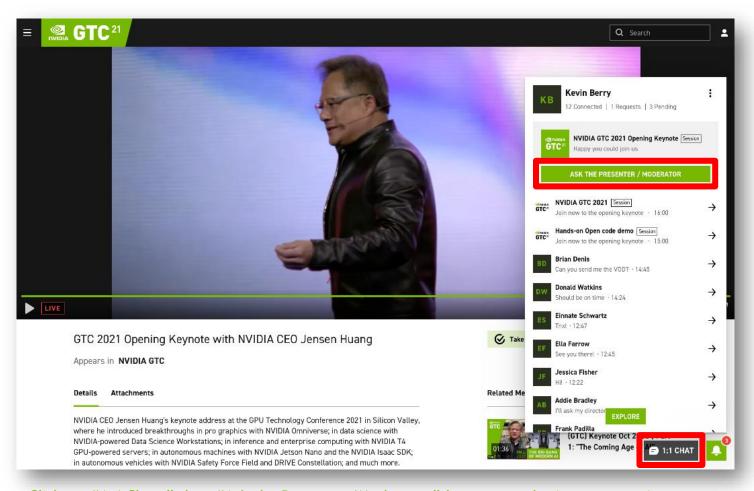


#### **QUESTIONS? LET'S CHAT!**



Click on "1:1 Chat," then "Ask the Presenter/Moderator" button to submit your questions. After the session is over, connect with the presenter and others during GTC via attendee chat by searching for their name.



# DEEP LEARNING DEMYSTIFIED

Will Ramey, Sr. Director, Global Head of Developer Programs, NVIDIA Corporation

## **ACCELERATED DATA SCIENCE**

## DATA ANALYTICS

Extracting insights from big data



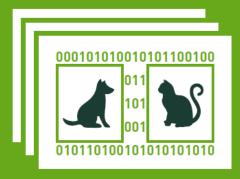
## MACHINE LEARNING

Learning from examples in the data



### DEEP LEARNING

Automating feature engineering



## GPU-ACCELERATED DATA SCIENCE

#### **Use Cases in Every Industry**



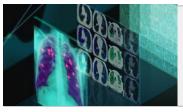
#### **CONSUMER INTERNET**

Ad Personalization Click Through Rate Optimization Churn Reduction



#### **FINANCIAL SERVICES**

Claim Fraud
Customer Service Chatbots/Routing
Risk Evaluation



#### **HEALTHCARE**

Improve Clinical Care
Drive Operational Efficiency
Speed Up Drug Discovery



#### **RETAIL**

Supply Chain & Inventory Management
Price Management / Markdown Optimization
Promotion Prioritization And Ad Targeting



#### OIL & GAS

Sensor Data Tag Mapping Anomaly Detection Robust Fault Prediction



#### **MANUFACTURING**

Remaining Useful Life Estimation Failure Prediction Demand Forecasting



#### **TELECOM**

Detect Network/Security Anomalies Forecasting Network Performance Network Resource Optimization (SON)

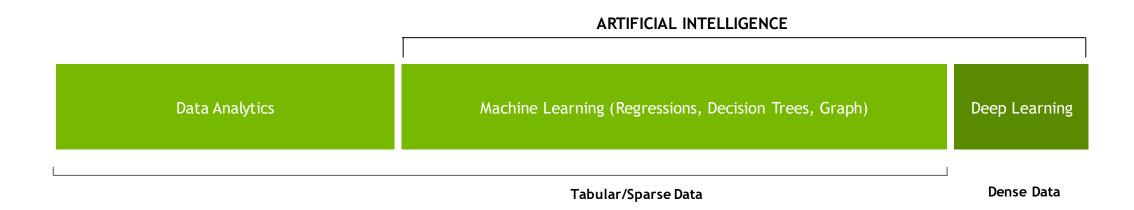


#### **AUTOMOTIVE**

Personalization & Intelligent Customer Interactions Connected Vehicle Predictive Maintenance Forecasting, Demand, & Capacity Planning

## BEYOND DEEP LEARNING

#### Opportunities to Accelerate Data Science



2.2 exabytes (2.2B GB) of data created daily - McKinsey \$274B annual revenue by 2022 for big data and business analytics - IDC

