Connectivity Analyses

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		ho: fa					
	# #	pdf:					
	# #		geometry:				
	# #		- paper=a4paper				

```
# beamer:
          aspectratio: 169
#
          header-includes: |
#
              \setbeamertemplate{navigation symbols}{}
              \setbeamertemplate{footline}[page number]
#
```

1 Technical stuff



Warning

This is the technical step-by-step procedure. Not interesting.

1.1 Getting started

- imports
- SRN data
- (check which firms and documents are needed and which are already here); Currently, we base our analyses on the documents that have already been manually coded (bottom-up); in the future, however, we do it top-down based on Euro Stoxx 600
- read in document data
 - read in manually coded documents
 - check which have to be downloaded (b/c they are not here) and update
 - check which have to be extracted (b/c it hasn't been done) and update
 - prepare for later analysis and merge with other data

```
import sys, os, json, re
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from scipy import stats
# path to Dropbox directory with 'pdf', 'pdf-decrypt', 'docs_clean.json' and 'raw_text
BASE_PATH = "/Users/victor.wagner/Dropbox/_Connectivity-Data"
API_PATH = "https://api.sustainabilityreportingnavigator.com/api/"
```

```
companies = pd.read_json(f'{API_PATH}companies')
documents = pd.read_json(f'{API_PATH}documents')
indices = pd.read_json(f'{API_PATH}indices')

# es600 = companies[['1cc738c1-e6b1-4f2b-8bec-2d963118de59' in ind for ind in companies]
# es600[['id', 'name', 'isin', 'country', 'sector']].merge(
# documents[['id', 'year', 'type', 'company_id']],
# left_on='id', right_on='company_id',
# suffixes=('_company', '_document')
# ).query()
```

1.1.1 Read in manually collected start/end pages

```
from mergeManualCollections import mergeManualCollections
manual_collections = mergeManualCollections([
    '../data/connectivity-manual_collection - lmu_cologne - 20230926.csv',
    '../data/connectivity-manual_collection-iese - main - 20230926.csv',
    '../data/connectivity-manual_collection-iese - second_round - 20230926.csv',
])

print('We have', len(manual_collections), 'manually coded documents, of which',
    len(set(manual_collections.index).difference(set([x[:36] for x in os.listdir(BAS_'))))
```

Use the following with caution, this will download, extract and clean all documents if they are not stored locally.

1.1.2 Update pdfs if not all are downloaded yet

```
from downloadPdfs import downloadPdfs
doc_status = downloadPdfs(
    BASE_PATH,
    zip(manual_collections['href_doc'],
        manual_collections.index)
)
print('There were', sum([x == 'downloaded' for x in doc_status]), 'new downloads,',
    sum([x == 'no download' for x in doc_status]), 'document could not be downloaded'
```

There were 51 new downloads, 1 document could not be downloaded.

1.1.3 Extract text from pdfs if not done so yet

We already have raw text for 961 documents, decrypting and reading 0 documents now.

There are 184 documents with decryption problems and 0 documents that could not be read. This leaves us with a readable sample of 777 documents.

1.1.4 Clean text if not done so yet

There is already clean data for 961 documents, cleaning -184 documents.

```
del raw_texts_final, raw_texts_new, raw_texts_newDict, raw_texts_old
del docs_cleaned_old
```

1.1.5 Merge other data to documents

1.1.6 Merge manually coded section data

```
docs = docs.merge(
    manual_collections[['mda_begin', 'mda_end', 'fs_begin', 'fs_end', 'audit_begin', '
    left_index=True, right_index=True
)

docs = docs.reset_index(
).merge(
    docs.groupby(
        ['company_id']).size().reset_index(
).rename(
        columns={0: 'company_years_avlbl'}), on='company_id'
).set_index('index')

# Drop obvious outlier
docs.drop(docs[(docs['isin'] == 'ES0130670112') & (docs['year'] == 2020)].index, inpla
```

1.2 Document sample selection

TpdfSample.reset_index(drop=True)

