

Wave 1 (stances)

I enjoy eating meat around me (T27)
I do not care about others' dietary choices
I am open to trying new meats (T0)
I feel weak without eating meat (T20)
Meat tastes great to me
I eat every type of meat (T18)
I believe meat is essential (T14) *Easier to get protein from meat*

Wave 1 (topics)



Wave 2 (stances)

Meat tastes good to me
My friends and family eat meat (T9)
Getting protein from meat is easy (T14)
I eat what my family makes for dinner (T1)
I eat whatever meat is available (T18)
Eating meat is a family habit (T1)

Wave 2 (topics)

