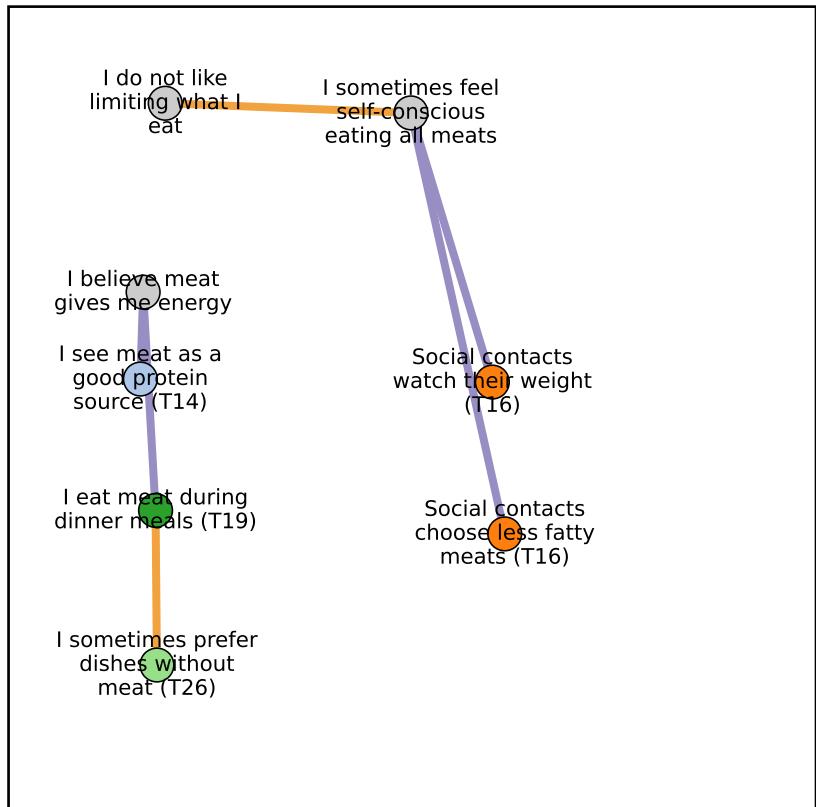
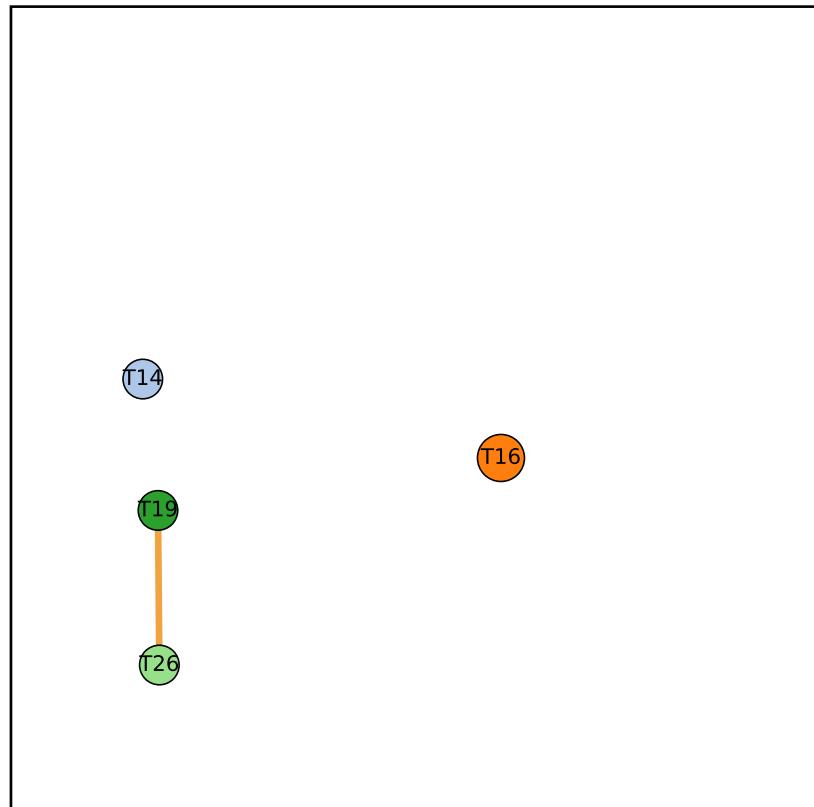


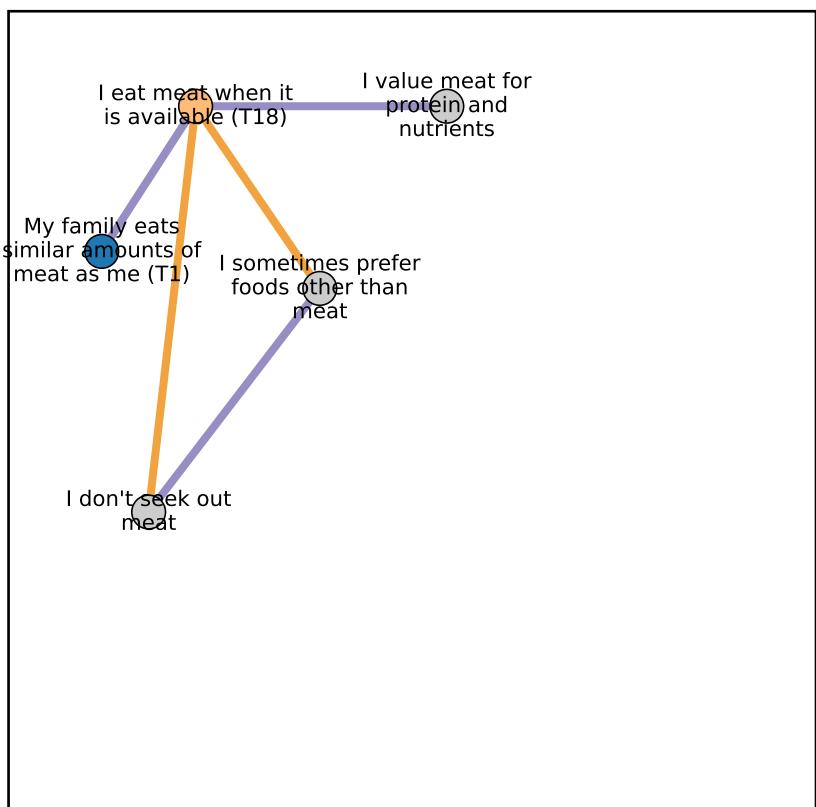
Wave 1 (stances)



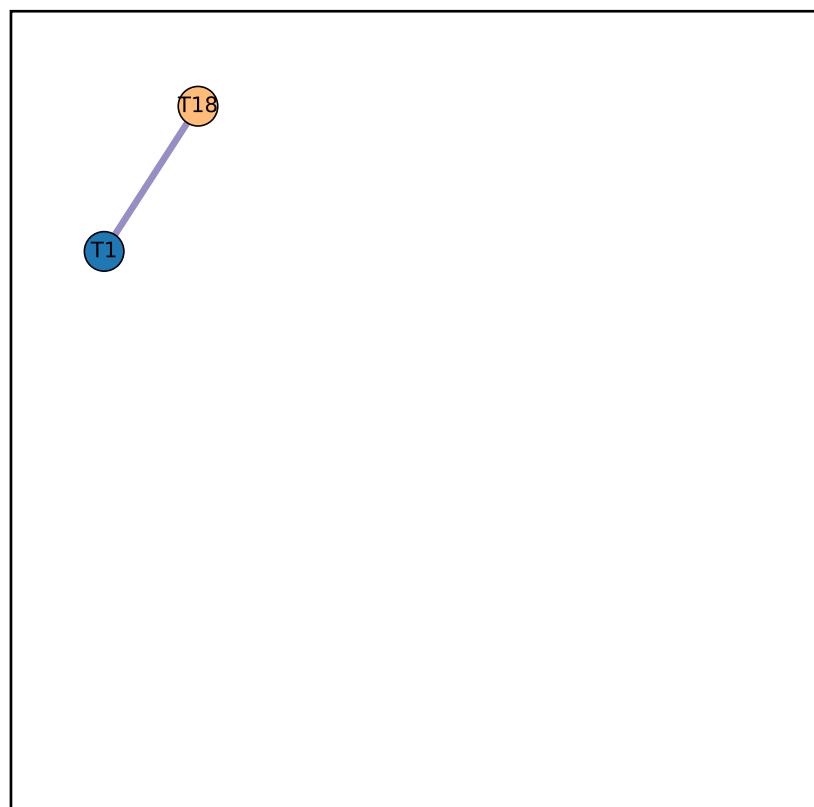
Wave 1 (topics)



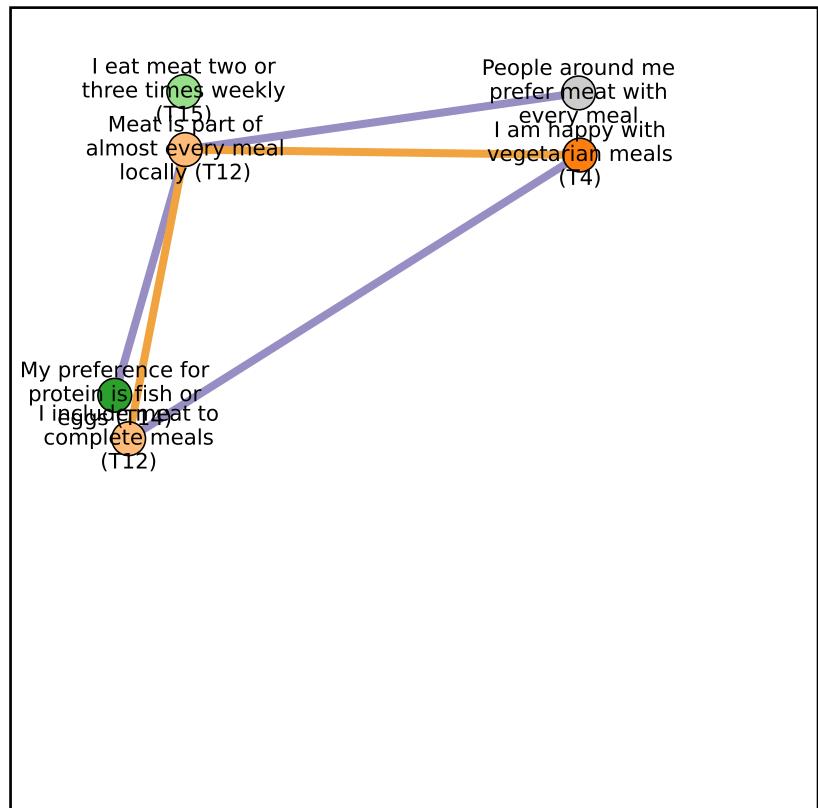
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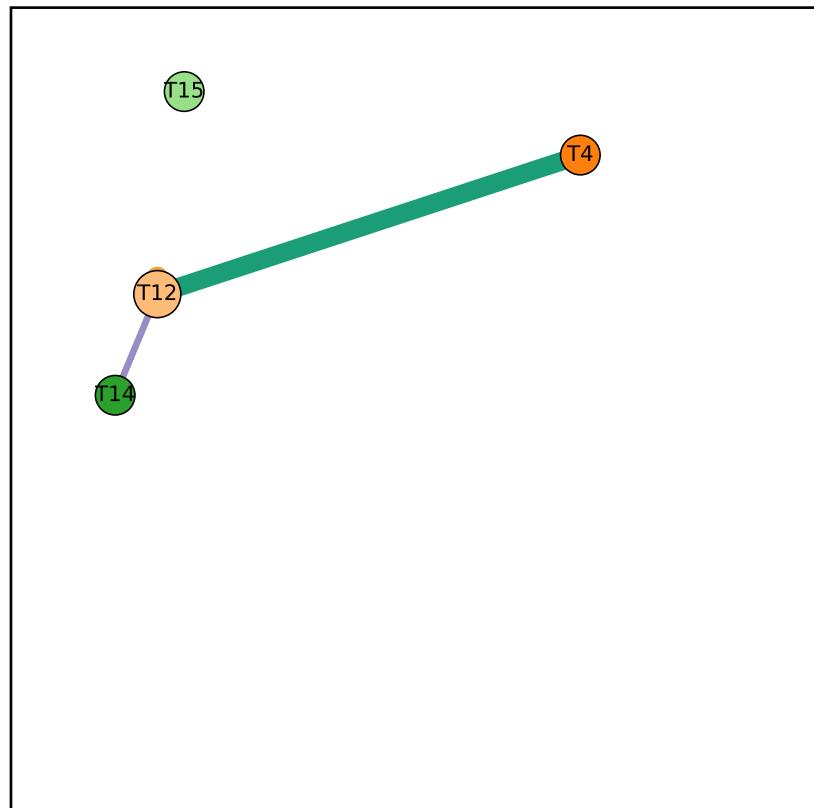
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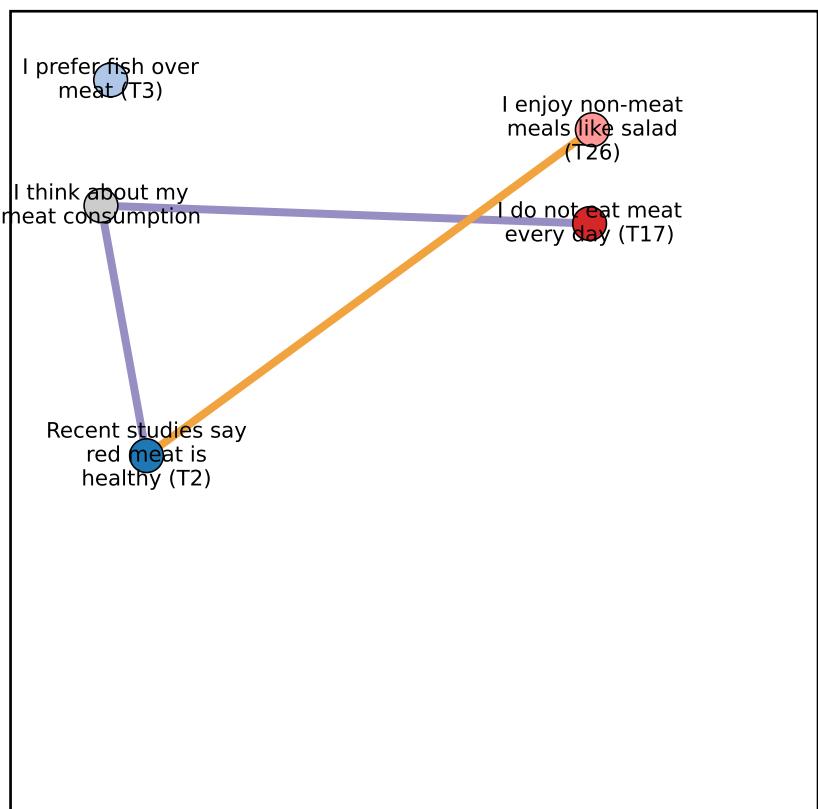
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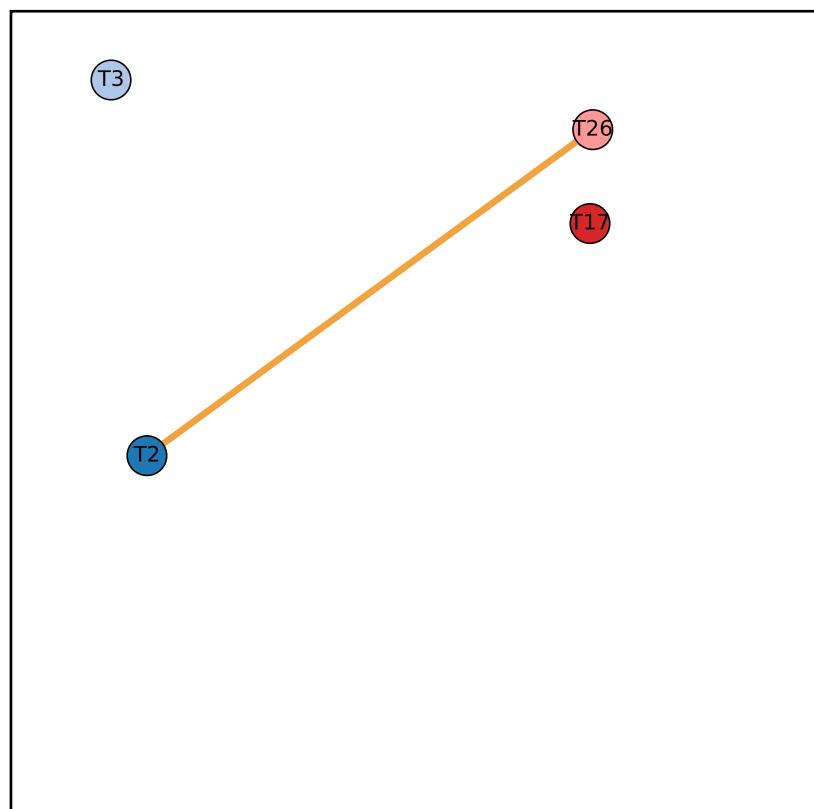
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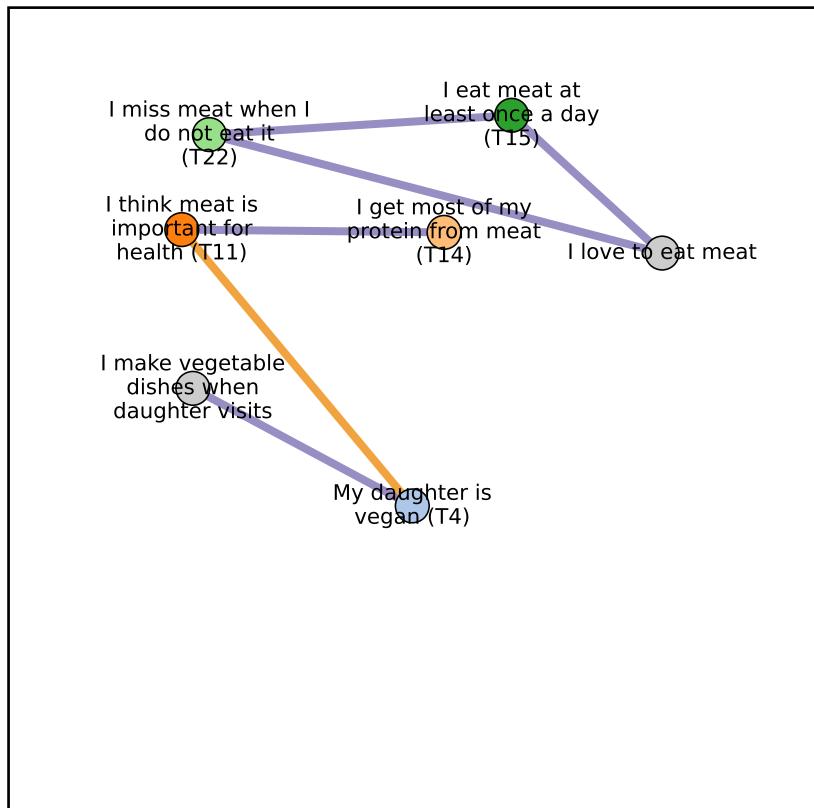
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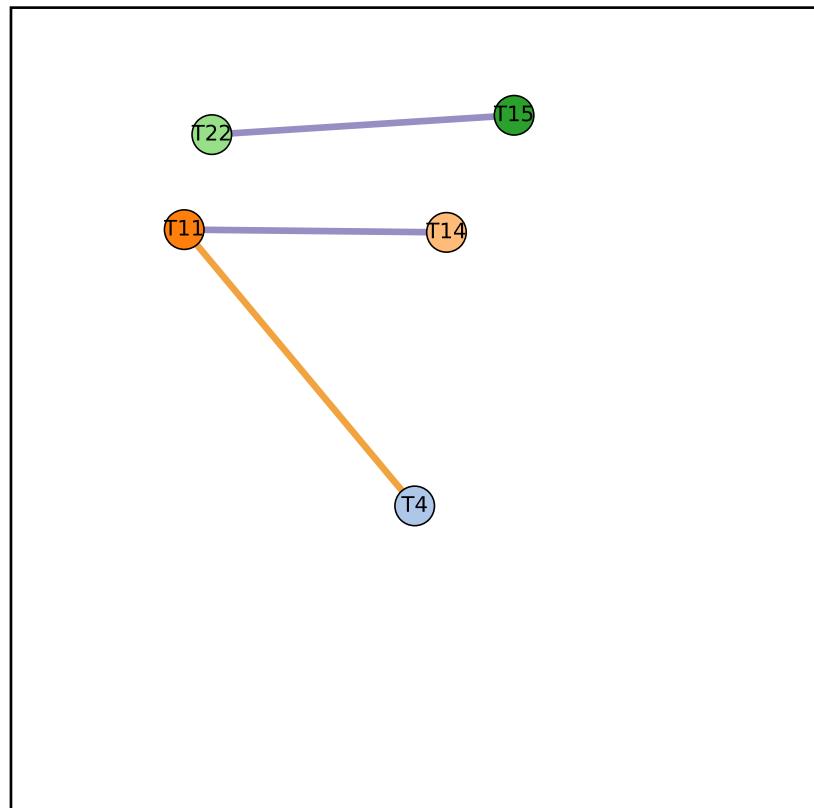
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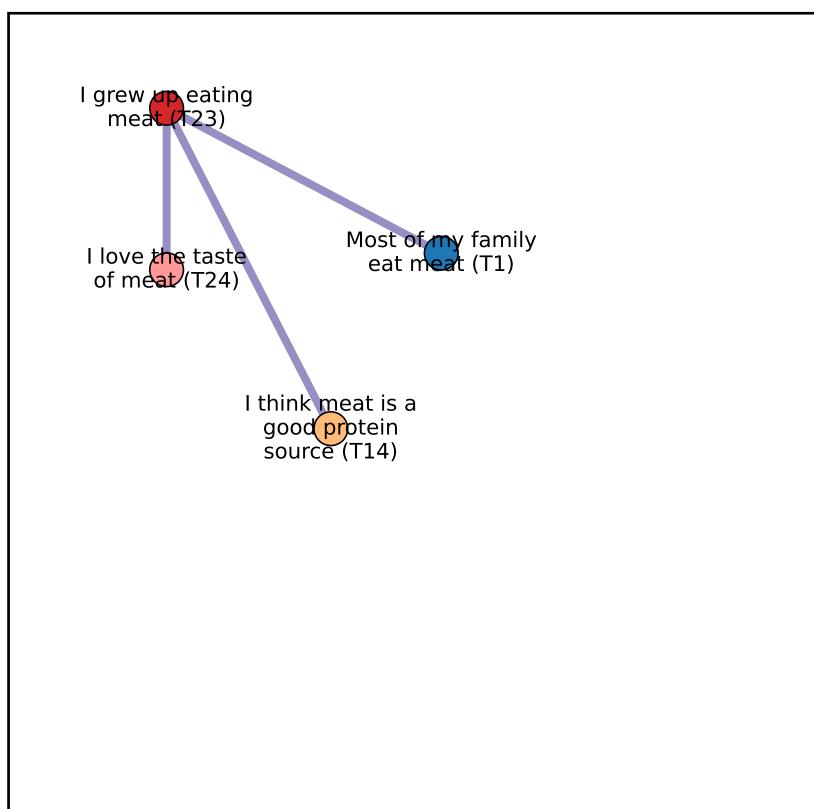
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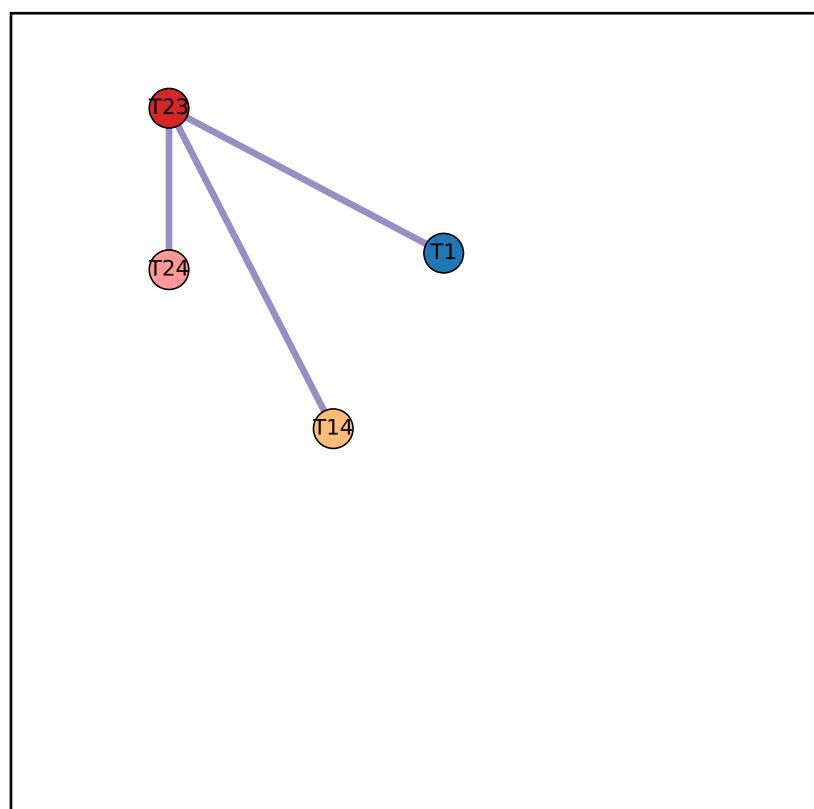
Wave 1 (topics)



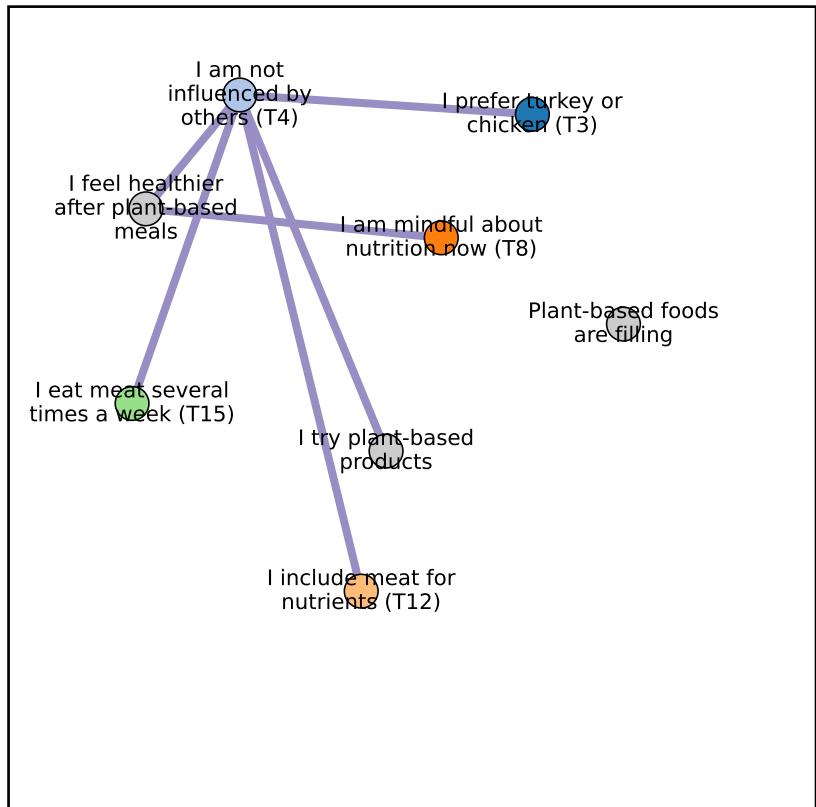
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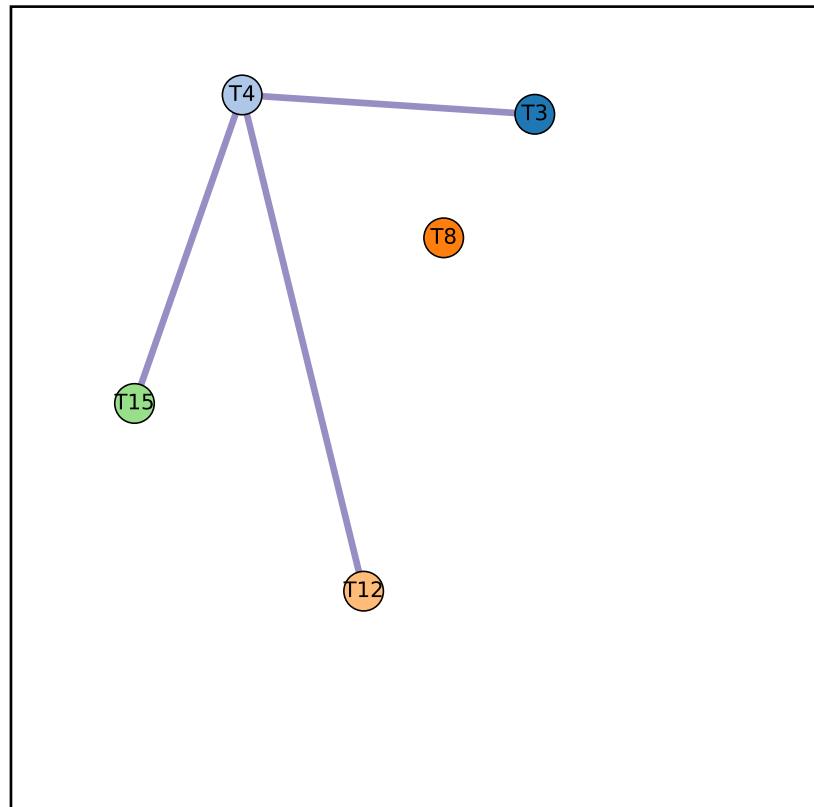
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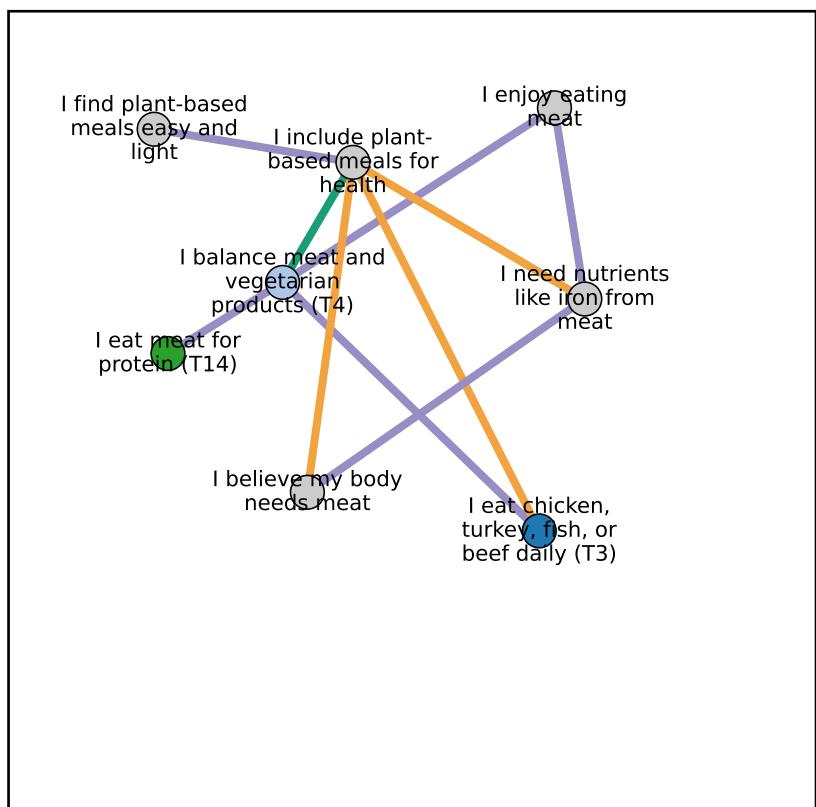
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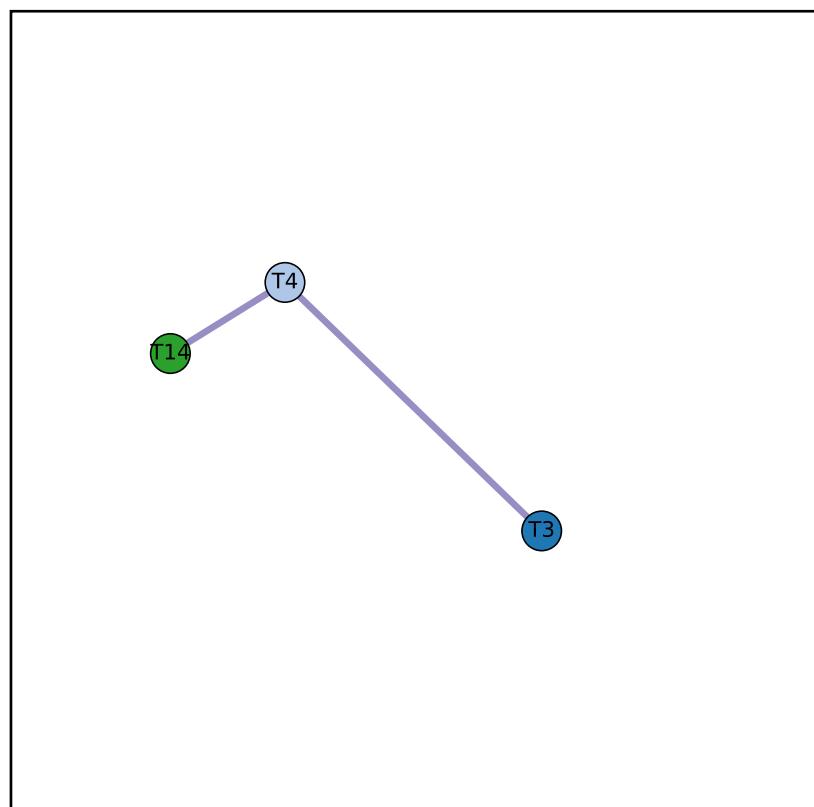
Wave 1 (topics)



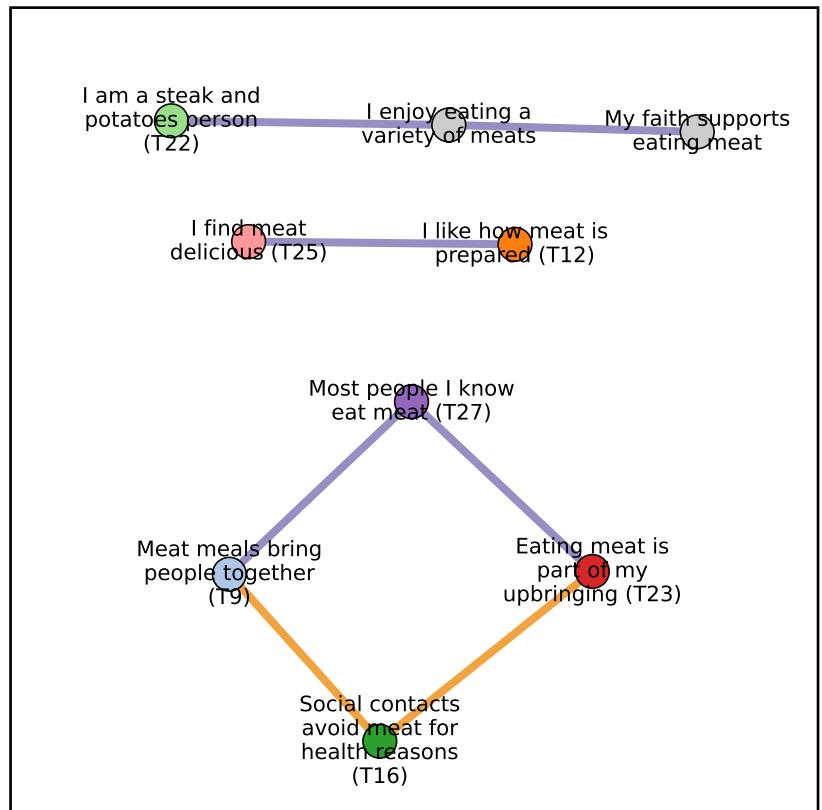
Wave 2 (stances)



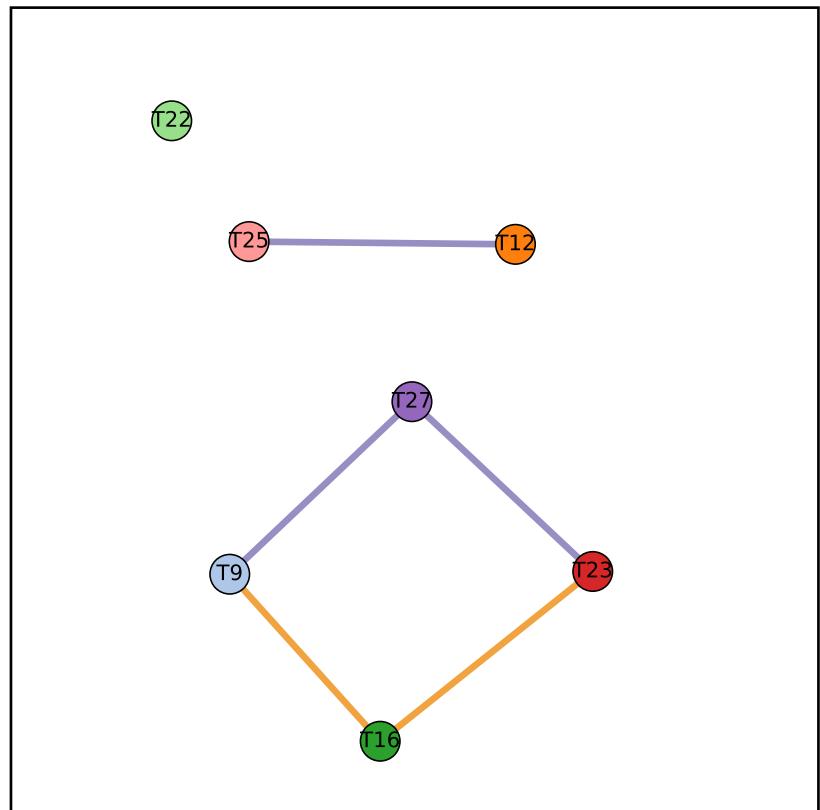
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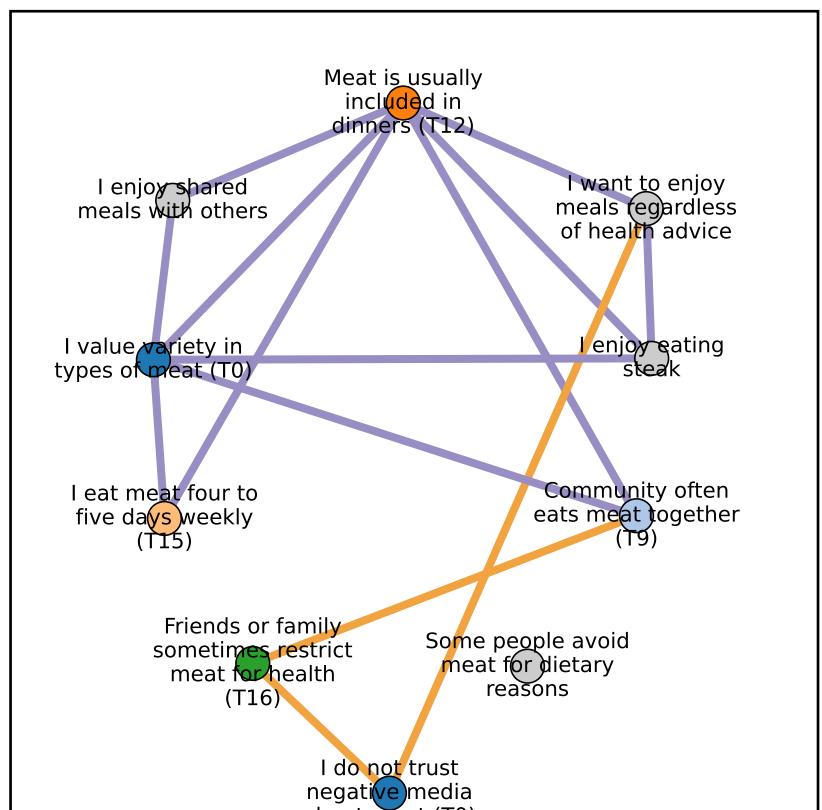
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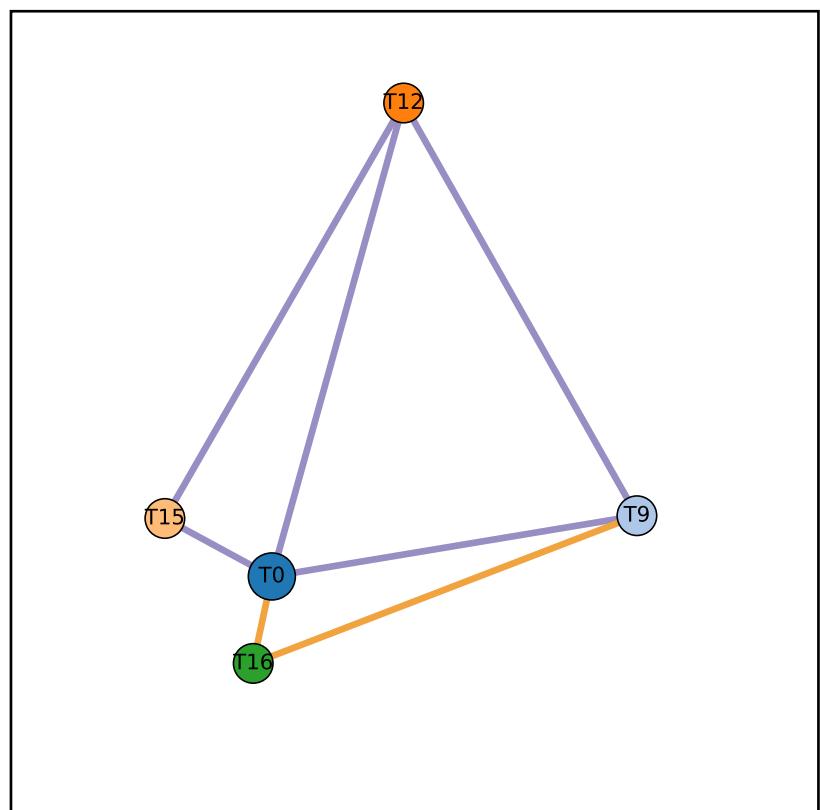
Wave 1 (topics)



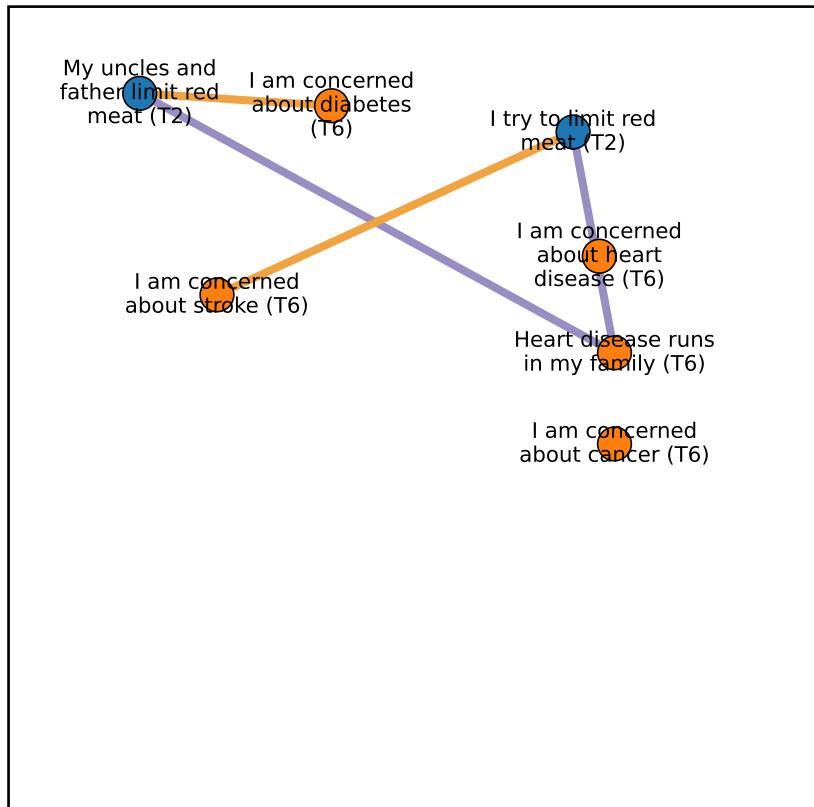
Wave 2 (stances)



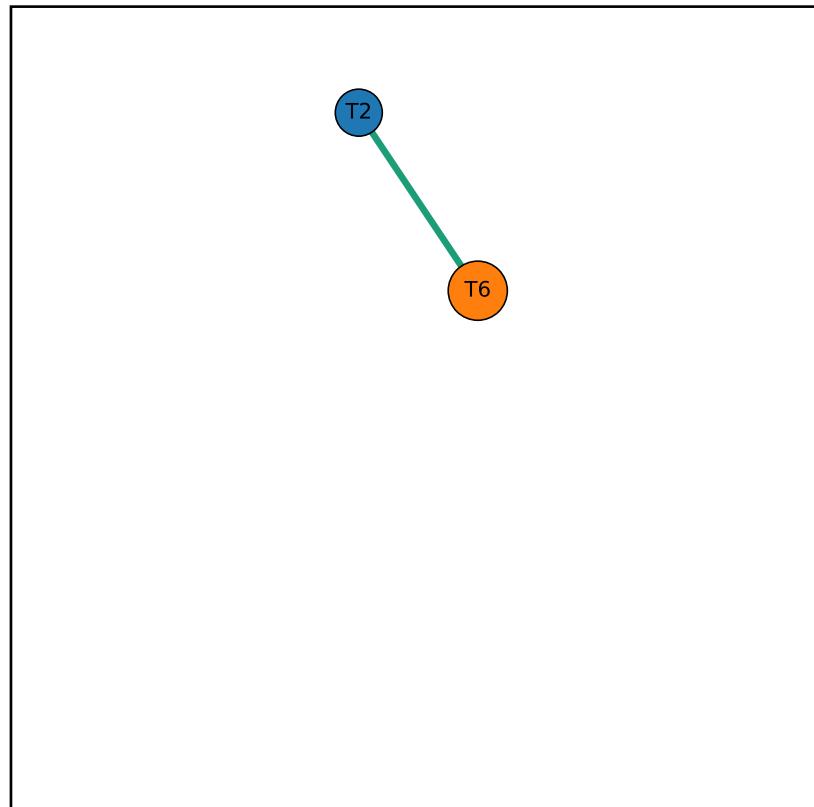
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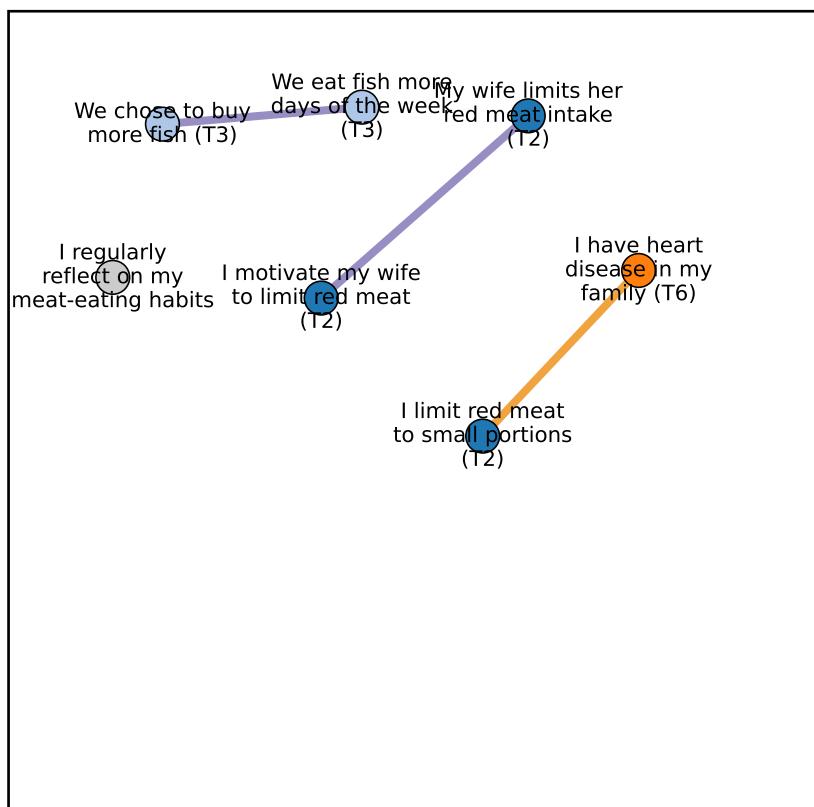
Wave 1 (stances)



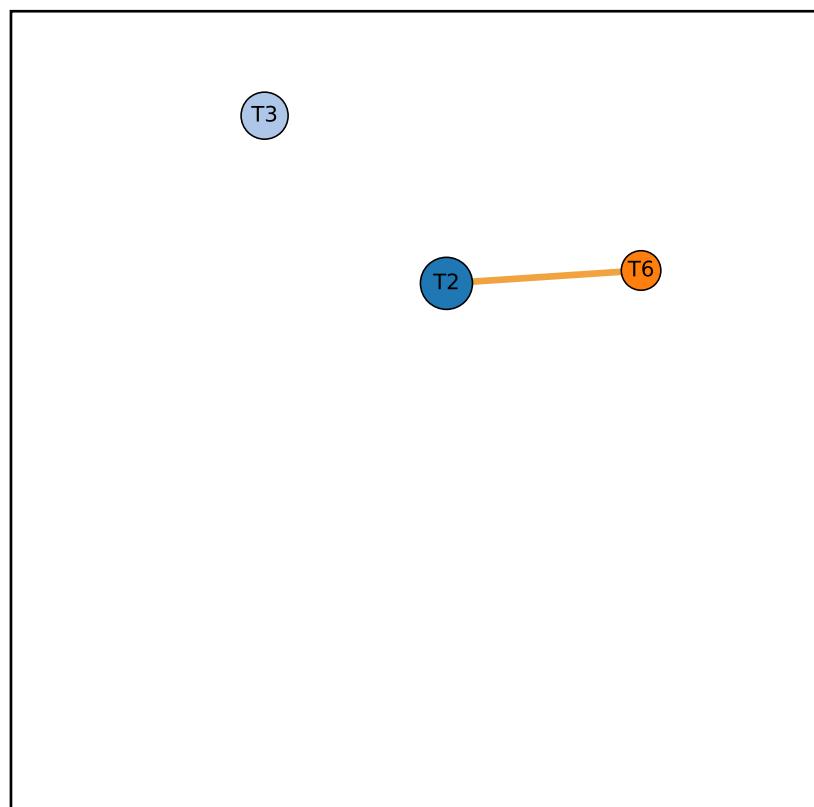
Wave 1 (topics)



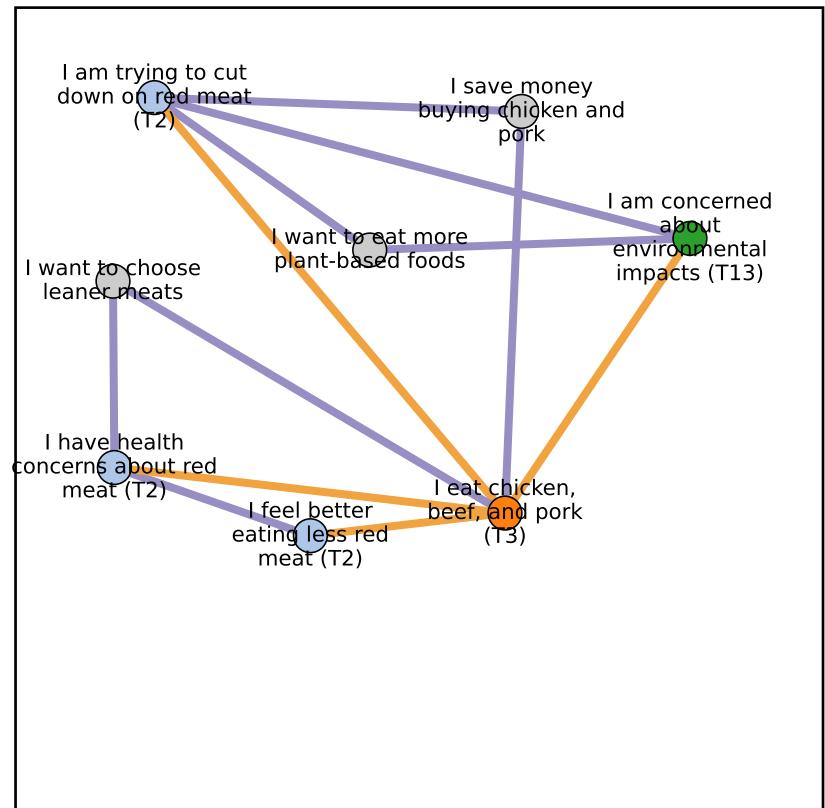
Wave 2 (stances)



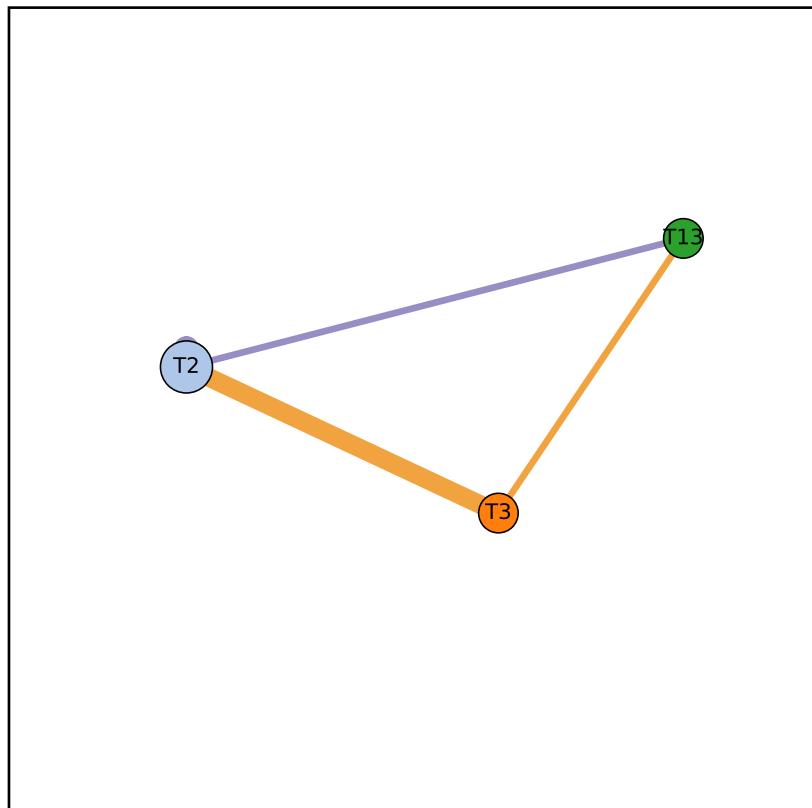
Wave 2 (topics)



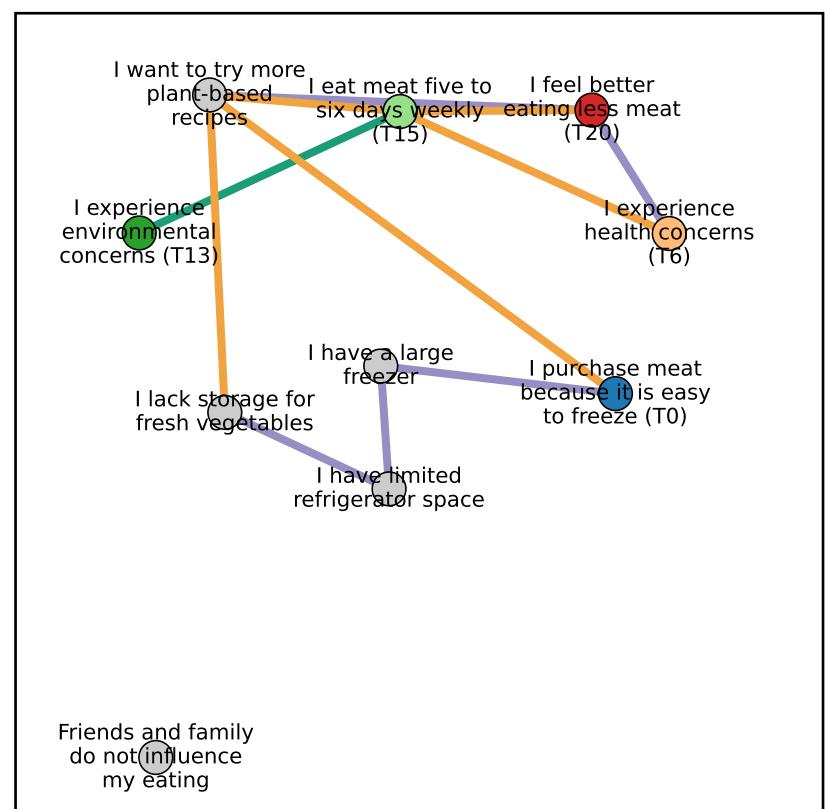
Wave 1 (stances)



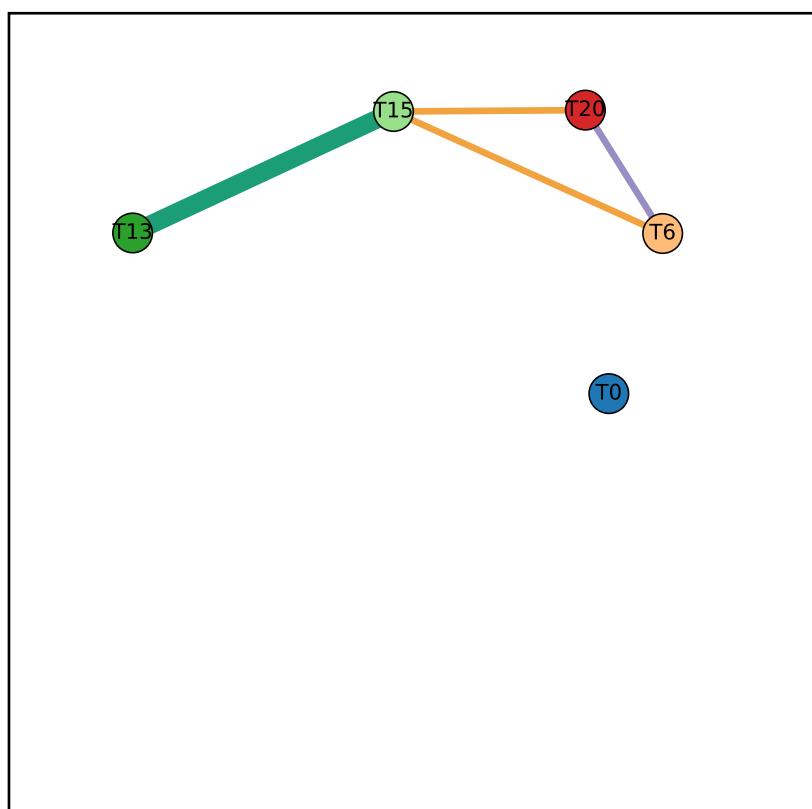
Wave 1 (topics)



Wave 2 (stances)



Wave 2 (topics)



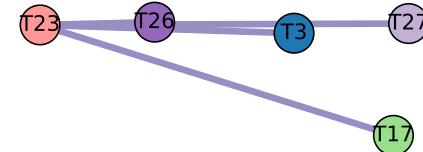
Wave 1 (stances)

Meat was in every meal growing up (T23)
A meal is not complete without meat (T26)
Beef and chicken are my most eaten meats (T27)
People around me eat meat regularly (T27)

Eating meat is my favorite thing (T19)
I eat meat every day (T17)

I love eating meat

Wave 1 (topics)

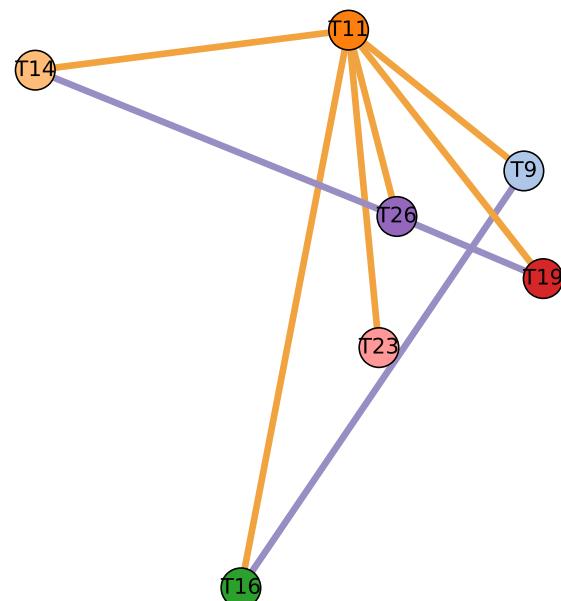


Wave 2 (stances)

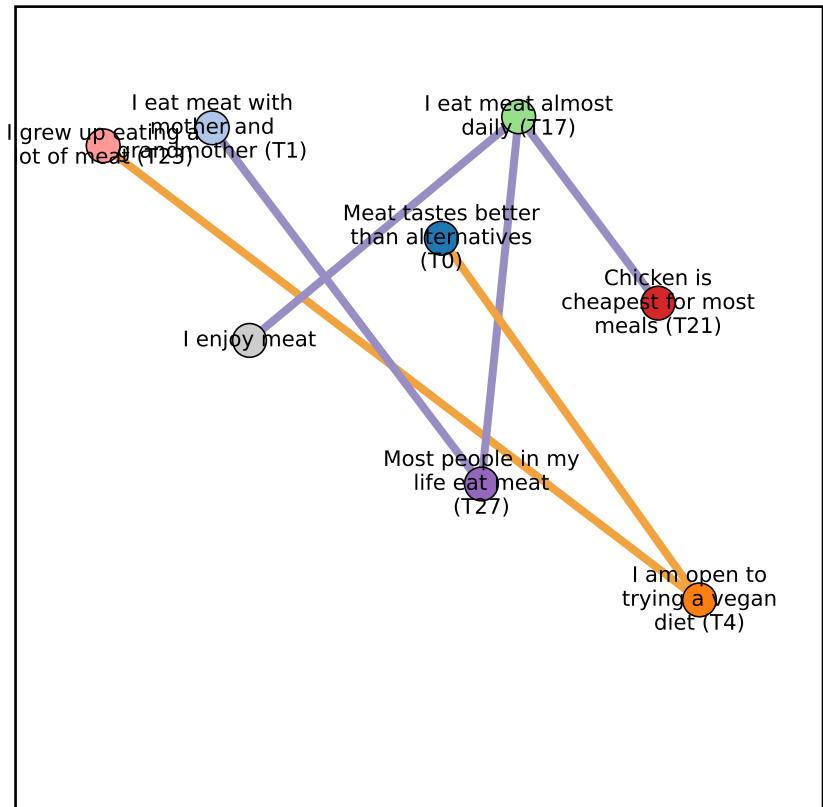
Meat is a good source of protein (T14)
A health concern would make me reconsider meat (T11)
Meat is my favorite thing to eat
All my friends and family eat meat regularly (T9)
I feel a meal is incomplete without meat (T26)
I eat meat with every meal (T19)
I grew up eating meat regularly (T23)

Meat eating is just a habit for my contacts (T16)

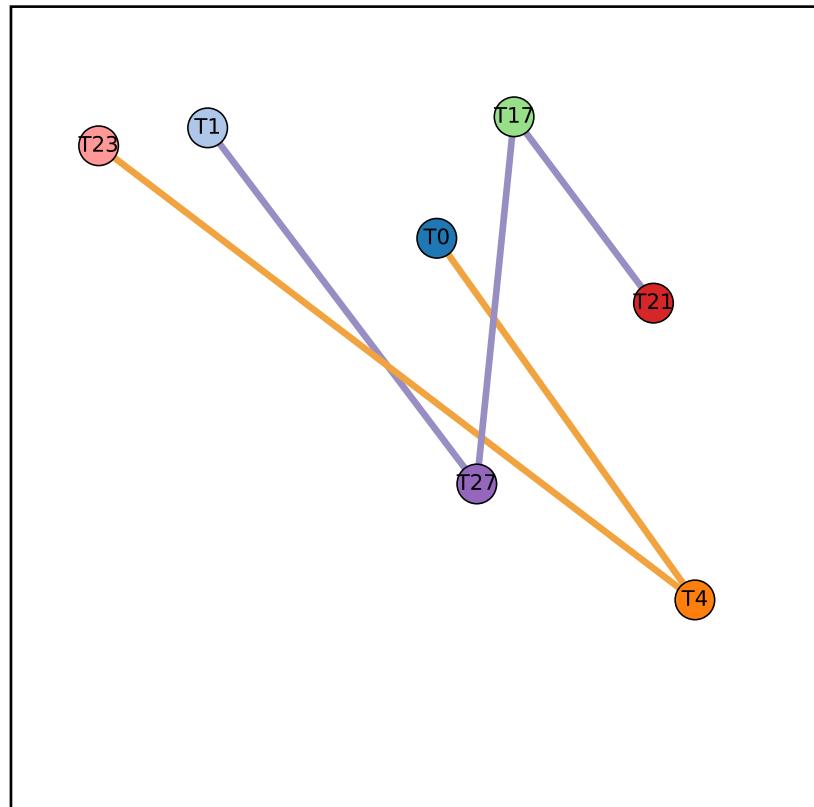
Wave 2 (topics)



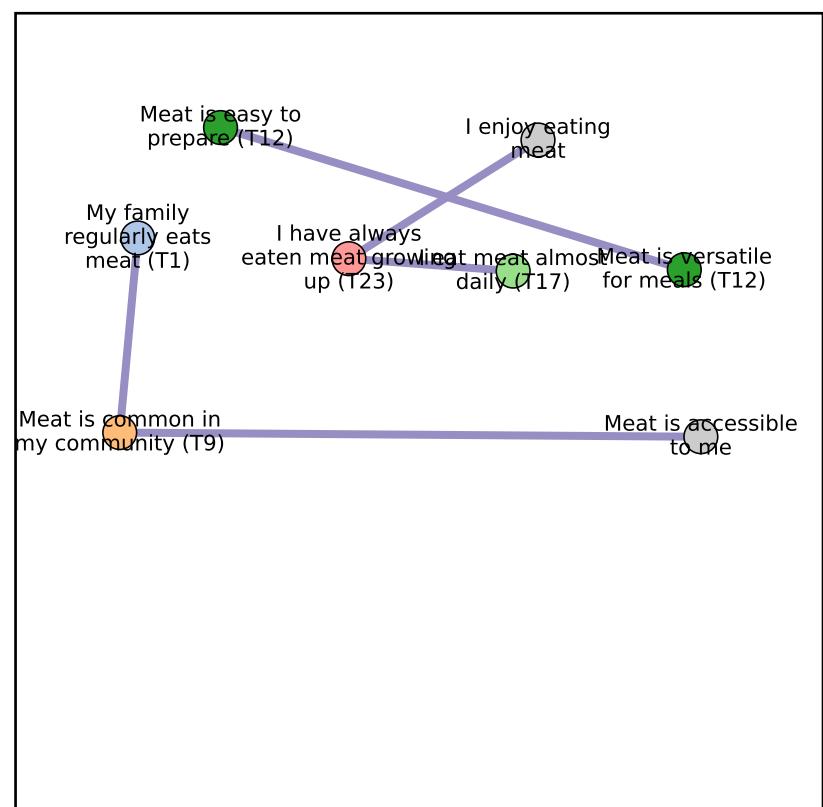
Wave 1 (stances)



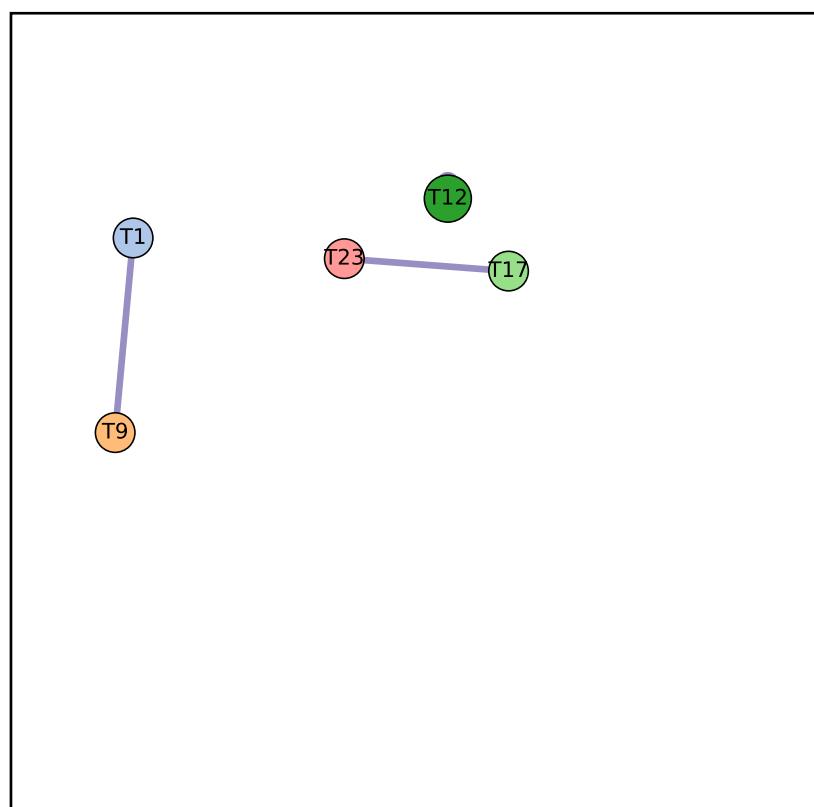
Wave 1 (topics)



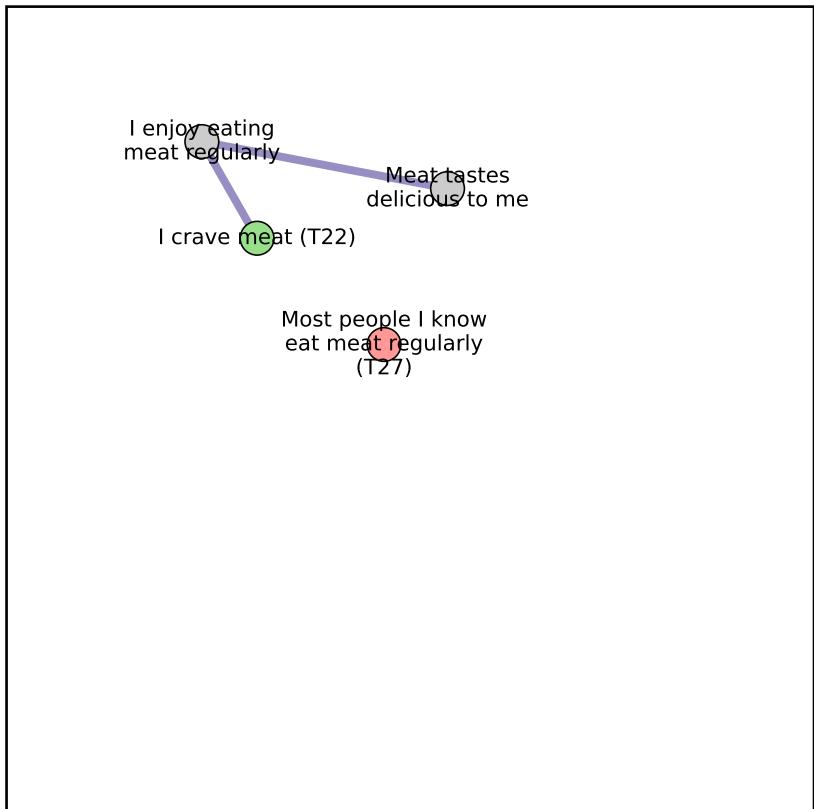
Wave 2 (stances)



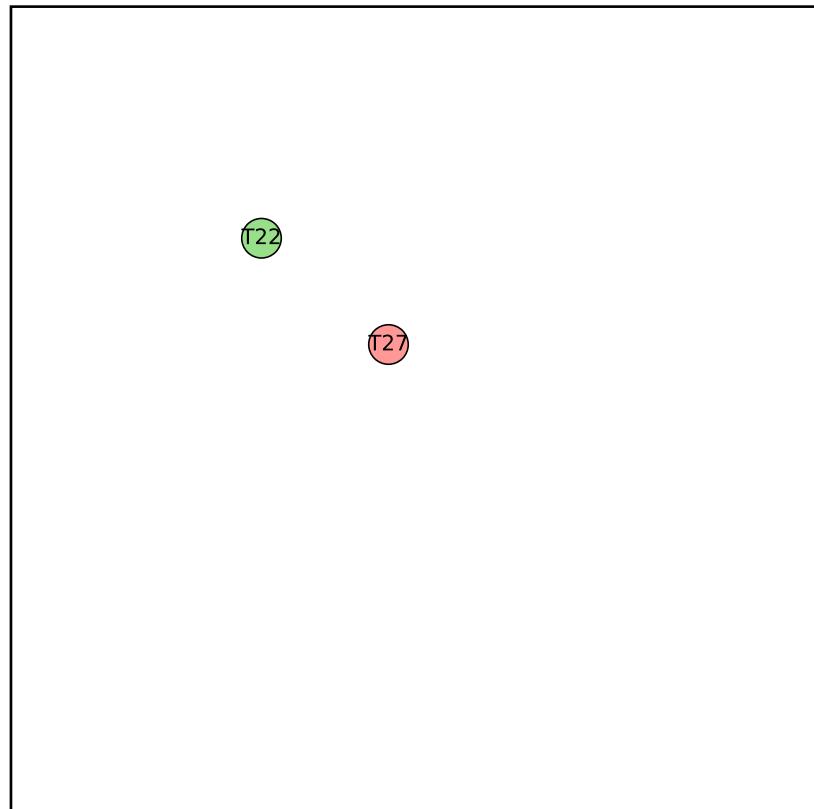
Wave 2 (topics)



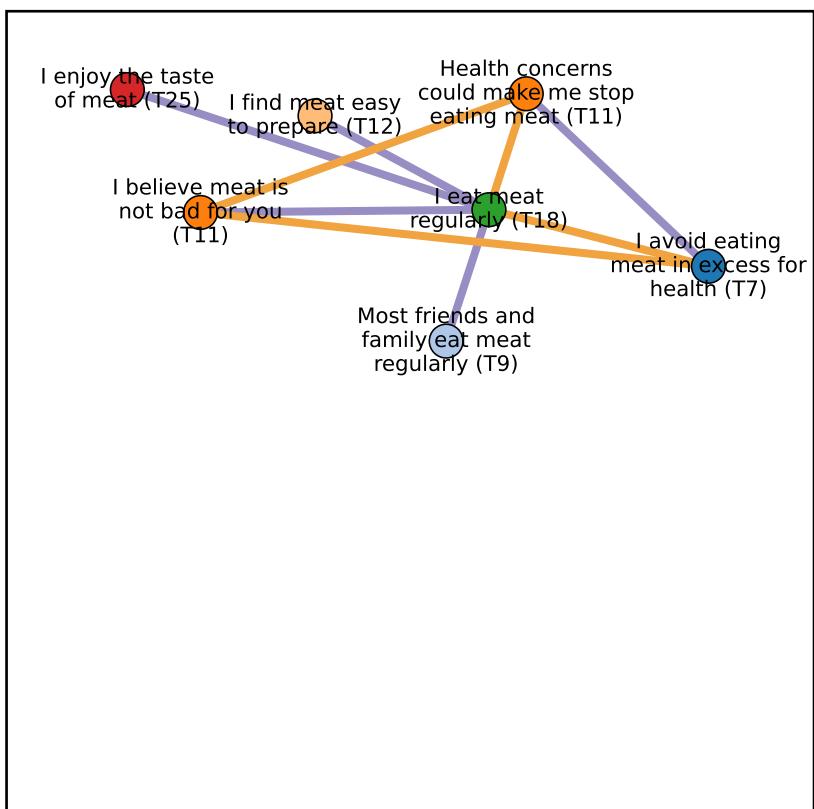
Wave 1 (stances)



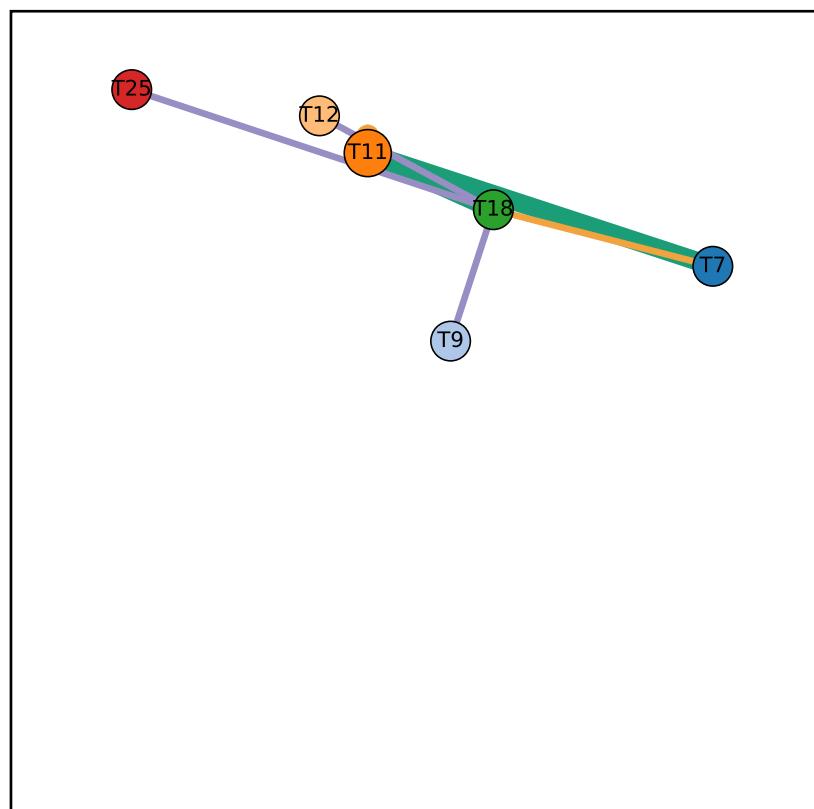
Wave 1 (topics)



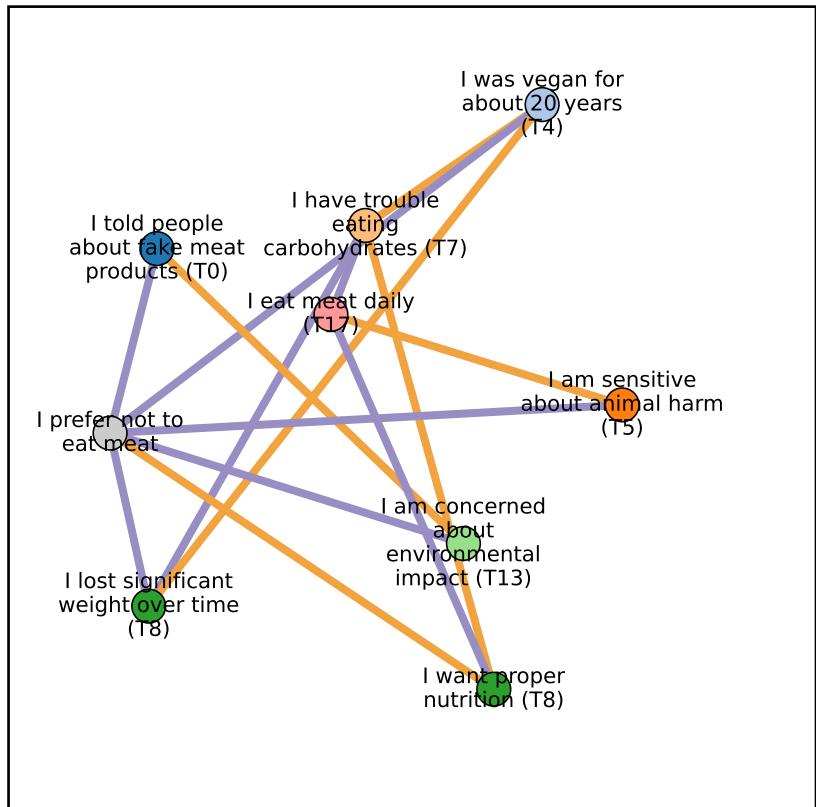
Wave 2 (stances)



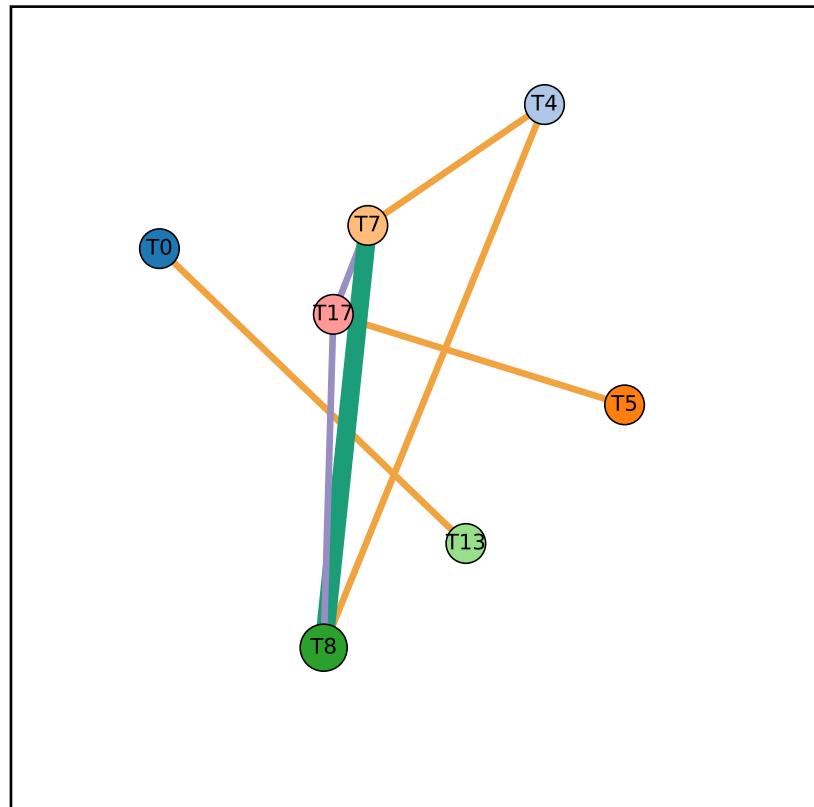
Wave 2 (topics)



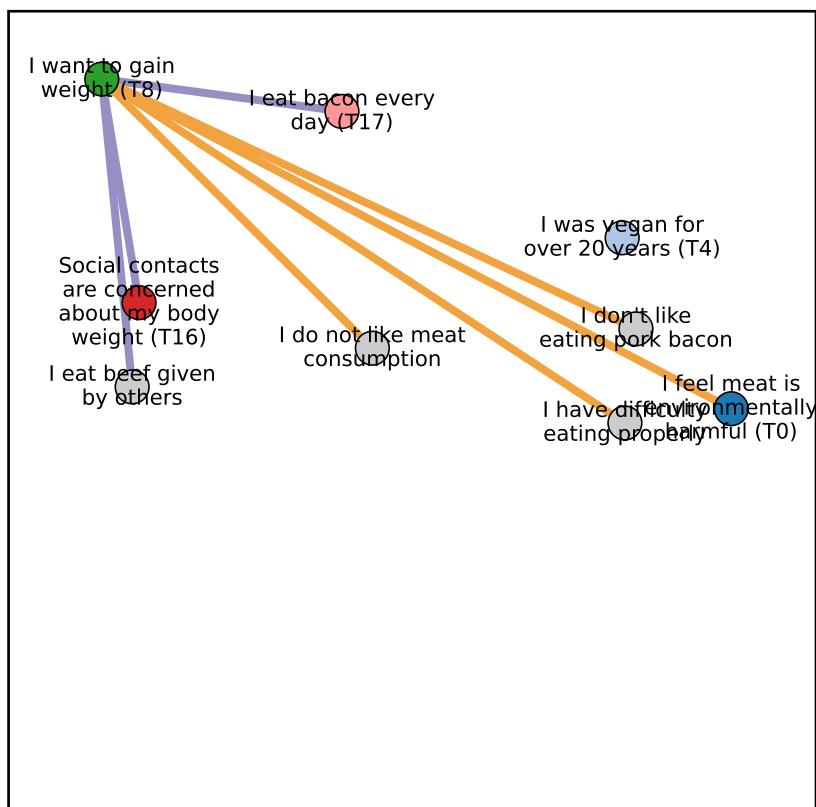
Wave 1 (stances)



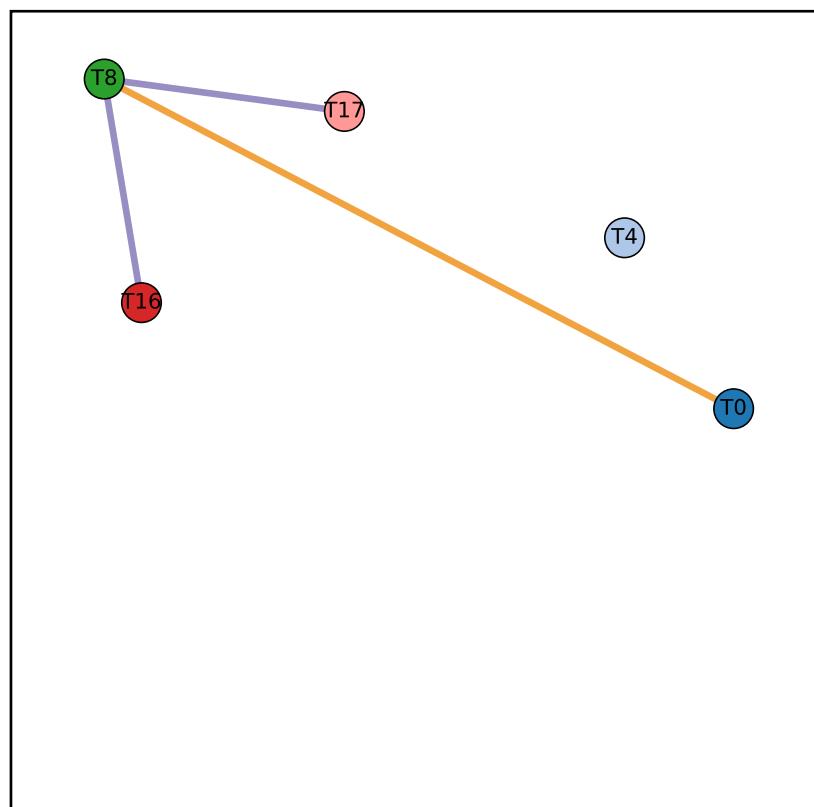
Wave 1 (topics)



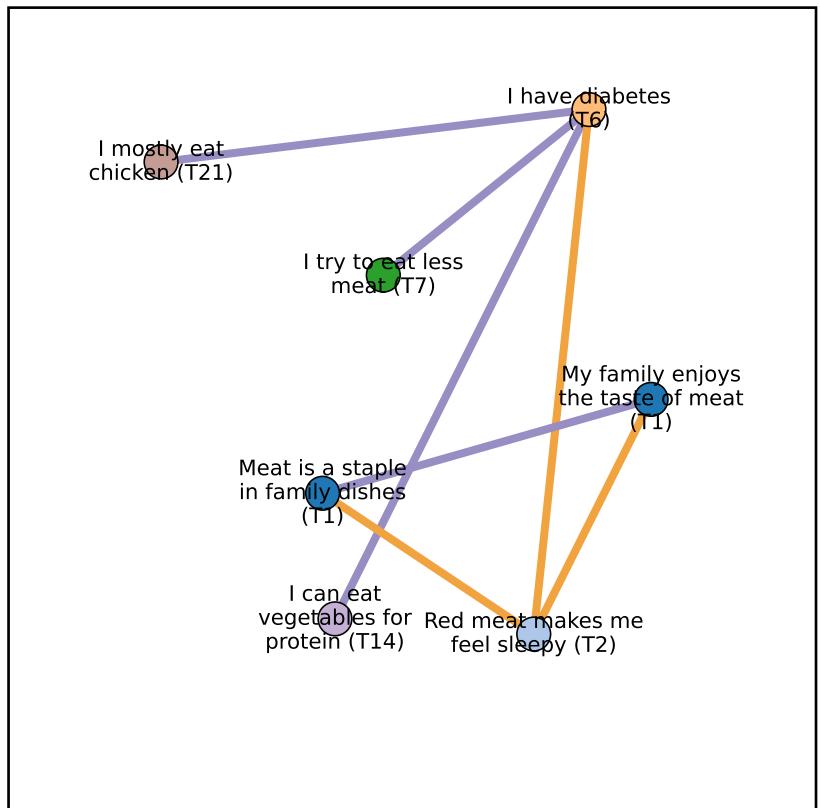
Wave 2 (stances)



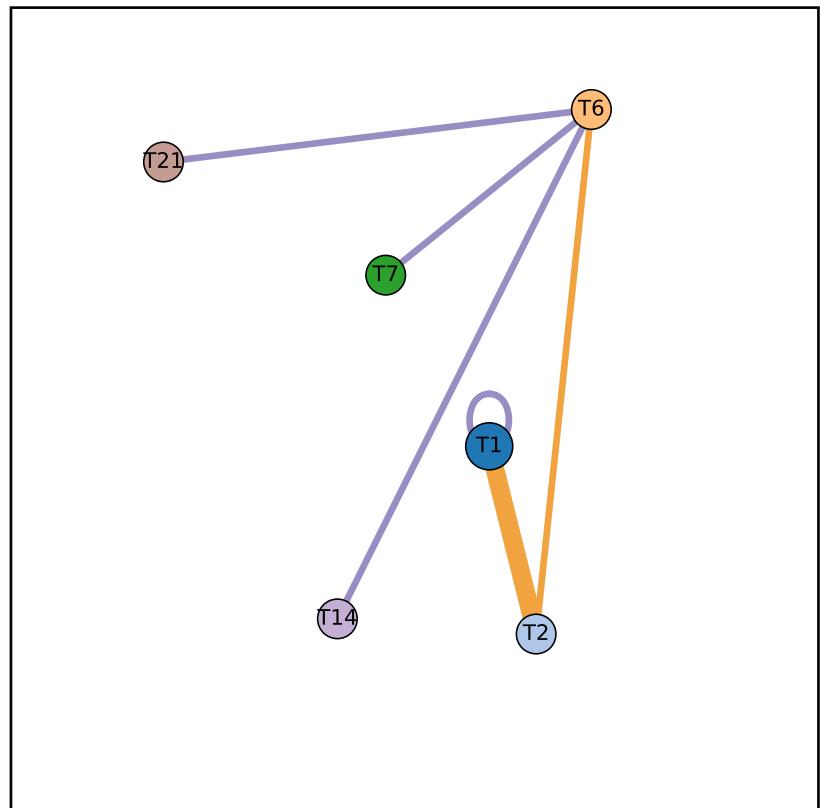
Wave 2 (topics)



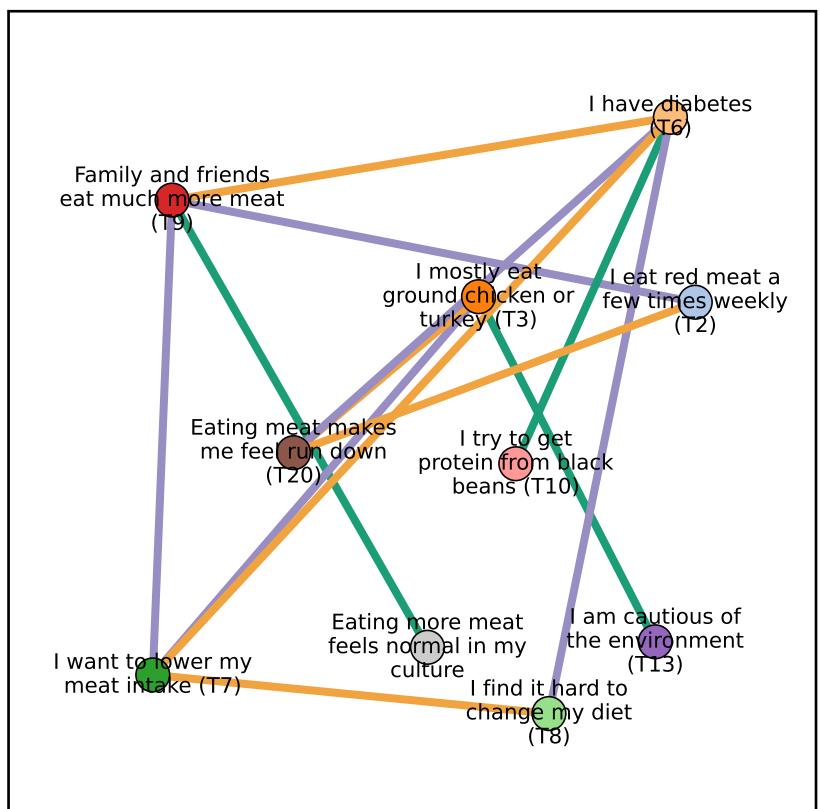
Wave 1 (stances)



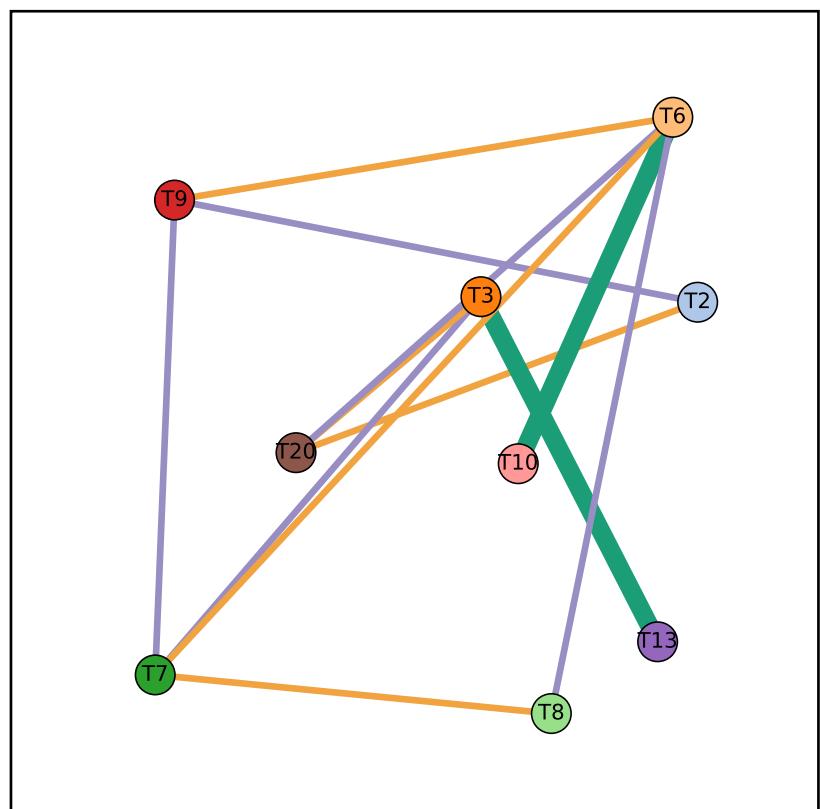
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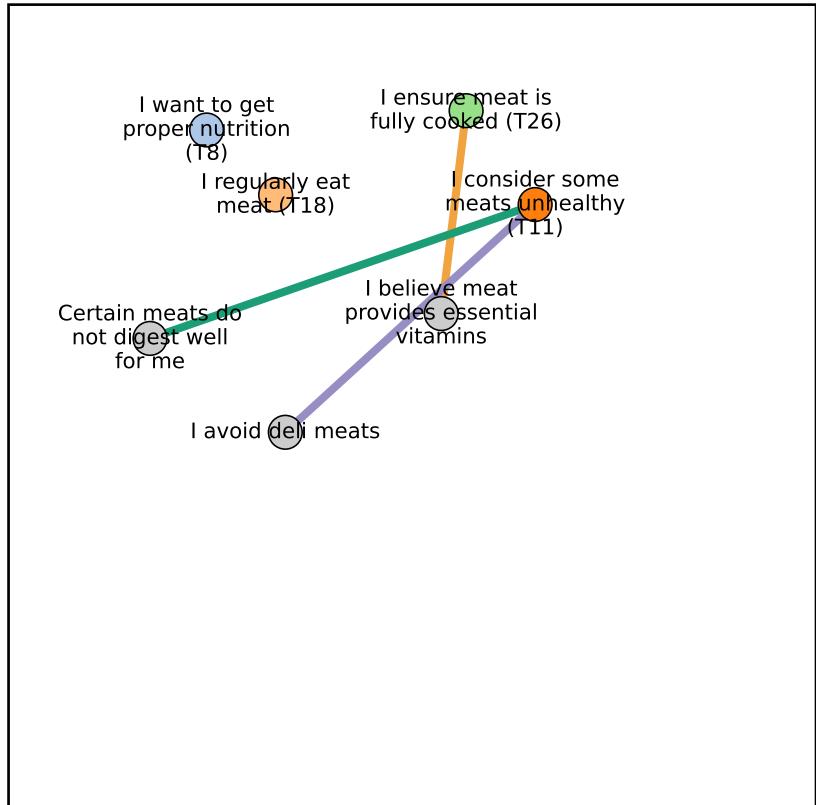
Wave 2 (stances)



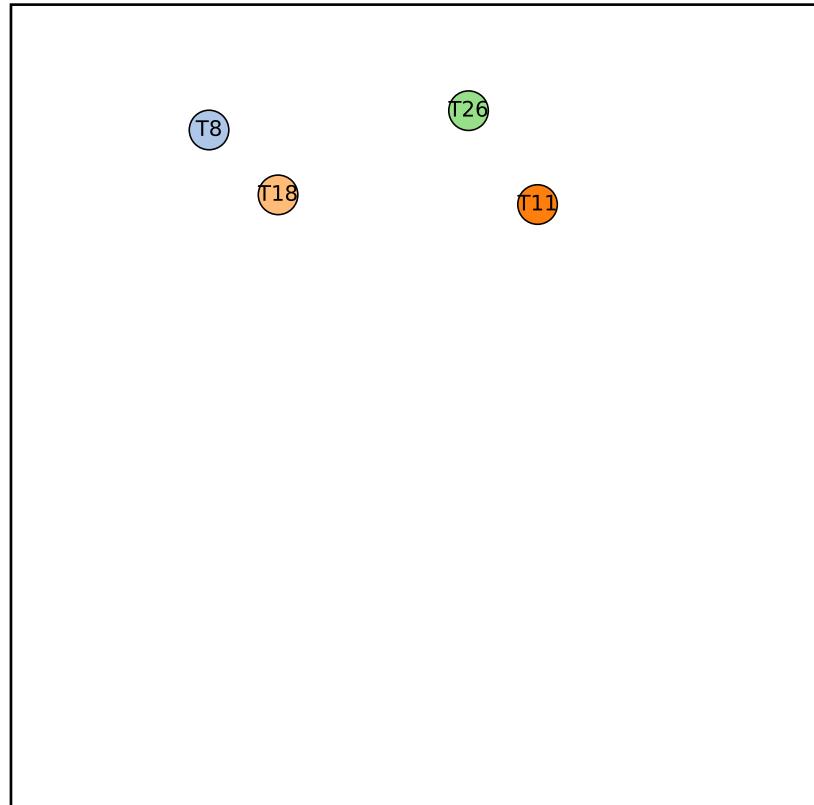
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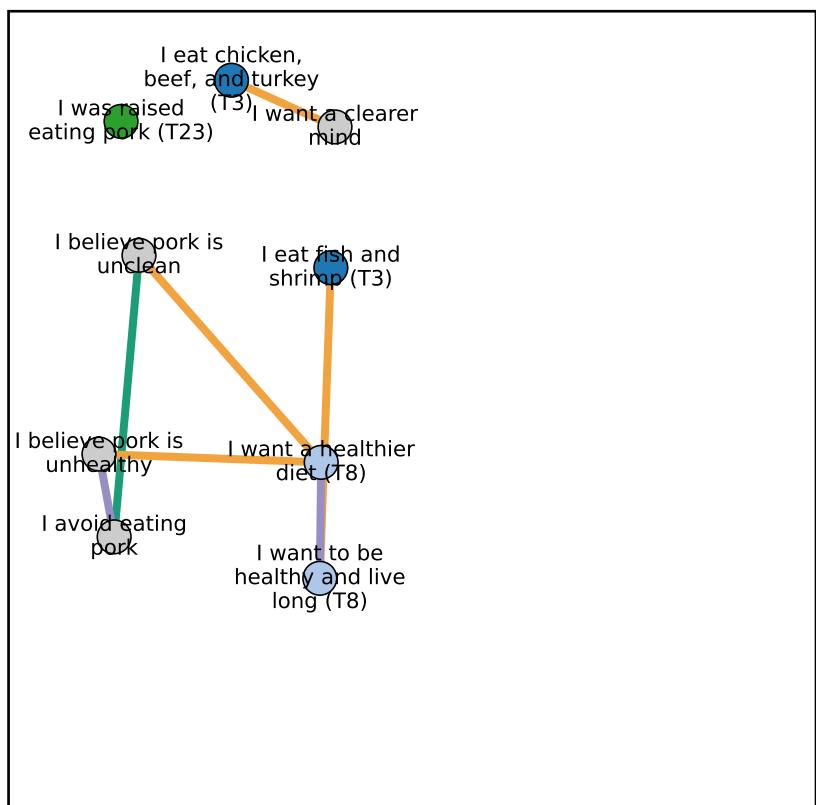
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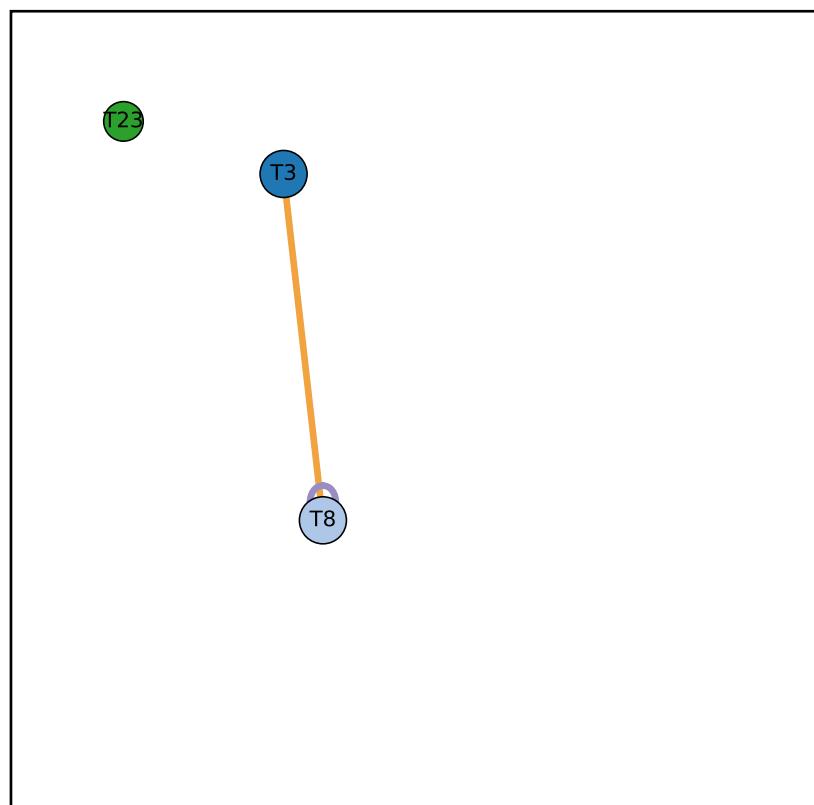
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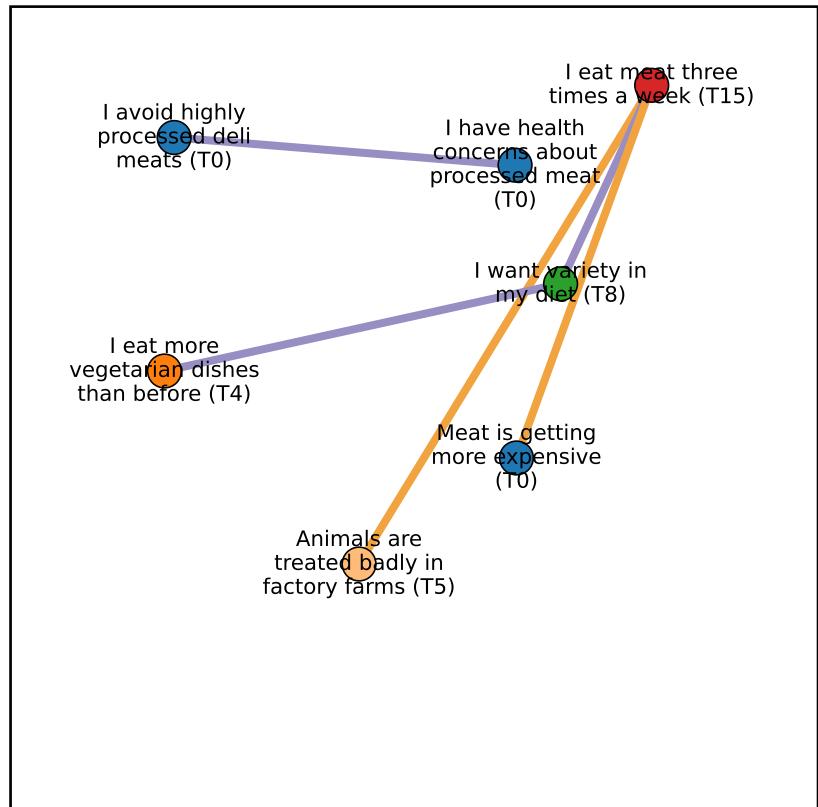
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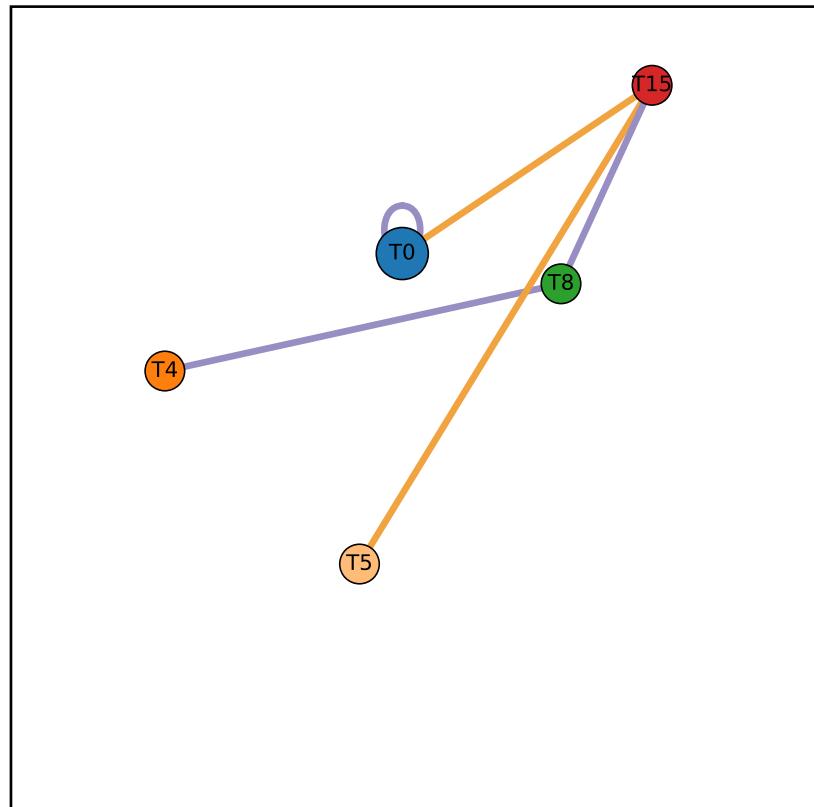
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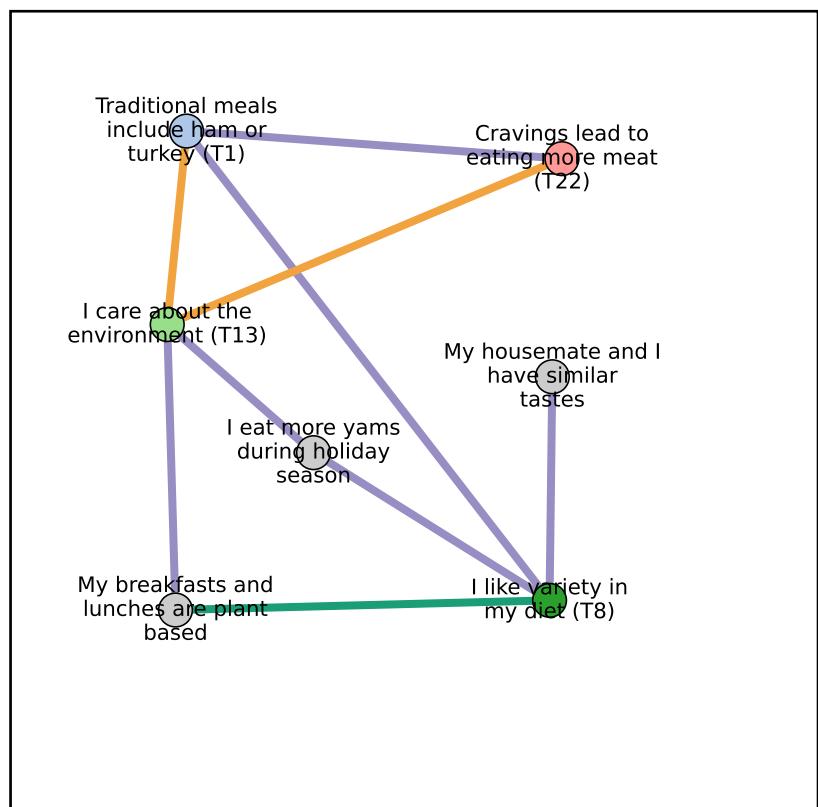
Wave 1 (stances)



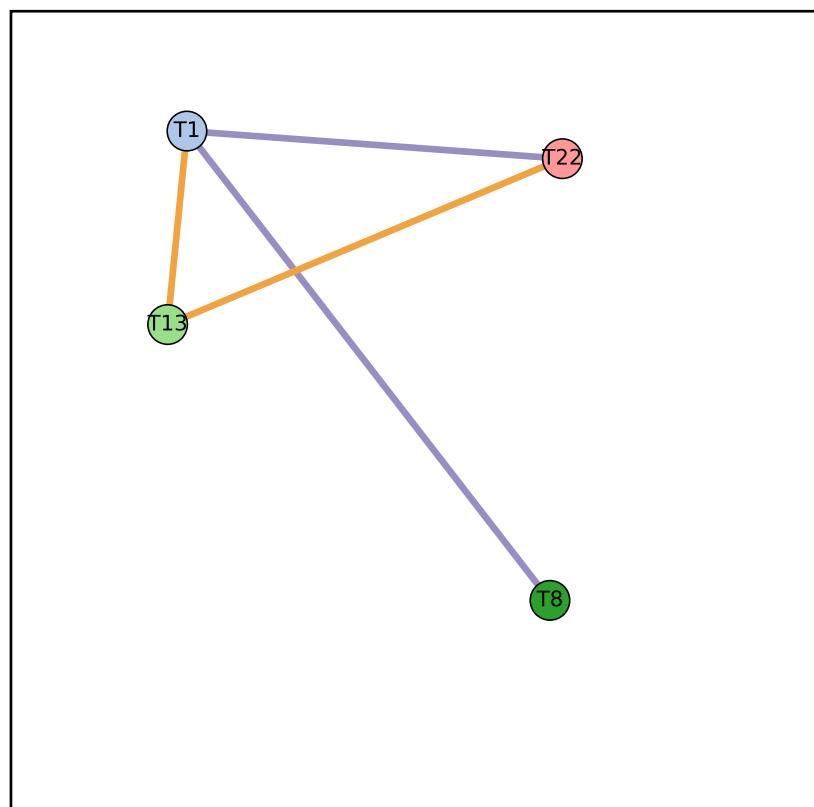
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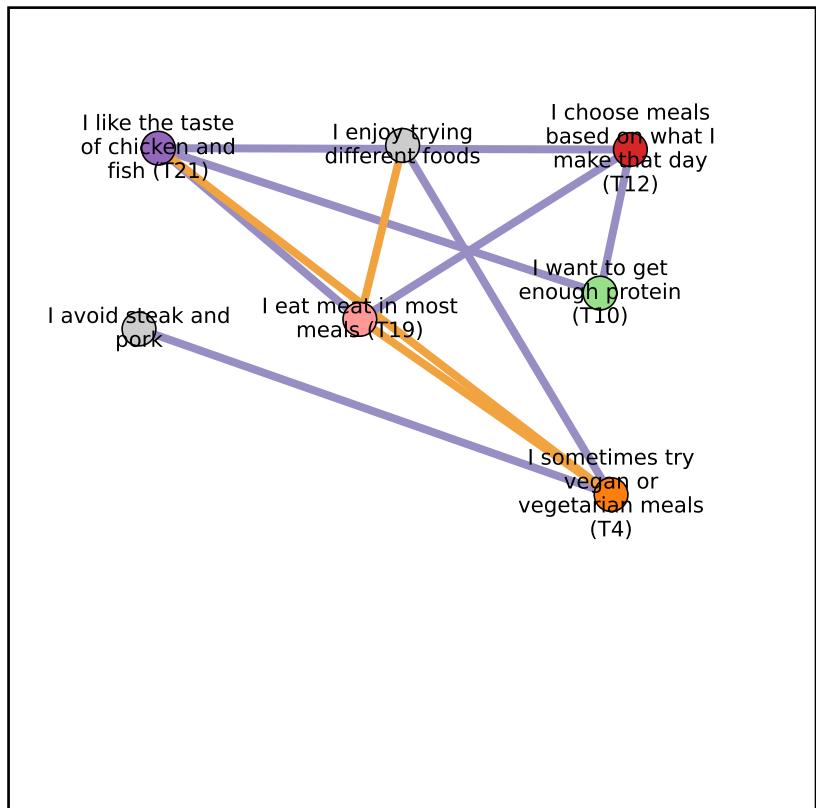
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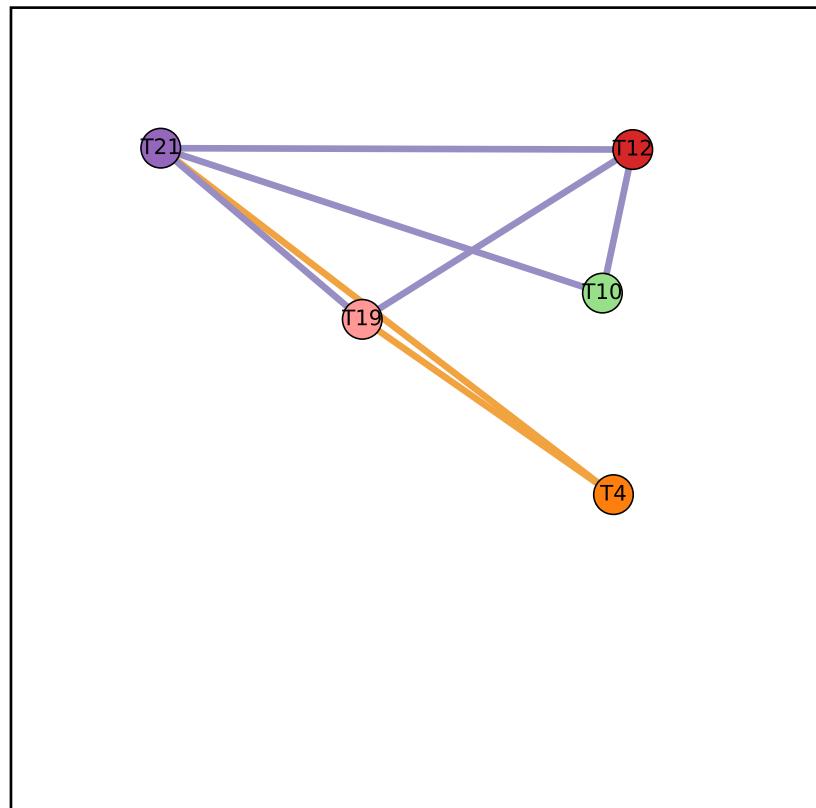
Wave 2 (topics)



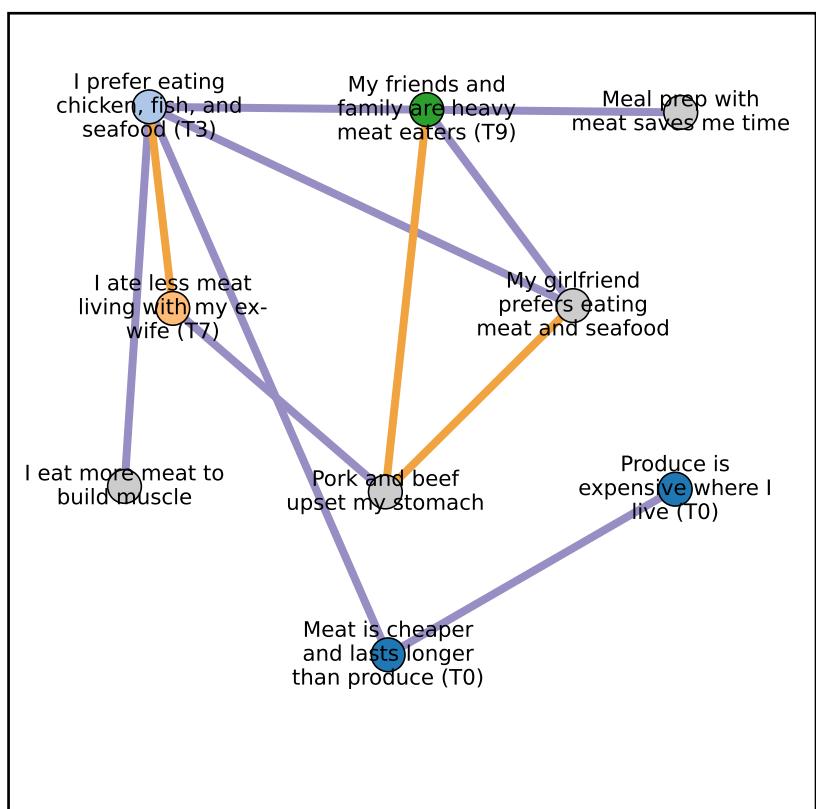
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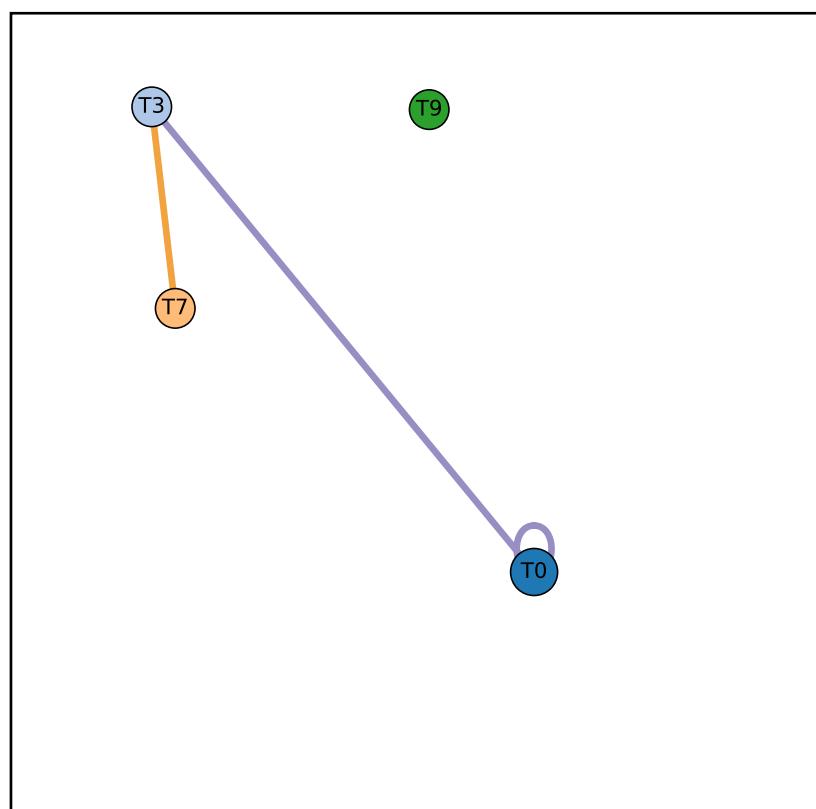
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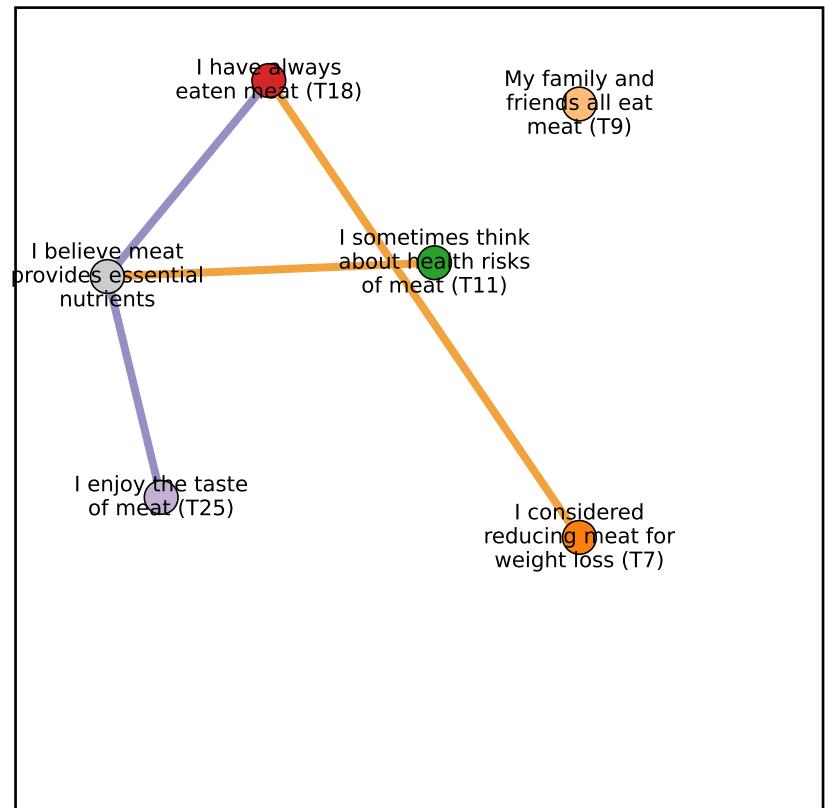
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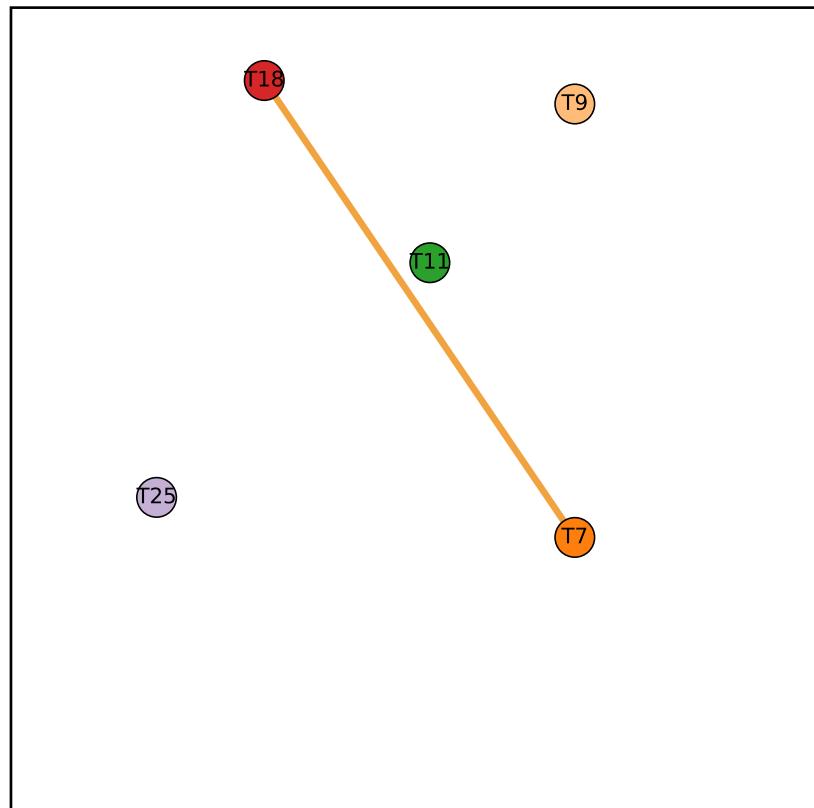
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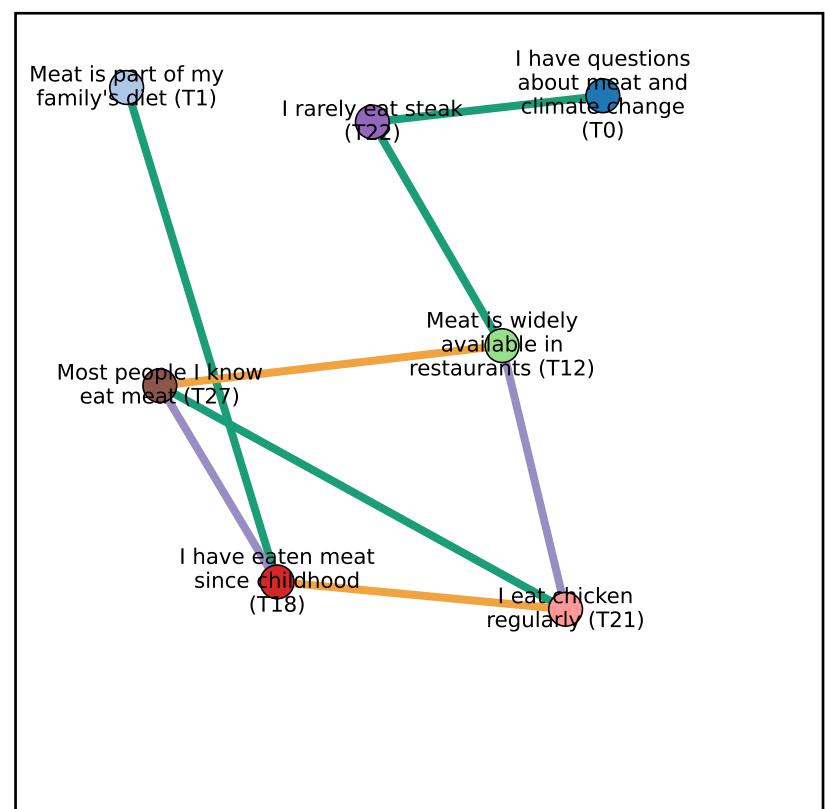
Wave 1 (stances)



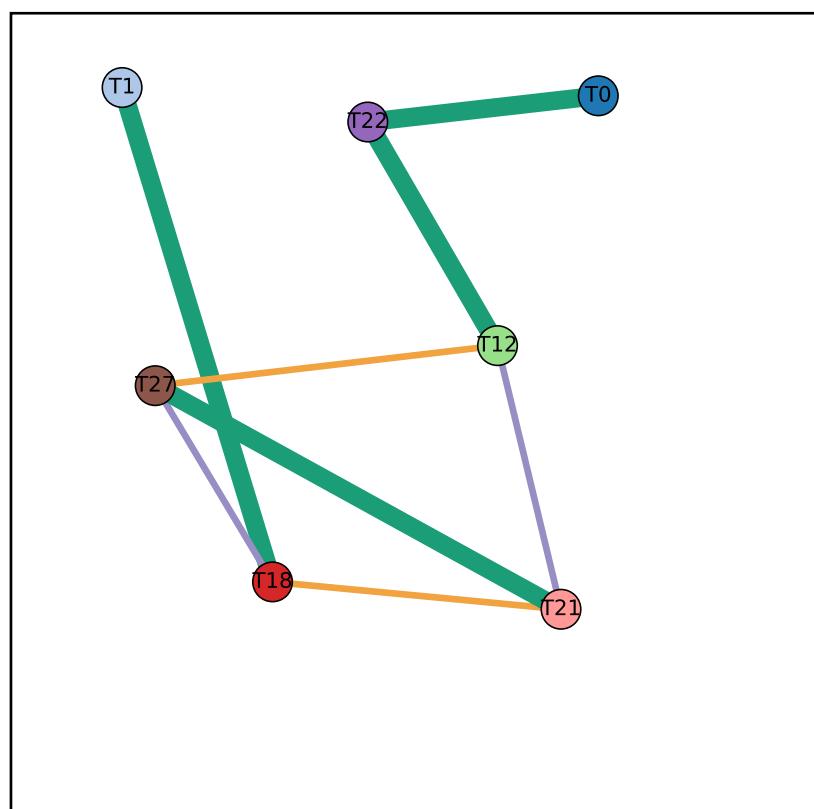
Wave 1 (topics)



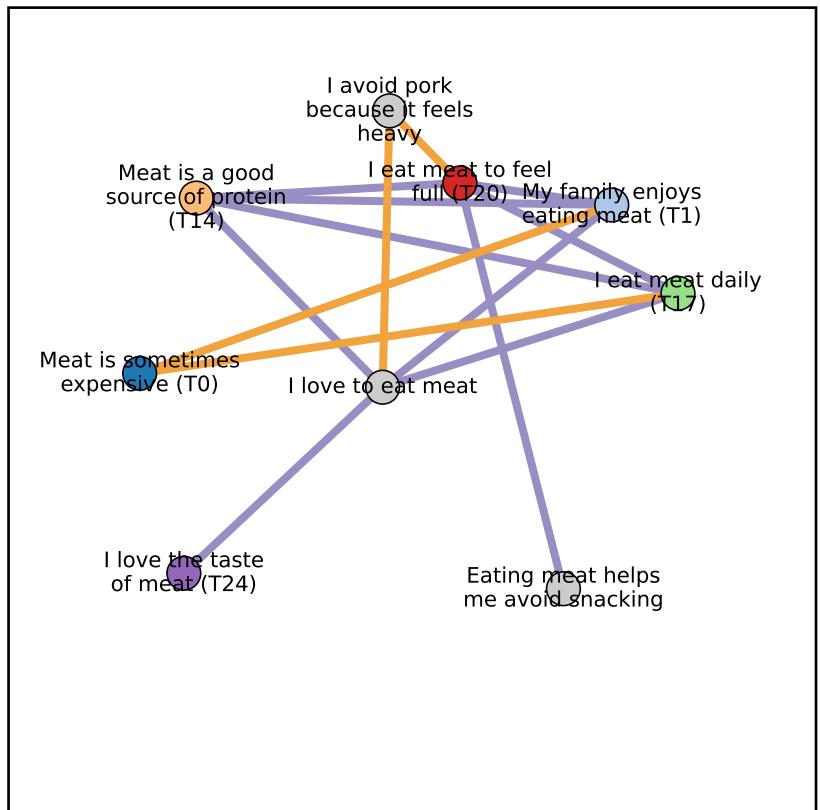
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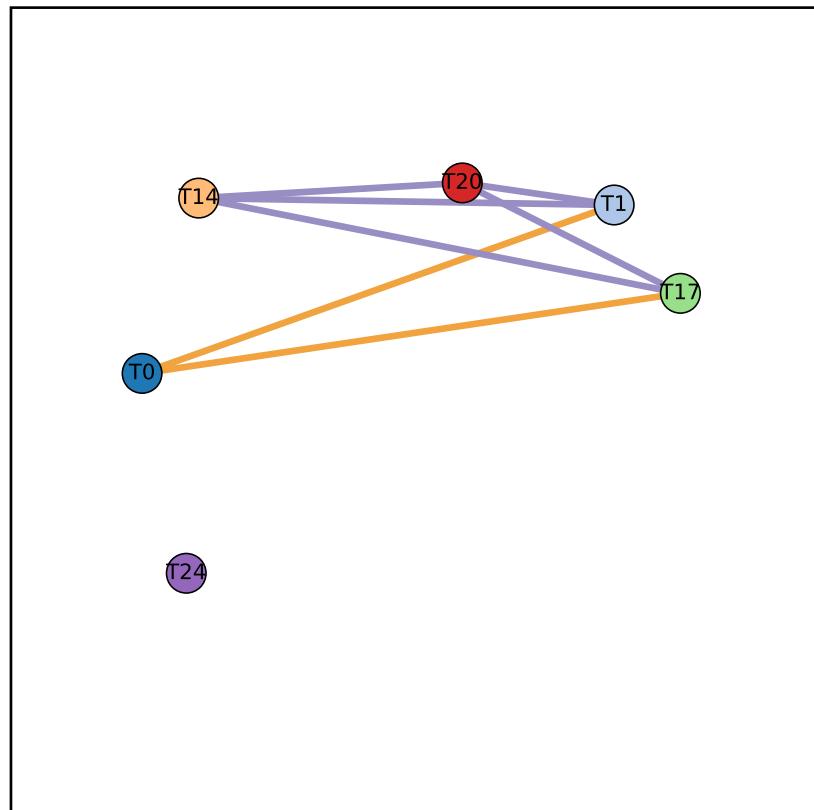
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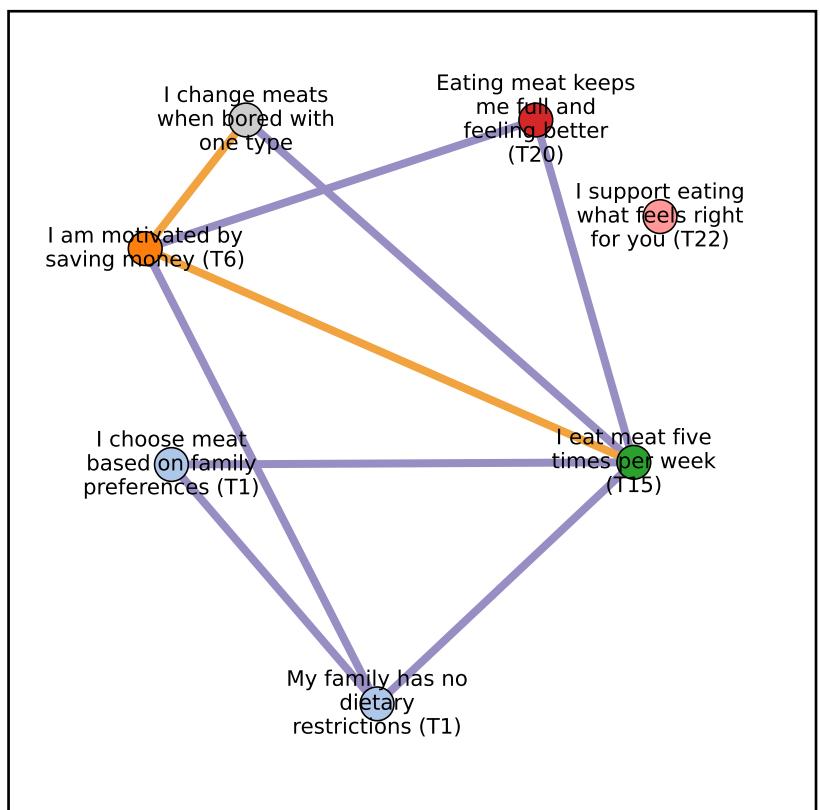
Wave 1 (stances)



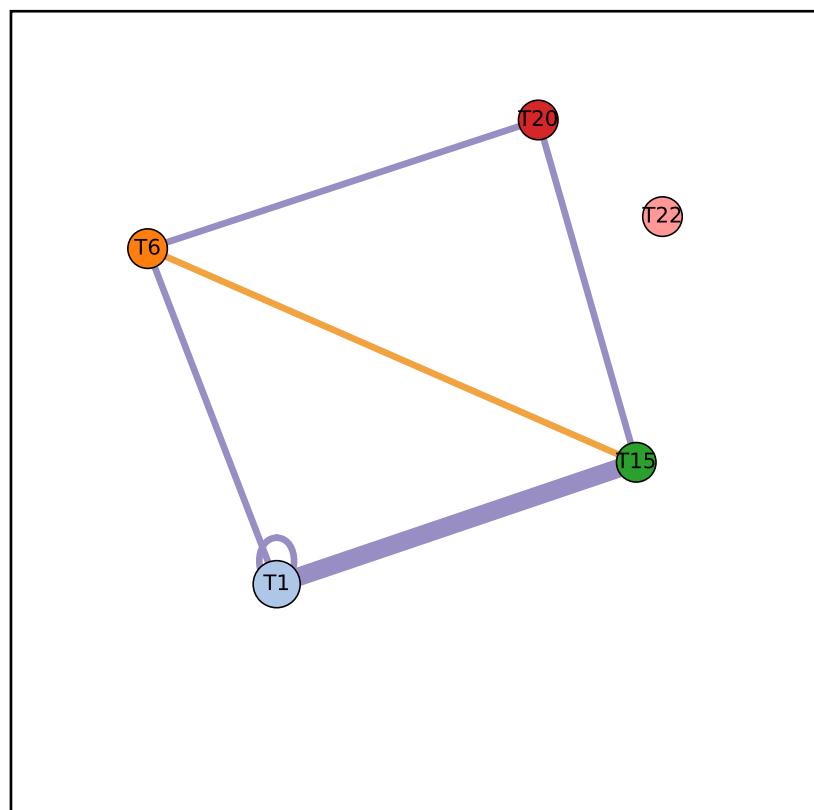
Wave 1 (topics)



Wave 2 (stances)



Wave 2 (topics)



Wave 1 (stances)

I believe in eating meat in moderation (T20)
Meat-eating is common in my community (T9)
My family members eat meat frequently (T1)
I enjoy the taste of meat (T25)
I eat meat about three times a week (T15)
Health risks are associated with eating too much meat (T11)
I occasionally eat vegan and meatless options (T4)
Meat-eating is ingrained in my lifestyle

Wave 1 (topics)

T20
T9
T1
T25
T15
T11
T4

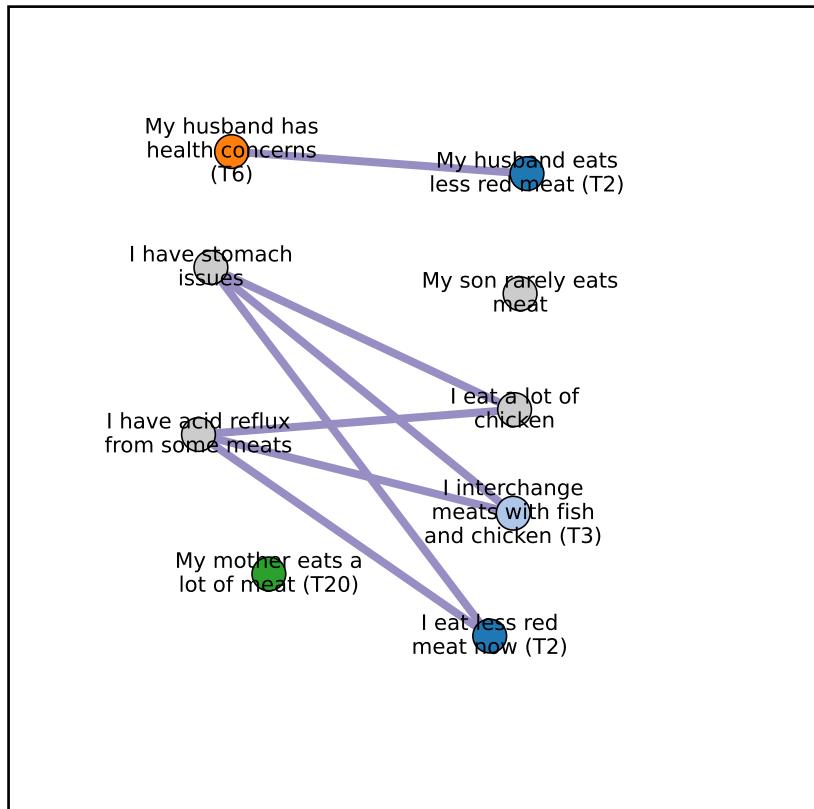
Wave 2 (stances)

I try to keep meat eating to a minimum (T7)
Meat is embedded in my culture (T1)
I eat meat three to four times weekly (T15)
I eat more meat when my wife cooks (T19)
My mom reduced meat for health reasons (T11)
My mom influenced me to eat less meat (T11)
Most of my friends and family eat meat regularly (T9)
My wife is a heavy meat eater

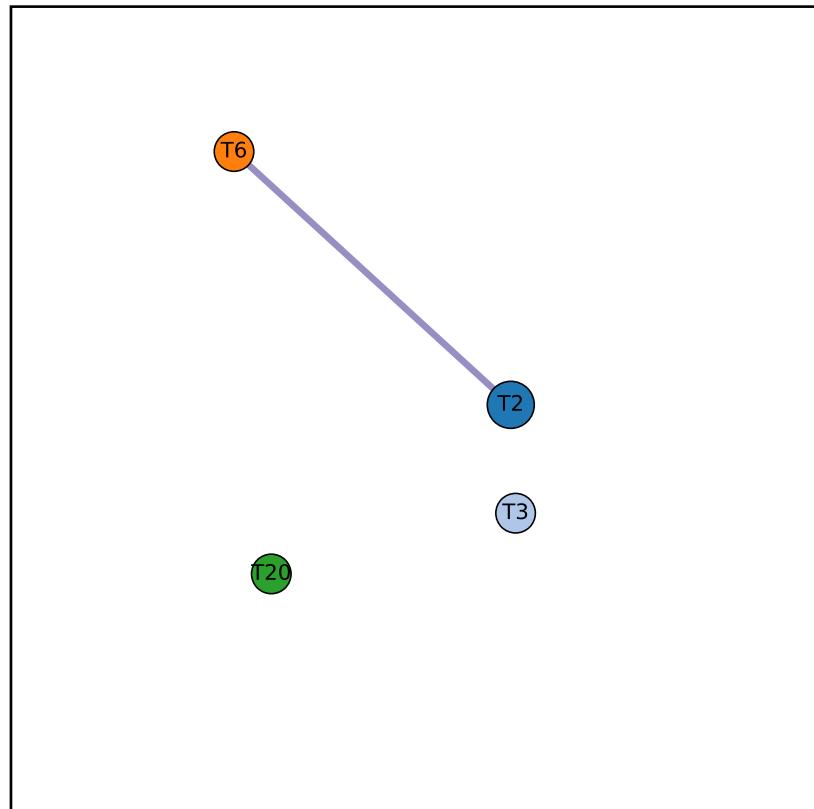
Wave 2 (topics)

T7
T1
T15
T19
T11
T2
T9

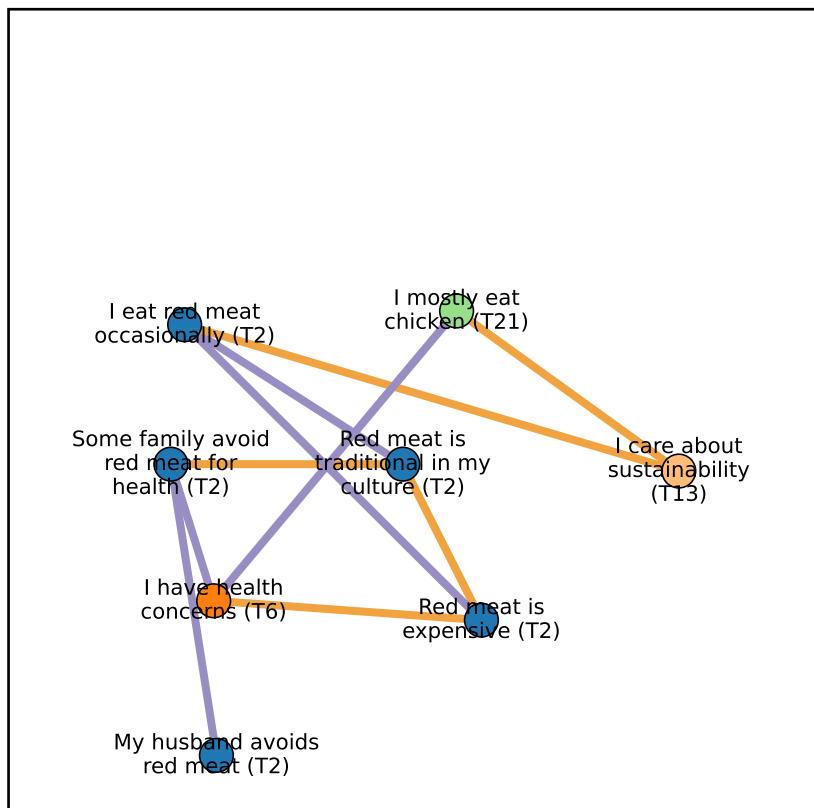
Wave 1 (stances)



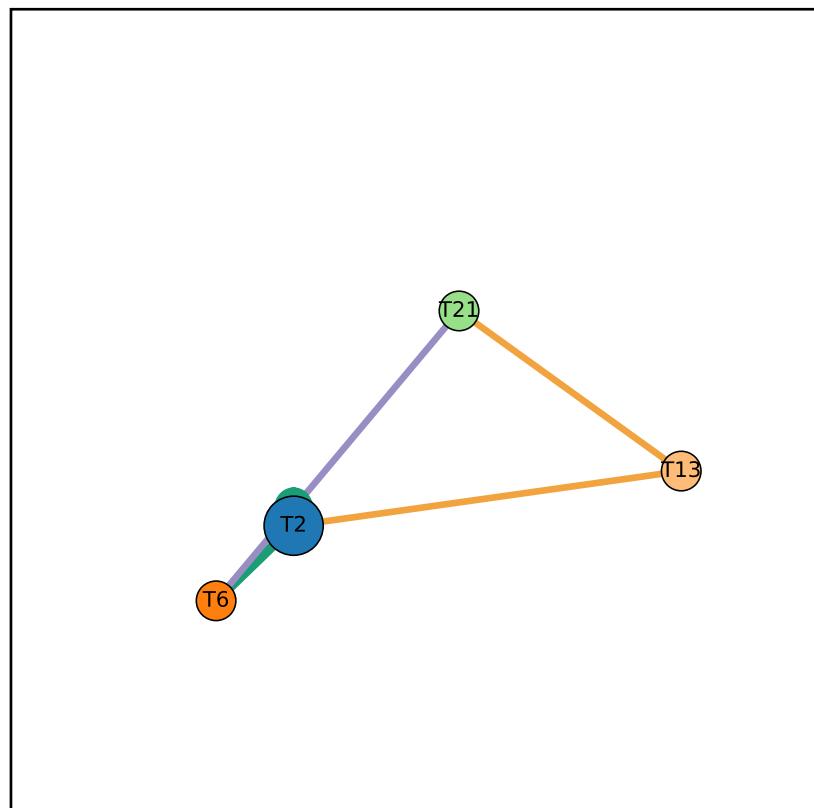
Wave 1 (topics)



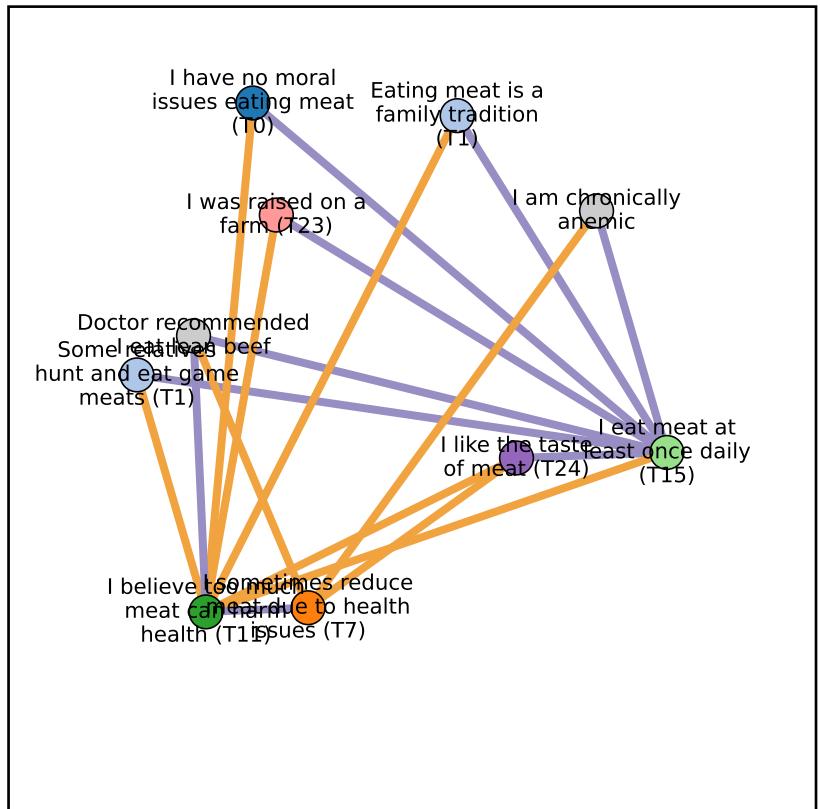
Wave 2 (stances)



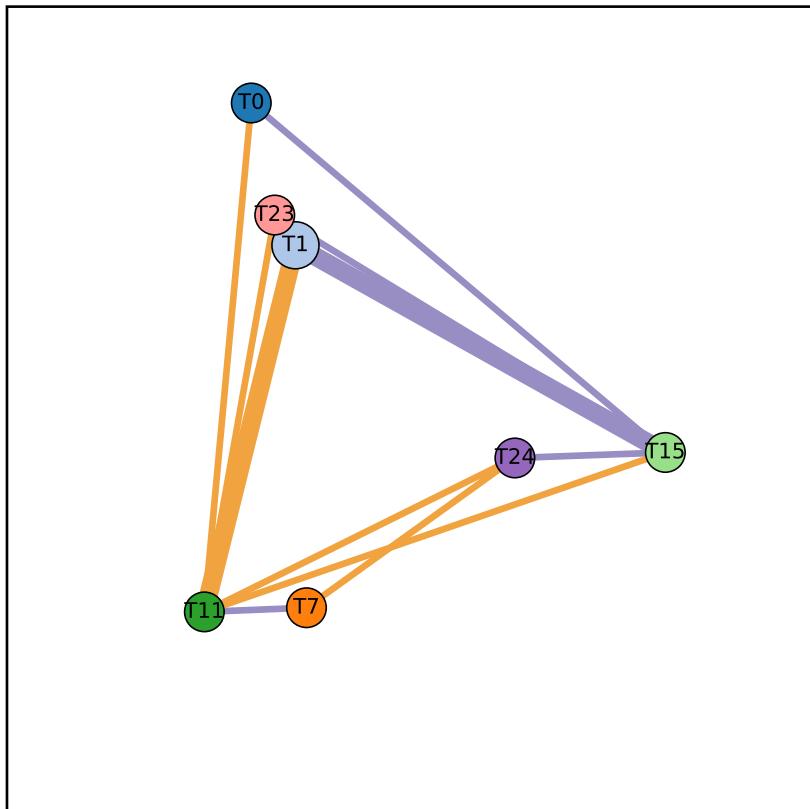
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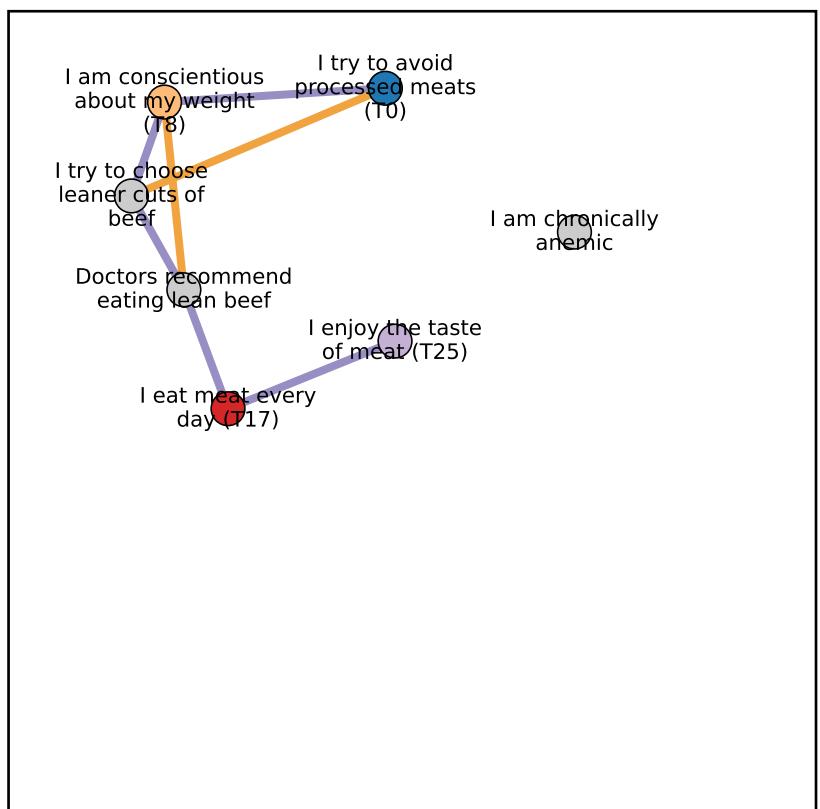
Wave 1 (stances)



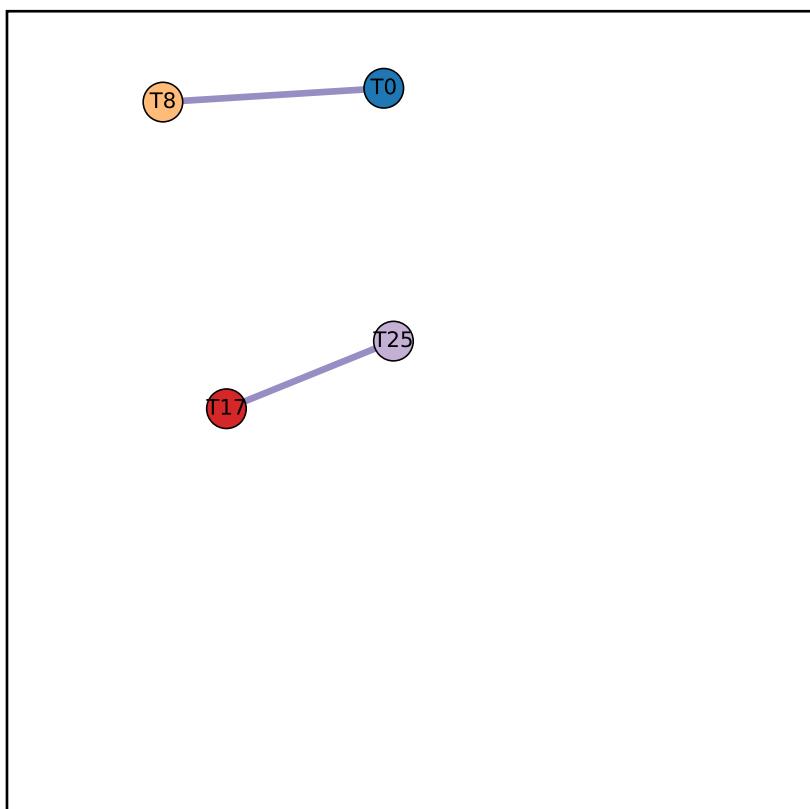
Wave 1 (topics)



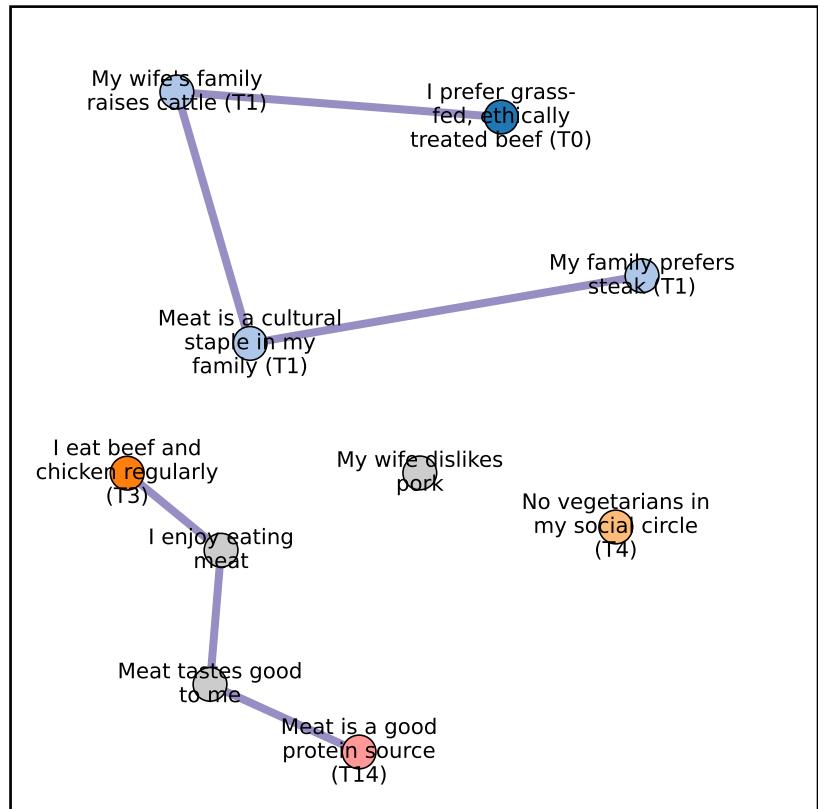
Wave 2 (stances)



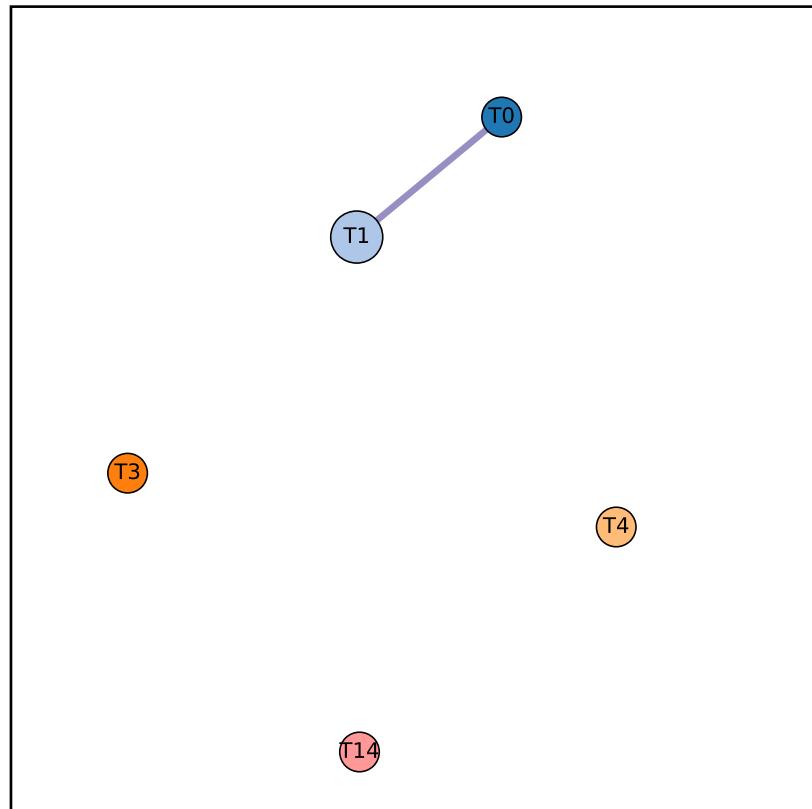
Wave 2 (topics)



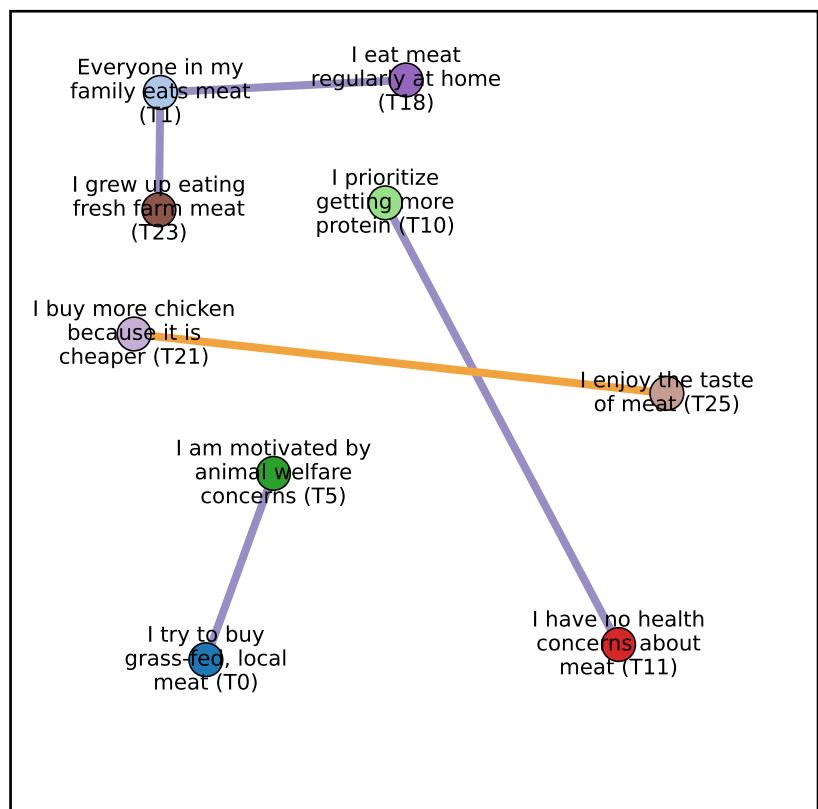
Wave 1 (stances)



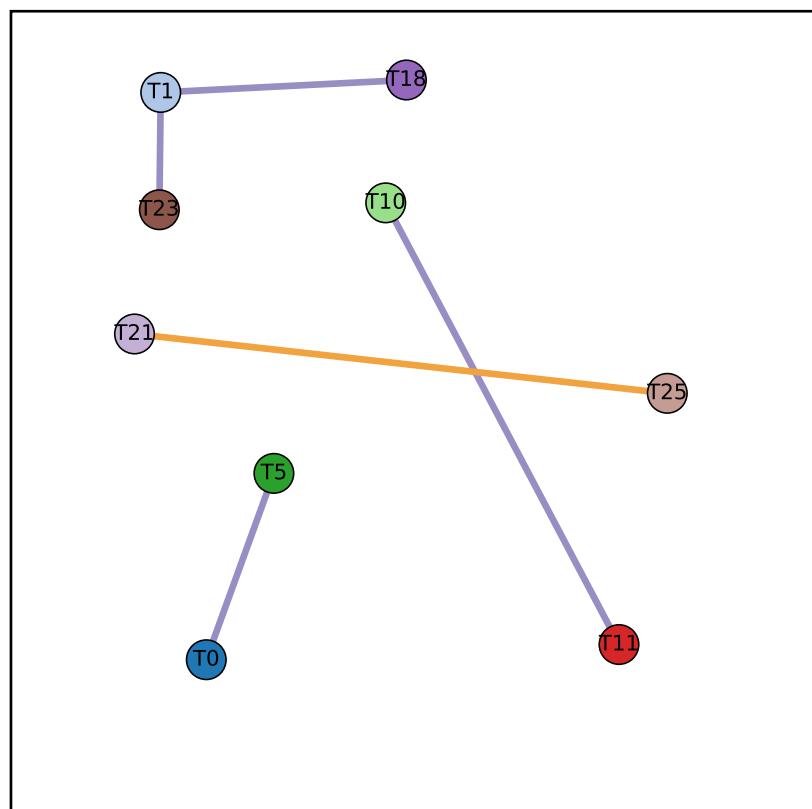
Wave 1 (topics)



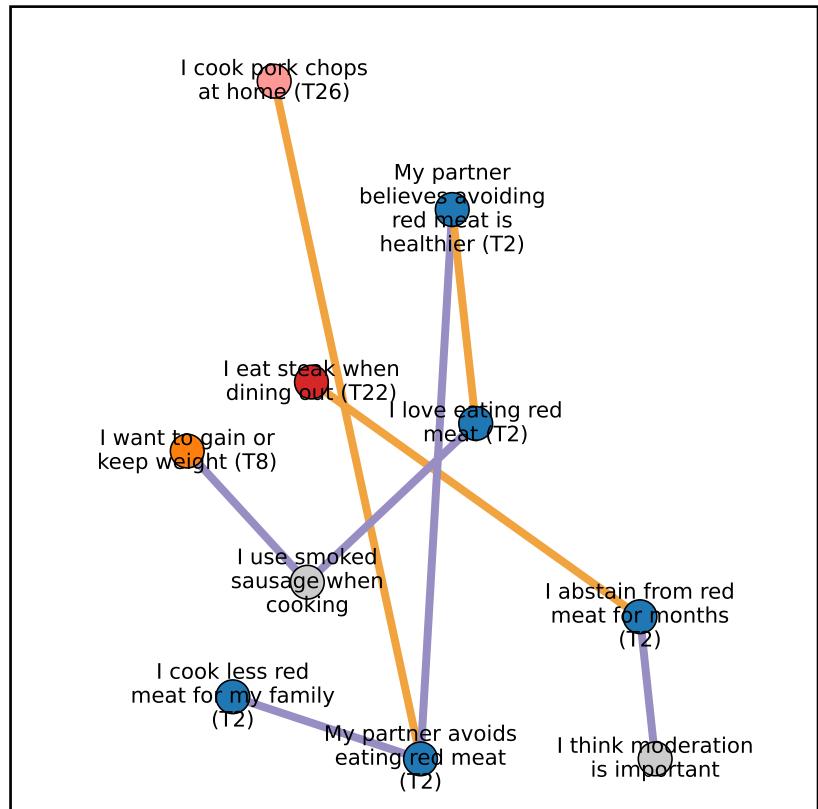
Wave 2 (stances)



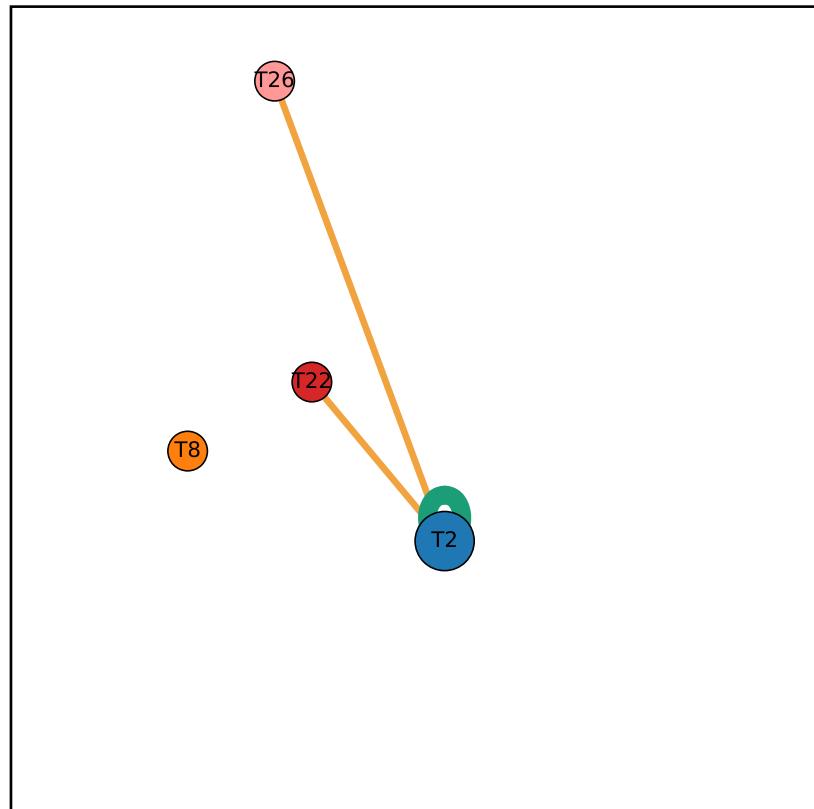
Wave 2 (topics)



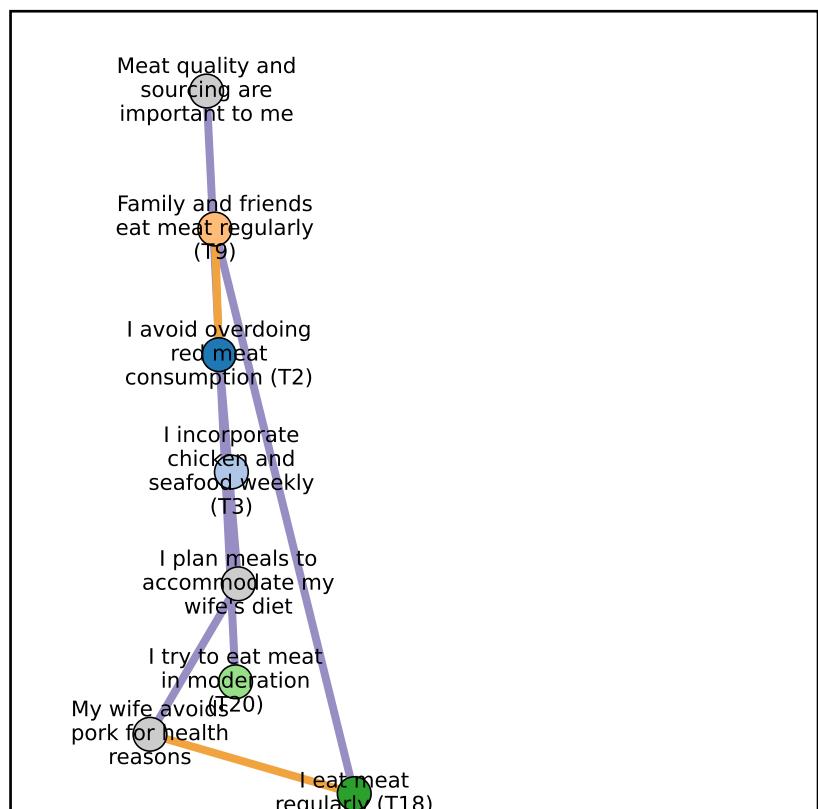
Wave 1 (stances)



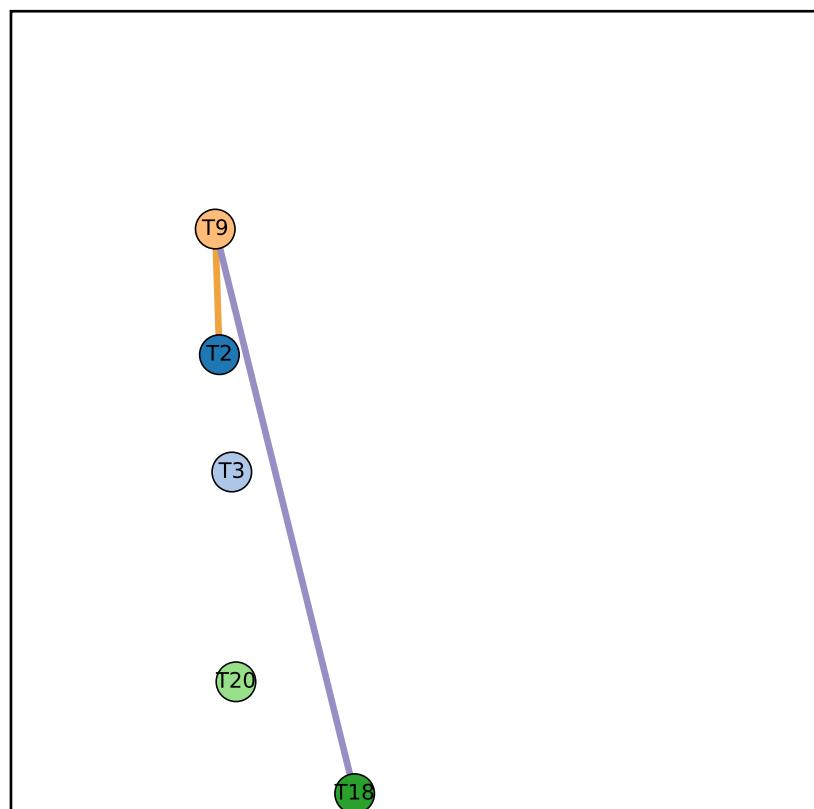
Wave 1 (topics)



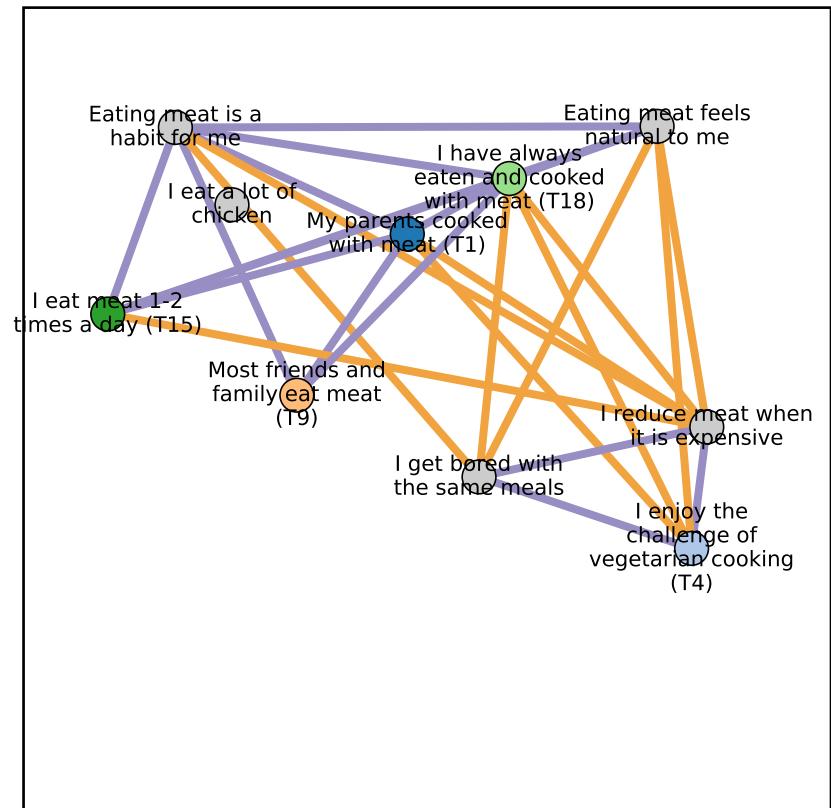
Wave 2 (stances)



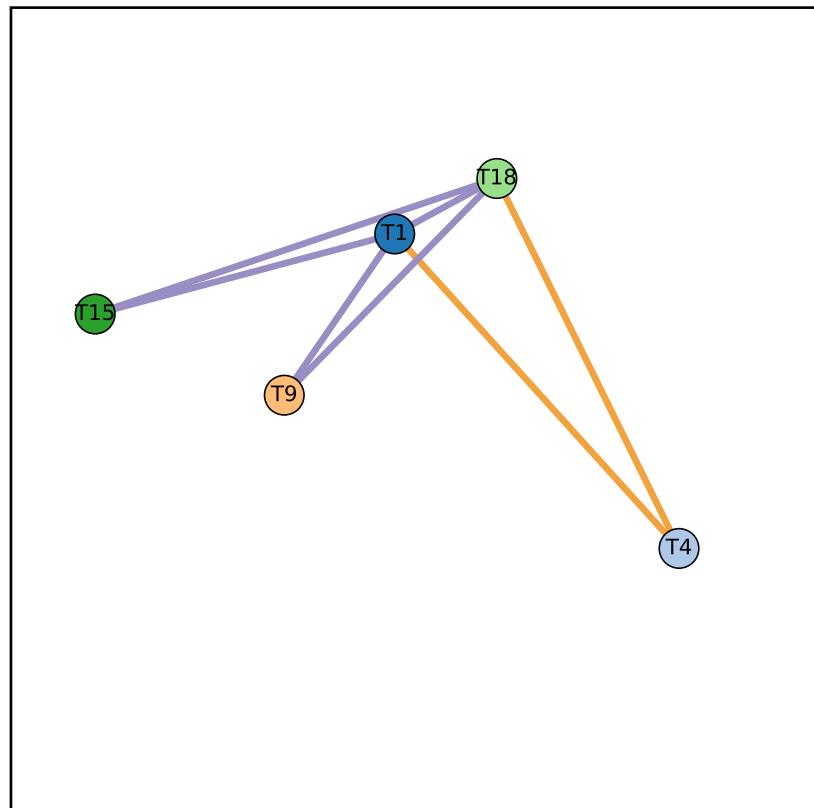
Wave 2 (topics)



Wave 1 (stances)