We distributed the EURO Stoxx 600 firms to student assistants to extract information on the structure of annual reports. So far, this resulted in the following documents sample: 1. no metadata in the SRN database yet, 1. after removing not readable pdfs, 2. pdfs where no text was scanned, and 3. pdfs with too little words (documents where the average clean text characters are less than 1,500 in a document).

```
docs0 = docs.query('status == "fine"')
docs1 = docs0.query('clean_text_len > 0')
docs2 = docs1.query('avgCleanTextPerPage > 1500')

TpdfSample = pd.DataFrame(columns=['', 'less', 'resulting'])

TpdfSample.loc[len(TpdfSample),:] = ['downloaded pdfs', '',
TpdfSample.loc[len(TpdfSample),:] = ['no metadata', '-'+str(len(docs_cleaned_new TpdfSample.loc[len(TpdfSample),:] = ['not readable', '-'+str(len(docs) -len(docs0 TpdfSample.loc[len(TpdfSample),:] = ['zero text scanned', '-'+str(len(docs0)-len(docs1 TpdfSample.loc[len(TpdfSample),:] = ['too little words*', '-'+str(len(docs1)-len(docs2 #print(TpdfSample.to_markdown(index=False))
#print('\nThis leaves us with', len(docs2['company_id'].unique()), 'unique firms.')
```

Table 1: Sample selection documents

		less	resulting
0	downloaded pdfs		961
1	no metadata	-53	908
2	not readable	-168	740
3	zero text scanned	-28	712
4	too little words*	-102	610

1.3 Keyword search

```
from findSections import findSections
pd.options.mode.chained_assignment = None # default='warn'
docsa = findSections(docs2)
```

```
search_patterns = ['ghg', 'co2', 'carbon', 'climat', 'emission', 'regulatory risk', 'p
 print(search_patterns)
['ghg', 'co2', 'carbon', 'climat', 'emission', 'regulatory risk', 'physical risk', 'trans
  lim = 200
  def searchText(doc, search_patterns):
      matches = []
      for section in ['mda_text', 'fs_text', 'audit_text', 'other_text']:
          for pat in search_patterns:
              for page, text in doc[section+'_dict'].items():
                  for hit in re.finditer(pat, text):
                      matches.append({
                          'pattern': pat,
                          'section': section[:-5],
                          'snippet': text[hit.start()-lim : hit.start()+len(pat)+lim],
                          'page' : page
                      })
      return matches
  docsa['hits'] = [pd.DataFrame(searchText(doc, search_patterns)) for _, doc in docsa.it
  # for sec in sections:
        docsamax[sec+'_hit'] = [len(list(filter(lambda hit: hit['section'] == sec, search
  # for pat in search_patterns:
        docsamax[pat+'_hit'] = [len(list(filter(lambda hit: hit['pattern'] == pat, searce
        docsamax[pat+'_fs_hit'] = [len(list(filter(lambda hit: (hit['pattern'] == pat) a
 # snippets = pd.DataFrame(columns=['document_id', 'isin', 'year', 'pattern', 'section'
  # for idx, doc in docsa.iterrows():
        for _, hit in doc.hits.iterrows():
            snippets.loc[len(snippets)] = [idx, doc['isin'], doc['year'], hit['pattern']
  # snippets.info()
  # snippets.to_csv('snippets.csv', index=False)
```

```
pd.read_csv('../data/worldscope_msci_carbon.csv')
```

2 Analyses

```
import matplotlib as mpl
mpl.rcParams['figure.dpi'] = 200
sections = ['fs', 'audit', 'mda', 'other']
years = sorted(docsa.year.unique())
colors = ['#ff1f5b', '#009ade', '#af58ba', '#ffc61e']
```

2.1 Sample and method

- We downloaded 961 annual reports from Euro Stoxx 600 firms in pdf format
- After cleaning (see more Section 1.2), we were able to extract text from 611 documents
- We then manually classified different sections of these reports
 - MD&A (a.k.a. management report, Lagebericht, etc.)
 - Financial Statements and Notes
 - Auditor's Report
- And searched for climate-related keywords

