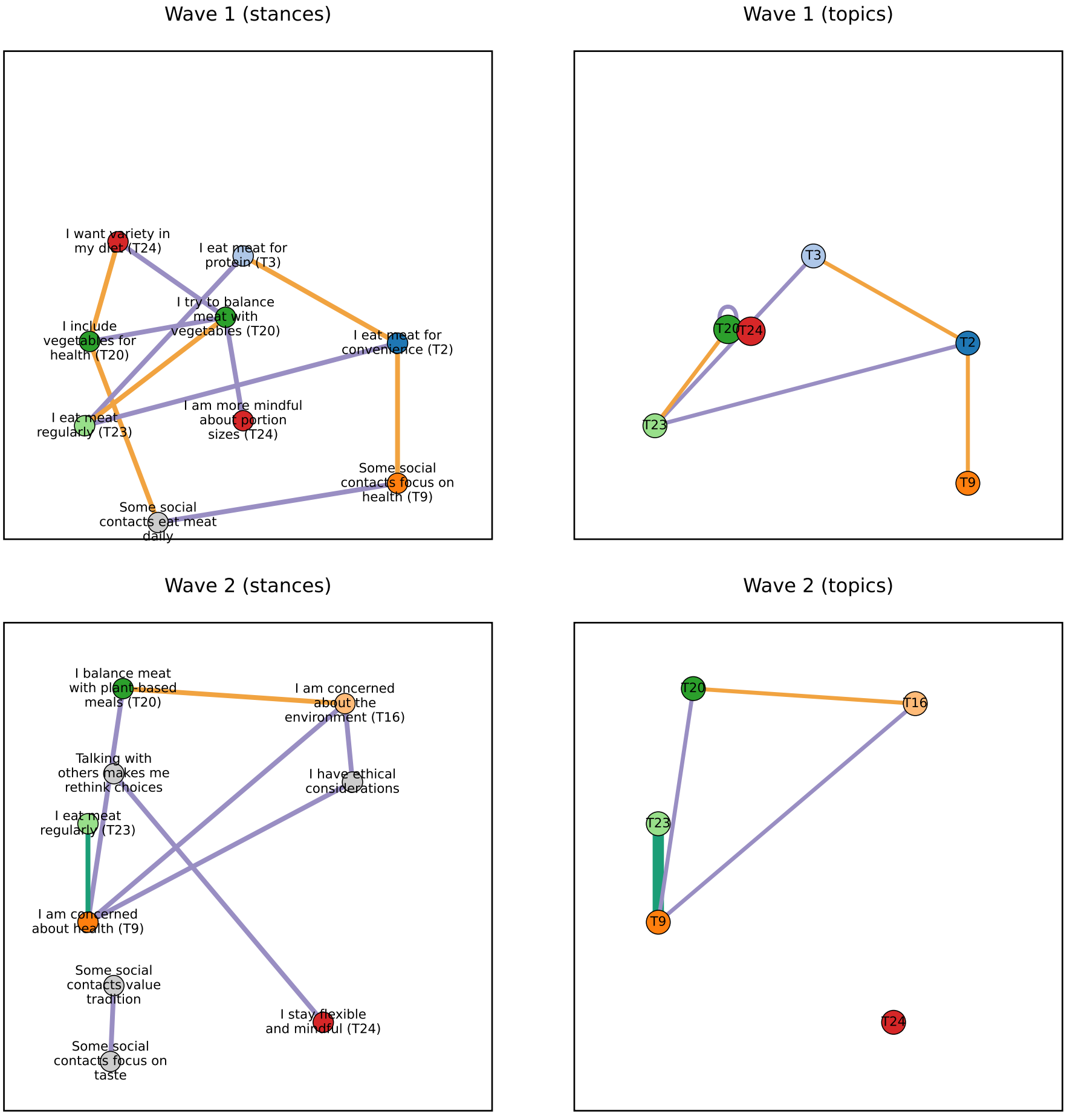
Wave 1 (stances)
I want variety in my diet (T24)
I eat meat for protein (T3)
I try to balance meat with vegetables (T20)
I include vegetables for health (T20)
I eat meat for convenience (T2)
I eat meat regularly (T23)
I am more mindful about portion sizes (T24)
Some social contacts focus on health (T9)
Some social contacts eat meat daily
Wave 1 (topics)
T3
T20
T24
T2
T23
T9
Wave 2 (stances)
I balance meat with plant-based meals (T20)
I am concerned about the environment (T16)
Talking with others makes me rethink choices
I have ethical considerations
I eat meat regularly (T23)
I am concerned about health (T9)
Some social contacts value tradition
I stay flexible and mindful (T24)
Some social contacts focus on taste
Wave 2 (topics)
T20
T16
T23
T9
T24