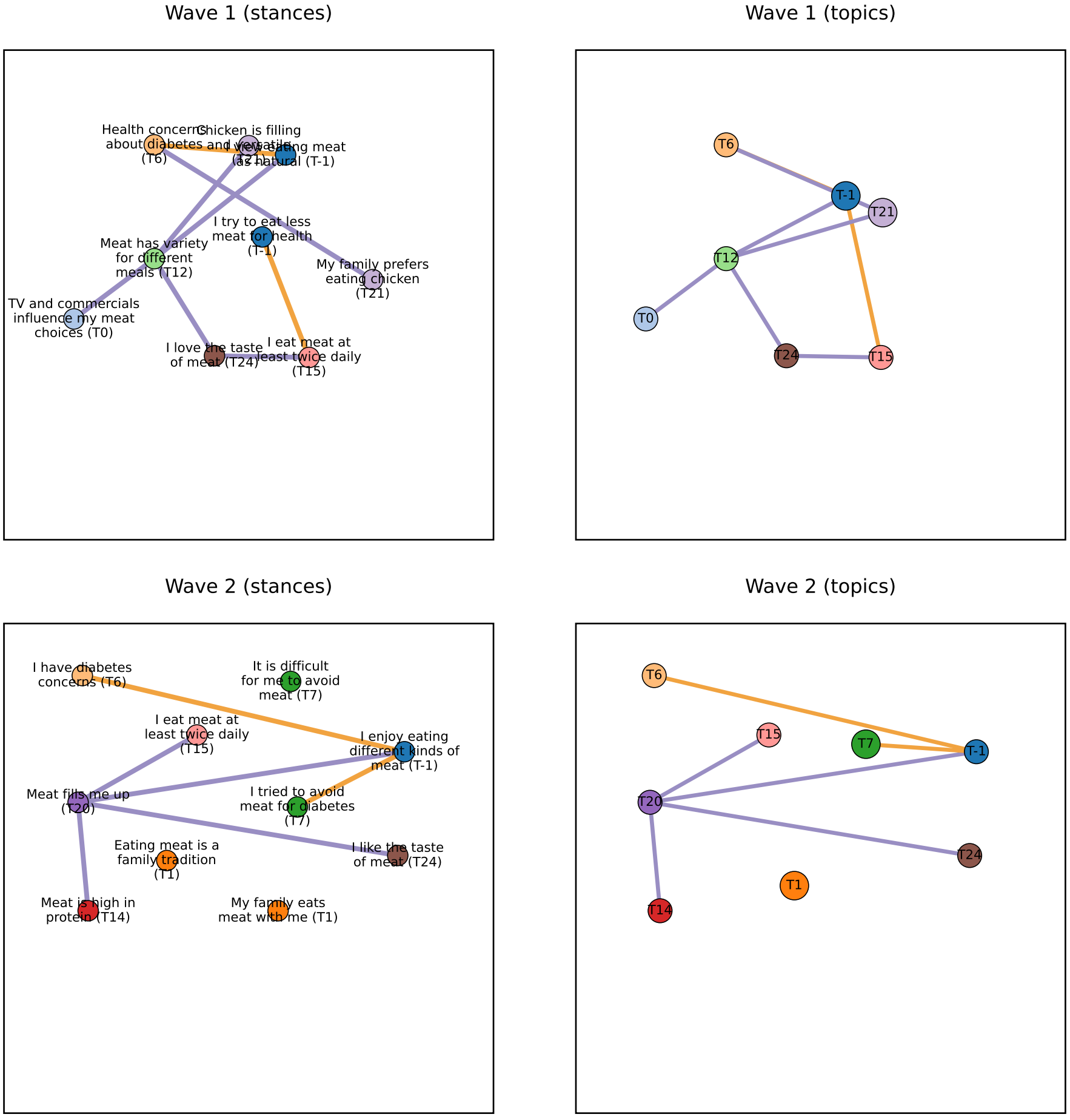
Wave 1 (stances)
Health concerns about diabetes and weight (T6)
Chicken is filling (T21)
I view eating meat as natural (T-1)
I try to eat less meat for health (T-1)
Meat has variety for different meals (T12)
My family prefers eating chicken (T21)
TV and commercials influence my meat choices (T0)
I love the taste of meat (T24)
I eat meat at least twice daily (T15)
Wave 1 (topics)
T6
T-1
T21
T12
T0
T24
T15
Wave 2 (stances)
I have diabetes concerns (T6)
It is difficult for me to avoid meat (T7)
I eat meat at least twice daily (T15)
I enjoy eating different kinds of meat (T-1)
Meat fills me up (T20)
I tried to avoid meat for diabetes (T7)
Eating meat is a family tradition (T1)
I like the taste of meat (T24)
Meat is high in protein (T14)
My family eats meat with me (T1)
Wave 2 (topics)
T6
T15
T7
T-1
T20
T24
T1
T14