# THE EXPANDING UNIVERSE OF MODERN AL



Big Data Algorithms **GPU** 





















#### api.ai

BLUERIVER

#### clarifai

#### drive.ai

MetaMind

Morpho

Orbital Insiaht

#### nervana

**Y**SADAKO

SocialEyes\*

charles SCHWAB

allalla CISCO

ebay

Alibaba.com

AstraZeneca 🕏

am

Bai do 百度

**Bloomberg** 

**FANUC** 



**SIEM** 

Ford

(gg)

gsk

HORE

MASSACHUSETTS GENERAL HOSPITAL

MERCK

Pinterest































yel

12.000+ AI START-UPS

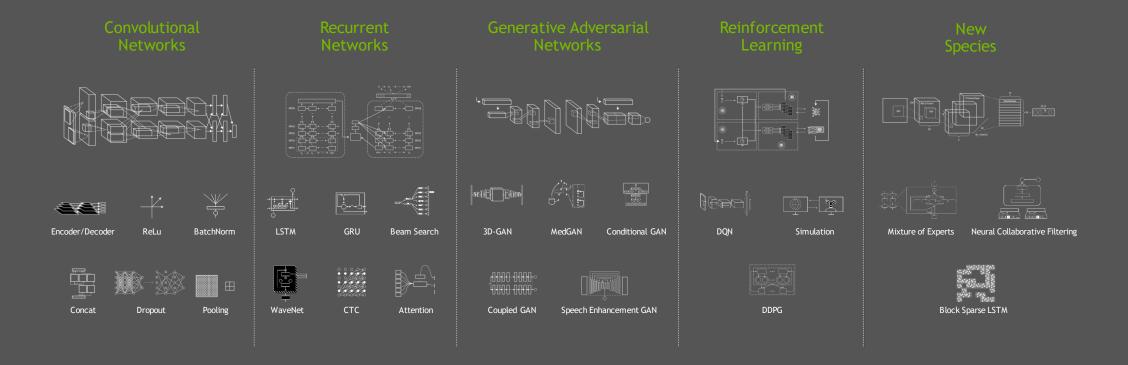
\$150B IN FUNDING

## WHAT PROBLEM ARE YOU SOLVING?

#### Defining the AI/DL task

| INPUTS                          | BUSINESS<br>QUESTIONS                   | AI / DL TASK    | EXAMPLE OUTPUTS                         |                                     |                              |
|---------------------------------|-----------------------------------------|-----------------|-----------------------------------------|-------------------------------------|------------------------------|
|                                 |                                         |                 | HEALTHCARE                              | RETAIL                              | MANUFACTURING                |
| Text Data  Images  Audio  Video | ls "it" <b>present</b><br>or not?       | Detection       | Cancer Detection                        | Targeted Ads                        | Defect Detection             |
|                                 | What <b>type</b> of thing is "it"?      | Classification  | Transcription /<br>Image Classification | Basket Analysis                     | Material Sorting             |
|                                 | To what <b>extent</b> is "it" present?  | Segmentation    | Tumor Size & Shape<br>Analysis          | 360° Customer Views                 | Autonomous<br>Navigation     |
|                                 | What is the likely outcome?             | Prediction      | Survivability<br>Prediction             | Sentiment &<br>Behavior Recognition | Predictive<br>Maintenance    |
|                                 | What will likely satisfy the objective? | Recommendations | Therapy<br>Recommendation               | Recommendation<br>Engine            | Supply Chain<br>Optimization |