2.2 Keywords over time

```
data = docsa.copy()

for sec in sections:
    data[sec+'_hits'] = [len(list(filter(lambda hit: hit['section'] == sec, searchText

data['total_hits'] = [len(searchText(doc, search_patterns)) for _, doc in docsa.iterror

avg_hits_perSec_perYear = [[np.mean(data.query('year == @year')[sec+'_hits']) for year

med_hits_perSec_perYear = [[np.median(data.query('year == @year')[sec+'_hits']) for year

avg_hitsPerPage_perSec_perYear = [[np.mean(data.query('year == @year')['sec+'_hits']) for year

fs_hits_avg_yrs = [np.mean(data.query('year == @year')['fs_hits']) for year in y

audit_hits_avg_yrs = [np.mean(data.query('year == @year')['audit_hits']) for year in y

audit_hits_avg_yrs = [np.mean(data.query('year == @year')['audit_hits']) for year in y

audit_hits_avg_yrs = [np.mean(data.query('year == @year')['audit_hits']) for year in y

audit_hits_avg_yrs = [np.mean(data.query('year == @year')['audit_hits']) for year in y

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audit_hits_avg_yrs = [np.mean(data.query('year == @year')['audit_hits']) for year in y

audit_hits_avg_yrs = [np.mean(data.query('year == @year')['audit_hits']) for year in y

audit_hits_avg_yrs = [np.mean(data.query('year == @year')[
```

```
[np.mean(data.query('year == @year')['mda_hits'])
                                                                         for year in y
mda_hits_avg_yrs =
other hits avg yrs = [np.mean(data.query('year == @year')['other hits']) for year in y
                     [np.median(data.query('year == @year')['fs_hits'])
fs_hits_med_yrs =
                                                                           for year in
audit_hits_med_yrs = [np.median(data.query('year == @year')['audit_hits']) for year in
                     [np.median(data.query('year == @year')['mda_hits'])
mda_hits_med_yrs =
                                                                          for year in
other_hits_med_yrs = [np.median(data.query('year == @year')['other_hits']) for year in
fs_hits_byY = [data.query('year == @year')['fs_hits'].values for year in years]
fs_hits_ci = [stats.t.interval(0.95, len(hits_byY)-1, loc=hits_byY.mean(), scale=hits
fs_hits_iqr = [stats.iqr(x) for x in fs_hits_byY]
fs_hits_q1 = [np.quantile(data.query('year == @year')['fs_hits'], 0.25) for year in y
fs_hits_q3 = [np.quantile(data.query('year == @year')['fs_hits'], 0.75) for year in y
audit_hits_byY = [data.query('year == @year')['audit_hits'].values for year in years]
audit_hits_ci = [stats.t.interval(0.95, len(hits_byY)-1, loc=hits_byY.mean(), scale=h
