

Design & Art Direction



Google Pay Illustration
RoAndCo Studio · creative direction: Roanne Adams

The screenshot shows a web browser window with the Google logo at the top. Below it, the title "Partner Marketing Hub" is displayed next to a menu icon (three horizontal lines). A search bar contains the text "Brands" and "Google Pay". To the right of the search bar is a dropdown arrow. On the left side of the main content area, there's a sidebar with several sections: "Overview", "Messaging", "Visual Identity" (which is expanded to show "Logo and identity elements", "How our logos work together", "Showcasing accepted payment methods", "Color palette", "Device screens", and "Photography"), "Use Cases", "Press and Media", and "Legal and Trademarks". On the right side, the main content area has a large heading "Logo and identity elements". Below the heading, a paragraph explains that there is an appropriate asset available within the Google Pay visual system to accommodate all use cases. It emphasizes that each element has a specific function and provides a detailed outline. At the bottom of this section is a "Contents" link. To the right of the main content area, there are three examples of Google Pay branding: 1) A "Buy with G Pay" button with rounded corners and a white background. 2) A "Add to G Pay" button with a black background and white text. 3) A "G Pay" logo icon. Below these examples are two labels: "The Google Pay Logos" and "The Google Pay Buttons".

Buy with G Pay

Add to G Pay

G Pay

The Google Pay Logos

The Google Pay Buttons

Contents

The Google Pay Logo



United States HHS COVID branding
VMLY&R · creative direction: Hamish McArthur

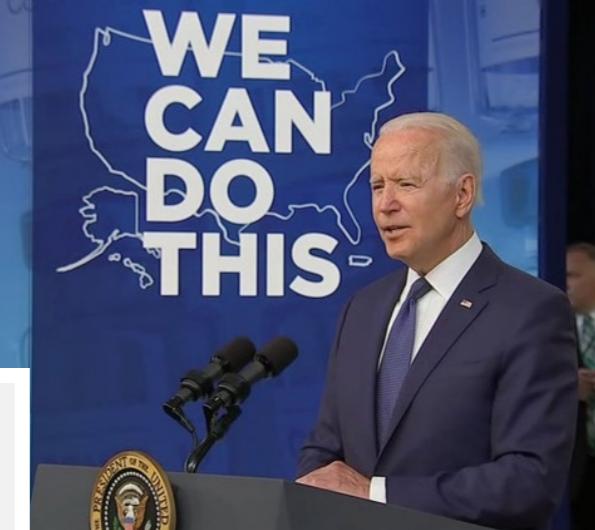
CÁC NGUỒN LỰC

để tìm hiểu
thêm về Liều
Vắc-xin COVID-19
Tăng Cườn

Vaccine Finder



CDC



It's
our
shot.

→ Get your vaccine now.

UNION
MEMBERS
CAN
DO
THIS

AFL-CIO

WE
CAN
DO
THIS

عی طتسن
ككلذ لعف

احصل على جرعة معززة للحماية للاصاله كوفيد-
19 الذي تلقيته

الجرعات المعززة متاحة الان للجميع من عمر 12 عاماً فما فوق الذين تلقوا اللقاح.

لا تزال لقاحات كوفيد-19 فعالة جداً في منع تفاقم المرض والدخول إلى المستشفى والوفاة. الجرعة
المعززة هي جرعة إضافية تساعد في الحفاظ على الحماية التي يمدك بها اللقاح.

موعد تلقي جرعتك المعززة

ابق بأمان أكثر هذا الشتاء. احصل على جرعة معززة في أقرب وقت تكون فيه مؤهلاً لذلك

- فايزرو بيونتك (بعد مرور 5 أشهر على تلقي الجرعة الثانية)
- مودerna (بعد مرور 5 أشهر على تلقي الجرعة الثانية)
- جانسن من جونسون آند جونسون (بعد مرور شهرين على تلقي الجرعة الفردية)

اعثر على أماكن اللقاحات المجانية القريبة منك

- قم بزيارة vaccines.gov
- أرسل رمز البريدي عبر رسالة نصية إلى الرقم 438829
- اتصل بالرقم 1-800-232-0233
- امسح رمز الاستجابة السريعة (QR)