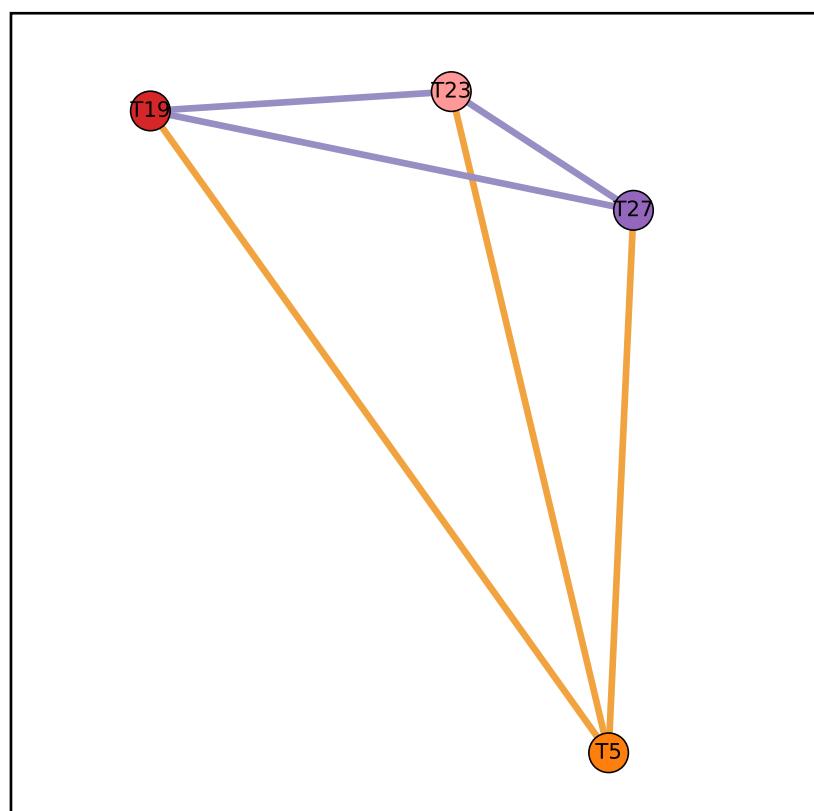
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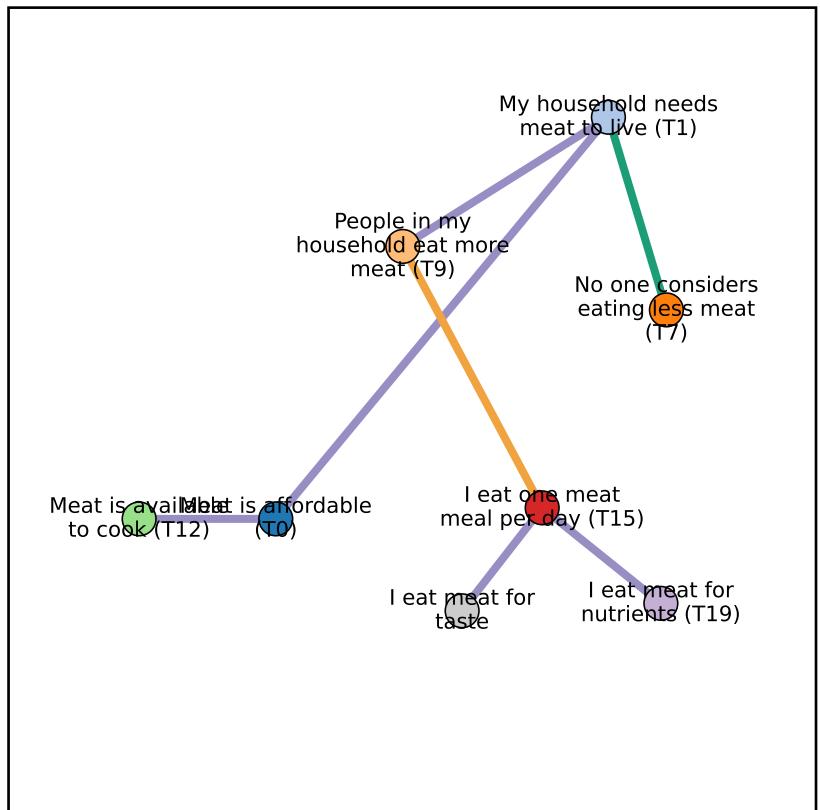
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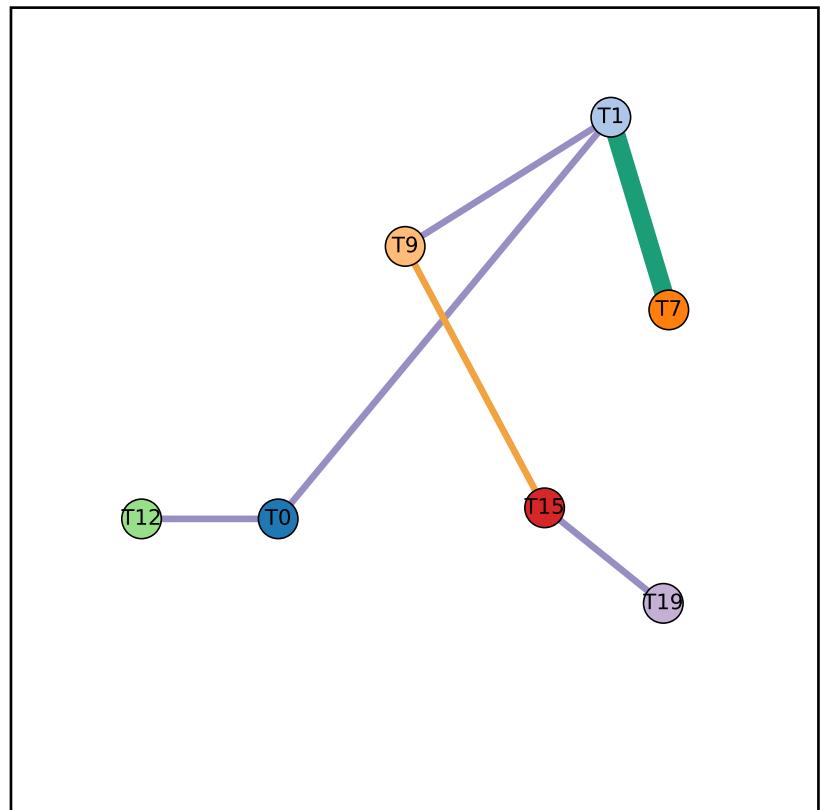
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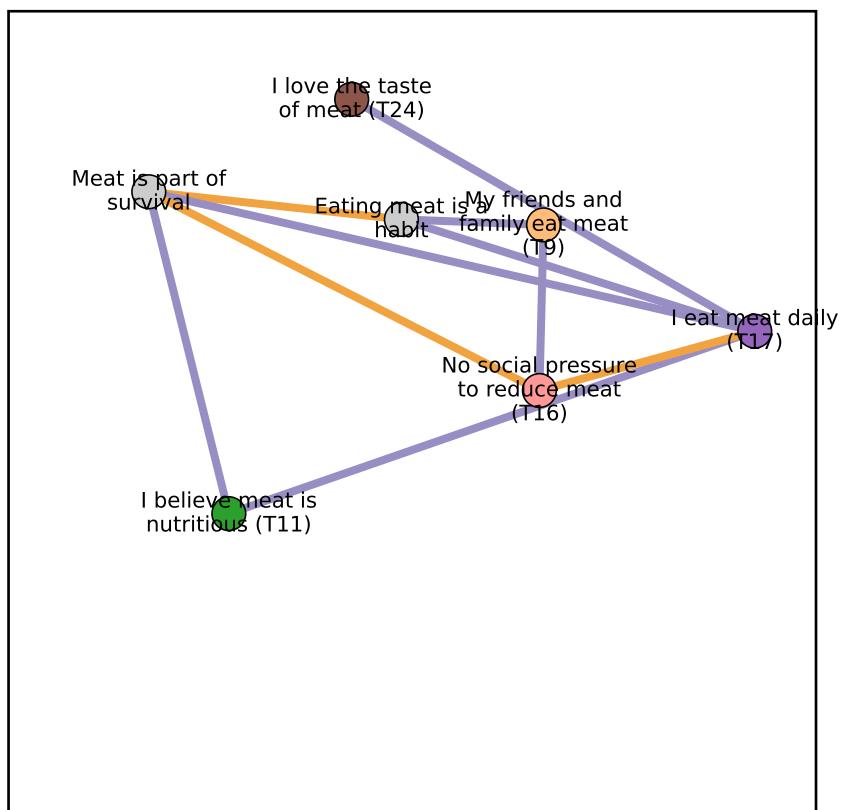
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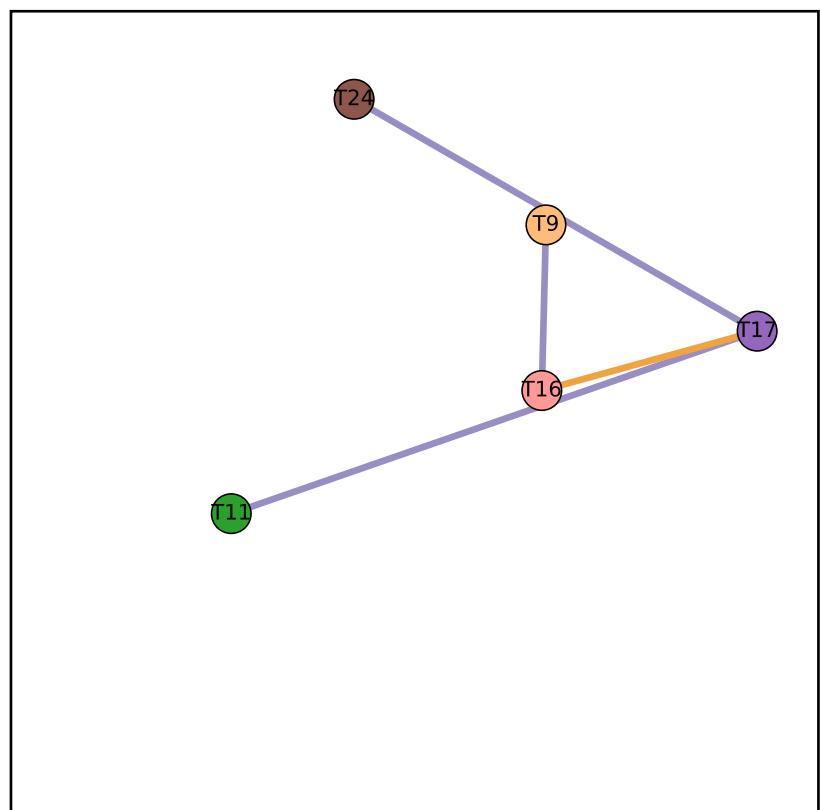
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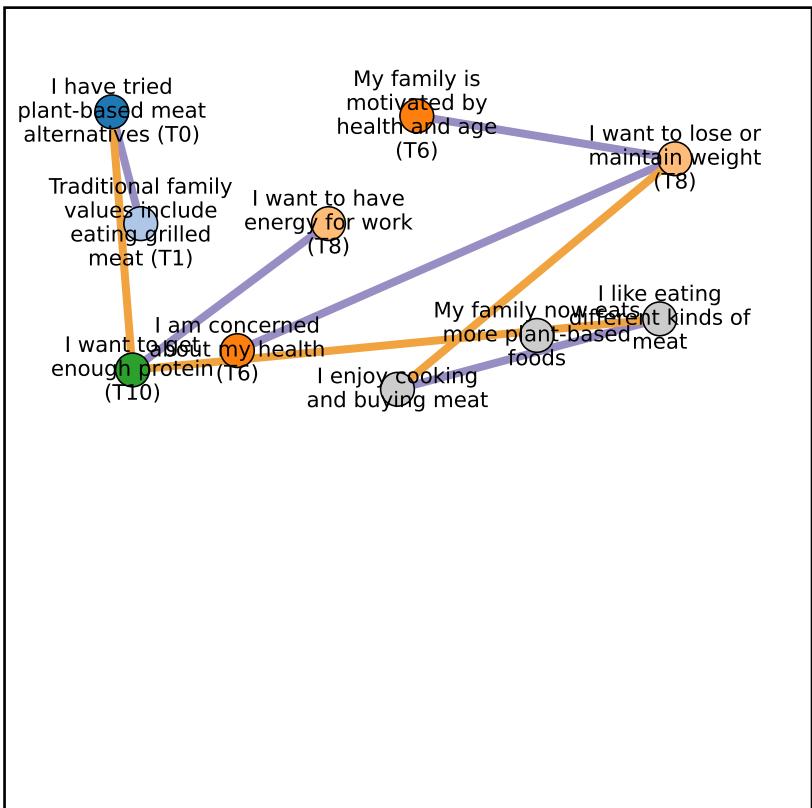
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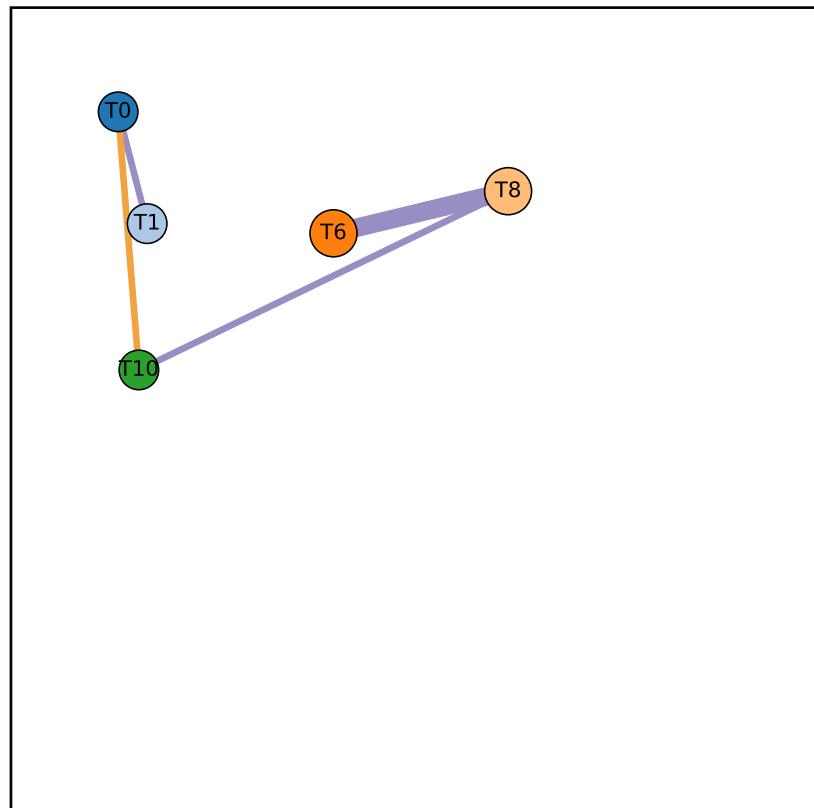
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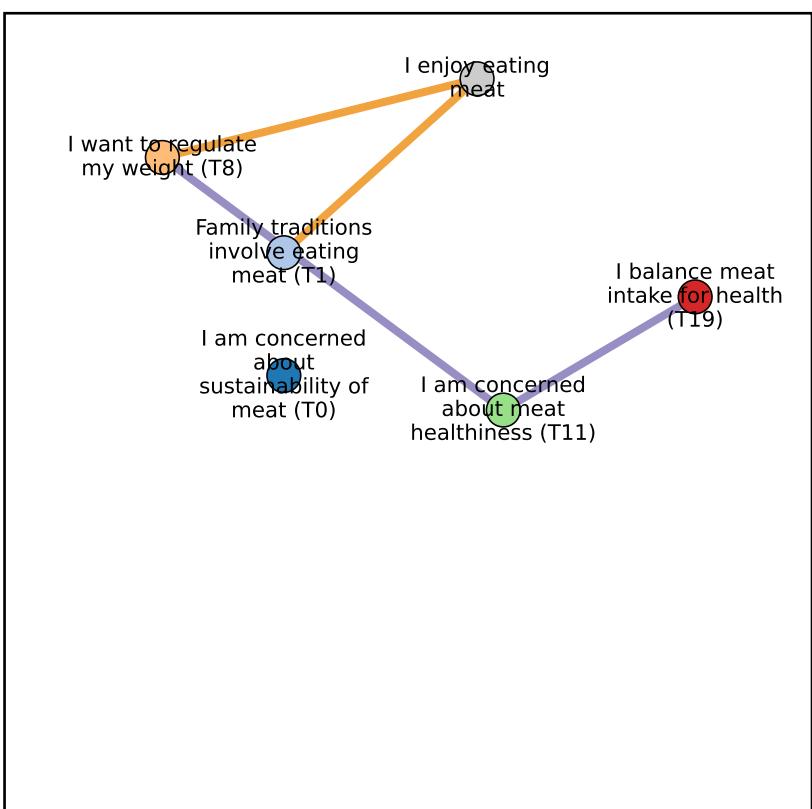
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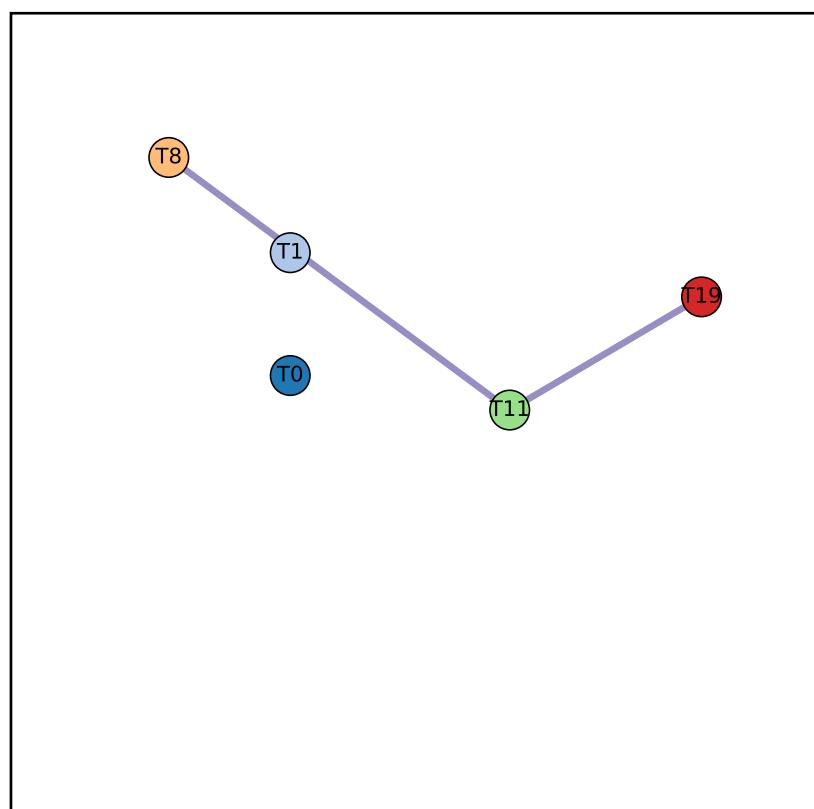
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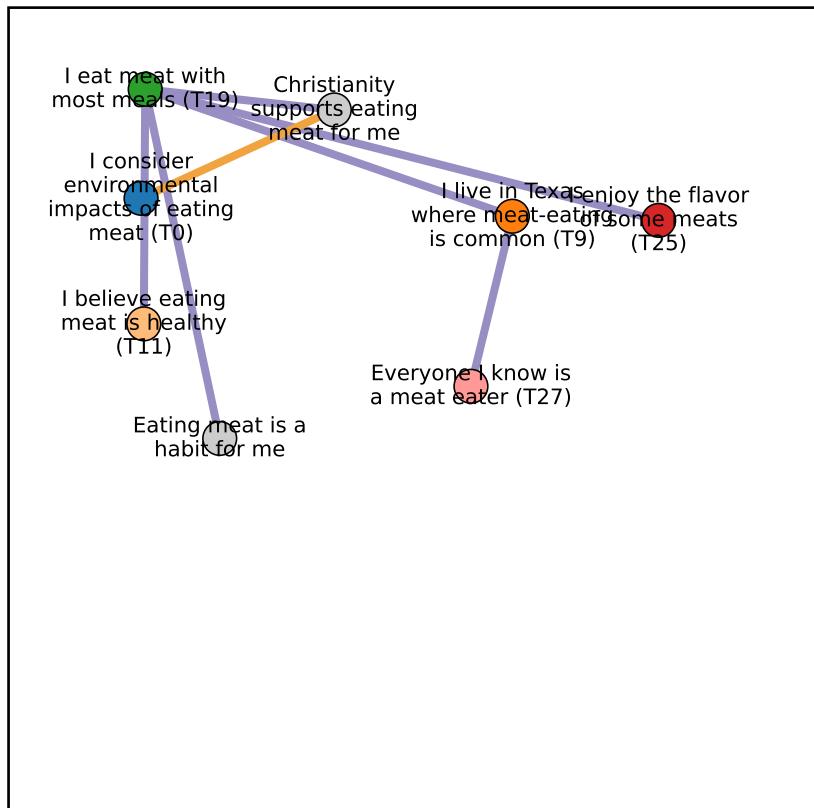
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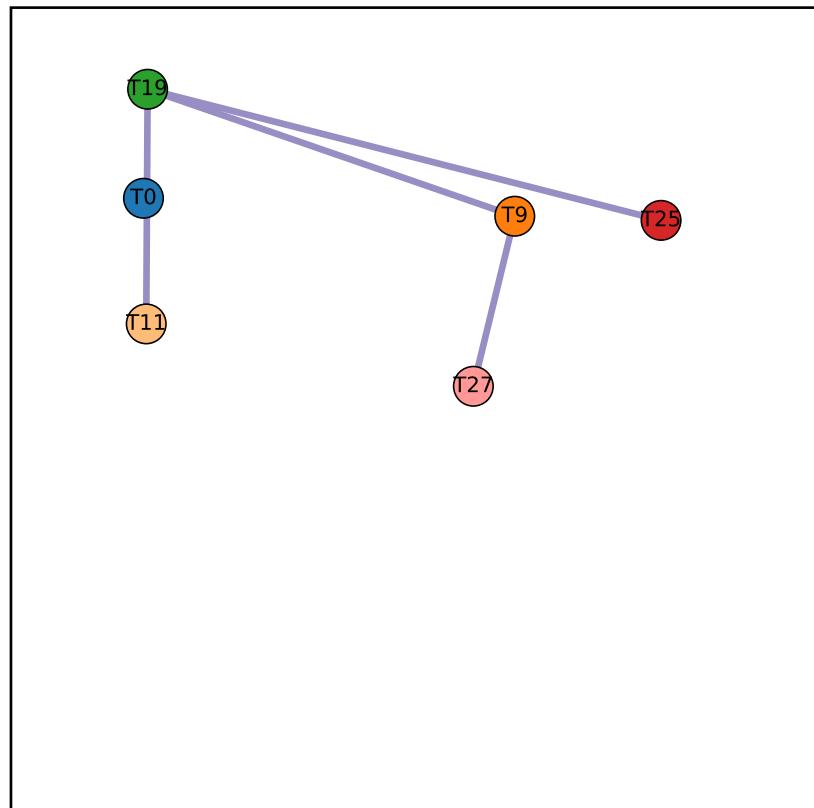
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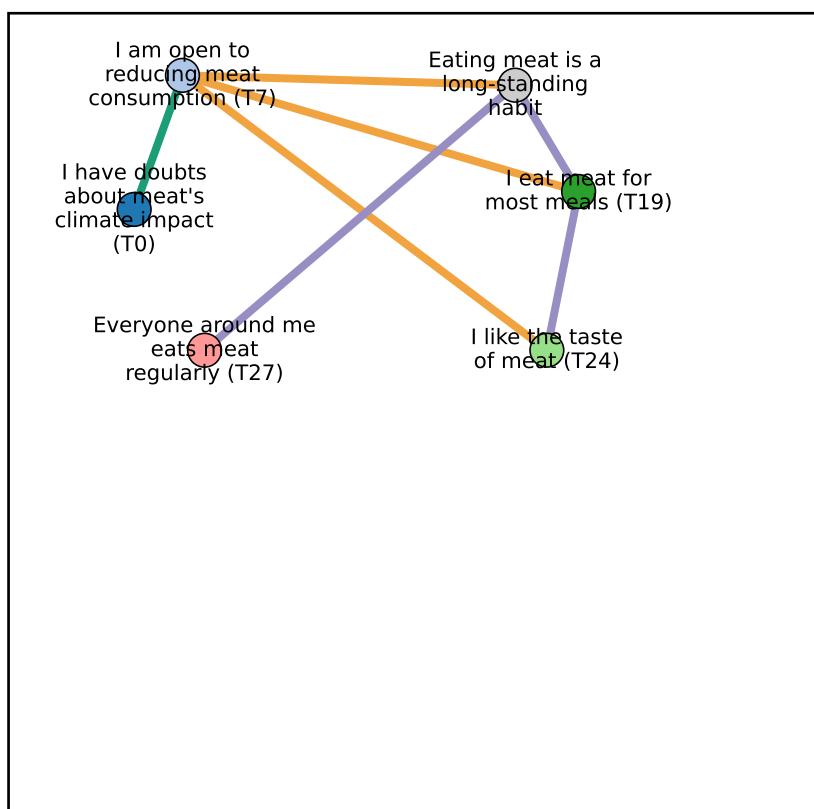
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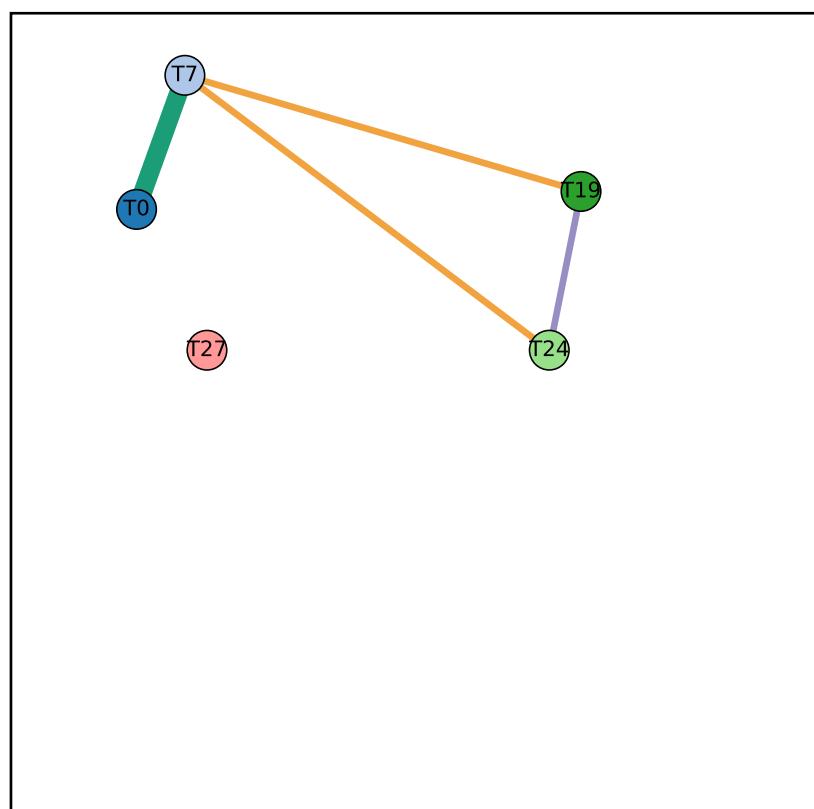
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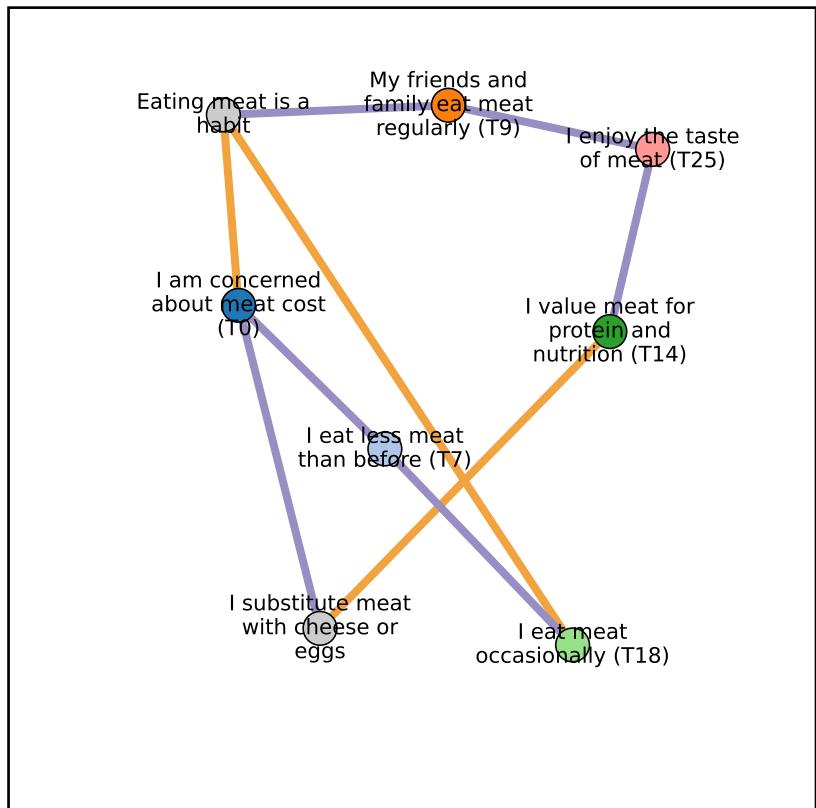
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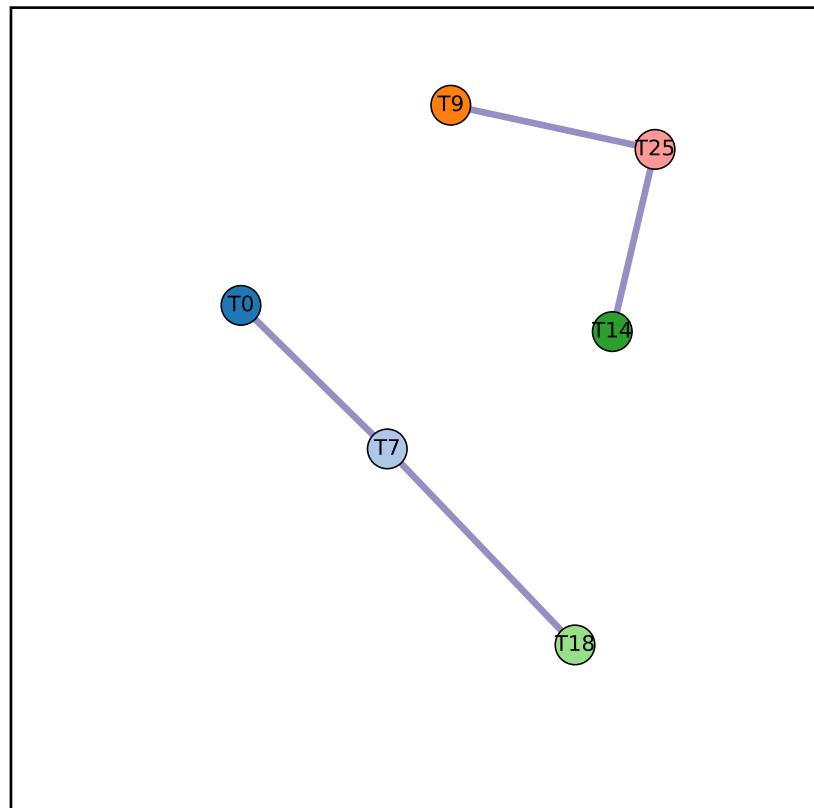
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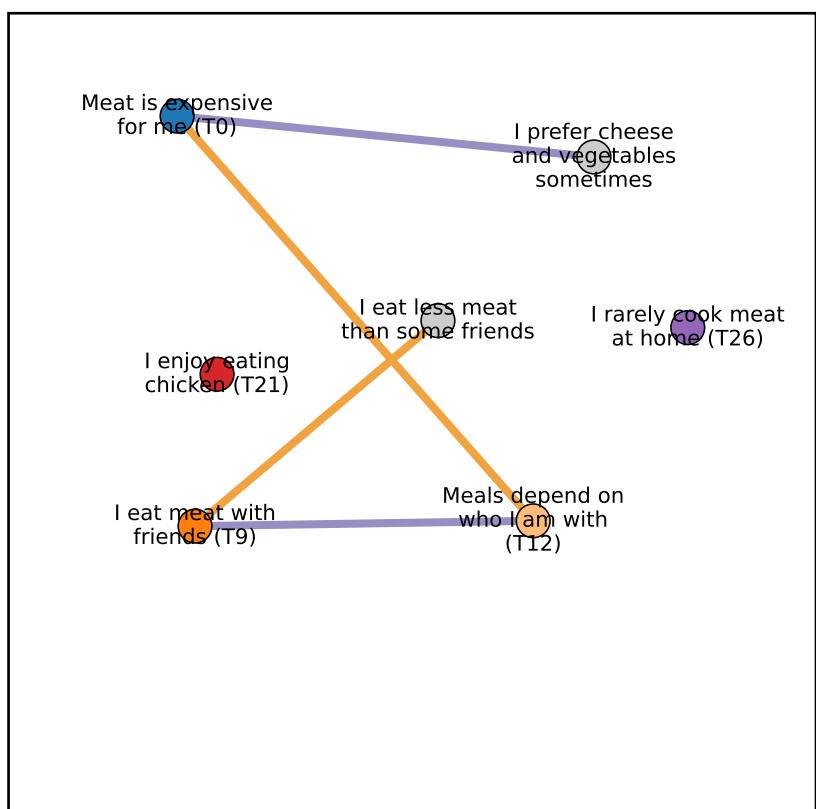
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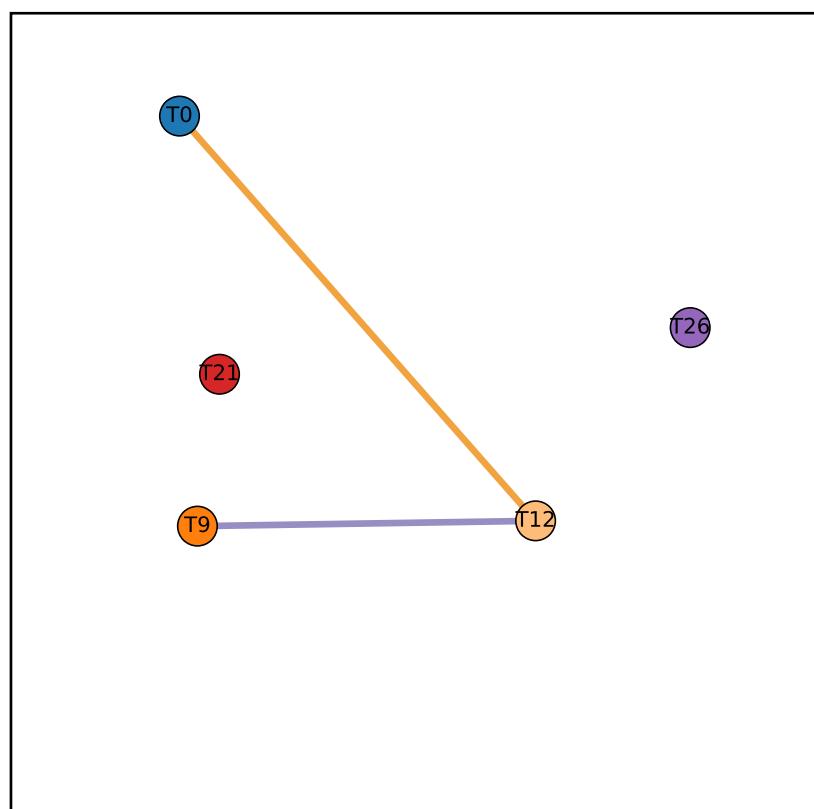
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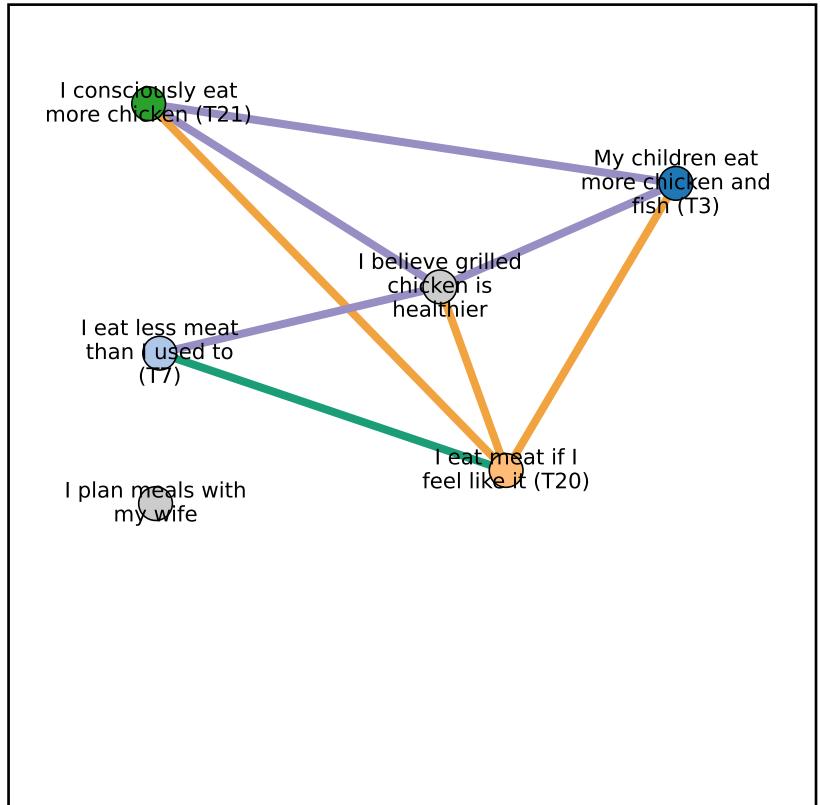
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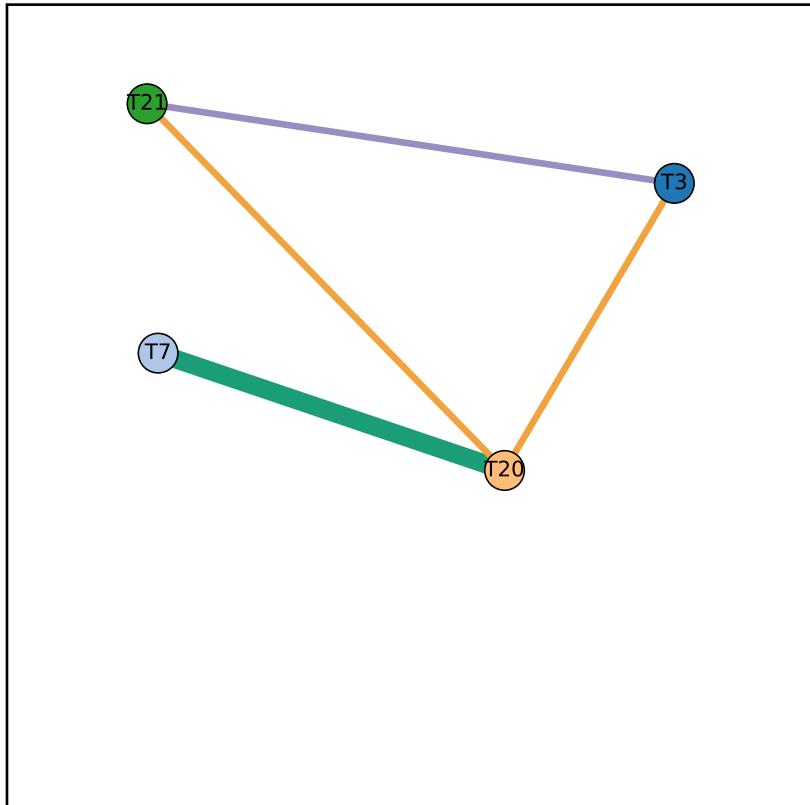
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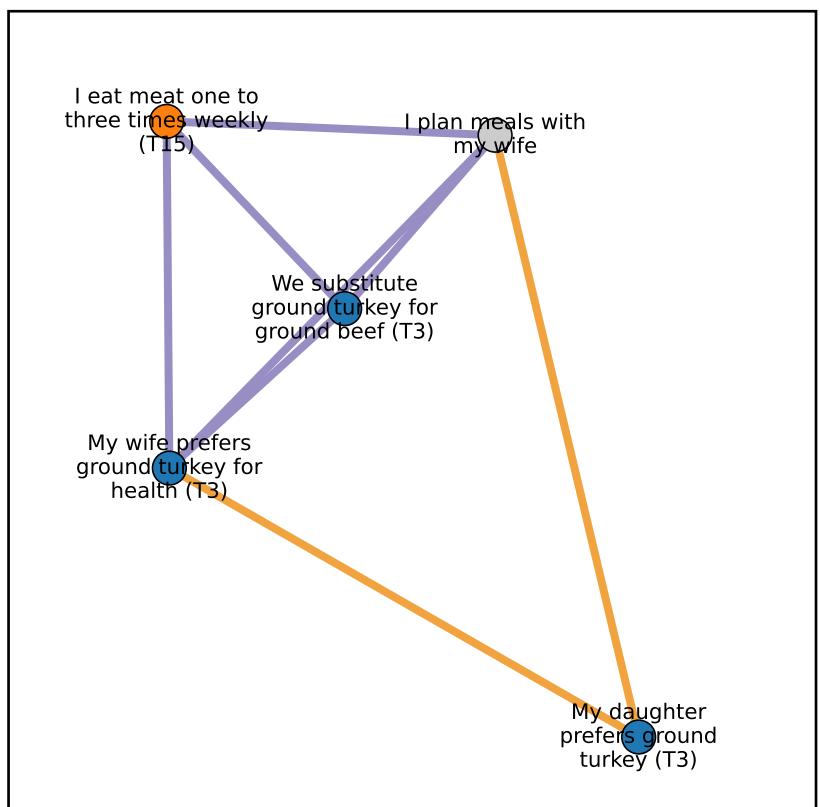
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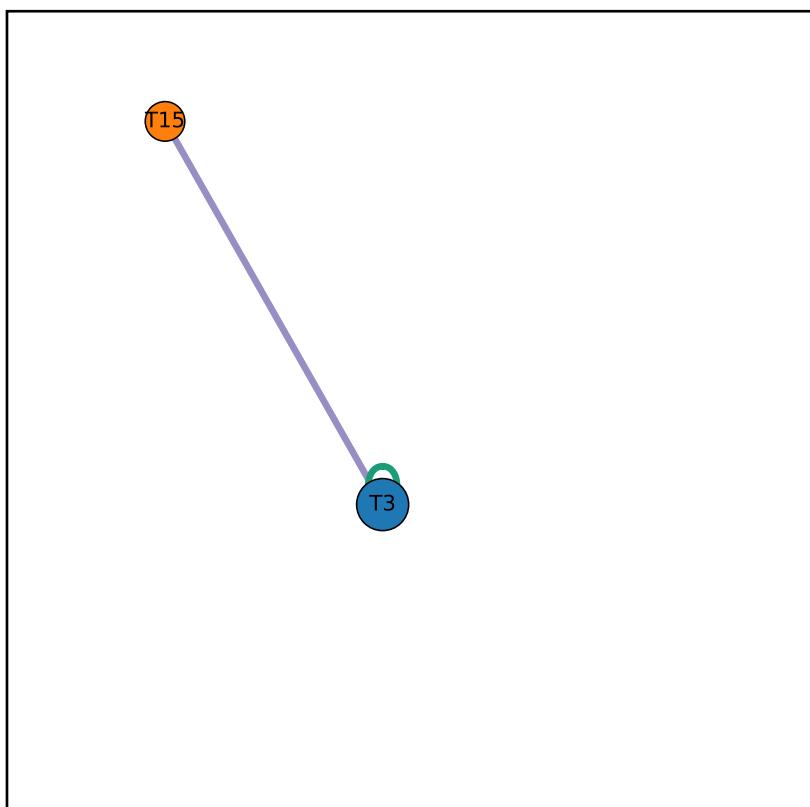
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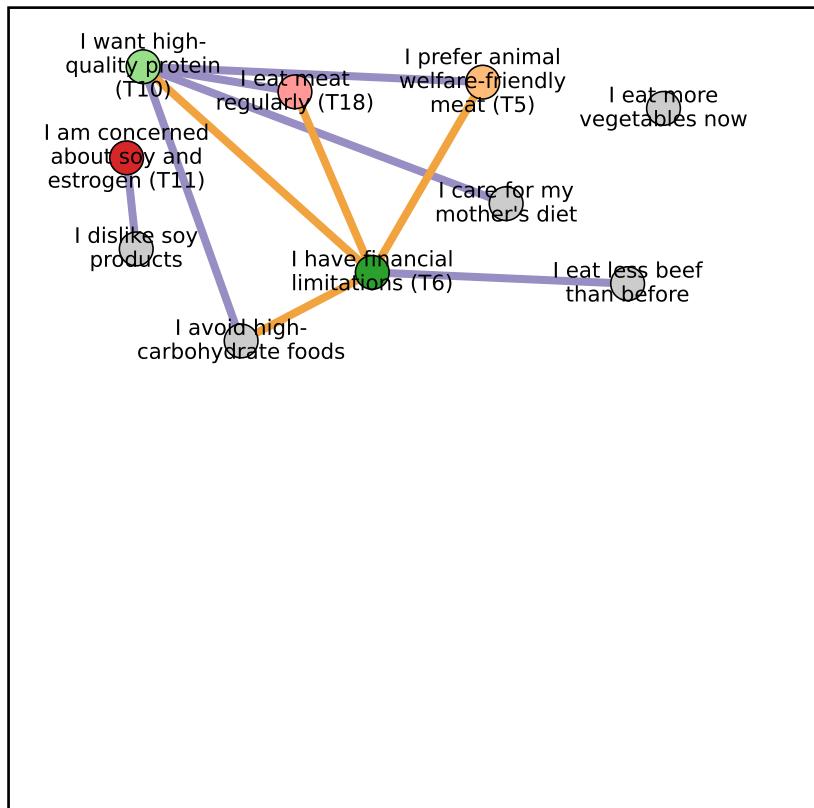
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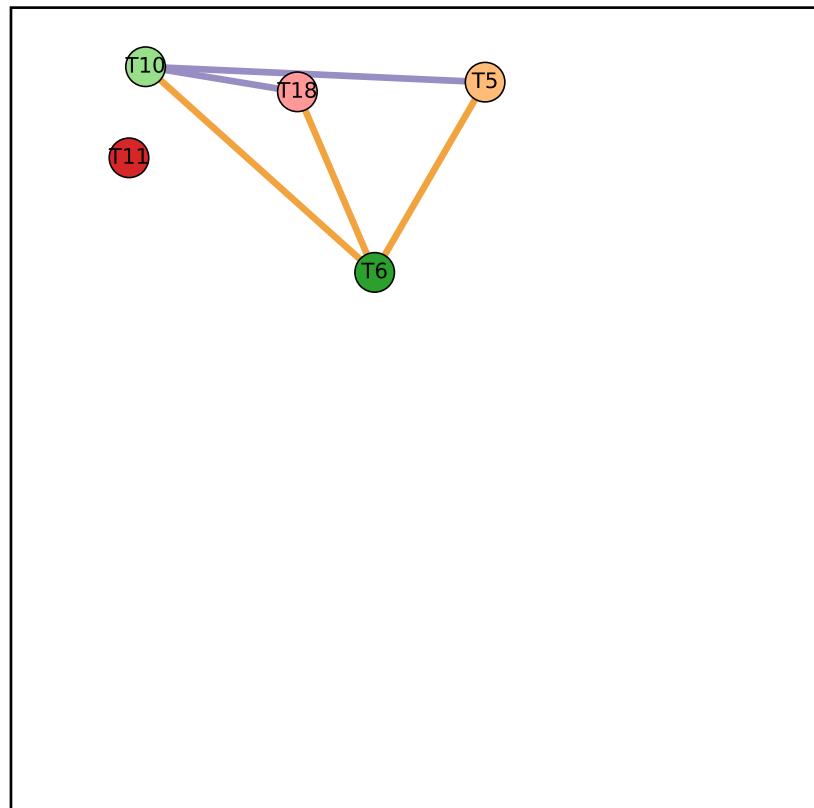
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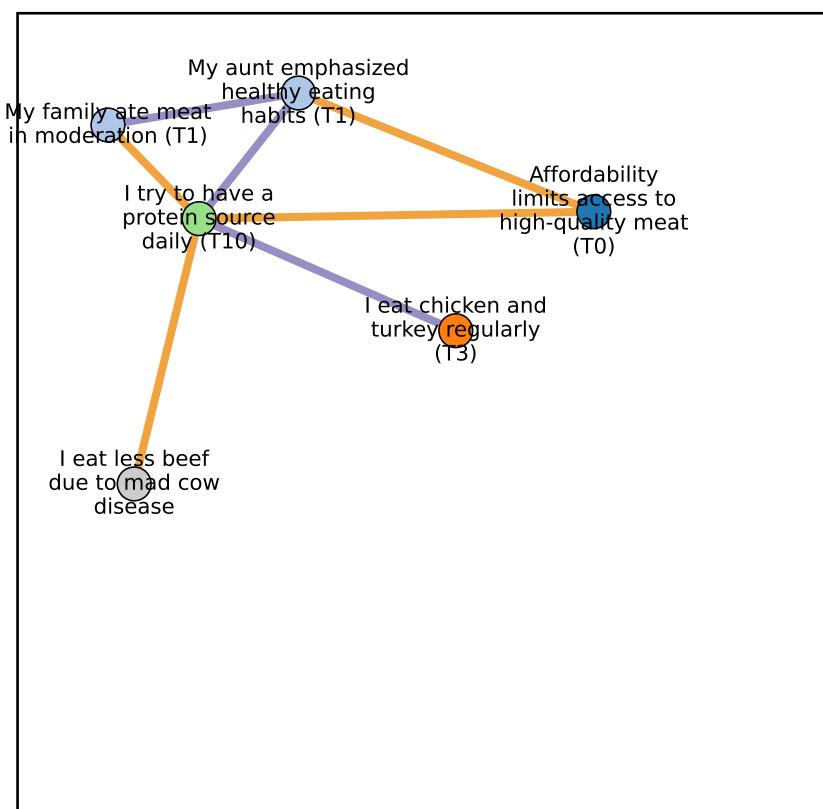
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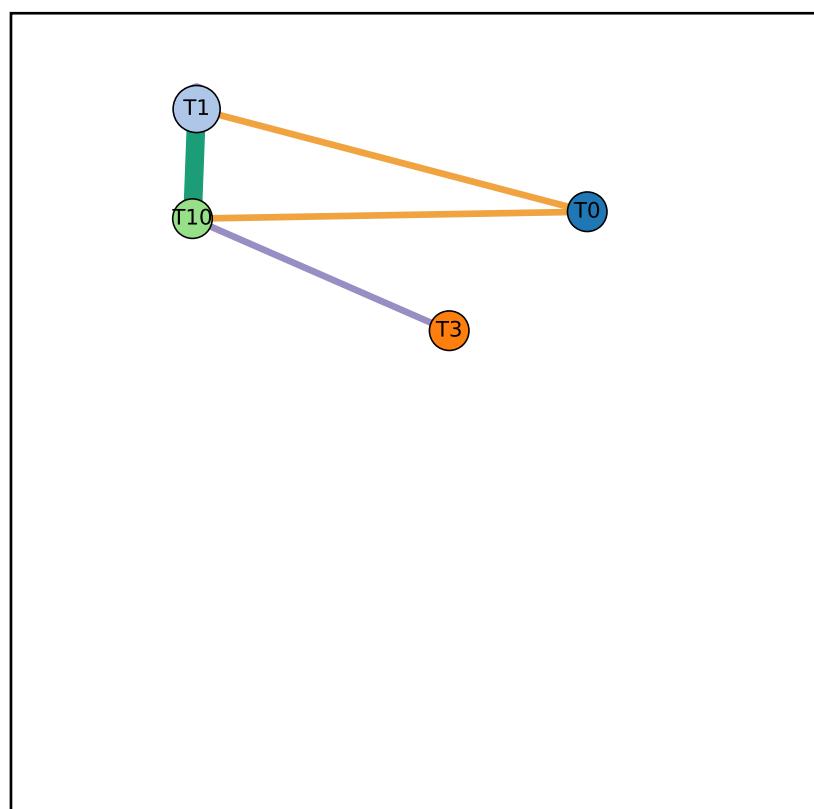
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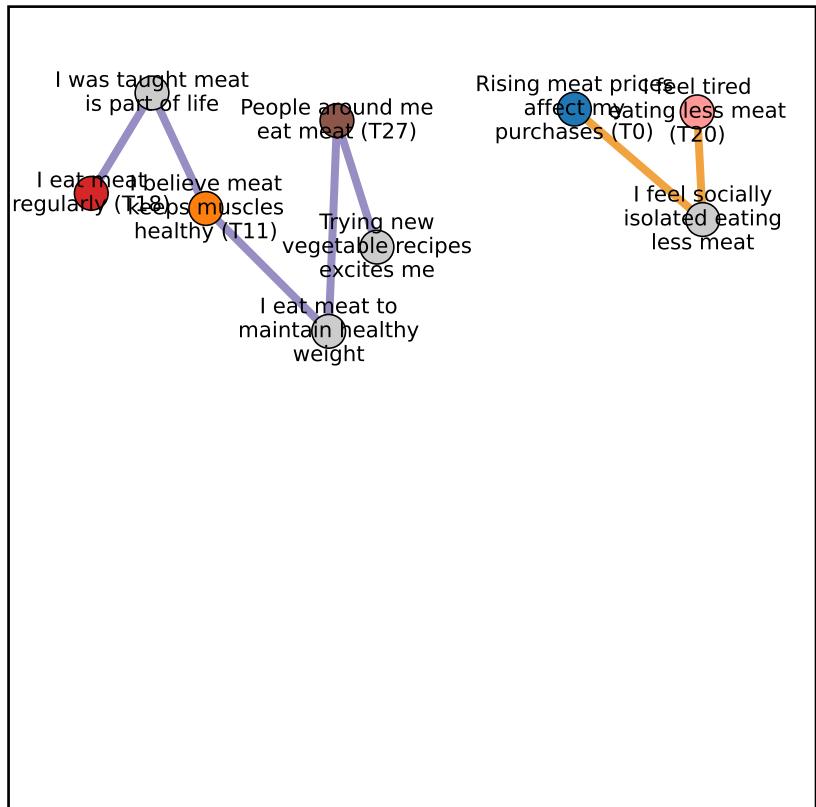
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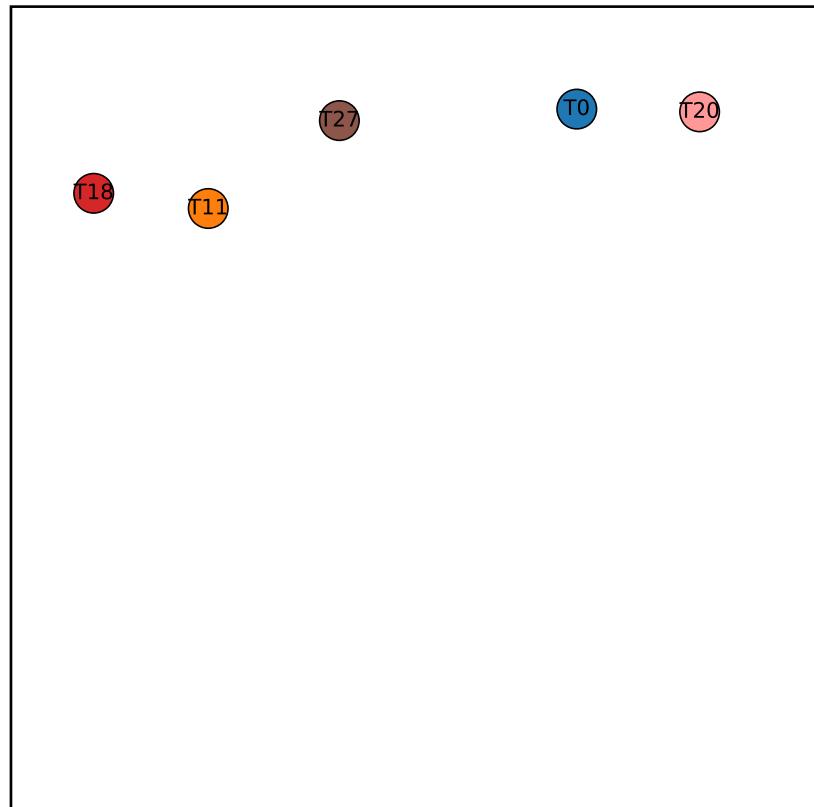
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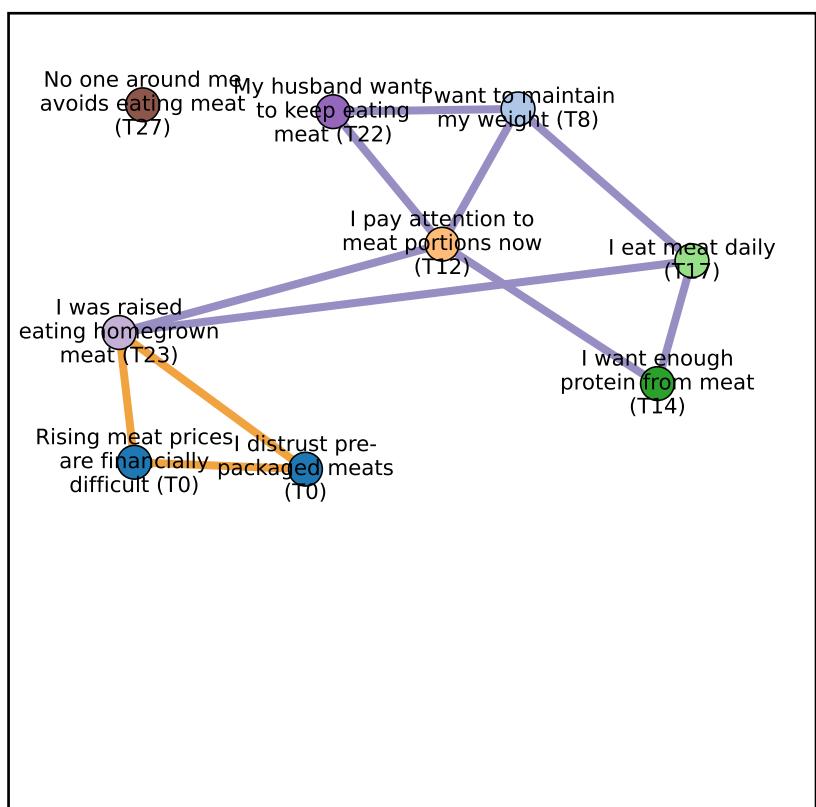
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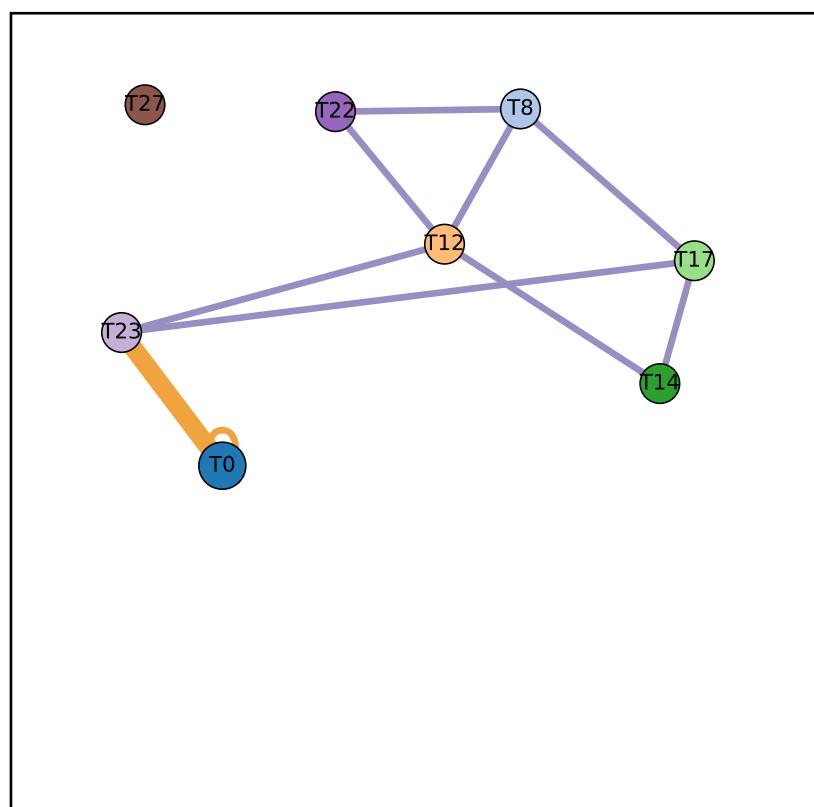
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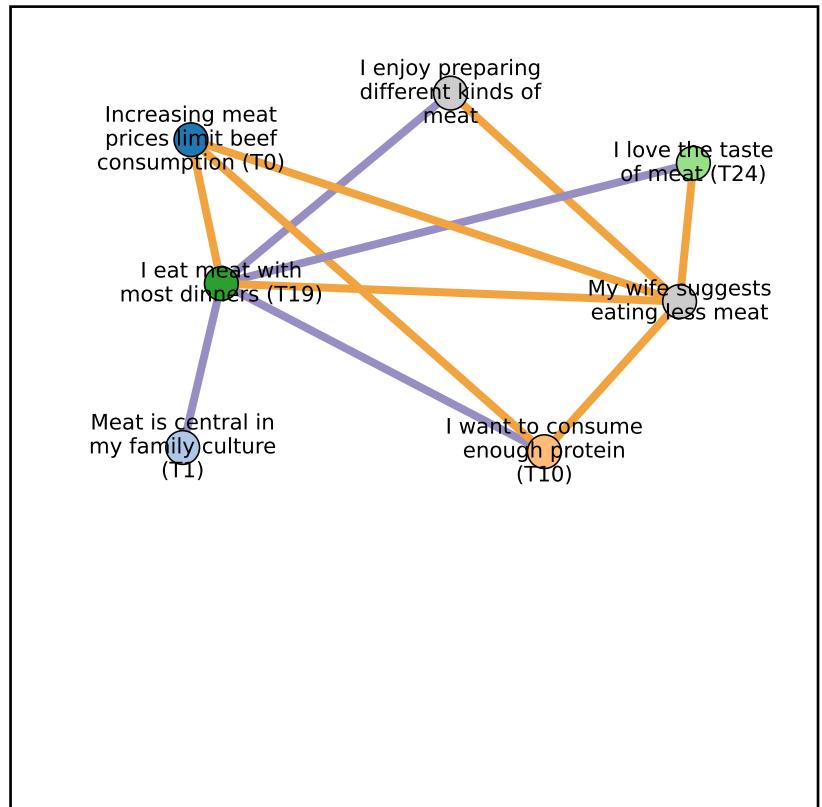
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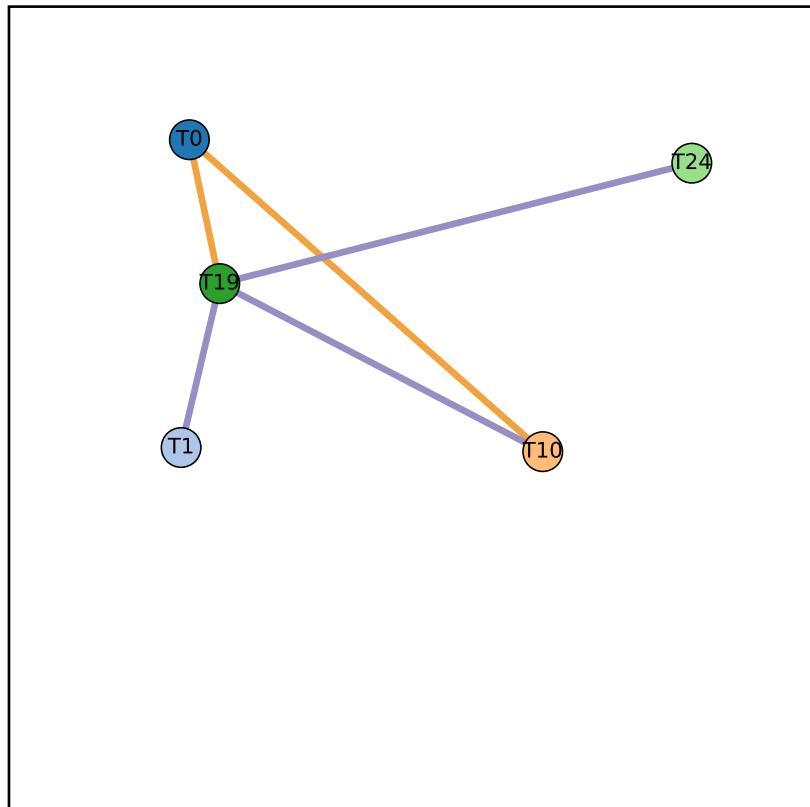
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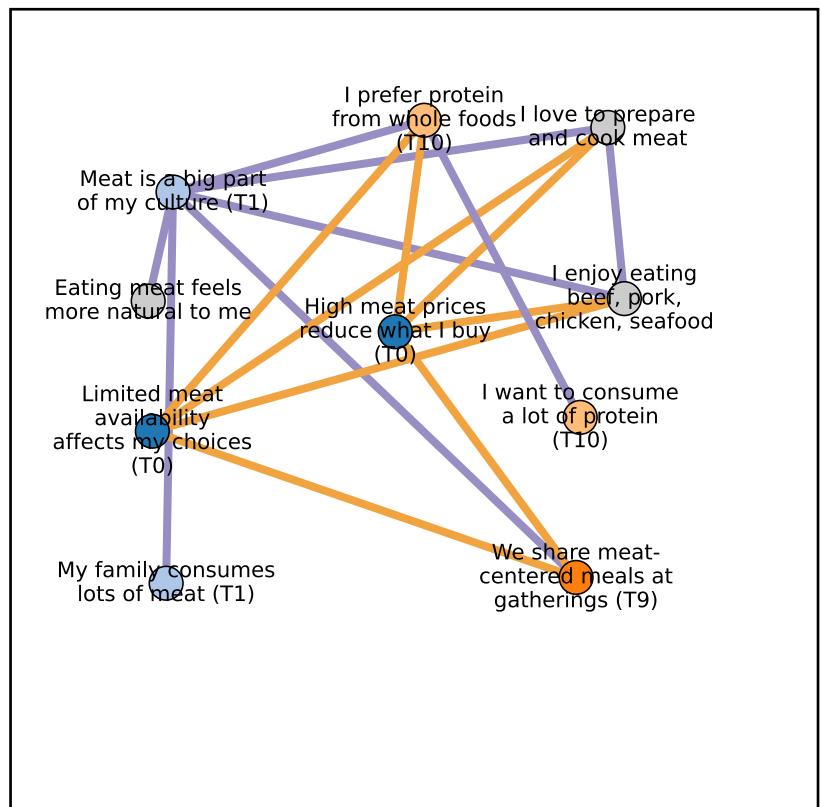
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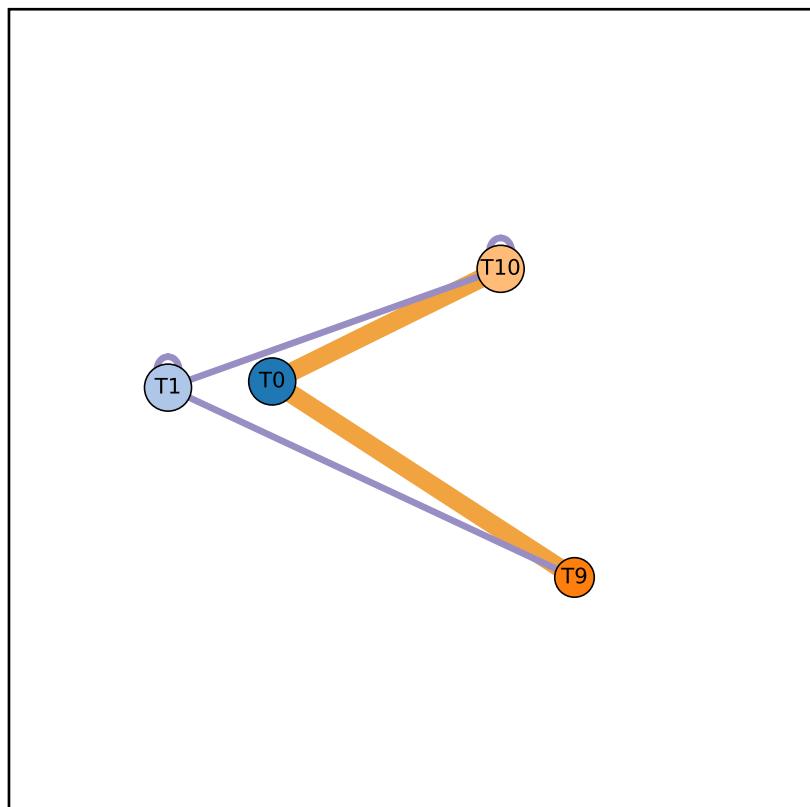
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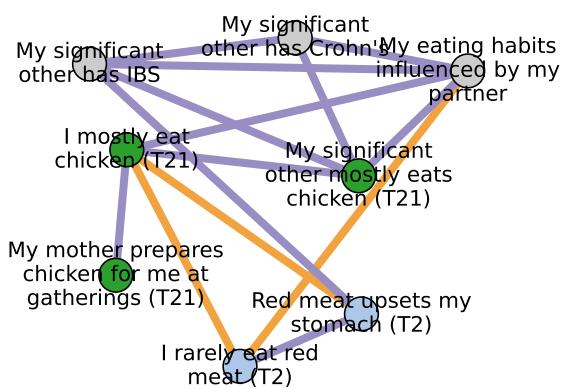
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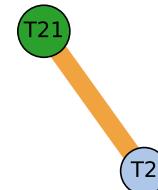
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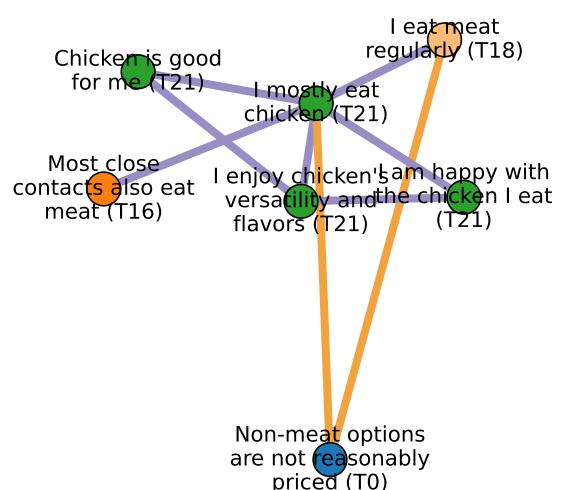
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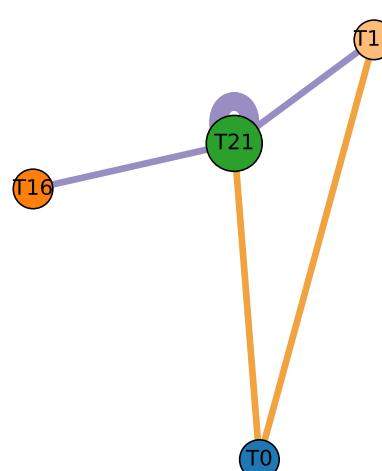
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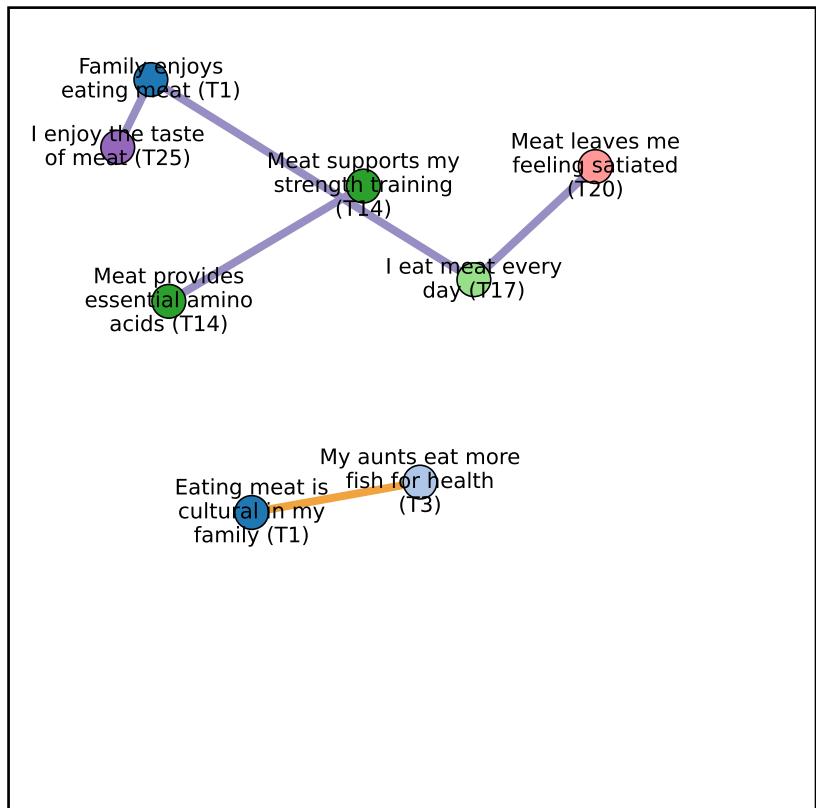
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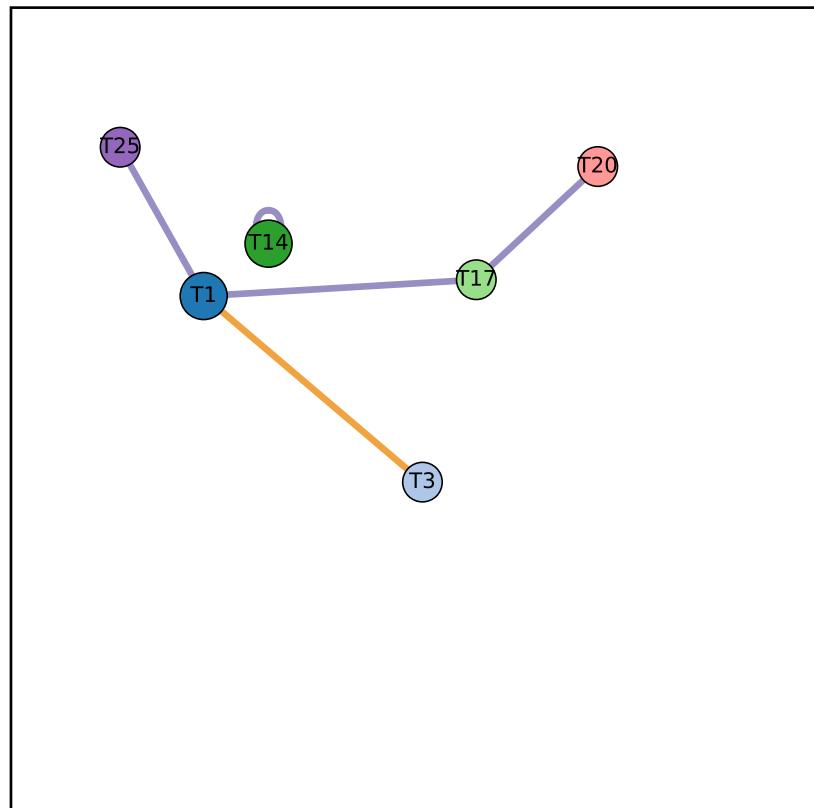
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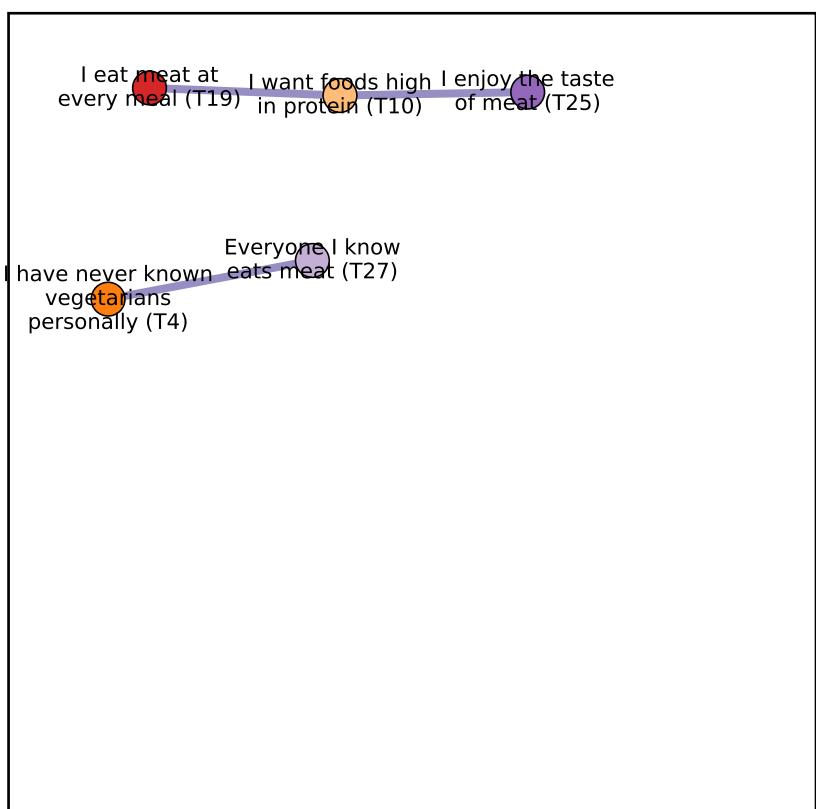
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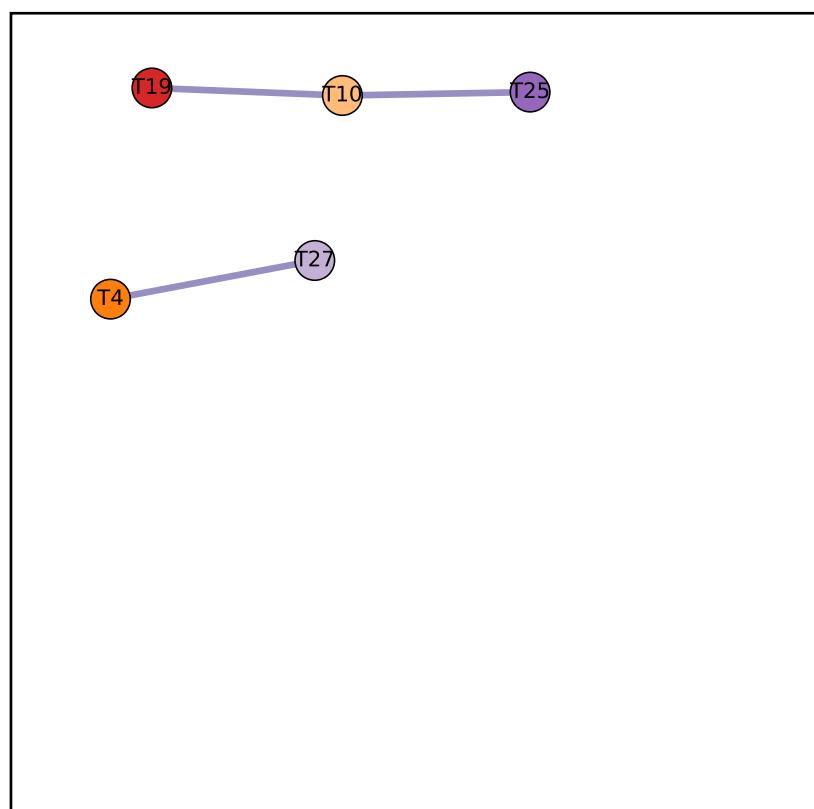
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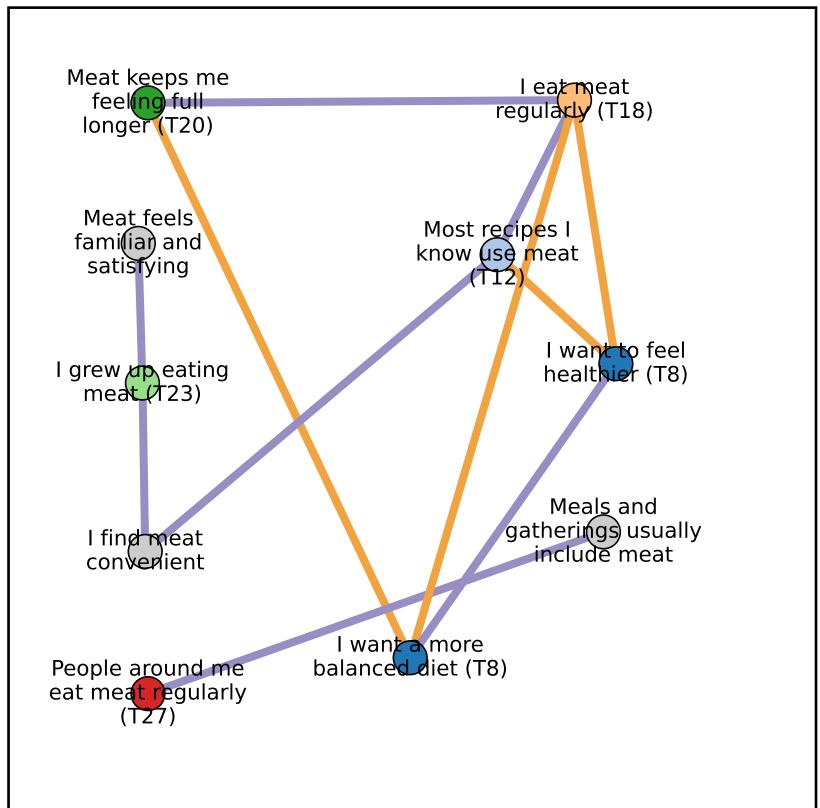
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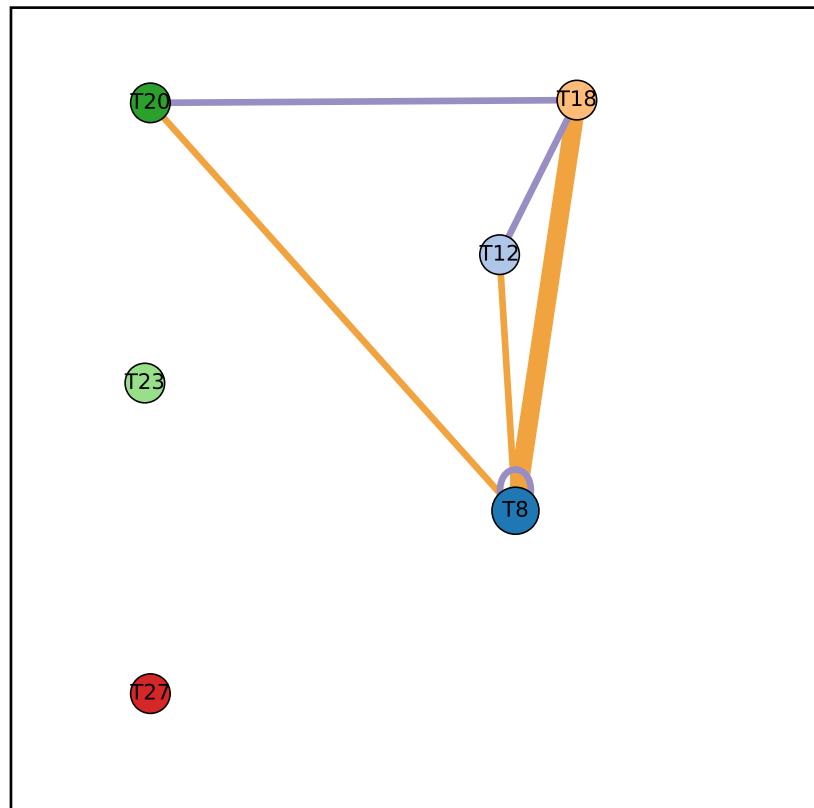
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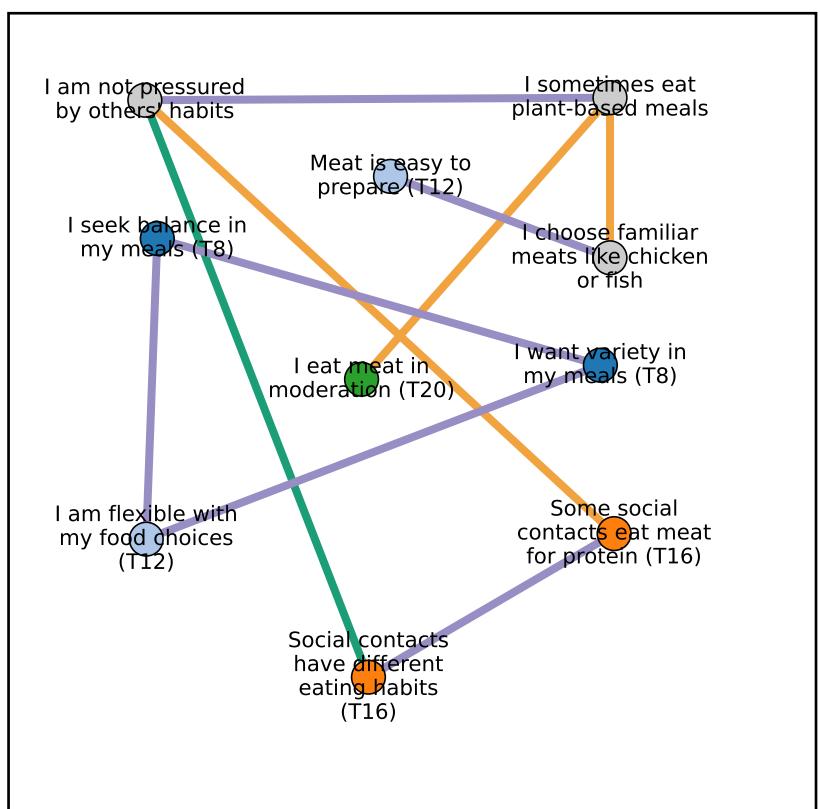
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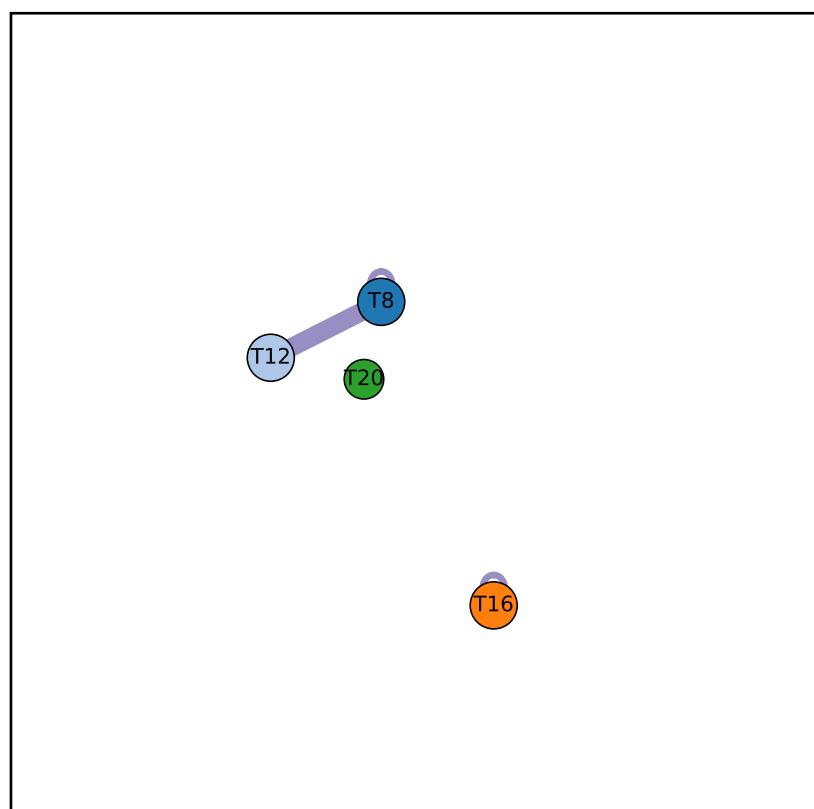
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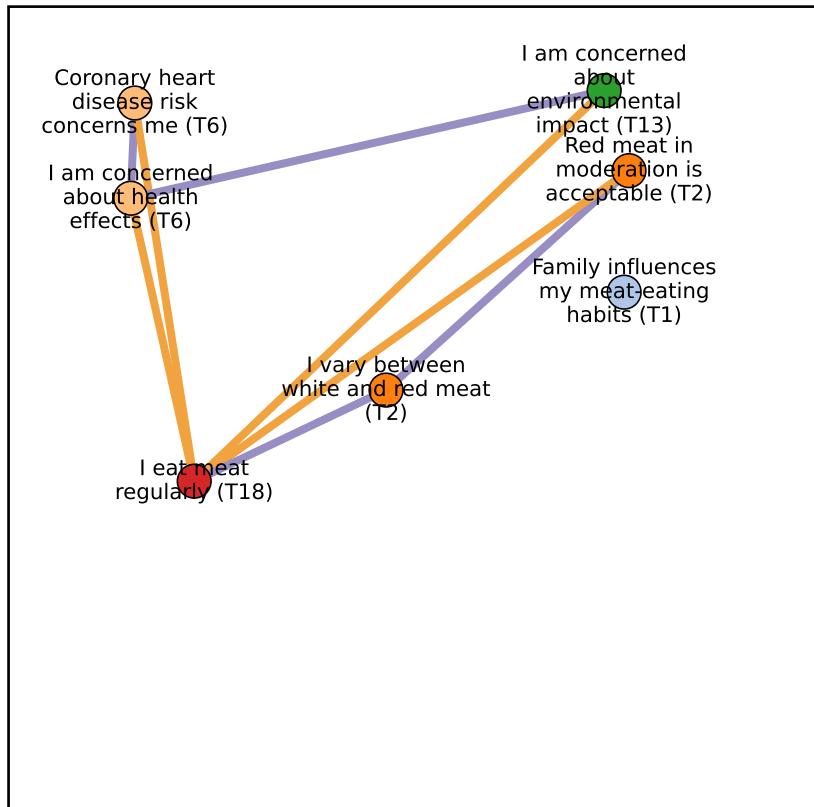
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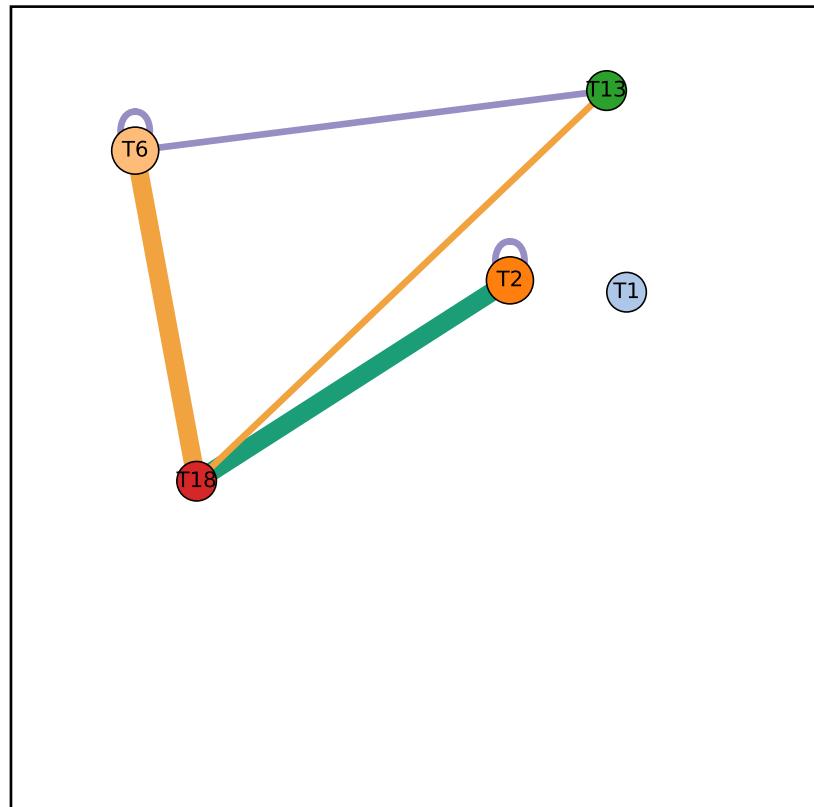
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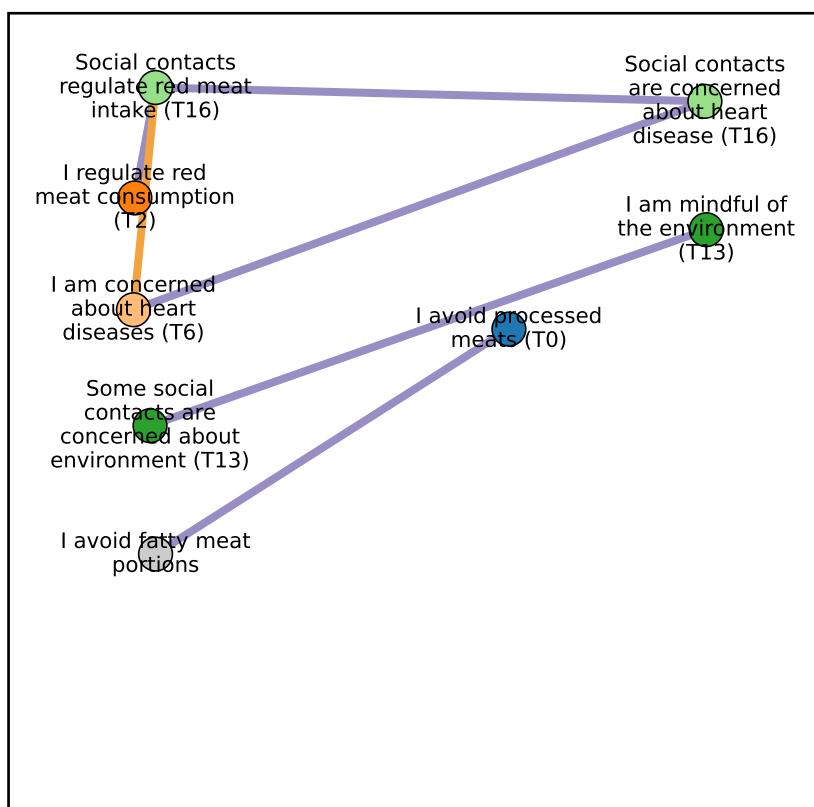
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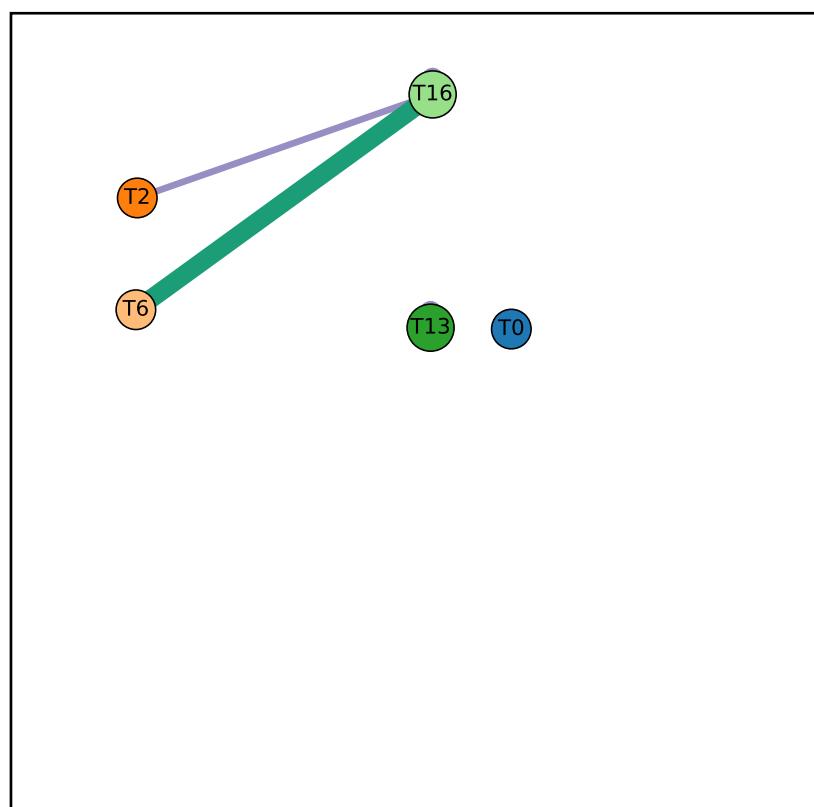
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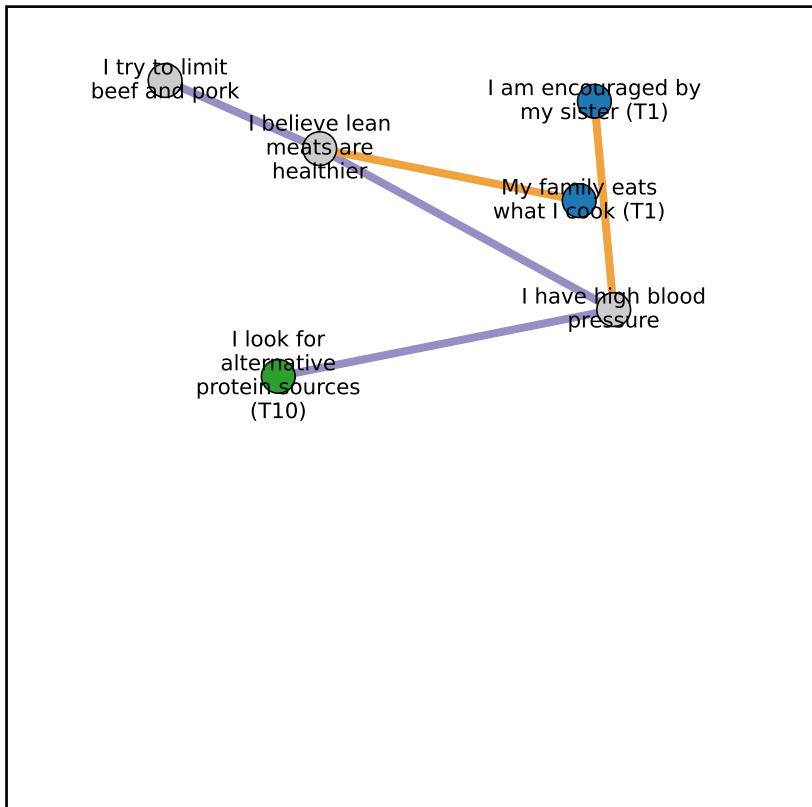
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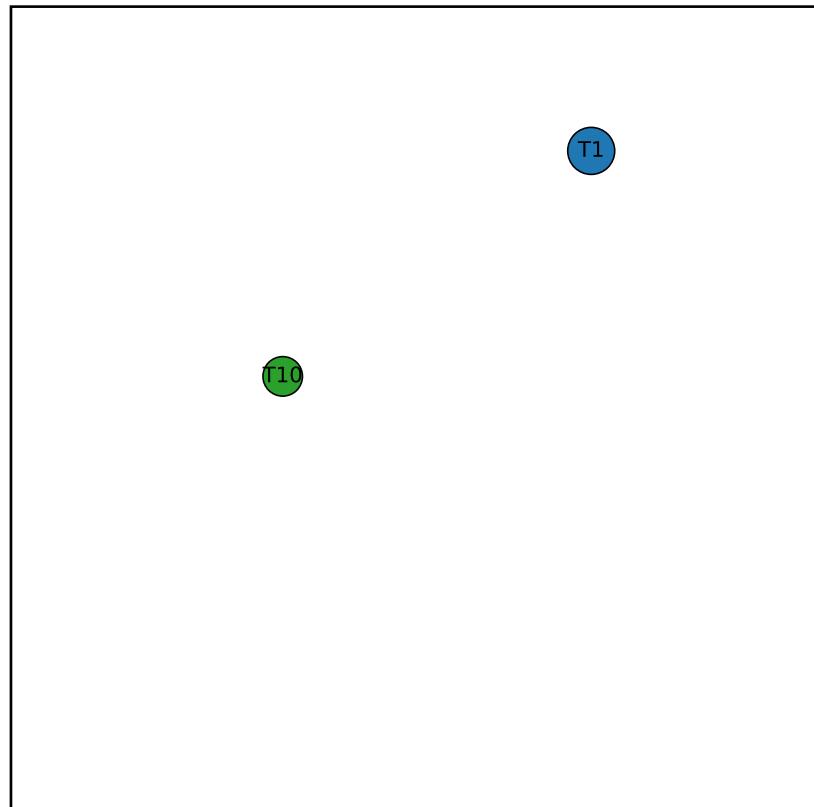
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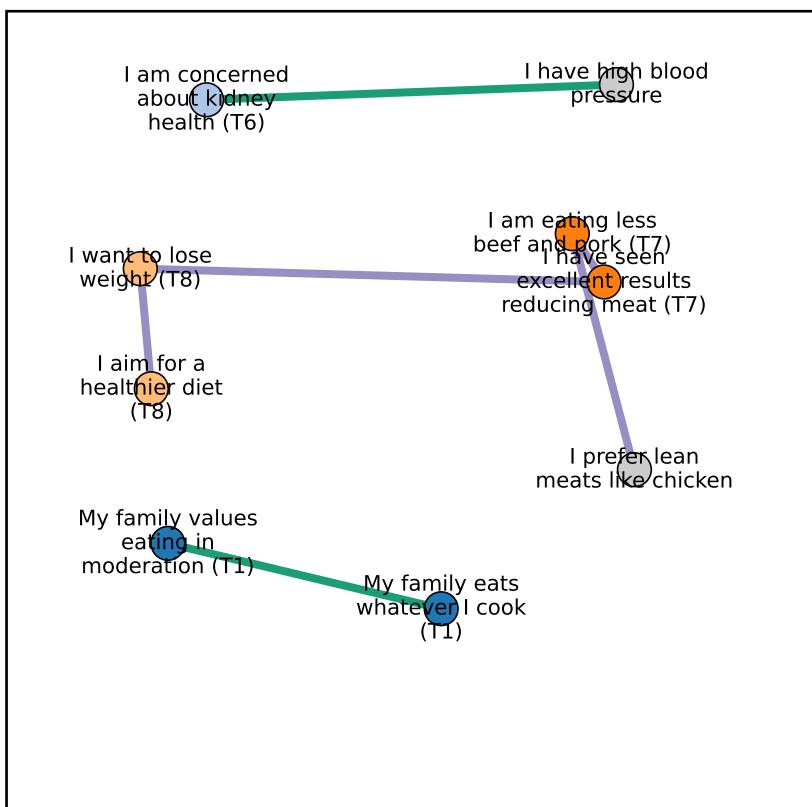
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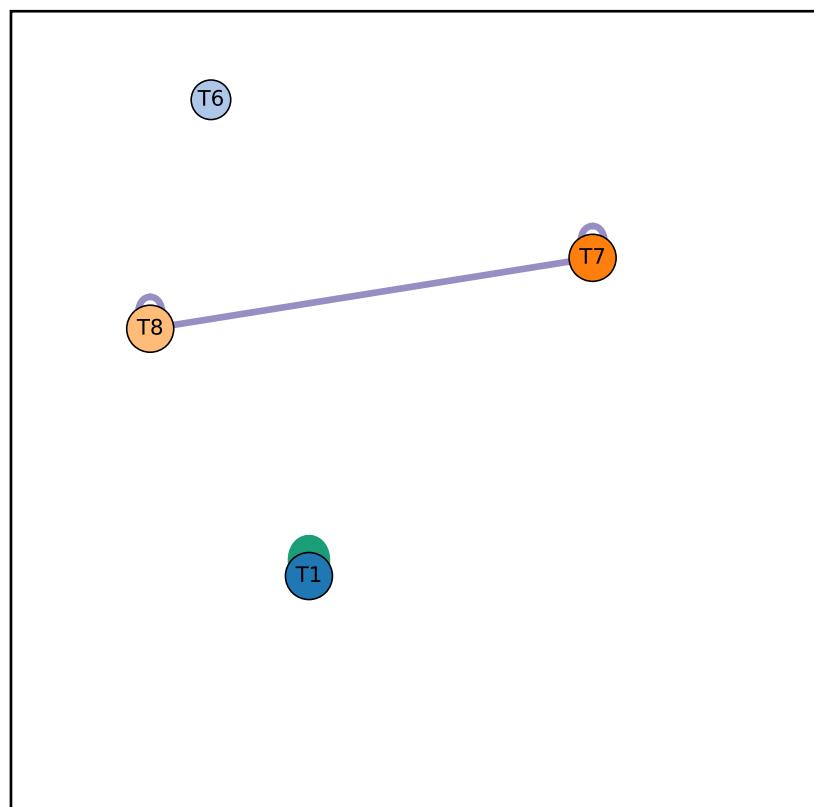
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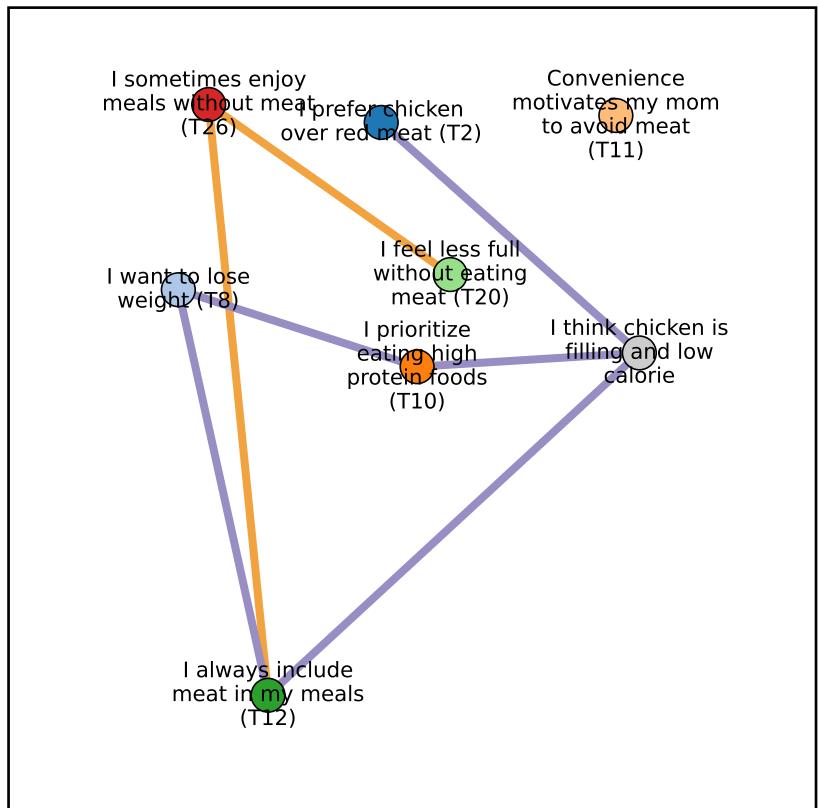
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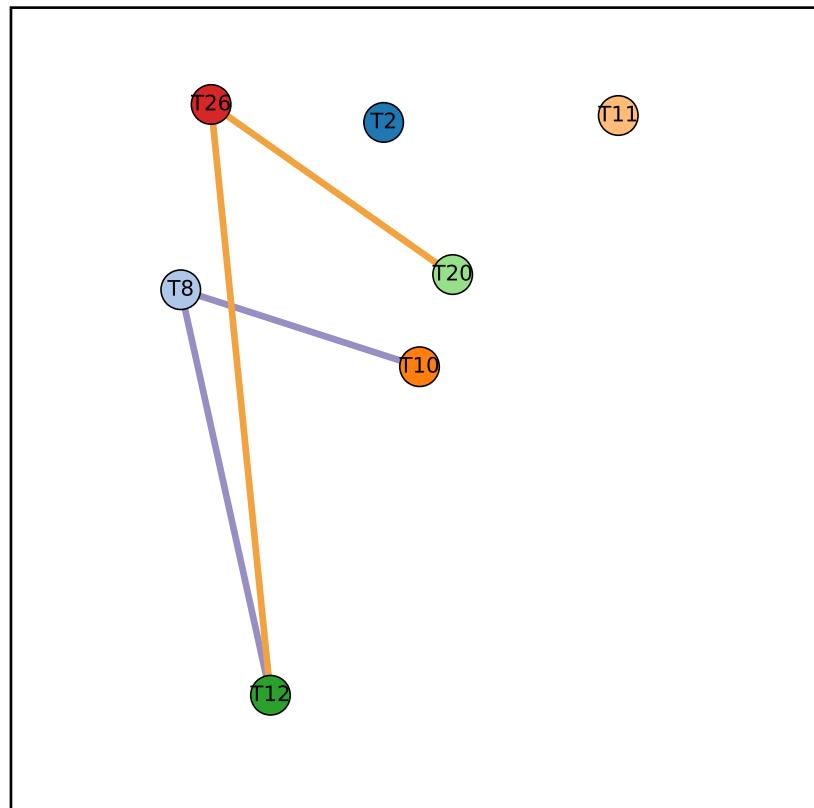
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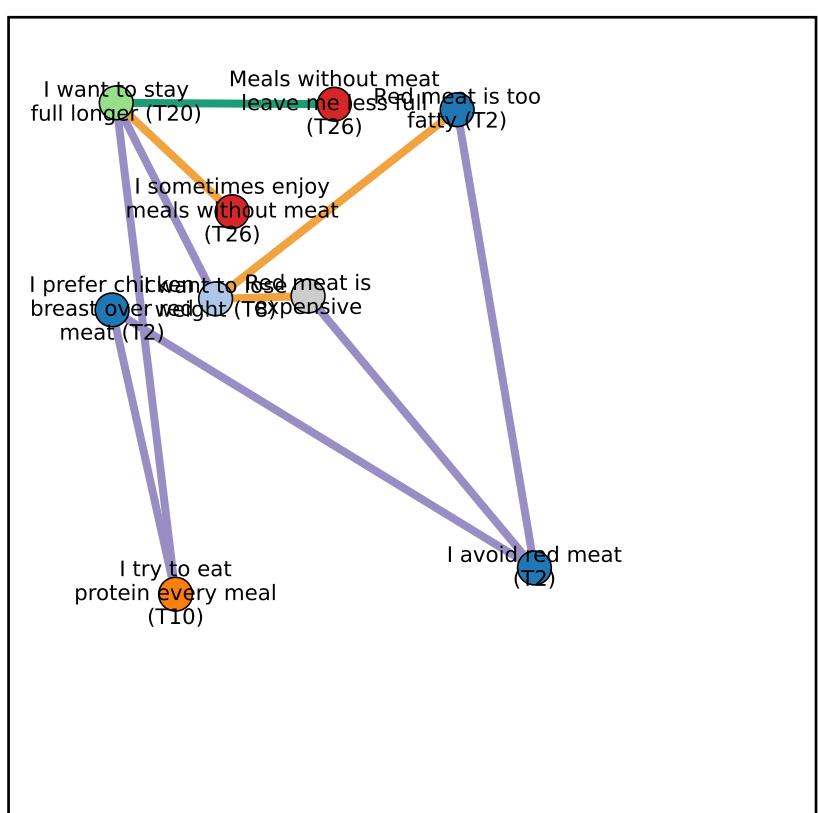
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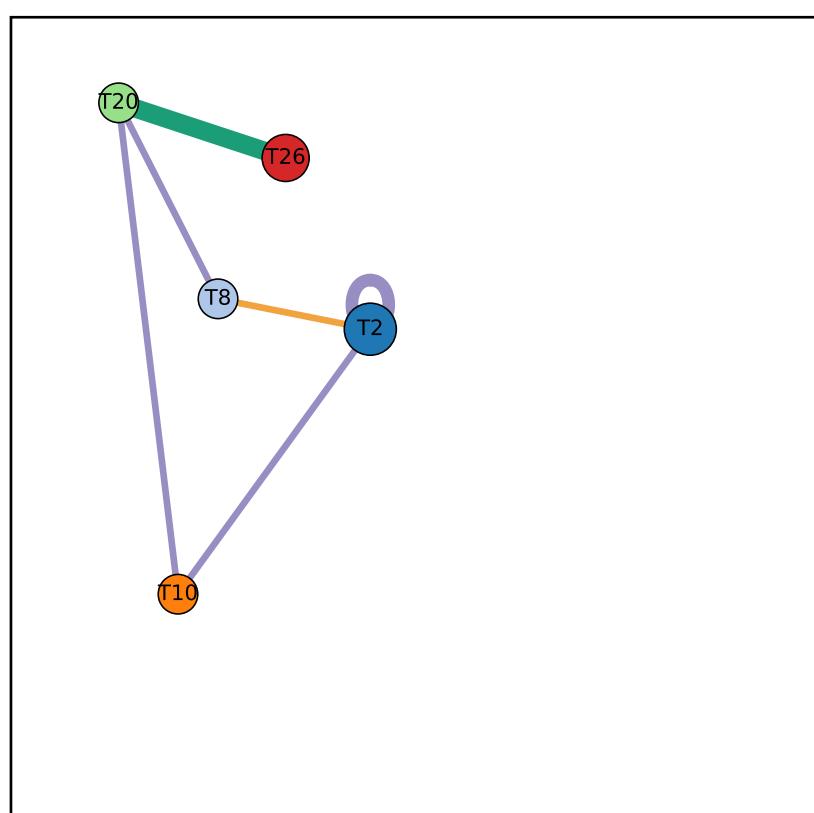
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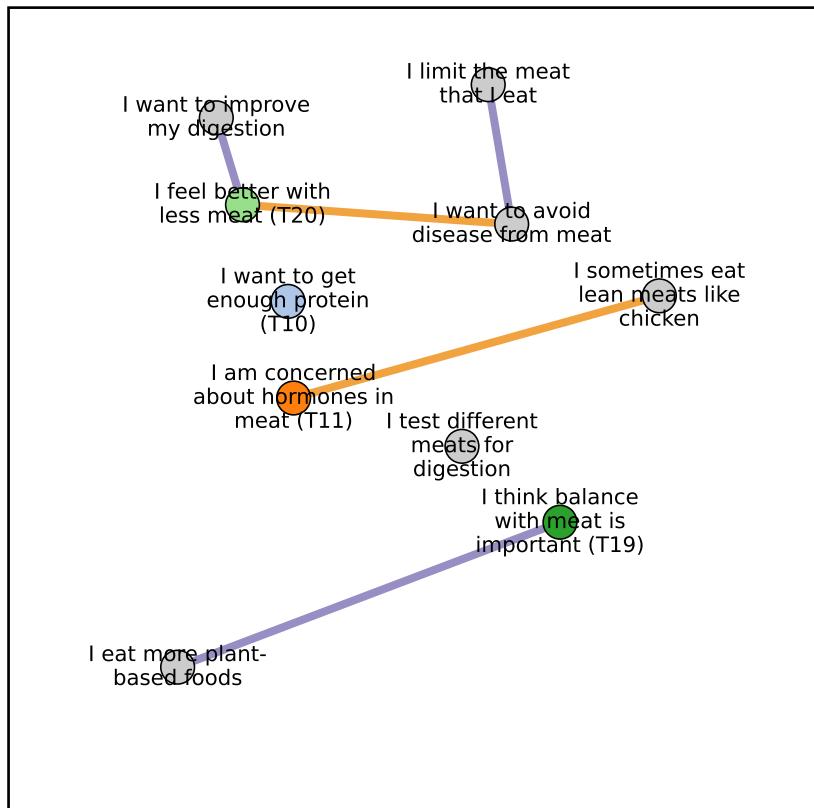
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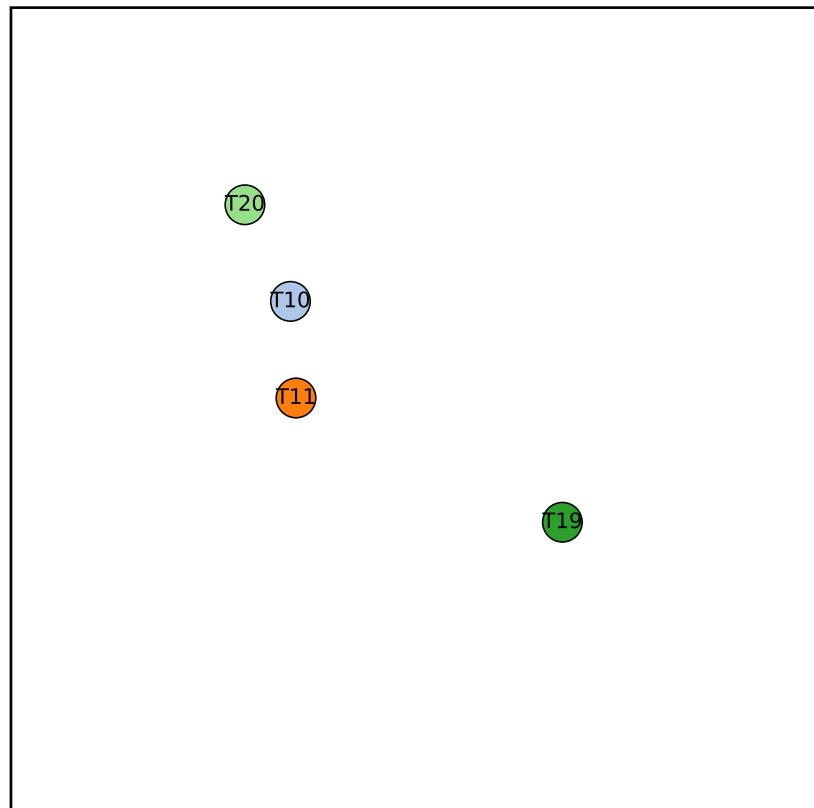
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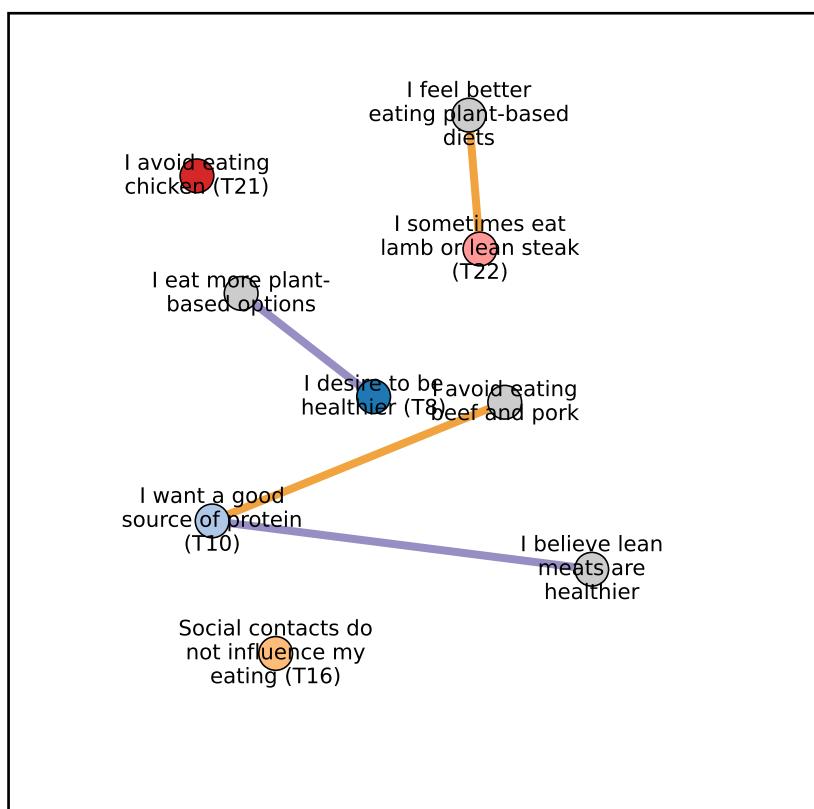
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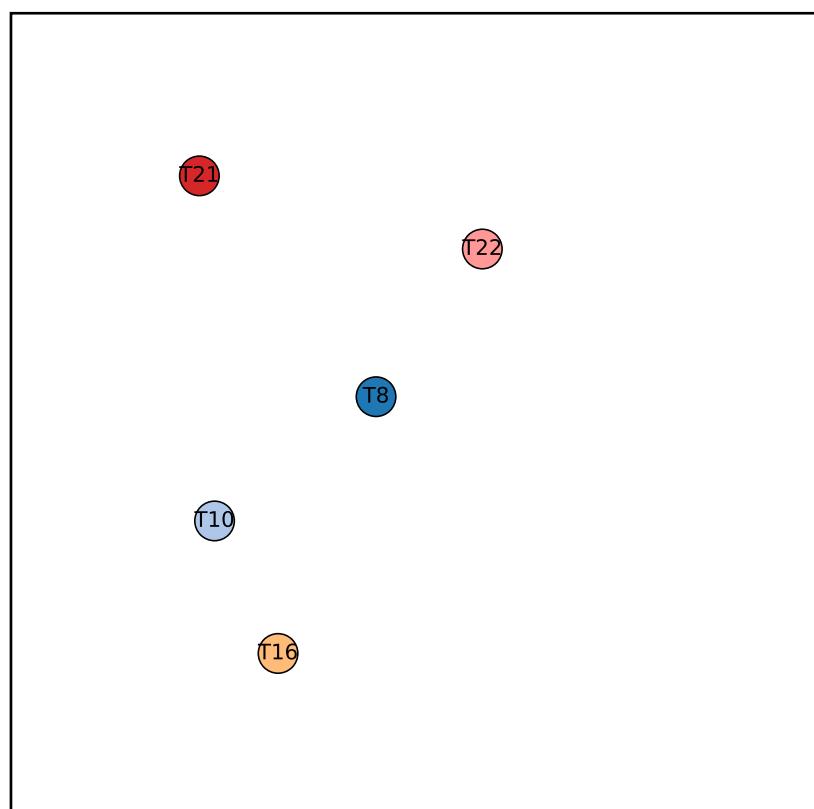
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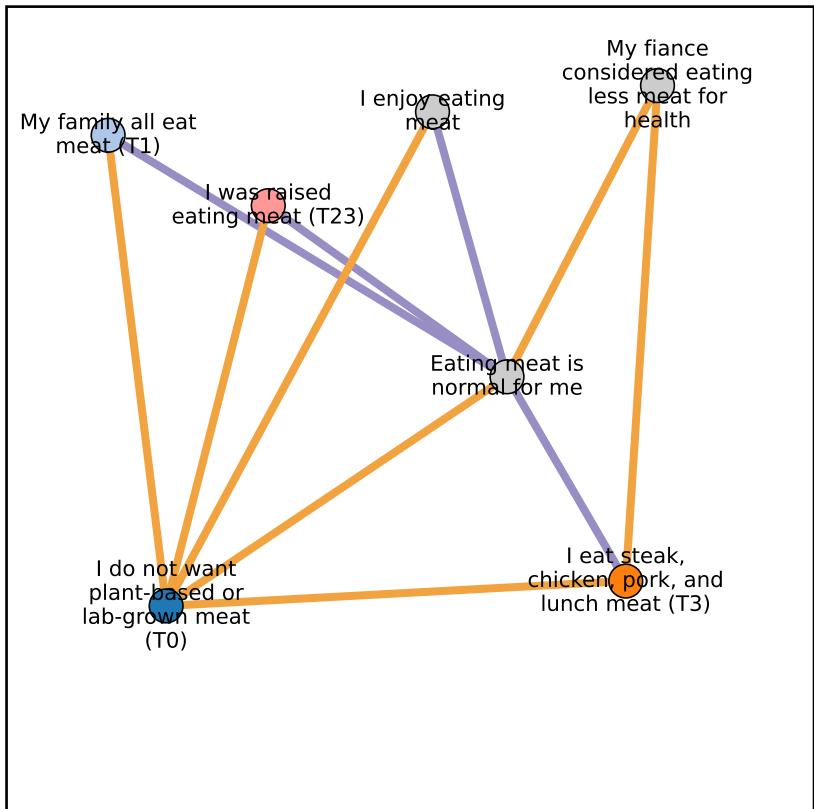
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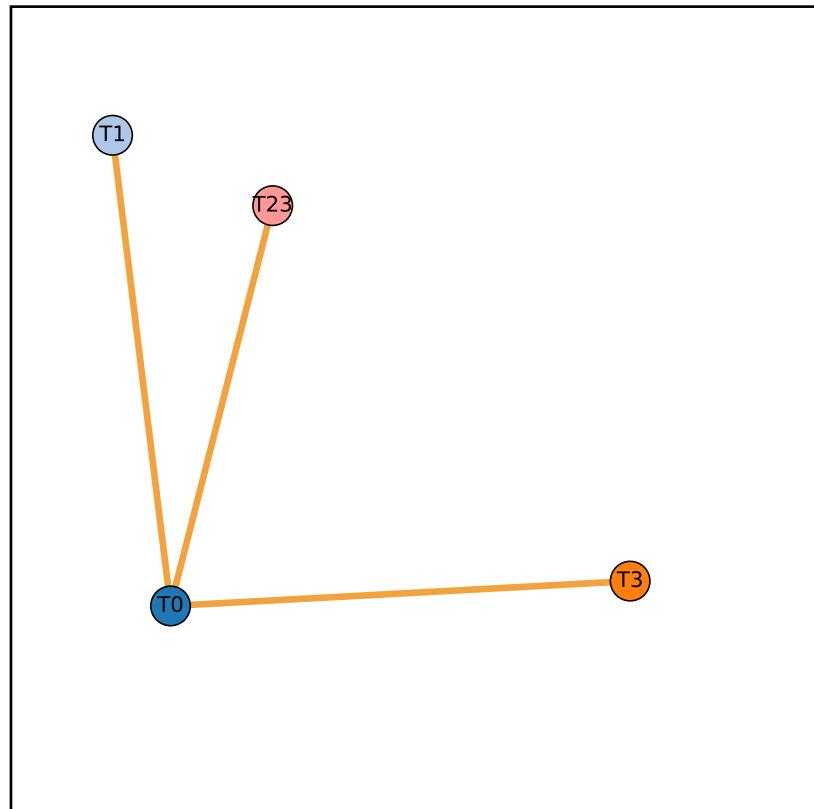
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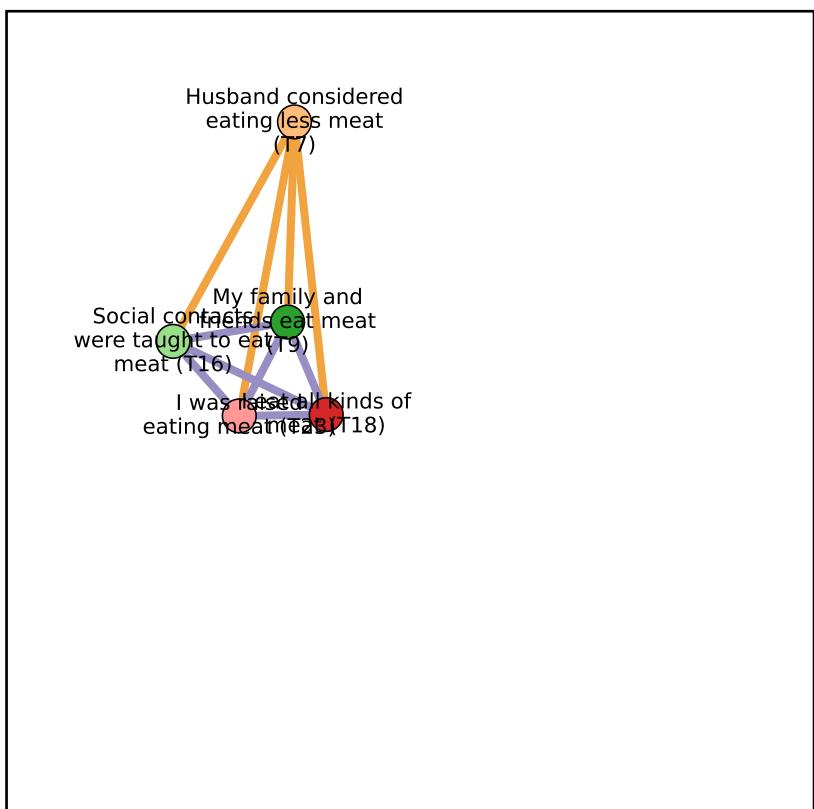
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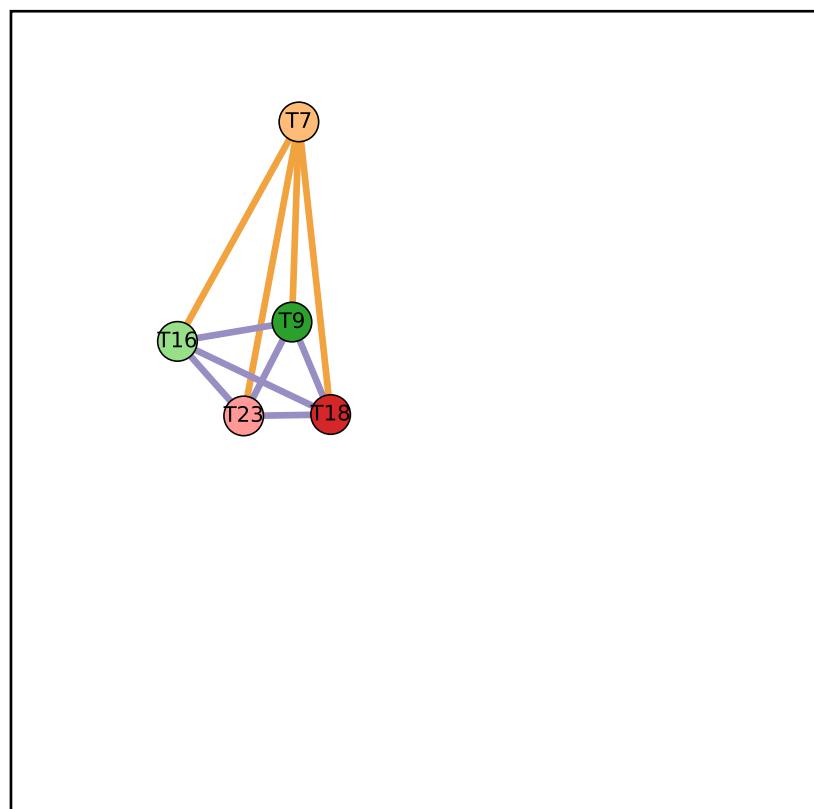
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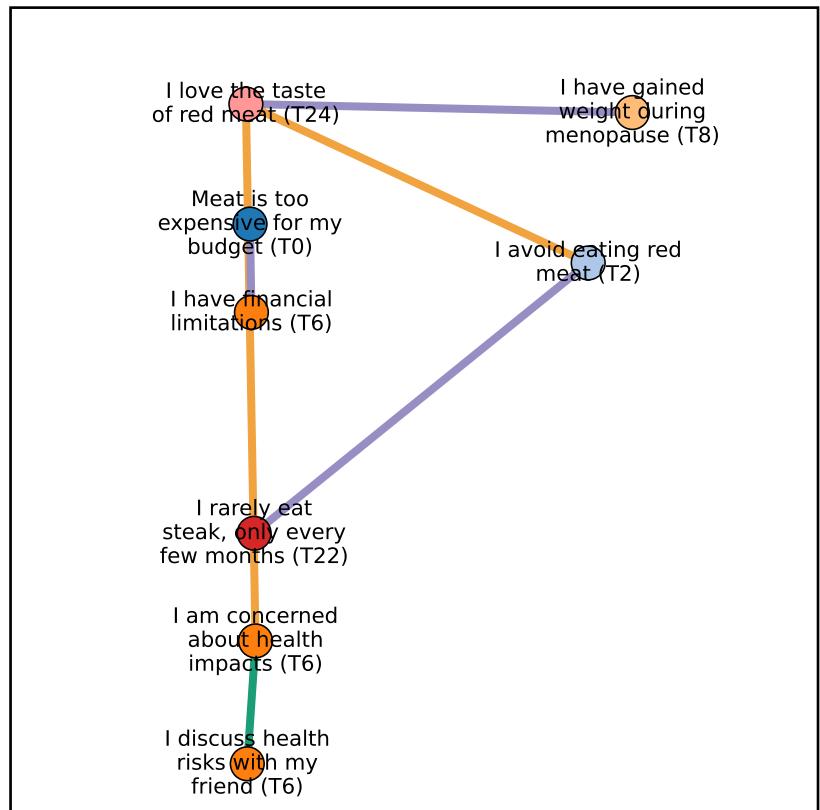
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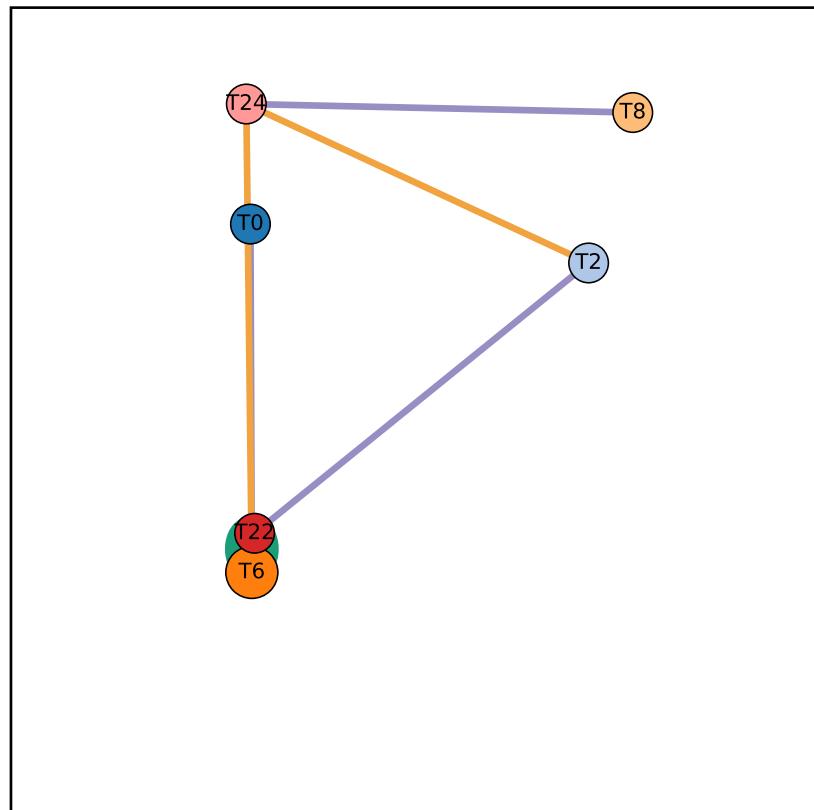
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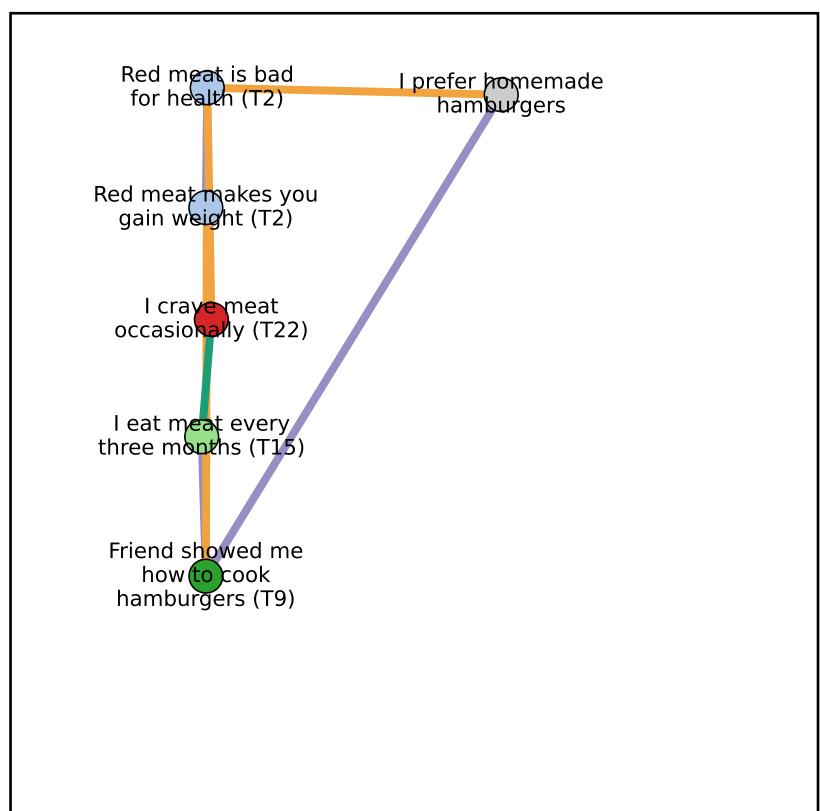
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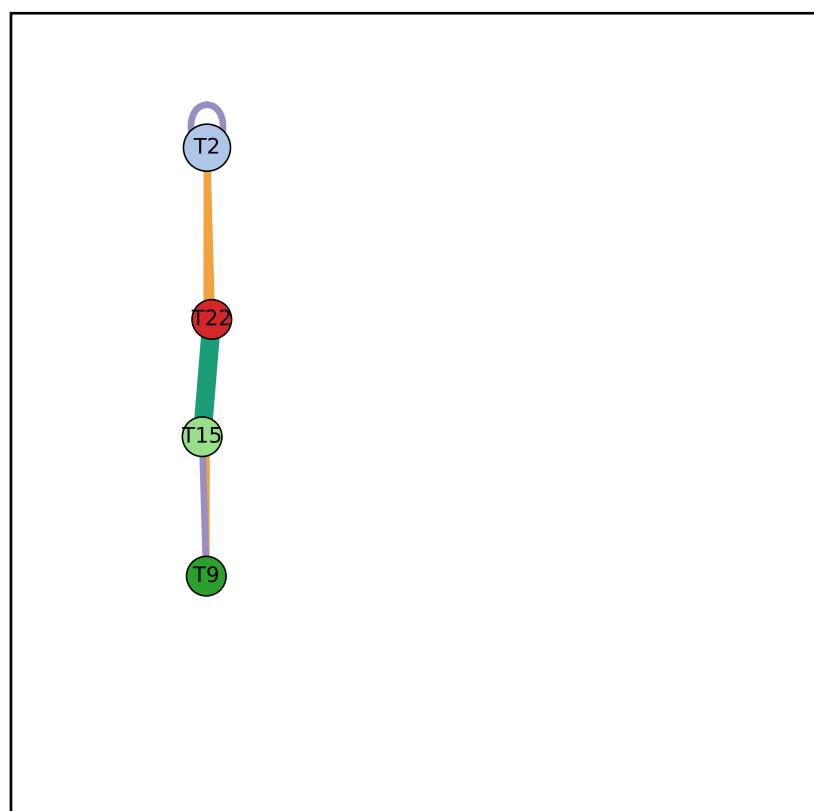
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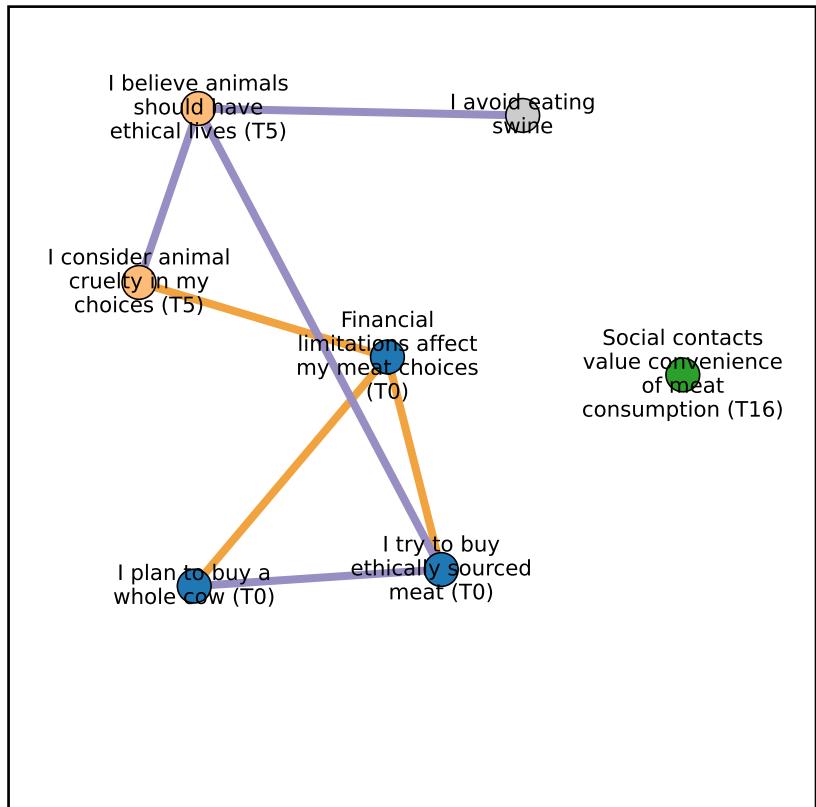
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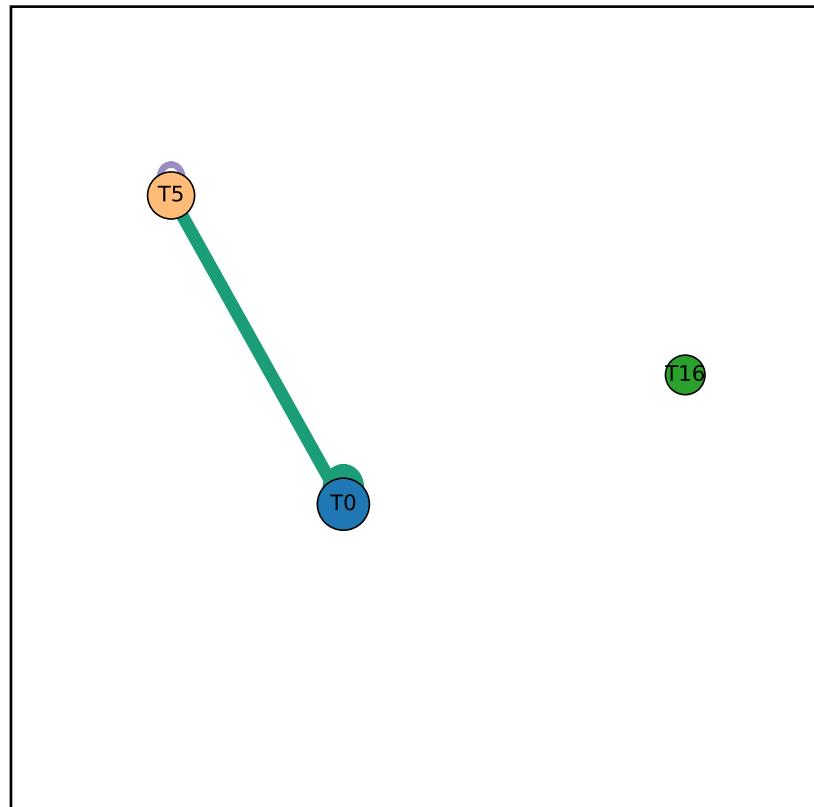
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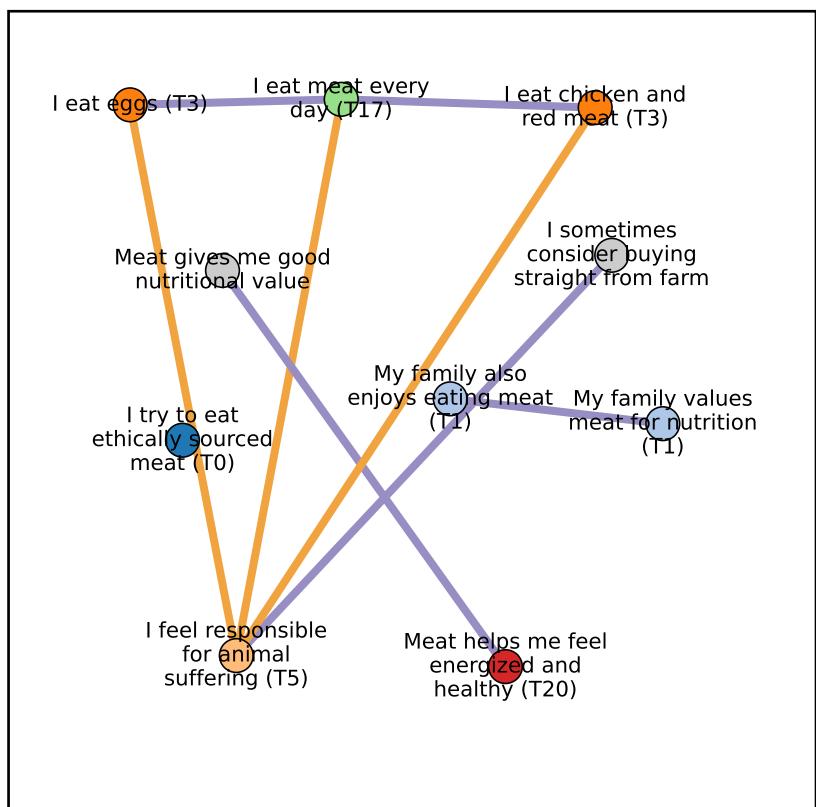
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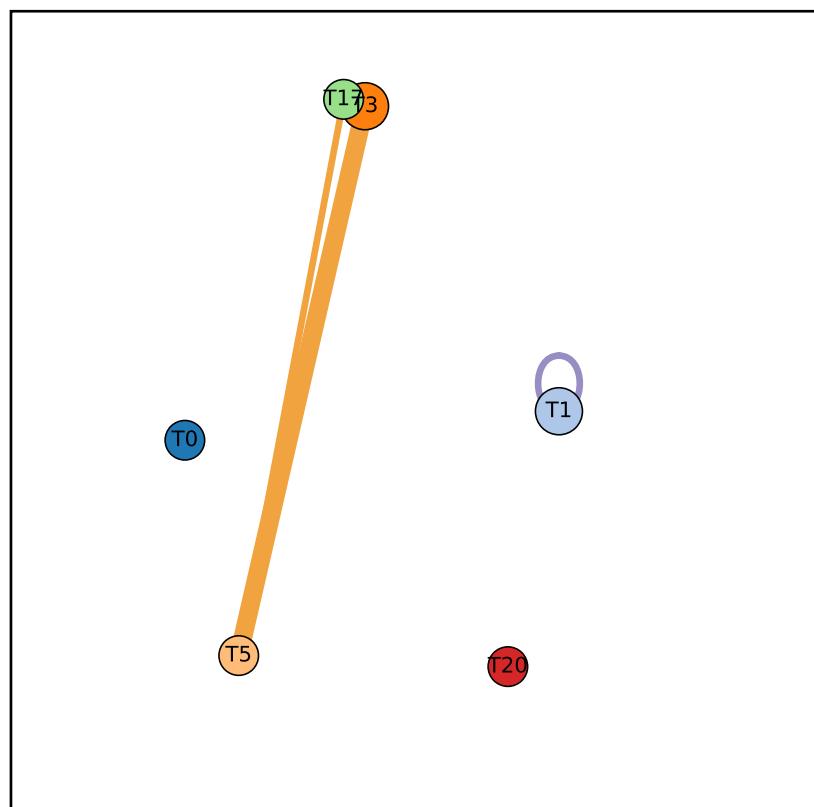
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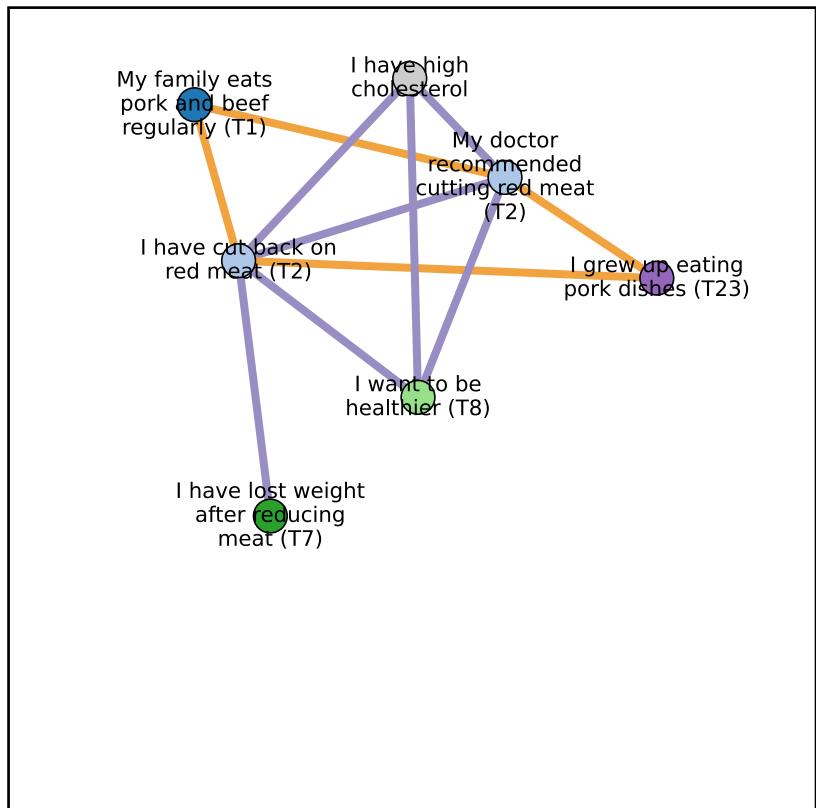
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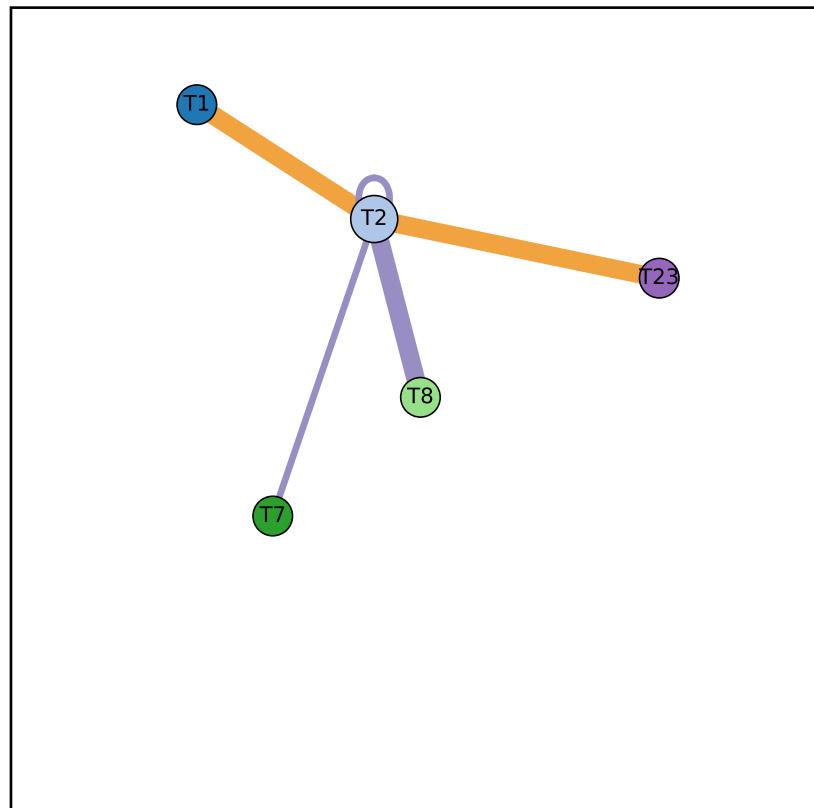
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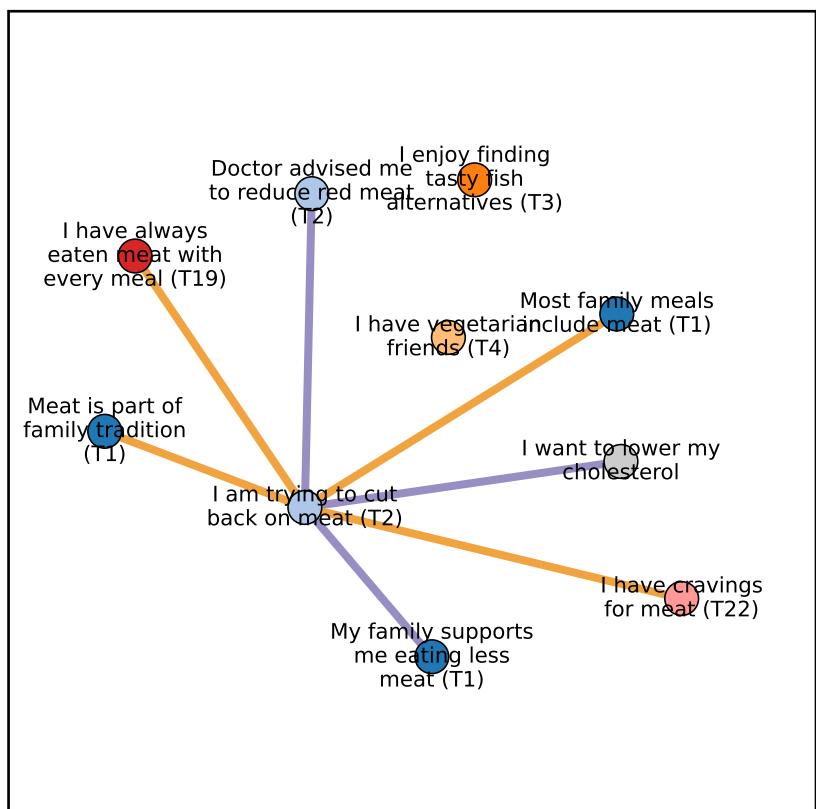
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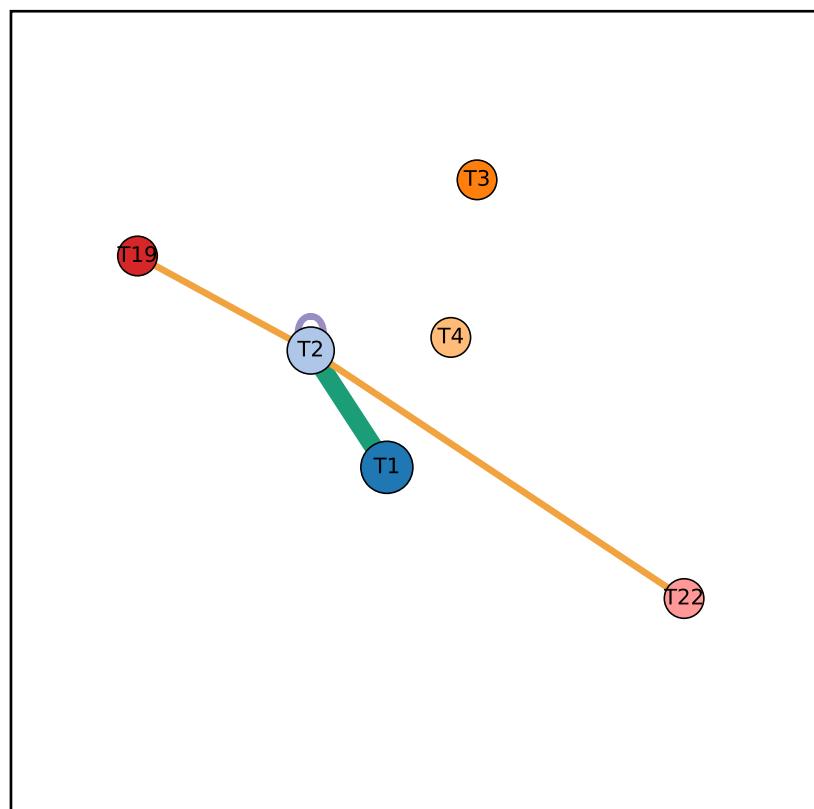
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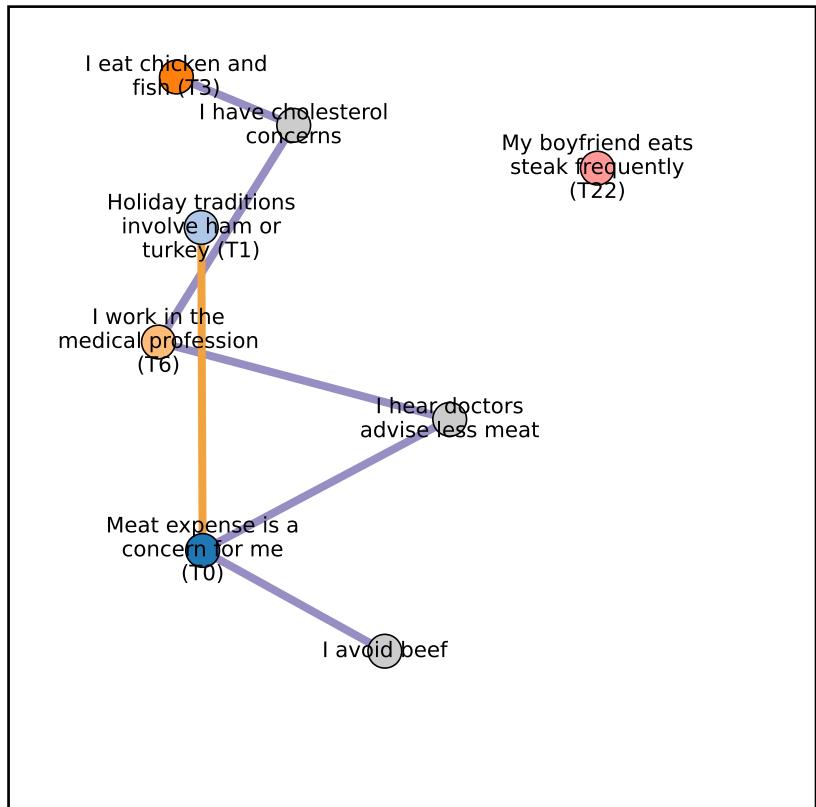
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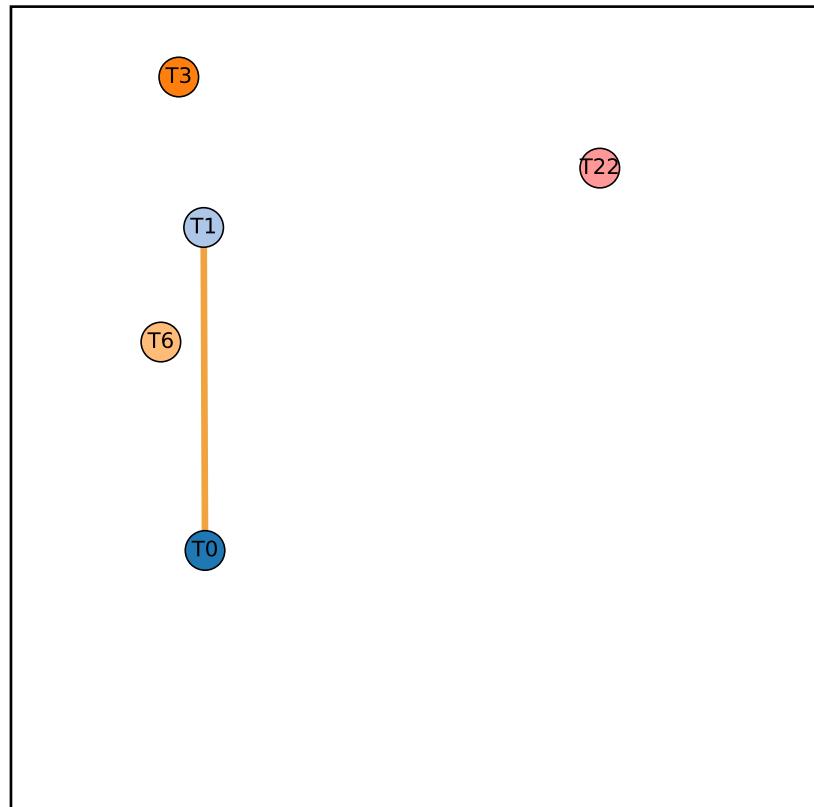
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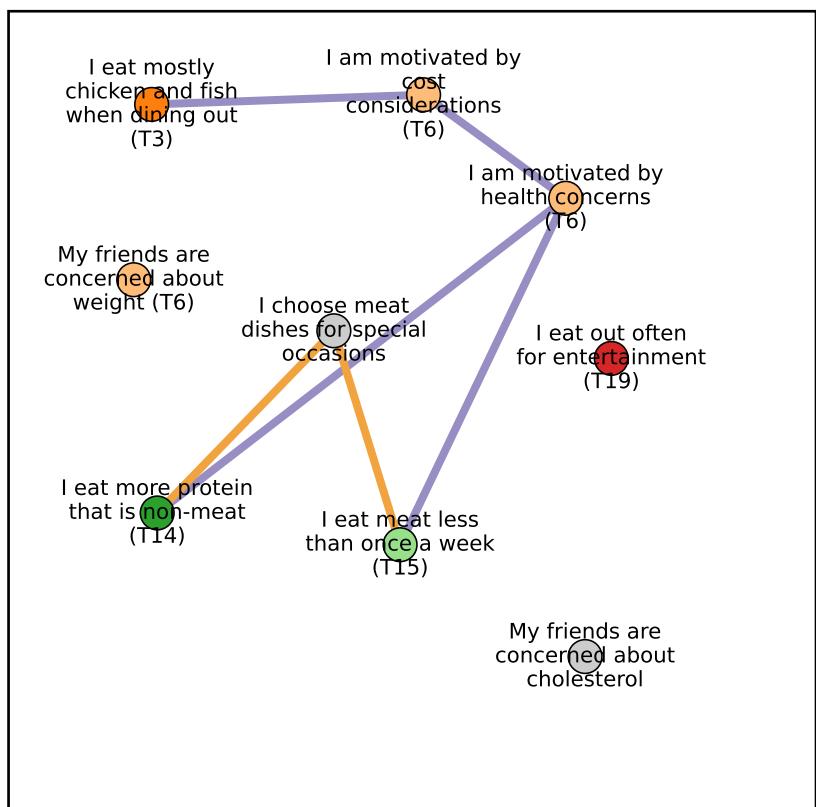
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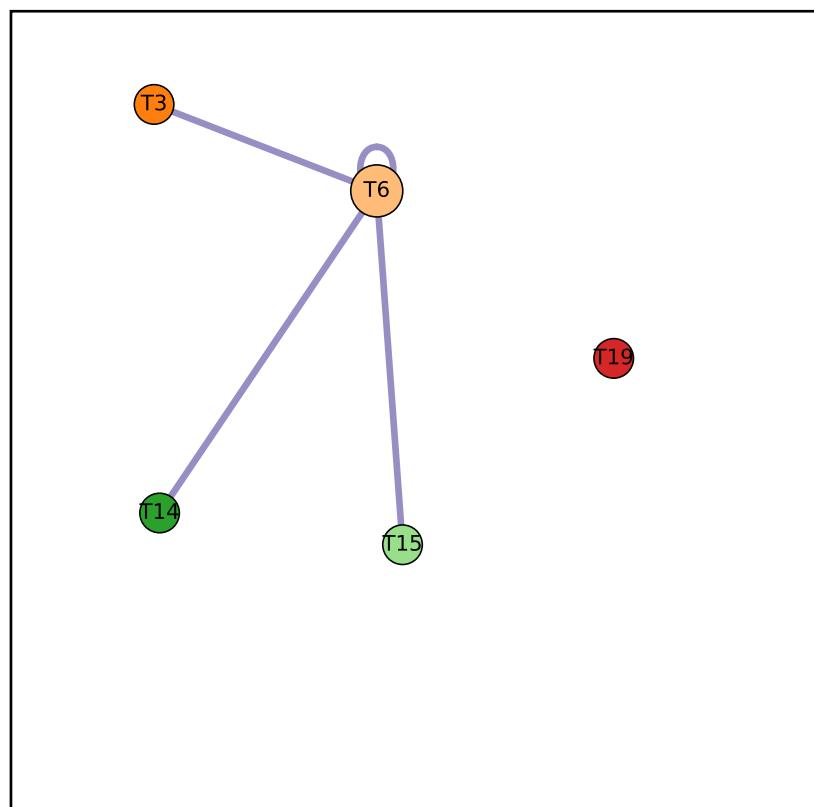
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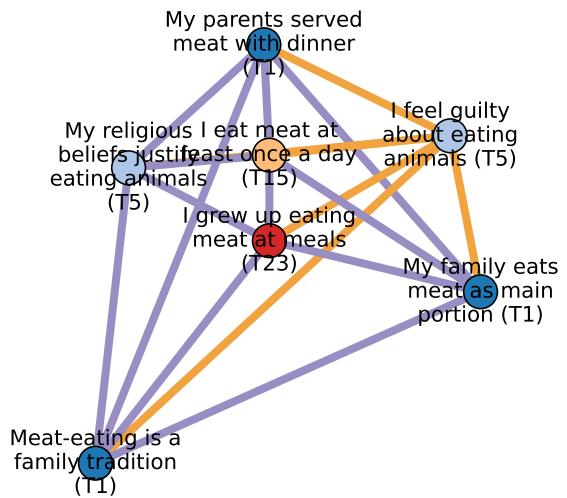
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Wave 2 (topics)



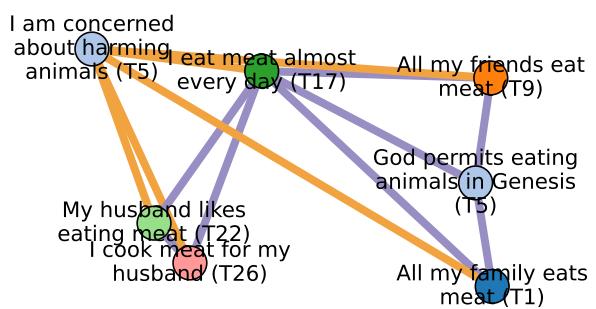
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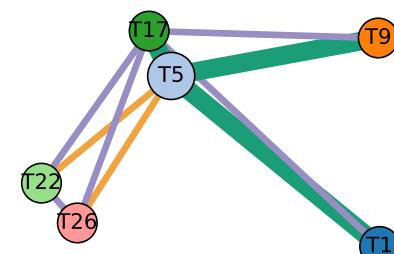
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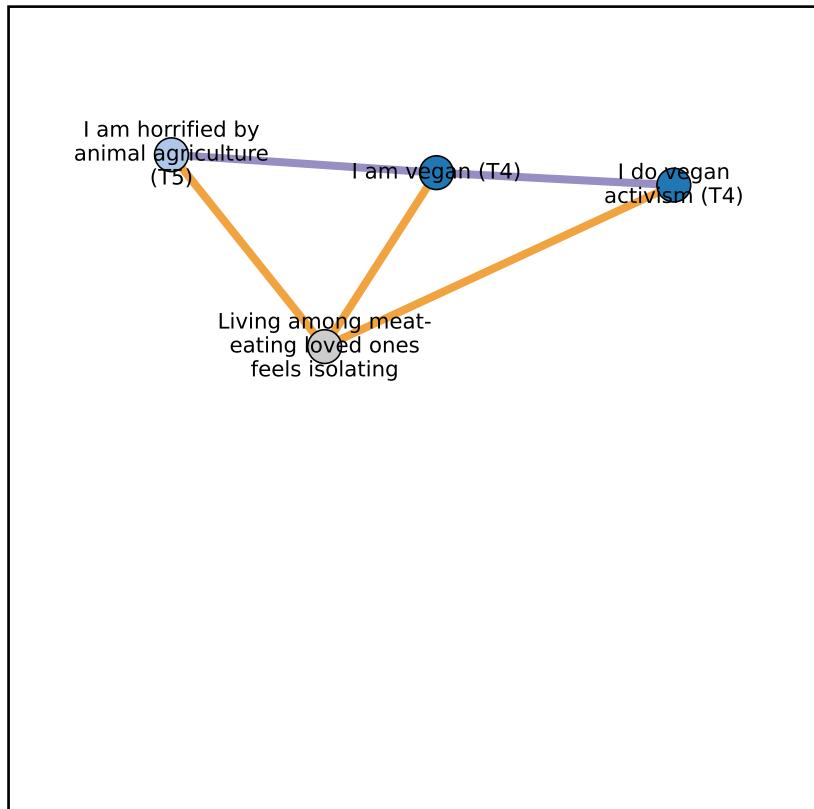
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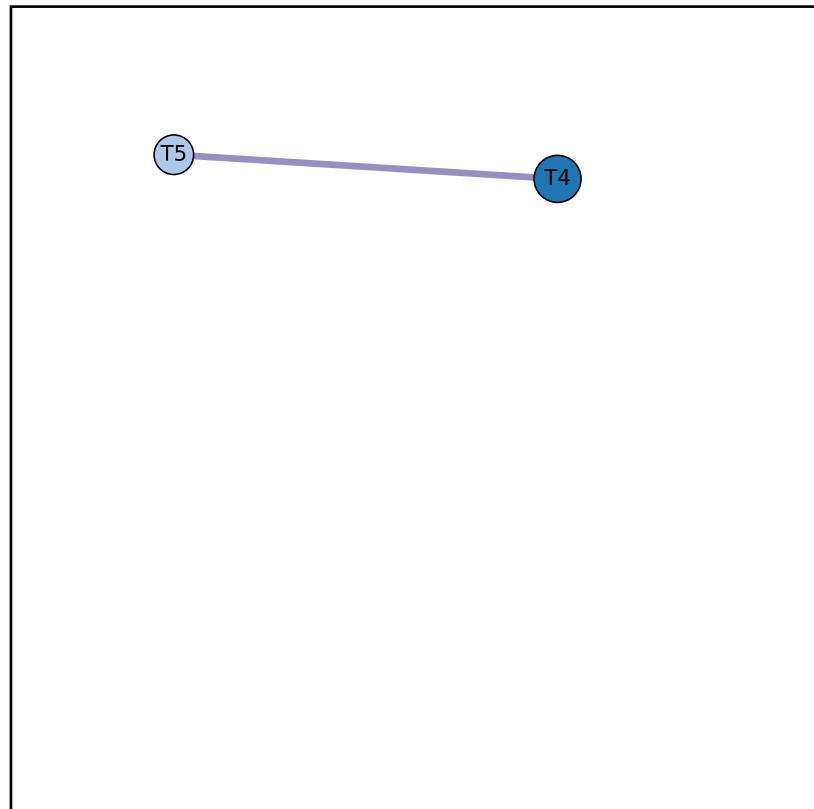
Wave 2 (topics)



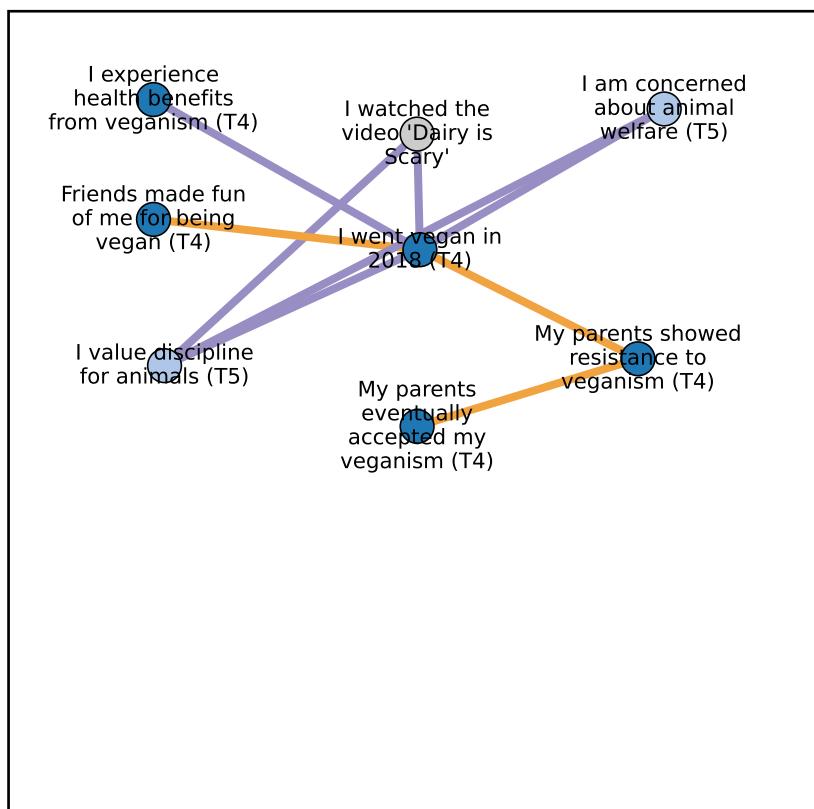
Wave 1 (stances)



