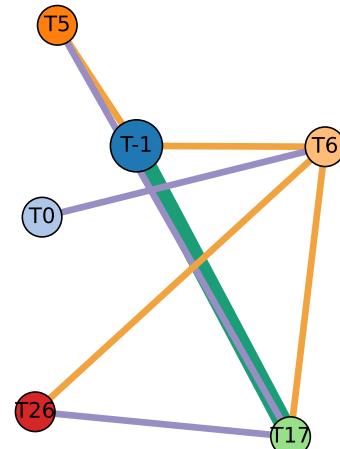


Wave 1 (stances)

I avoid stories about animal welfare in meat (T5)
My daughter loves meat (T-1)
I look for meat deals when shopping (T0)
I am obsessed with being a carnivore (T-1)
I feel a meal is incomplete without meat (T26)
I eat less beef and steak now (T1)
I have financial limitations (T6)
I eat meat daily (T17)

Wave 1 (topics)



Wave 2 (stances)

I buy meat most nights (T17)
Well-cooked meat increases enjoyment (T-1)
My daughter also loves meat (T-1)
Social contacts enjoy my well-cooked meat (T16)
I feel a meal is incomplete without meat (T26)
I have a deep desire for meat (T-1)

Wave 2 (topics)

