Google BigQuery Lab

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1 BigQuery background

General overview of BigQuery https://cloud.google.com/bigquery/docs/introduction

Overview of BigQuery Data Storage https://cloud.google.com/bigquery/docs/storage overview

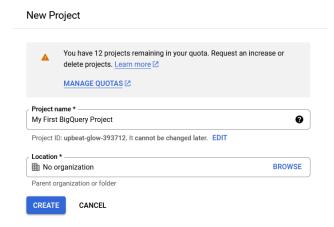
Overview of BigQuery analytics https://cloud.google.com/bigquery/docs/query-overview

2 Lab setup

You can use the BigQuery sandbox to explore limited BigQuery capabilities without providing a credit card or creating a billing account for your project. If you already created a billing account, you can still use BigQuery at no cost in the free usage tier.

https://cloud.google.com/bigquery/docs/sandbox?hl=en

Create a new project with the name: My First BigQuery Project

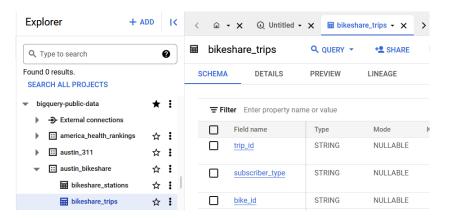


Once done, you can set up access to one of the datasets in the public project bigquery-public-data.

https://cloud.google.com/bigquery/docs/quickstarts/query-public-dataset-console#open a public dataset



Opening up any one of the datasets allows us to select a table which opens up a tab in the details pane, which we can then explore in more detail by selecting the appropriate tabs (for e.g. Schema, Details, Preview and Lineage for a normal table).



Notice that for some of these tables, the number of rows are in the millions and tens of millions. This exceeds the capacity of small scale data analytics tools such as Excel:

https://support.microsoft.com/en-gb/office/excel-specifications-and-limits-1672b34d-7043-467e-8e27-269d656771c3

Even popular relational databases such as MySQL have hard limits on their table column count and row size

https://dev.mysql.com/doc/refman/8.0/en/column-count-limit.html

The number of databases / tables are not limited by the system, but by the underlying file storage system and there are limits with modern SAN storage systems:

https://dev.mysql.com/doc/refman/8.0/en/database-count-limit.html

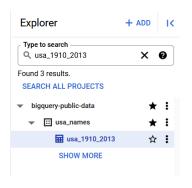
We will demonstrate some basic analytics that we can perform on a table using query statements (or Data Query Language (DQL) statements) written in GoogleSQL. The statements operate by scanning one or more specified tables and returns the computed result rows.

https://cloud.google.com/bigguery/docs/introduction-sql

3 Using the Count function

Search for this table, select and start it and view it in the details pane and explore it in more detail

usa names.usa 1910 2013



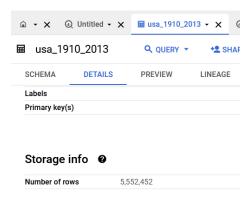
The most basic query (which you can type in a new query tab in the details pane) is to see the first 1000 (or whatever number you desire) number of rows / records in the table.

```
SELECT * FROM `bigquery-public-data.usa_names.usa_1910_2013` LIMIT
1000
```

You can count the total number of row / records with:

```
SELECT
   COUNT(*) AS num_records
FROM
   `bigquery-public-data.usa names.usa 1910 2013`
```

Notice that this count tallies with the info about the table:



To get the count of the number of rows with the column name (which will be the same as the total number of rows in the table, since all rows have this column):

```
SELECT
COUNT(name) AS cnt
FROM
`bigquery-public-data.usa names.usa 1910 2013`
```

To see how many distinct (unique) years there are:

```
SELECT
  COUNT(DISTINCT year) AS distinct_year_count
FROM
  `bigquery-public-data.usa names.usa 1910 2013`
```

The result reflects the 104 distinct and different years between 1910 and 2013

To see how many distinct (unique) states there are:

```
SELECT
   COUNT(DISTINCT state) AS distinct_state_count
FROM
   `bigquery-public-data.usa_names.usa_1910_2013`
```

There are 51 states (50 states + Washington DC)

To see how many distinct (unique) genders there are:

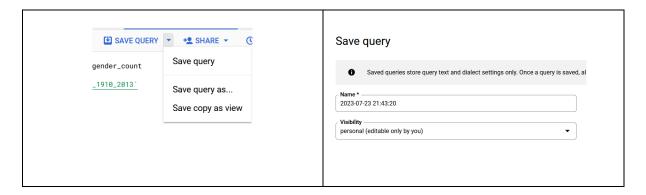
```
SELECT
  COUNT(DISTINCT gender) AS distinct_gender_count
FROM
  `bigquery-public-data.usa_names.usa_1910_2013`
```