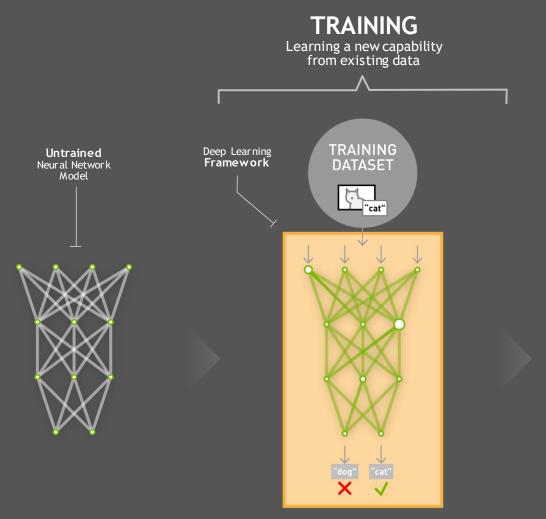
## **CAMBRIAN EXPLOSION**

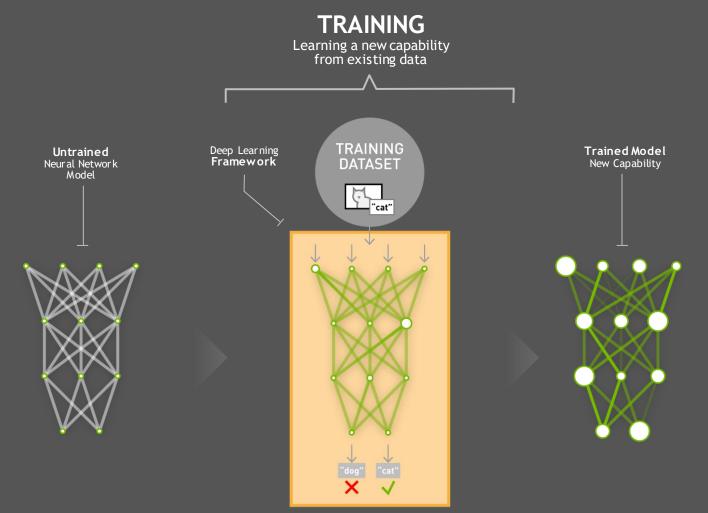


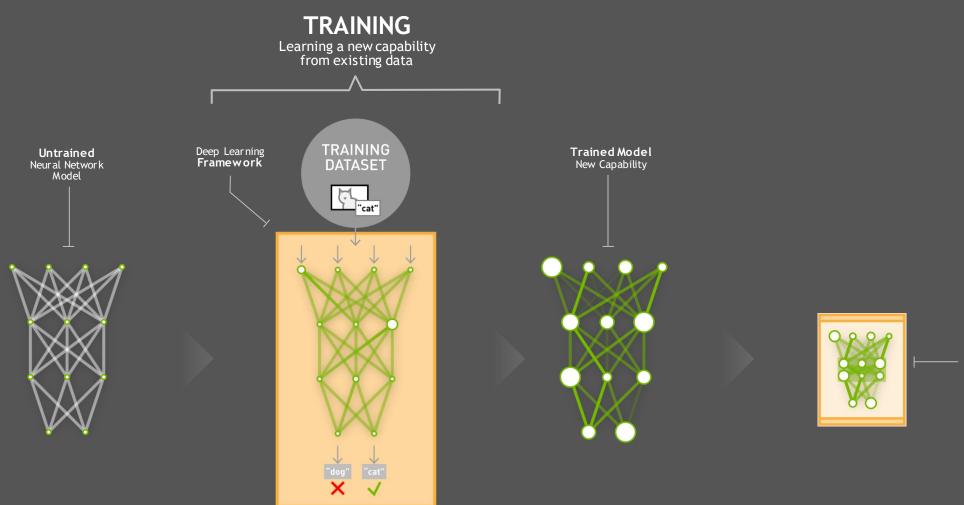




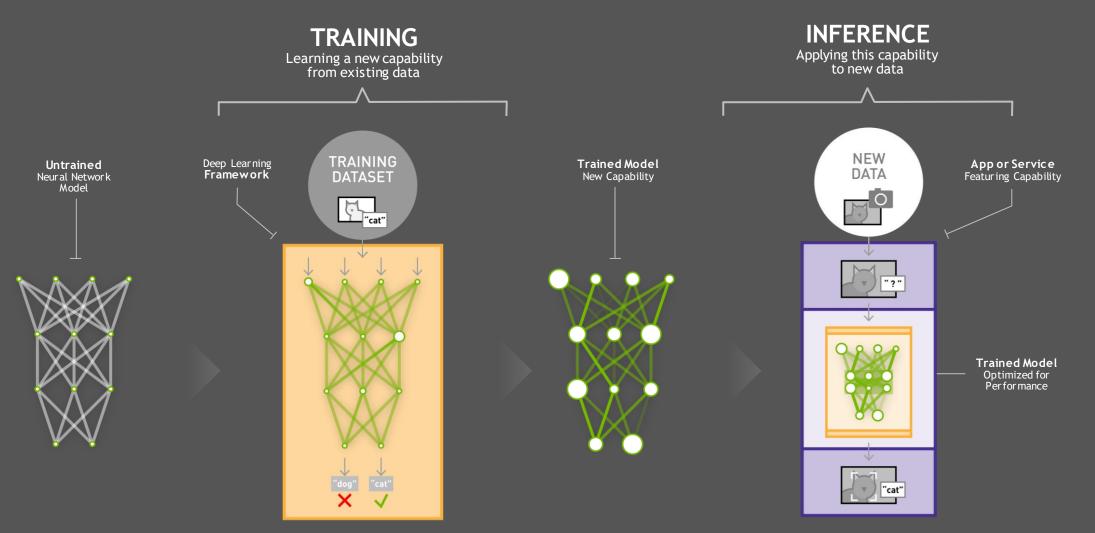








Trained Model Optimized for Performance



## **CHALLENGES**

| DEEP LEARNING NEEDS  | WHY                          |  |
|----------------------|------------------------------|--|
| New Skills           | New computing model          |  |
| Latest Algorithms    | Rapid evolving               |  |
| Fast Training        | Impossible -> Practical      |  |
| Deployment Platforms | Must be available everywhere |  |