audit_hits_iqr = [stats.iqr(x) for x in audit_hits_byY]
audit_hits_q1 = [np.quantile(data.query('year == @year')['audit_hits'], 0.25) for year
audit_hits_q3 = [np.quantile(data.query('year == @year')['audit_hits'], 0.75) for year
fig, ax1 = plt.subplots()
ax1.plot(years, med_hits_perSec_perYear[0], 'o-', color='#ff1f5b', label='fs+notes')
ax1.plot(years, med_hits_perSec_perYear[1], 'o-', color='#009ade', label='audit')
# for year, n in zip(years, range(len(years))):
     ax1.plot(
          (year, year),
#
          (med_hits_perSec_perYear[0][n]+fs_hits_q3[n],
#
          med_hits_perSec_perYear[0][n]-fs_hits_q1[n]),
#
          '_-', color='#ff1f5b', alpha=0.5
#
#
     ax1.plot(
#
          (year, year),
#
          (med_hits_perSec_perYear[1][n]+audit_hits_q3[n],
          med_hits_perSec_perYear[1][n]-audit_hits_q1[n]),
#
#
          '_-', color='#009ade', alpha=0.5
ax1.set_ylabel('median hits per section')
```

```
docsPerYear = [len(data.query('year == @year')) for year in years]
ax2 = ax1.twinx()
ax2.bar(x=years, height=docsPerYear, color='gray', alpha=0.2)
ax2.set_ylim([0,600])
ax2.tick_params(axis='y')
ax2.set_ylabel('#docs')
plt.table([[round(y, 2) for y in x] for x in med_hits_perSec_perYear+[docsPerYear]],
         rowLabels=['fs+notes', 'audit', 'mda', 'other', '#docs'],
         rowColours=['#ff1f5b', '#009ade', '#fffffff', '#fffffff', 'lightgray'],
         colLabels=years, loc='bottom', cellLoc='right', edges='horizontal', bbox=[0,
ax1.set_xticks([])
ax2.set_xticks([])
#ax1.set_title(f'n={len(data)} reports with {sum(data["total_hits"])} total keyword hi
ax1.legend()#ncol=4, bbox_to_anchor=(0.75,-0.1))
#fig.savefig('figures/fig202309271823.png', dpi=400, bbox_inches='tight')
plt.show()
fig, ax1 = plt.subplots()
ax1.plot(years, avg_hits_perSec_perYear[0], 'o-', color='#ff1f5b', label='fs+notes')
ax1.plot(years, avg_hits_perSec_perYear[1], 'o-', color='#009ade', label='audit')
# for year, n in zip(years, range(len(years))):
      ax1.plot(
#
          (year, year),
          (avg_hits_perSec_perYear[0][n]+fs_hits_ci[n][0],
          avg_hits_perSec_perYear[0][n]+fs_hits_ci[n][1]),
          '_-', color='#ff1f5b', alpha=0.5)
#
      ax1.plot(
#
#
          (year, year),
#
          (avg_hits_perSec_perYear[1][n]+audit_hits_ci[n],
          avg_hits_perSec_perYear[1][n]+audit_hits_ci[n]),
          '_-', color='#009ade', alpha=0.5)
ax1.set_ylabel('average hits per section')
docsPerYear = [len(data.query('year == @year')) for year in years]
ax2 = ax1.twinx()
ax2.bar(x=years, height=docsPerYear, color='gray', alpha=0.2)
```