We can combine all these separate queries into a single larger query if we wish:

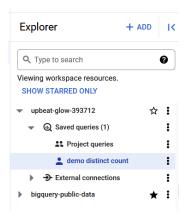
```
SELECT
  COUNT(DISTINCT gender) AS distinct_gender_count,
  COUNT(DISTINCT year) AS distinct_year_count,
```

```
COUNT(DISTINCT state) AS distinct_state_count,
COUNT(DISTINCT name) AS distinct_name_count,
COUNT(*) AS num_records,
COUNT(name) AS cnt
FROM
`bigquery-public-data.usa names.usa 1910 2013`
```

You can save any of these queries if you wish for future reference / reuse in the same project or to share with others:



The saved query should be visible in the Explorer Pane:



4 Using Count with Null records

Often, large datasets with have null values in some of their columns due to the various issues encountered when gathering the data.

Look for new_york_mv_collisions.nypd_mv_collisions in bigquery-public-data and star it in the Explorer Pane.

You can verify the number of rows with:

```
SELECT
COUNT(*) AS num rows
```

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```
FROM bigquery-public-data.new york mv collisions.nypd mv collisions`
```

However, if you check again with:

```
SELECT

COUNT(contributing_factor_vehicle_1)

contributing_factor_vehicle_1_count

FROM

`bigquery-public-data.new york mv collisions.nypd mv collisions`
```

You will notice the count is slightly less than the total number of rows, indicating the presence of NULL in some of the rows of this column.

This is even more evident in the next query:

```
SELECT

COUNT(contributing_factor_vehicle_2)

contributing_factor_vehicle_2_count

FROM

`bigquery-public-data.new york mv collisions.nypd mv collisions`
```

This can also be seen in the preview tab of the details pane for this table.

We can also check the number of null values in the other columns with:

5 Retrieving a distinct set of values

You can retrieve a distinct set of values from a column and order the results as well using the ORDER BY clause

For example, if we wanted to return the distinct set of years, starting with the most recent, from the USA names data set we would run this query:

```
SELECT
DISTINCT year

FROM
'bigquery-public-data.usa_names.usa_1910_current'

ORDER BY
year DESC
```

Or if we wanted to return a list of the first 50 names sorted in alphabetical order we could execute this query:

SELECT

```
DISTINCT name
FROM
   `bigquery-public-data.usa_names.usa_1910_current`
ORDER BY
   name ASC
LIMIT
   50
```

If we wanted to see the last 100 names we could execute:

```
SELECT
DISTINCT name
FROM
`bigquery-public-data.usa_names.usa_1910_current`
ORDER BY
name DESC
LIMIT
100
```

You can select from the distinct values from a different number of columns at the same time and order the results based on one or more of these columns simultaneously:

```
SELECT
  DISTINCT
  borough,
  major_category,
  minor_category
FROM
  `bigquery-public-data.london_crime.crime_by_lsoa`
ORDER BY
  borough,
  major_category,
  minor_category
```

6 Basic use of WHERE

The WHERE clause allows you to specify a search condition for the rows returned by a query. The search_condition is a combination of one or more expressions using the logical operator AND, OR and NOT.

We can select conditions involving single columns:

```
SELECT * FROM `bigquery-public-data.usa_names.usa_1910_current`
WHERE state = 'FL'

SELECT * FROM `bigquery-public-data.usa_names.usa_1910_current`
WHERE gender = 'M'
```

Or we can have conditions involving the combination of multiple columns

```
SELECT * FROM `bigquery-public-data.usa_names.usa_1910_current`
WHERE state = 'FL' AND gender = 'M' AND year = 2000 ORDER BY
number DESC LIMIT 100
```

7 Using WHERE to filter on numerical columns with operators

We work with the table: new york citibike.citibike trips

We can also filter on a numerical column using various combination of operators:

```
SELECT
  count(*) as num bike rides
  `bigquery-public-data.new_york_citibike.citibike_trips`
WHERE
    tripduration = 432
SELECT
  COUNT(*) AS num bike rides
  `bigquery-public-data.new york citibike.citibike trips`
WHERE
 tripduration != 432
SELECT
  COUNT(*) AS num bike rides
  `bigquery-public-data.new_york_citibike.citibike trips`
WHERE
 tripduration < 300
SELECT
  COUNT(*) AS num bike rides
  `bigquery-public-data.new_york_citibike.citibike trips`
WHERE
 tripduration <= 300
SELECT
  COUNT(*) AS num bike rides
  `bigquery-public-data.new york citibike.citibike trips`
WHERE
```

```
tripduration > 24*60*60
```

```
SELECT
  COUNT(*) AS num_bike_rides
FROM
  `bigquery-public-data.new_york_citibike.citibike_trips`
WHERE
  tripduration >= 24*60*60
```

We can also combine multiple conditions using AND or OR operators.

