

Productiedossier



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New Media Design & Development
Grafische en digitale media
Multimediacreatie - proDUCE
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1. Discover

- Briefing

1. Define

- Analyse
- Planning
- Inspiratie

2. Design

- Sitemap
- Wireframe Mobile
- Wireframe Desktop
- Academische poster

3. Develop

- Content
- Coding

4. Deliver

- Testing

5. Deploy

- Launch
- Maintenance
- Training

Discover

Briefing

Deze app toont de dichtsgelegen parkings bij de plaatselijke parkjes. Het zal je tonen waar er plaatsen vrij zijn en hoe je van de parking naar het park komt. Zodat de klant niet eindeloos moet zoeken naar parkeerplaats en zo optimaal kan genieten aan zijn rustmoment

Functionele analyse

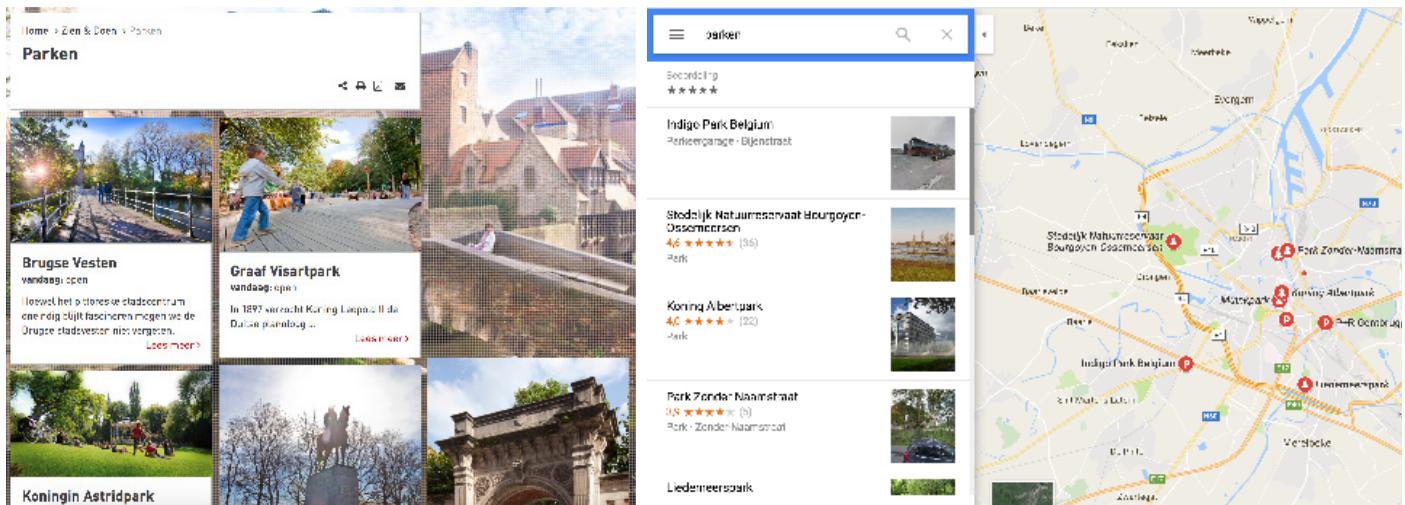
Gebruikte datasets:

1. Parken
2. Bezette parkings (real time)

Ideeën bord



The image shows a composite of several visual elements. At the top left is a color palette with four vertical bars: light beige, bright yellow-green, medium green, and dark brown. To its right is a logo for 'PARK-ing' featuring the word 'PARK-ing' in a white sans-serif font with a stylized tree graphic above the letter 'A'. Below these is a photograph of a park with a paved path through a dense forest of tall trees. On the far left, the word 'Titel' is written in large, bold, white letters. Below it, the word 'Ondertitel' is written in a smaller, italicized white font. To the right of the title text is a large, semi-transparent text area containing placeholder Latin text: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.'