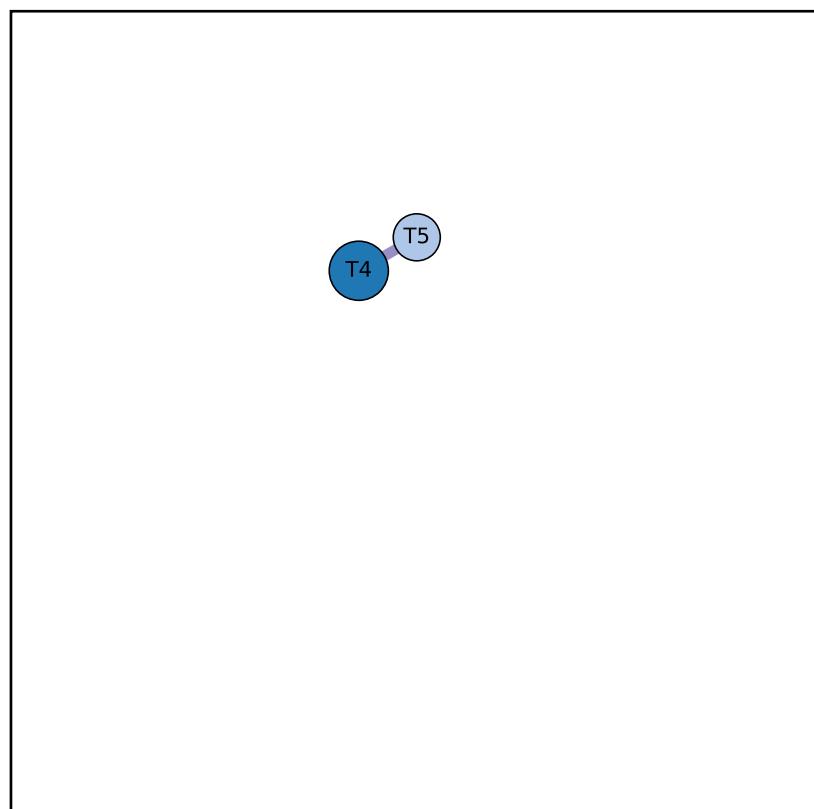
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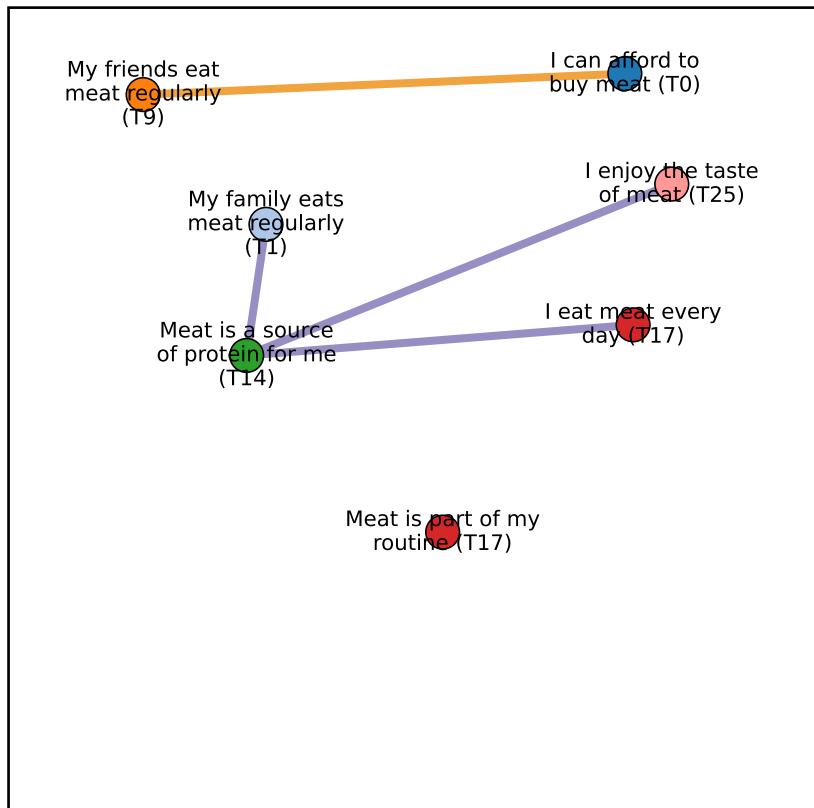
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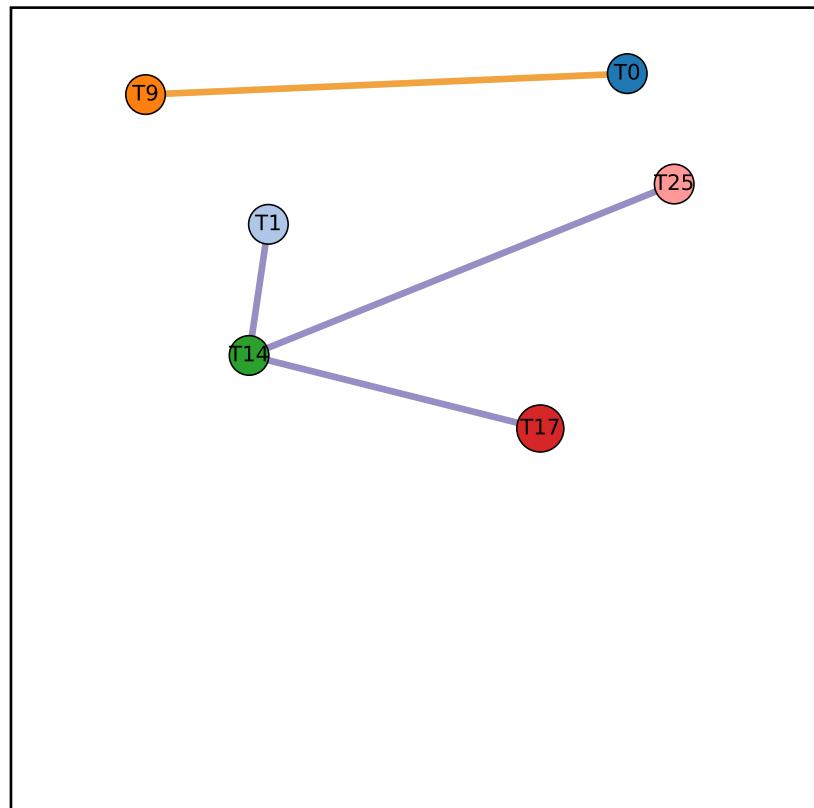
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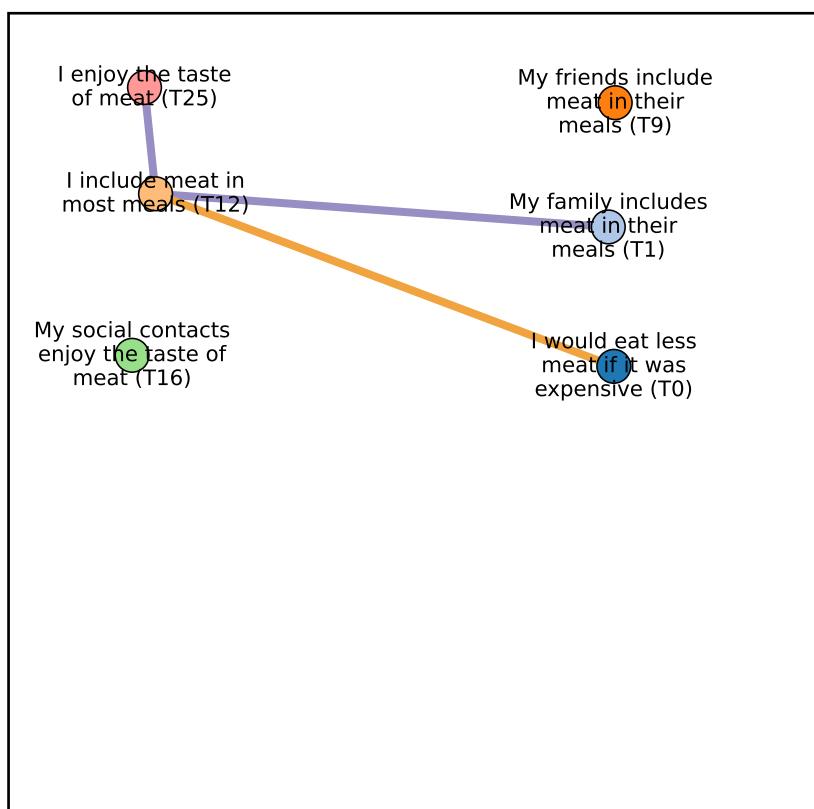
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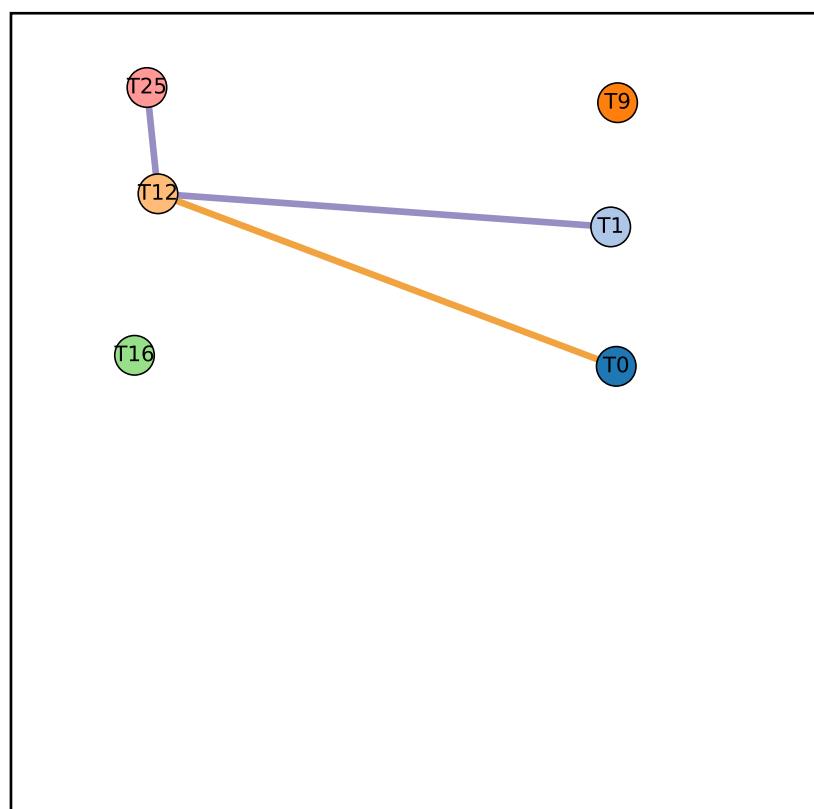
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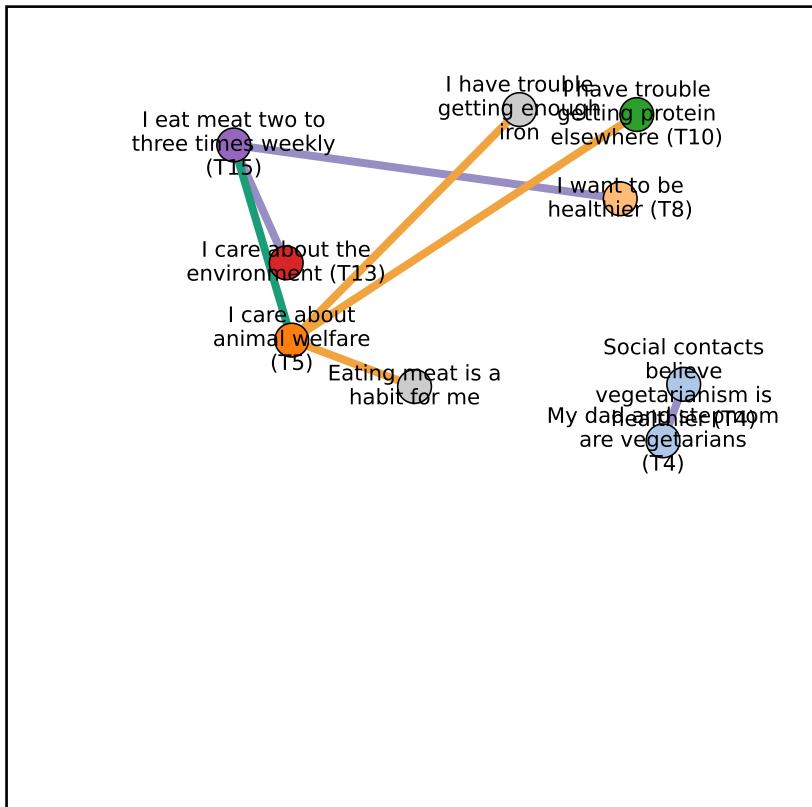
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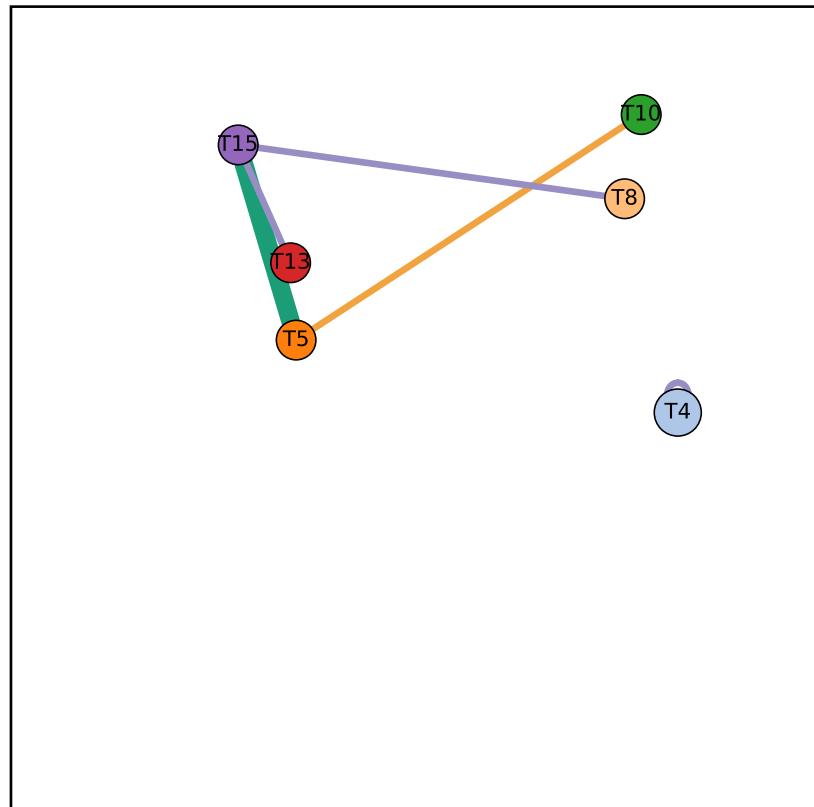
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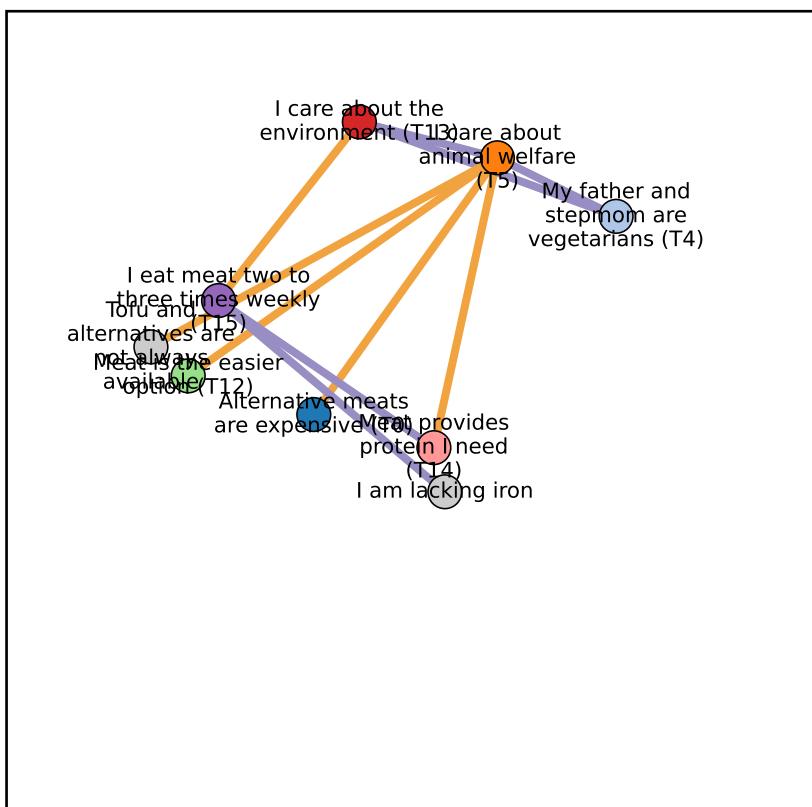
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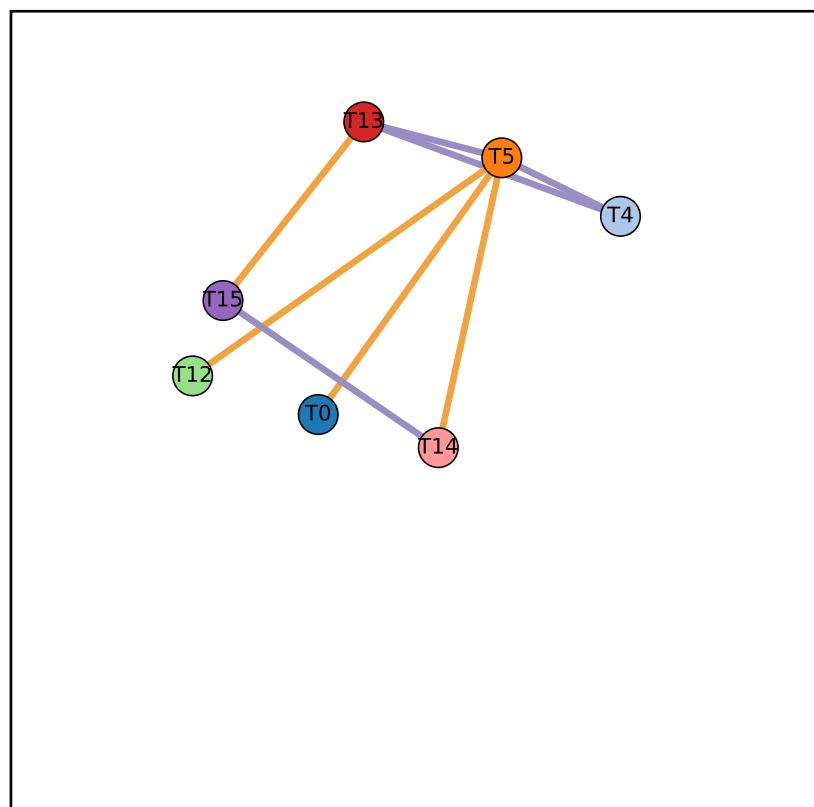
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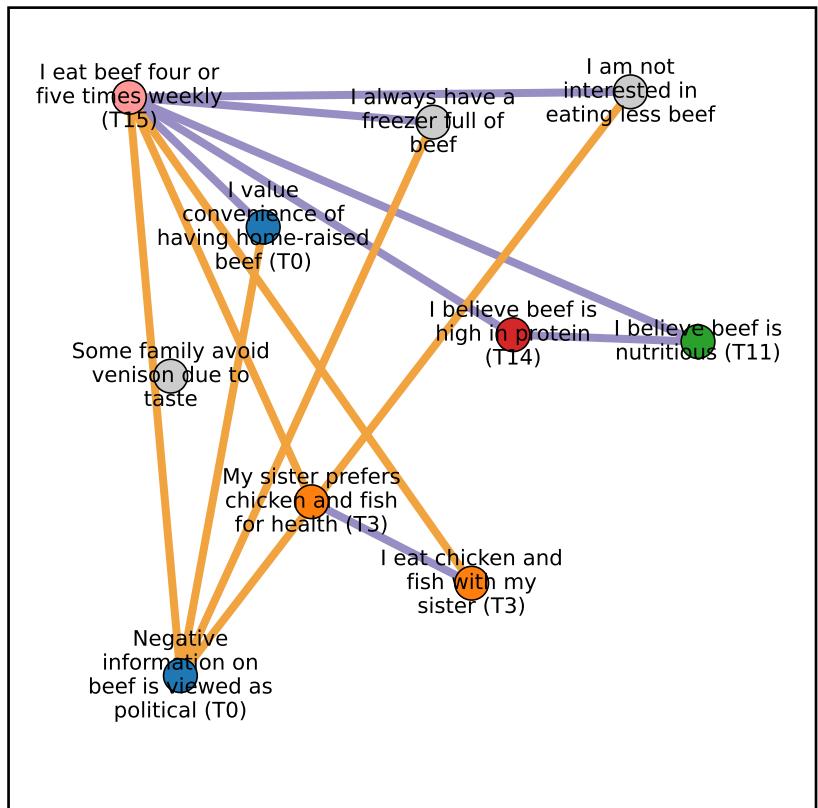
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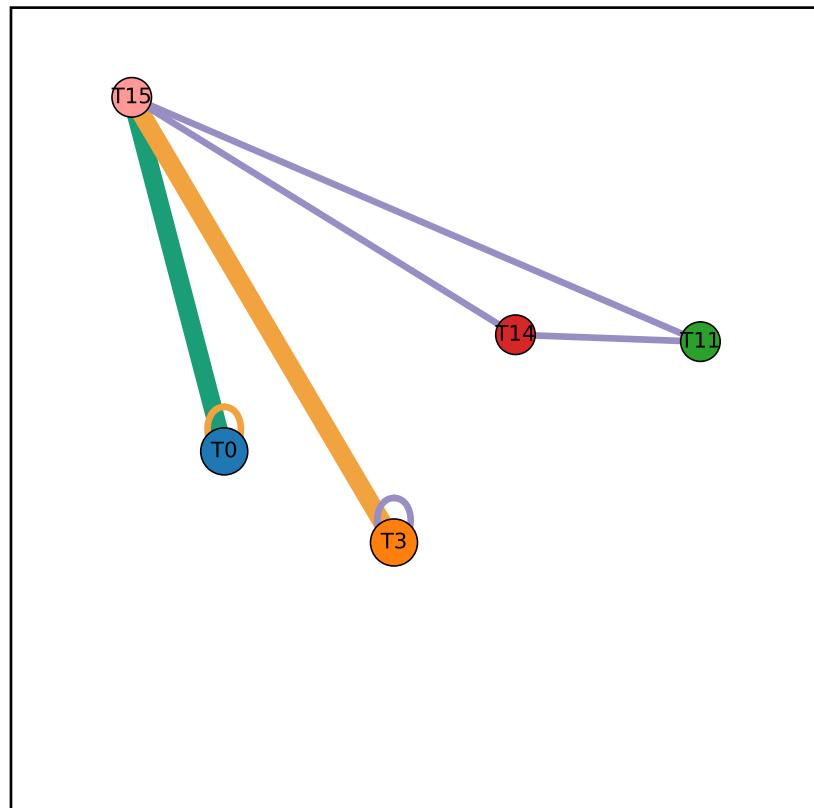
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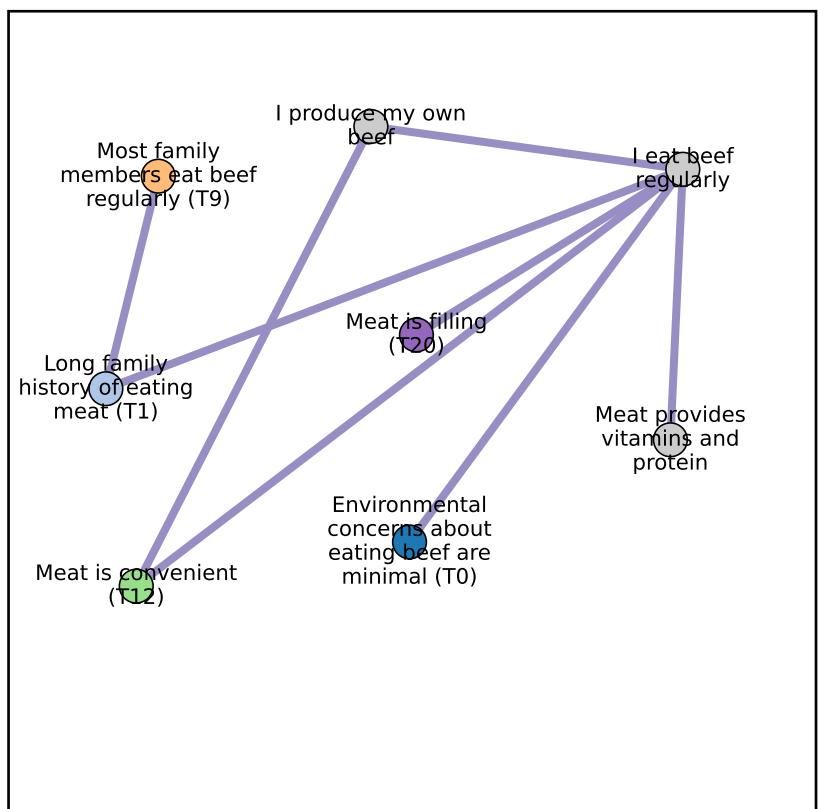
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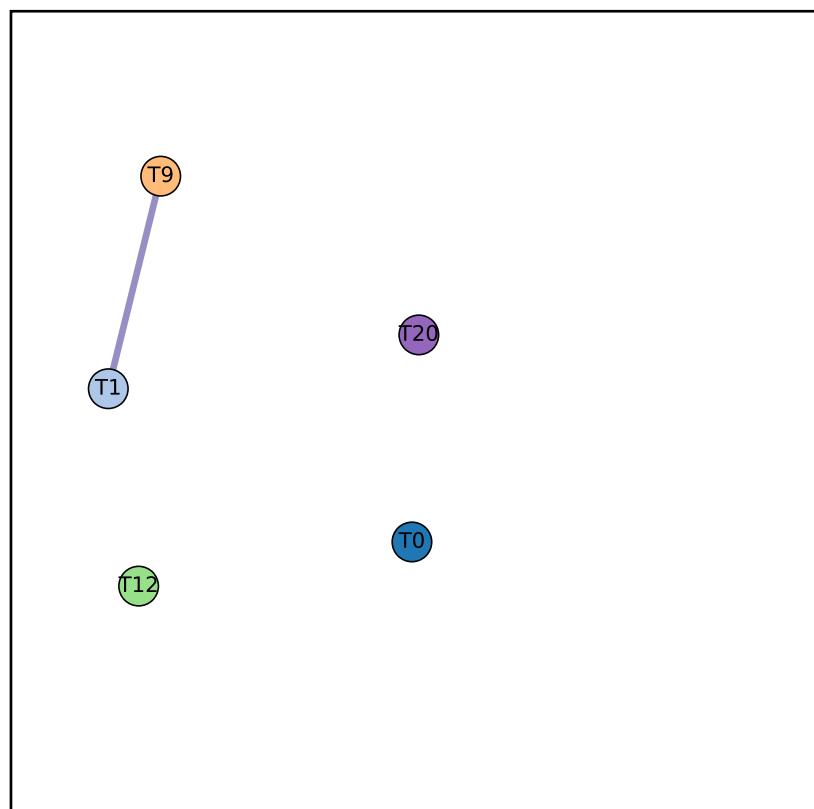
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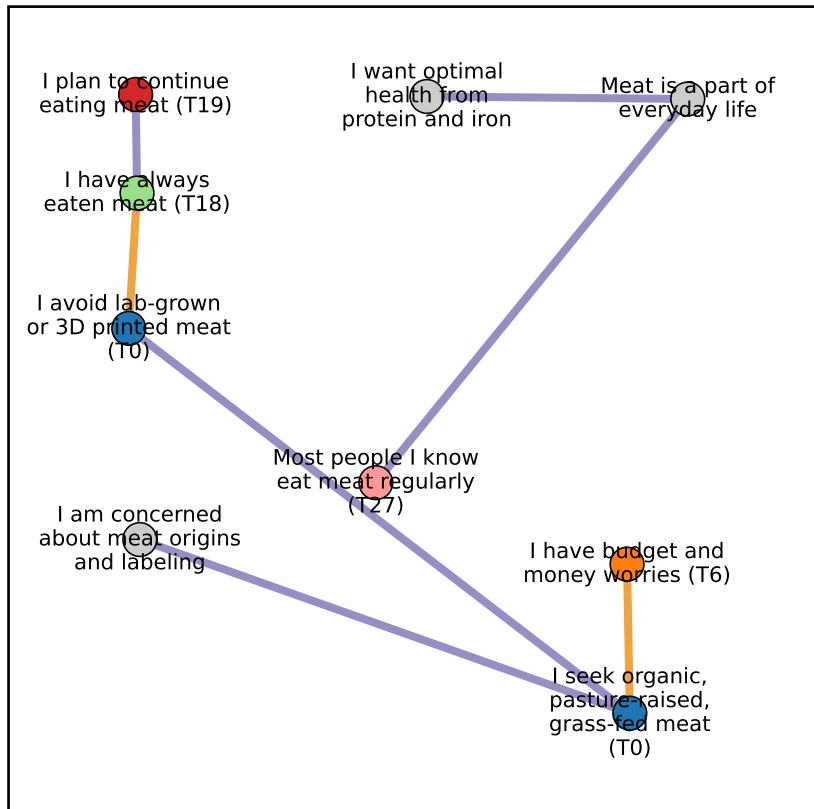
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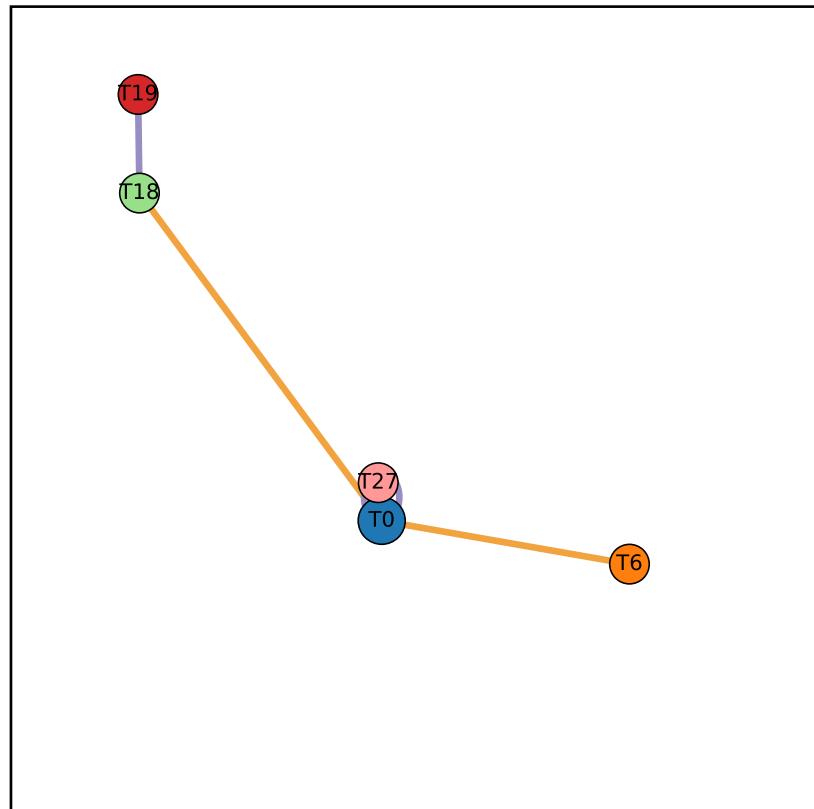
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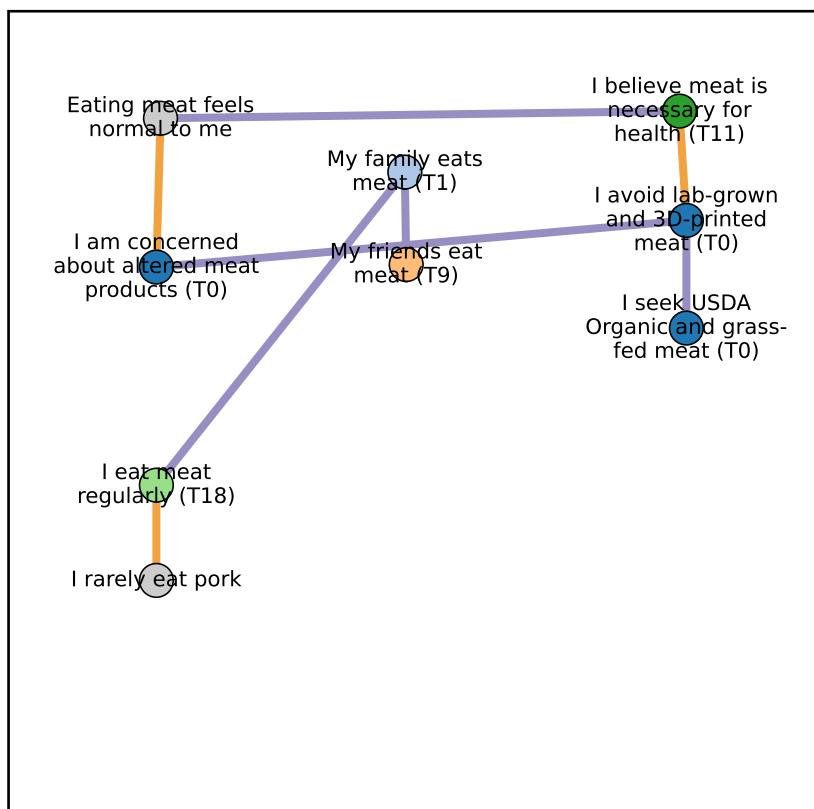
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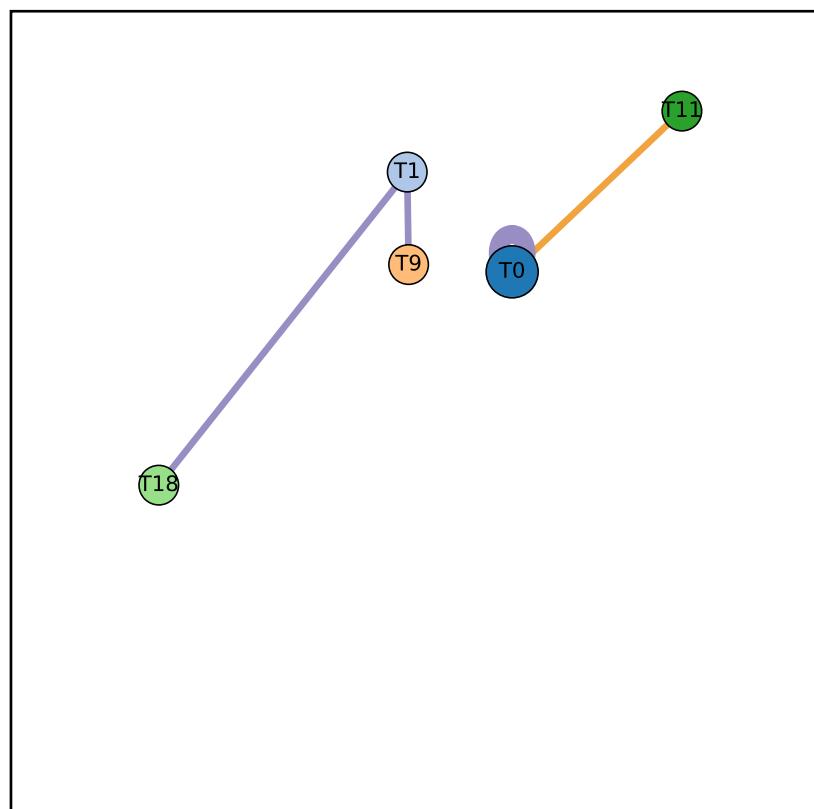
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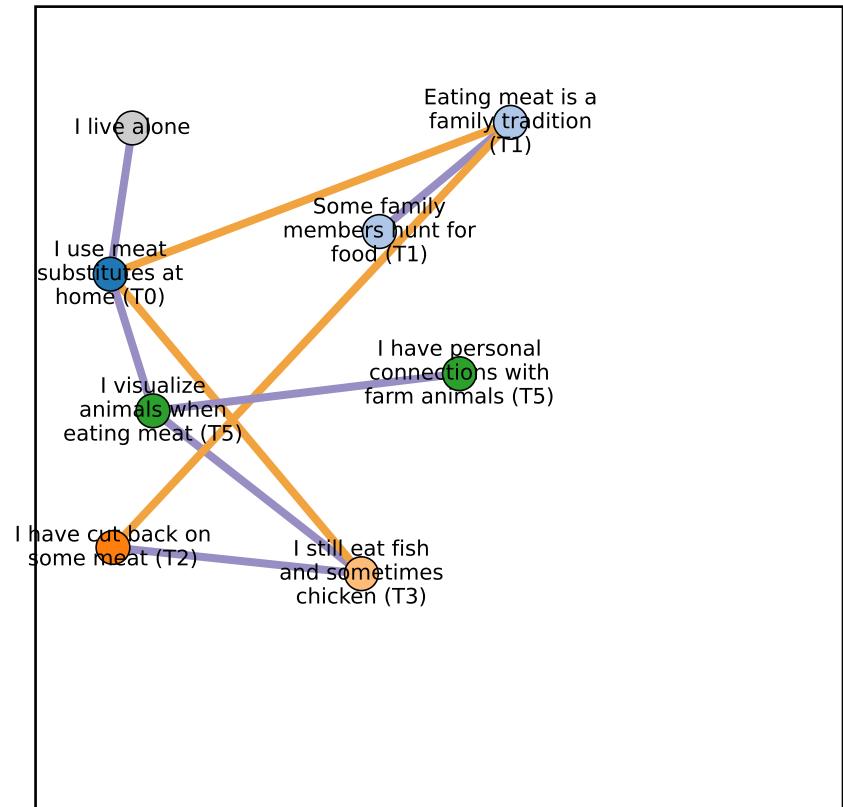
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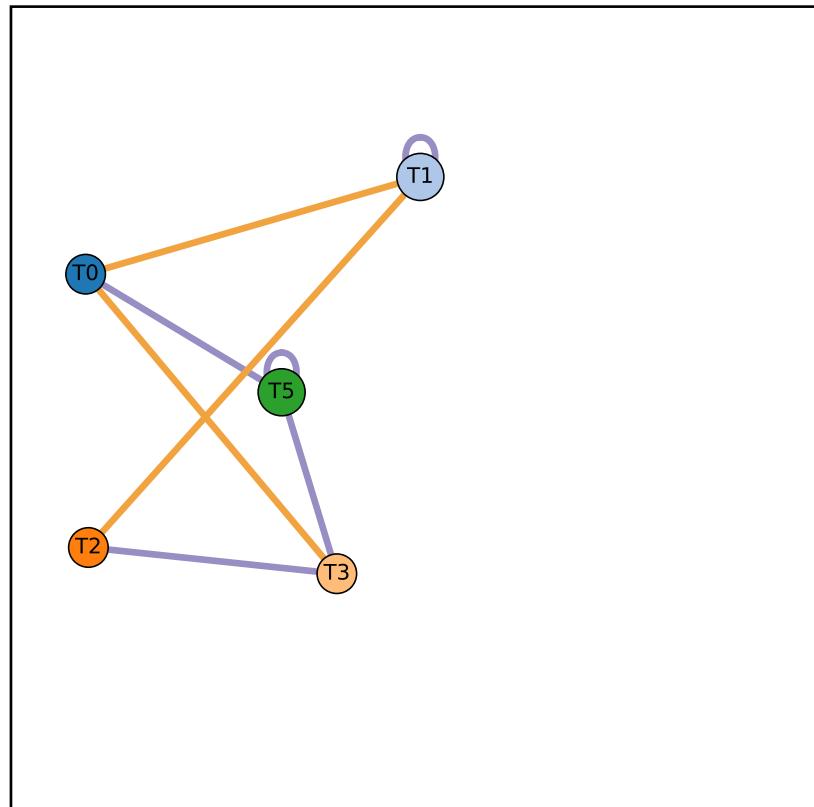
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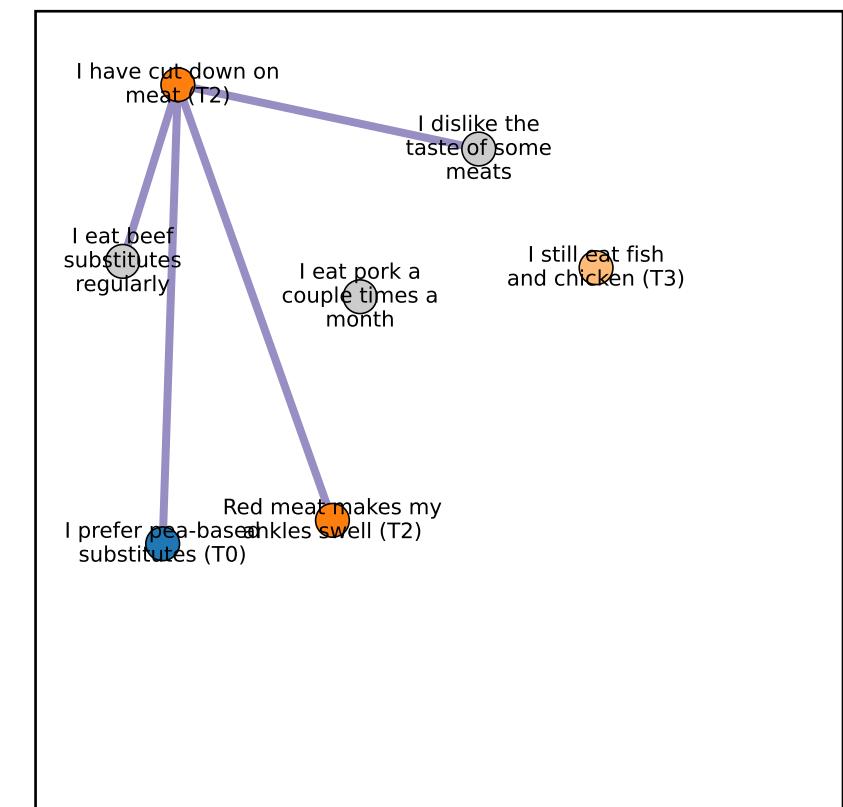
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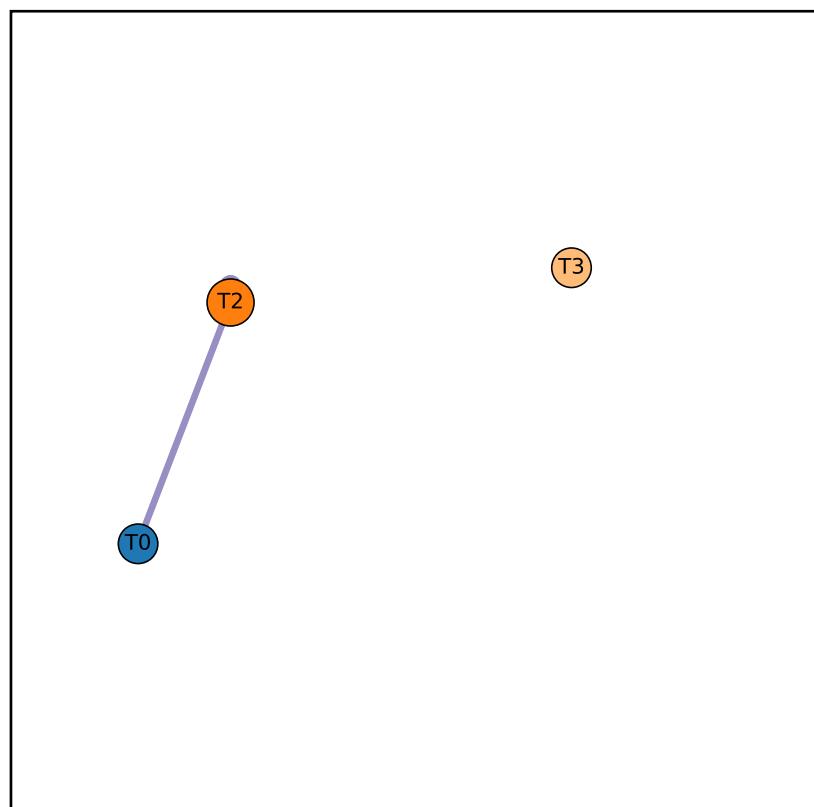
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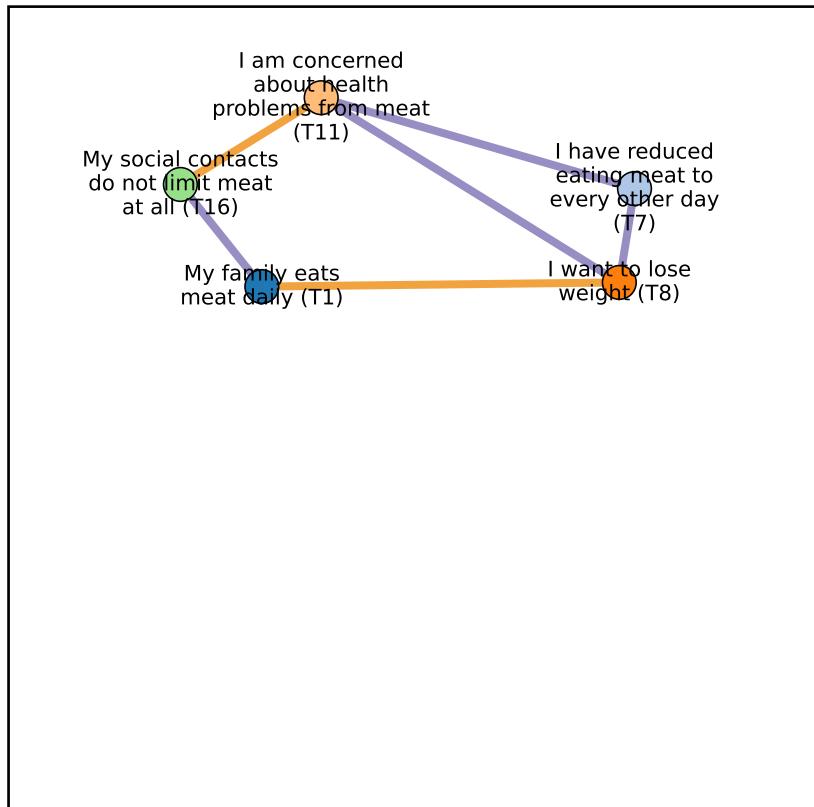
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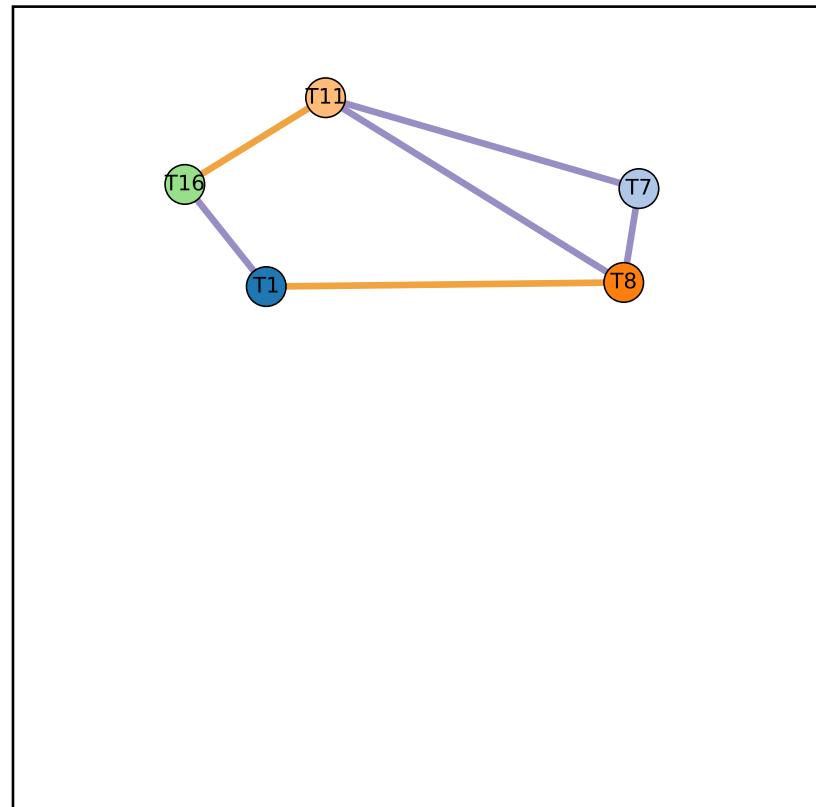
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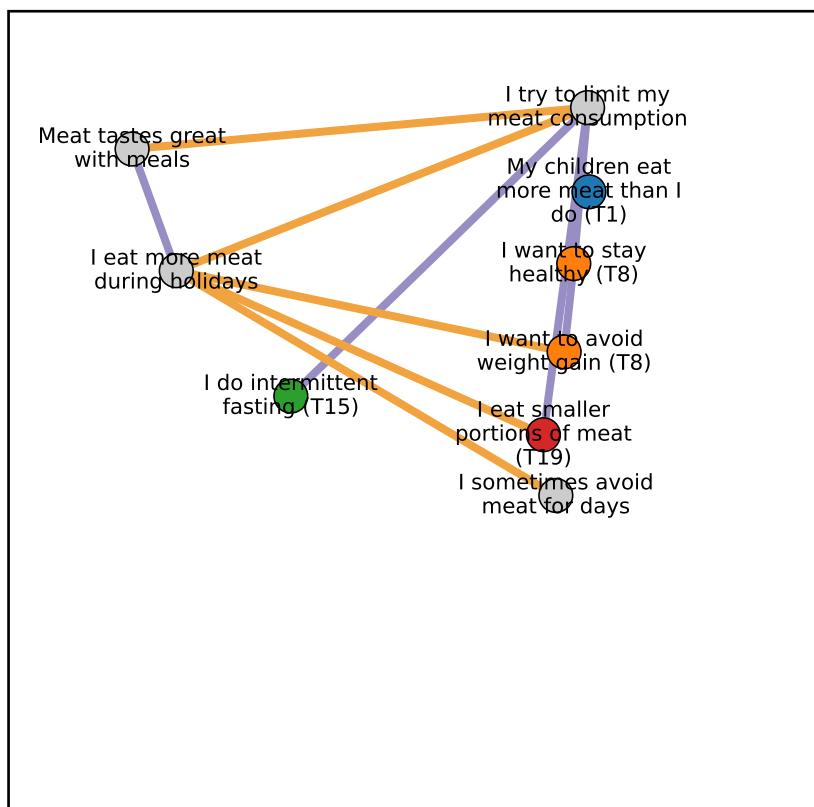
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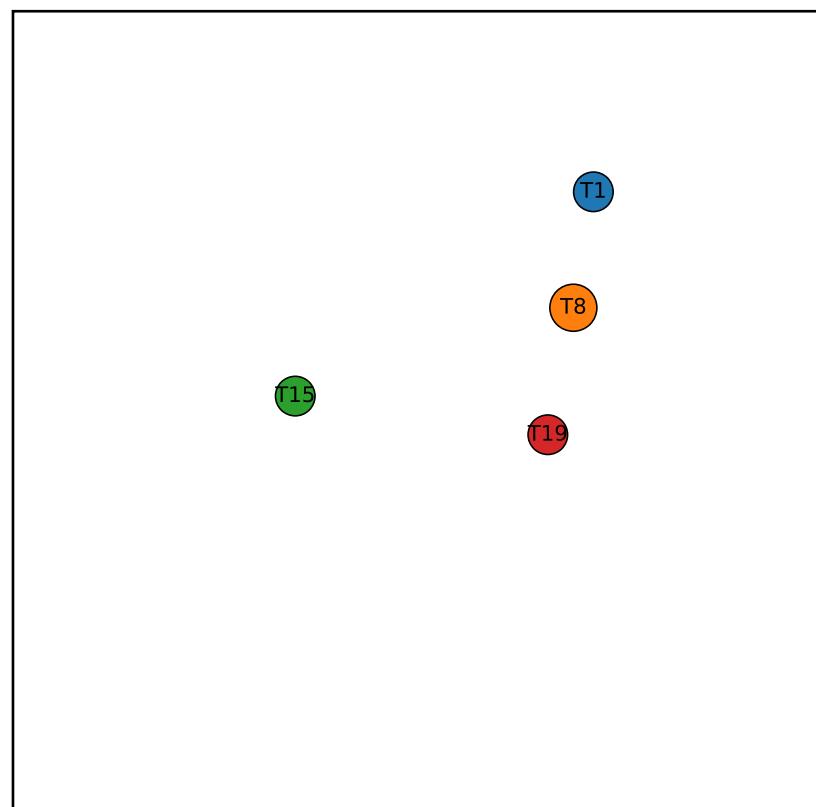
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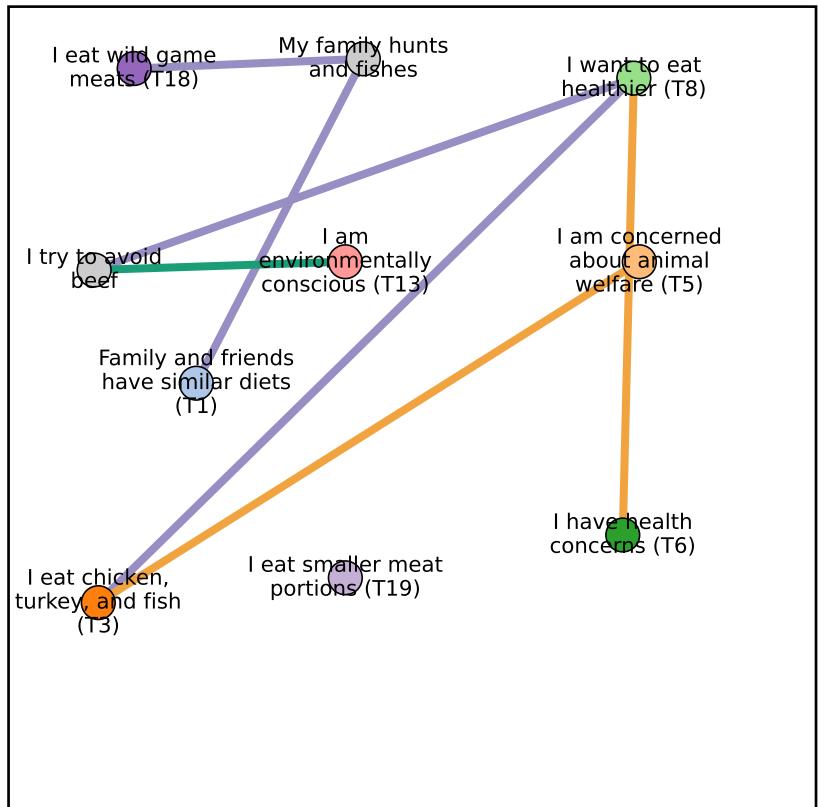
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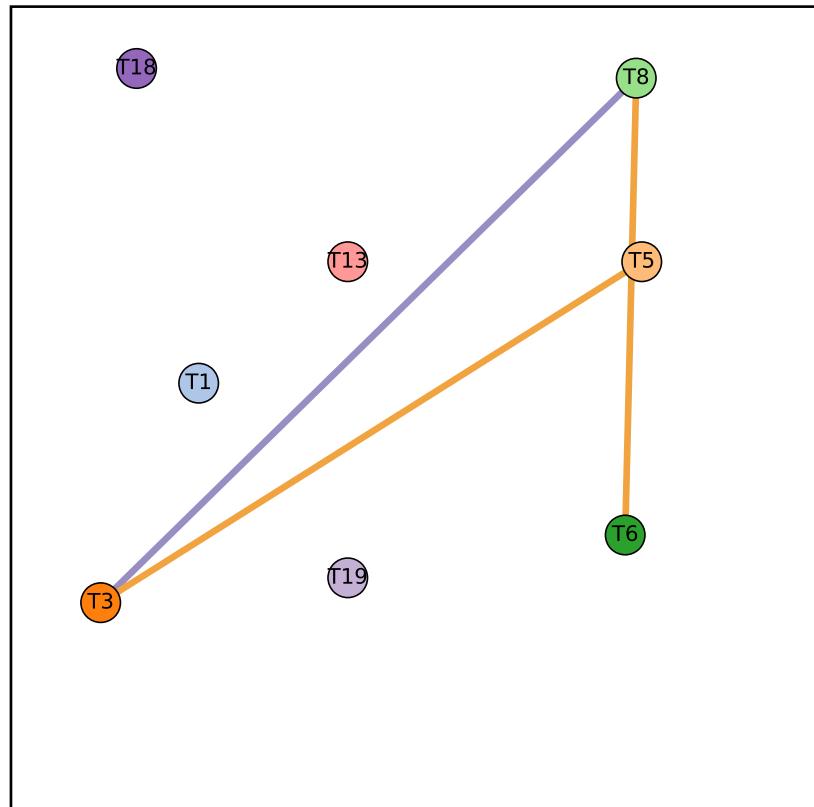
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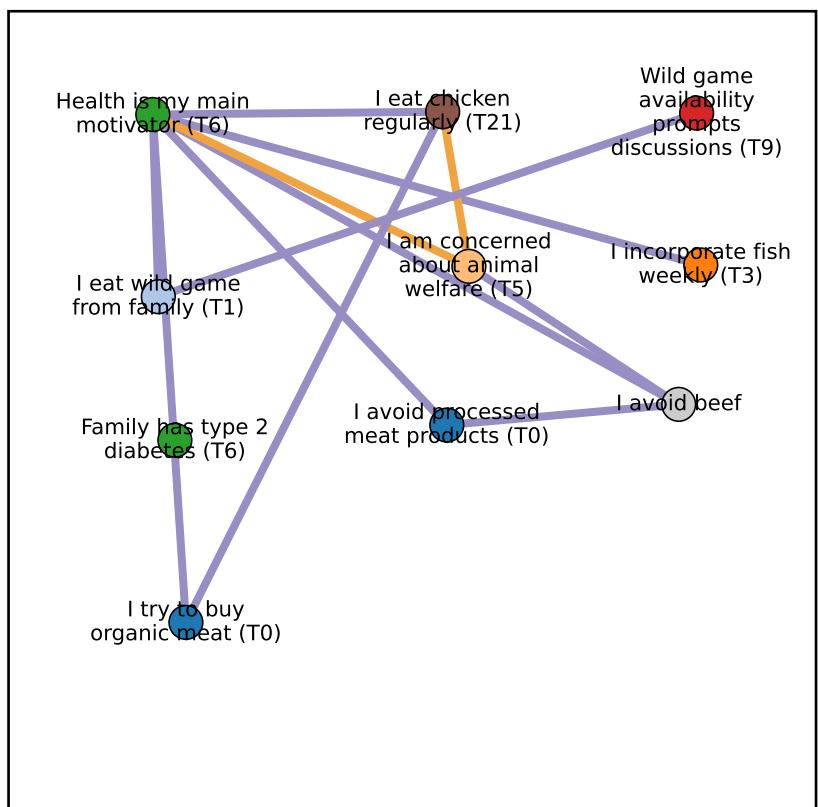
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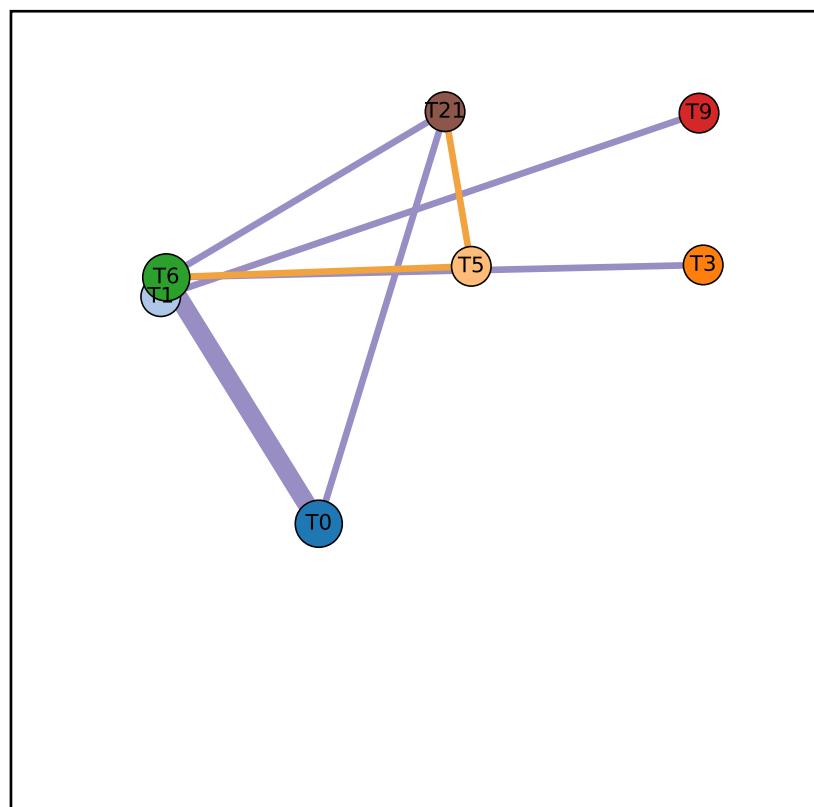
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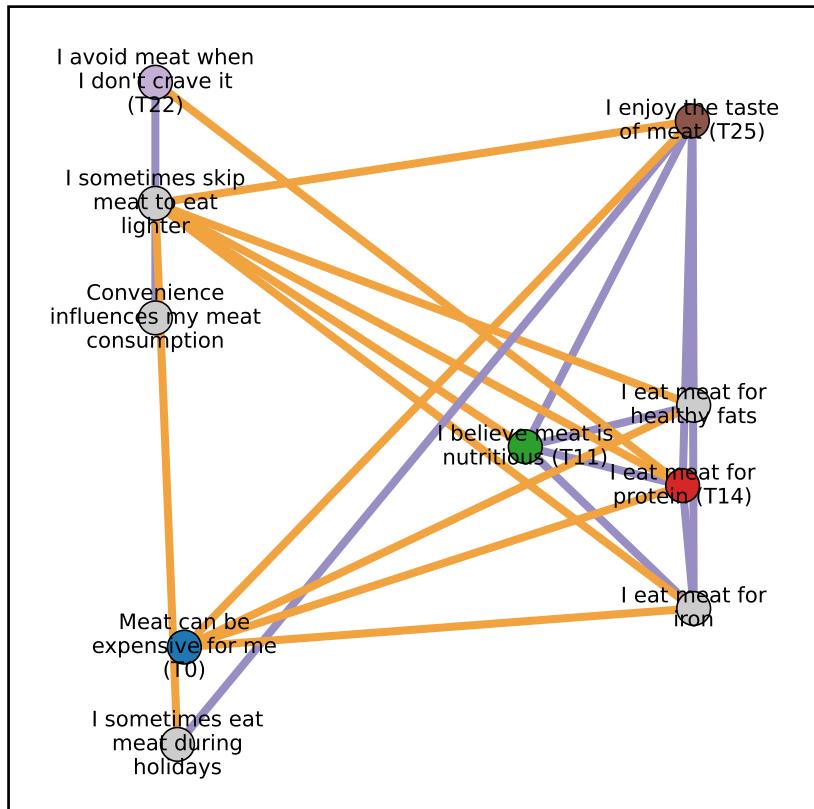
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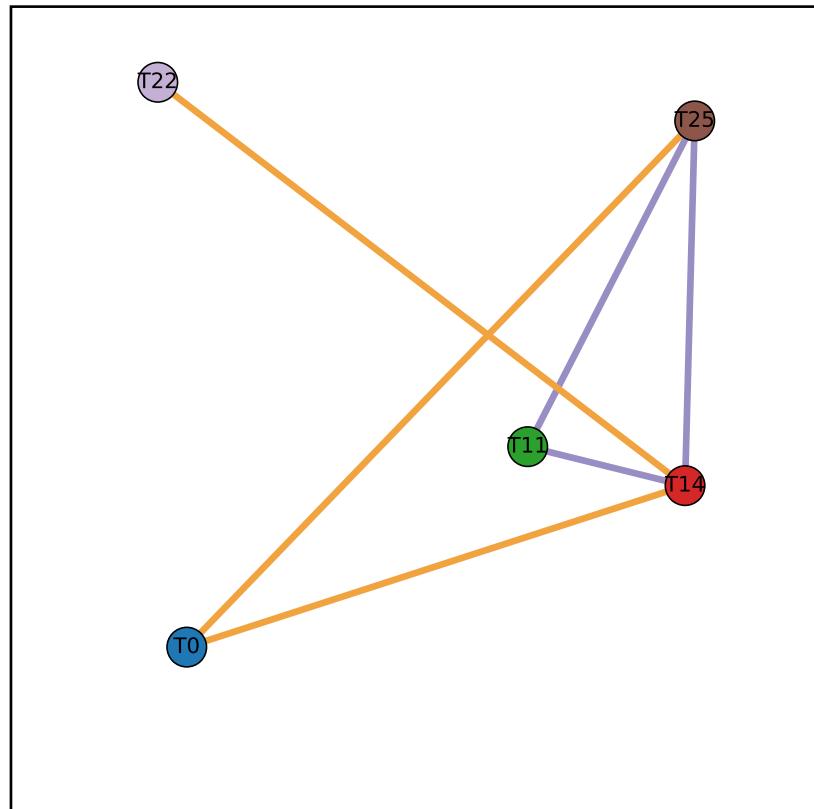
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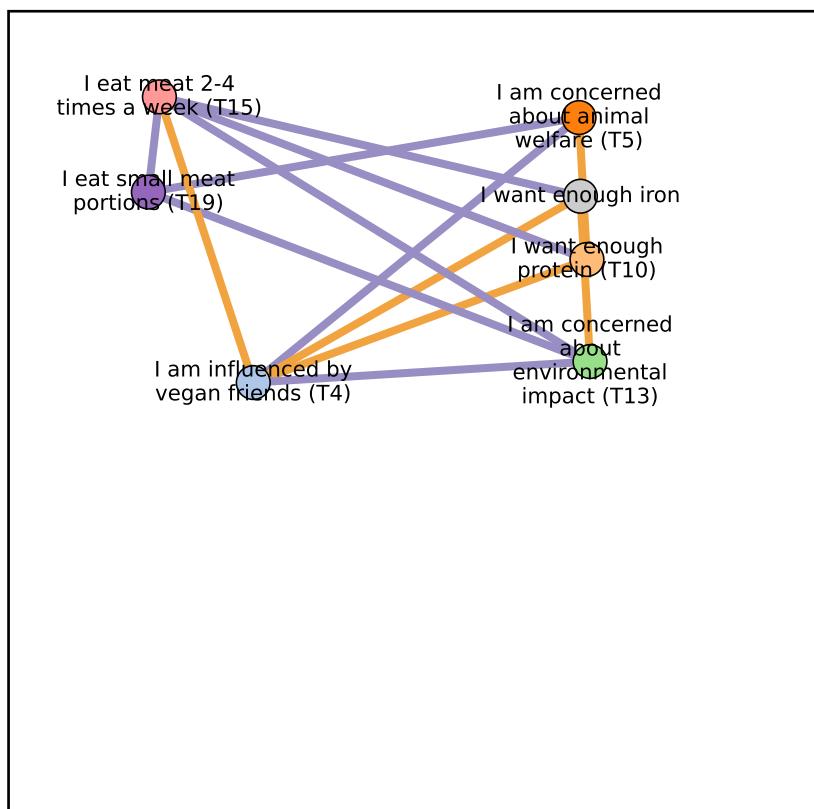
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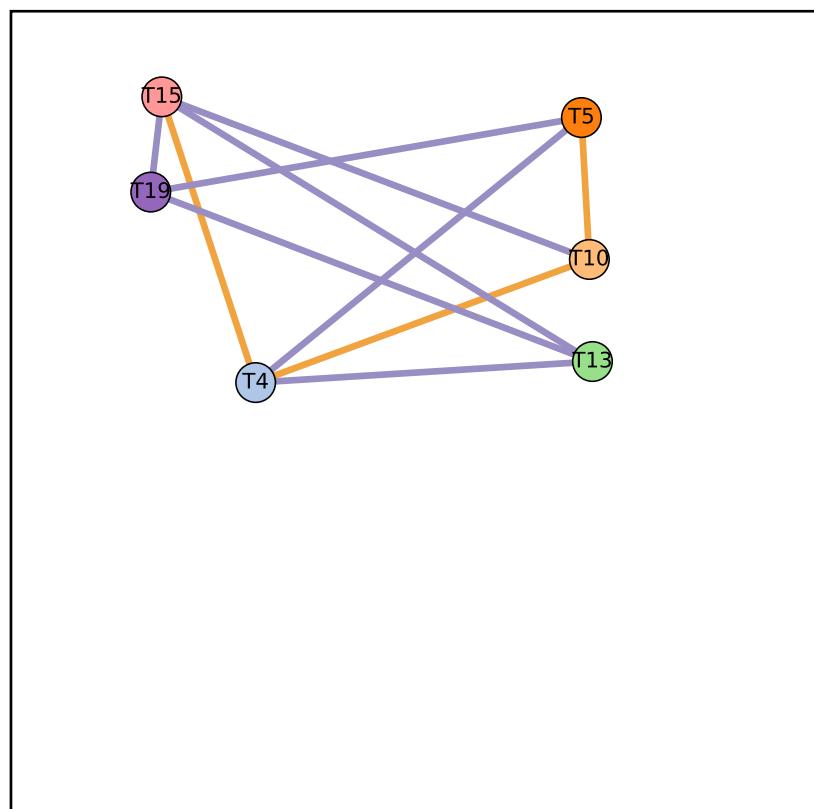
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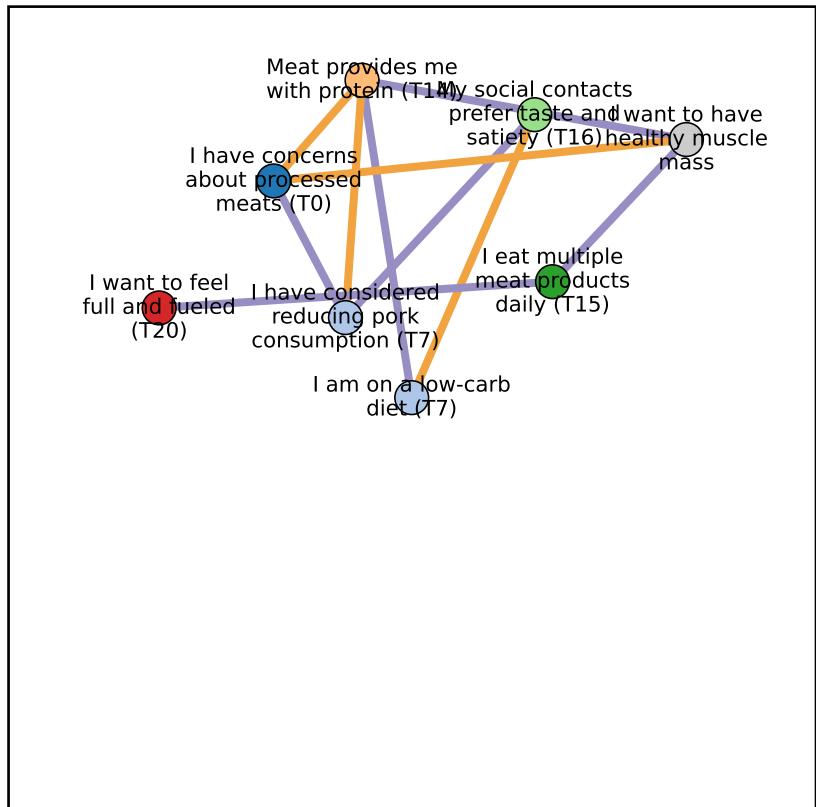
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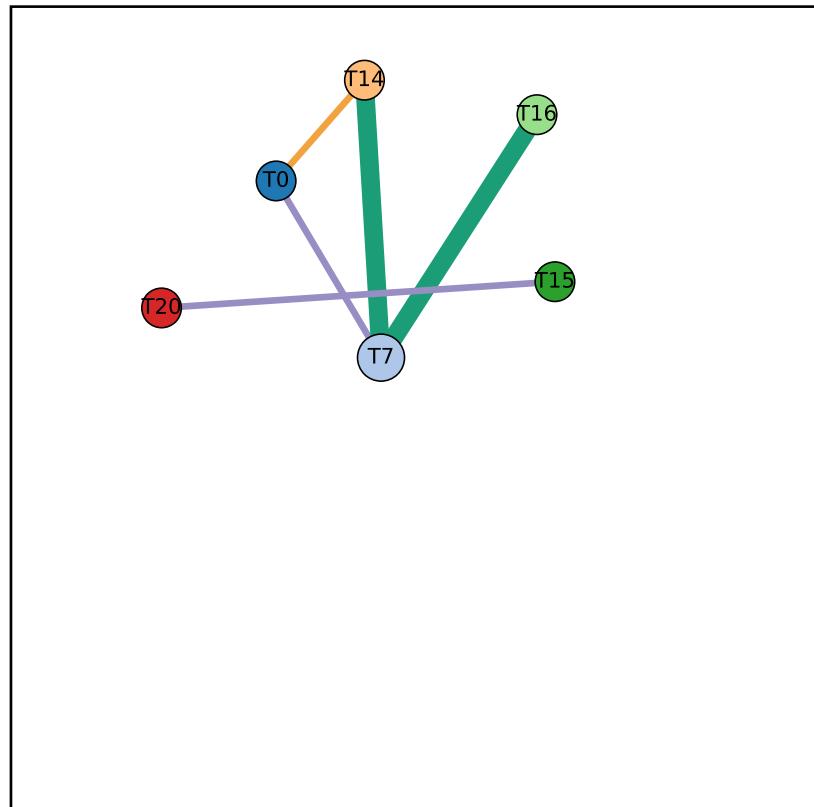
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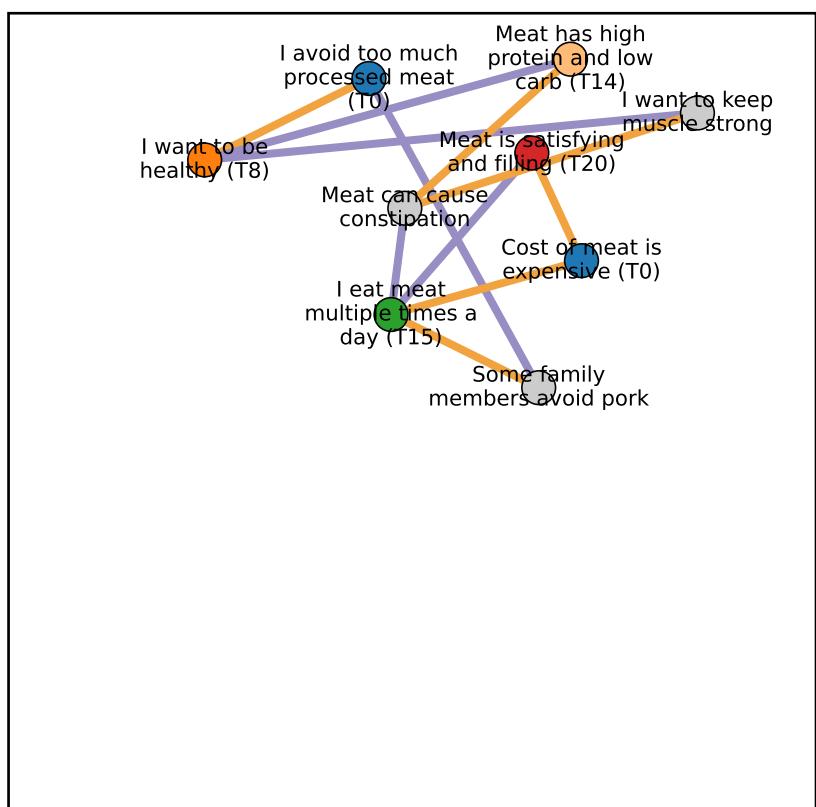
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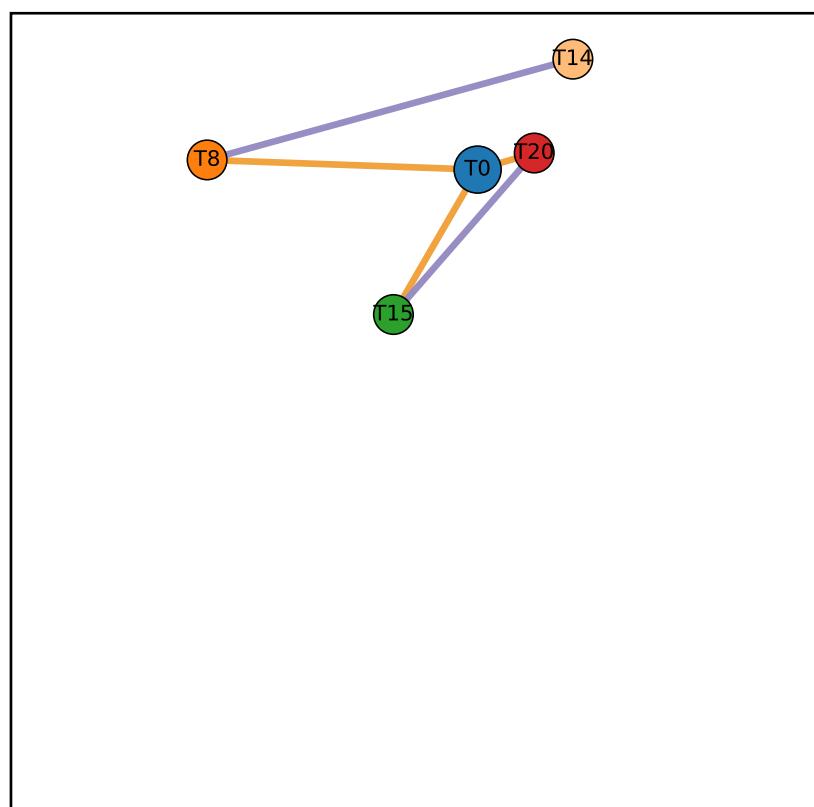
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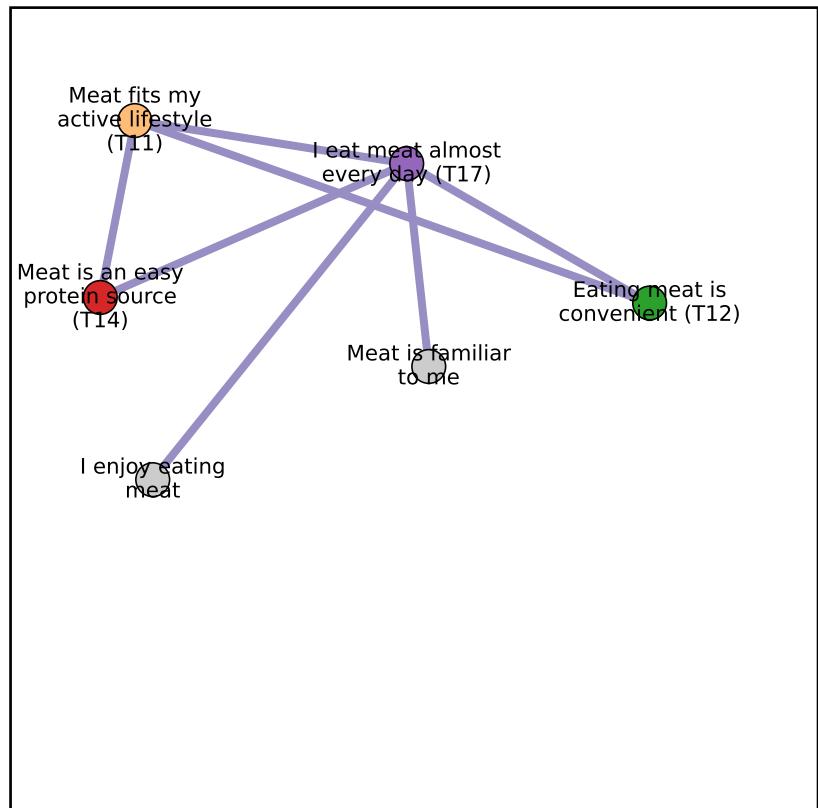
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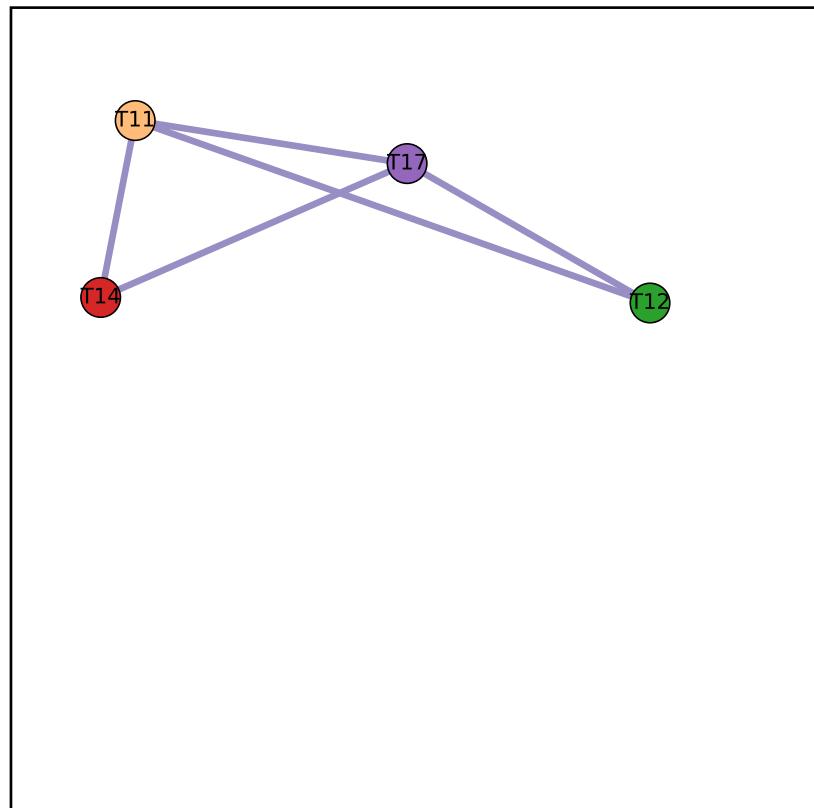
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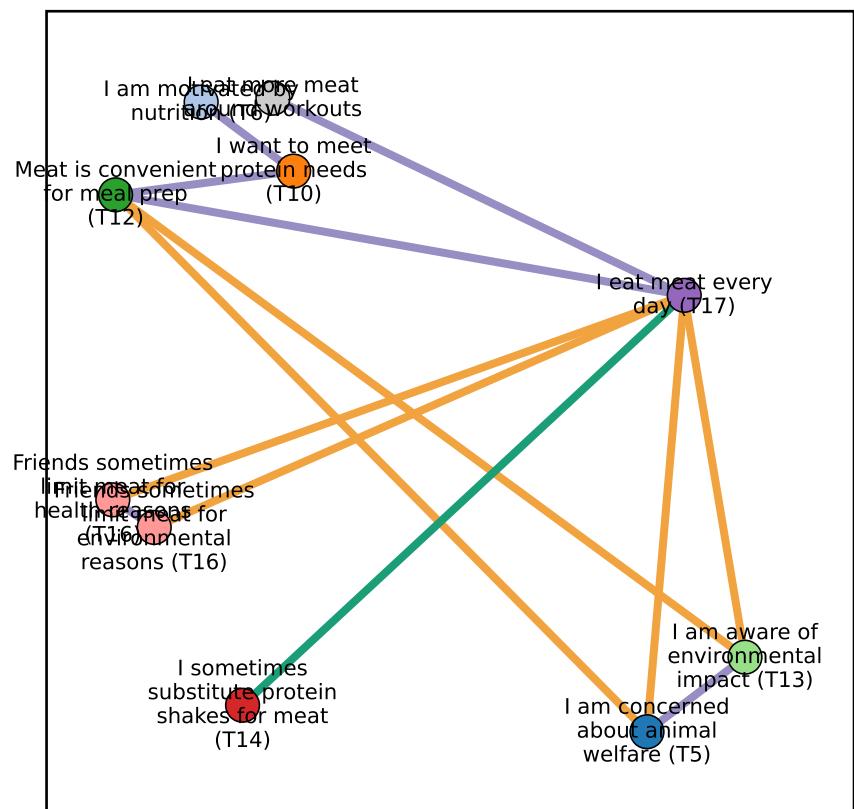
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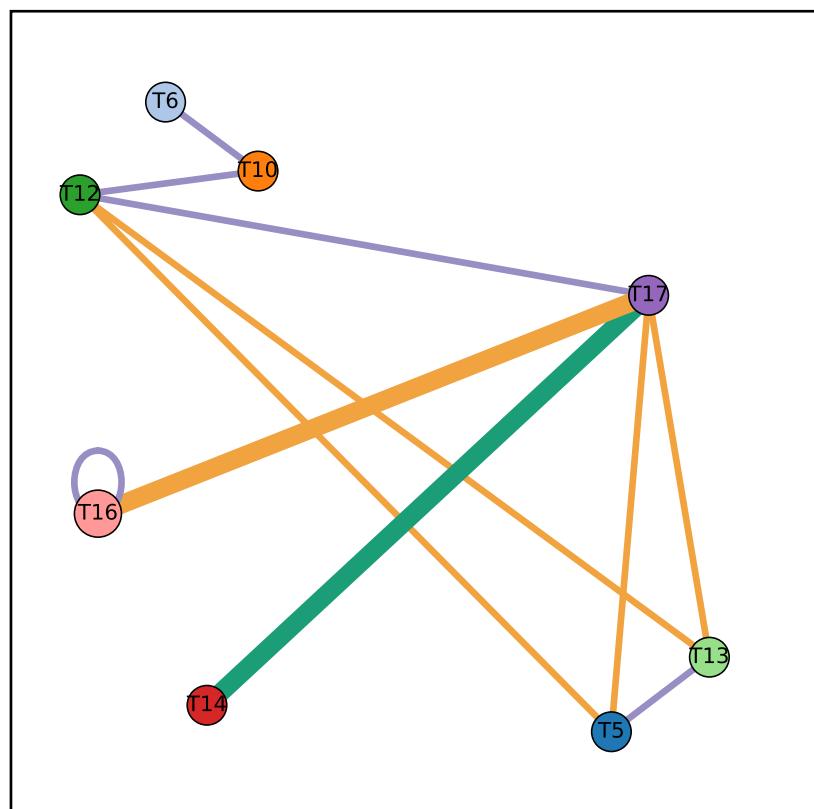
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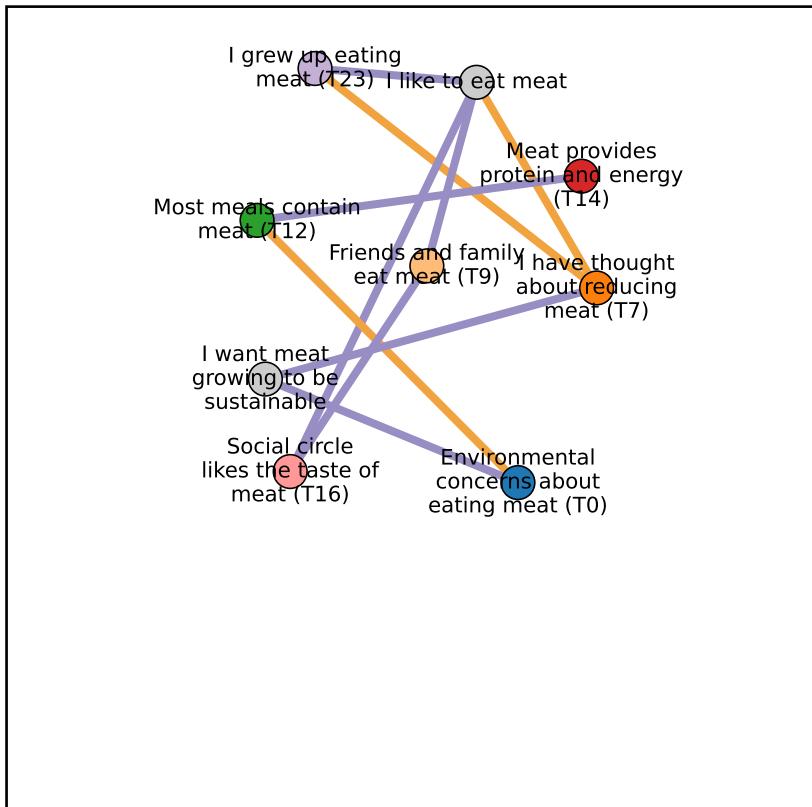
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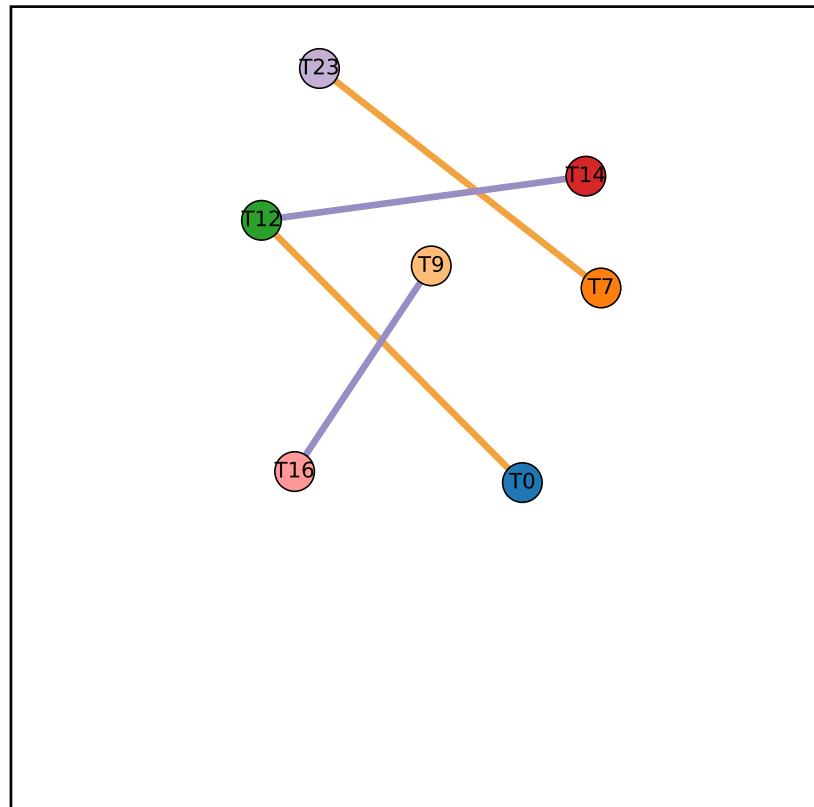
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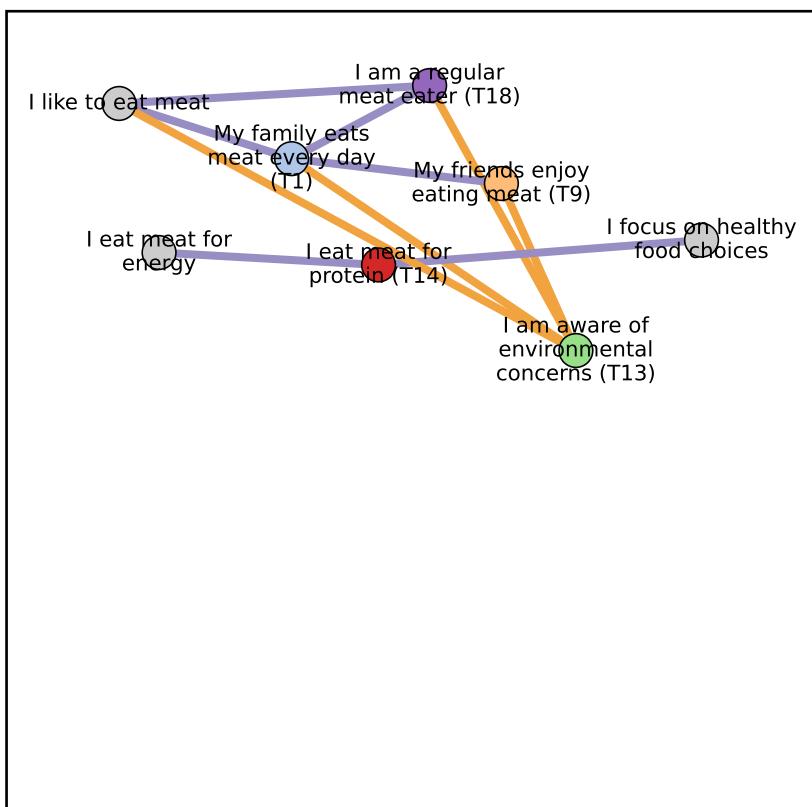
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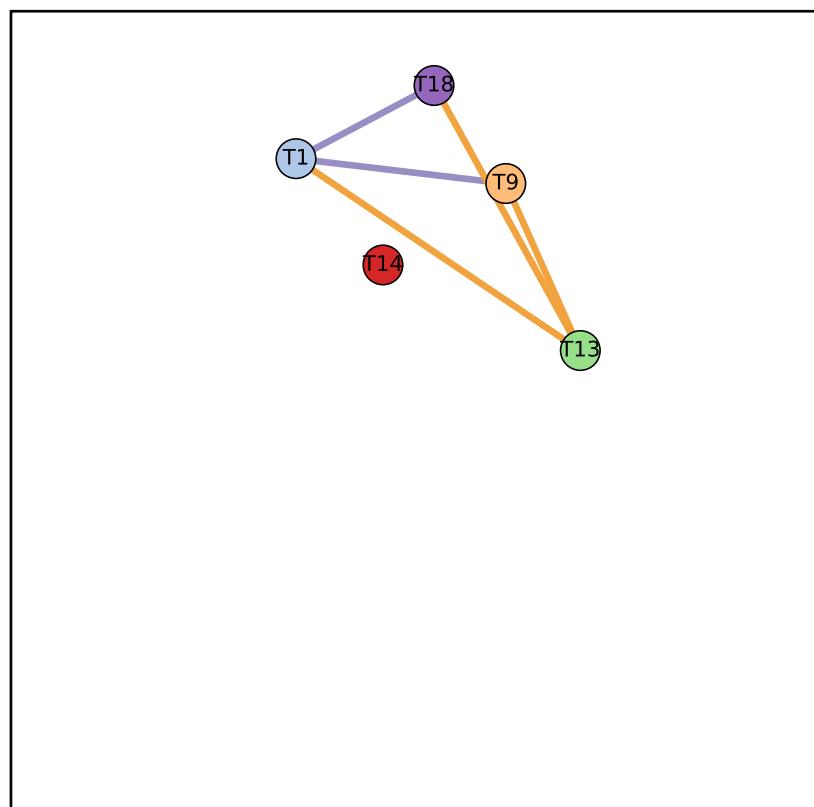
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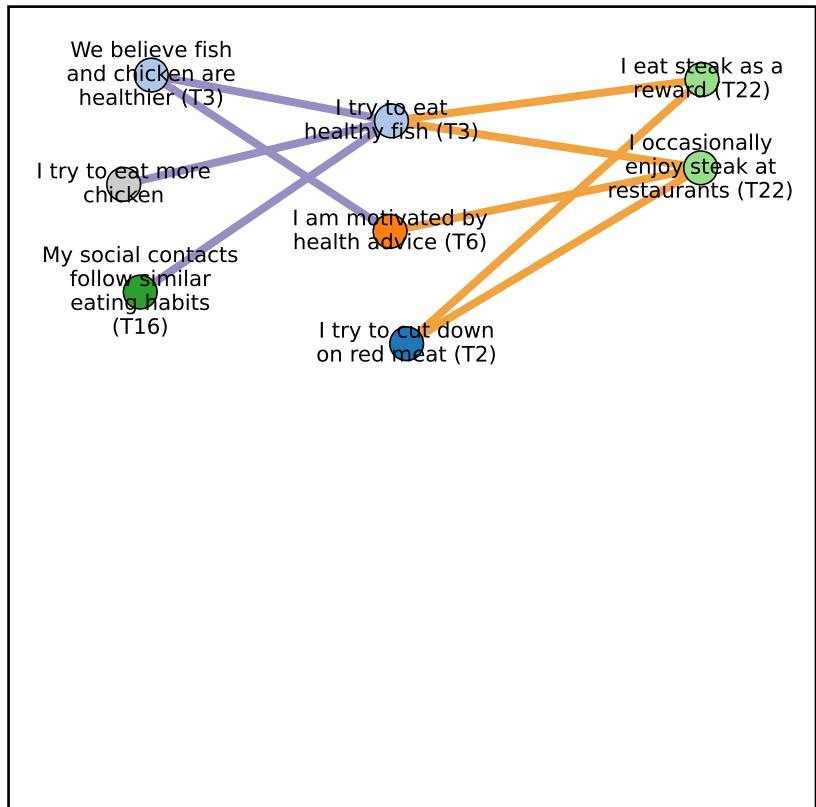
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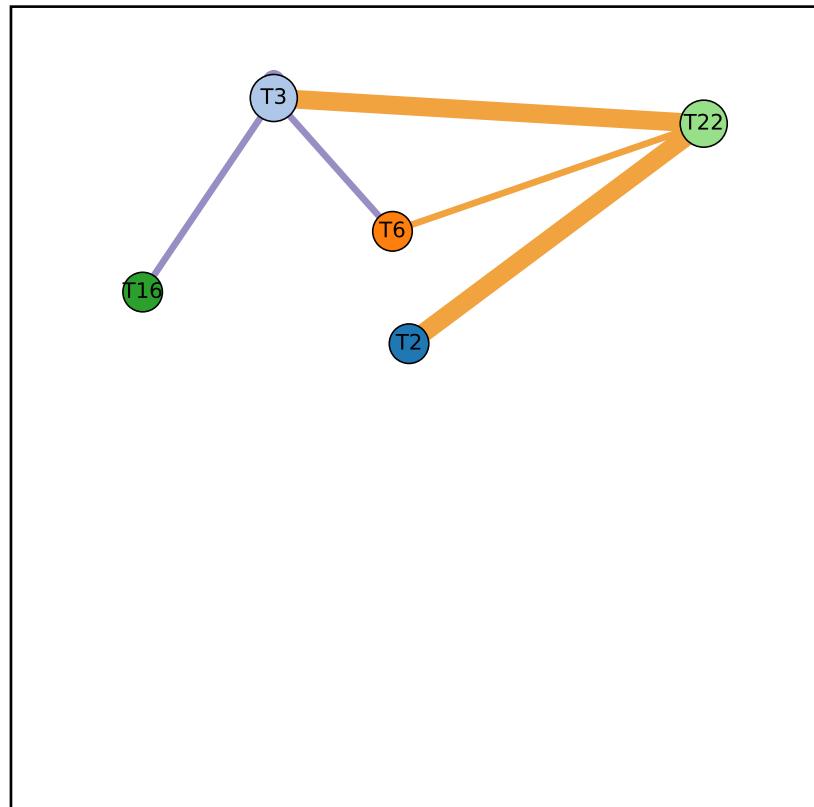
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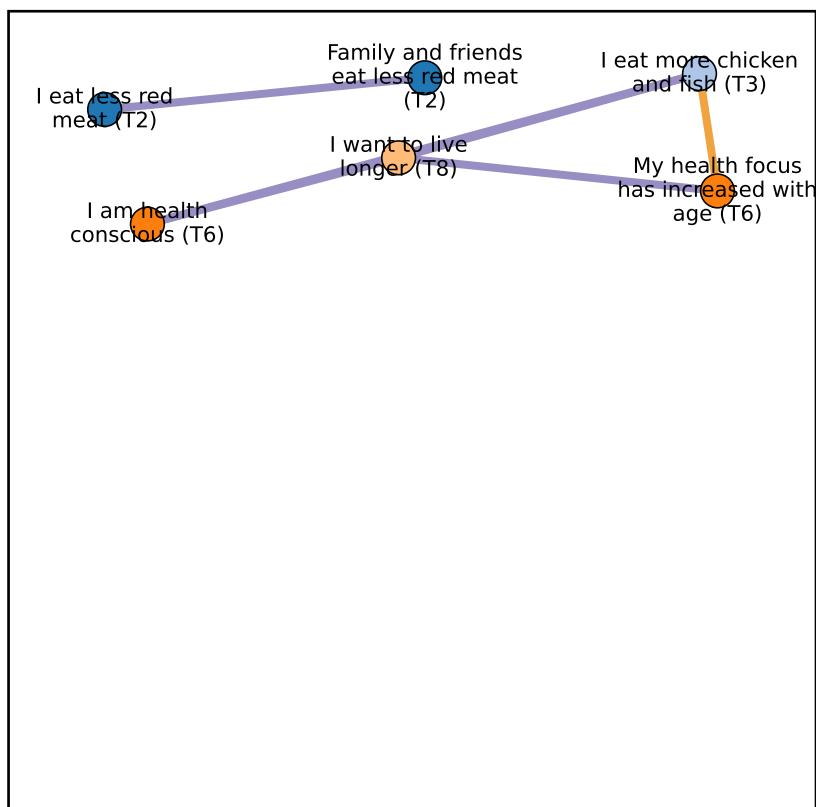
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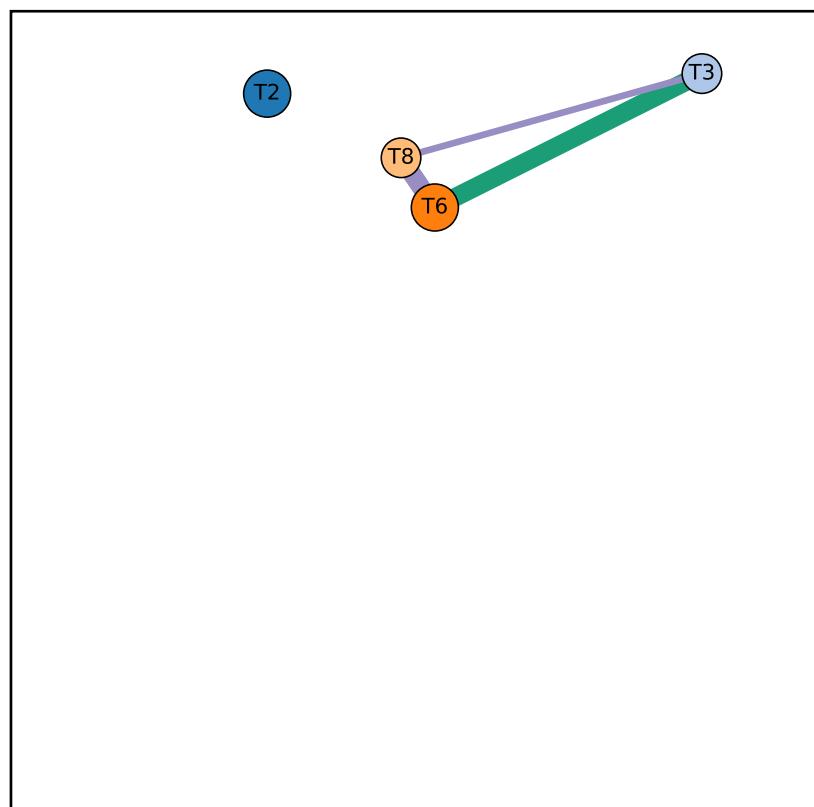
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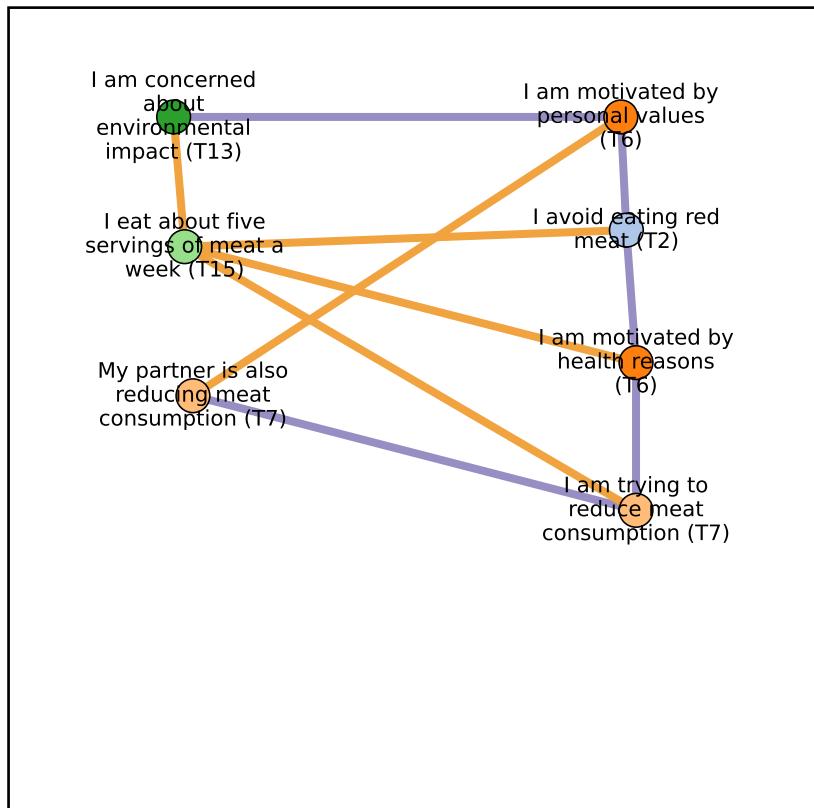
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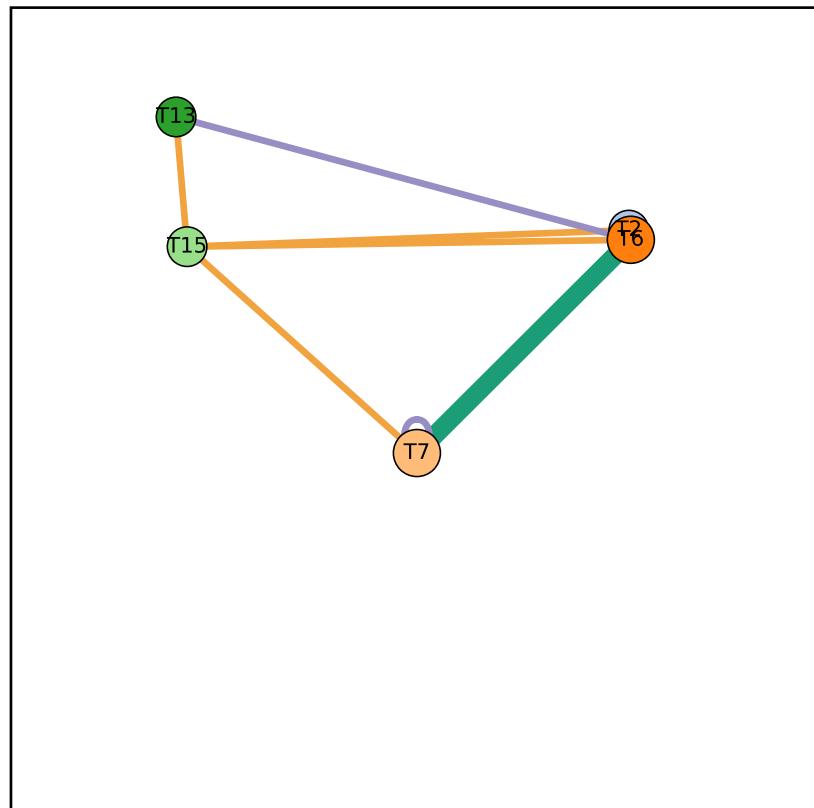
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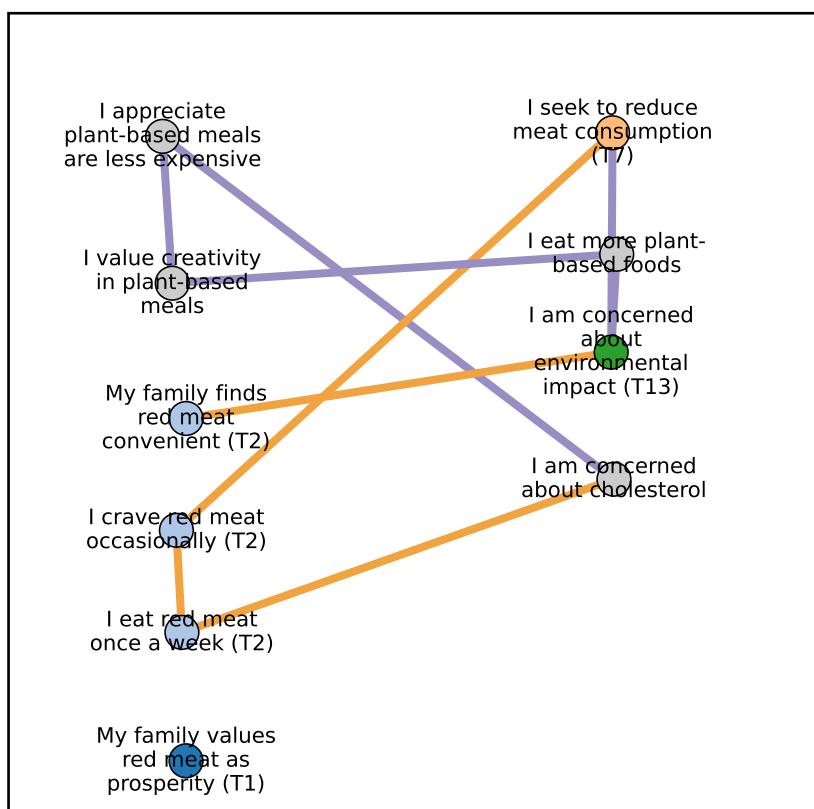
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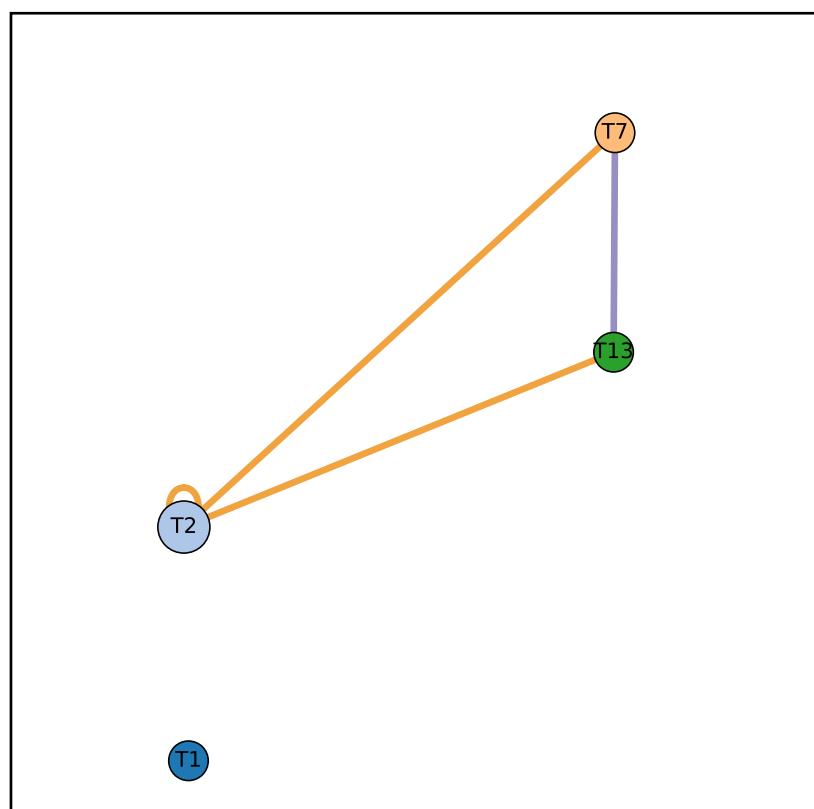
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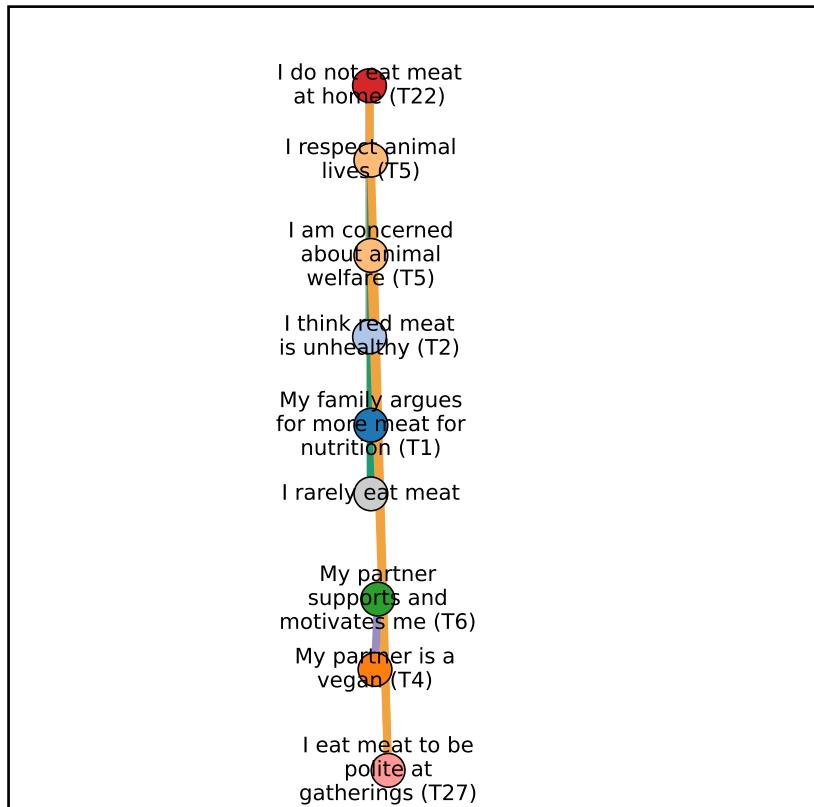
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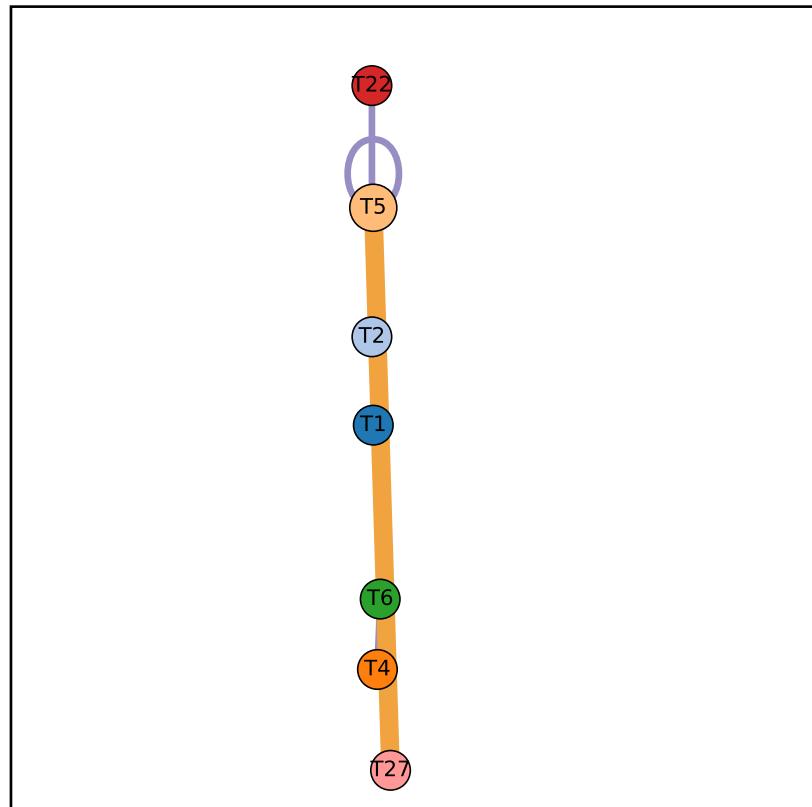
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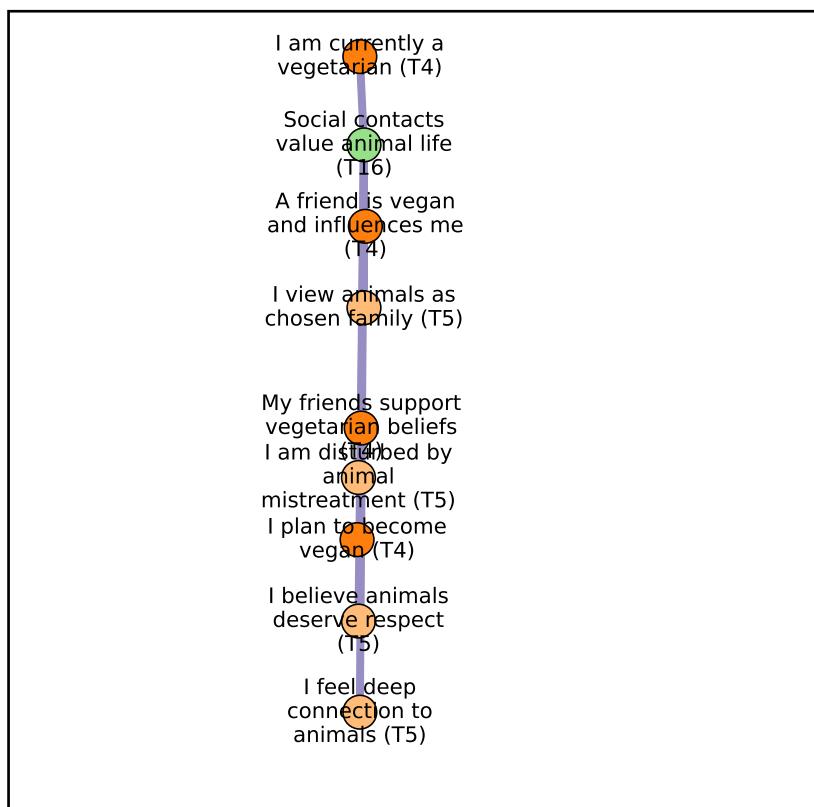
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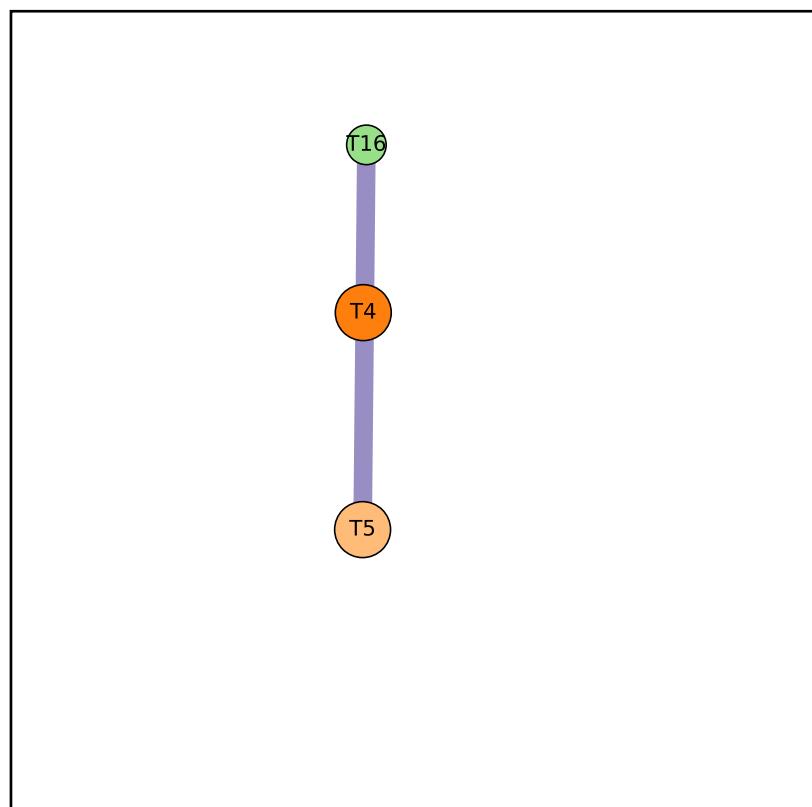
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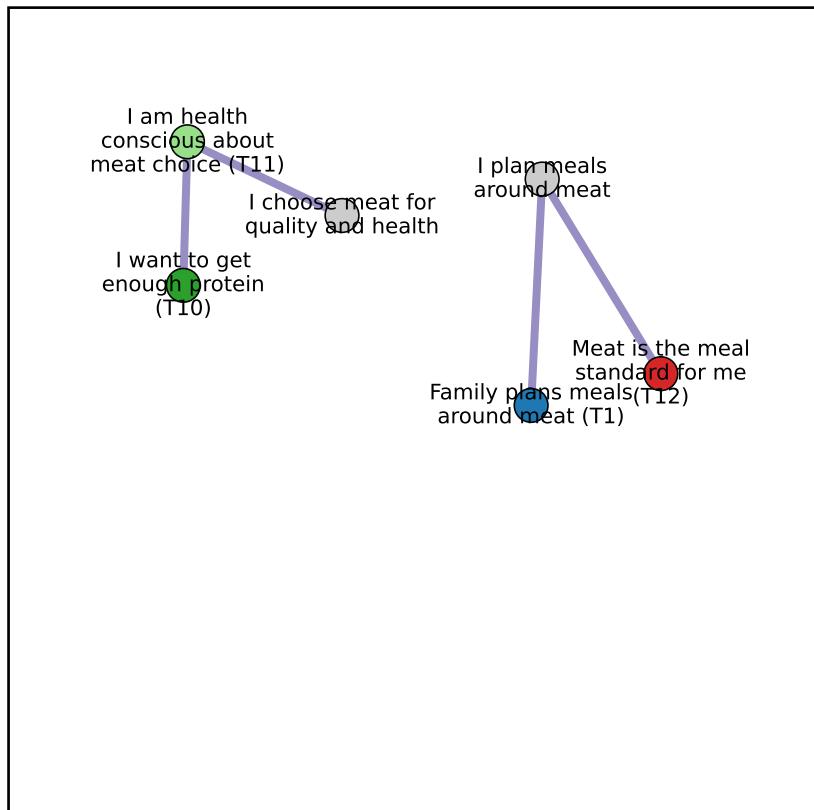
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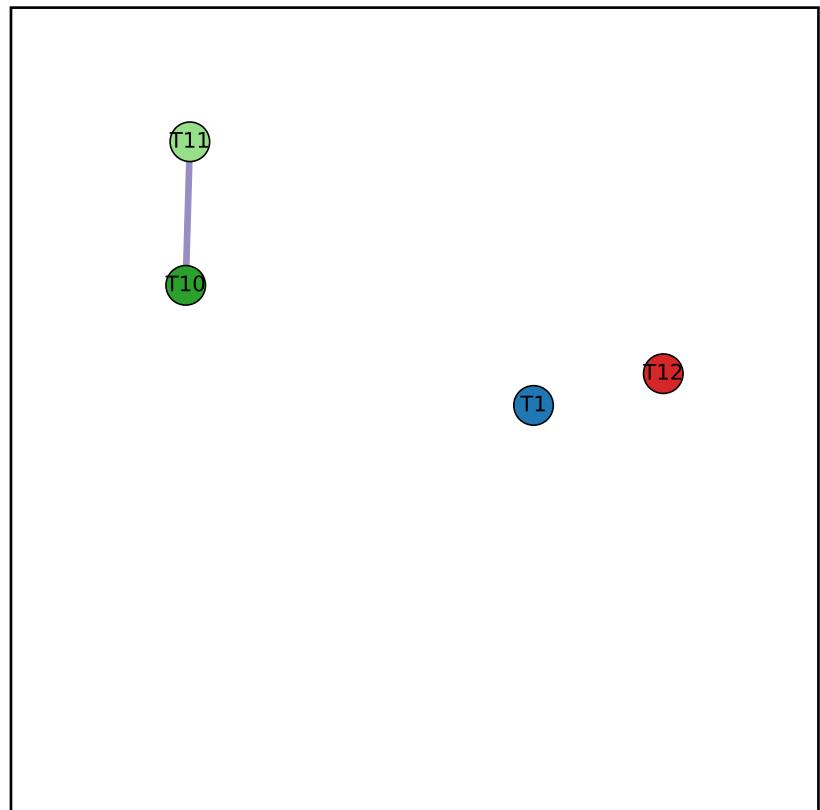
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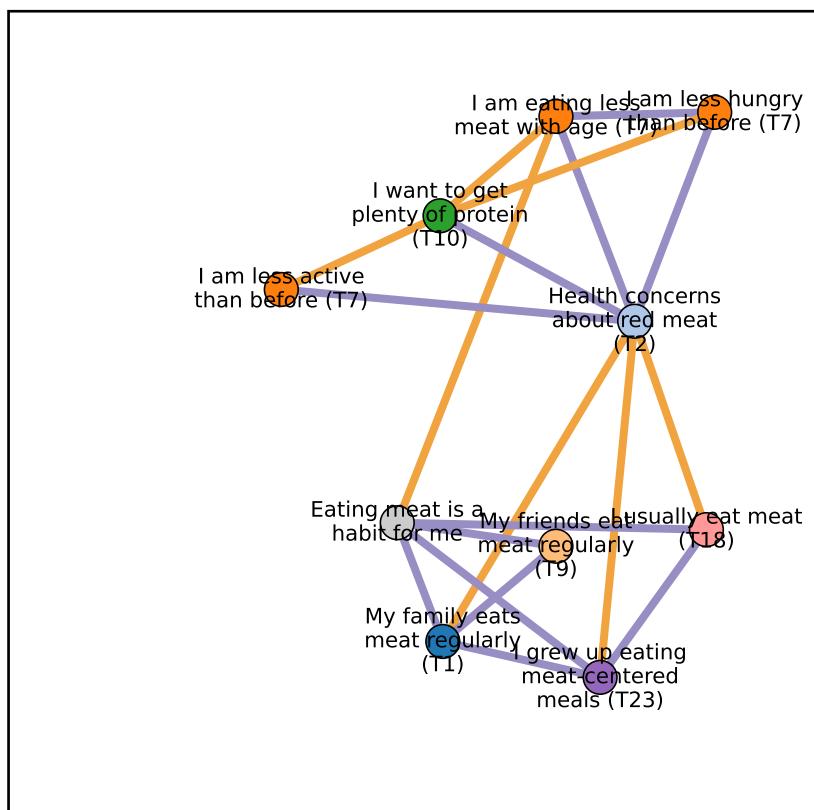
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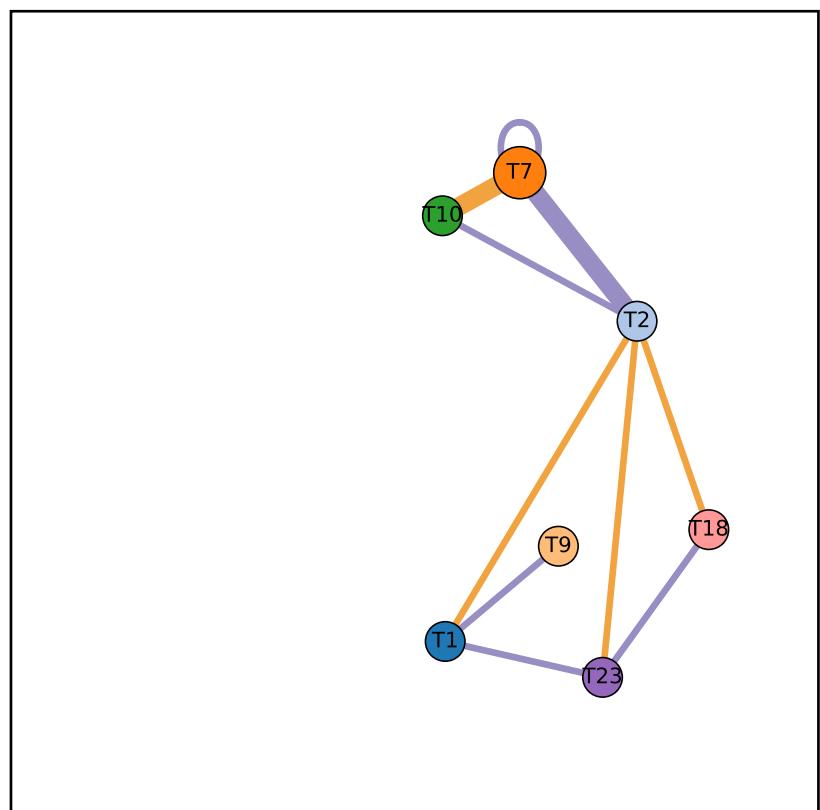
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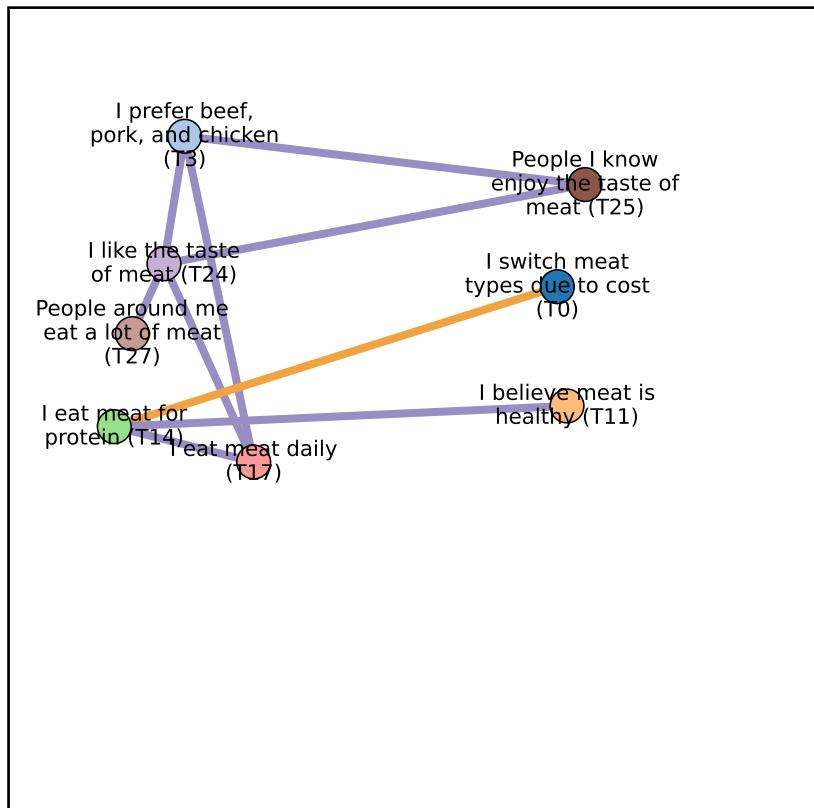
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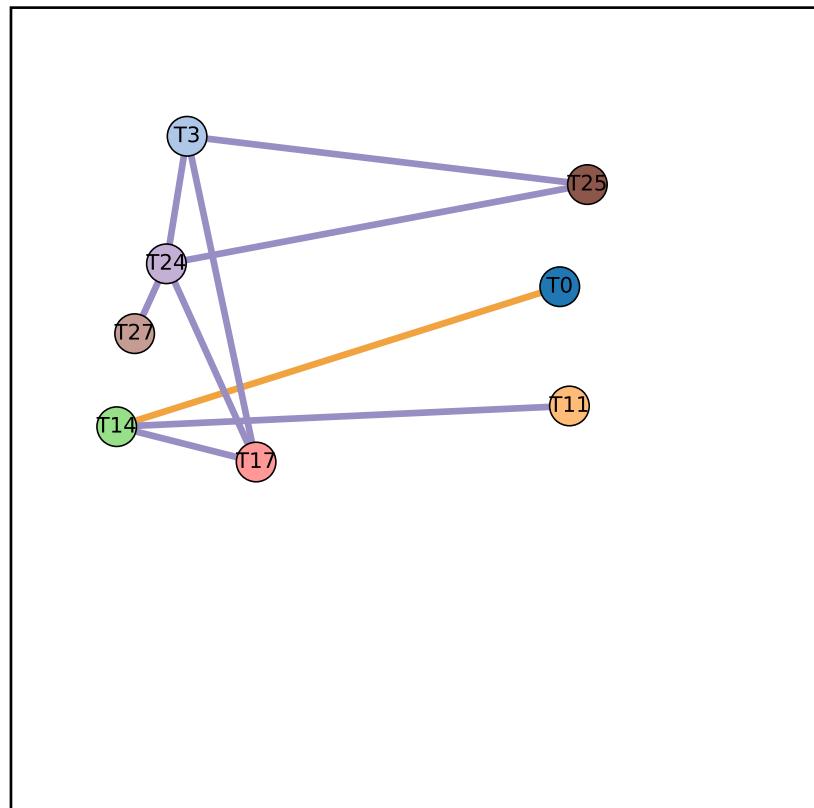
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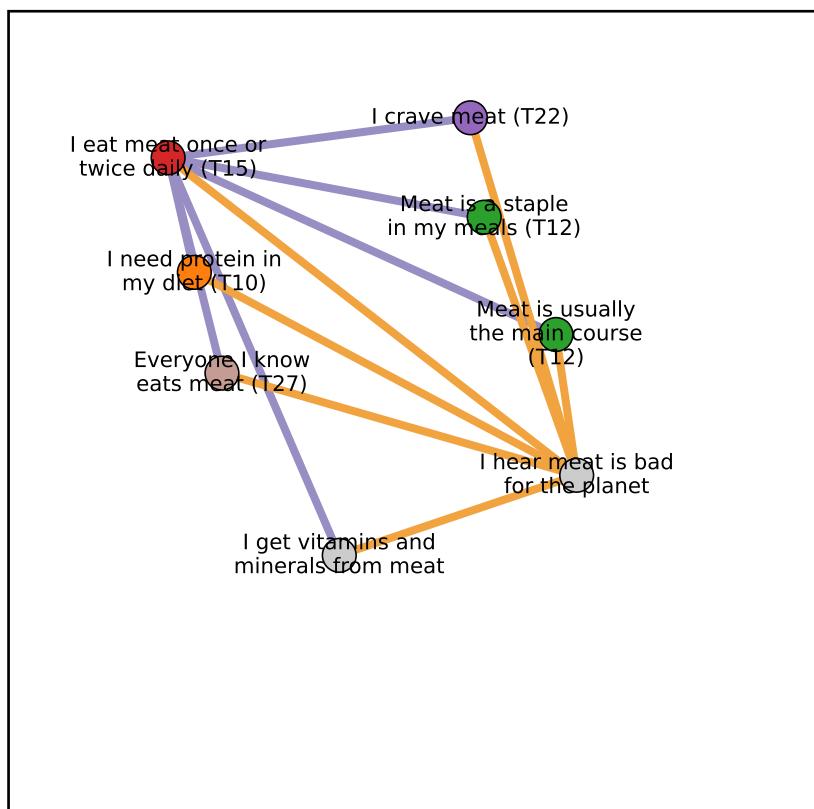
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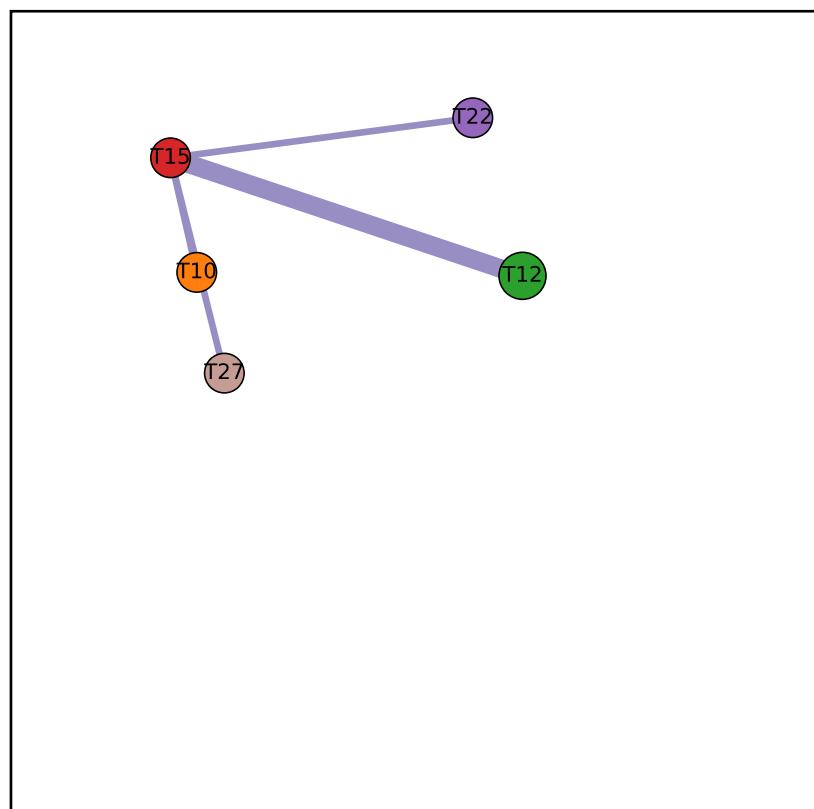
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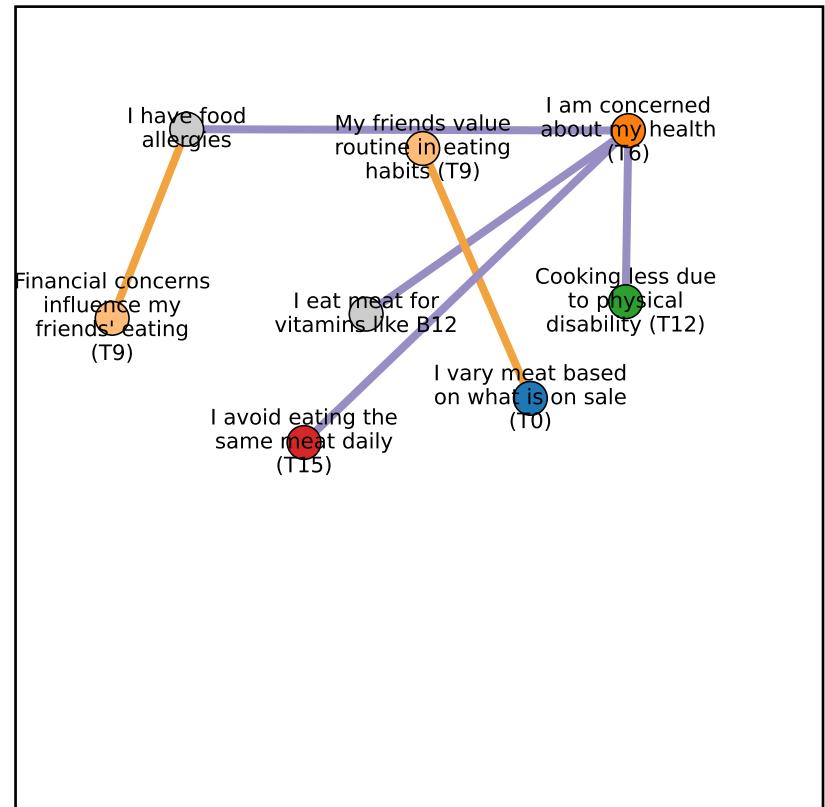
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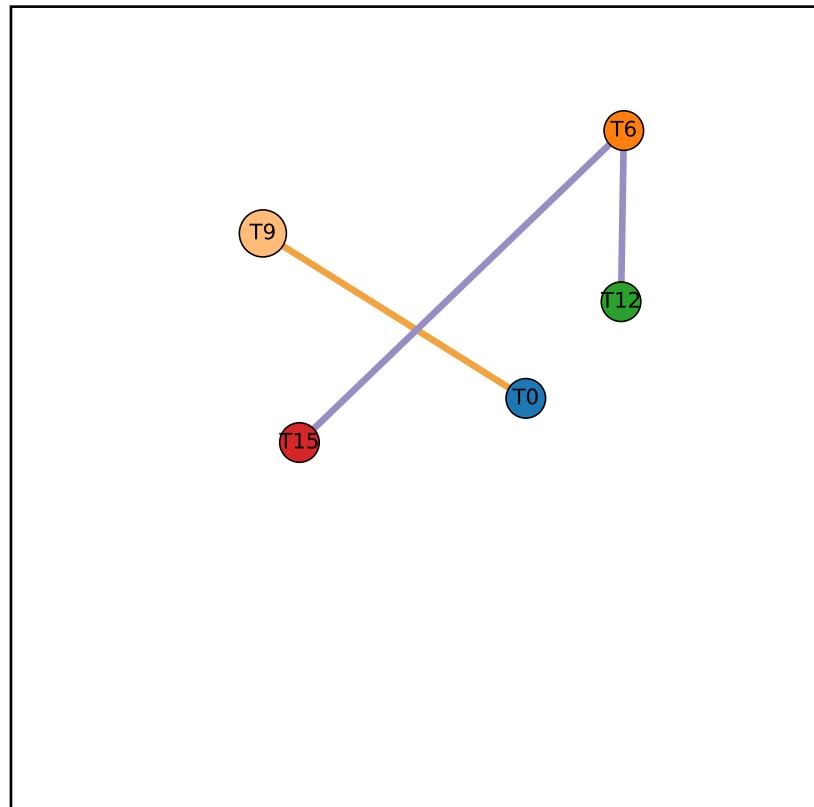
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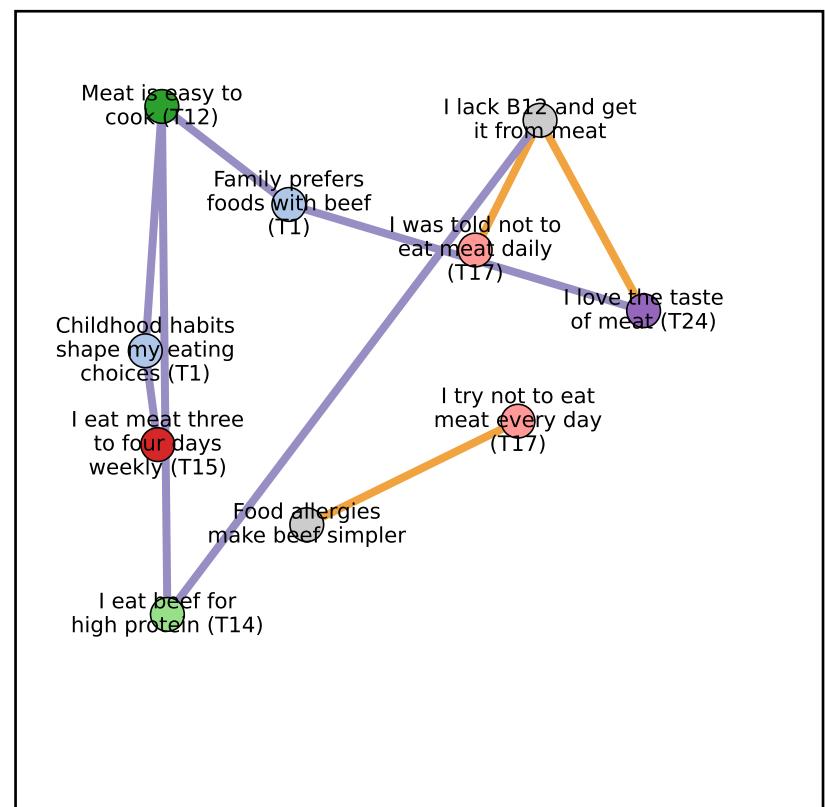
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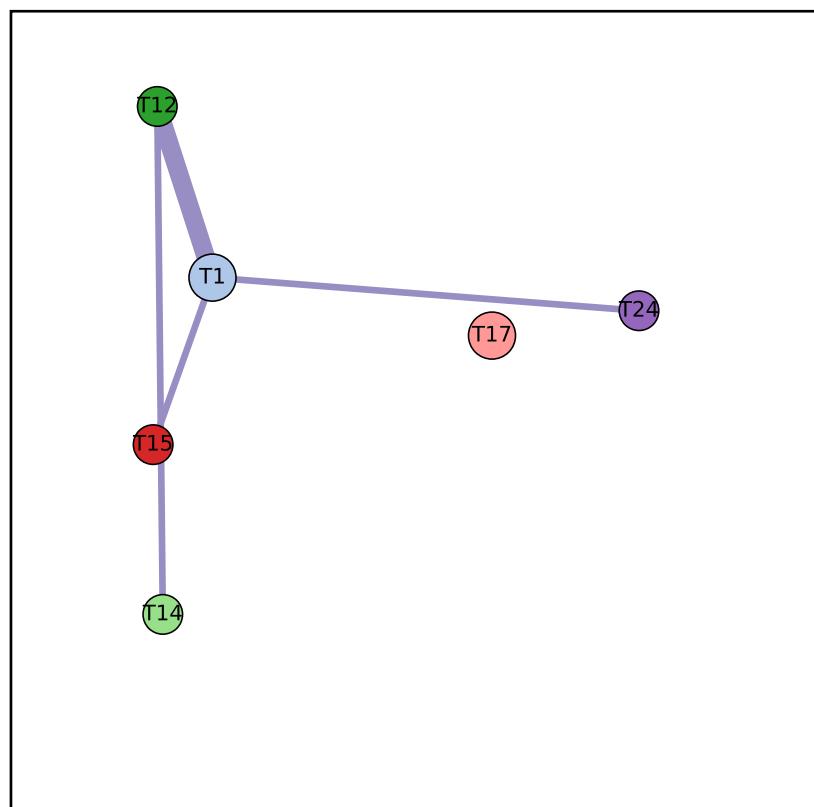
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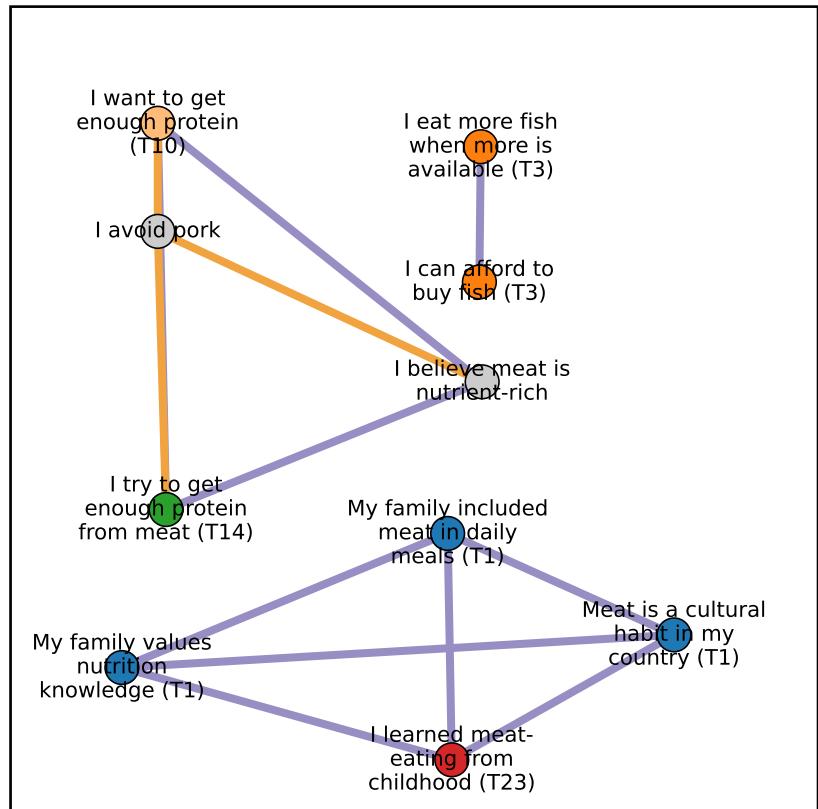
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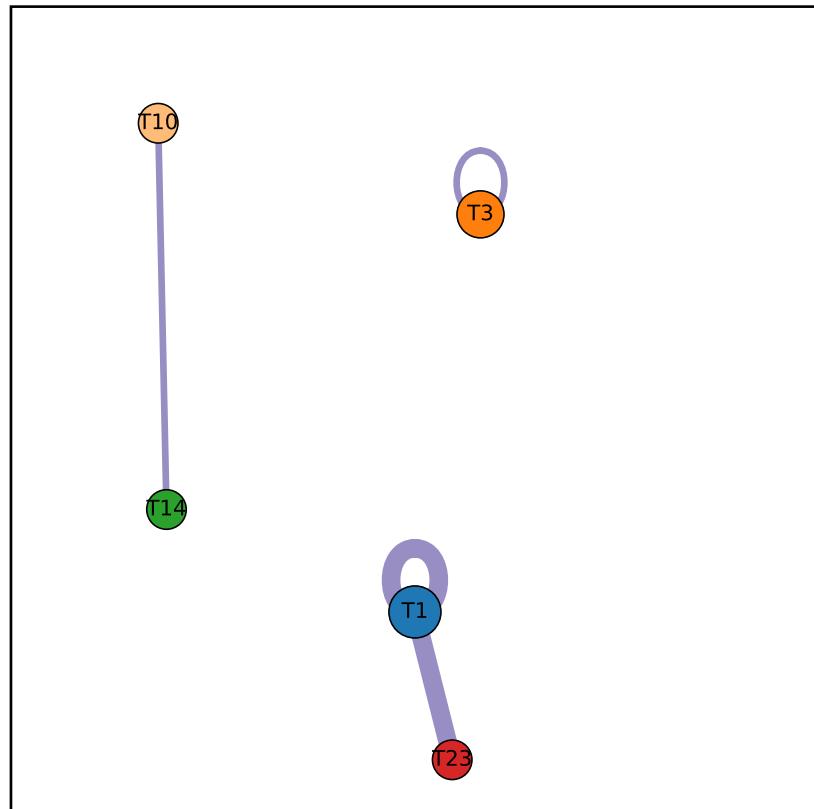
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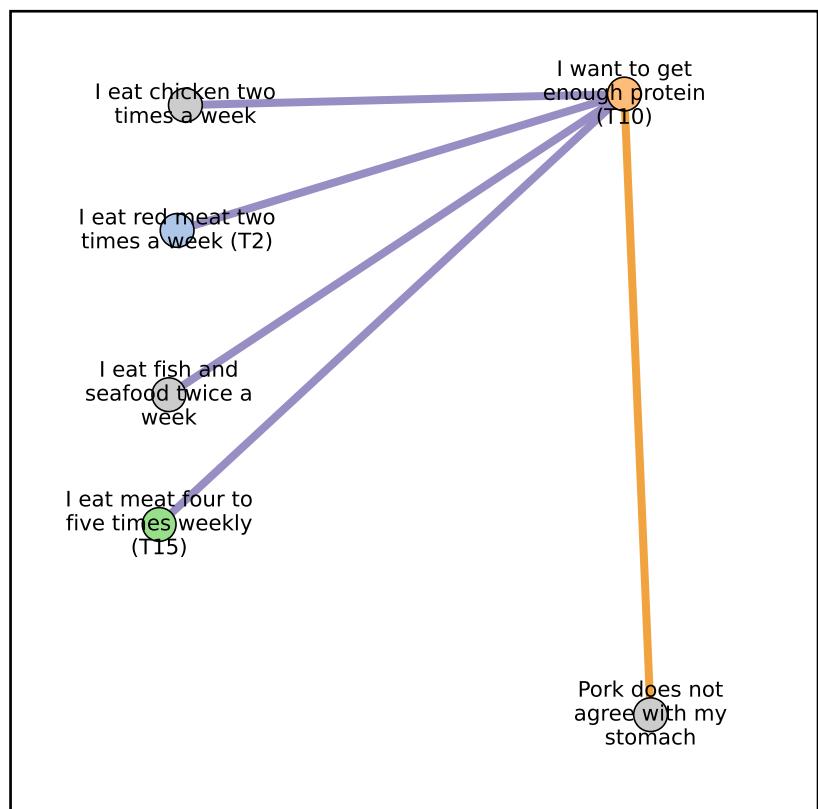
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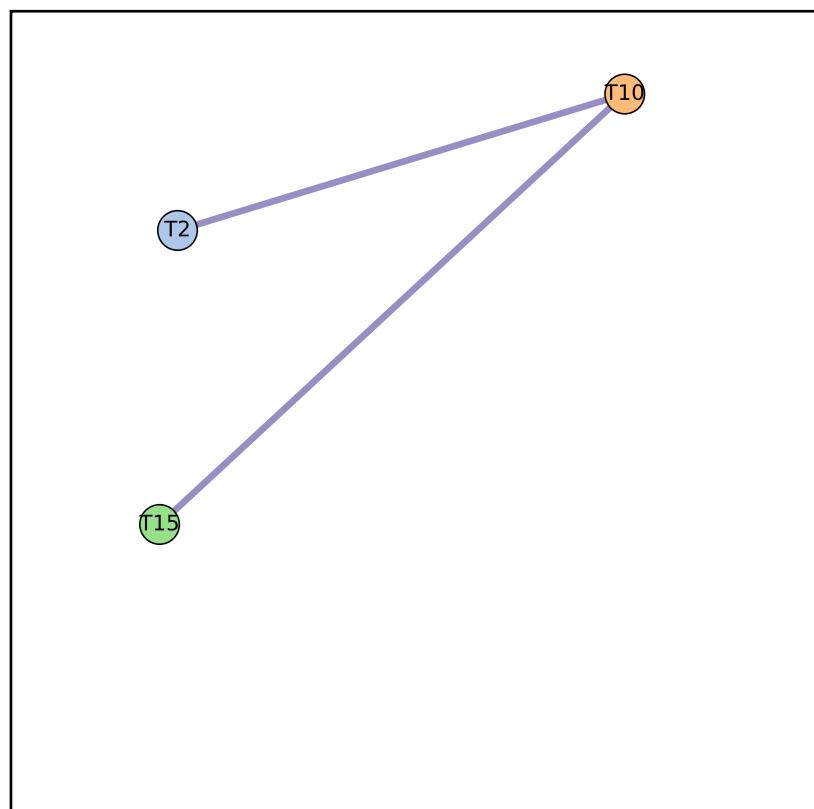
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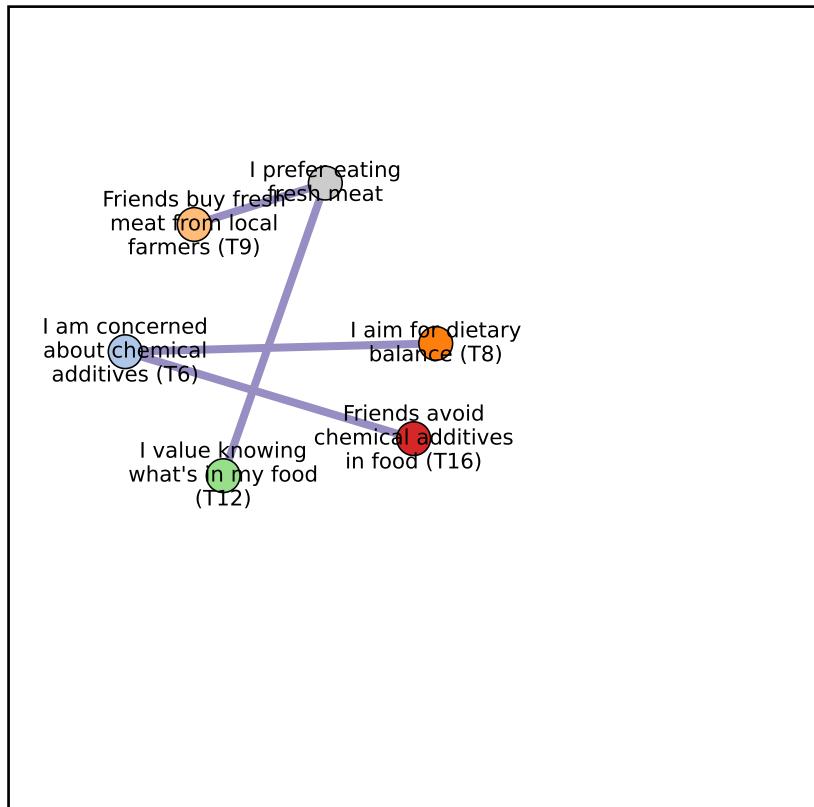
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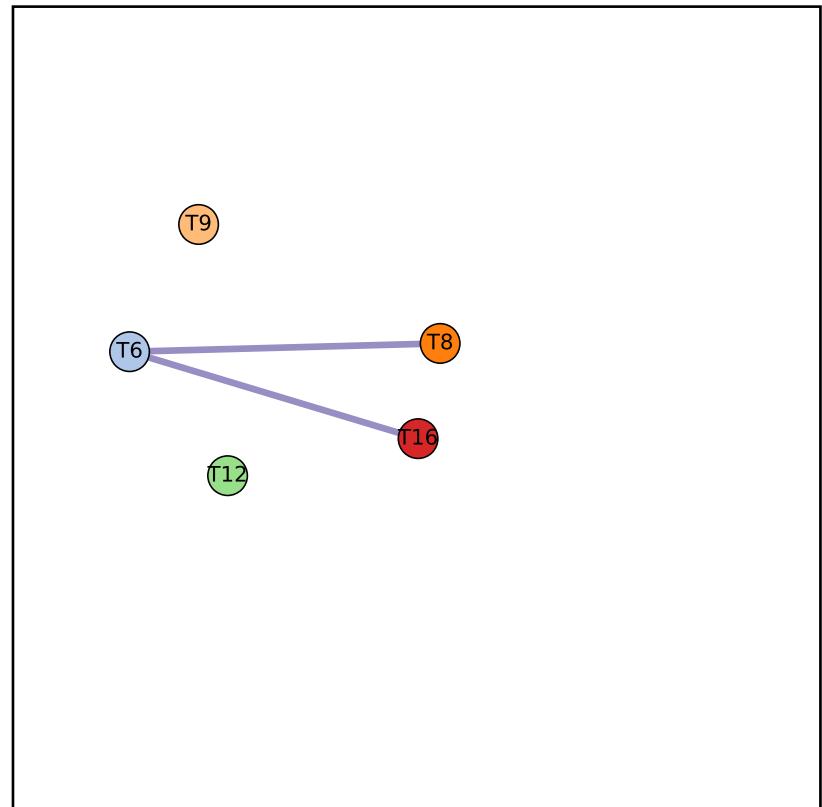
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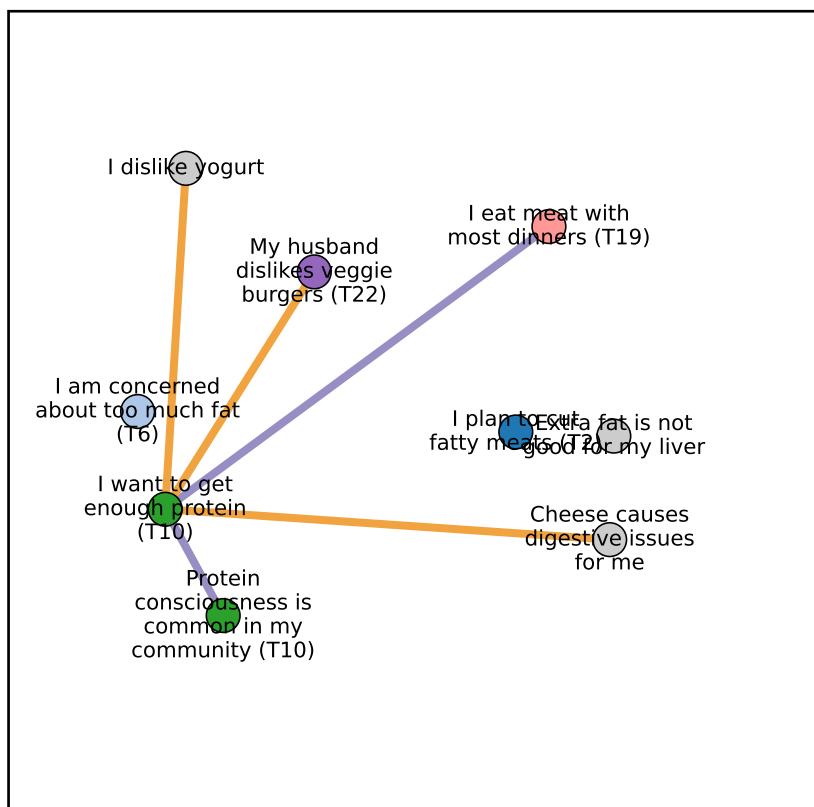
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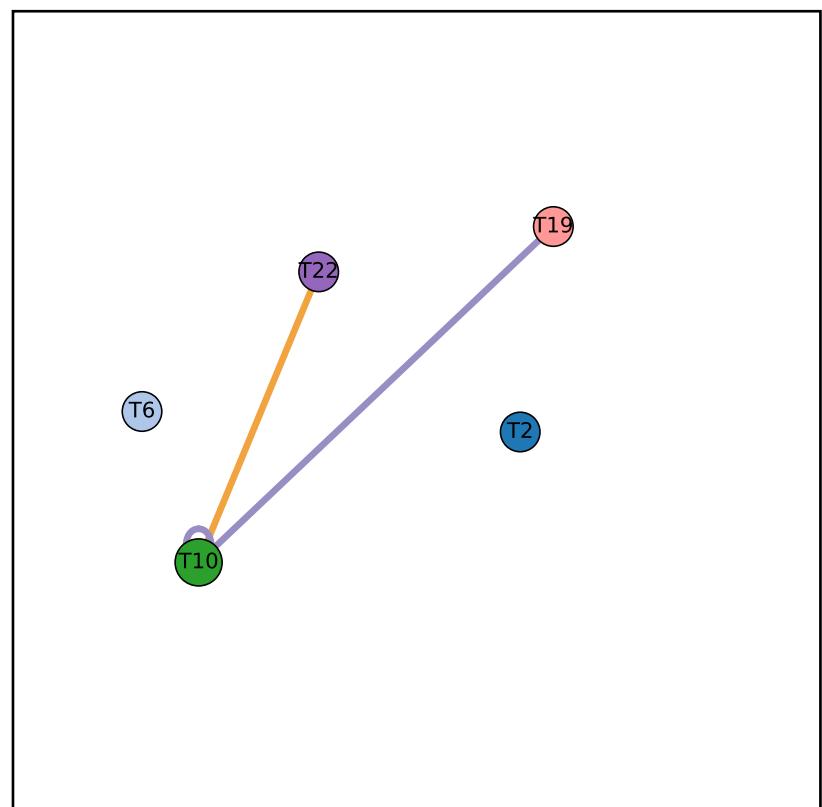
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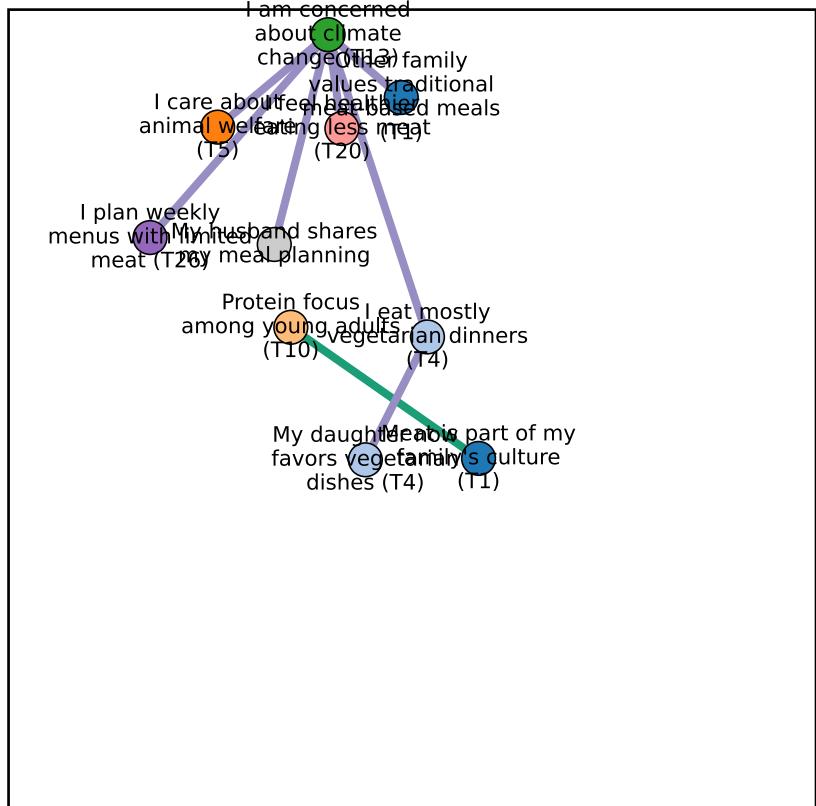
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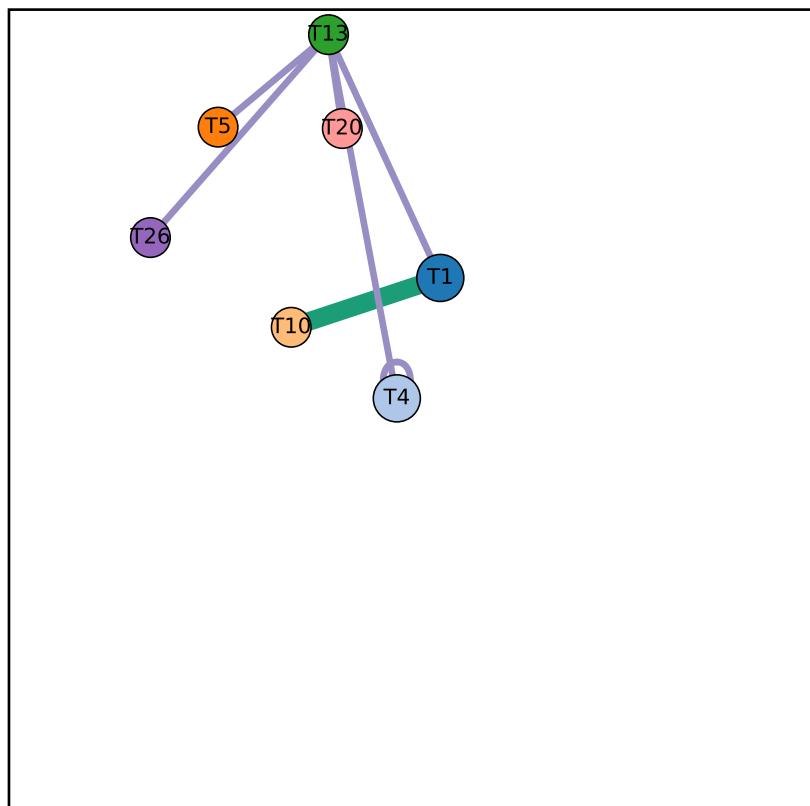
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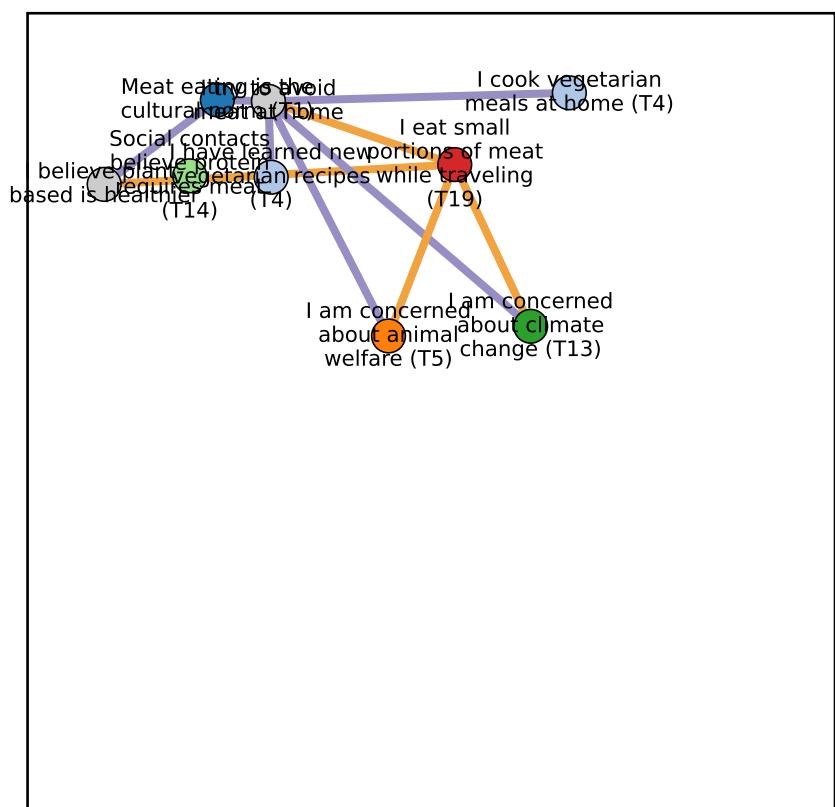
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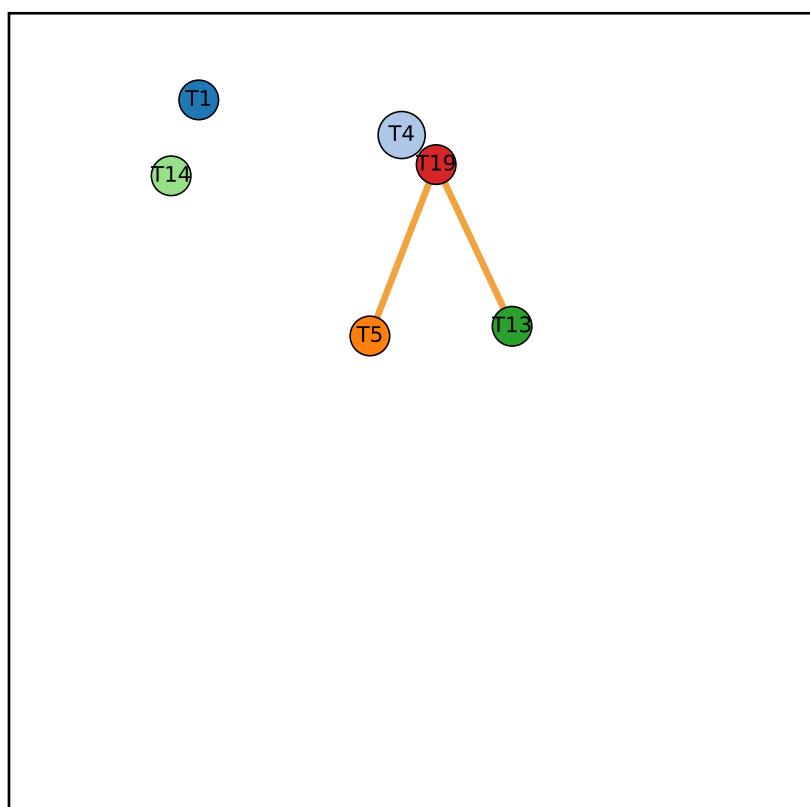
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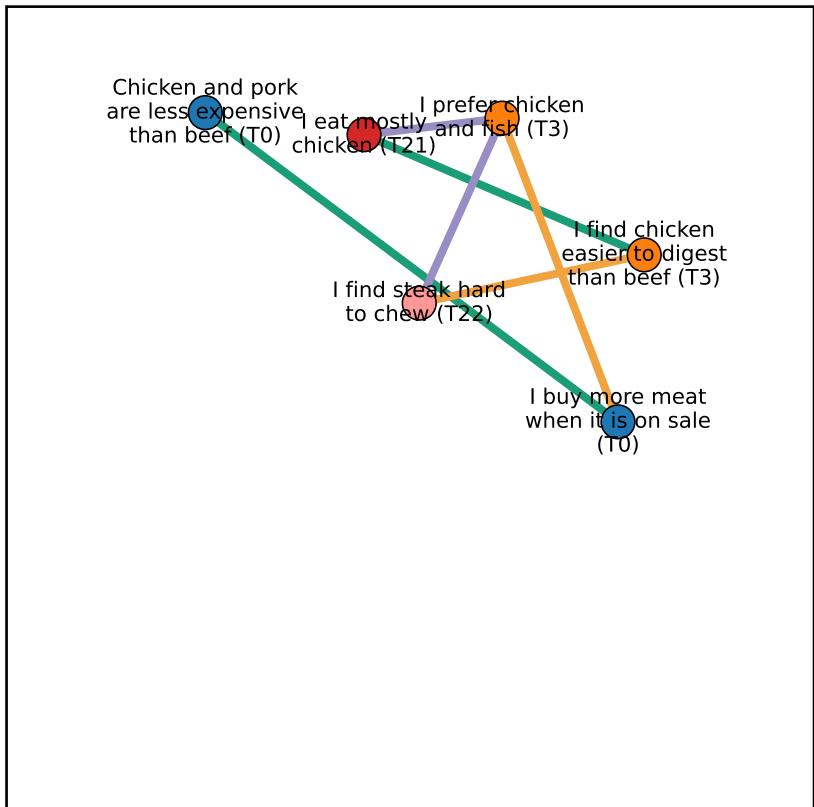
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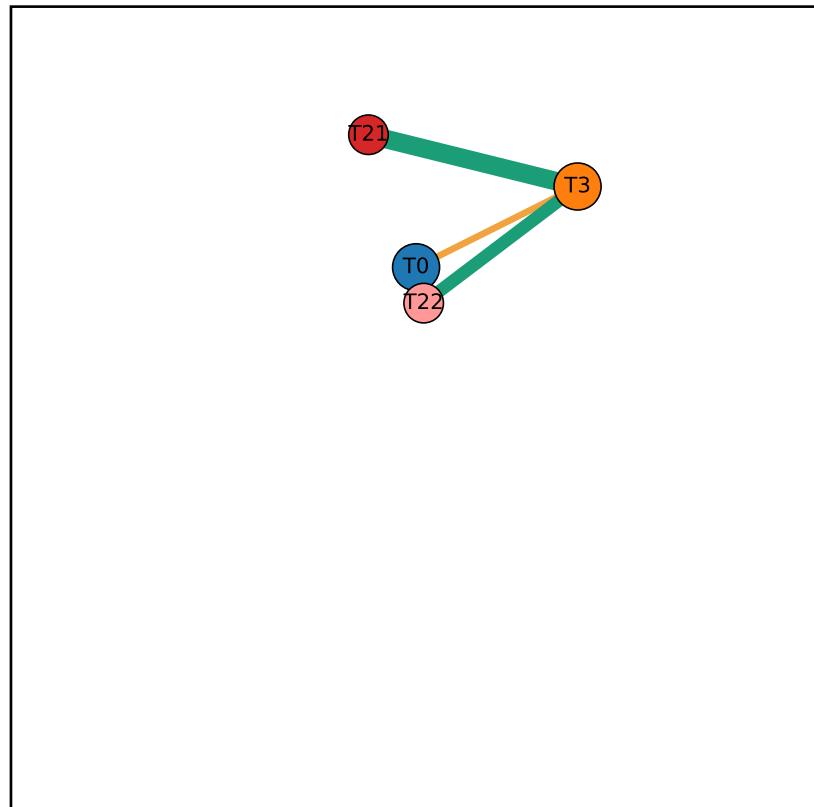
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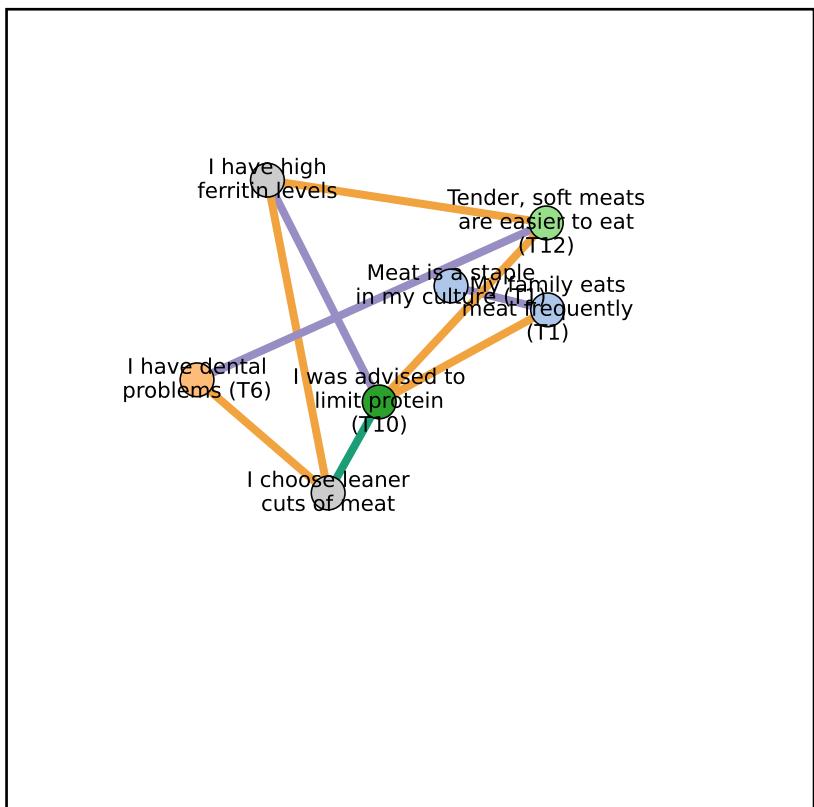
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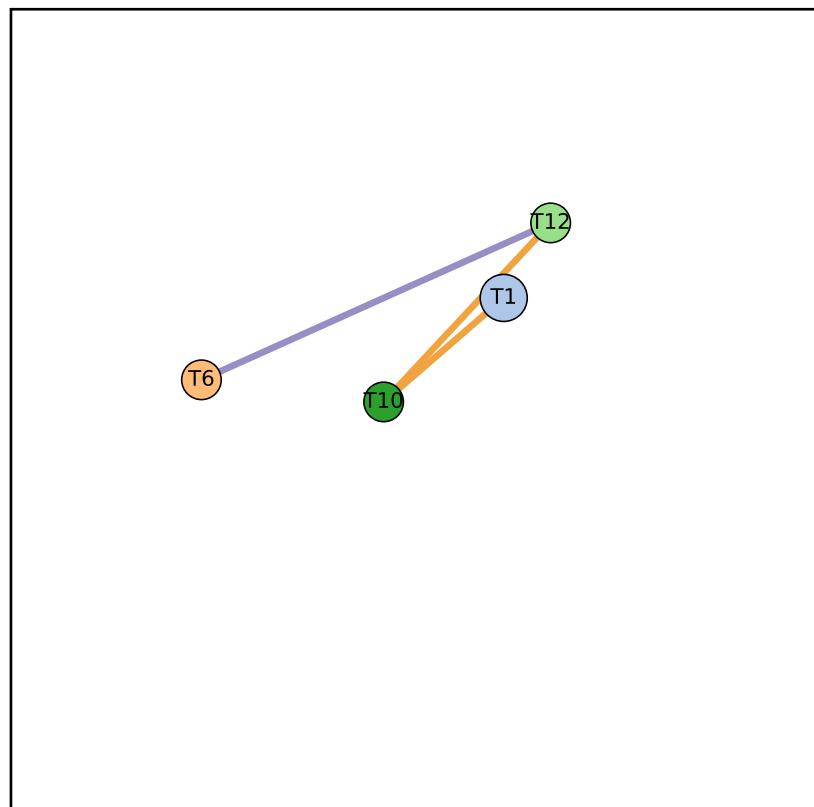
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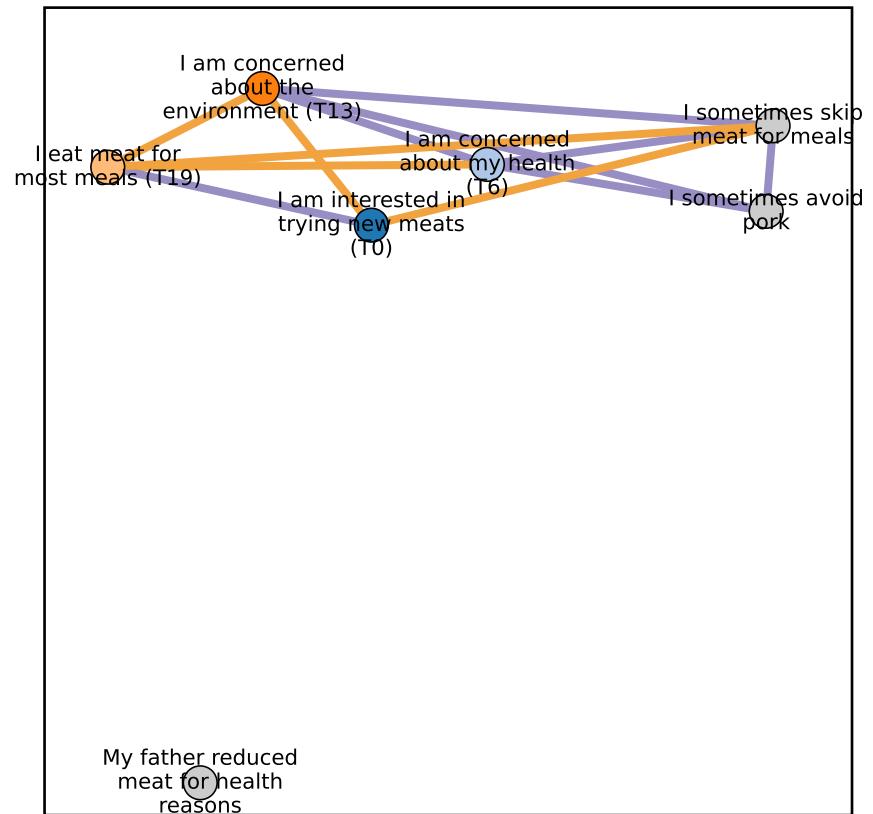
Wave 2 (stances)



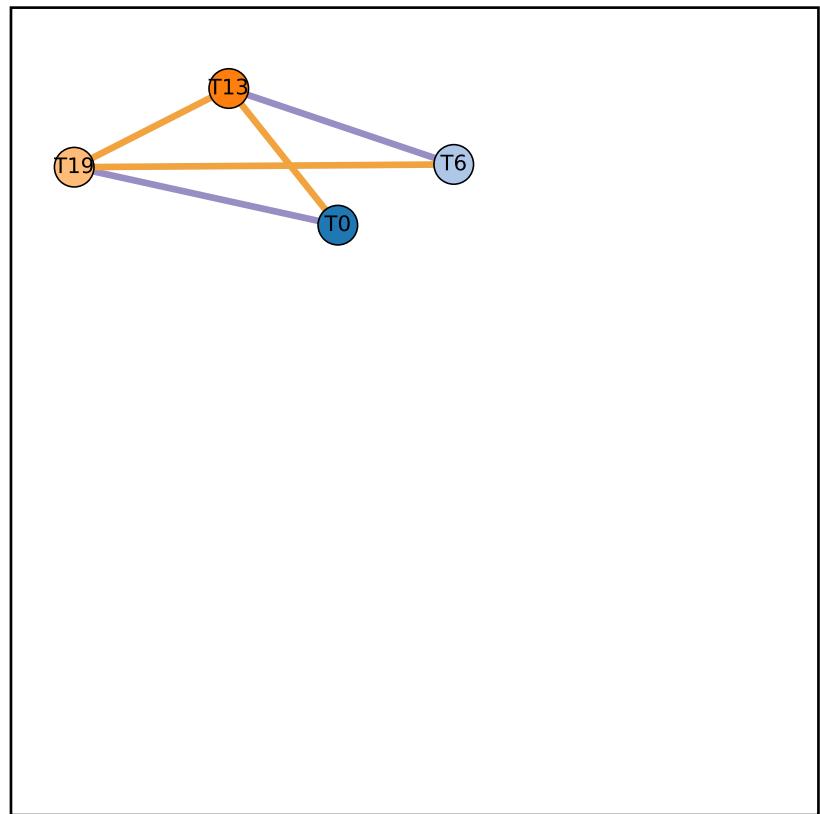
Wave 2 (topics)



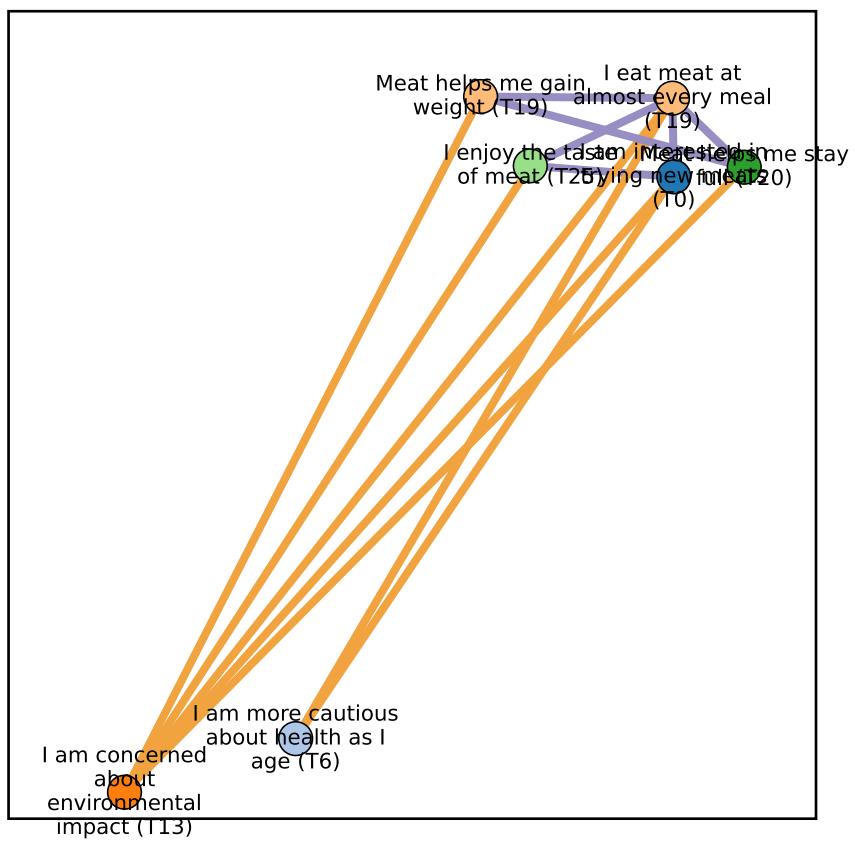
Wave 1 (stances)



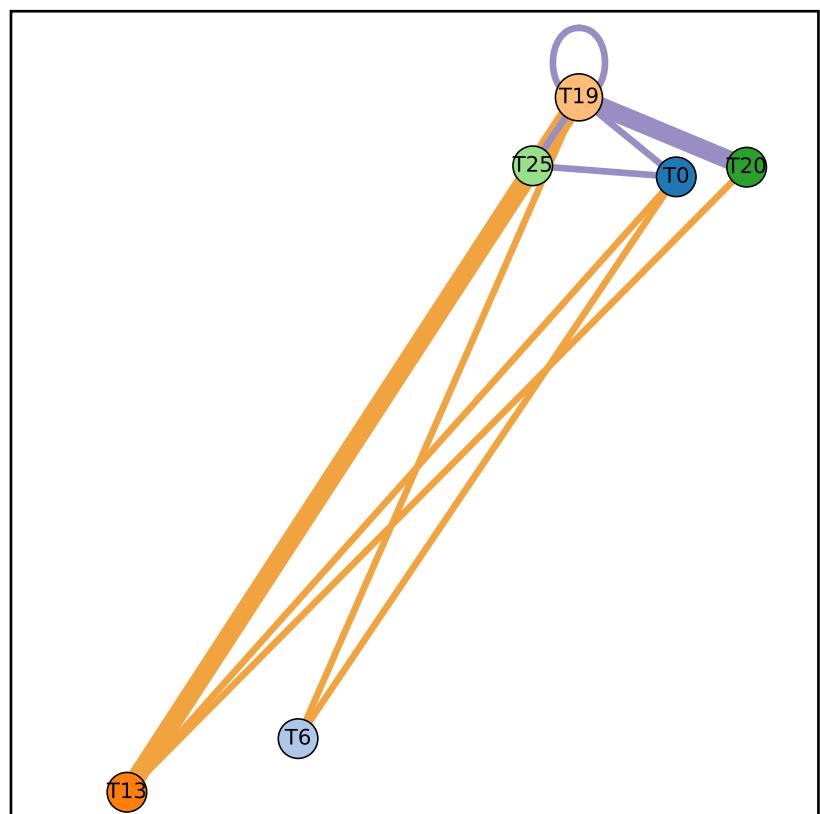
Wave 1 (topics)



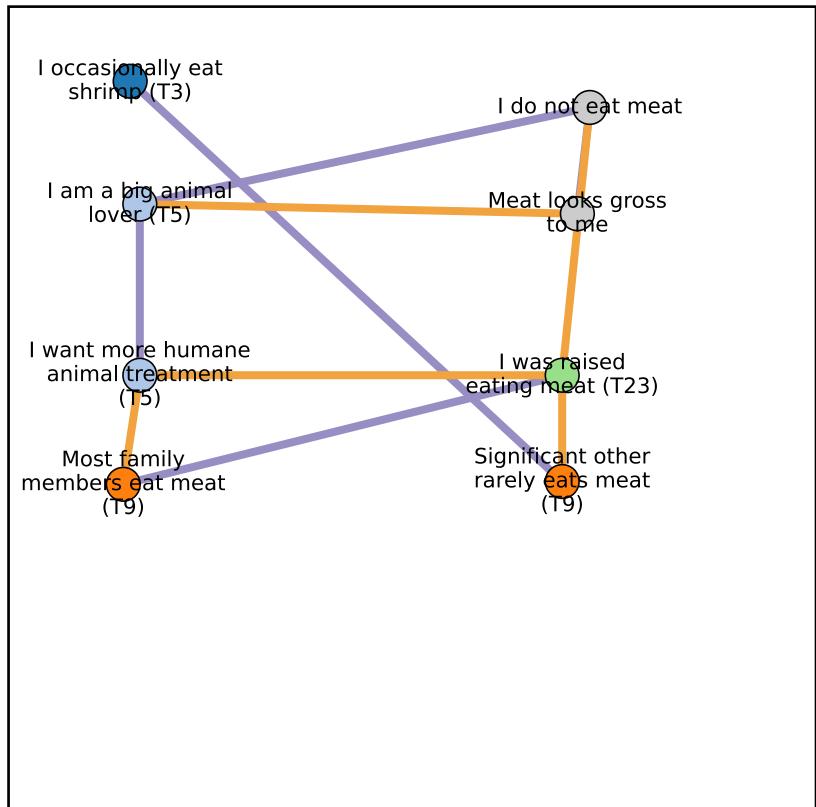
Wave 2 (stances)



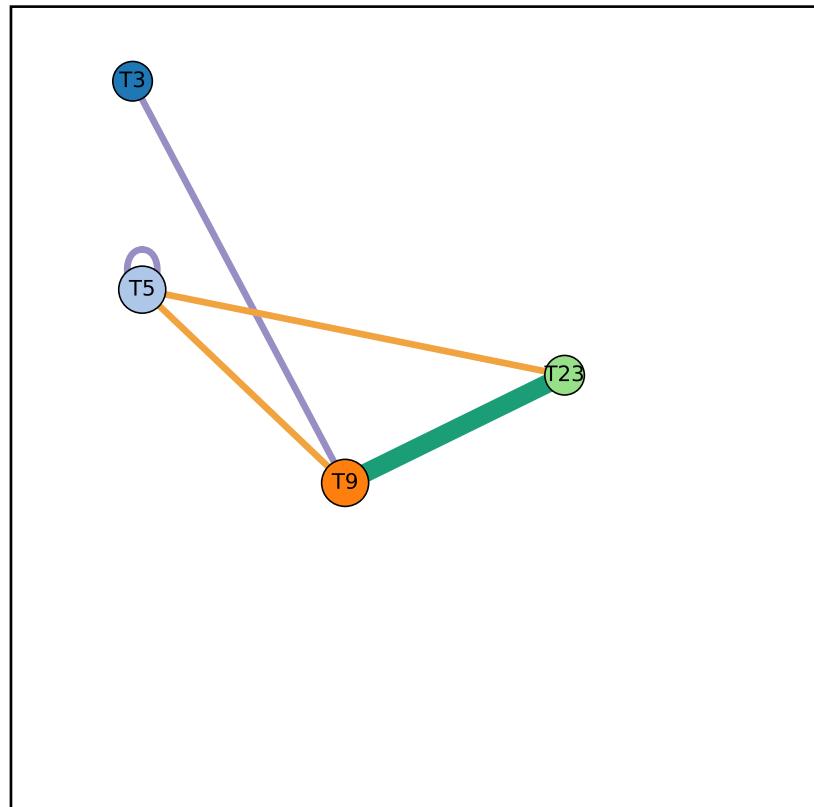
Wave 2 (topics)



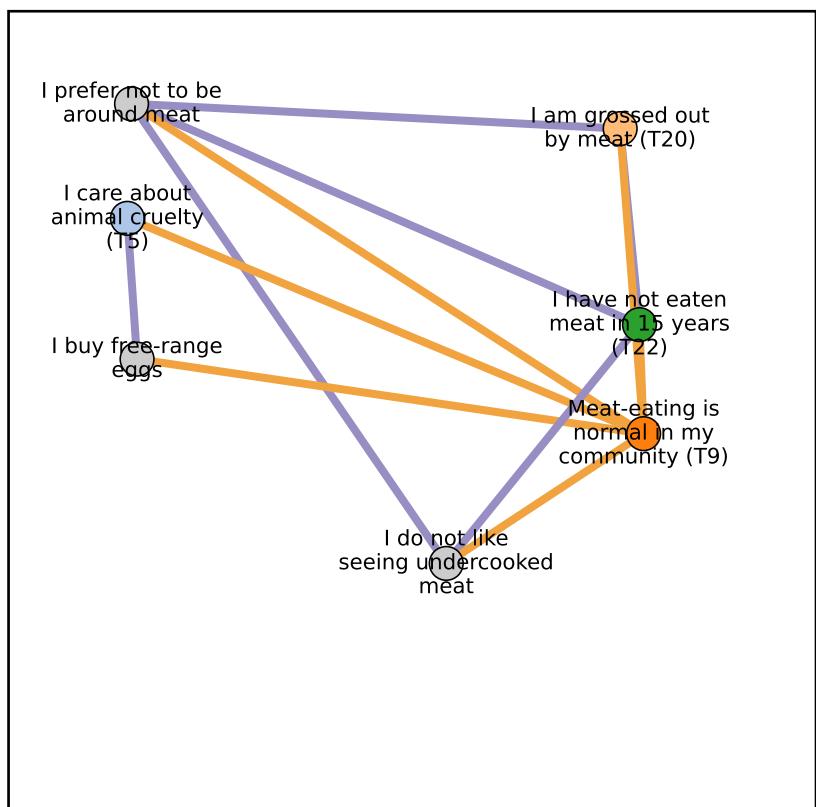
Wave 1 (stances)



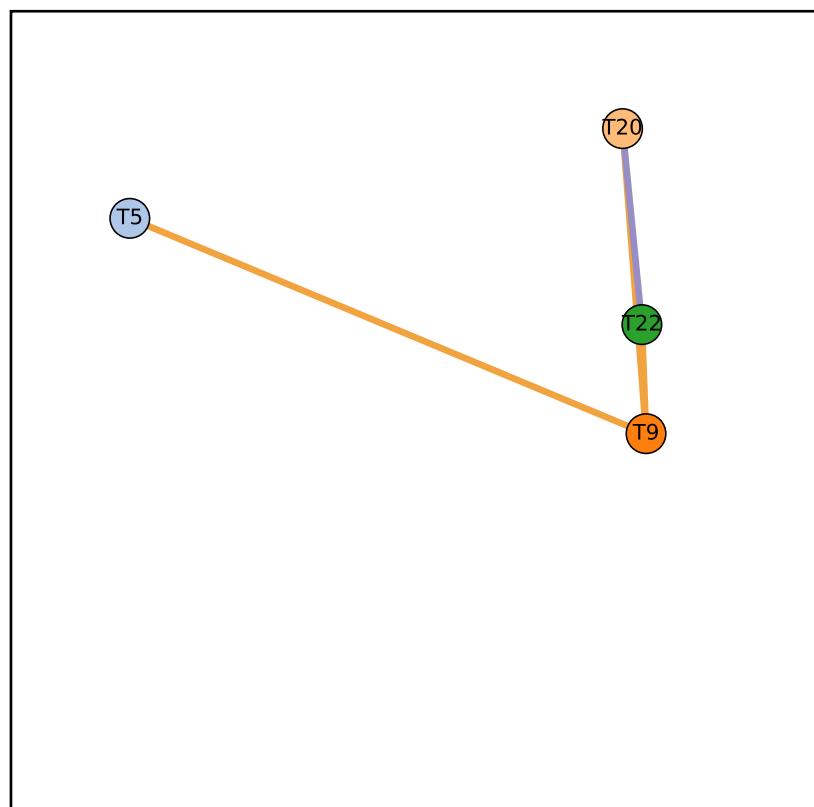
Wave 1 (topics)



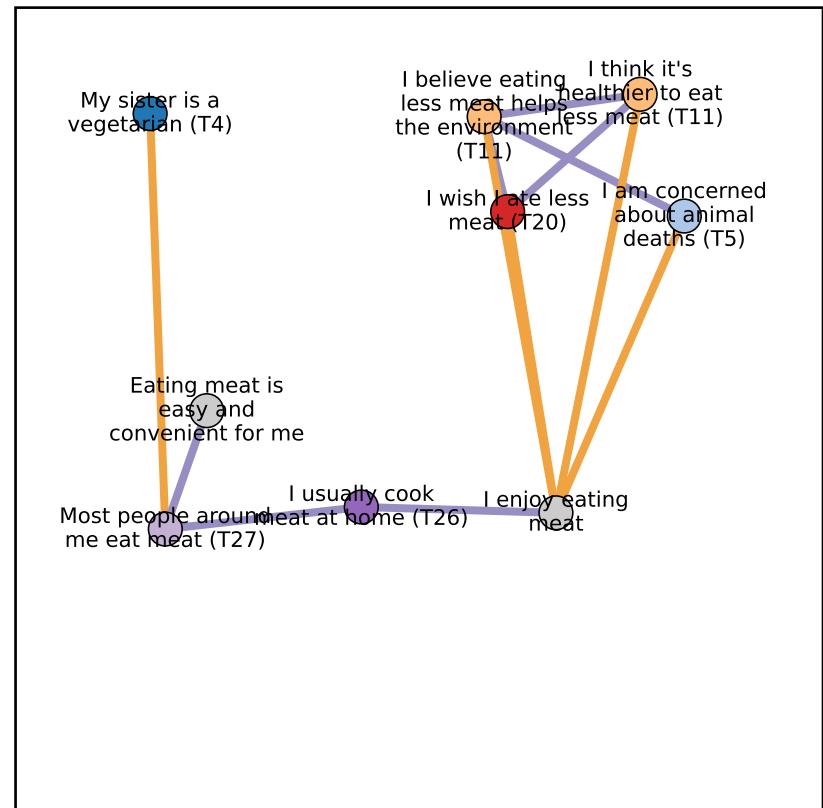
Wave 2 (stances)



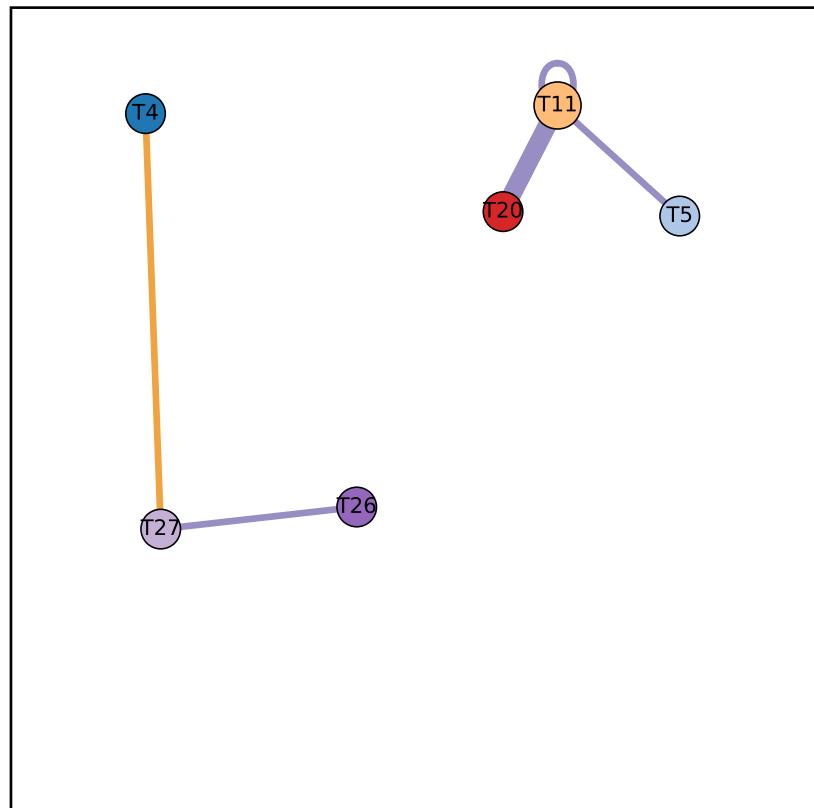
Wave 2 (topics)



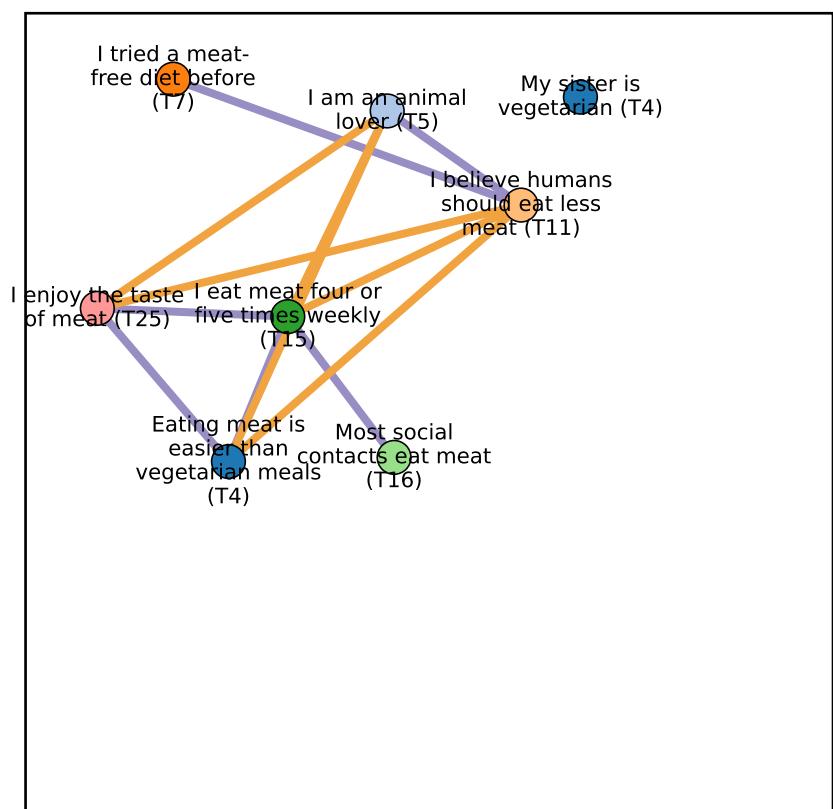
Wave 1 (stances)



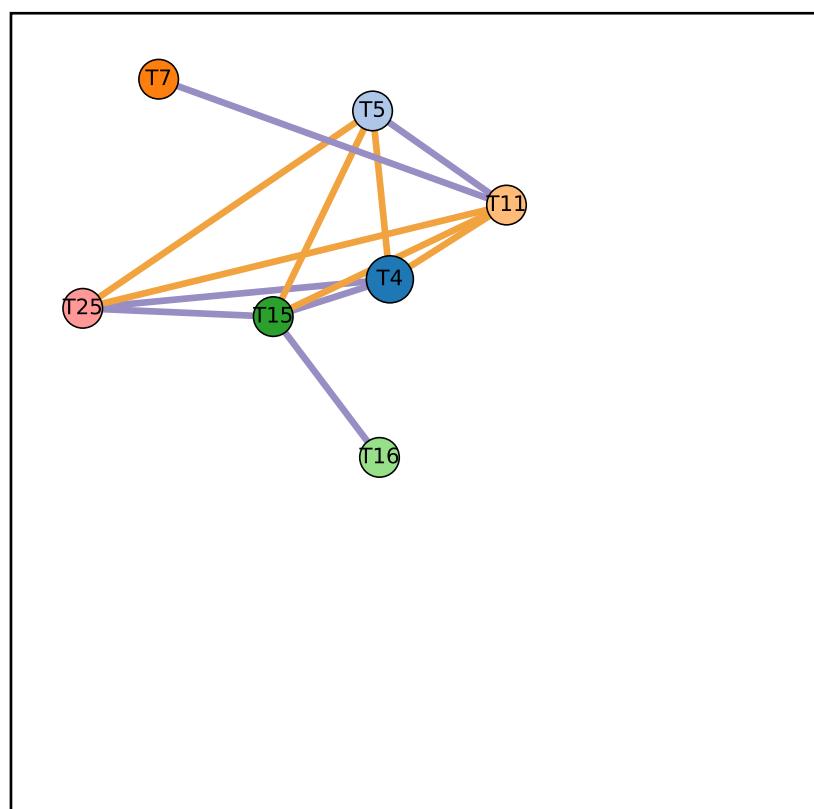
Wave 1 (topics)



Wave 2 (stances)



Wave 2 (topics)



Wave 1 (stances)

I enjoy eating meat around me (T27)
I do not care about others' dietary choices
I am open to trying new meats (T0)
I feel weak without eating meat (T20)
Meat tastes great to me
I eat every type of meat (T18)
I believe meat is essential (T14) *Easier to get protein from meat*

Wave 1 (topics)

T27
T0
T20
T18
T14

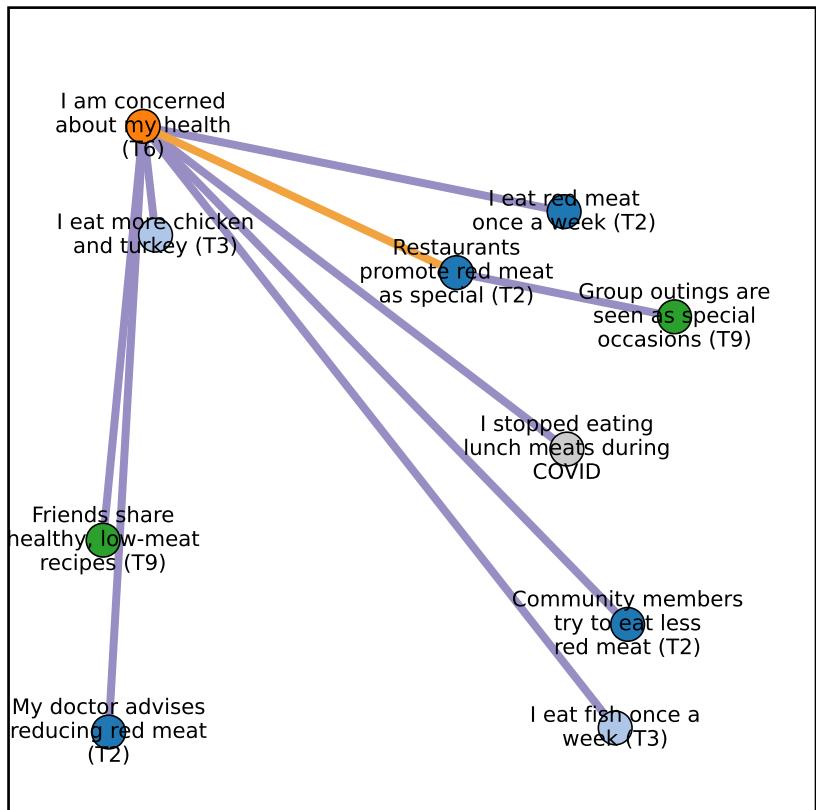
Wave 2 (stances)

Meat tastes good to me
My friends and family eat meat (T9)
Getting protein from meat is easy (T14)
I eat what my family makes for dinner (T1)
I eat whatever meat is available (T18)
Eating meat is a family habit (T1)

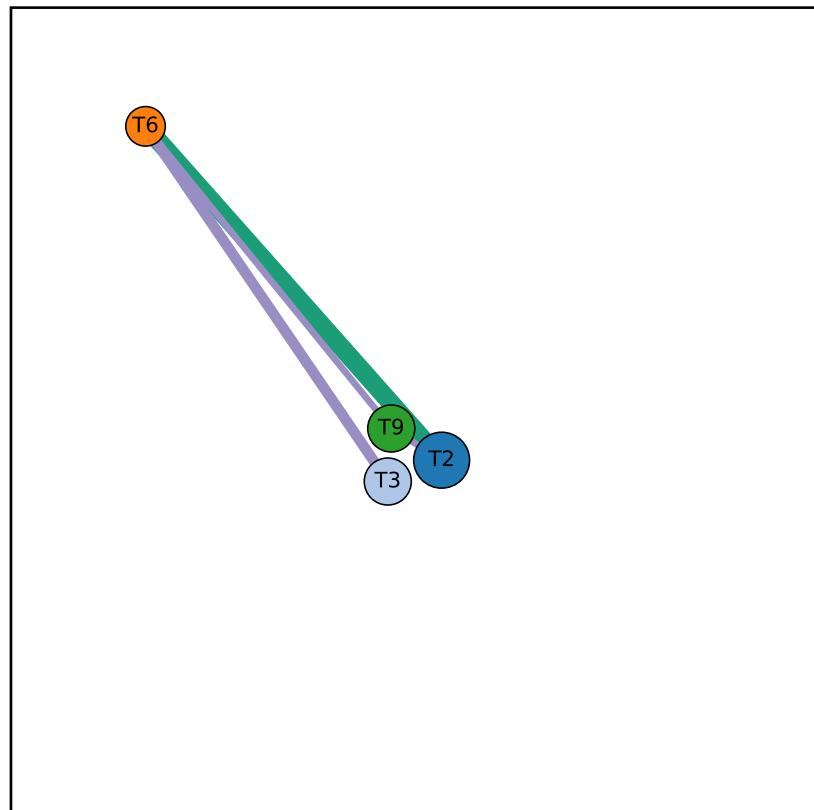
Wave 2 (topics)

T9
T14
T18

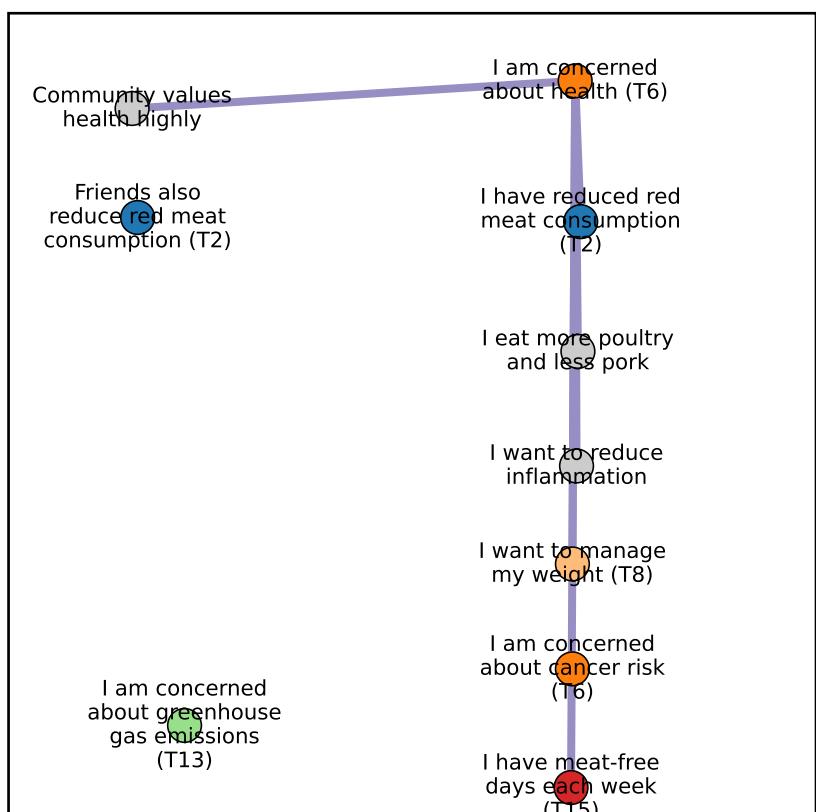
Wave 1 (stances)



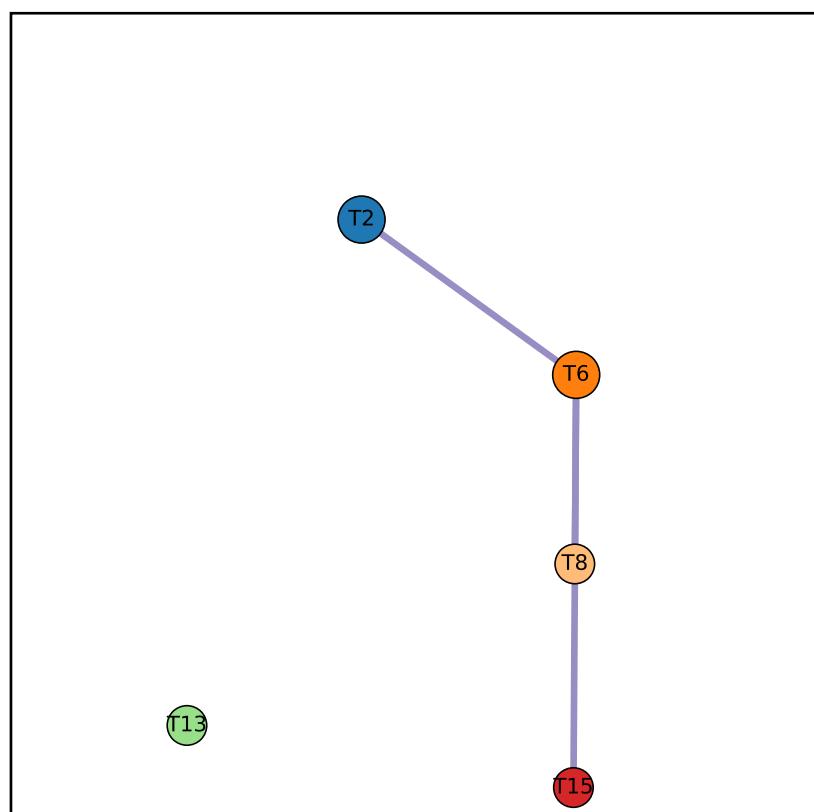
Wave 1 (topics)



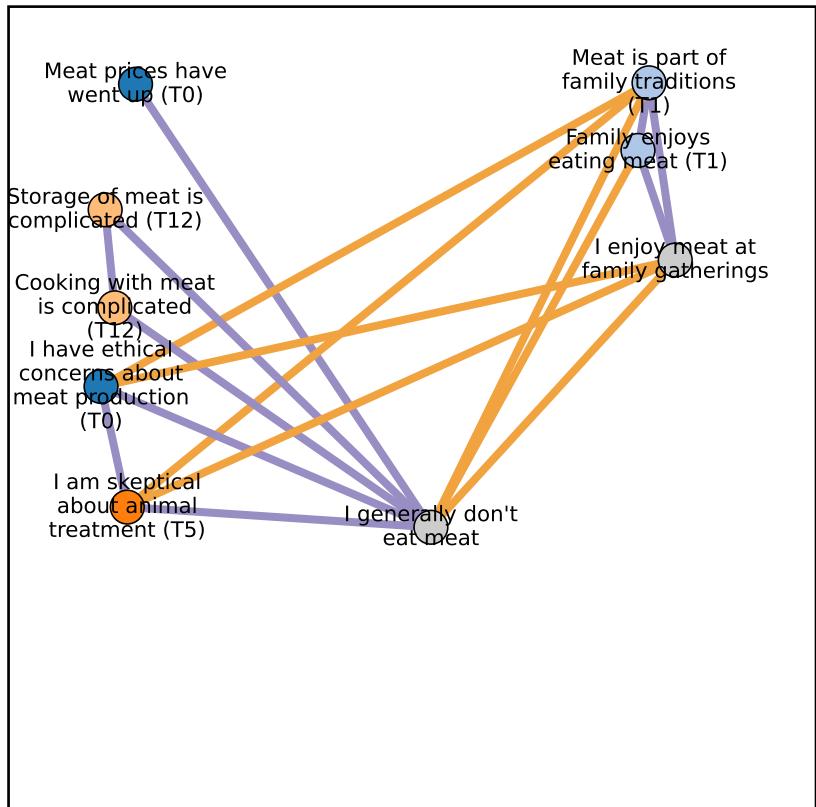
Wave 2 (stances)



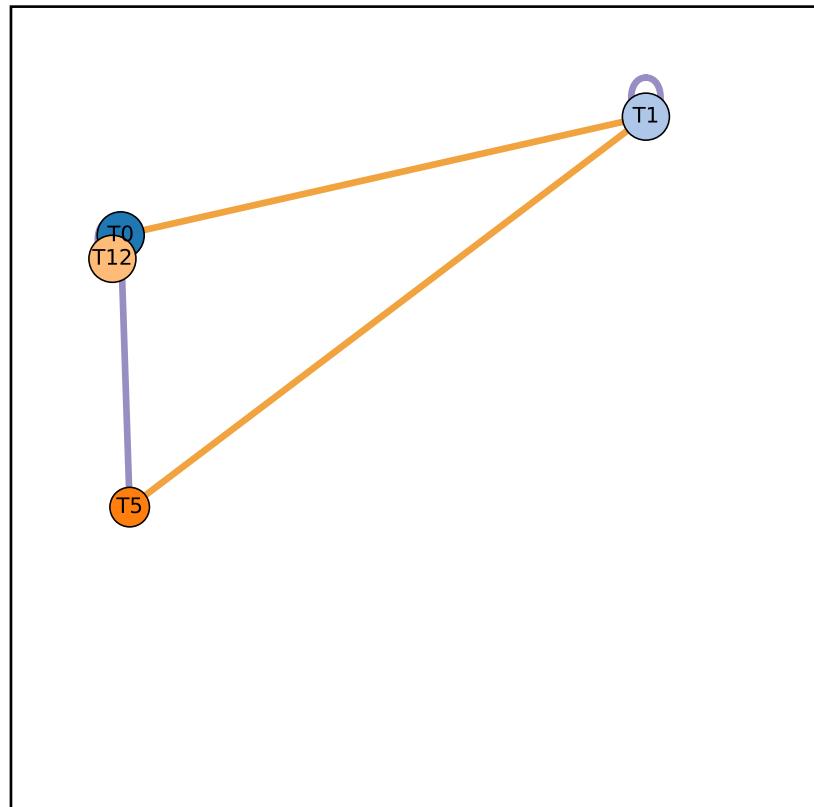
Wave 2 (topics)



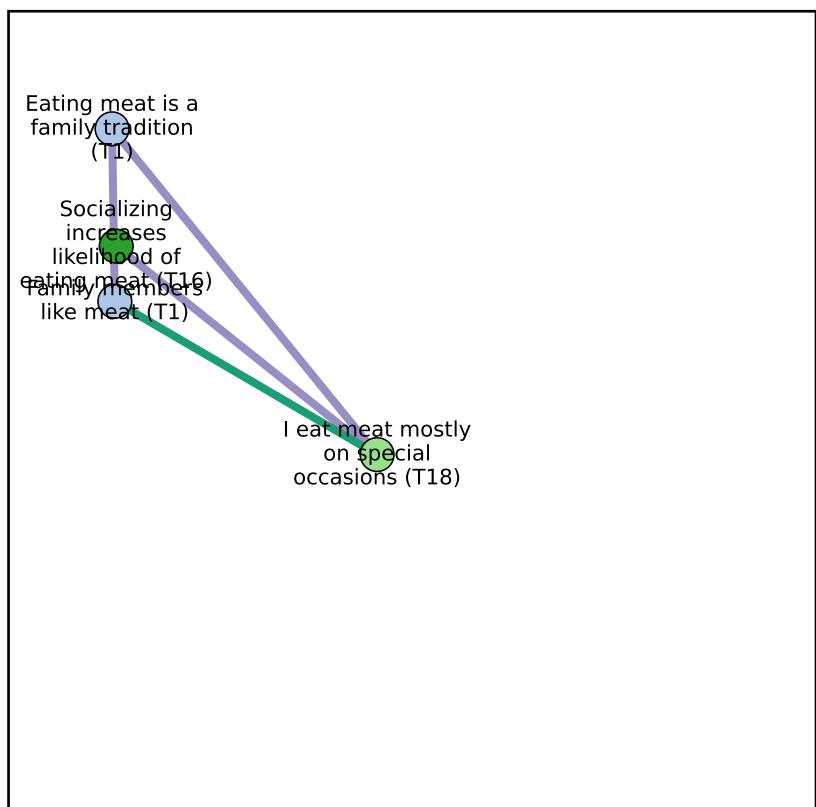
Wave 1 (stances)



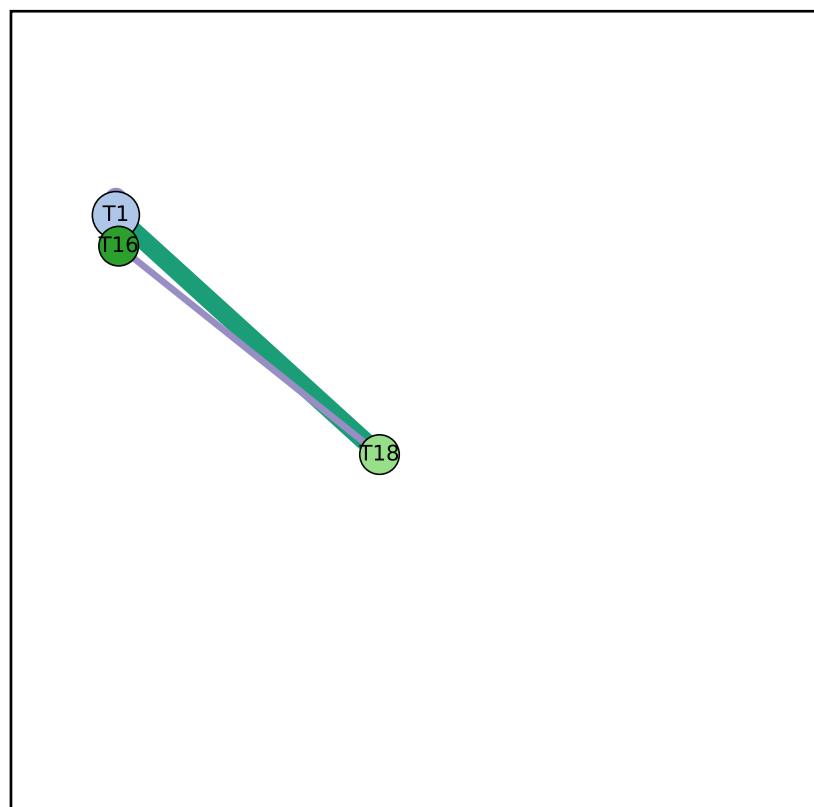
Wave 1 (topics)



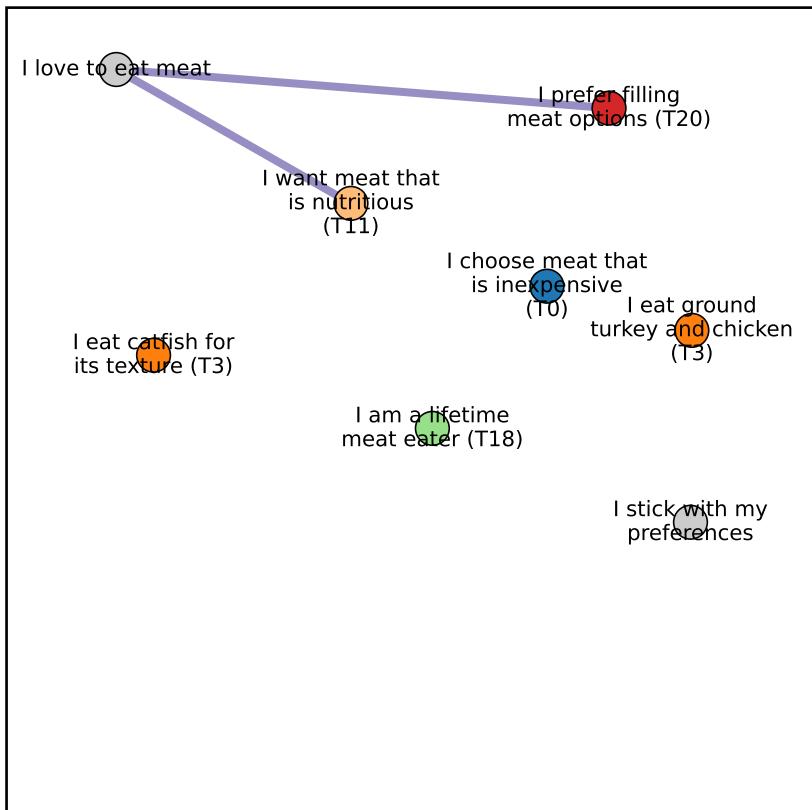
Wave 2 (stances)



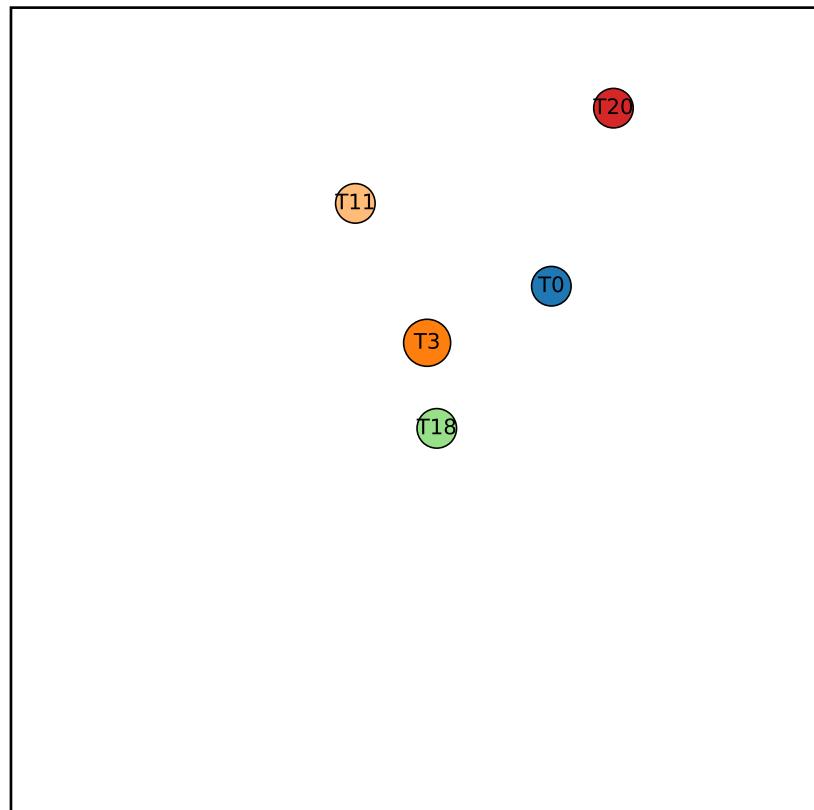
Wave 2 (topics)



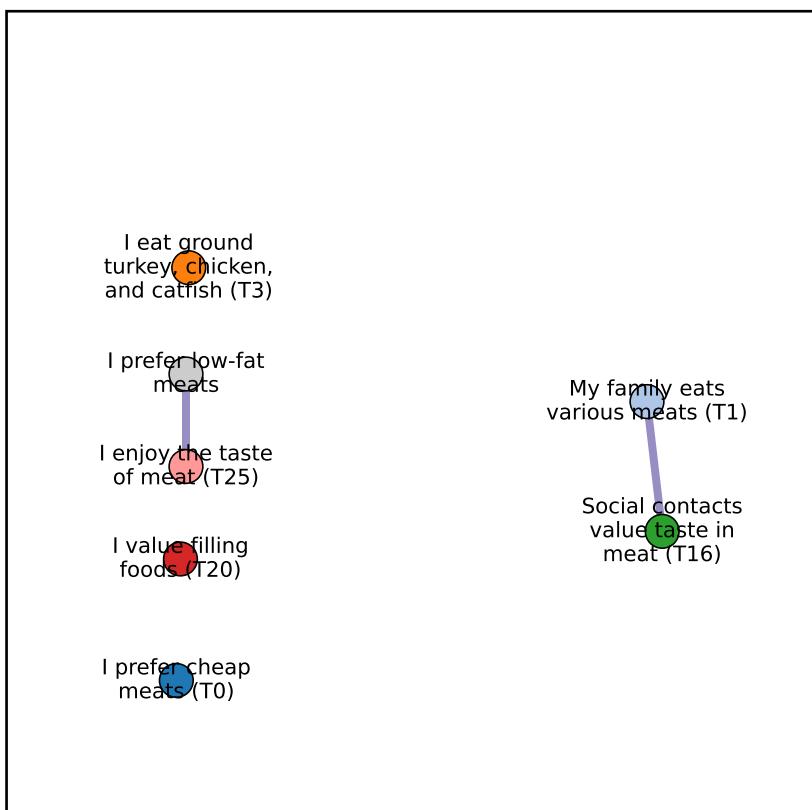
Wave 1 (stances)



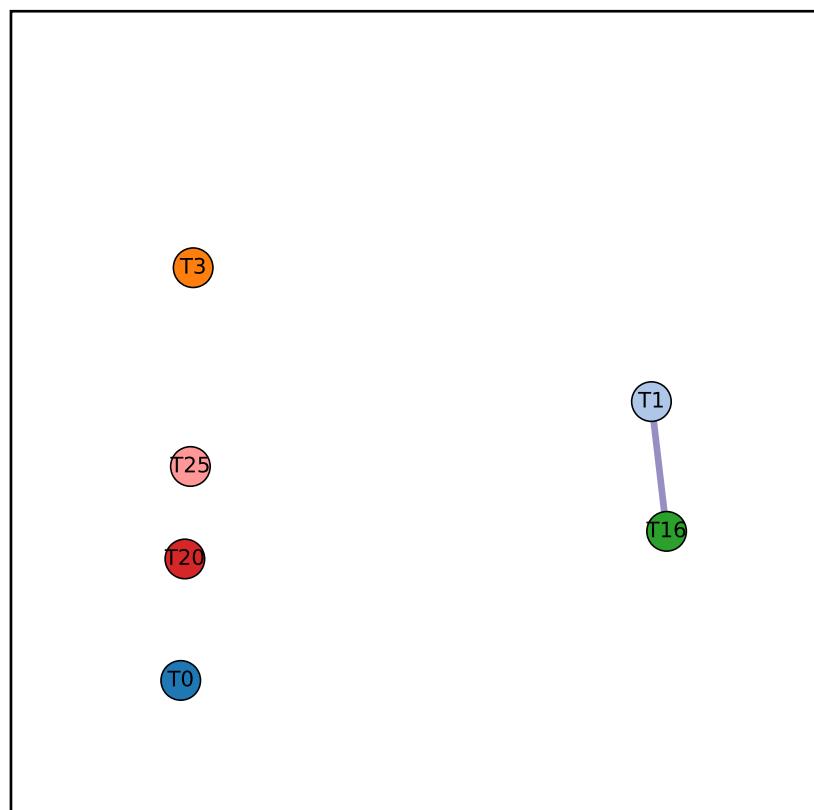
Wave 1 (topics)



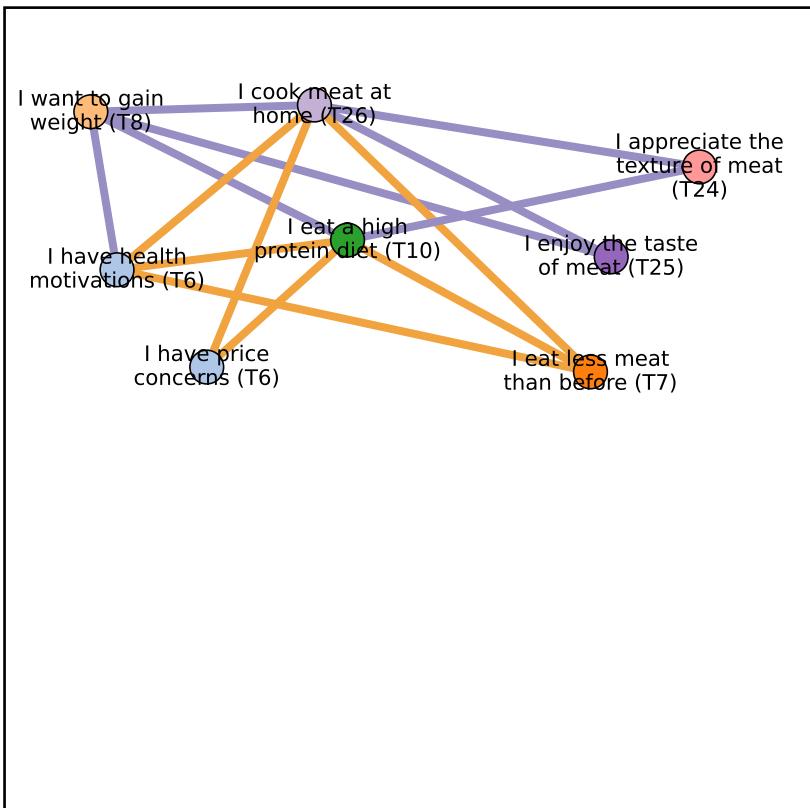
Wave 2 (stances)



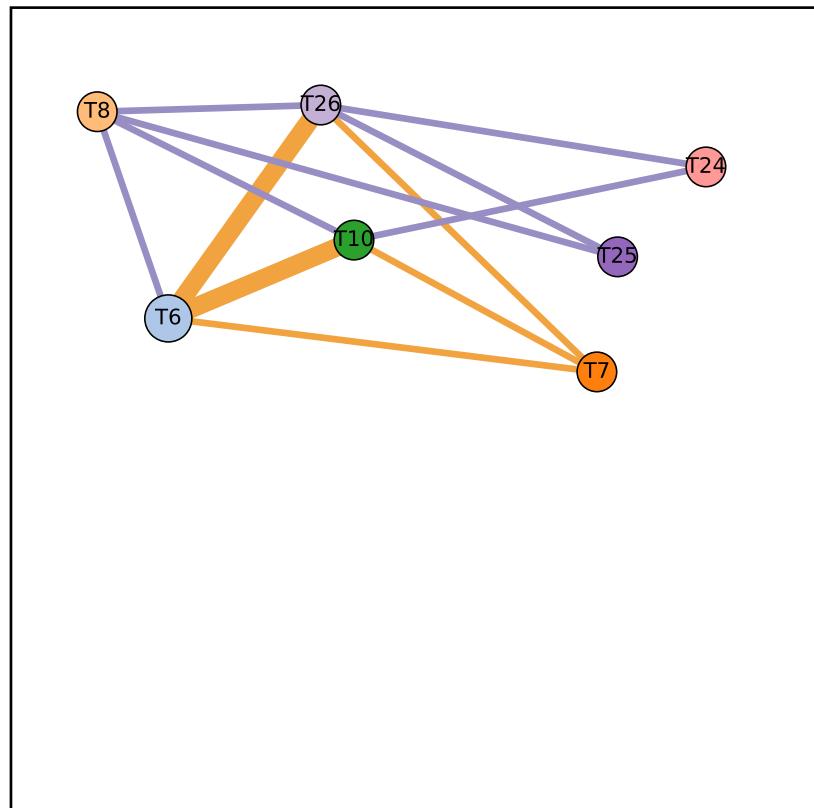
Wave 2 (topics)



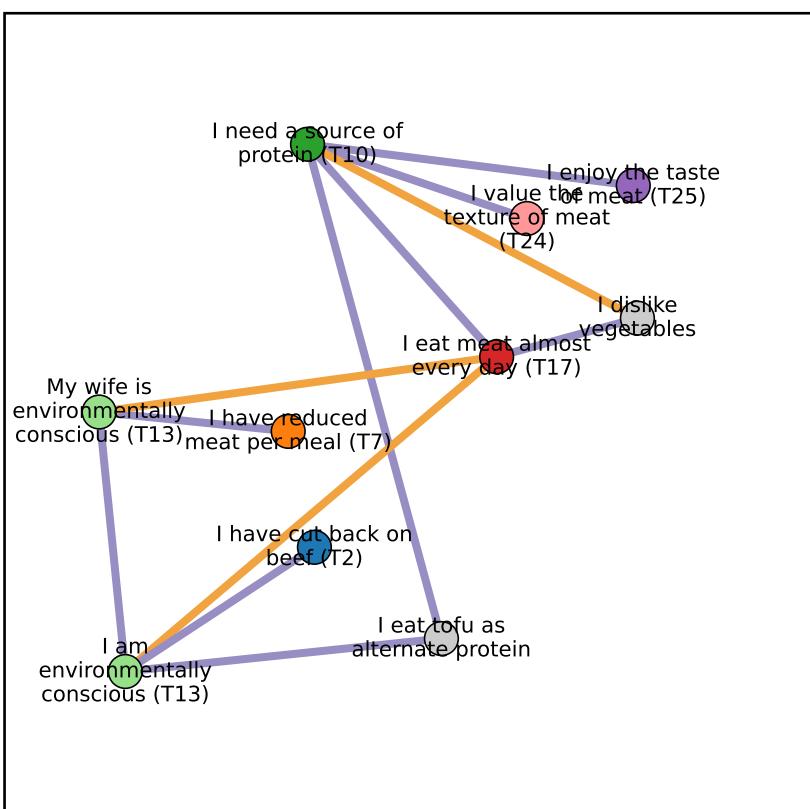
Wave 1 (stances)



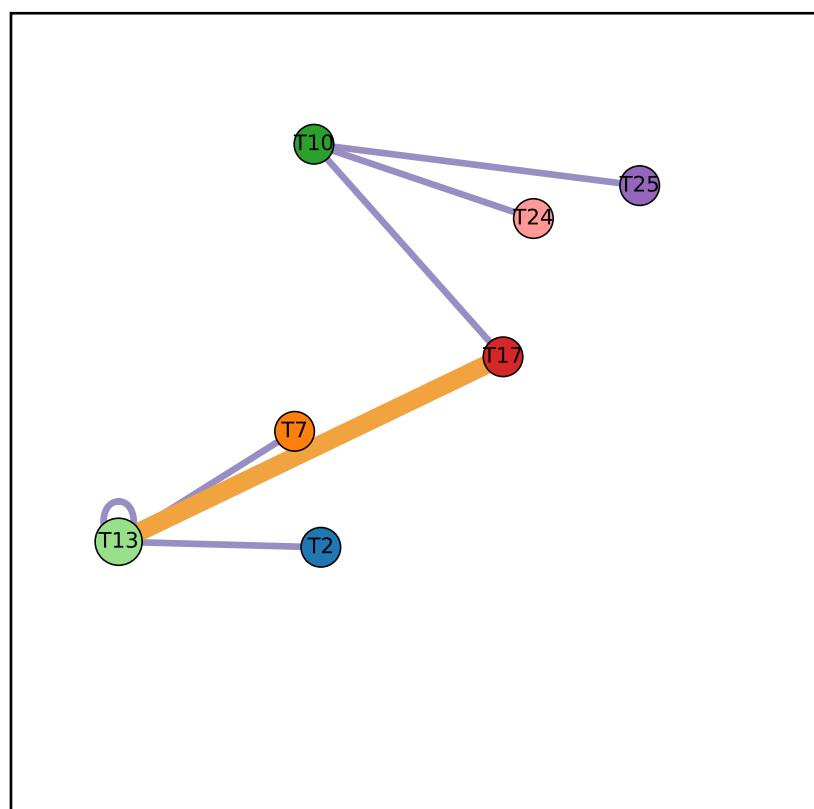
Wave 1 (topics)



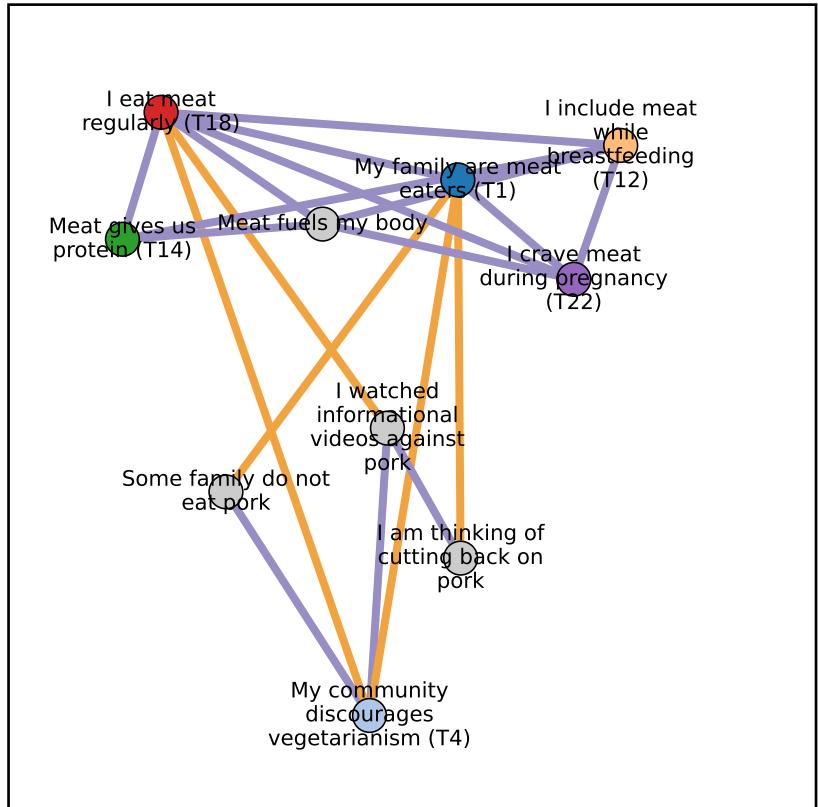
Wave 2 (stances)



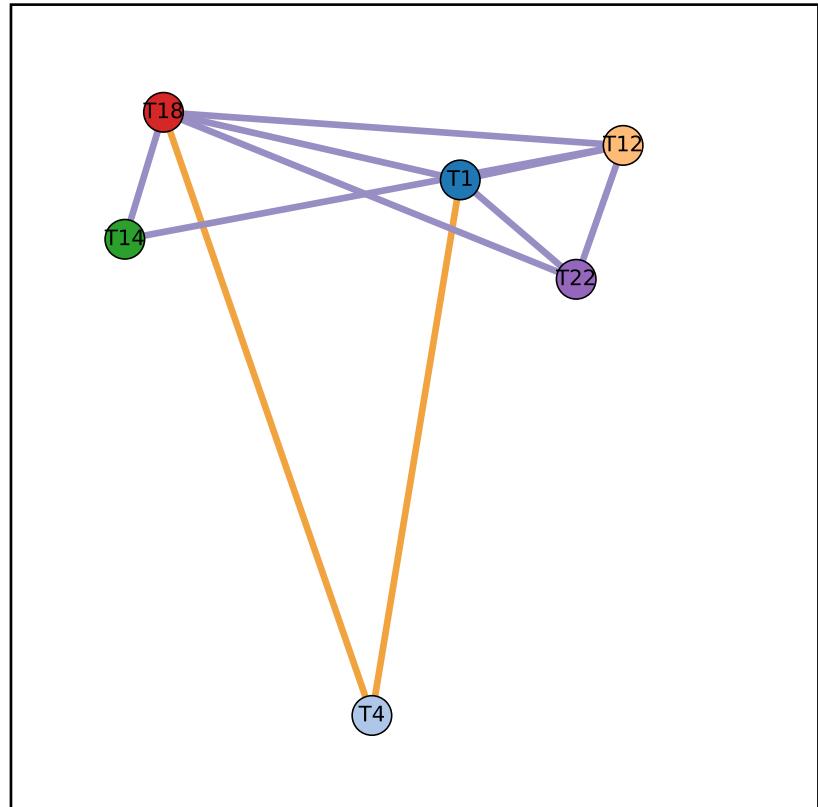
Wave 2 (topics)



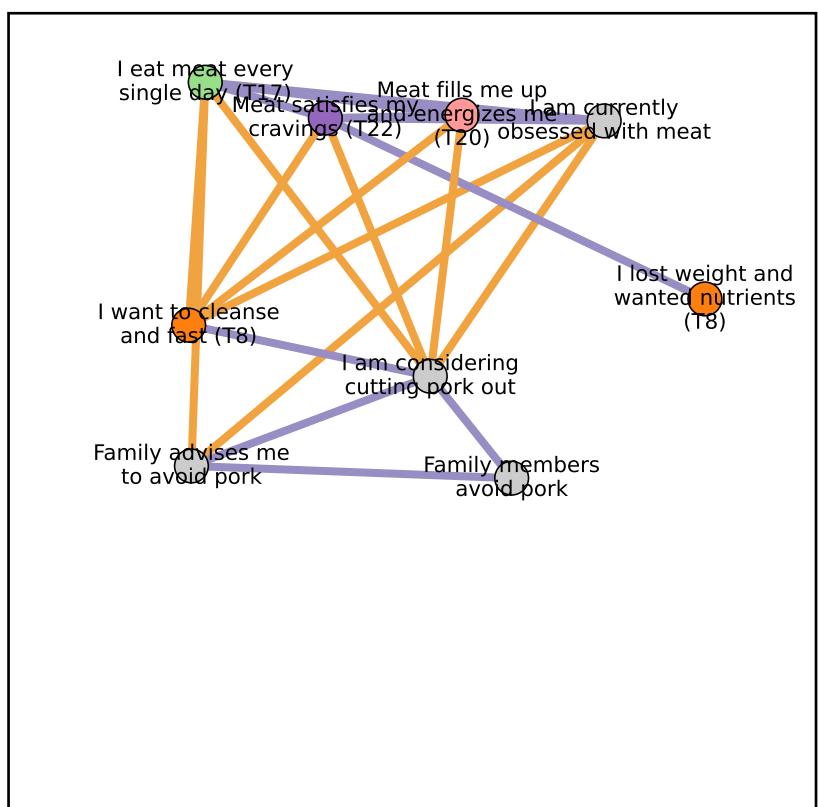
Wave 1 (stances)



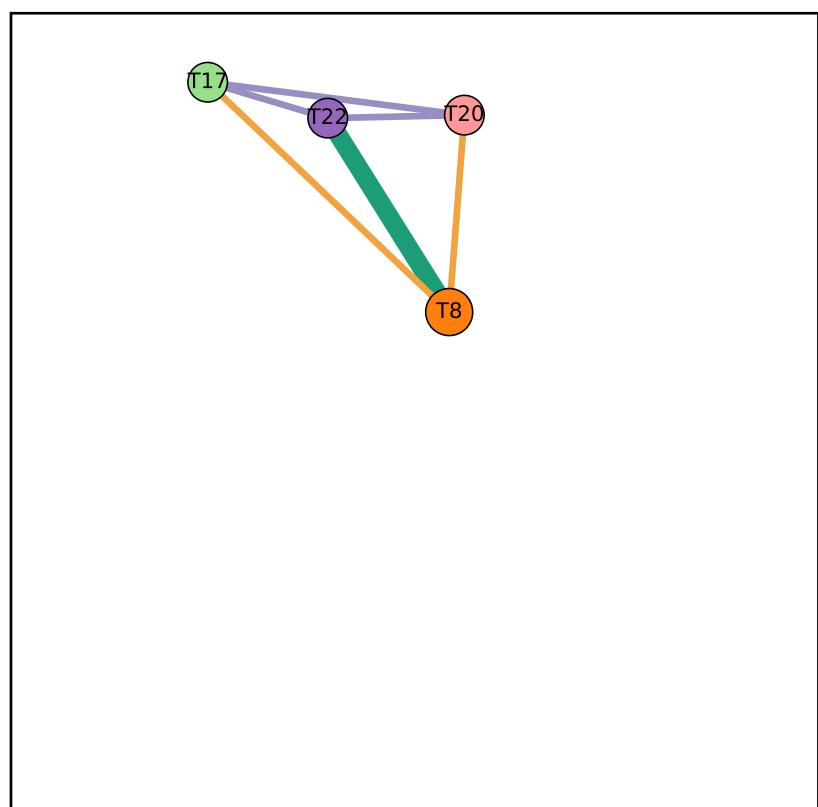
Wave 1 (topics)



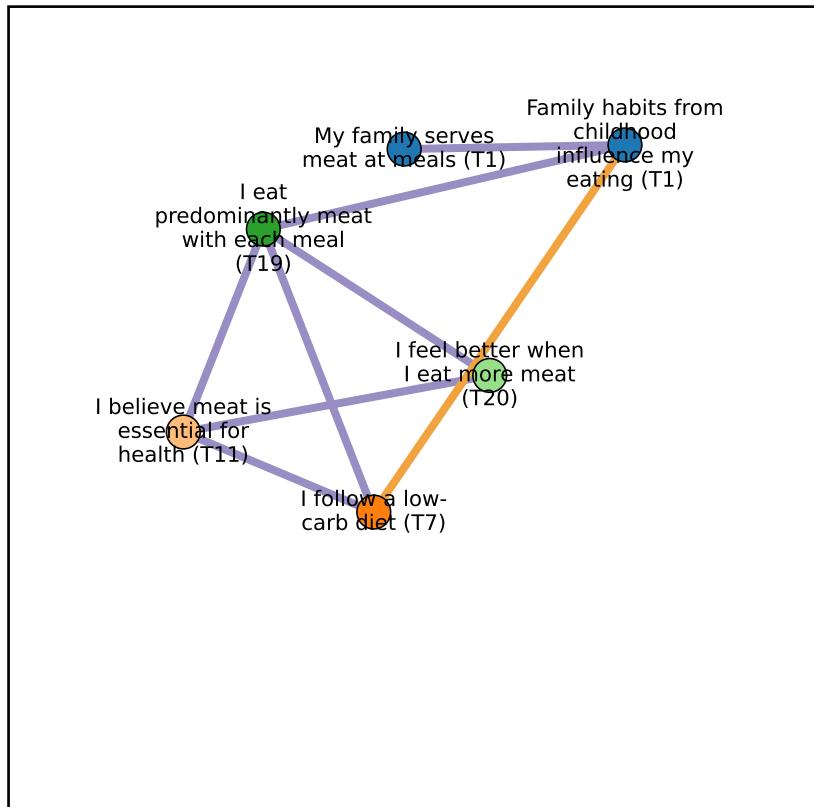
Wave 2 (stances)



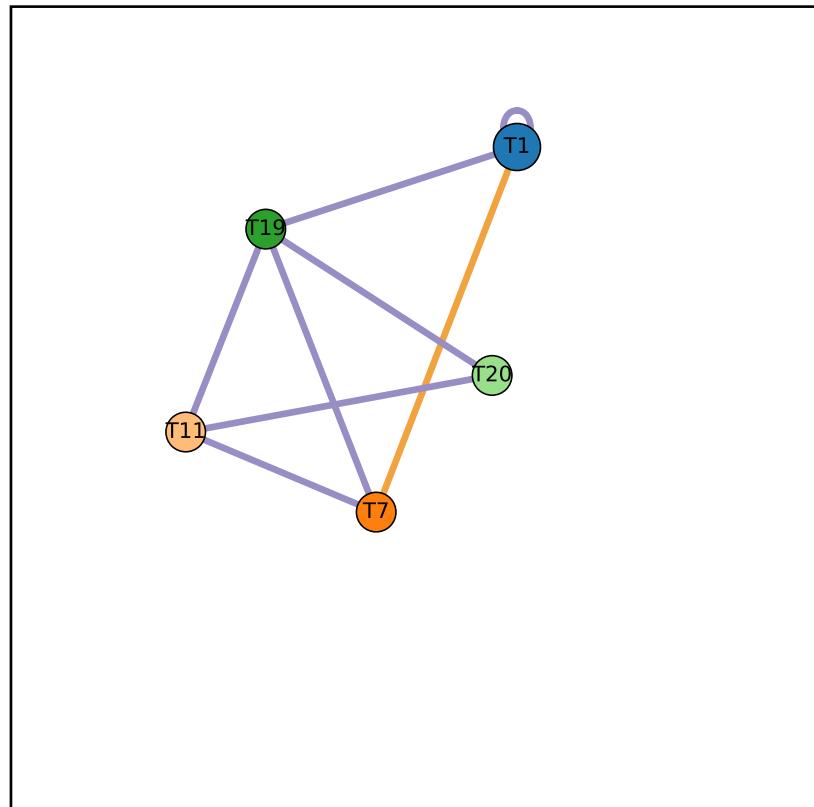
Wave 2 (topics)



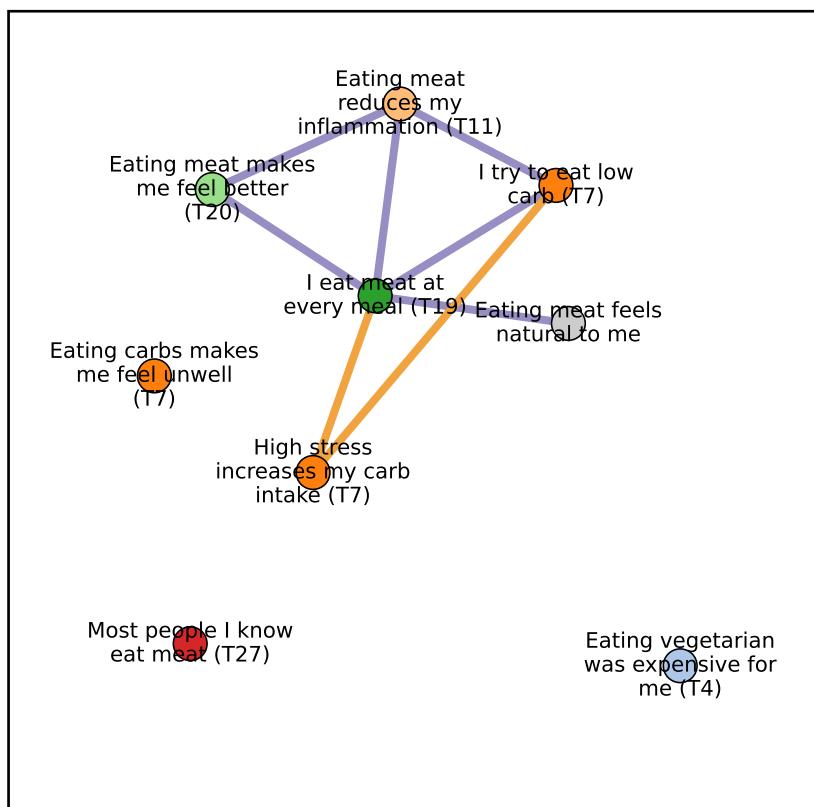
Wave 1 (stances)



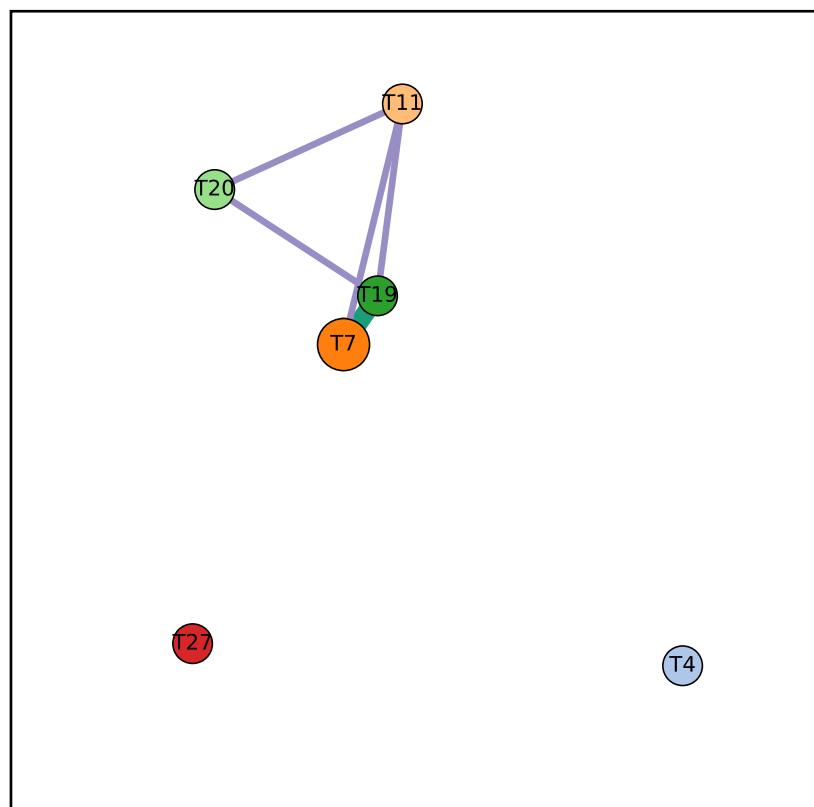
Wave 1 (topics)



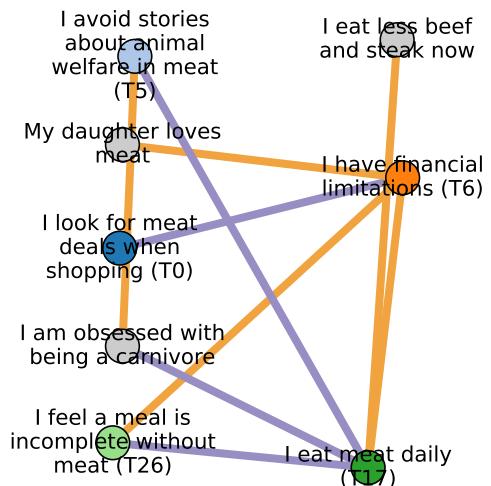
Wave 2 (stances)



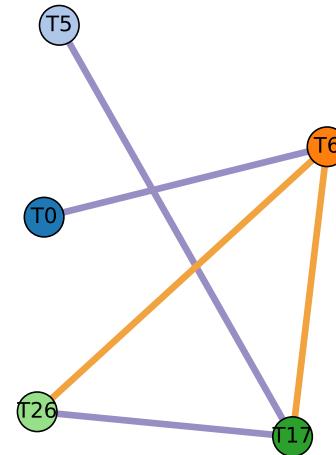
Wave 2 (topics)



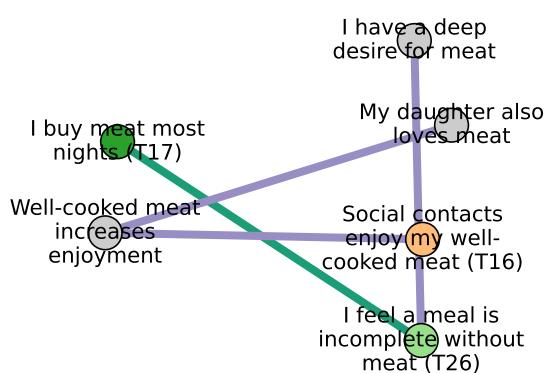
Wave 1 (stances)



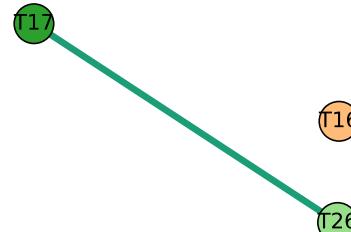
Wave 1 (topics)



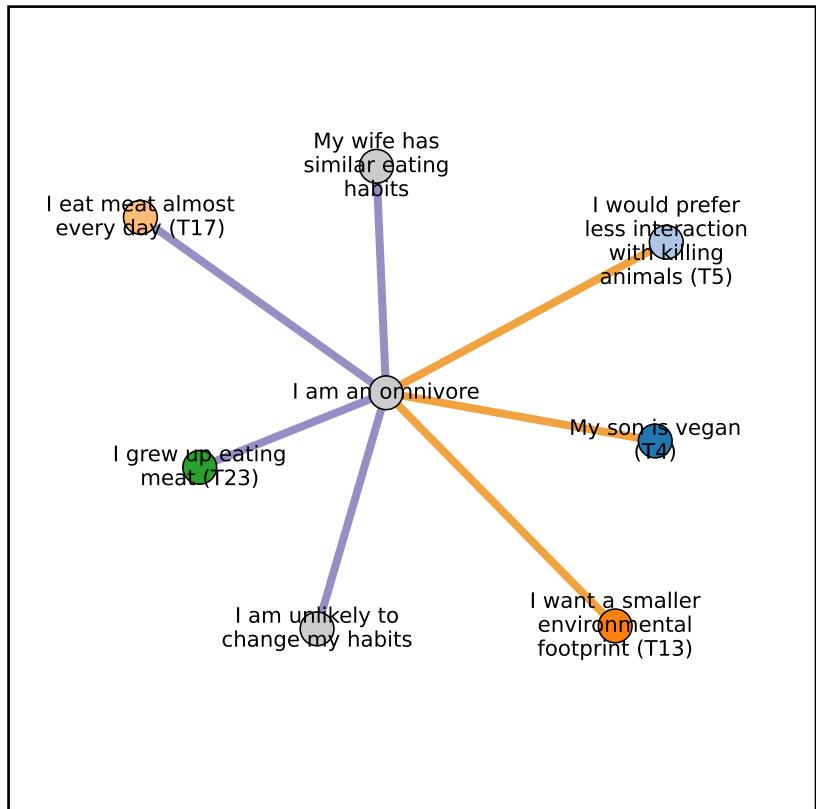
Wave 2 (stances)



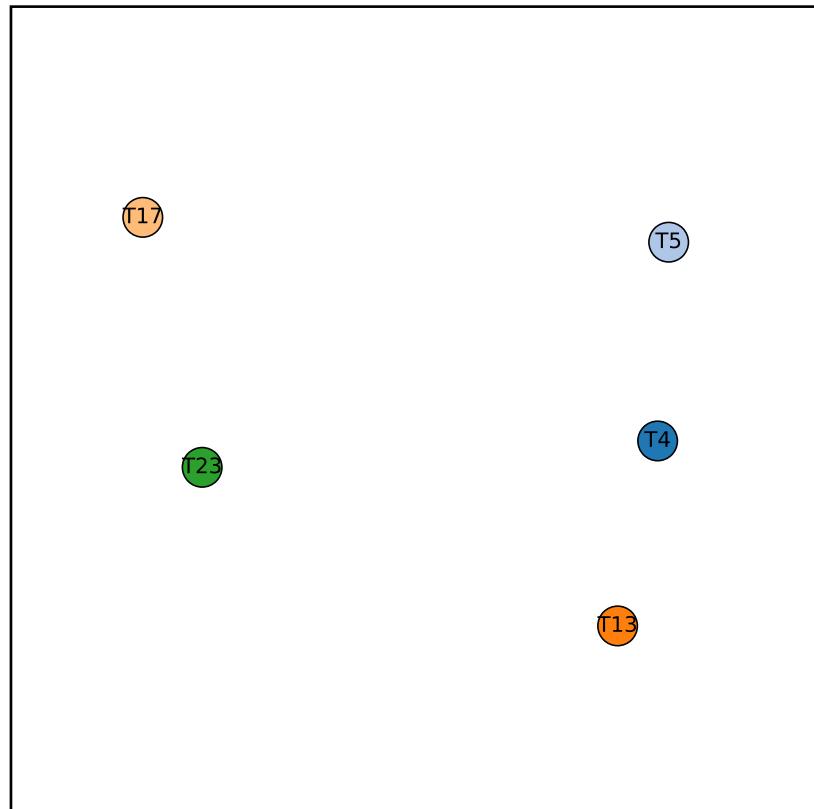
Wave 2 (topics)



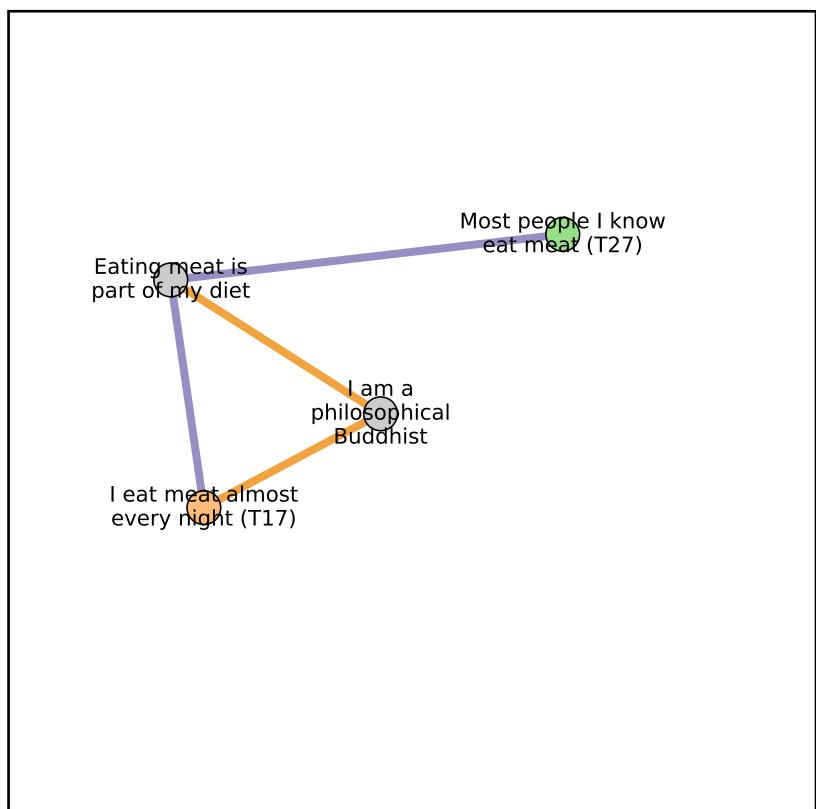
Wave 1 (stances)



Wave 1 (topics)



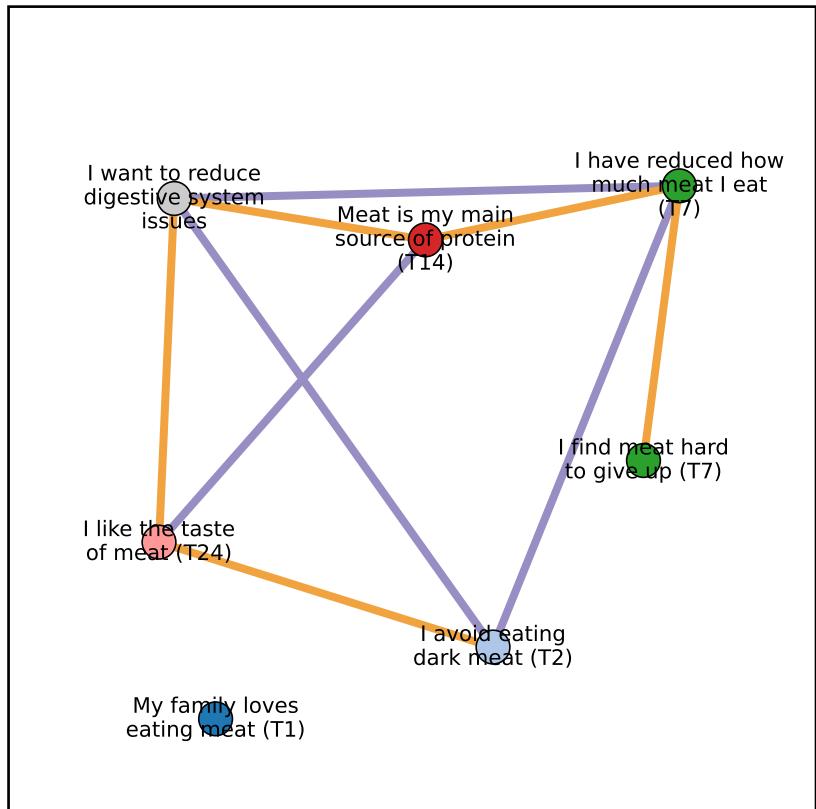
Wave 2 (stances)



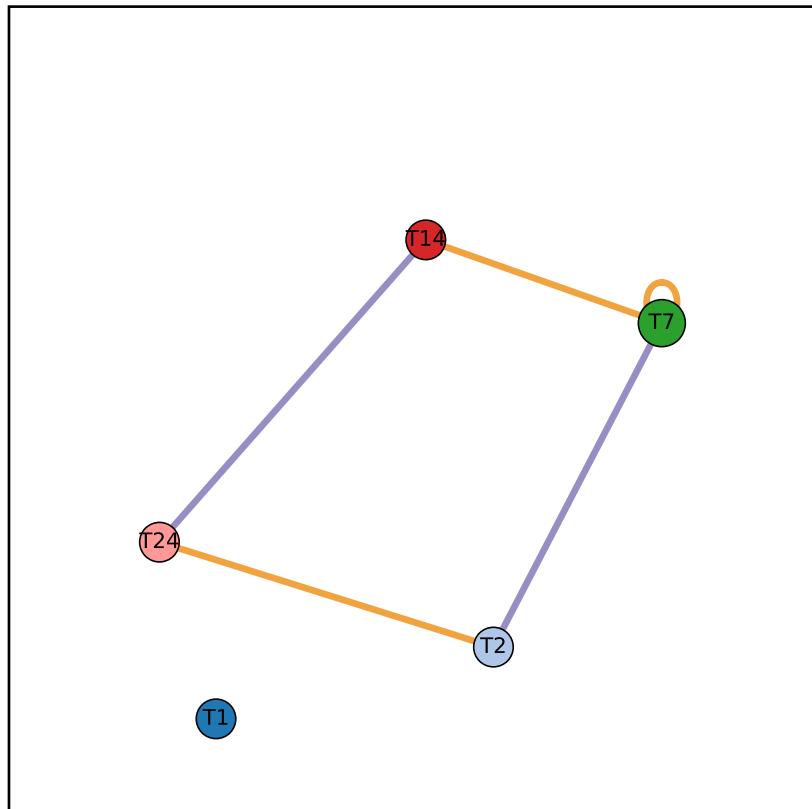
Wave 2 (topics)



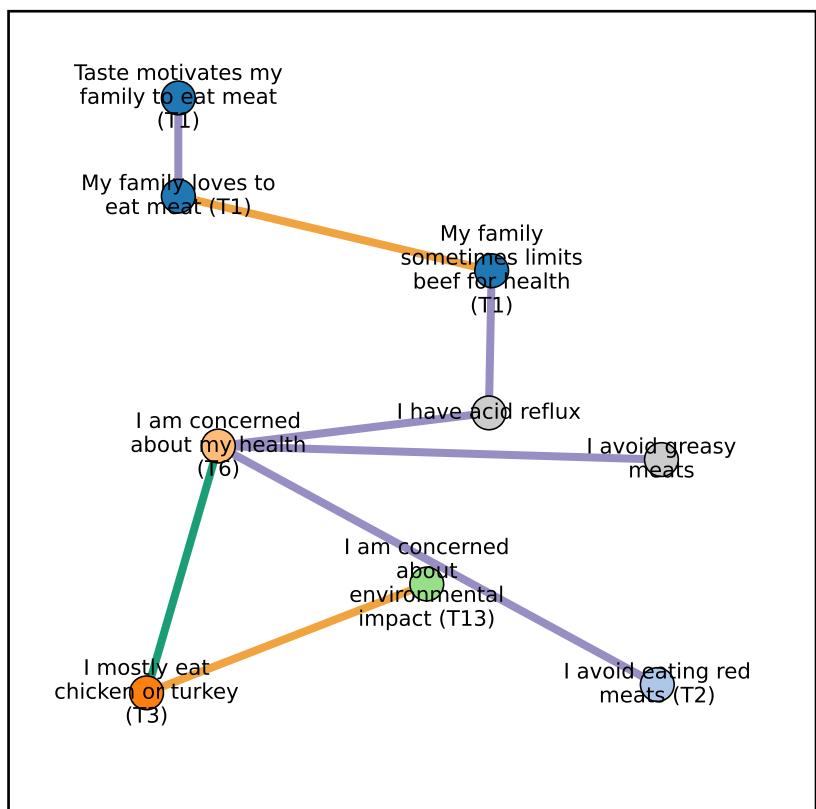
Wave 1 (stances)