تاریخ آخر مراجعة للمحتوى: 10 يناير 2022

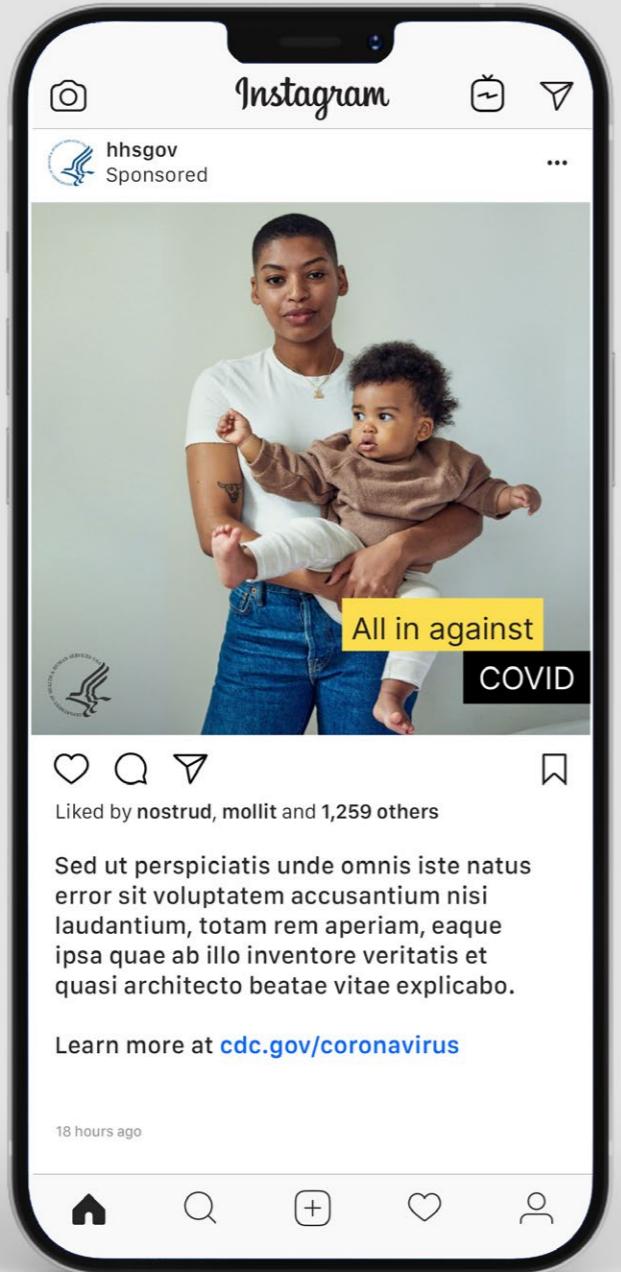


您對抗 COVID 的防護能力
剛得到重要的提升



United States HHS COVID brand expressions





It's time
to push
back

[Learn more](#)

 Brought to you by the
U.S. Department of Health
and Human Services.



Thuốc chủng
ngừa covid
an toàn, hiệu
quả và có sẵn.

[Learn more](#)





Google Play VIP design development
RoAndCo Studio · creative direction: Roanne Adams



GAME

BEYOND THE SCREEN



...s in Cyrano, always
keep round edges
when cutting the Prism
house content.

Third party e
placed within
"Play Your H

Congratulations
Kazuki!

Your amazing skills have earned you membership.