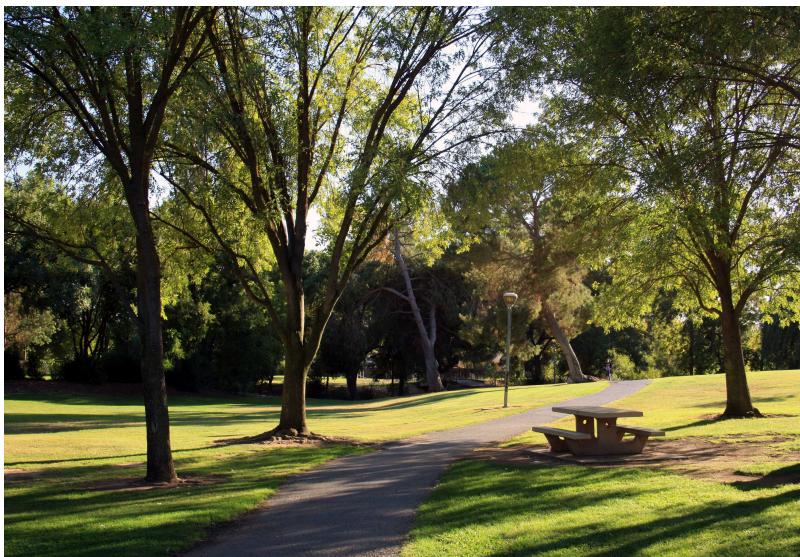


The image displays a user interface for a mobile application. At the top, there's a navigation bar with icons for home, search, and account. Below it, a header says 'Parken'. The main content area has a search bar with the placeholder 'Secondeling' and a star rating icon. It lists four park entries with small thumbnail images and reviews:

- Indige Park Belgium - Parkeergarage - Blijdijkstraat (4.5 stars, 35 reviews)
- Stedelijk Natuureengebied Beugoyen-Desselinx (4.5 stars, 35 reviews)
- Koning Albertpark (4.5 stars, 22 reviews)
- Park Zonder Naamstraat (3.5 stars, 5 reviews)

To the right of the list is a map showing the locations of these parks relative to Bruges and surrounding areas like Dendermonde and Evergem. The map includes roads, water bodies, and other geographical features.

Moodboard



Titel Ondertitel

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A screenshot of a search results page for "parker" on a platform like Google Maps or Yelp. The results list several parks in Belgium, each with a thumbnail image, name, rating (4 stars), and number of reviews (36). The parks listed are:

- Indigo Park Belgium (Perkeergarage - Blijenstraat)
- Stedelijk Natuurgebied Bourgoyen-Desselman (4.6 stars, 36 reviews)
- Koning Albertpark (4.0 stars, 122 reviews)
- Park Zonder Naamstraat (3.5 stars, 5 reviews)
- Liedenheerspark

The map shows the locations of these parks in the Antwerp area, with Indigo Park Belgium highlighted in red.

