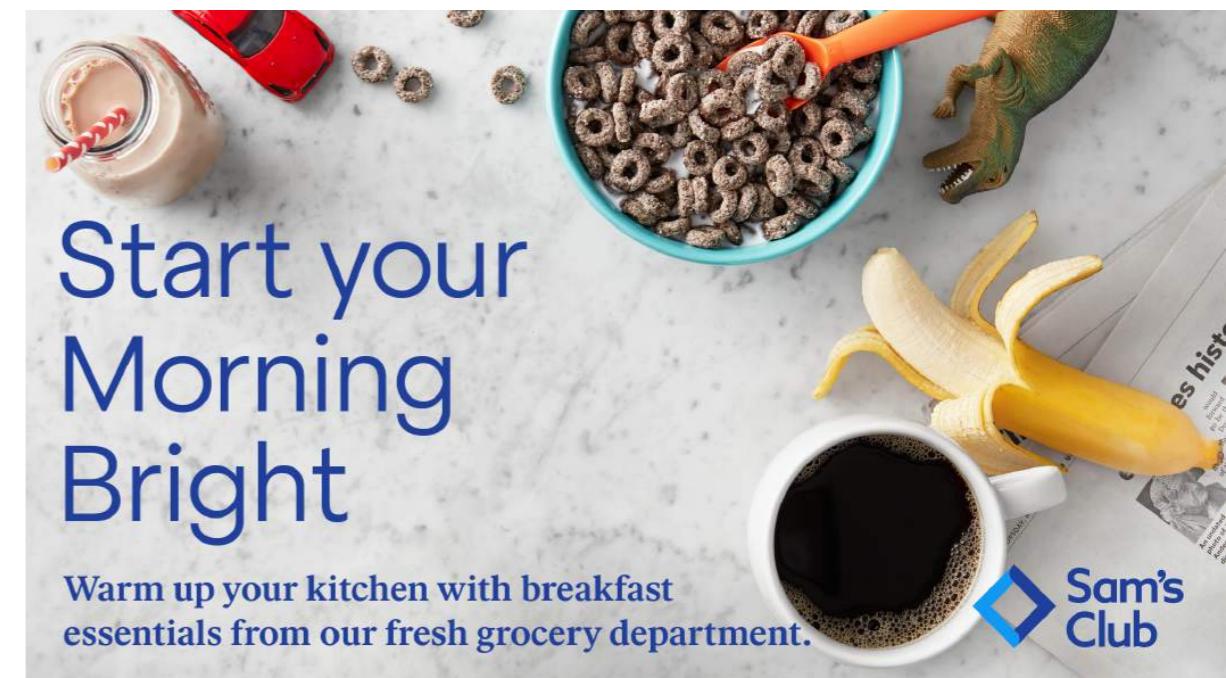
Lynch is officially God

Dennis 'Kaos' Kaun DJ & Producer, Berlin





A screenshot of the Sam's Club website homepage. The header includes the Sam's Club logo, a search bar, and navigation links for 'Your Lists', 'Sam's Club Credit', 'Easy Reorder', 'Tips & Ideas', 'Join', and 'Renew'. The main headline reads 'Helping you live fully every day'. Below it, a sub-headline states 'Our philosophy has always been simple. We are the agents for our customers.' To the right, there is a large image of a green KitchenAid stand mixer.





Creative, driven individuals who influence the world around them.



Aim for balanced living in a demanding, modern world.



CAEDEN

Wordmark & Monogram

Codes

Sabon

Maison Neue

Typography

A functional typeface with roots in an nonfunctional ideology, straddling geometric principles and usability in a peculiar, but pleasurable, and highly contemporary, design.

Old-style serif typeface designed by the German born typographer Jan Tschichold from 1964–67 as a font to modernize the classics and hone each letter's fine details.

Sona Connected Bracelet

Wearable technology to optimize mind and body performance. Connects to the Caeden App to help you achieve your wellness goals. For iOS.