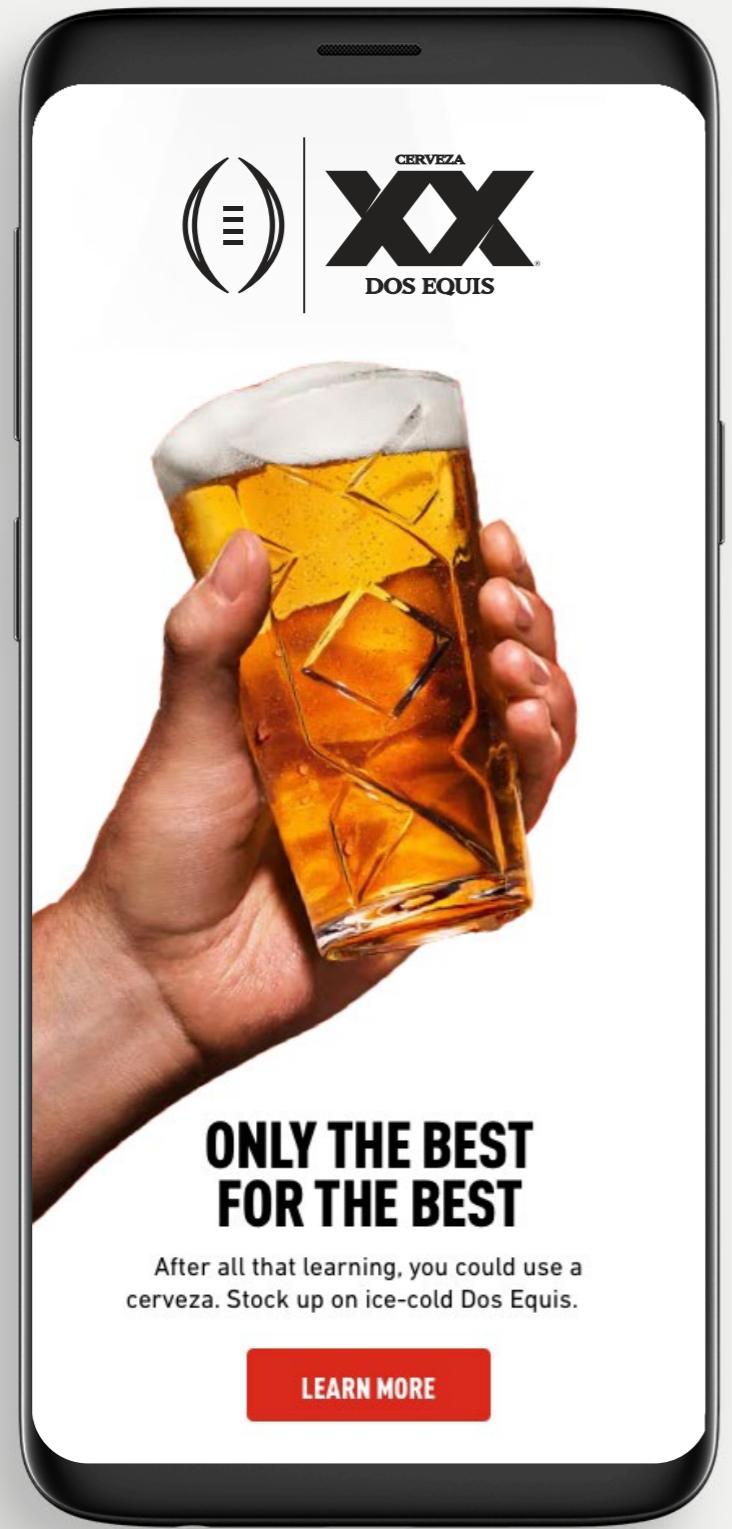
OKグーグル
音楽を再生
OKグーグル
OKグーグル
OKグーグル
OKグーグル

何をやっているための無料のキュレーションラジオ、
どのように感じる、または何聞きたいです。

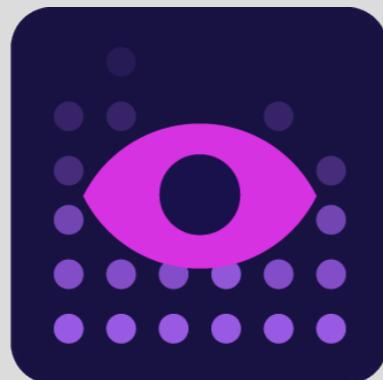
今すぐプレイ

- Primary Type
• Noto CJK -
• Leading: 0.
• Size: Flexib
2x the height

- Secondary Type
• Noto CJK -
• Leading: 1.



Dos Equis College Football design and art direction
Droga5 · creative direction: Ryan Raab



myVisionTrack®

What Is myVisionTrack? | Download App | Getting Started | Contact Us

Monitor Your Vision at Home

With myVisionTrack, you can help your doctor monitor changes to your vision.



myVisionTrack is an FDA-cleared at-home vision test for people with maculopathy, which may include blurry or dark spots in a person's vision.