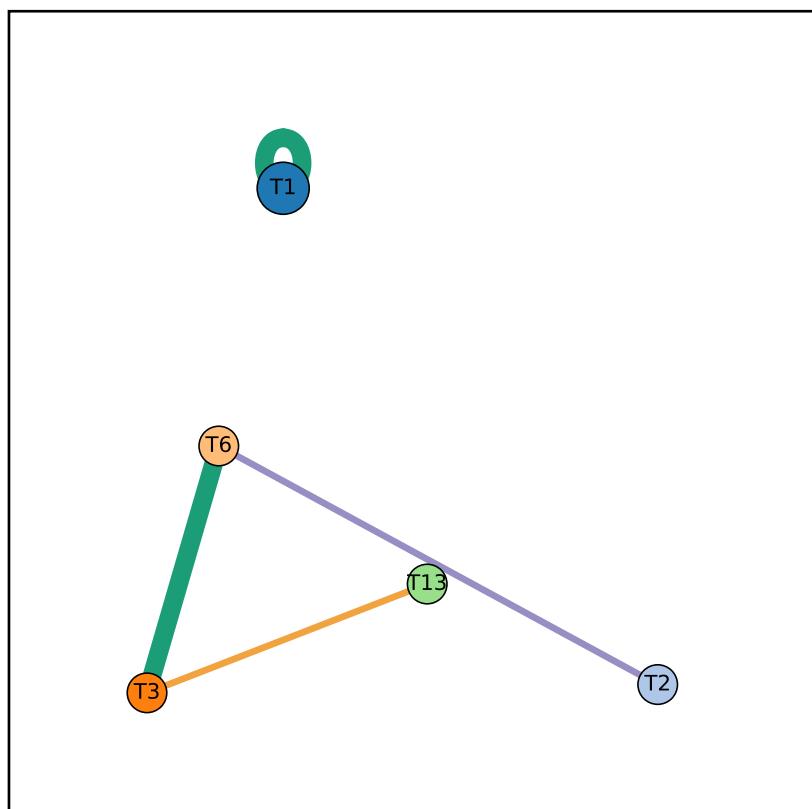
Wave 1 (topics)



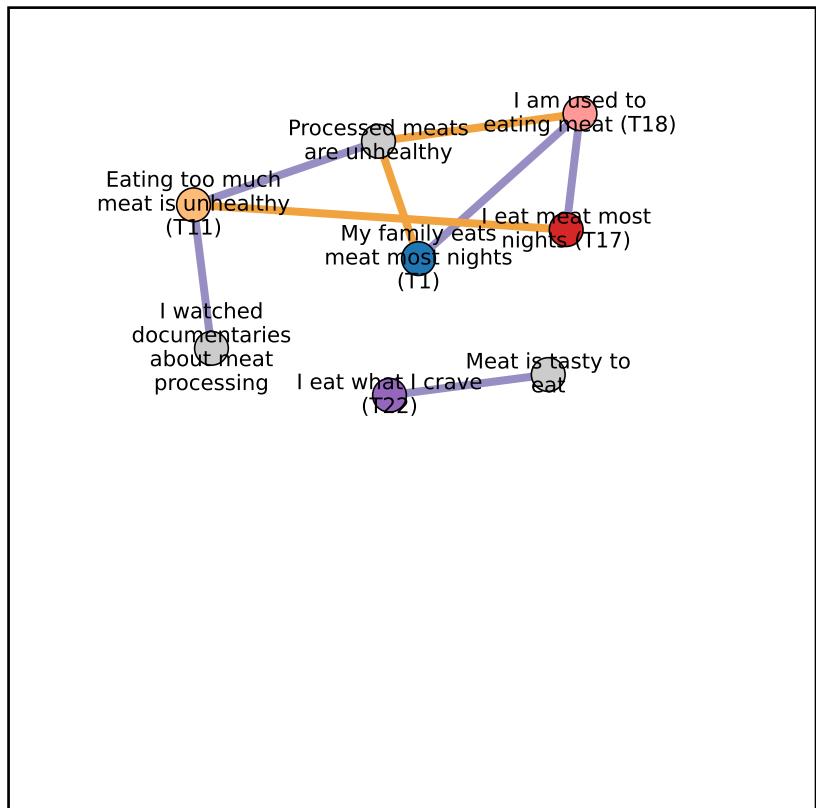
Wave 2 (stances)



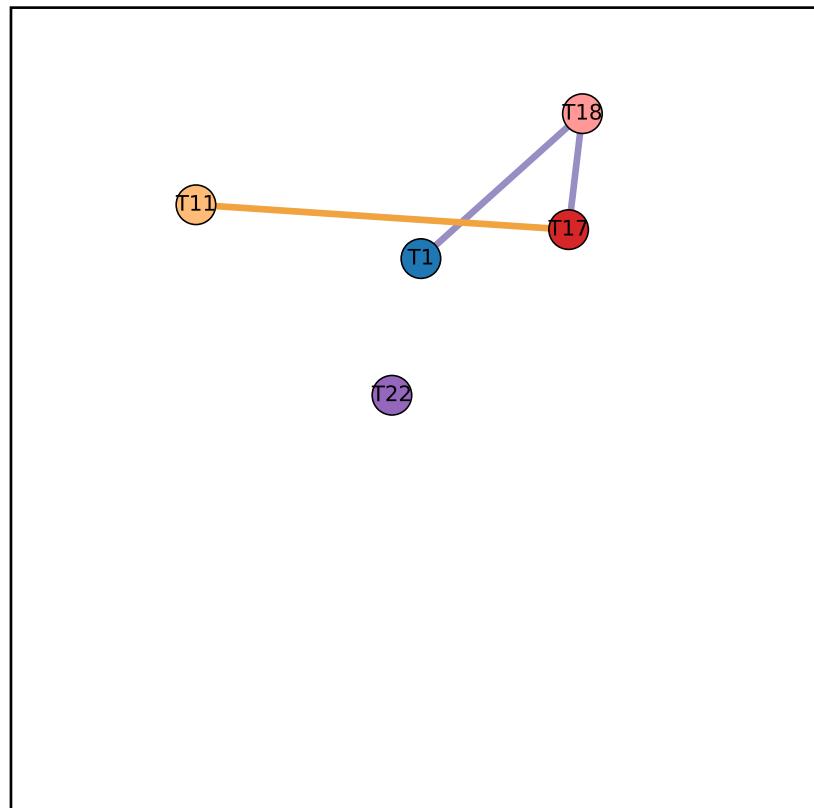
Wave 2 (topics)



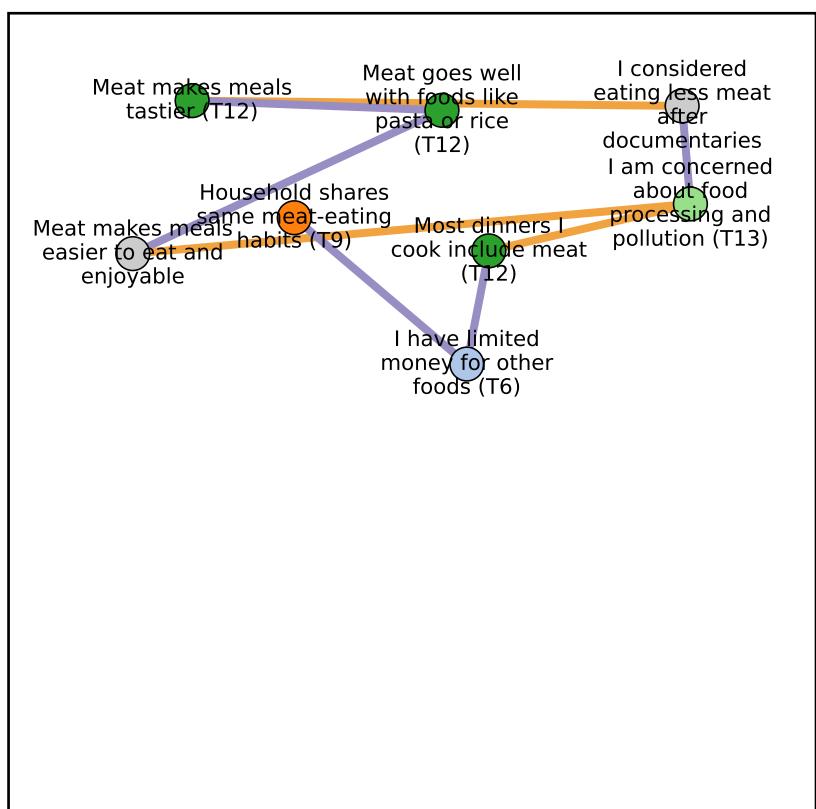
Wave 1 (stances)



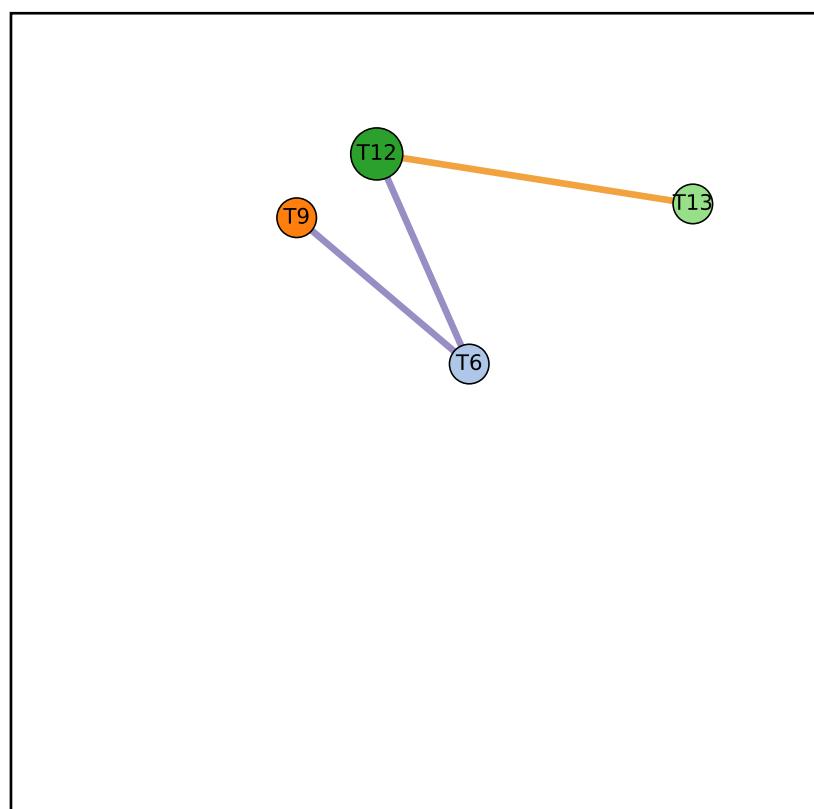
Wave 1 (topics)



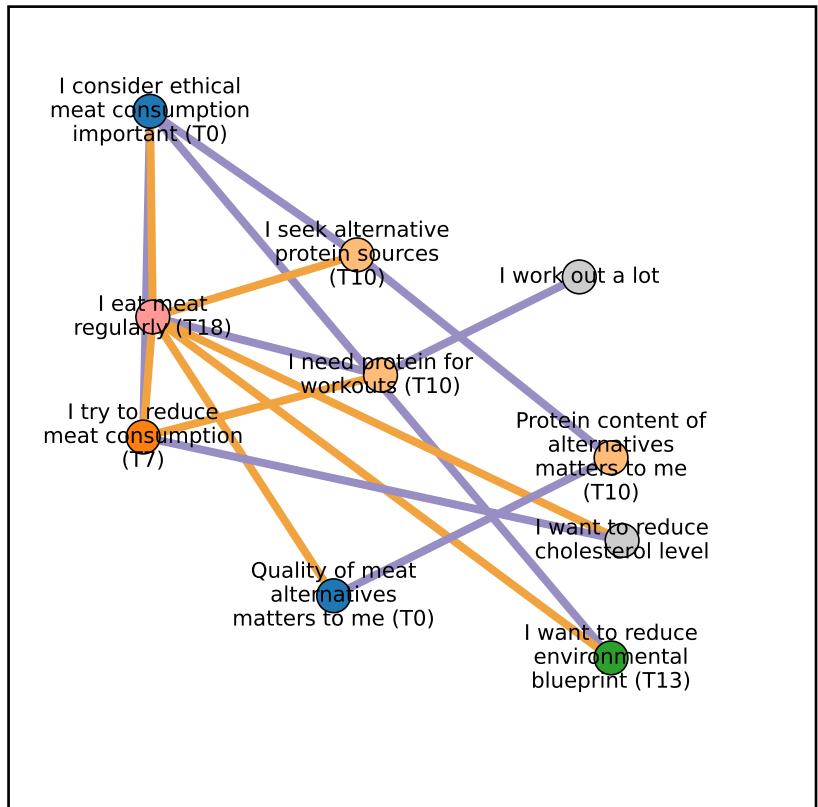
Wave 2 (stances)



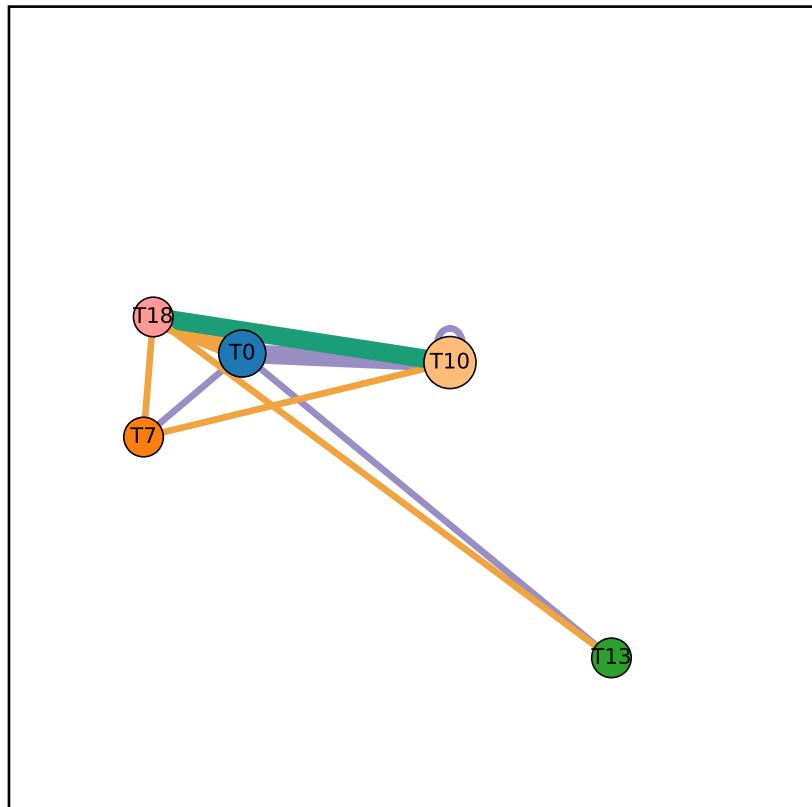
Wave 2 (topics)



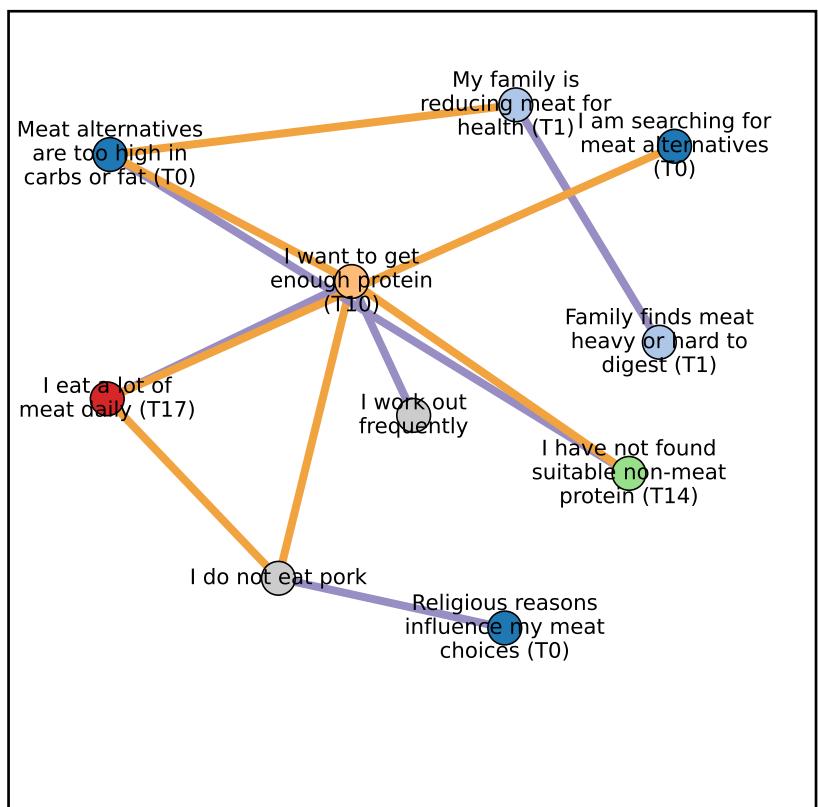
Wave 1 (stances)



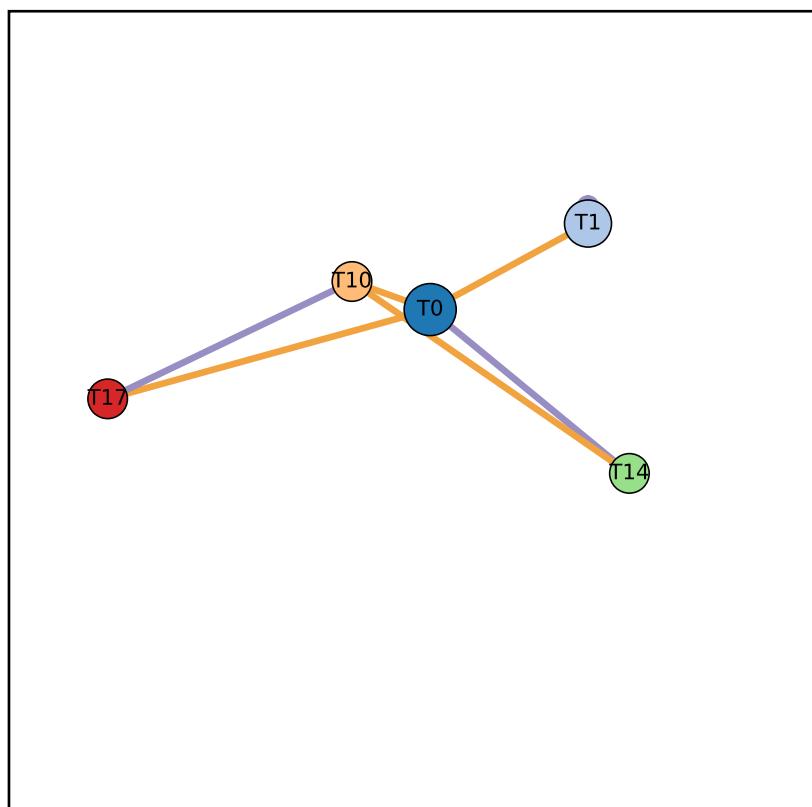
Wave 1 (topics)



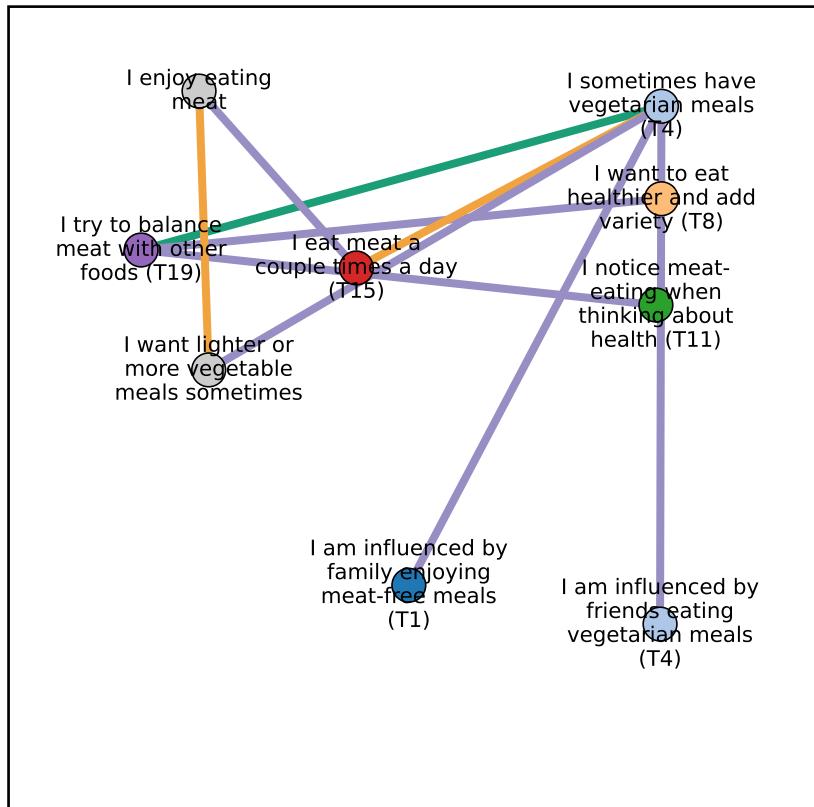
Wave 2 (stances)



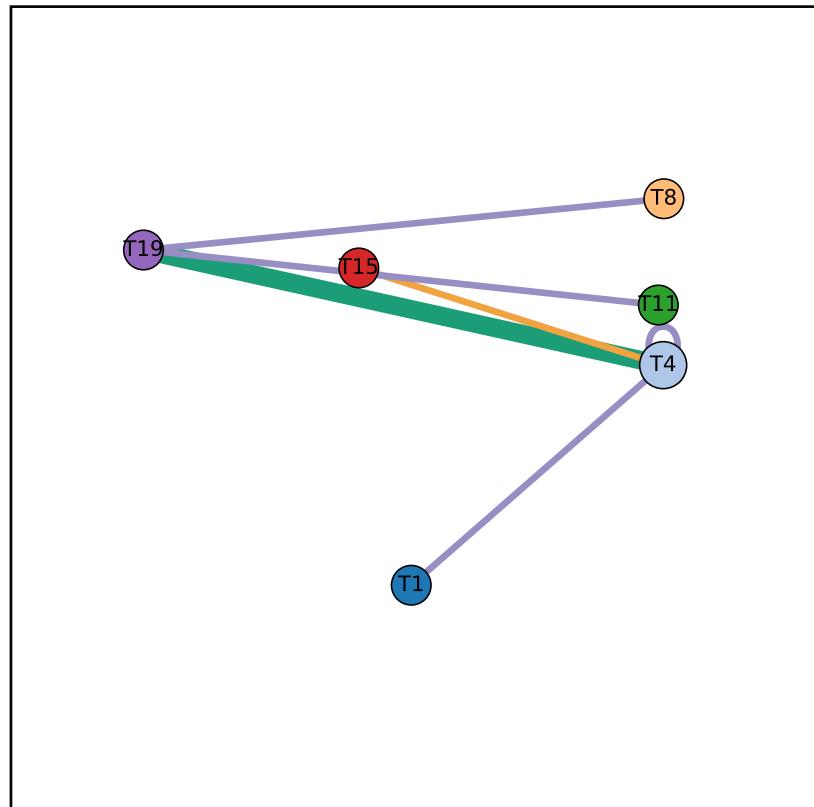
Wave 2 (topics)



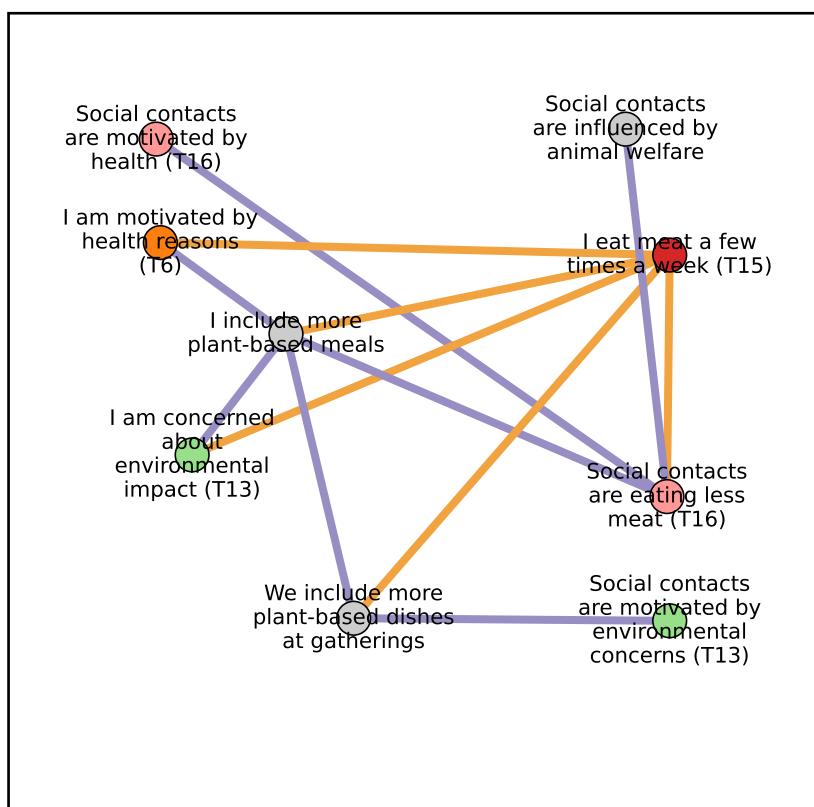
Wave 1 (stances)



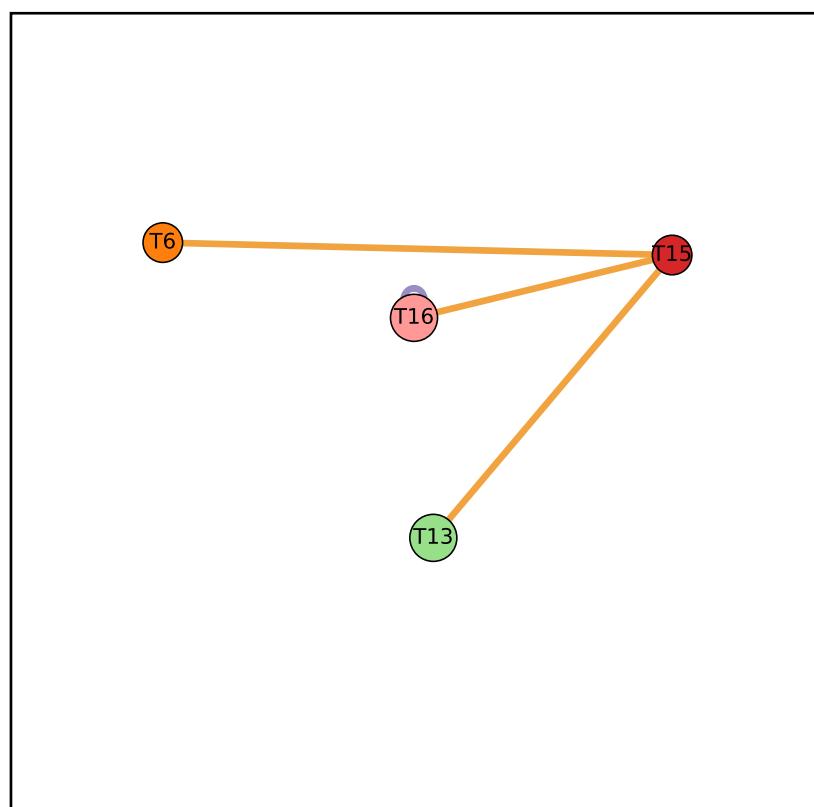
Wave 1 (topics)



Wave 2 (stances)



Wave 2 (topics)



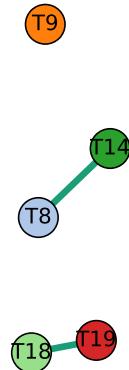
Wave 1 (stances)

My friends and family all eat meat (T9)

I enjoy eating protein meat
I focus on balancing my diet (T8)

I eat different types of meat mainly (T19)
(T18)
I eat meat out of habit

Wave 1 (topics)



Wave 2 (stances)

I enjoy eating beef and chicken

I stock up on meat when discounted (T10)

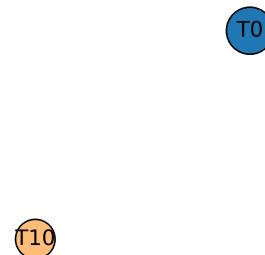
I balance meals with vegetables and salad

I eat protein every day (T10)

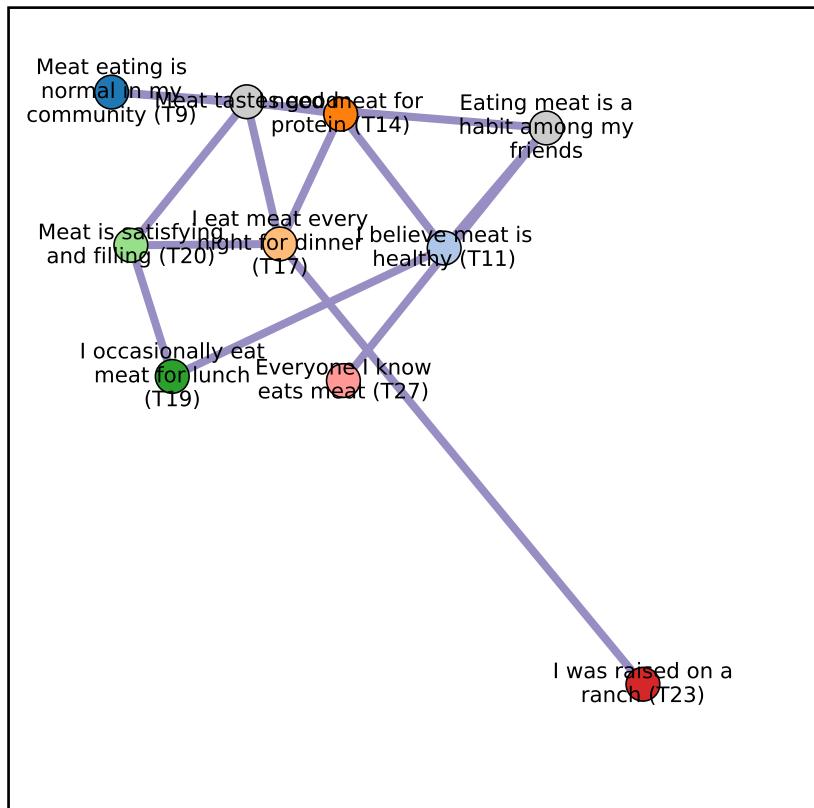
I use dressings to enjoy white meat

I look for reduced price fresh meat (T10)

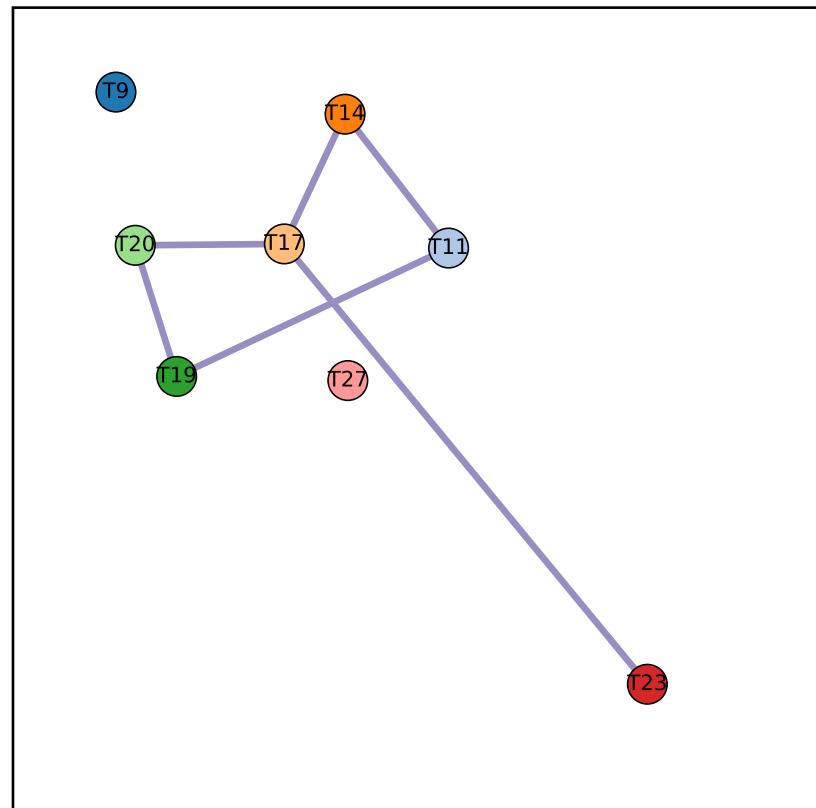
Wave 2 (topics)



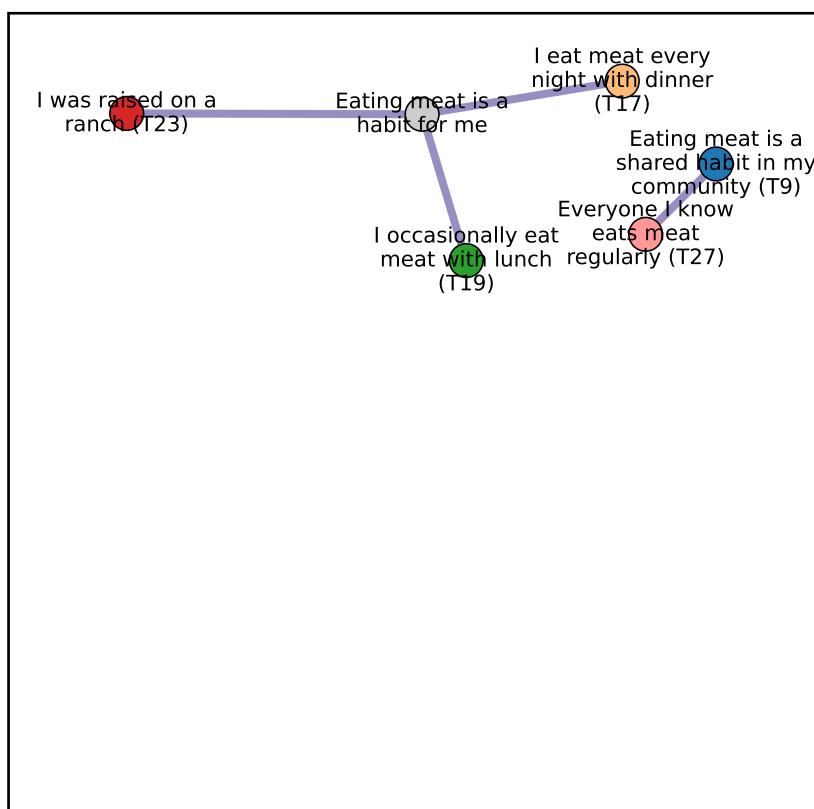
Wave 1 (stances)



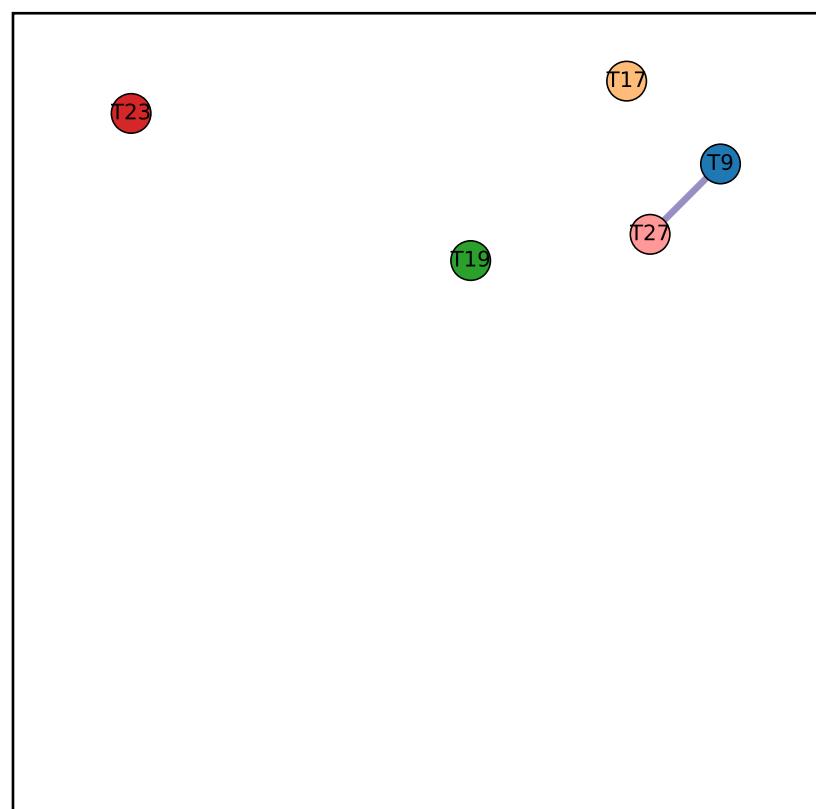
Wave 1 (topics)



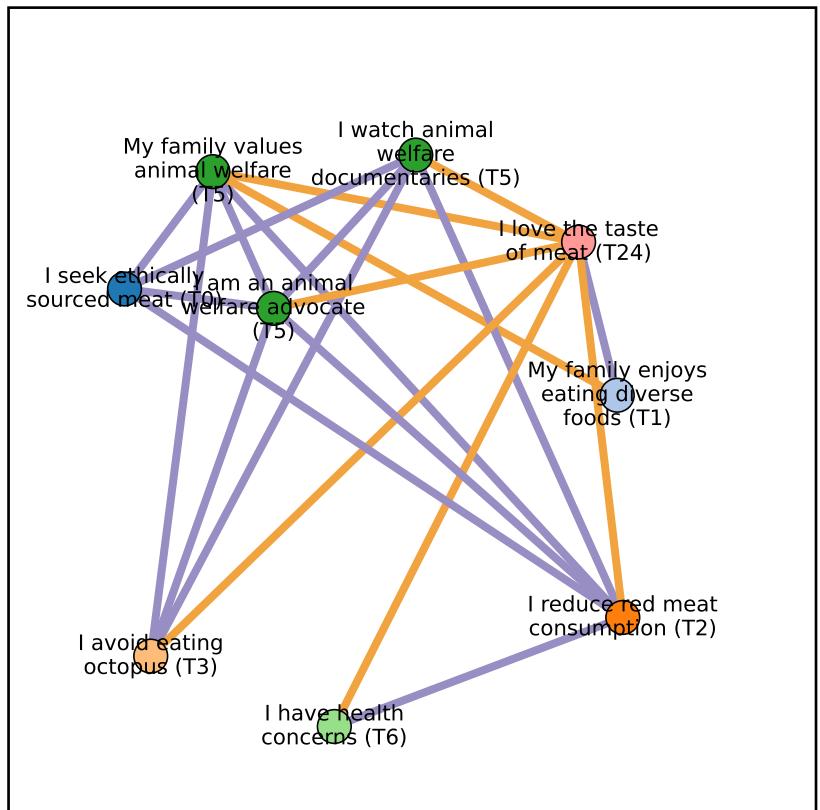
Wave 2 (stances)



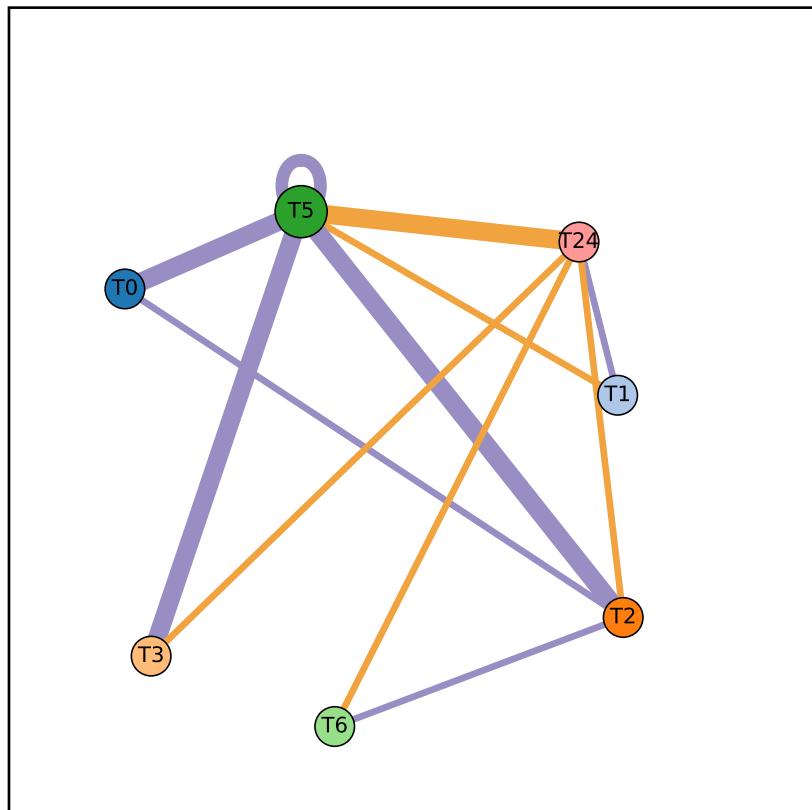
Wave 2 (topics)



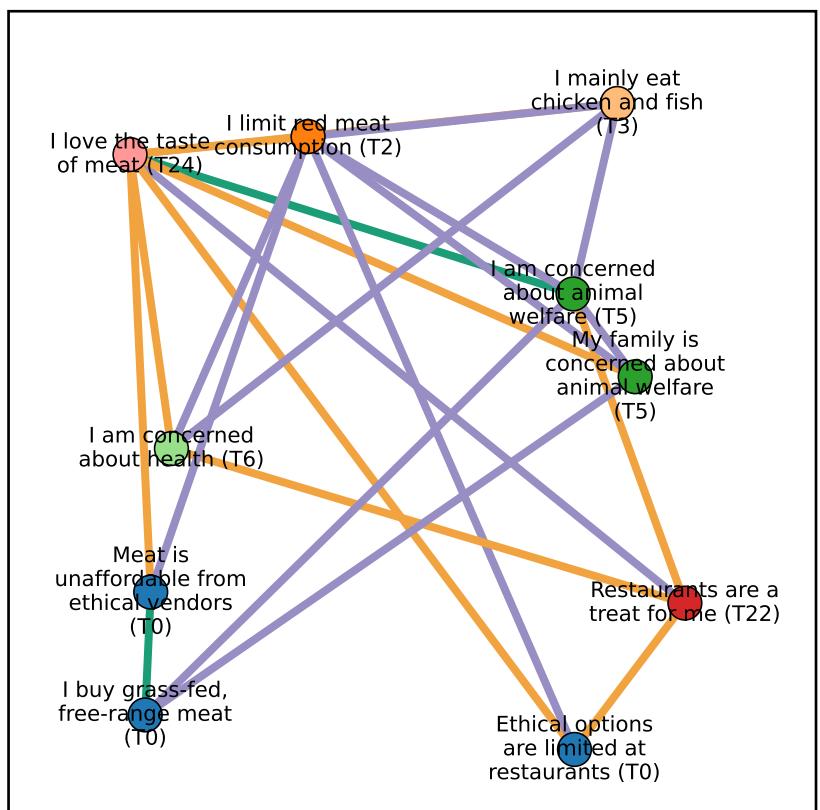
Wave 1 (stances)



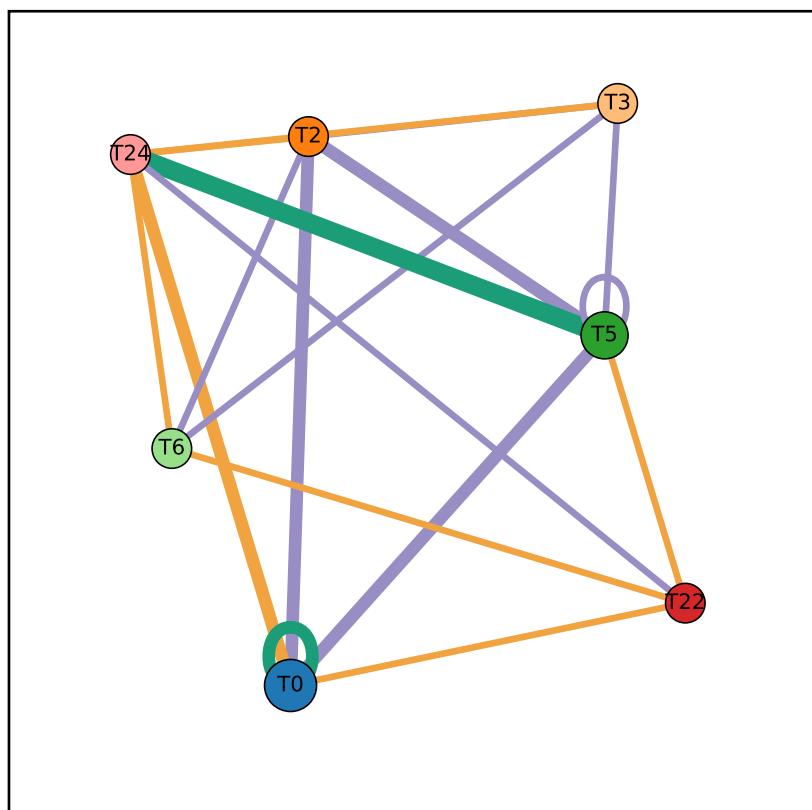
Wave 1 (topics)



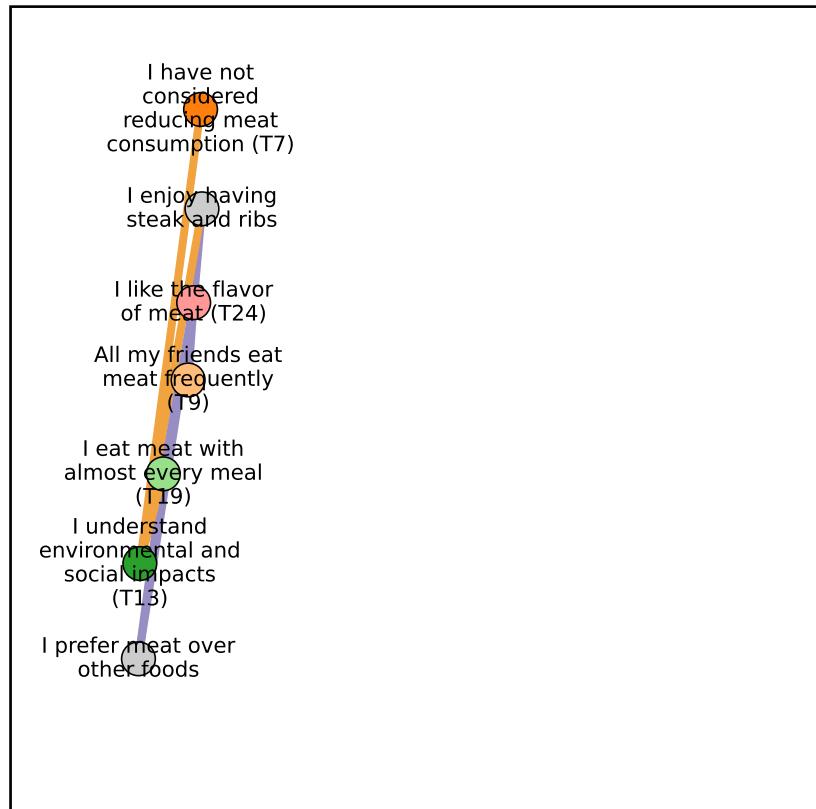
Wave 2 (stances)



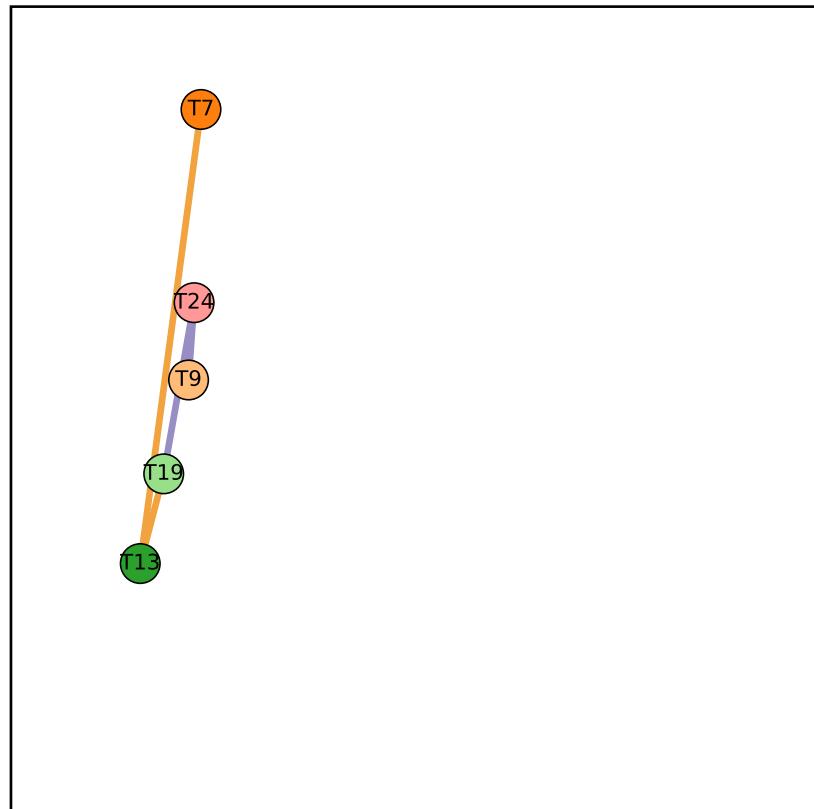
Wave 2 (topics)



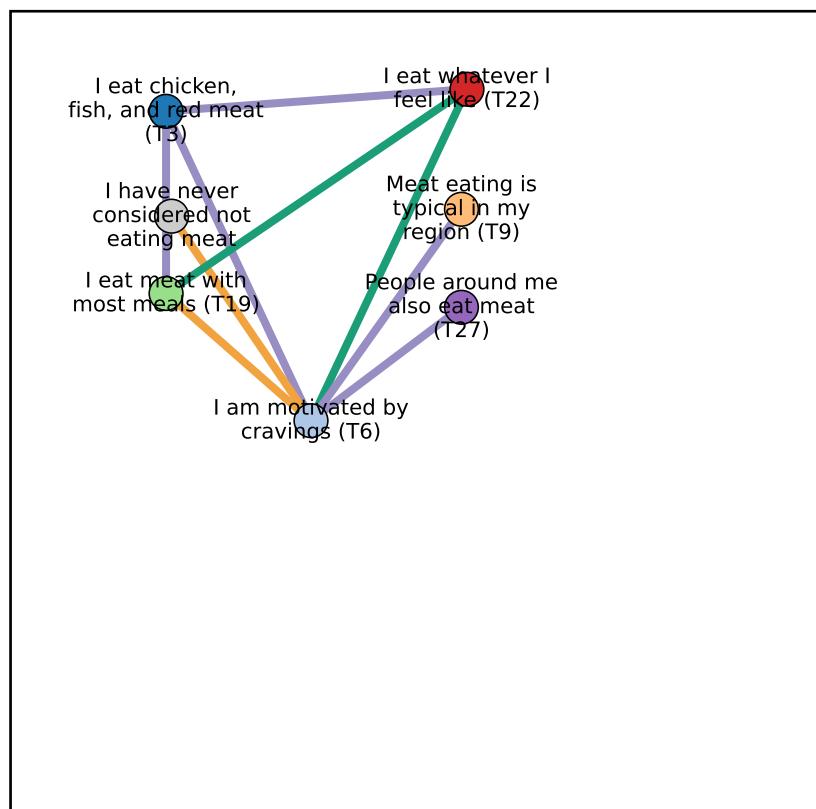
Wave 1 (stances)



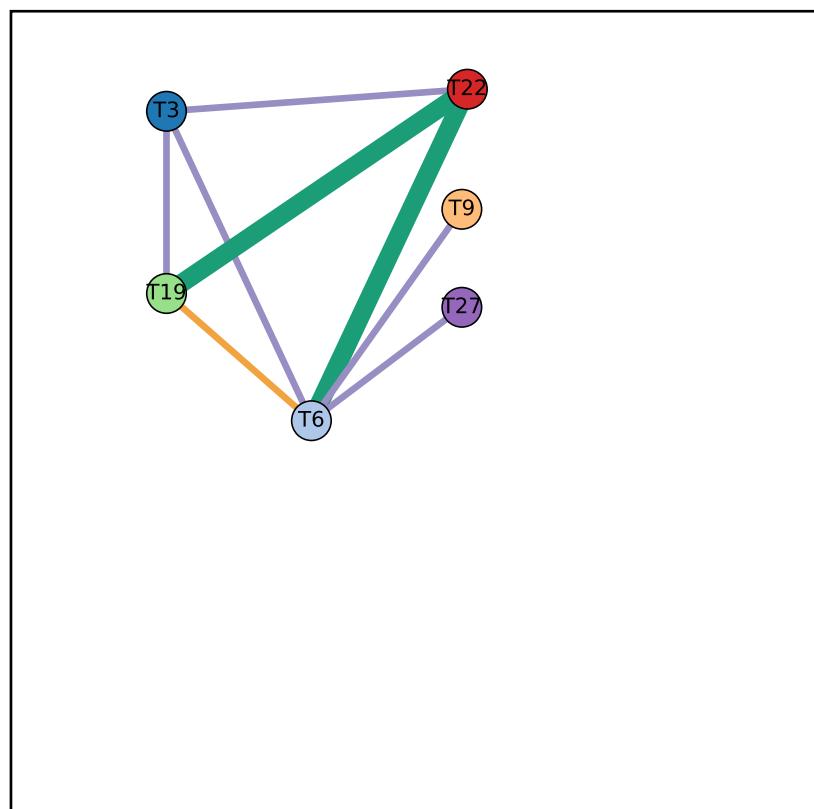
Wave 1 (topics)



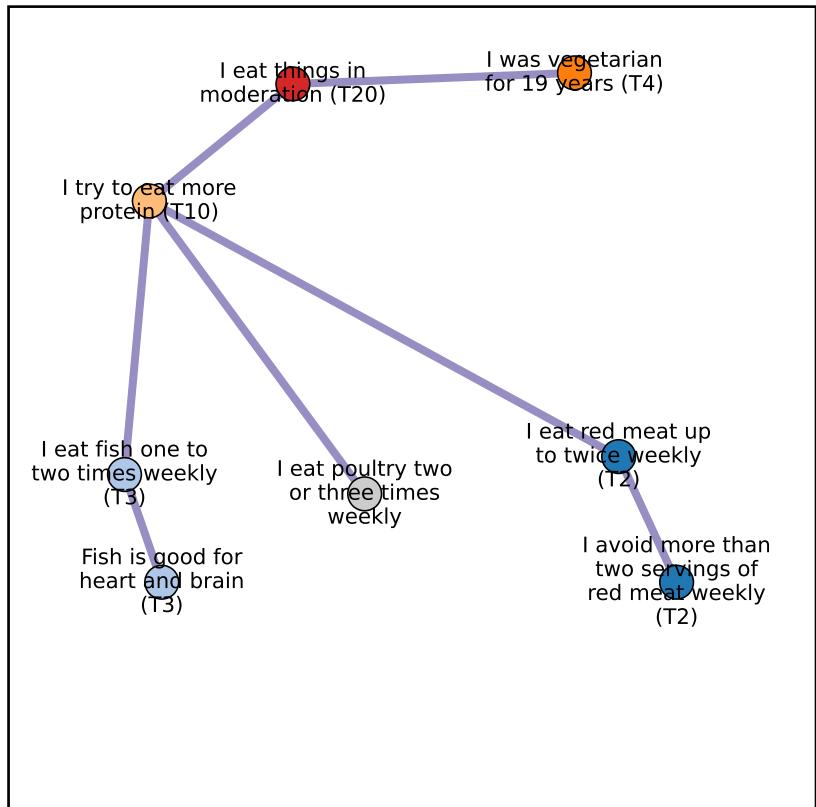
Wave 2 (stances)



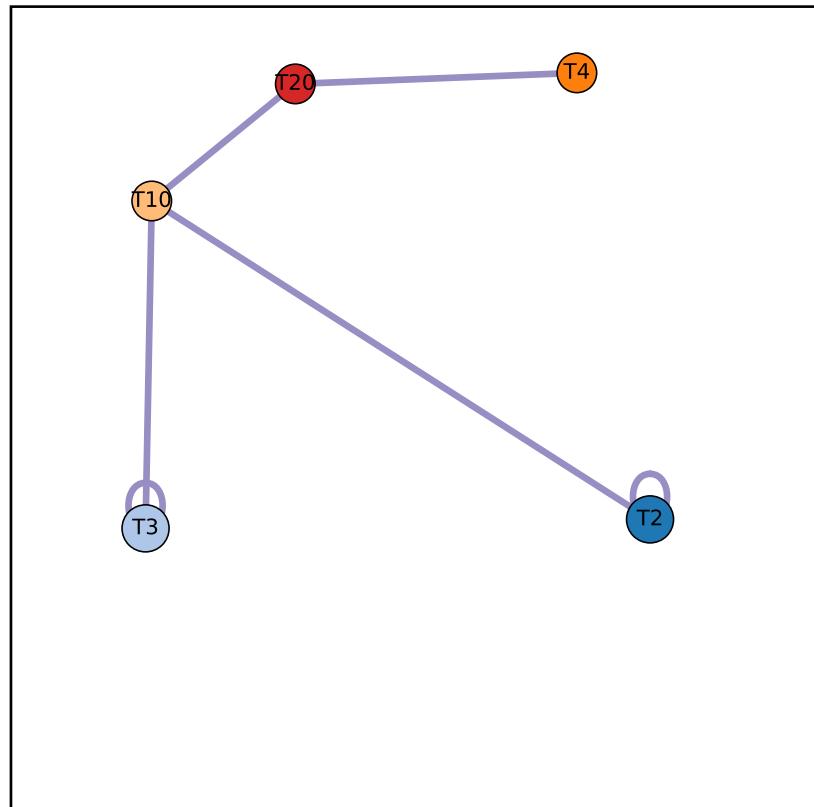
Wave 2 (topics)



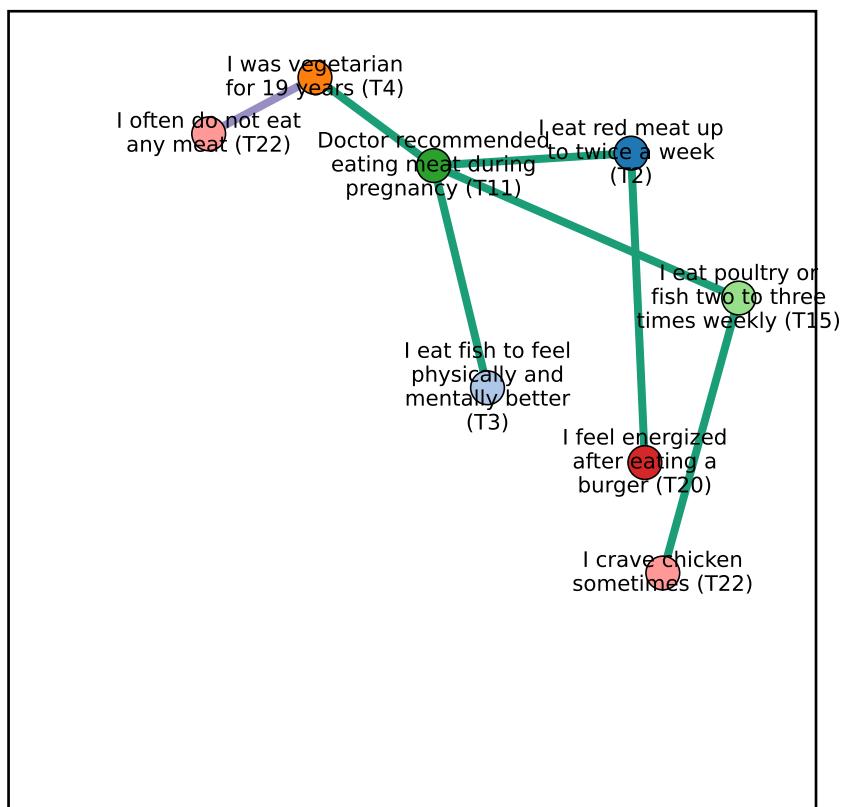
Wave 1 (stances)



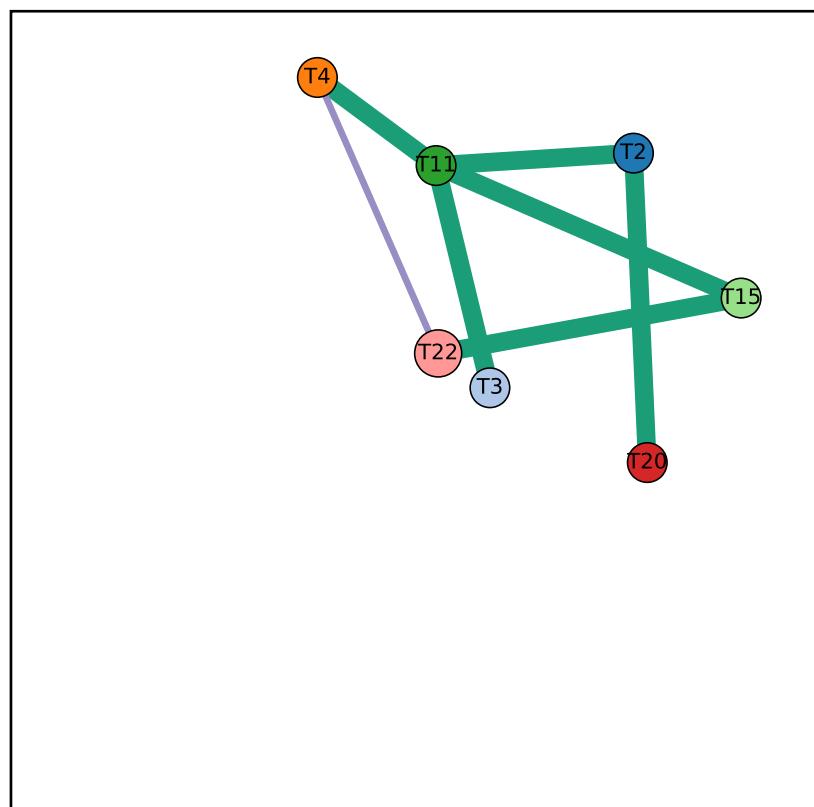
Wave 1 (topics)



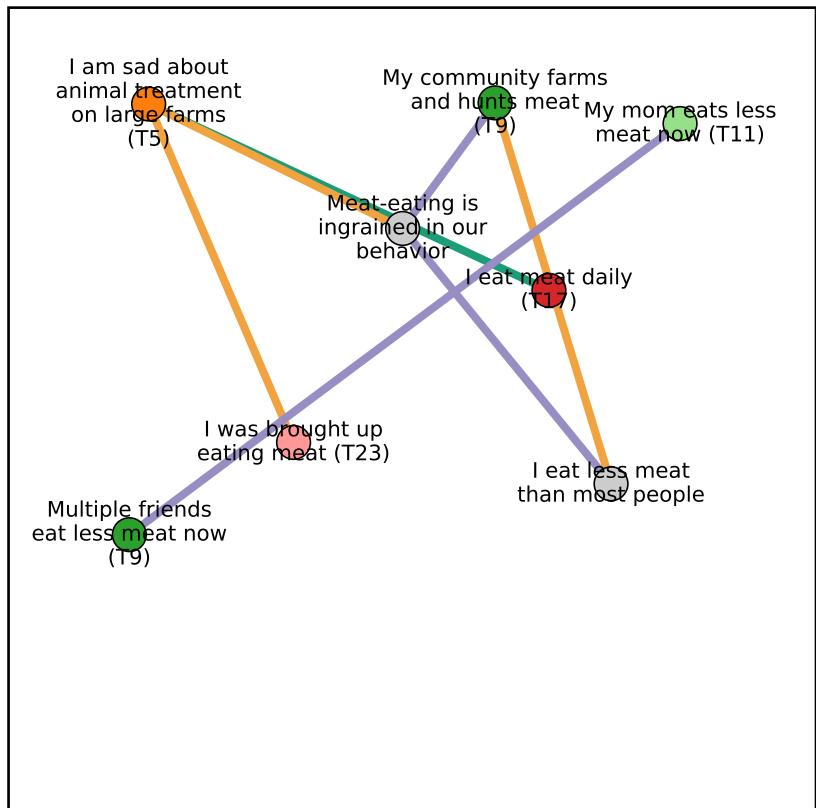
Wave 2 (stances)



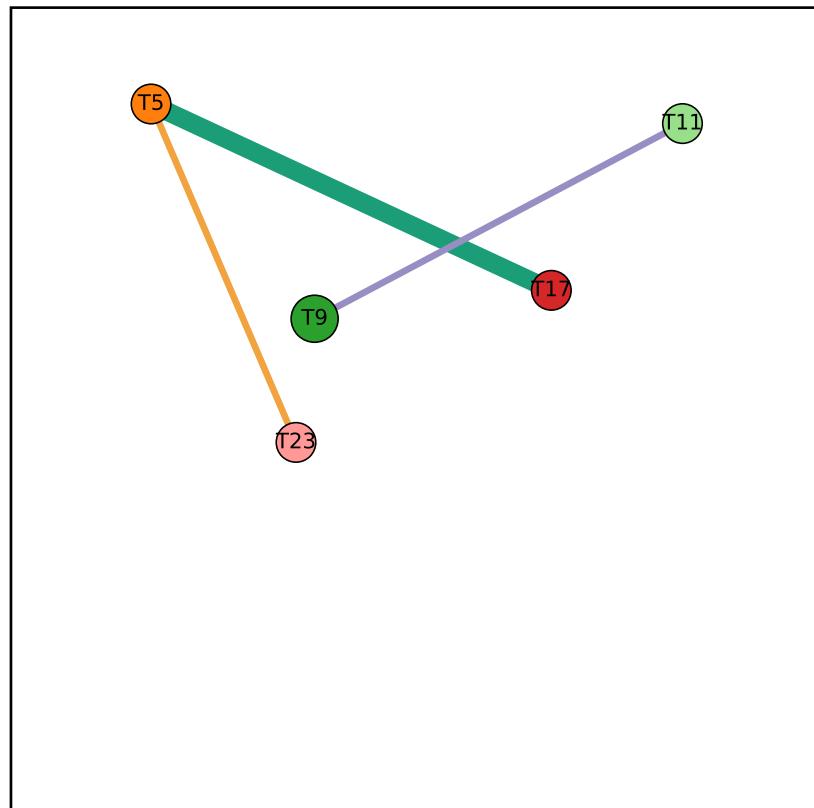
Wave 2 (topics)



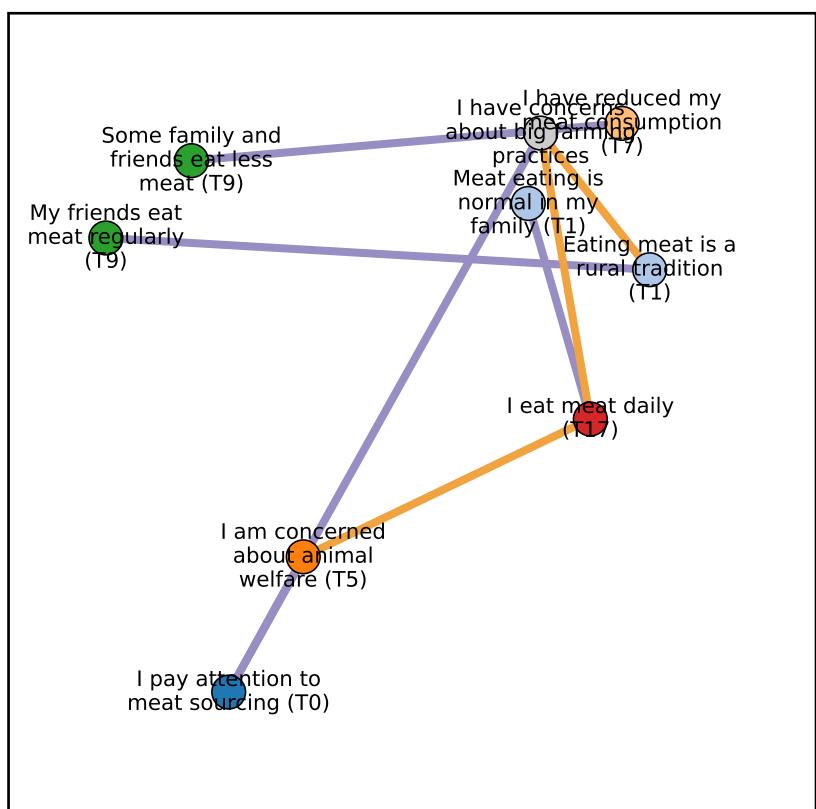
Wave 1 (stances)



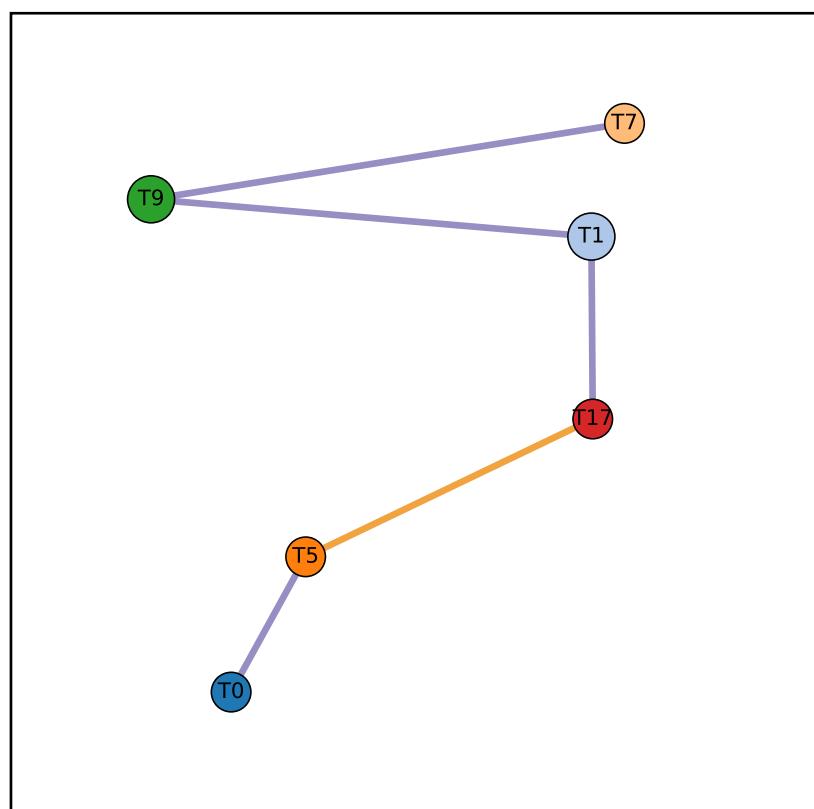
Wave 1 (topics)



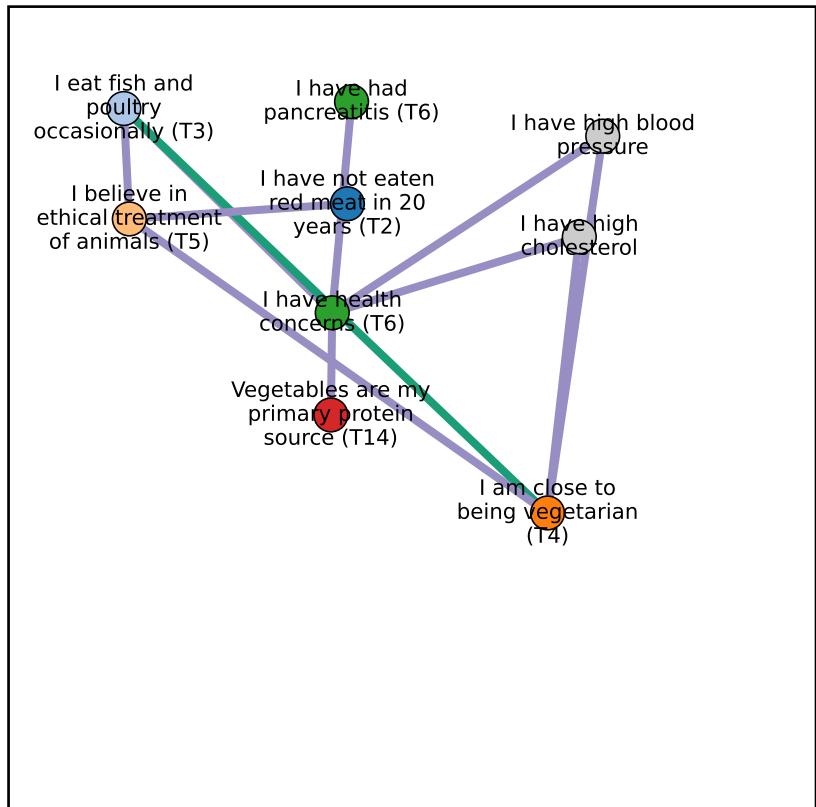
Wave 2 (stances)



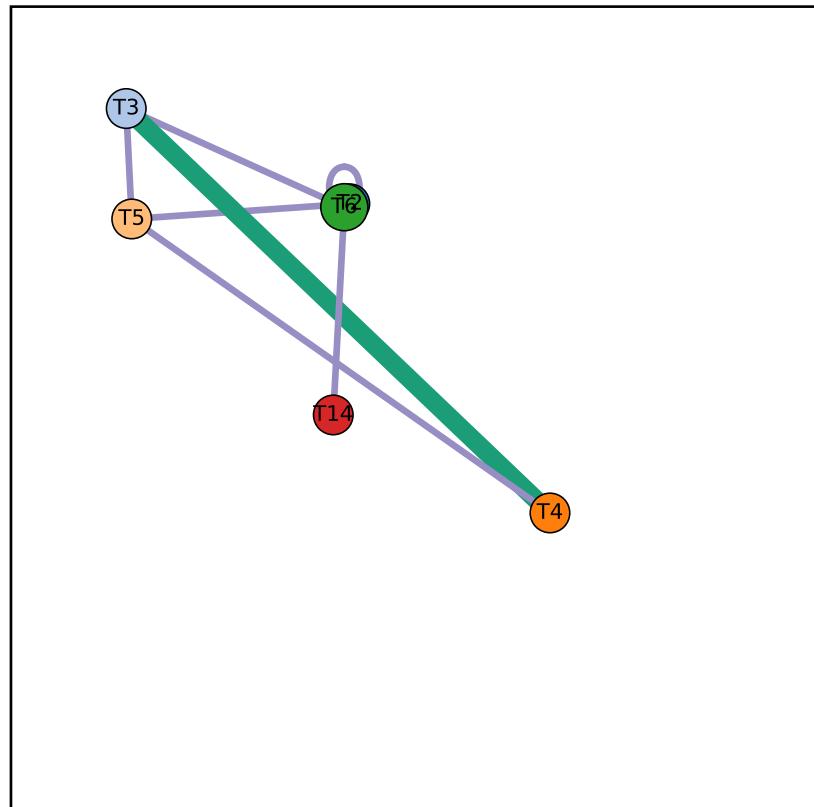
Wave 2 (topics)



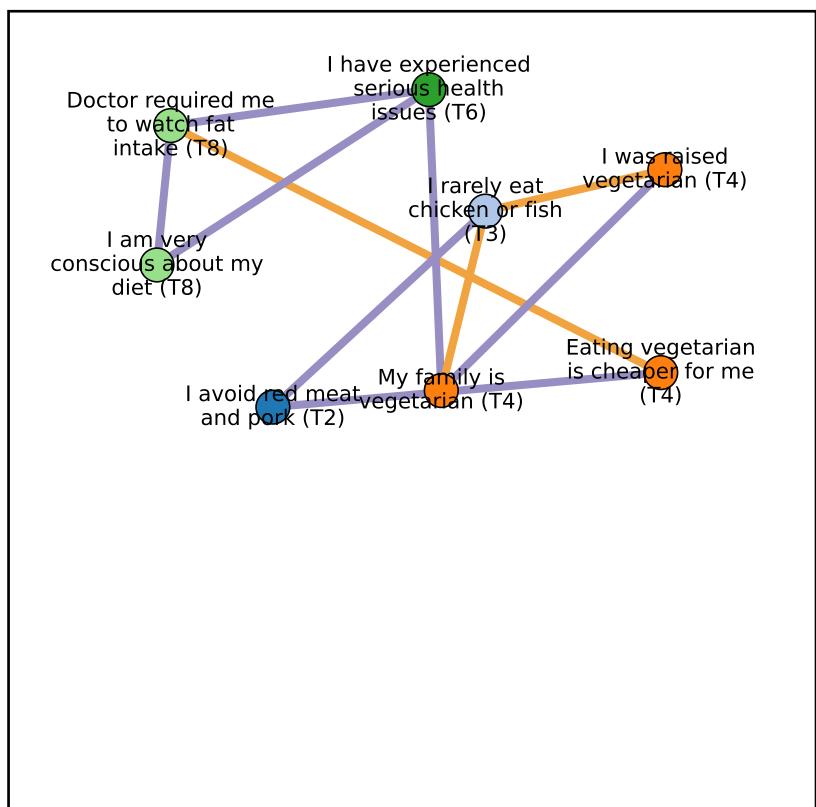
Wave 1 (stances)



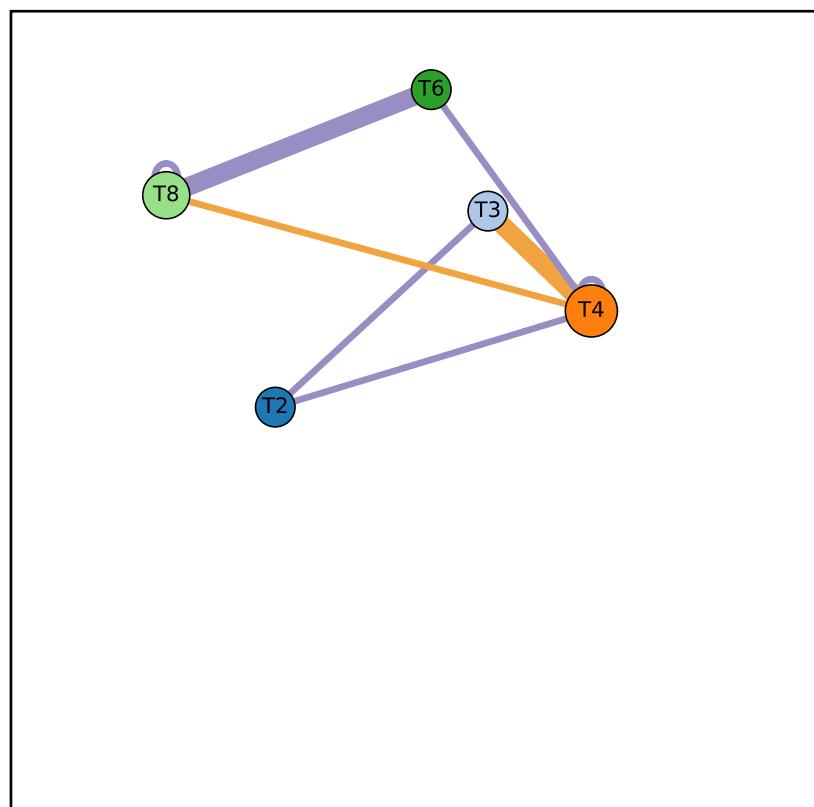
Wave 1 (topics)



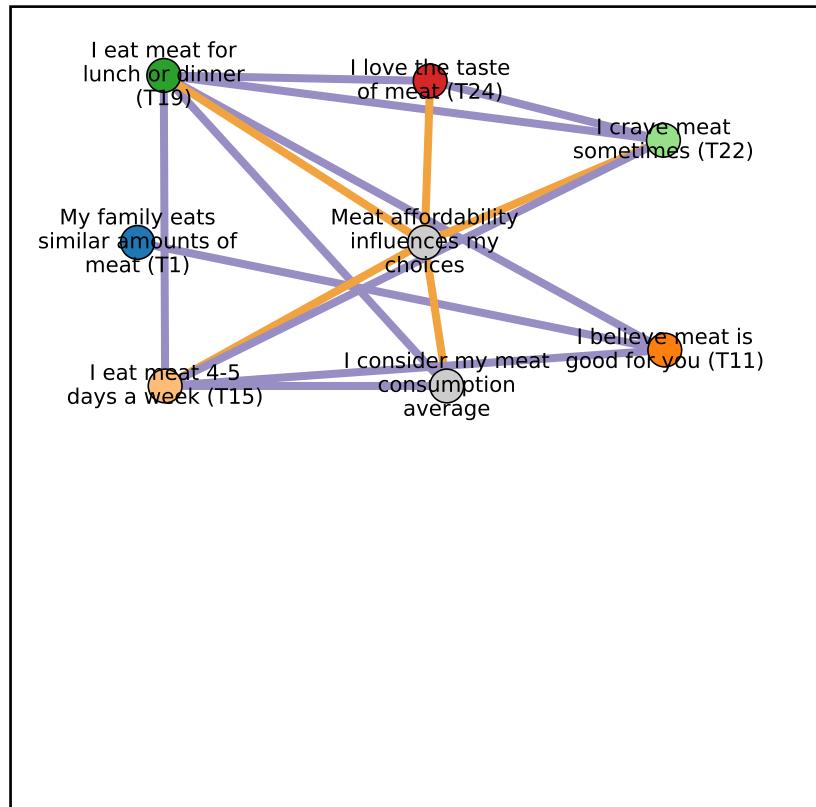
Wave 2 (stances)



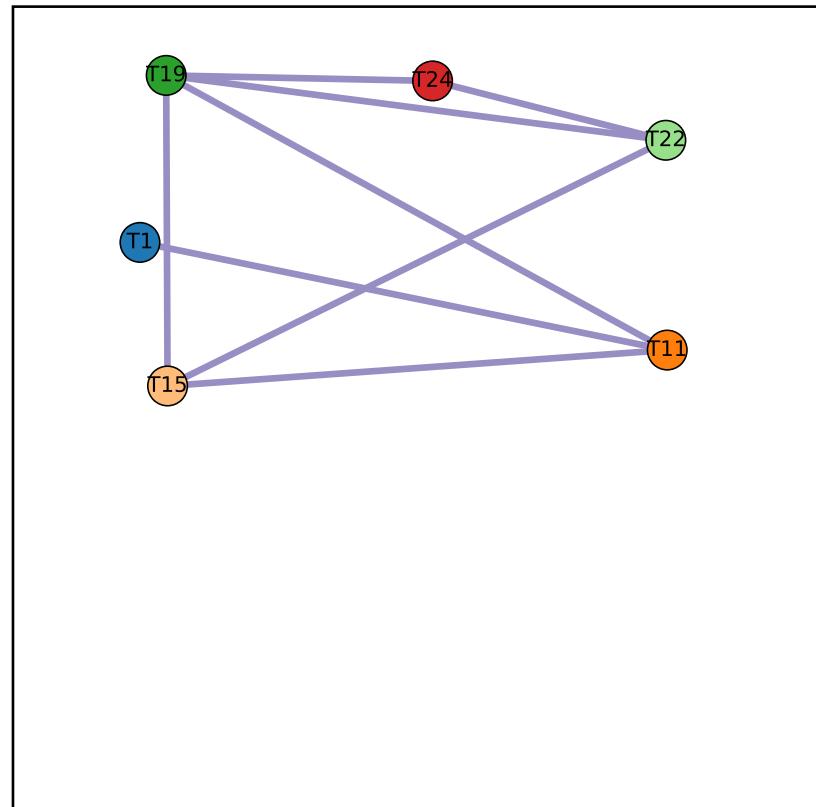
Wave 2 (topics)



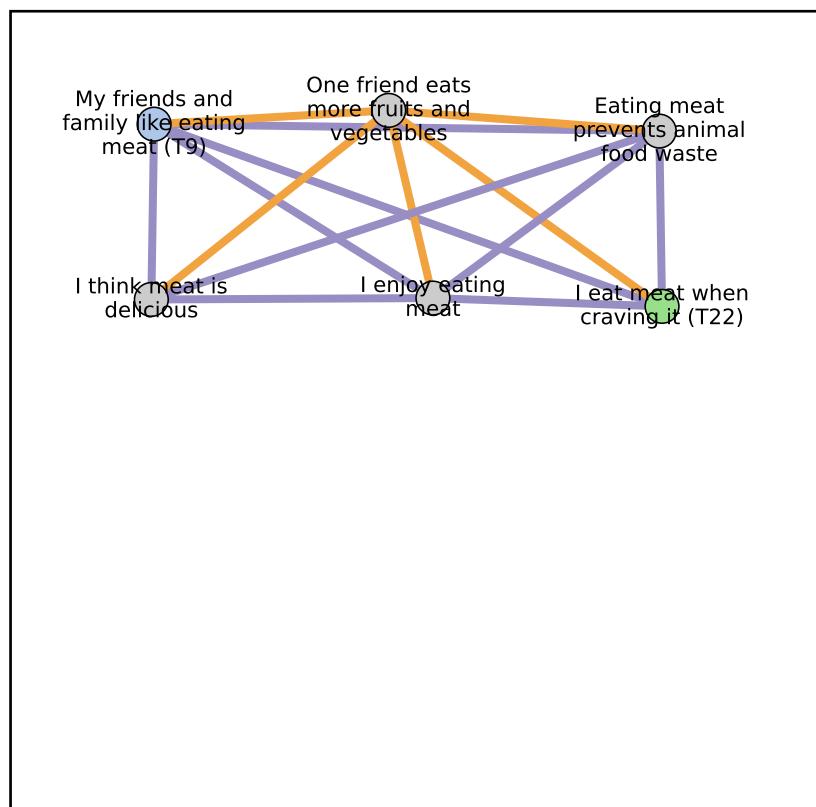
Wave 1 (stances)



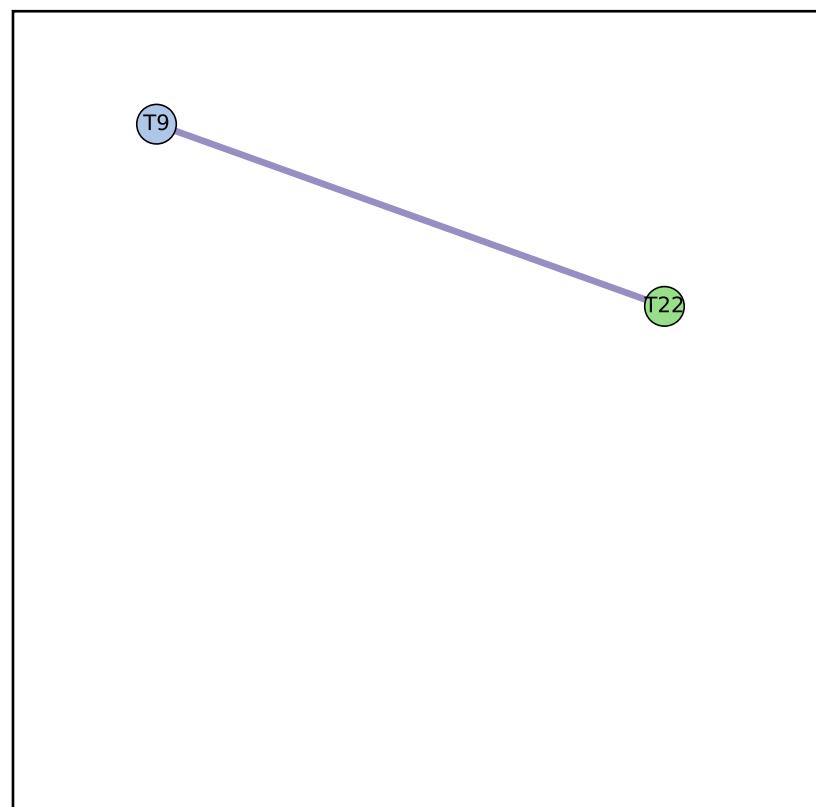
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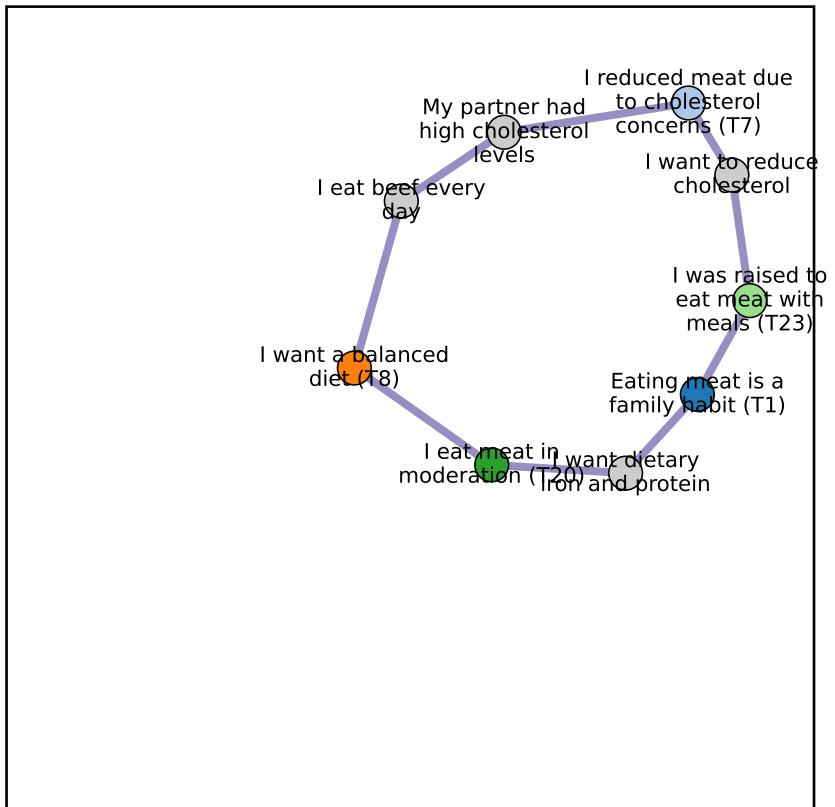
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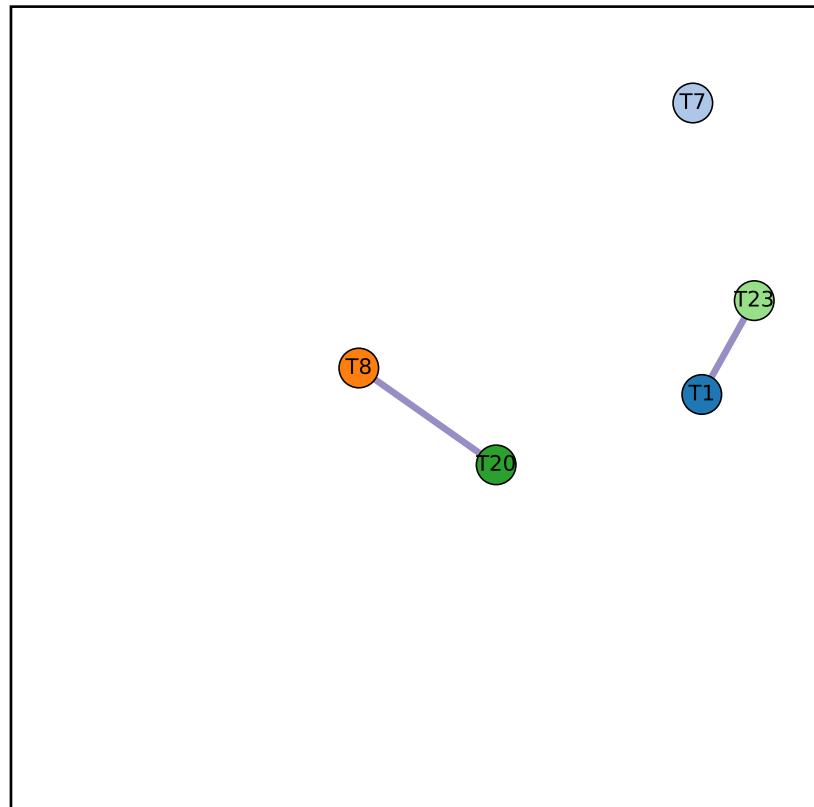
Wave 2 (topics)



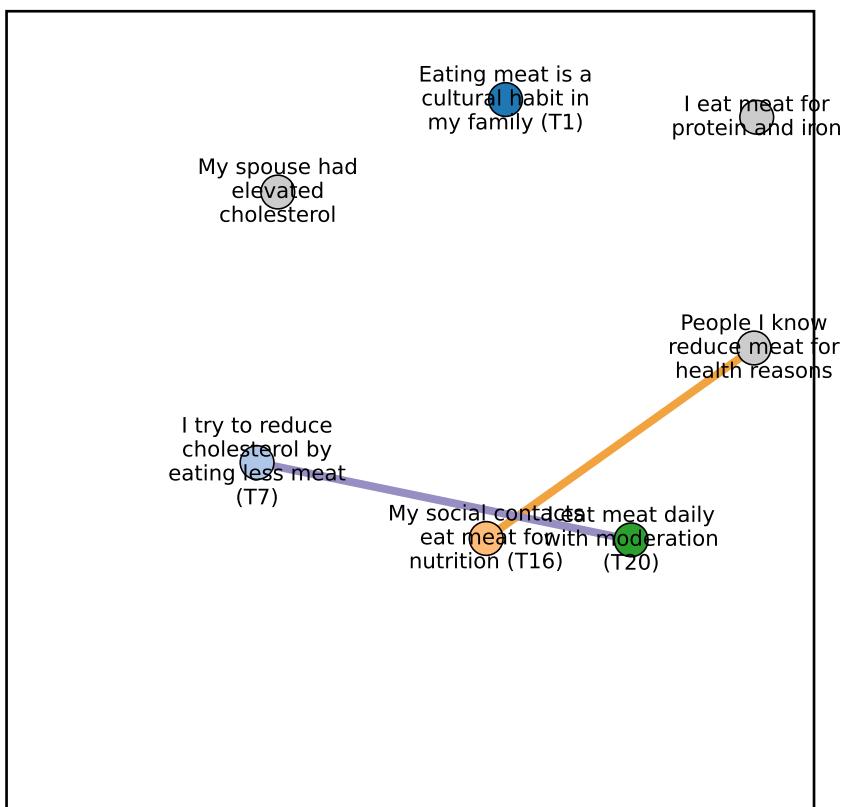
Wave 1 (stances)



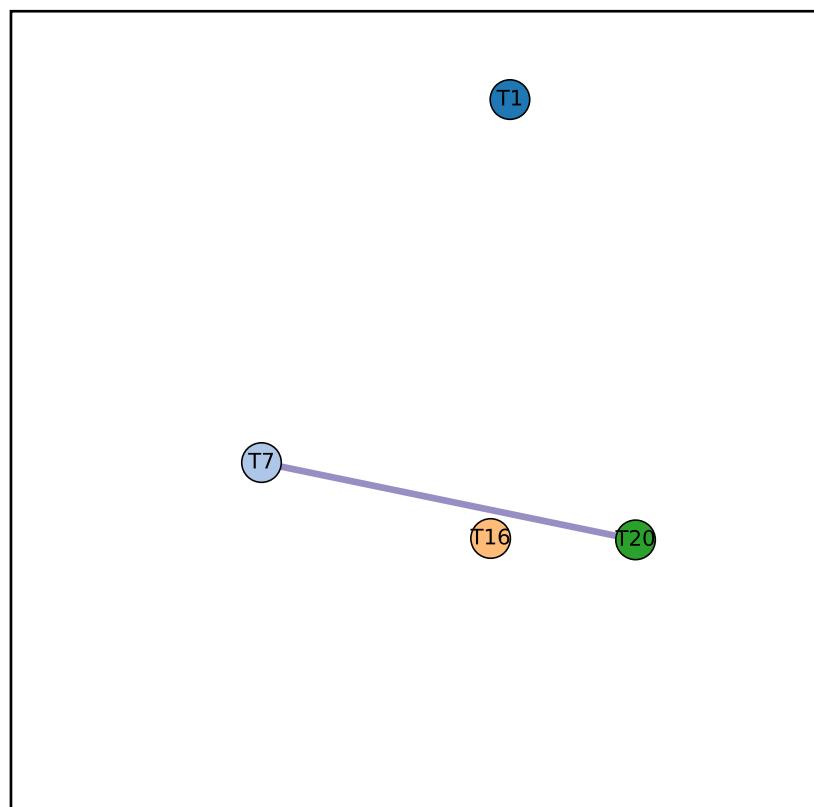
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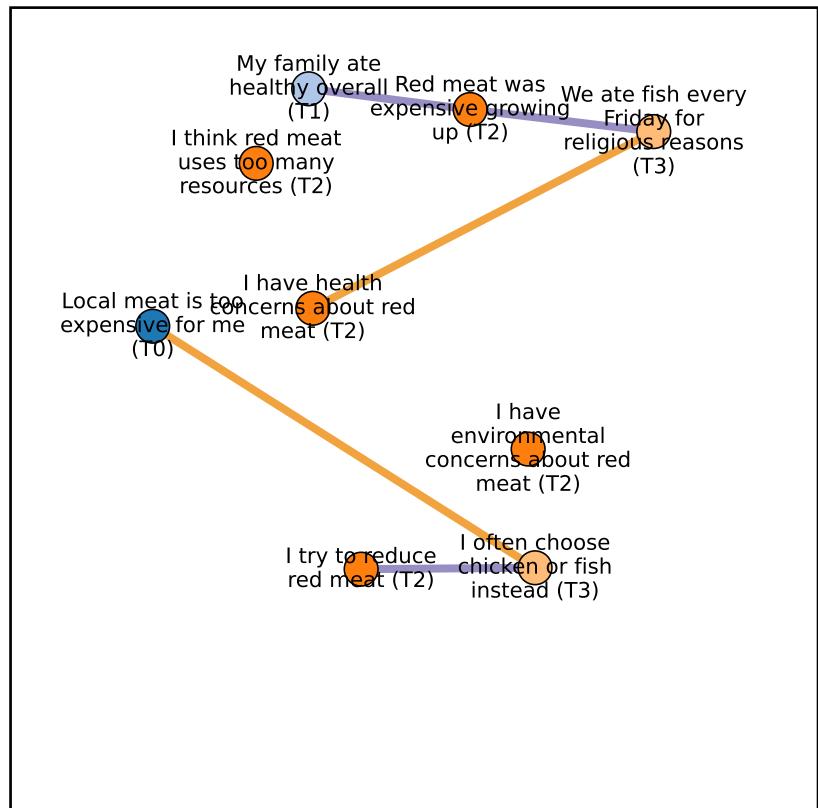
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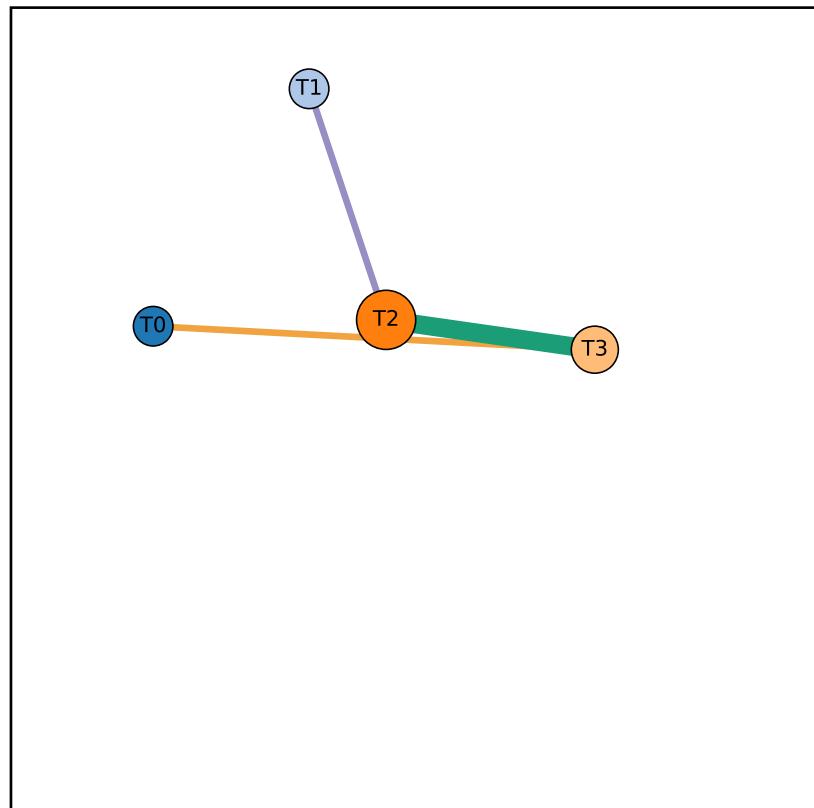
Wave 2 (topics)



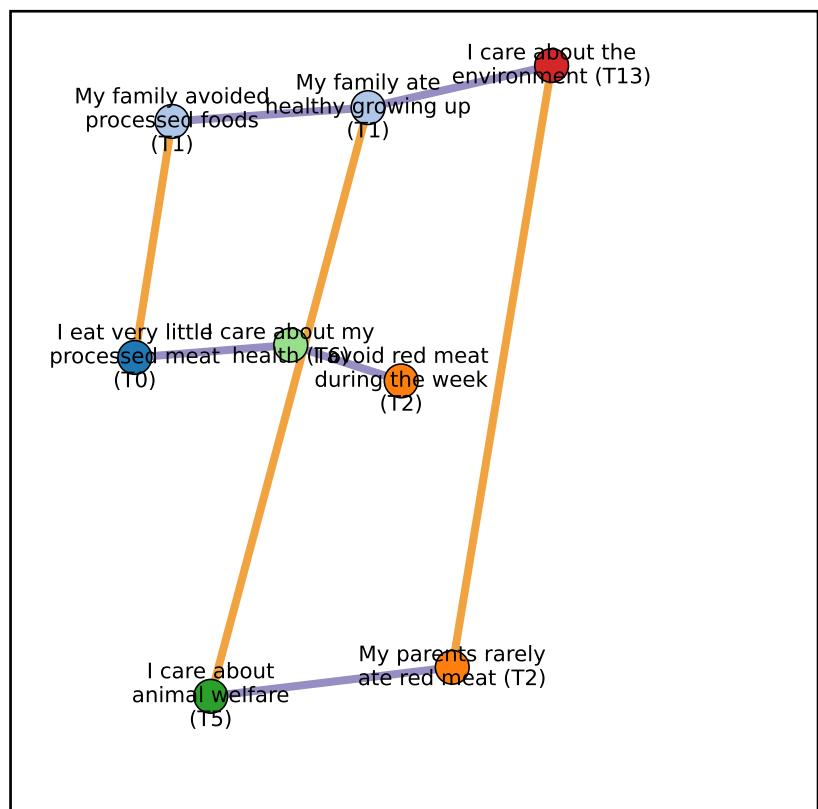
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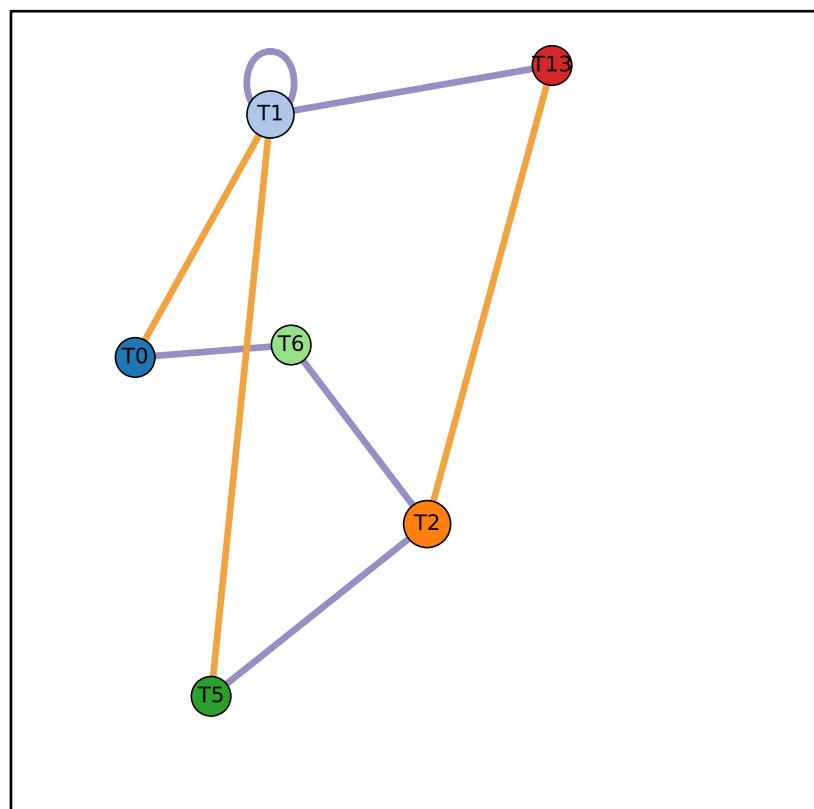
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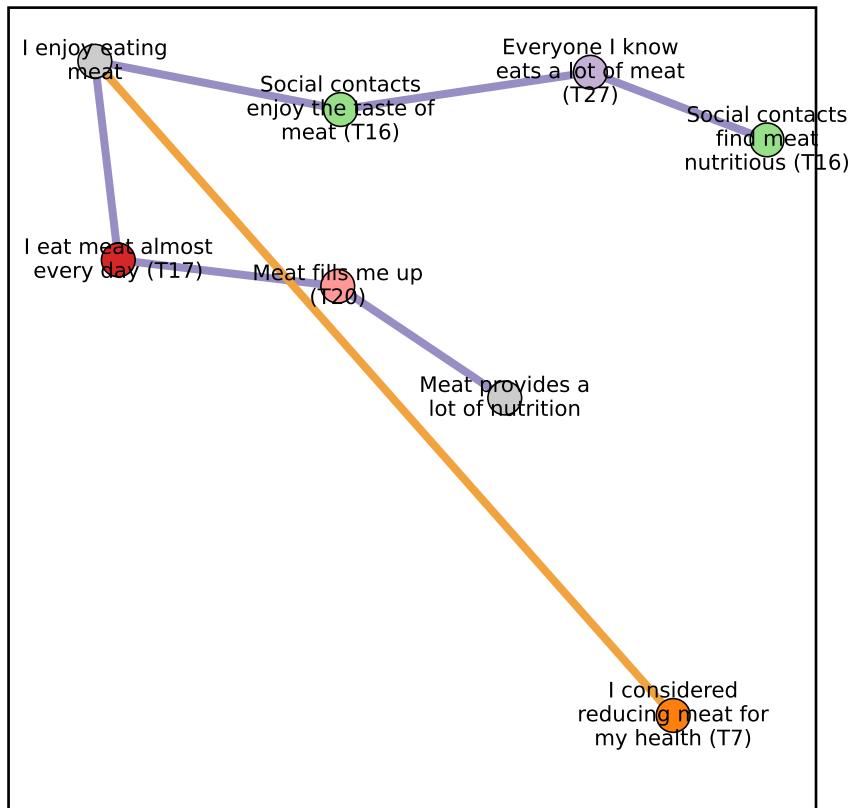
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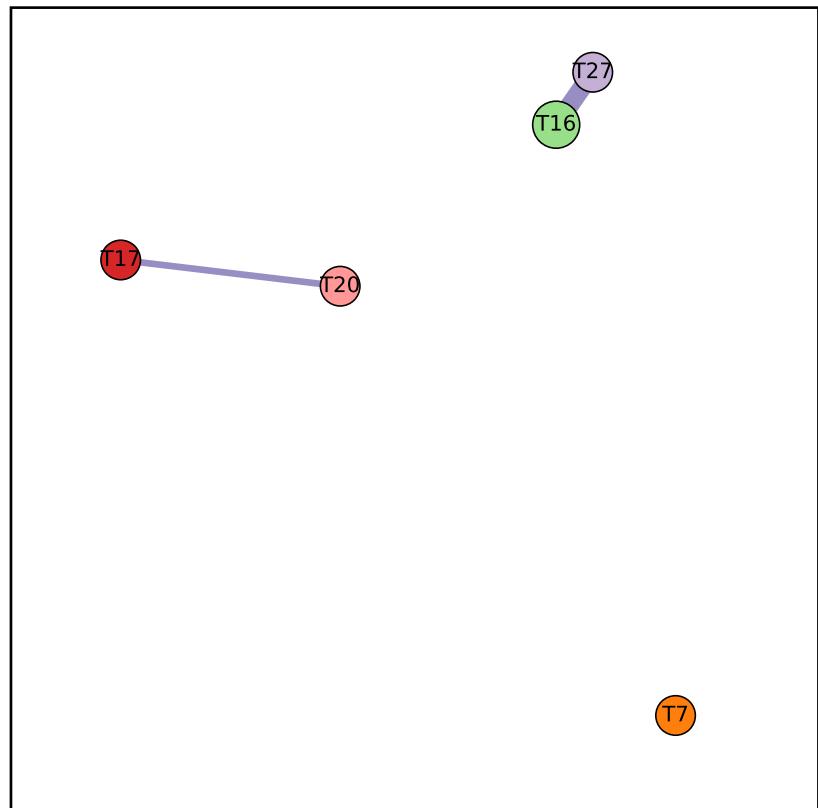
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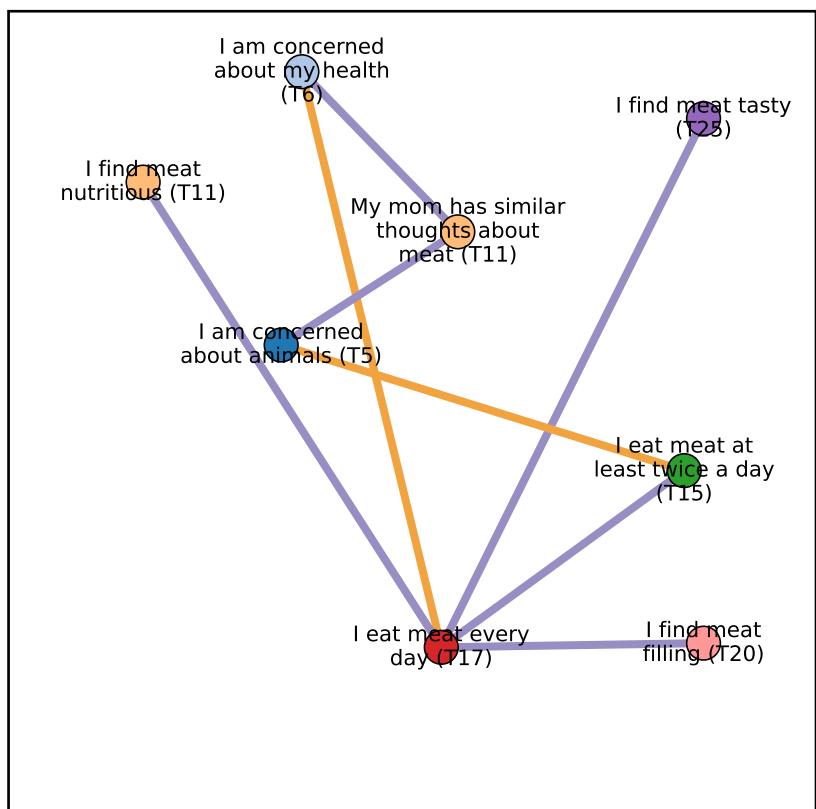
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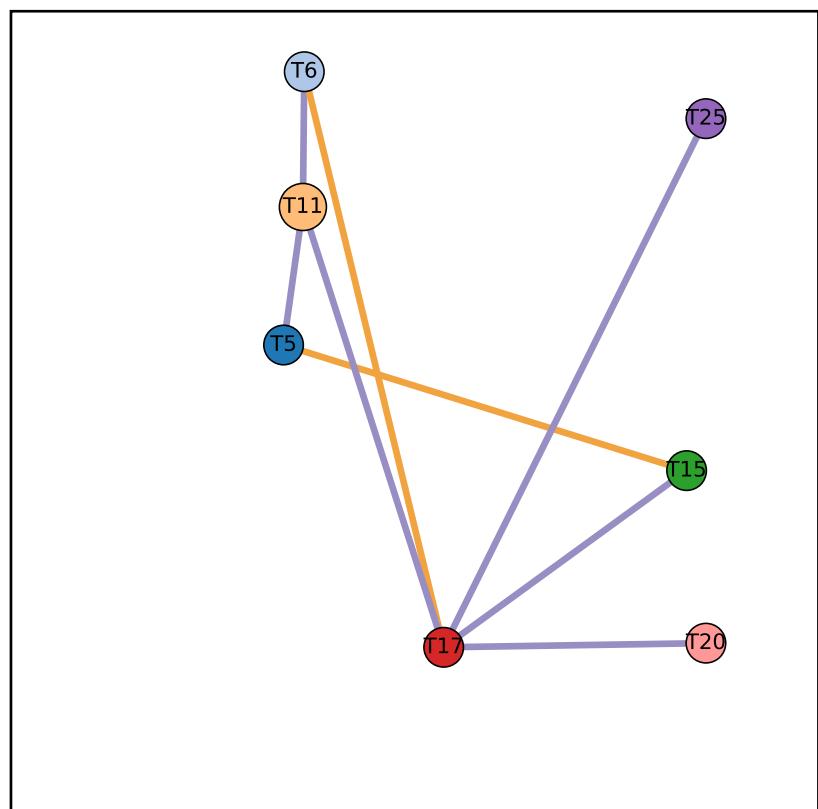
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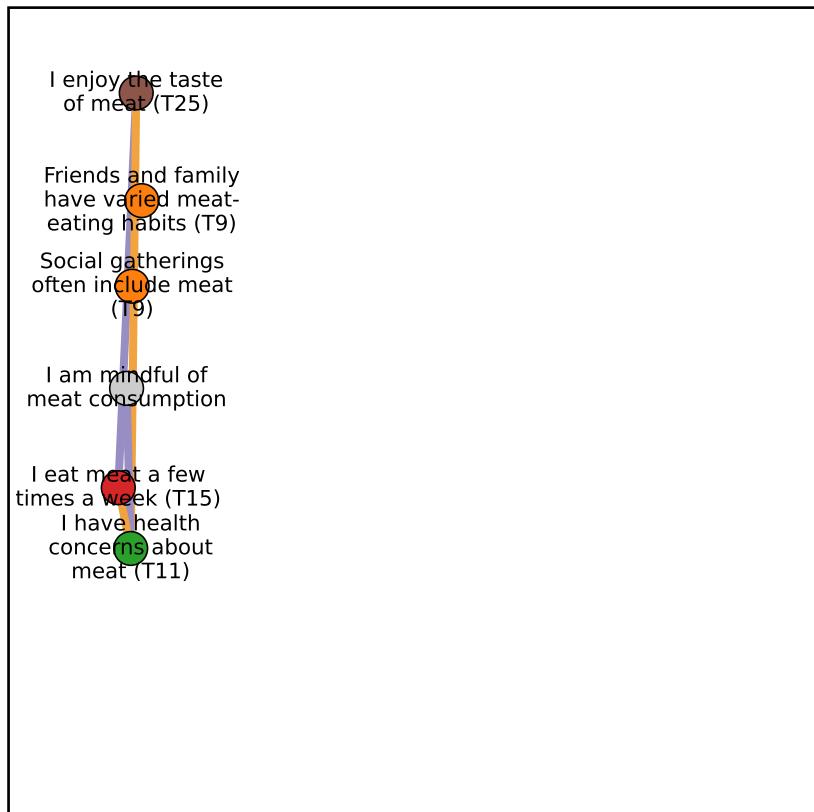
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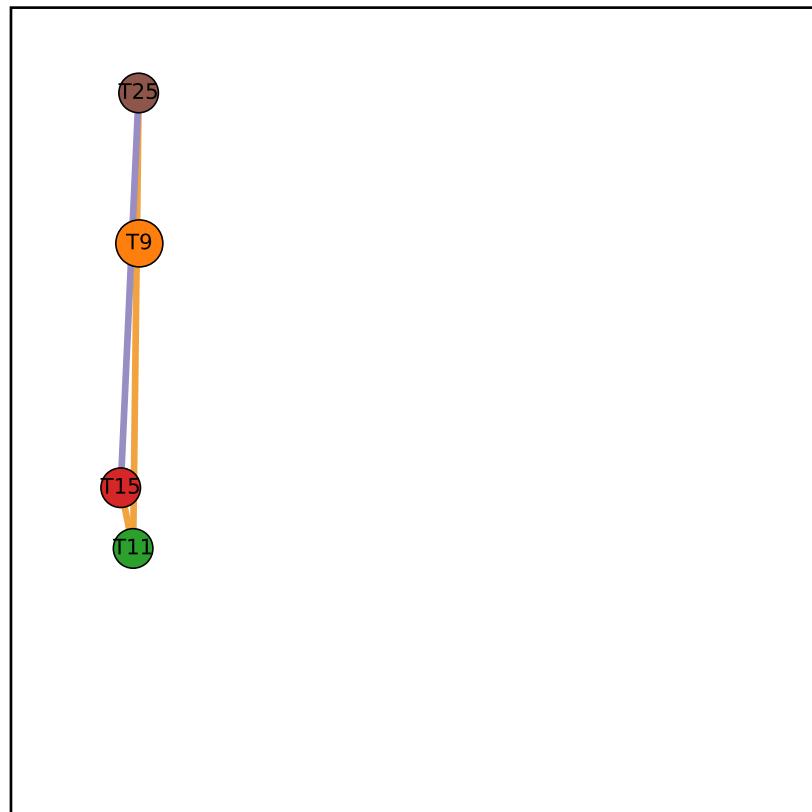
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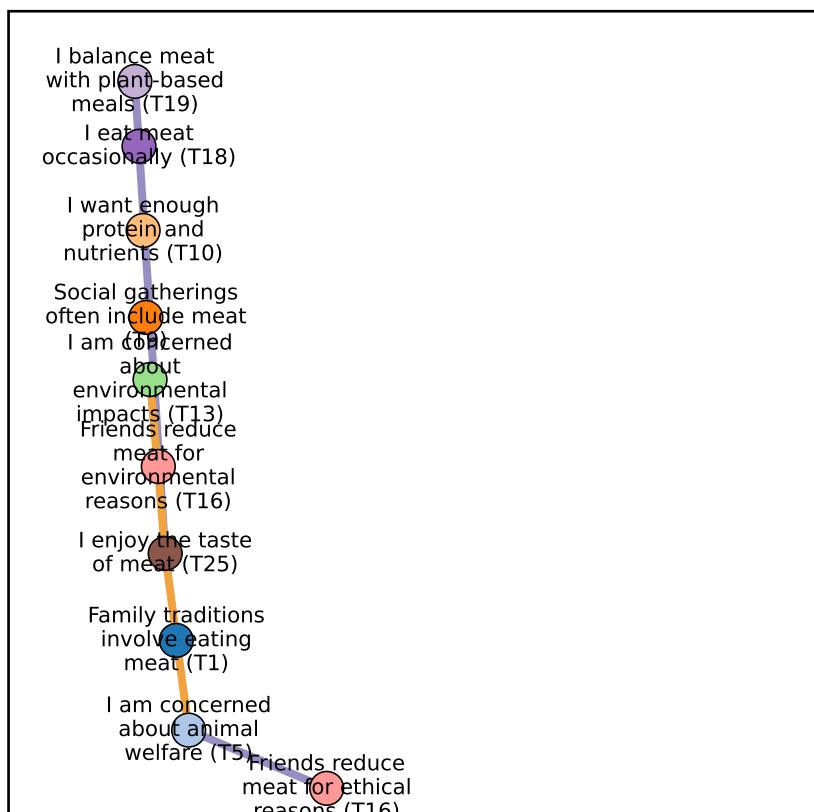
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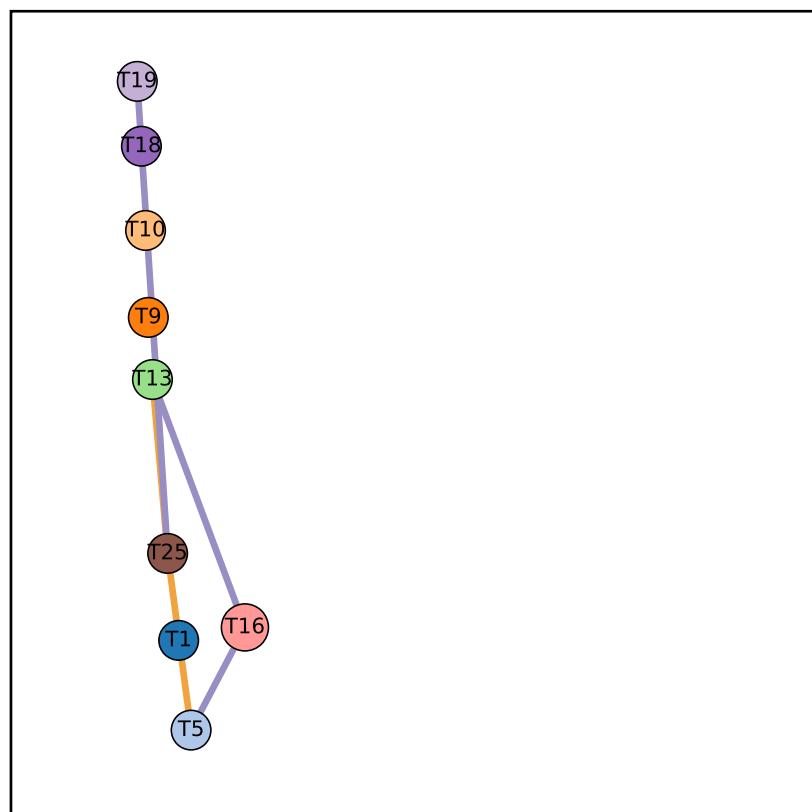
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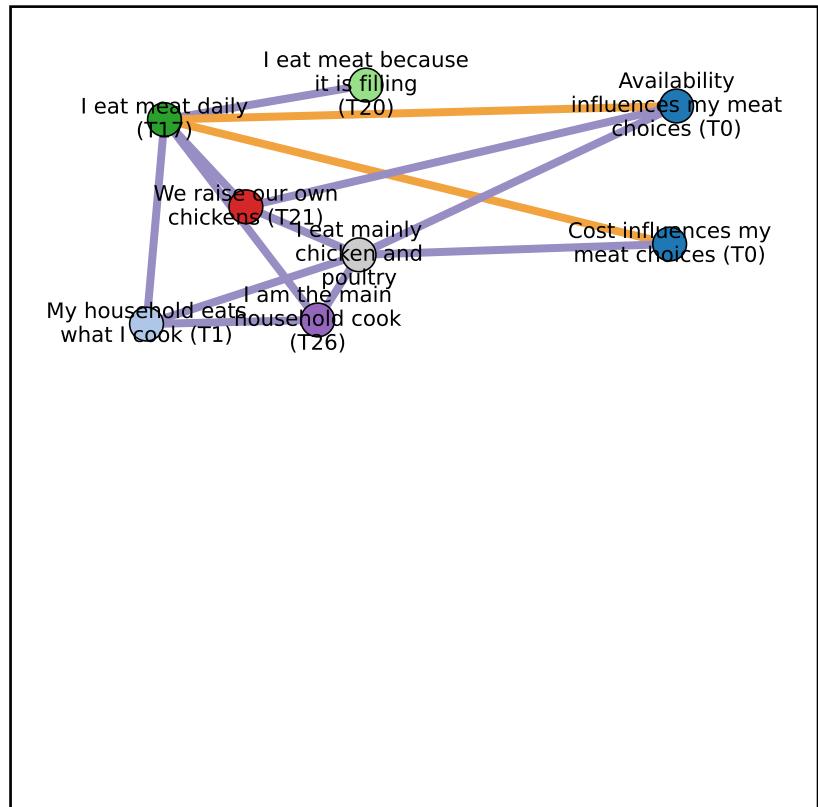
Wave 2 (stances)



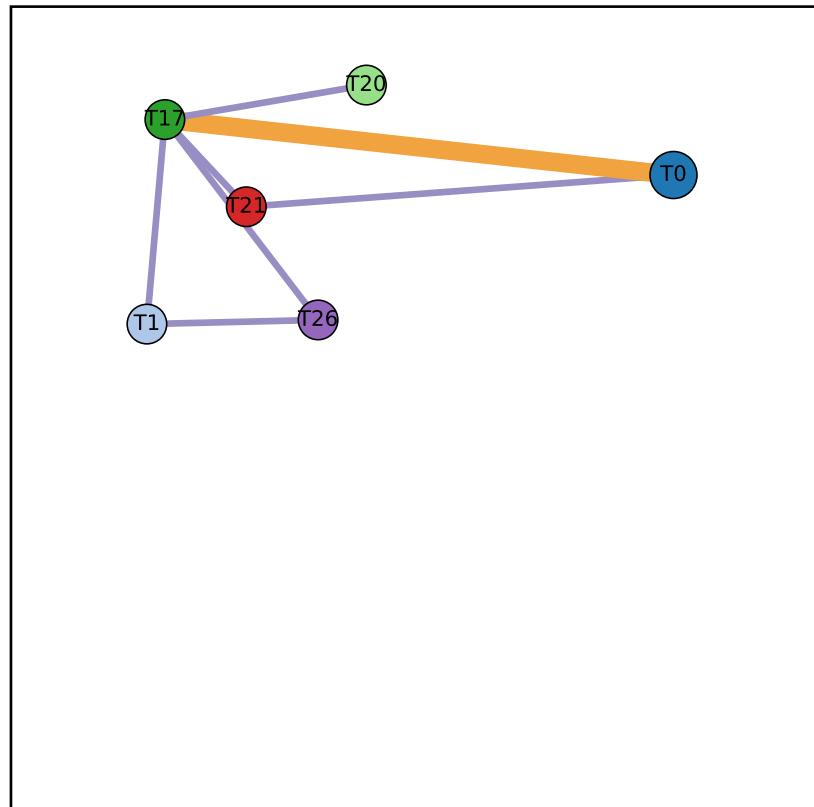
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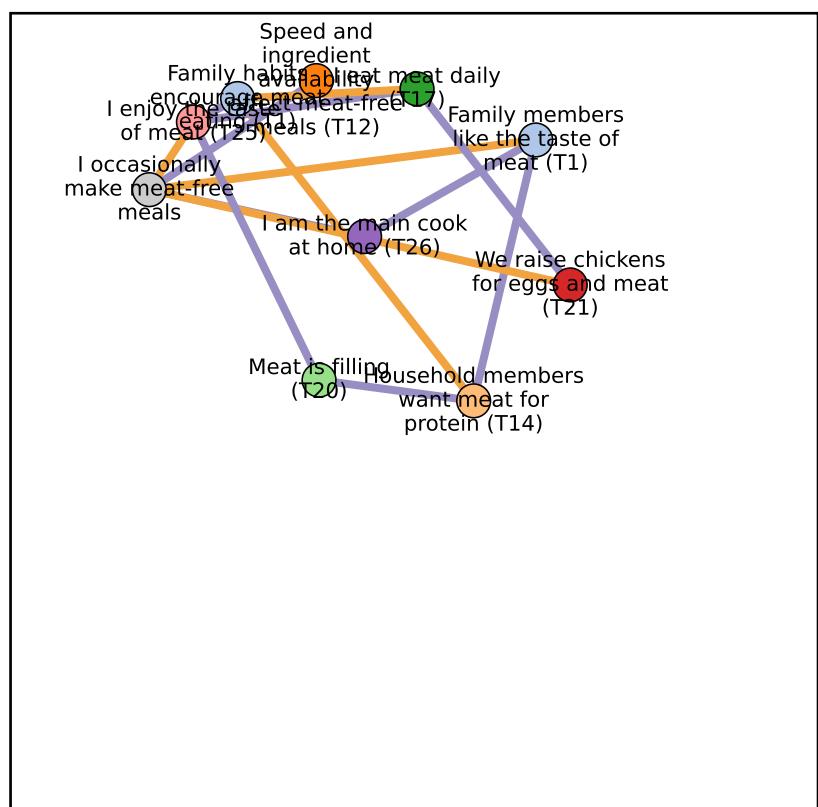
Wave 1 (stances)



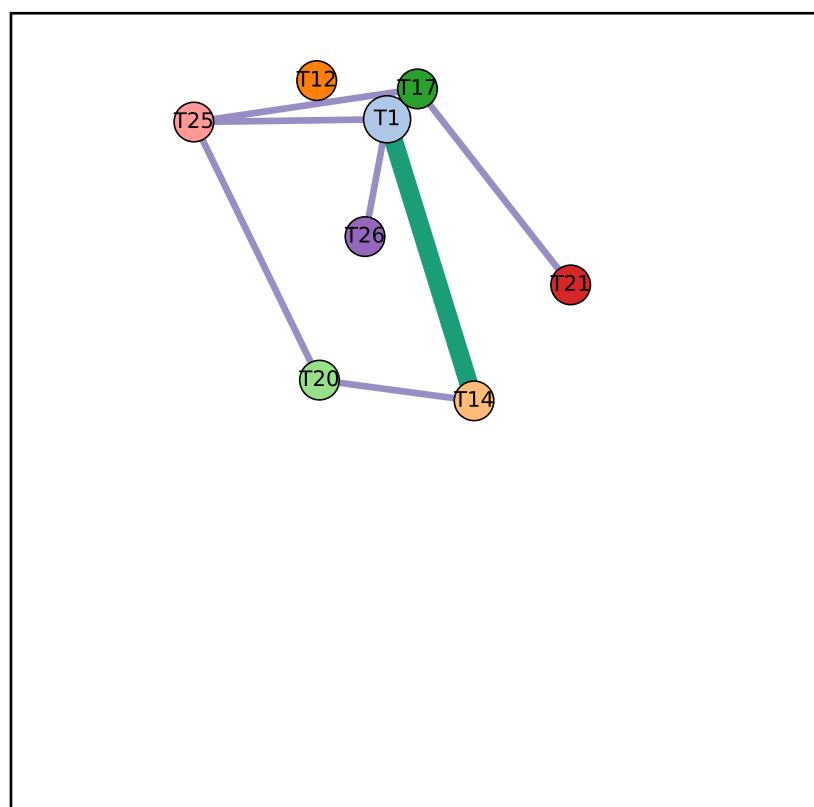
Wave 1 (topics)



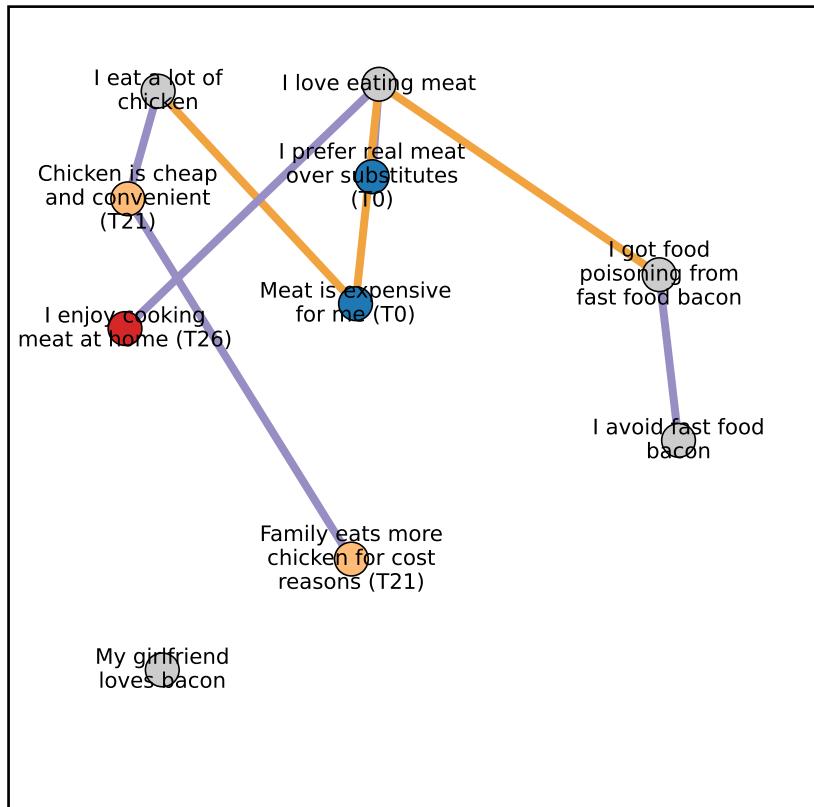
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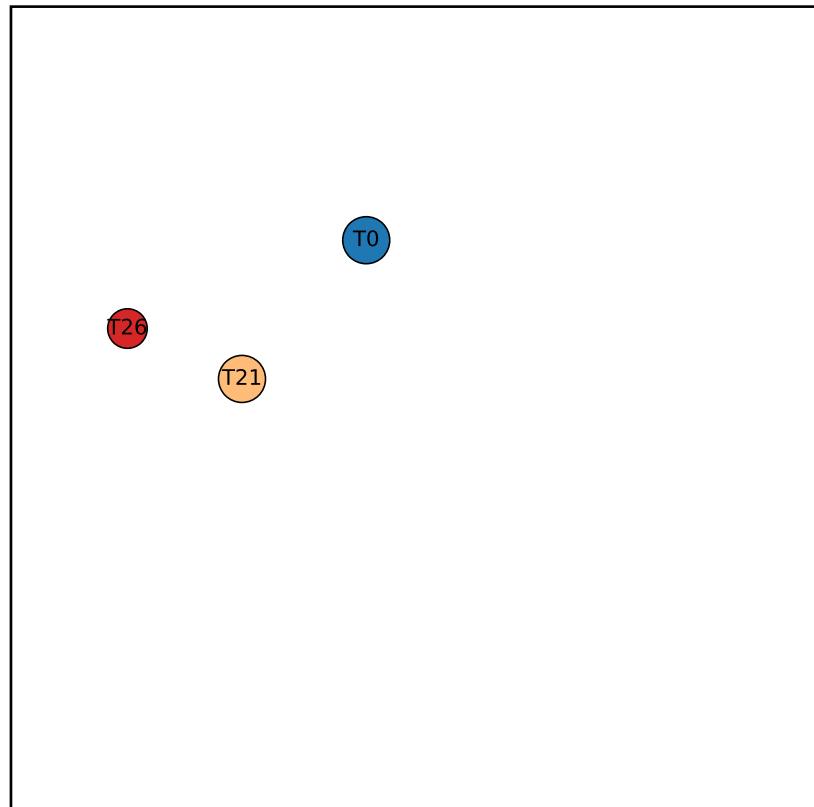
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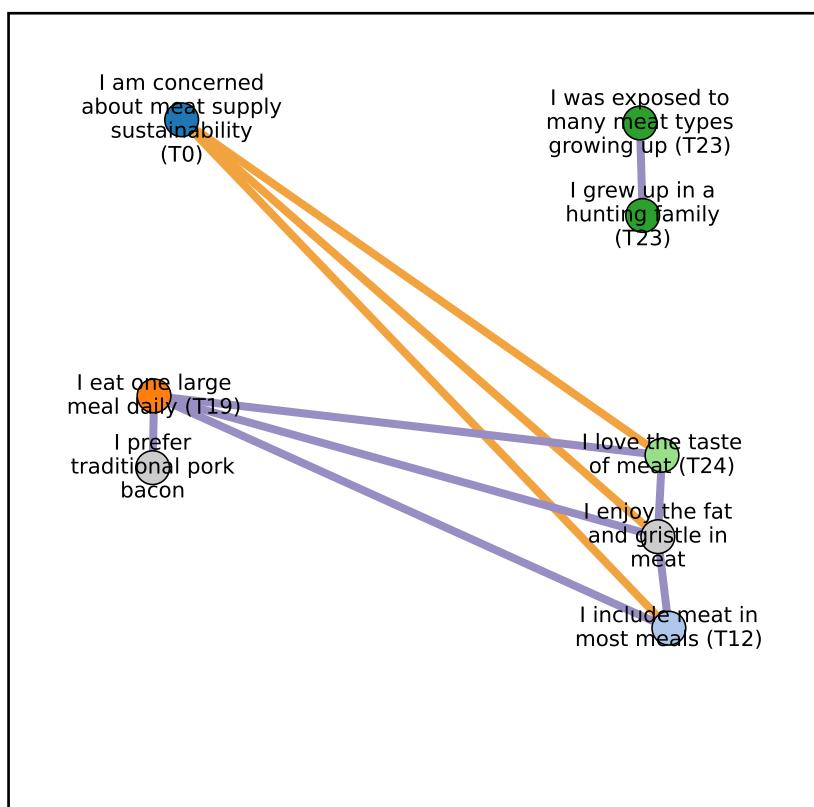
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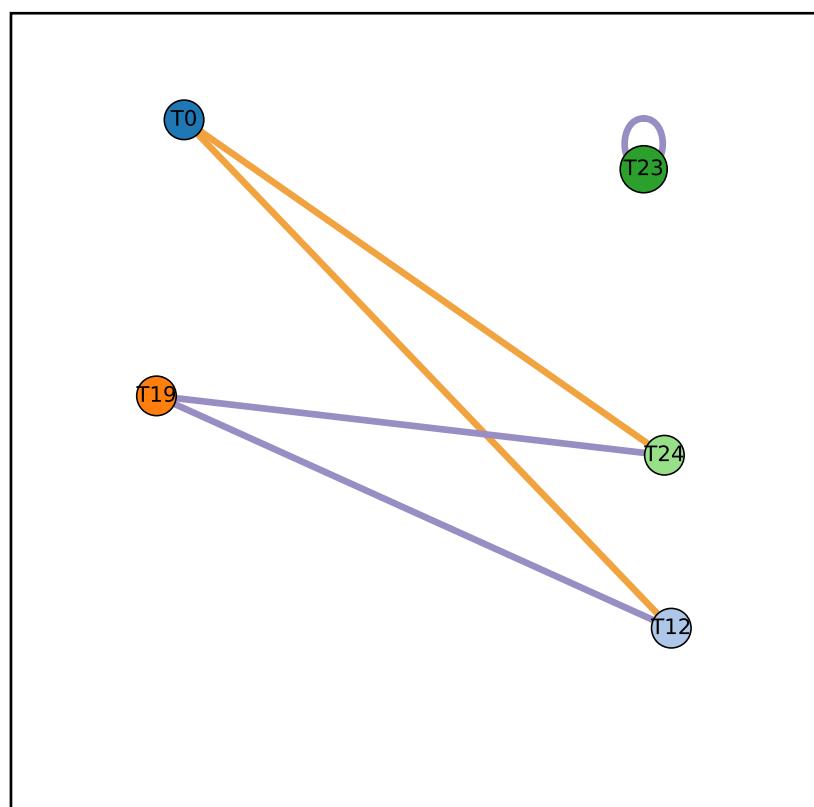
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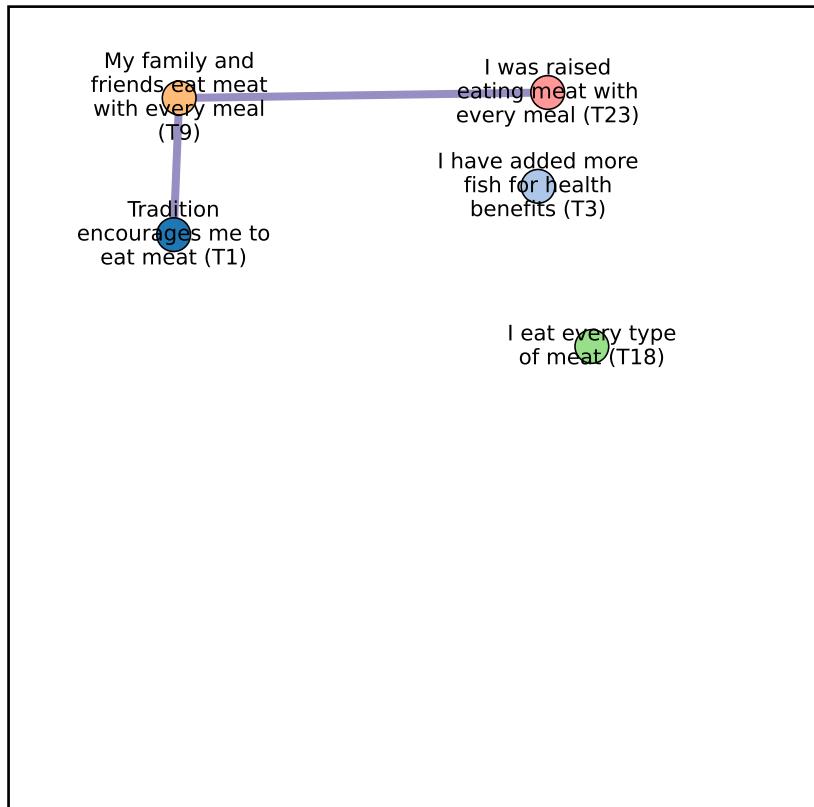
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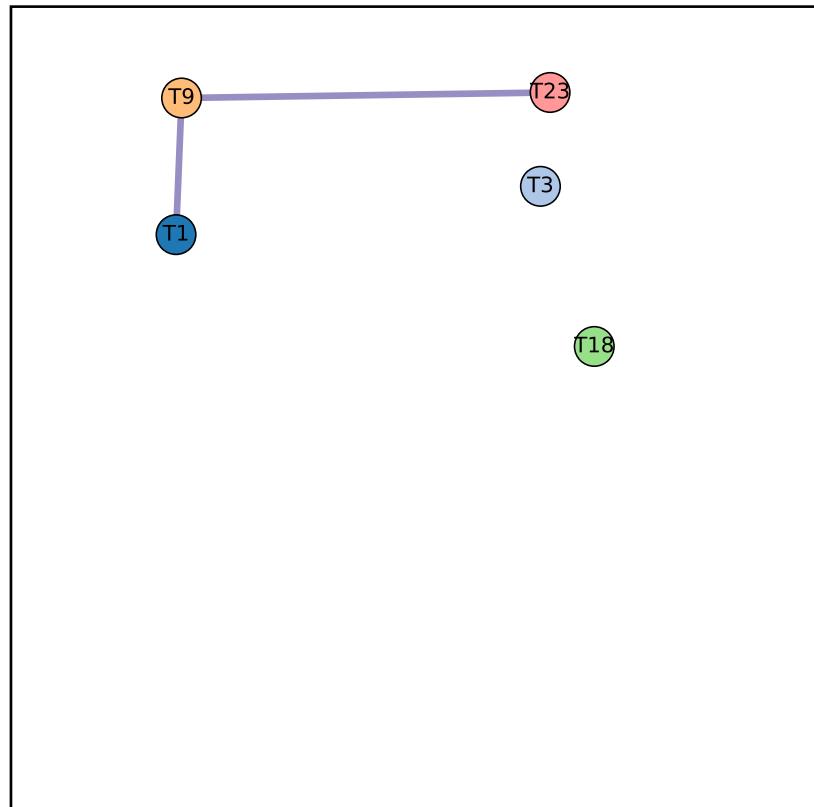
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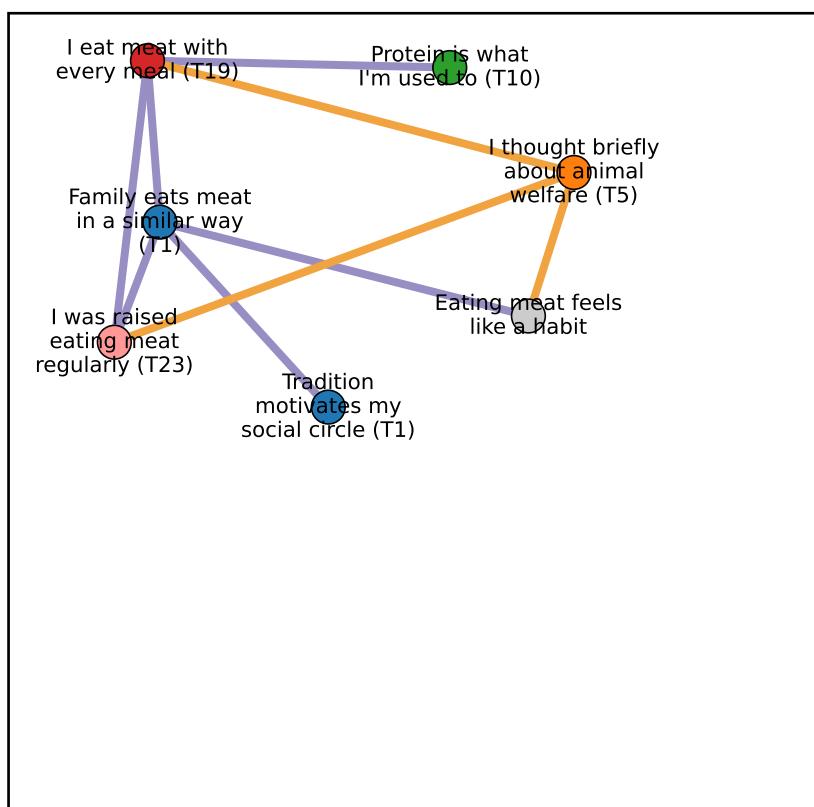
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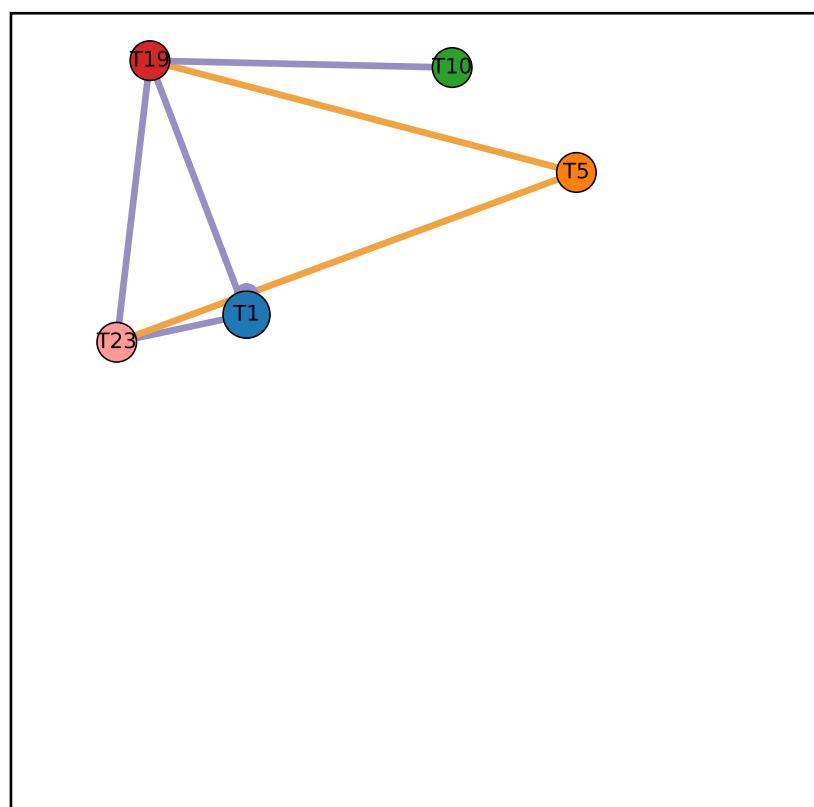
Wave 1 (topics)



Wave 2 (stances)



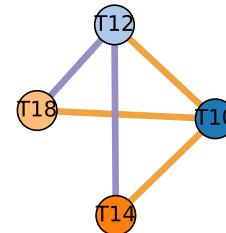
Wave 2 (topics)



Wave 1 (stances)

```
graph TD; T12((I include meat in most meals (T12))) --- T18((I eat meat regularly (T18))); T12 --- T10((I use other proteins sometimes (T10))); T18 --- T14((I choose meat for protein (T14))); T10 --- T14
```

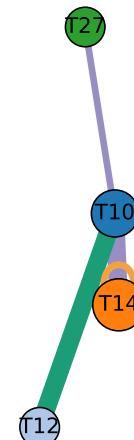
Wave 1 (topics)



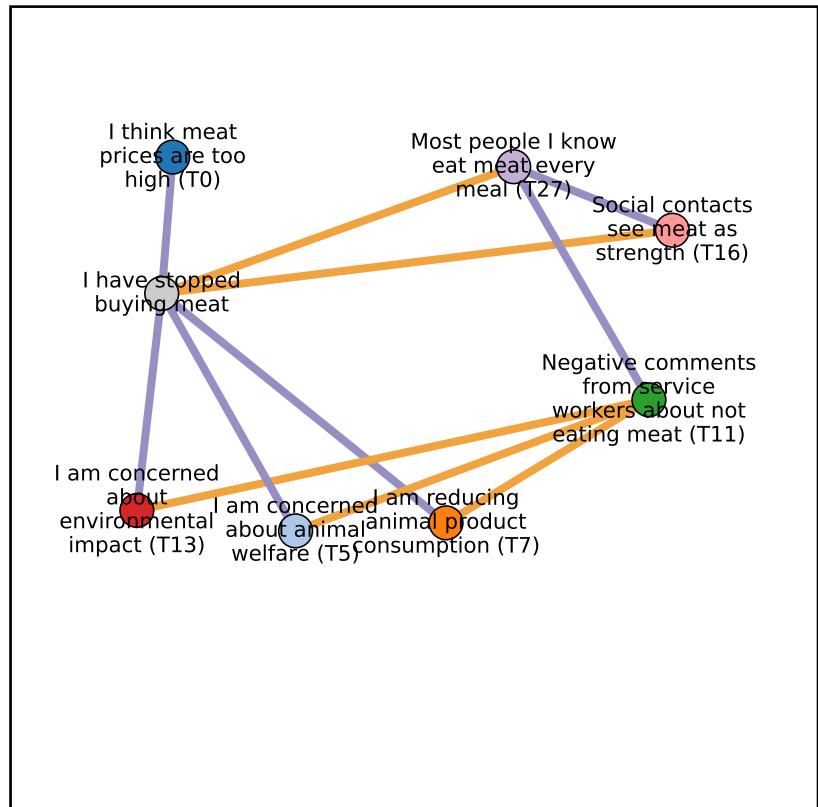
Wave 2 (stances)

```
graph TD; T27((People close to me eat meat regularly (T27))) --- T10((I start meals with protein (T10))); T27 --- T14((Meat is my go-to protein (T14))); T10 --- T14; T10 --- T12((I often incorporate meat into meals (T12))); T14 --- T12; T14 --- T10; T14 --- T14; T12 --- T10; T12 --- T14; T10 --- T14
```

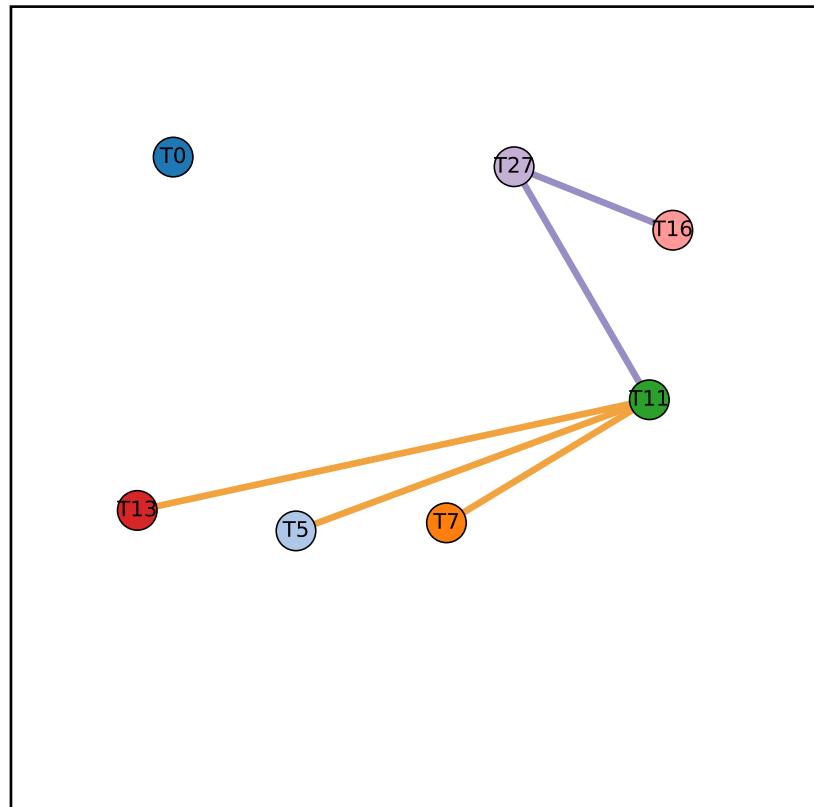
Wave 2 (topics)



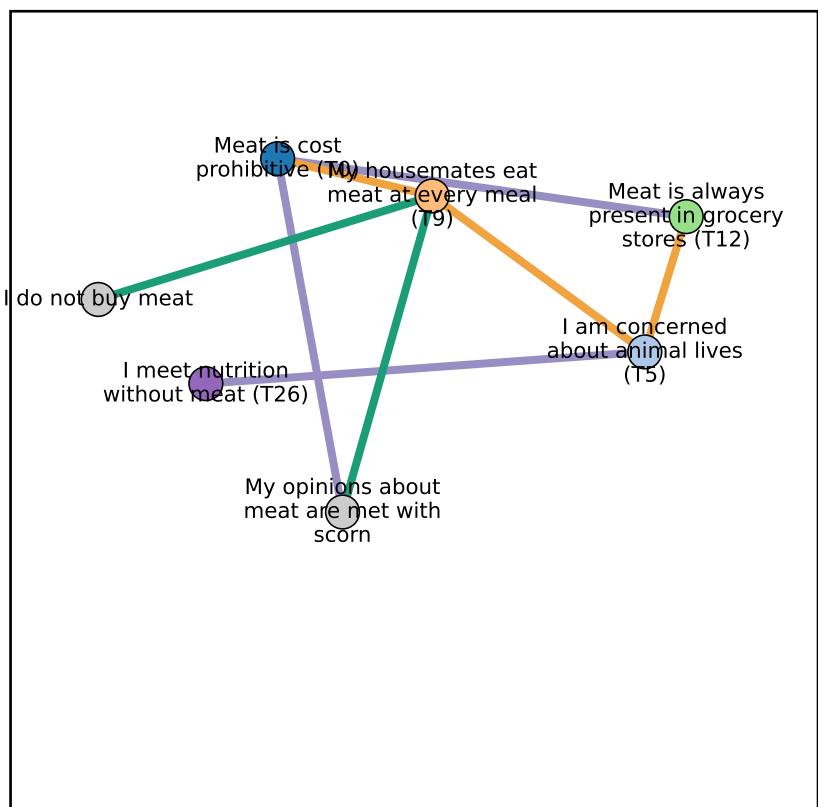
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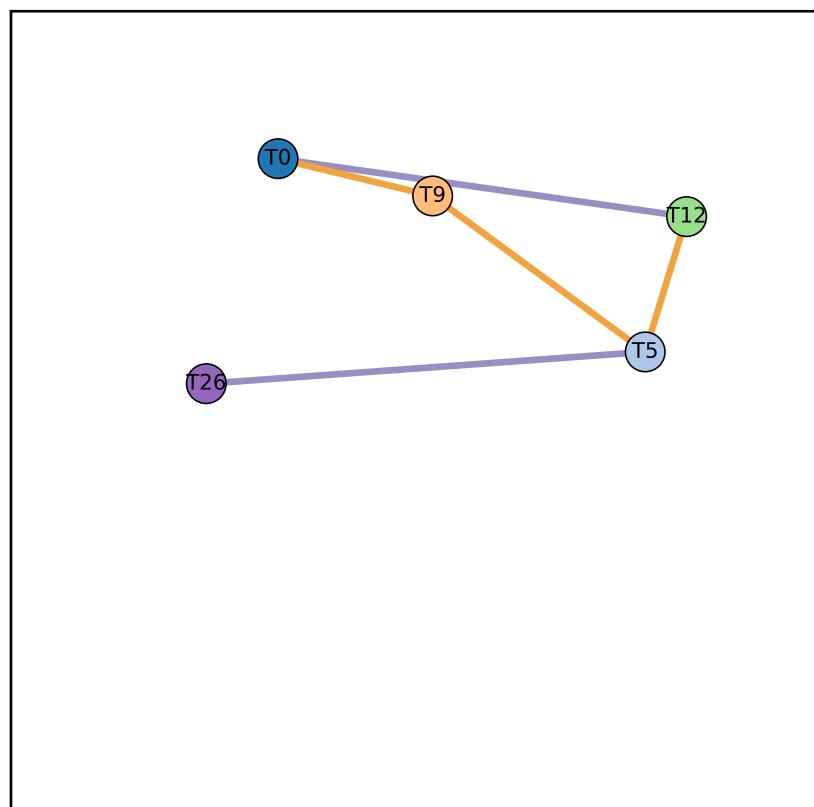
Wave 1 (topics)



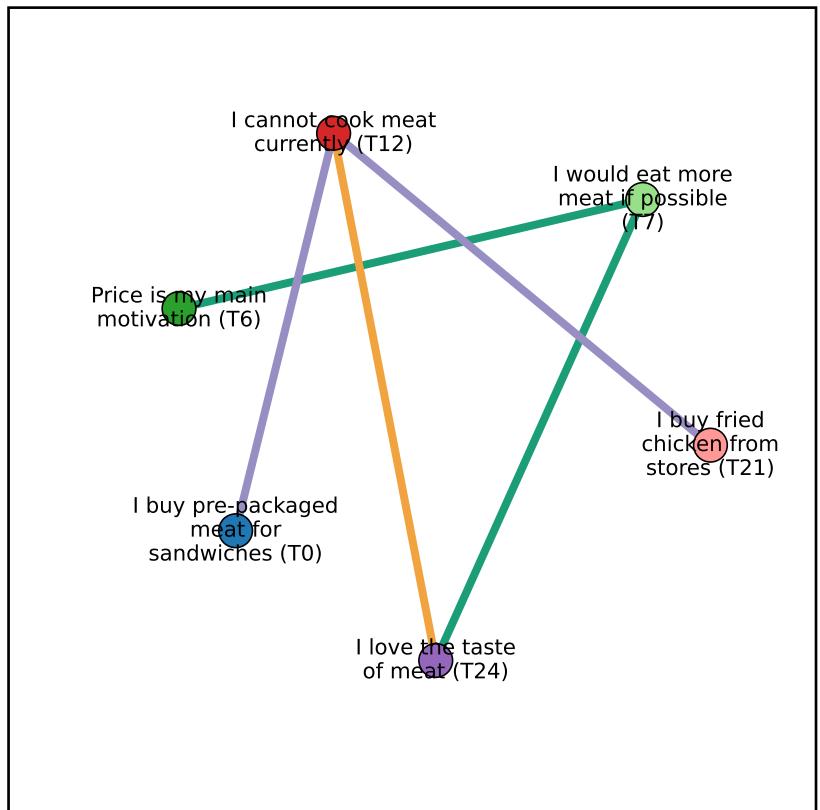
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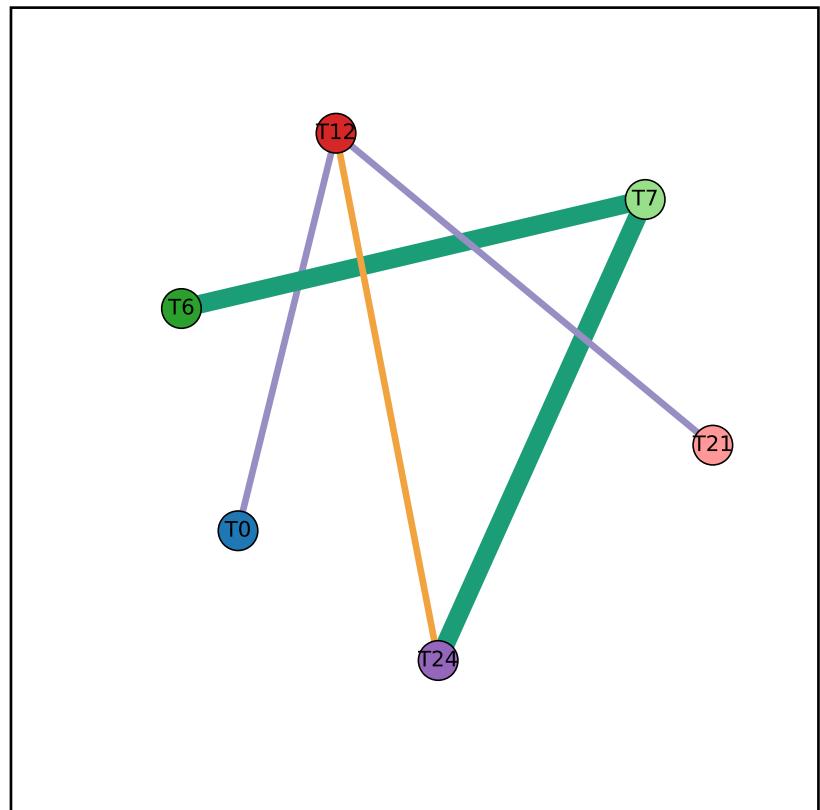
Wave 2 (topics)



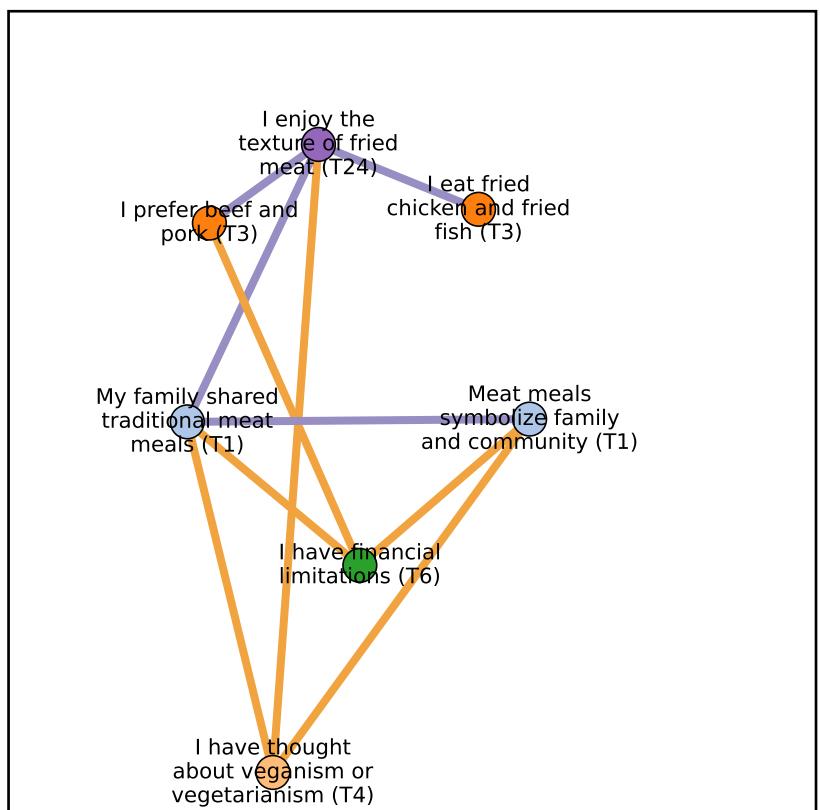
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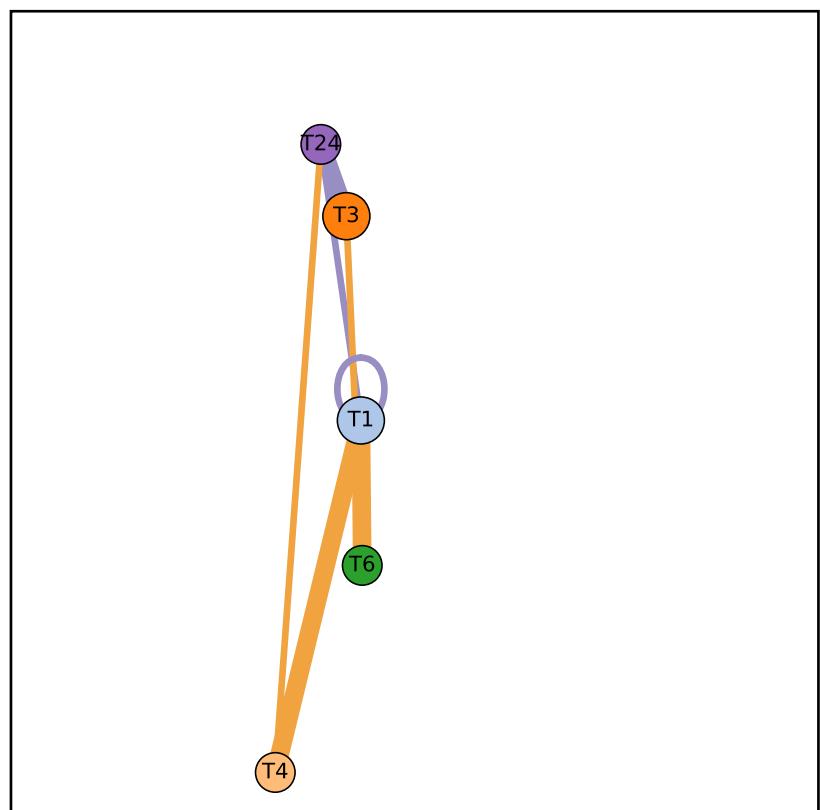
Wave 1 (topics)



Wave 2 (stances)



Wave 2 (topics)



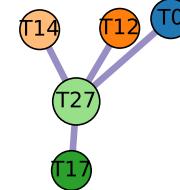
Wave 1 (stances)

Meat is a good meat is relatively
I like eating protein-rich (T0)
(T14) (T12)

Everyone likes to me
eats meat (T27) (T26)

I eat meat every
day (T17)

Wave 1 (topics)



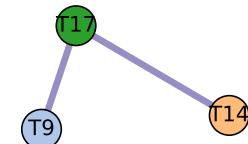
Wave 2 (stances)

I eat meat every
day (T17)

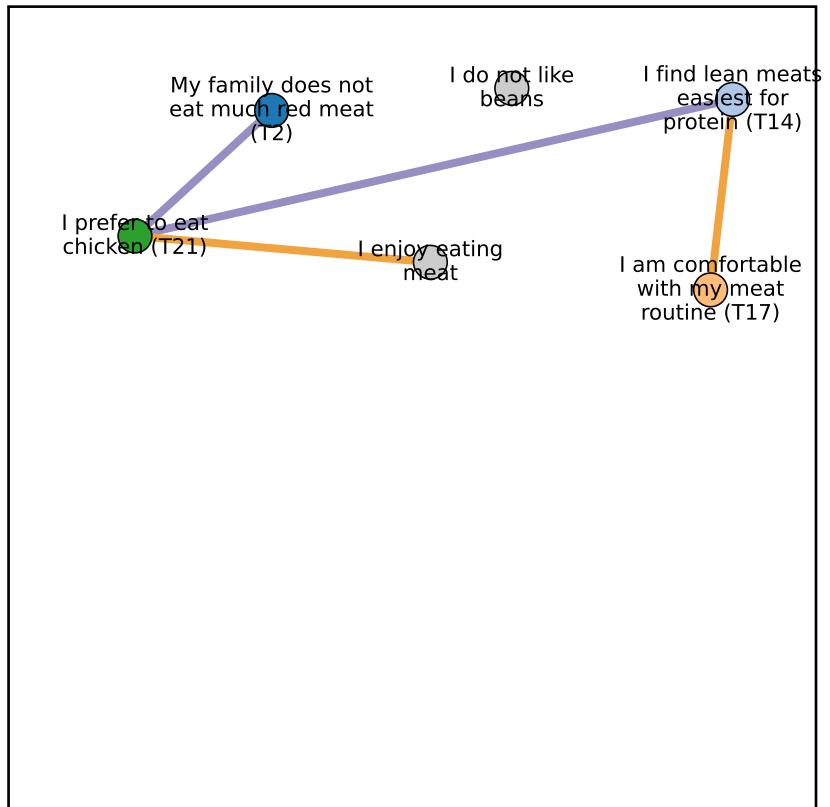
I like eating family and friends
eat meat regularly (T19)

Meat is my main
protein source
normal in my group (T4)

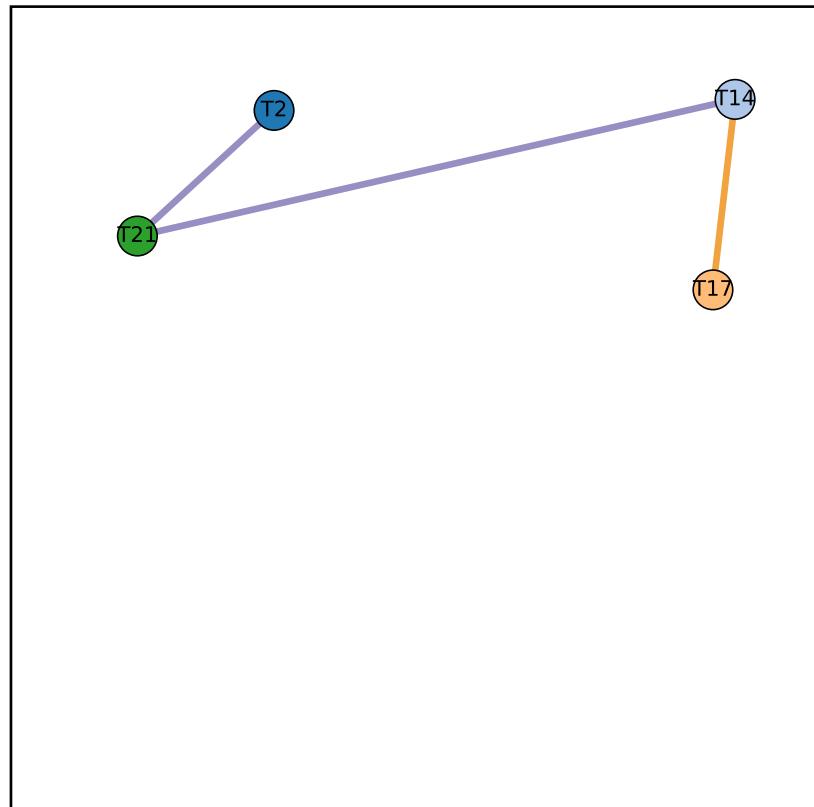
Wave 2 (topics)



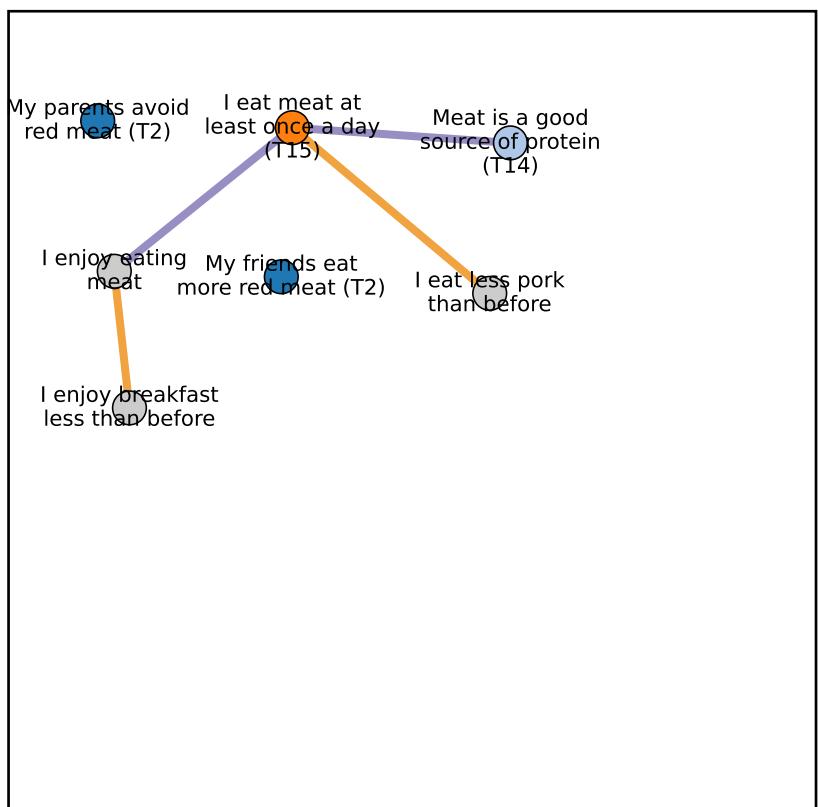
Wave 1 (stances)



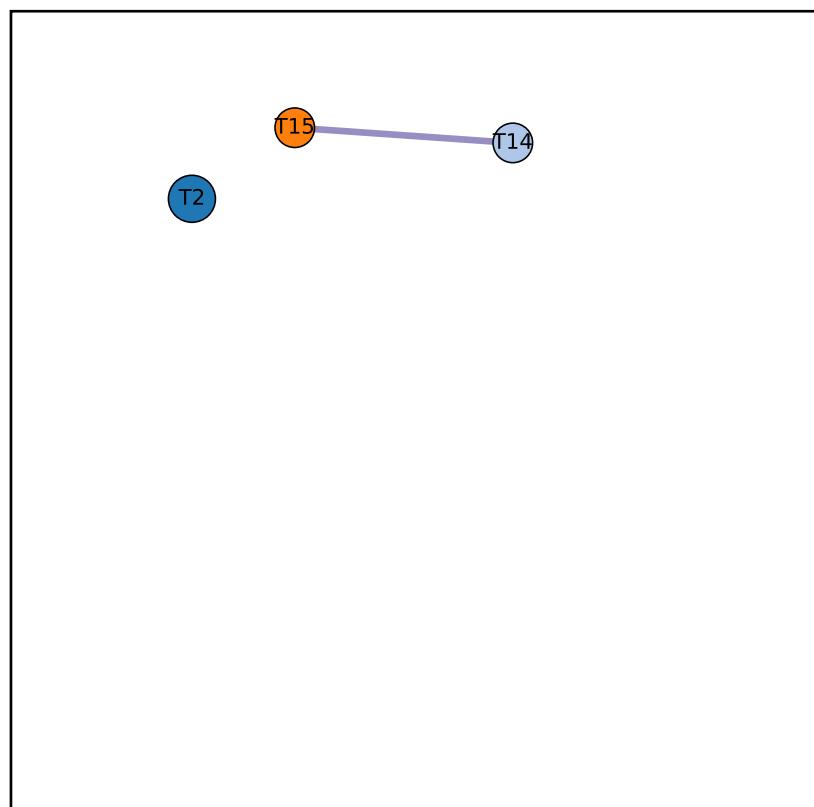
Wave 1 (topics)



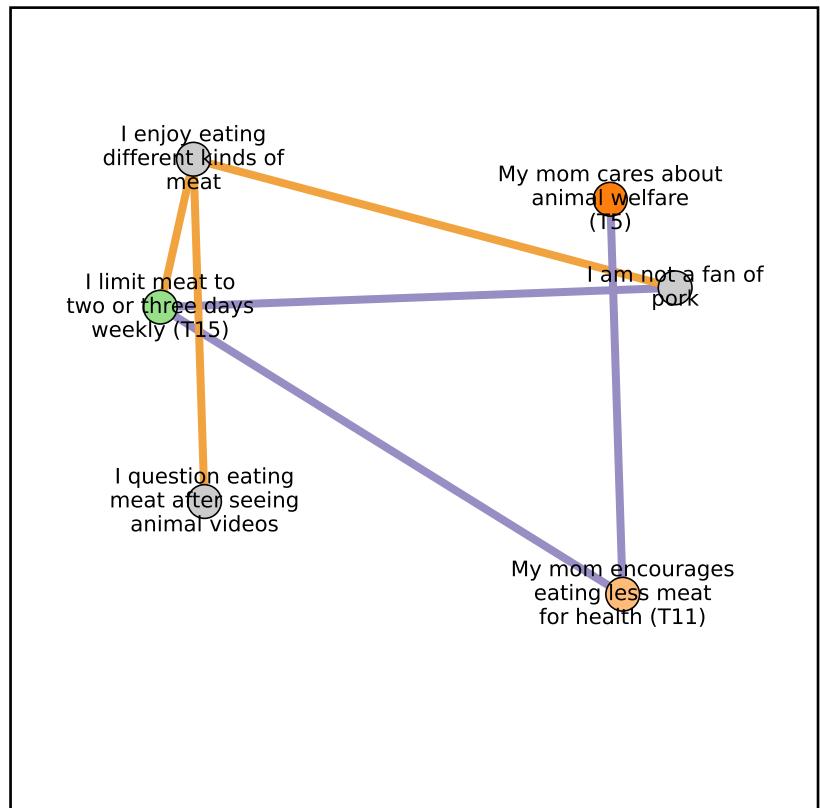
Wave 2 (stances)



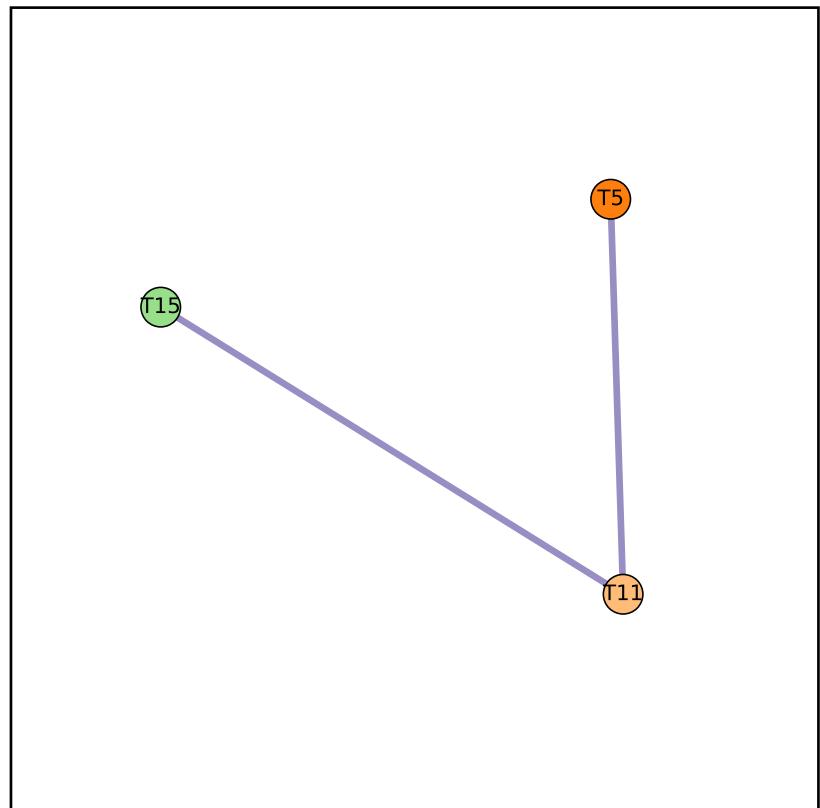
Wave 2 (topics)



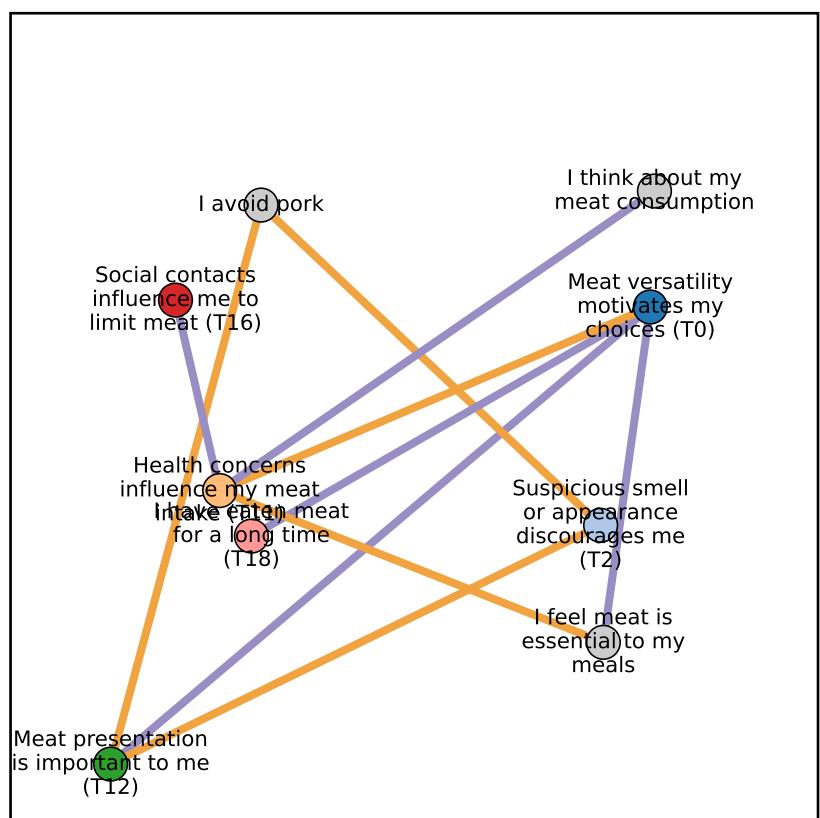
Wave 1 (stances)



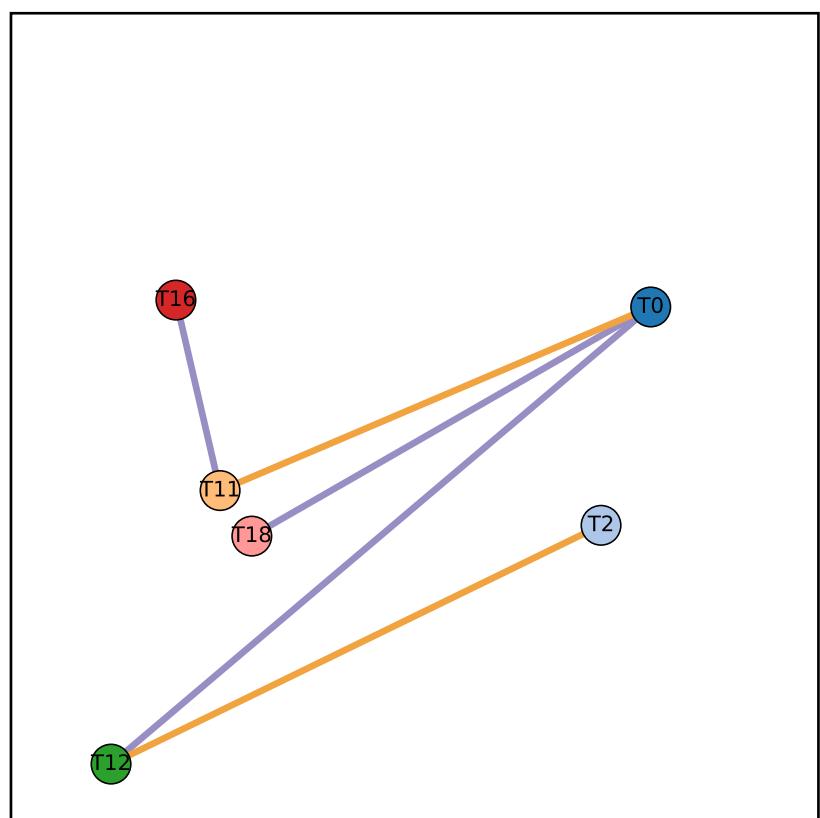
Wave 1 (topics)



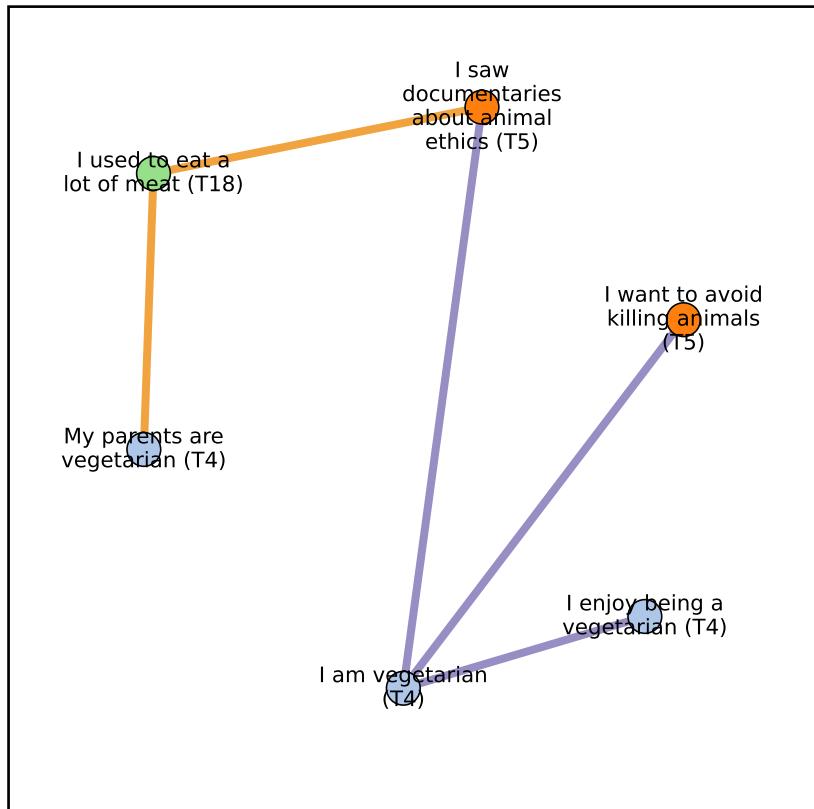
Wave 2 (stances)



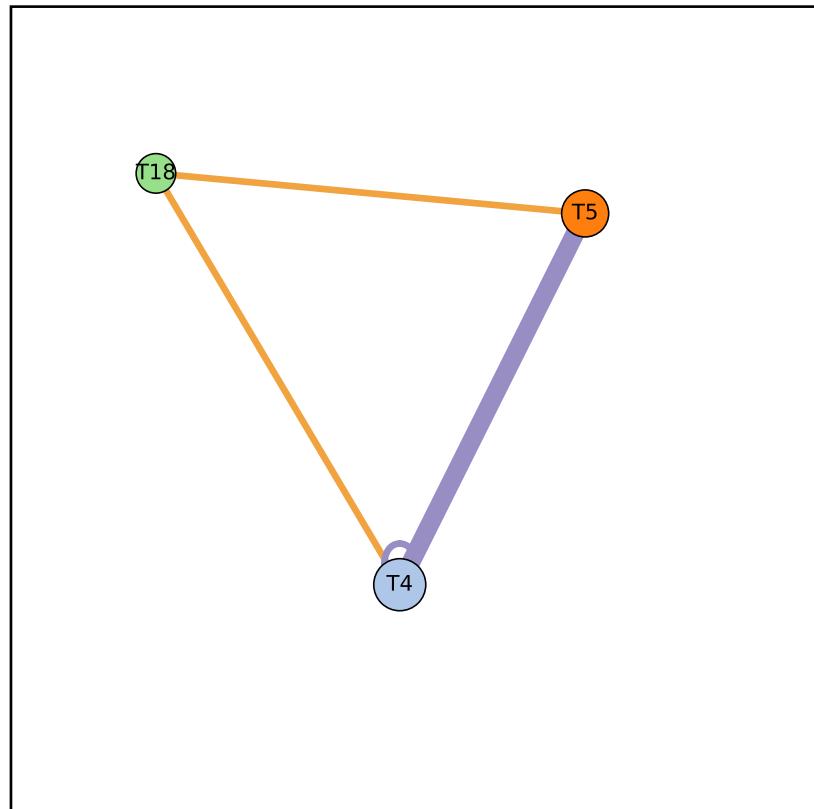
Wave 2 (topics)



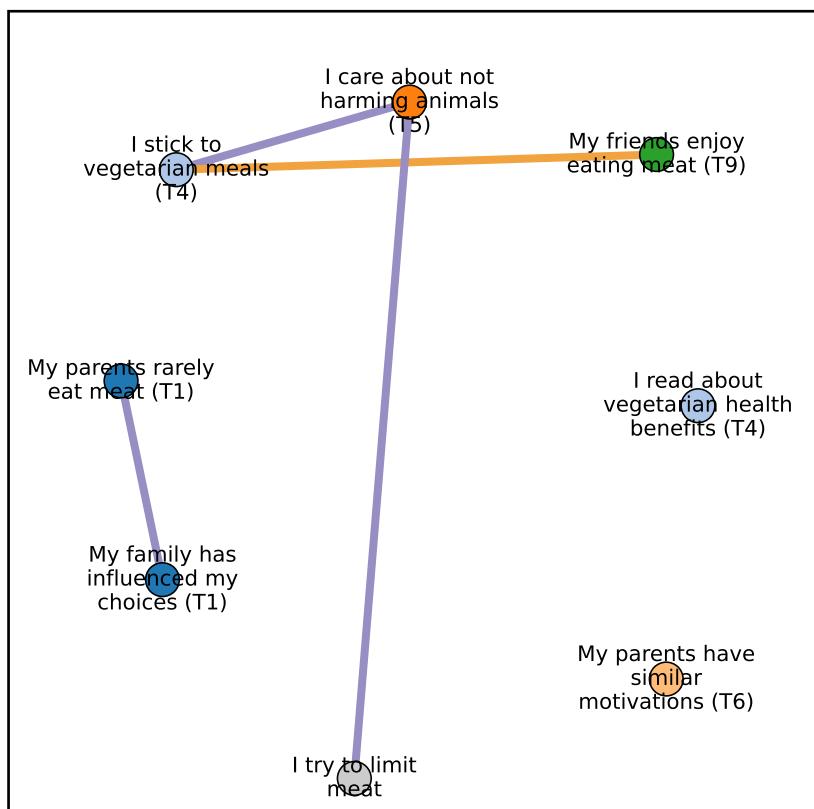
Wave 1 (stances)



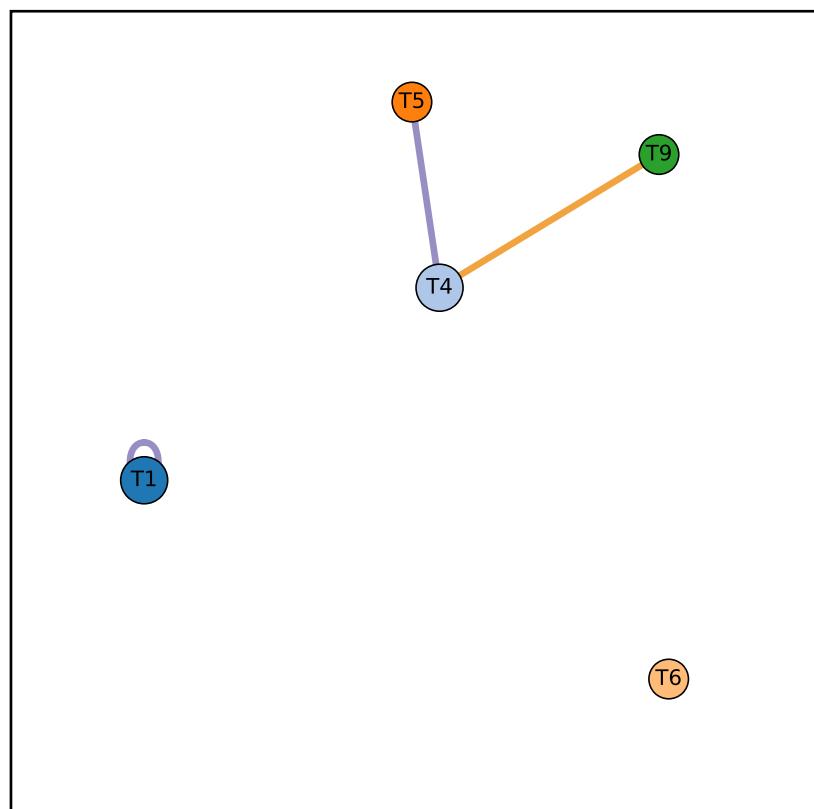
Wave 1 (topics)



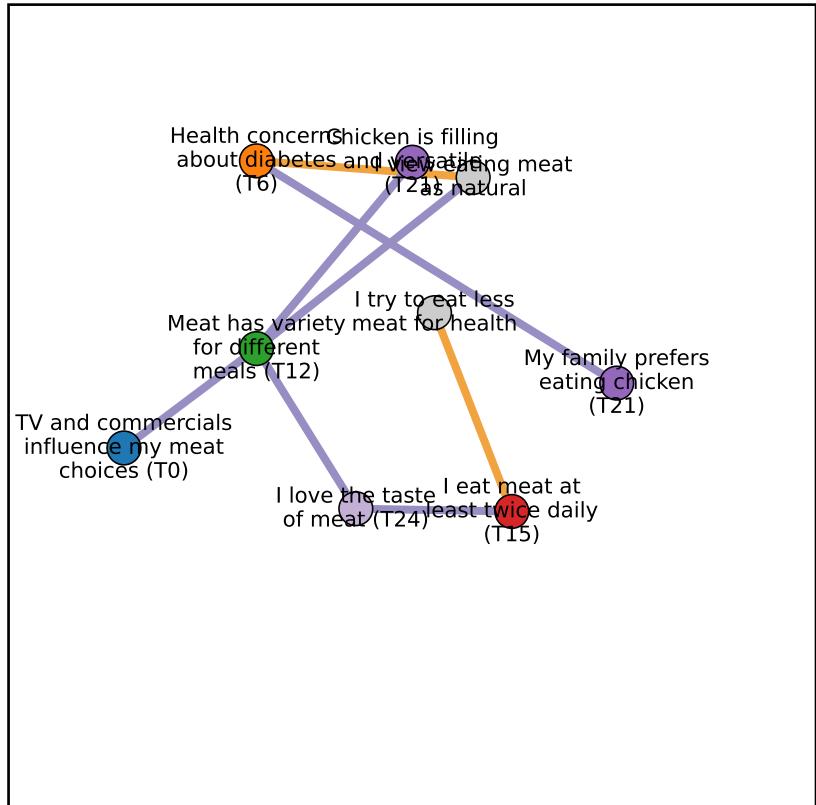
Wave 2 (stances)



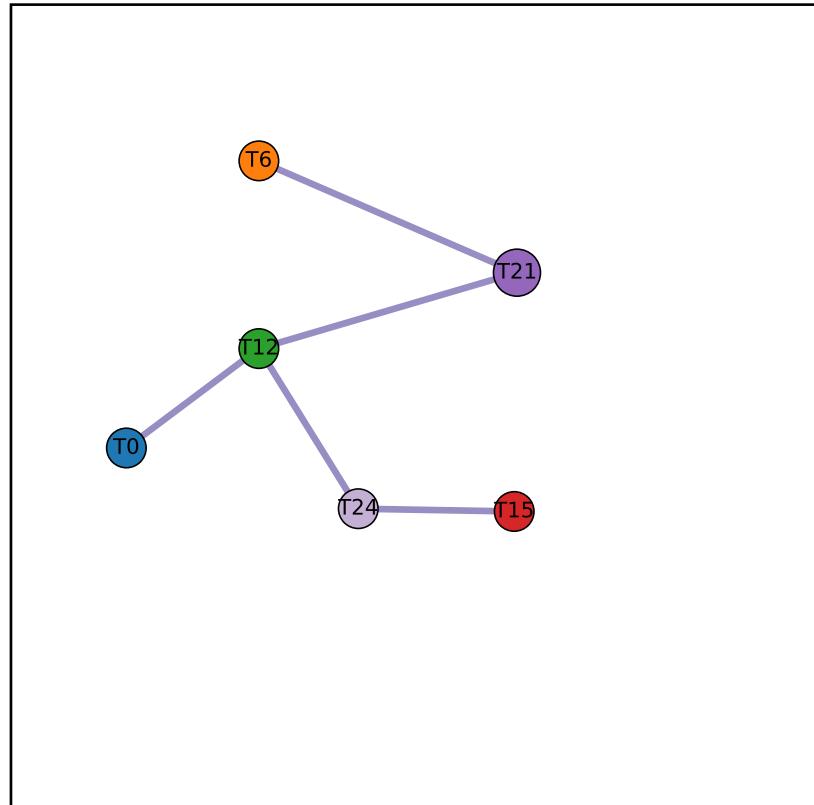
Wave 2 (topics)



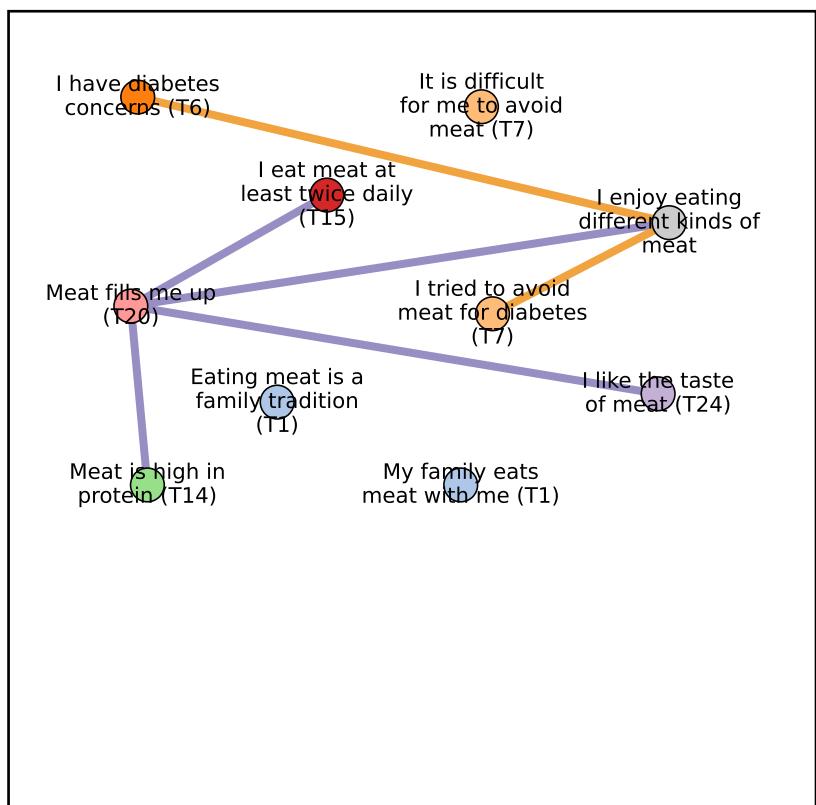
Wave 1 (stances)



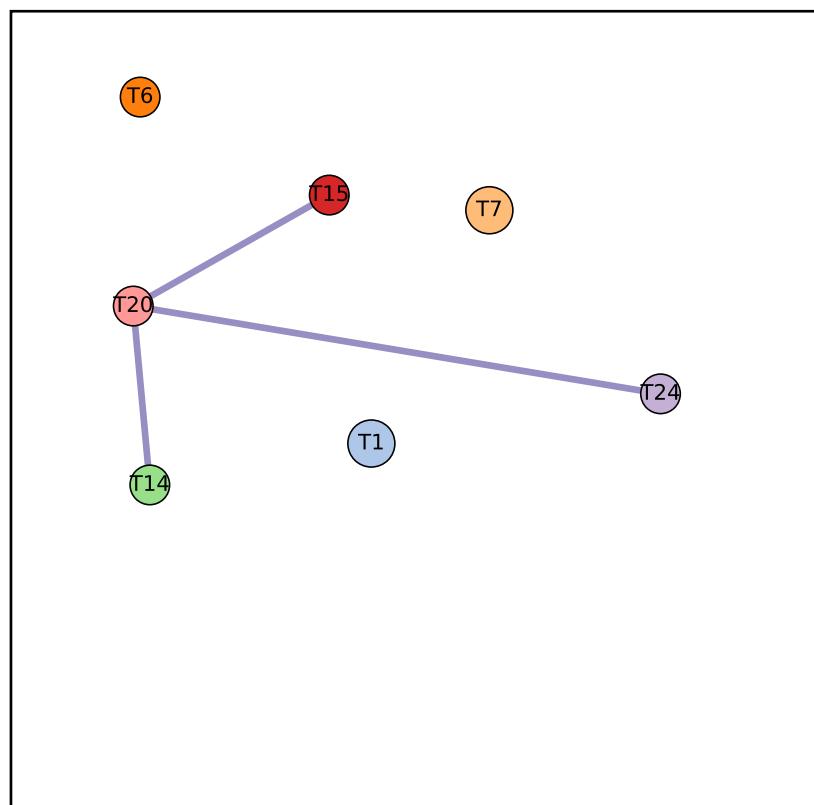
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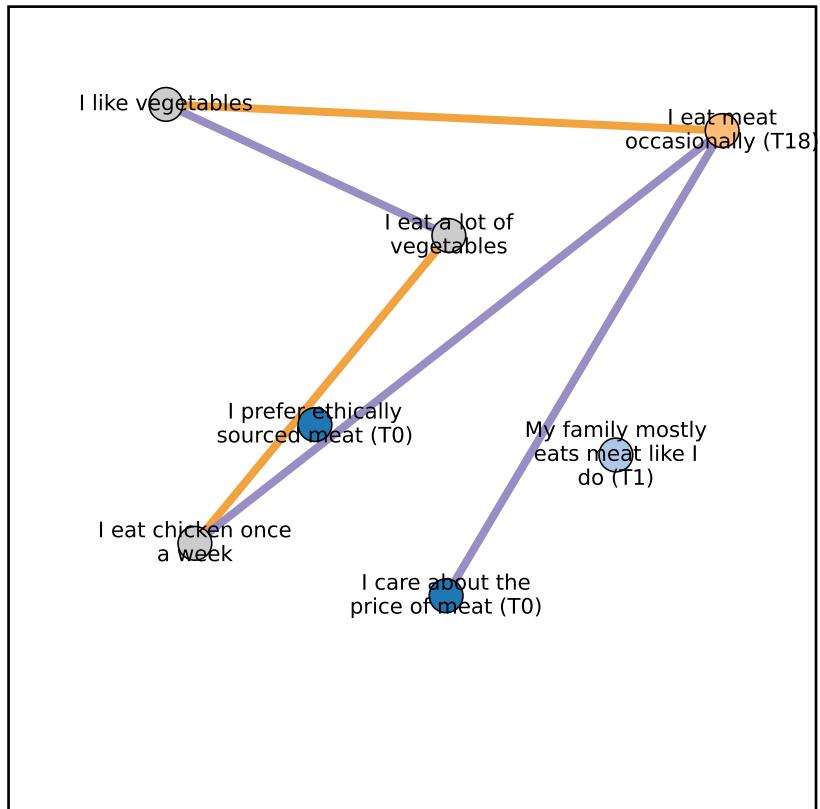
Wave 2 (stances)



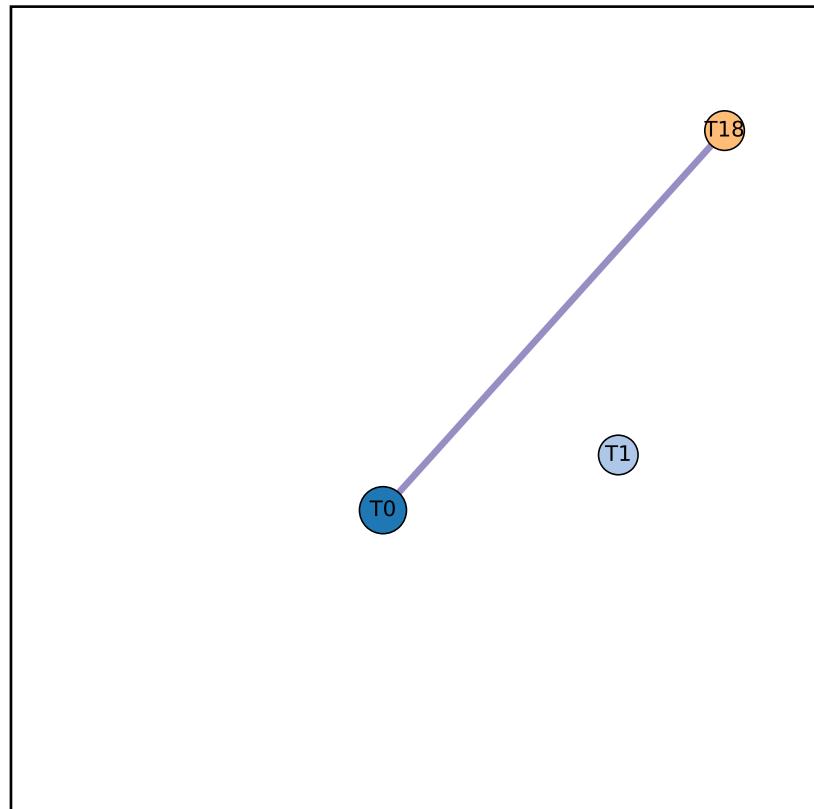
Wave 2 (topics)



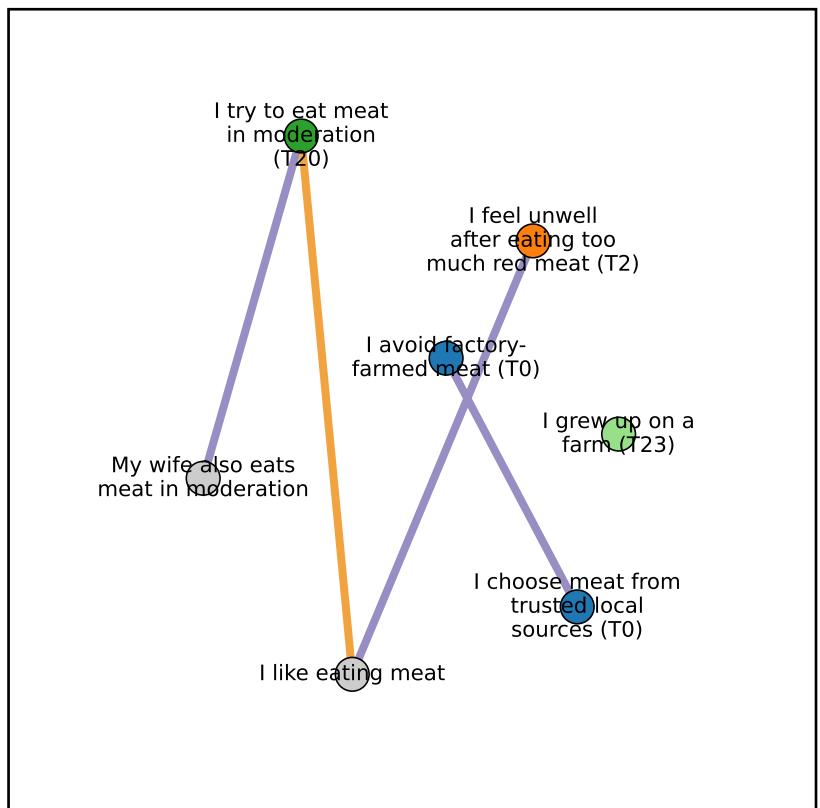
Wave 1 (stances)



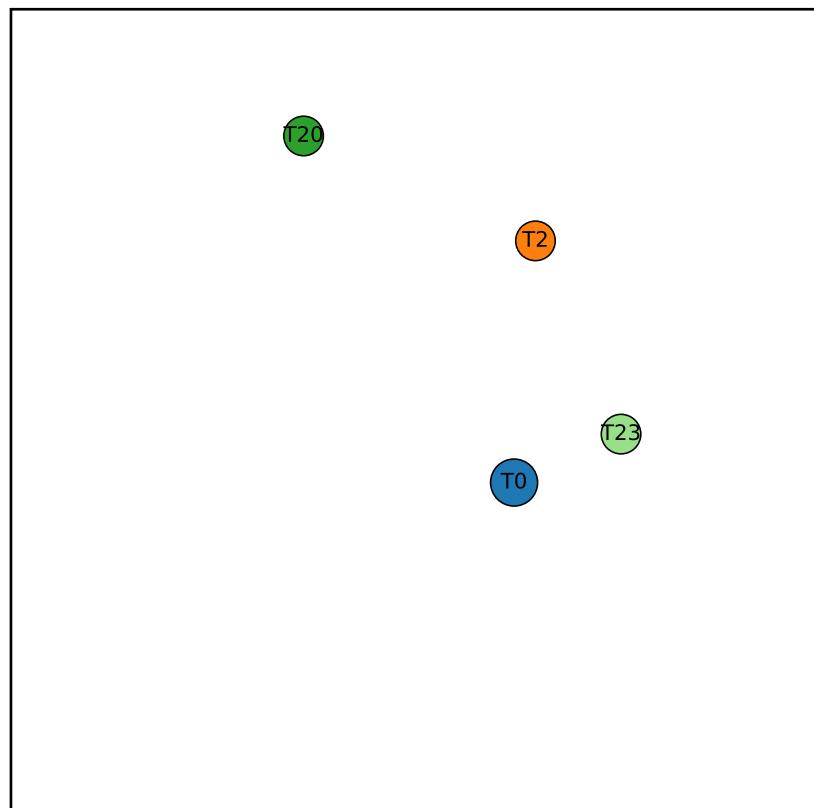
Wave 1 (topics)



