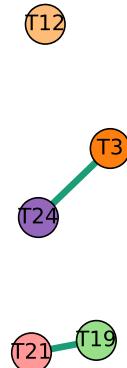


Wave 1 (stances)

My friends and family all eat meat (T12)
I eat meat for protein (T3)
I focus on balancing my diet (T24)
I eat different types of meat mainly (T19)
(T21)
I eat meat out of habit

Wave 1 (topics)



Wave 2 (stances)

I enjoy eating beef and chicken (T0)
I stock up on meat when discounted (T2)
I use dressings to enjoy white meat
I look for reduced price fresh meat (T2)
I balance meals with vegetables and salad (T20)
I eat protein every day (T13)

Wave 2 (topics)

