

### Wave 1 (stances)

I believe in eating meat in moderation (T20)  
Meat-eating is common in my community (T9)  
My family members eat meat frequently (T1)  
I enjoy the taste of meat (T25)  
I eat meat about three times a week (T15)  
Health risks are associated with eating too much meat (T11)  
I occasionally eat vegan and meatless options (T4)  
Meat-eating is ingrained in my lifestyle

### Wave 1 (topics)

T20  
T9  
T1  
T25  
T15  
T11  
T4

### Wave 2 (stances)

I try to keep meat eating to a minimum (T7)  
Meat is embedded in my culture (T1)  
I eat meat three to four times weekly (T15)  
I eat more meat when my wife cooks (T19)  
My mom reduced meat for health reasons (T11)  
My mom influenced me to eat less meat (T11)  
Most of my friends and family eat meat regularly (T9)  
My wife is a heavy meat eater

### Wave 2 (topics)

T7  
T1  
T15  
T19  
T11  
T2  
T9