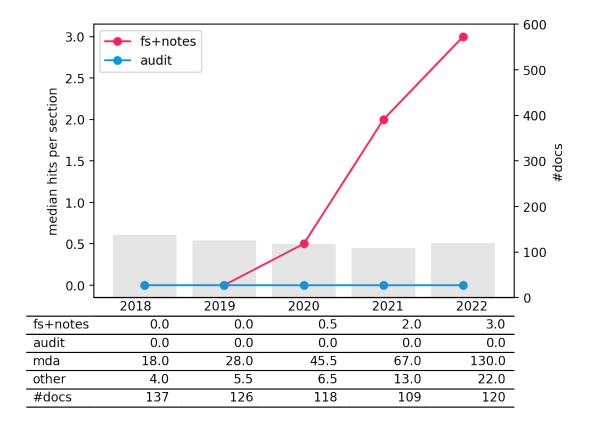


Figure 1: Median keyword hits per section over time

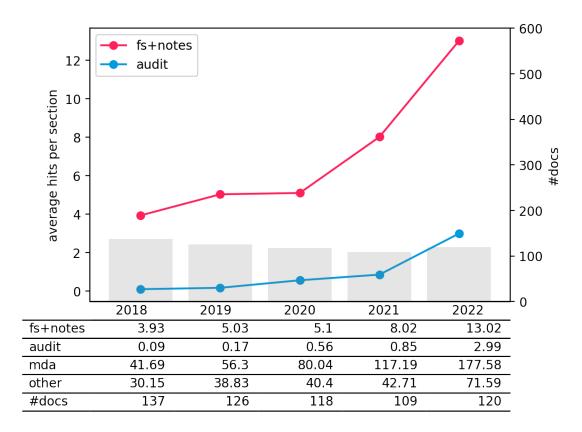


Figure 2: Average keyword hits per section over time

```
fig, ax1 = plt.subplots()

ax1.plot(years, avg_hits_perSec_perYear[0], 'o-', color='#ff1f5b', label='fs+notes'
ax1.plot(years, avg_hits_perSec_perYear[1], 'o-', color='#009ade', label='audit')
ax1.plot(years, avg_hits_perSec_perYear[2], 'o-', color='#af58ba', label='mda')
ax1.plot(years, avg_hits_perSec_perYear[3], 'o-', color='#ffc61e', label='other')

ax1.set_ylabel('average hits per section')

docsPerYear = [len(data.query('year == @year')) for year in years]
ax2 = ax1.twinx()
ax2.bar(x=years, height=docsPerYear, color='gray', alpha=0.2)
ax2.set_ylim([0,600])
ax2.tick_params(axis='y')
ax2.set_ylabel('#docs')
```

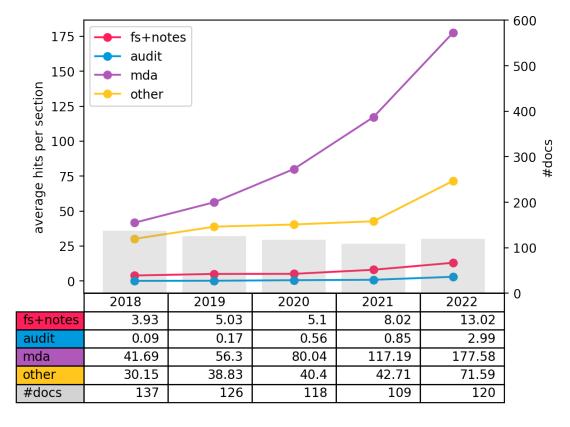


Figure 3: Average keyword hits

```
fig, ax1 = plt.subplots()
ax1.plot(years, avg_hitsPerPage_perSec_perYear[0], 'o-', color='#ff1f5b', label='fs+no
```

```
ax1.plot(years, avg_hitsPerPage_perSec_perYear[1], 'o-', color='#009ade', label='audit
ax1.plot(years, avg_hitsPerPage_perSec_perYear[2], 'o-', color='#af58ba', label='mda')
ax1.plot(years, avg_hitsPerPage_perSec_perYear[3], 'o-', color='#ffc61e', label='other
ax1.set_ylabel('average hits per page by section')
docsPerYear = [len(data.query('year == @year')) for year in years]
ax2 = ax1.twinx()
ax2.bar(x=years, height=docsPerYear, color='gray', alpha=0.2)
ax2.set_ylim([0,600])
ax2.tick_params(axis='y')
ax2.set_ylabel('#docs')
plt.table([[round(y, 2) for y in x] for x in avg_hitsPerPage_perSec_perYear+[docsPerYe
         rowLabels=['fs+notes', 'audit', 'mda', 'other', '#docs'],
         rowColours=['#ff1f5b', '#009ade', '#af58ba', '#ffc61e', 'lightgray'],
         colLabels=years, loc='bottom', cellLoc='right', bbox=[0, -0.4, 1, 0.4])
ax1.set_xticks([])
ax2.set_xticks([])
#ax1.set_title(f'n={len(data)} reports with {sum(data["total_hits"])} total keyword hi
ax1.legend()#ncol=4, bbox_to_anchor=(0.75,-0.1))
#fig.savefig('figures/fig202309272029.png', dpi=400, bbox_inches='tight')
plt.show()
```

2.3 Keyword distribution in the reports

```
# fig, ax = plt.subplots(1,4,figsize=(12,3), sharey=True)

# #ax[0].hist(data.total_hits, color='lightgray')
# ax[0].hist(data.fs_hits, color='#ff1f5b')
# ax[1].hist(data.audit_hits, color='#009ade')
# ax[2].hist(data.mda_hits, color='#af58ba')
# ax[3].hist(data.other_hits, color='#ffc61e')

# for n, title in zip(range(4), ['fs+notes', 'audit', 'mda', 'other']):
# ax[n].set_title(title)

# plt.suptitle(f'Distribution of hits per document by section', y=1.1)
```