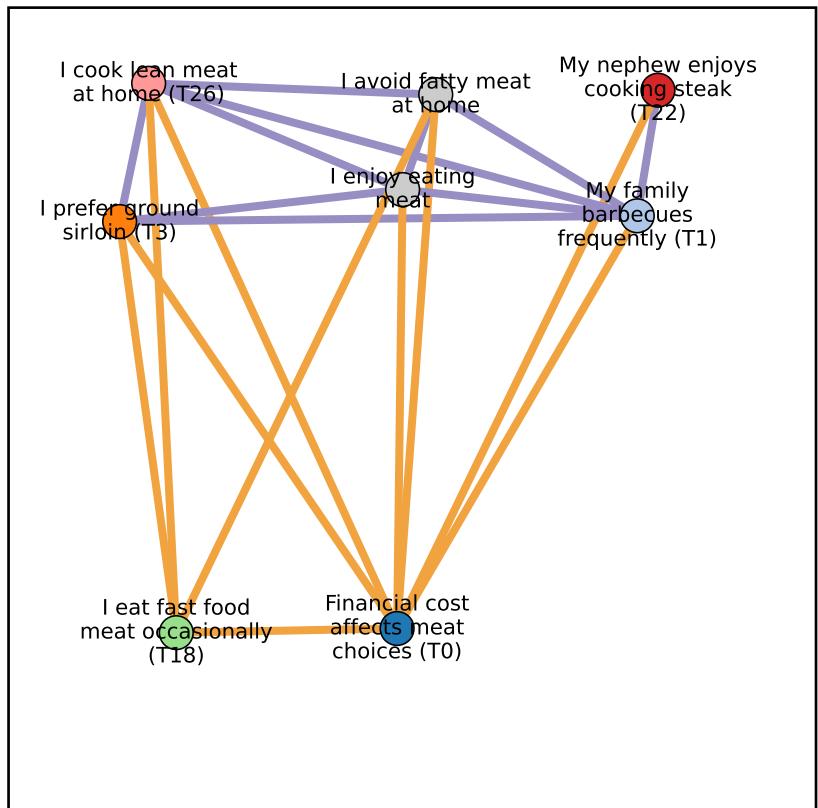
Wave 2 (stances)



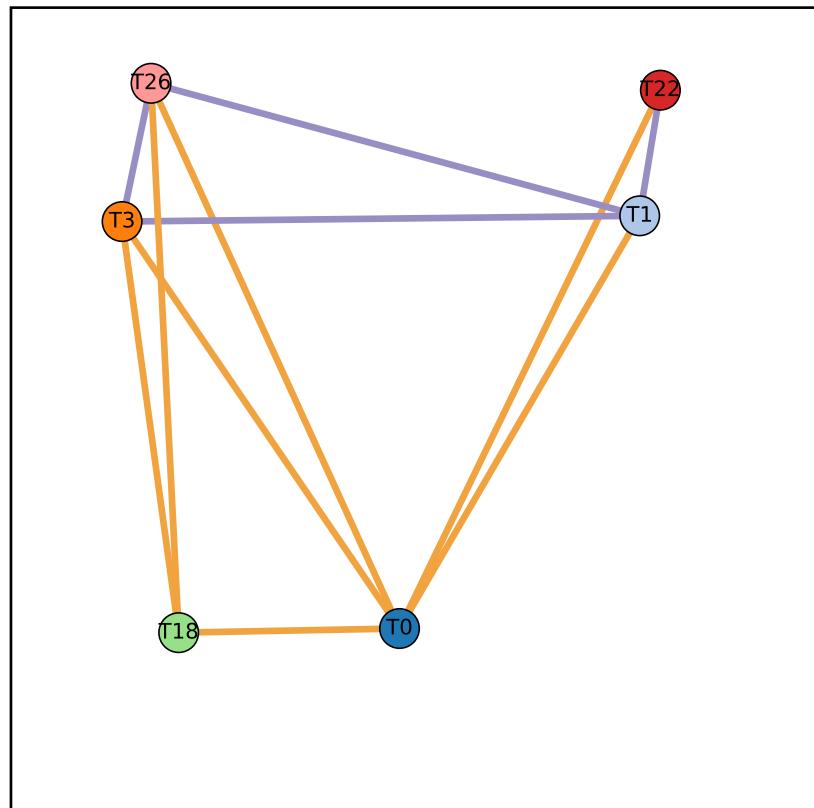
Wave 2 (topics)



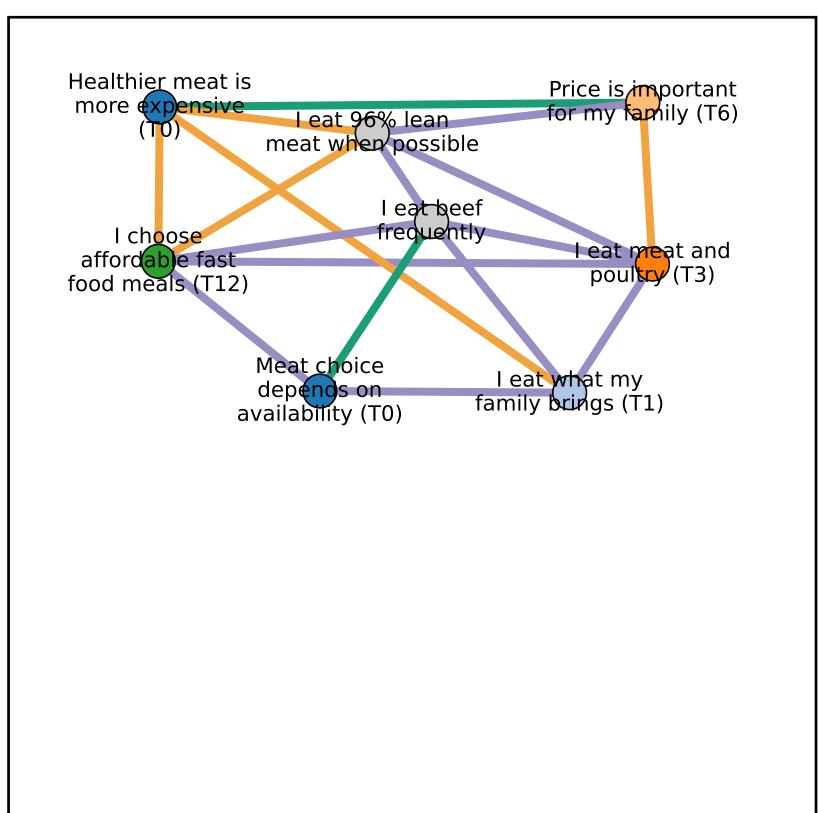
Wave 1 (stances)



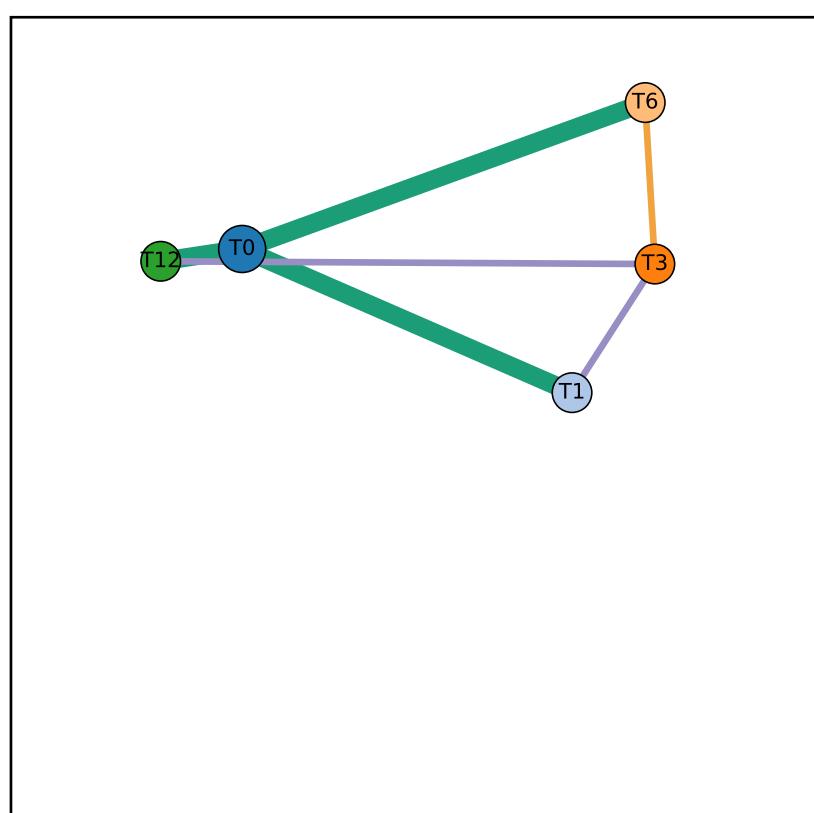
Wave 1 (topics)



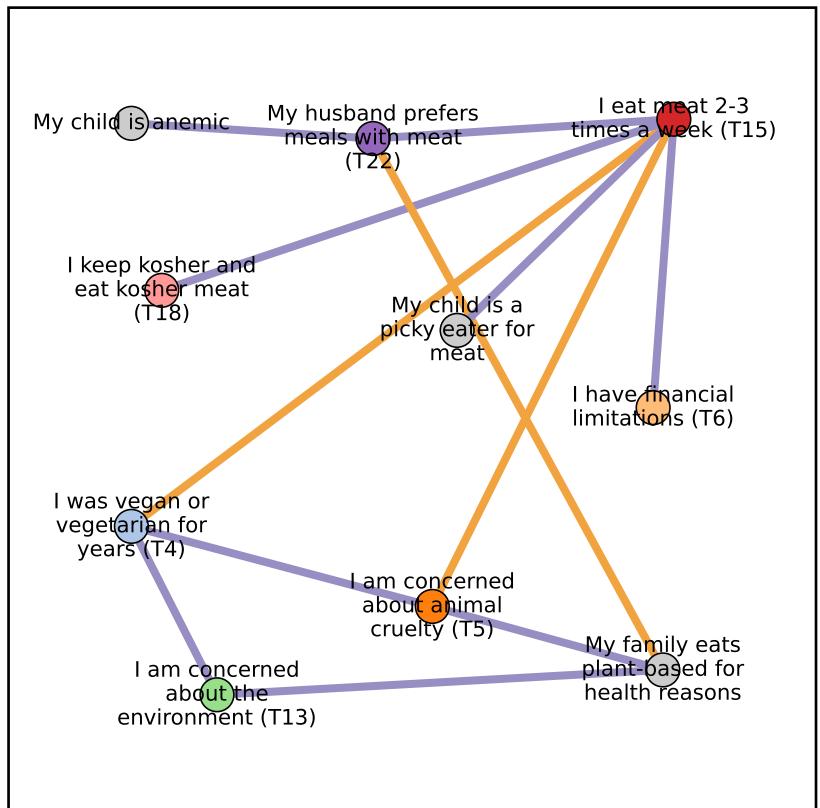
Wave 2 (stances)



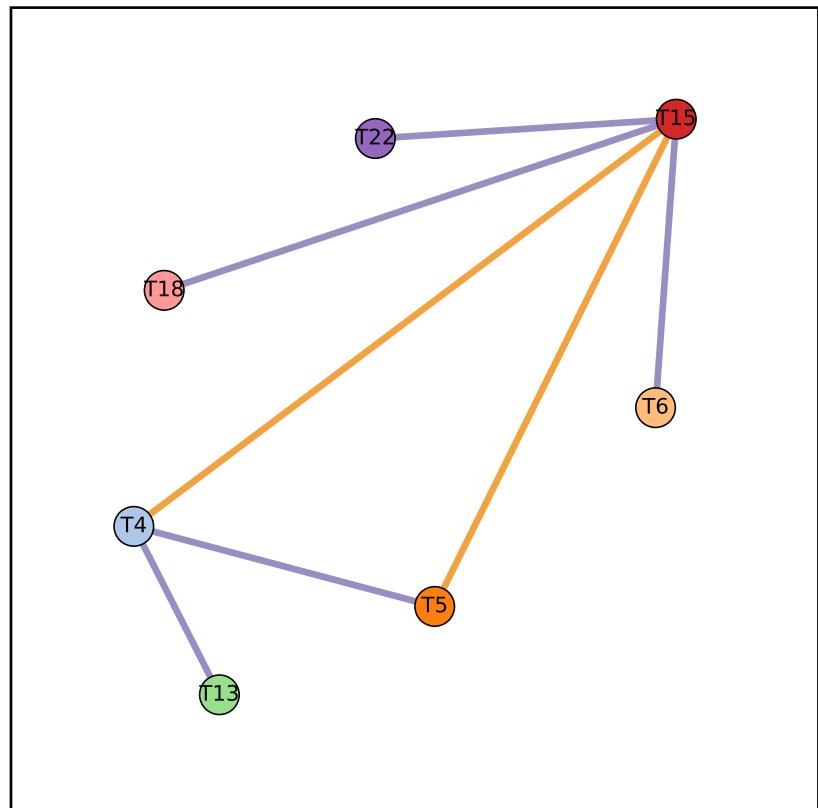
Wave 2 (topics)



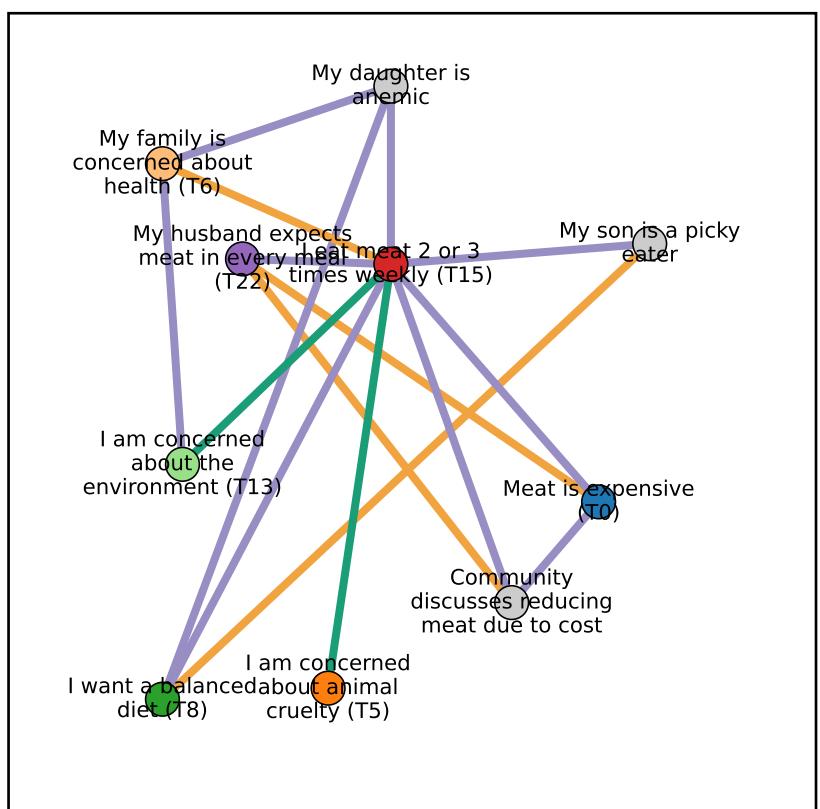
Wave 1 (stances)



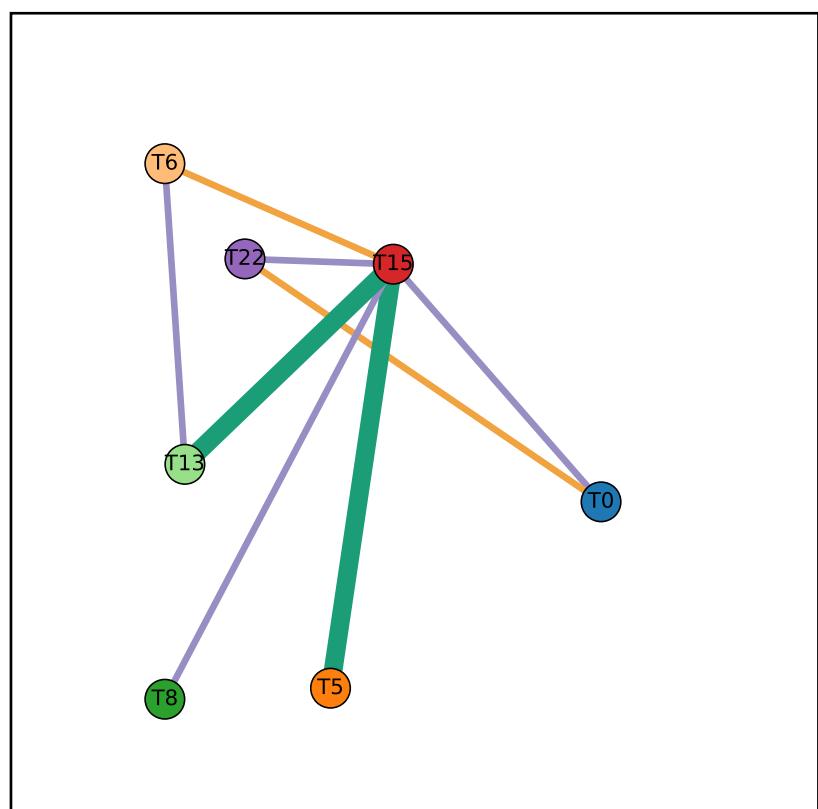
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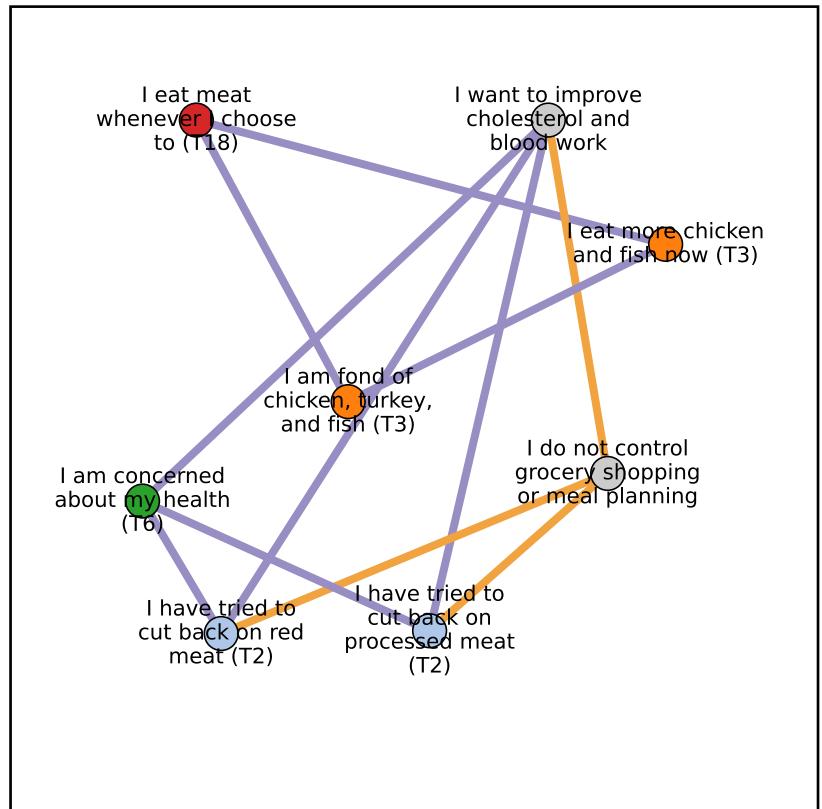
Wave 2 (stances)



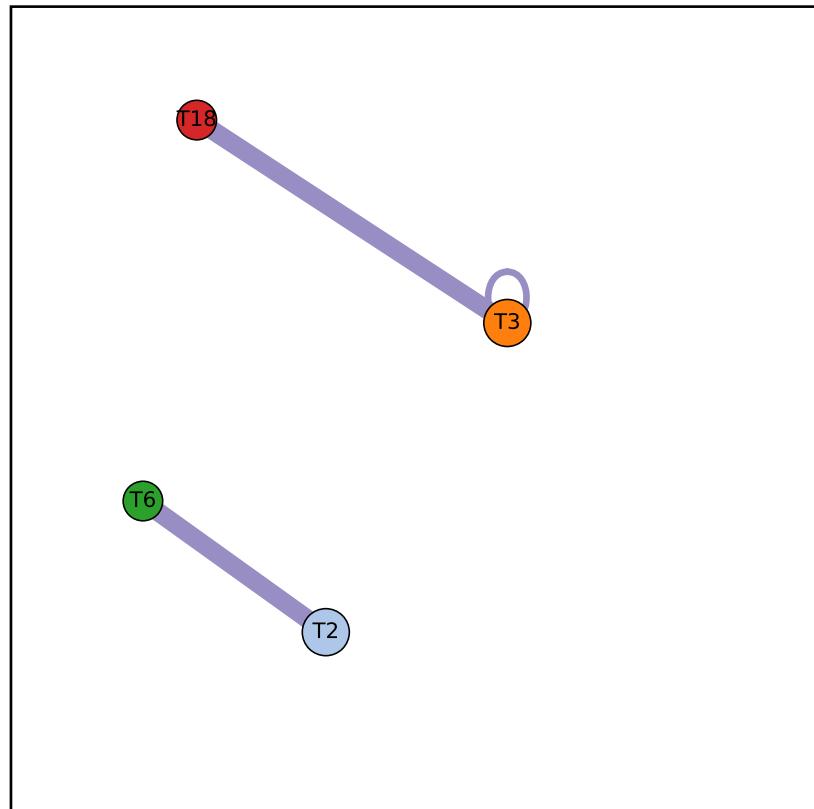
Wave 2 (topics)



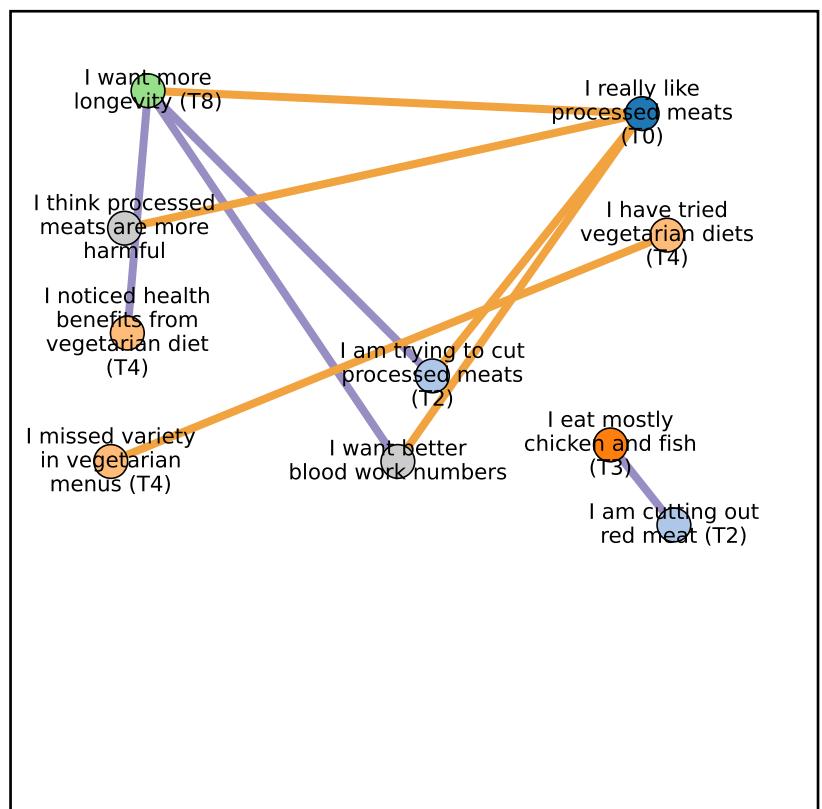
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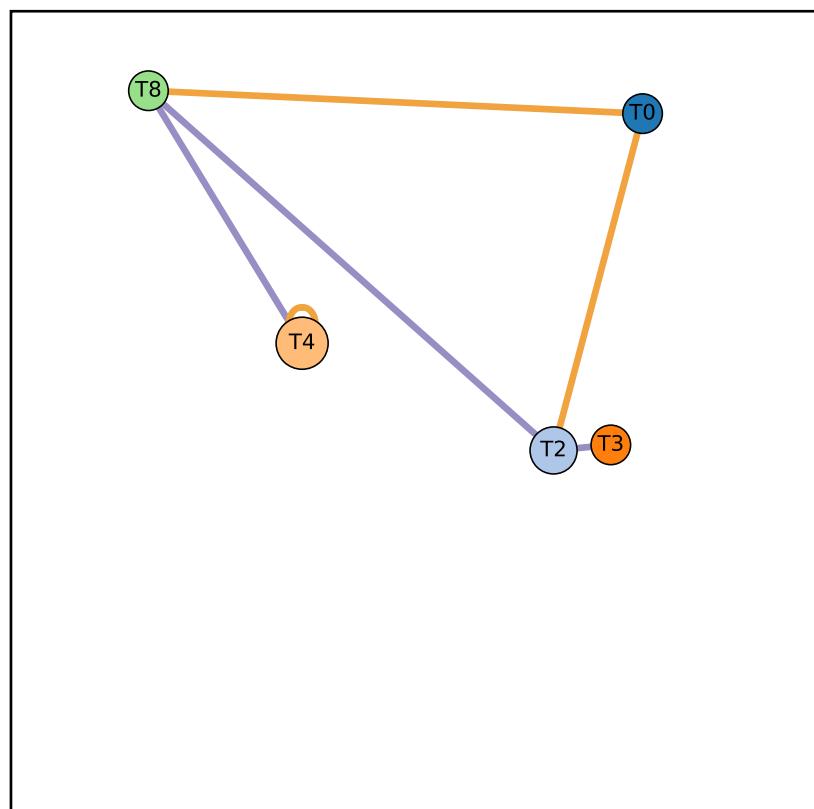
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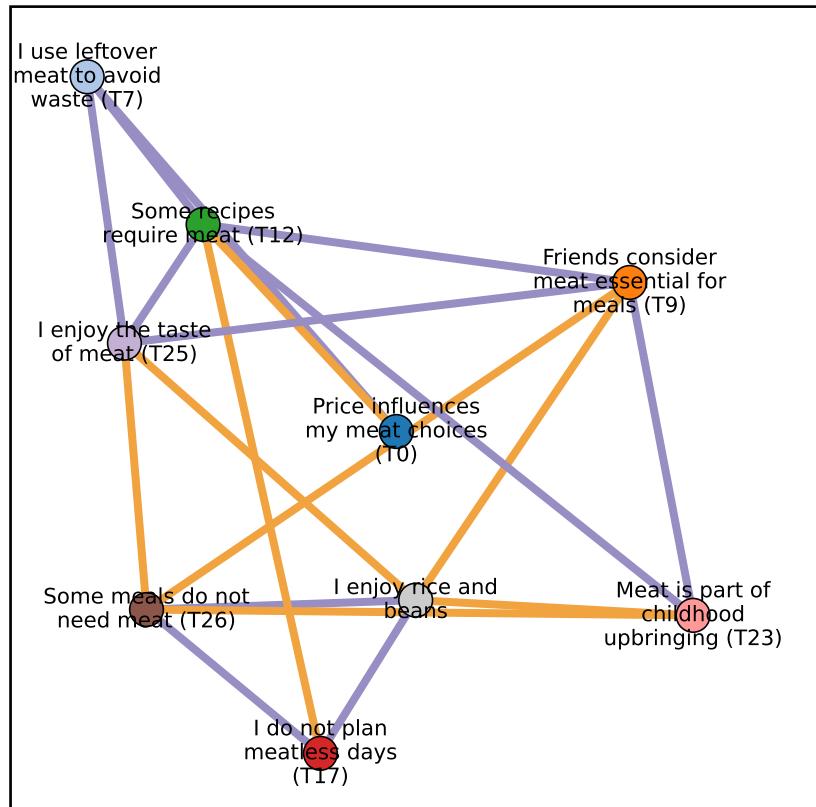
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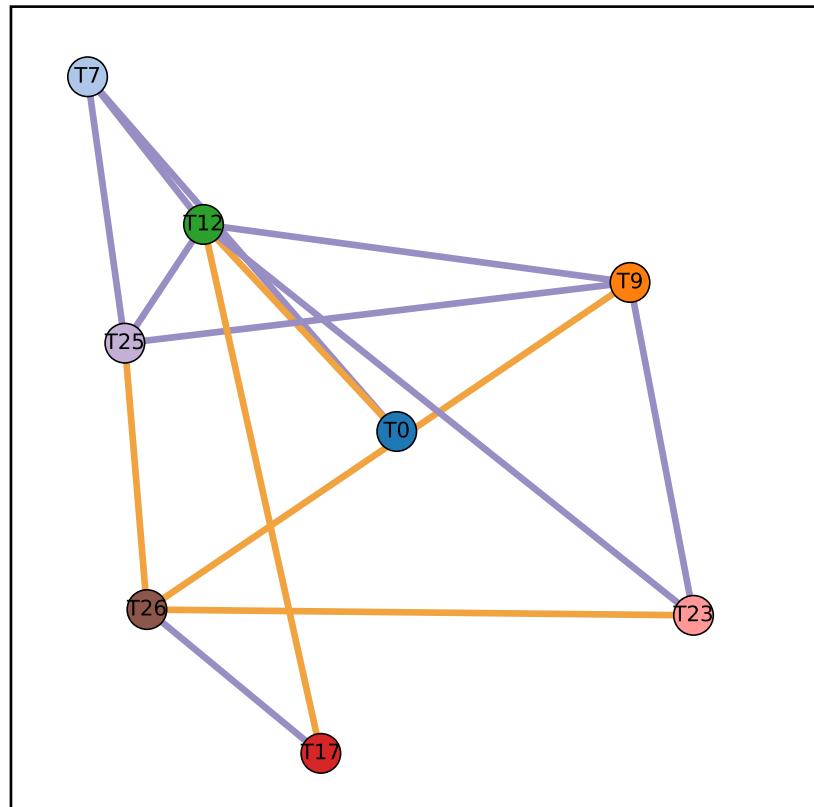
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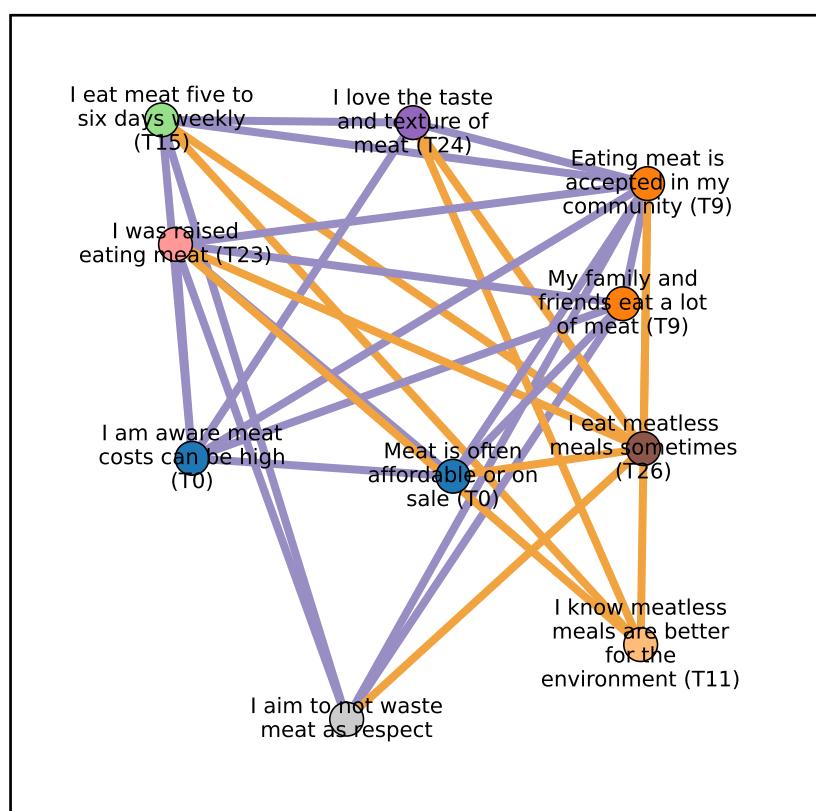
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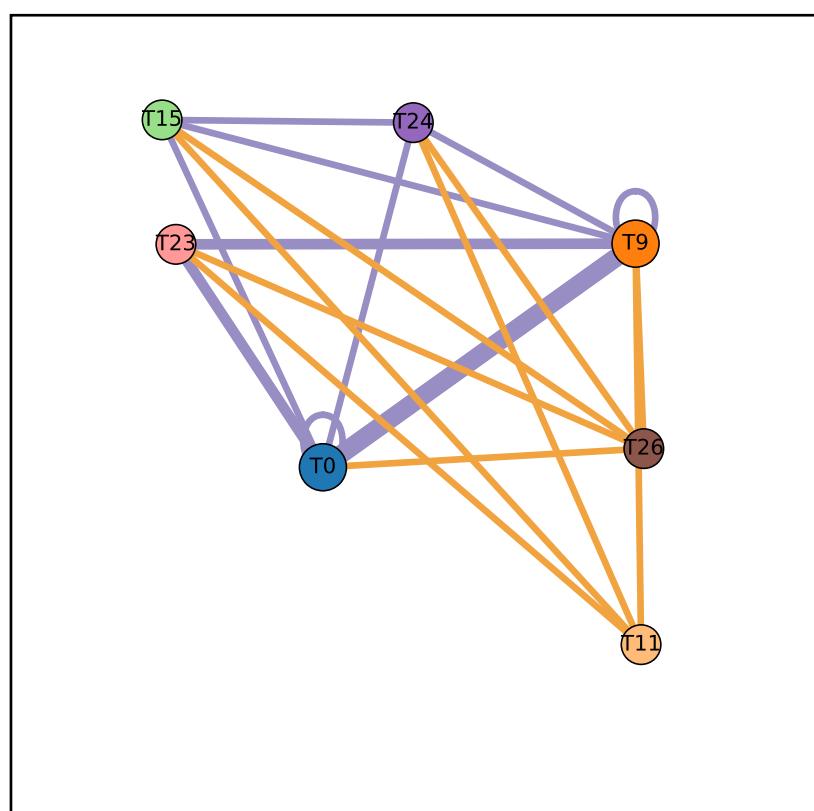
Wave 1 (topics)



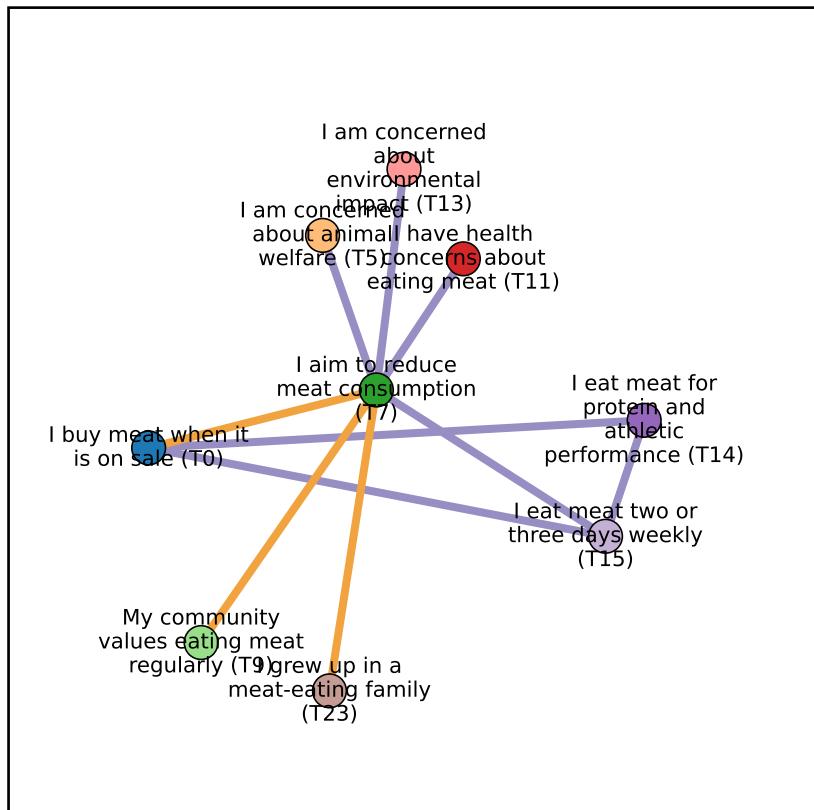
Wave 2 (stances)



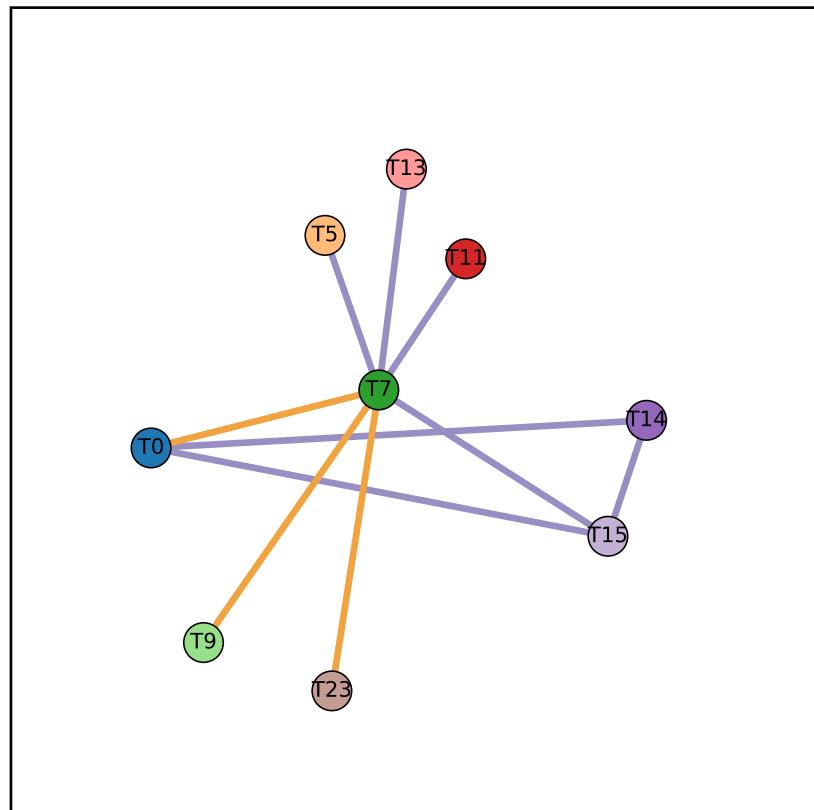
Wave 2 (topics)



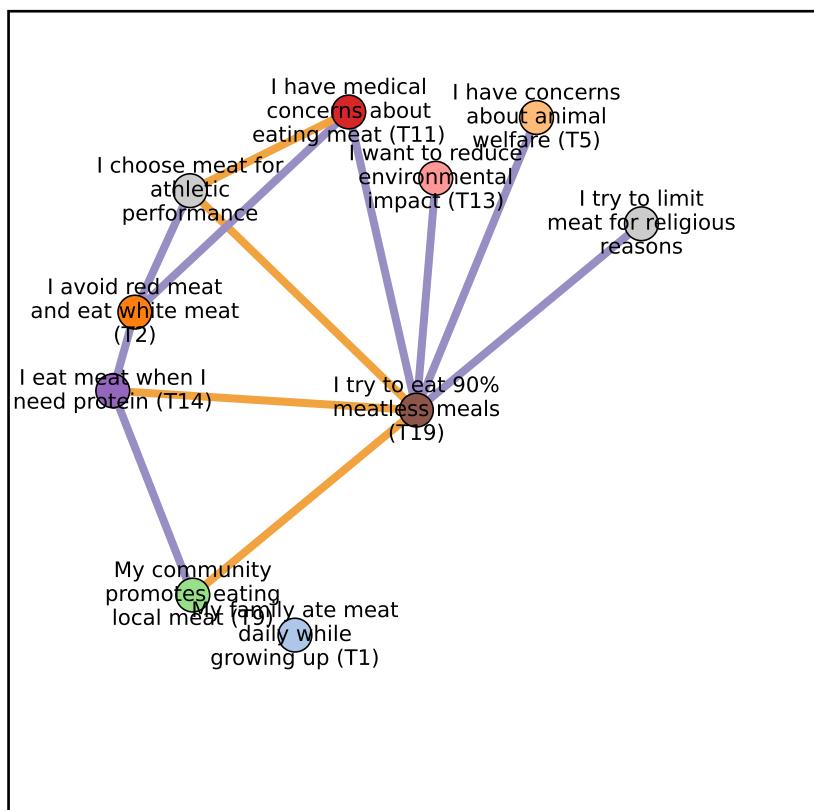
Wave 1 (stances)



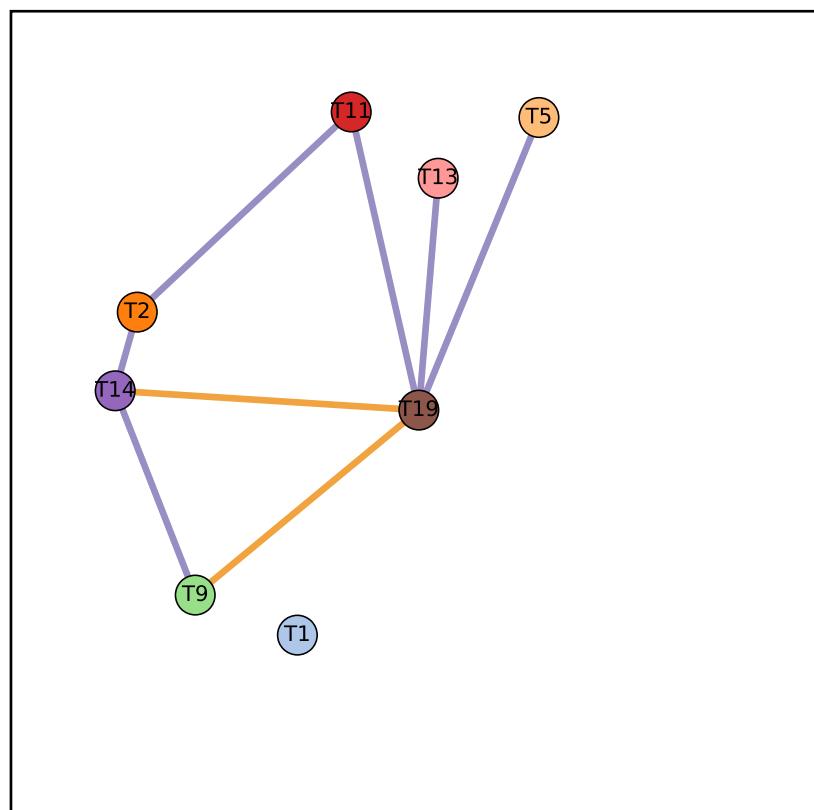
Wave 1 (topics)



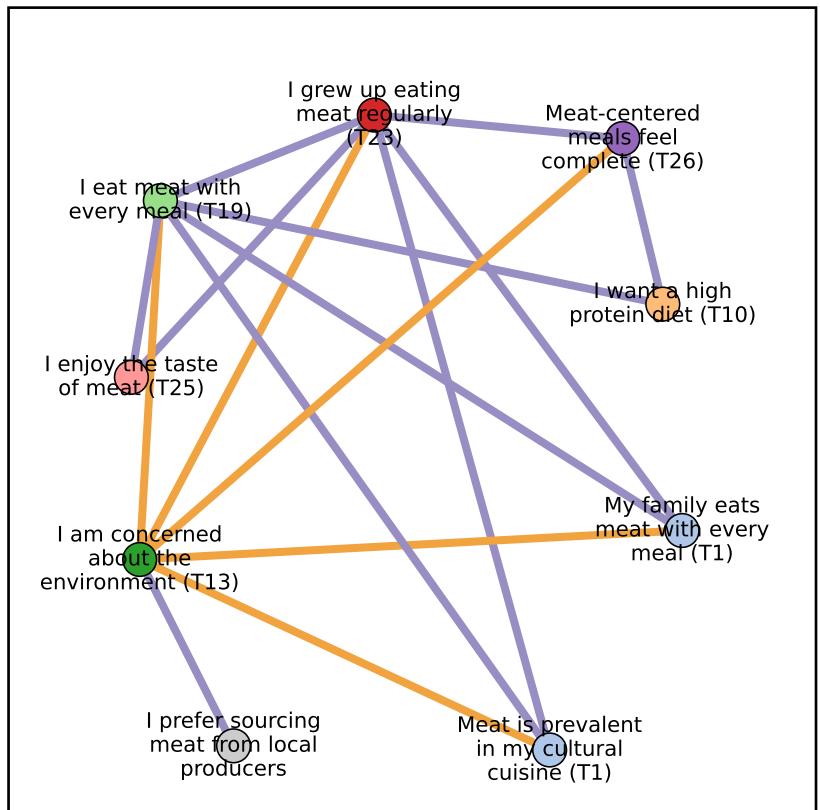
Wave 2 (stances)



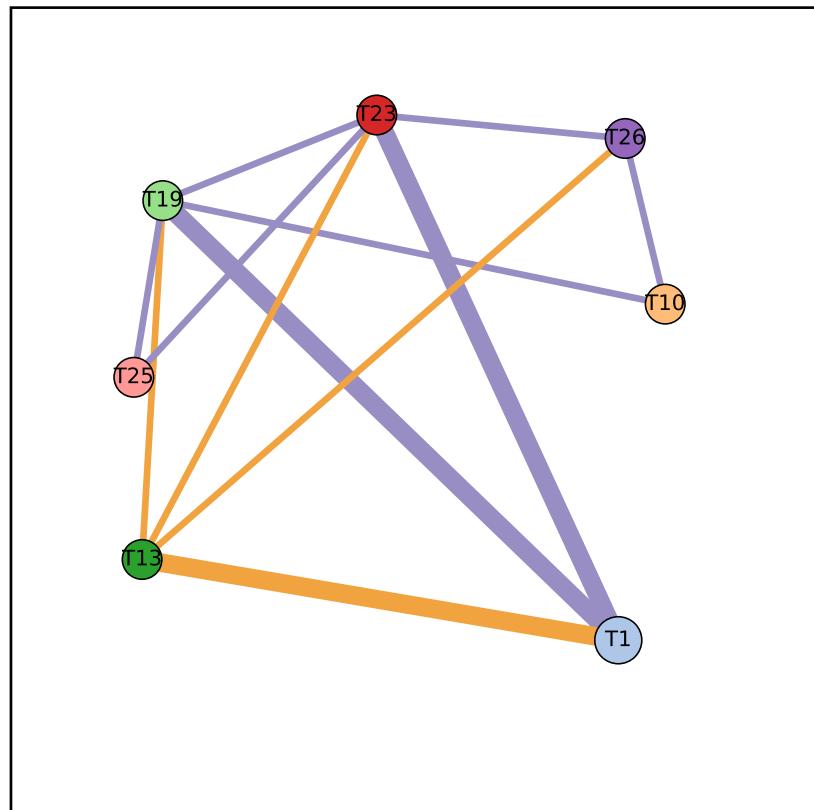
Wave 2 (topics)



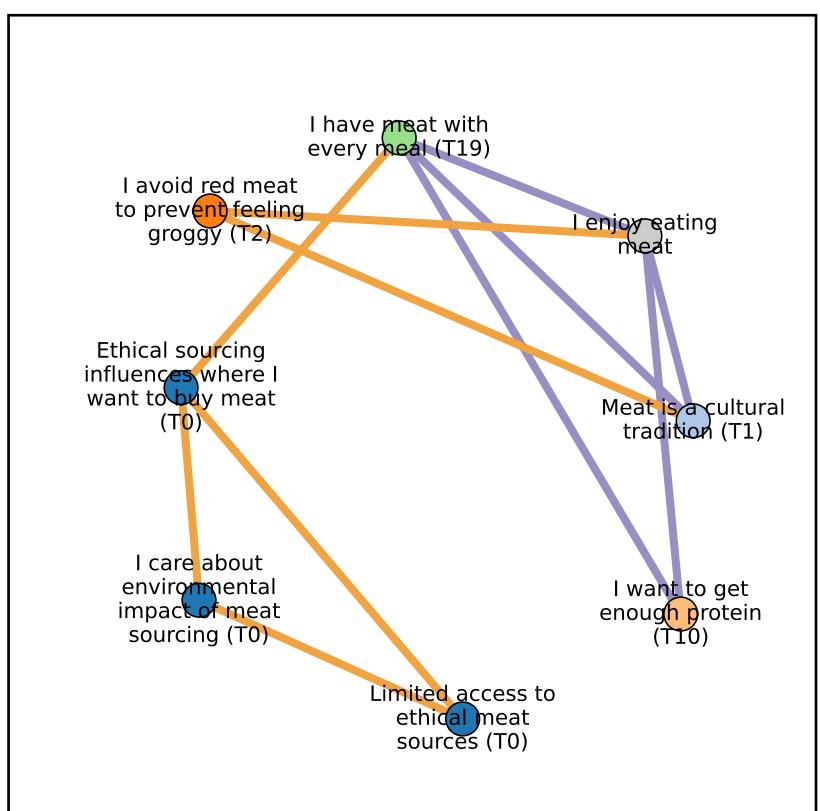
Wave 1 (stances)



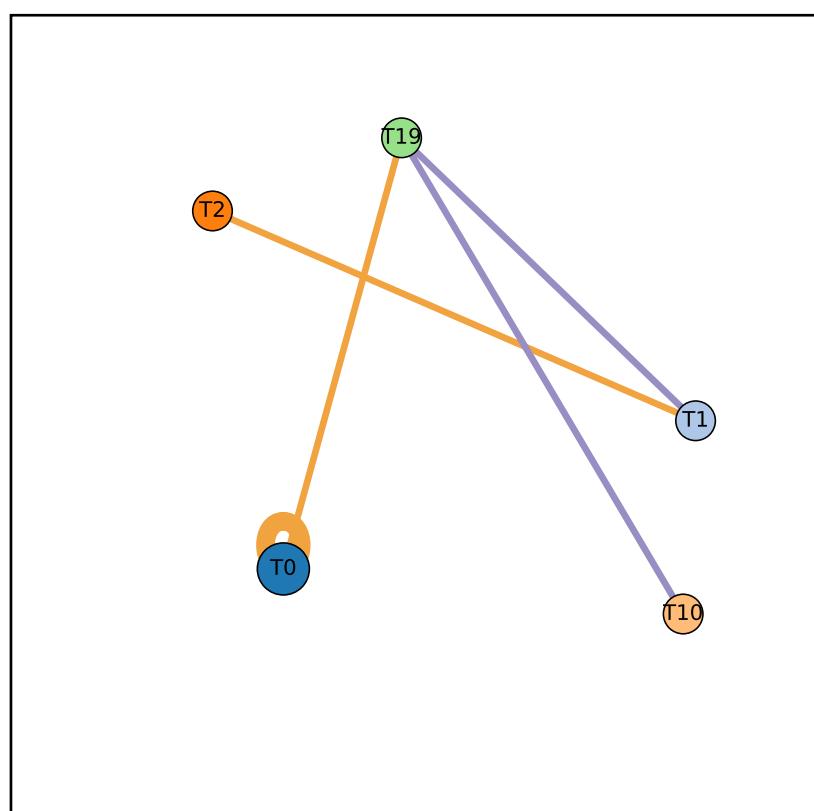
Wave 1 (topics)



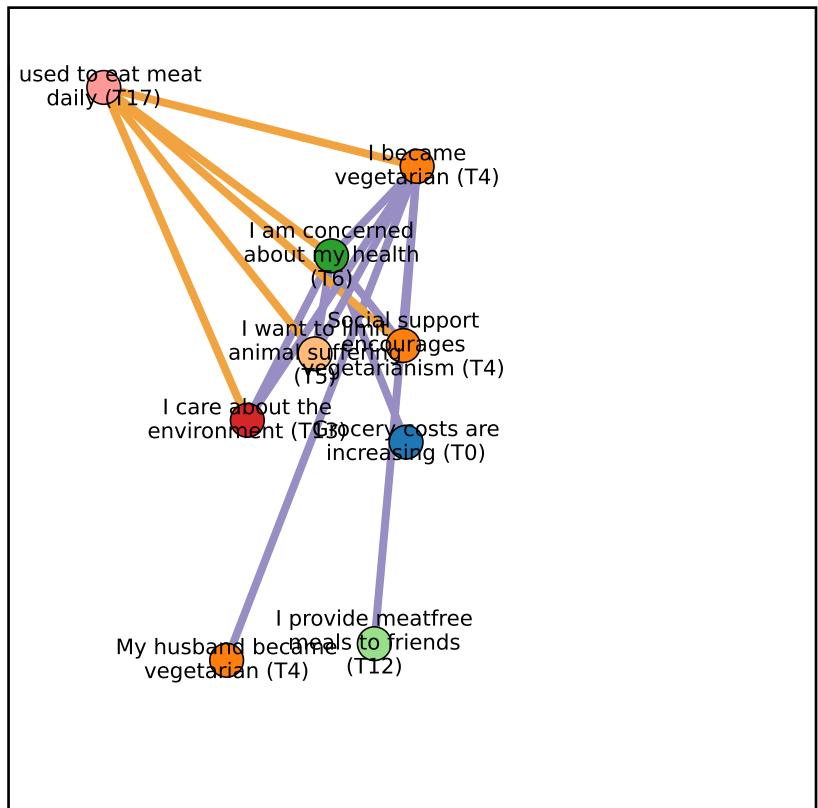
Wave 2 (stances)



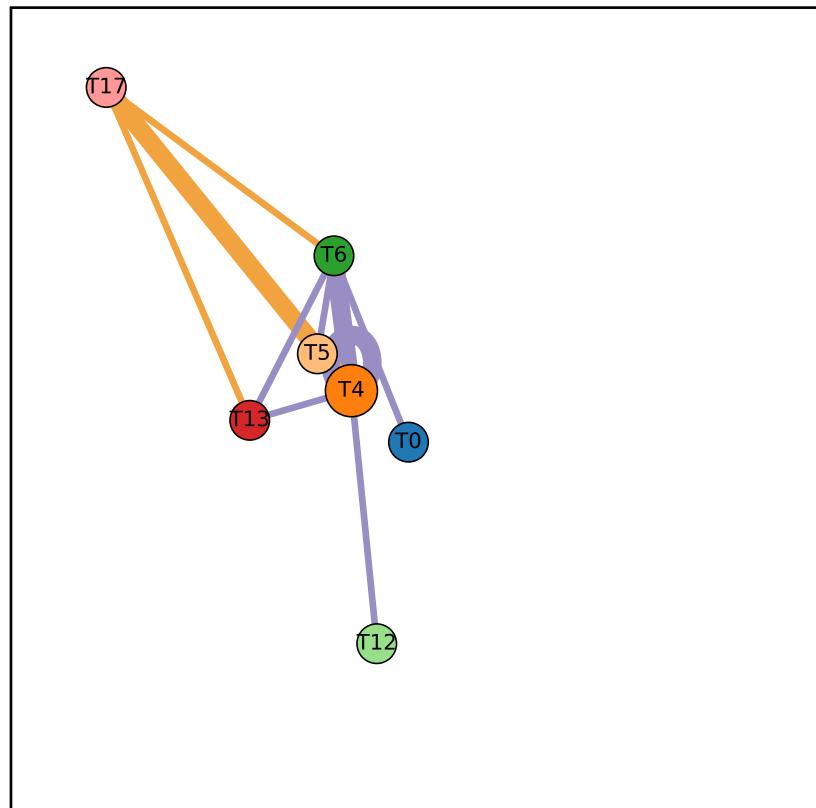
Wave 2 (topics)



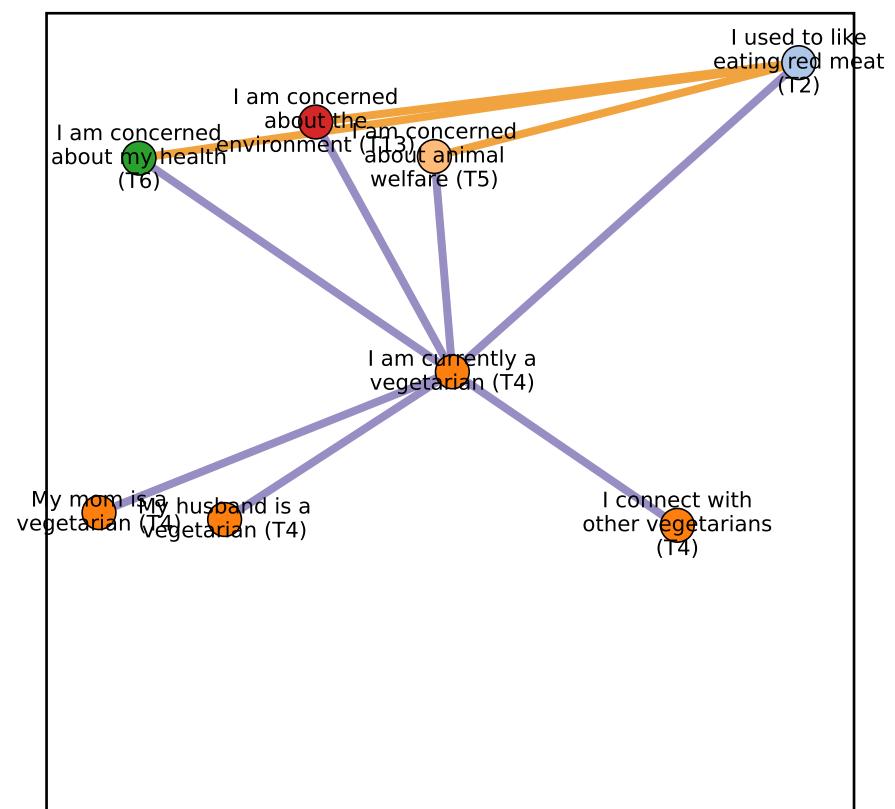
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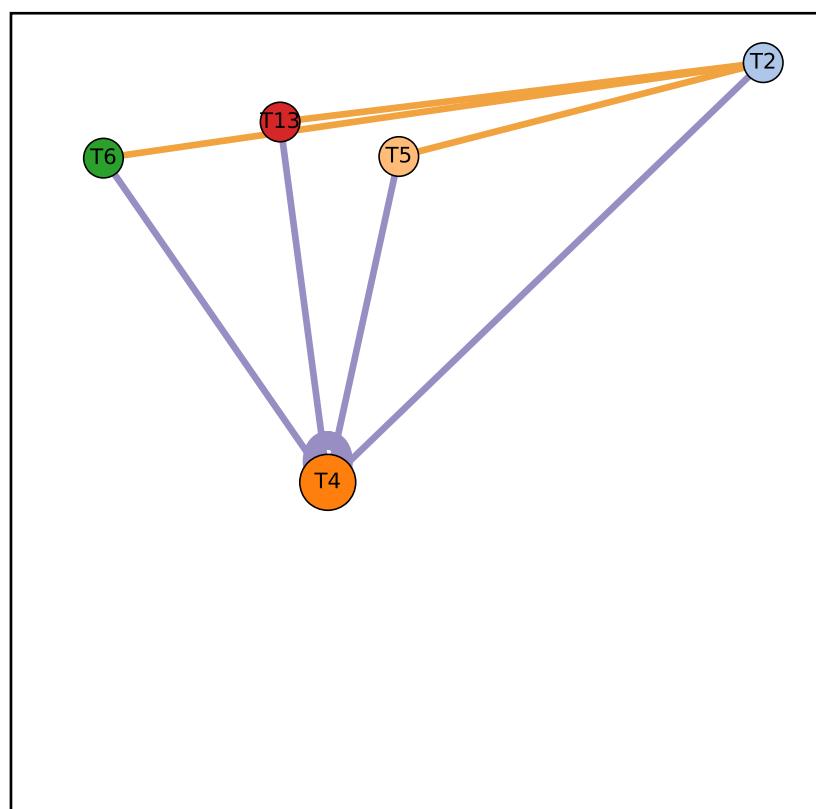
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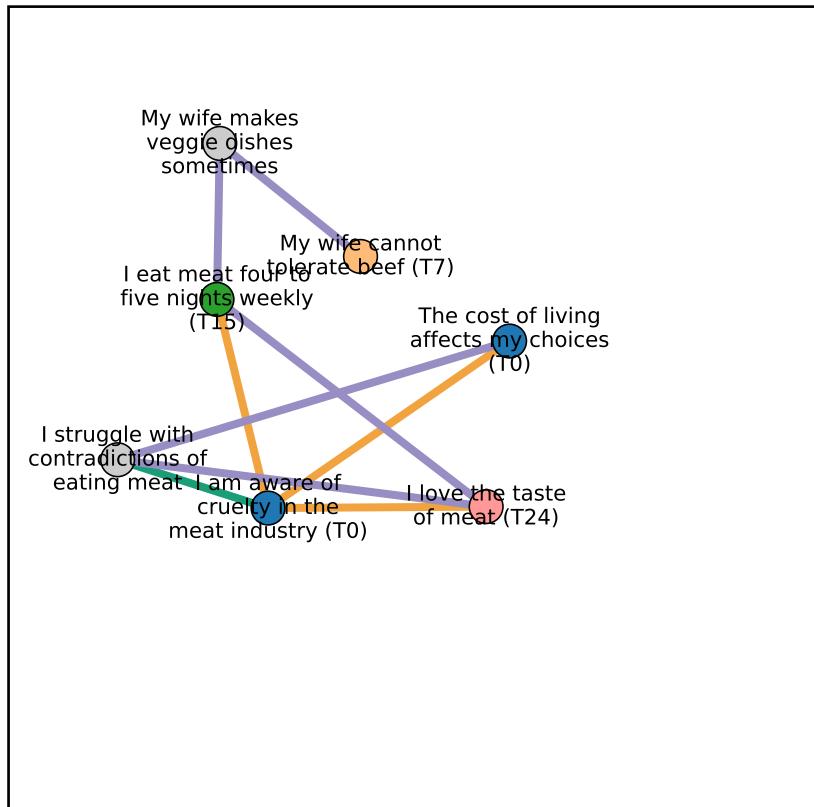
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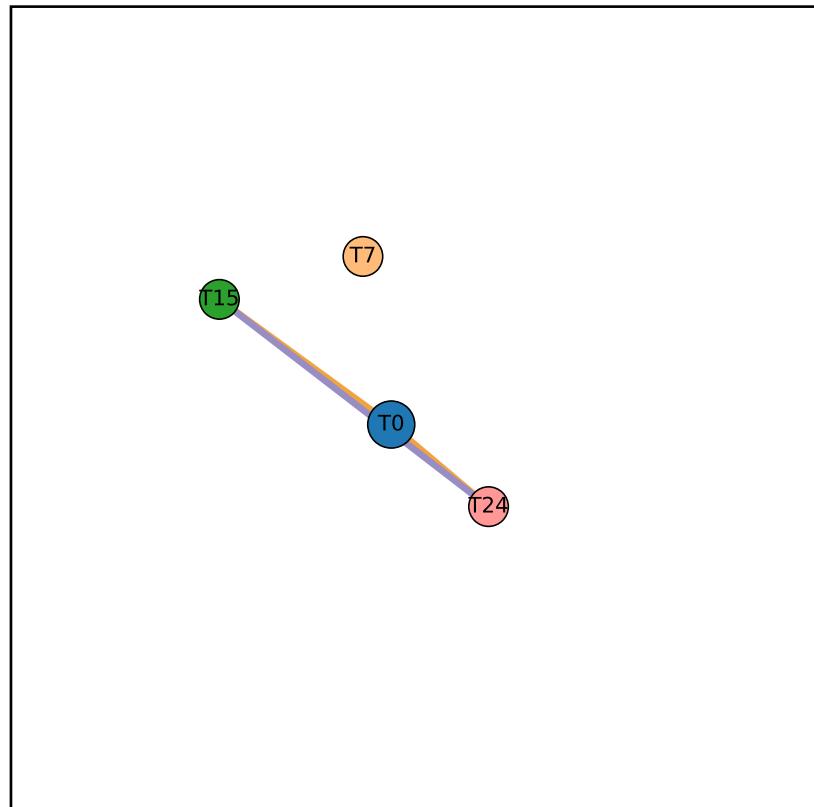
Wave 2 (topics)



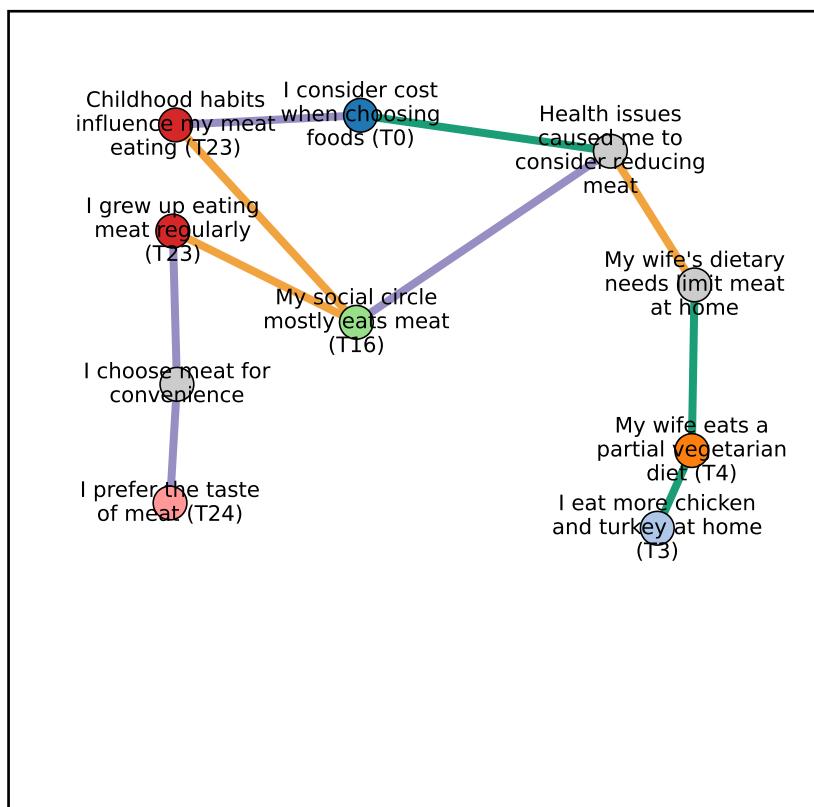
Wave 1 (stances)



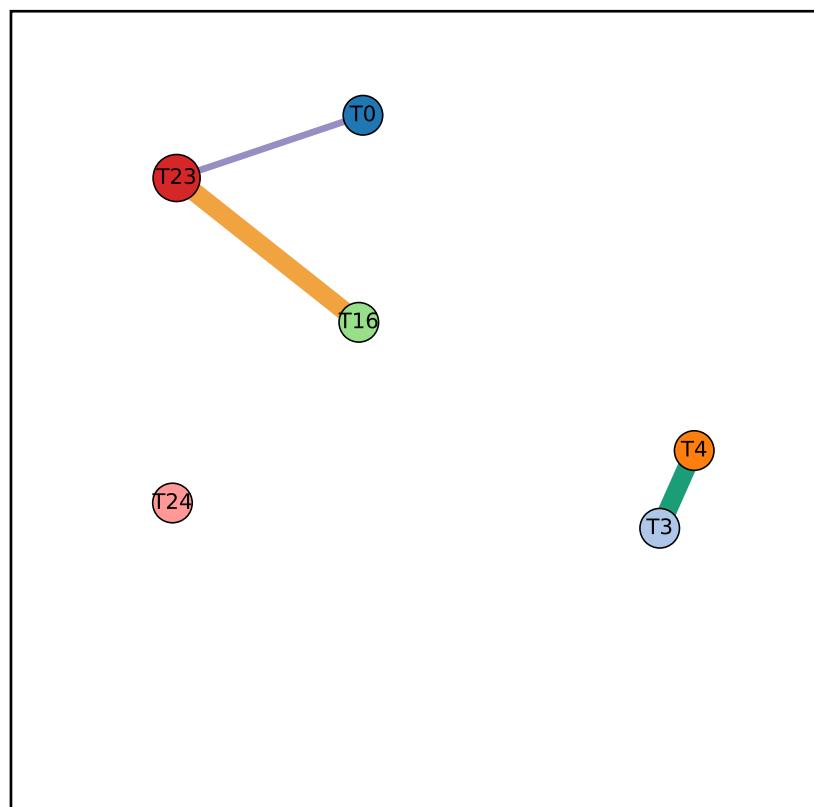
Wave 1 (topics)



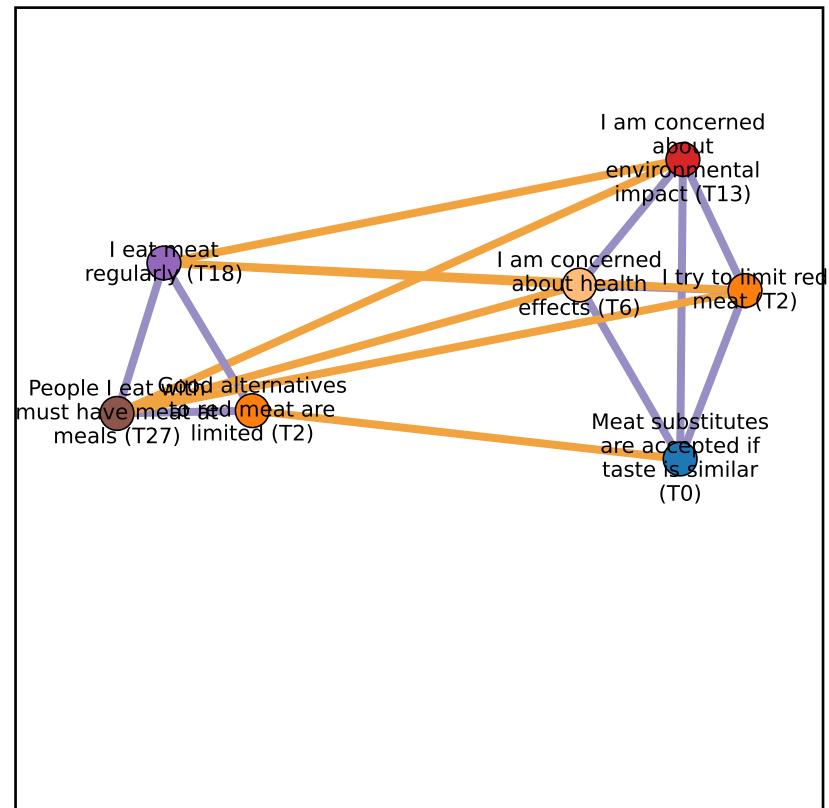
Wave 2 (stances)



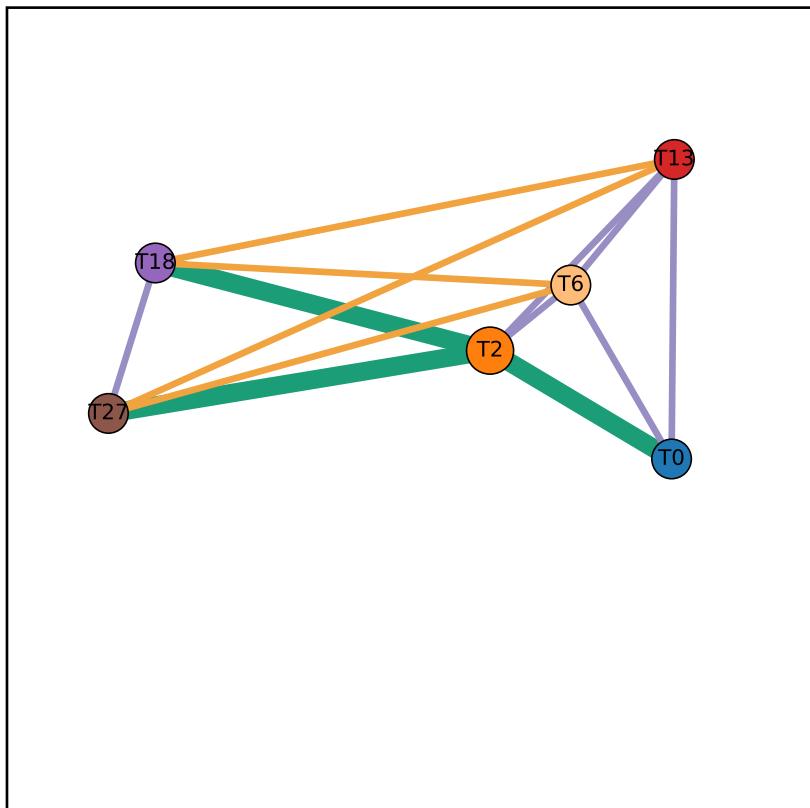
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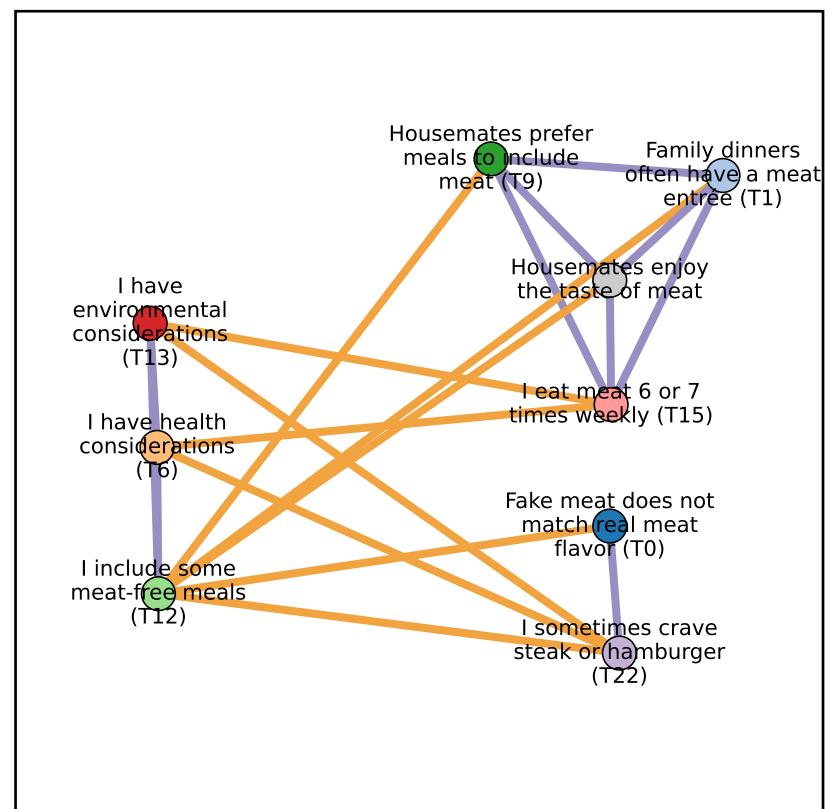
Wave 1 (stances)



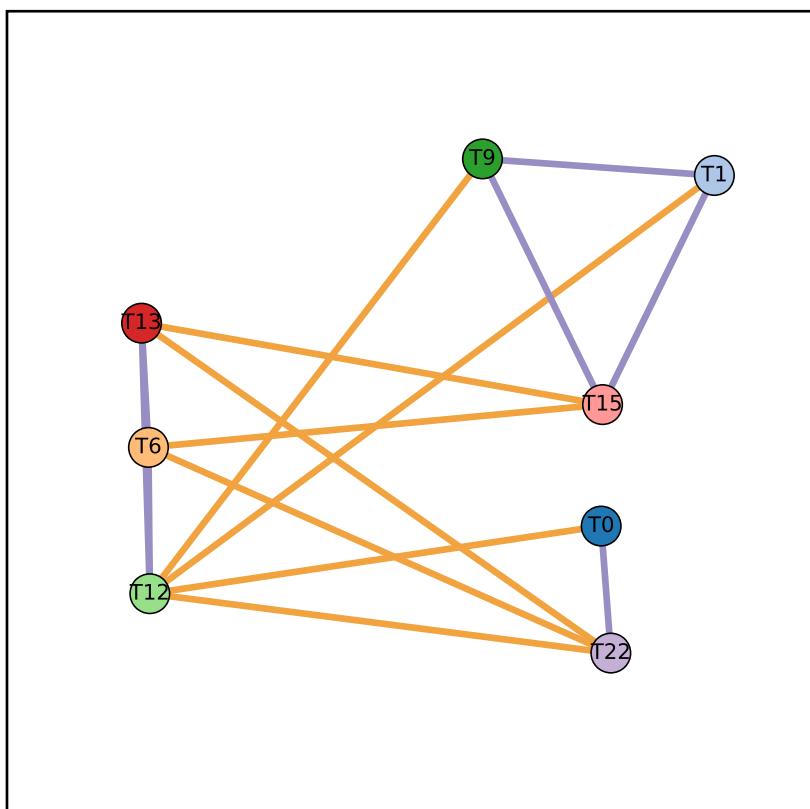
Wave 1 (topics)



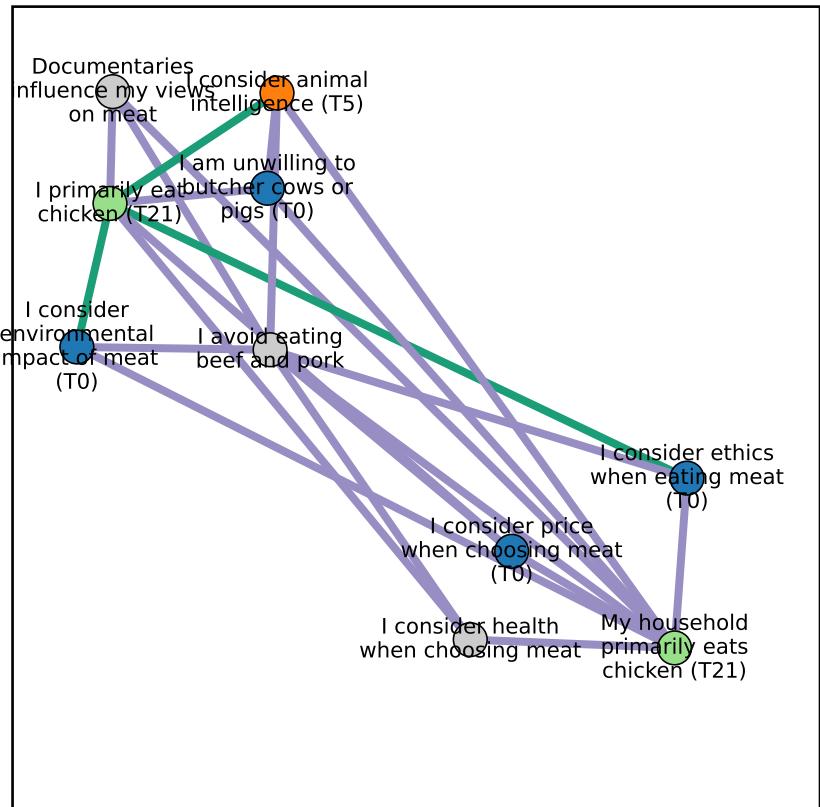
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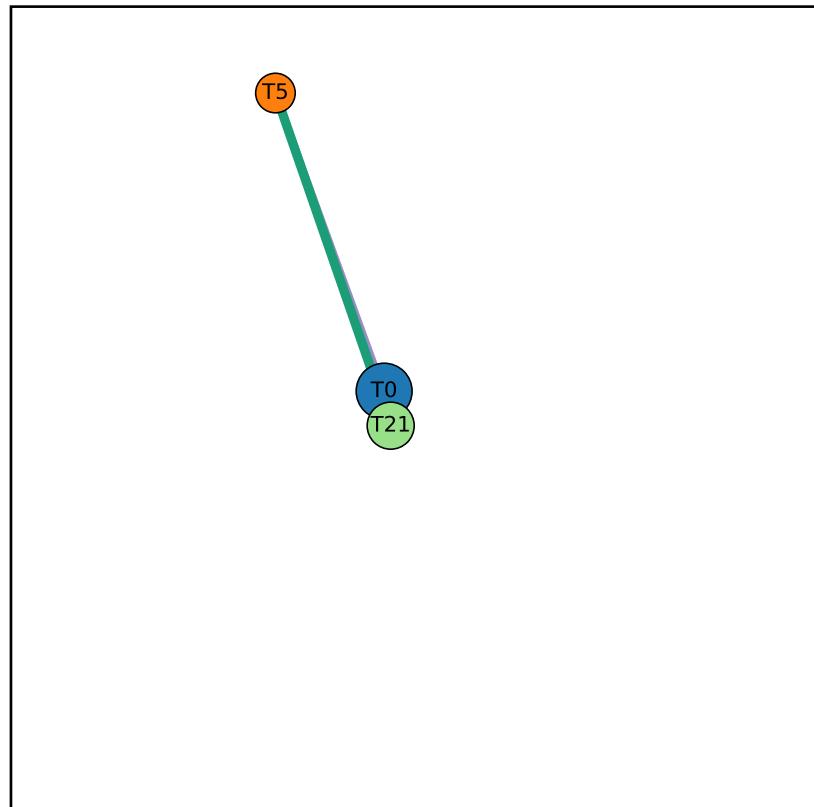
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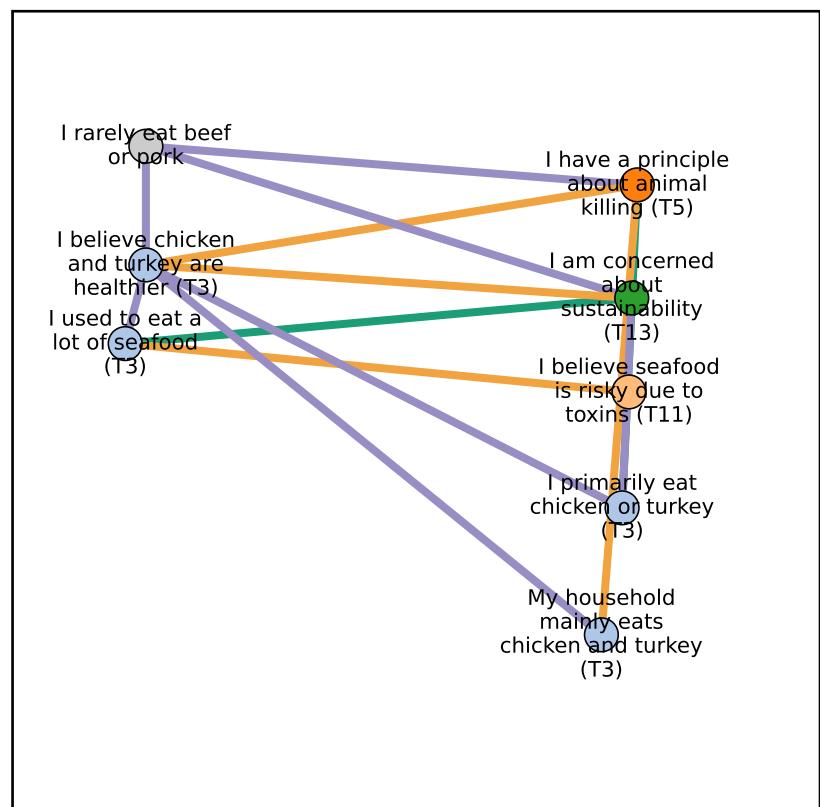
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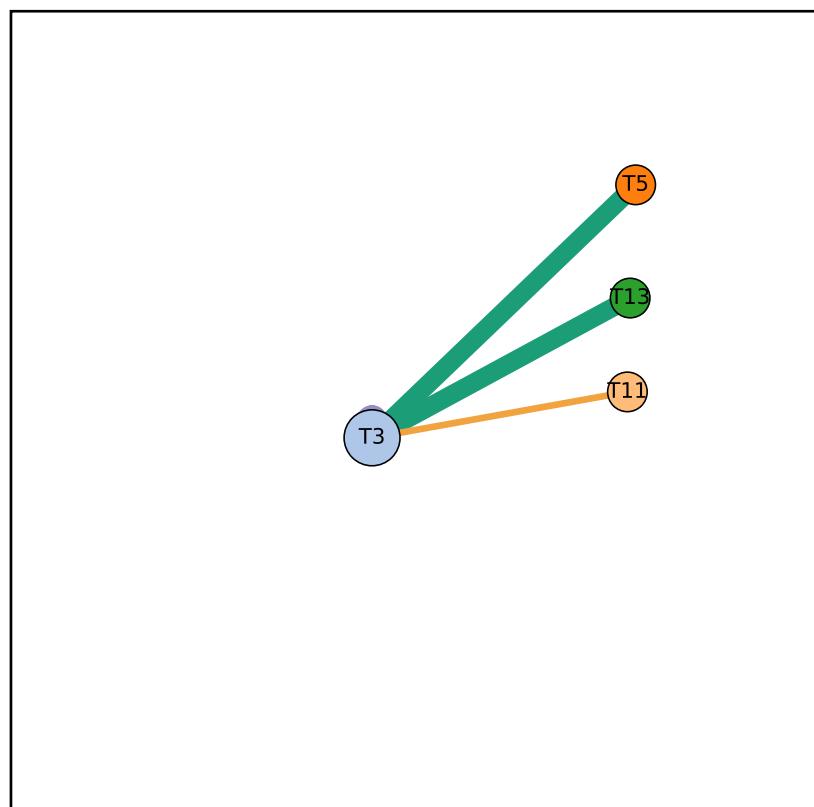
Wave 1 (topics)



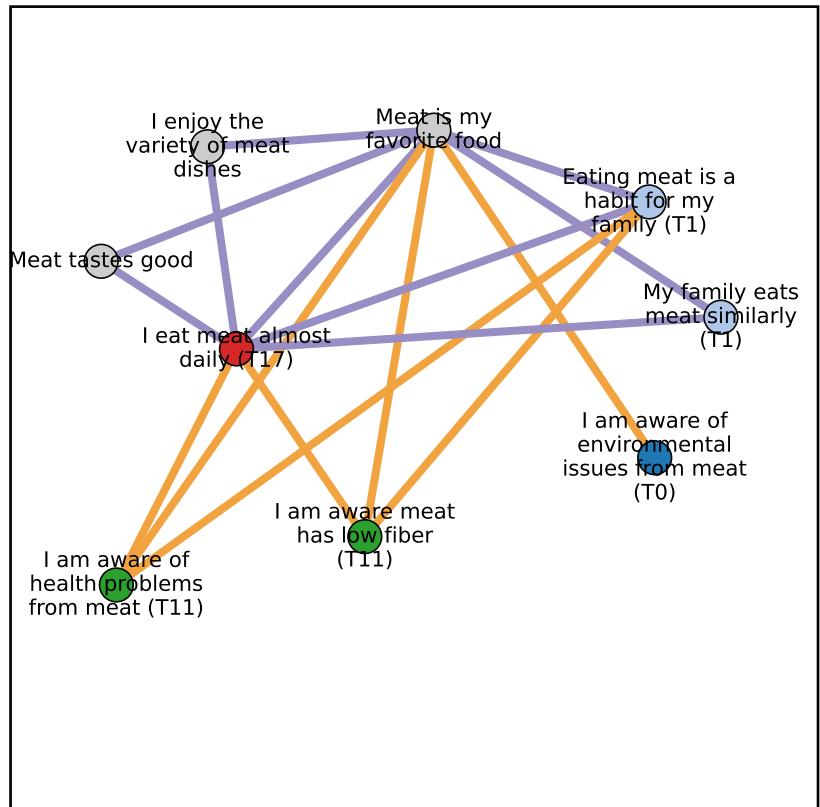
Wave 2 (stances)



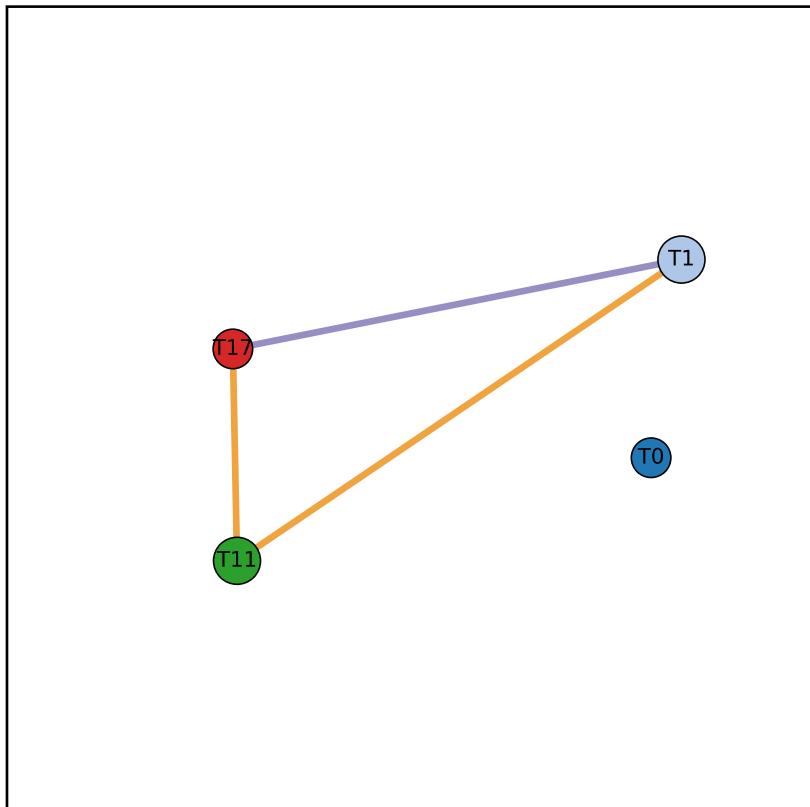
Wave 2 (topics)



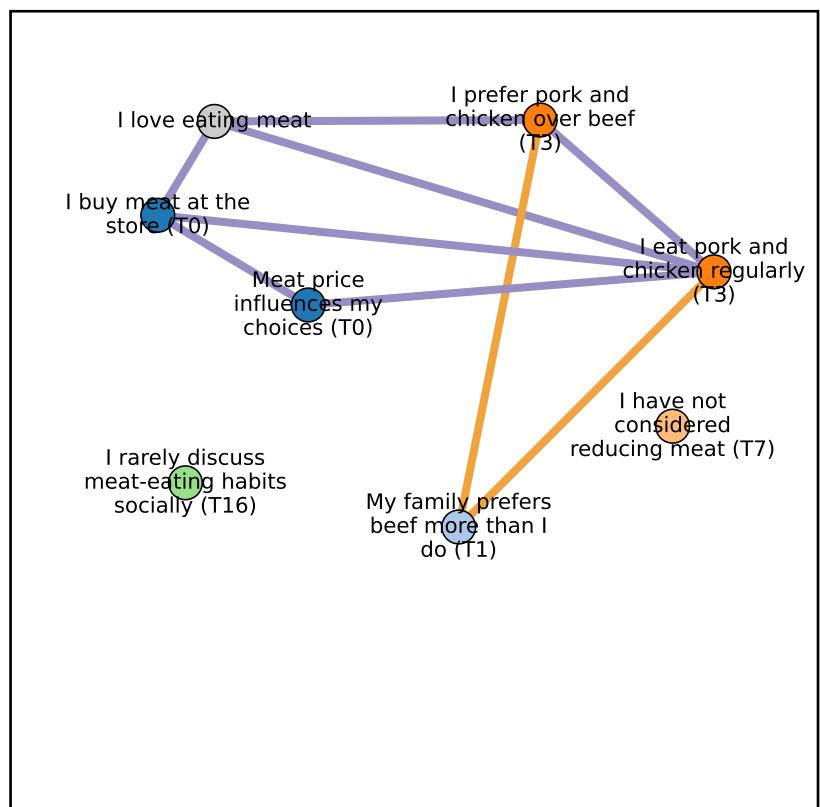
Wave 1 (stances)



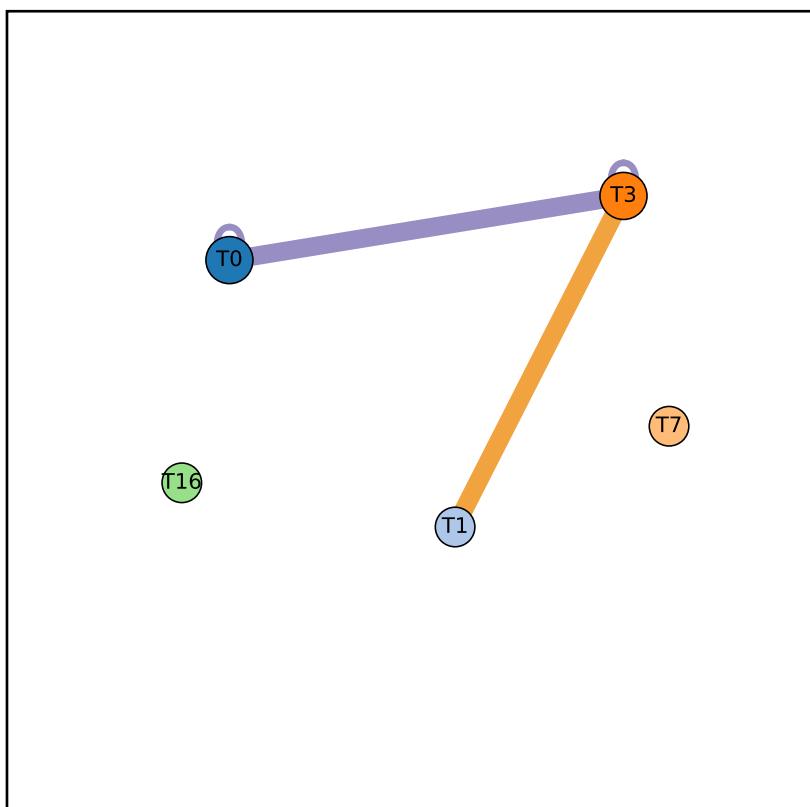
Wave 1 (topics)



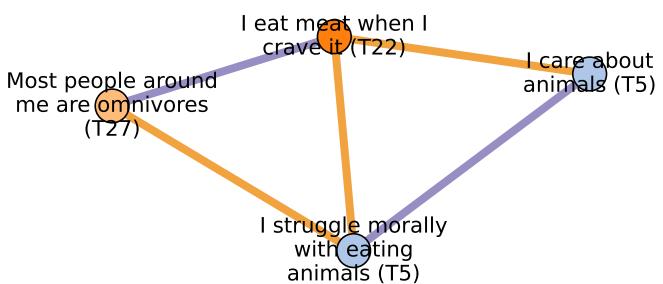
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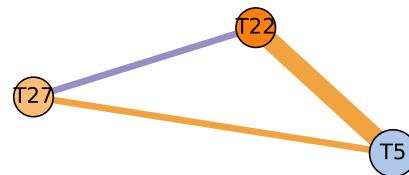
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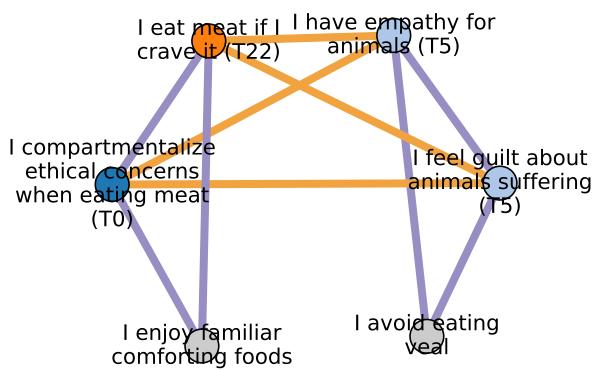
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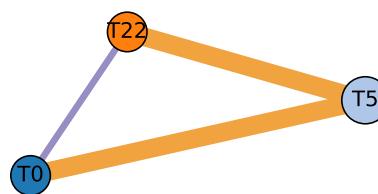
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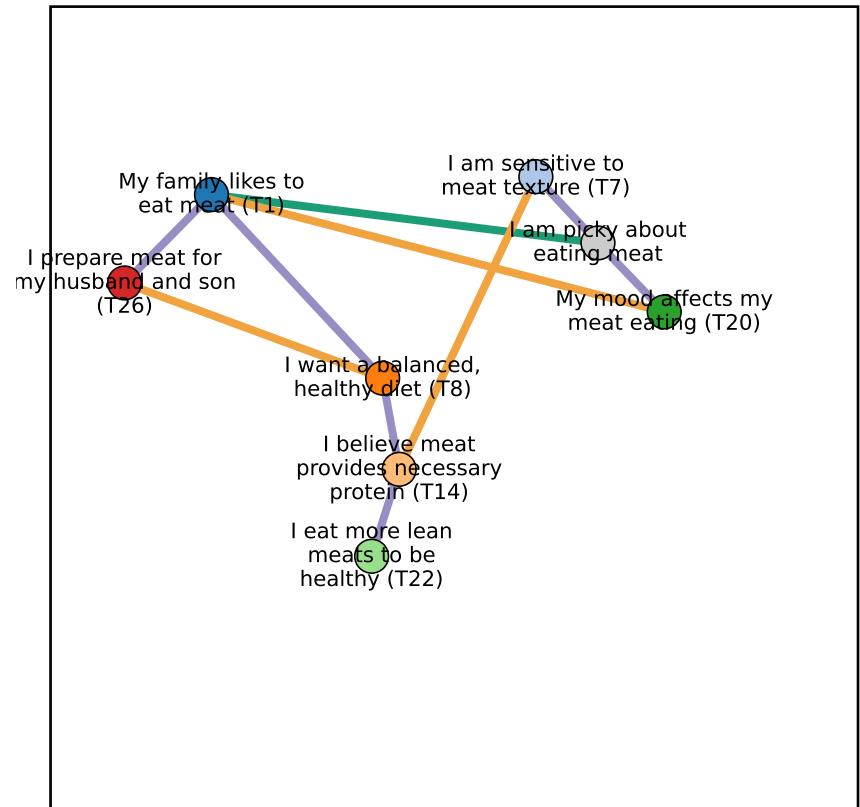
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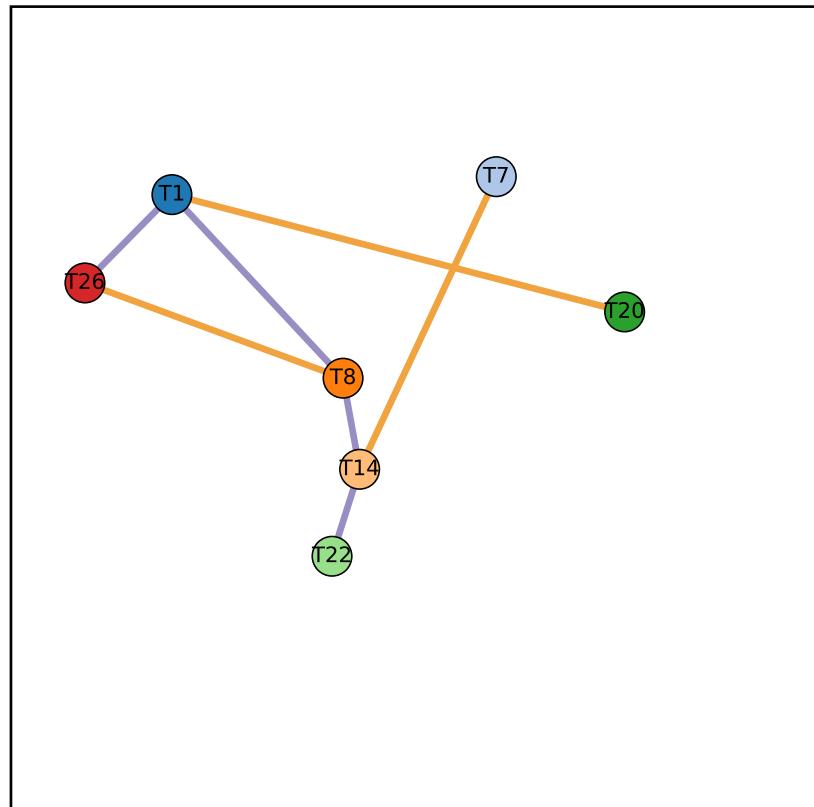
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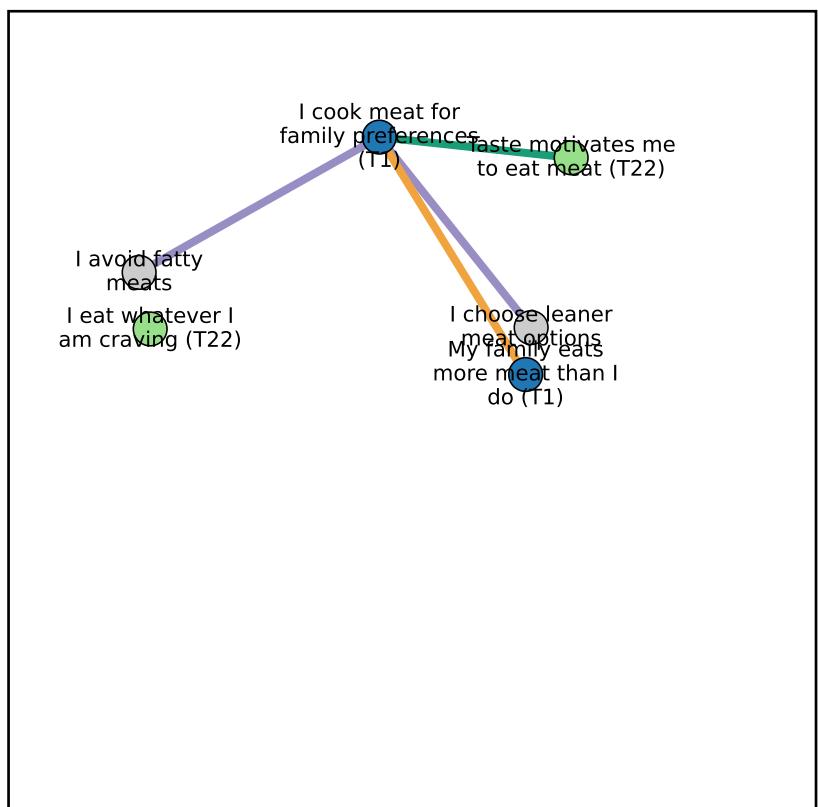
Wave 1 (stances)



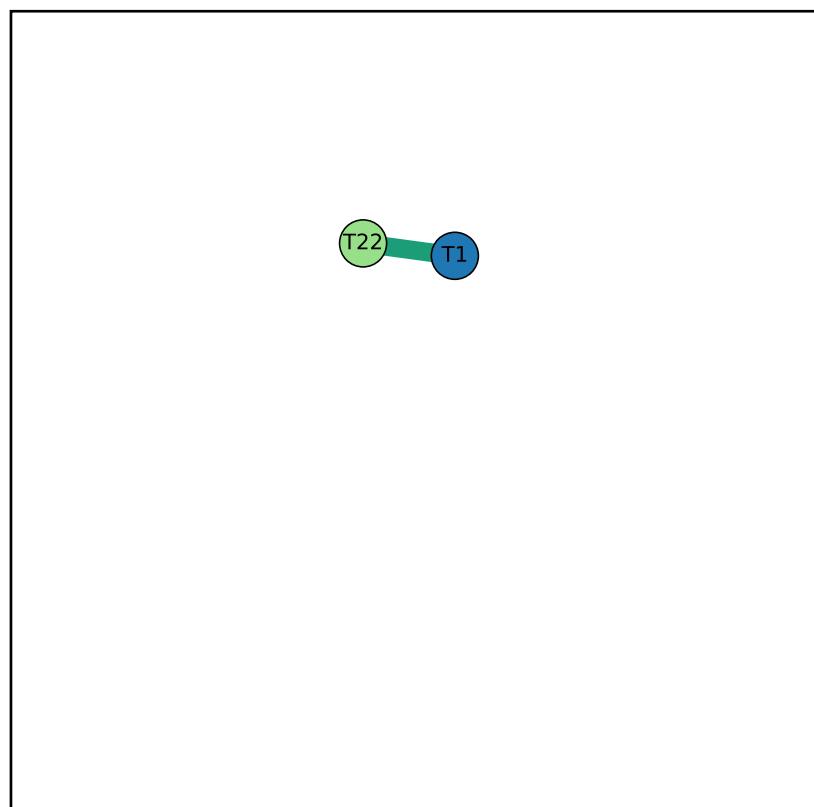
Wave 1 (topics)



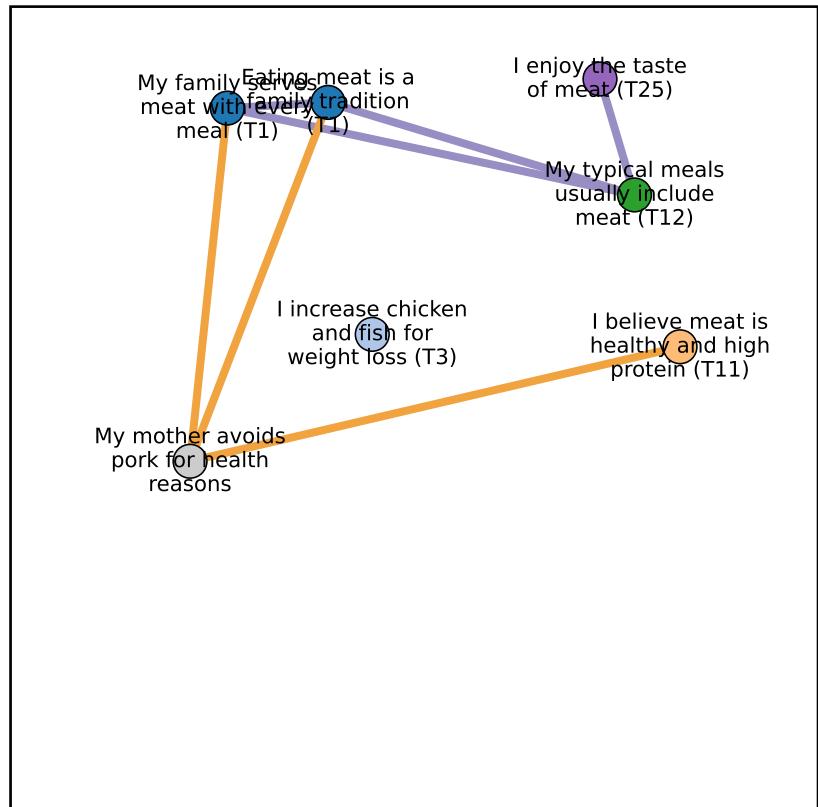
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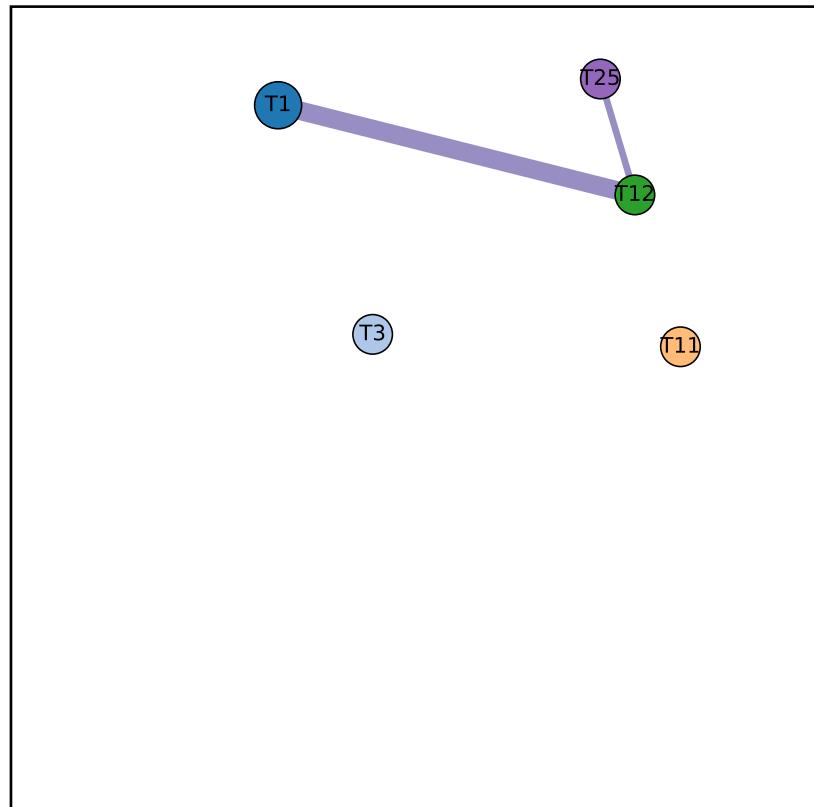
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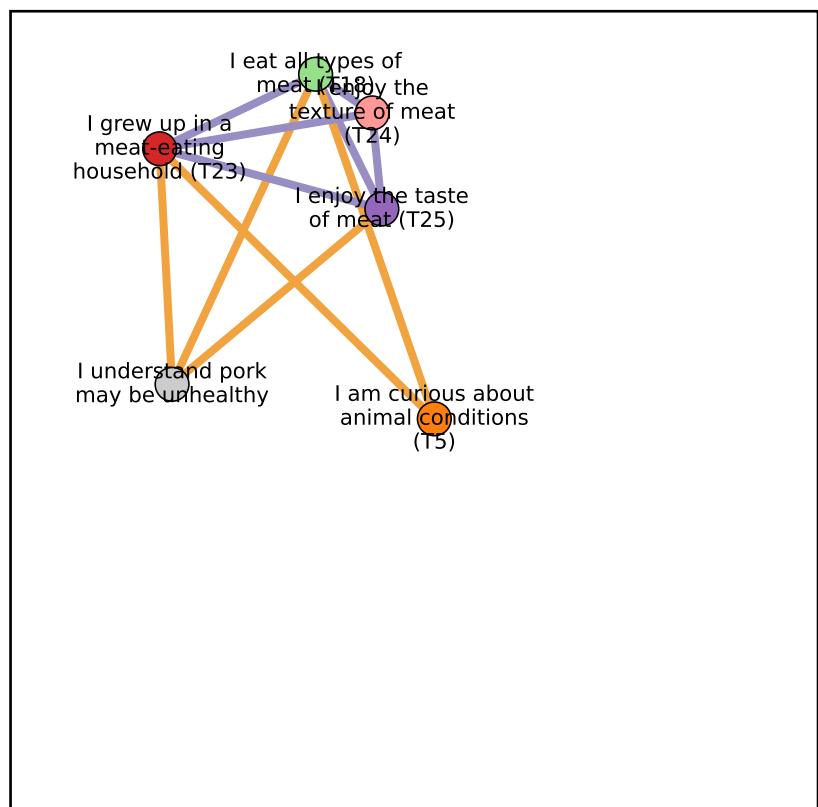
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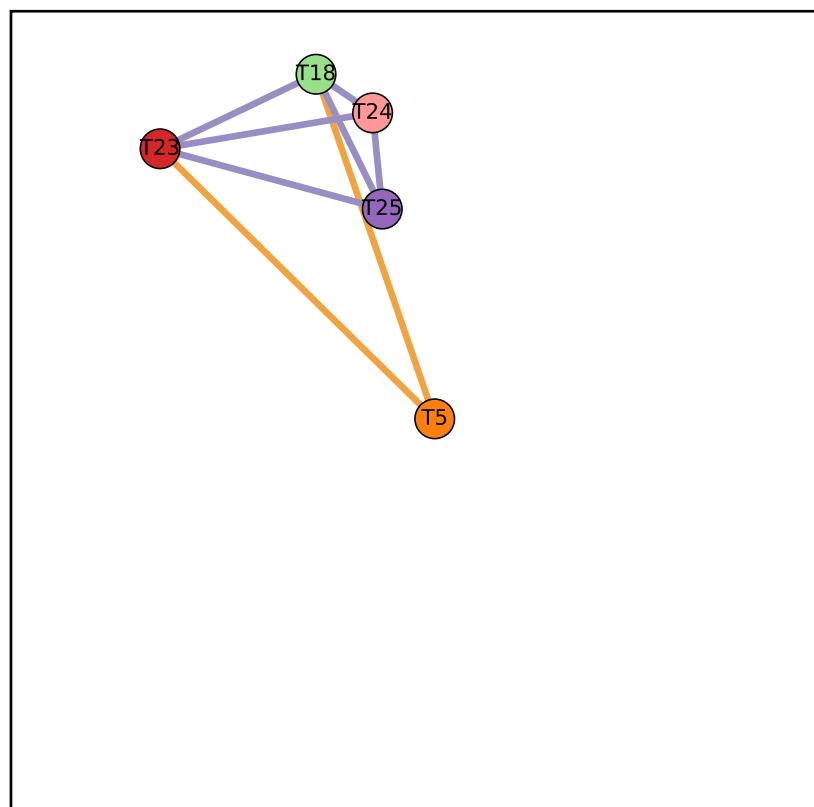
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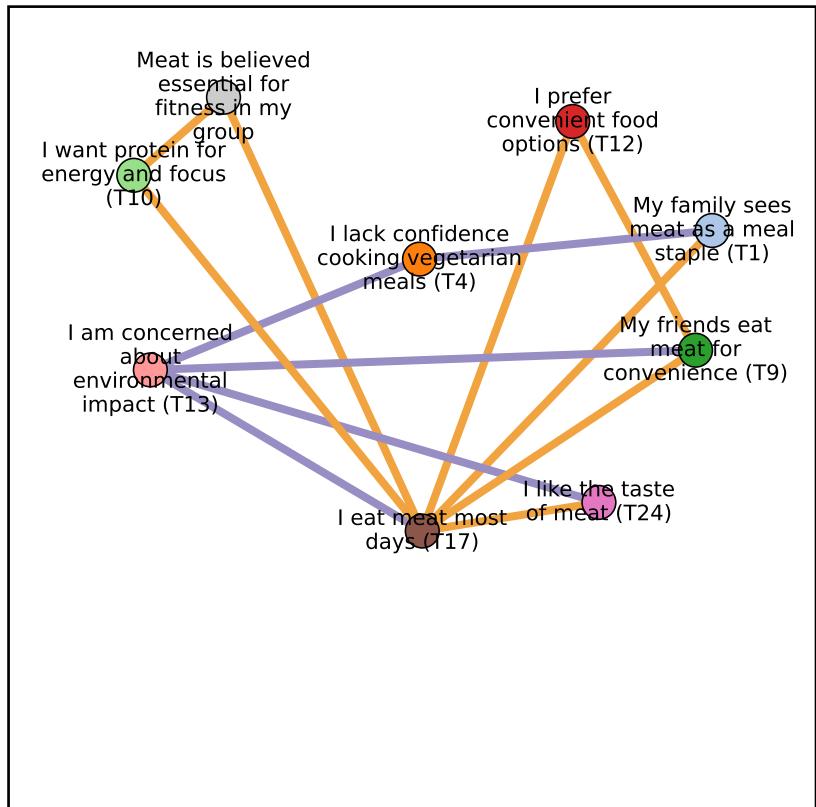
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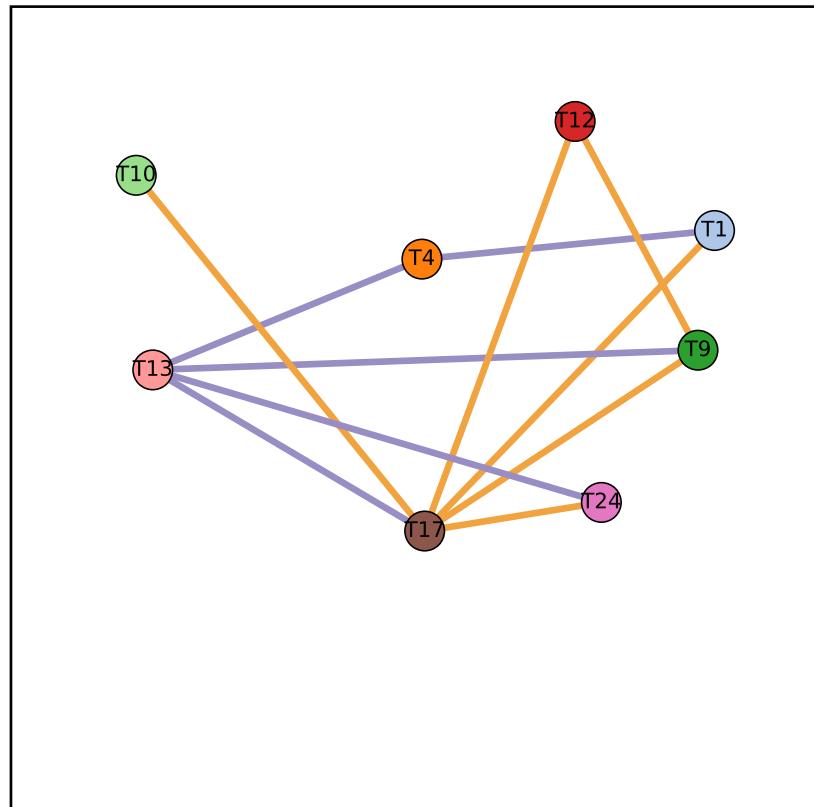
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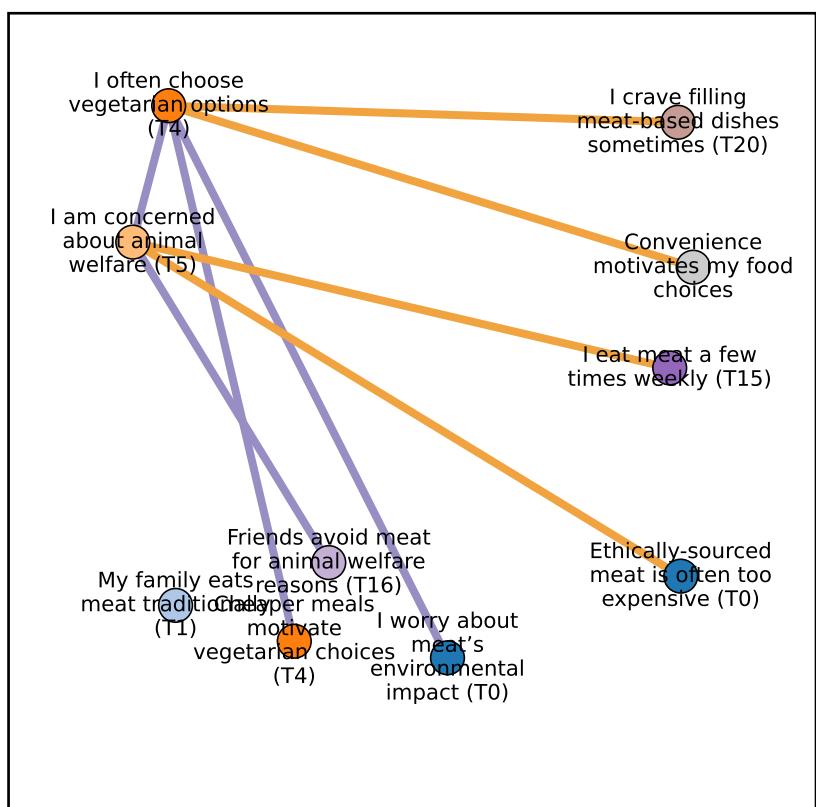
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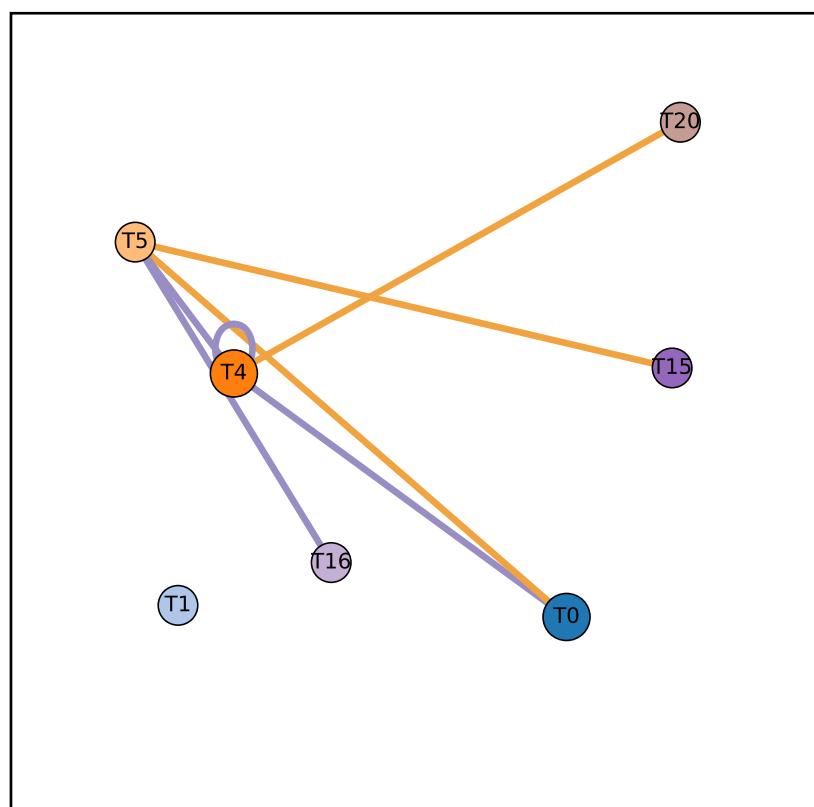
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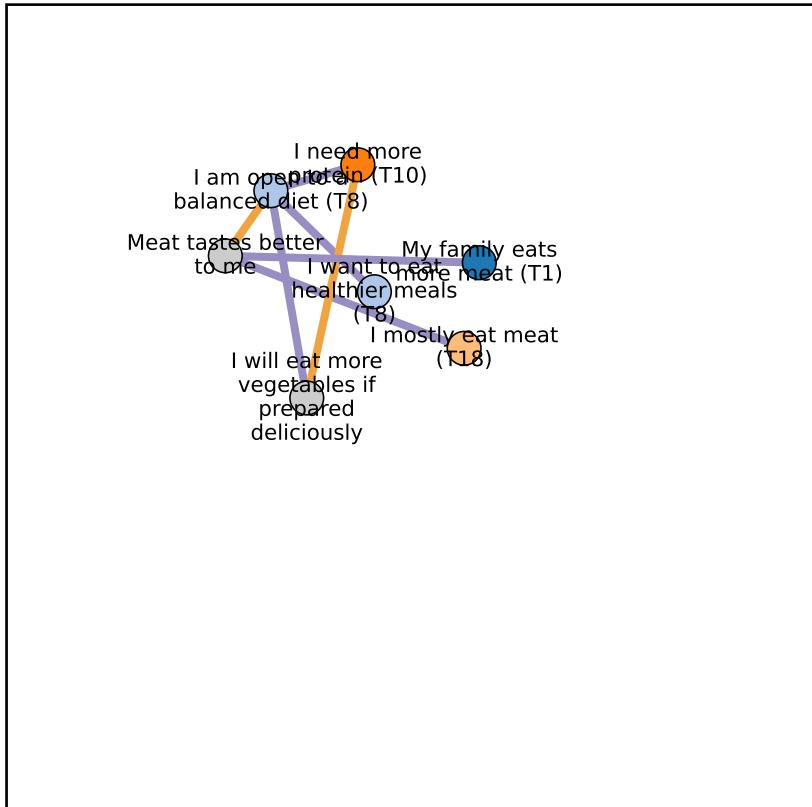
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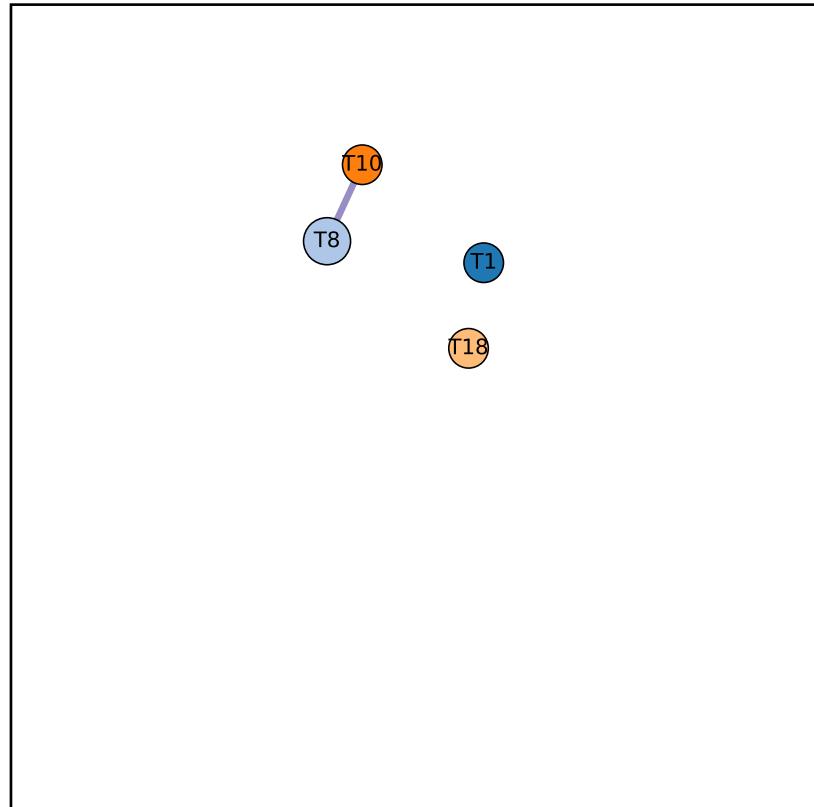
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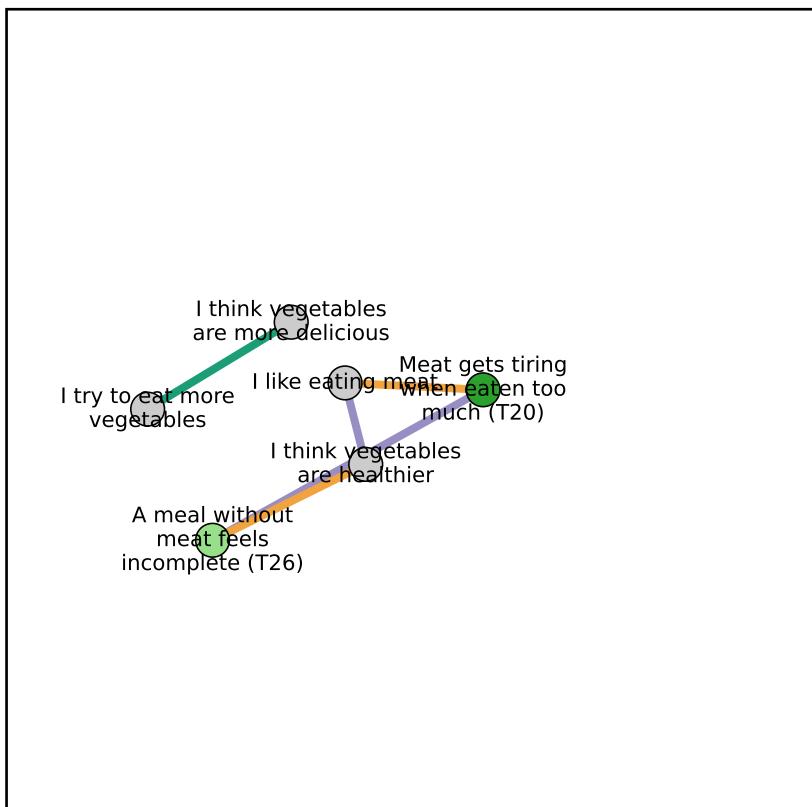
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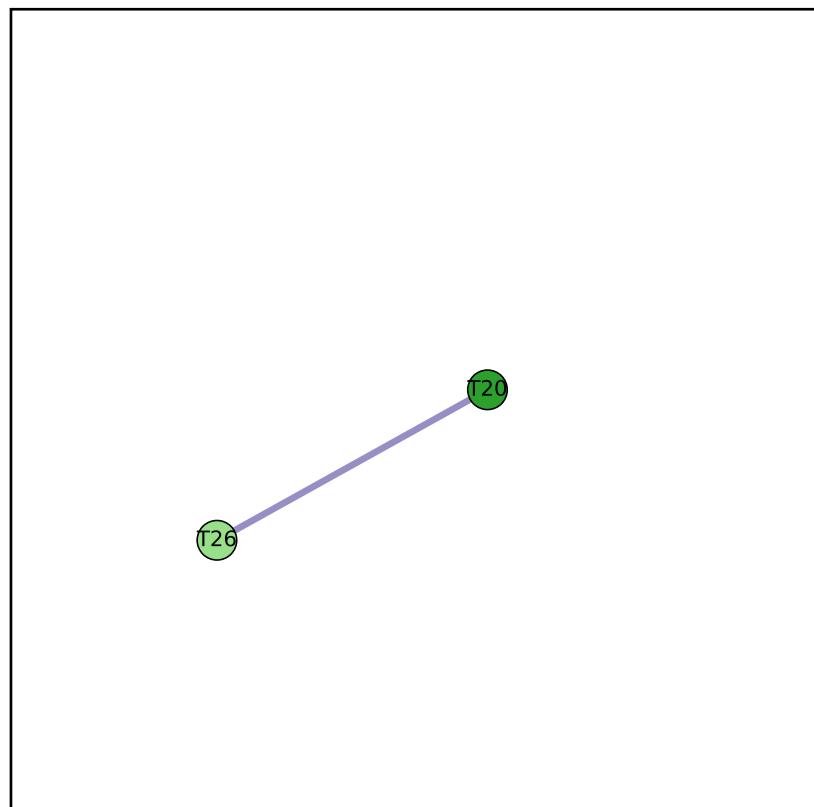
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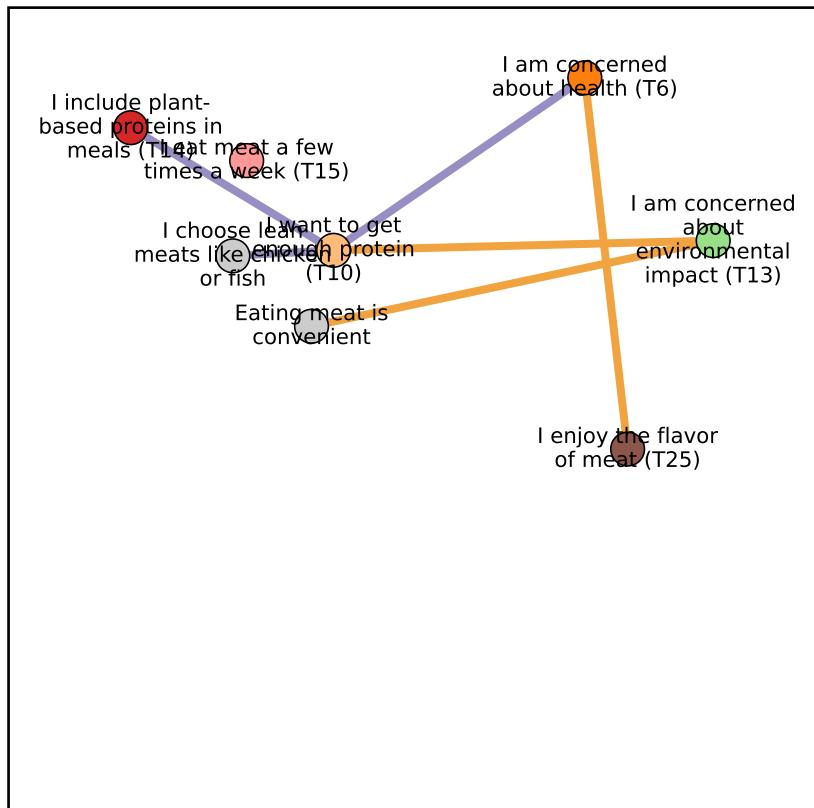
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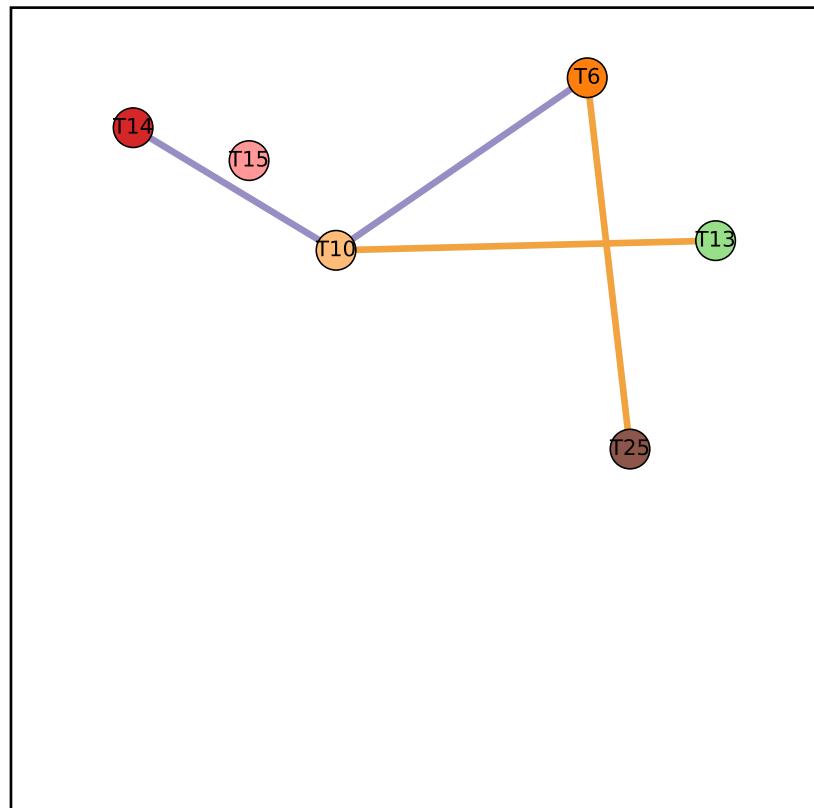
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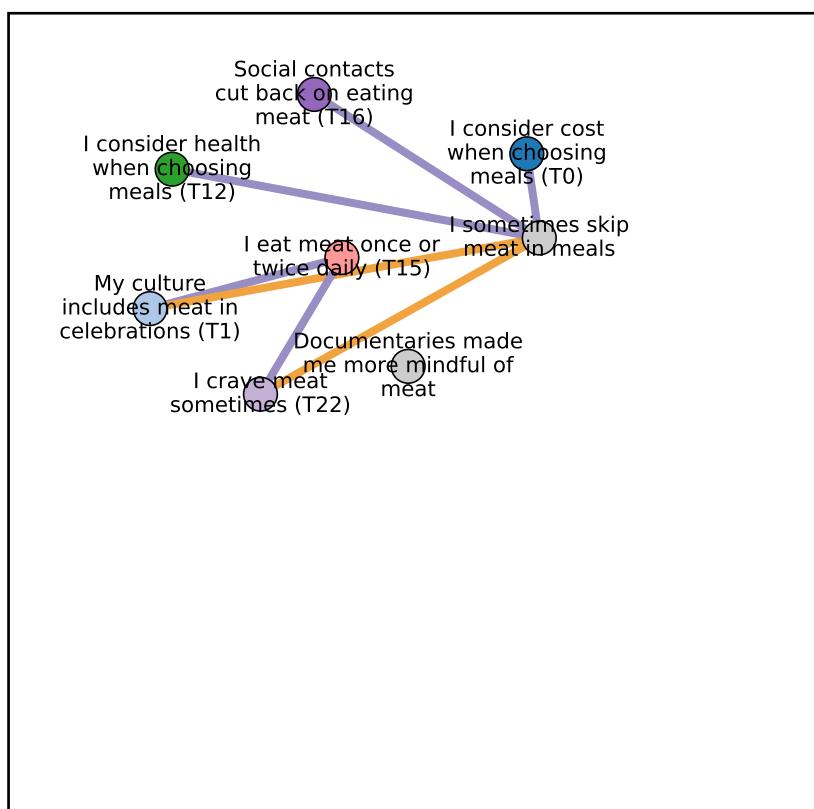
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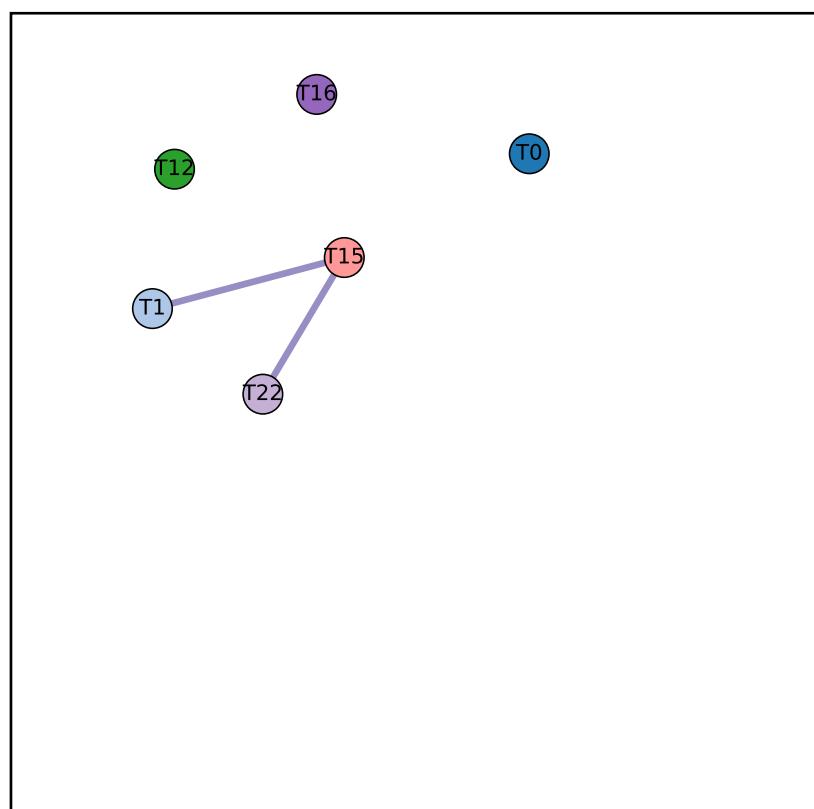
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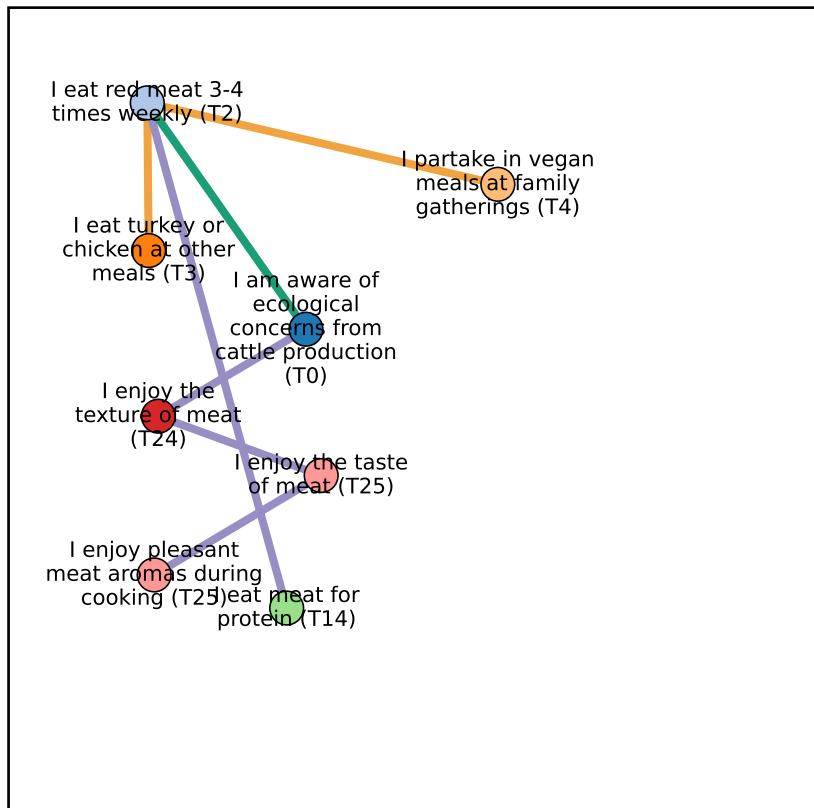
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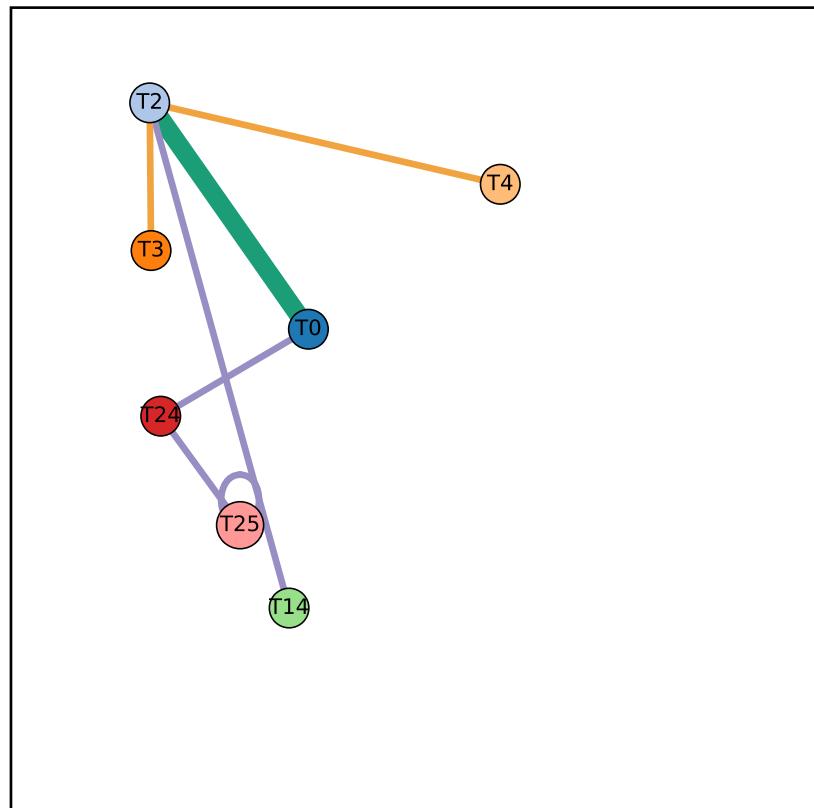
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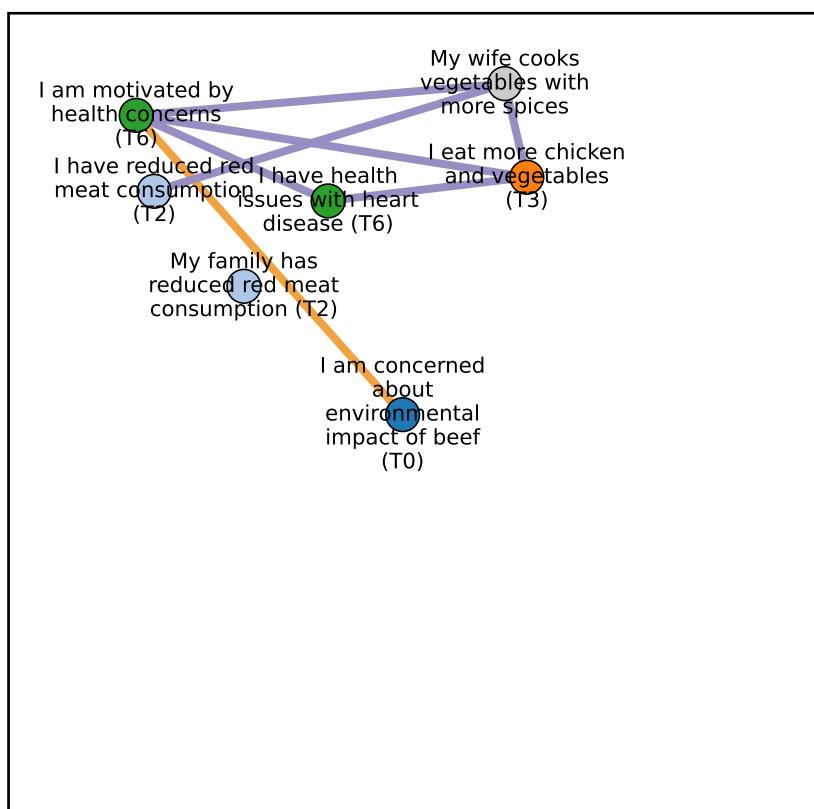
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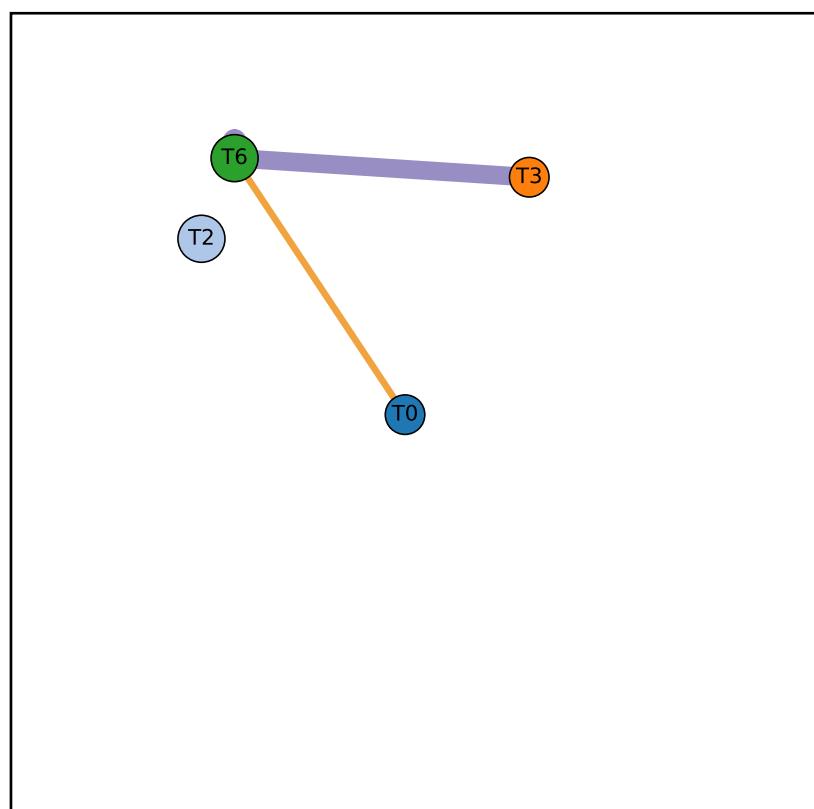
Wave 1 (topics)



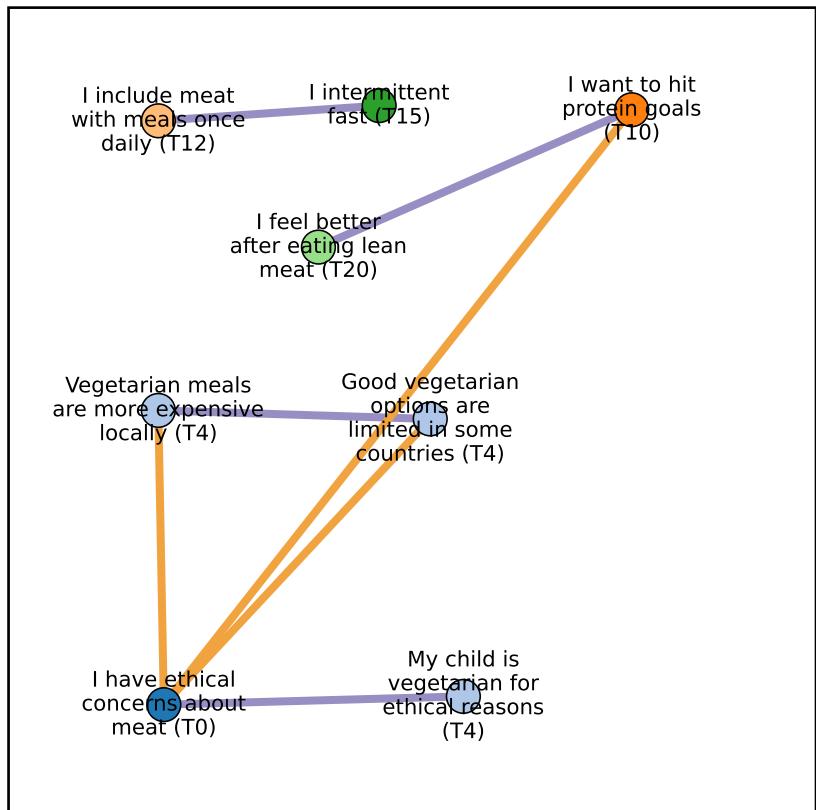
Wave 2 (stances)



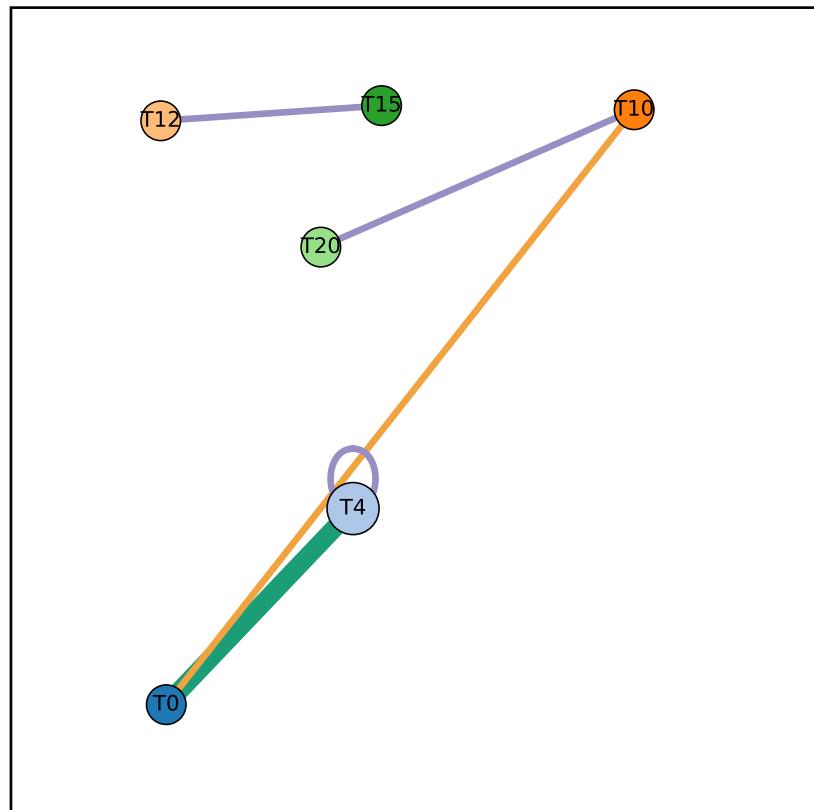
Wave 2 (topics)



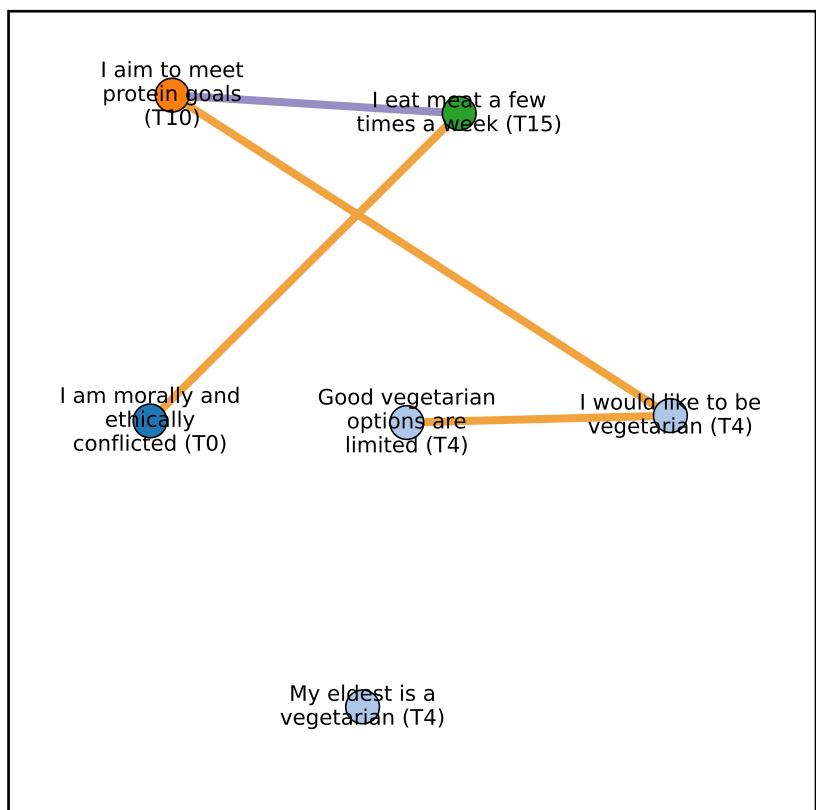
Wave 1 (stances)



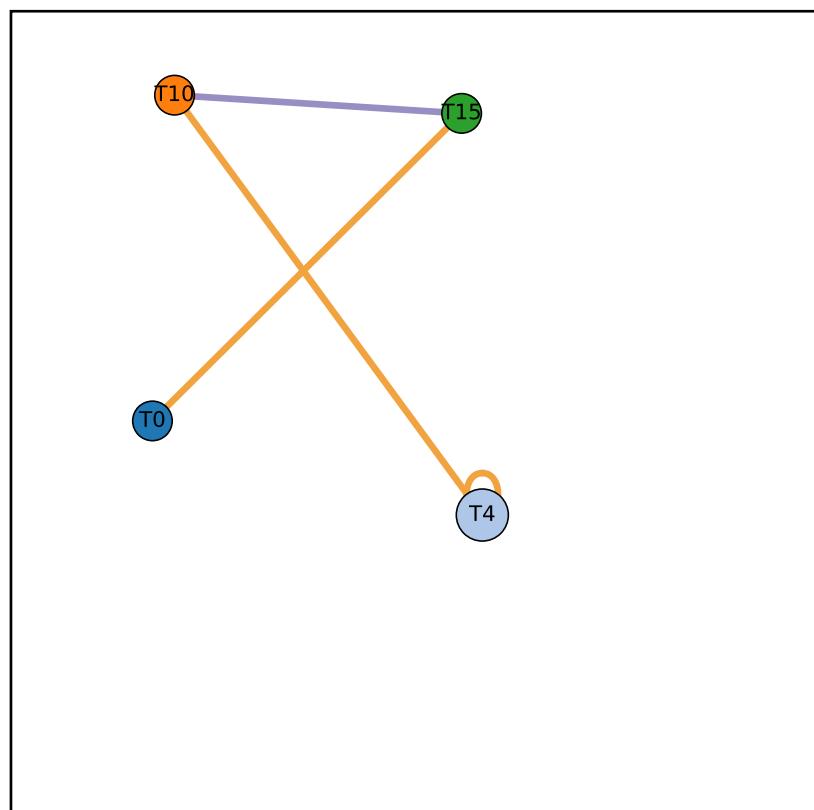
Wave 1 (topics)



Wave 2 (stances)



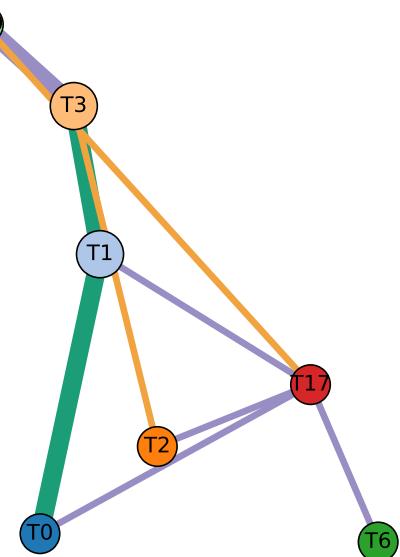
Wave 2 (topics)



Wave 1 (stances)

I want to get enough protein (T10)
I eat mostly beef and chicken (T3)
I have a large family (T1)
I sometimes switch to ground turkey (T3)
I have meat-free nights (T17)
I want to keep my family full (T1)
People avoid red meat for health reasons (T2)
Meat is very expensive (T0)
I want to save money (T6)

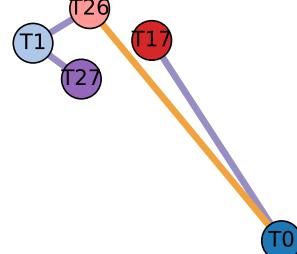
Wave 1 (topics)



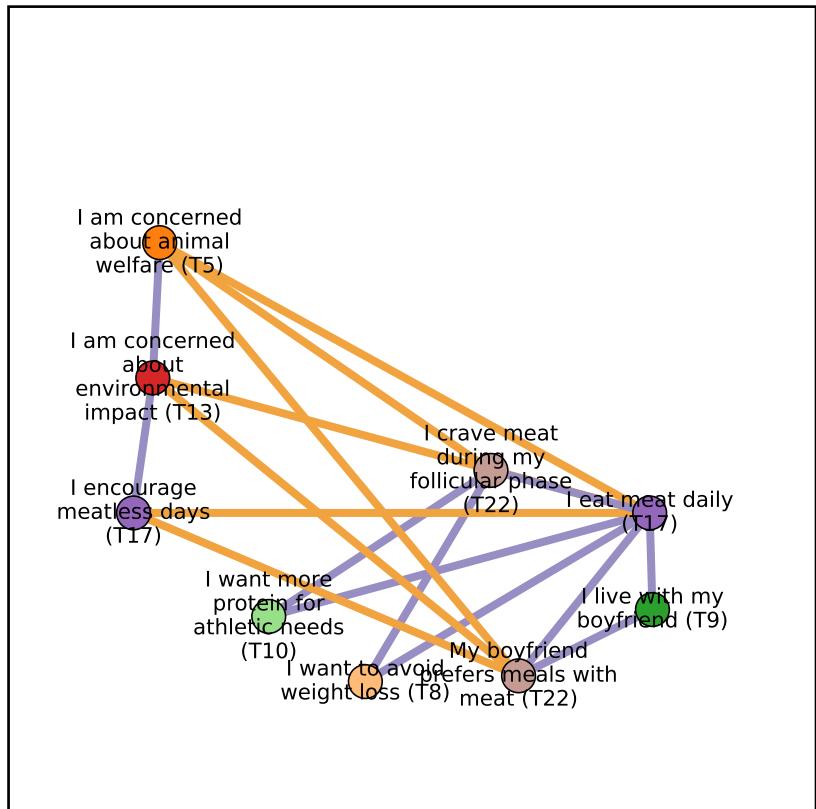
Wave 2 (stances)

I prepare meat for my family most (T20)
Meat will start having family without meat-free nights (T17)
Most people around me eat meat daily (T27)
Meat is expensive at every meal (T0)
I think we are meant to eat meat

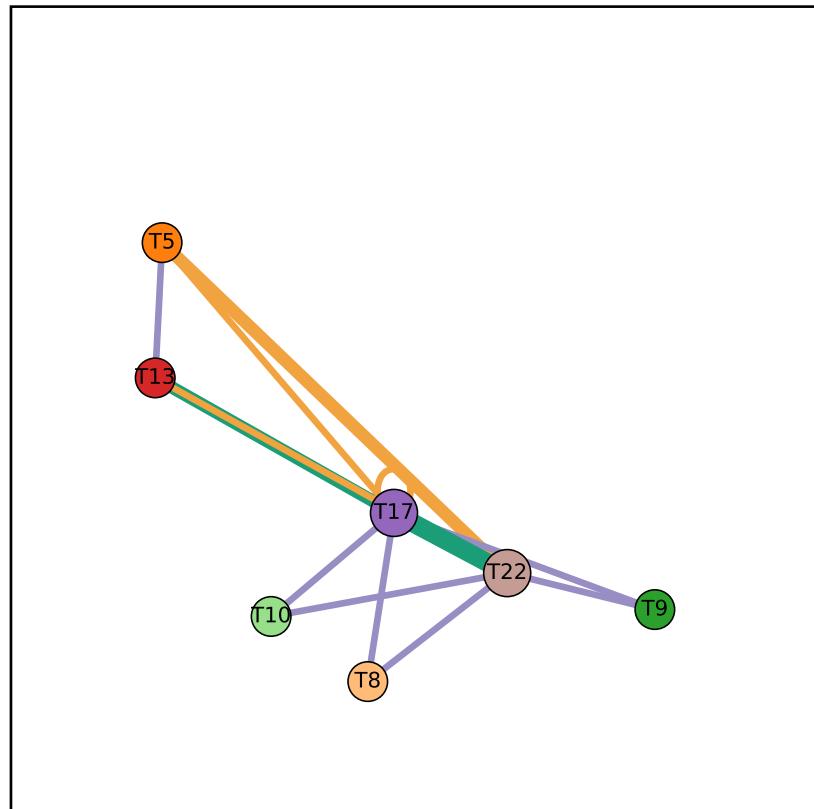
Wave 2 (topics)



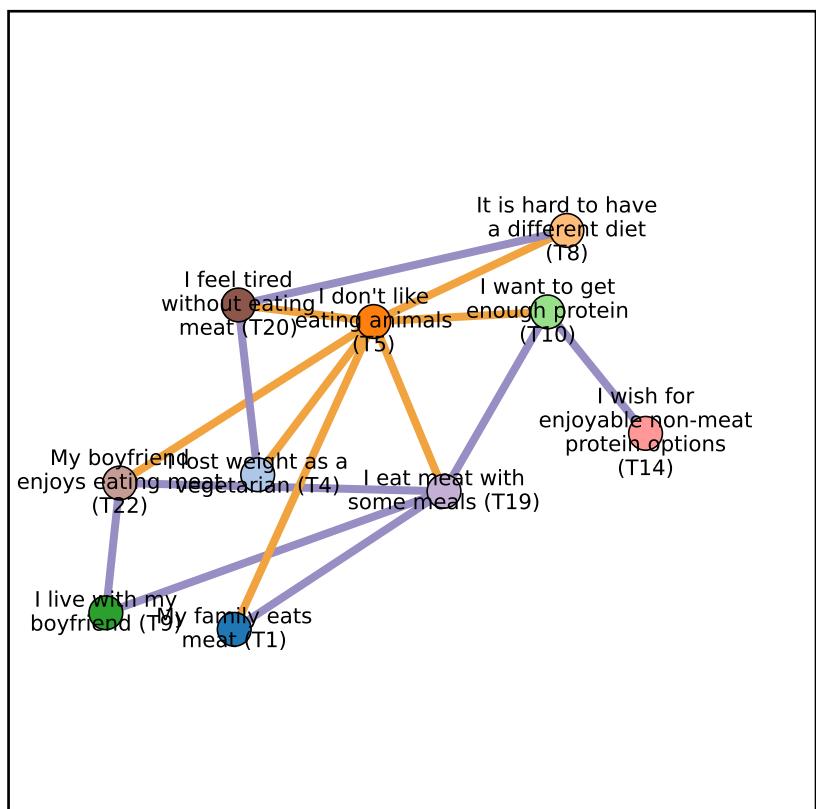
Wave 1 (stances)



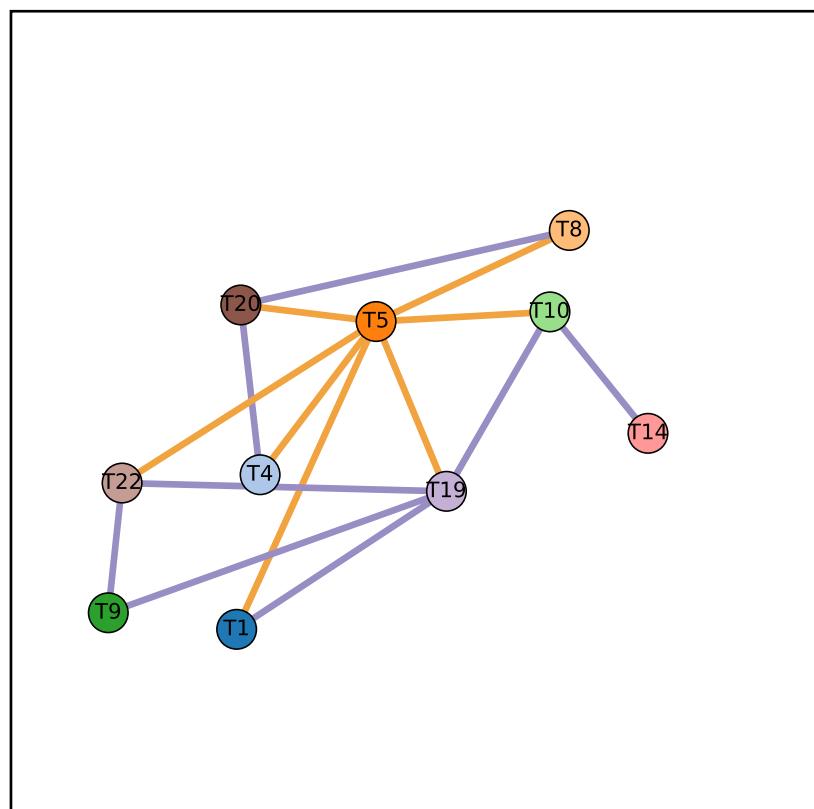
Wave 1 (topics)



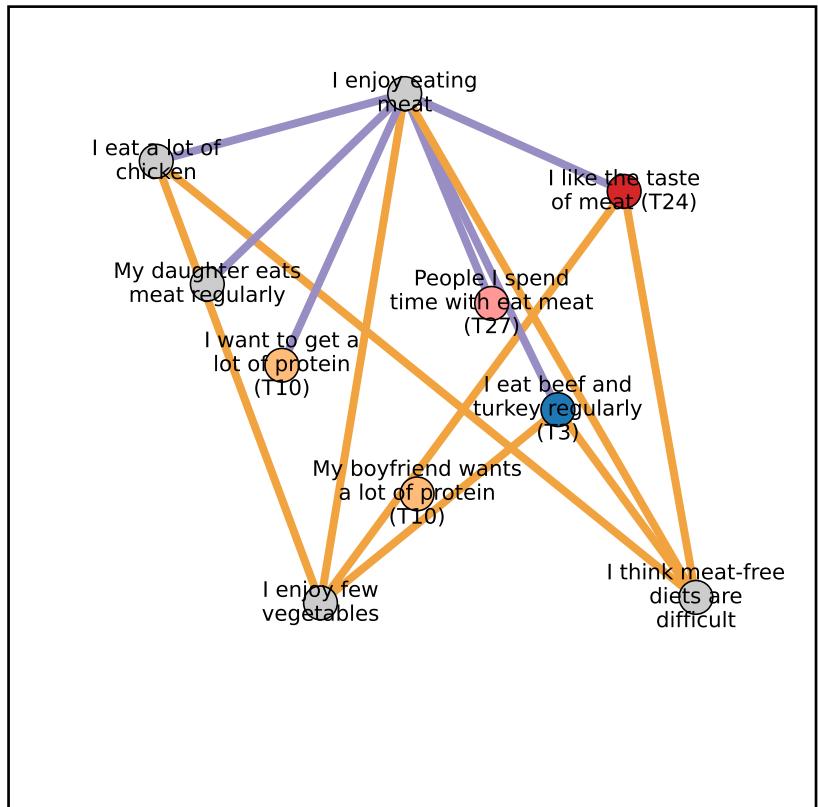
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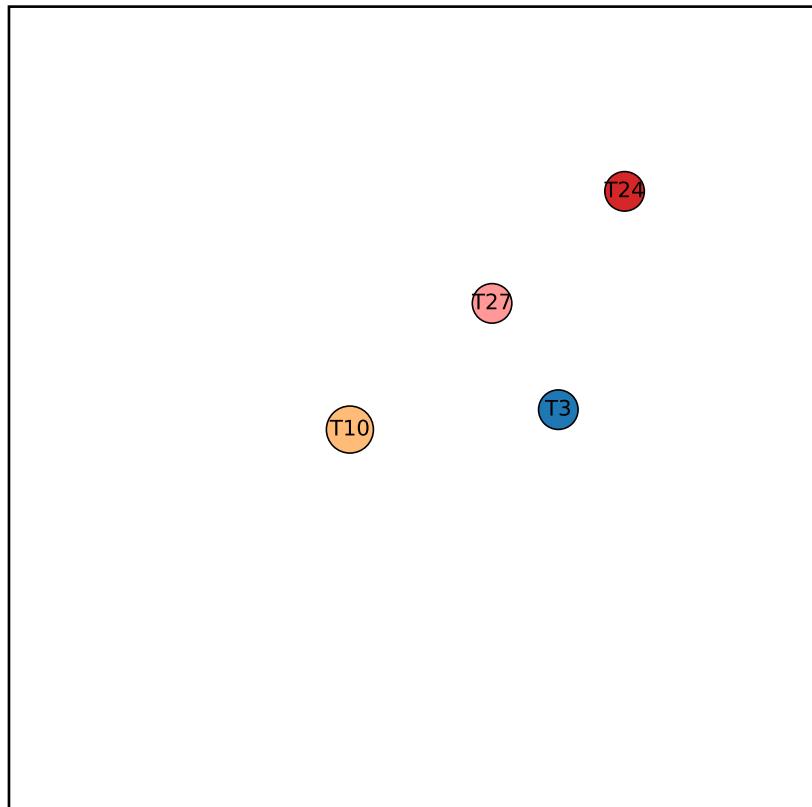
Wave 2 (topics)



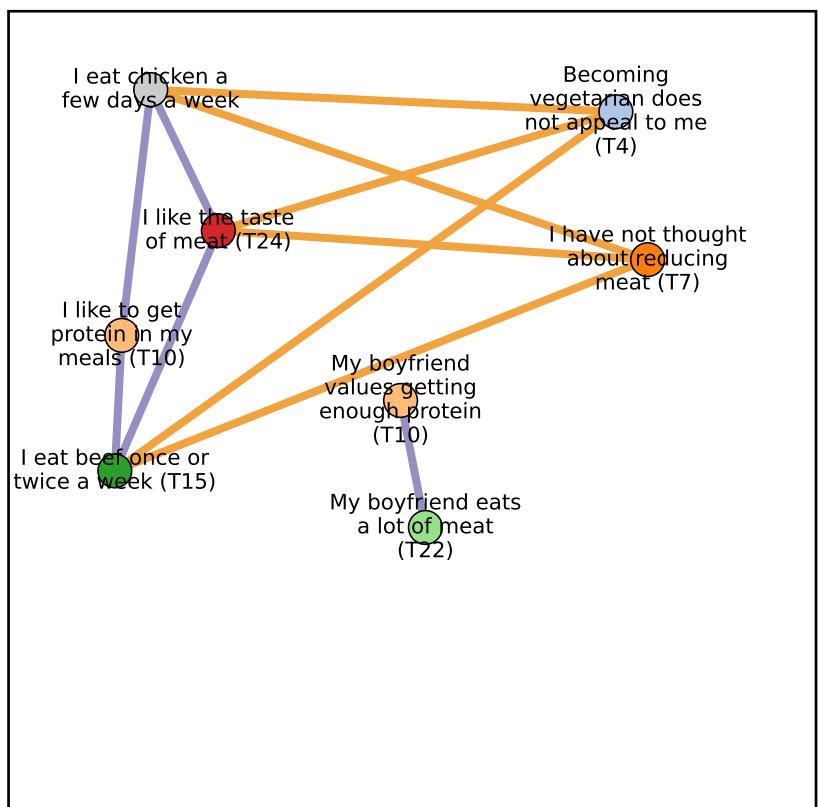
Wave 1 (stances)



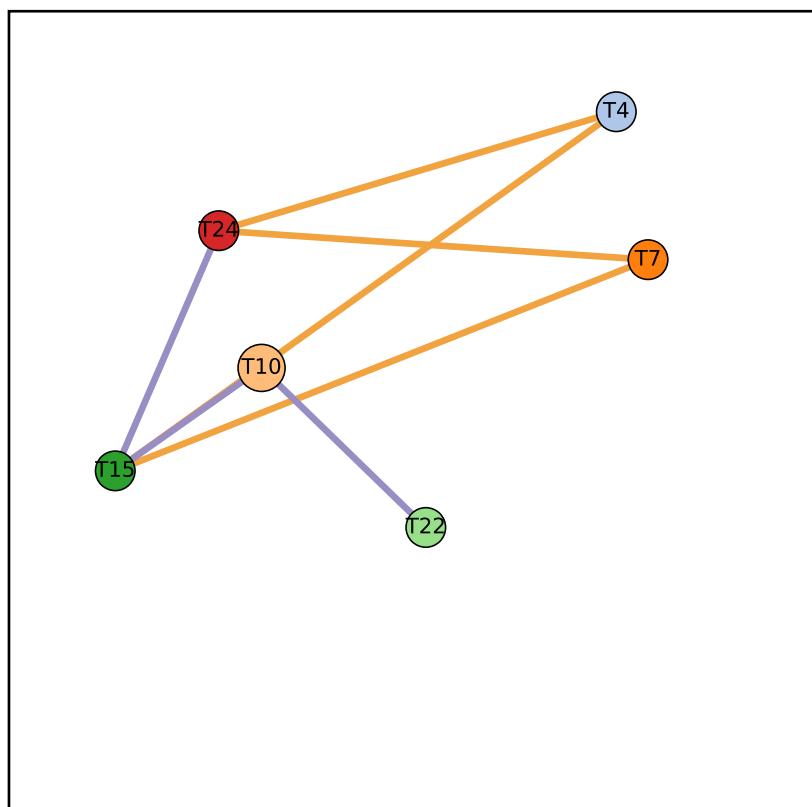
Wave 1 (topics)



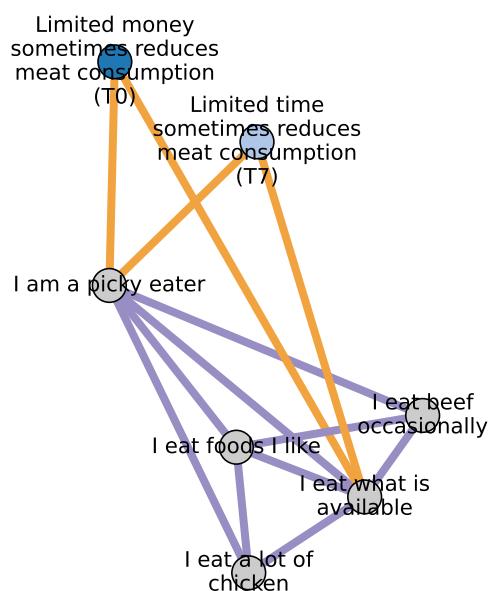
Wave 2 (stances)



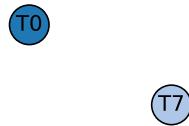
Wave 2 (topics)



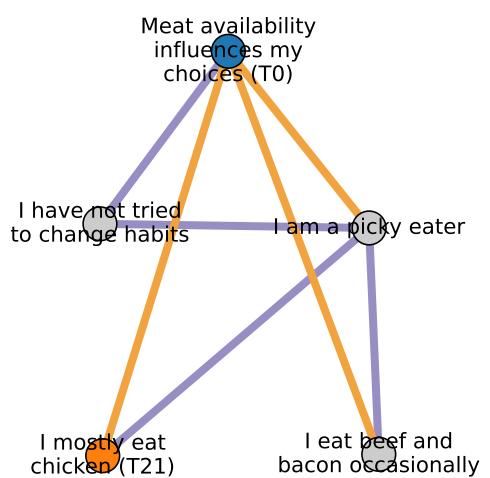
Wave 1 (stances)



Wave 1 (topics)



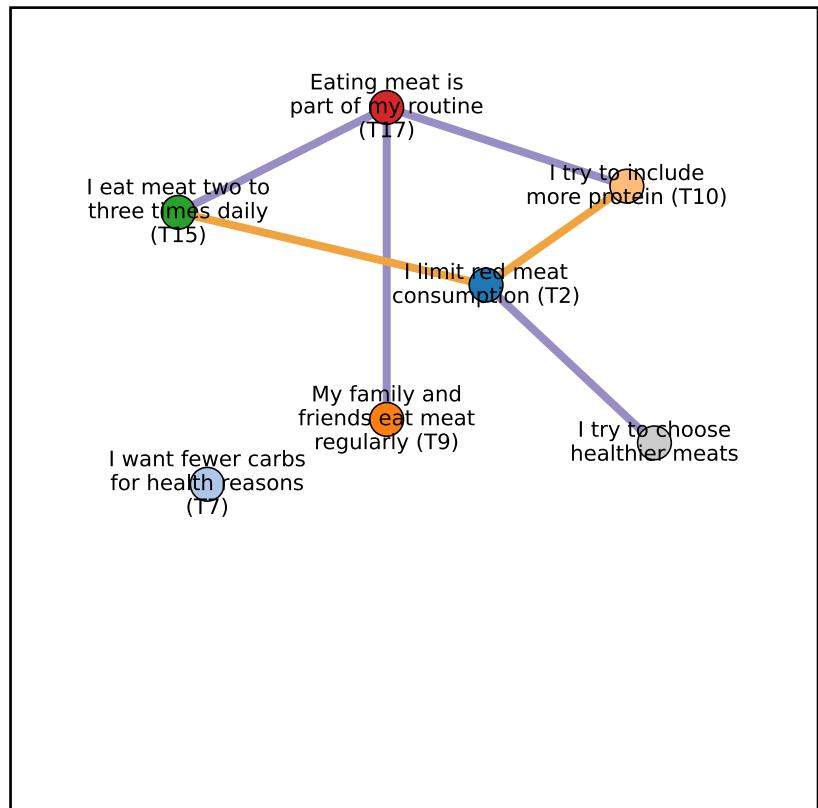
Wave 2 (stances)



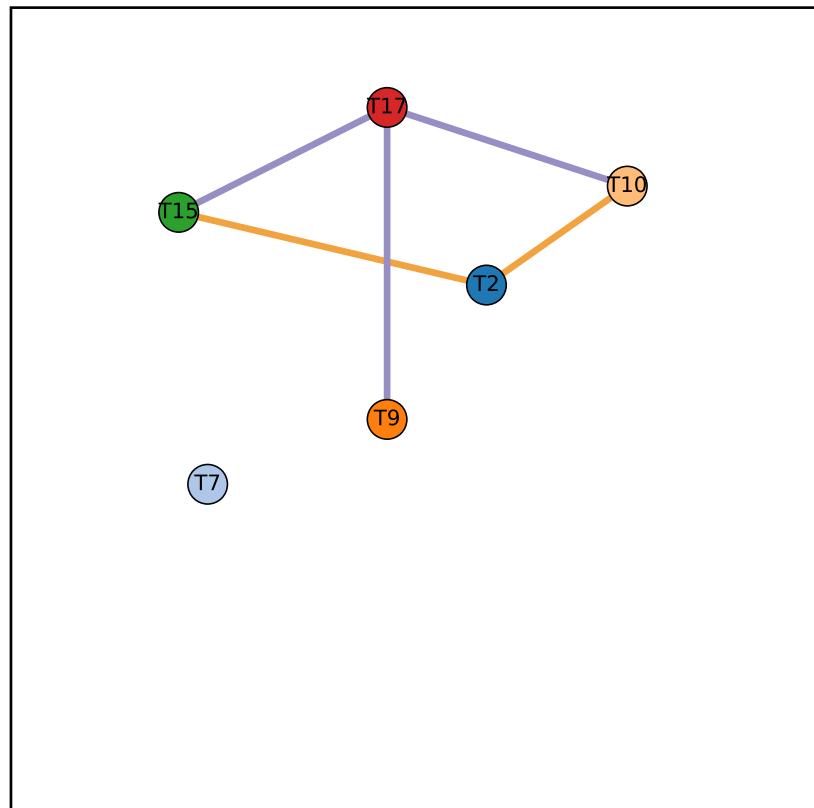
Wave 2 (topics)



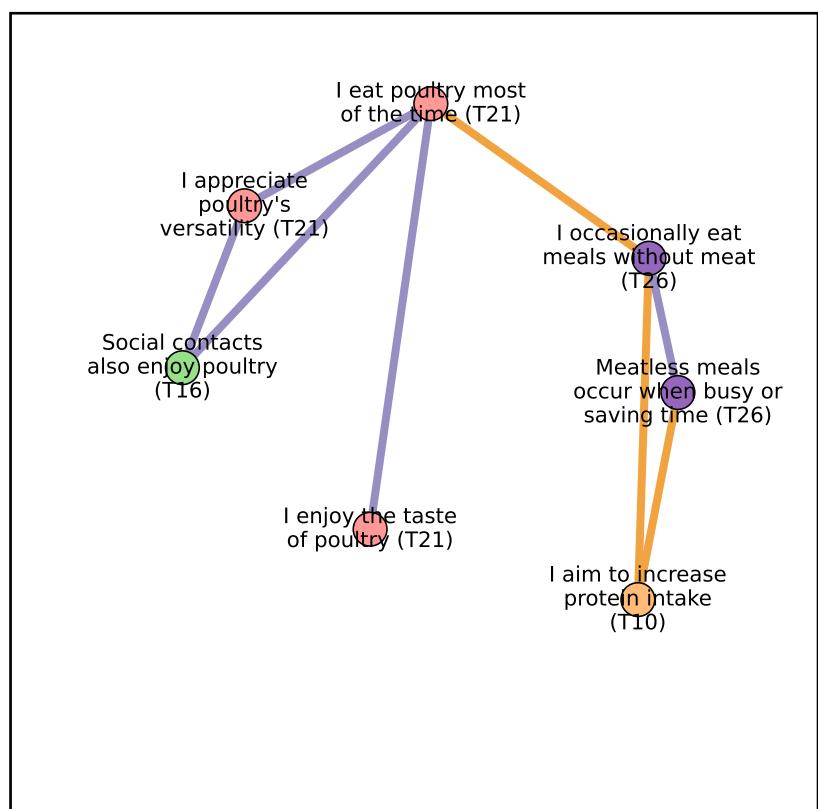
Wave 1 (stances)



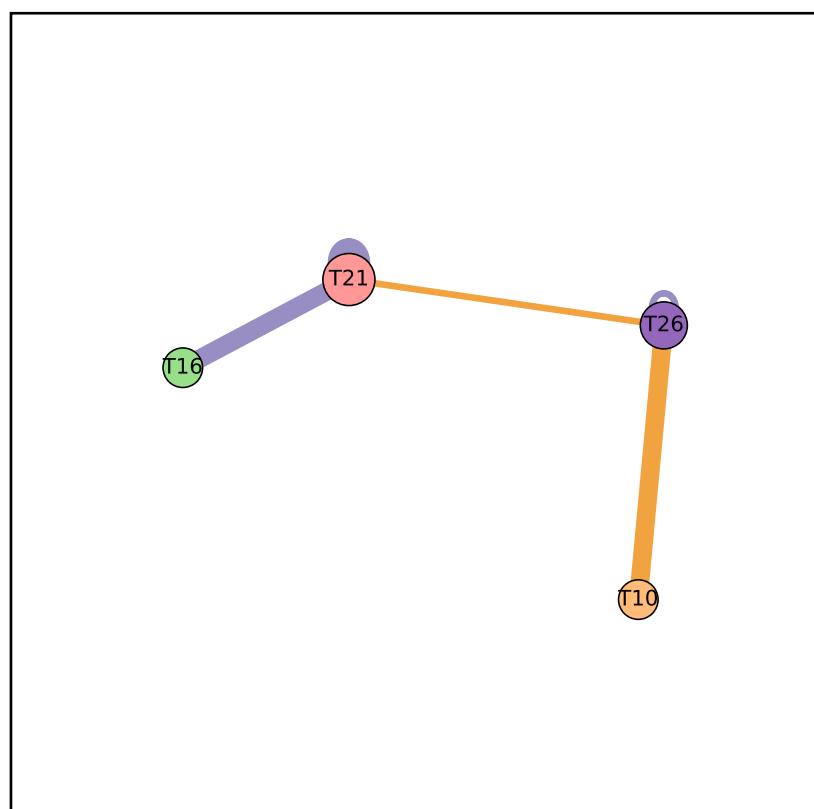
Wave 1 (topics)



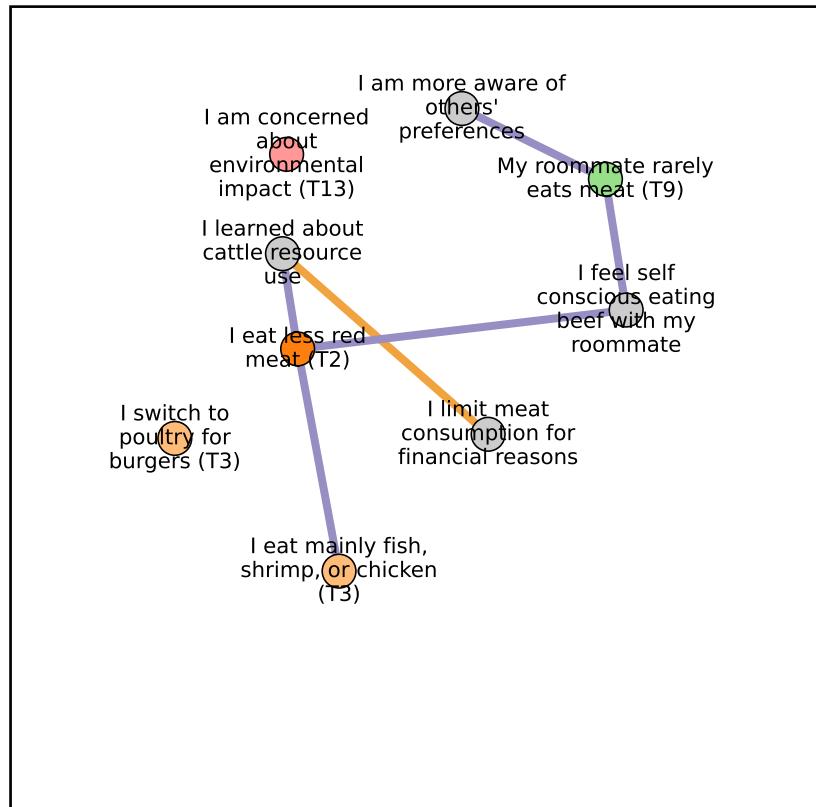
Wave 2 (stances)



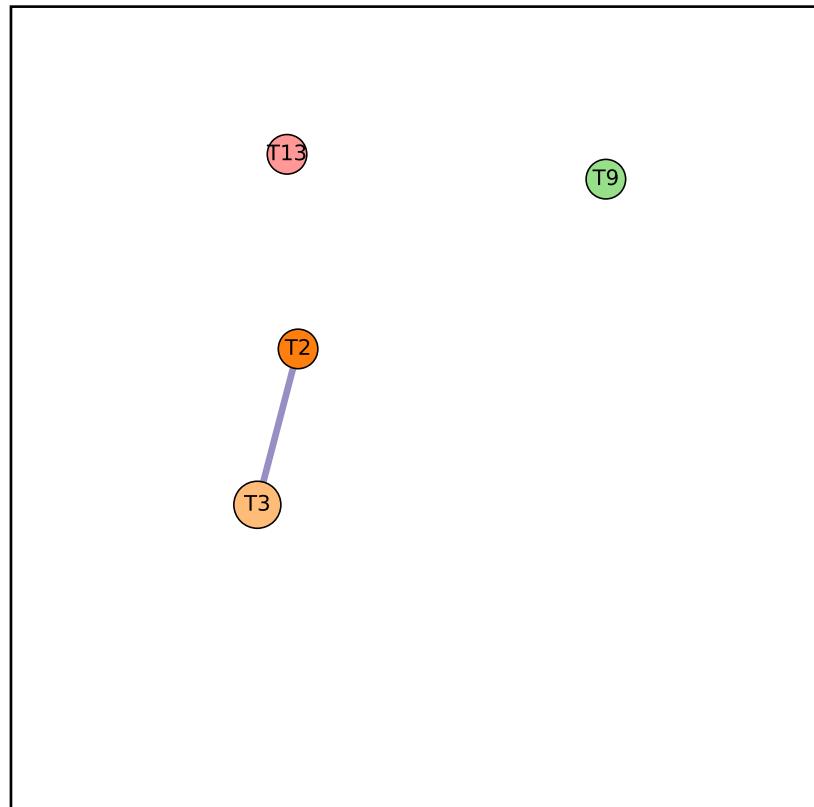
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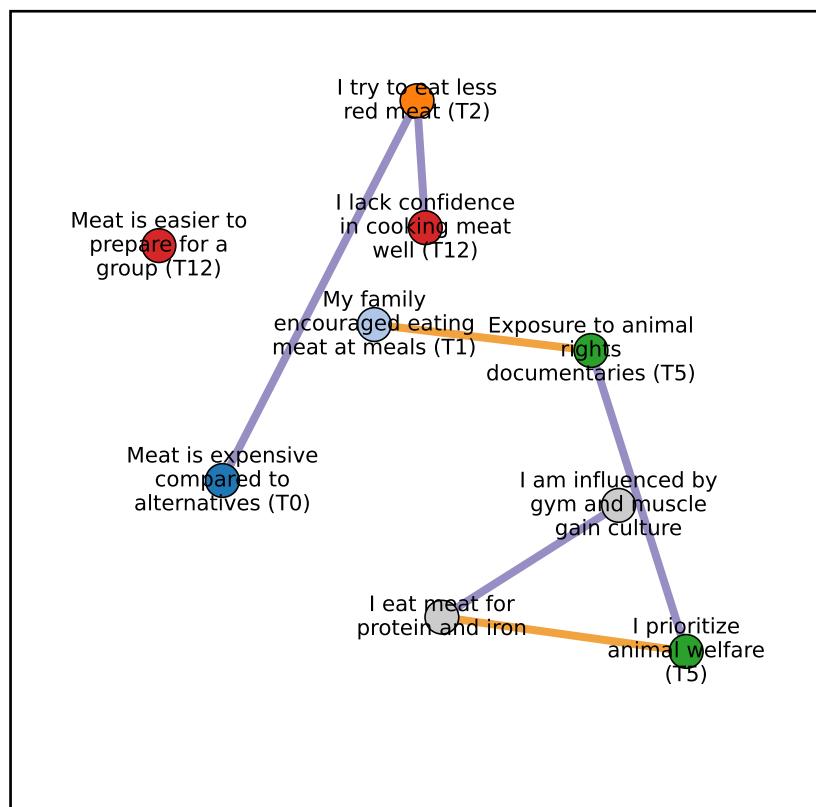
Wave 1 (stances)



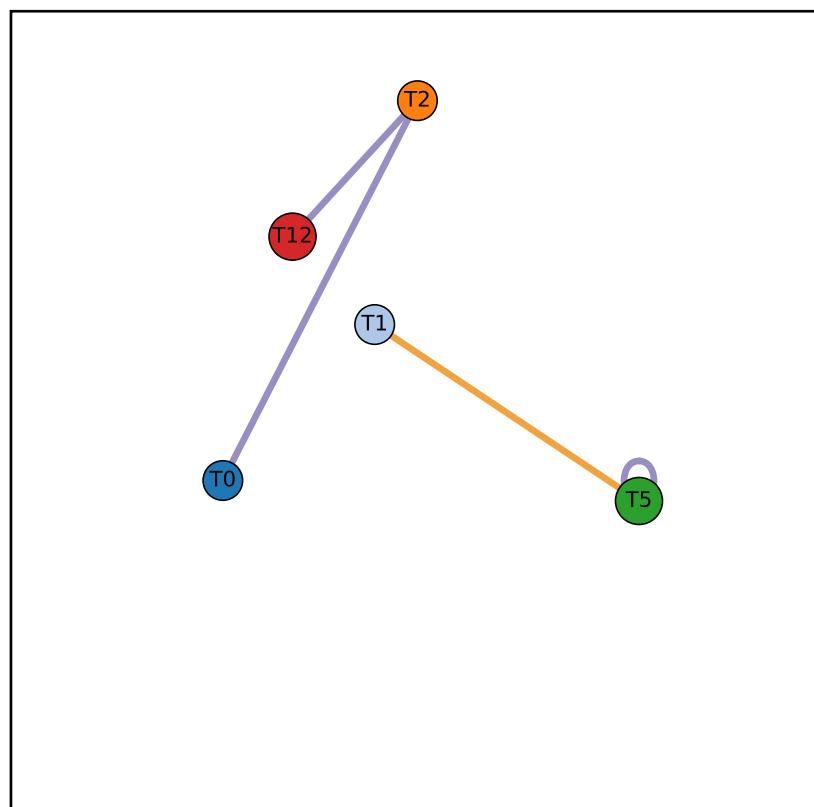
Wave 1 (topics)



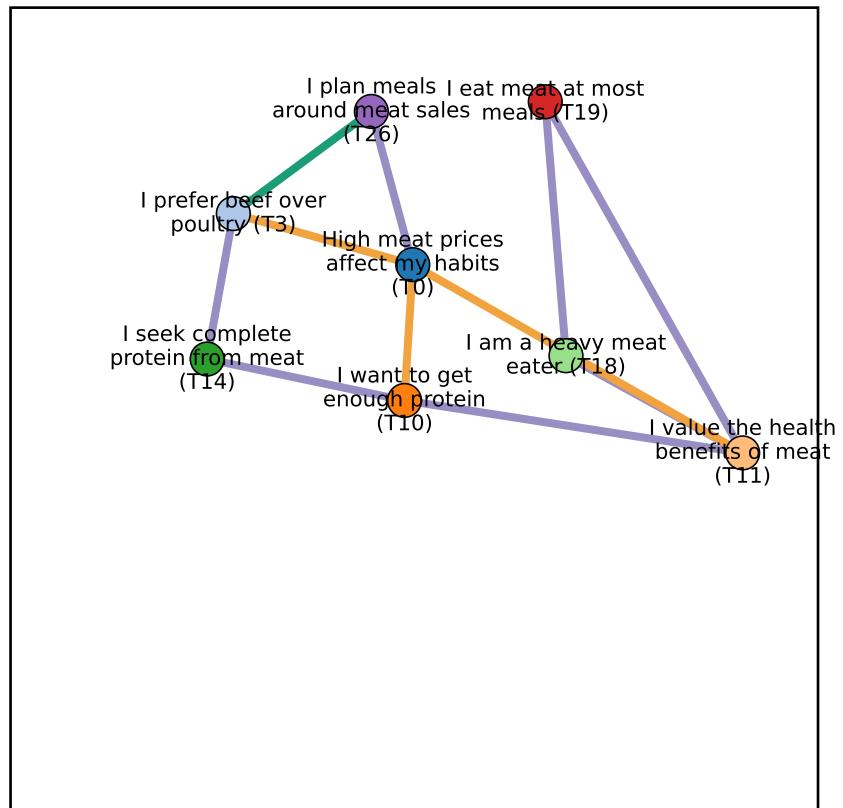
Wave 2 (stances)



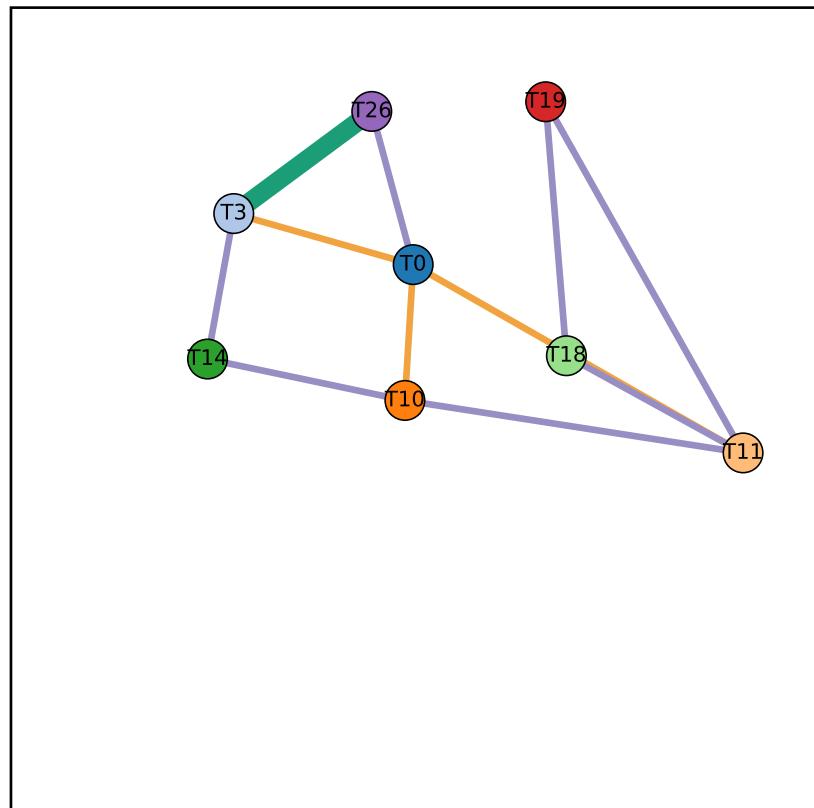
Wave 2 (topics)



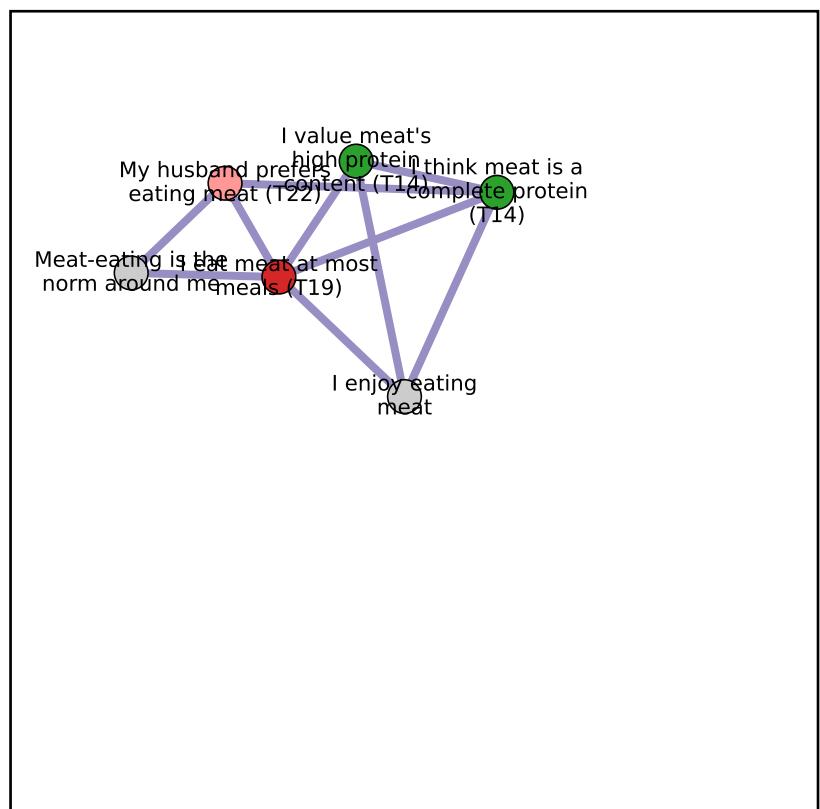
Wave 1 (stances)



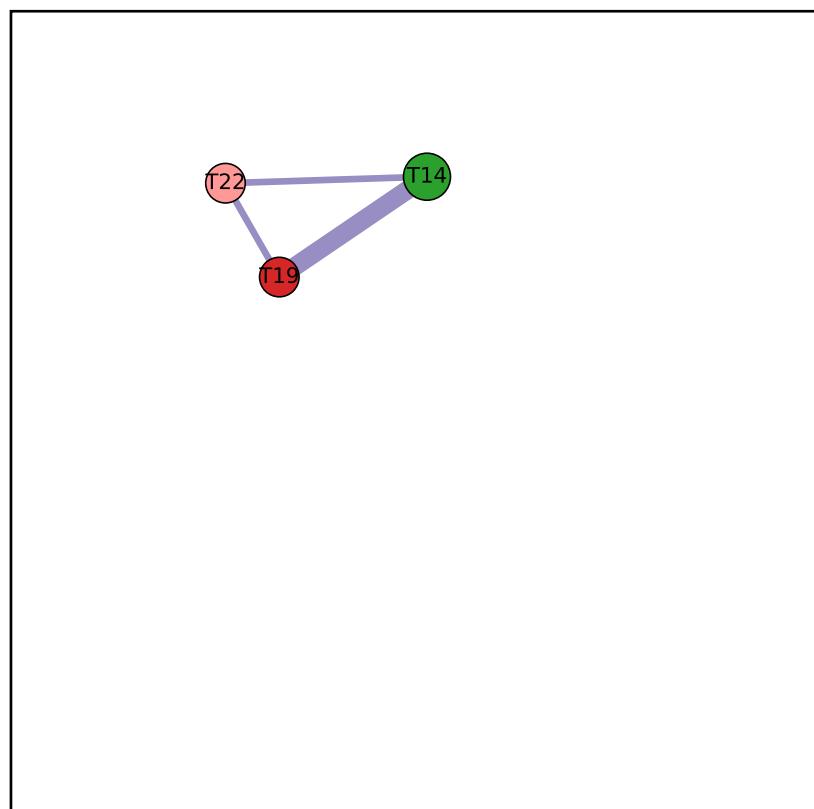
Wave 1 (topics)



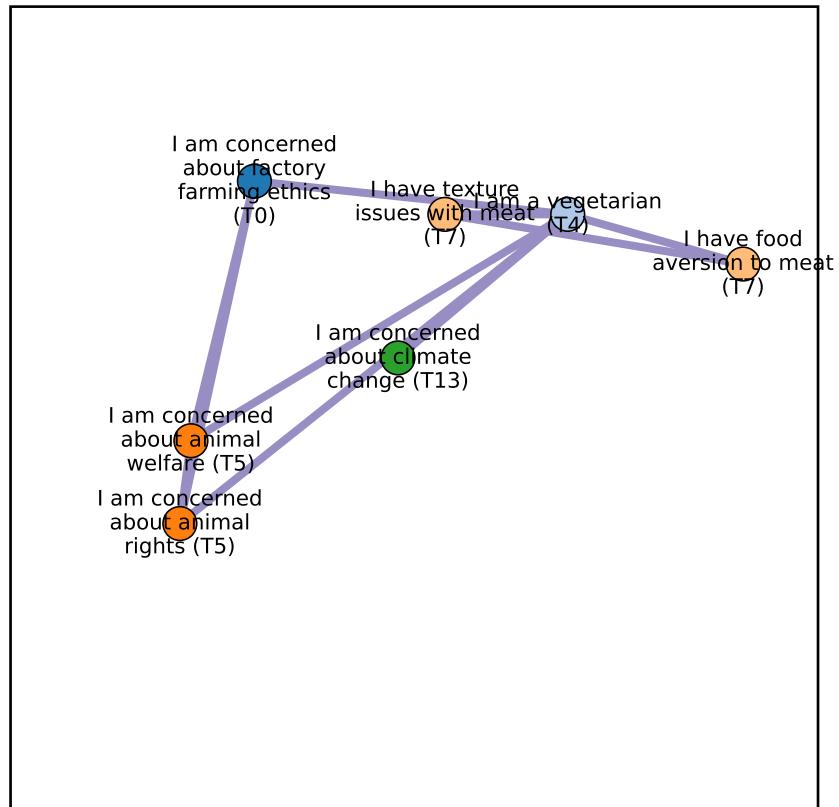
Wave 2 (stances)



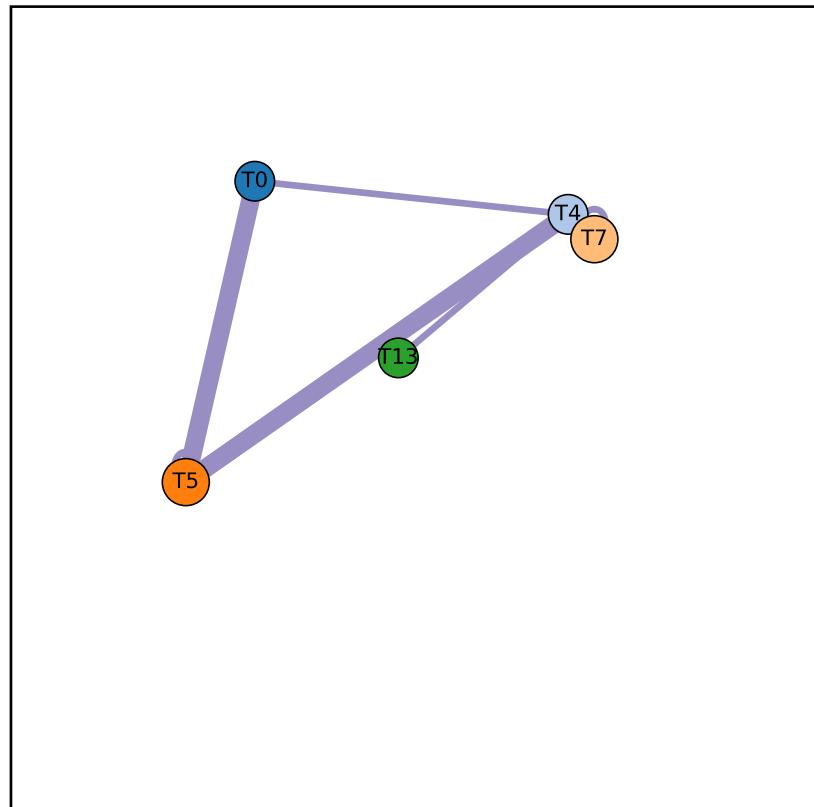
Wave 2 (topics)



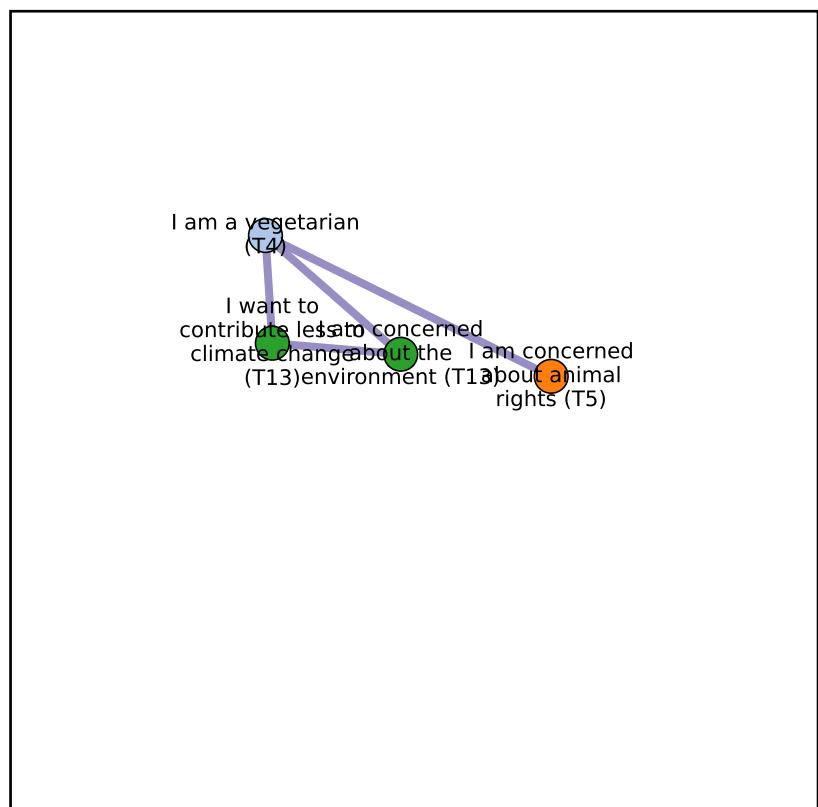
Wave 1 (stances)