Select a Size:

[Small/Med circumference 5-7.5"](#) [Med/Large circumference 7.5-10"](#)

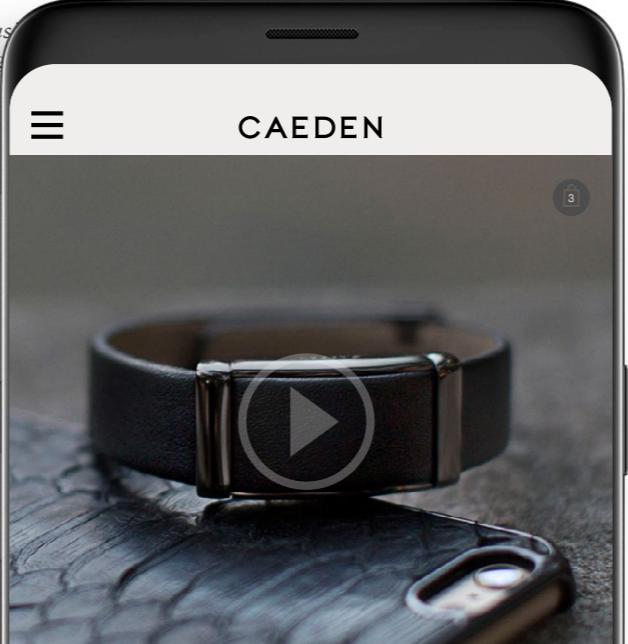
Select a Color:

[Rose Gold](#) [Gold](#) [Gunmetal](#)

\$149 [Add to Cart](#)

Pre-Order now for \$149 MSRP ~~\$199.99~~
Ships in June

Pre-Order exclusively for the active band; Not available for the classic band.







100 Ideas for People



Art in America

12 issues—only \$34⁹⁵!

I prefer 24 issues for \$64.95, a savings of \$167 off the cover price.
 Send me 12 issues for \$34.95, a savings of \$81 off the cover price.