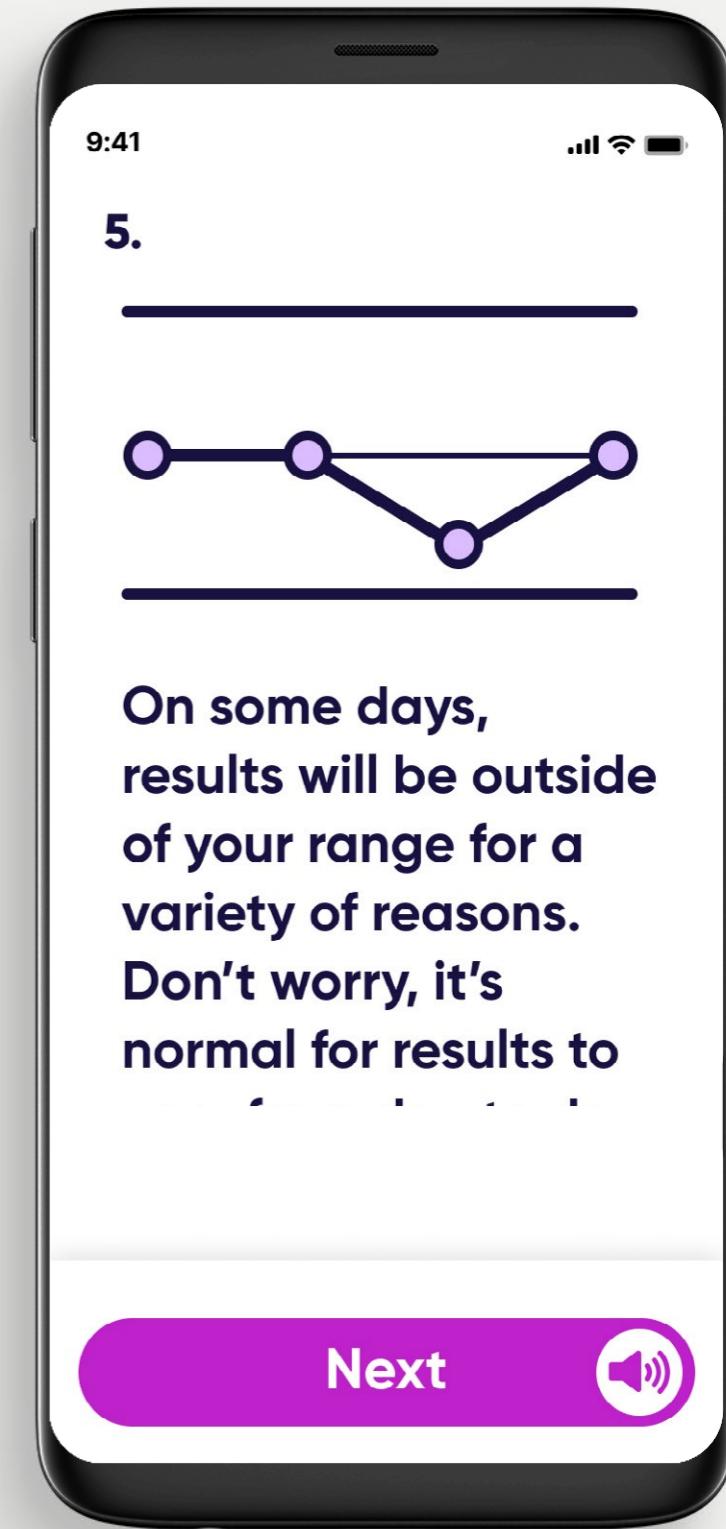
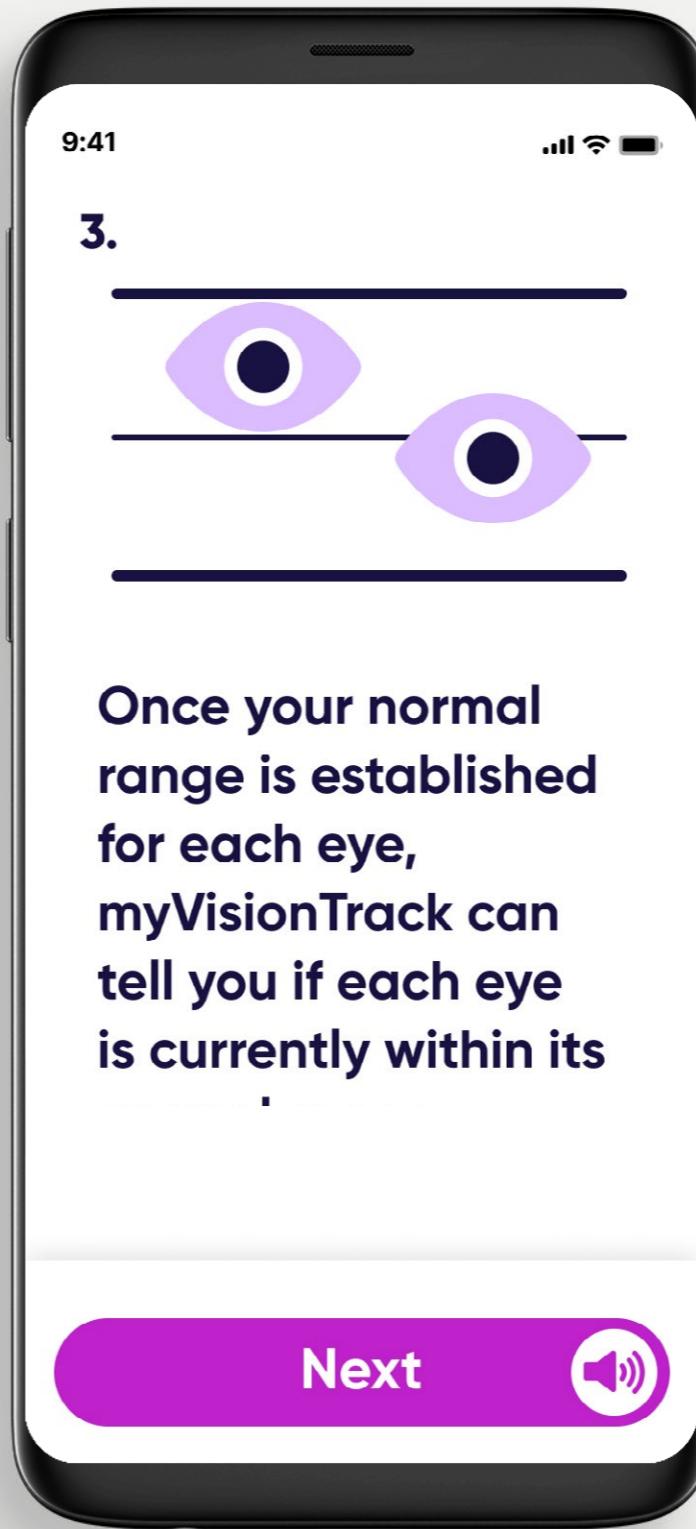
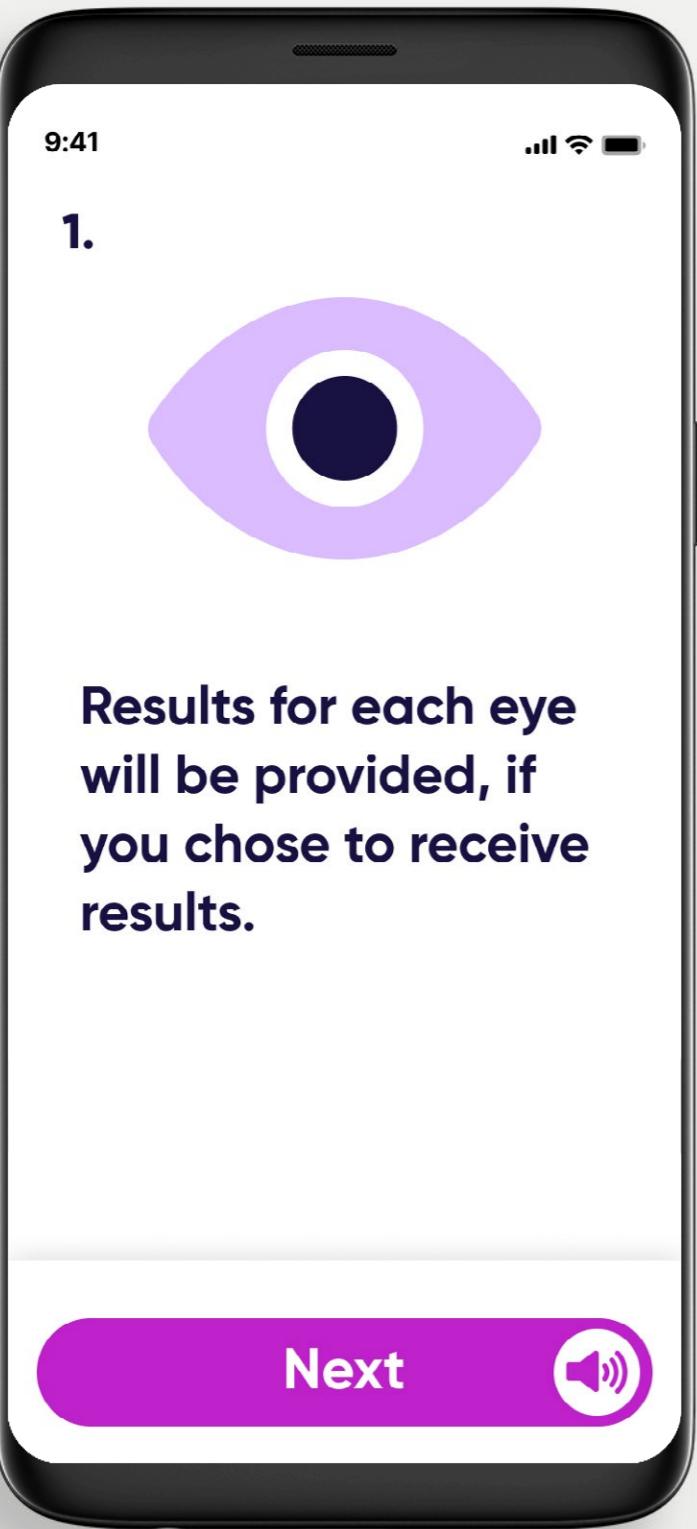
The myVisionTrack app is used to frequently monitor for changes in vision, but it does not replace regular office visits. myVisionTrack can only be prescribed by an eye care professional and is only available at qualified offices in certain regions.