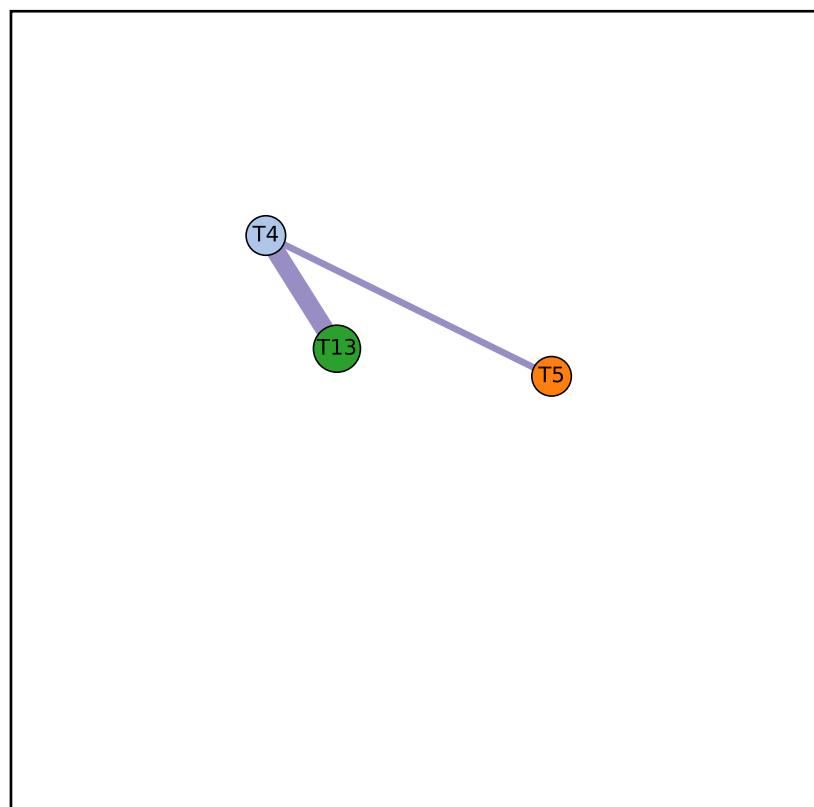
Wave 1 (topics)



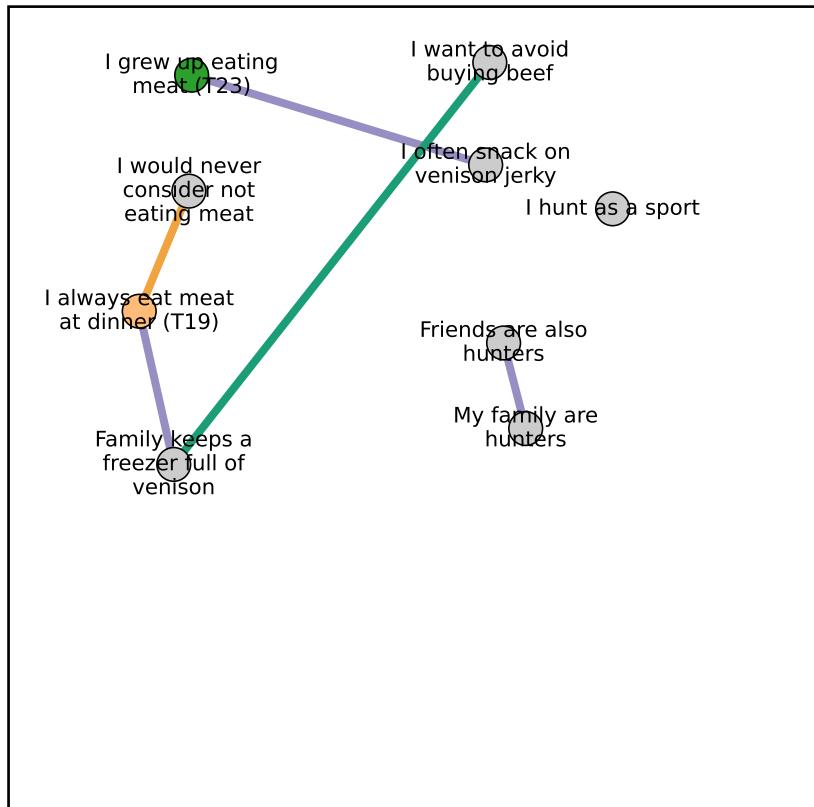
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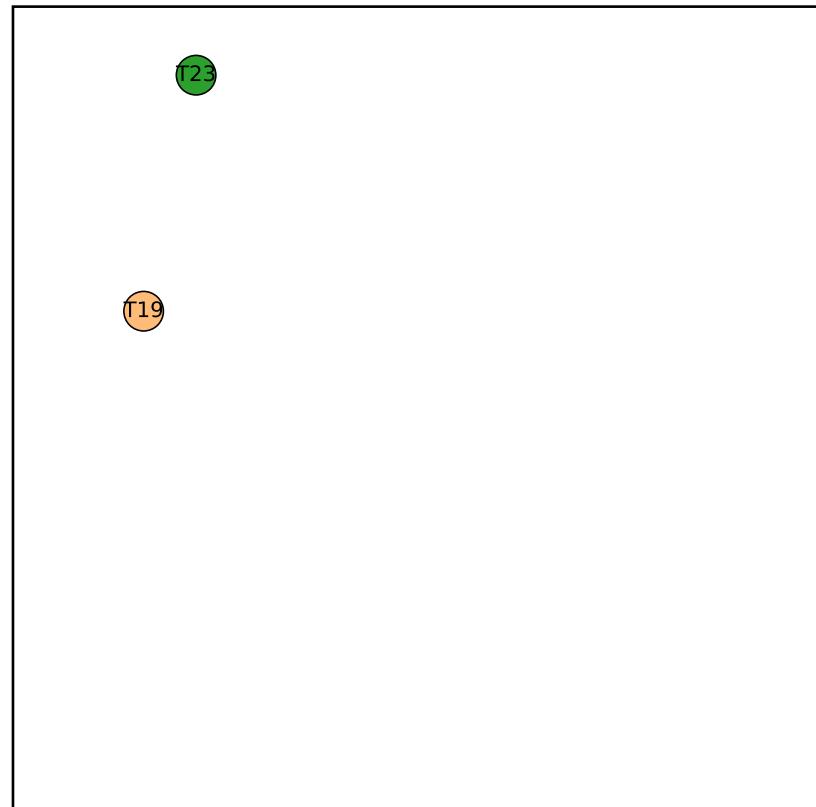
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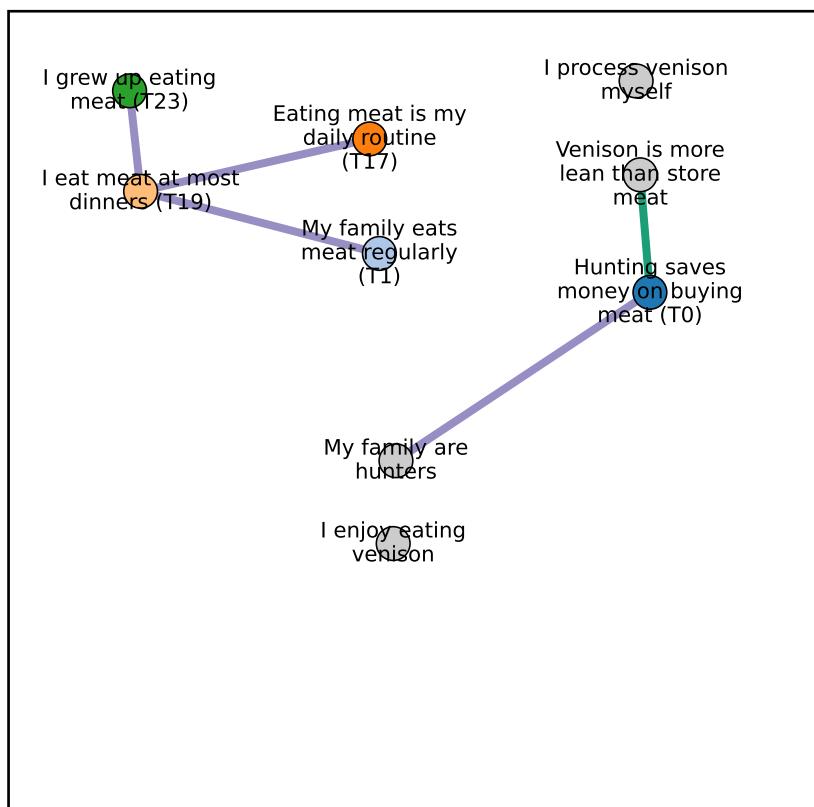
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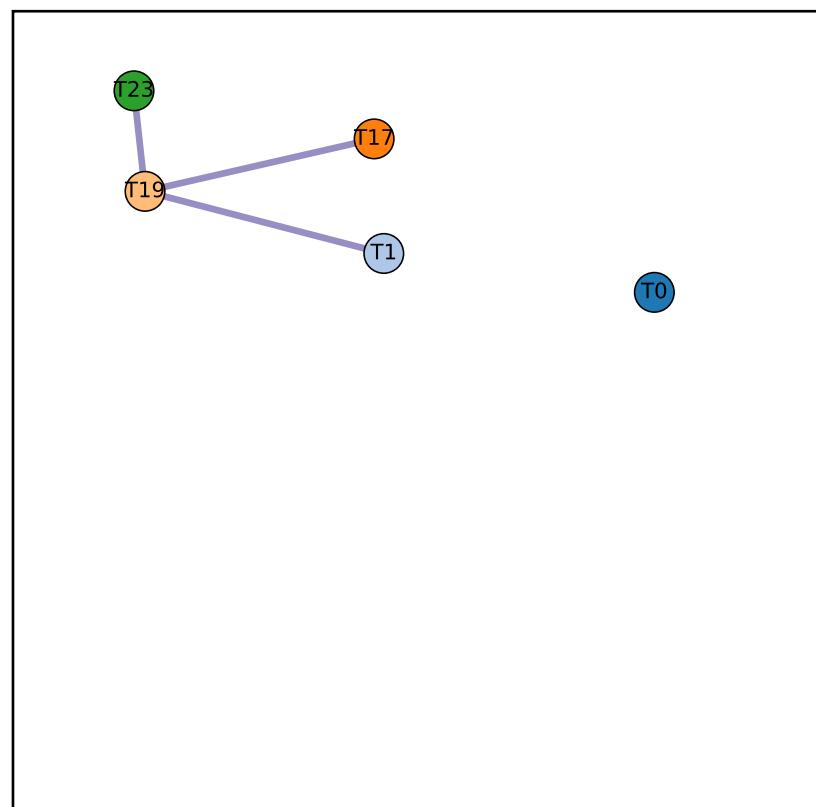
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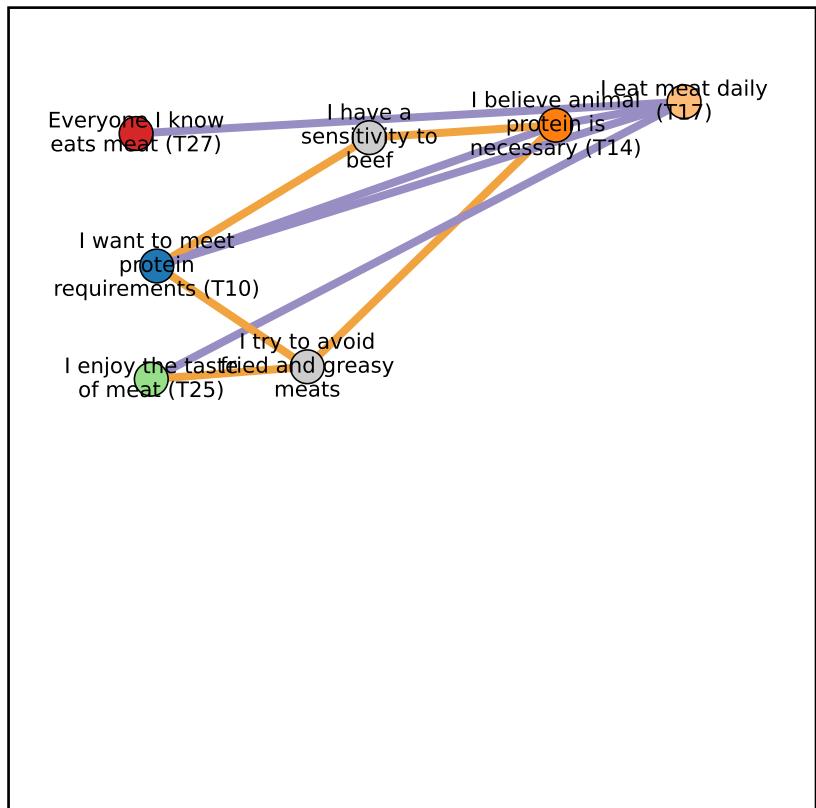
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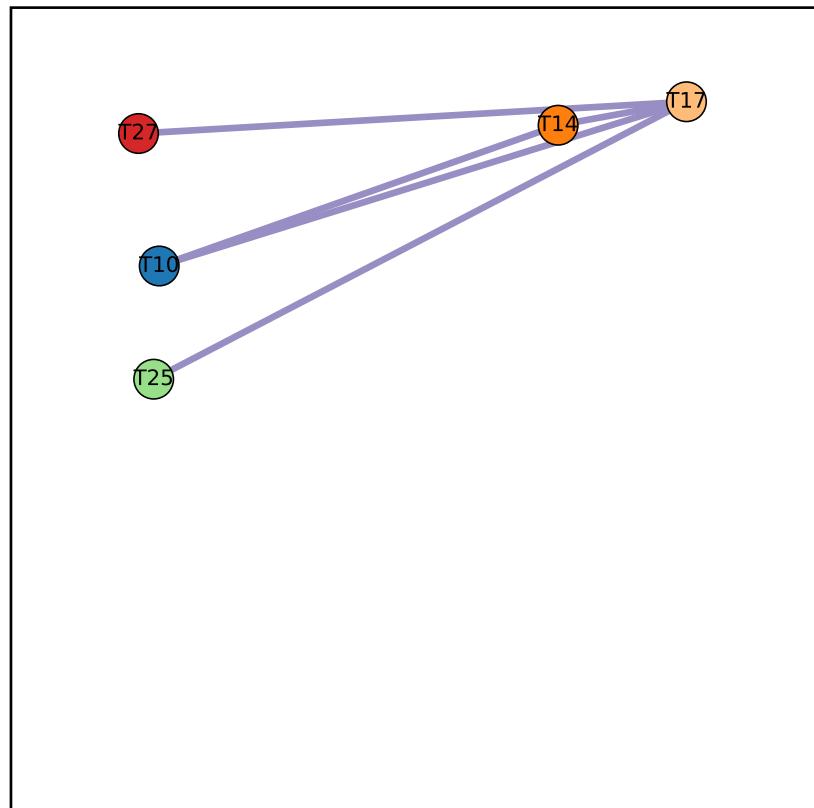
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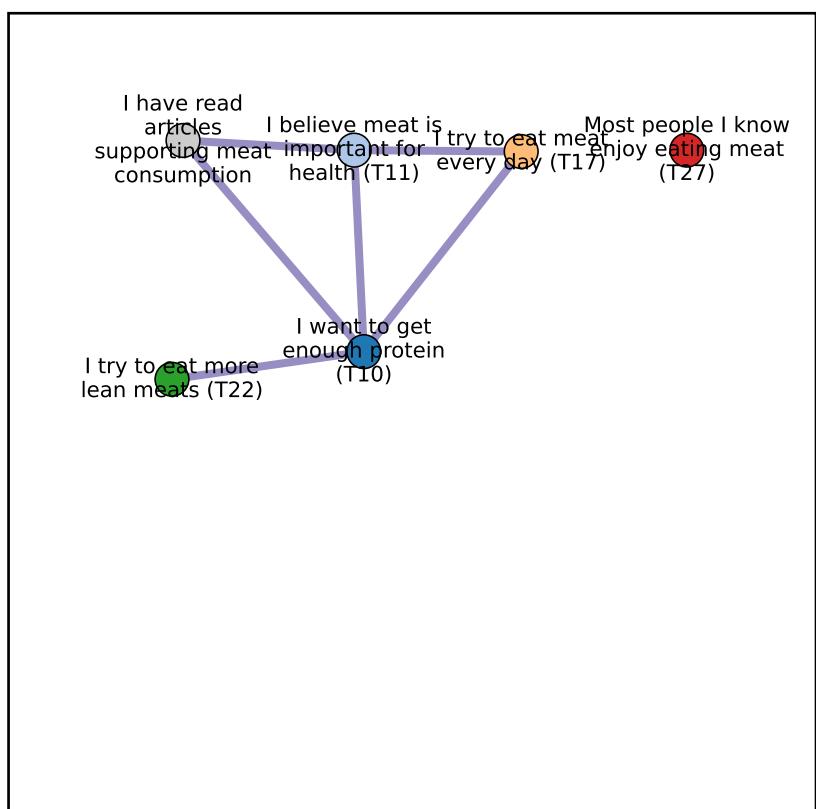
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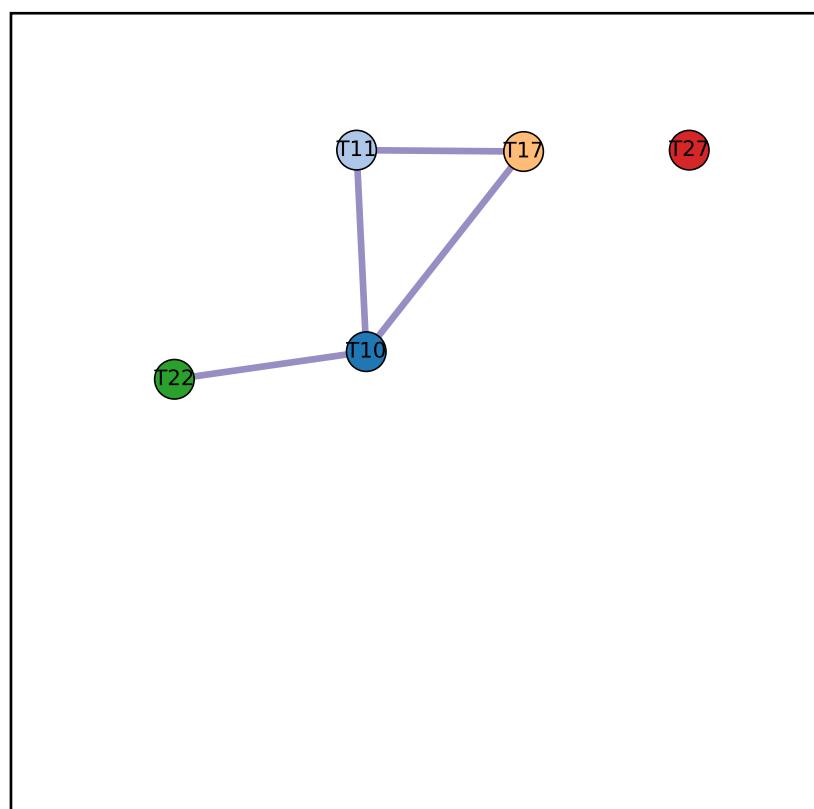
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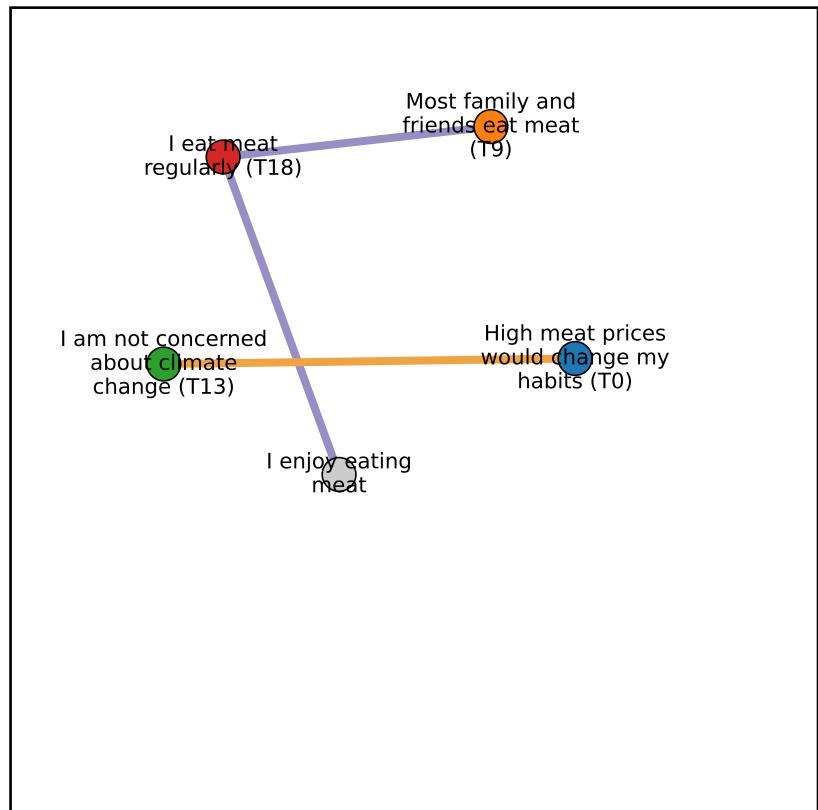
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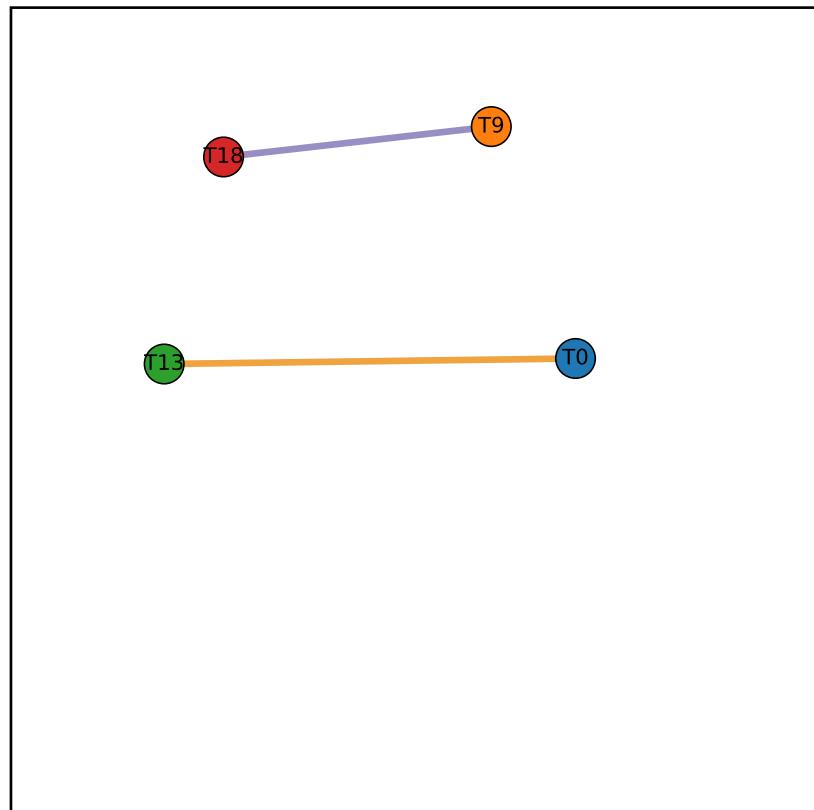
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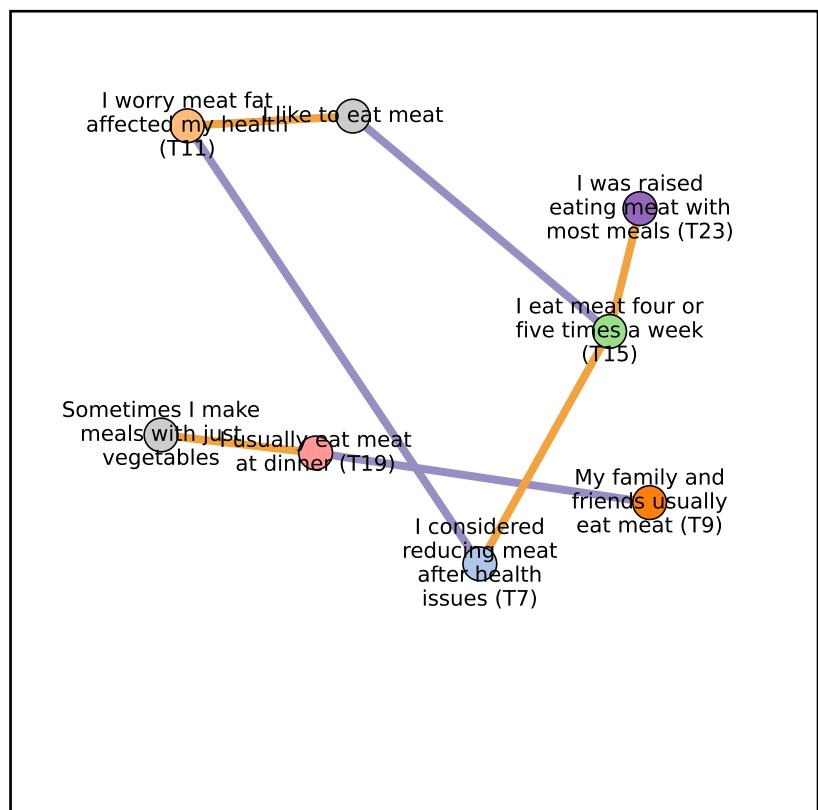
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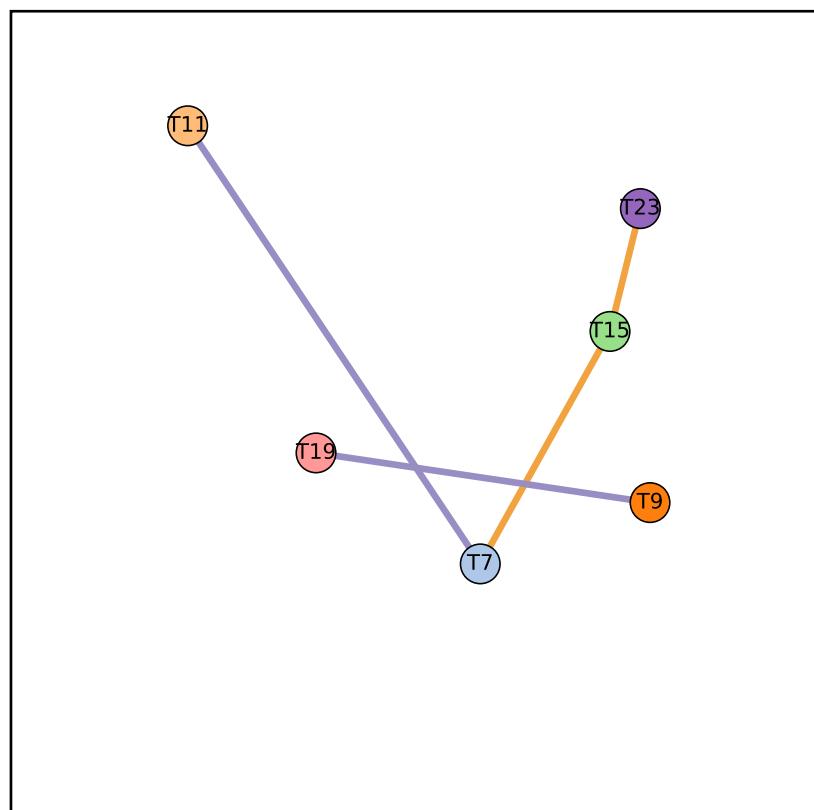
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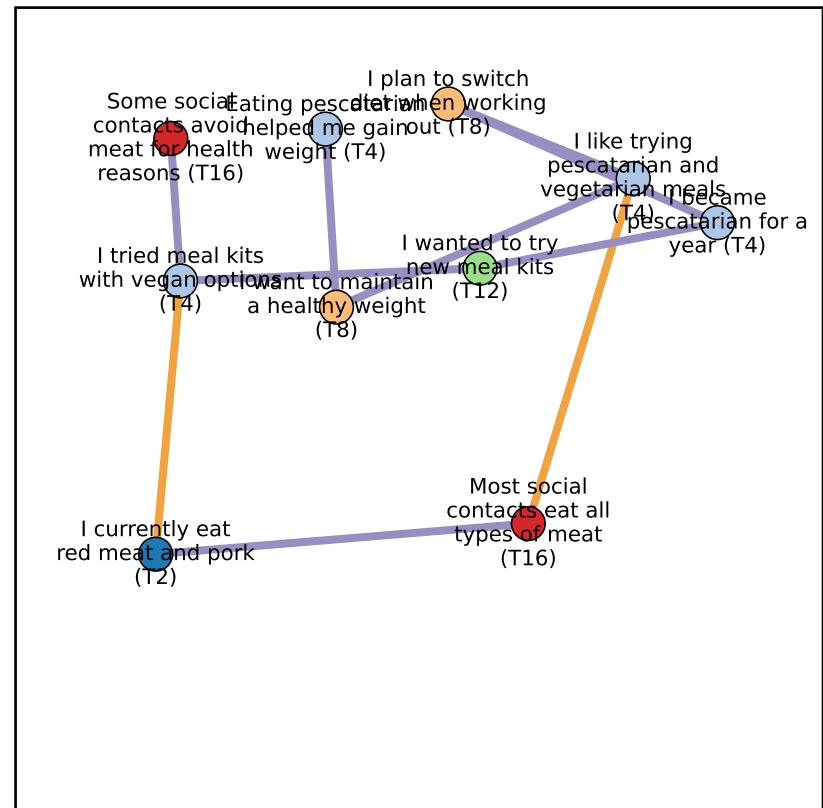
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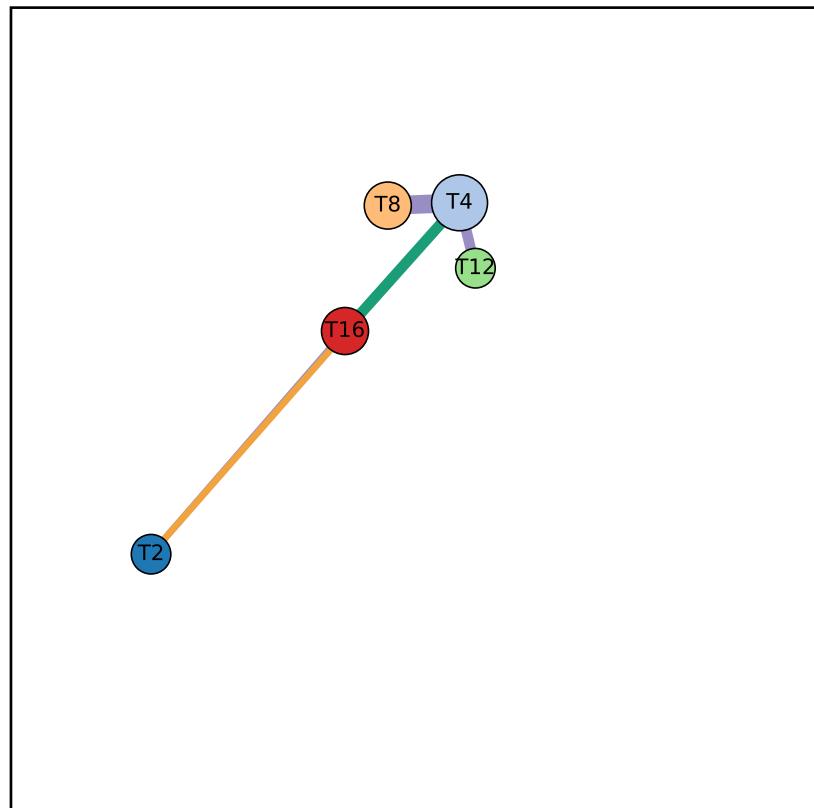
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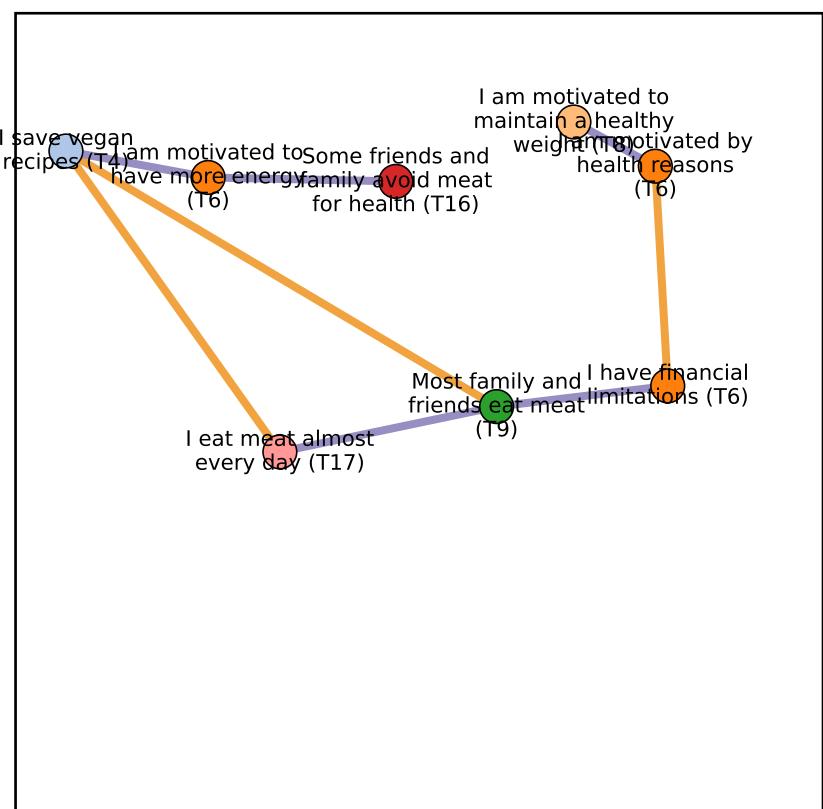
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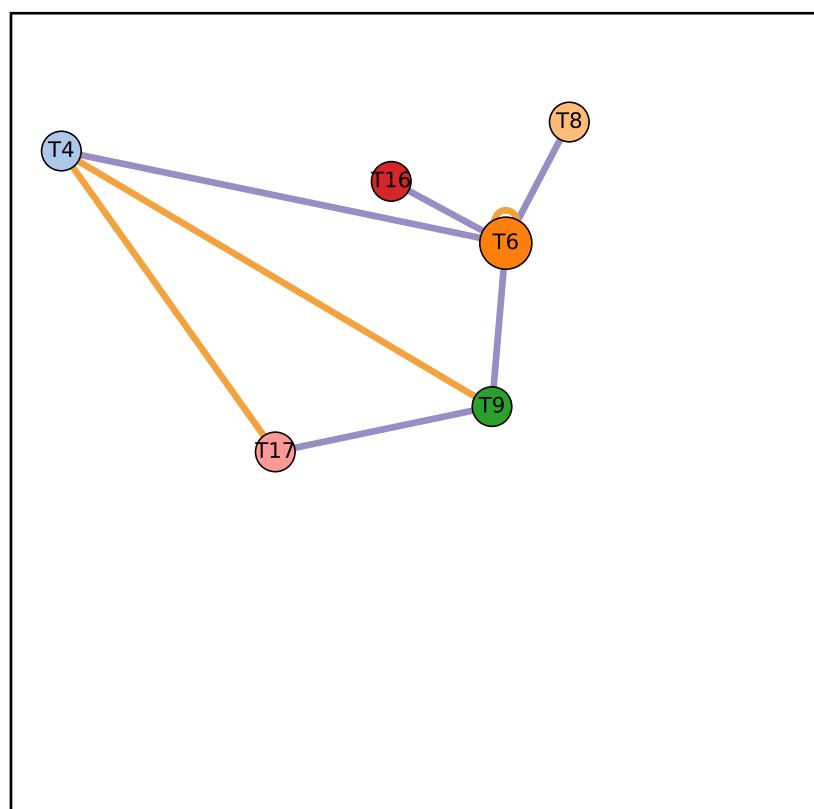
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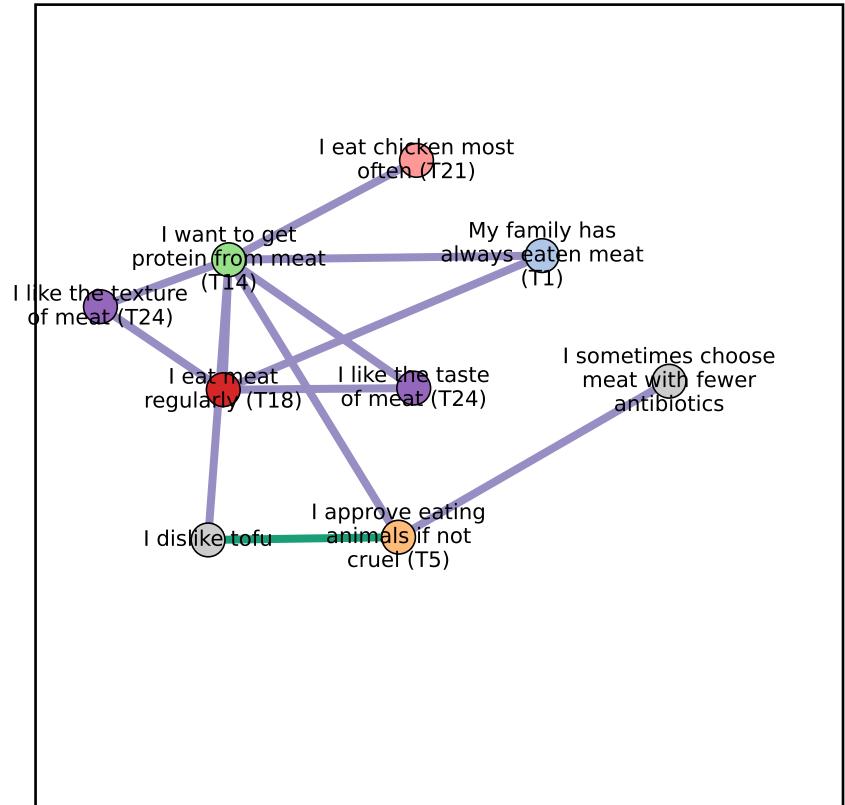
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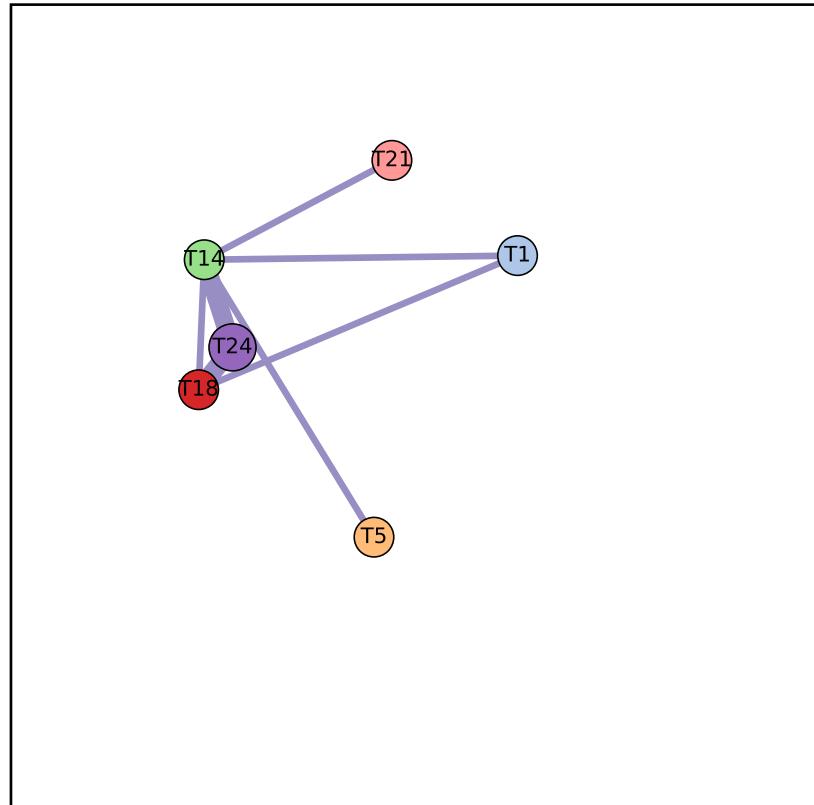
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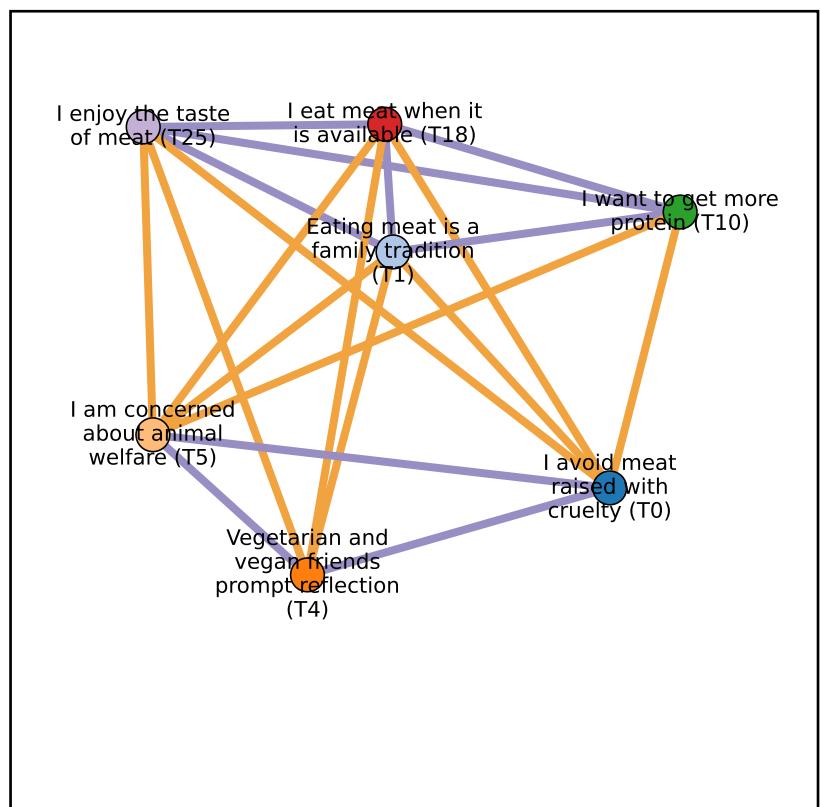
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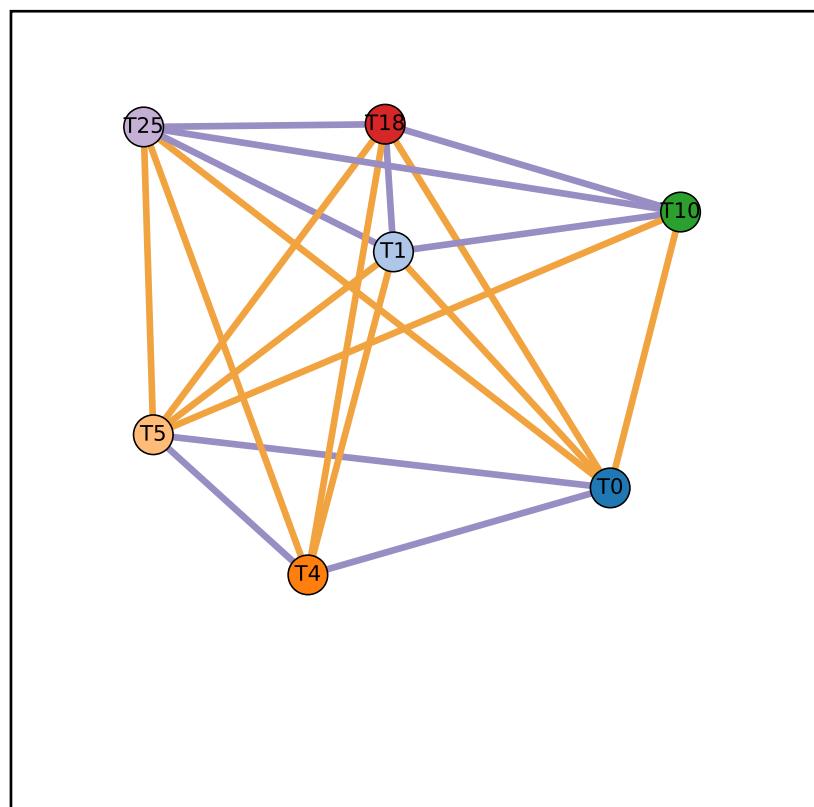
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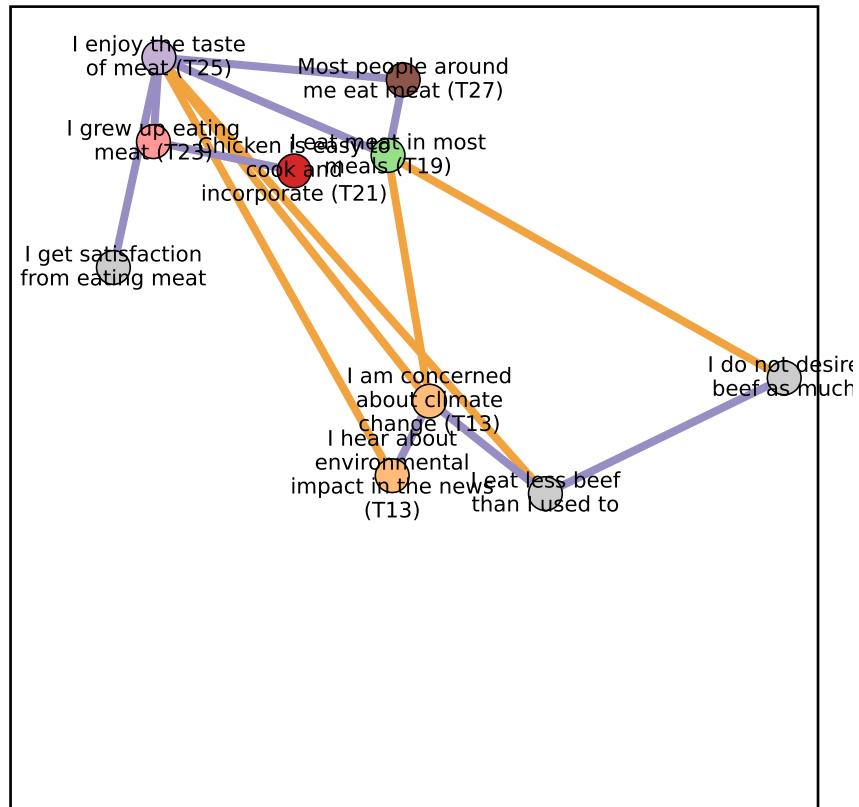
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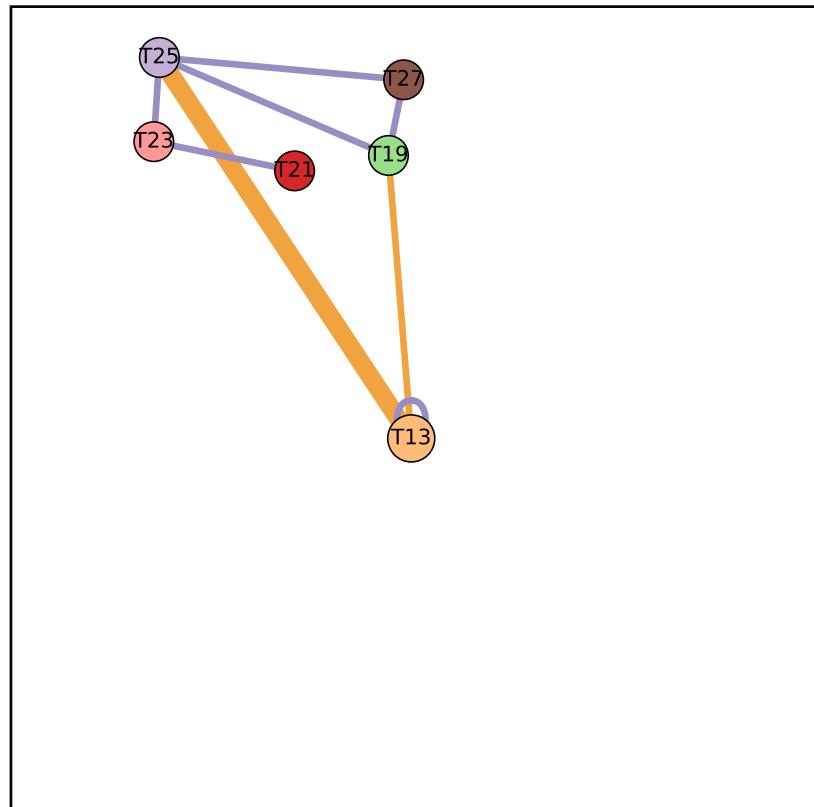
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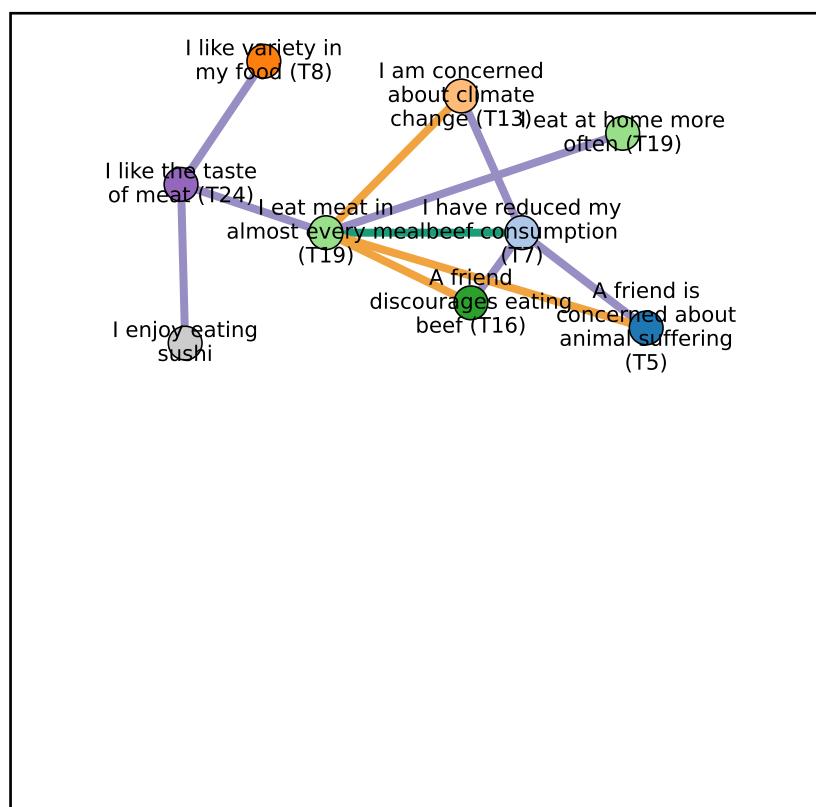
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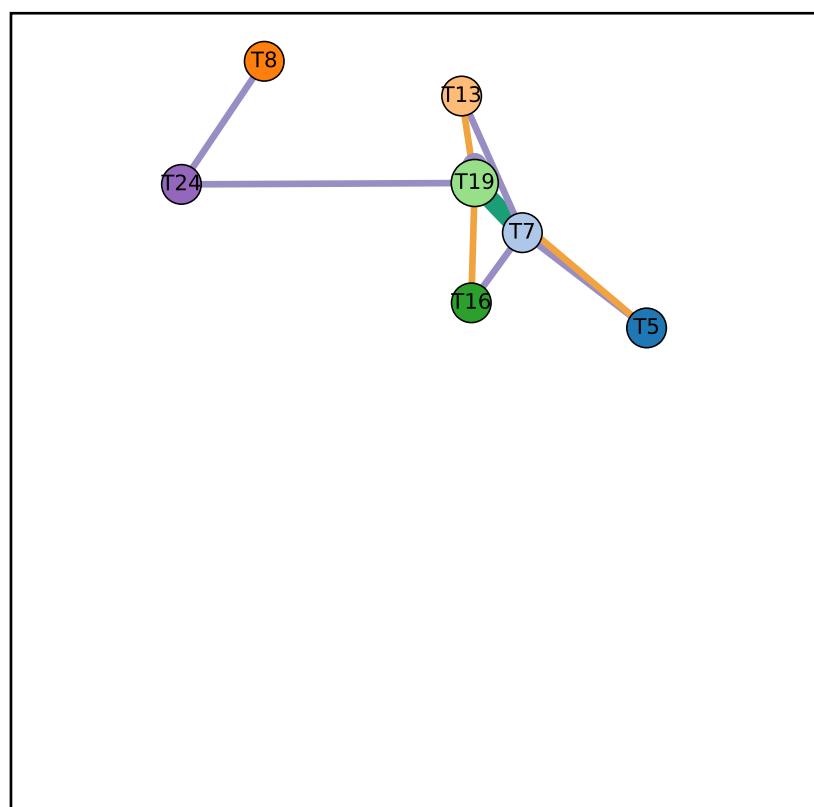
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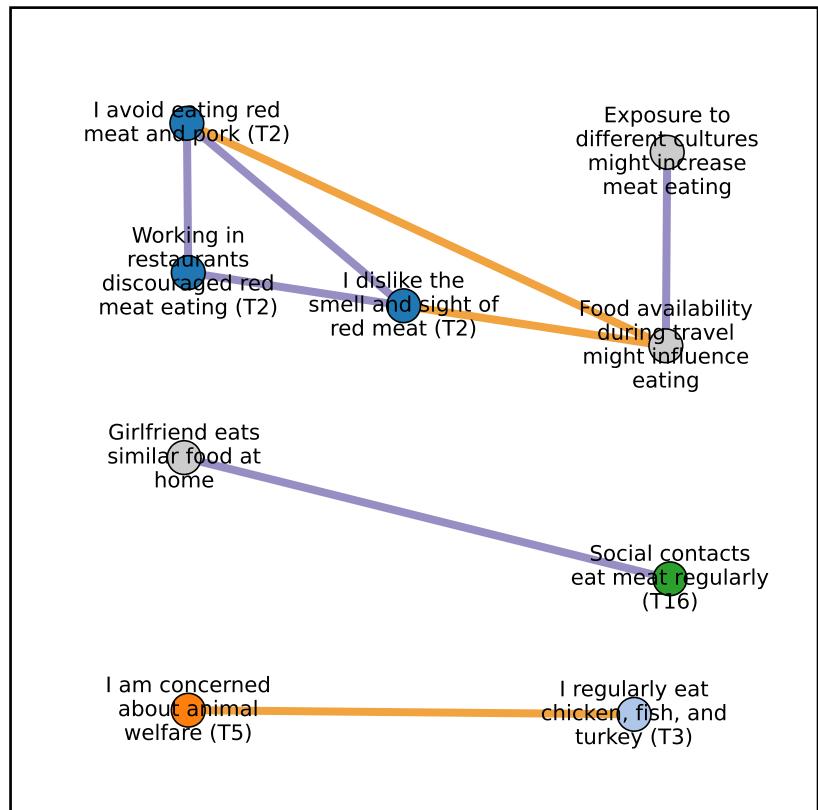
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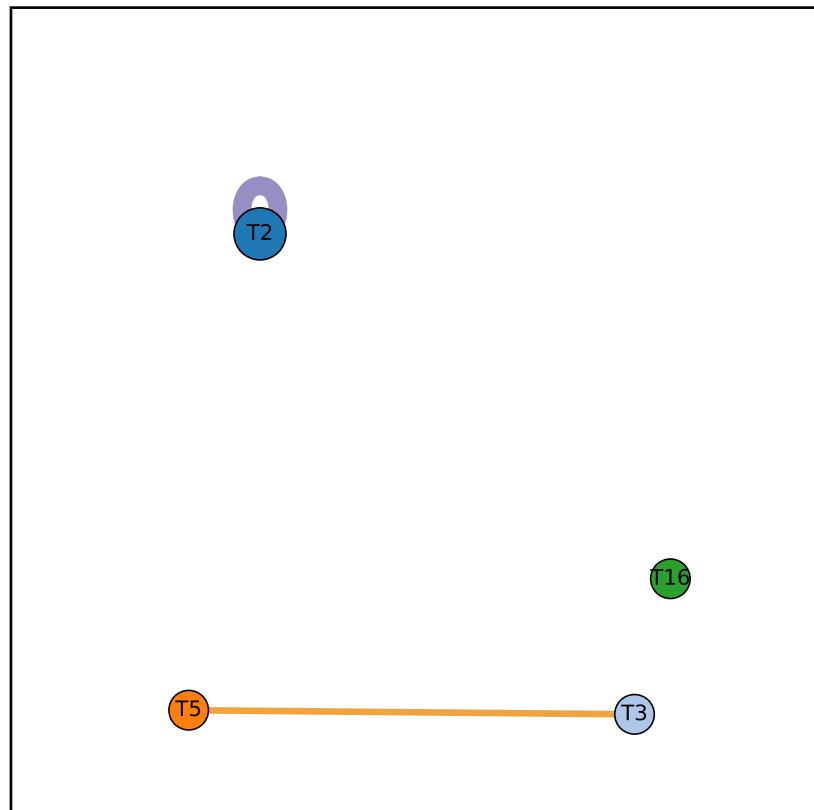
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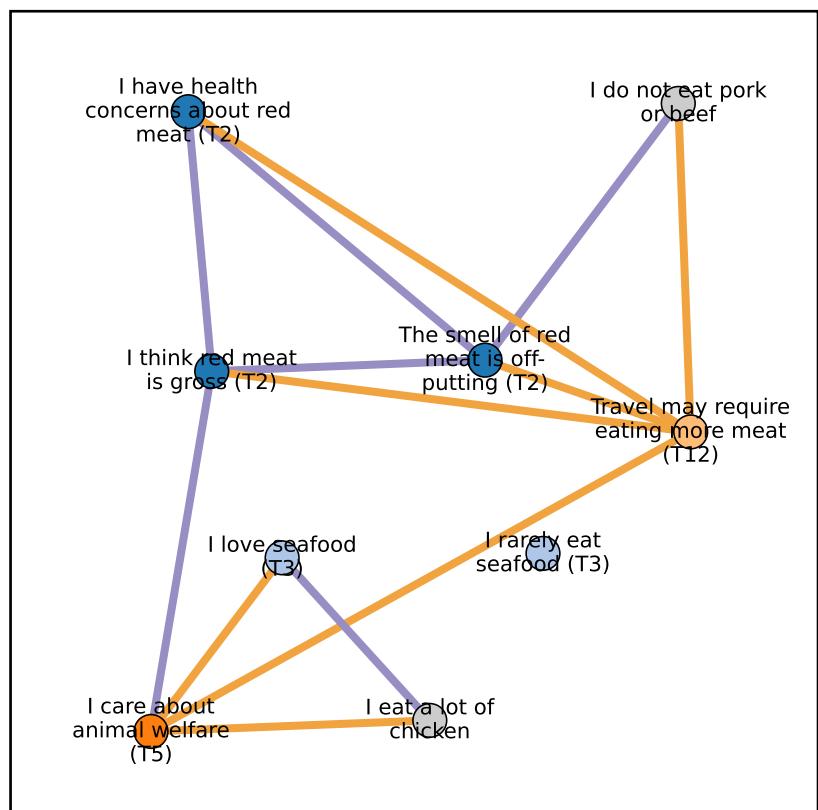
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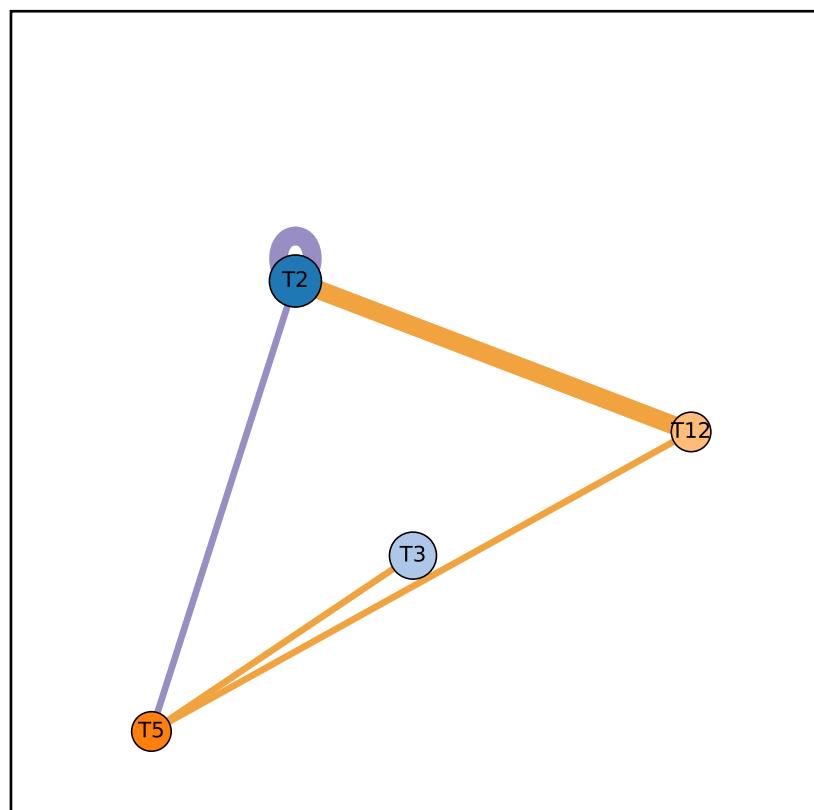
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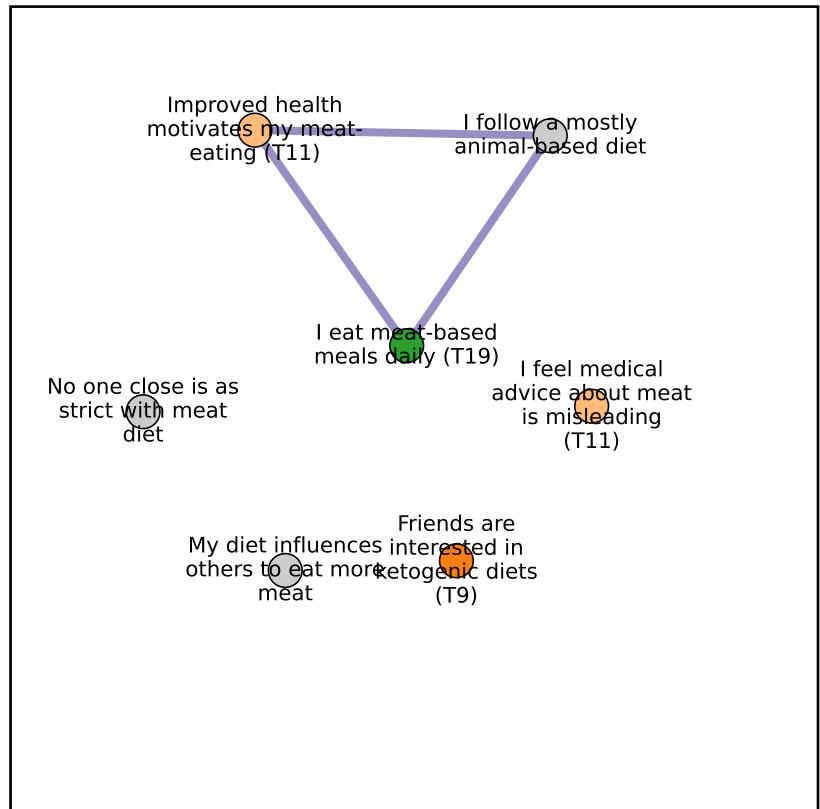
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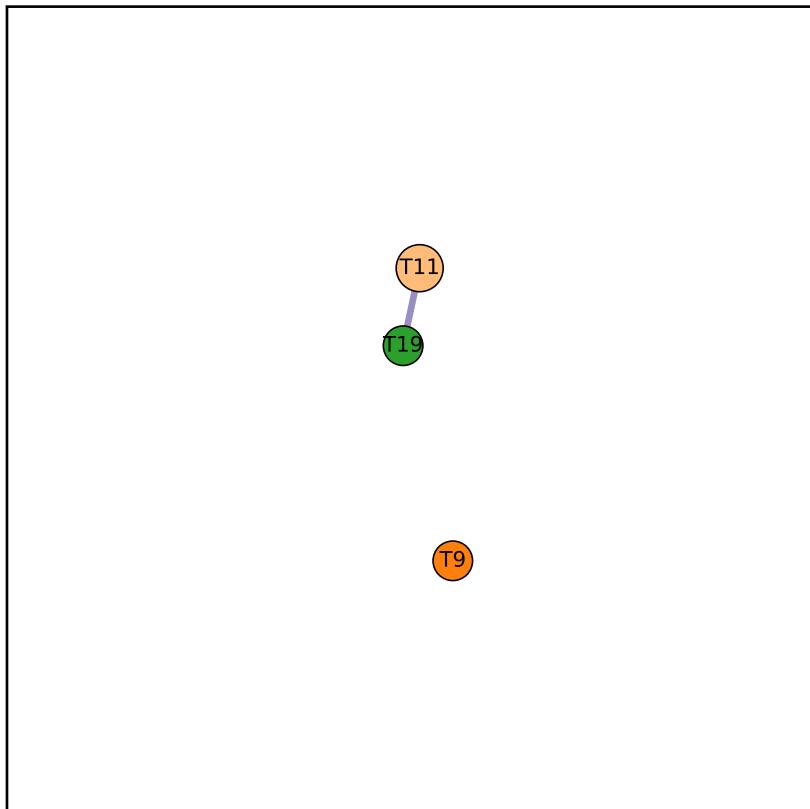
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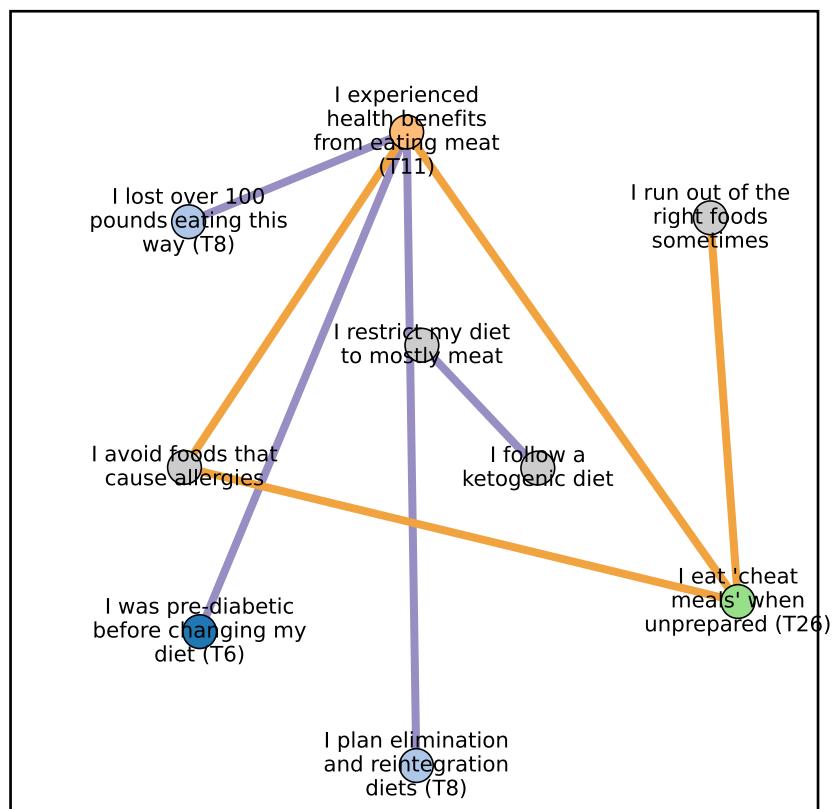
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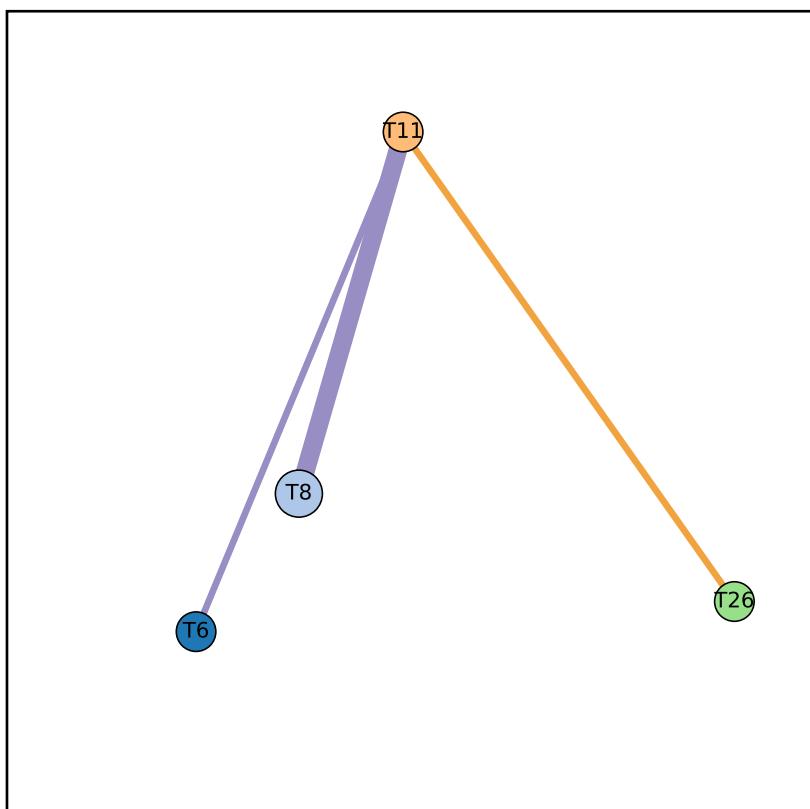
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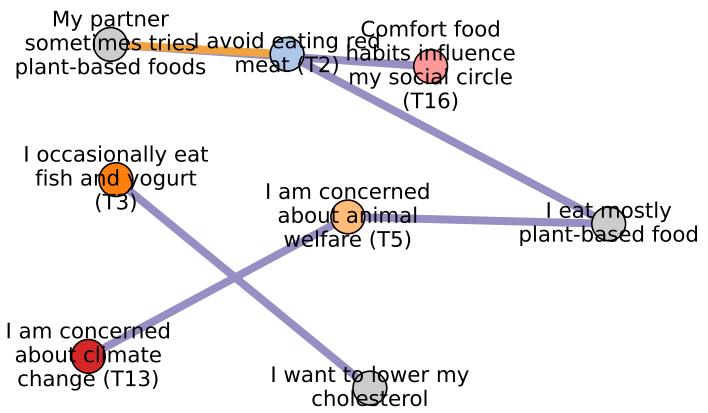
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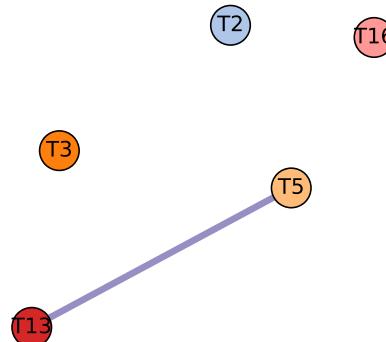
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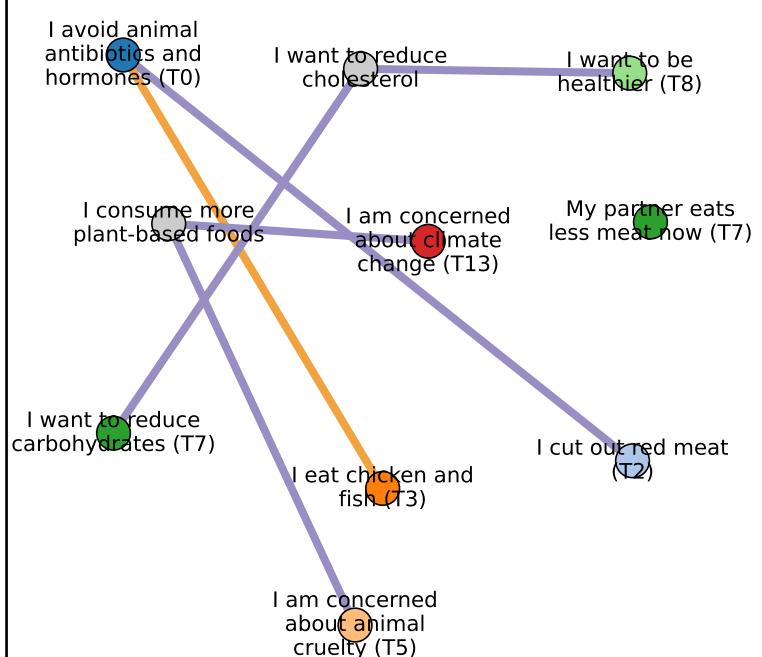
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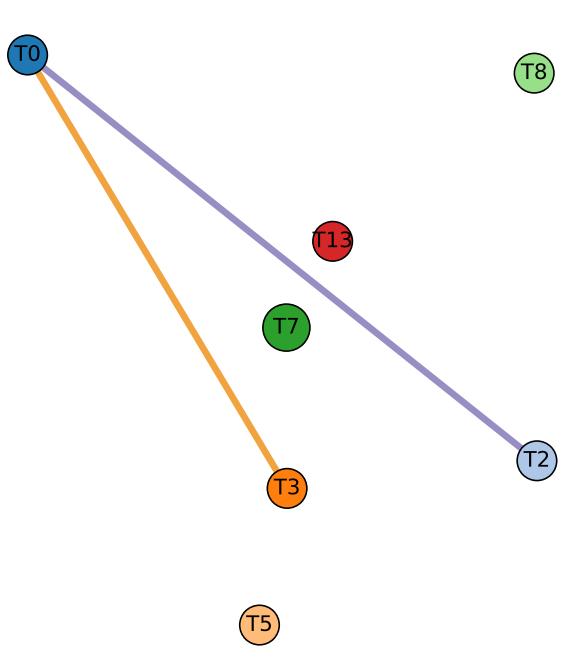
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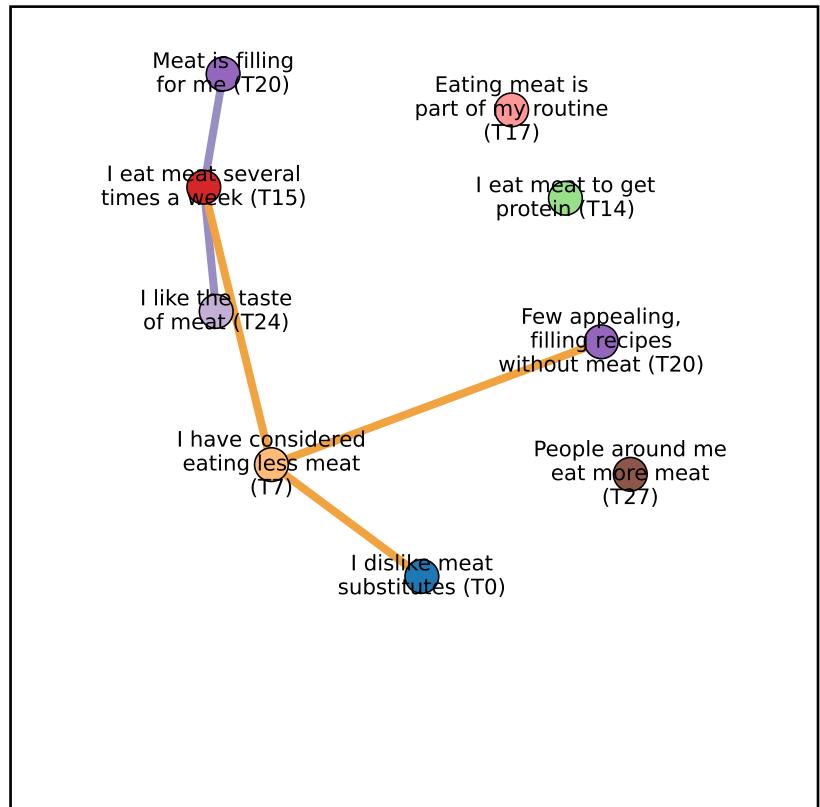
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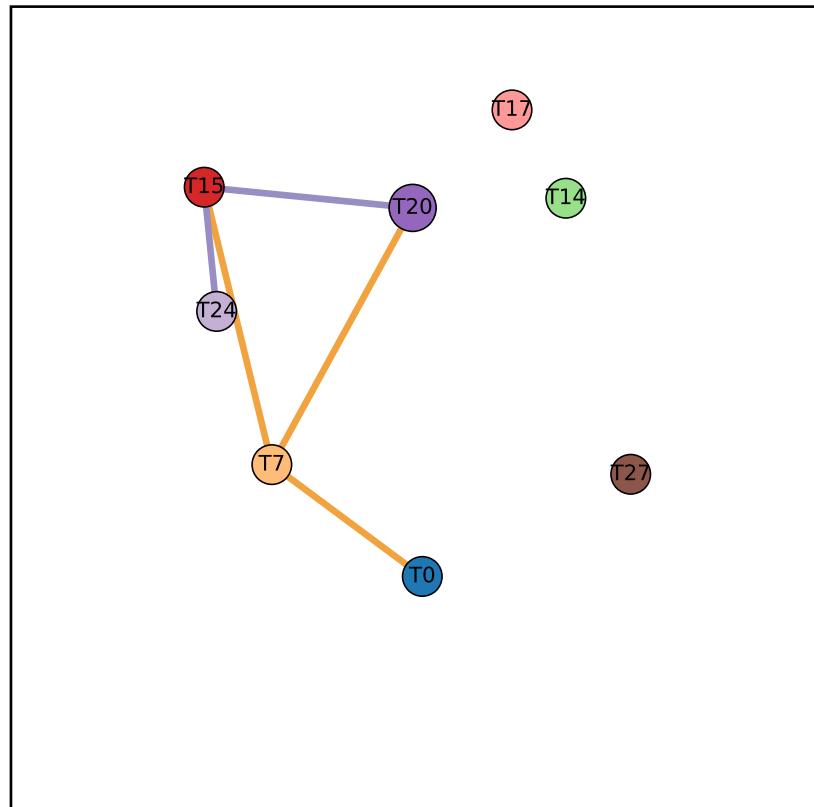
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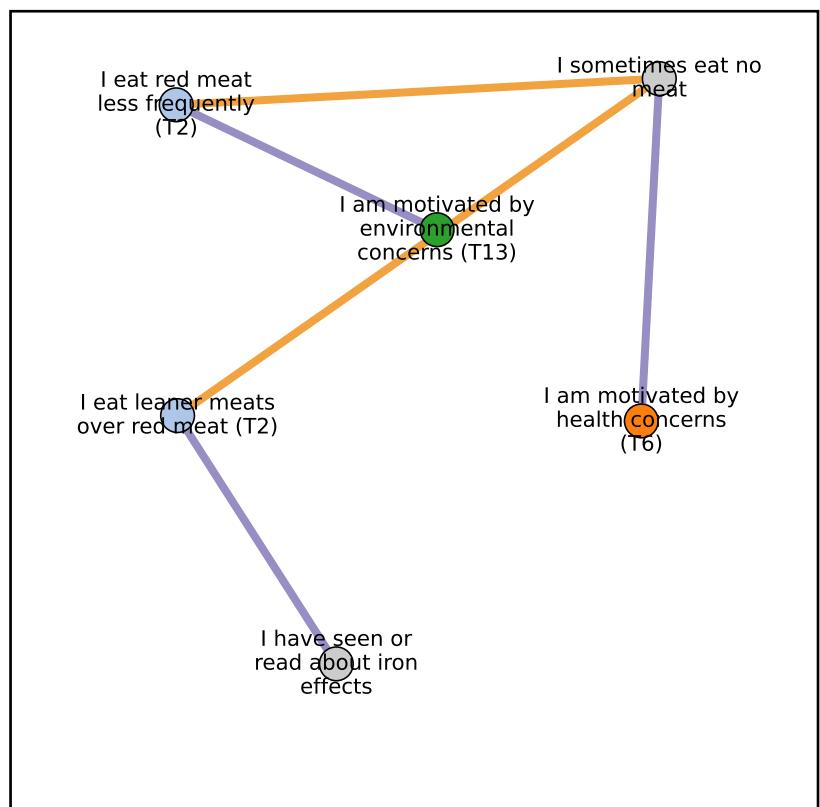
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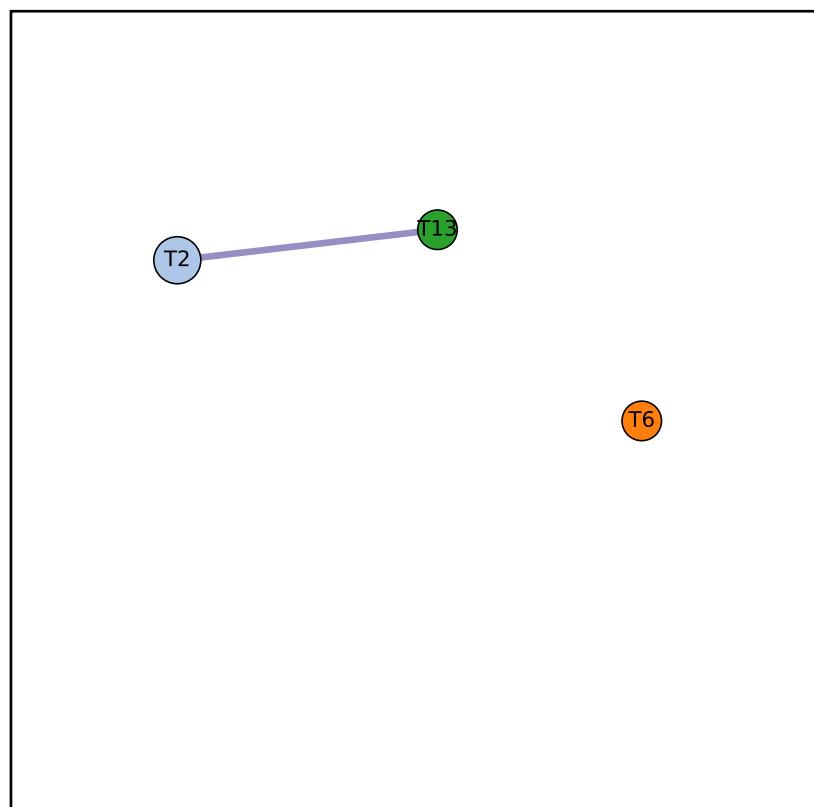
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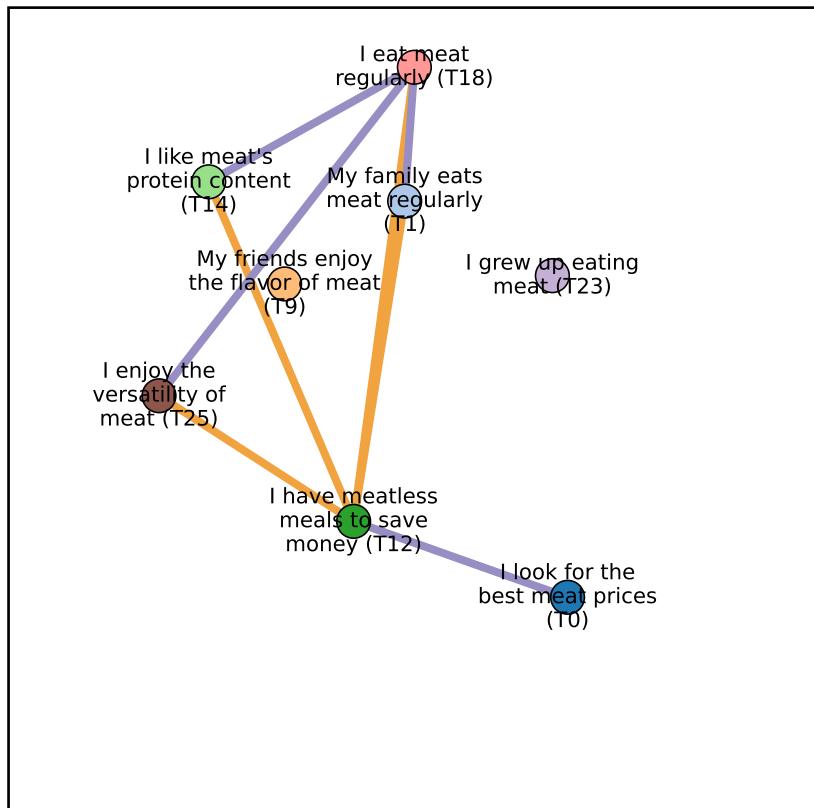
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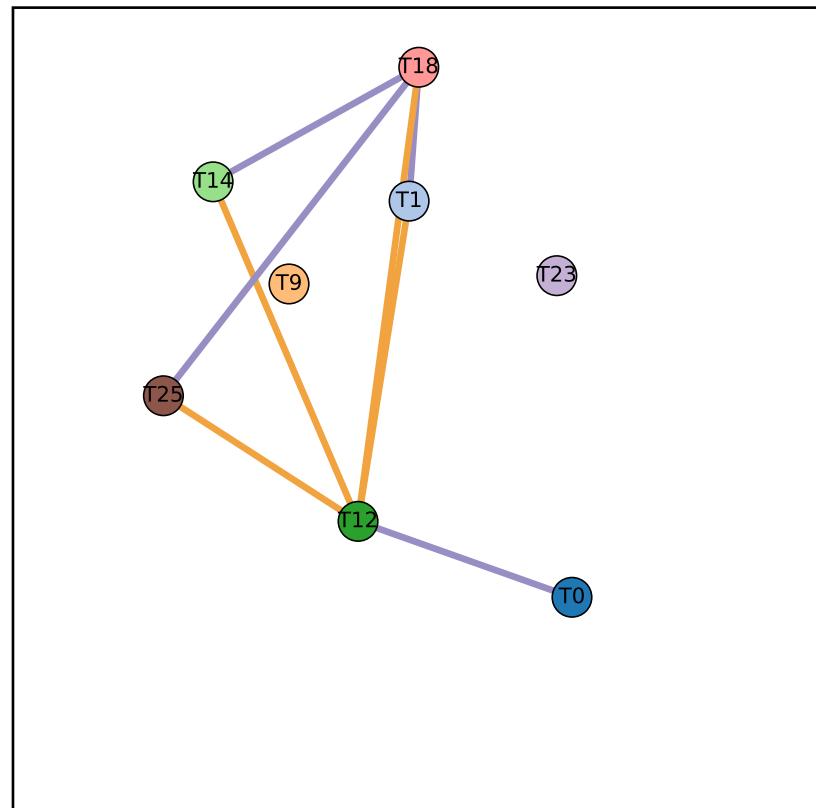
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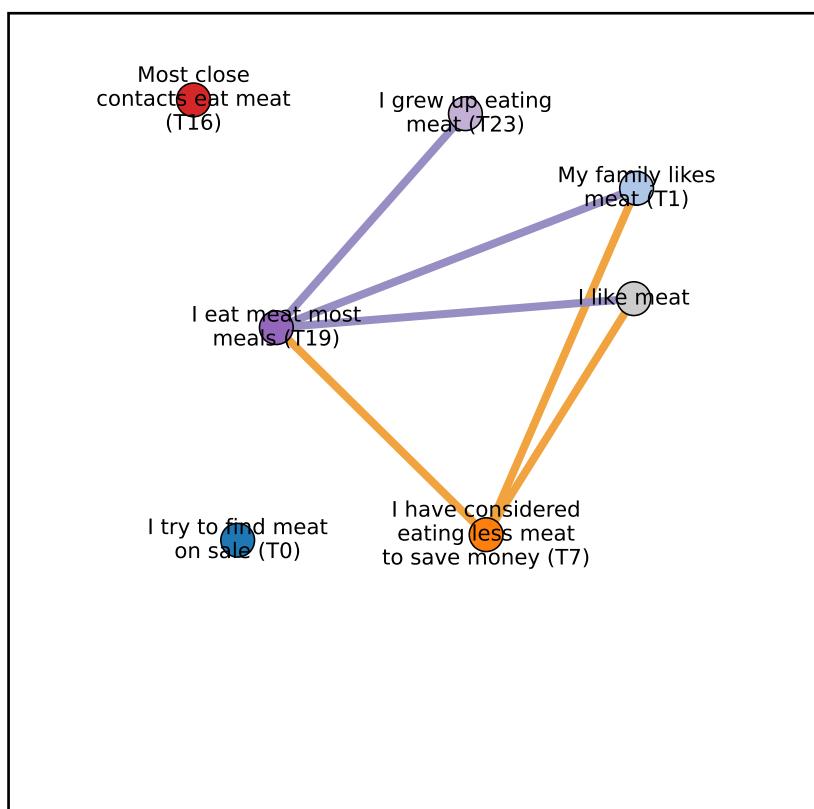
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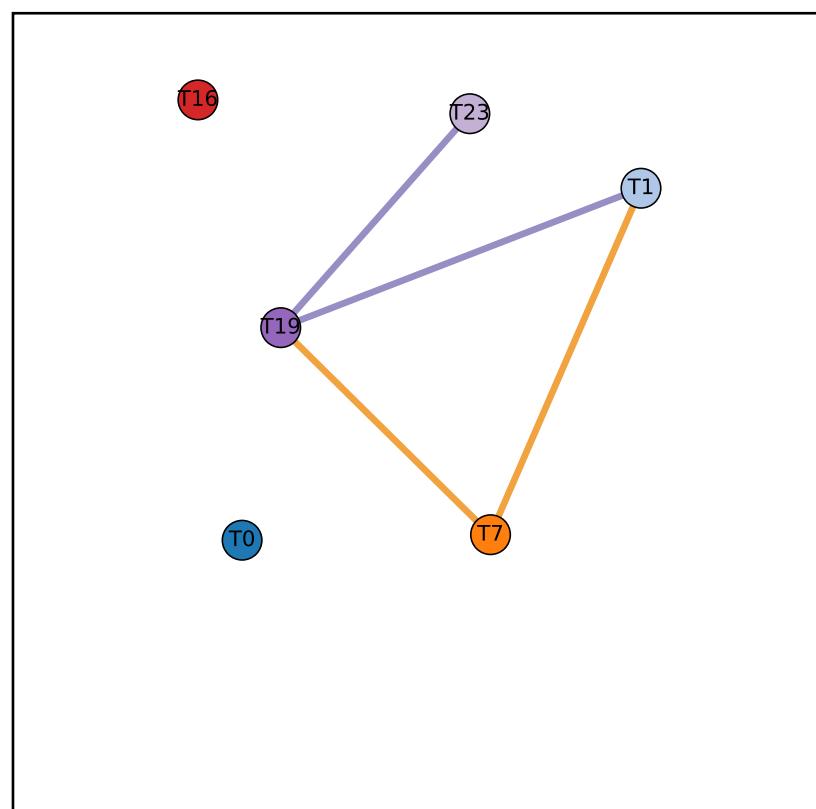
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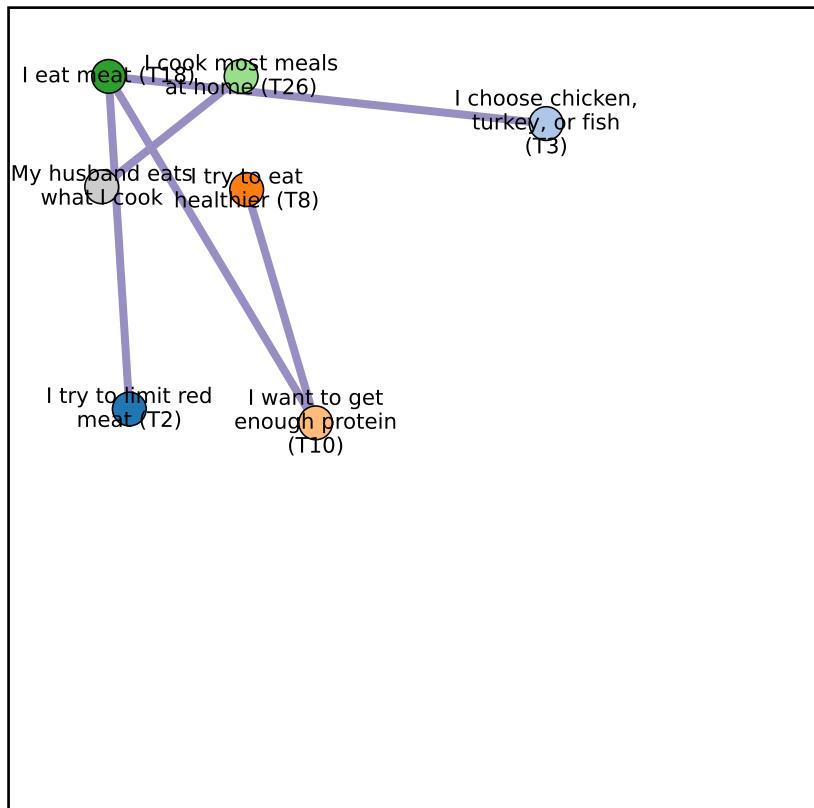
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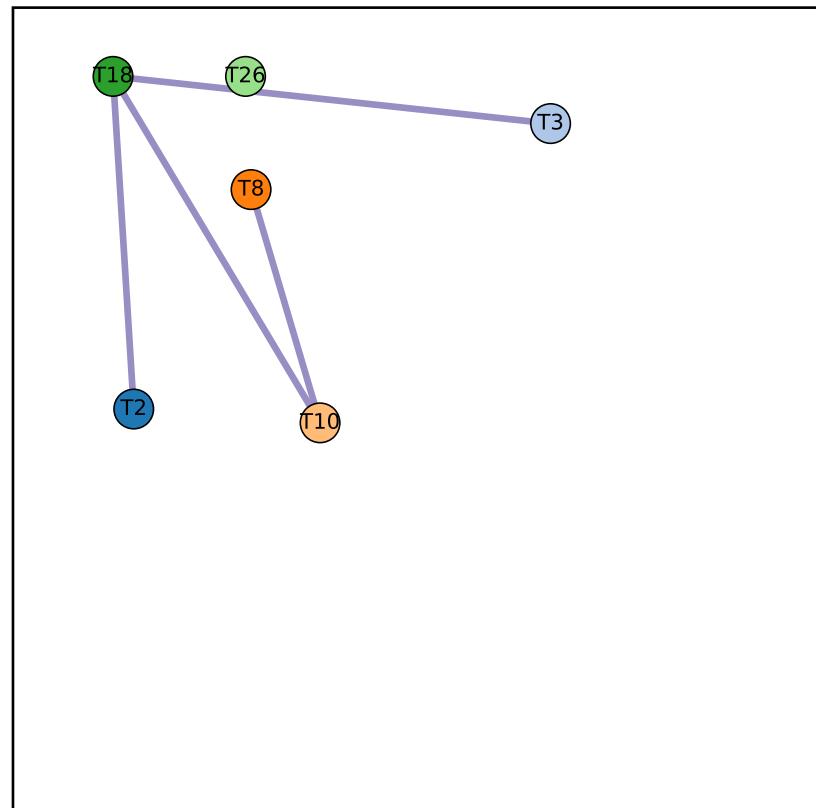
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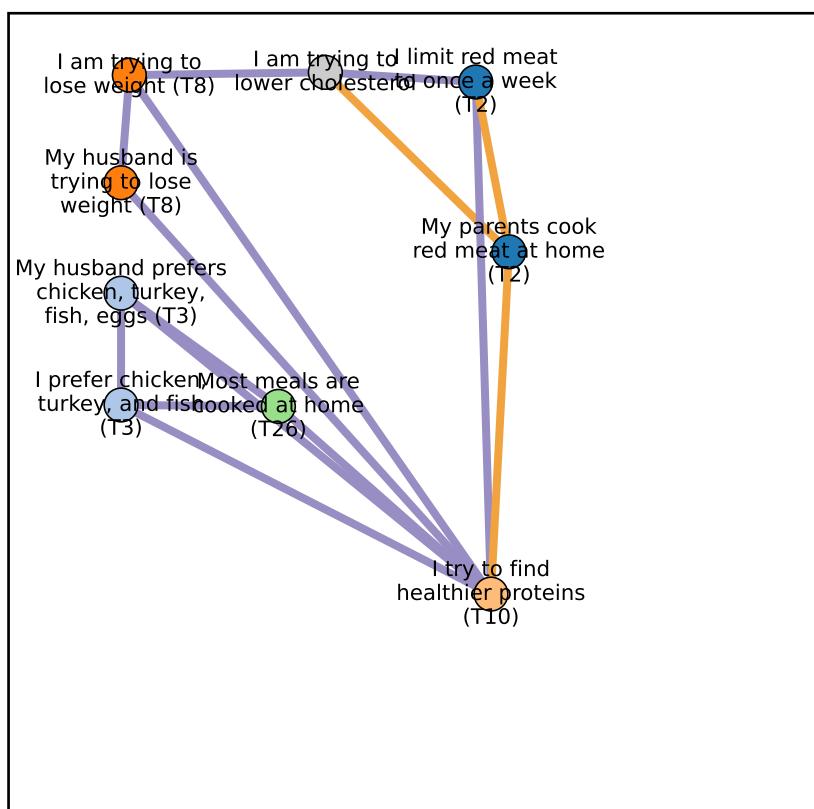
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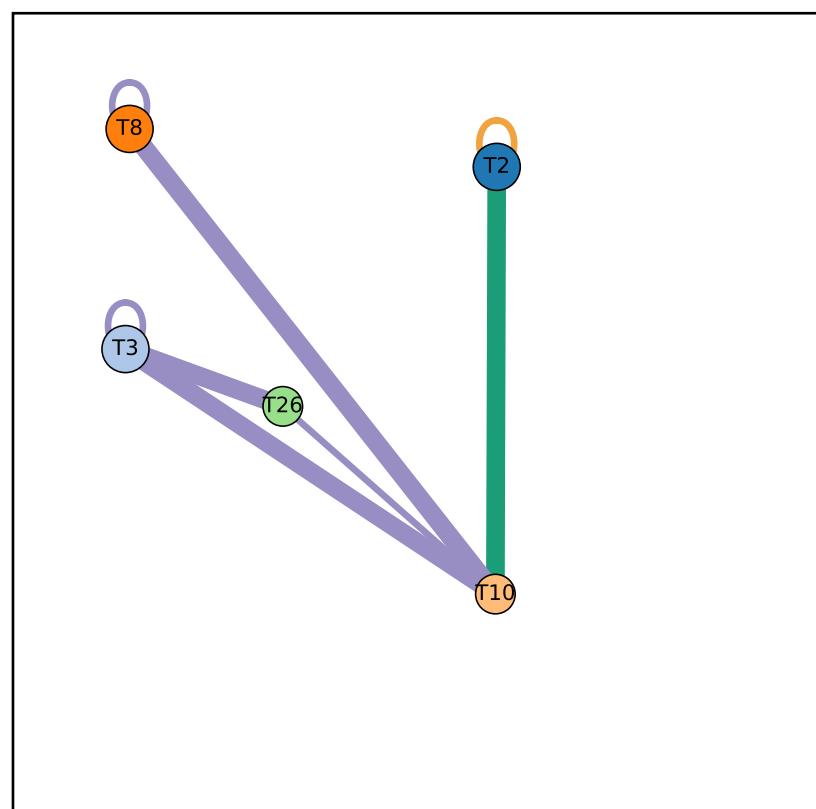
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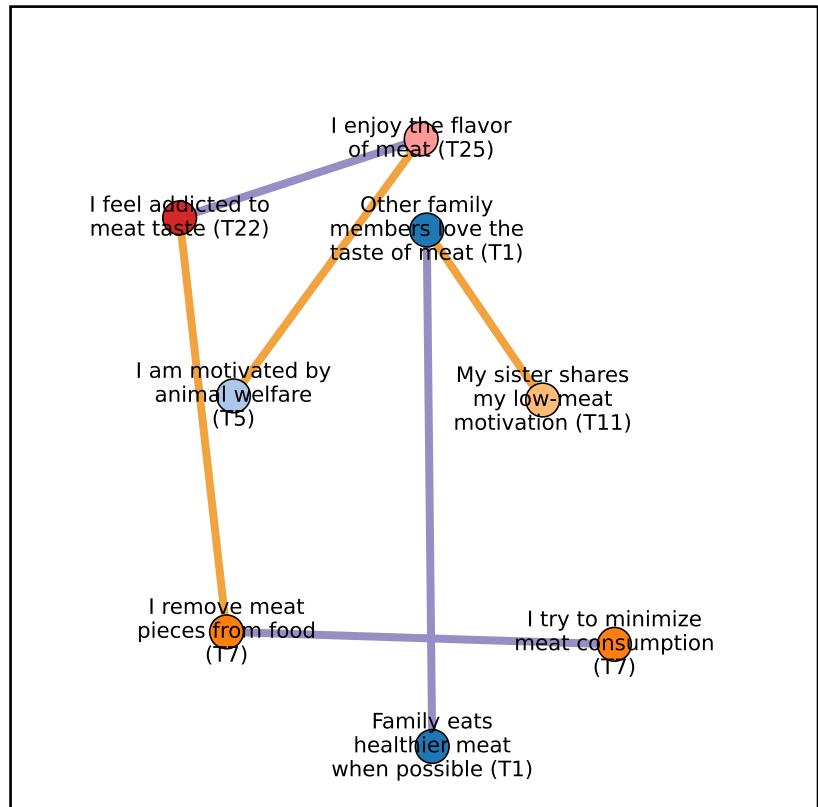
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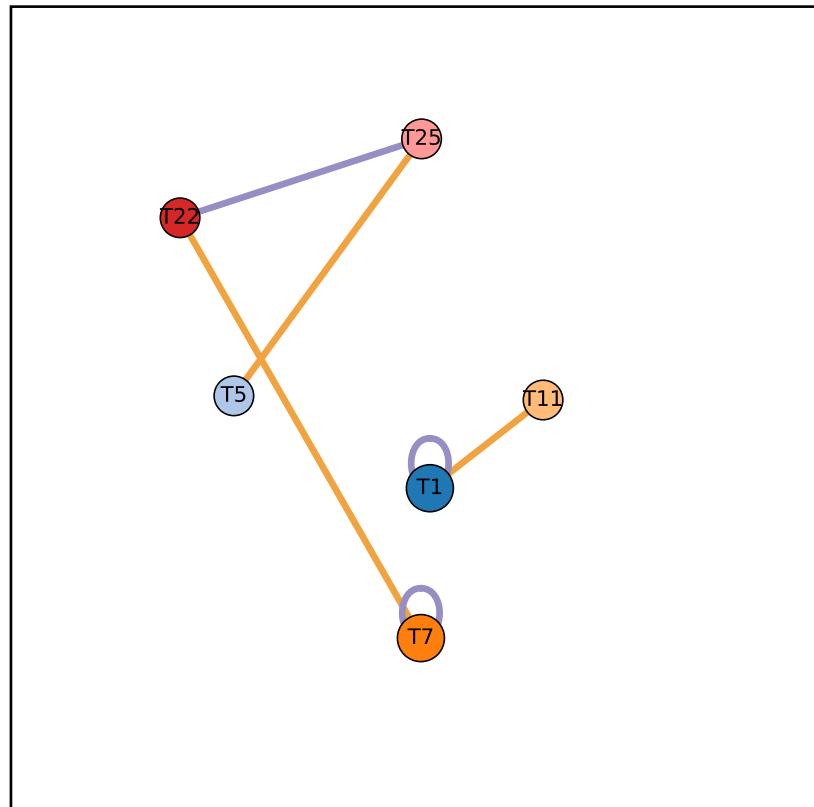
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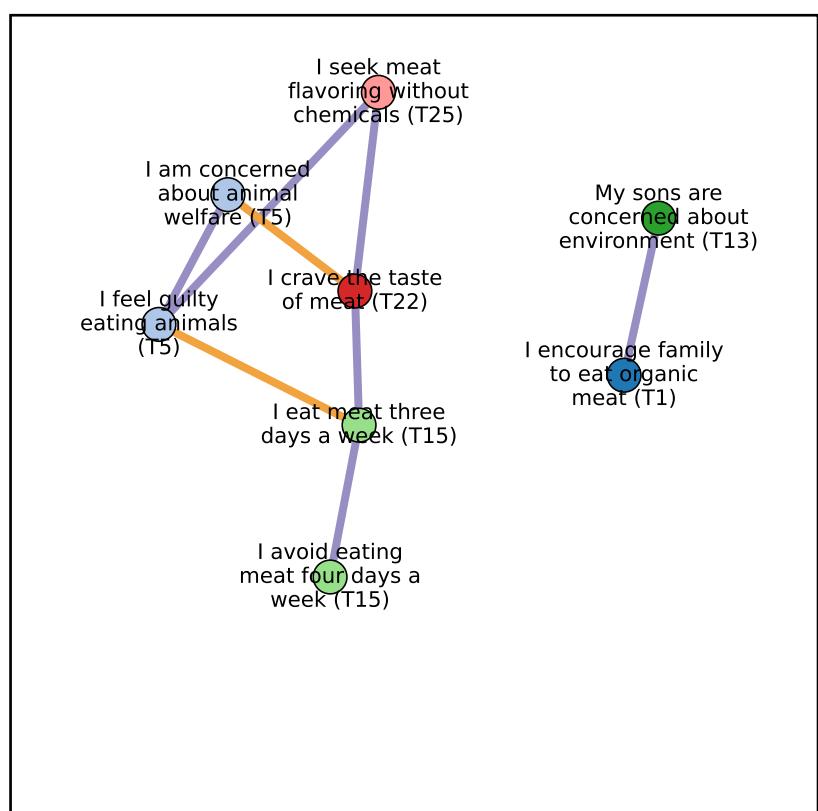
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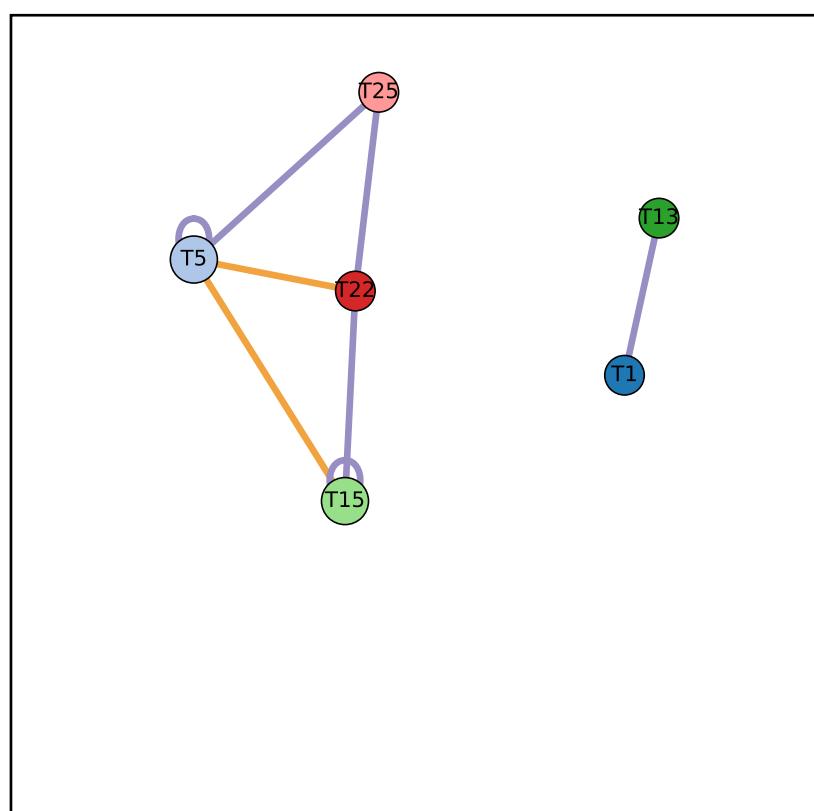
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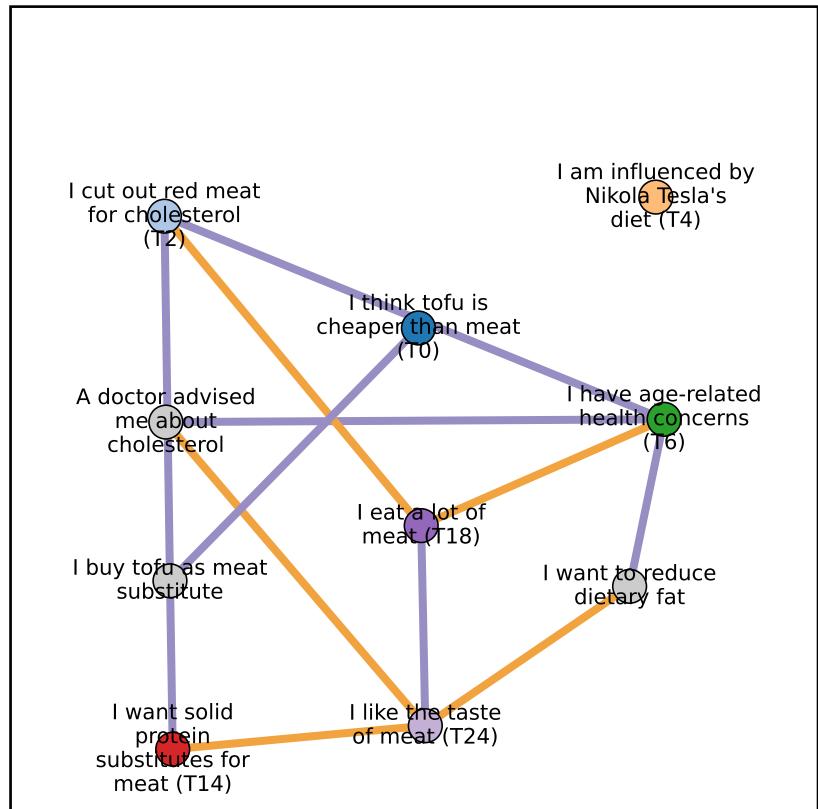
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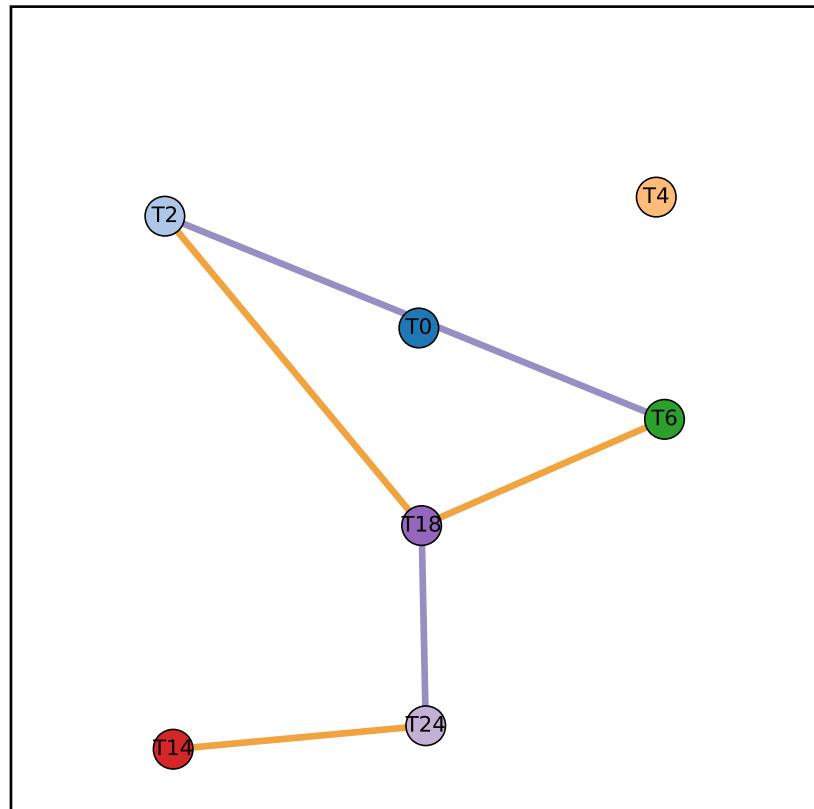
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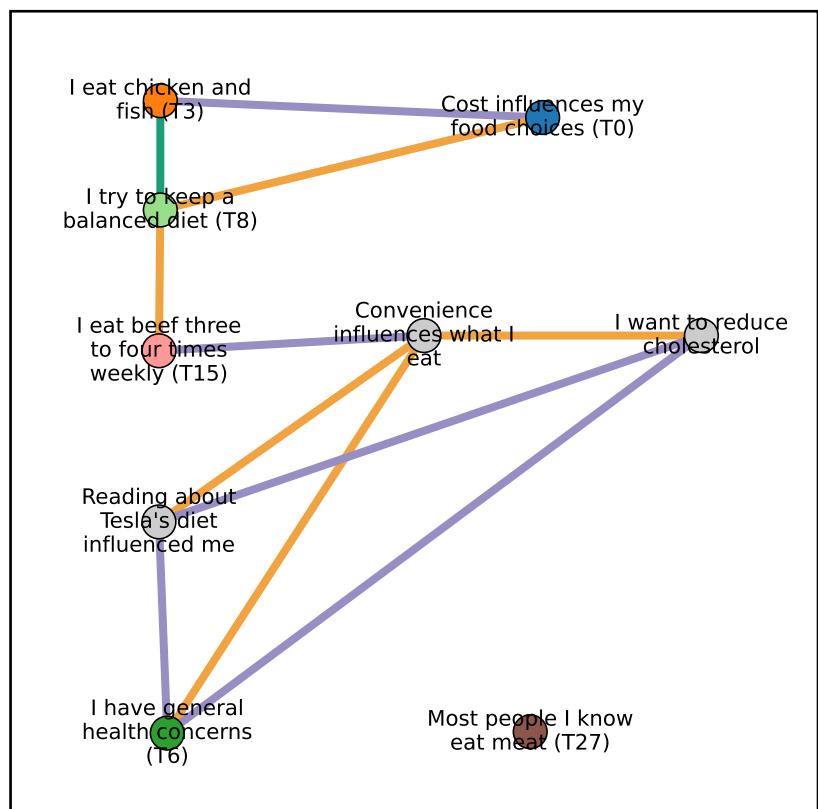
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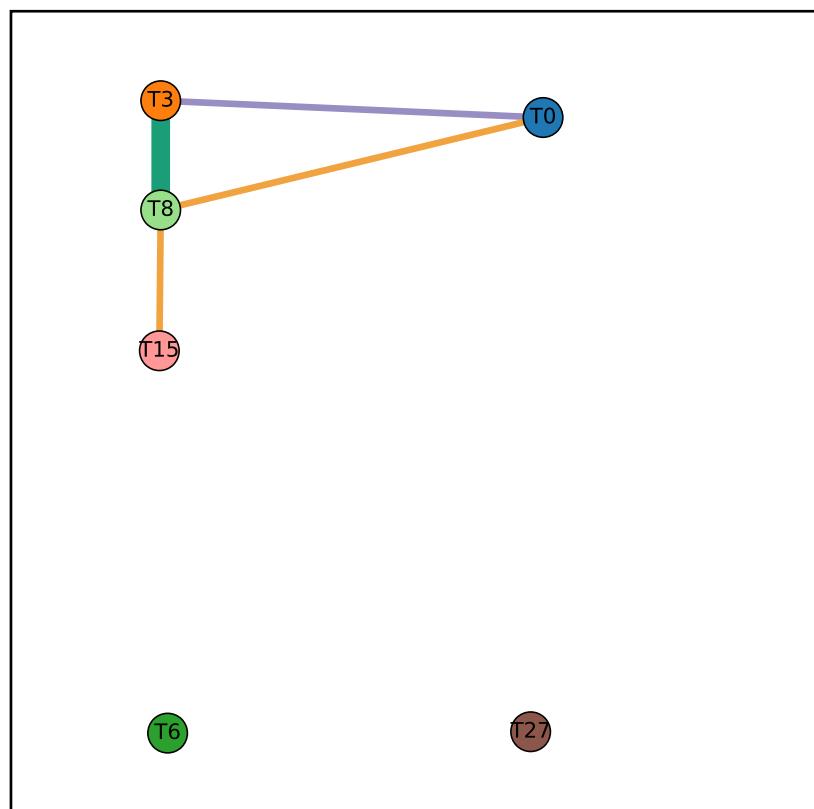
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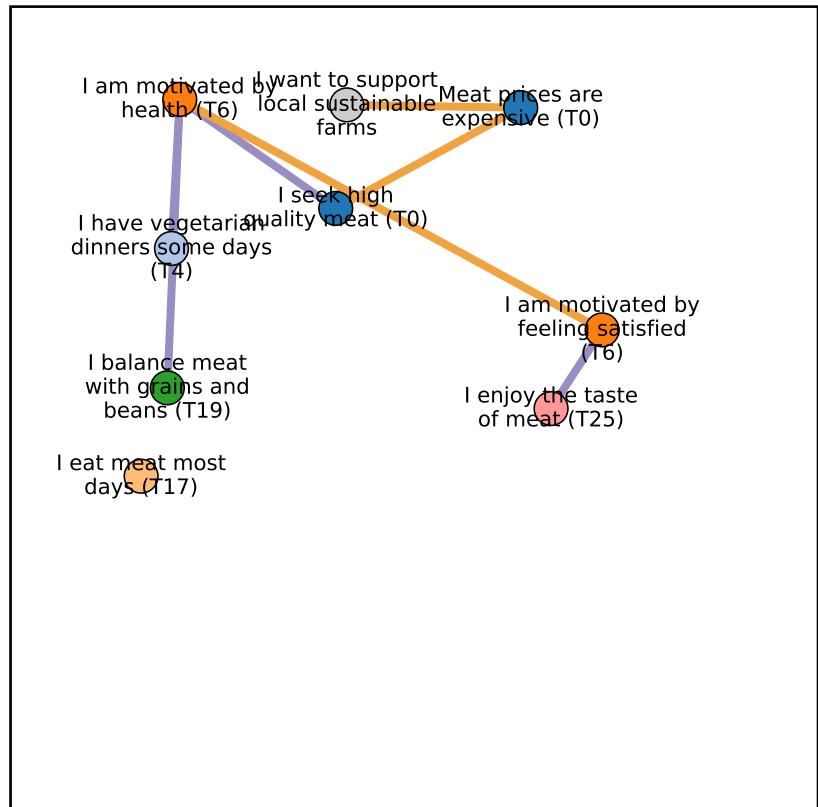
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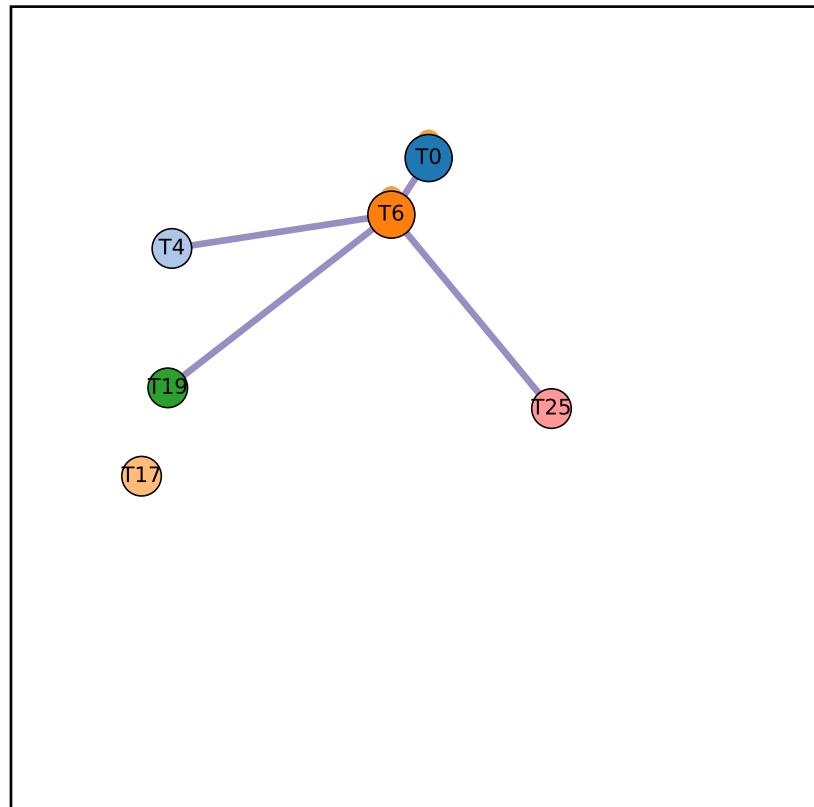
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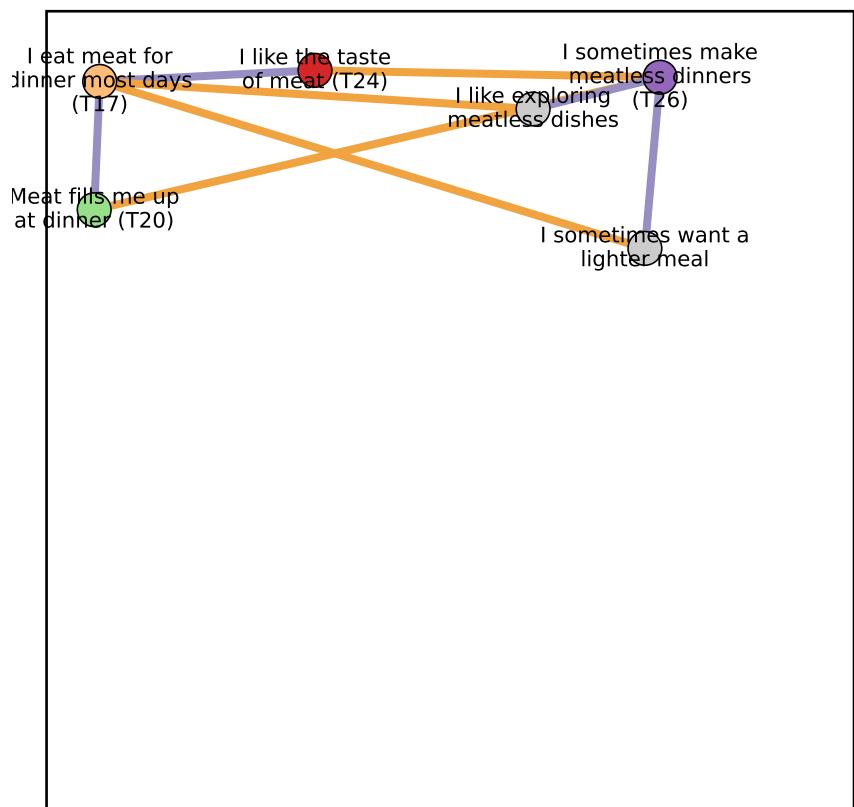
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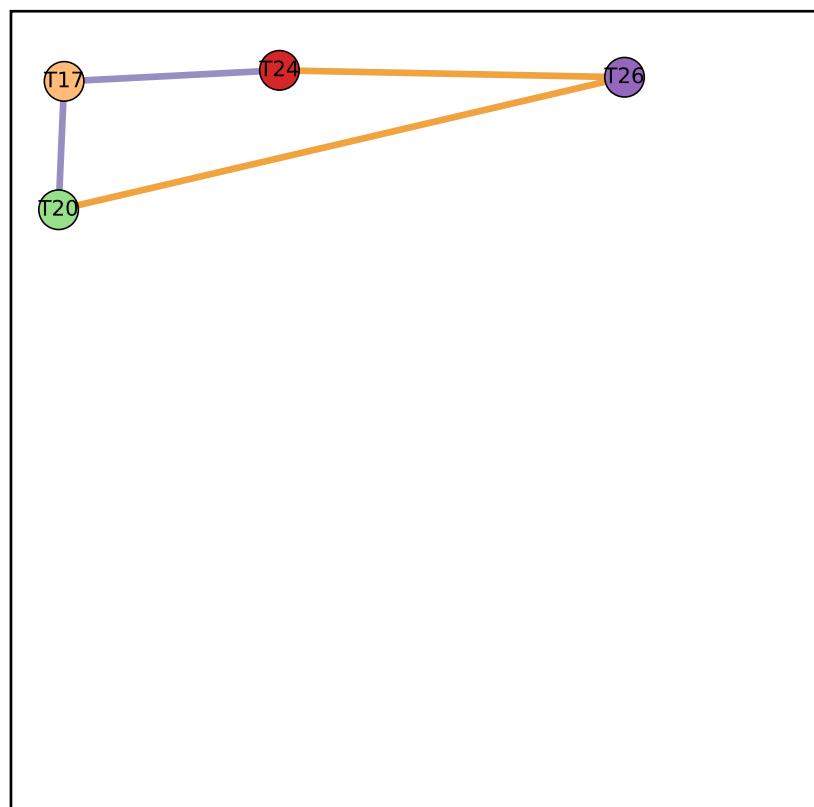
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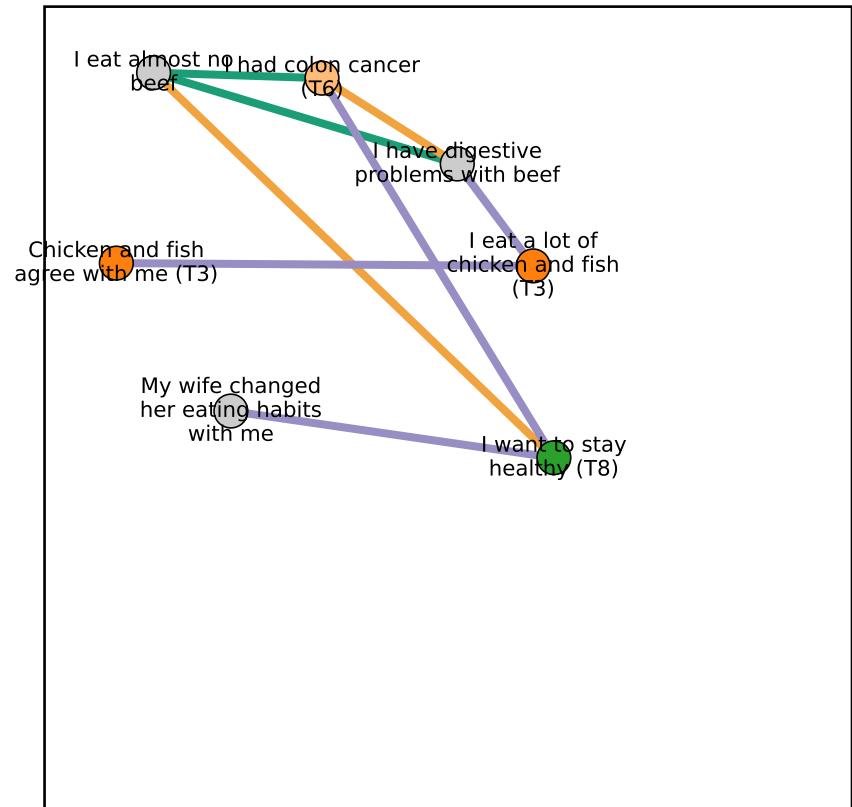
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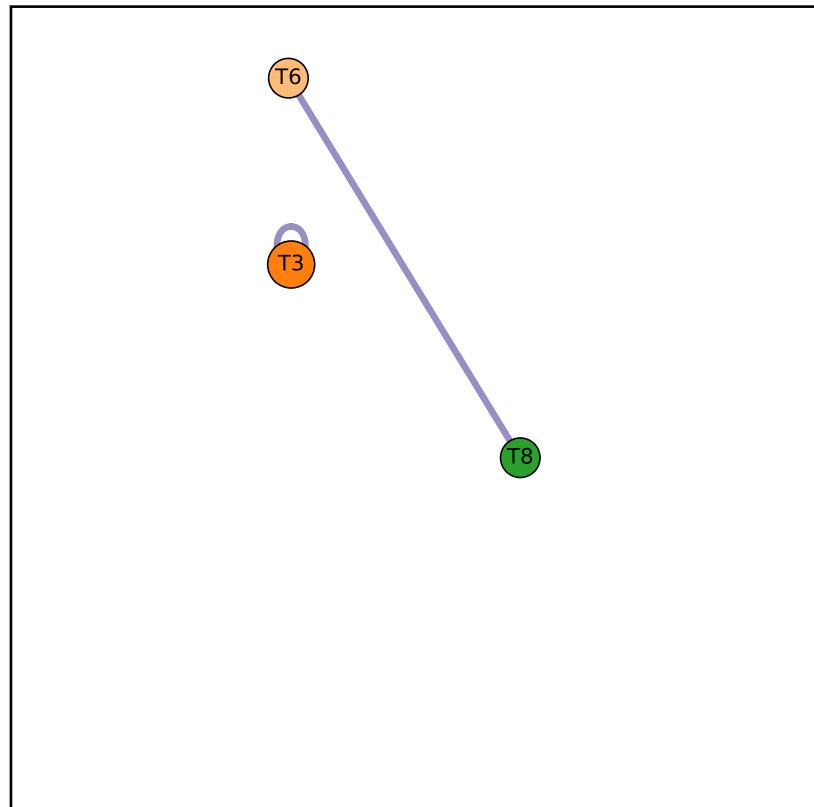
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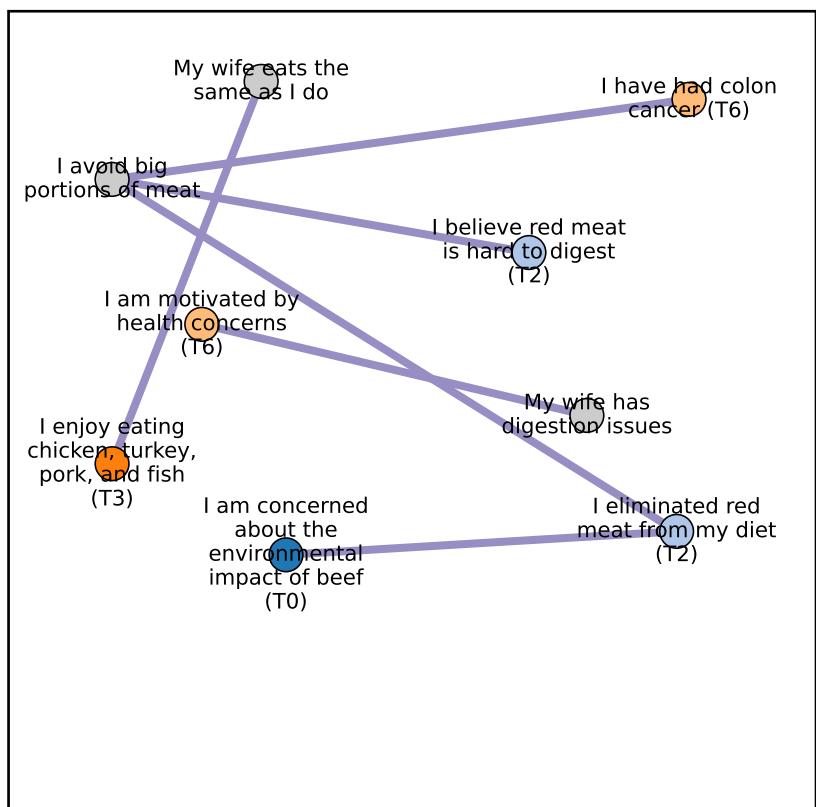
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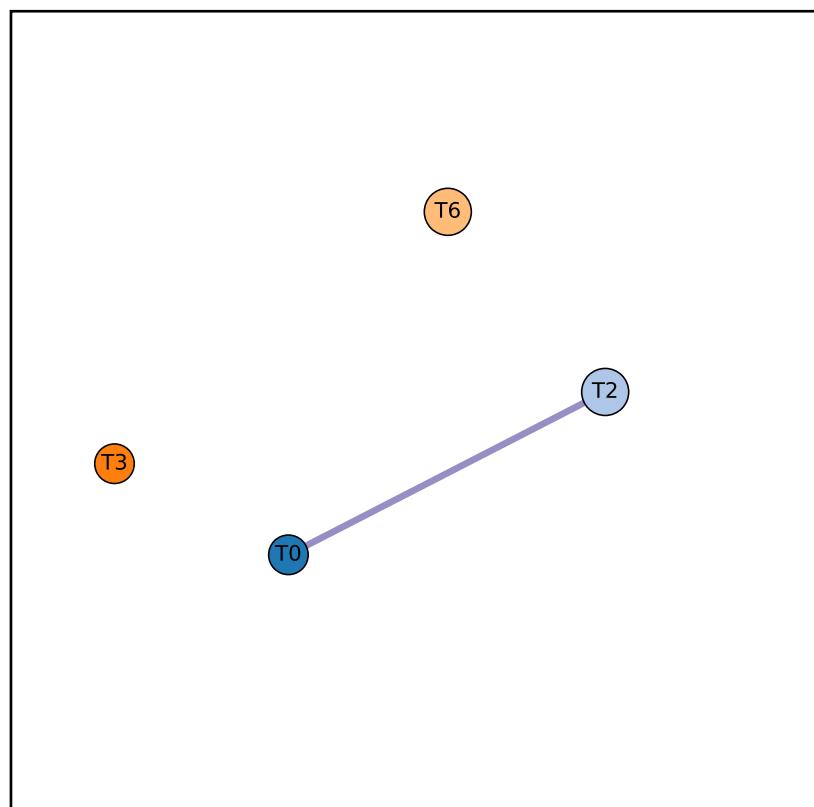
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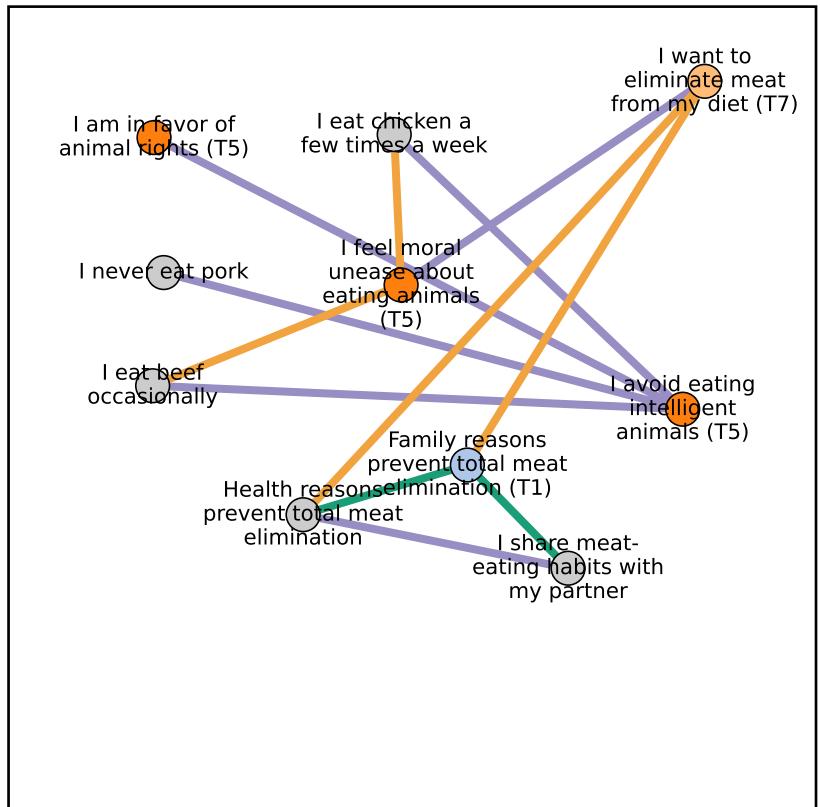
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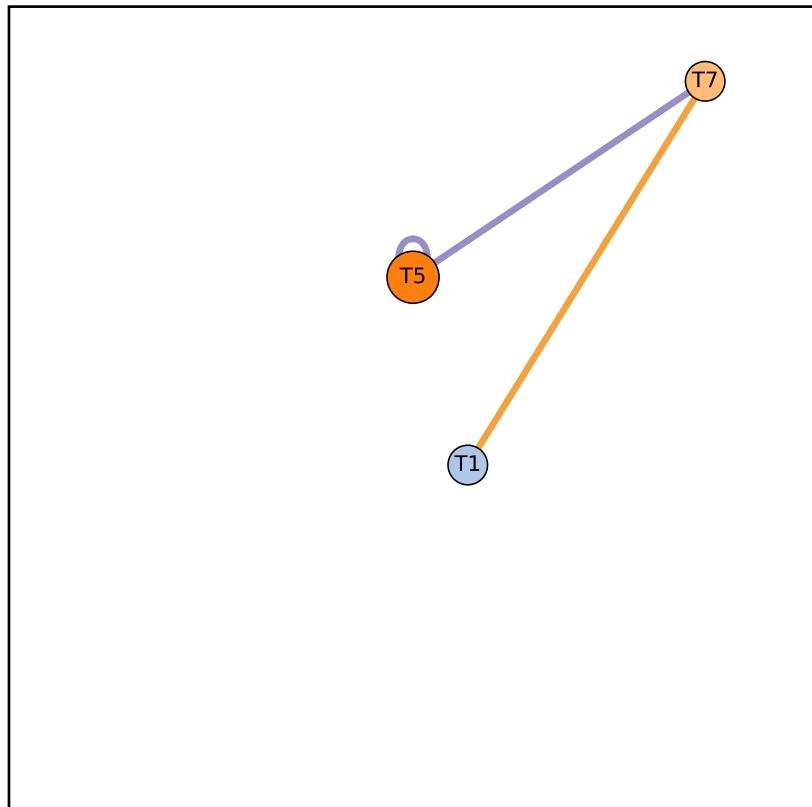
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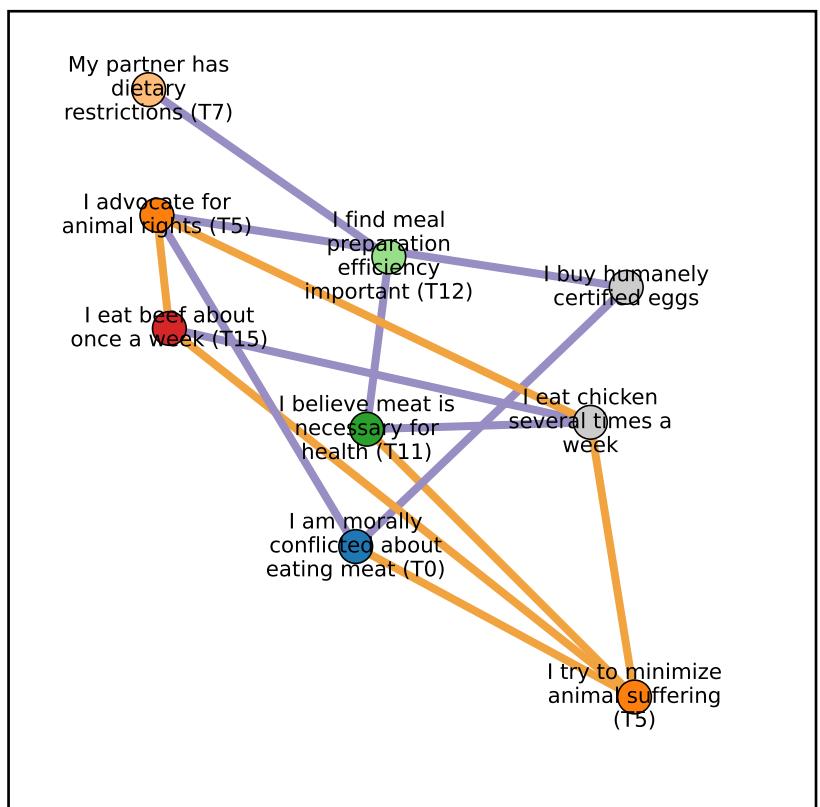
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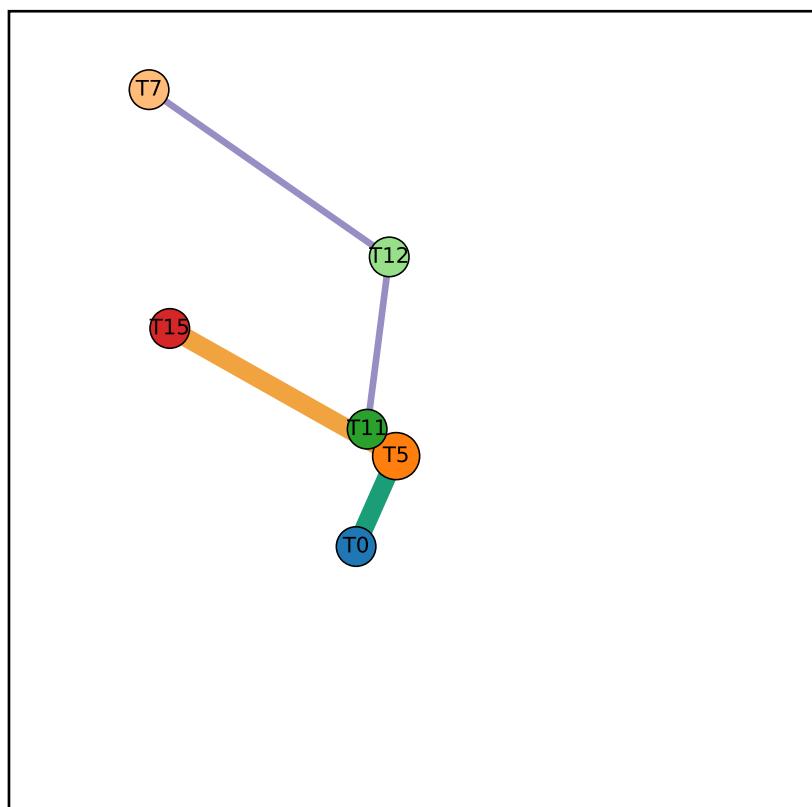
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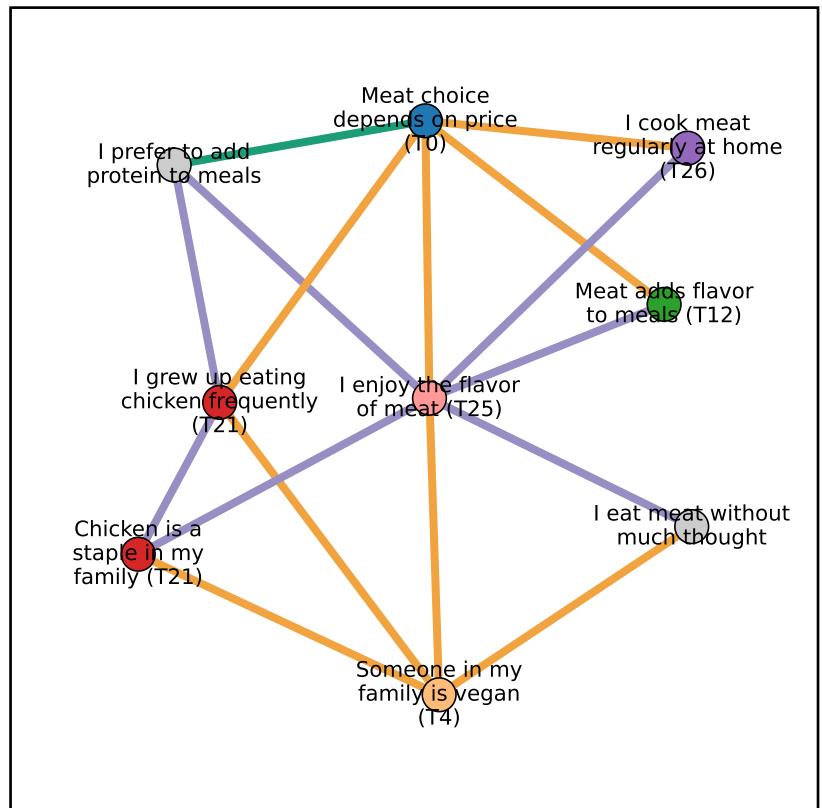
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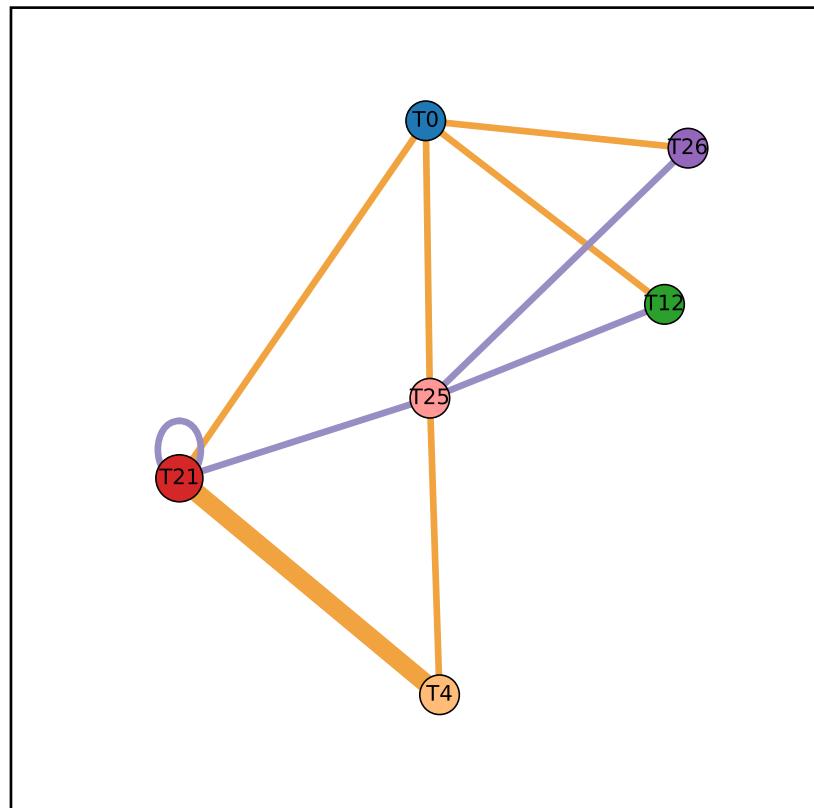
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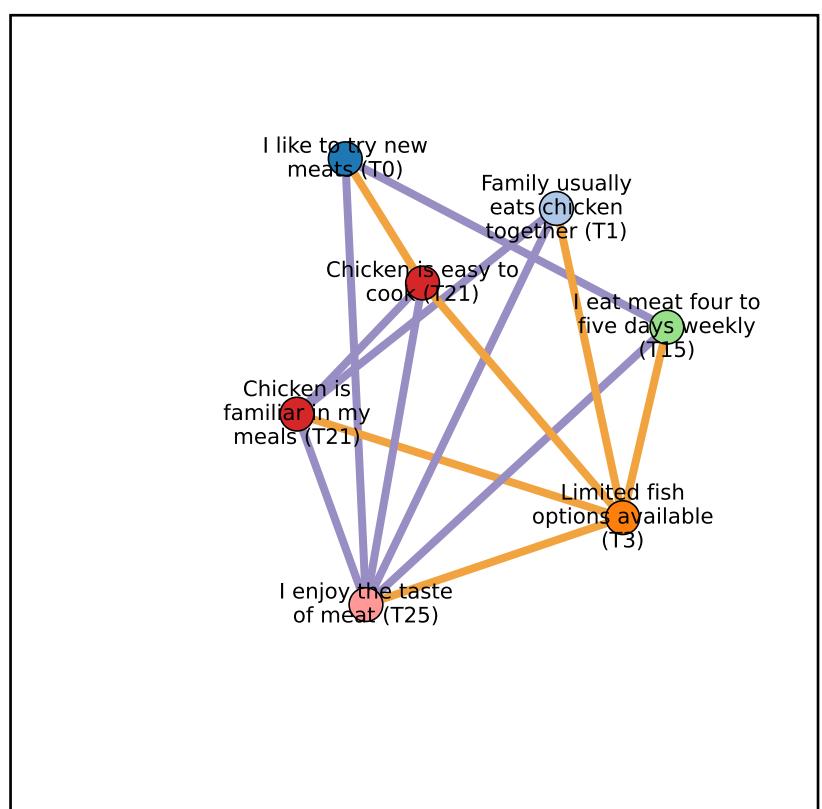
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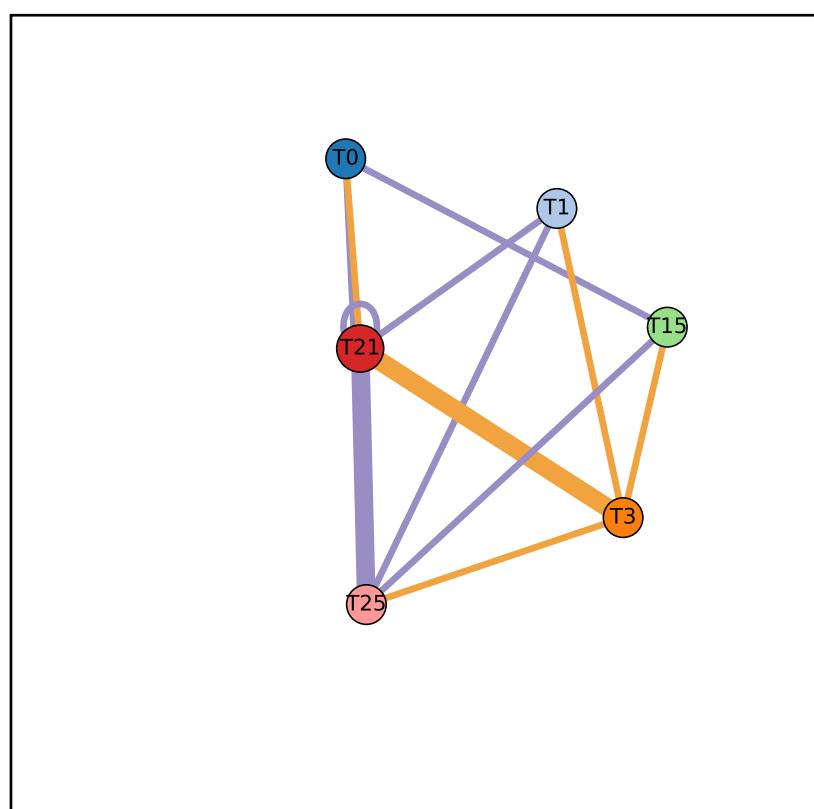
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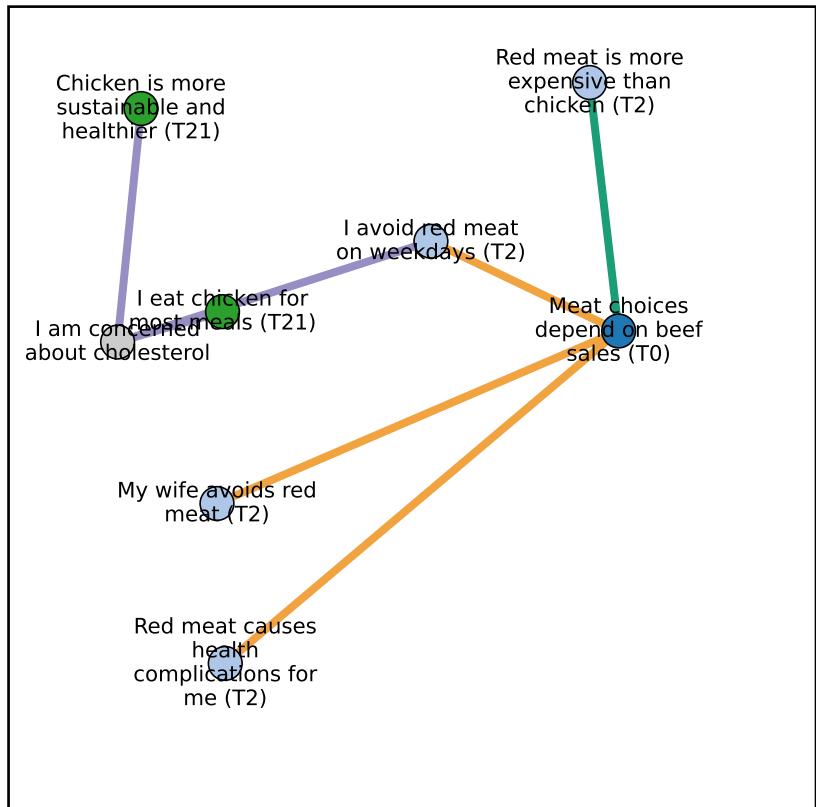
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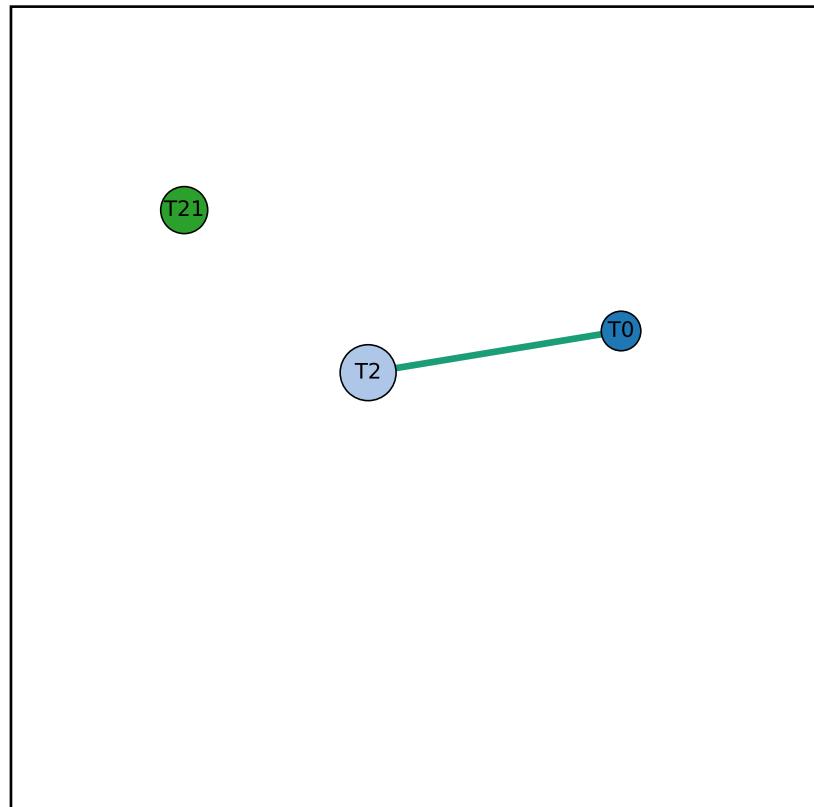
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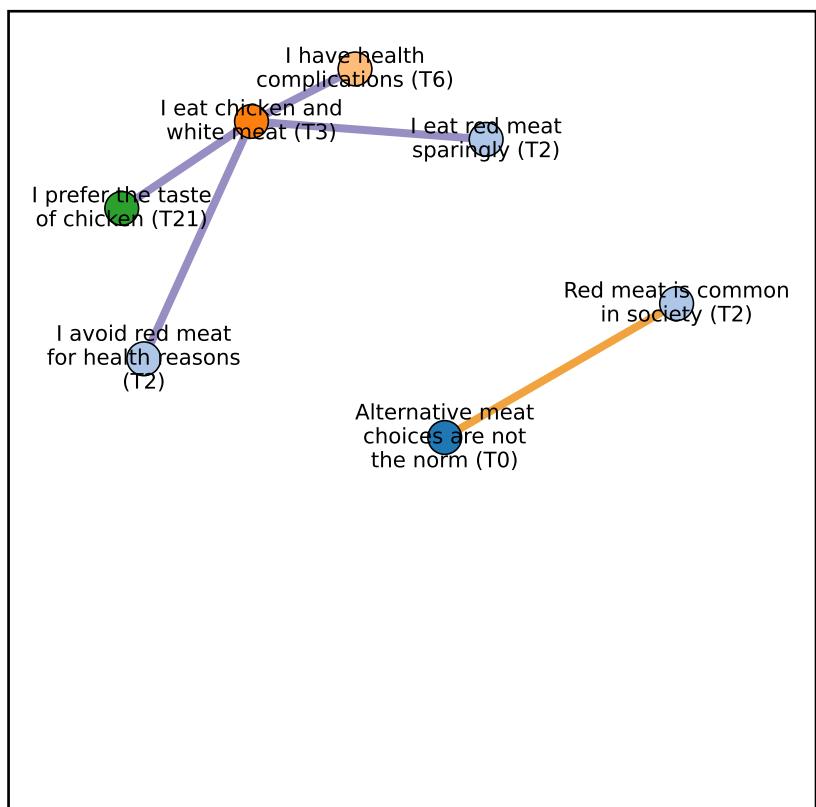
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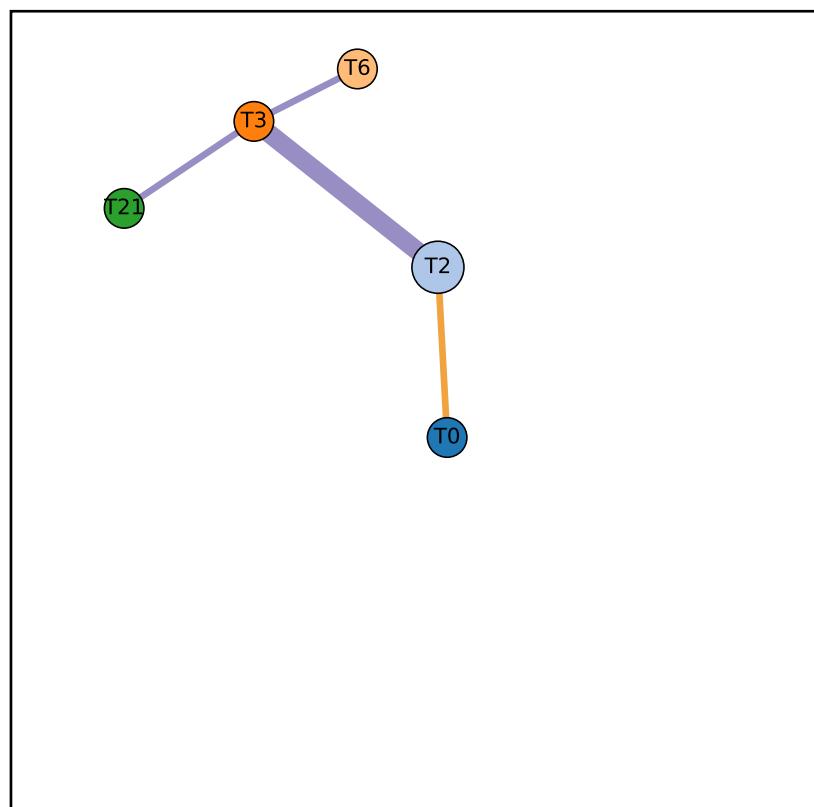
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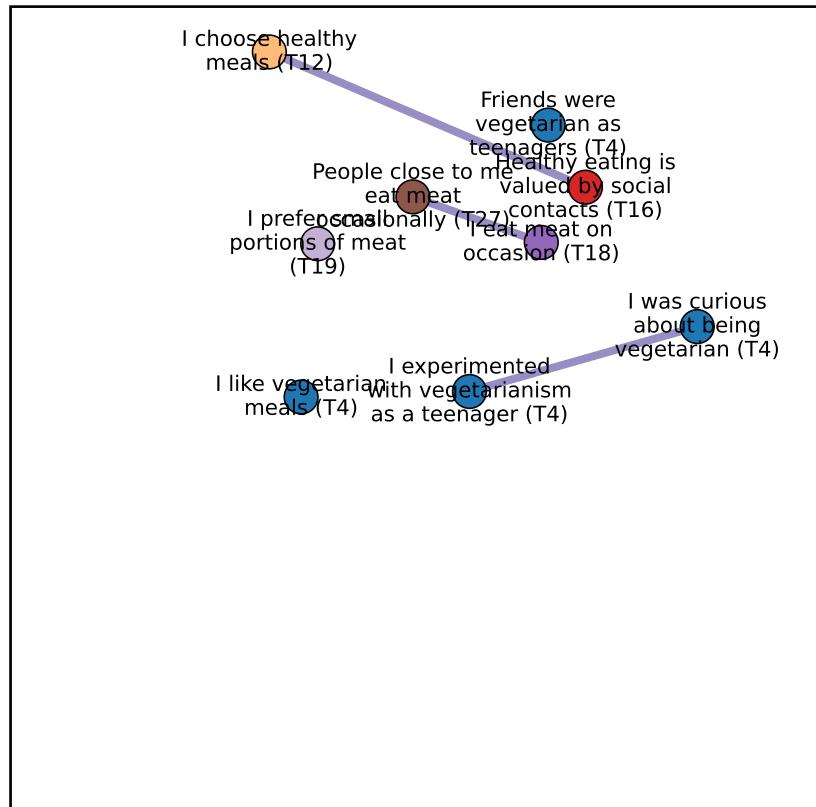
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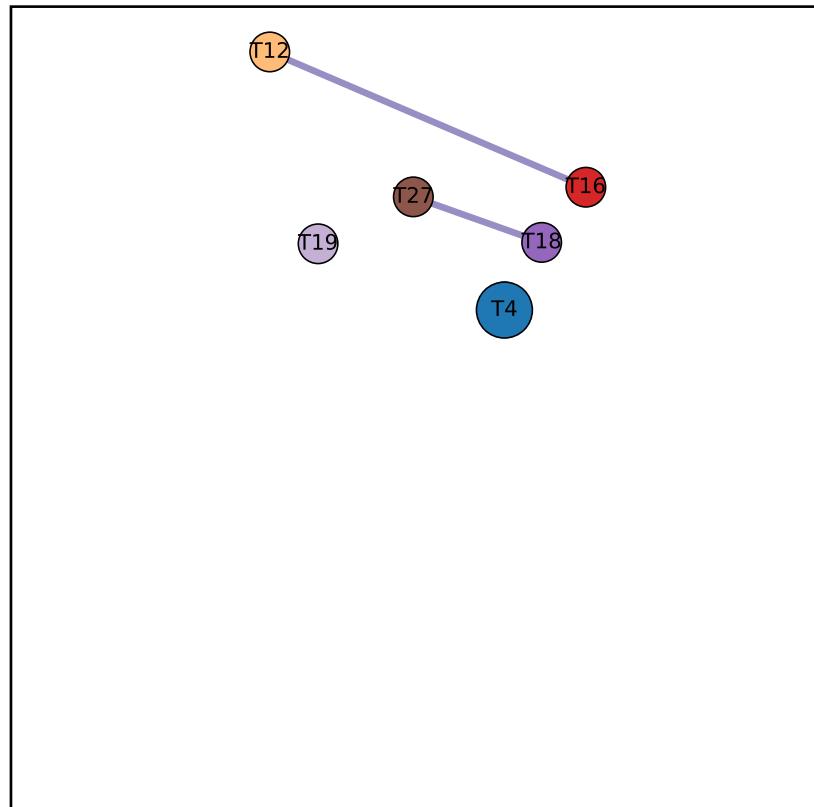
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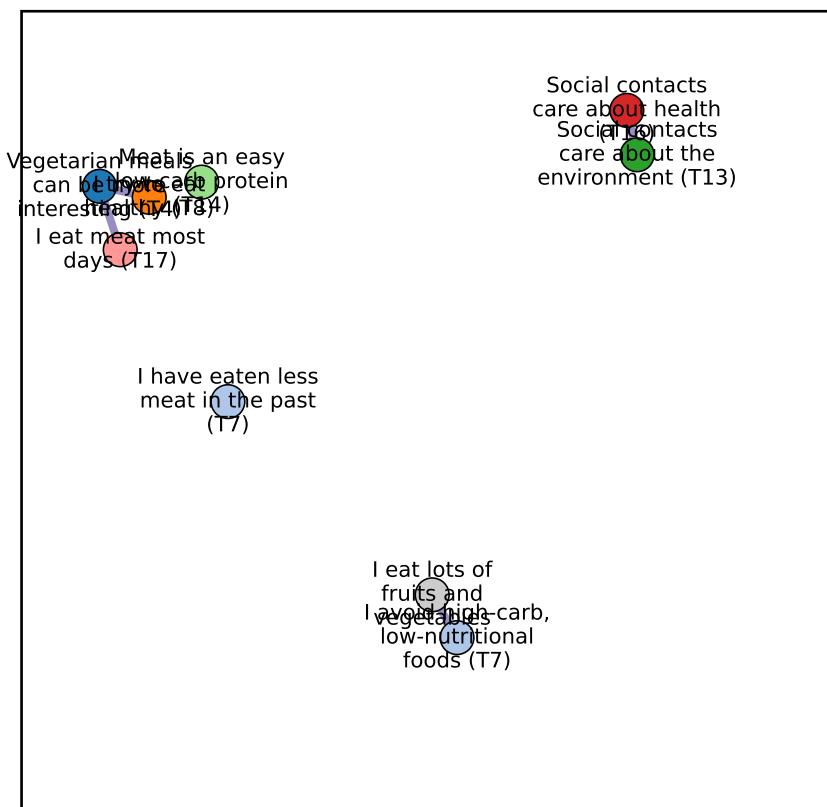
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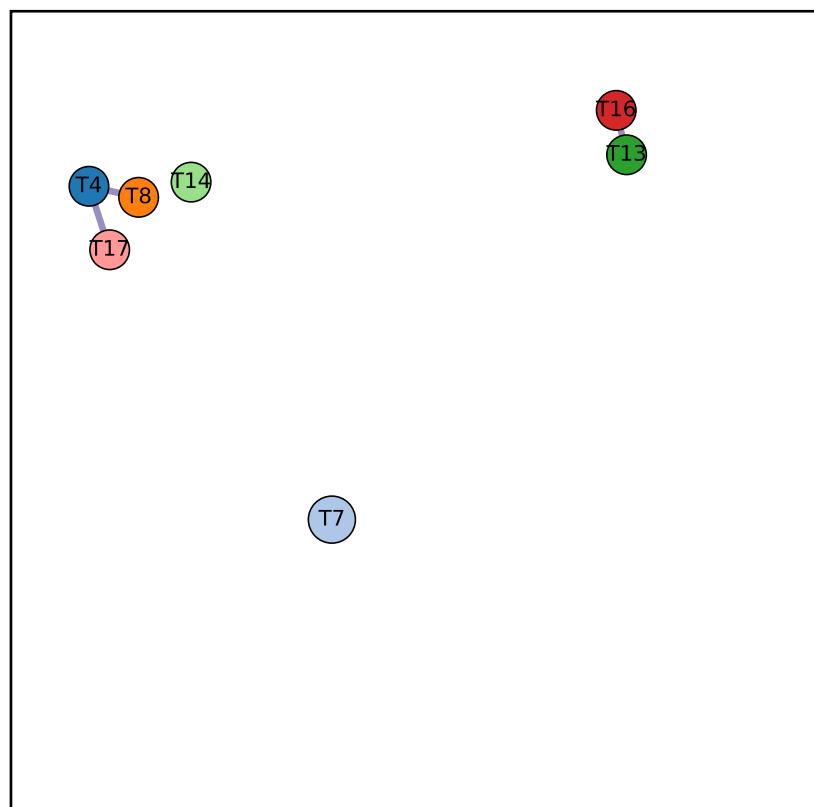
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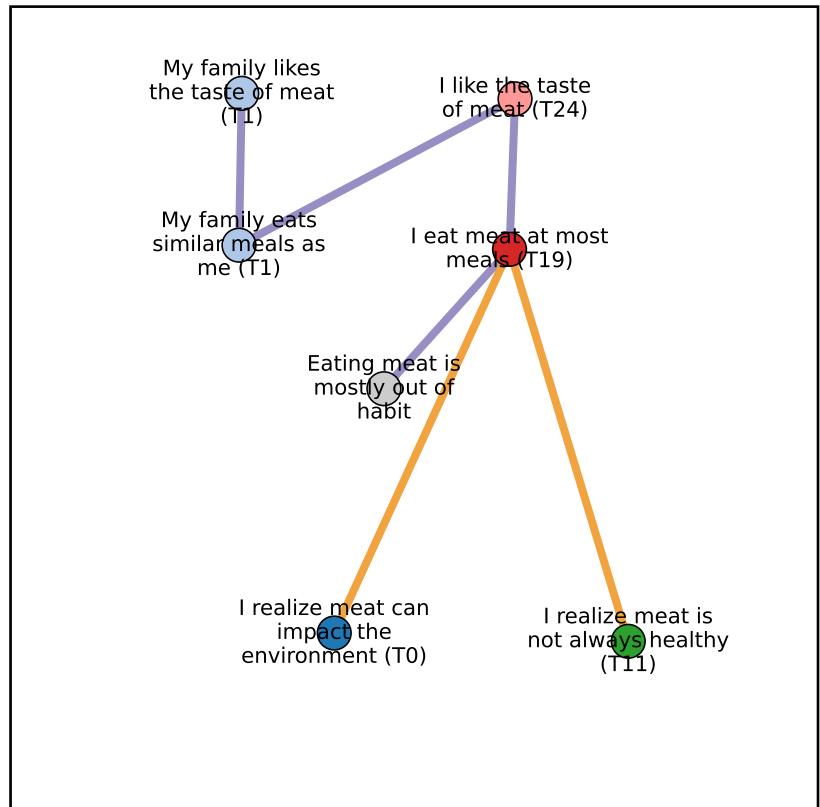
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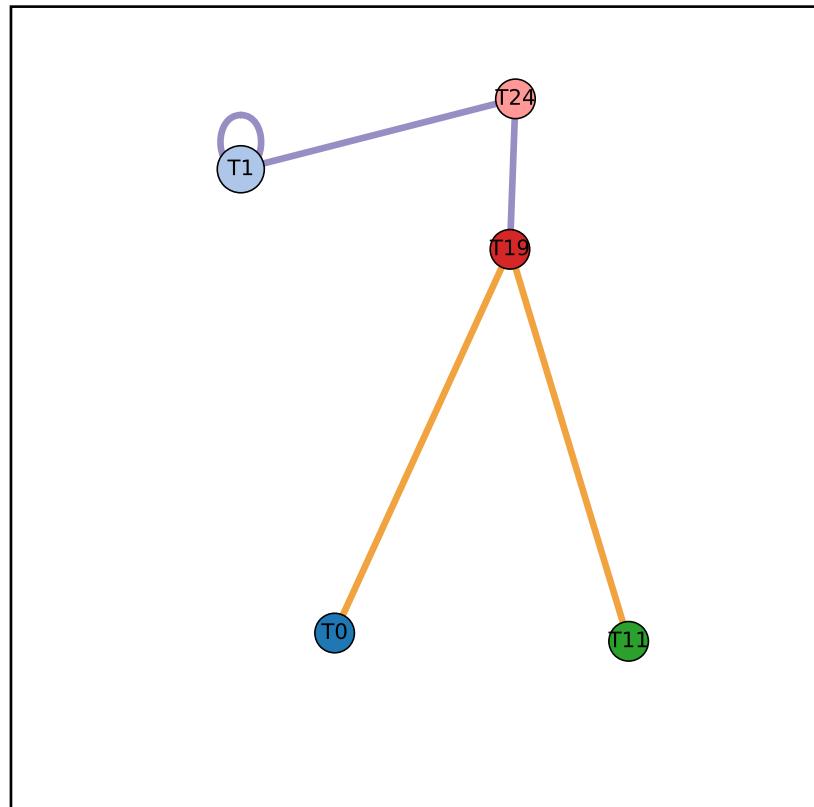
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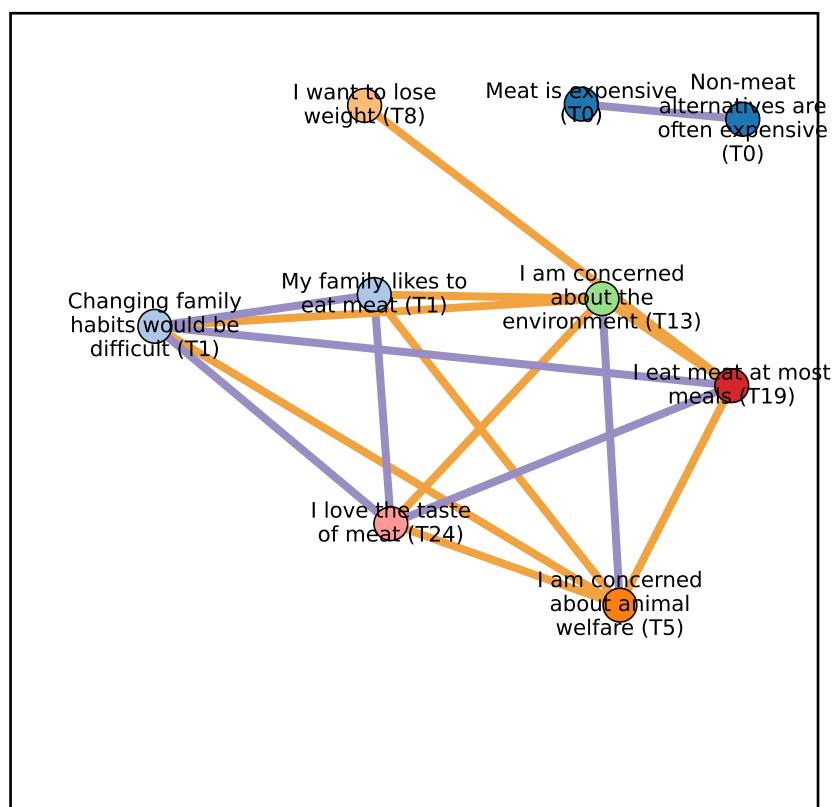
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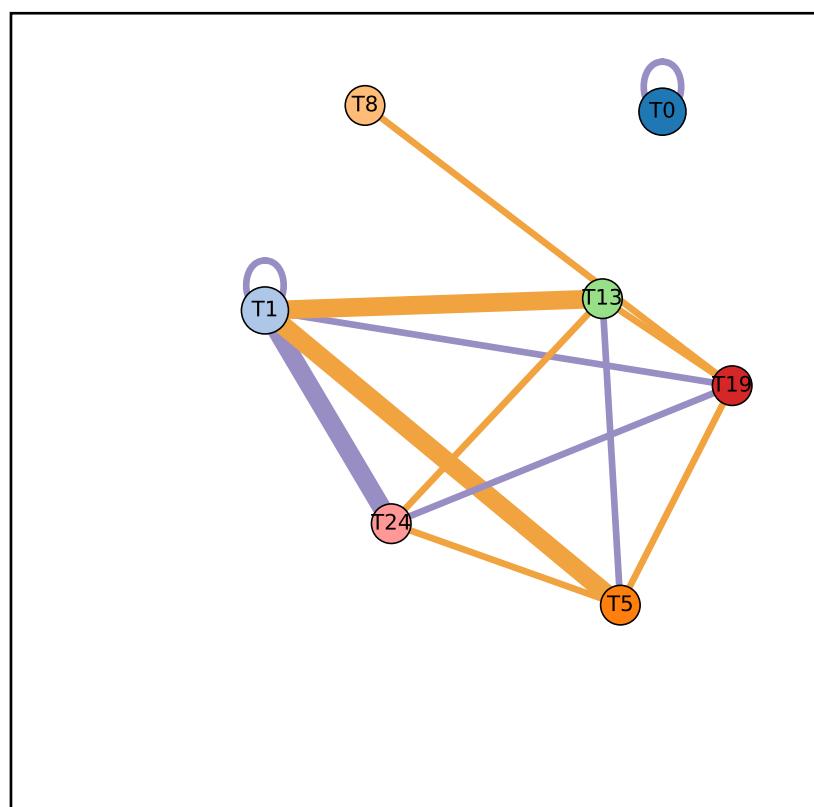
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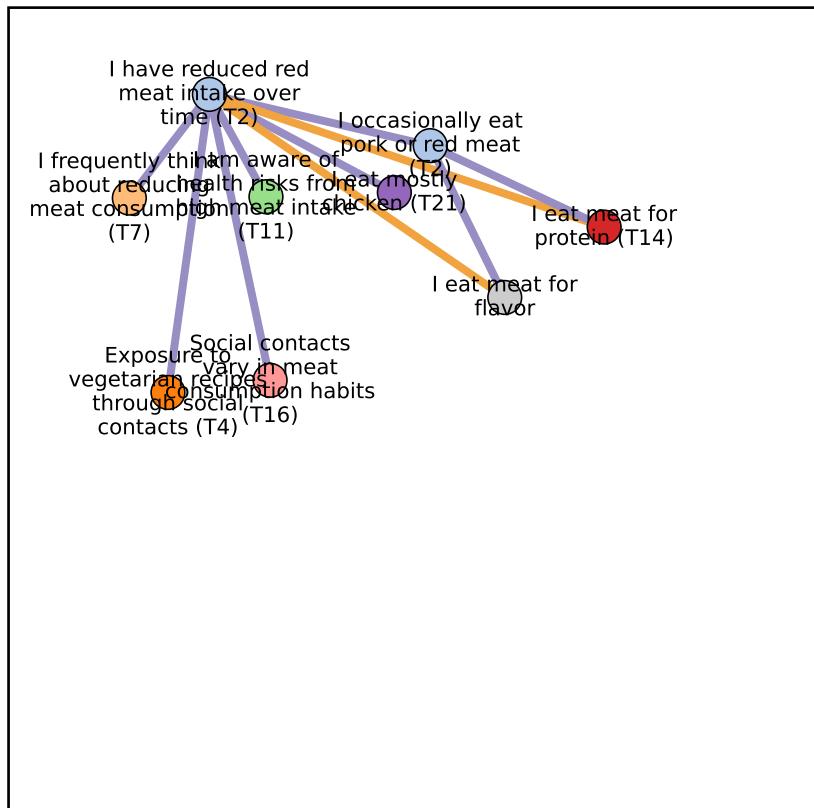
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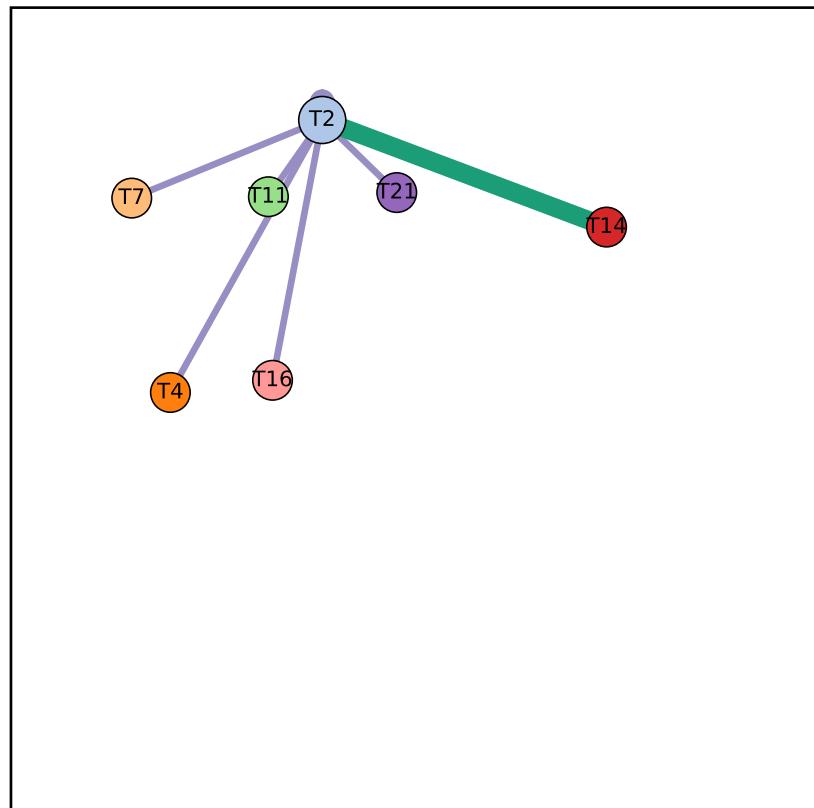
Wave 2 (topics)



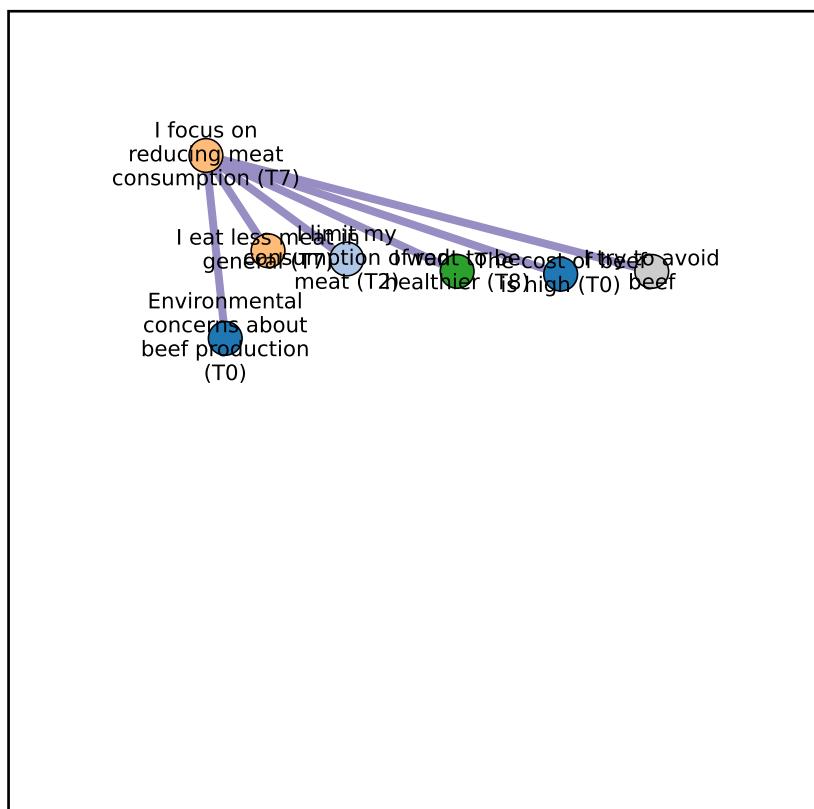
Wave 1 (stances)



