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|  |  | Sam Blanc  “To keep the body in **good health** is a duty... otherwise we shall not be able to keep our mind strong and clear.” |
| Bio Sam Blanc is a Martial Arts enthusiast who recently opened up a gym of his own that teaches people different types of martial art technique. |  | Demographics[Age] - 32 **[Gender]** - Male  **[Location]** - Mississauga, ON  **[Education]** - Bachelor of Science in Kinesiology  **[Job]** - Gym Owner/ Admin Goals- Have a healthy mind and body **-** To open another business and become more organized  **-** To achieve the ultimate self-discipline Frustrations- Keeping track of hundreds of documents **-** Manually recording business information  **-** People attending sessions with expired memberships Tech Skills Internet  Social Networks  Messaging  Games  Online Shopping |
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|  |  | Manny Preston  “A good Instructor teaches students how to fight,  a great Instructor teaches students how to live..” |
| Bio Manny Preston is a retired professional kickboxer. Now, he devotes his whole time teaching and educating his students how to fight effectively and safely. His passion with fighting paved the way towards being a martial arts instructor. |  | Demographics[Age] - 39 **[Gender]** - Male  **[Location]** - Toronto, ON  **[Education]** - Kickboxing  **[Job]** - Kickboxing Instructor Goals- To promote the joy of kickboxing **-** To live a long and healthy life  **-** Toteach his students the right skills to learn the art Frustrations- Unable to contact students during session cancellations **-** Cumbersome student registration to his course  **-** Not enough equipment for students TECH SKILLS Internet  Social Networks  Messaging  Mobile Apps |
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|  |  | Eleanor Rigby  “Daily grind is my motto in life.” |
| Bio Eleanor Rigby is a 3rd year college student and an aspiring kickboxer. She enjoys fighting and training in the gym. She attends every session without fail and is always on time. |  | Demographics[Age] - 23 **[Gender]** - Female  **[Location]** - Toronto, ON  **[Education]** - 3rd Year George Brown College Student  in the T127 Program  **[Job]** - Part-time worker at Tim Hortons Goals- To master the arts of kickboxing **-** To set goals for herself and to make positive impacts on her life  **-** To graduate and get a job in her field of study. Frustrations- Instructor’s lack of knowledge in the course they’re teaching **-** Late announcements  **-** Manually looking for physical records of the attendance to sign-in to sessions TECH SKILLS Internet  Social Networks  Messaging  Mobile Games  PC Games  Online Shopping |
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