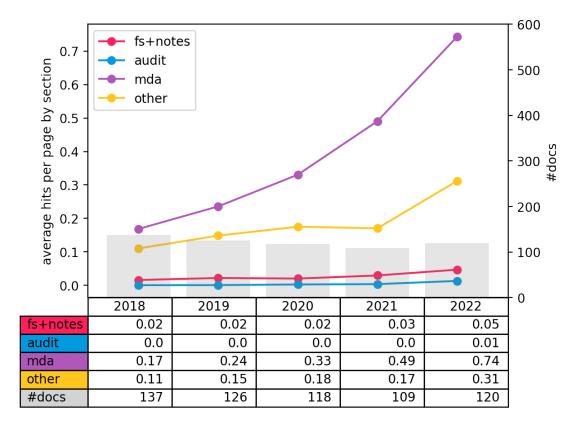


Figure 4: ?(caption)

```
# plt.savefig('figures/fig202309271836.png', dpi=400, bbox_inches='tight')
```

2.4 Keyword ranking

```
data = docsa.copy()

for pat in search_patterns:
    data[pat] = [len(list(filter(lambda hit: hit['pattern'] == pat, searchText(doc, search_patterns)) for _, doc in docsa.iterrof

fig, ax = plt.subplots()

ax.bar(search_patterns, [np.sum(data[pat].values) for pat in search_patterns], color='
```

```
#ax.set_title(f'Distribution of hits per keyword (total hits={sum(data.total_hits)})')
ax.text(6.45,30500,f'n={sum(data.total_hits)}')

plt.grid(axis='y', color='lightgray', zorder=0)

plt.xticks(rotation=90)
plt.savefig('figures/fig202309272100.png', dpi=400, bbox_inches='tight')
```

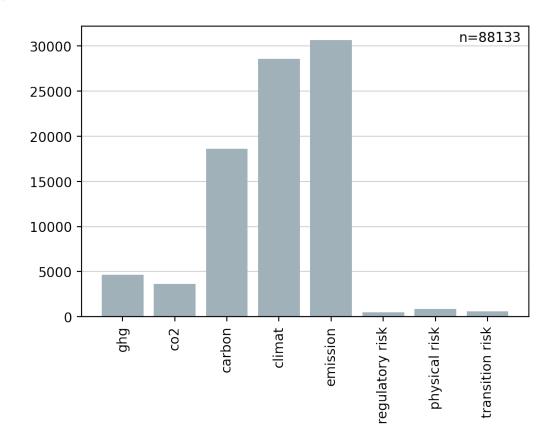


Figure 5: ?(caption)

2.5 Keyword ranking by section

The difference b/w the total number of search hits is because from here, I included ghg and co2

```
sections = ['fs', 'audit', 'mda', 'other']
```

```
totals = {k:v for k,v in zip(
    sections,
    [[sum(len(list(filter(lambda hit: (hit['section'] == sec) & (hit['pattern'] == pat
          for _, doc in docsa.iterrows())
      for pat in search_patterns]
     for sec in sections]
)}
import matplotlib as mpl
mpl.rcParams['axes.prop_cycle'] = mpl.cycler(color=['#ff1f5b', '#009ade', '#af58ba', '
fig, ax = plt.subplots()
width = 0.2
label_locs = np.arange(len(search_patterns))
multiplier = 0
for sec in list(totals.keys())[:2]:
    offset = width * multiplier
    ax.bar(label_locs+offset, totals[sec], width=width, label=sec, edgecolor='w')
    #ax.bar_label(rects, padding=3)
    multiplier += 1
ax.set_xticks(label_locs+width)
ax.set_xticklabels(search_patterns)
plt.xticks(rotation=90)
ax.legend()
plt.savefig('figures/fig202309272158.png', dpi=400, bbox_inches='tight')
fig, ax = plt.subplots()
label_locs = np.arange(len(search_patterns))
multiplier = 0
for sec, byKeyword in totals.items():
    offset = width * multiplier
    ax.bar(label_locs+offset, byKeyword, width=width, label=sec, edgecolor='w')
    #ax.bar_label(rects, padding=3)
    multiplier += 1
```

