

The diagram illustrates the relationships between 10 variables. The nodes are as follows:

- Blue nodes:**
 - I consider ethical meat consumption important (T0)
 - I eat meat regularly (T18)
 - I try to reduce meat consumption (T7)
 - Quality of meat alternatives matters to me (T0)
 - I work out a lot (T1)
 - I want to reduce cholesterol level (T-1)
- Green nodes:**
 - I seek alternative protein sources (T10)
 - I need protein for workouts (T10)
 - Protein content of alternatives matters to me (T10)
 - I want to reduce environmental blueprint (T13)
- Orange node:**
 - I eat meat regularly (T18)

The connections are as follows:

- Purple lines (all-to-all connections):**
 - I consider ethical meat consumption important (T0) to all other nodes.
 - I eat meat regularly (T18) to all other nodes.
 - I try to reduce meat consumption (T7) to all other nodes.
 - Quality of meat alternatives matters to me (T0) to all other nodes.
 - I work out a lot (T1) to all other nodes.
 - I want to reduce cholesterol level (T-1) to all other nodes.
 - I want to reduce environmental blueprint (T13) to all other nodes.
- Orange lines (specific connections):**
 - I seek alternative protein sources (T10) to I eat meat regularly (T18).
 - I seek alternative protein sources (T10) to I want to reduce cholesterol level (T-1).
 - I need protein for workouts (T10) to I want to reduce cholesterol level (T-1).
 - Protein content of alternatives matters to me (T10) to I want to reduce cholesterol level (T-1).

The diagram illustrates a network of factors influencing meat consumption. The nodes and their connections are as follows:

- Meat alternatives are too high in carbs or fat (T0)** (blue) is connected to **I eat a lot of meat daily (T17)** (red) and **I want to get enough protein (T10)** (green).
- My family is reducing meat for health (T1)** (orange) is connected to **I am searching for meat alternatives (T0)** (blue), **I want to get enough protein (T10)** (green), and **Family finds meat heavy or hard to digest (T1)** (orange).
- I am searching for meat alternatives (T0)** (blue) is connected to **I want to get enough protein (T10)** (green), **Family finds meat heavy or hard to digest (T1)** (orange), and **I have not found suitable non-meat protein (T14)** (red).
- I want to get enough protein (T10)** (green) is connected to **I eat a lot of meat daily (T17)** (red), **I work out frequently (T1)** (blue), and **I have not found suitable non-meat protein (T14)** (red).
- Family finds meat heavy or hard to digest (T1)** (orange) is connected to **I eat a lot of meat daily (T17)** (red) and **I have not found suitable non-meat protein (T14)** (red).
- I eat a lot of meat daily (T17)** (red) is connected to **I work out frequently (T1)** (blue) and **I have not found suitable non-meat protein (T14)** (red).
- I work out frequently (T1)** (blue) is connected to **I have not found suitable non-meat protein (T14)** (red).
- I have not found suitable non-meat protein (T14)** (red) is connected to **I do not eat pork (T2)** (blue) and **Religious reasons influence my meat choices (T0)** (blue).
- I do not eat pork (T2)** (blue) is connected to **Religious reasons influence my meat choices (T0)** (blue).