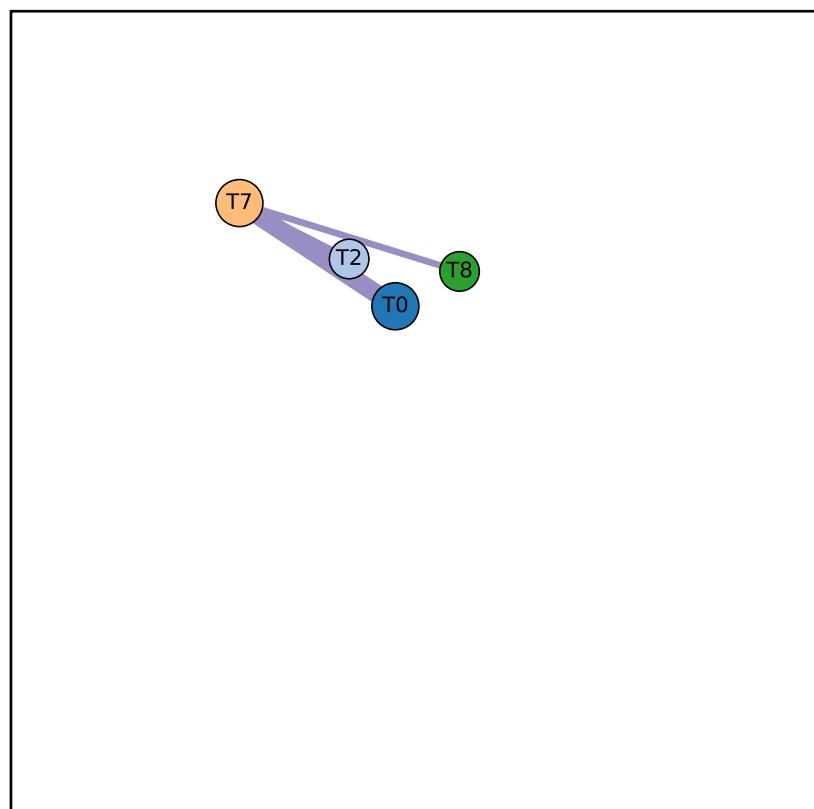
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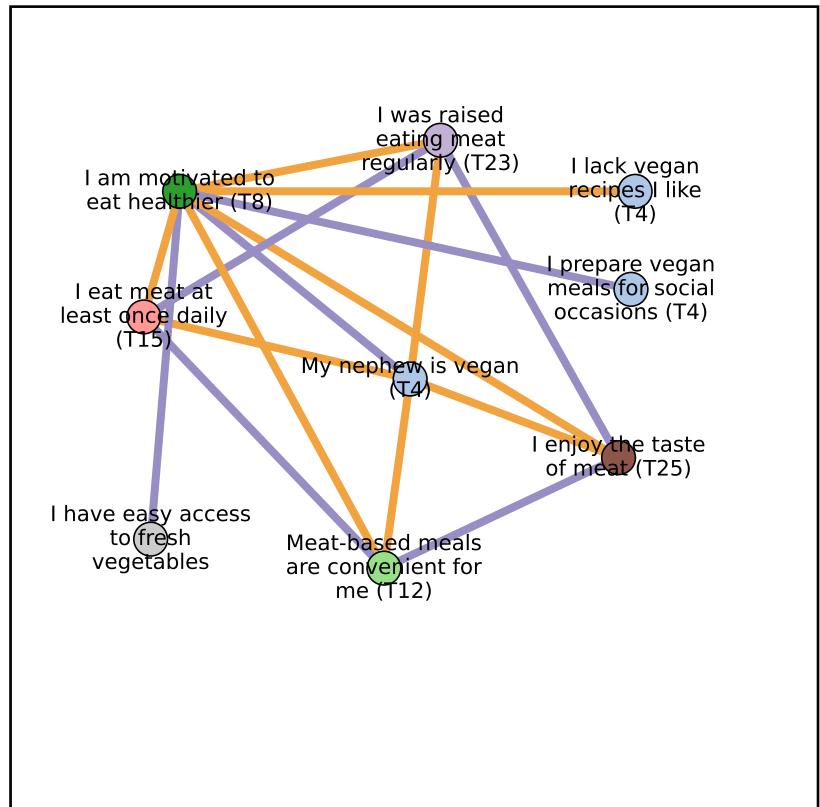
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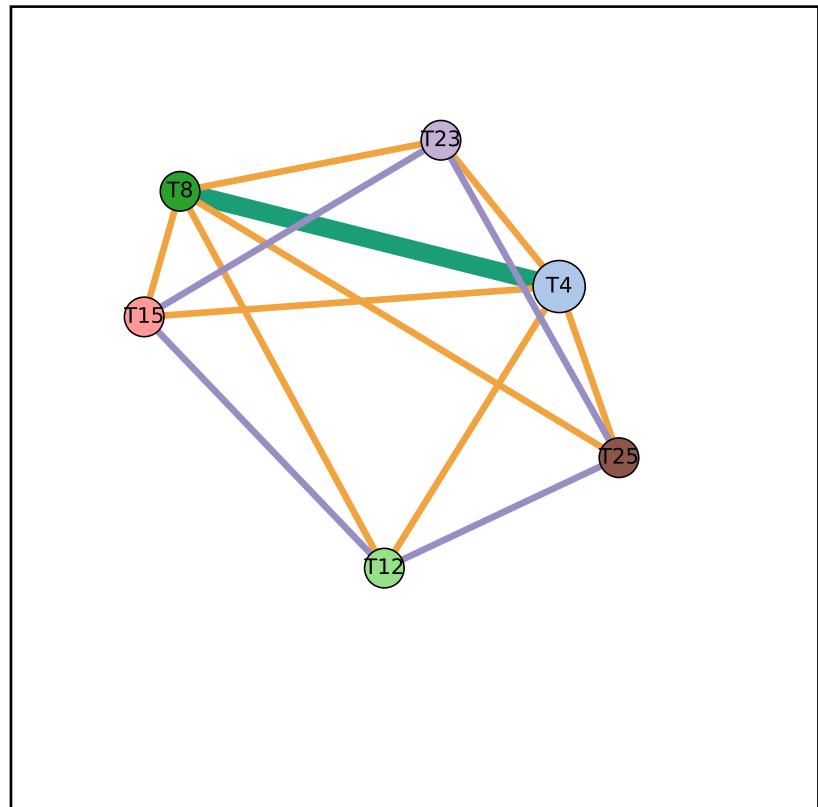
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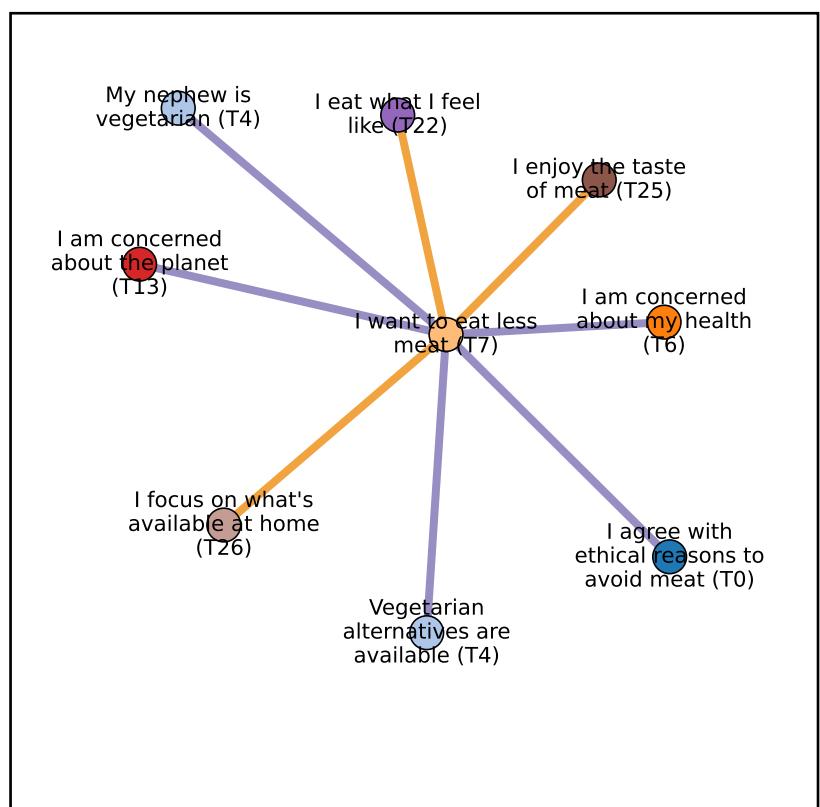
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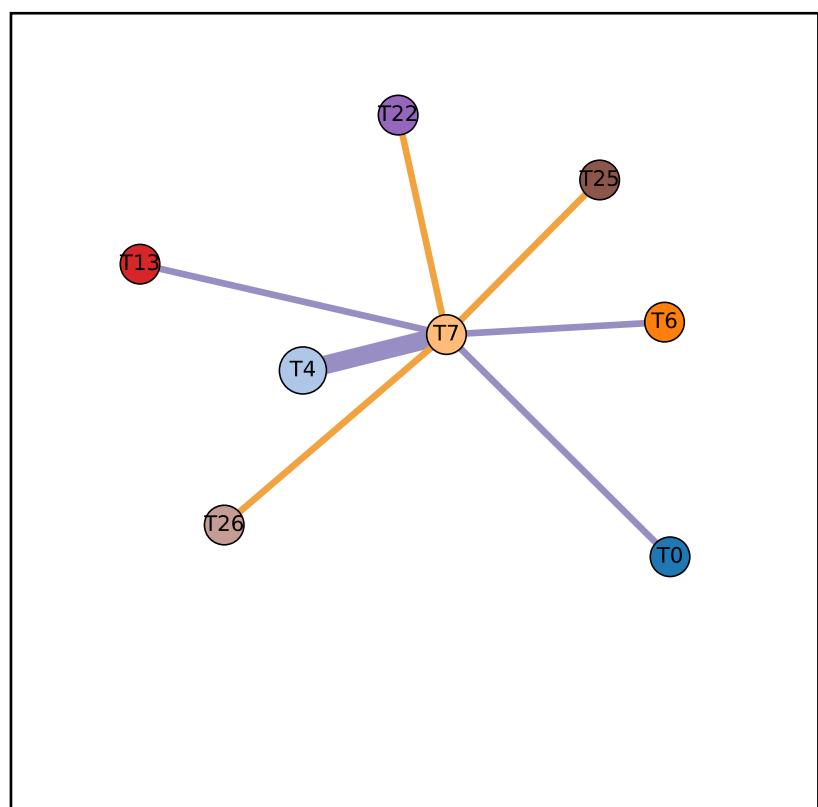
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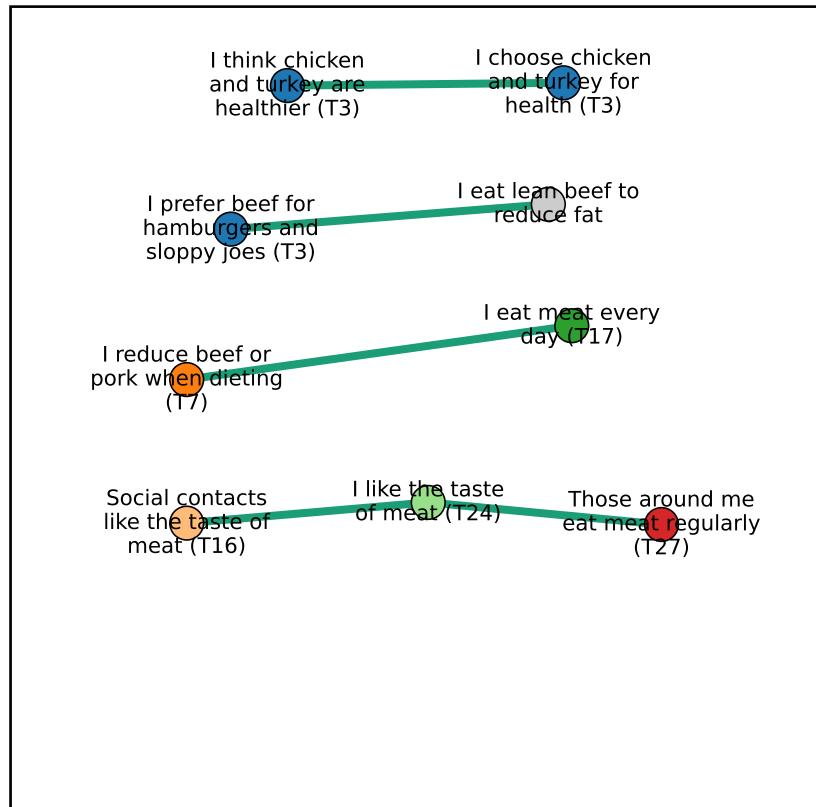
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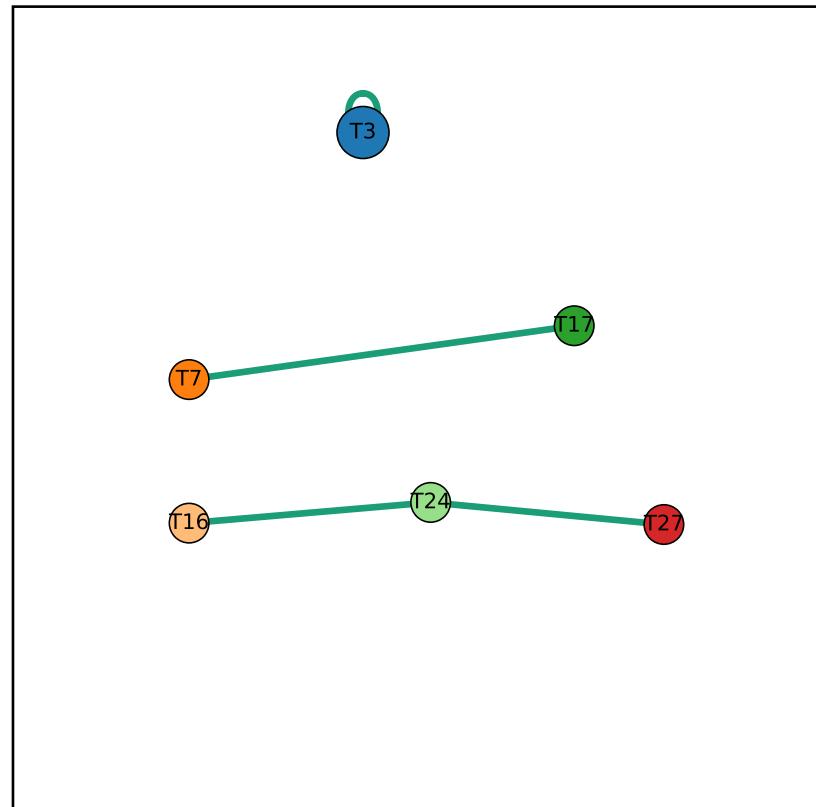
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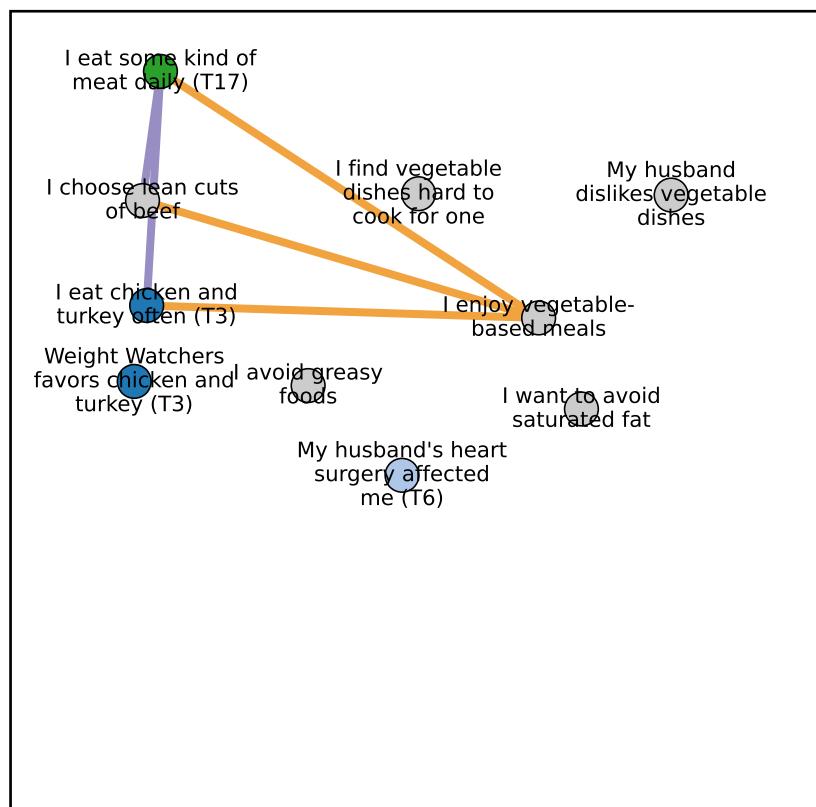
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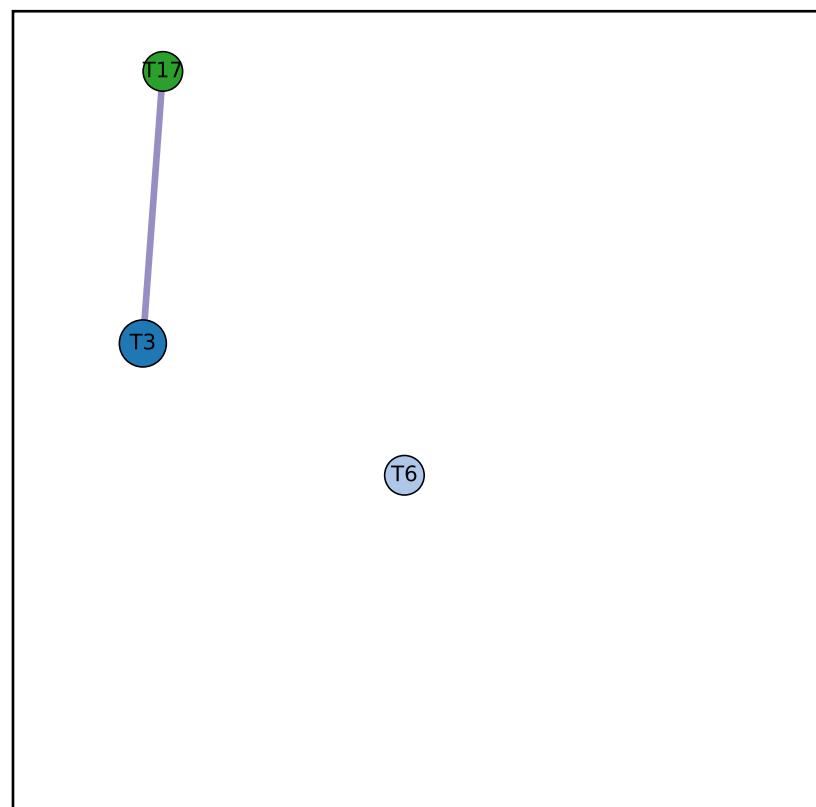
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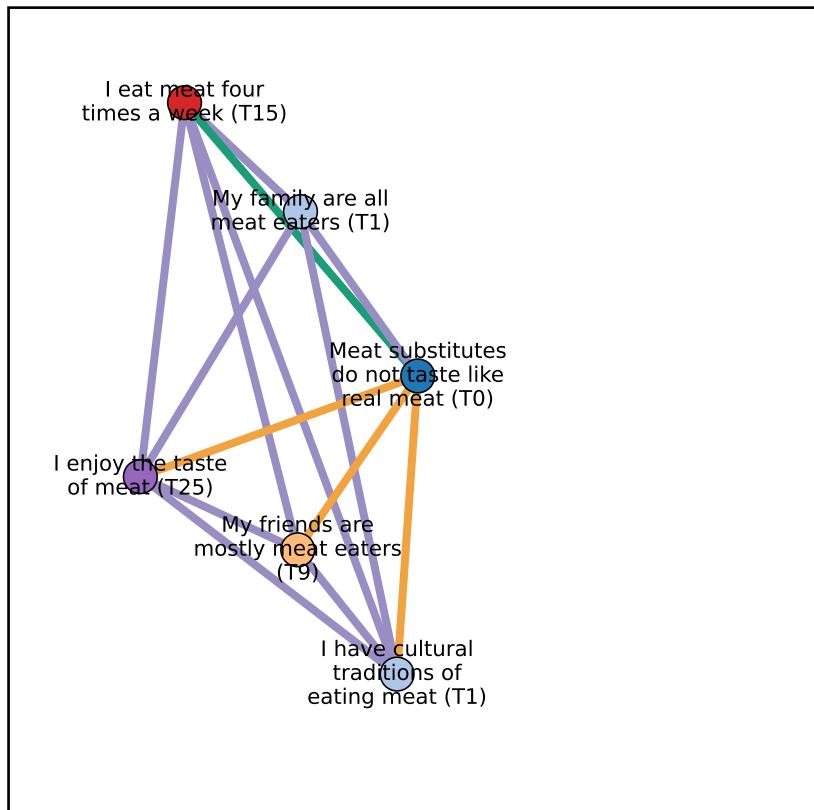
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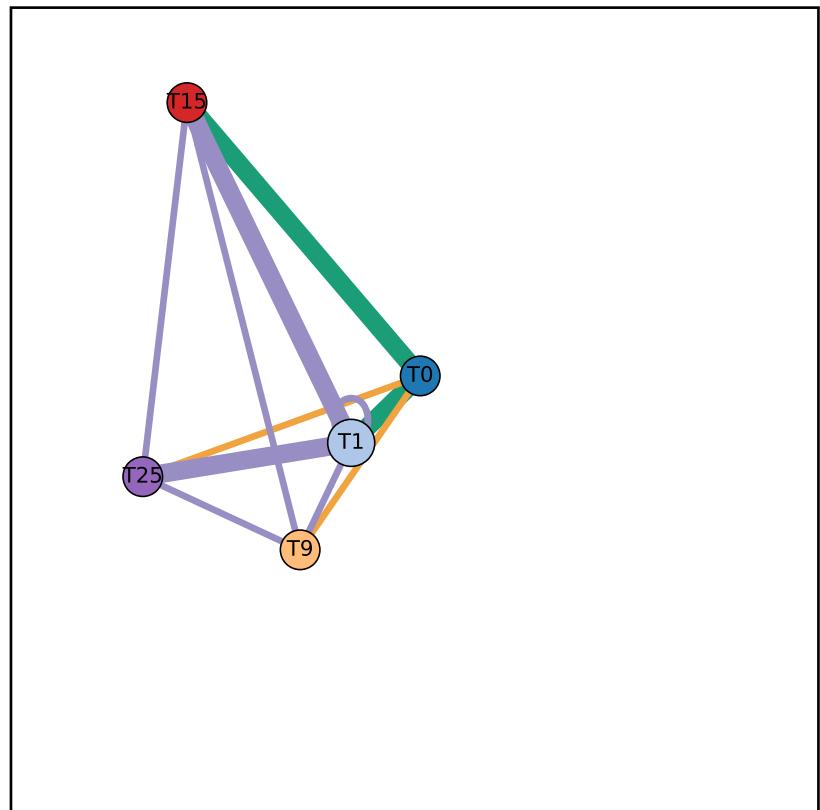
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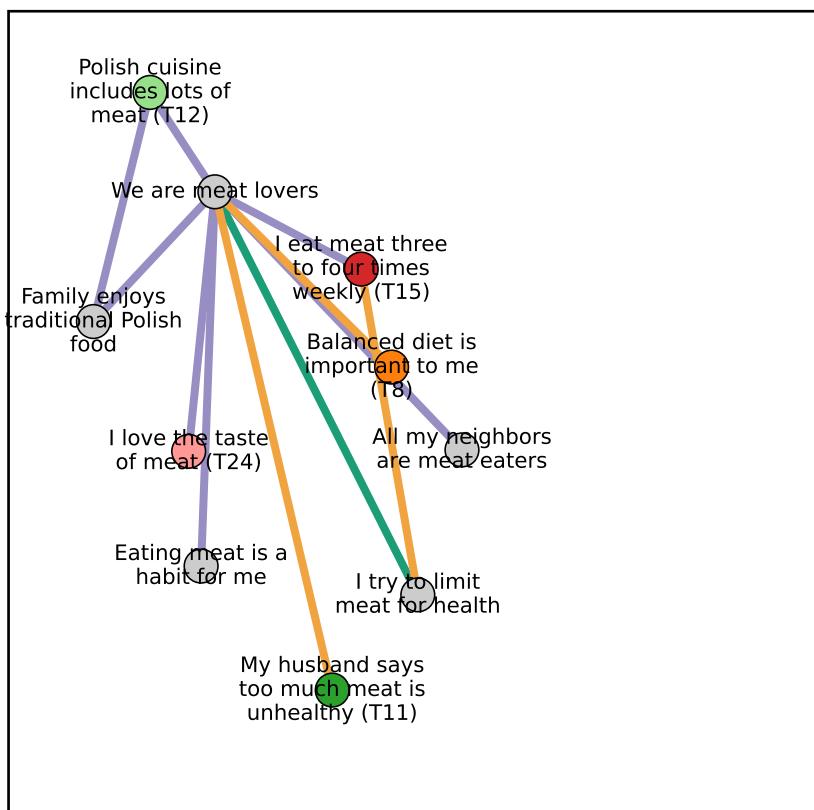
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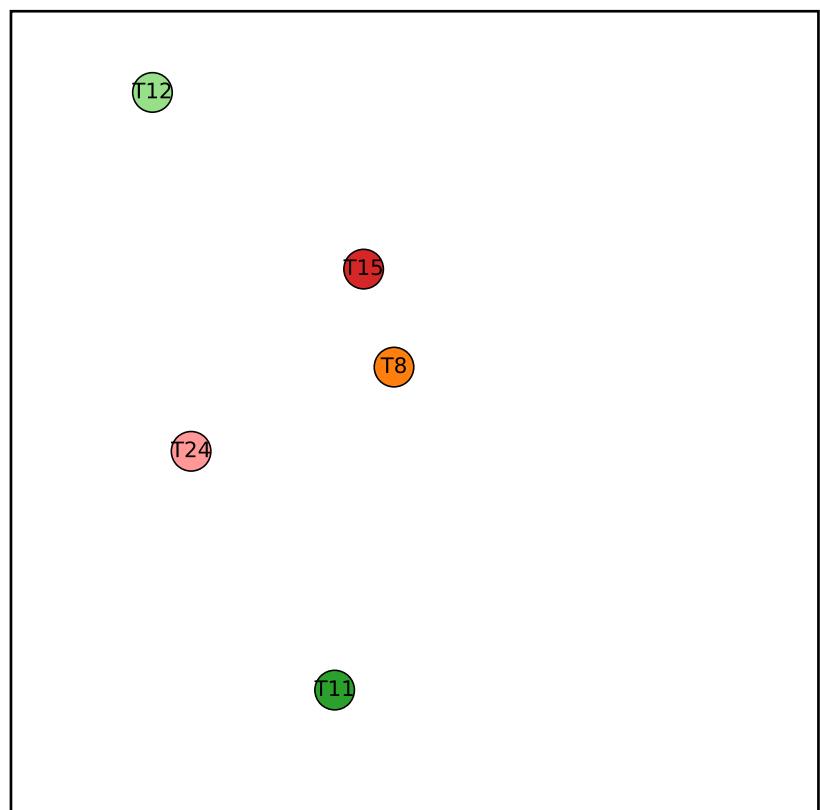
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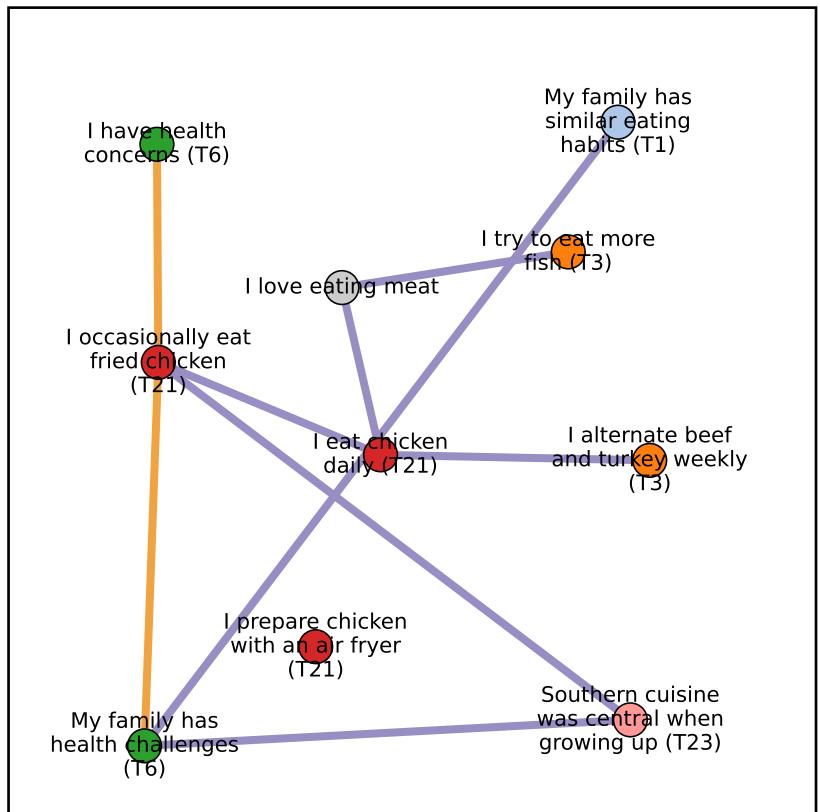
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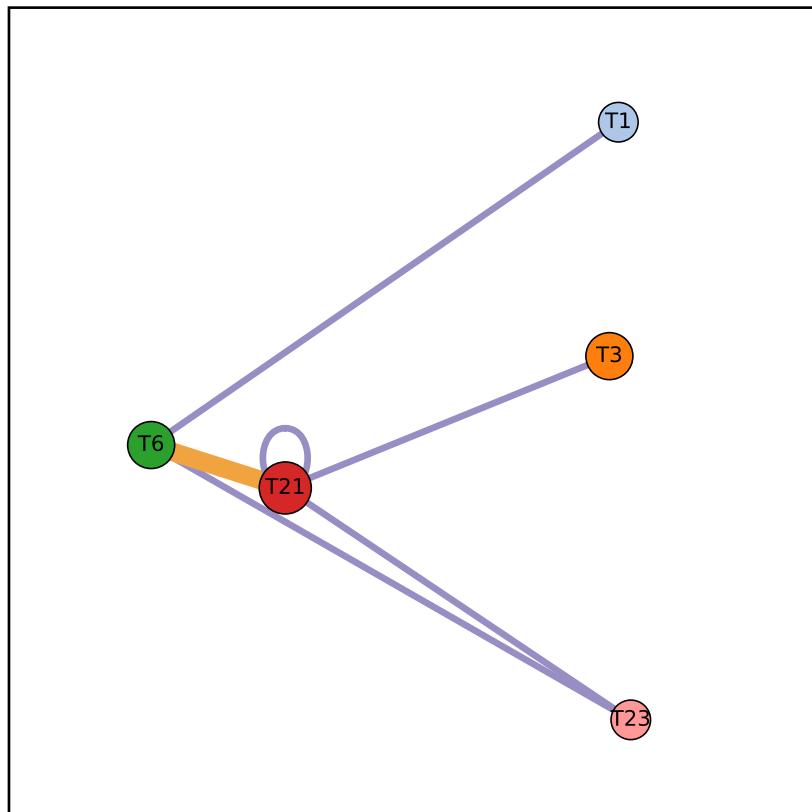
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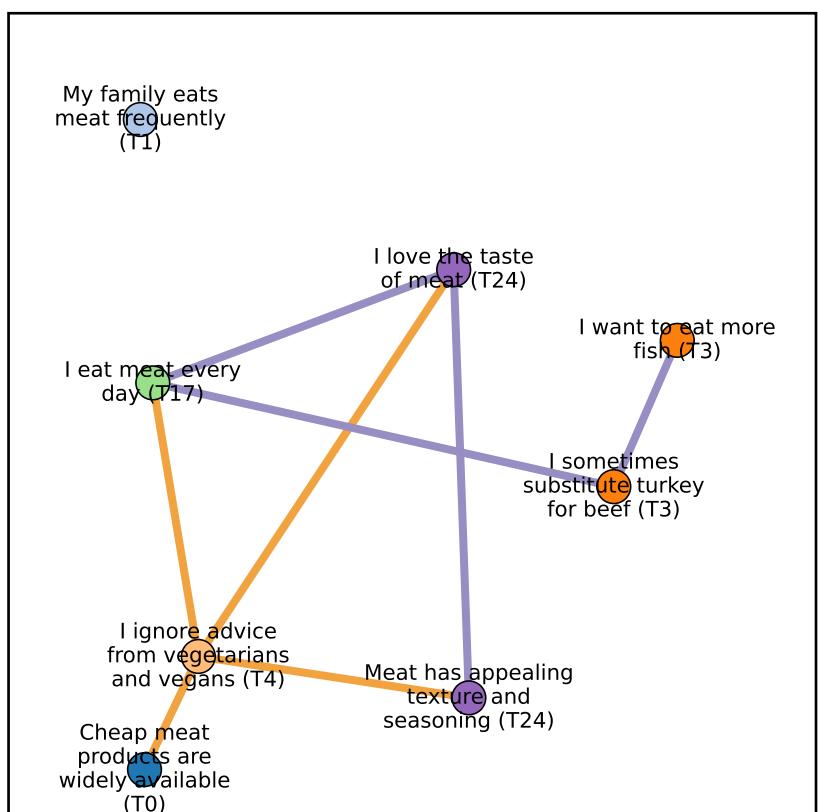
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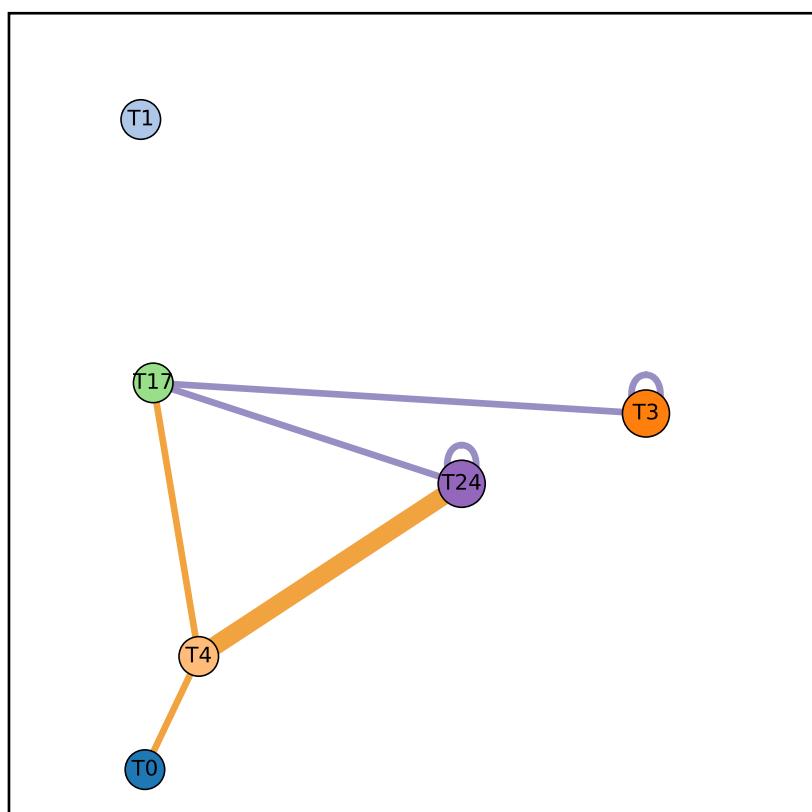
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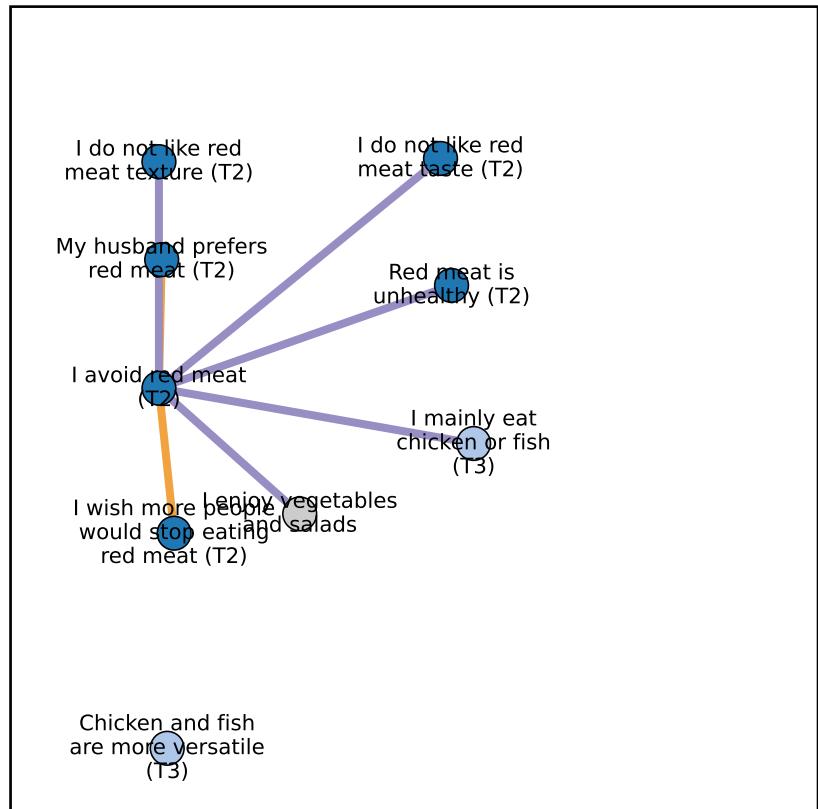
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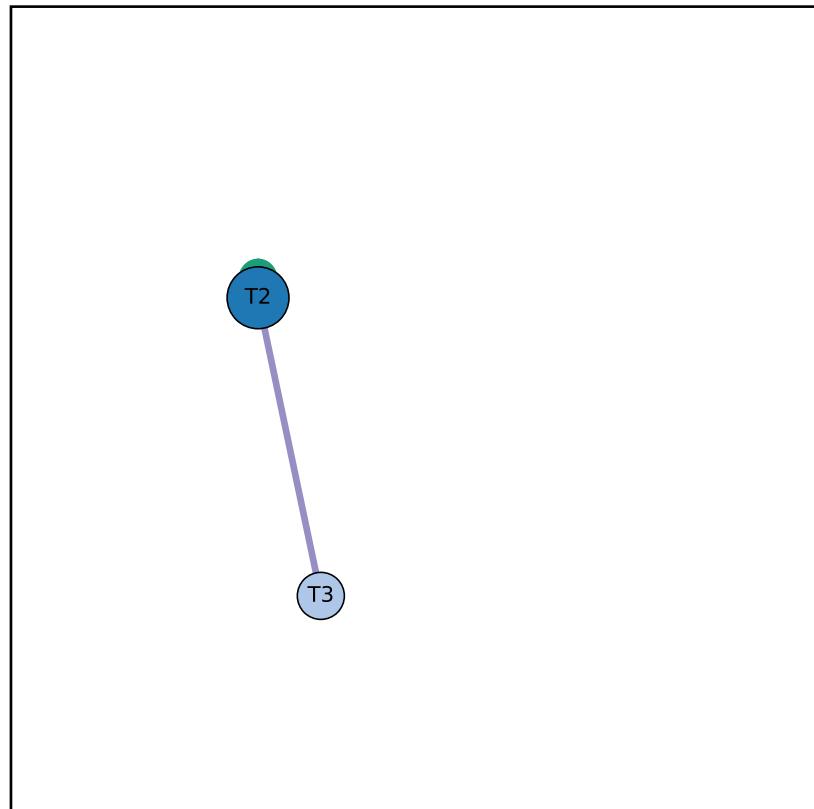
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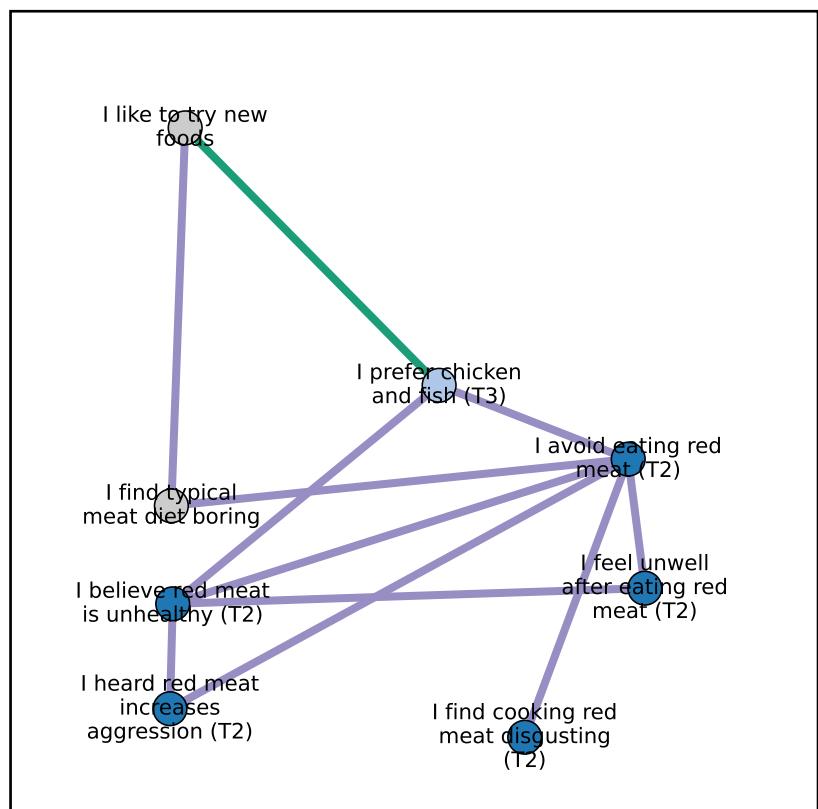
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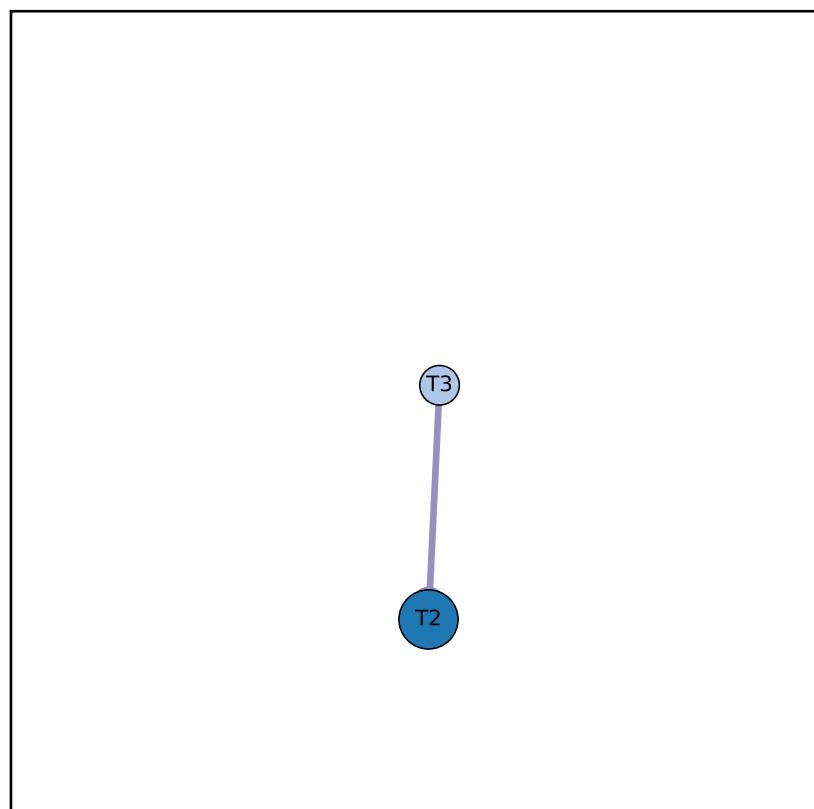
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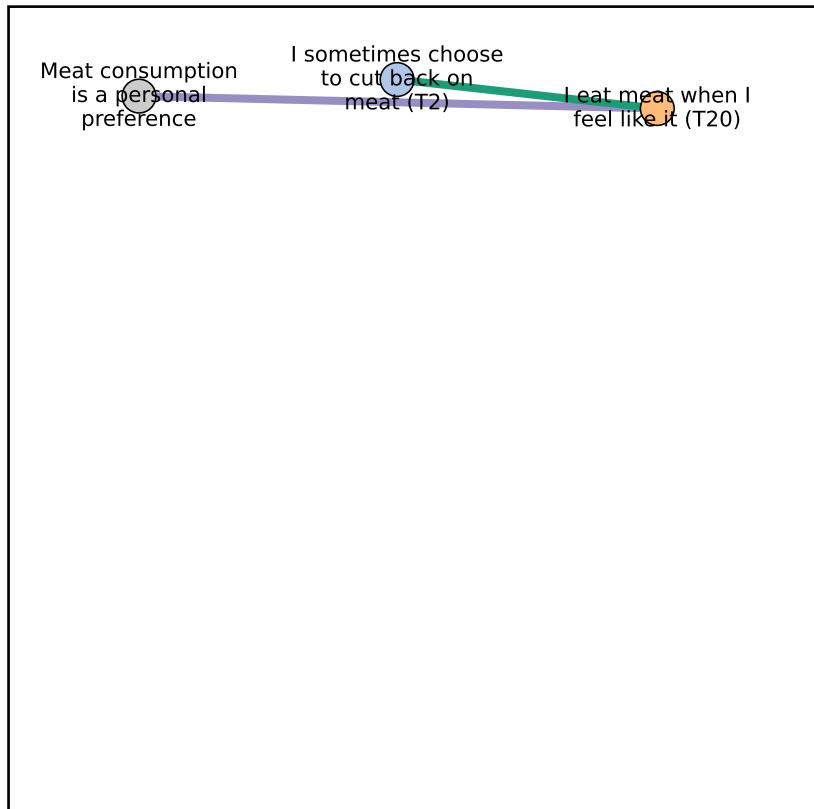
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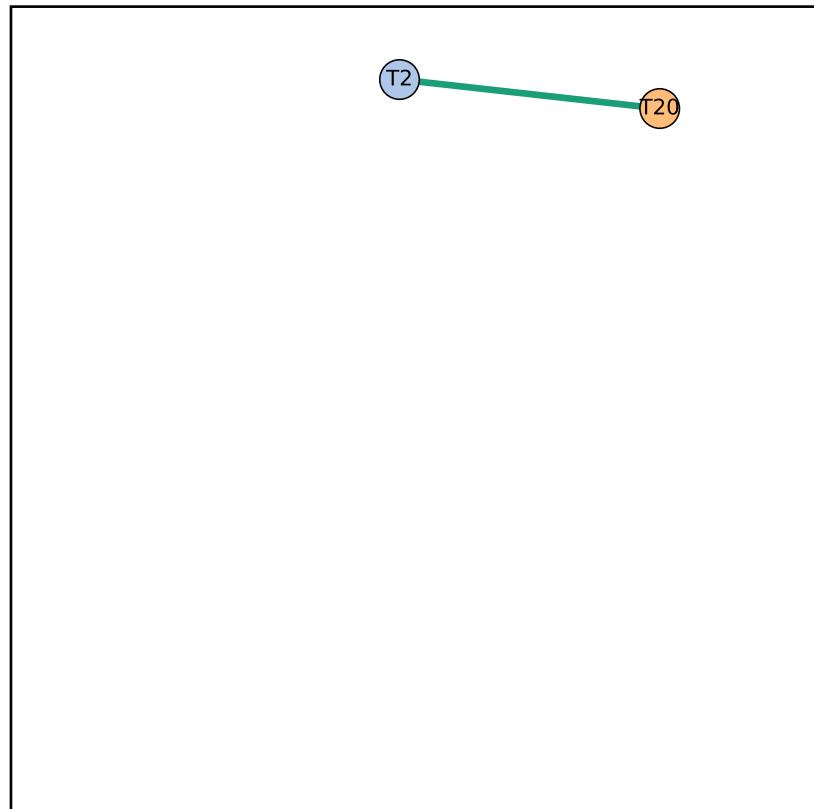
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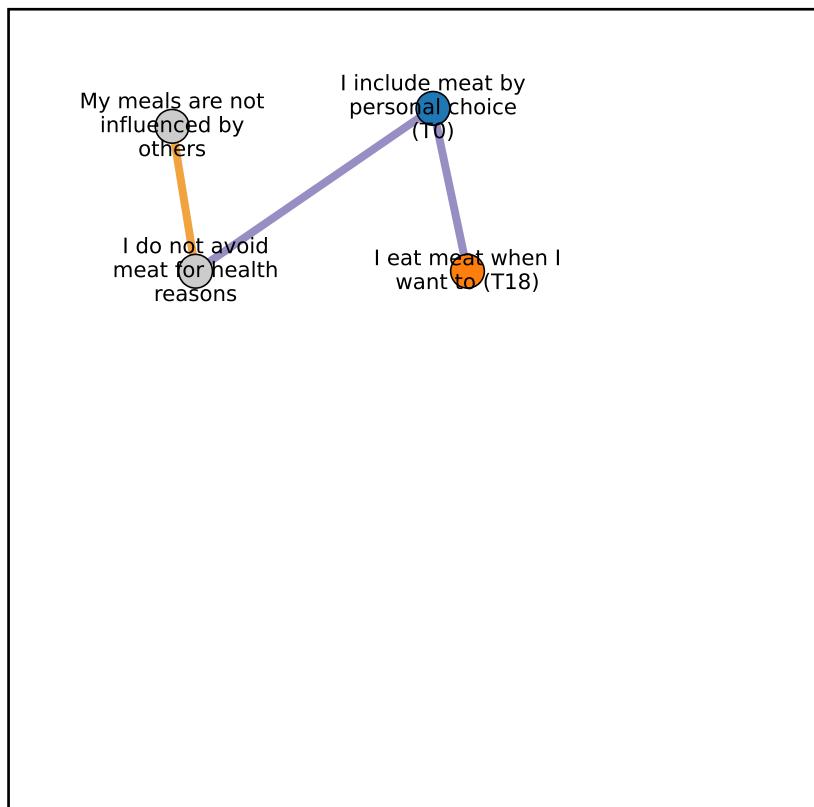
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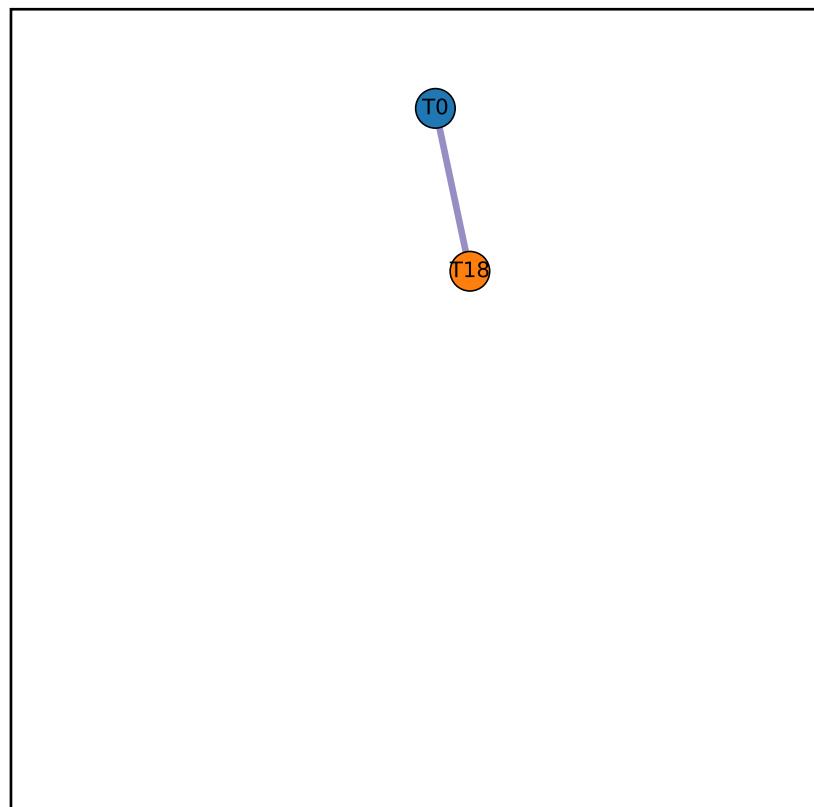
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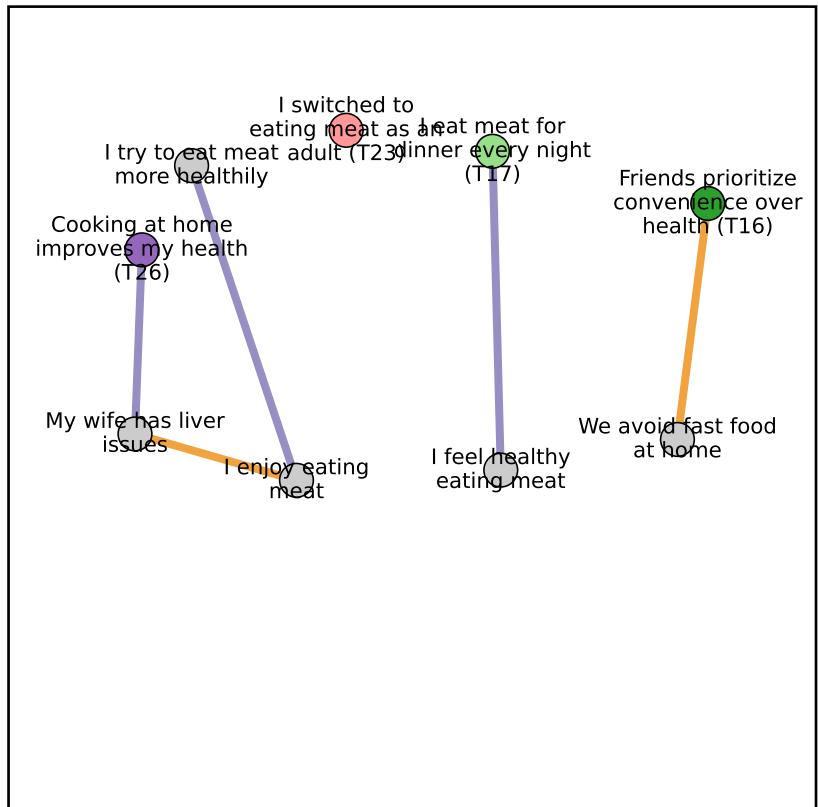
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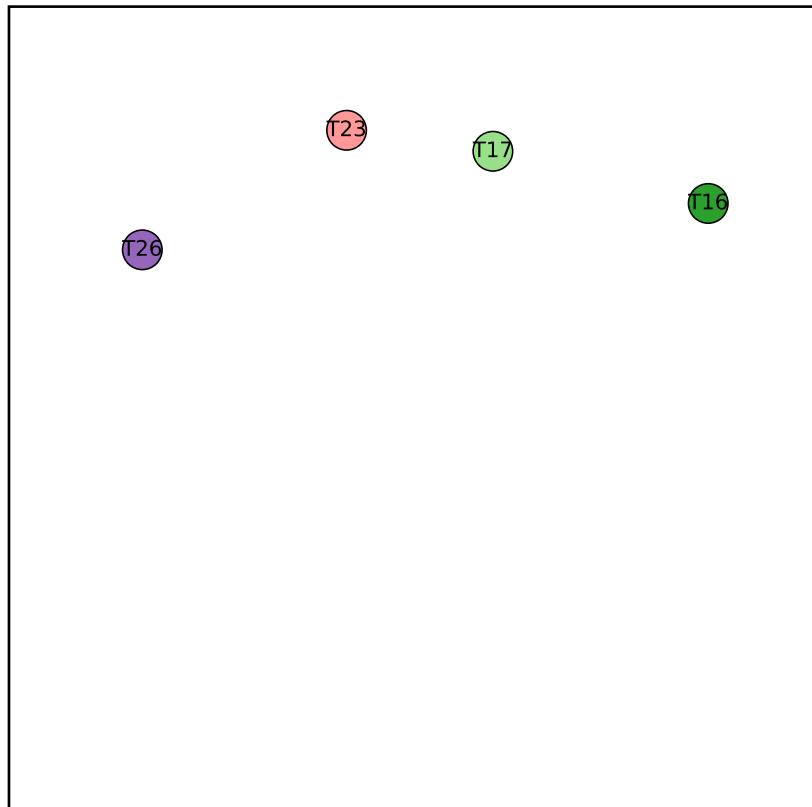
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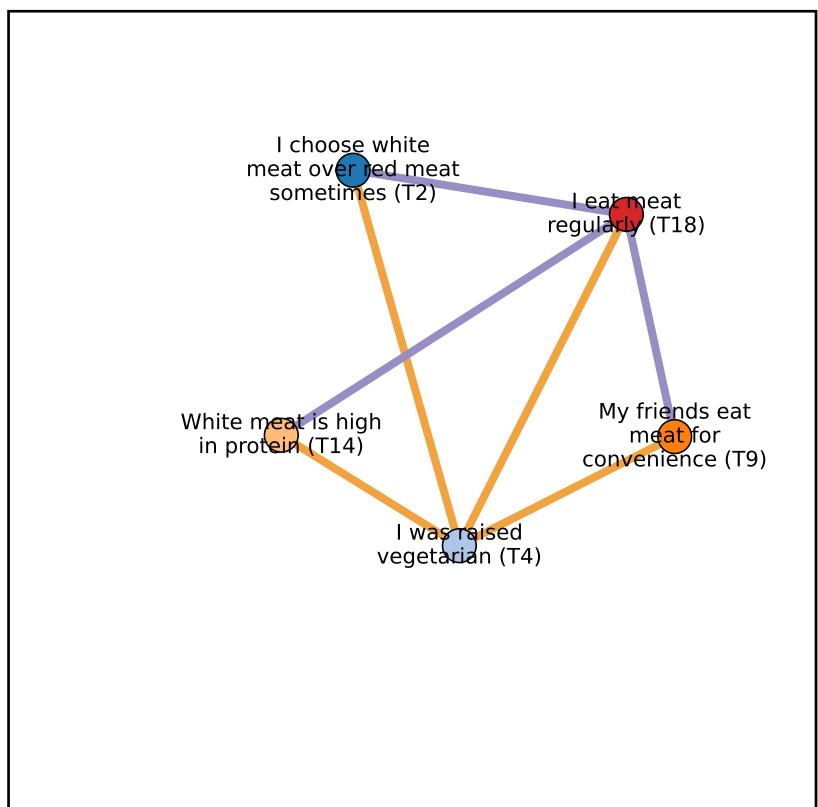
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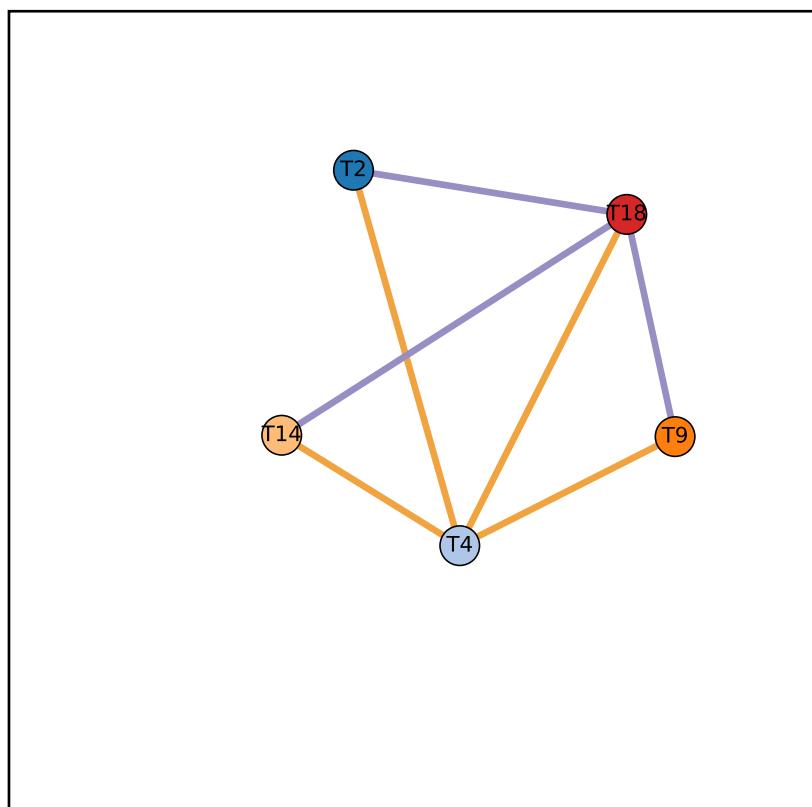
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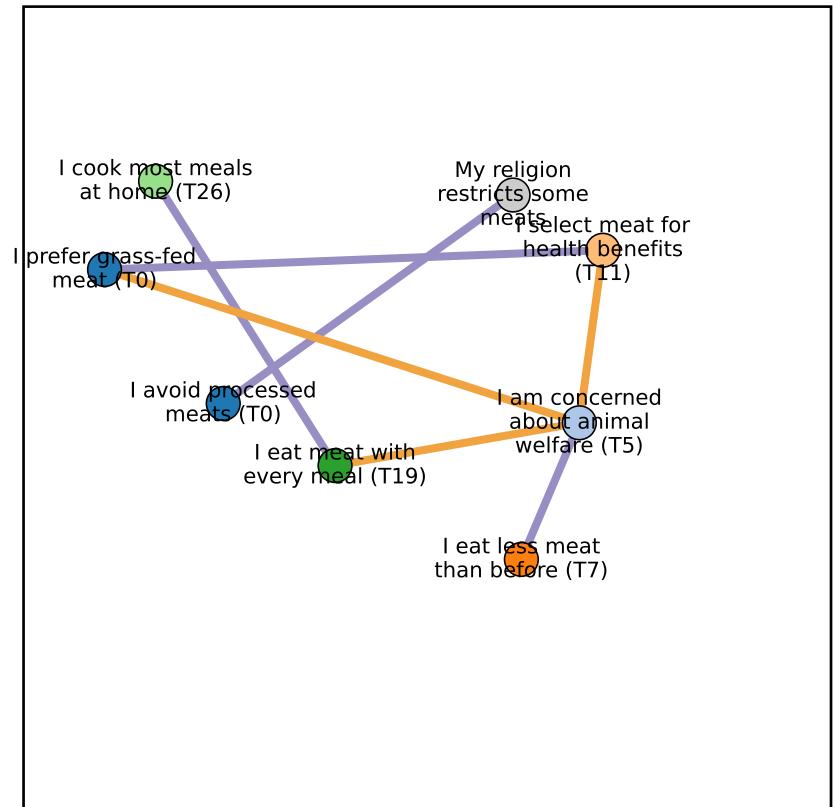
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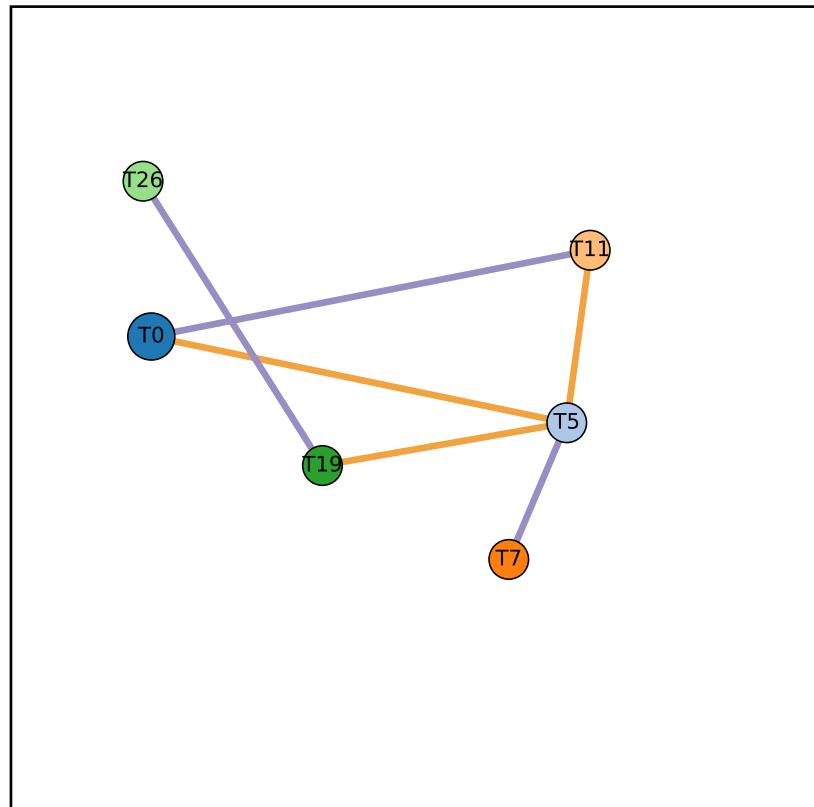
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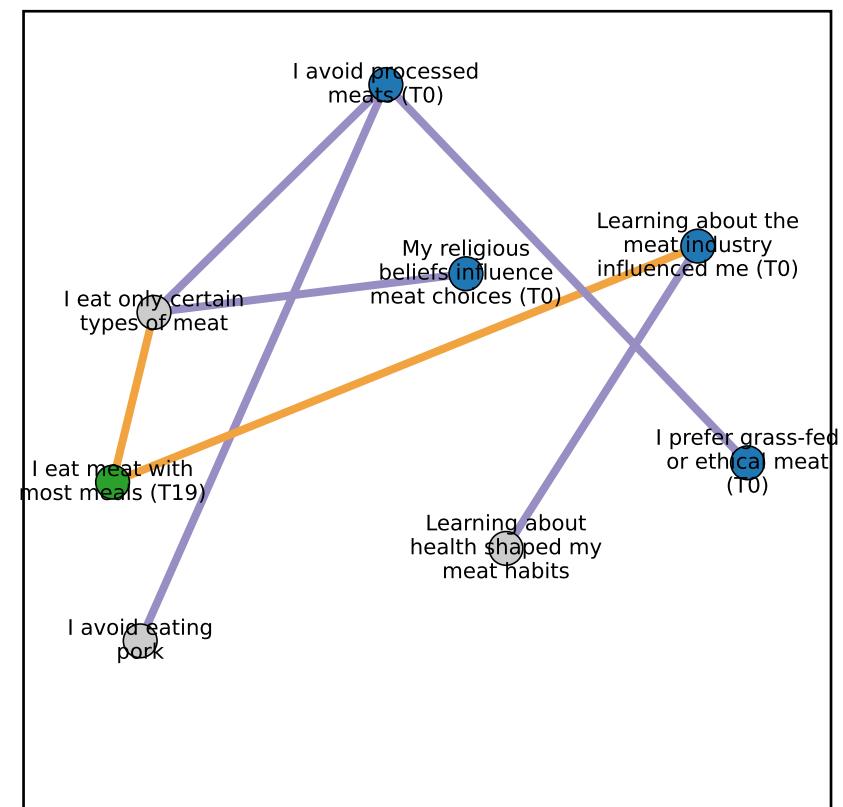
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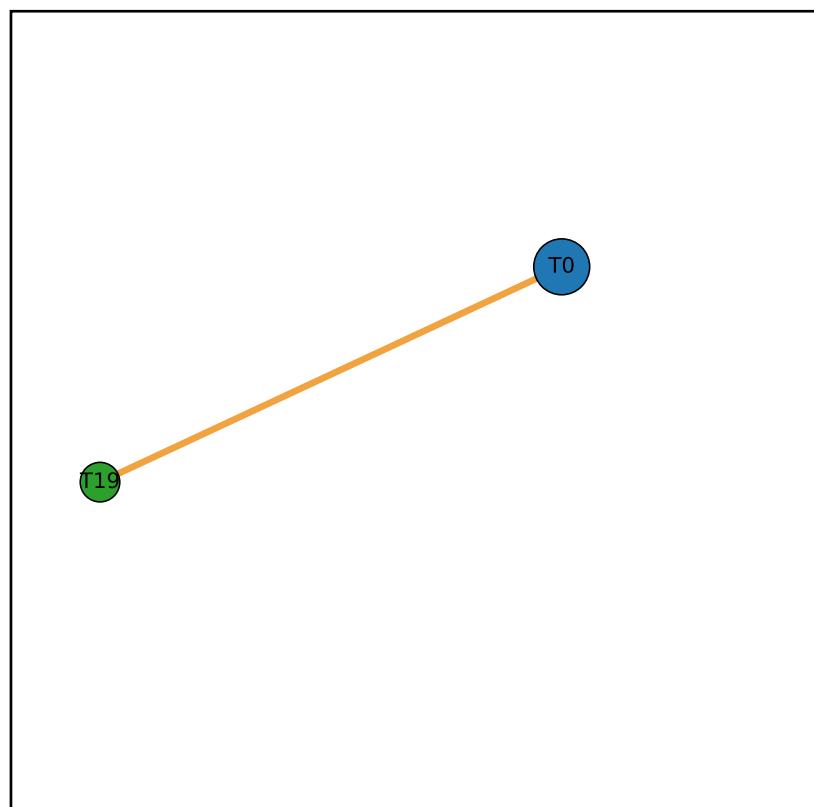
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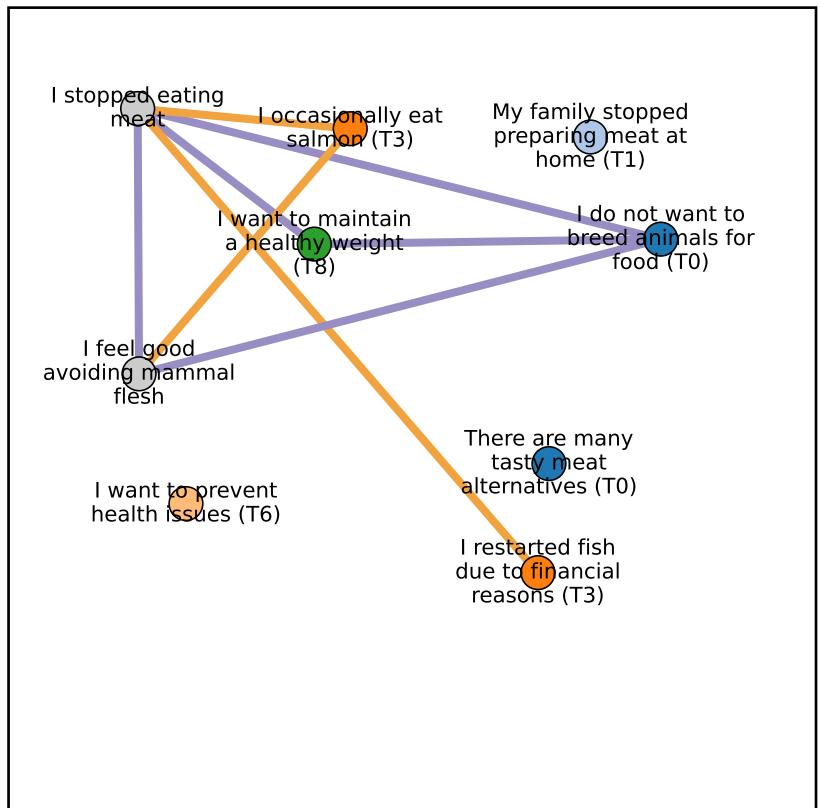
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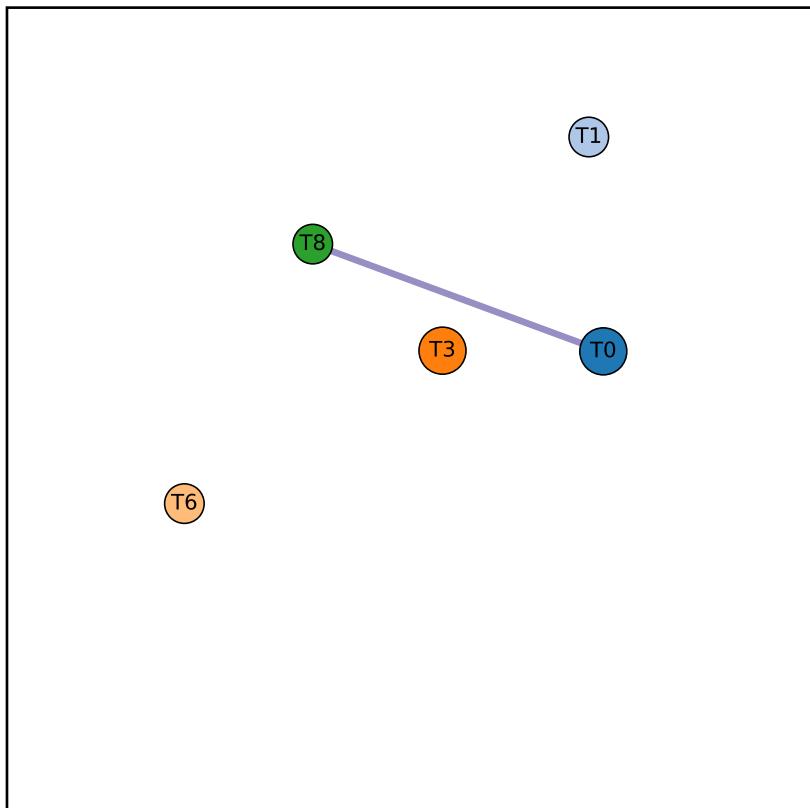
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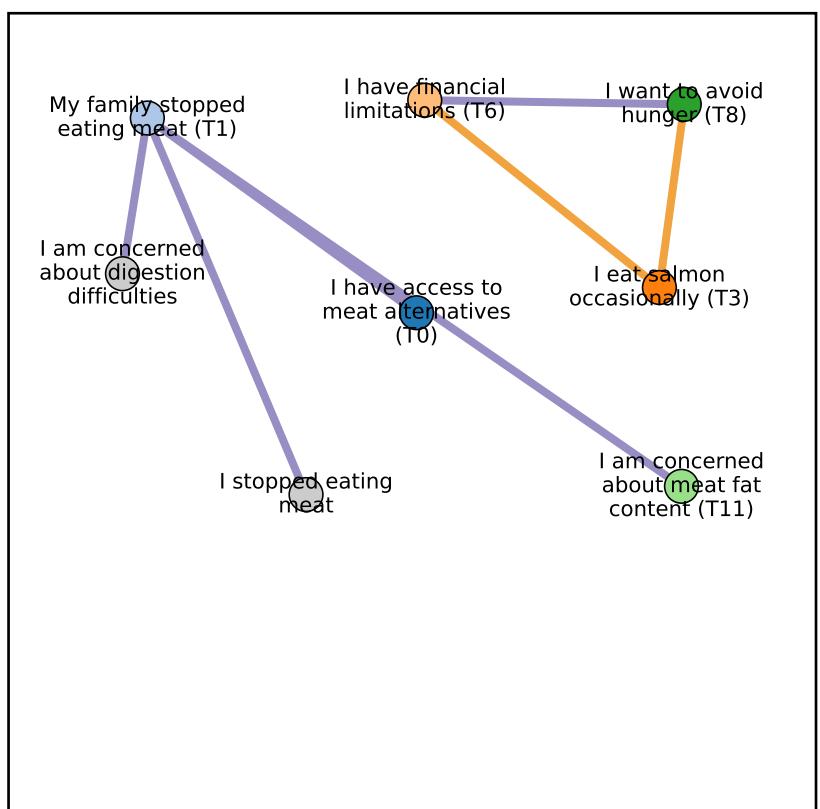
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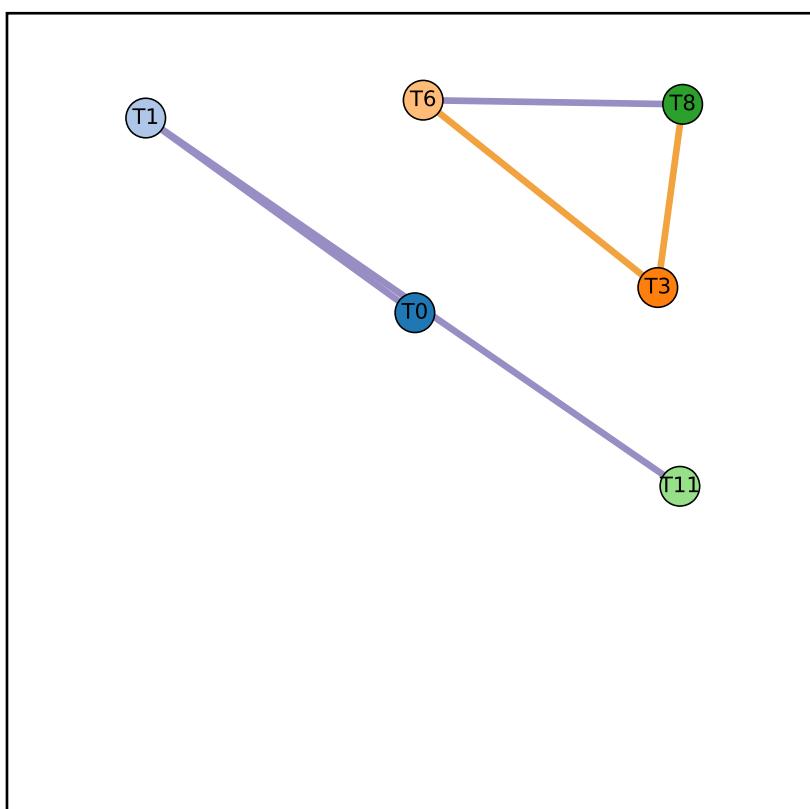
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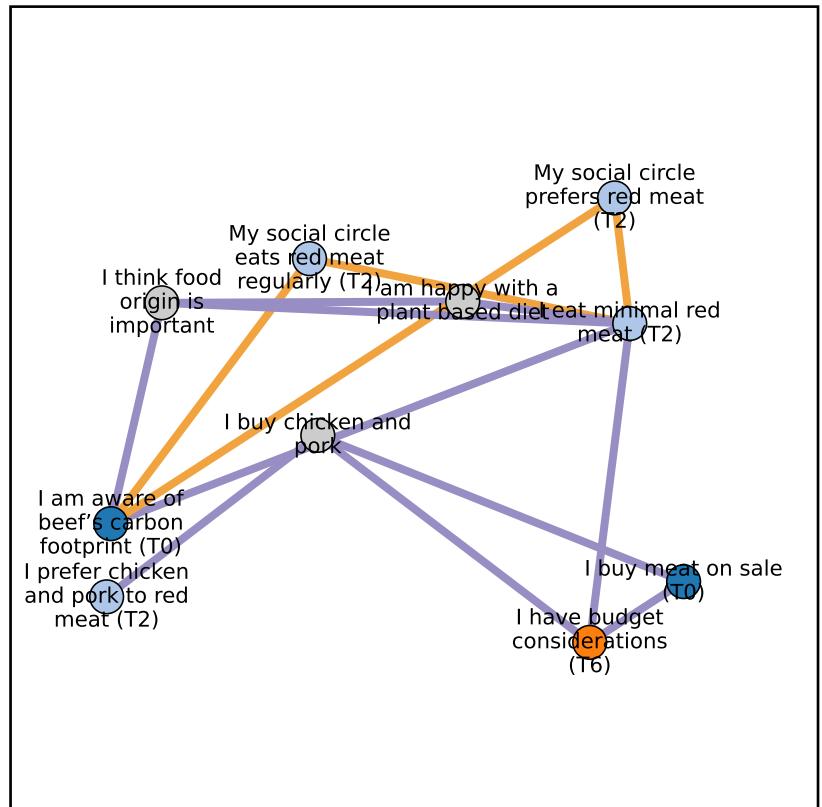
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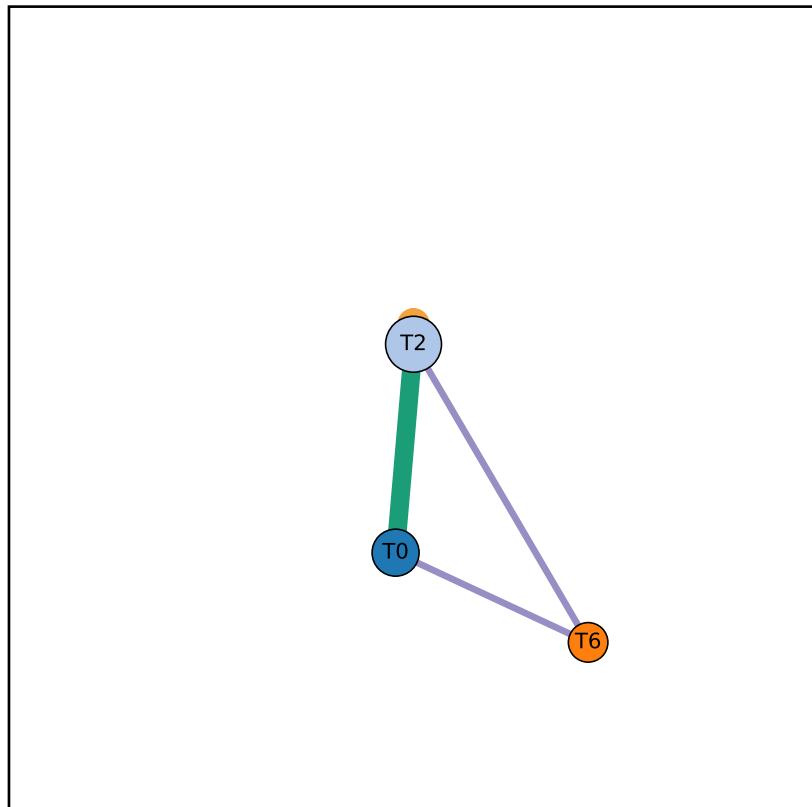
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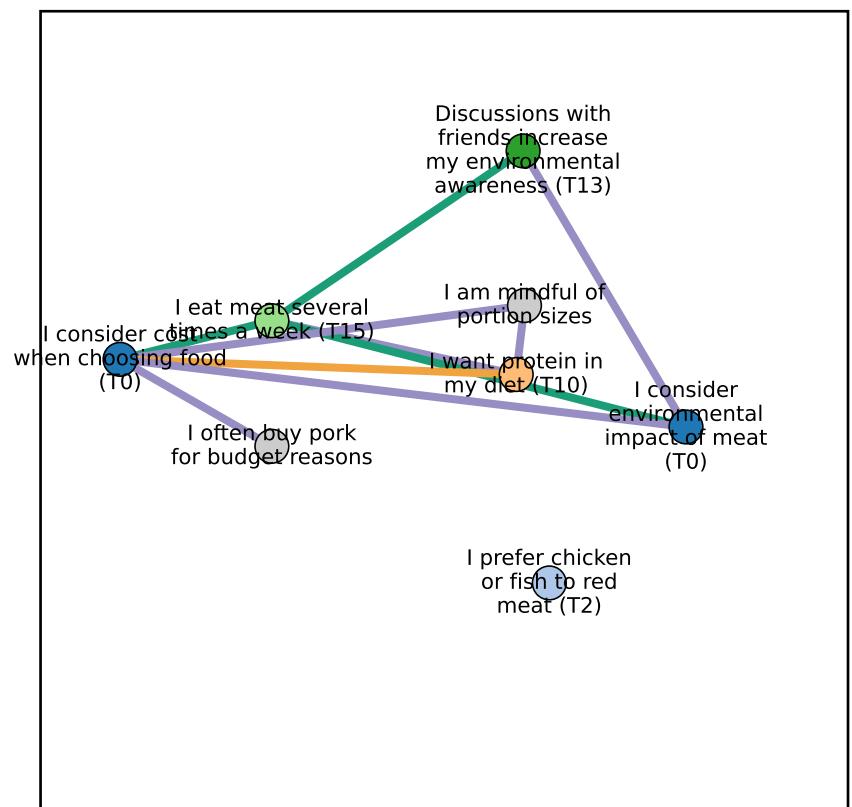
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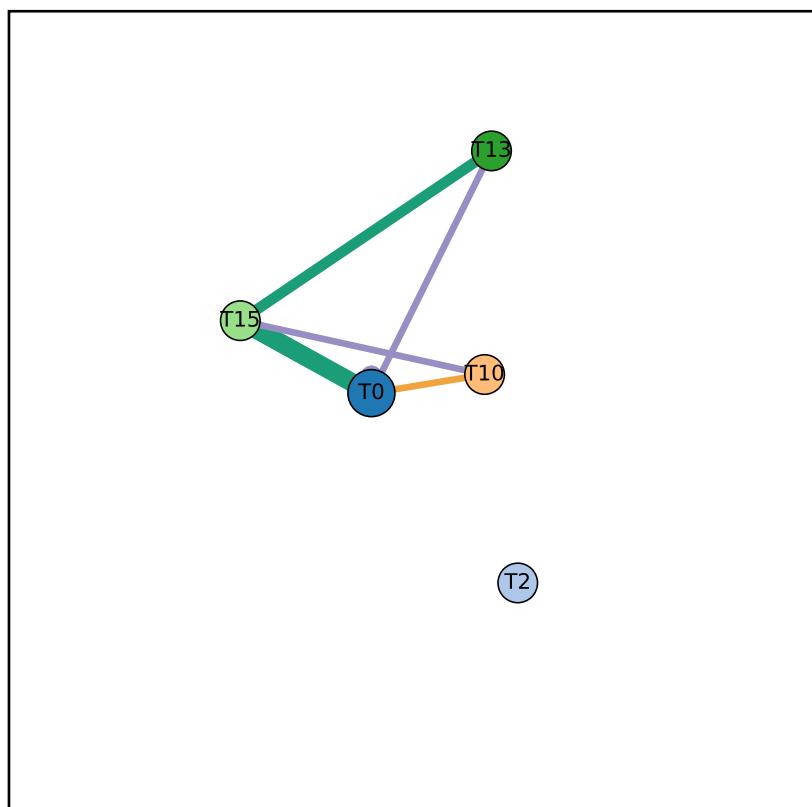
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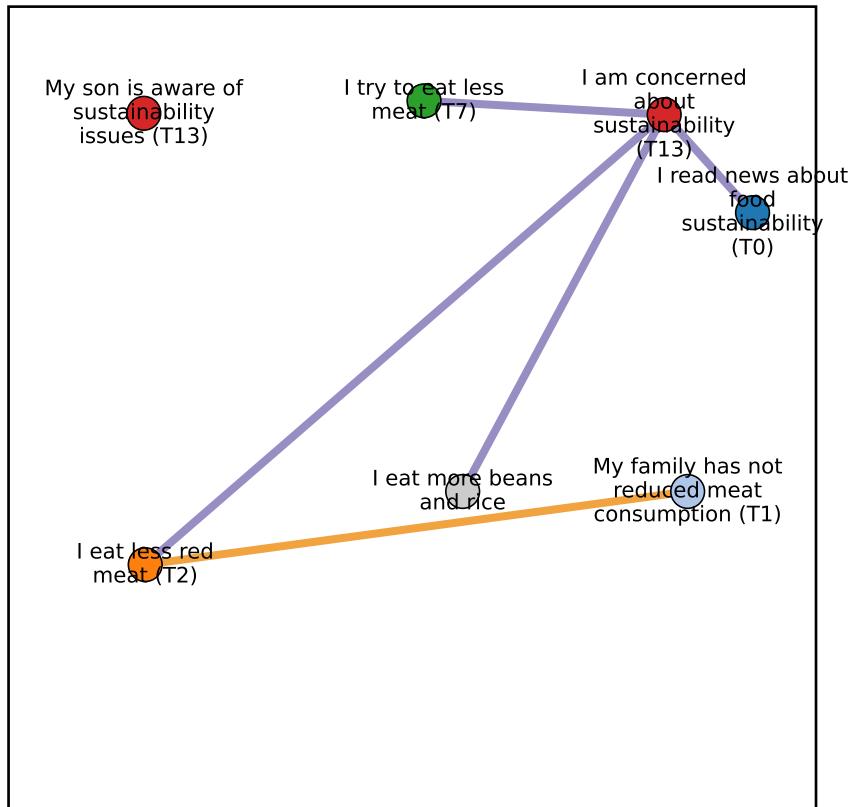
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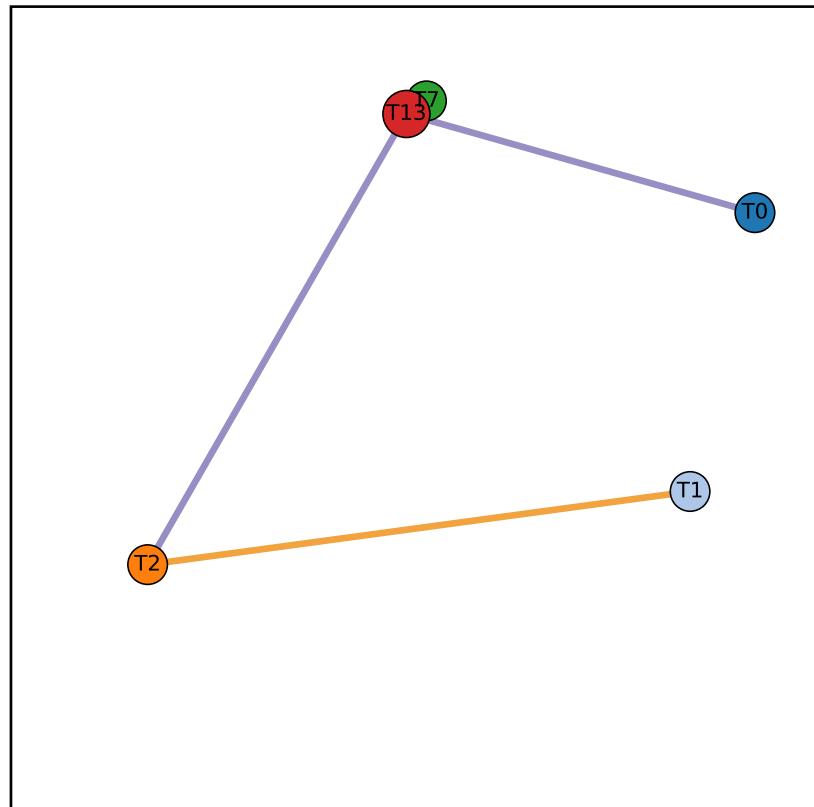
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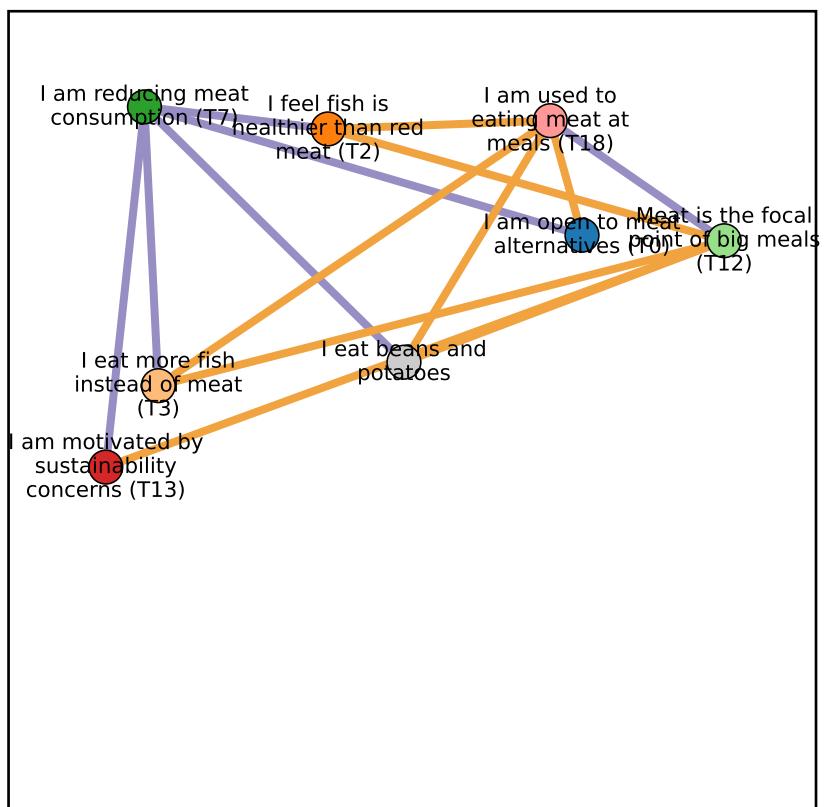
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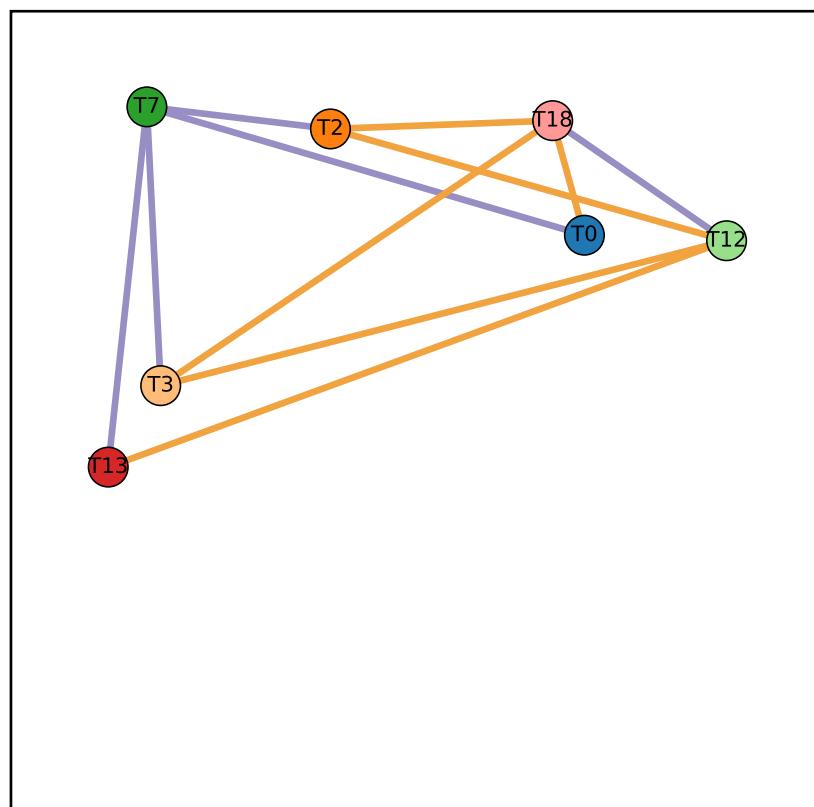
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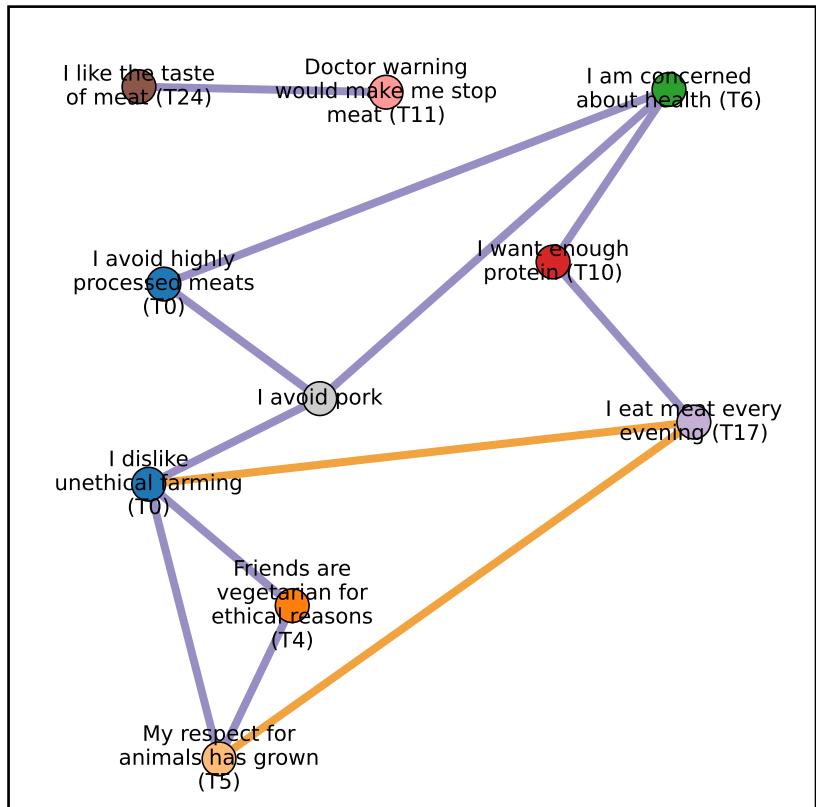
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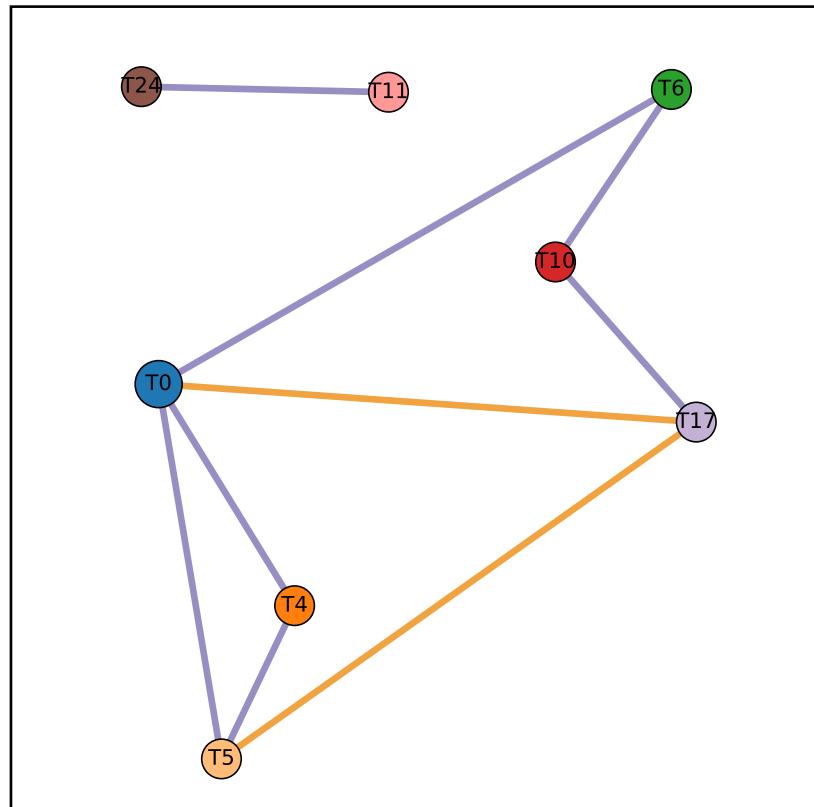
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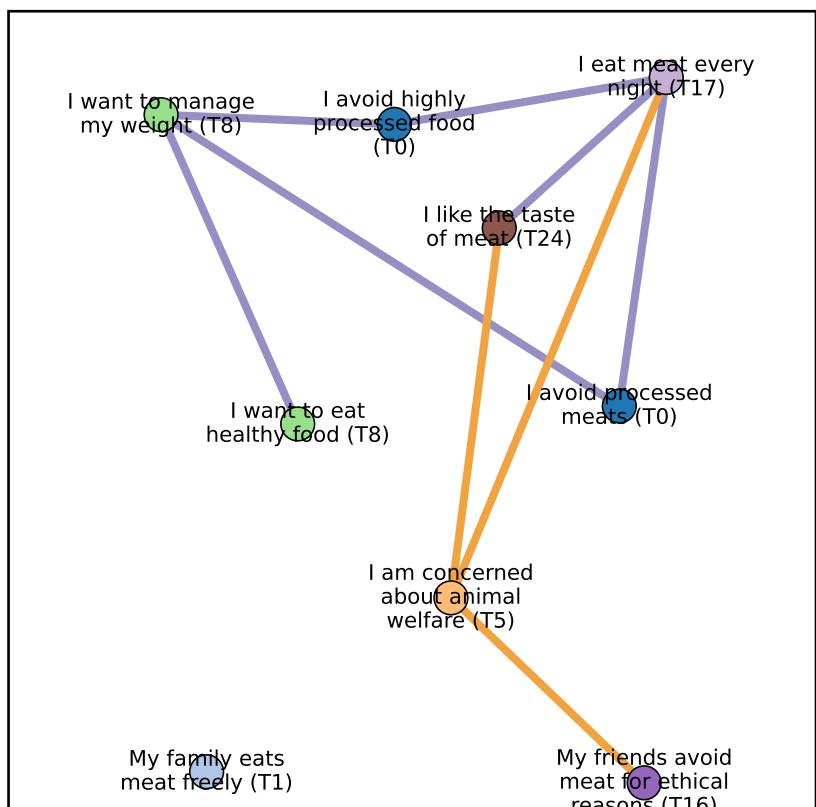
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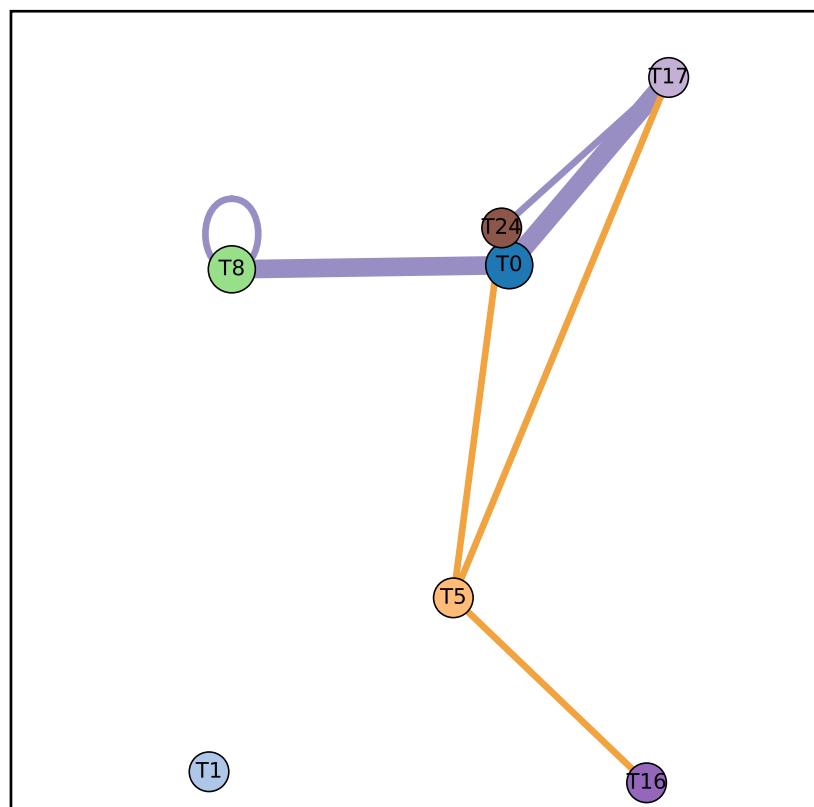
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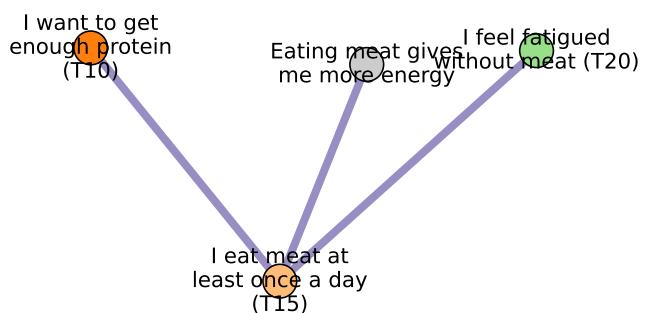
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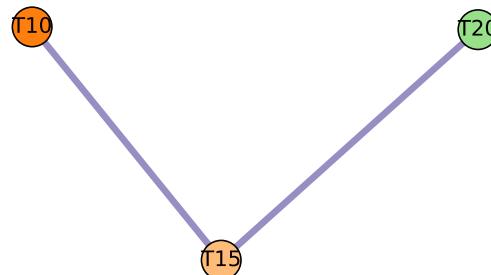
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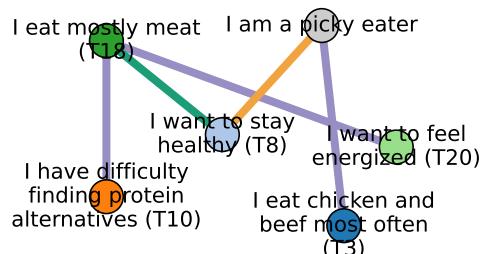
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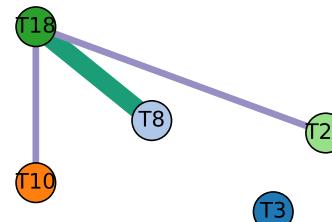
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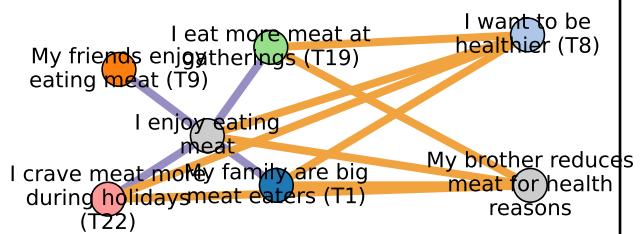
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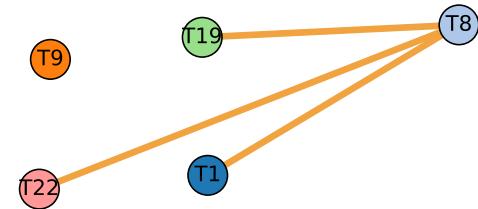
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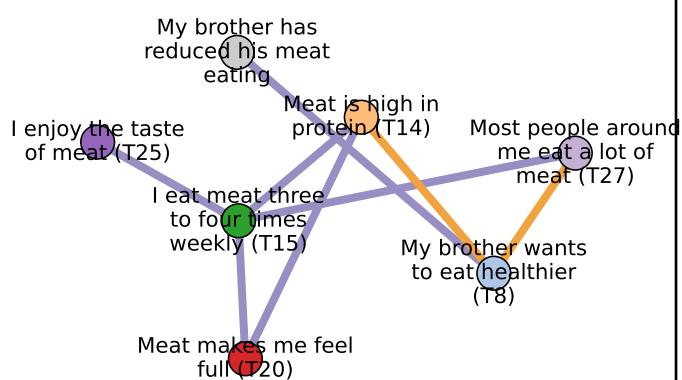
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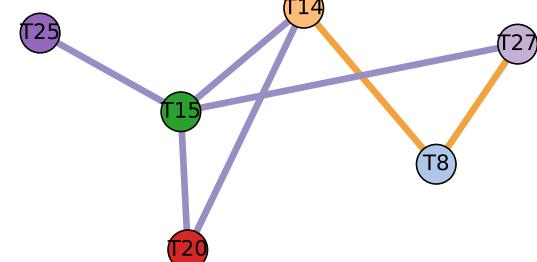
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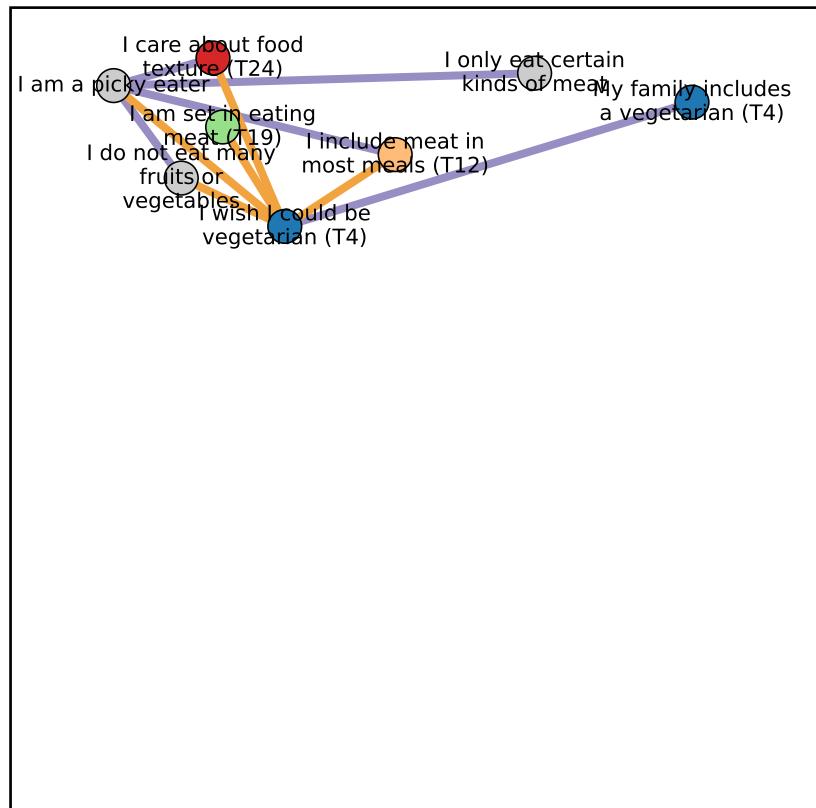
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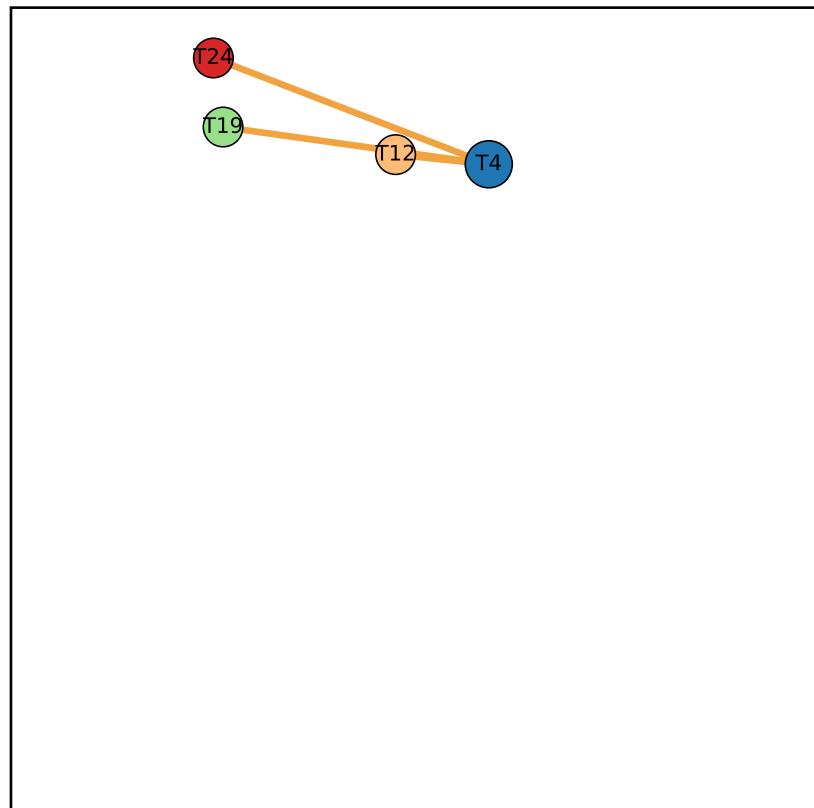
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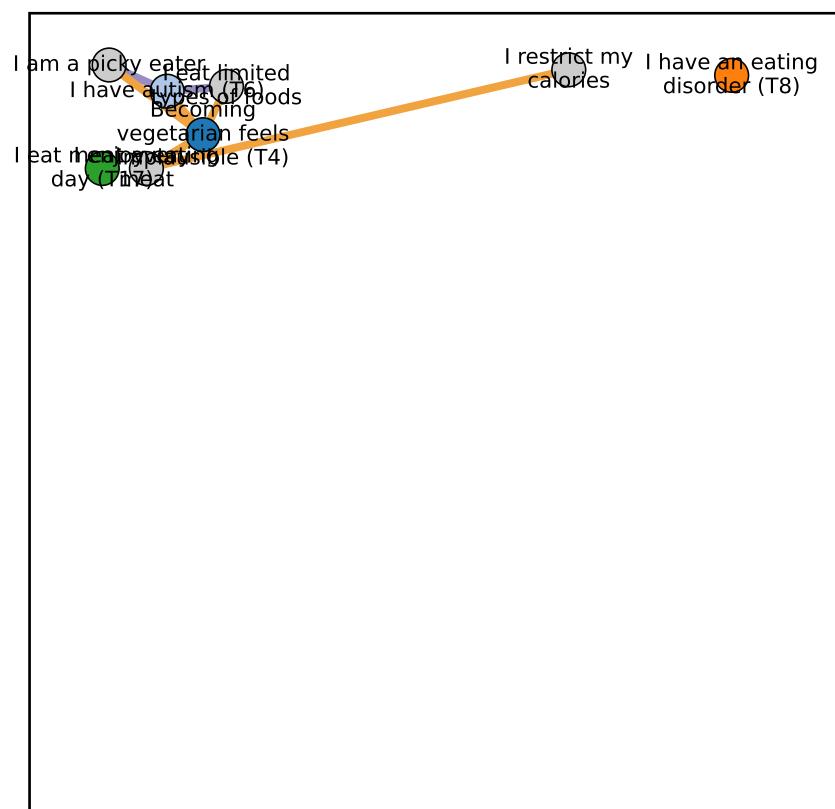
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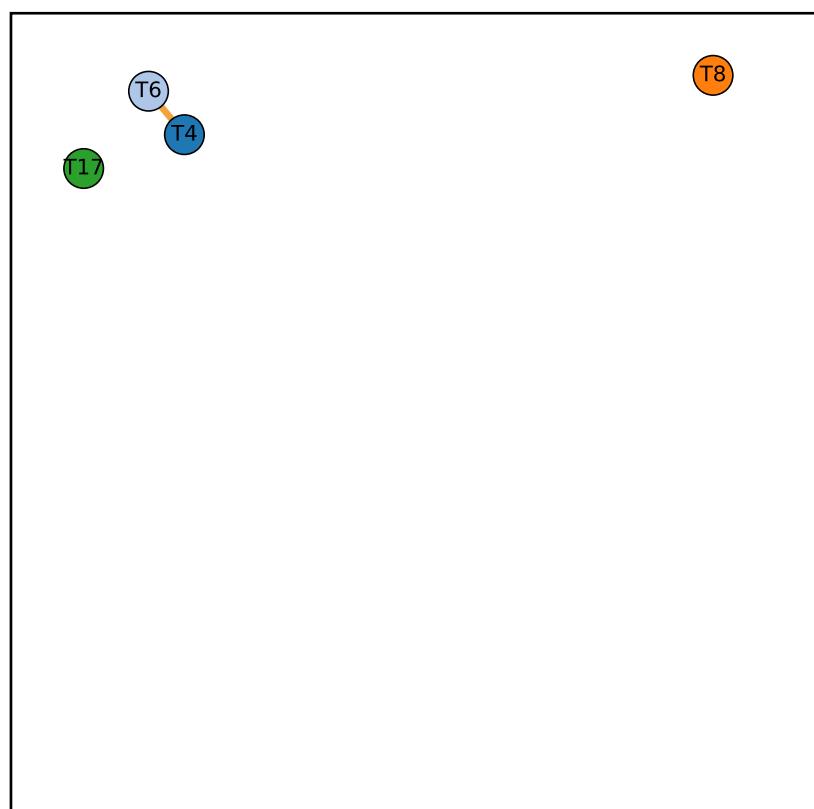
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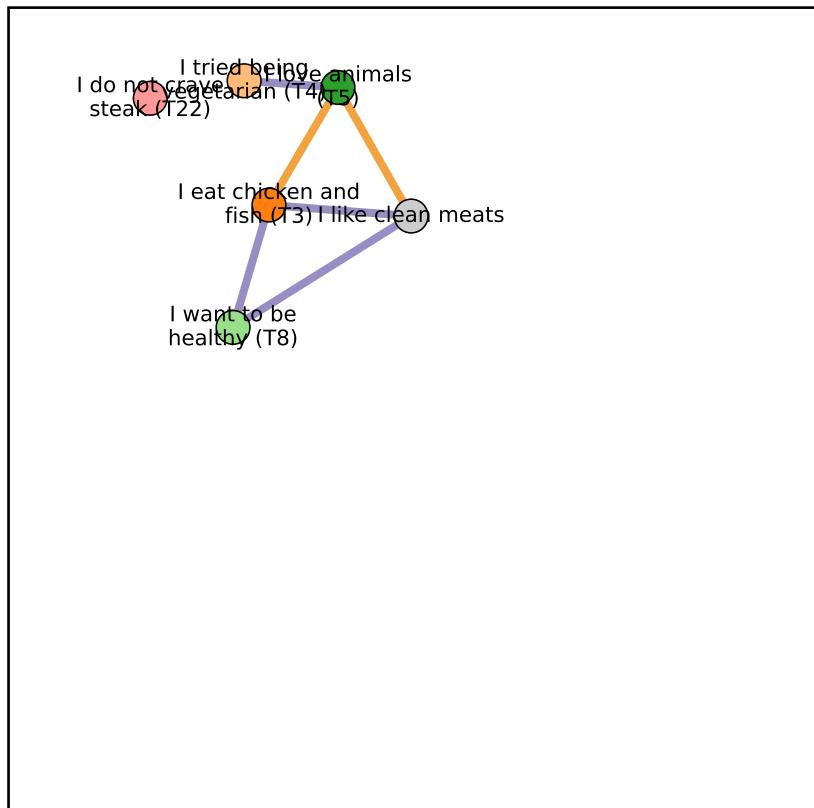
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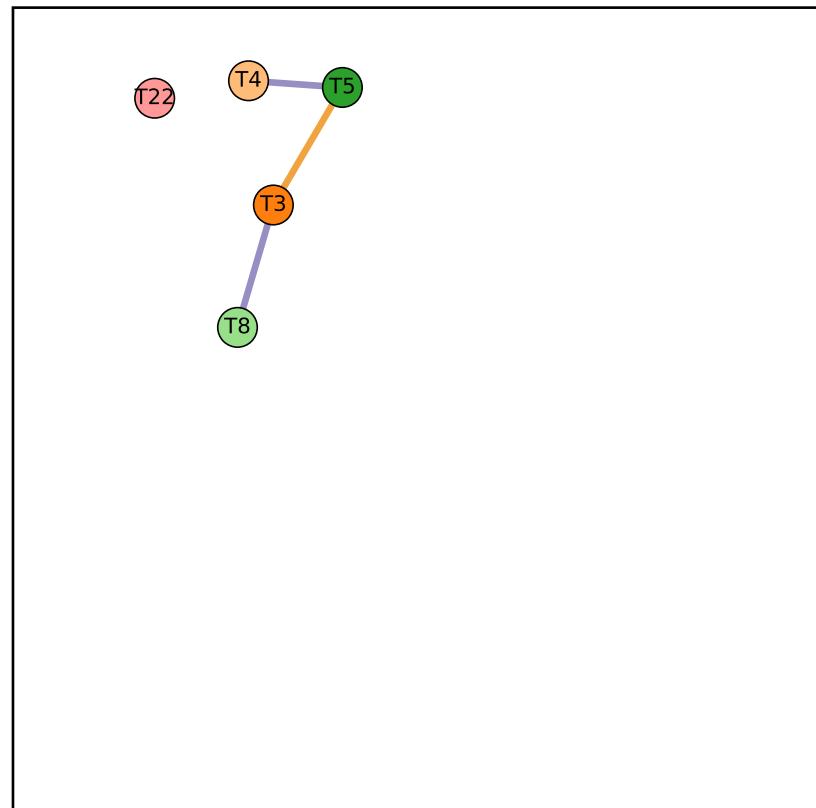
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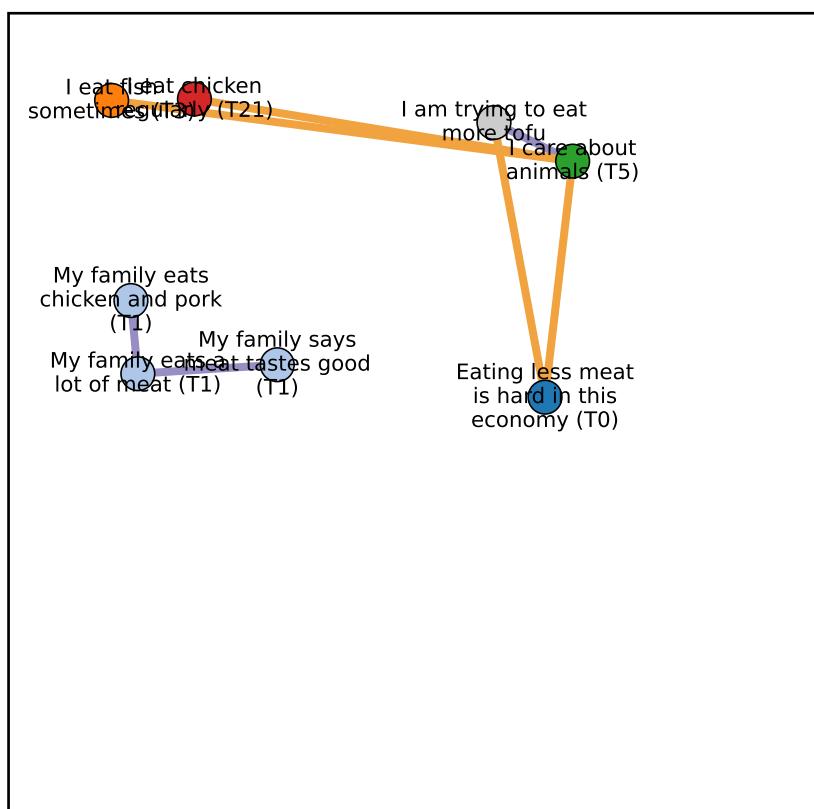
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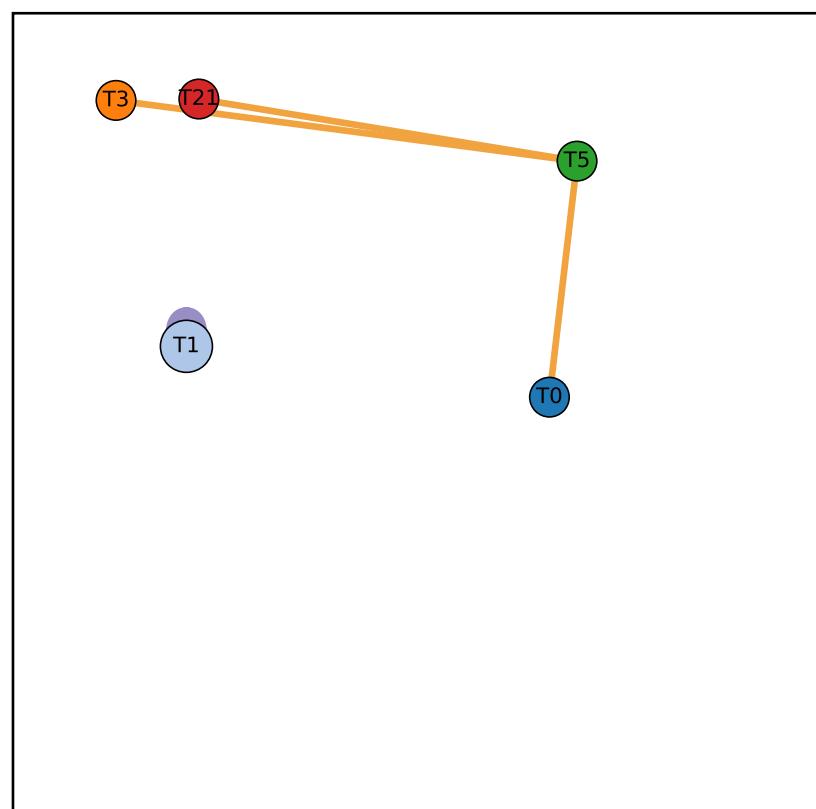
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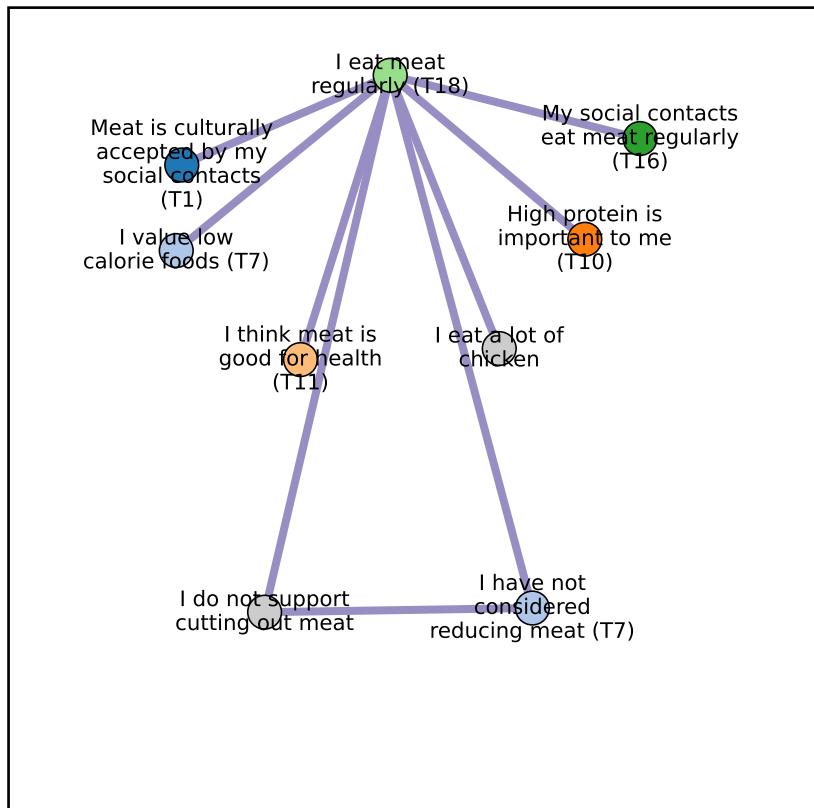
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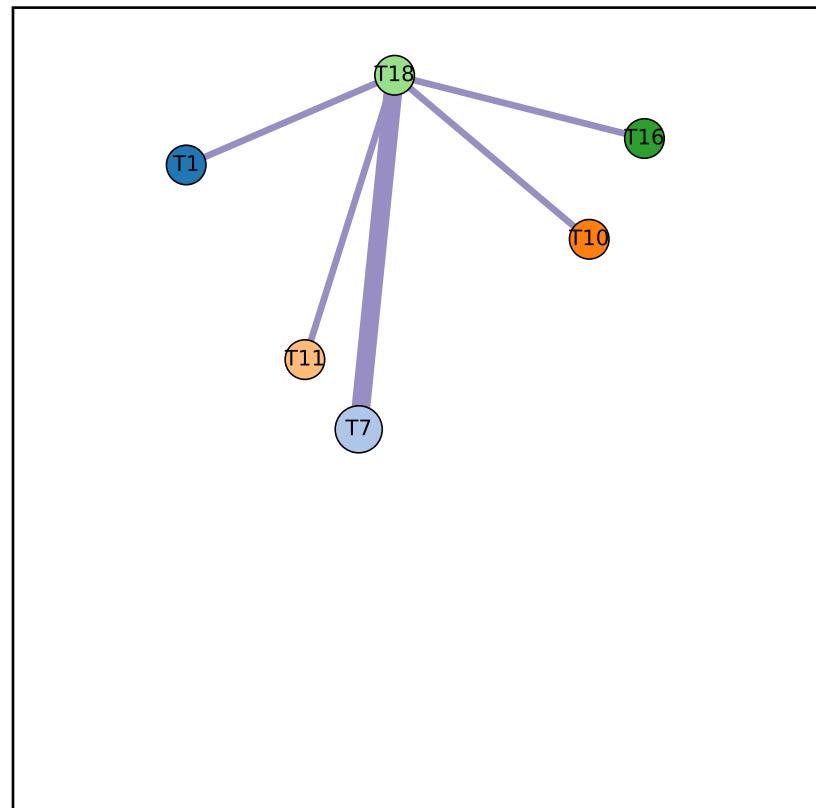
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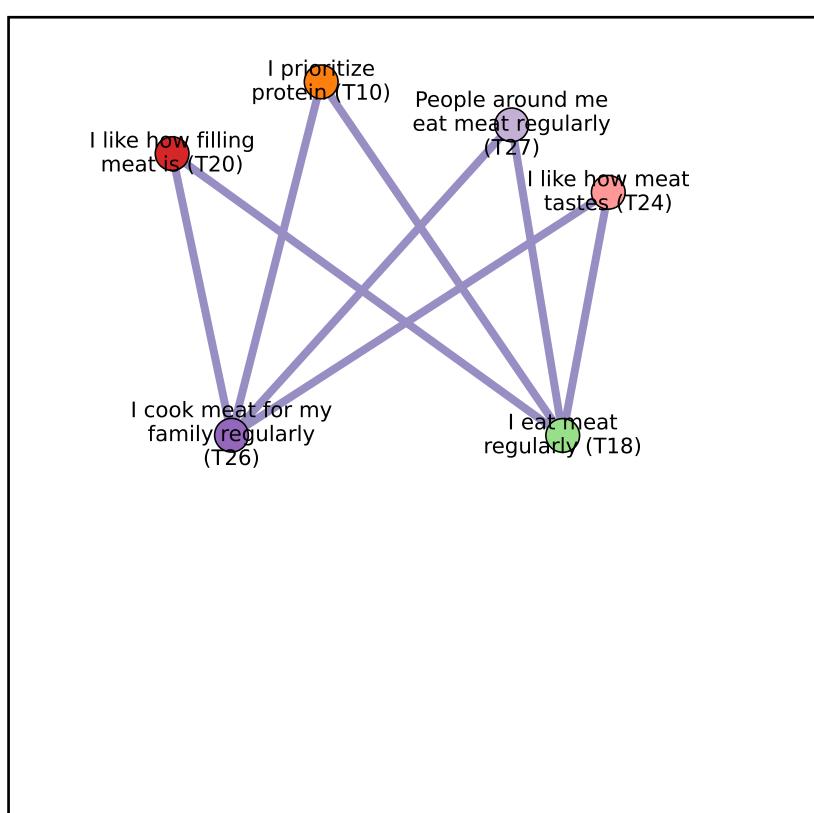
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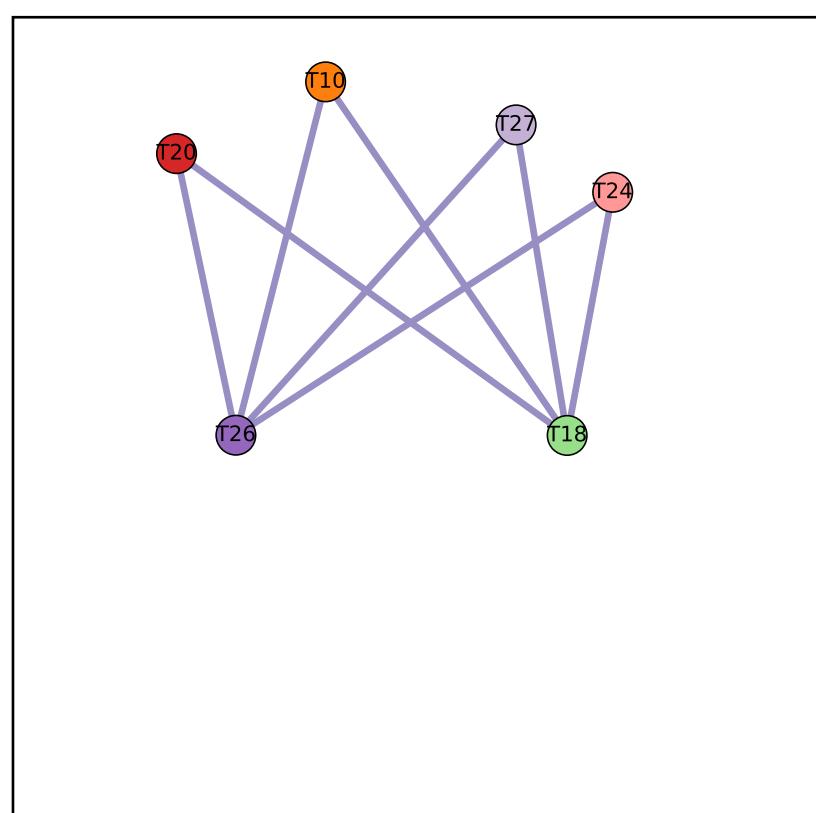
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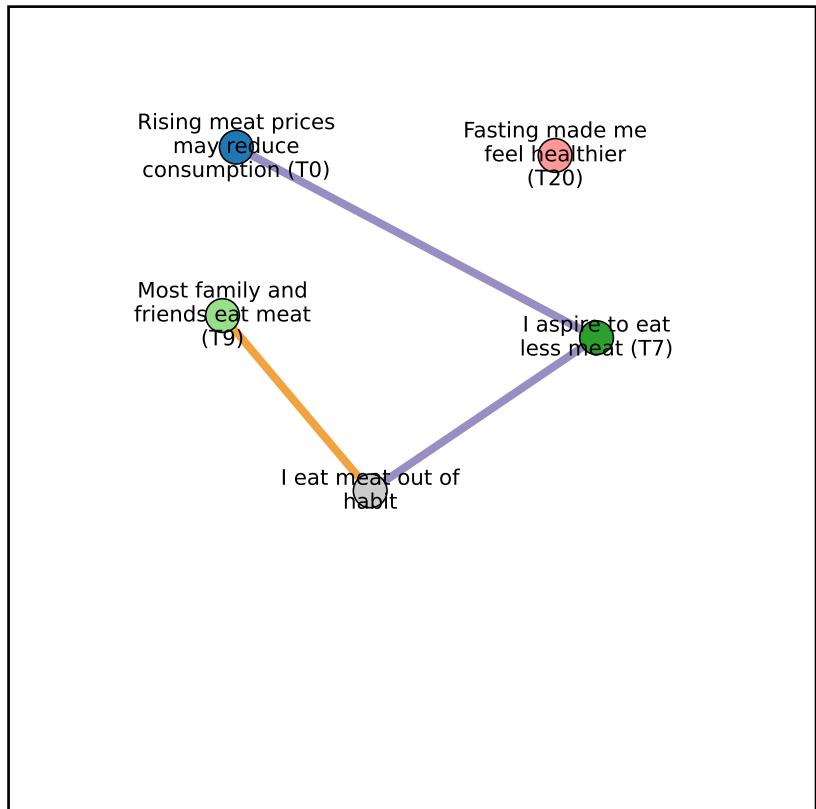
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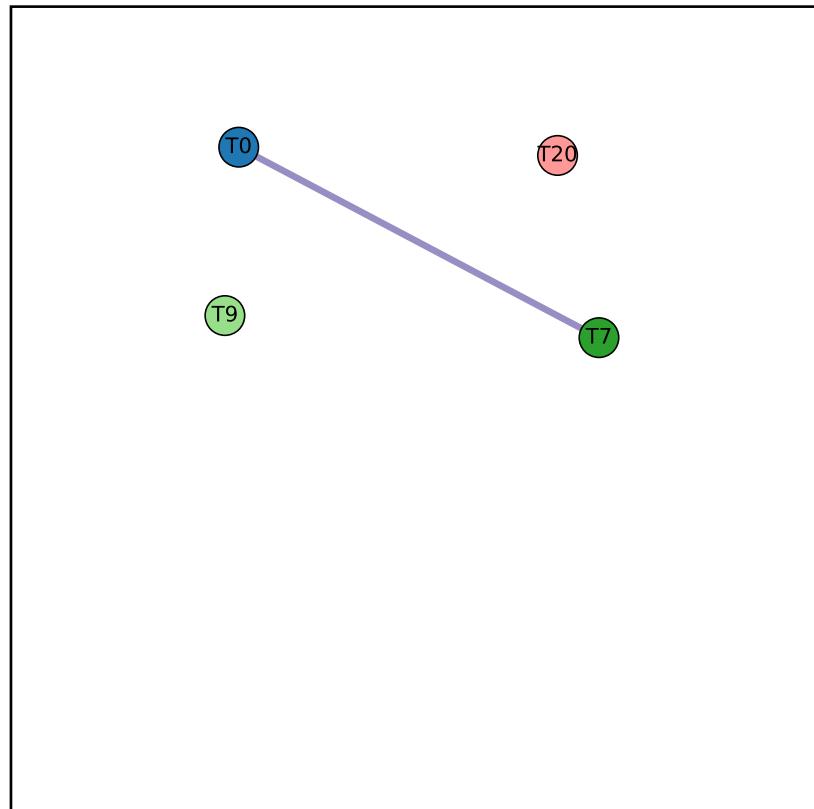
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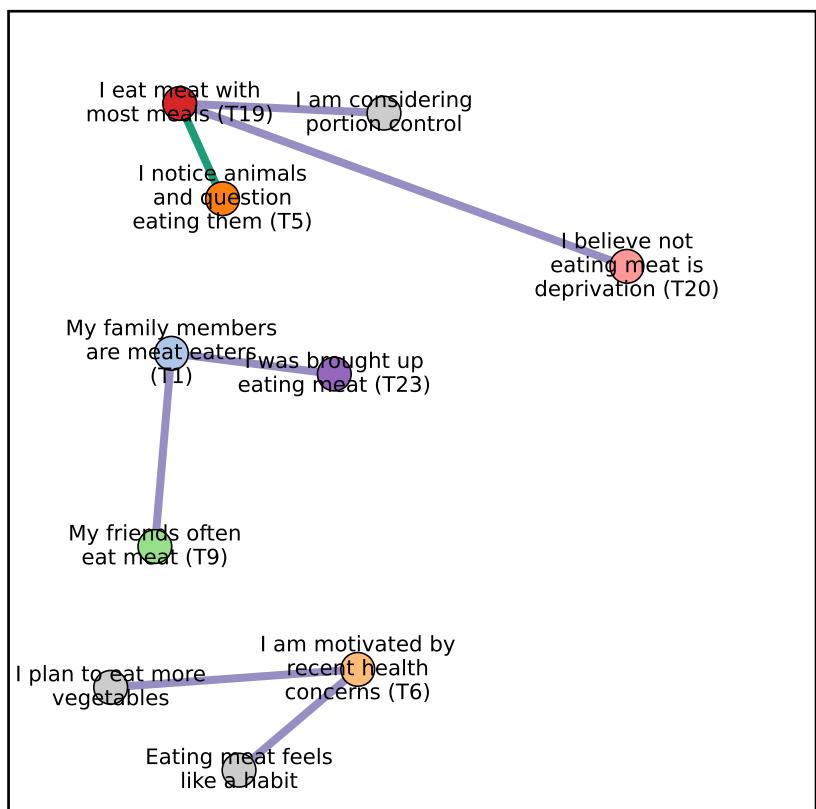
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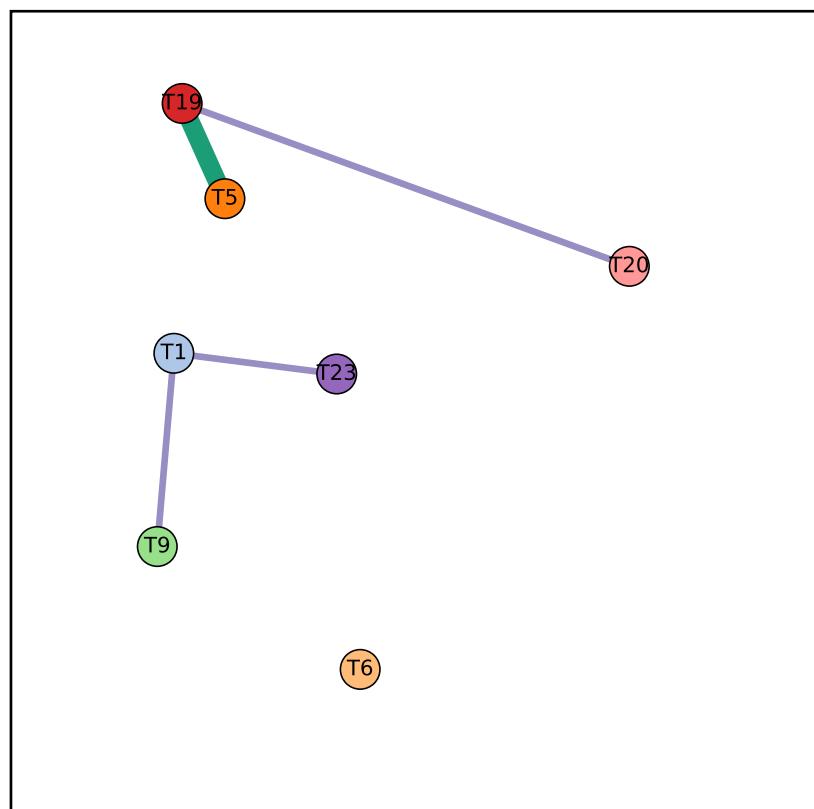
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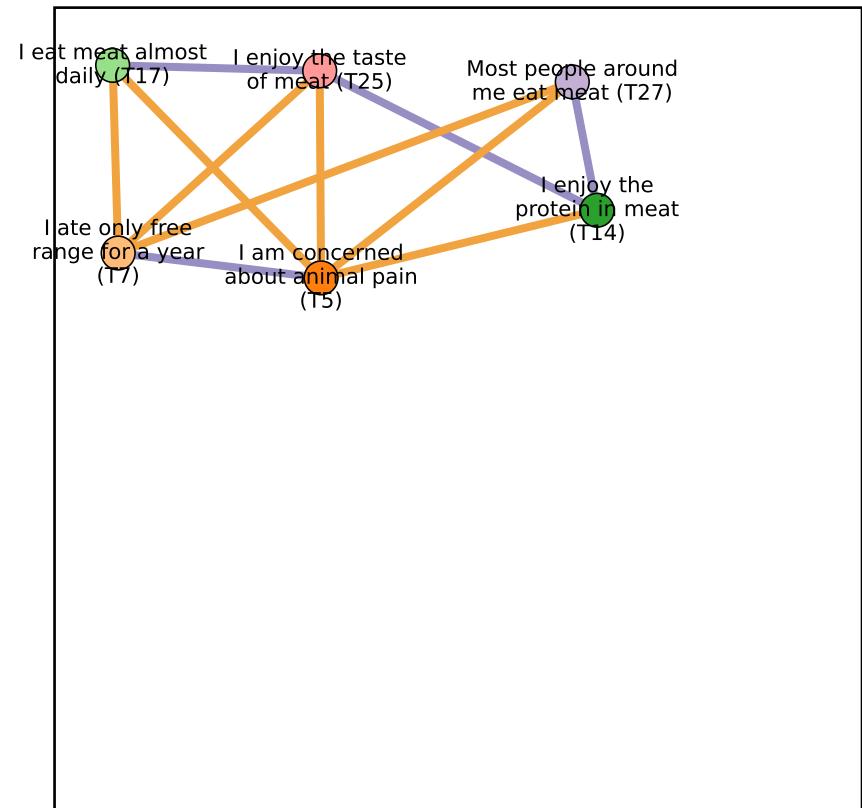
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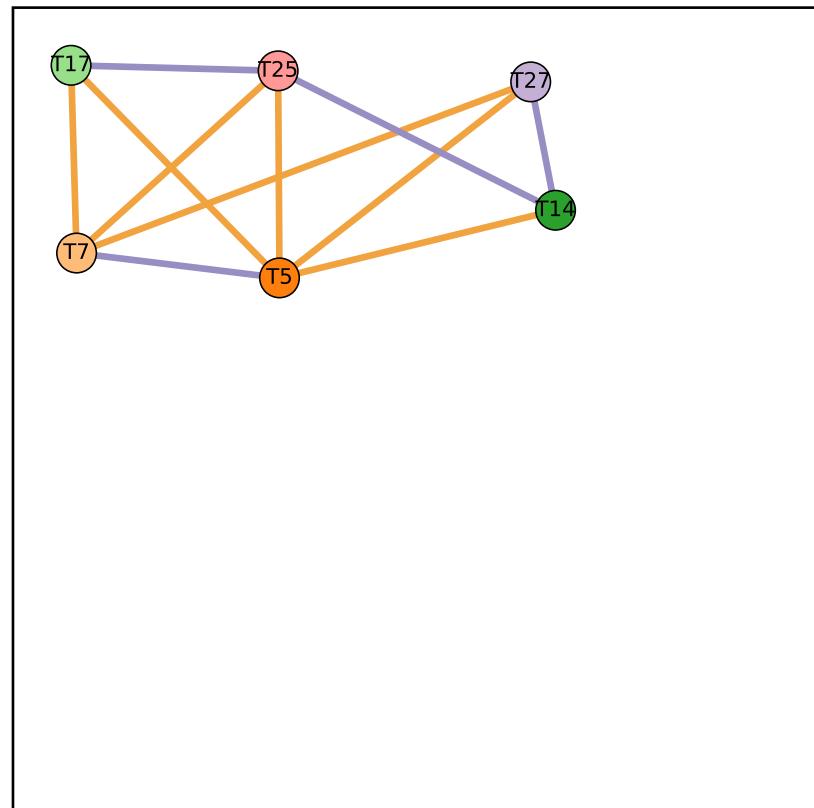
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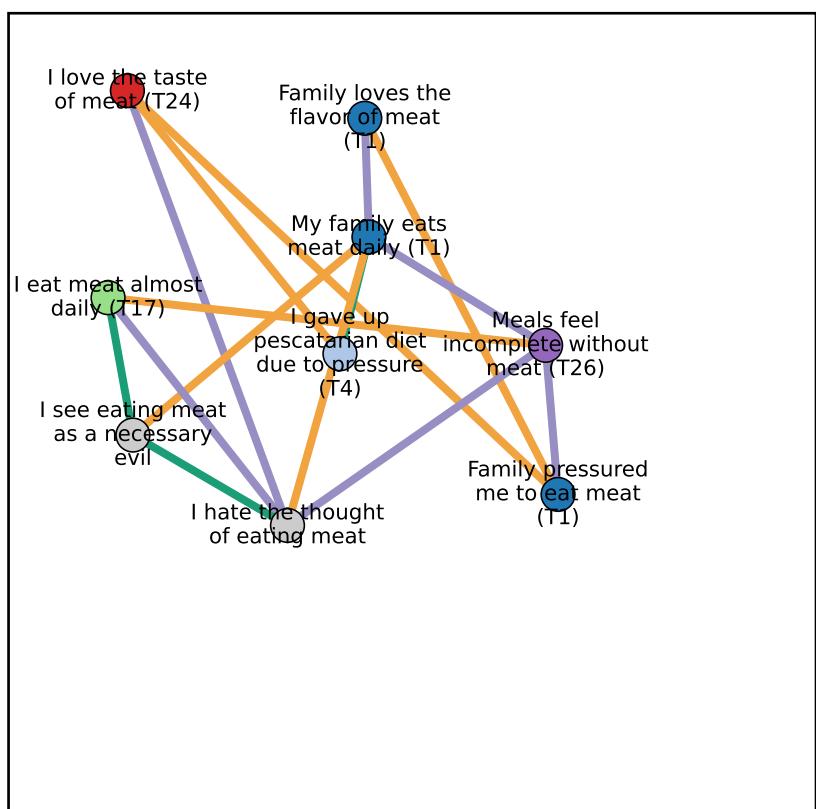
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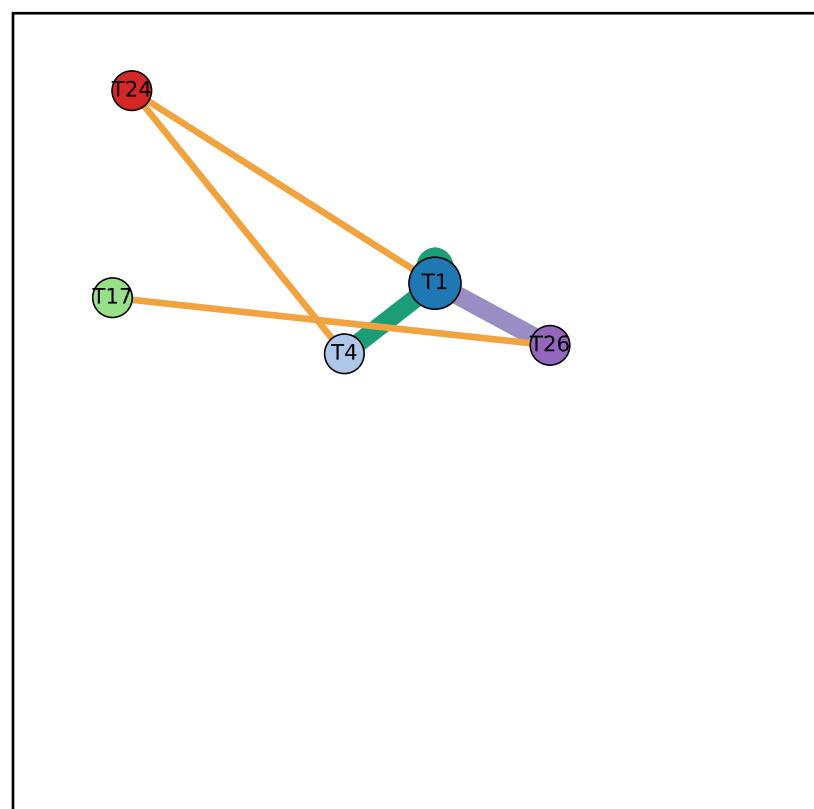
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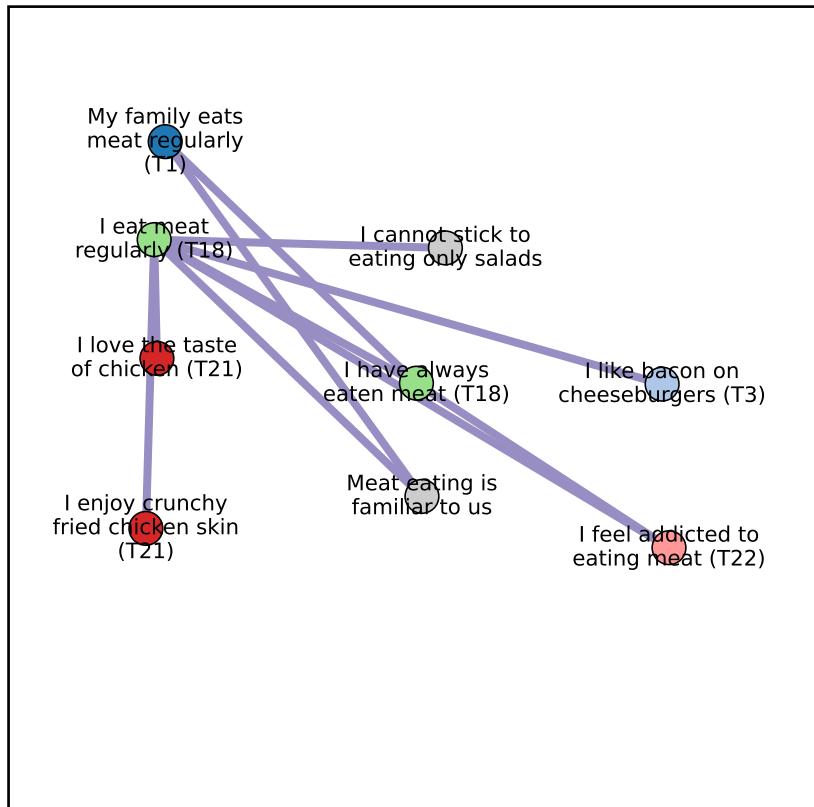
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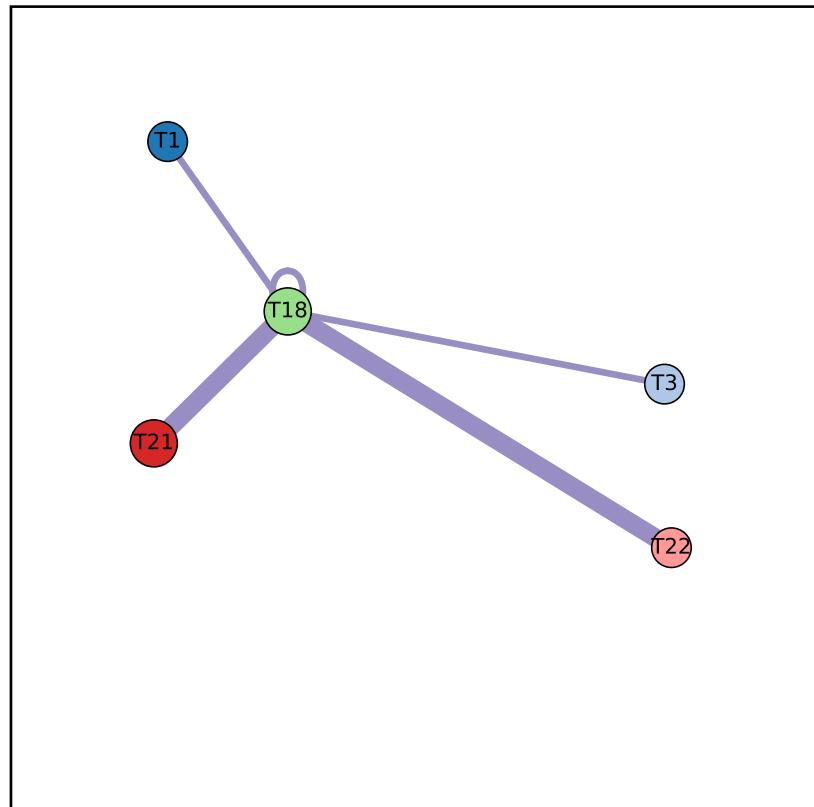
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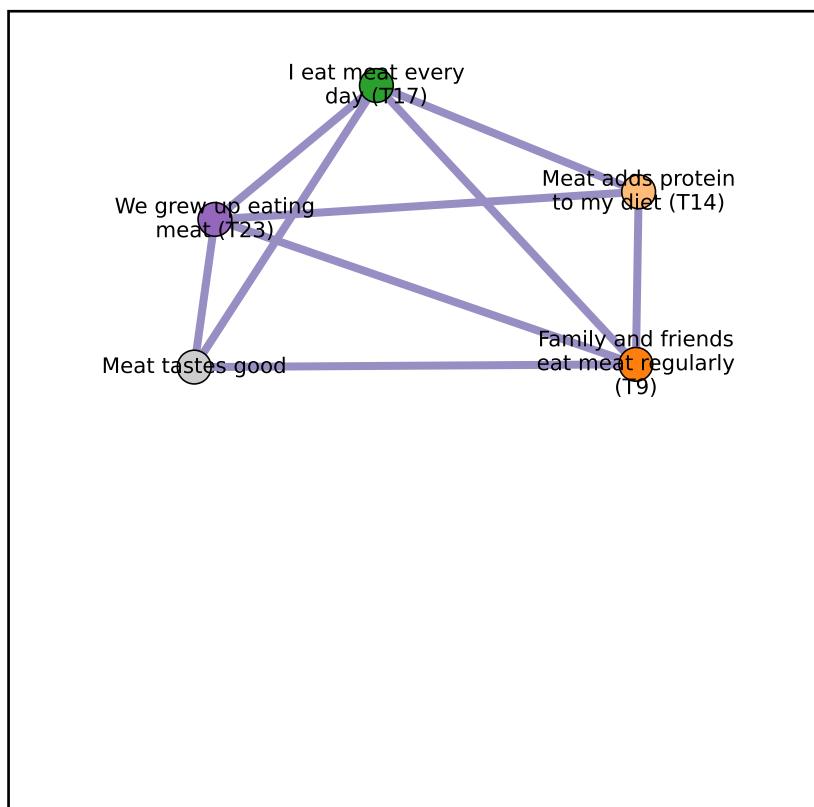
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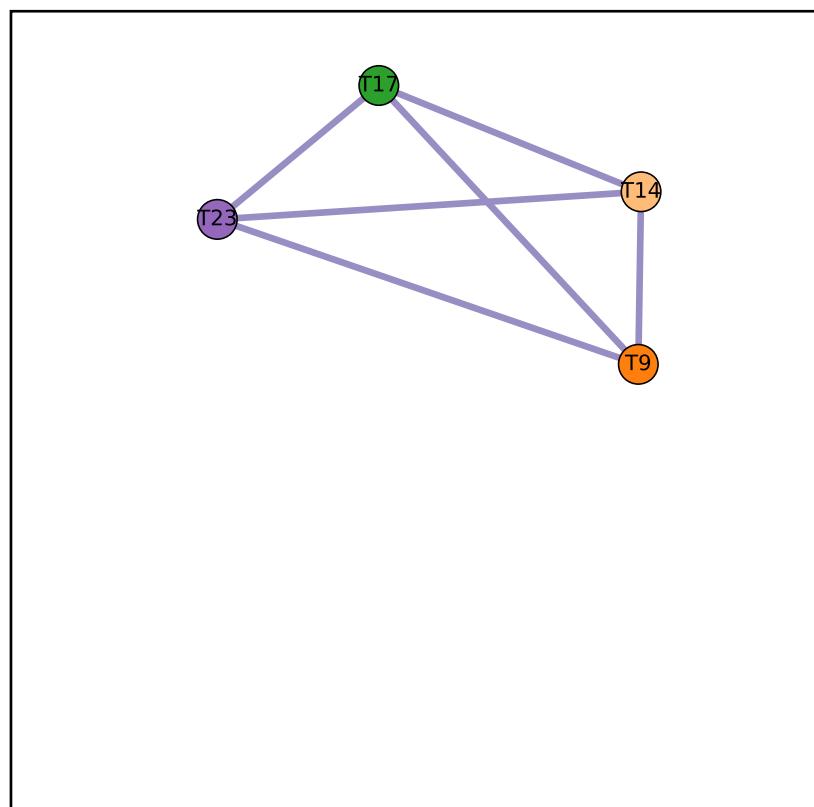
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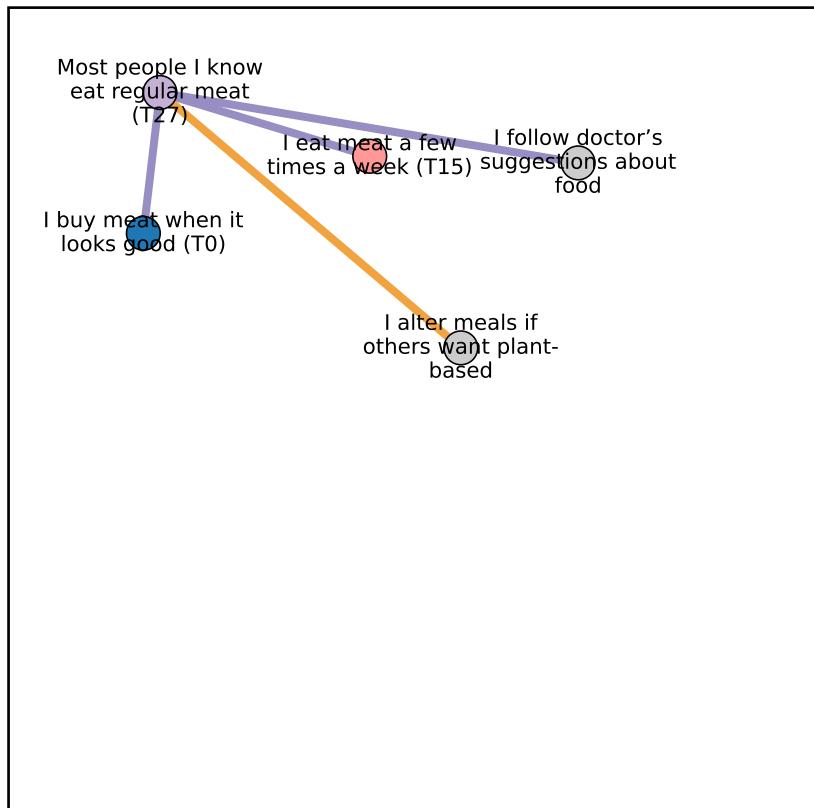
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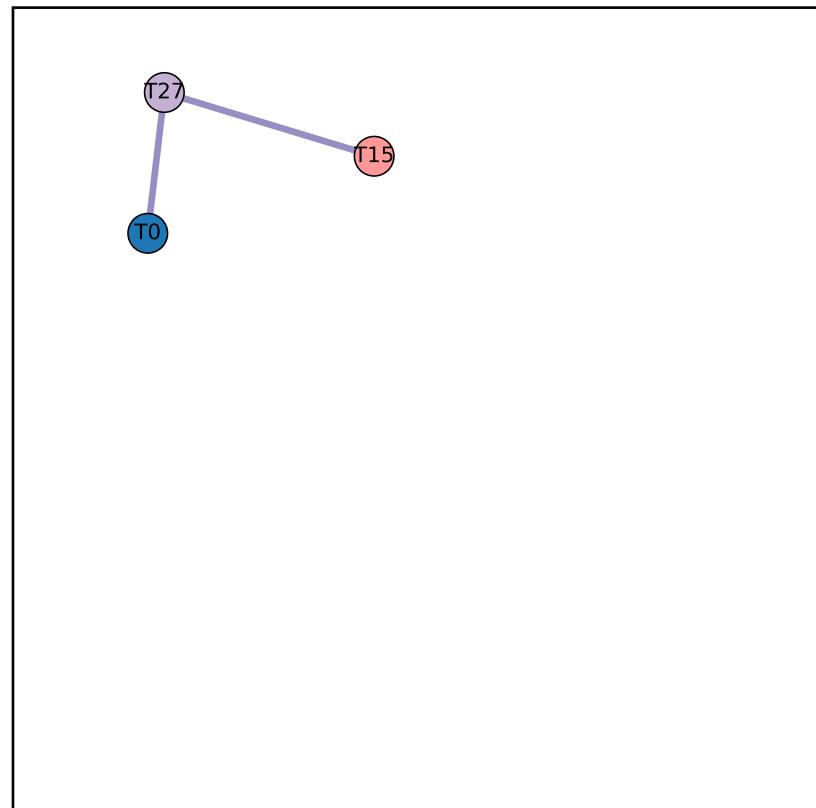
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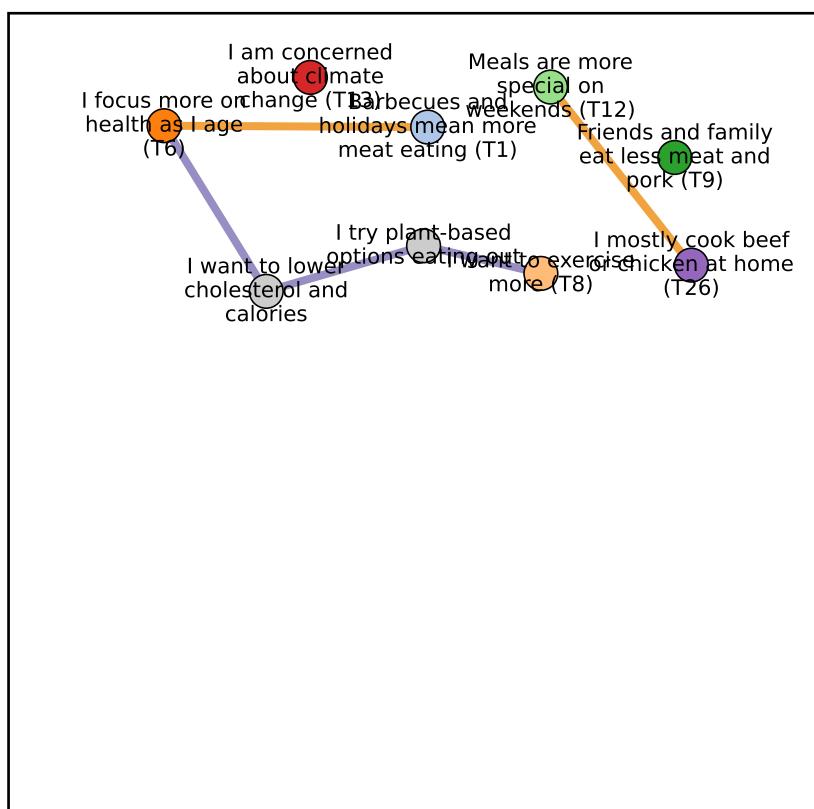
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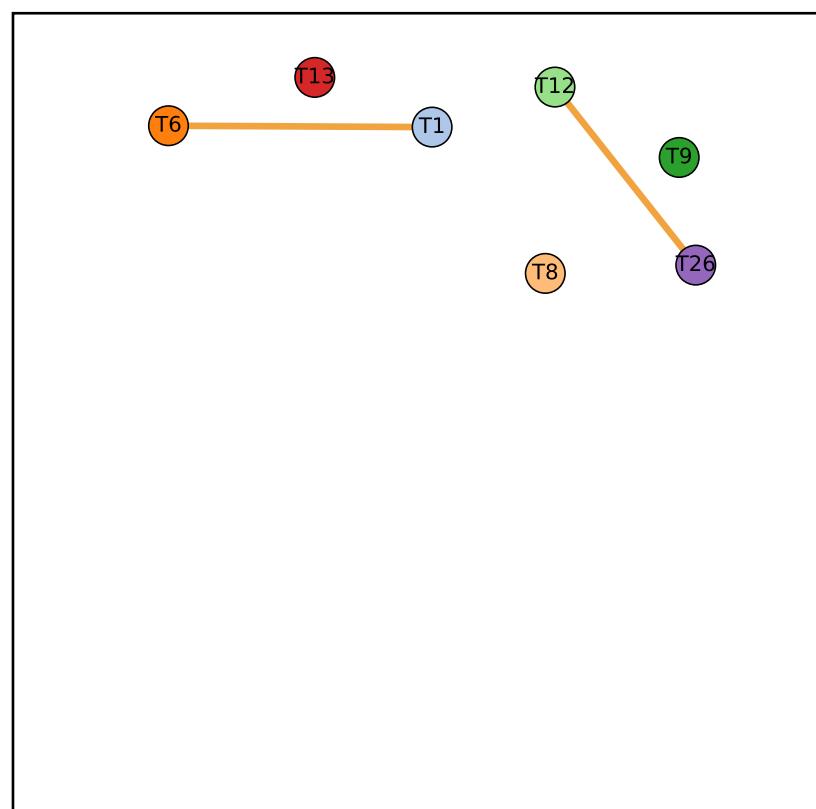
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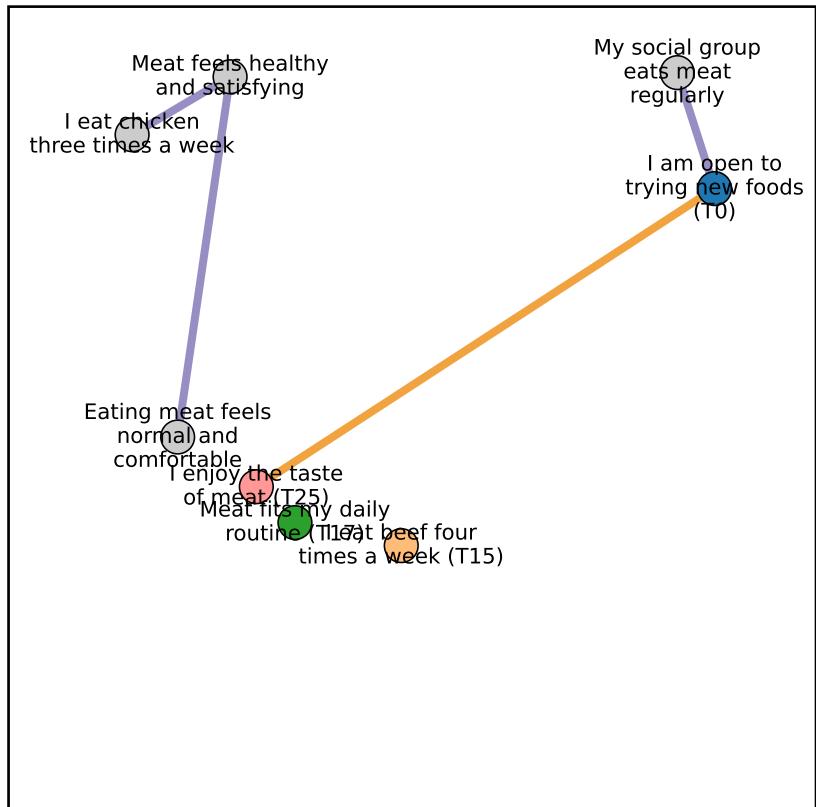
Wave 2 (stances)



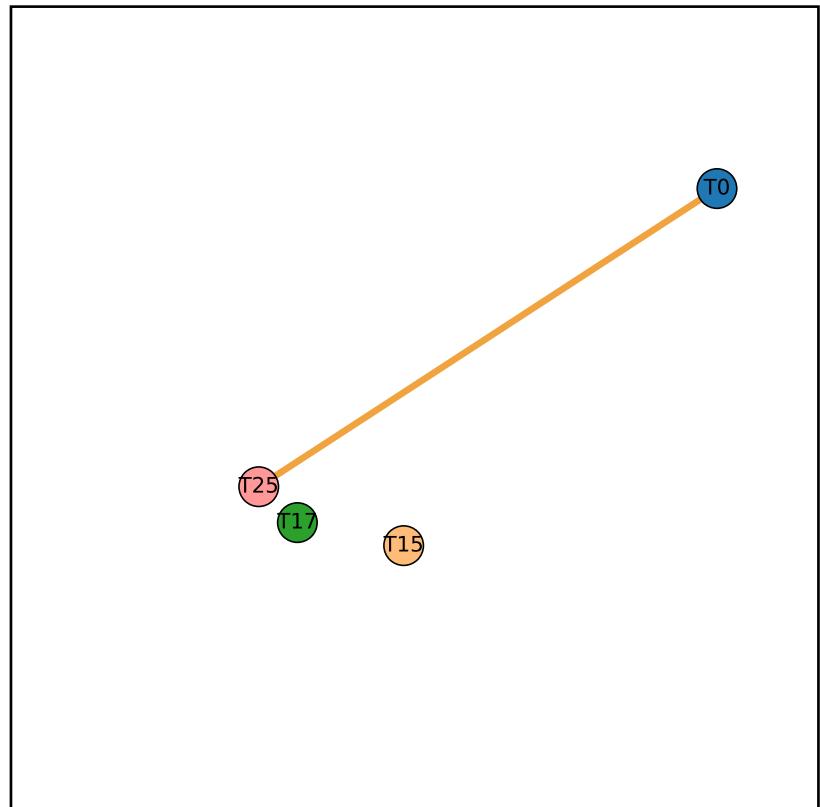
Wave 2 (topics)



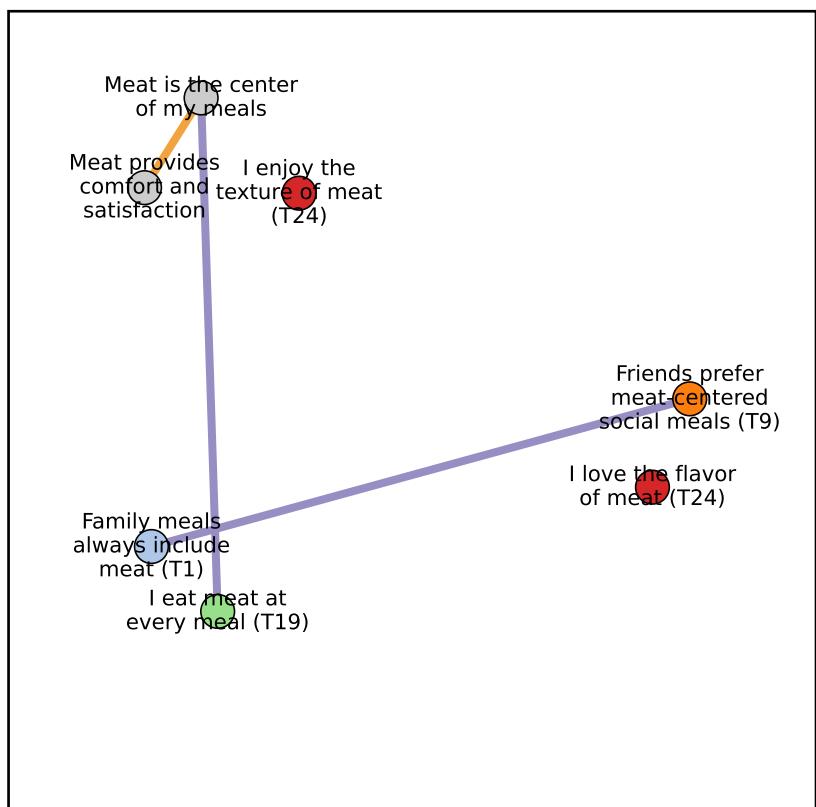
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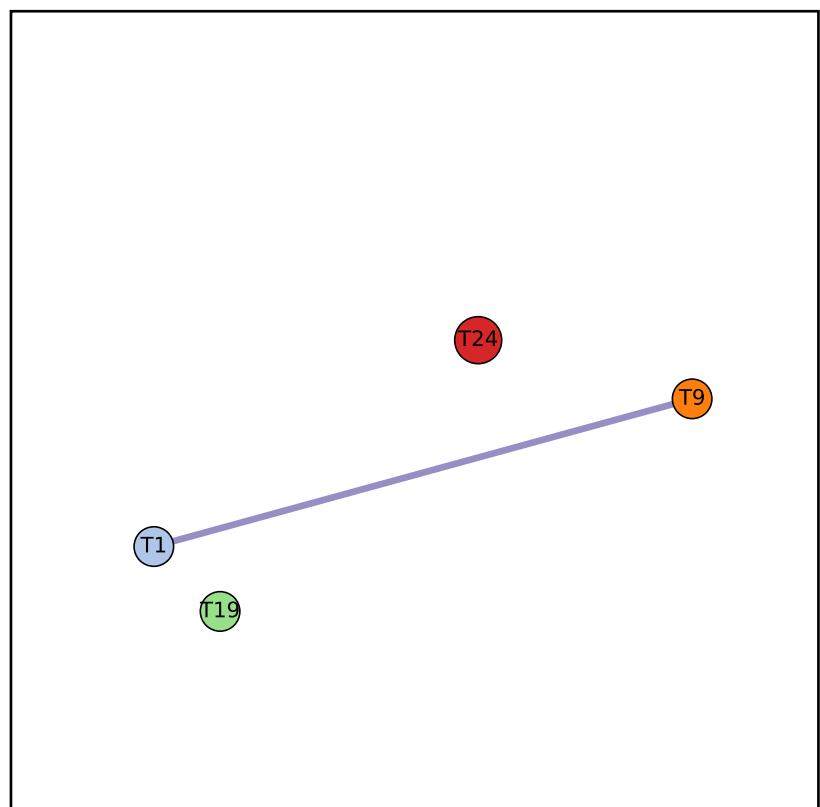
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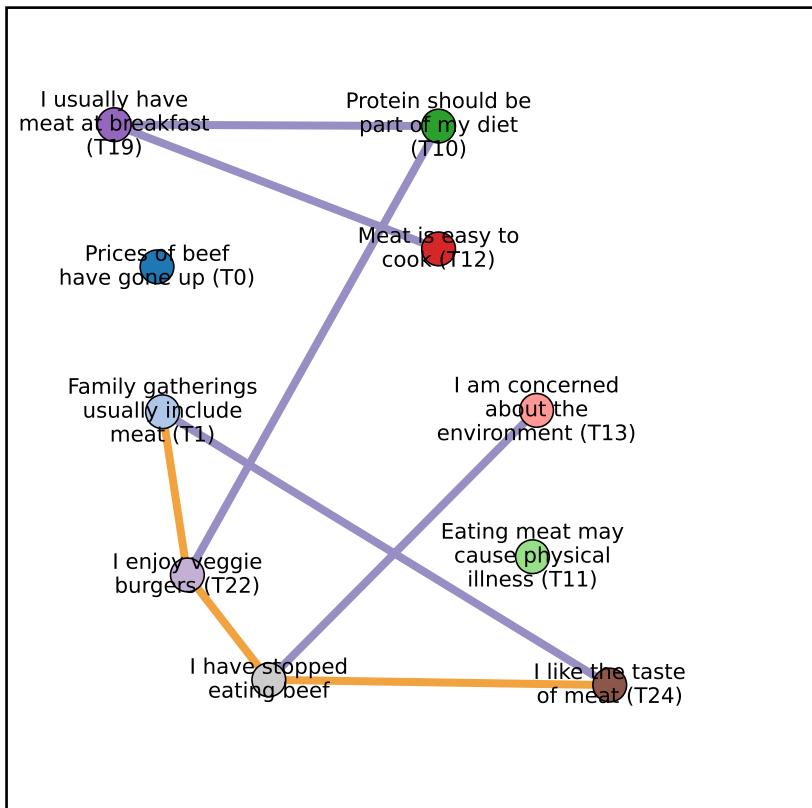
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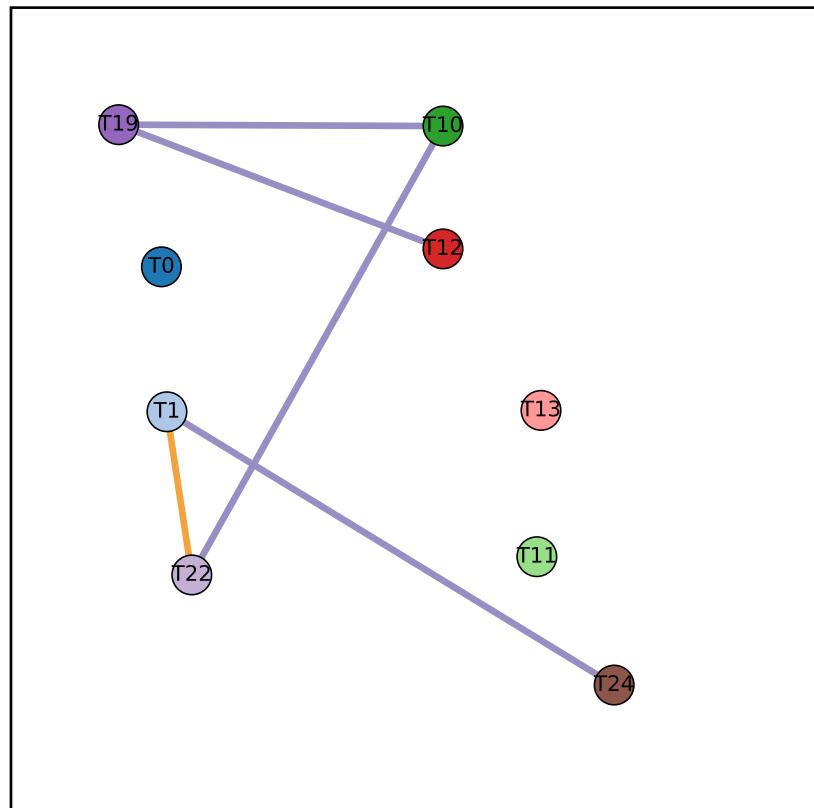
Wave 2 (topics)



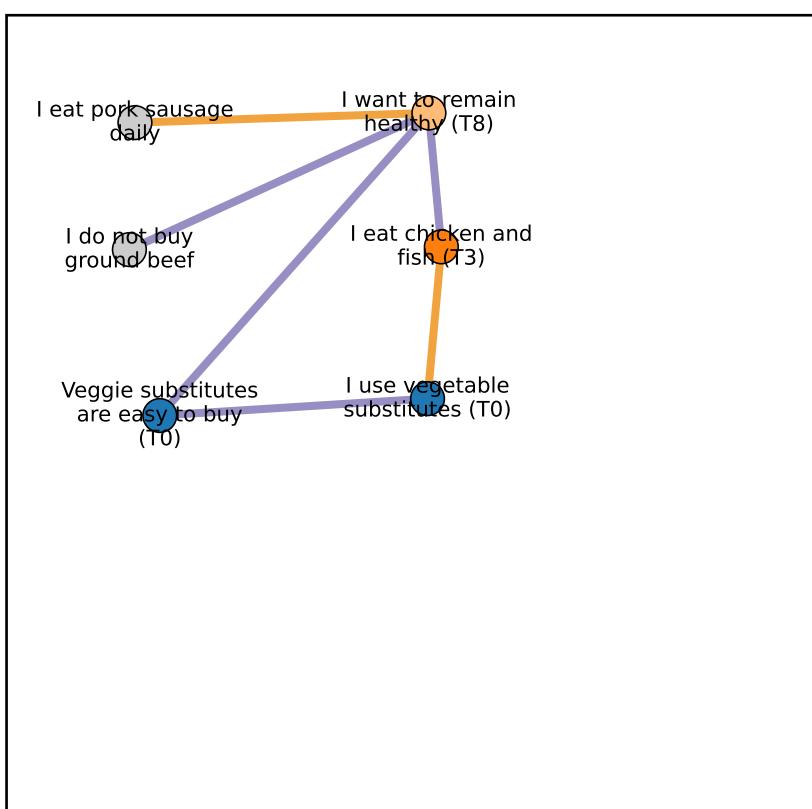
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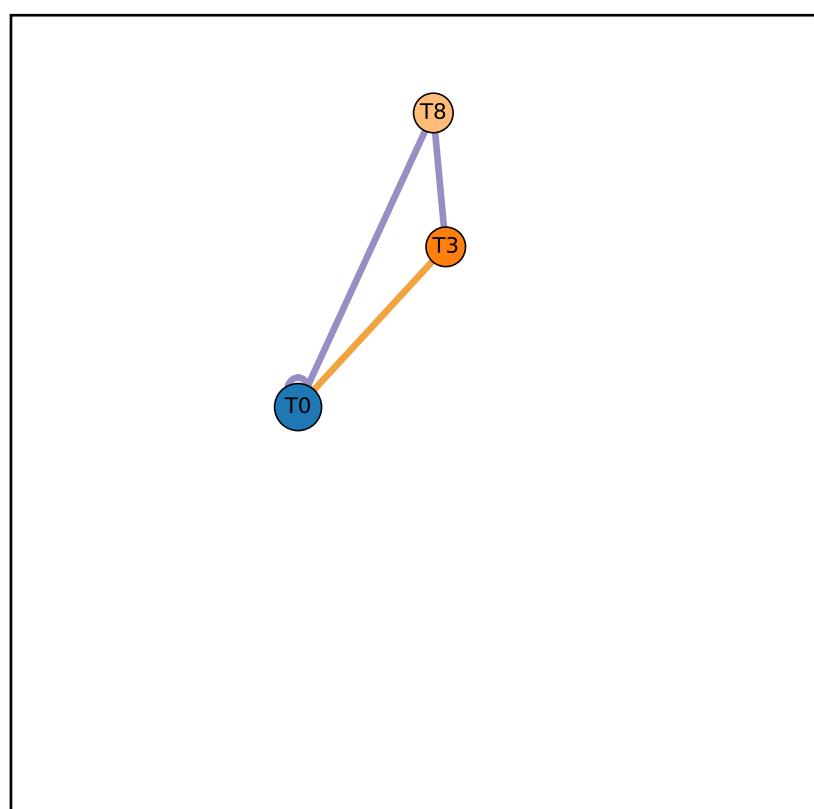
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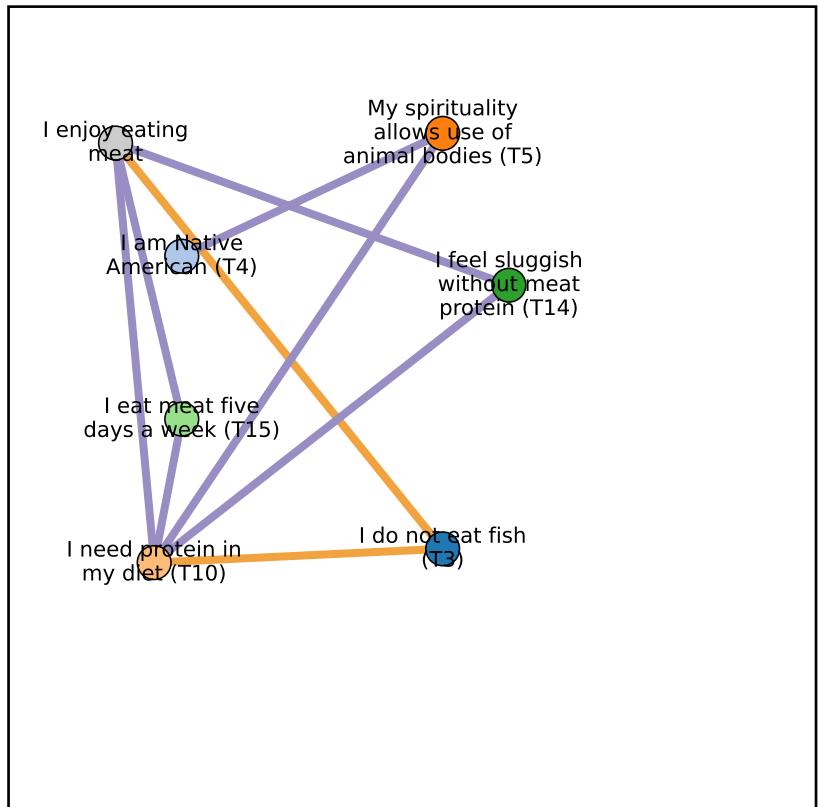
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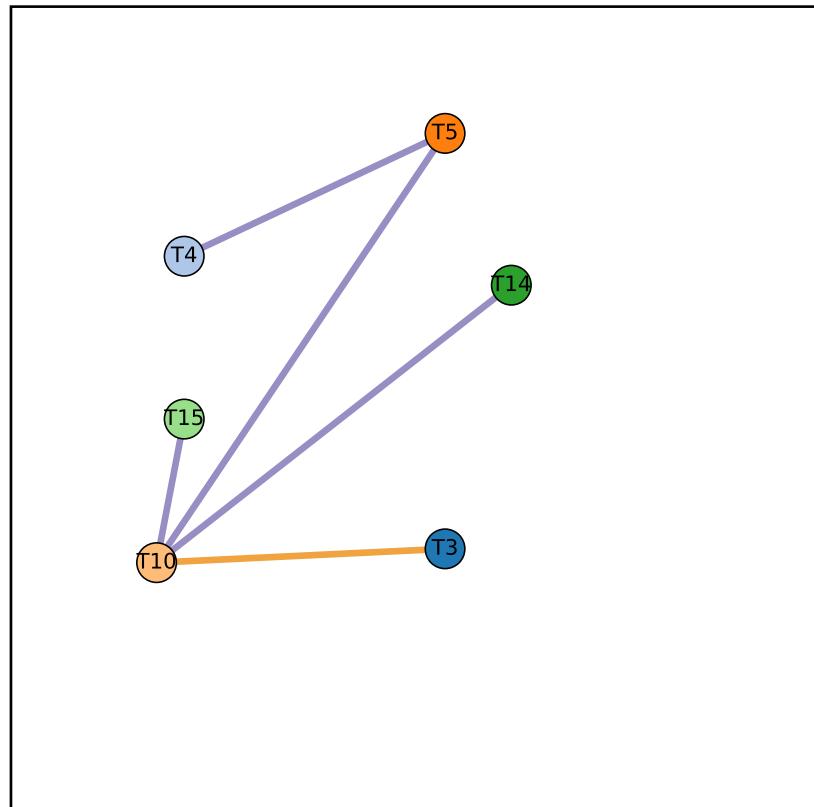
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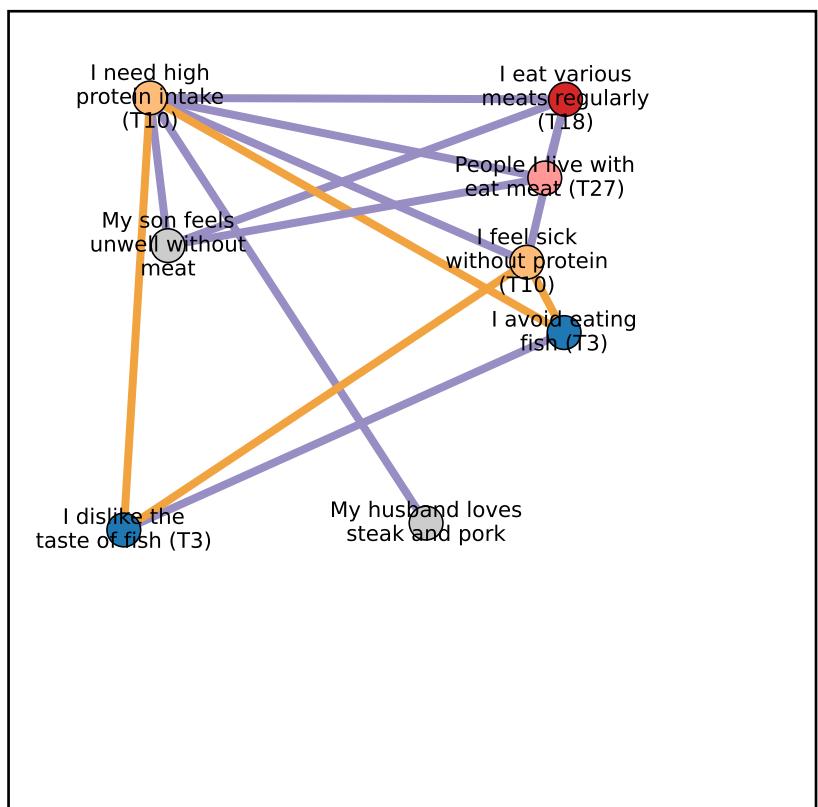
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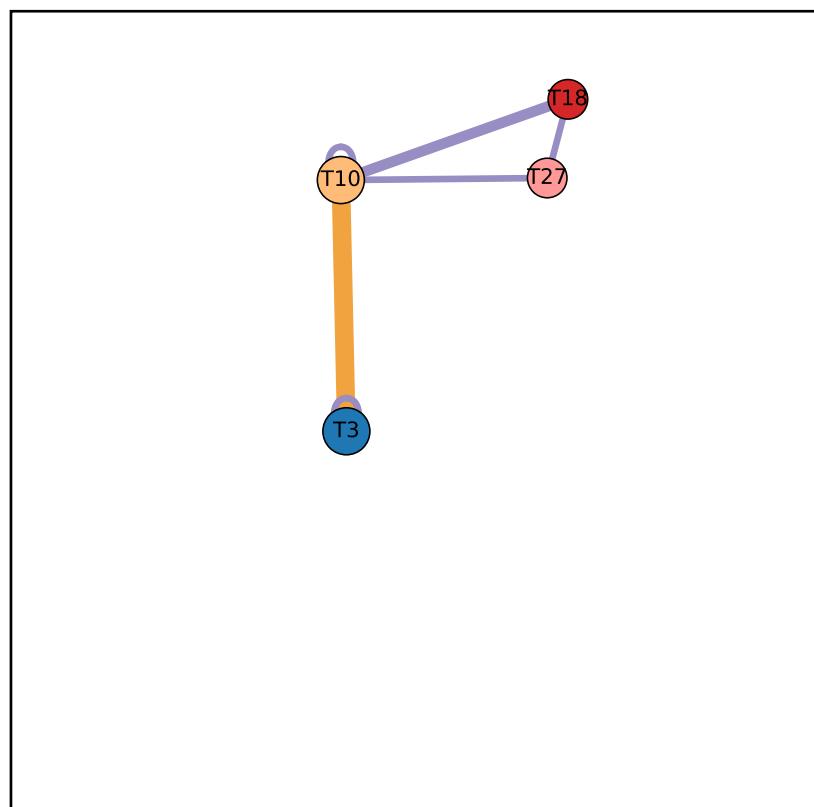
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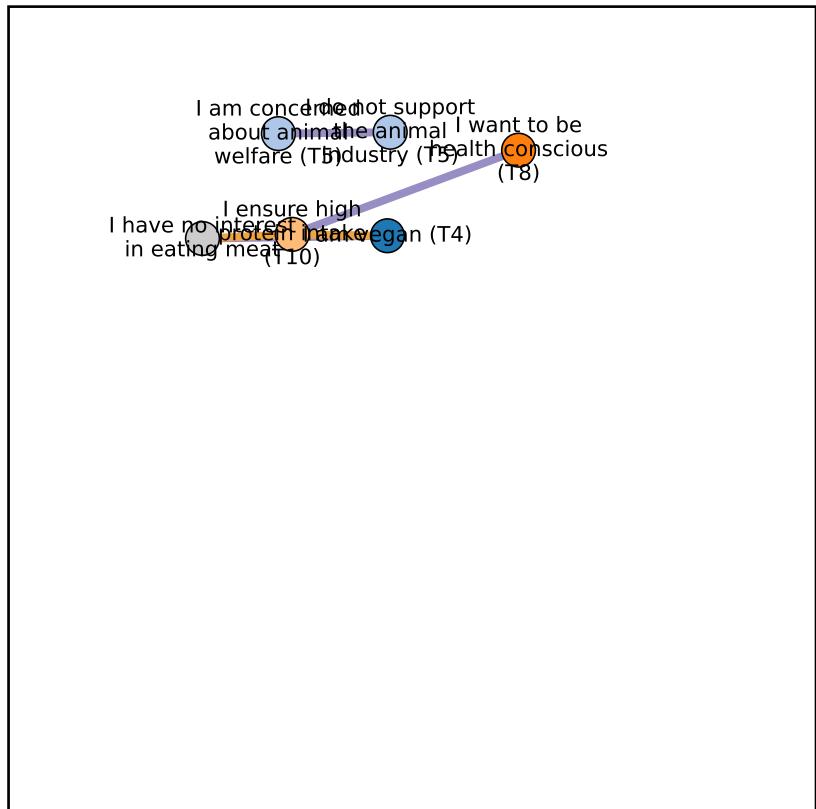
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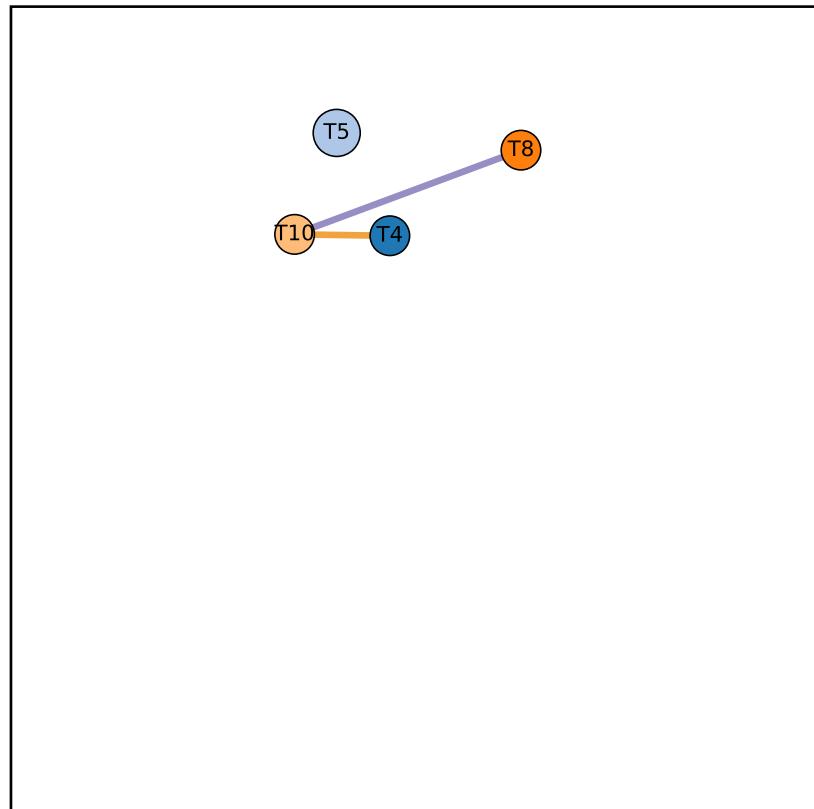
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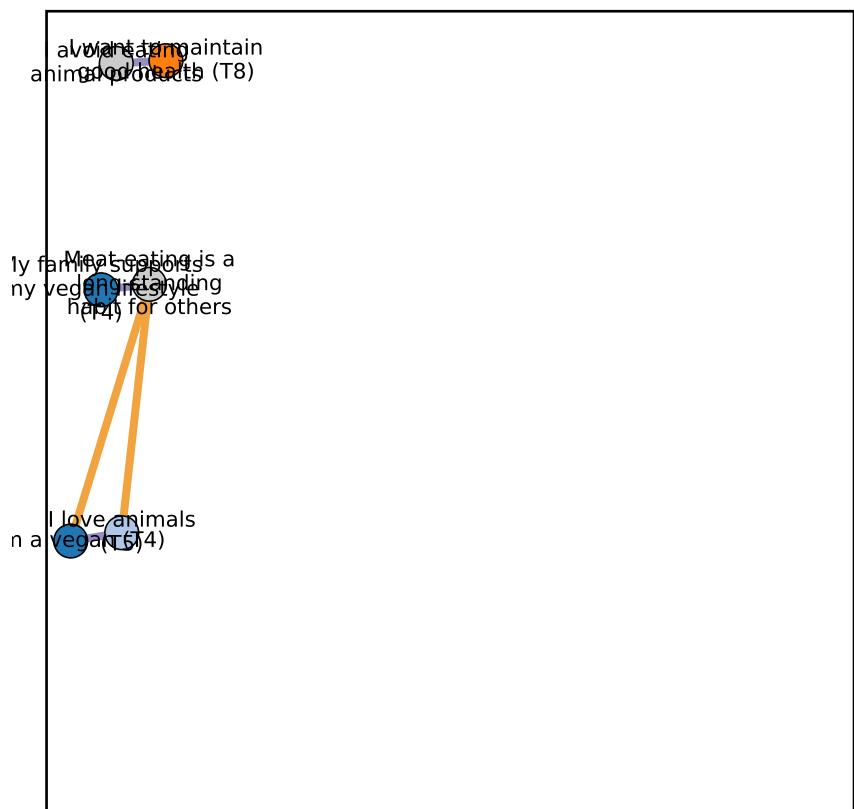
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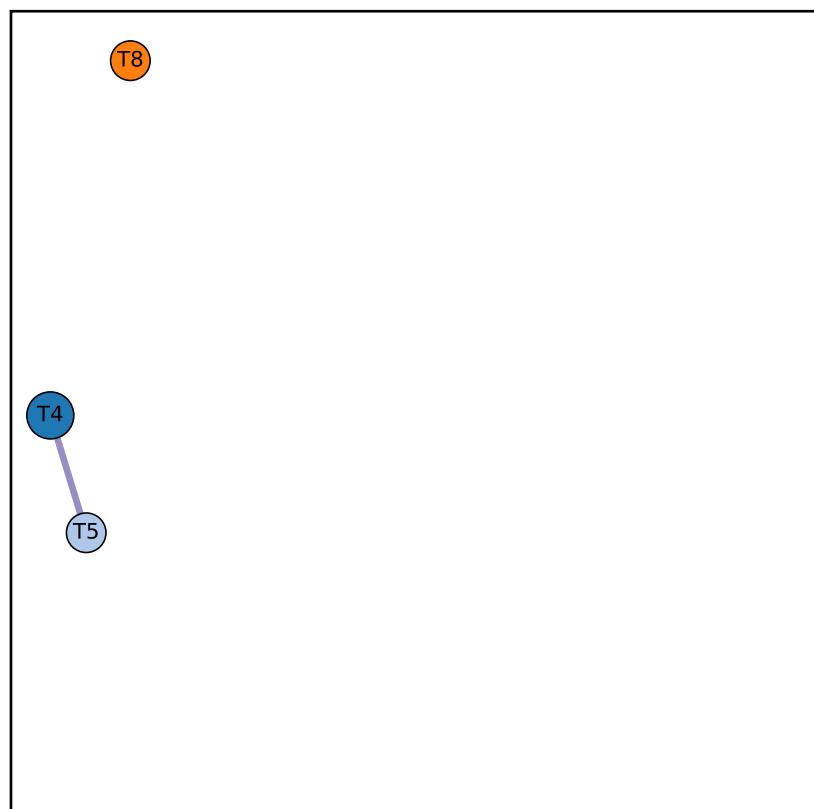
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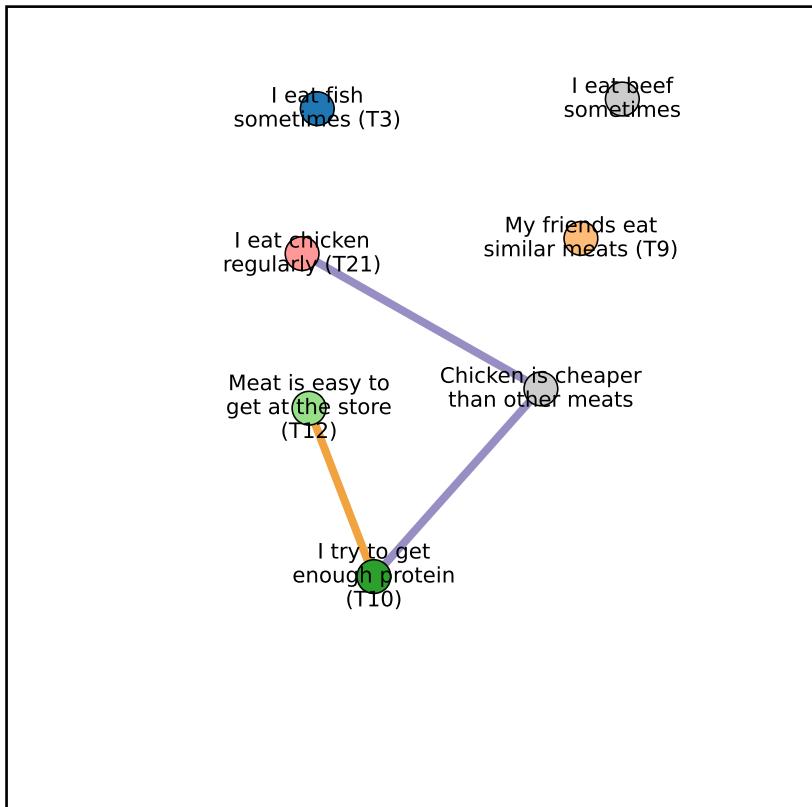
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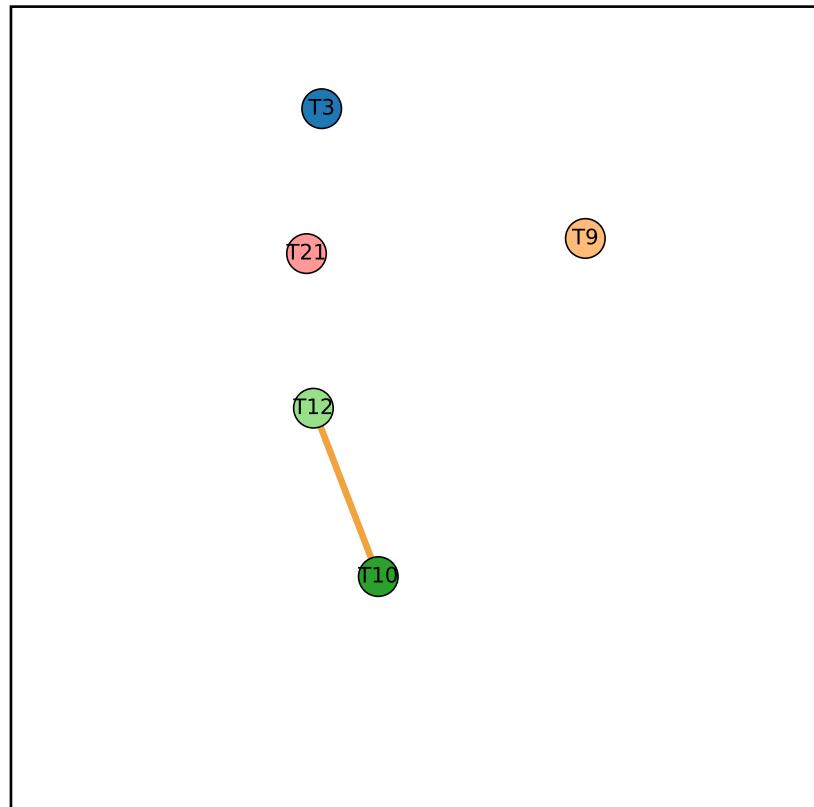
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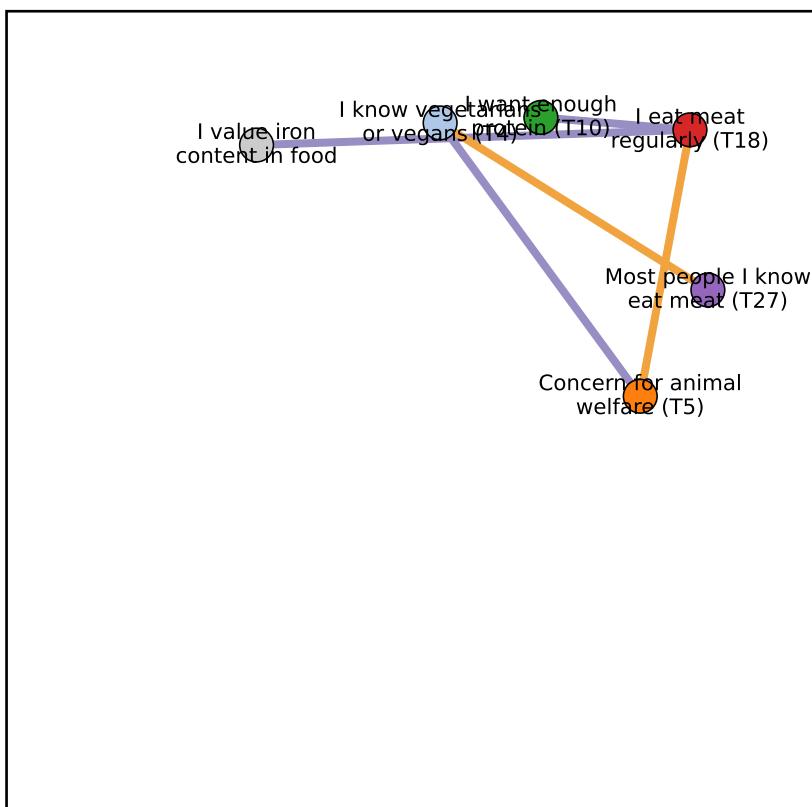
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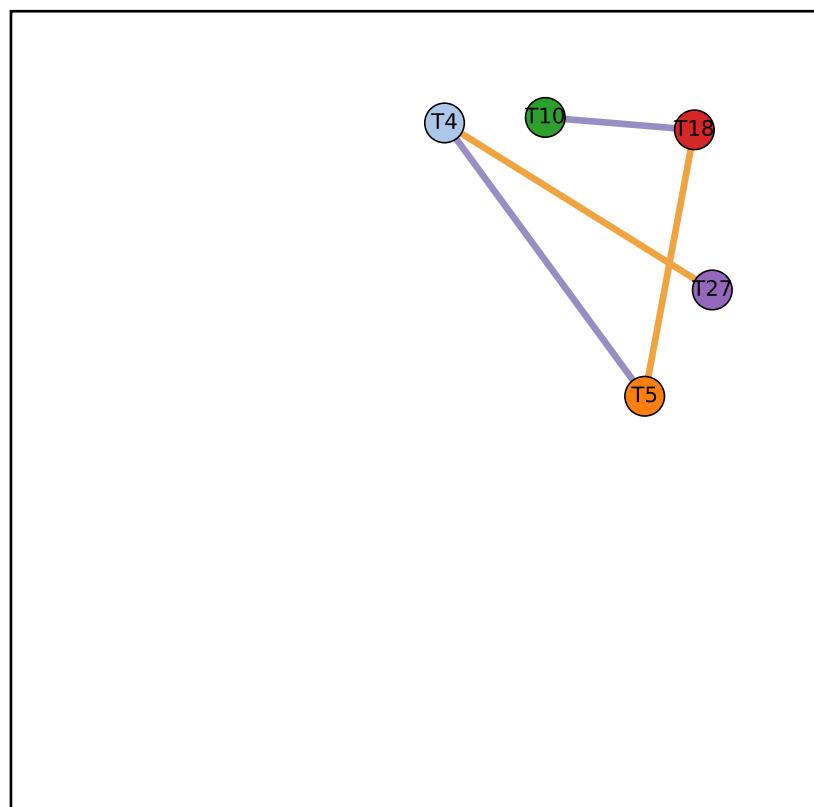
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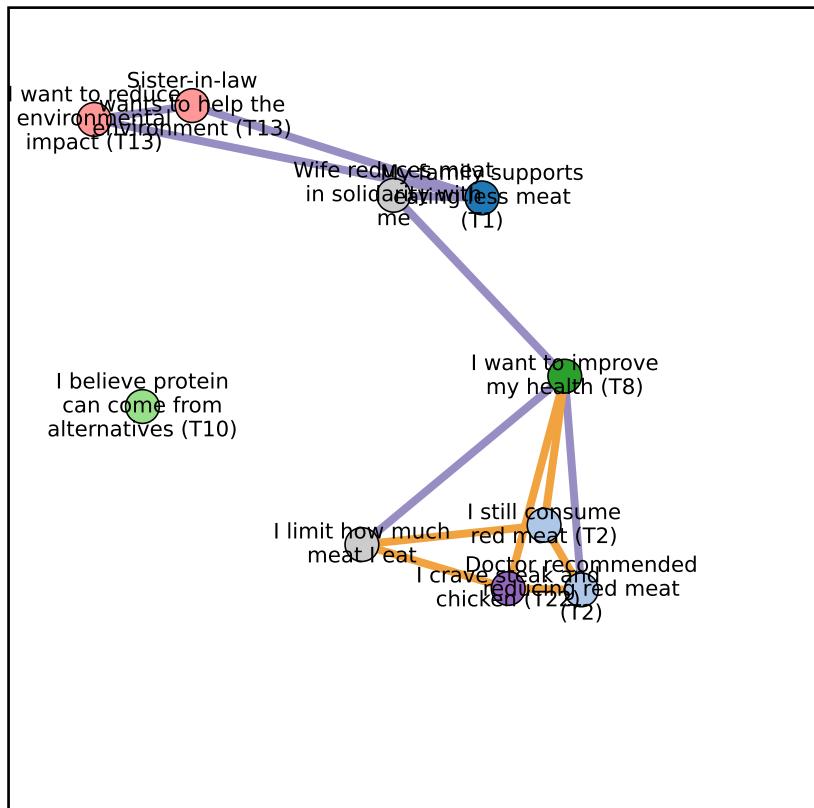
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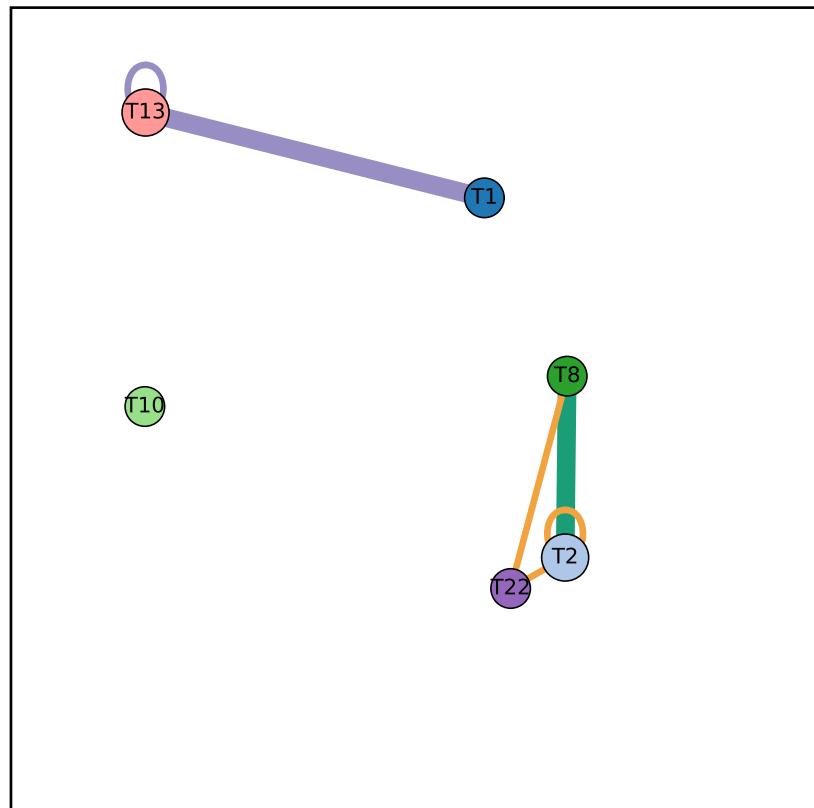
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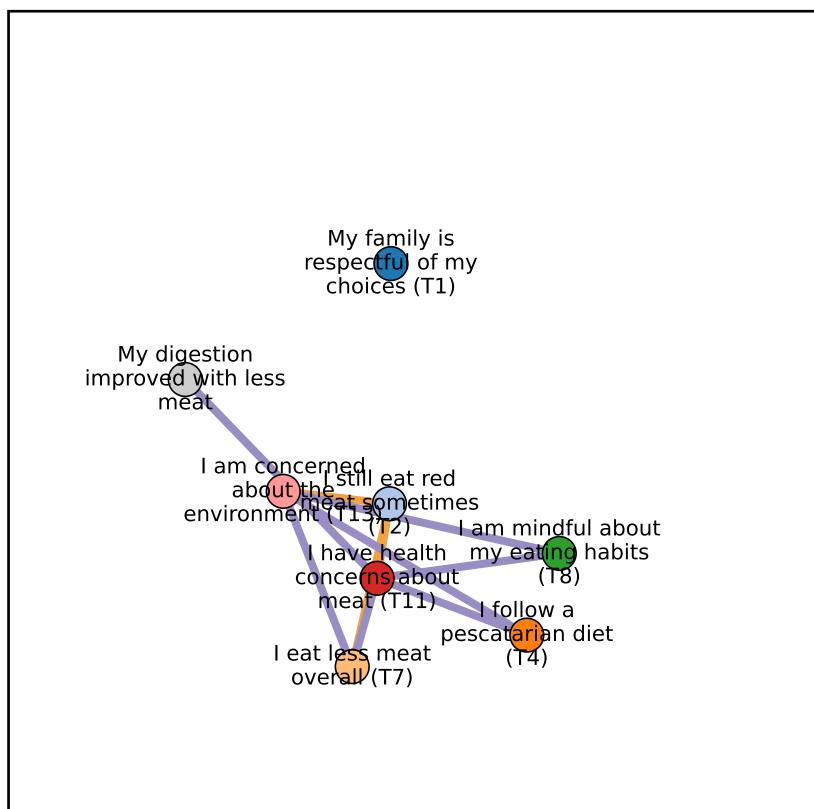
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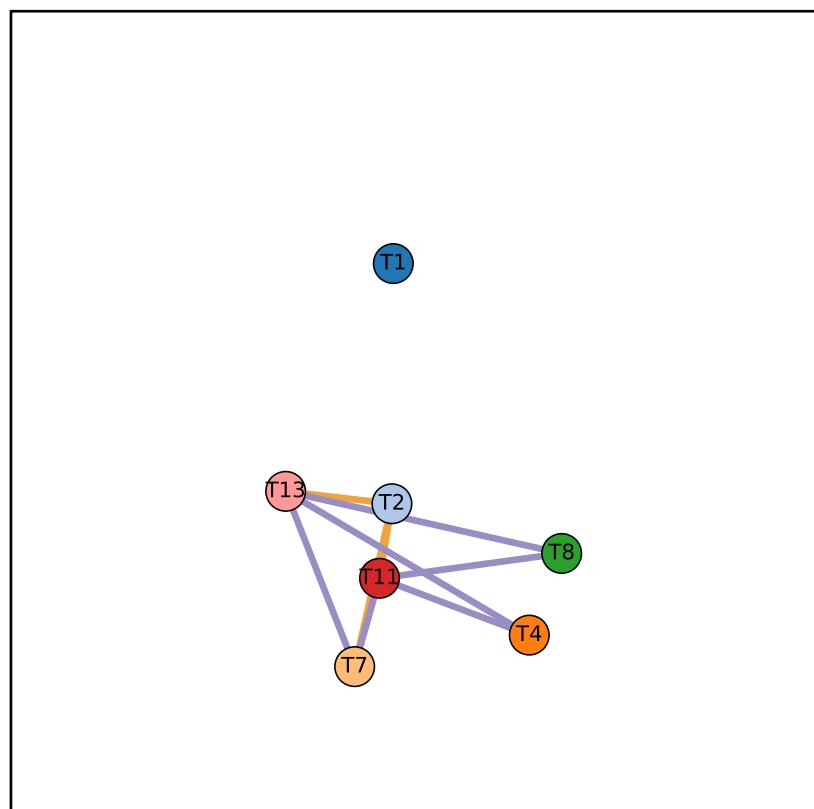
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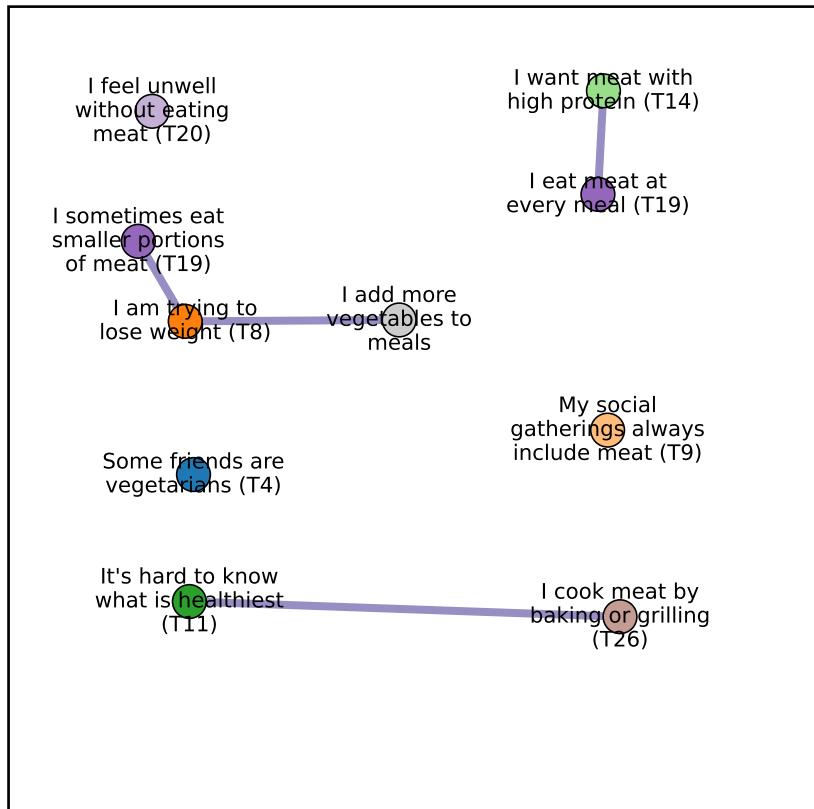
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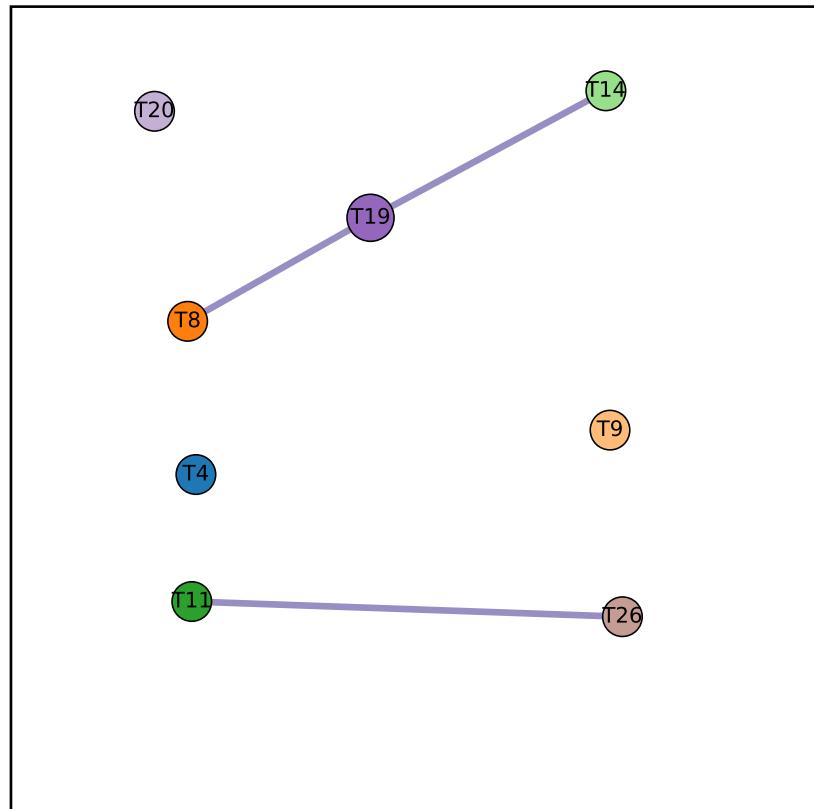
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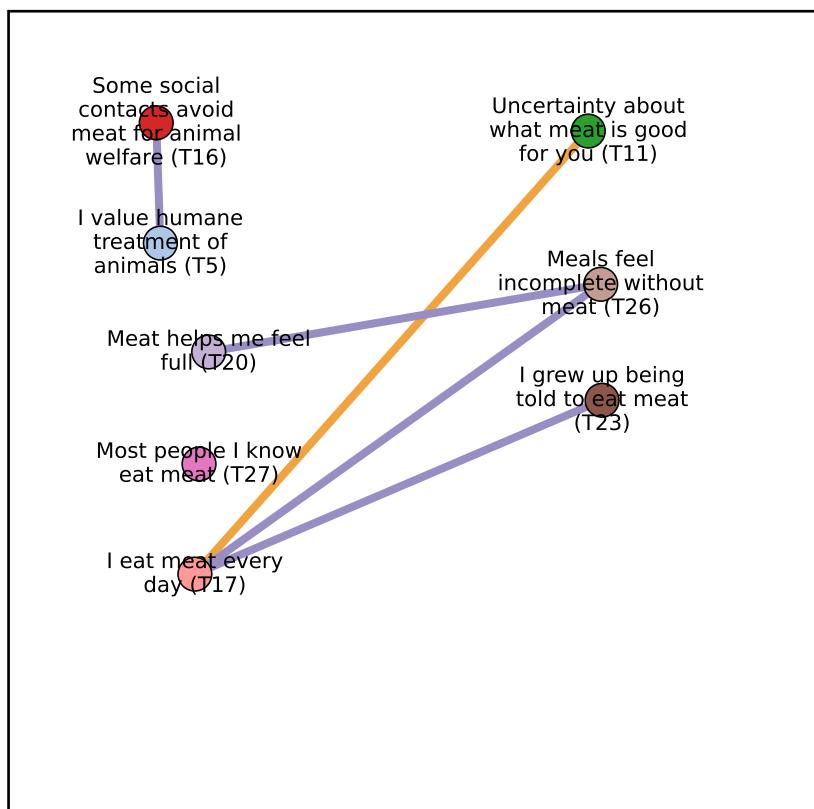
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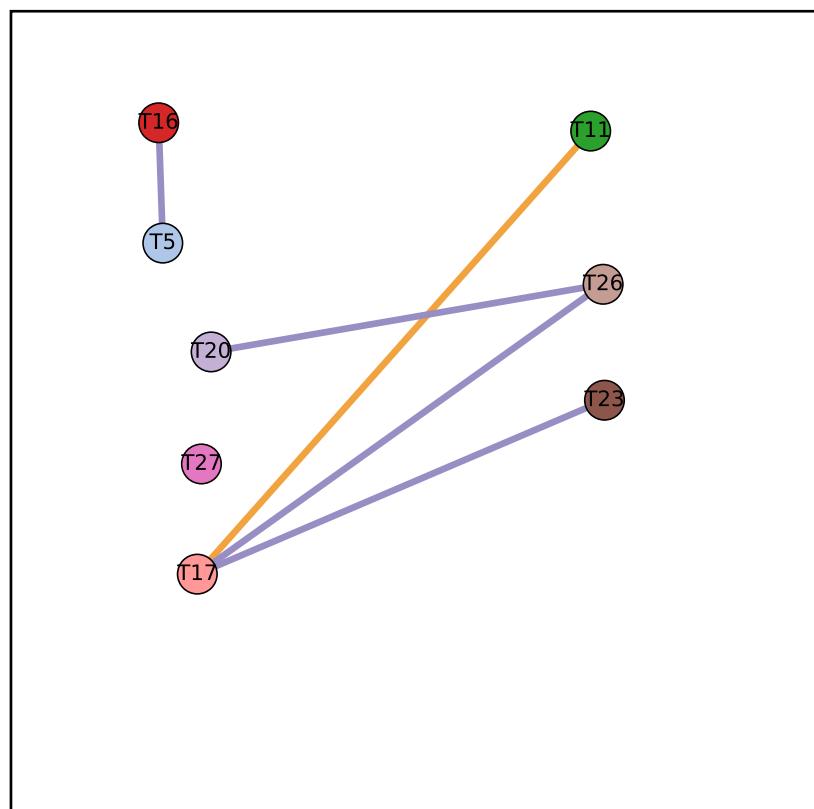
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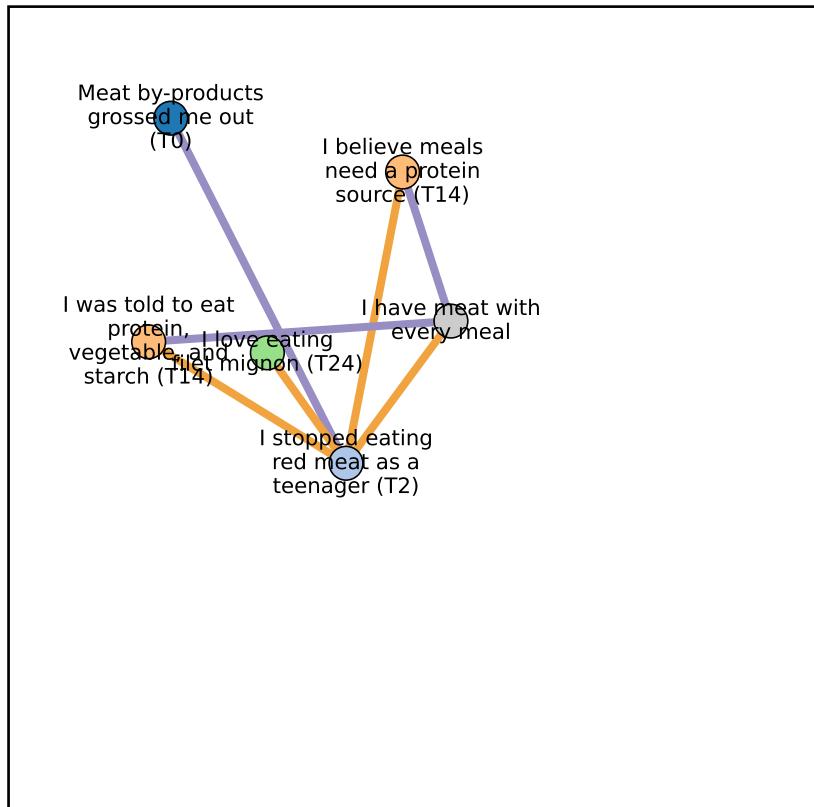
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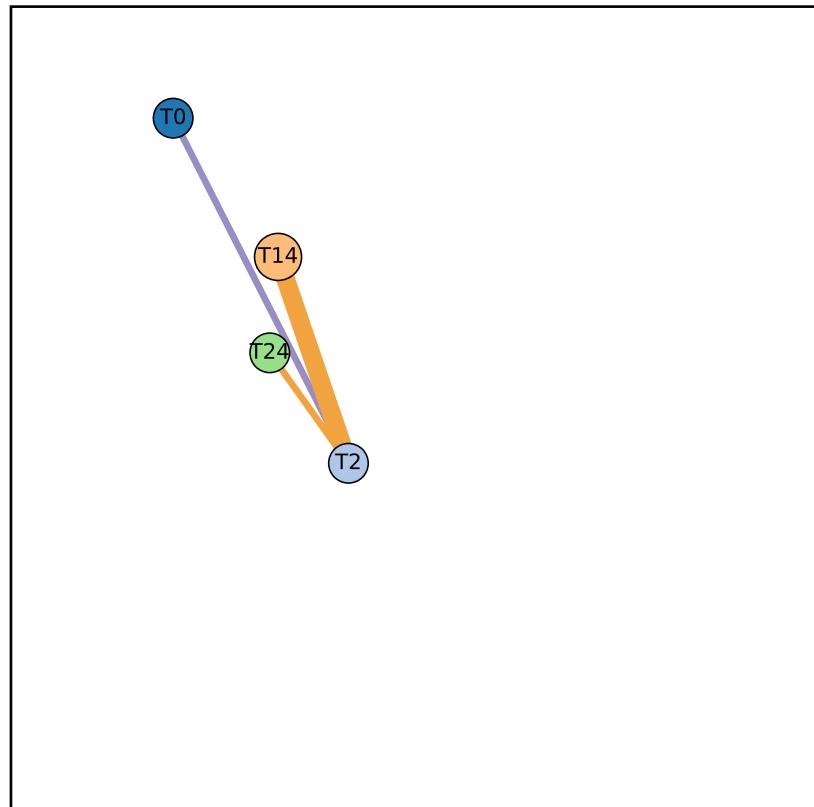
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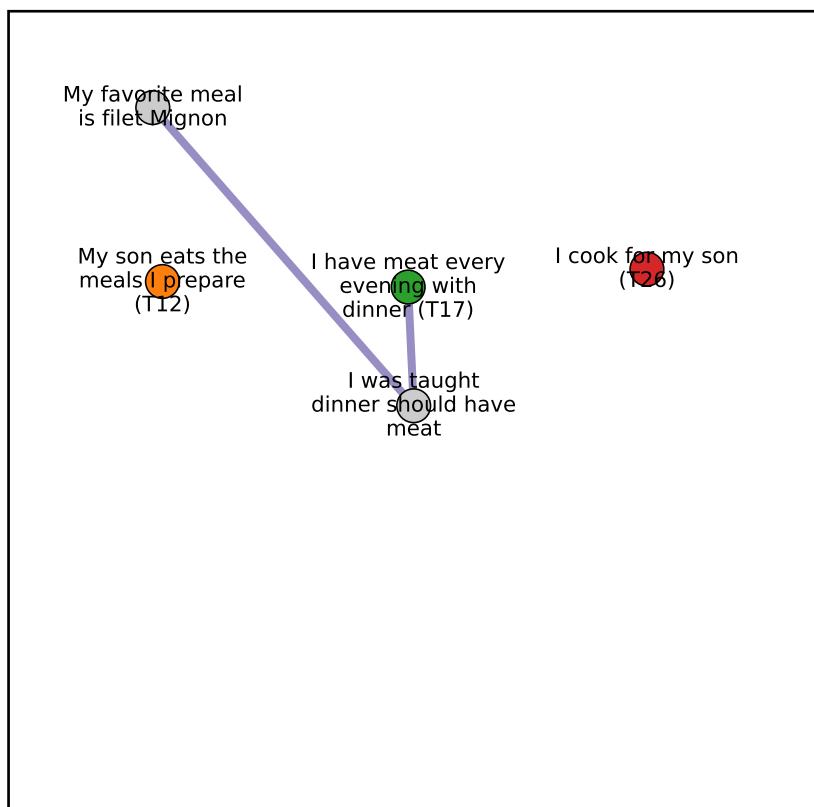
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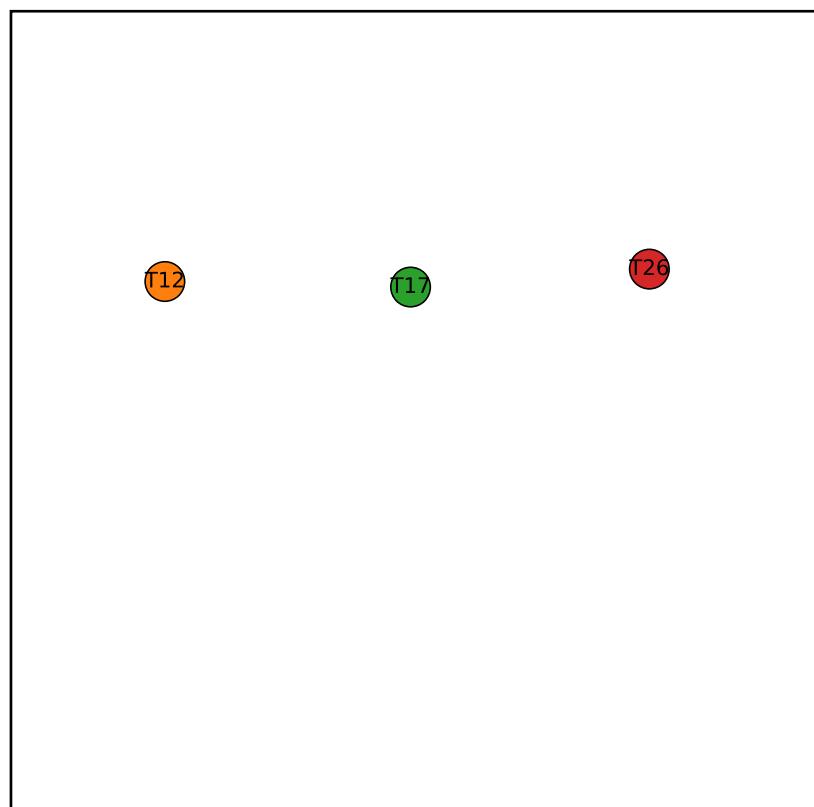
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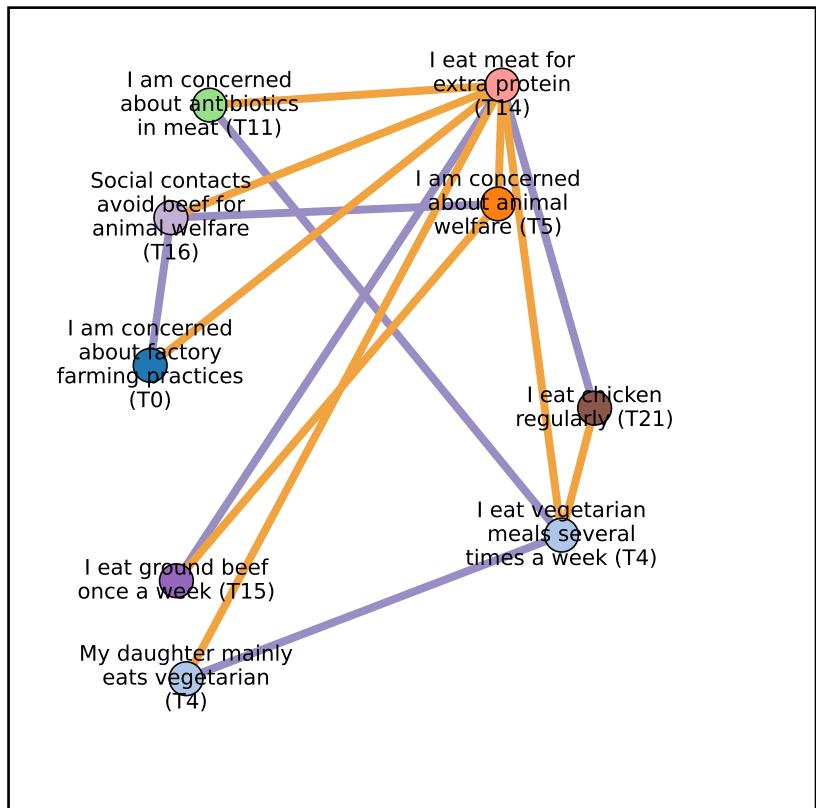
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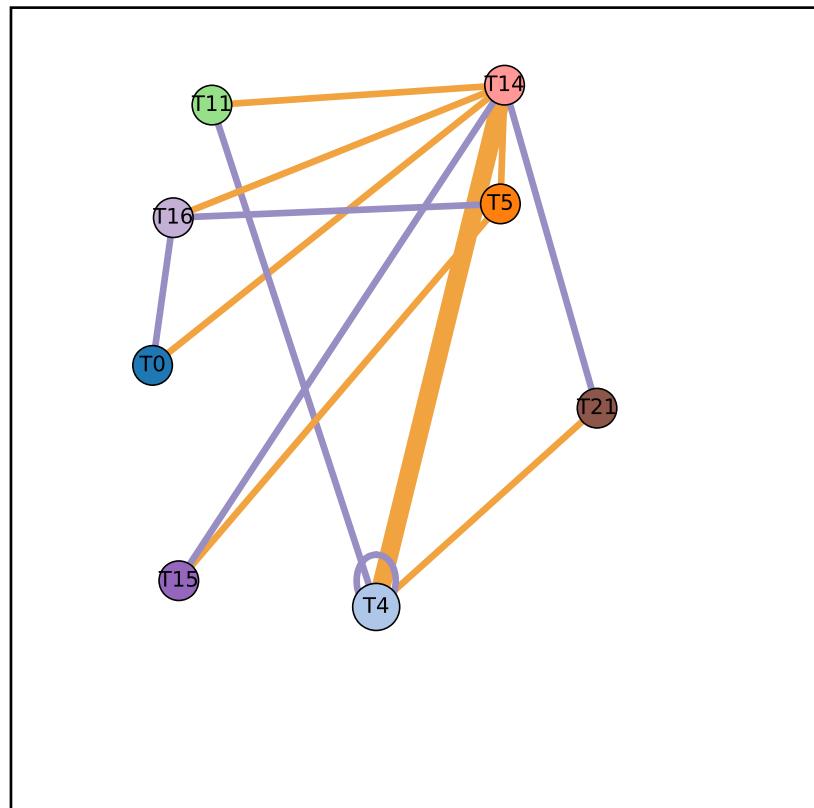
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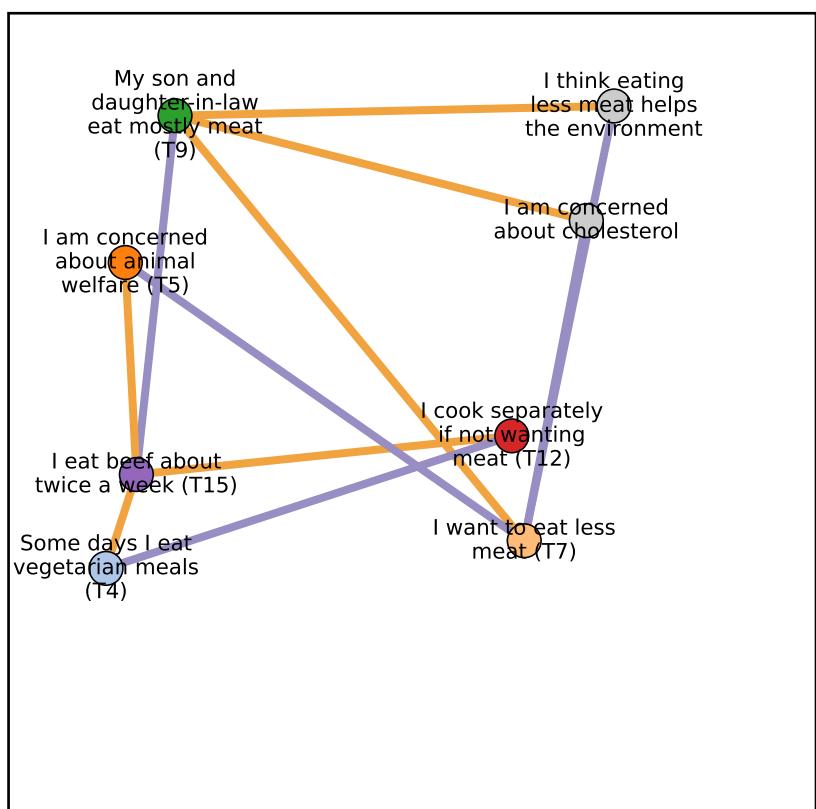
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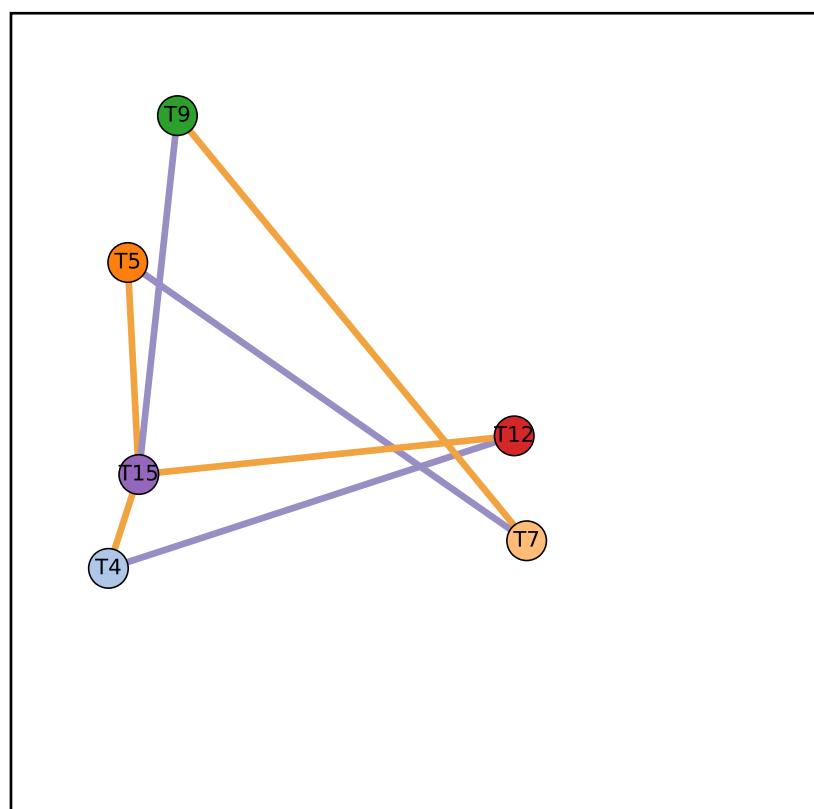
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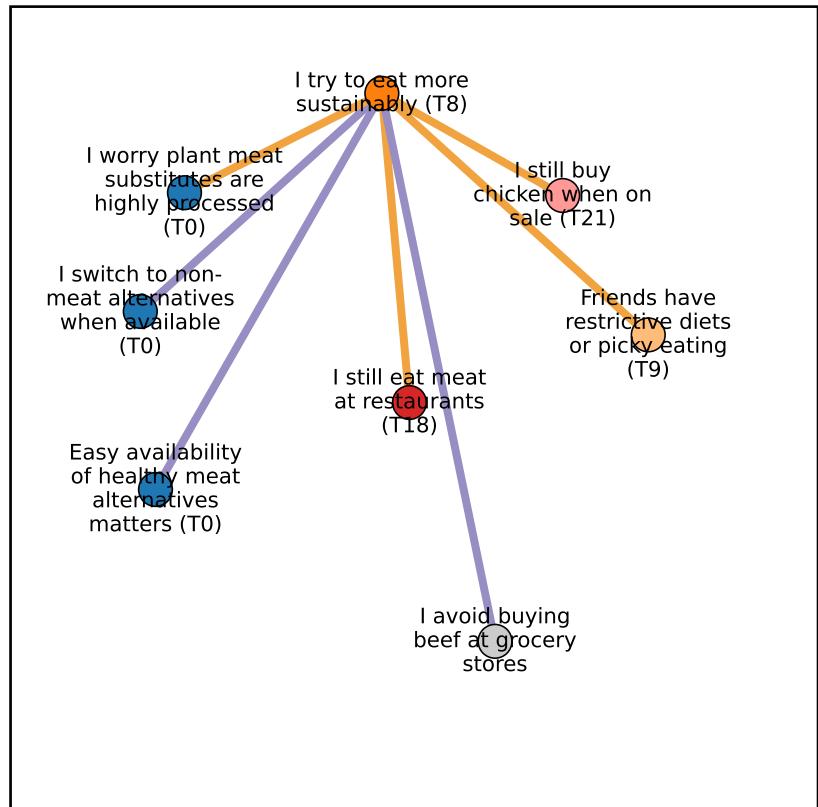
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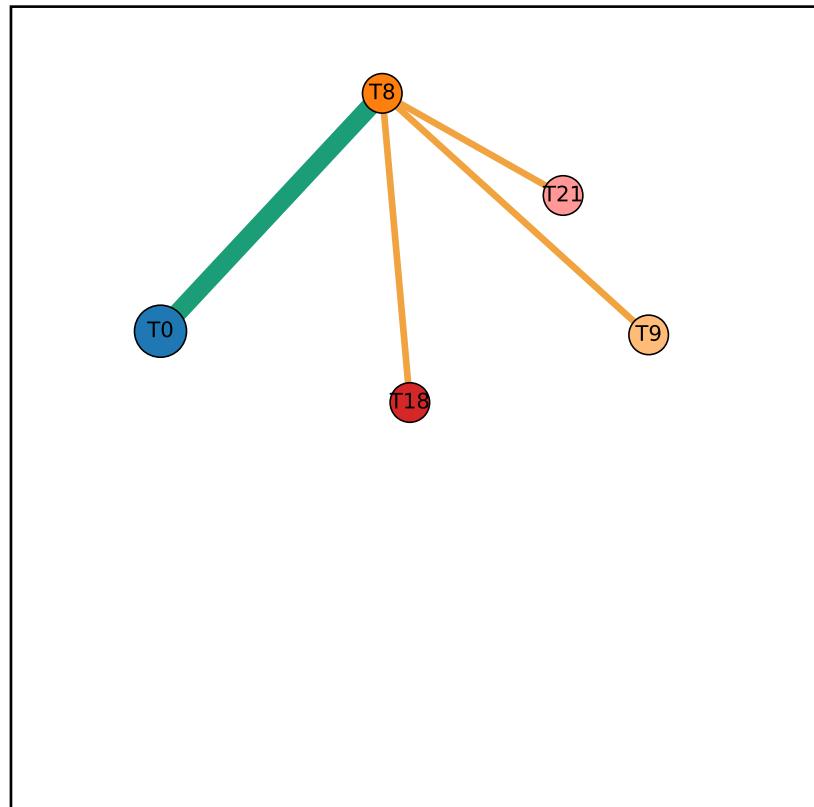
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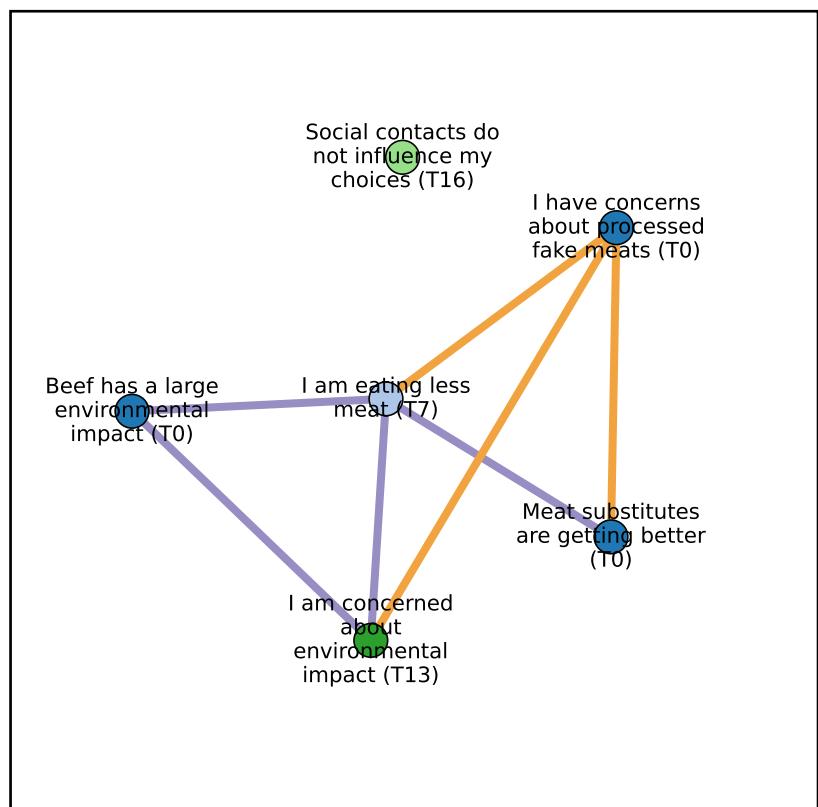
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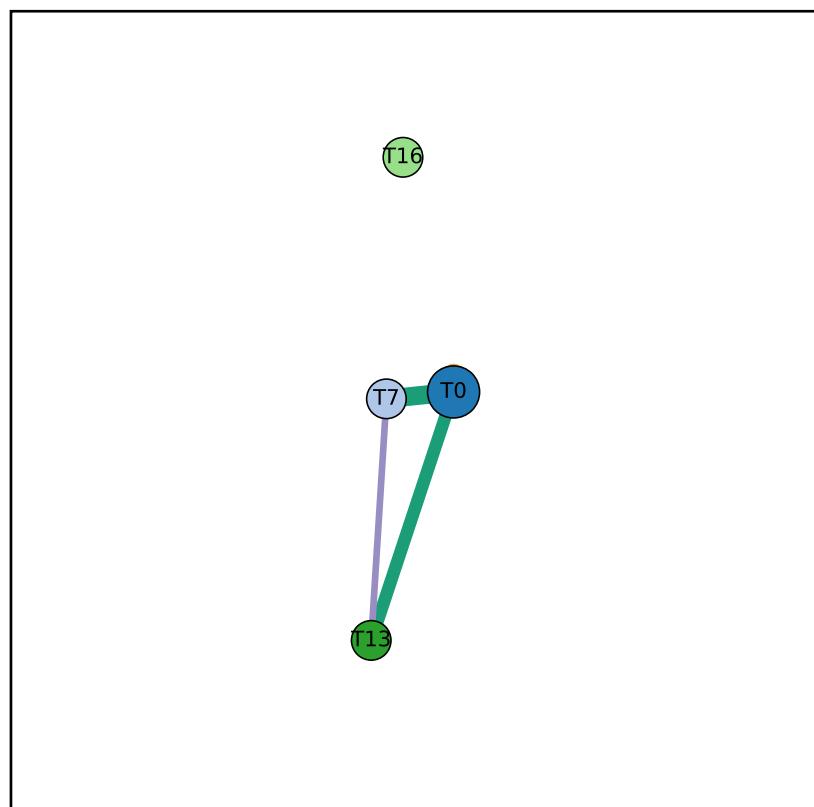
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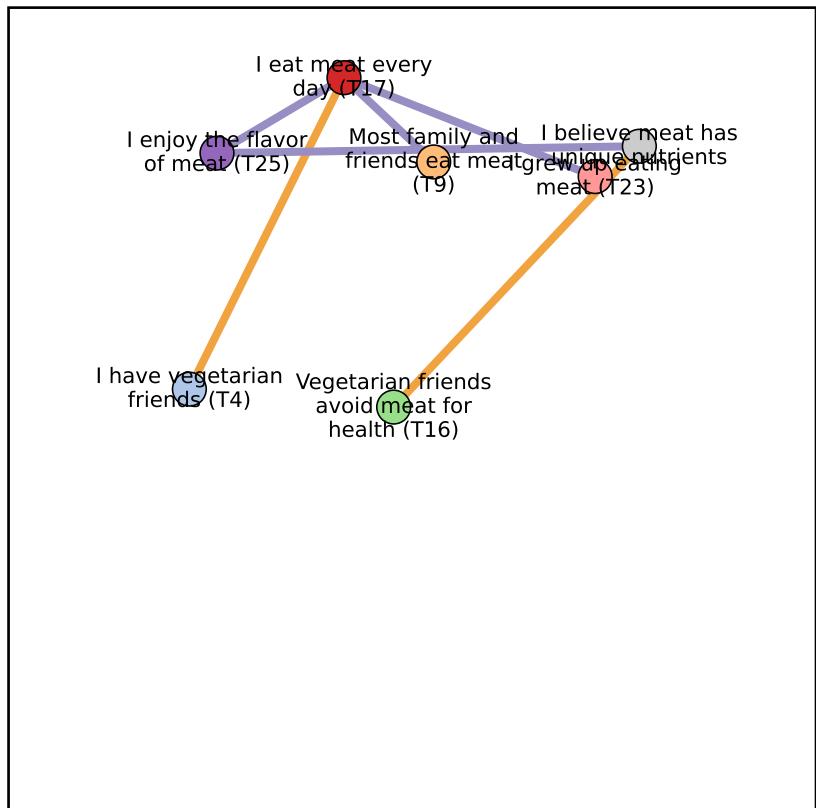
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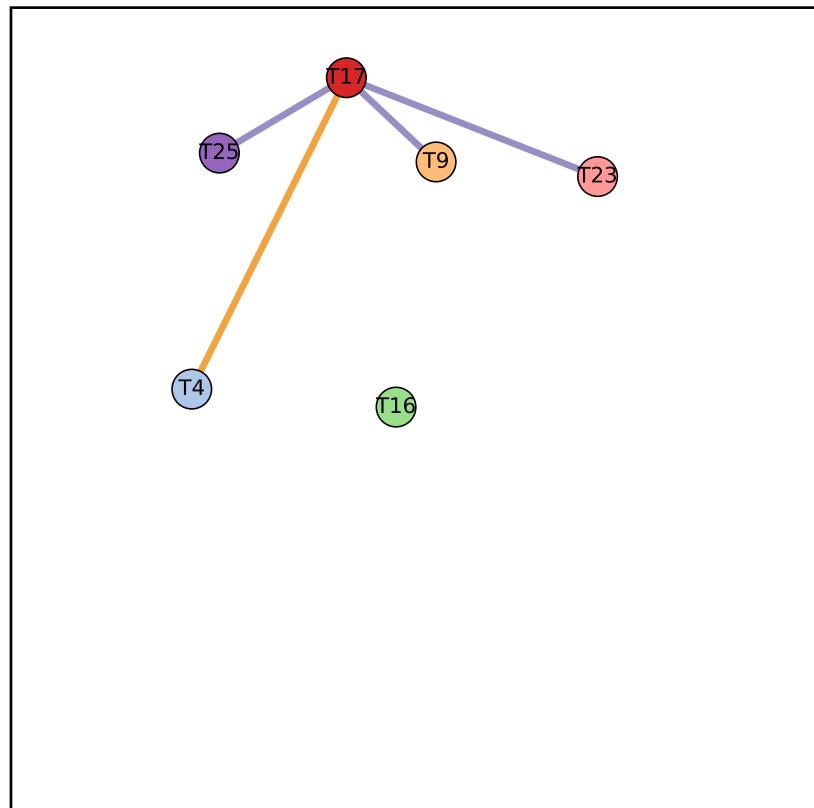
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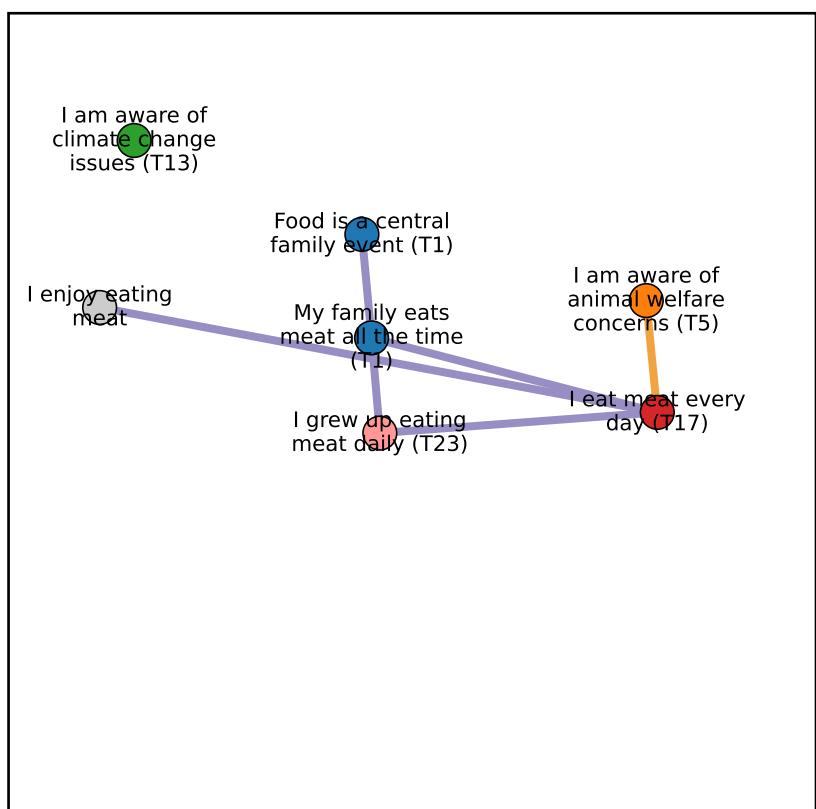
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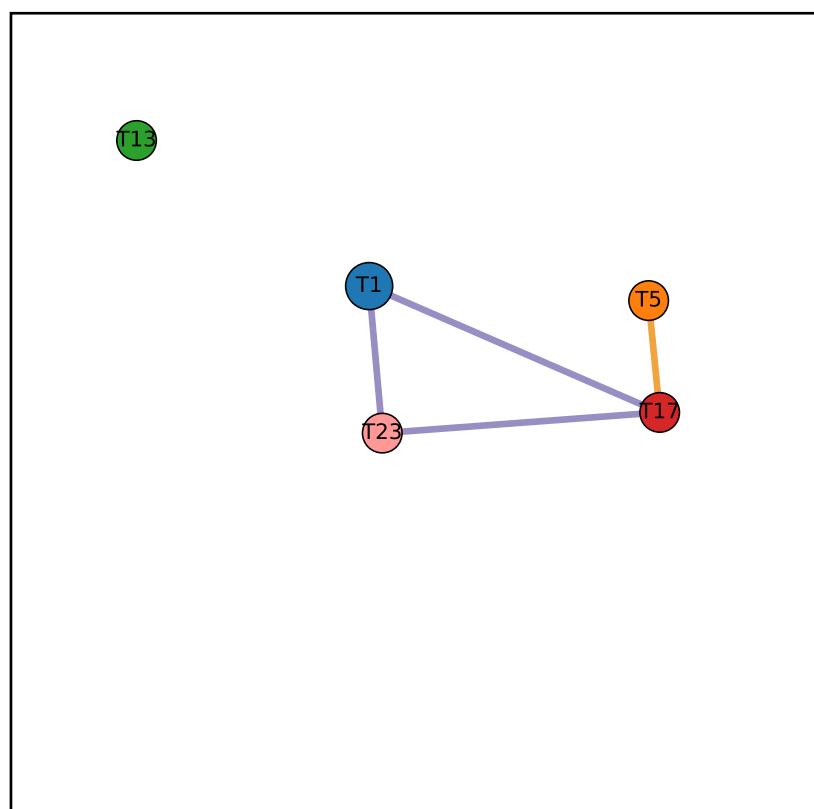
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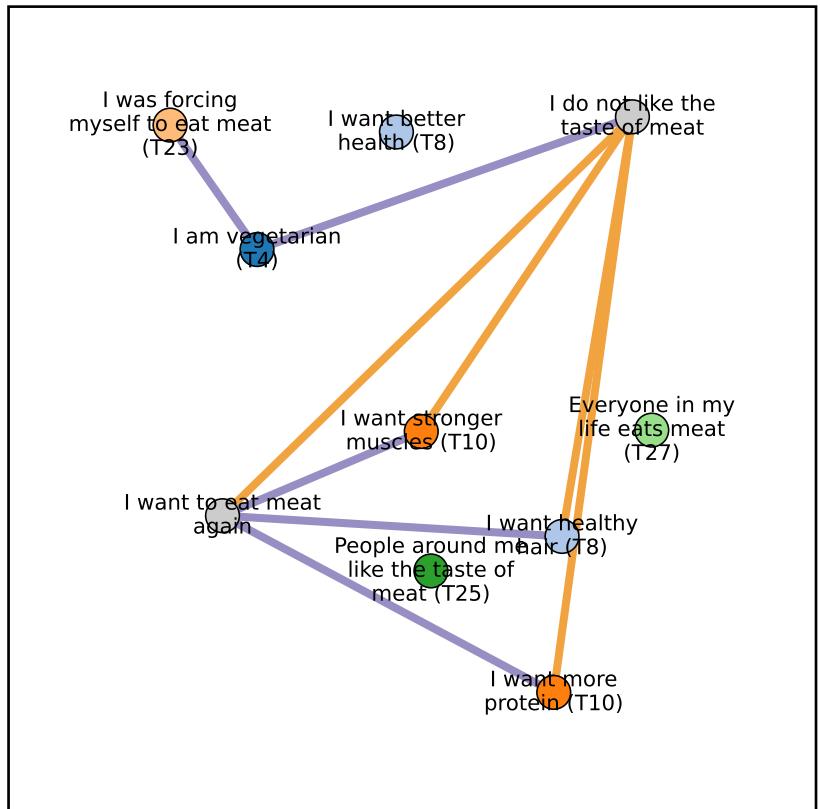
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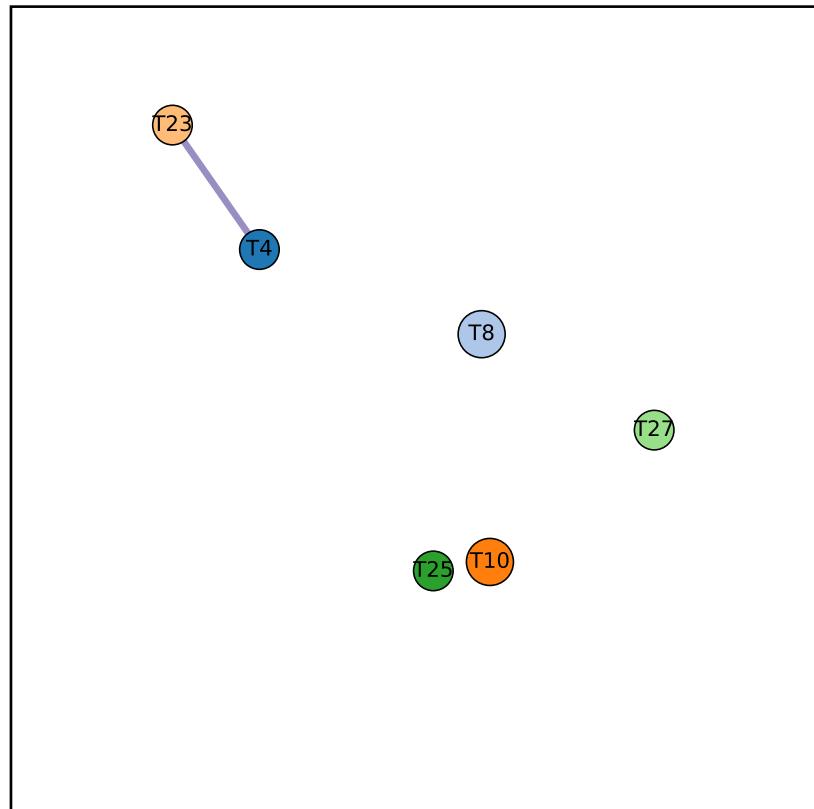
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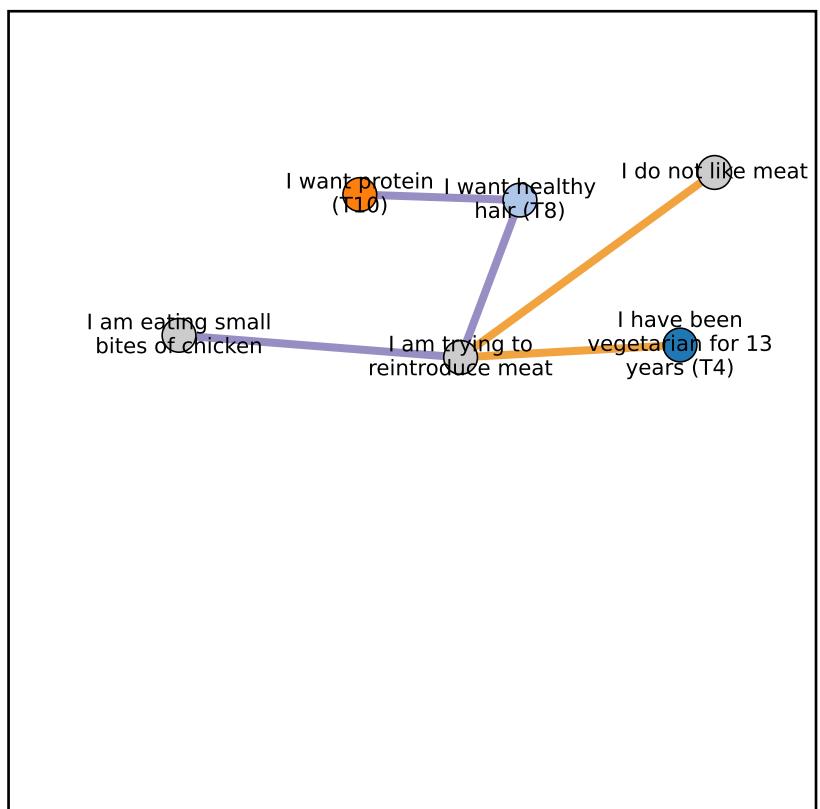
Wave 1 (stances)