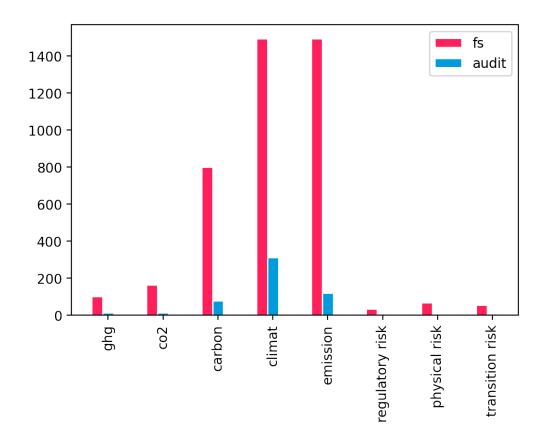


Figure 6: ?(caption)

```
ax.set_xticks(label_locs+width)
ax.set_xticklabels(search_patterns)
plt.xticks(rotation=90)
ax.legend(loc='upper right')

plt.savefig('figures/fig202309272147.png', dpi=400, bbox_inches='tight')
```

2.6 Heatmap of hits in the document

```
data1 = pd.DataFrame(columns=[
    'document_id', 'company_id', 'year', 'fs_begin', 'fs_end', 'audit_begin', 'audit_e
    'pattern', 'section', 'page'
])
```

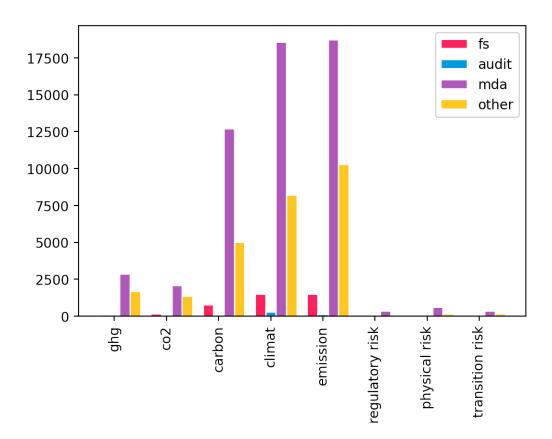


Figure 7: ?(caption)

```
'Left:', len(data1_onlyFS_noMult))
```

```
By restricting to no multi-start sections, we lose 34 snippets. Left: 4178
```

```
data1_onlyFS_noMult['location'] = [int(snip['page']) / int(snip['fs_end']) for _,snip
data1_onlyaudit_noMult['location'] = [int(snip['page']) / int(snip['audit_end']) for _
fig, ax = plt.subplots(nrows=3, ncols=1, sharex=True, figsize=(6,6))
customprops = dict(linestyle='--', linewidth=1, color='gray')
# ax.boxplot(data1_onlyFS_noMult['location'], showfliers=0, showmeans=1, meanline=1, s
             boxprops=customprops, whiskerprops=customprops, capprops=customprops,
             medianprops=dict(color='#ff1f5b'), meanprops=dict(linestyle=':', linewidt
for n, year in enumerate([2018, 2020, 2022]):
    sns.stripplot(data=data1_onlyFS_noMult.query('year == @year'),
                  x='location', y='pattern',
                  color=colors[n], alpha=0.4, size=2.5, ax=ax[n], order=search_pattern
    ax[n].grid(color='lightgray', axis='y', linestyle='dashed')
    ax[n].set_ylabel('')
    ax[n].set_title(year)
ax[0].set_xlim([0,1])
ax[2].set_xlabel('')
plt.show()
```