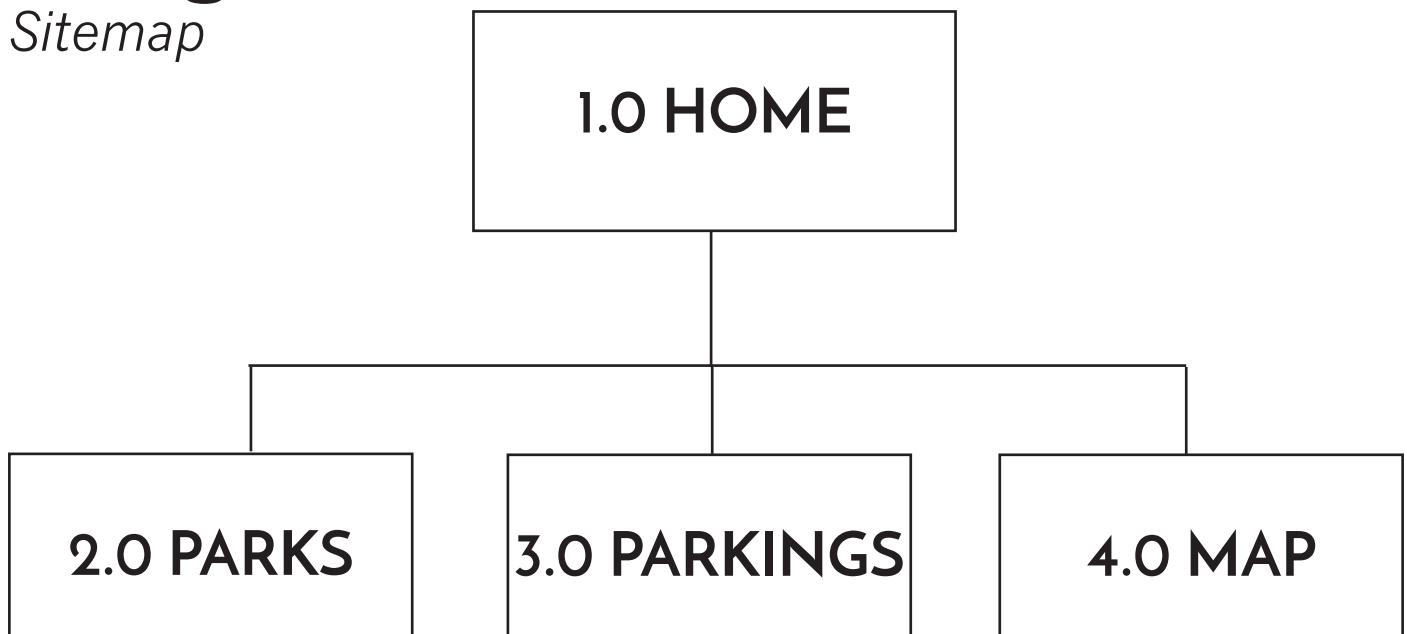


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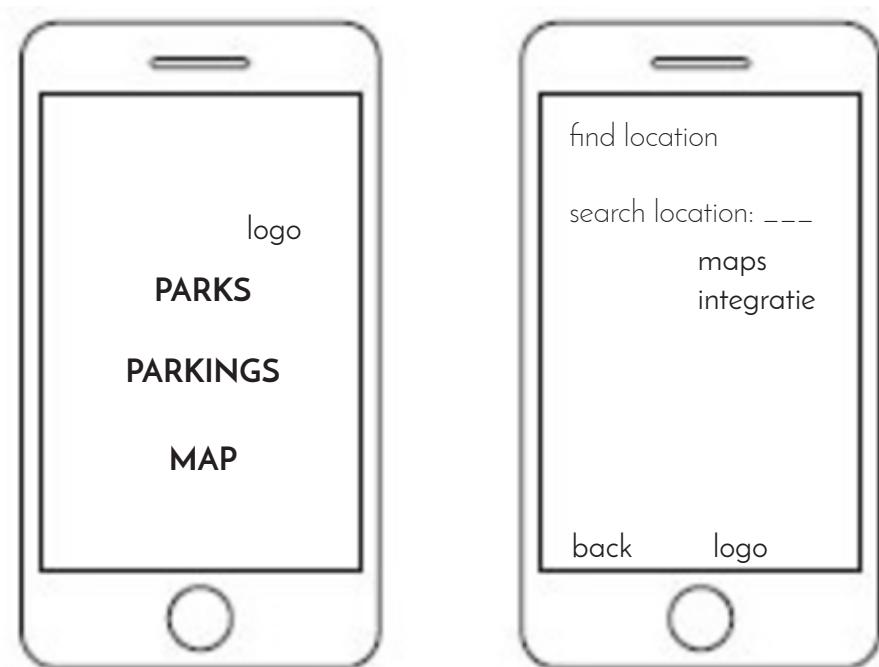
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Design

