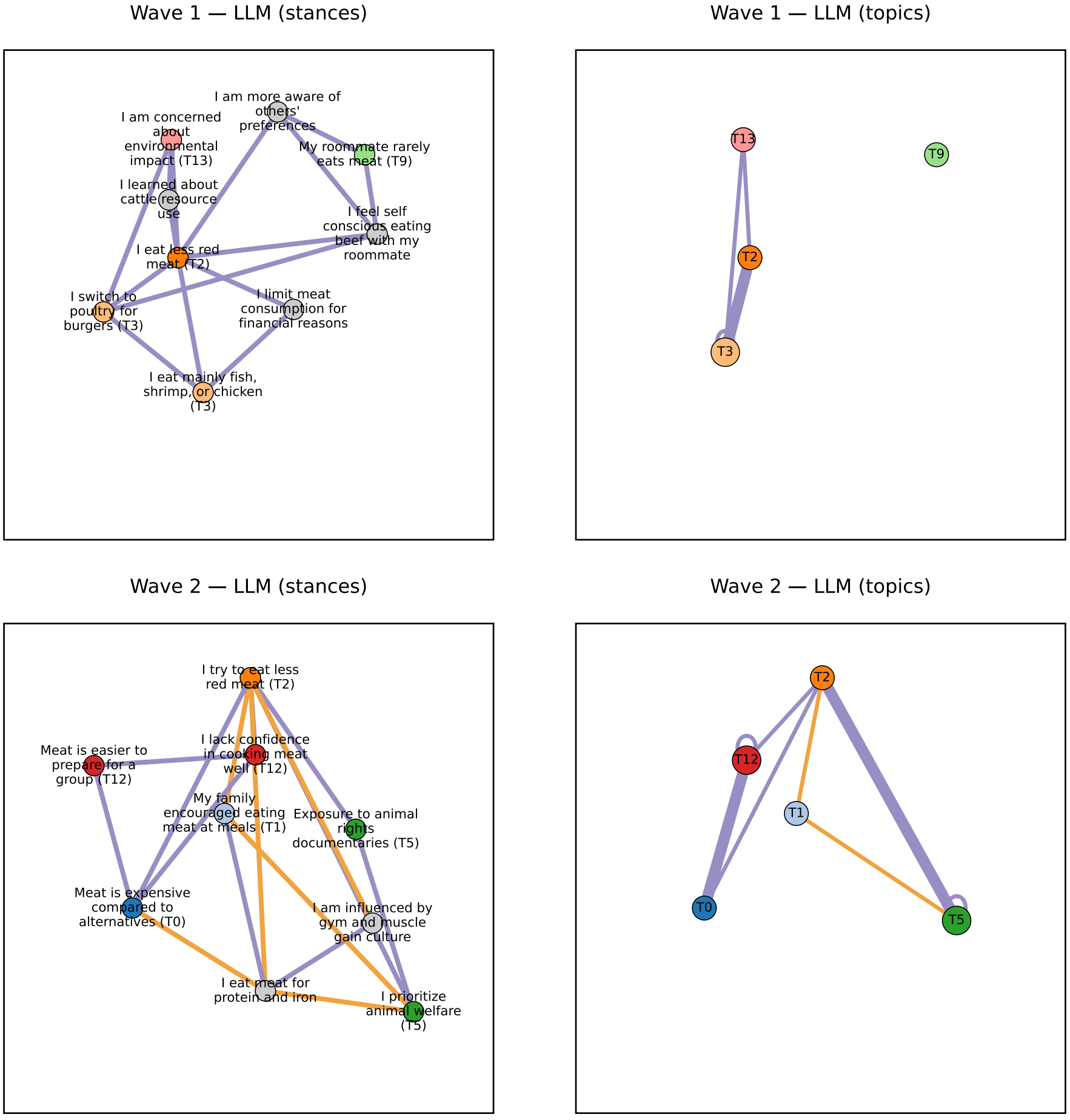
Wave 1 — LLM (stances)
I am more aware of others' preferences
I am concerned about environmental impact (T13)
My roommate rarely eats meat (T9)
I learned about cattle resource use
I feel self conscious eating beef with my roommate
I eat less red meat (T2)
I switch to poultry for burgers (T3)
I limit meat consumption for financial reasons
I eat mainly fish, shrimp, or chicken (T3)
Wave 1 — LLM (topics)
T13
T9
T2
T3
Wave 2 — LLM (stances)
I try to eat less red meat (T2)
Meat is easier to prepare for a group (T12)
I lack confidence in cooking meat well (T12)
My family encouraged eating meat at meals (T1)
Exposure to animal rights documentaries (T5)
Meat is expensive compared to alternatives (T0)
I am influenced by gym and muscle gain culture
I eat meat for protein and iron
I prioritize animal welfare (T5)
Wave 2 — LLM (topics)
T2
T12
T1
T0
T5