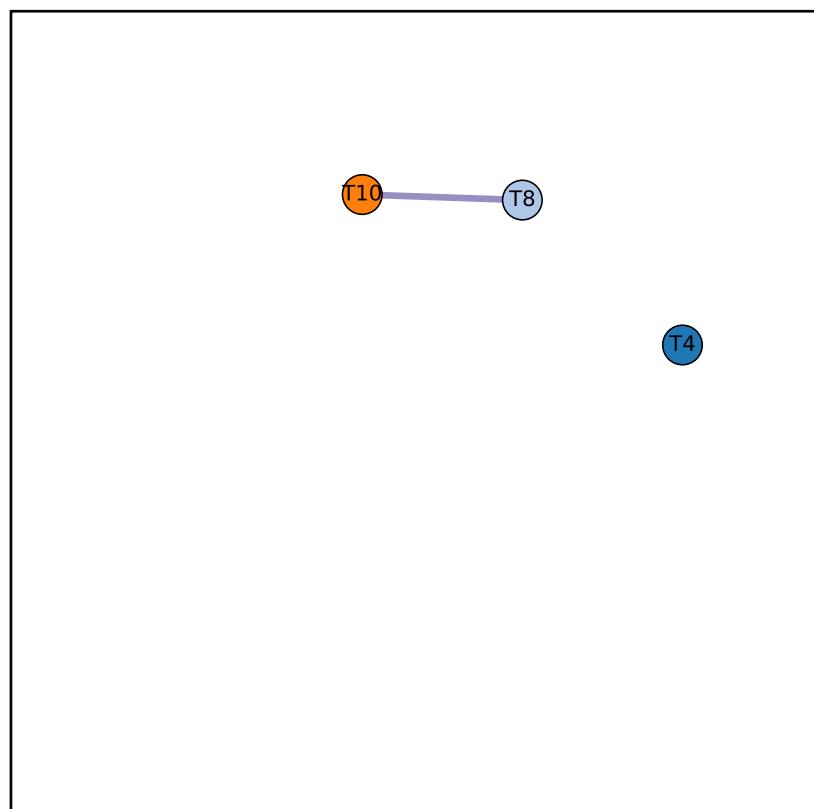
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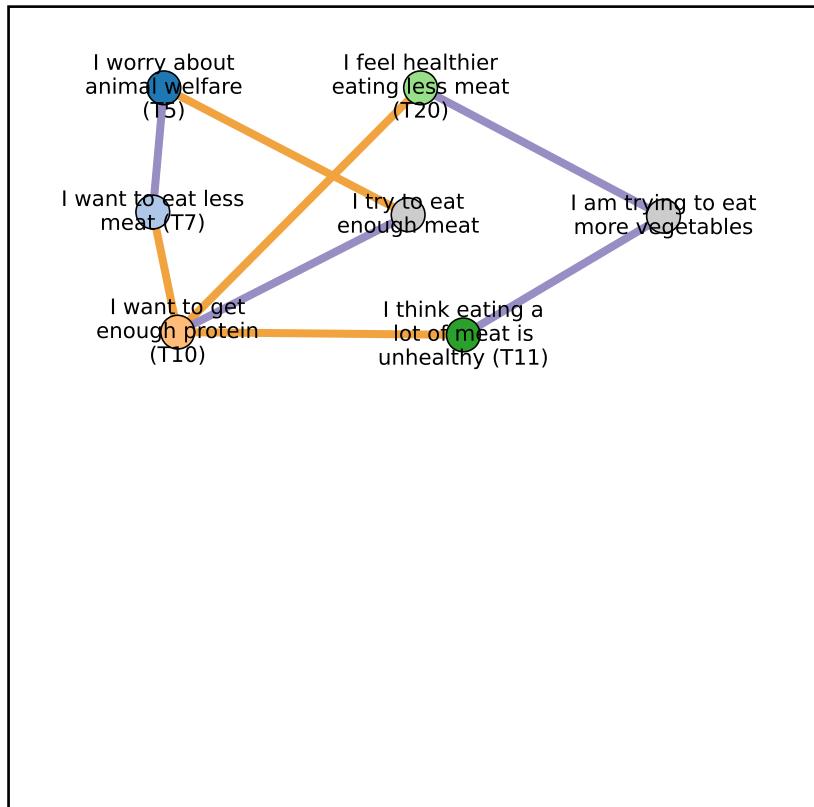
Wave 2 (stances)



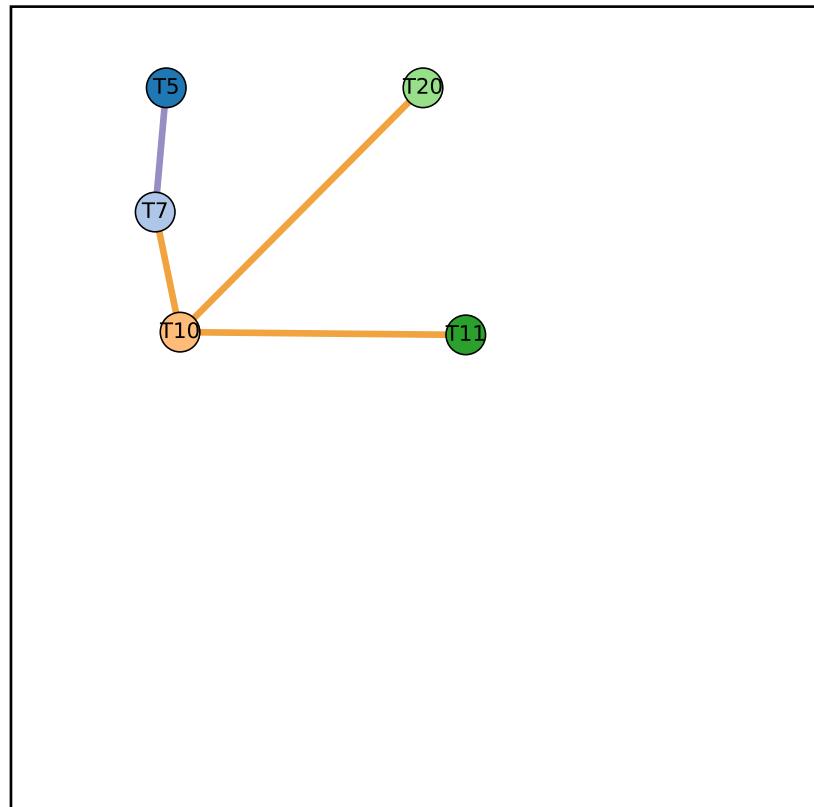
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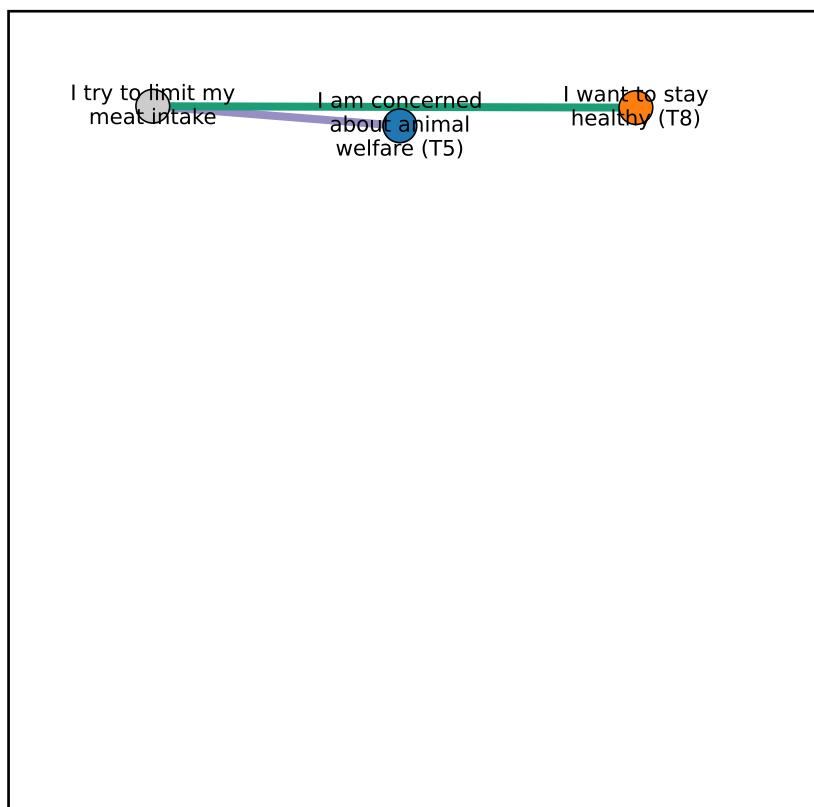
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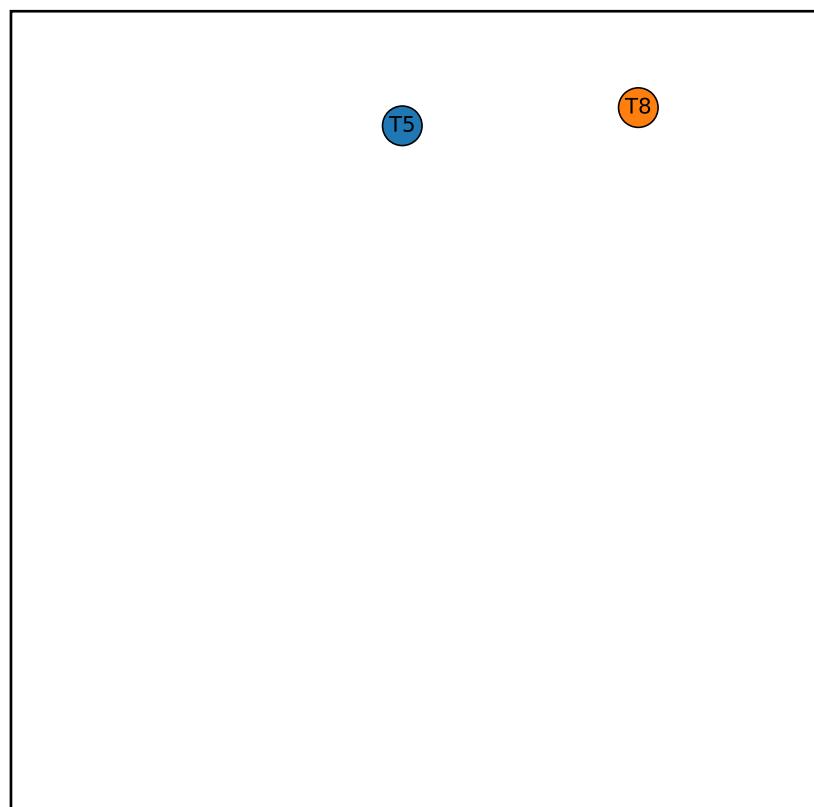
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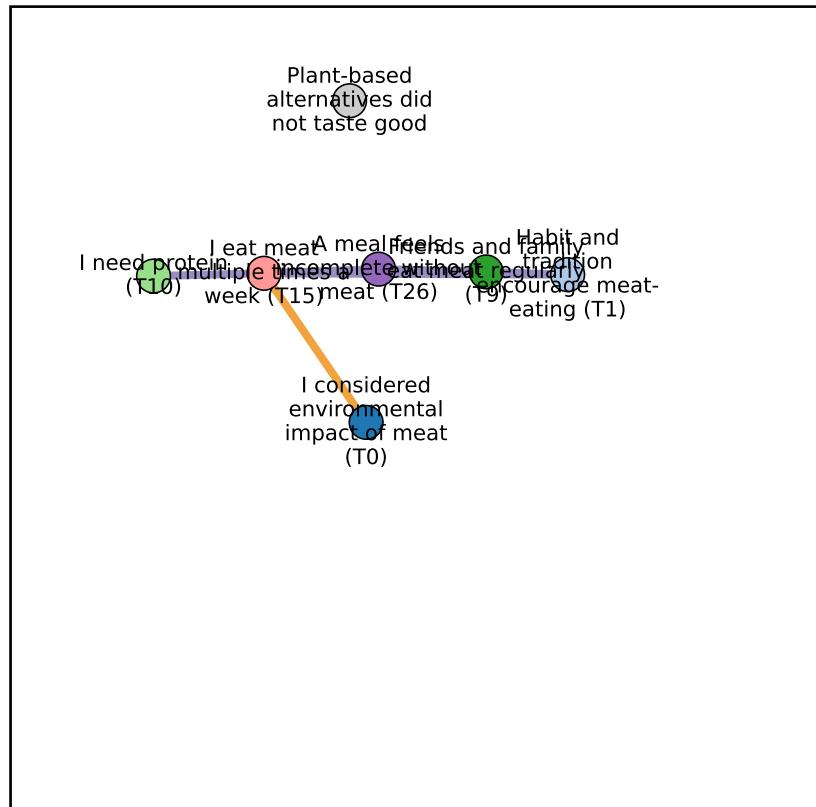
Wave 2 (stances)



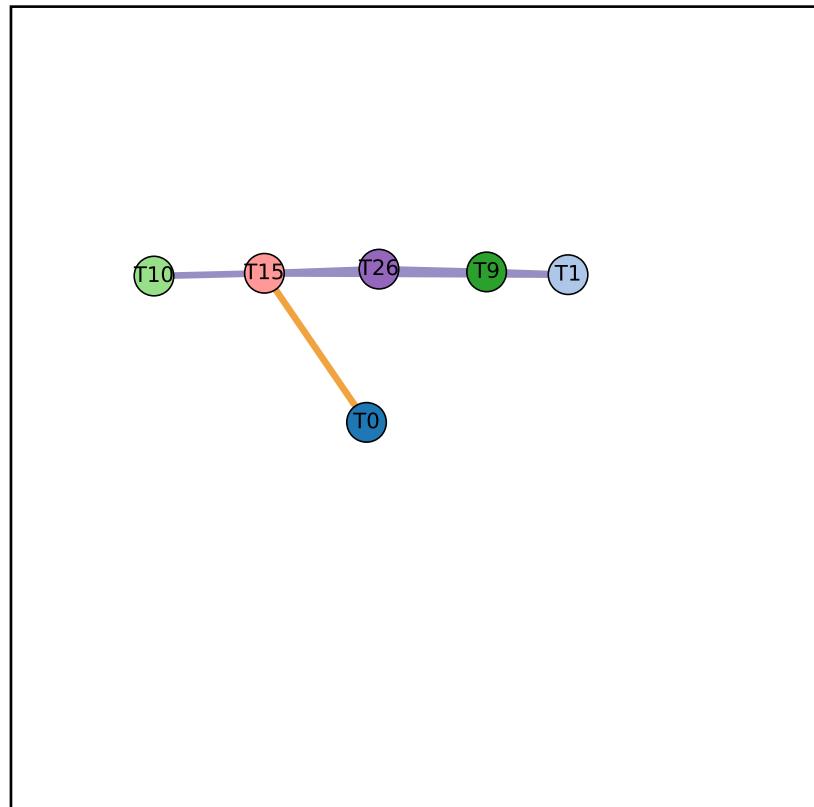
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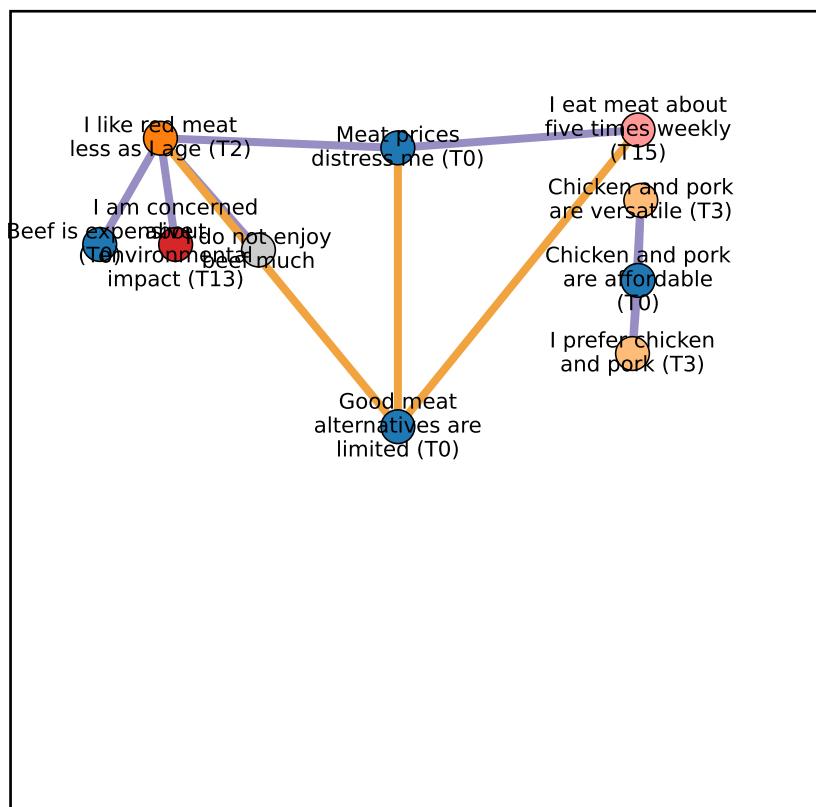
Wave 1 (stances)



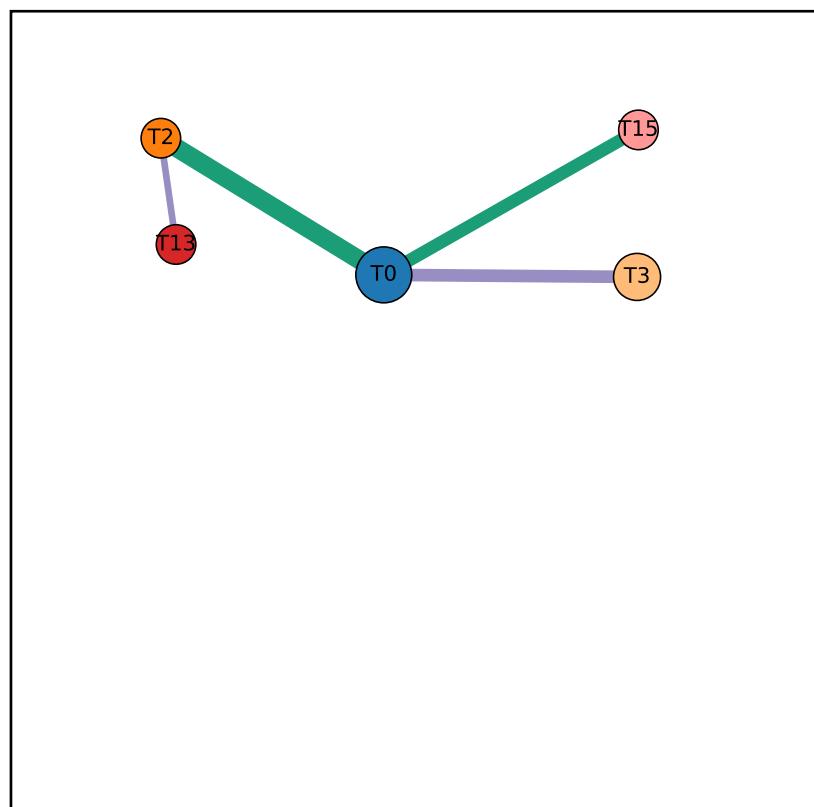
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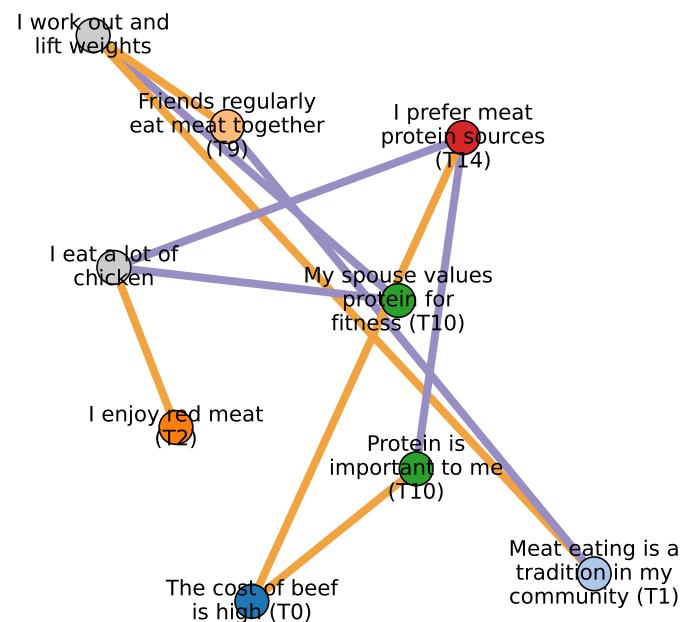
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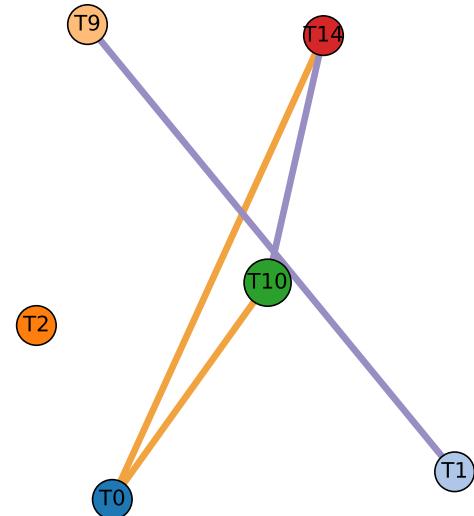
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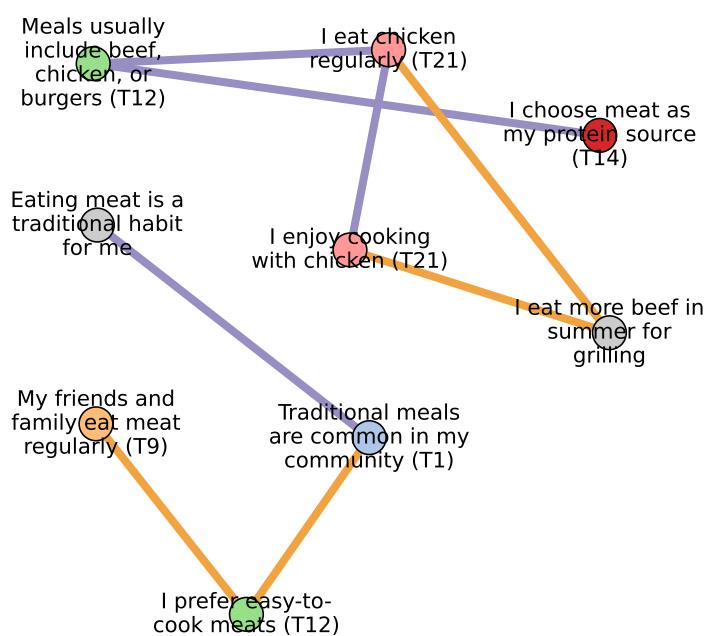
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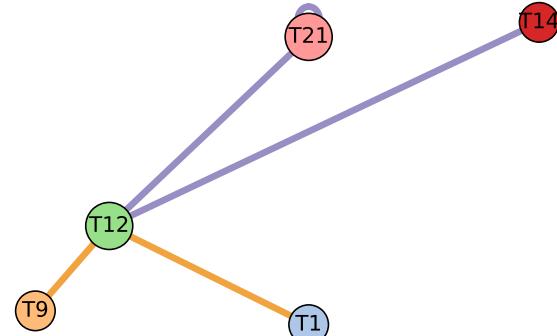
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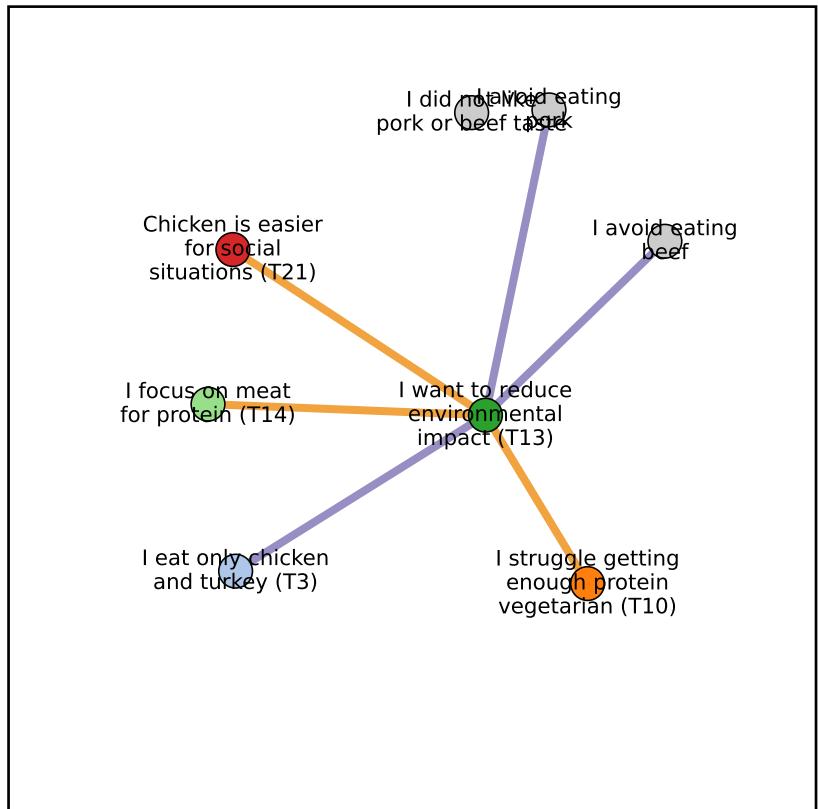
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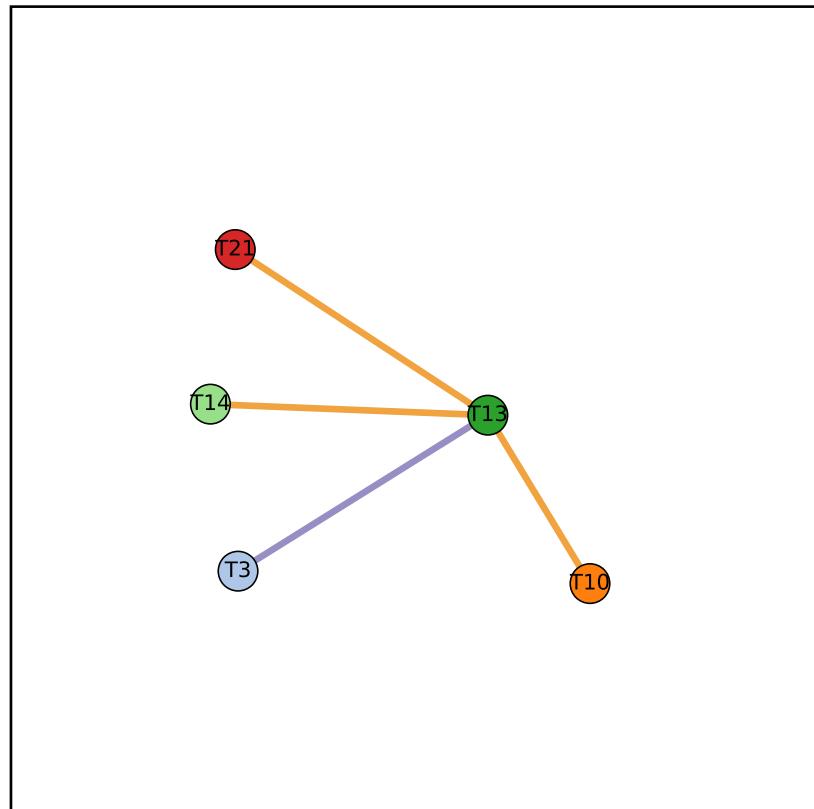
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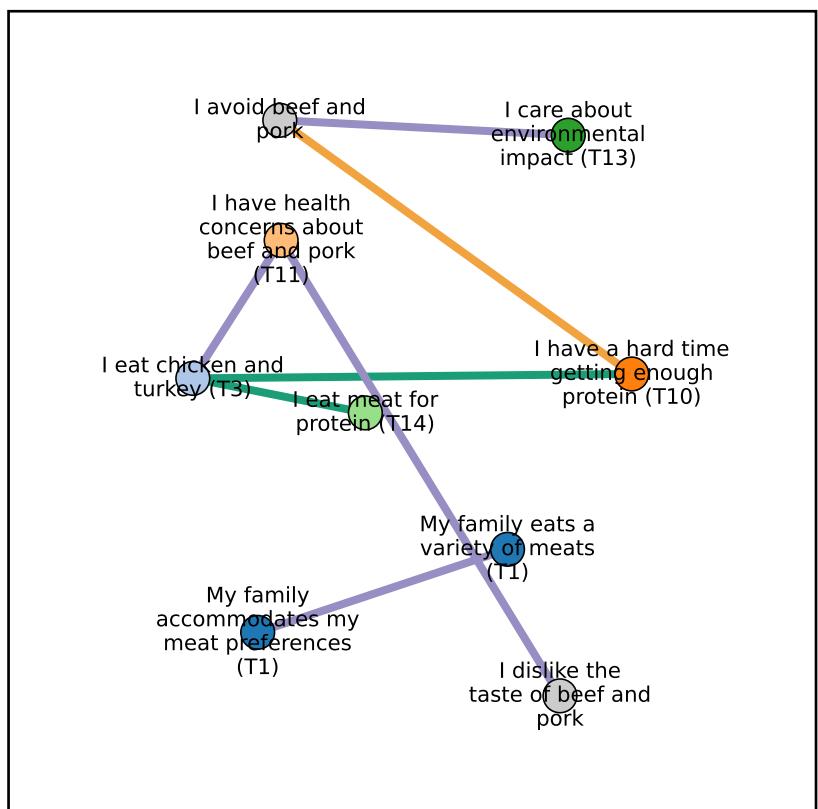
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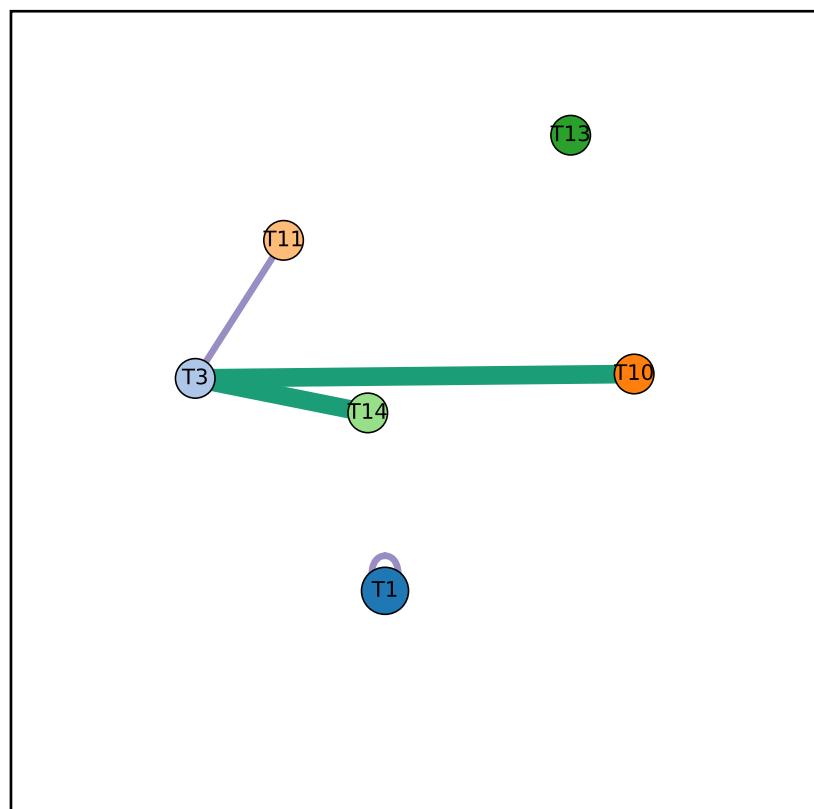
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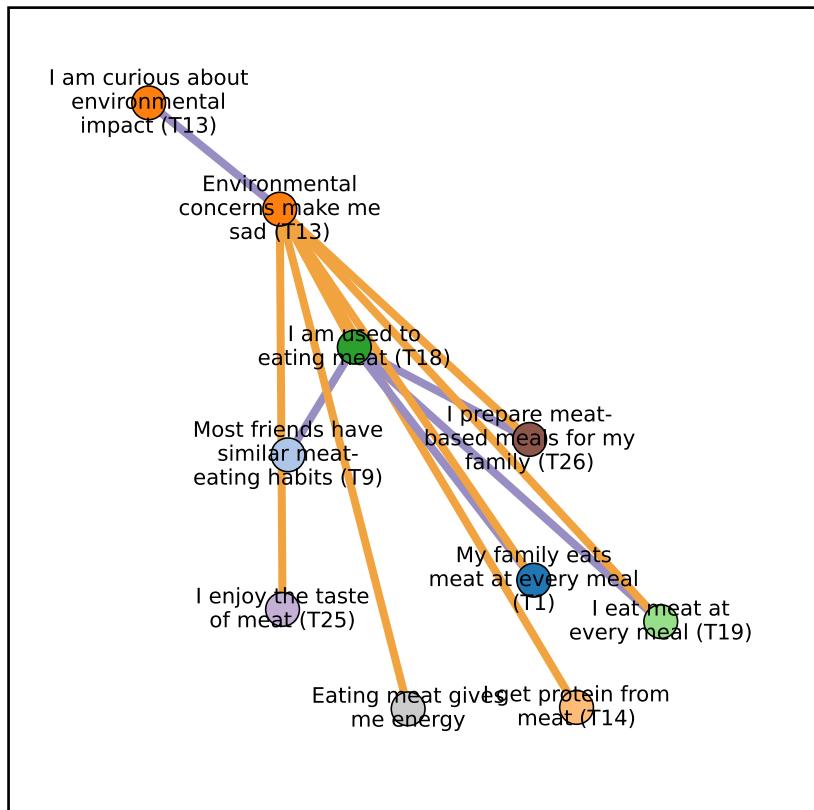
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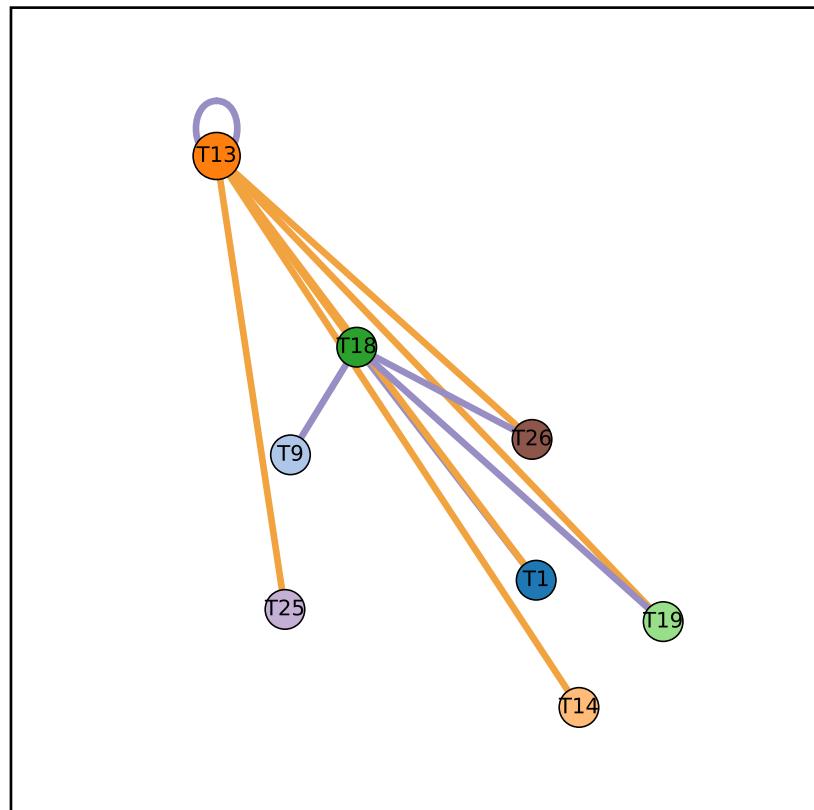
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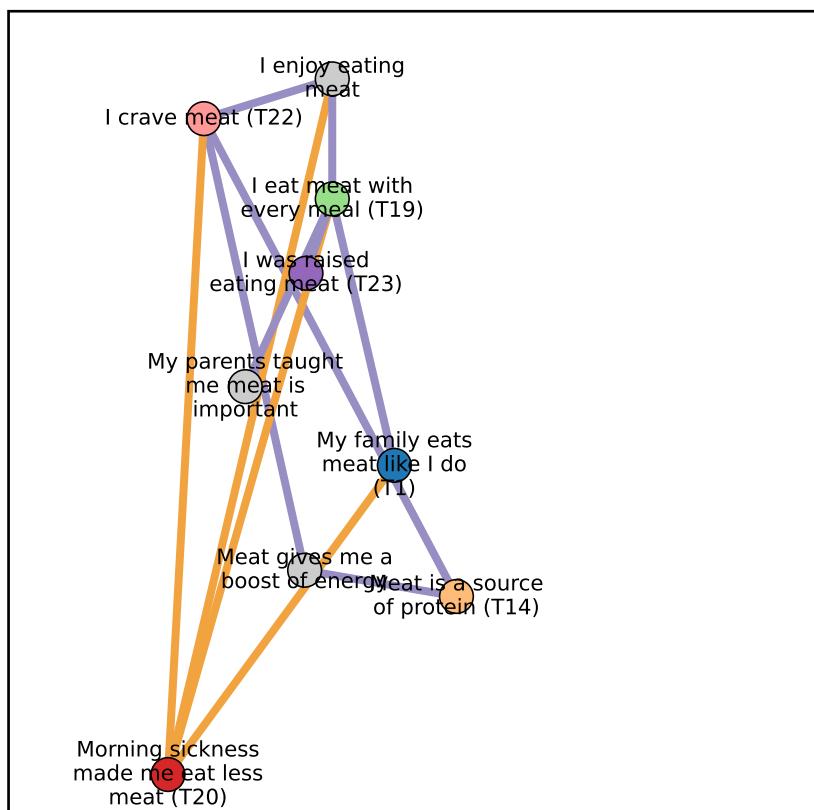
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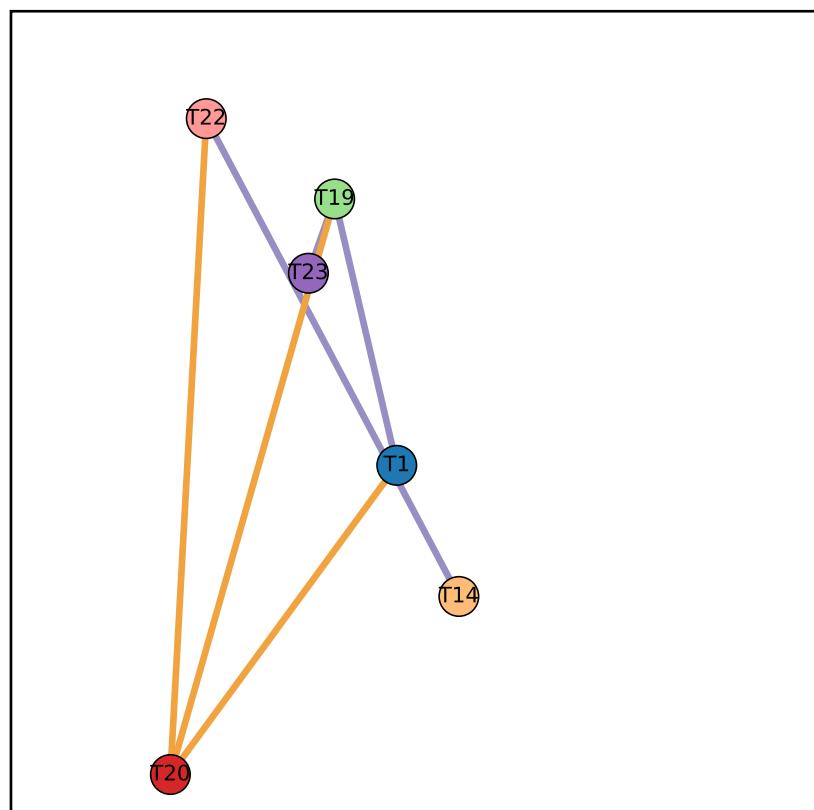
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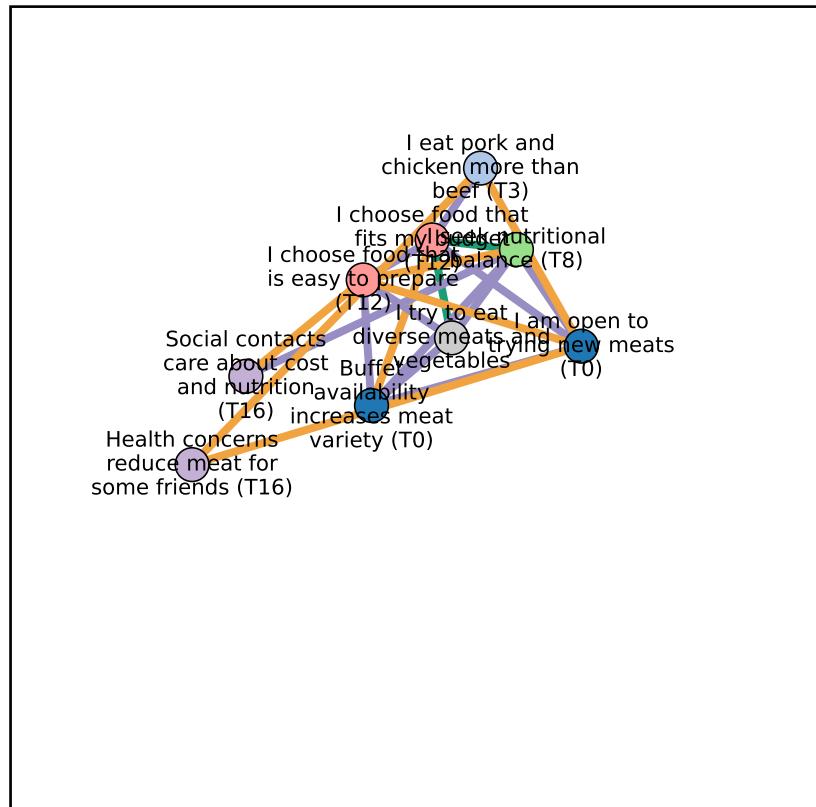
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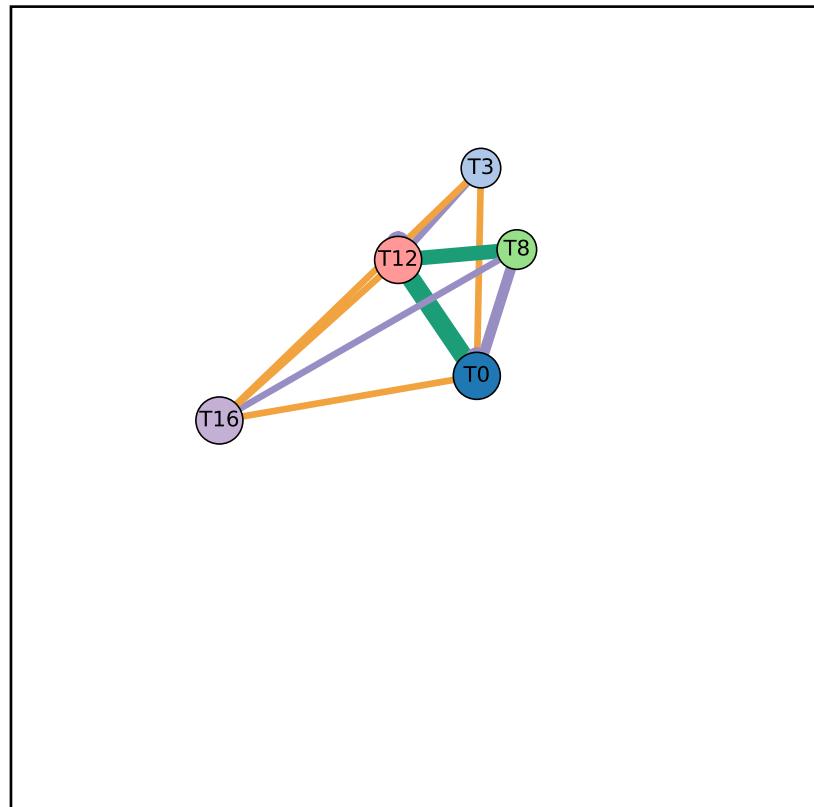
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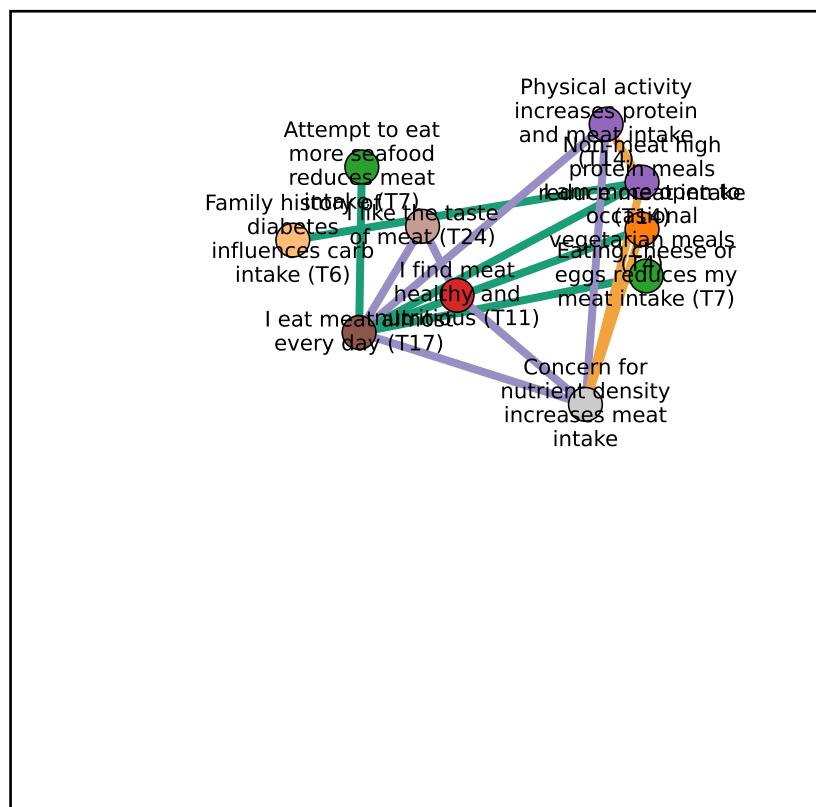
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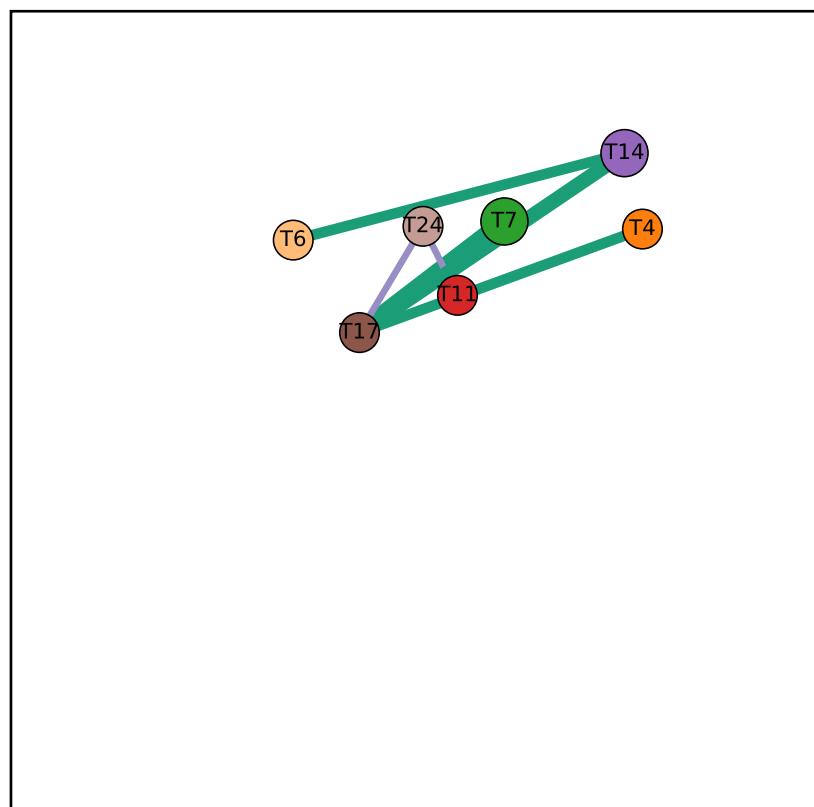
Wave 1 (topics)



Wave 2 (stances)



Wave 2 (topics)



Wave 1 (stances)

Social contacts also eat meat out of habit (T16)
Family and friends include meat in meals (T1)
Eating meat is a habit

I eat meat for lunch and dinner (T19)

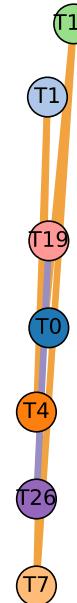
Meat for breakfast is expensive (T0)

Becoming pescatarian is my goal (T4)
Meals feel incomplete without meat (T26)
I want to eat less meat for health (T1)

I skip meat at breakfast

I want to lower my A1c level

Wave 1 (topics)



Wave 2 (stances)

I am trying to lose weight (T8)

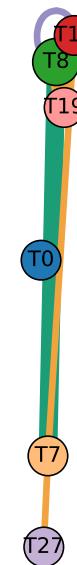
I have always been a meat eater (T18)
I eat meat for lunch and dinner (T19)
I want to improve my health (T8)
Price of meat is going up (T0)

I am trying to keep my A1C low

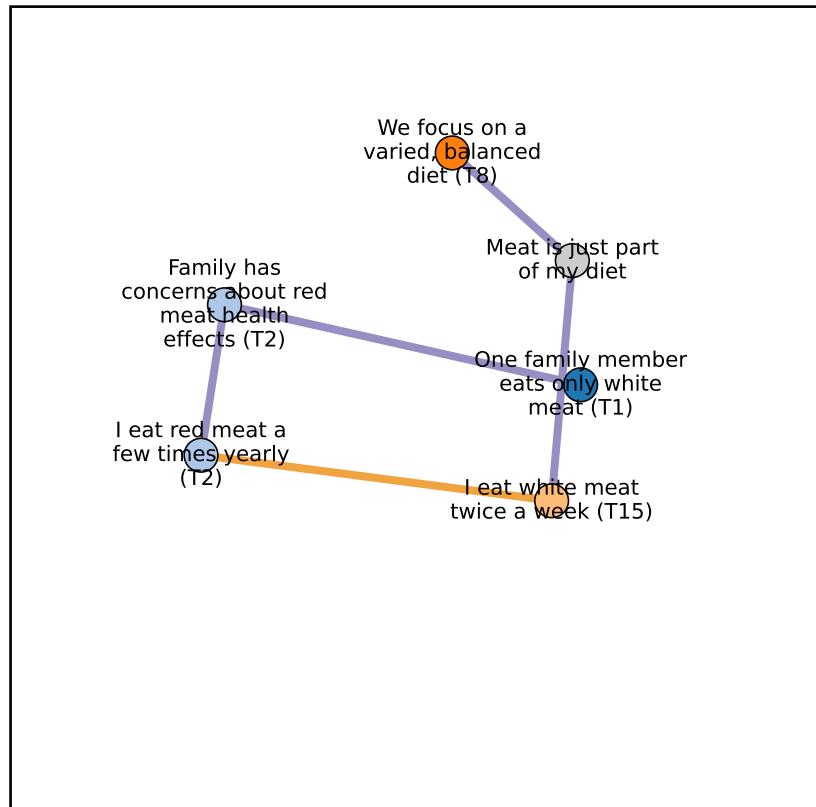
I am trying to eat less meat (T7)

People around me eat meat regularly (T27)
Eating meat is a social norm around me

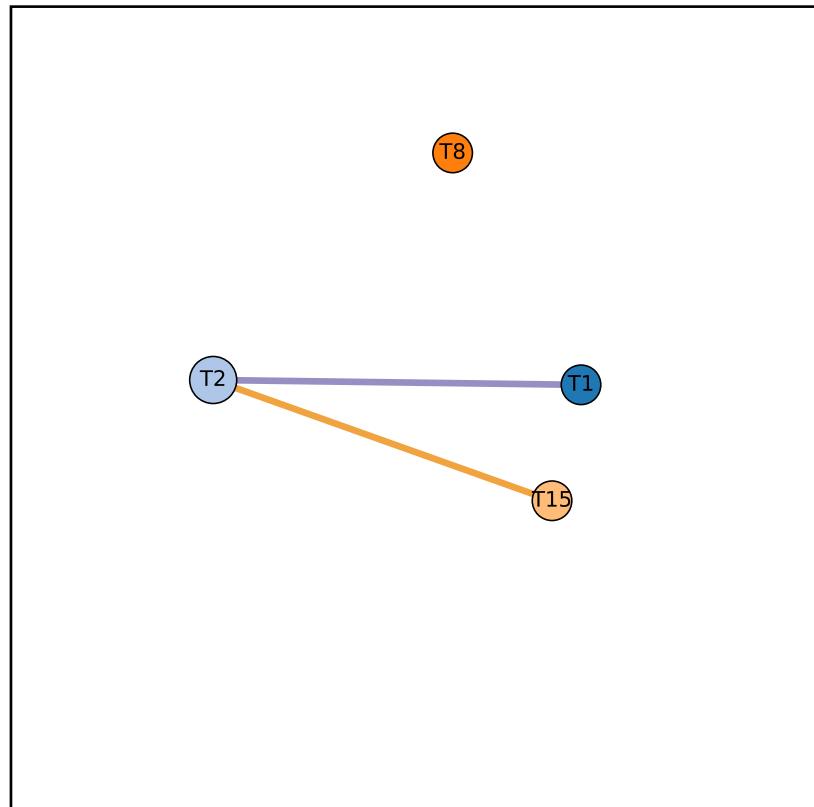
Wave 2 (topics)



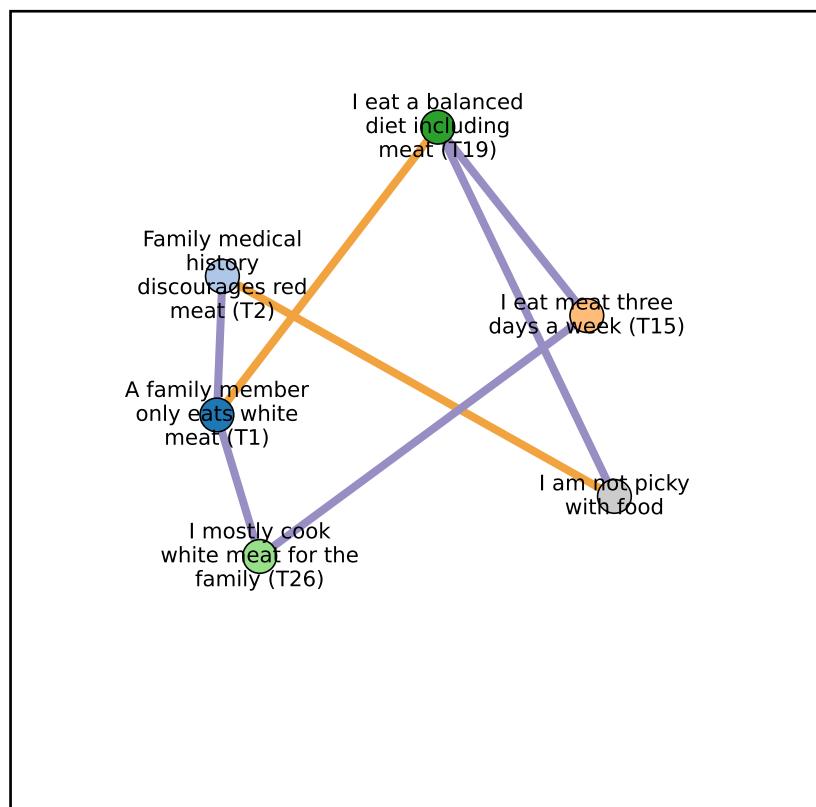
Wave 1 (stances)



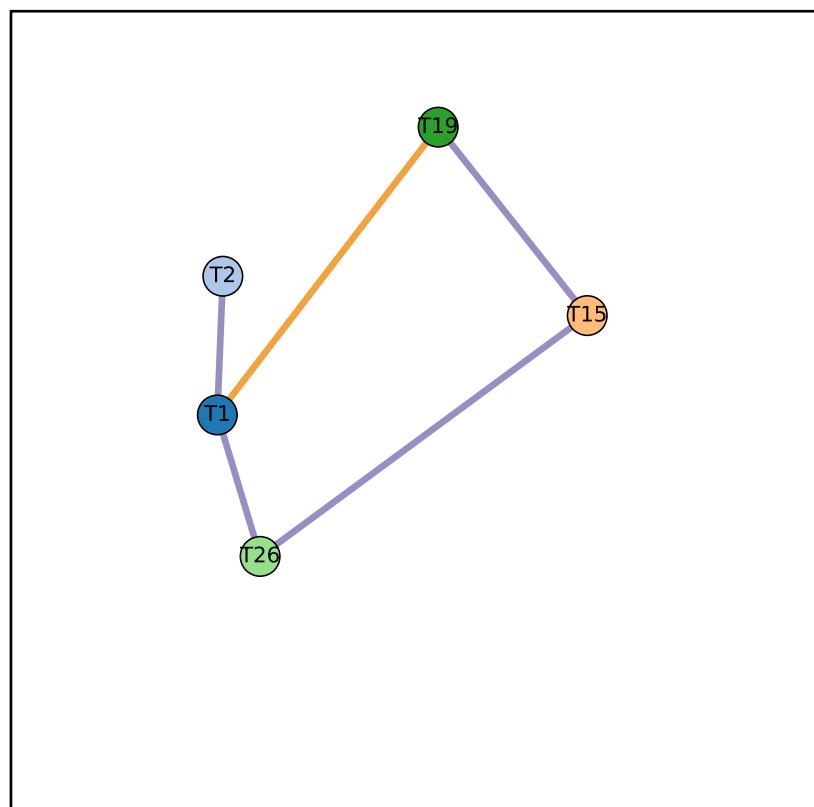
Wave 1 (topics)



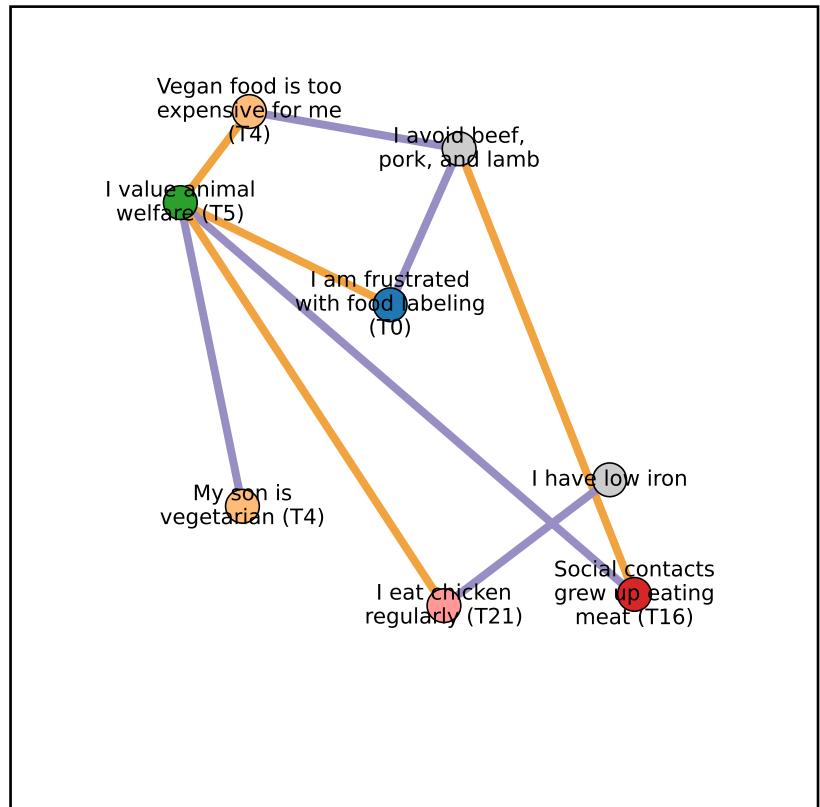
Wave 2 (stances)



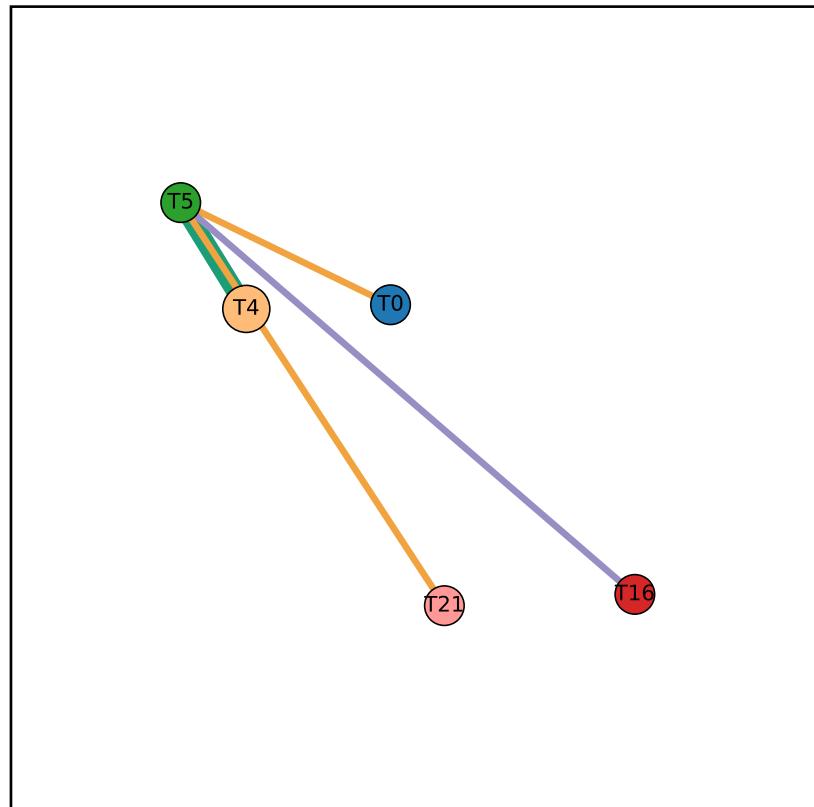
Wave 2 (topics)



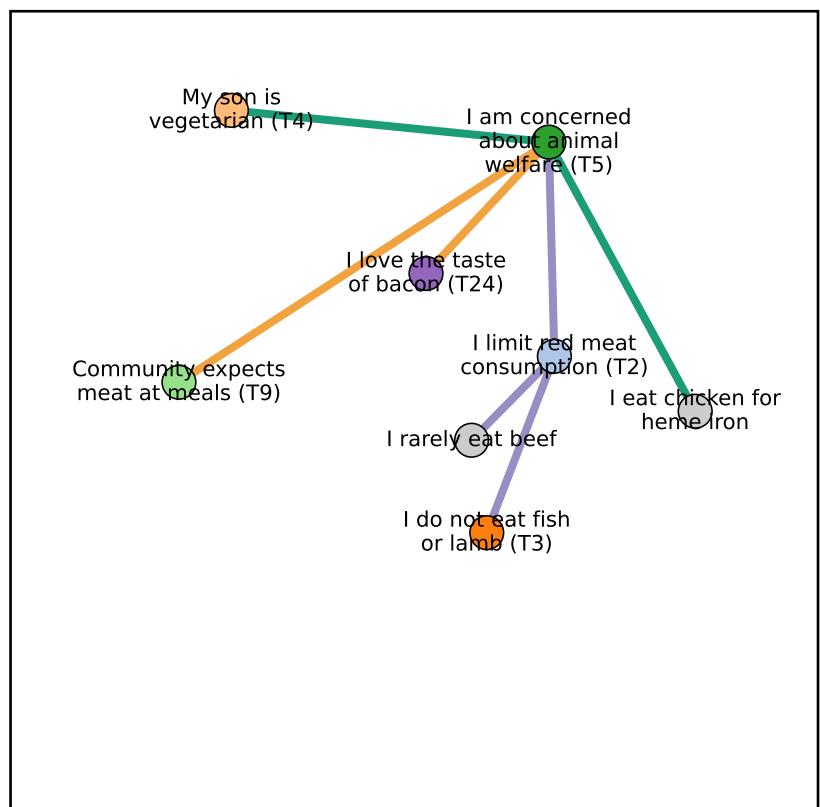
Wave 1 (stances)



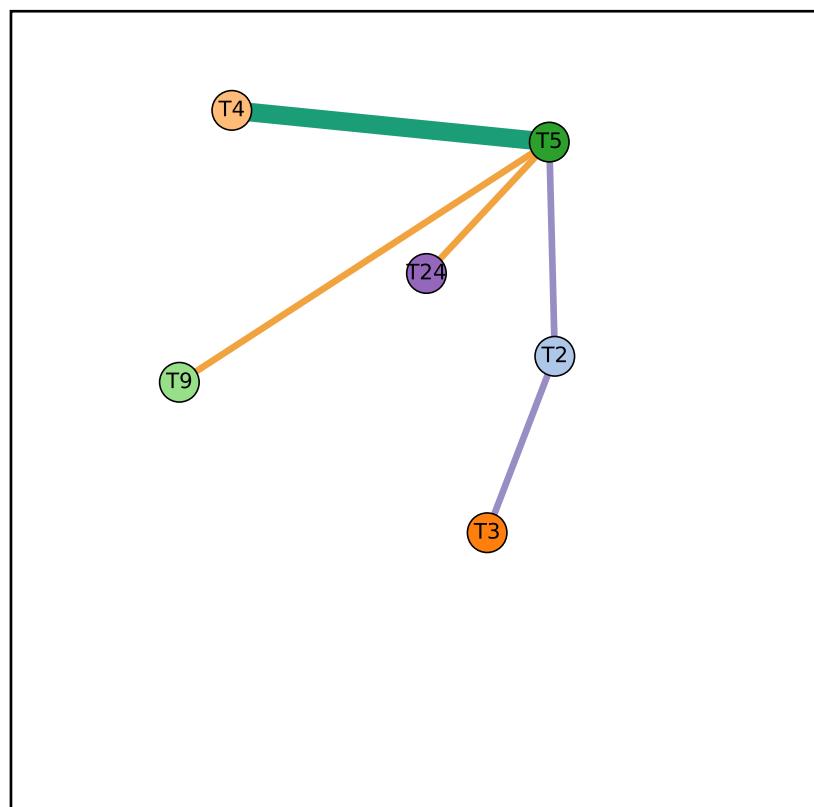
Wave 1 (topics)



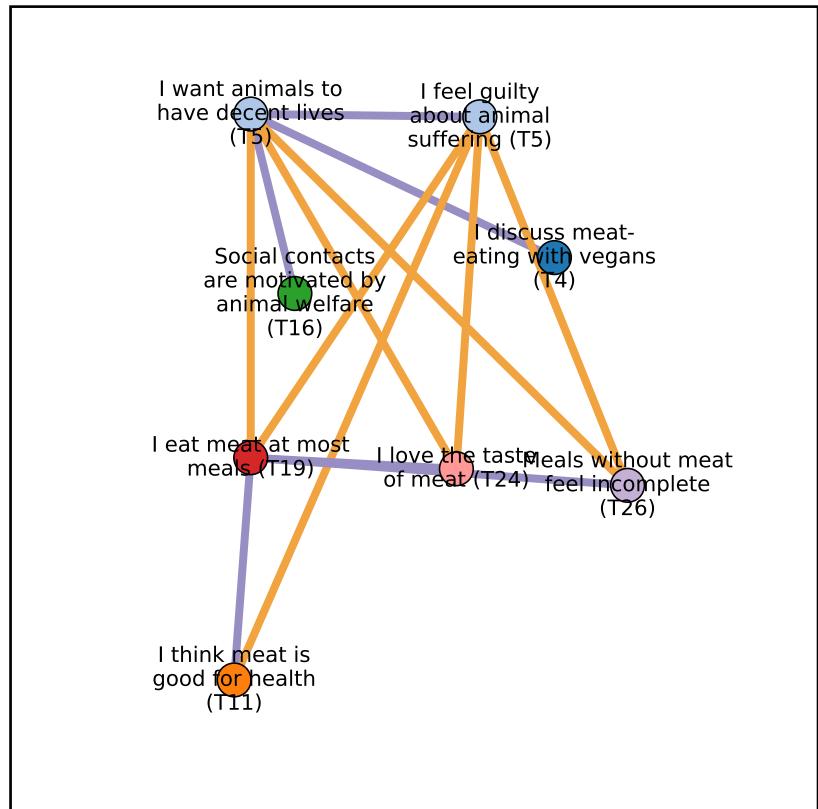
Wave 2 (stances)



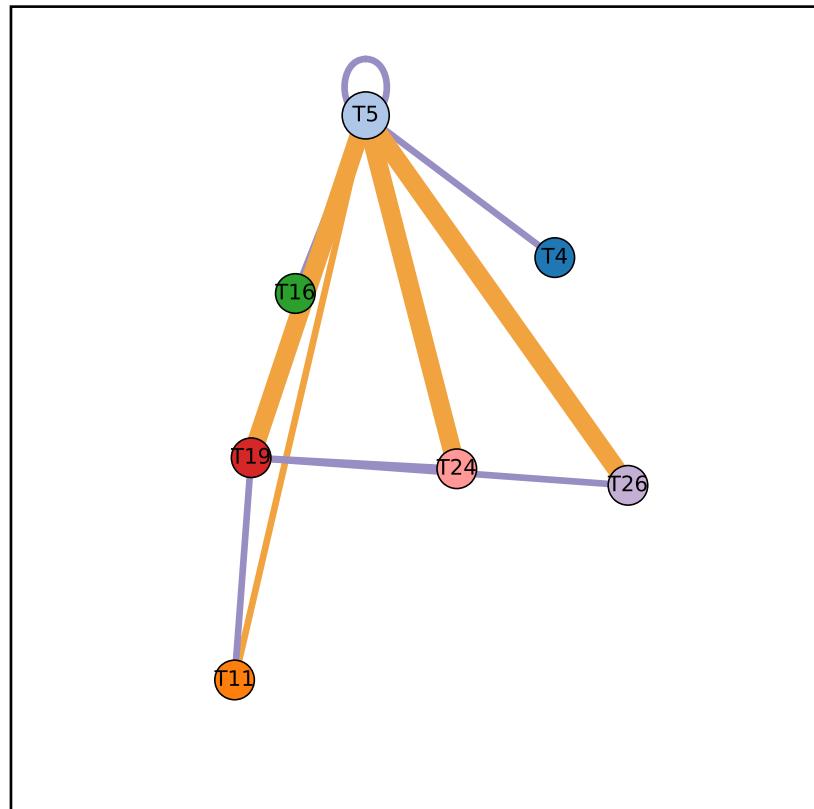
Wave 2 (topics)



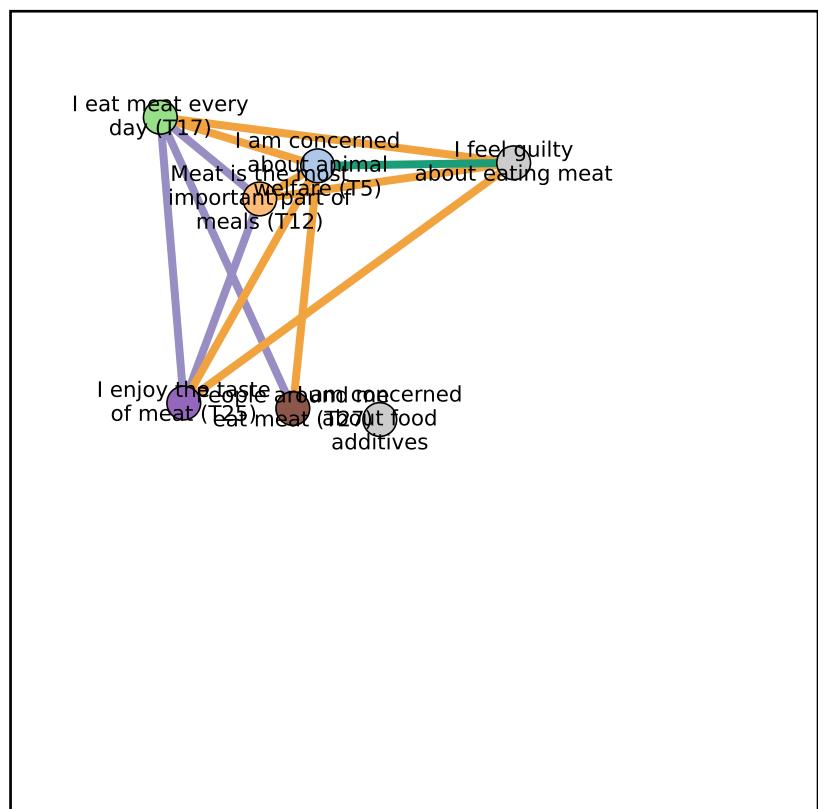
Wave 1 (stances)



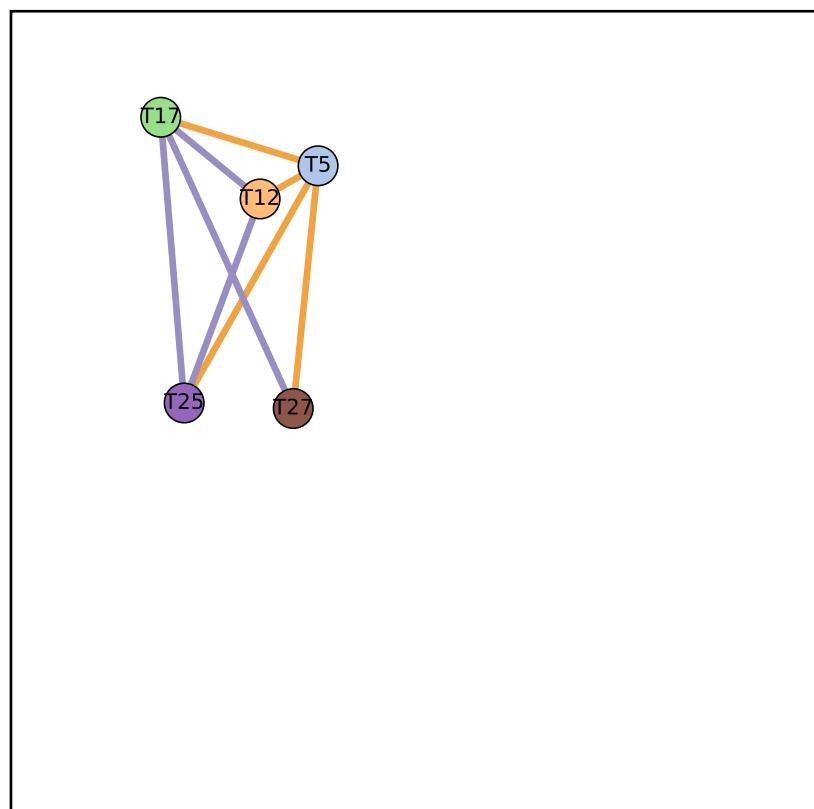
Wave 1 (topics)



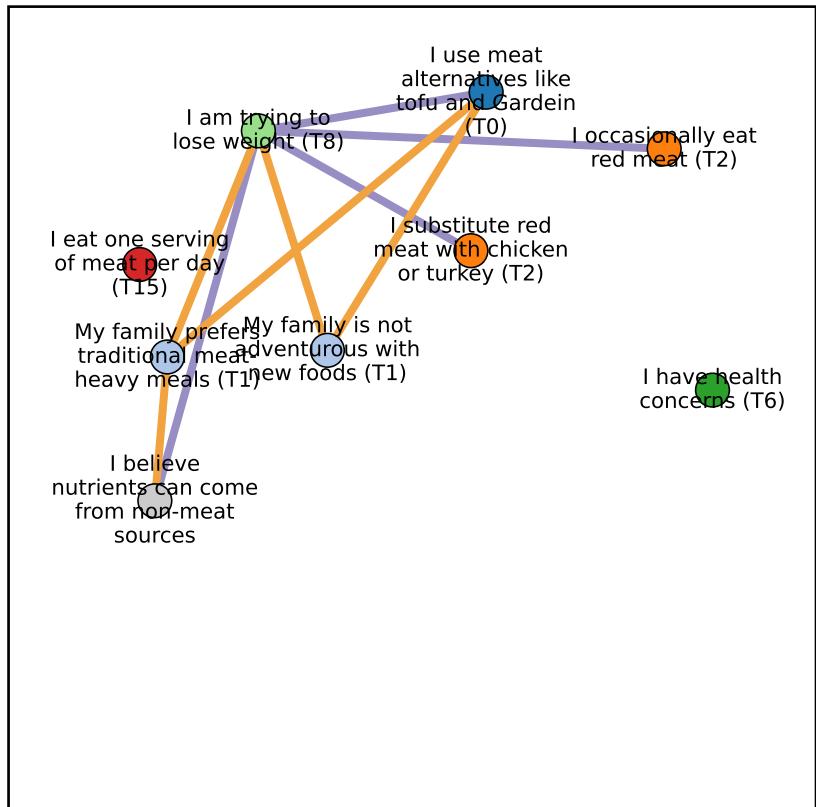
Wave 2 (stances)



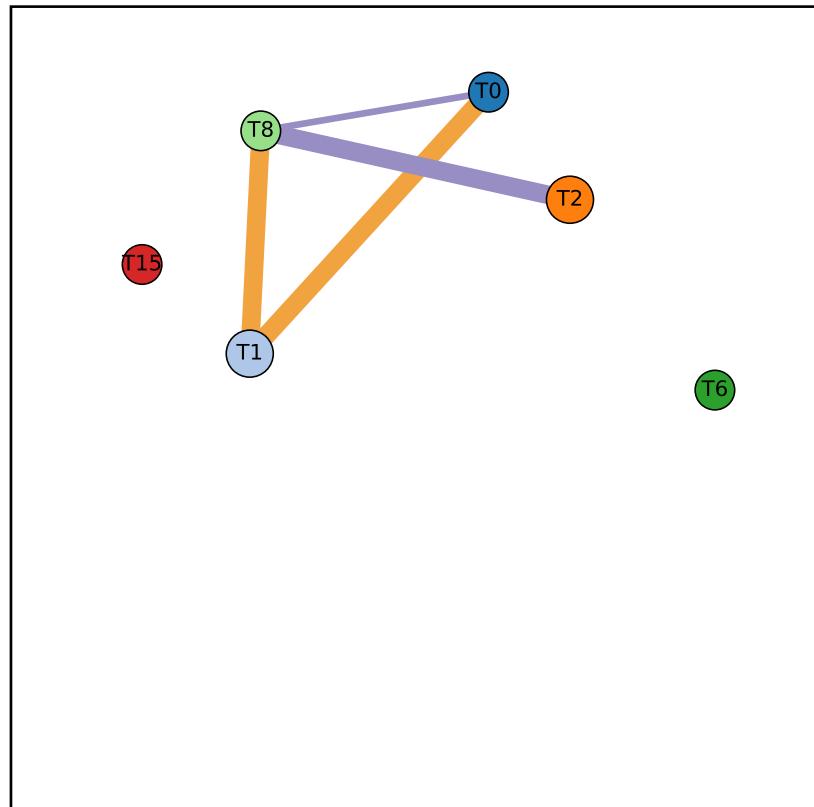
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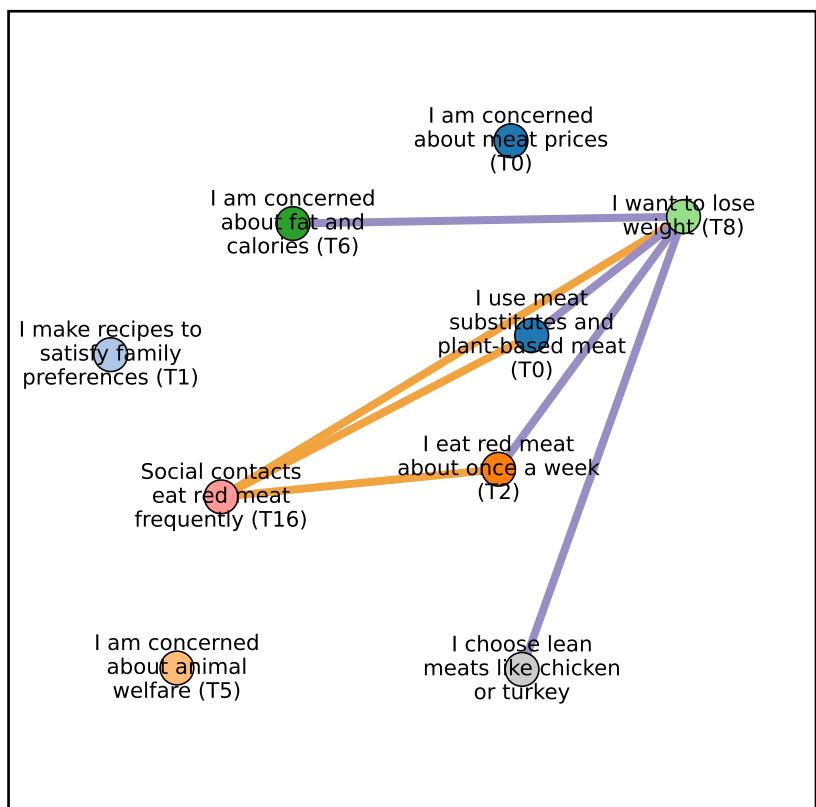
Wave 1 (stances)



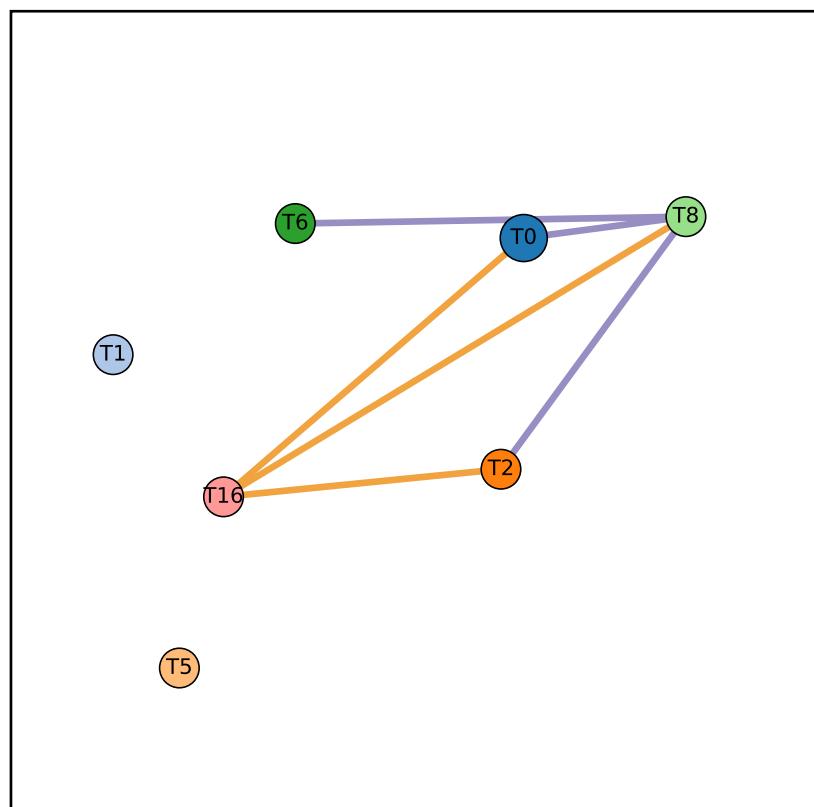
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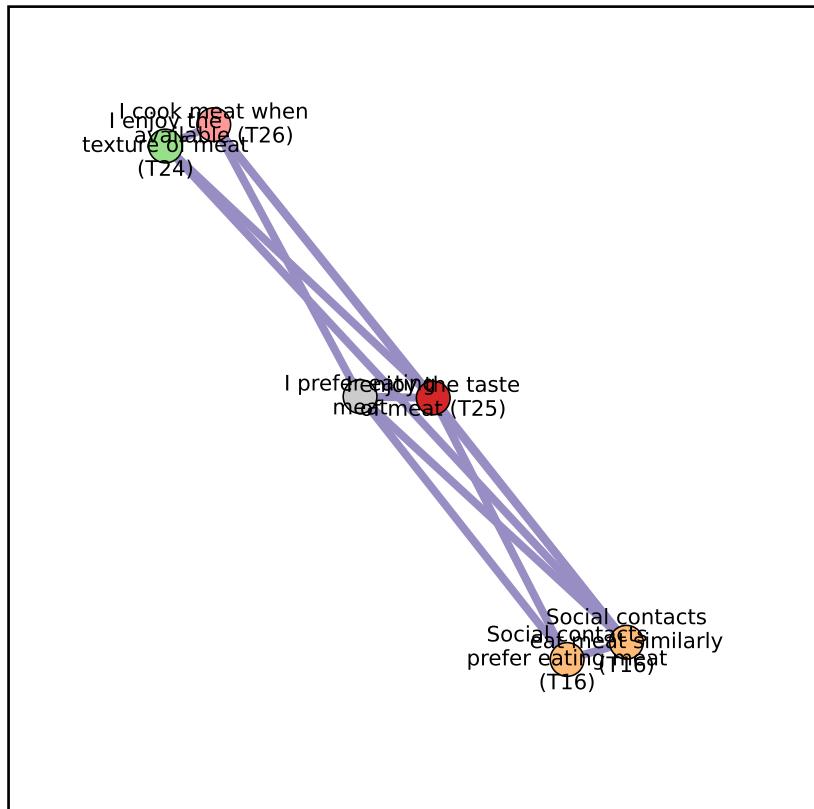
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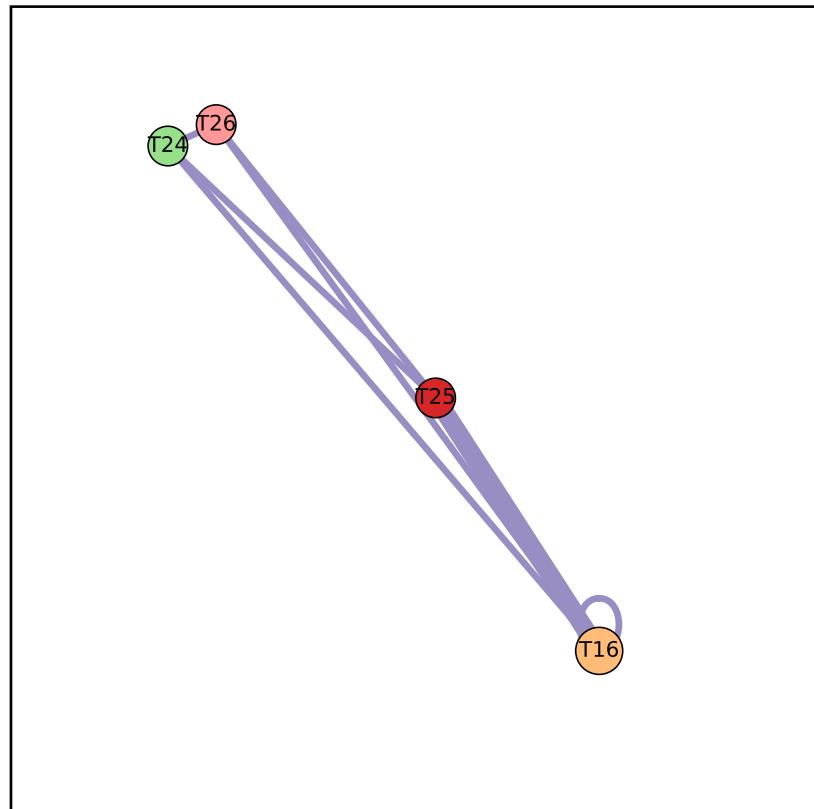
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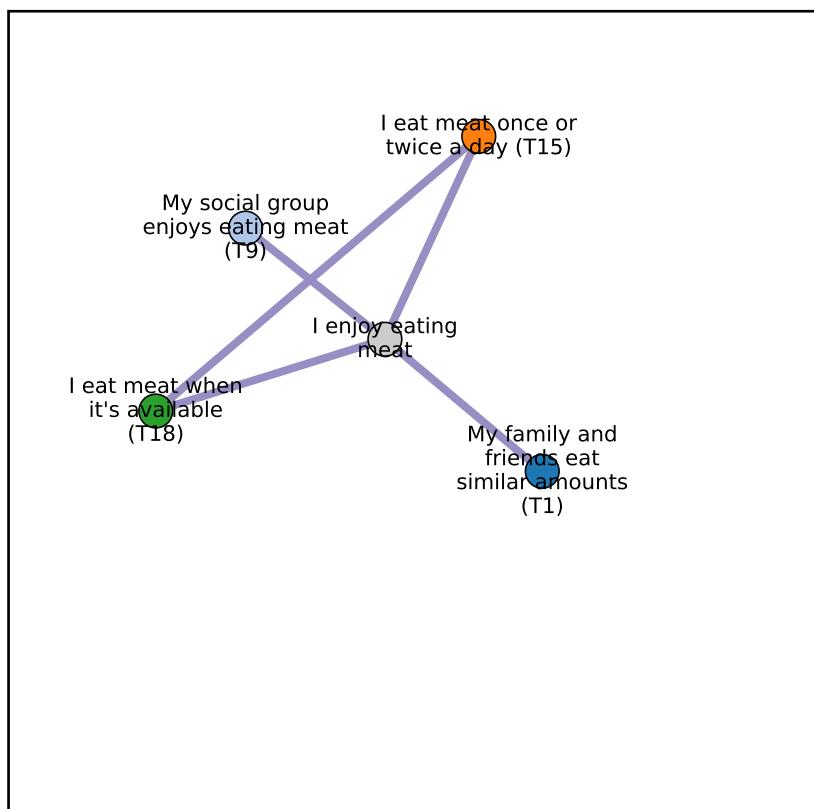
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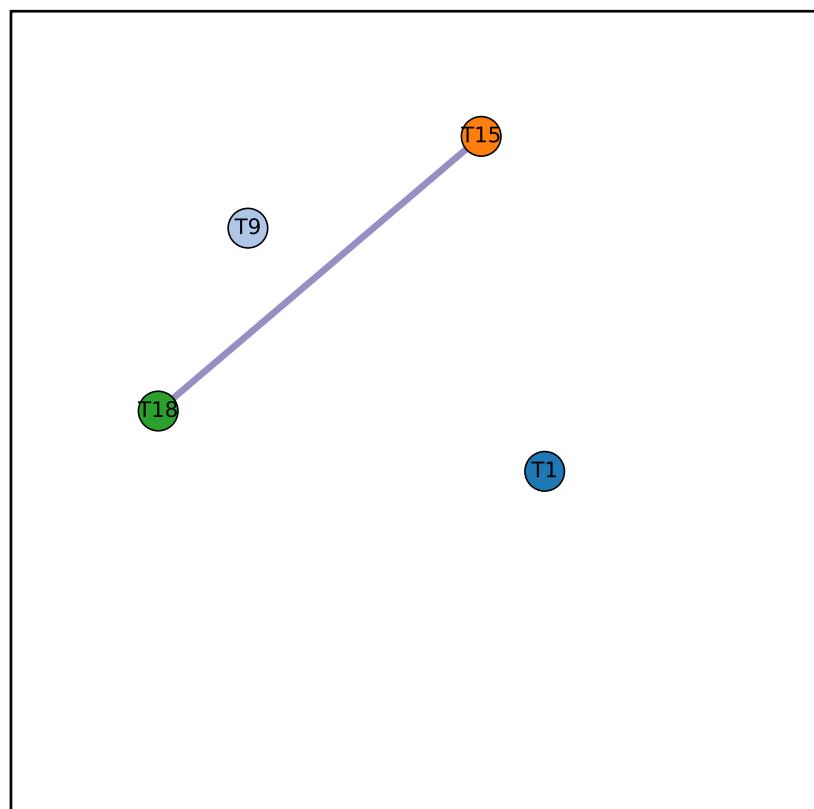
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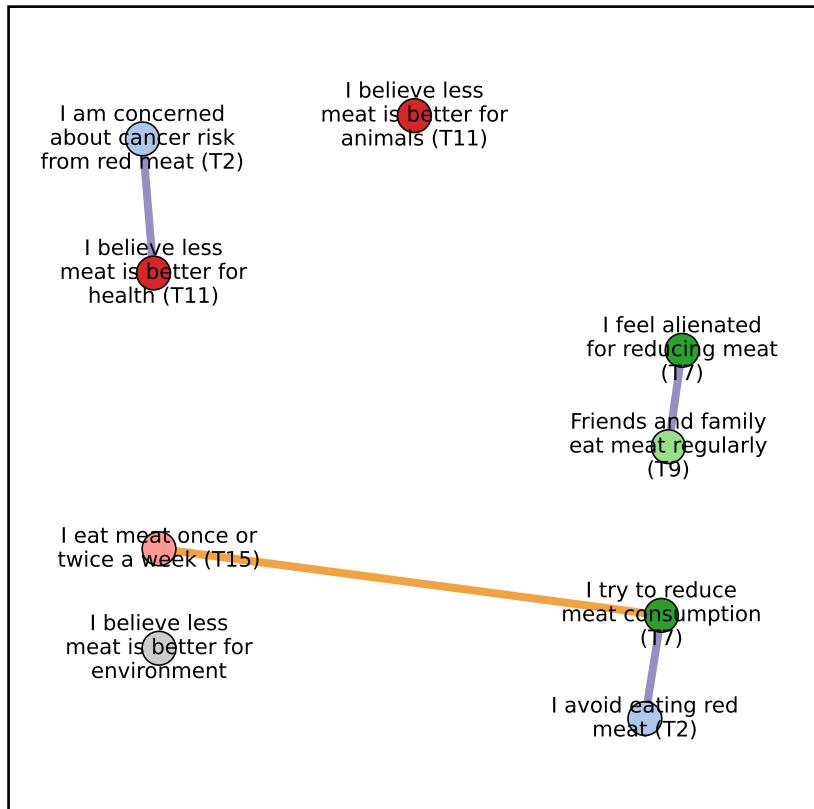
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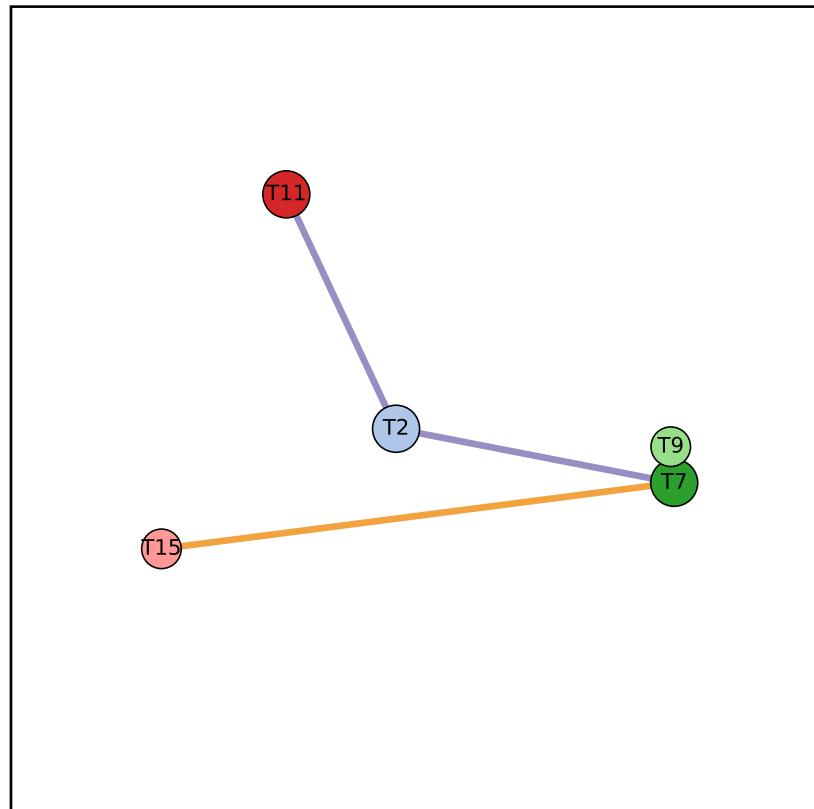
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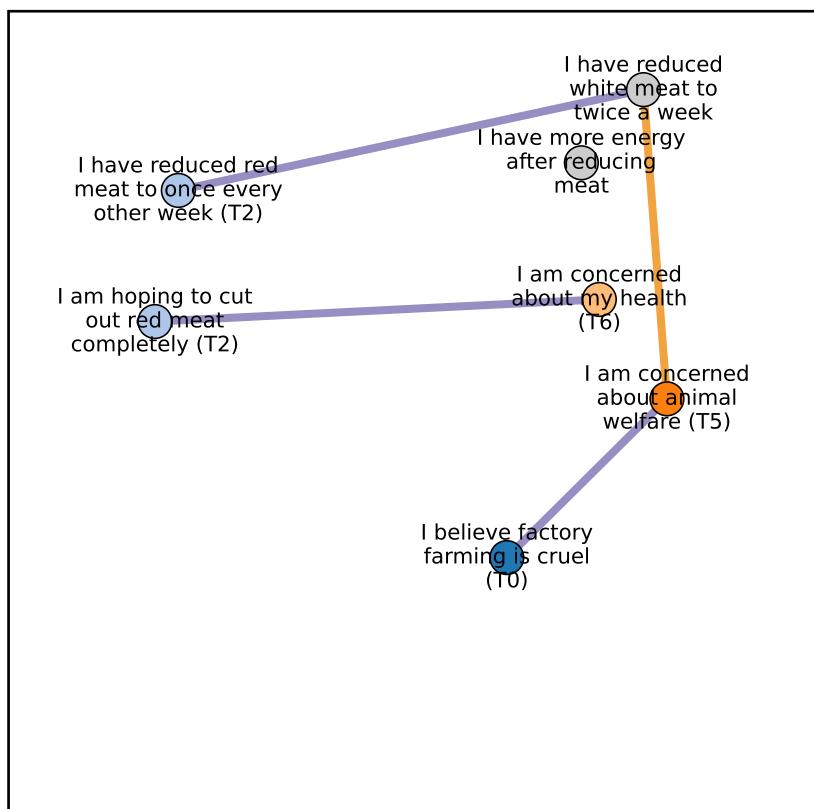
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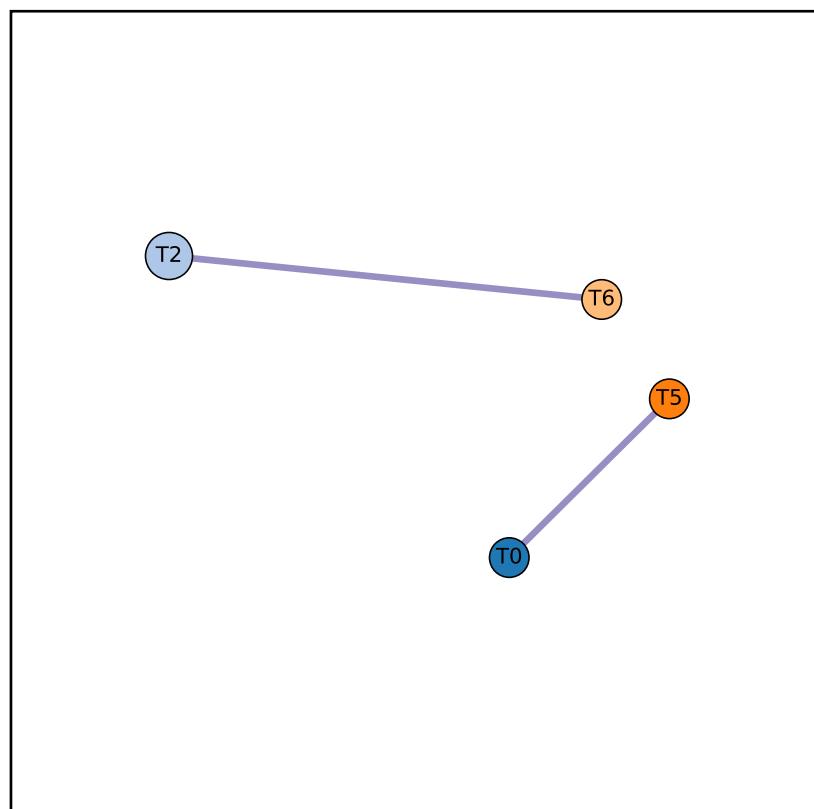
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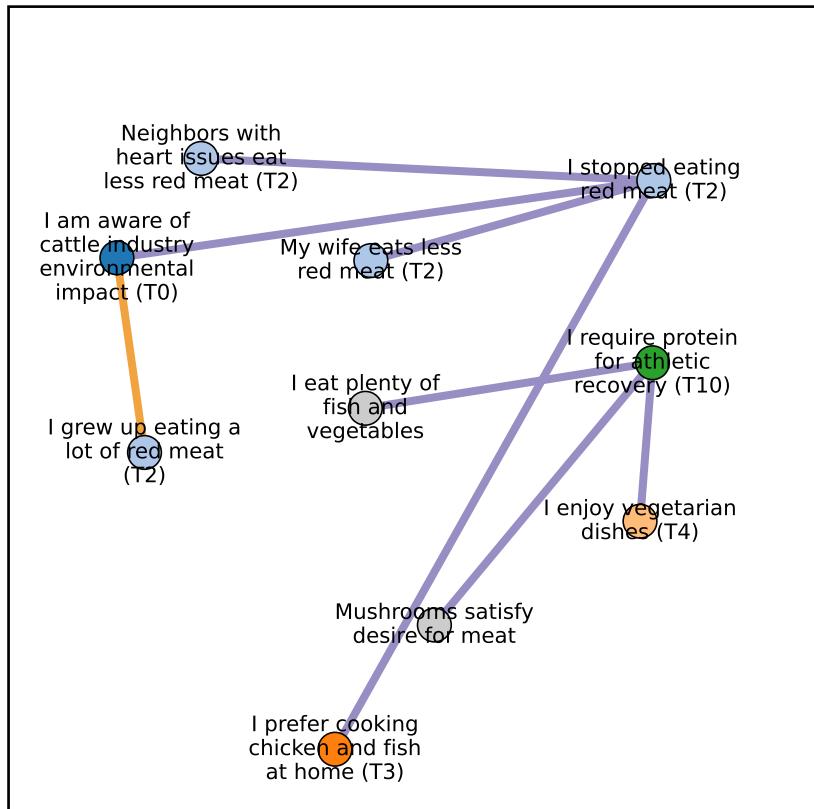
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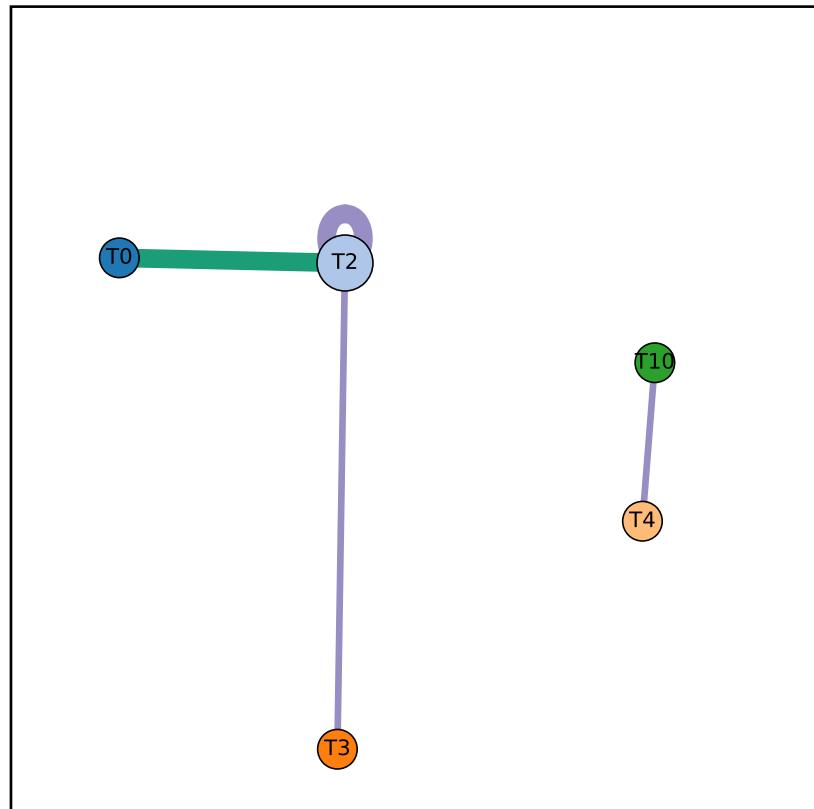
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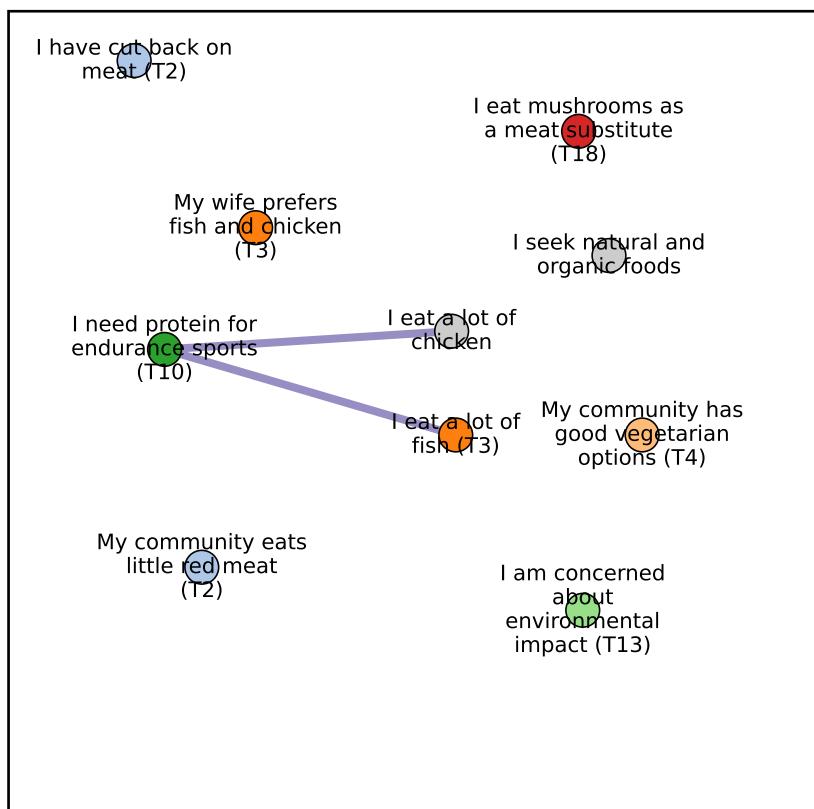
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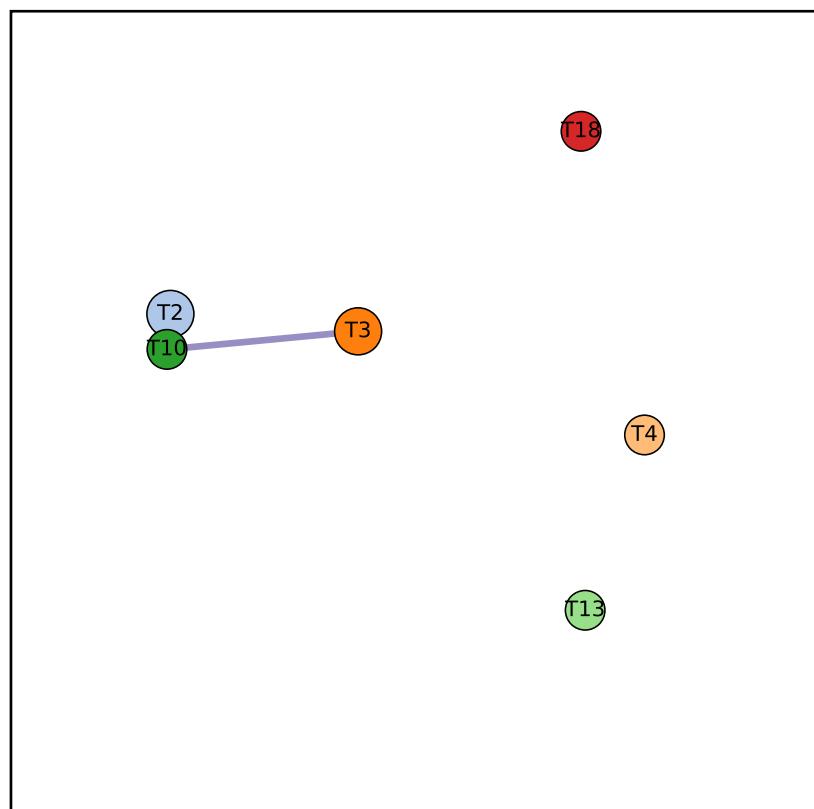
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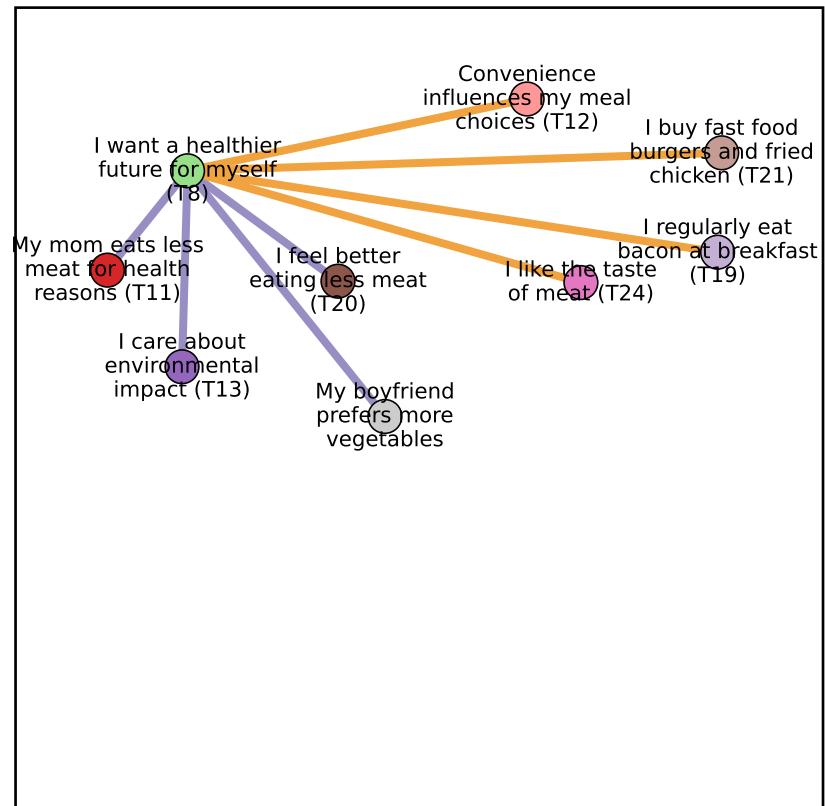
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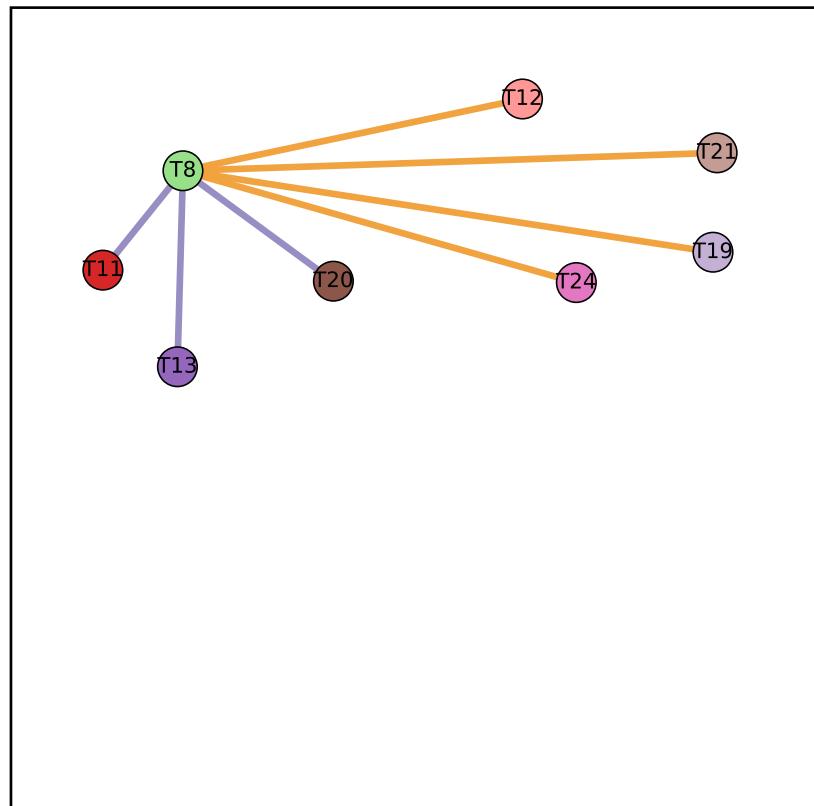
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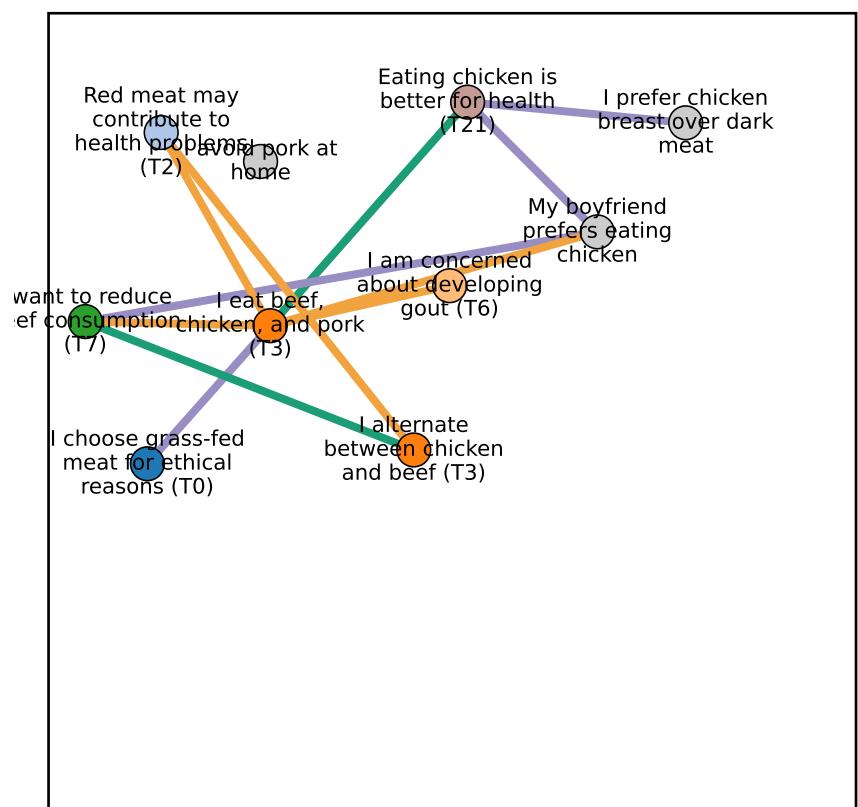
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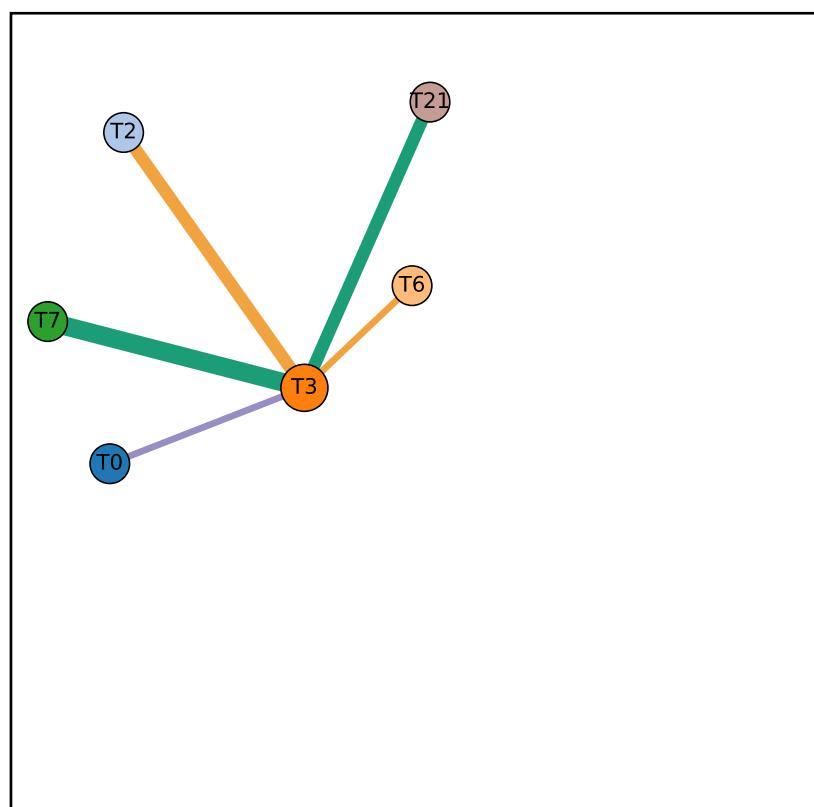
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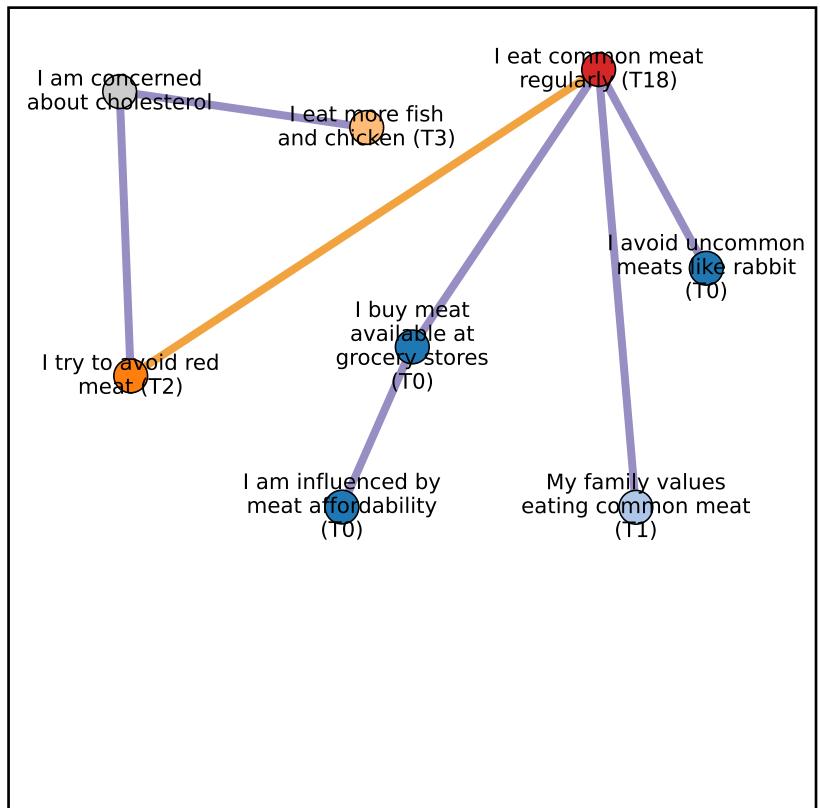
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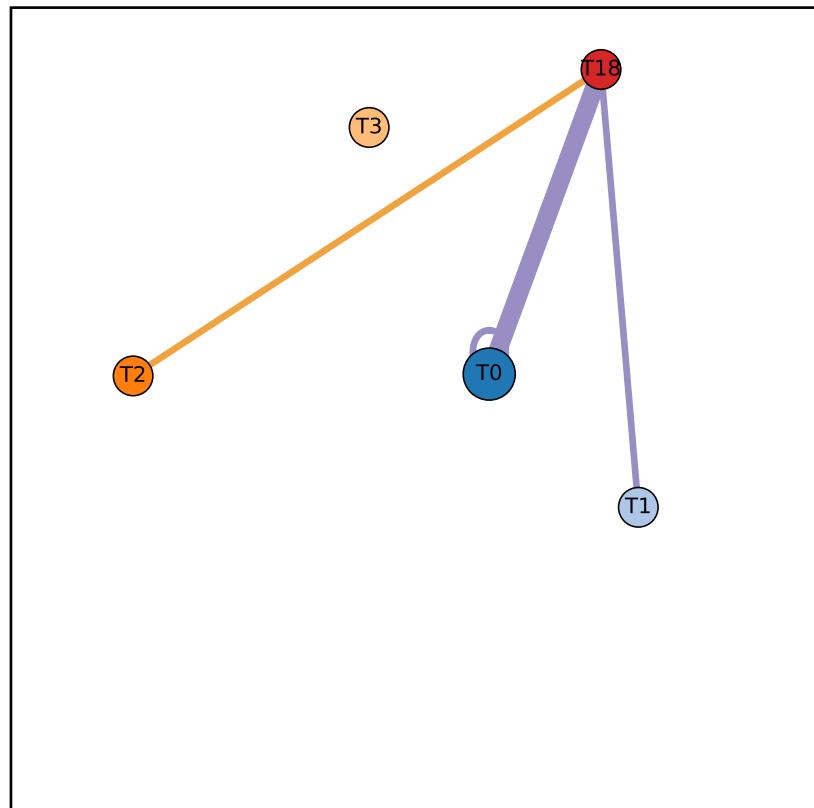
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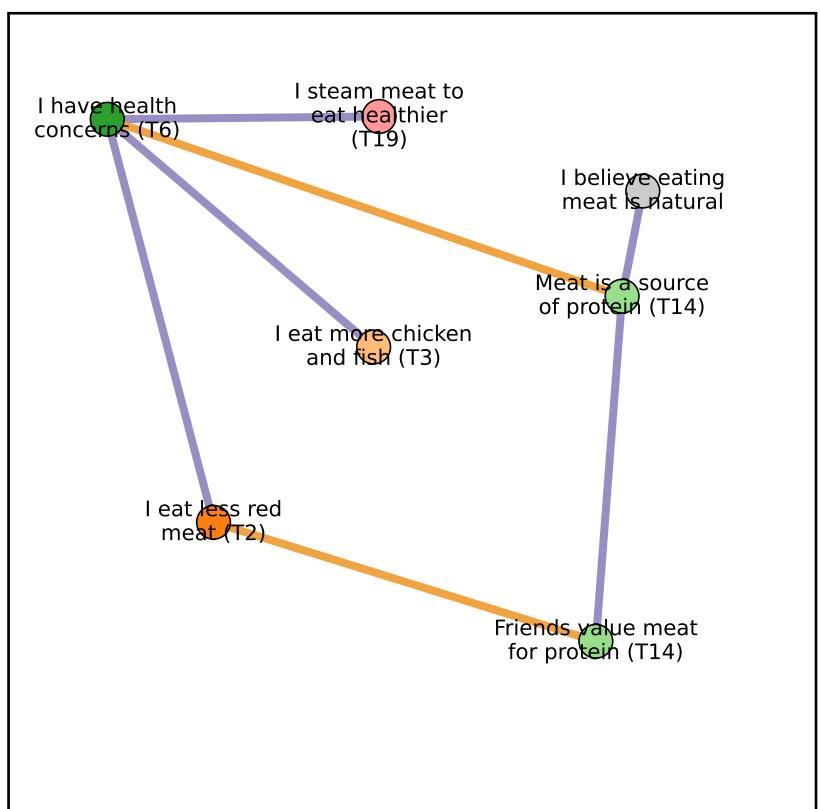
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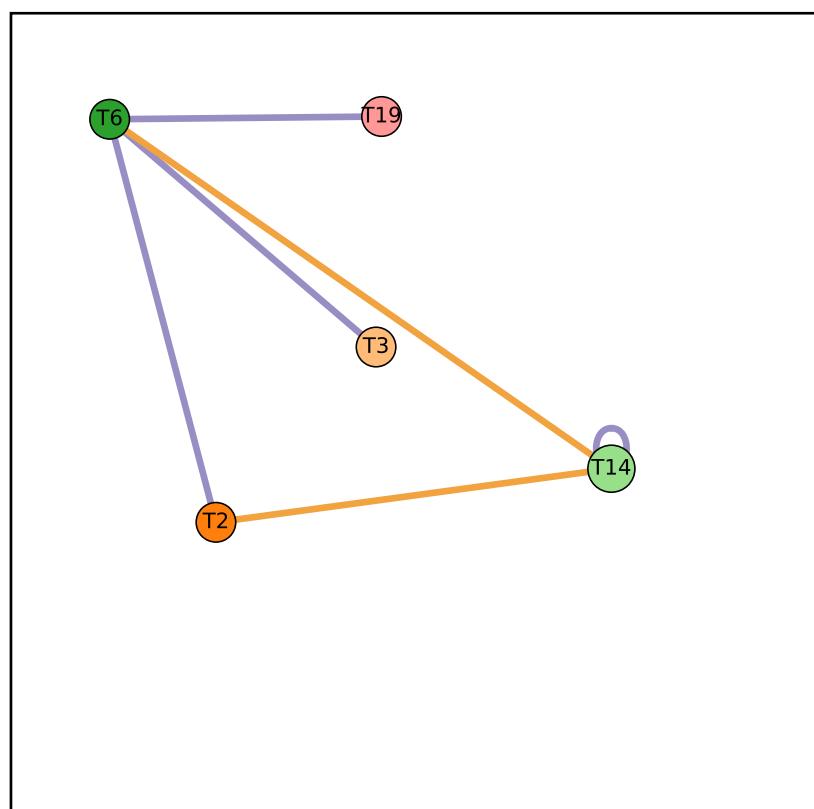
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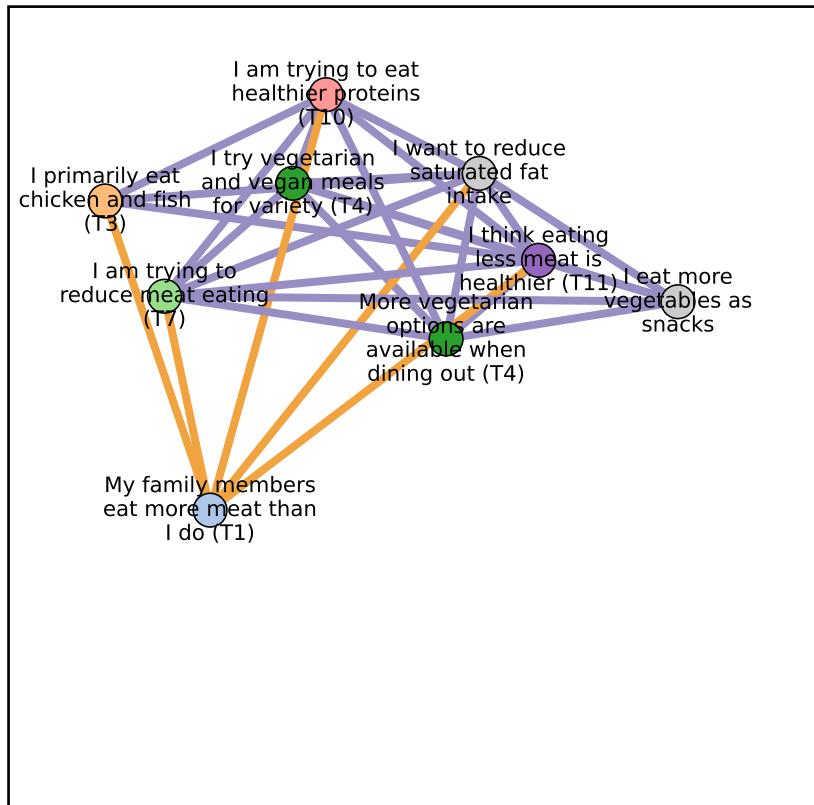
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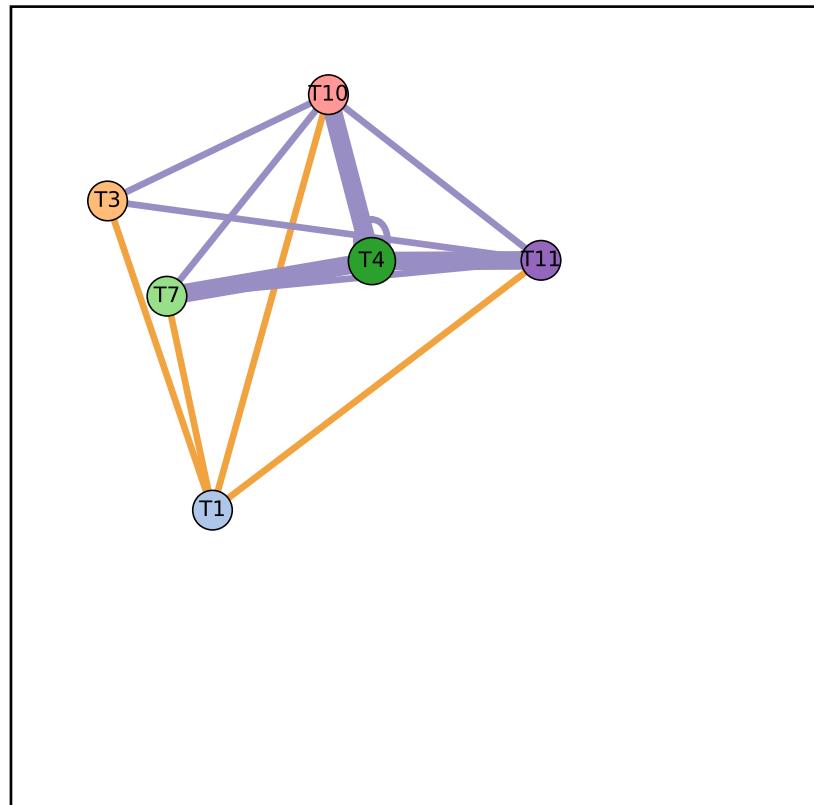
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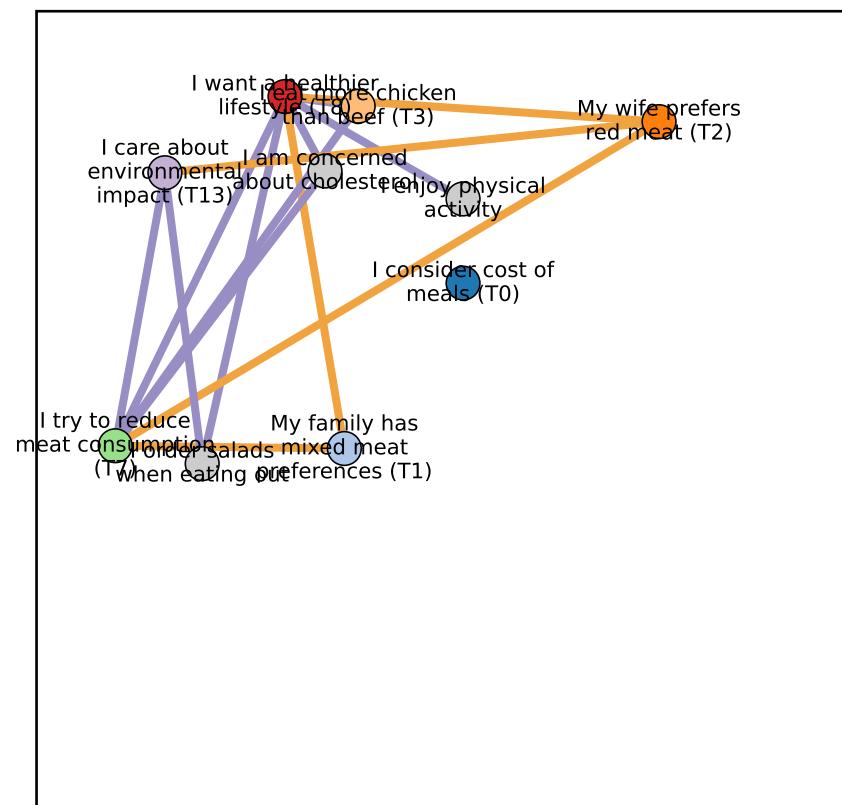
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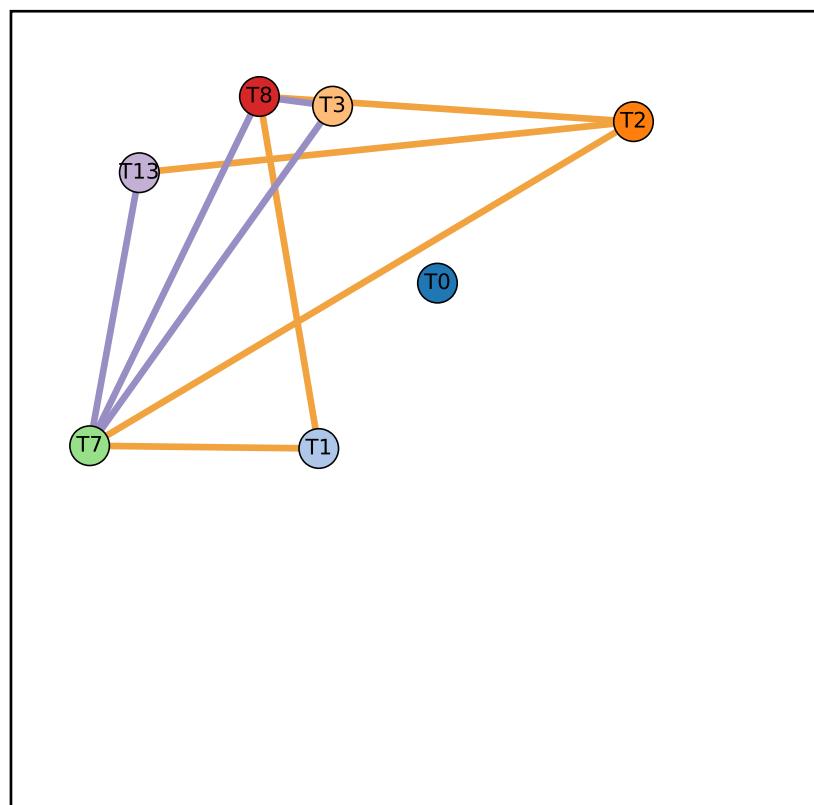
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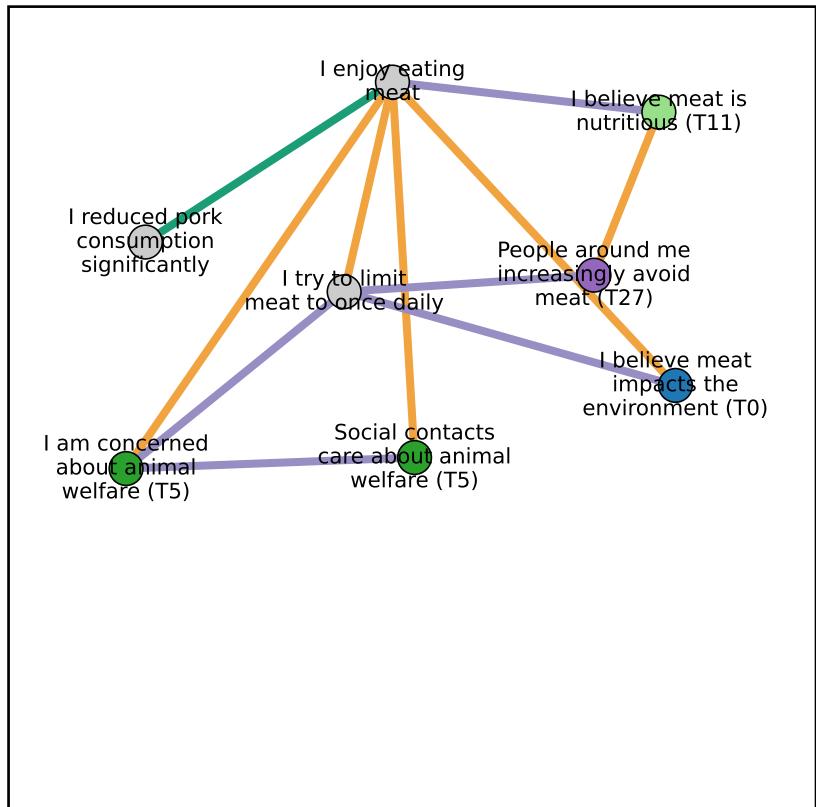
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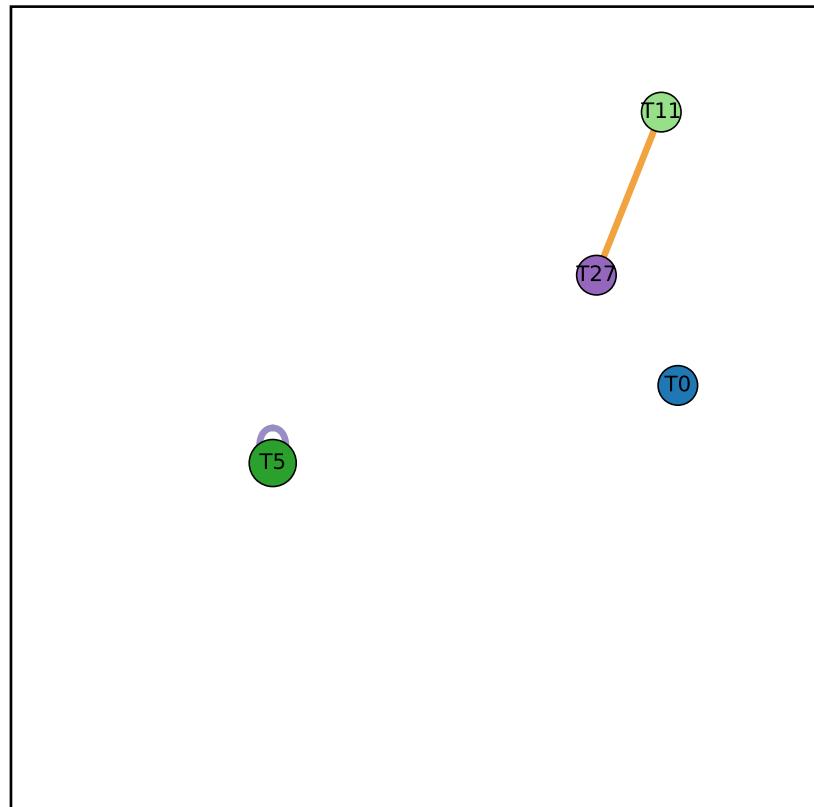
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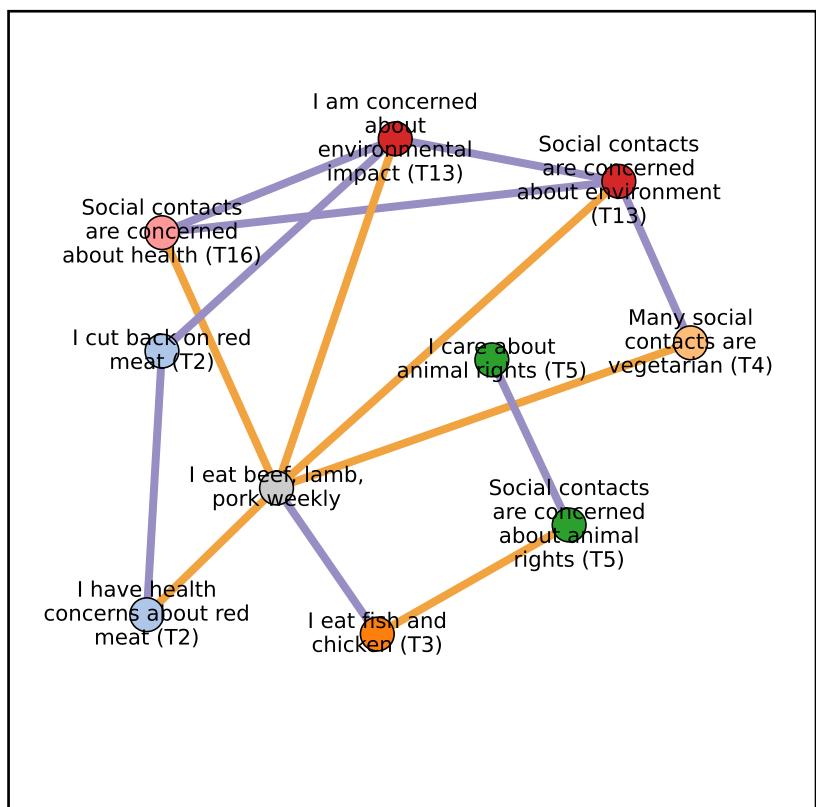
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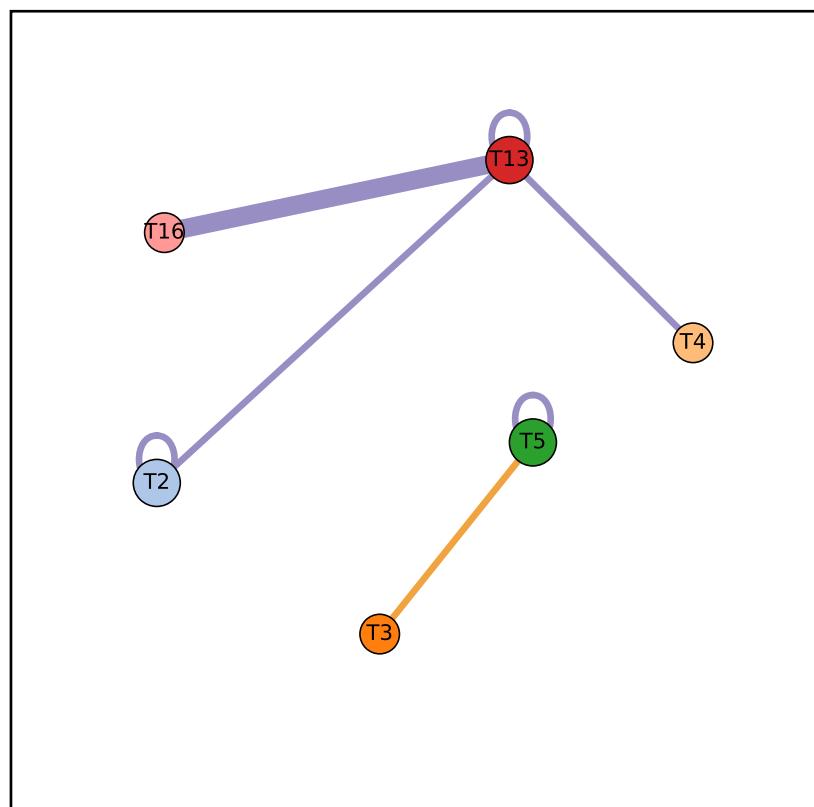
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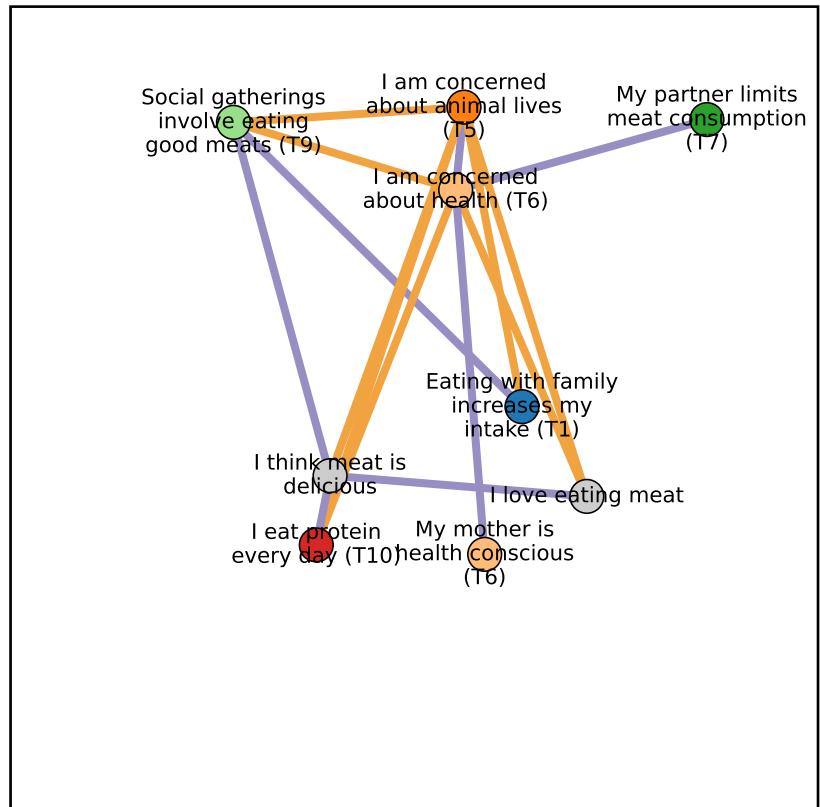
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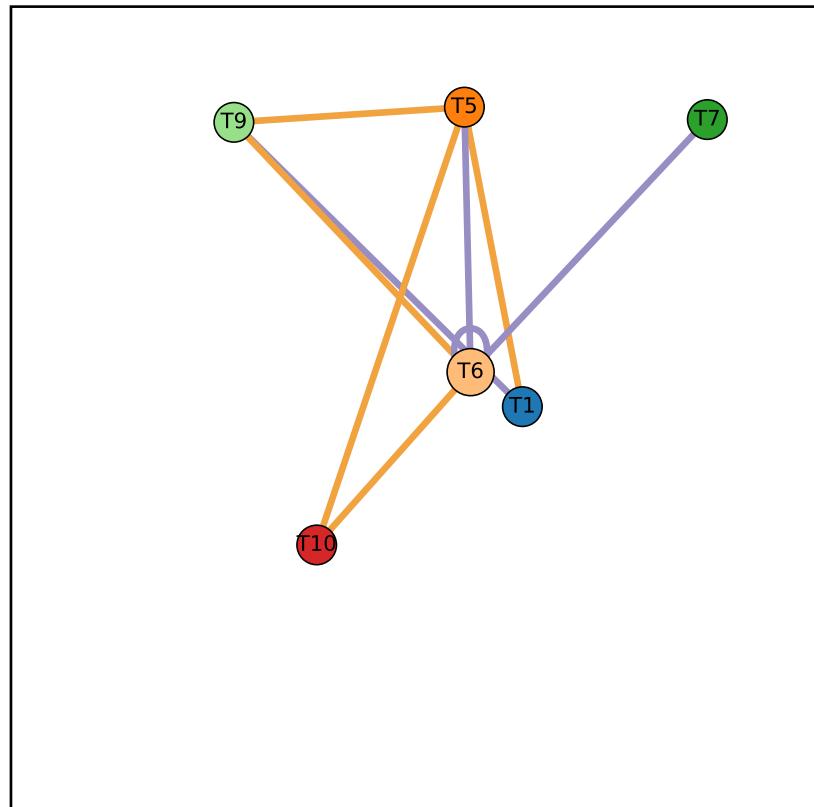
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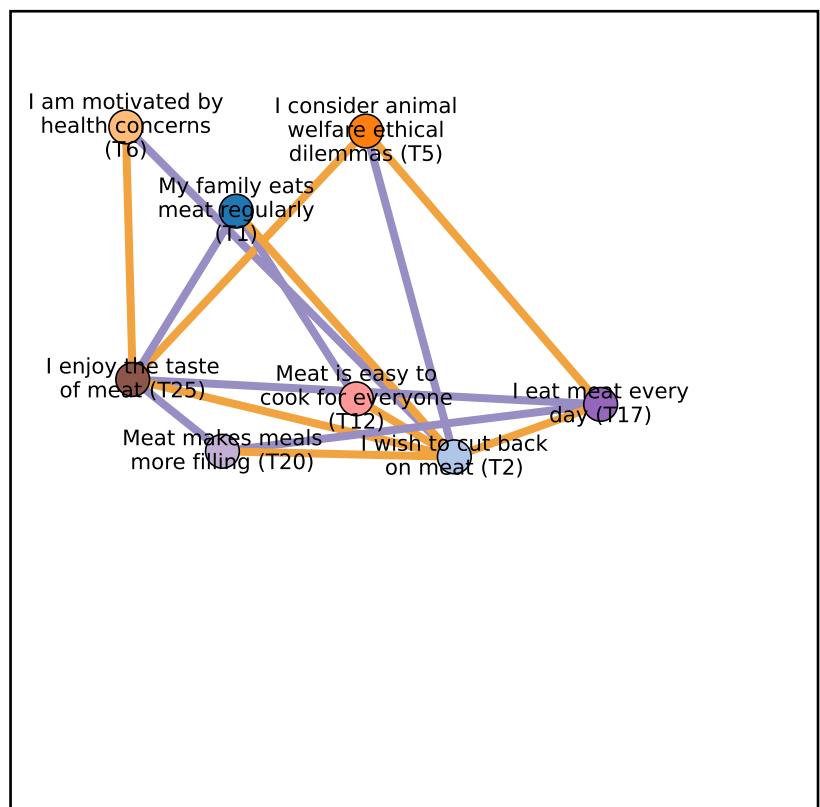
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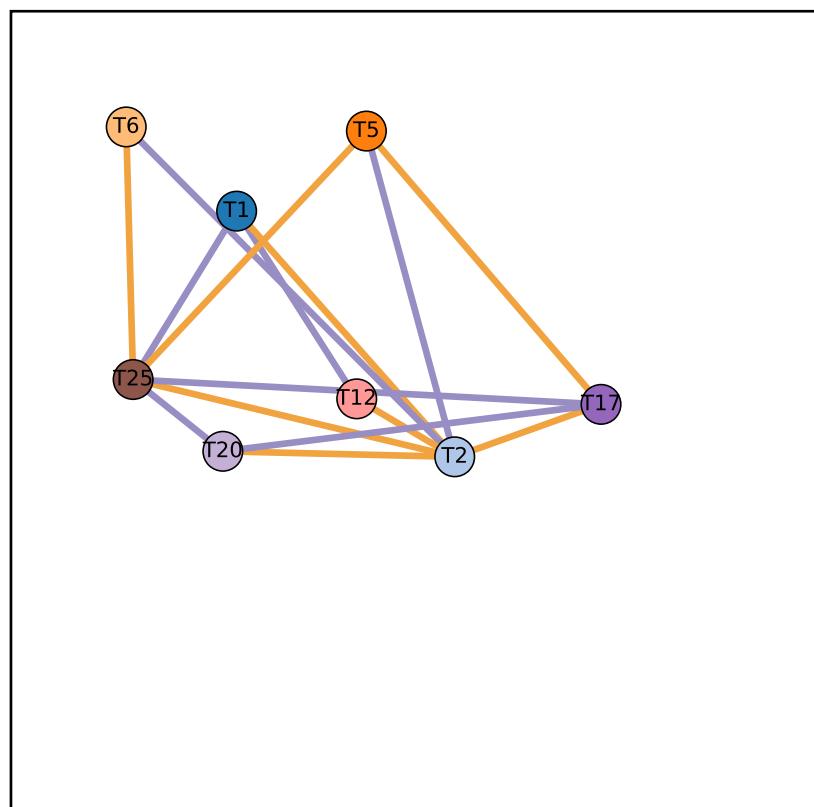
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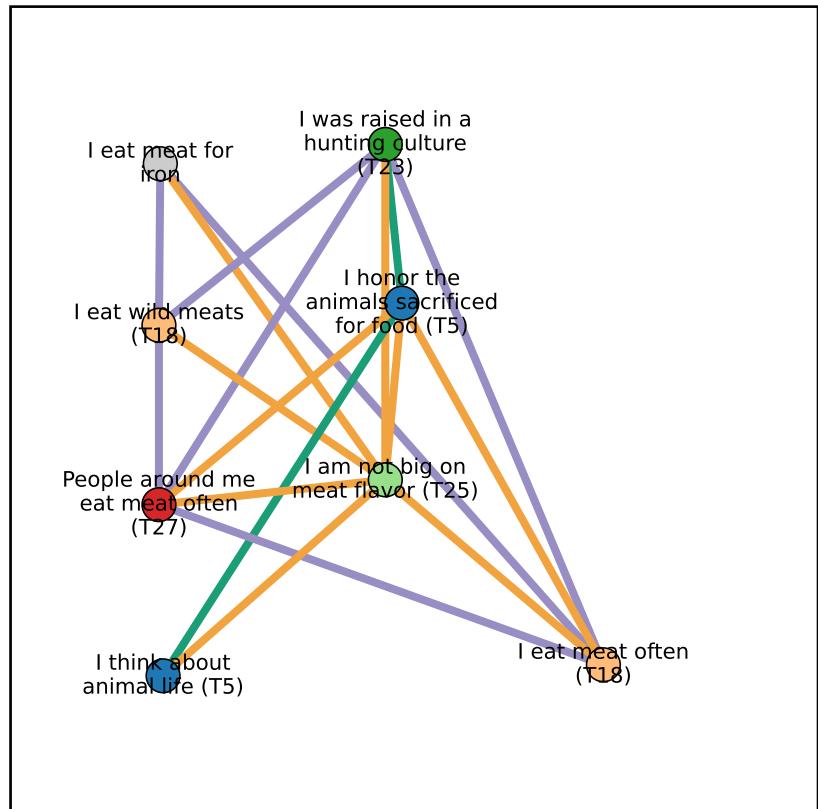
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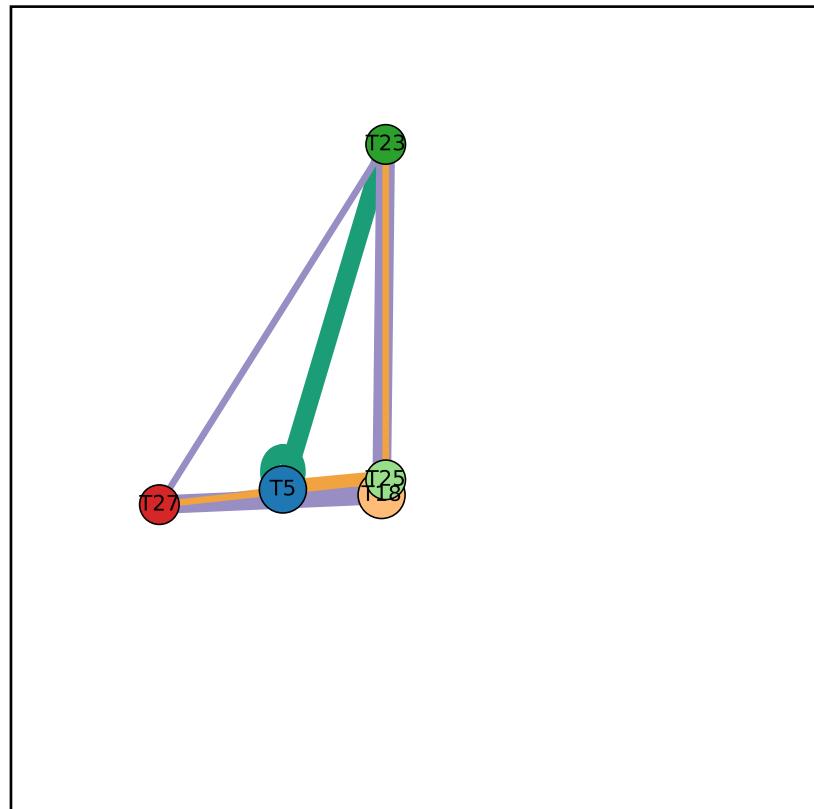
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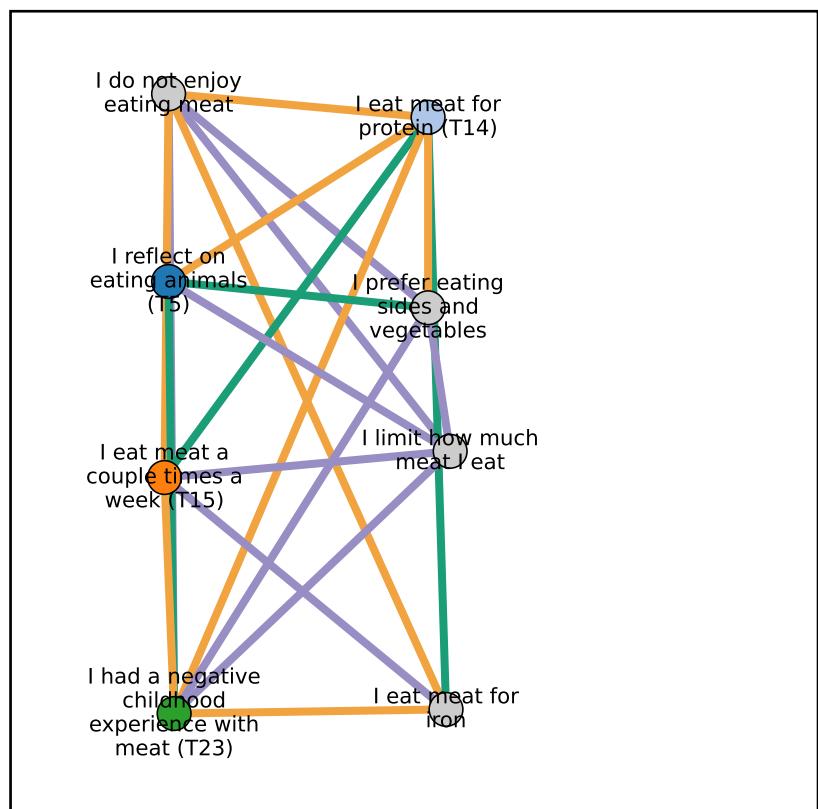
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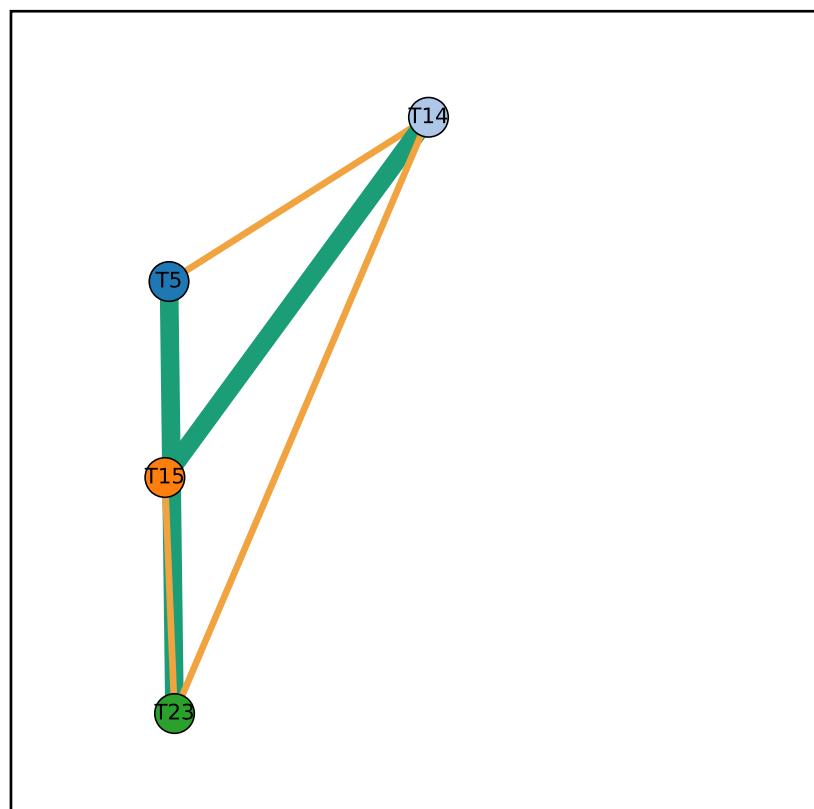
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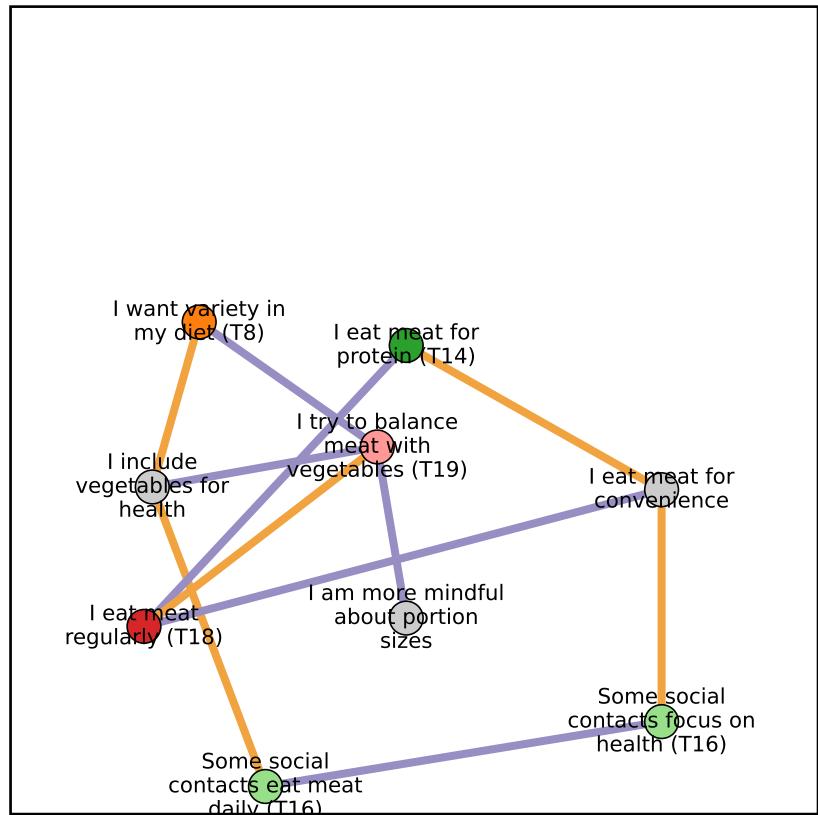
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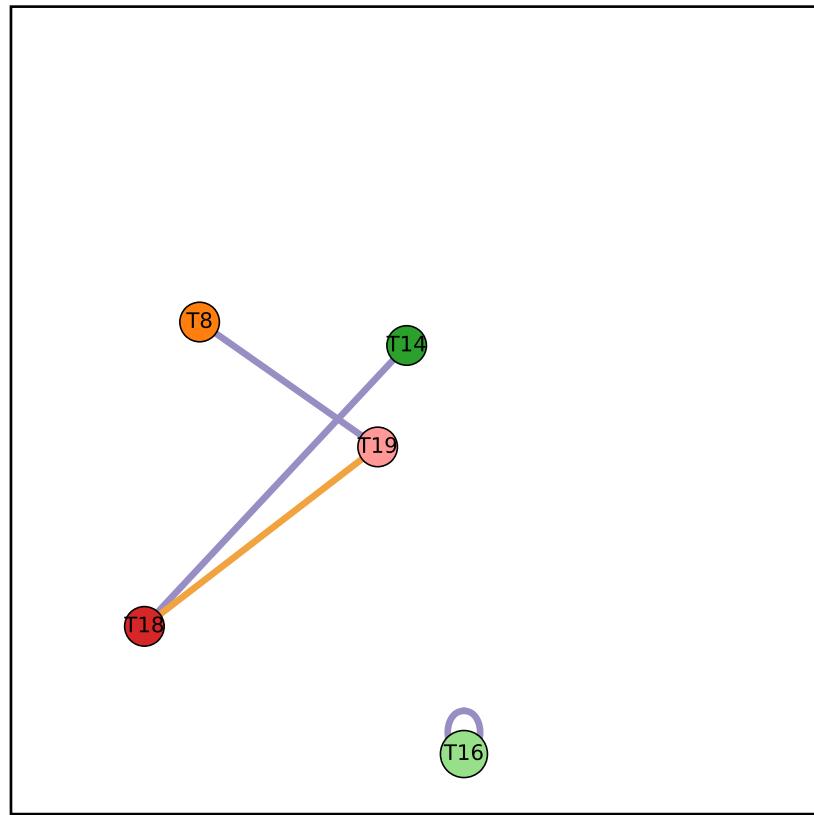
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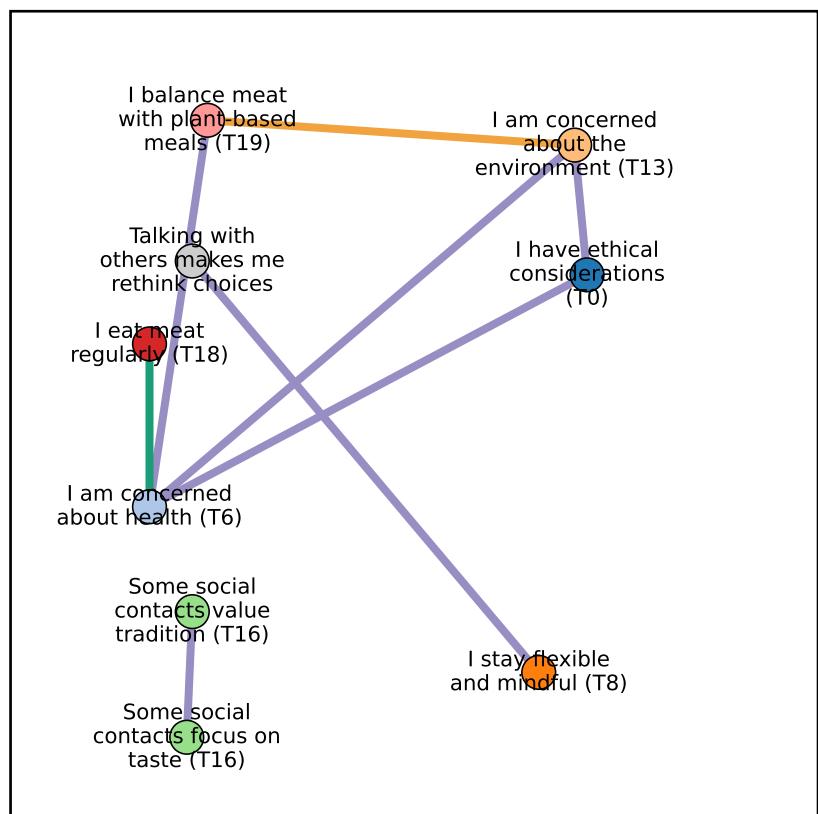
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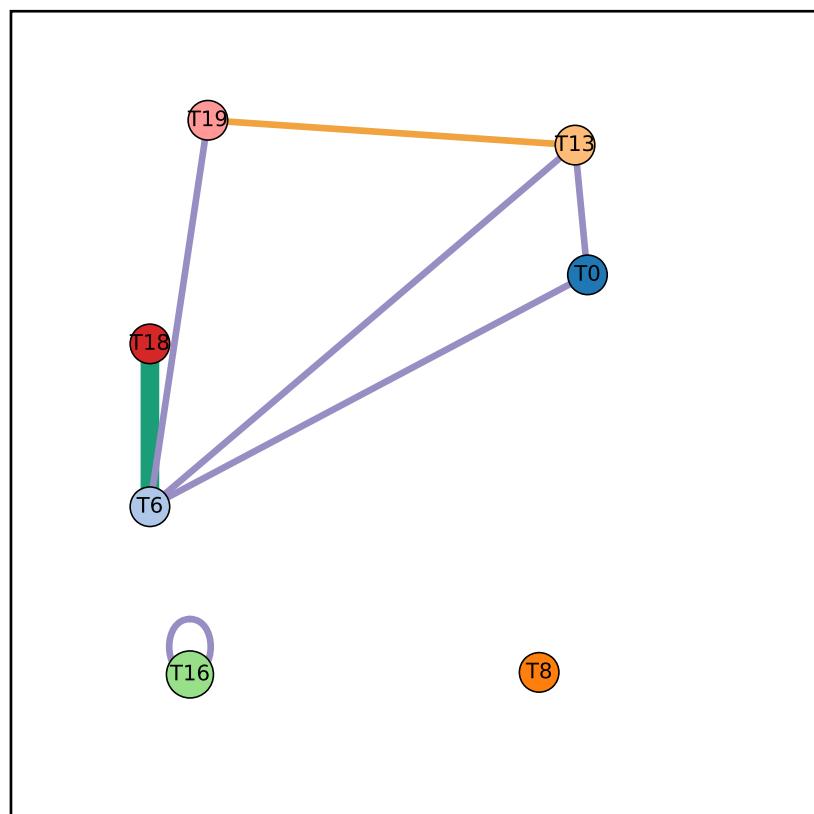
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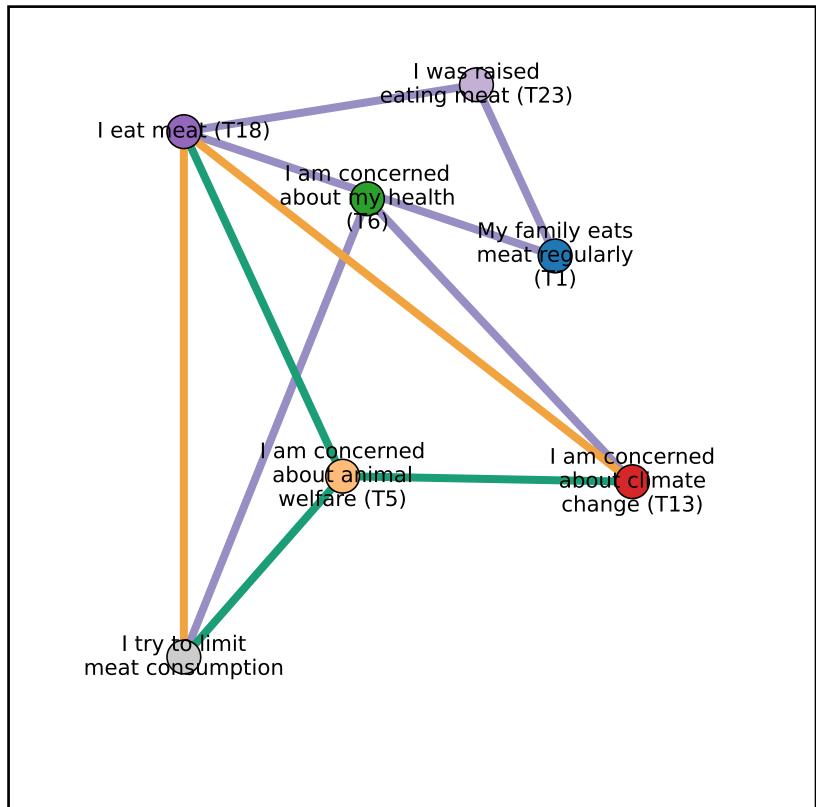
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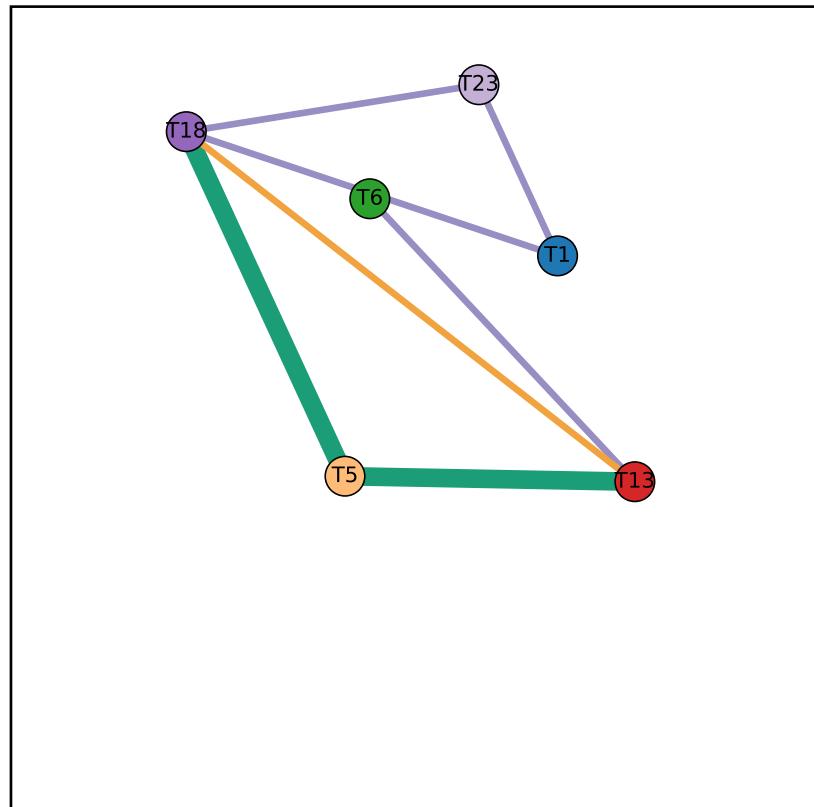
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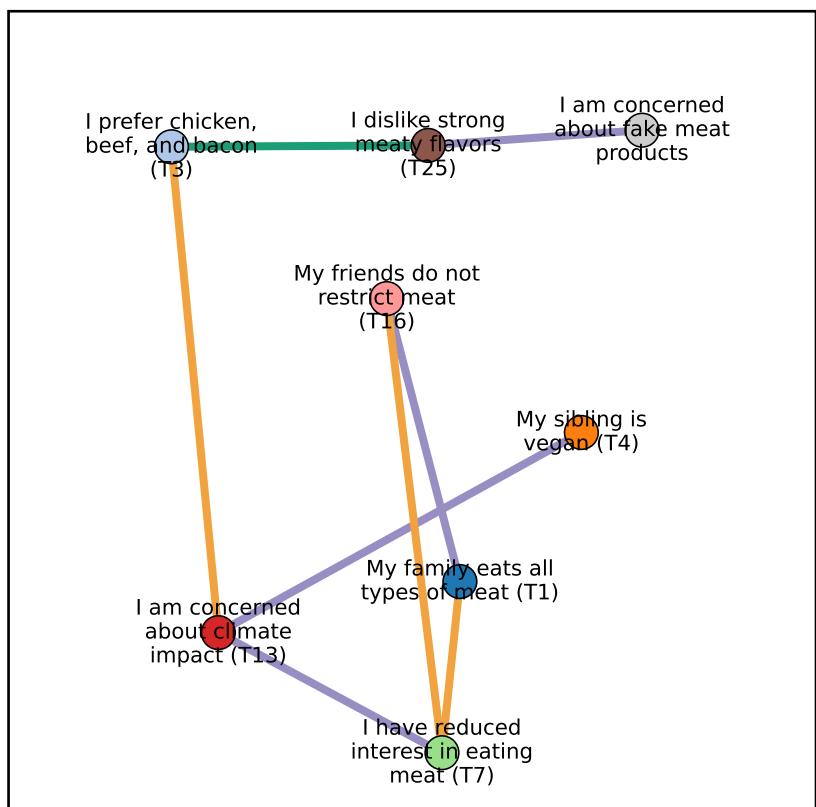
Wave 1 (stances)



Wave 1 (topics)



Wave 2 (stances)



Wave 2 (topics)