```
SELECT
   COUNT(*) AS num_bike_rides
FROM
   `bigquery-public-data.new_york_citibike.citibike_trips`
WHERE
   tripduration >= 5*60*60 AND tripduration <= 9*60*60</pre>
```

Notice the use of parenthesis around the two statements separated by OR. You need these brackets when chaining together AND and OR conditions within the same clause.

```
SELECT
   COUNT(*) AS num_bike_rides
FROM
   `bigquery-public-data.new_york_citibike.citibike_trips`
WHERE
   (tripduration >= 1*60*60 AND tripduration <= 3*60*60)
   OR
   (tripduration >= 5*60*60 AND tripduration <= 8*60*60)</pre>
```

The IN statement can be used to provide a list within a condition. In this example we are counting the records where the tripduration is in the list (60,120).

```
SELECT
   COUNT(*) AS num_bike_rides
FROM
   `bigquery-public-data.new_york_citibike.citibike_trips`
WHERE
   tripduration IN (60,120)
```

The above query is the same as saying the tripduration is 60 or the trip duration is 120

Another similar example:

```
SELECT

COUNT(*) AS num_bike_rides

FROM

`bigquery-public-data.new_york_citibike.citibike_trips`
```

```
WHERE
```

```
tripduration = 60 or tripduration = 120 or tripduration = 180 or tripduration = 240
```

can be replaced with a query using an IN statement that is easier to write/read.

```
SELECT
   COUNT(*) AS num_bike_rides
FROM
   `bigquery-public-data.new_york_citibike.citibike_trips`
WHERE
     tripduration IN (60,120,180,240)
```

You can also perform a negation of the above query, for e.g. count the number of records where the trip duration was not one of (60,120,180,240).

```
SELECT
   COUNT(*) AS num_bike_rides
FROM
   `bigquery-public-data.new_york_citibike.citibike_trips`
WHERE
   tripduration NOT IN (60,120,180,240)
```

8 Using WHERE to filter on string columns with operators

We will work with the table: london crime.crime by lsoa

We can also use the WHERE clause on the contents of text (string) columns for example:

```
SELECT

COUNT(*) AS num_crimes

FROM

`bigquery-public-data.london_crime.crime_by_lsoa`

WHERE

minor_category != "Harassment"

SELECT

COUNT(*) AS num_crimes

FROM

`bigquery-public-data.london_crime.crime_by_lsoa`

WHERE

minor_category in ("Harassment", "Assault with Injury")

SELECT

COUNT(*) AS num_crimes

FROM

`bigquery-public-data.london_crime.crime_by_lsoa`
```

```
WHERE
   minor_category = 'Harassment' or minor_category = 'Assault with
Injury'
```

A common technique is to search for a specific pattern within a string column. - You can look for a pattern anywhere in the string by using like '%pattern%' - You can look for a pattern at the end of the string by using like '%pattern' - You can look for a pattern at the start of the string by using like 'pattern%' - The pattern given is any pattern of characters and it's case sensitive.

```
SELECT
distinct minor_category
FROM
    'bigquery-public-data.london_crime.crime_by_lsoa`
WHERE
    minor_category like 'Drug%'

SELECT
    distinct minor_category
FROM
    'bigquery-public-data.london_crime.crime_by_lsoa`
WHERE
    minor_category like '%Drugs'

SELECT
    distinct minor_category
FROM
    'bigquery-public-data.london_crime.crime_by_lsoa`
WHERE
    minor category like '%eh%'
```

Often when looking for a pattern, we lower case the column in which we are looking. This way we can just use lower case in our like statement. Google SQL provides many more of these functions that we can support complex query functionality or simplify existing ones.

```
SELECT
   distinct minor_category
FROM
   `bigquery-public-data.london_crime.crime_by_lsoa`
WHERE
   lower(minor category) like '%motor%'
```

9 Using WHERE on TIMESTAMP columns

We will work with the table: austin bikeshare.bikeshare trips

A TIMESTAMP column will typically have the year, month, day, hour, minute and second. For example 2014-10-26 15:12:00 UTC. A DATE column will just have the year, month and day. For example, 2014-10-26. You can change a TIMESTAMP into a DATE by casting it i.e. $cast(TIMESTAMP\ AS\ DATE)$. This would convert 2014-10-26 15:12:00 UTC into 2014-10-26.

