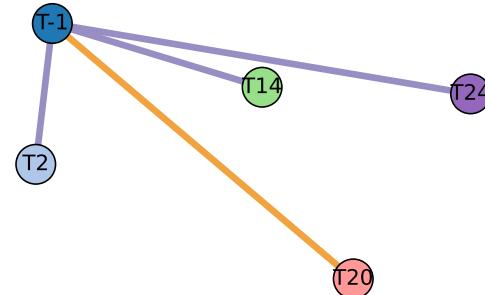


Wave 1 (stances)

```
graph LR; T1((T-1)) --- T2((T2)); T1 --- T14((T14)); T1 --- T24((T24)); T2 --- T14; T2 --- T24; T14 --- T20((T20));
```

Most people I know eat regular meat (T-1)
I buy meat when it looks good (T2)
I eat meat a few times a week (T14)
I follow doctor's suggestions about food (T24)
I alter meals if others want plant-based (T20)

Wave 1 (topics)



Wave 2 (stances)

```
graph LR; T9((T9)) --- T16((T16)); T9 --- T1; T9 --- T5((T5)); T16 --- T1; T1 --- T14((T14)); T1 --- T24((T24)); T14 --- T20((T20)); T14 --- T6((T6)); T24 --- T1; T20 --- T6; T6 --- T1;
```

I focus more on health as I age (T9)
I am concerned about climate change (T16)
Meals are more special on weekends (T-1)
Friends and family eat less meat and pork (T5)
I try plant-based options eating out (T20)
I mostly cook beef and chicken at home (T-1)
I want to lower cholesterol and calories (T9)

Wave 2 (topics)