#### **NVIDIA DEVELOPER PROGRAM**

SUPPORTING THE COMMUNITY THAT'S CHANGING THE WORLD

#### TOOLS-

- Exclusive access to an extensive library of NVIDIA software, spanning all of NVIDIA's technology platforms.
- Save time with ready-to-run GPU-optimized software, model scripts, and containerized apps from NGC repository.
- Participate in early access programs where you can be one of the first to experience the latest NVIDIA technology and help influence its evolution.

#### **TRAINING**

- Take advantage of research papers, technical documentation, developer blogs, live and recorded webinars, and industry-specific resources.
- Choose from an extensive catalog of training options through the NVIDIA Deep Learning Institute (DLI).
- Unlimited access to NVIDIA On-Demand, the home for NVIDIA resources from GTCs and other leading industry events from around the world.

#### COMMUNITY-

- Network with like-minded developers, engage with GPU experts, and contribute to the discussions through the developer forums.
- Attend exclusive meetups, GPU hackathons, and events.
- Connect with NVIDIA experts through developer-focused webinars.

developer.nvidia.com/join

## **NVIDIA DEEP** LEARNING INSTITUTE

Hands-on Training for Data Scientists and Software Engineers

Helping the world to solve challenging problems using AI and deep learning

On-site workshops and online courses presented by certified instructors

Covering complete workflows for proven application use cases

Autonomous Vehicles, Healthcare, Robotics, Video Analytics, Recommender Systems, NLP, ...



Getting Started with Al on Jetson Nano



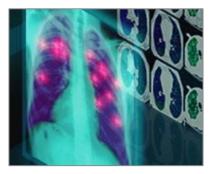
Deep Learning for Robotics



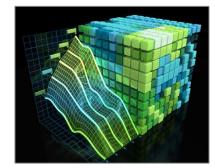
Fundamentals of Accelerated Data Science with RAPIDS



Deep Learning for Intelligent Video Analytics



Deep Learning for Healthcare Image Analysis



Fundamentals of Accelerated Computing with CUDA Python

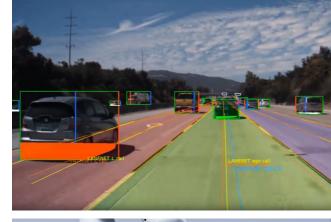


# BRILLIANT MINDS. BREAKTHROUGH DISCOVERIES. UNIQUE ONLINE EXPERIENCES.

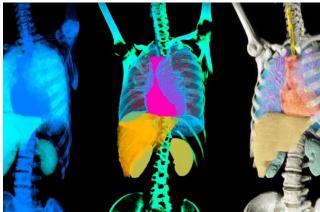
#### EXPLORE GTC DIGITAL

GTC Digital is the great content, insights, and direct access to the brightest minds of NVIDIA's GPU Technology Conference, all online and offered in a time zone near you.

- Connect with fellow developers, business leaders, and industry experts during live presentations and Connect with the Experts sessions.
- Explore the catalog of talks, panels, and demos you can view on your own schedule.
- Sign up for hands-on workshops to learn how you can apply the latest technologies to your most challenging projects.







#### **NVIDIA INCEPTION**

#### Acceleration Platform for AI, Data Science and HPC Startups

7500+ Startups Cross-Industry • \$45B+ Cumulative Funding • 90+ Countries Represented