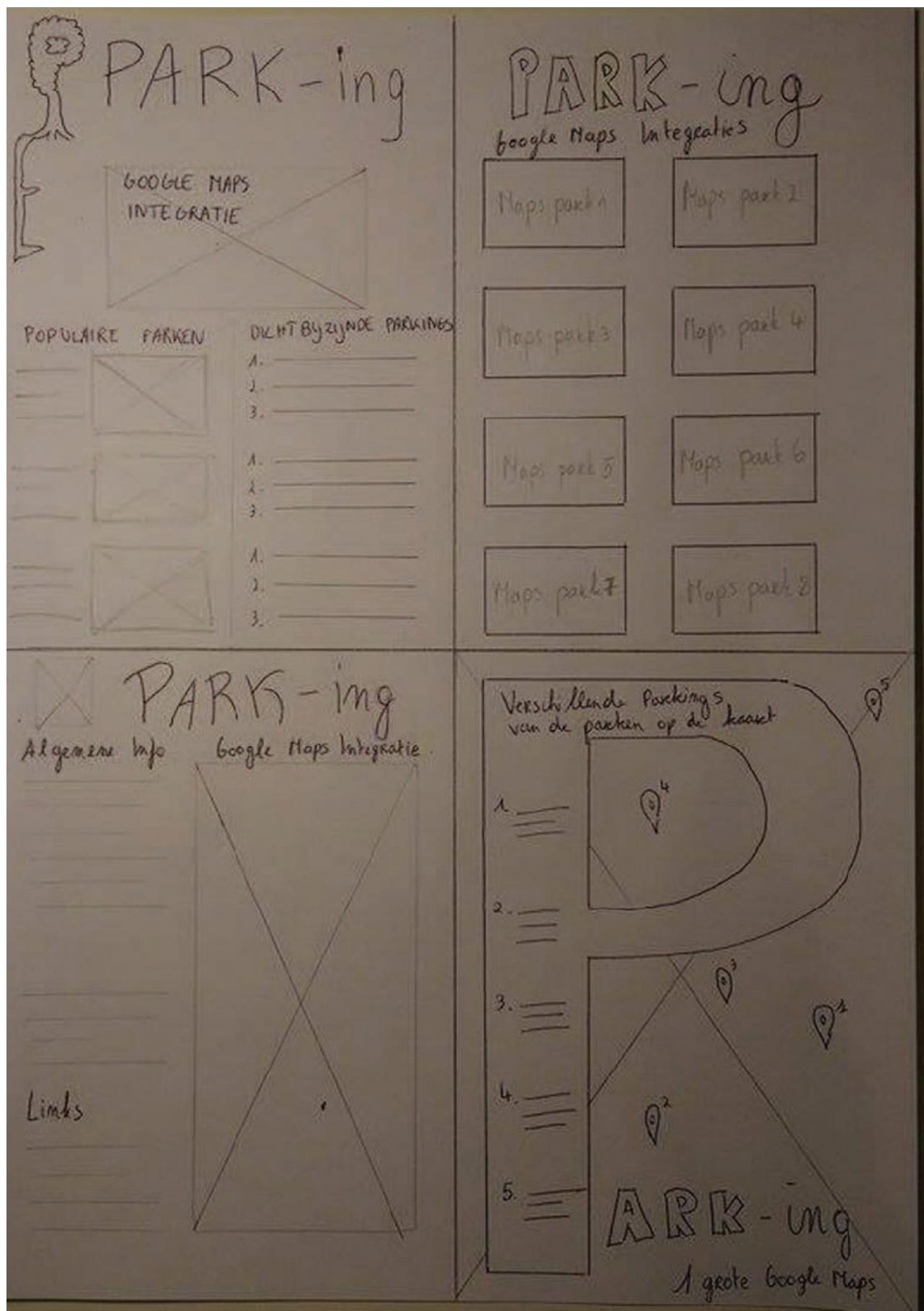
Sitemap



Wireframes Mobile



Wireframes Desktop





This app concept aims to make finding a parking near a park easier



Main Screen

iOS App Icon Kit

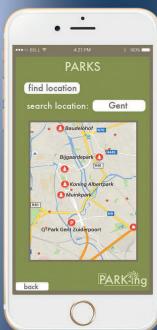


Main Screen

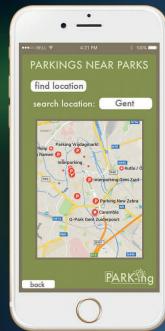
Parks Screen



Parkings Screen



Map Screen



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Bij deze opdracht van het OLOD New Media Design and Development koos ik ervoor een app te maken die het bezoek aan een park een heel stuk eenvoudiger maakt.

De app toont waar de dichtstbijzijnde parkings zijn bij het aangeduide park.

Ook omgekeerd kan men vanuit een parking de dichtstbijzijnde groene plekjes vinden om even tot rust te komen. De app brengt ook in 'map' beide instanties in kaart