Name _____

Address _____ Apt. _____

City _____ State _____ Zip _____

email _____

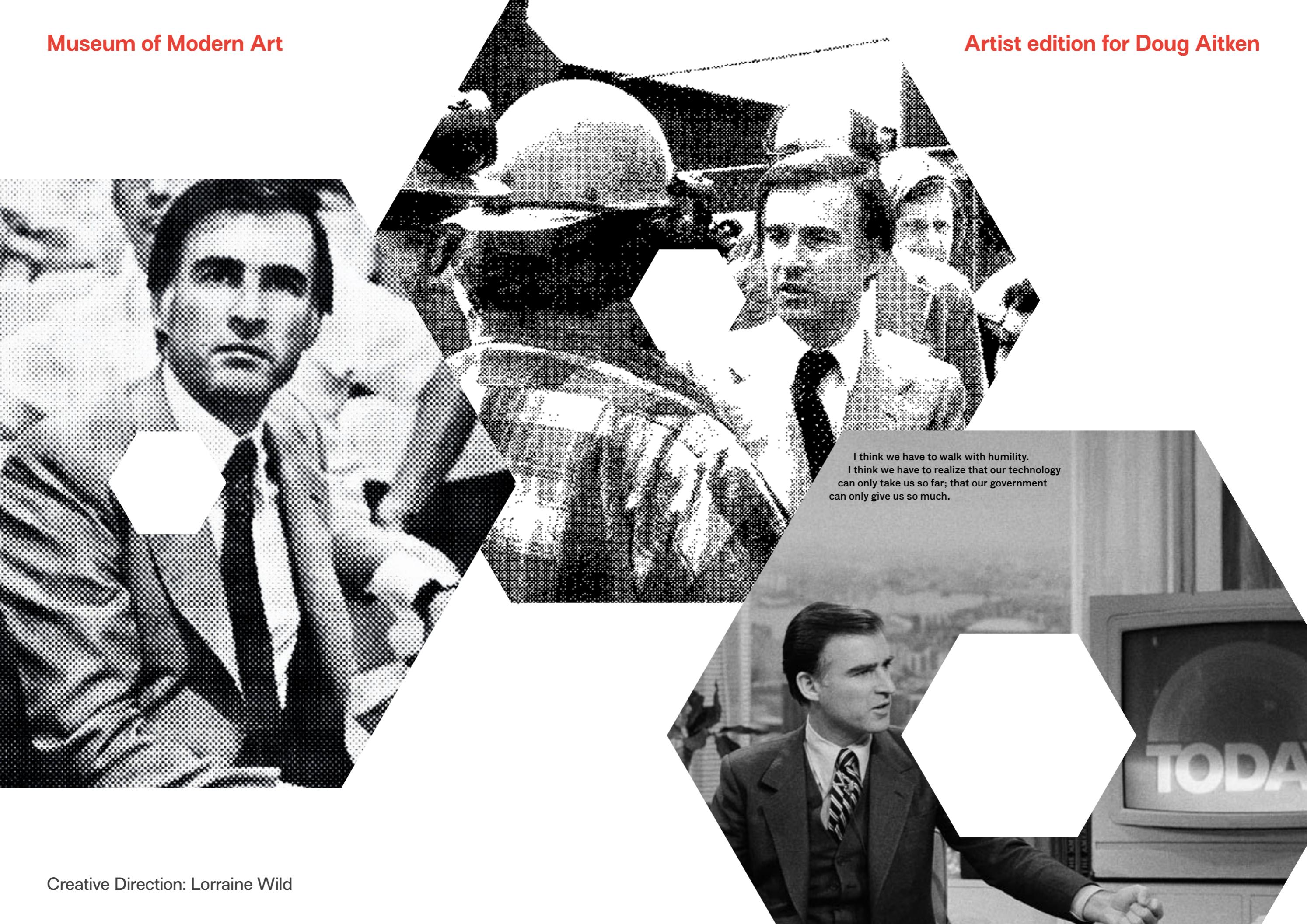
Payment enclosed Bill me later

Canada subscriptions are \$79.95/year (includes GST), Foreign, \$95/year, payable in advance, in U.S. dollars. Allow 6-8 weeks for delivery of first issue. Newsstand price is \$116/year. Art in America is published monthly, including the June/July double issue.

