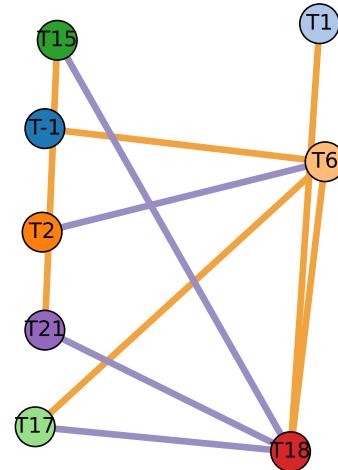


### Wave 1 (stances)

I avoid stories about animal welfare in meat (T15)  
My daughter loves meat (T-1)  
I look for meat deals when shopping (T2)  
I am obsessed with being a carnivore (T21)  
I feel a meal is incomplete without meat (T17)  
I eat meat daily (T18)  
I eat less beef and steak now (T1)

### Wave 1 (topics)



### Wave 2 (stances)

I buy meat most nights (T19)  
Well-cooked meat increases enjoyment (T17)  
My daughter also loves meat (T-1)  
Social contacts enjoy my well-cooked meat (T-1)  
I feel a meal is incomplete without meat (T17)

### Wave 2 (topics)

