

Victor Alves

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EXPERIENCE

Skinstric

Feb 2023 – Present

Frontend Developer

Remote

- Spearheaded the migration of Skinstric from WordPress to React in 10 days (one sprint)
 - Increased site speed by 50% resulting in a decreased load time from 8 seconds to 4 seconds and 25% reduction in user bounce rate.
 - Improved maintainability which led to 30% faster new feature updates.
- Conducted various A/B tests on product pricing, new subscription models, upsells, and downsells, leading to a boost in the LTV (lifetime value) by 23%.
- Wrote accessible React components/features and improved UX, thereby reducing CAC from \$450 to \$250.
- Implemented advanced SEO strategies, including keyword optimization, server side rendering and blog, leading to a 40% increase in organic traffic and elevating the website's ranking on the first page of search results.

Prifina

Oct 2023 – Dec 2023

Frontend Developer

Remote

- Created and developed an application capable of receiving and giving information about weather and health, with fully developed algorithms.
- Worked with a small, but strong group of developers and designers to create the whole application under the period of three months.
- We merged personalized health data APIs with OpenWeather for climate information, creating an innovative application without any financial investment, relying solely on passion and dedication.
- Through rigorous testing and optimization, we achieved an impressive 80% increase in efficiency, delivering a seamless user experience and valuable insights.

PROJECTS

Book Summary Application | [Website](#) | [Github](#)

Jul 2023

Full Stack Development

Remote

- Designed and launched a user-friendly platform allowing readers to quickly grasp core concepts of extensive literary works with AI, achieving an average 95% satisfaction rate based on feedback on accuracy and readability.

Ultraverse NFT World Application | [Website](#) | [Github](#)

Apr 2023

Full Stack Development

Remote

- Designed and launched a user-friendly platform emulating genuine NFT marketplaces, empowering users to simulate the intricacies of NFT ecosystem functions such as savings, pricing, and timers. Profiles and pictures gathered from +5 different APIs.

Airwise for Prifina Application | [Website](#) | [Github](#)

Oct 2023

Full Stack Development

Remote

- Designed a novel app fusing weather data and individual health metrics, providing 20+ personalized outdoor activity recommendations. Our algorithms seamlessly integrate weather forecasts with health indicators for tailored safety guidance. Offering insights on 30+ weather conditions and 5 health outcomes, users can make informed decisions for improved well-being.

EDUCATION

Frontend Simplified Bootcamp

Aug 2022

Web Application Development

Remote

- Classes: HTML, CSS, JavaScript, React, TypeScript, Backend Development, Data Structures & Algorithms.
- Leadership: Support Technician to 200+ students.

Harvard University

Mar 2022

Introduction to Computer Science, EdX.

Remote

- Advanced algorithms, data structures, memory management, software debugging techniques, web development and mobile app development, UI/UX.

OTHER

- **Languages:** HTML, CSS (+SCSS), JavaScript, React, TypeScript, GraphQL, AWS, GCP, Next.js, Redux, Node.js, Express, MongoDB, Three.js.
- **Technical Skills:** NPM, Yarn, Git (+GitHub & BitBucket), Agile Methodologies, Scrum.