#### **EXPERTISE**

Guidance on 150+ software development kits to accelerate your application

NVIDIA Deep Learning Institute course credits

Training in AI, data science, accelerated computing, and more

## TECHNOLOGY ASSISTANCE

Preferred pricing on NVIDIA GPUs

Up to \$100K in cloud credits through our global partners

## GO-TO-MARKET SUPPORT

Presentation opportunities at NVIDIA GTC

Invites to members-only events

## VENTURE CAPITAL FUNDING & ECOSYSTEM

Exclusive access to VCs through NVIDIA

NVIDIA Inception GPU Ventures

Now Accepting Applications: www.nvidia.com/inception

SEE HUNDREDS OF NVIDIA INCEPTION MEMBERS AT GTC



















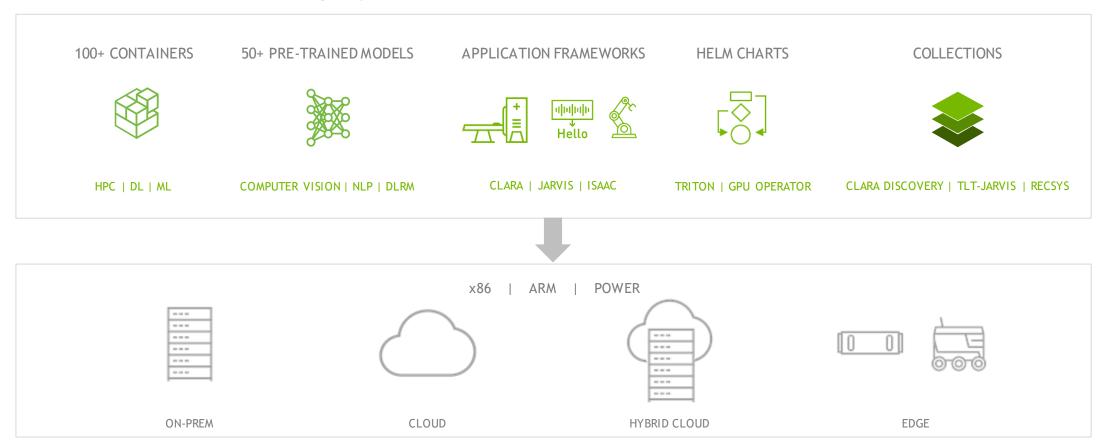


#### DEEP LEARNING SOFTWARE PLATFORMS



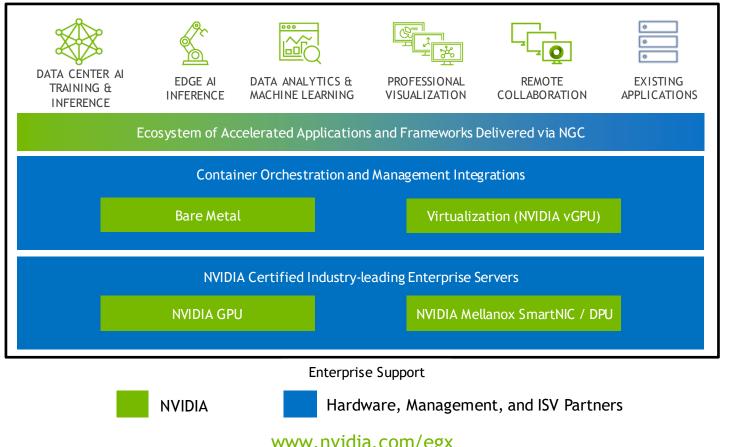
#### NGC CATALOG - GPU OPTIMIZED HUB FOR AI & HPC SOFTWARE

#### Simplify and Accelerate End-to-End Workflows



## **NVIDIA EGX PLATFORM**

#### **Enterprise Accelerated Computing**



# **END-TO-END PRODUCT FAMILY**

**HPC/TRAINING** 



**INFERENCE** 











LAPTOP

WORKSTATION

**DATA CENTER** 

**AUTOMOTIVE** 

**EMBEDDED** 

# **SOLUTIONS**

| DEEP LEARNING NEEDS  | SOLUTIONS                             |
|----------------------|---------------------------------------|
| New Skills           | Developer Program, DLI, GTC           |
| Latest Algorithms    | DL Frameworks & Solutions, DLSDK      |
| Fast Training        | NGC, DGX, A100                        |
| Deployment Platforms | NGC, TensorRT, A100/T4, DRIVE, Jetson |

# READY TO GET STARTED?

**Project Checklist** 

What problem are you solving, what are the AI/DL tasks?

What data do you have/need, how is it labeled?

Which tools & environment will you use?

On what platform(s) will you train and deploy?





















## WHAT'S NEXT?

Join the Developer Program <u>developer.nvidia.com/join</u>

Explore News & Resources <u>developer.nvidia.com/blog</u>

Train online with DLI <u>developer.nvidia.com/dli</u>

Listen to the NVIDIA AI Podcast <u>blogs.nvidia.com/ai-podcast</u>

#### THANK YOU



www.nvidia.com/dli