2.7 Cross-sectional splits

snippets[snippets.document_id == 'f6d019db-5b4d-4b4b-b989-427262d0873b'].query('section

	document_id	isin	year	pattern	section	snippet
87779	f6d019db-5b4d-4b4b-b989-427262d0873b	DE000DTR0CK8	2021	carbon	fs	joint ve
87780	f6d019db-5b4d-4b4b-b989-427262d0873b	DE000DTR0CK8	2021	emission	fs	t can or
87781	f6d019db-5b4d-4b4b-b989-427262d0873b	DE000DTR0CK8	2021	emission	fs	ainable

	document_id	isin	year	pattern	section	snippet
87782	f6d019db-5b4d-4b4b-b989-427262d0873b	DE000DTR0CK8	2021	emission	fs	echnolo
87783	f6d019db-5b4d-4b4b-b989-427262d0873b	DE000DTR0CK8	2021	emission	fs	orecaste
87784	f6d019db-5b4d-4b4b-b989-427262d0873b	DE000DTR0CK8	2021	emission	fs	her euro

2.8 Interactive

```
# #| fig-cap: Average keyword hits per section over time
# fig, ax1 = plt.subplots()

# ax1.plot(years, avg_hits_perSec_perYear[0], 'o-', color='#ff1f5b', label='fs+notes')
# ax1.plot(years, avg_hits_perSec_perYear[1], 'o-', color='#009ade', label='audit')

# ax1.set_ylabel('average hits per section')
# ax1.set_xticks(years)
# ax1.legend()

# plt.show()
```

IntSlider(value=0)

2.9 Document descriptives

```
fig, ax = plt.subplots(1,3, figsize=(12,3))

ax[0].hist(docsa['n_pages'], edgecolor="w", bins=25, color='#a0b1ba')
ax[0].set_title(f'Panel A. Total page numbers')

ax[1].hist(docsa['clean_text_len'], edgecolor="w", bins=25, color='#a0b1ba')
ax[1].set_title(f'Panel B. Clean text lengths')

ax[2].hist(docsa['avgCleanTextPerPage'], edgecolor="w", bins=25, color='#a0b1ba')
ax[2].set_title(f'Panel C. Clean text lengths per page')
ax[2].text(x=8400, y=-20, s=f'Cropped at 1,500', ha='right')

fig.suptitle(f"n={len(docsa)} documents", y=1.1)
plt.show()
```

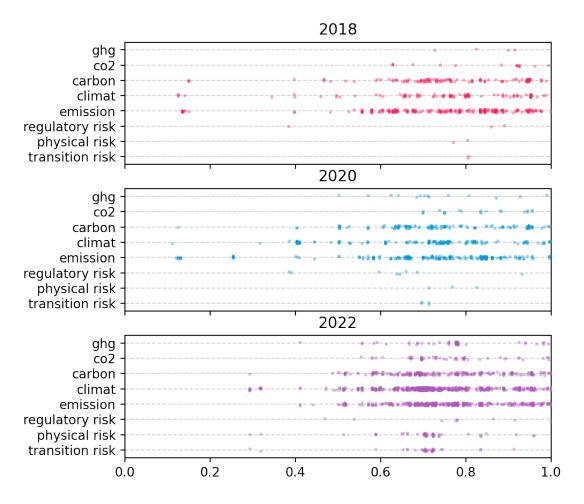


Figure 8: Relative location

```
#fig.savefig('figures/fig202309272049.png', dpi=400, bbox_inches='tight')
import nltk
from nltk.tokenize import sent_tokenize, word_tokenize

x = sent_tokenize(docsa.iloc[0]['fs_text'])
x
```

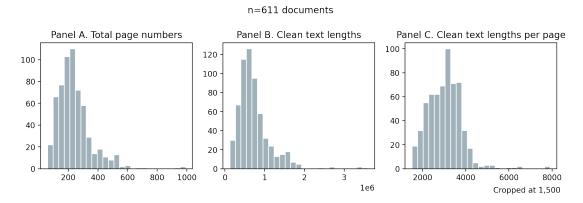


Figure 9: ?(caption)