

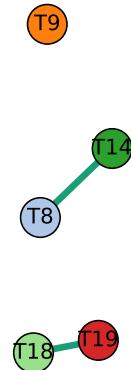
Wave 1 (stances)

My friends and family all eat meat (T9)

I enjoy eating protein meat
I focus on balancing my diet (T8)

I eat different types of meat mainly (T19)
(T18)
I eat meat out of habit

Wave 1 (topics)



Wave 2 (stances)

I enjoy eating beef and chicken

I stock up on meat when discounted (T10)

I balance meals with vegetables and salad

I eat protein every day (T10)

I use dressings to enjoy white meat

I look for reduced price fresh meat (T10)

Wave 2 (topics)