Download myVisionTrack

Open the camera app on your Android or iOS device, and point it at the QR code to the right to download the app. Or search for "myVisionTrack" in the Apple App Store or Google Play on your device.



By recognizing vision changes early, your doctor can help to prevent irreversible vision loss.

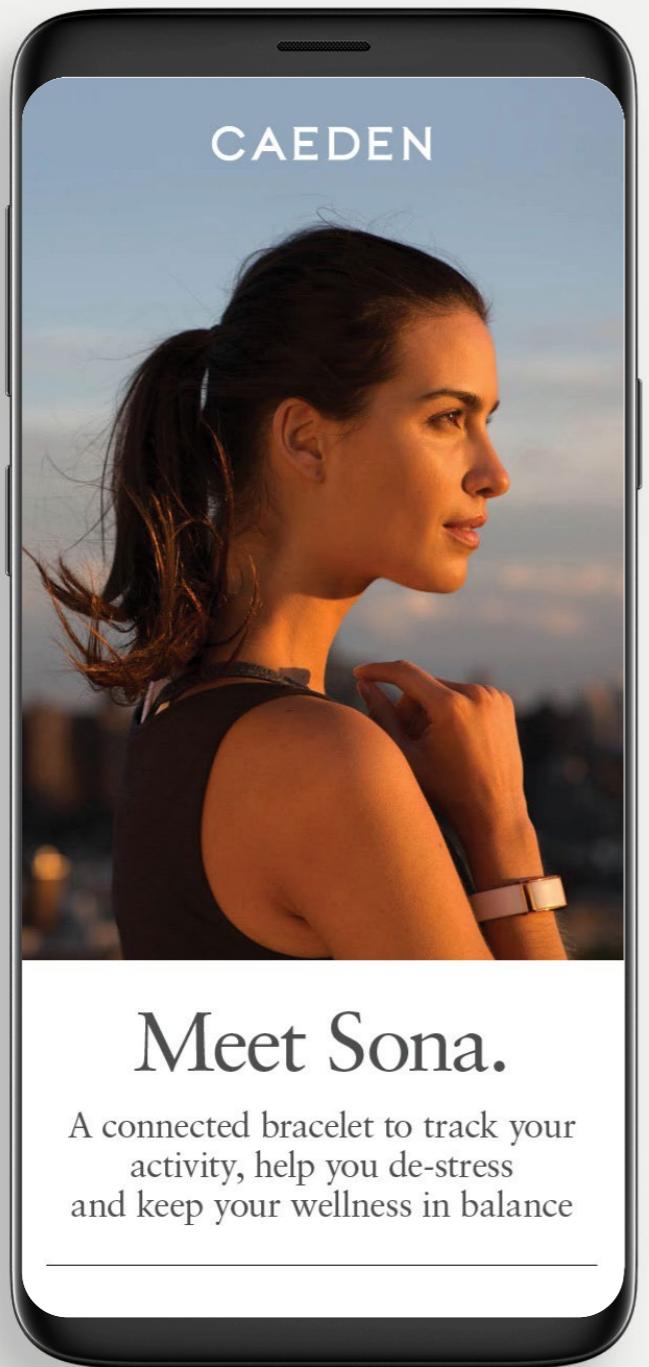




Sam's Club rebrand
Publicis Groupe · creative direction: Patrik Bolecek



Caeden design direction



Caeden UI

Art in America

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Newsstand price is \$116/year. Art in America is published monthly, including the June/July double issue.



The website for Art Against Displacement (AAD) is displayed. The header features the organization's name in a large, bold, sans-serif font. To the right of the header is a horizontal navigation bar with the word "ABOUT" in a smaller, bold, sans-serif font. On the far right of the page are three circular language selection buttons labeled "EN", "ES", and "中文".

The main content area contains a detailed paragraph about AAD's mission. It states that the group is based in Manhattan's Chinatown and Lower East Side, and is a coalition of artists and arts professionals who seek to amplify the demands of those whose lives and livelihoods are at risk due to predatory development and resettlement. The group works in solidarity with grassroots organizations toward community-led rezoning. They affirm that gentrification is not an inevitable effect of urban development and refuse to let the work of cultural producers be instrumentalized towards the displacement of long-term residents and businesses.

Below this paragraph, there is a note that AAD is a member of the [Coalition to Protect Chinatown & the Lower East Side](#). It also supports the passing of the [Chinatown Working Group's Rezoning Plan](#) in full. Contact information is provided: aad.nyc@riseup.net.

Follow us: Are.na

On the right side of the website, there is a graphic for "City Elections". It features the text "City Elections" and "Your Voice counts!". It encourages users to "Register to Vote" and provides a deadline of "Oct 13". It also says "Online at dmv.ny.gov". The graphic includes the AAD logo and a small illustration of a person with glasses.

On the far right, there is another graphic with Chinese text: "紐約選民登記十月十三日". This text translates to "New York Voter Registration October 13th". There is also a small illustration of a person with glasses and the AAD logo.