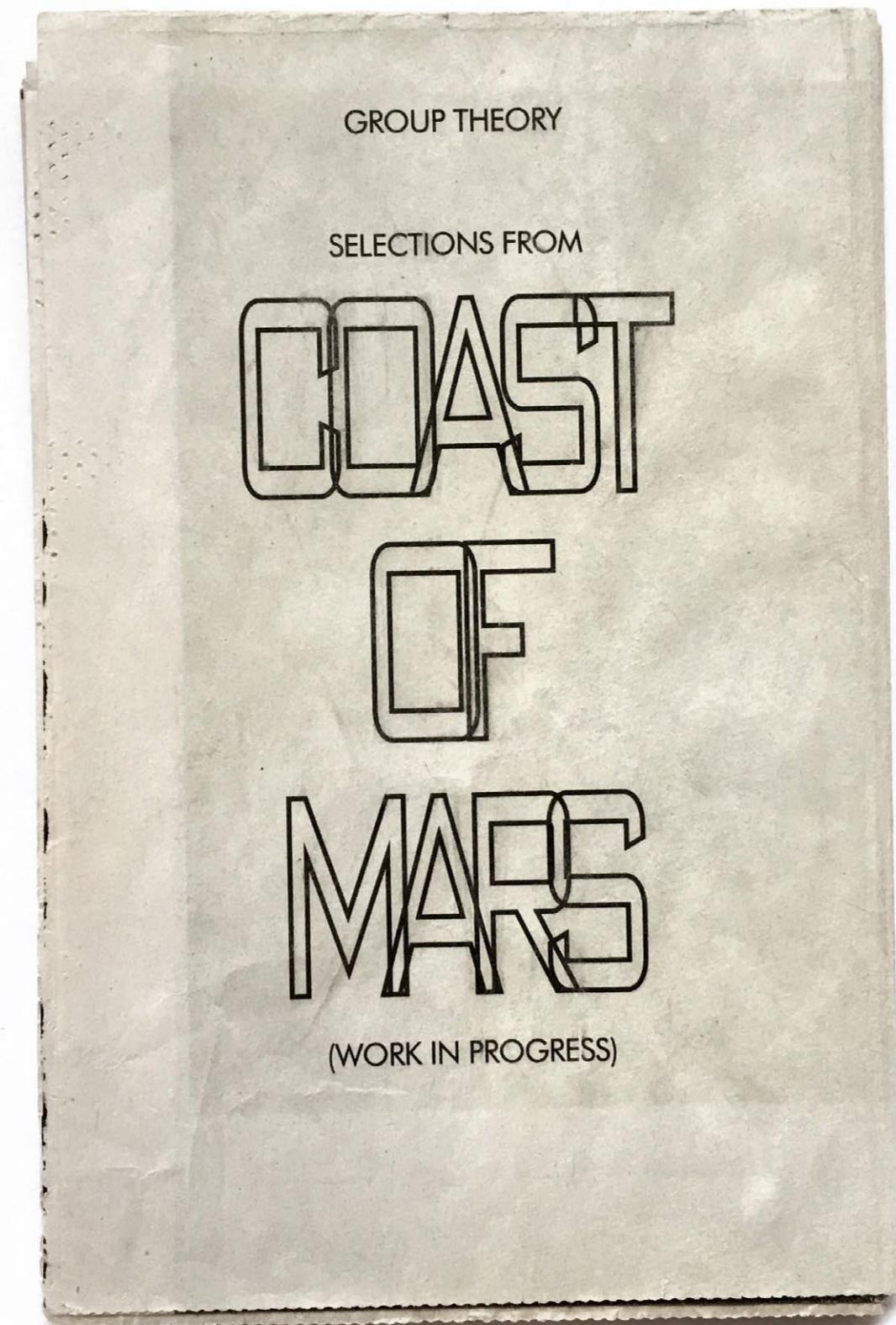
Museum of Modern Art

Artist edition for Doug Aitken





I think we have to walk with humility.
I think we have to realize that our technology
can only take us so far; that our government
can only give us so much.



→ >Hello?
No answer.
Suddenly the
plastic tub
begins to rise.
After 20 seconds
it disappears
into the hatch.
The hatch closes.

A tray
A bottle
A thermos with
lemonade (homemade).
Three Tupperware
containers:
Container 1
warm from the
wave): lasagna
Container 2
A fork.
A knife.
A spoon
A red-and-white
checkered
cloth,
← >Shi
The

UCLA Dept. of Art

Lot 3: \$10
ns)



A brown paper bag with handwritten text and a circular logo. The logo consists of two overlapping semi-circles, white on top and black on bottom, containing the words "UCLA ARTS" in a bold, sans-serif font. To the right of the logo, the text "0095-1615" is written vertically. Below that, "Art" is written vertically, followed by "jite 2275" and "ng Drive".

Announcement Cards

Dallas Price-Van Breda.
generous supplier.

tion was made possible

Information please call:
-0557
arking in Lot 3 North:
in Lot 3: \$10
able at pay stations)

Creative Direction: Lorraine Wild

WHERE Gallery

Publications program



ing. It also might decide to relocate again.

The paintings that are much more intense were from Instagram posts that Snoop left up for a long time—when he was scrolling, I'm guessing. The ones that are faint are the ones that happened when he's very active, refreshing his feed a lot.

hen the antenna is sweeping know it's looking at the Snoop e for lines. But it's also aware, isly, of the painting that's already there. How does that work?

simply. There's just a much tainty for it to look at the Snoop rather than itself. If it is

MIS
SA

2	Sam Farfsing
10	Project Projects
12	Anthony Salvador
16	Nicholas Borrel for Extempore Temporary Contemporary Art Museum Amsterdam
18	Samuel Bänziger
32	MacGregor Harp
40	Jiminie Ha
44	Peter Rentz
46	Victor Hu
56	Chris Palazzo
58	Jeremy Landman
60	GunMad
76	Stewart Smith for Stewdio