VICTOR ALVES

Software Engineer

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Brazi

victorralves.pro

A dedicated software developer with over three years of specialized experience in frontend development. Proficient in React, TypeScript, Node.js, and Next.js, with a strong passion for building scalable, efficient, and user-friendly applications. Proven track record of enhancing user experiences, optimizing performance, and successfully leading projects. Always eager to explore new technologies and methodologies to stay at the cutting edge of the industry.

Technical Skills

Programming Languages: TypeScript, JavaScript, HTML, CSS, SASS

Framework: React, VueJS, Angular, NextJS, MaterialUI, TailwindCSS, Styled Components **Tools & Other platforms:** Vercel, Git, GitHub, Vite, Jest, Redux, NodeJS, Webpack

Professional Experience

Skinstric

Frontend Developer | Junior

- Conducted various A/B tests on product pricing, new subscription models, upsells, and downsells, leading to a boost in the LTV (lifetime value) by 23%.
- Implemented advanced SEO strategies, including keyword optimization, server side rendering and blog, leading to a 40% increase in organic traffic and elevating the website's ranking on the first page of search results.
- Enhanced page responsiveness and accessibility to ensure compatibility across all platforms and devices, leading to a 20% increase in user satisfaction rate. Enhanced page responsiveness and accessibility to ensure compatibility across all platforms and devices, leading to a 20% increase in user satisfaction rate.

Prifina

Frontend Developer | Intern

- Designed a multifunctional dashboard with weather, health data, actionable recommendations, and air quality graphics, supporting Fahrenheit/Celsius and accessibility options. Resulted in 30% higher engagement and 40% lower bounce rate.
- Utilizing personalized API's for health data and 'OpenWeather' for climate information, we successfully merged them to create an innovative application without any financial investment, relying solely on passion and dedication.
- Through rigorous testing and optimization, we achieved an impressive 80% increase in efficiency, delivering a seamless user experience and valuable insights.

Projects (personal)

Summary: Website | Github

Catalog for a open online library for users

• Developed an interactive game using React, Supabase, Cron jobs, and TailwindCSS which attracted over 100k users within the first month, with still many active players.

<u>Ultraverse:</u> <u>Website</u> | <u>Github</u>

Online NFT World Market application

• Initiated and launched an intuitive platform emulating genuine NFT marketplaces, empowering users to simulate the intricacies of NFT ecosystem functions such as savings, pricing, and timers. Profiles and pictures gathered from +5 different API's.

Airwise: Website | Github

Real-time Health and pollution insights to enhance user's outdoors experience

Introducing an innovative app that combines weather data and personal health metrics to deliver 20+ customized outdoor
activity recommendations. Our algorithms integrate weather forecasts with health indicators, offering tailored safety guidance.
 With insights on 30+ weather conditions and 5 health outcomes, users can make informed choices for better well-being.

Education:

Frontend Simplified Bootcamp:

Web Application Development

- Classes: HTML, CSS, JavaScript, React, TypeScript, Backend Development, Data Structures & Algorithms.
- Leadership: Support Technician to 200+ students.

Harvard University:

Introduction to Computer Science, EdX.

 Advanced algorithms, data structures, memory management, software debugging techniques, web development and mobile app development, UI/UX.