Coast of Mars theater program

>Hello?
No answer.
Suddenly
plastic tu
begins t
After 20
disar
15

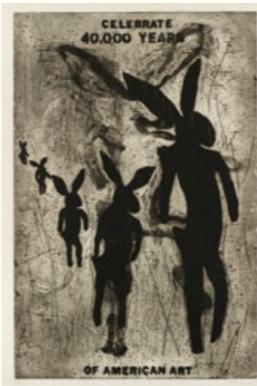
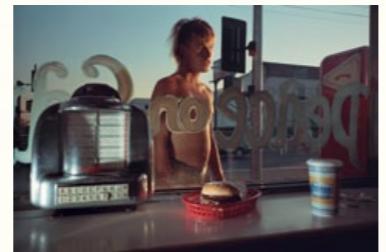
>Look up

You gaze up
the hatch. A
has appeared.
Familiar but
Older than th

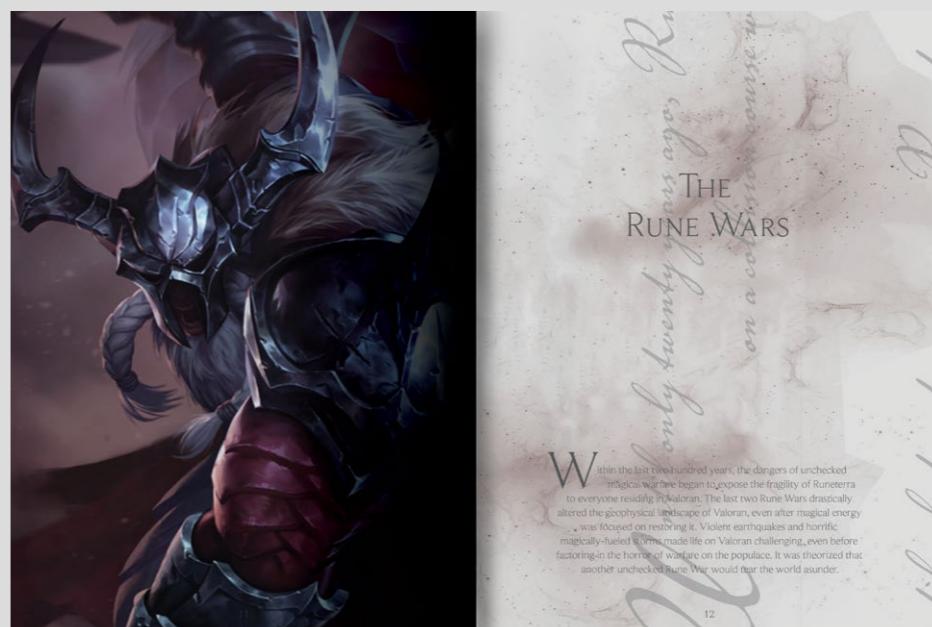
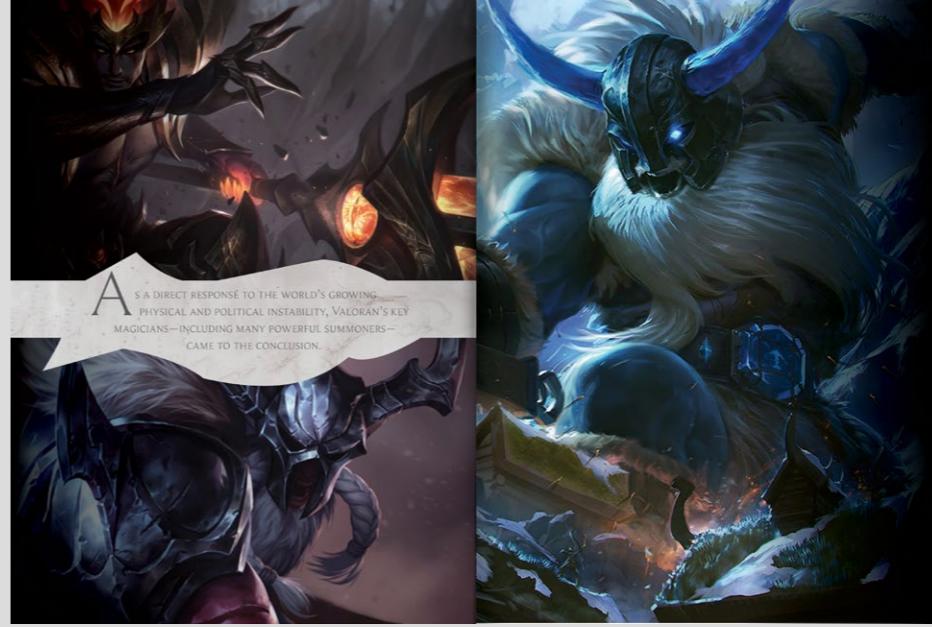
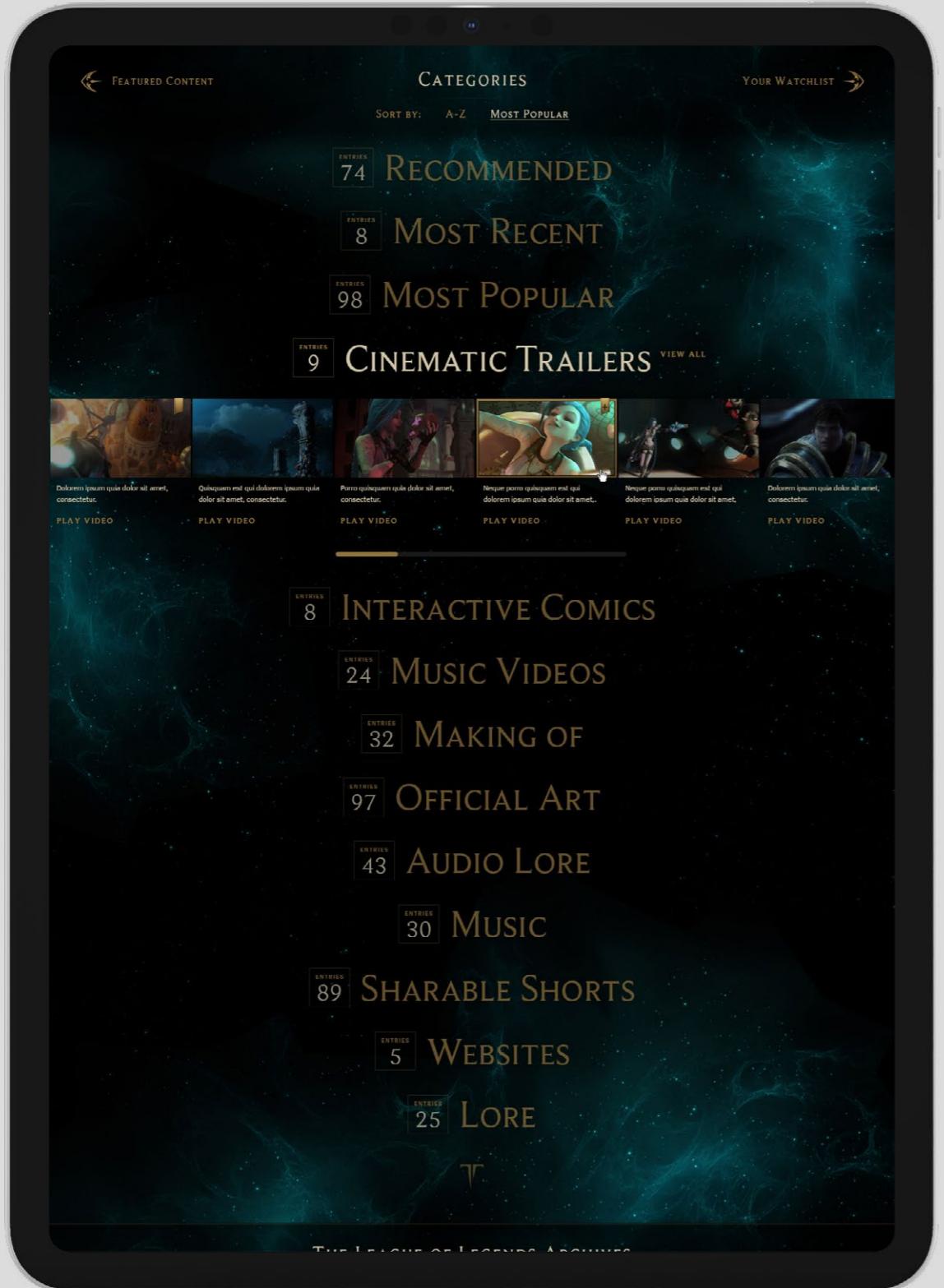


Doug Aitken/MoMA artist book
Green Dragon Office · principal: Lorraine Wild

100 best people



Rauschenberg Foundation poster
Karma · creative direction: Brendan Dugan



League of Legends UI and book design
HiRes! · creative direction: David Linderman

Roman Catholic Jacuzzi

a true story by

Michael Bullock

il it sank in.
any of them hot?"
his head. "The aven
o unless you're into
t's a shame you're not
meet them, 'cause you
rtune this weekend se
e ass of yours to Jesus.
he has some deep pock
ghed, self-satisfied at hi
He had clearly prepared
in advance, so I indulge
laughing, too.
"I'd rather get paid by th
ews."



B



UCLA Dept. of Art announcement cards
Green Dragon Office · principal: Lorraine Wild



Richard Prince: Collected Writings

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