

Wave 1 (stances)

I do not eat meat at home (T22)
I respect animal lives (T5)
I am concerned about animal welfare (T5)
I think red meat is unhealthy (T2)
My family argues for more meat for nutrition (T1)
I rarely eat meat (T1)
My partner supports and motivates me (T6)
My partner is a vegan (T4)
I eat meat to be polite at gatherings (T27)

Wave 1 (topics)



Wave 2 (stances)

I am currently a vegetarian (T4)
Social contacts value animal life (T16)
A friend is vegan and influences me (T4)
I view animals as chosen family (T5)

My friends support vegetarian beliefs
I am disturbed by animal mistreatment (T5)
I plan to become vegan (T4)

I believe animals deserve respect (T5)
I feel deep connection to animals (T5)

Wave 2 (topics)