```
SELECT
  start time as start time timestamp
  `bigquery-public-data.austin bikeshare.bikeshare trips`
LIMIT
  100
SELECT
  cast(start time as date) as start time date
FROM
  `bigquery-public-data.austin bikeshare.bikeshare trips`
LIMIT
  100
SELECT
  cast(start_time as date) as start time date,
  extract(hour from start time) as start time hour,
  extract(minute from start time) as start time minute
FROM `bigquery-public-data.austin bikeshare.bikeshare trips`
LIMIT
  100
SELECT
  cast (start time as date) as start time date,
  extract(day from start time) as start time day,
  extract (year from start time) as start time year,
  extract (month from start time) as start time month,
  extract(week from start time) as start time week
  `bigquery-public-data.austin bikeshare.bikeshare trips`
LIMIT
  100
You can also filter for records after a given date
SELECT
  cast(start time as date) as start time date,
  extract(day from start time) as start time day,
  extract(year from start time) as start time year,
  extract (month from start time) as start time month,
  extract(week from start time) as start time week
FROM
  `bigquery-public-data.austin bikeshare.bikeshare trips`
```

```
WHERE start_time > '2018-10-01'
LIMIT
100
```

You can obtain records for a specific date

```
SELECT
  cast(start_time as date) as start_time_date,
  extract(day from start_time) as start_time_day,
  extract(year from start_time) as start_time_year,
  extract(month from start_time) as start_time_month,
  extract(week from start_time) as start_time_week
FROM
  `bigquery-public-data.austin_bikeshare.bikeshare_trips`
WHERE cast(start_time as date) = '2018-10-01'
LIMIT
  100
```

You can obtain records between two dates:

```
SELECT
  cast(start_time as date) as start_time_date,
  extract(day from start_time) as start_time_day,
  extract(year from start_time) as start_time_year,
  extract(month from start_time) as start_time_month,
  extract(week from start_time) as start_time_week
FROM
  `bigquery-public-data.austin_bikeshare.bikeshare_trips`
WHERE start_time >= '2018-09-01' and start_time <= '2018-09-30'
LIMIT
  100</pre>
```

Finally, you can also filter records in a given list of hours:

```
SELECT

cast(start_time as date) as start_time_date,
extract(hour from start_time) as start_time_hour,
extract(minute from start_time) as start_time_minute,
FROM
`bigquery-public-data.austin_bikeshare.bikeshare_trips`
where extract(hour from start_time) IN (17,18,19,20)
LIMIT
100
```

10 Using WHERE To filter on Null / Not Null

We will work with the table: new york mv collisions.nypd mv collisions

You can check the total number of records in this table from the Details pane, or with:

To count the total number of records with non-null values in any particular column, we can type:

```
SELECT
COUNT(*)
FROM `bigquery-public-data.new_york_mv_collisions.nypd_mv_collisions`
WHERE
contributing factor vehicle 1 IS NOT NULL
```

Similarly, to count the total number of records with null values in any particular column, we can type:

```
SELECT
COUNT(*)
FROM 'bigquery-public-data.new_york_mv_collisions.nypd_mv_collisions'
WHERE
contributing_factor_vehicle_1 IS NULL

SELECT
COUNT(*)
FROM 'bigquery-public-data.new_york_mv_collisions.nypd_mv_collisions'
WHERE
contributing_factor_vehicle_2 IS NULL
```

11 Introducing GROUP BY

We will work with the table: usa names.usa 1910 2013

The GROUP BY clause groups a set of rows into a set of summary rows by values of columns or expressions. The GROUP BY clause returns one row for each group. In other words, it reduces the number of rows in the result set.

To get the total count of males and females:

```
SELECT
     gender,
     COUNT(gender) AS gender_count
FROM
   `bigquery-public-data.usa_names.usa_1910_2013`
GROUP BY
   gender
```

To get the total count of people with a distinct name

```
SELECT
     name,
     COUNT(name) AS name_count
FROM
     bigquery-public-data.usa_names.usa_1910_2013`
GROUP BY
    name
```

To get the total count of people from a distinct state

```
SELECT
     state,
     COUNT(state) AS state_count
FROM
   `bigquery-public-data.usa_names.usa_1910_2013`
GROUP BY
   state
```

To filter the results returned from the count, we use the HAVING clause

```
SELECT
     state,
     COUNT(state) AS state_count
FROM
     bigquery-public-data.usa_names.usa_1910_2013`
GROUP BY
    state
HAVING
state count > 100000
```

To filter and sort the results returned from the count we can use the ORDER BY clause

```
SELECT
          state,
          COUNT(state) AS state_count
FROM
          bigquery-public-data.usa_names.usa_1910_2013`
GROUP BY
          state
HAVING
          state_count > 100000
ORDER BY
          state count DESC
```

To filter before grouping, we can use the WHERE clause which comes before the GROUP BY. This gets applied first to the table to filter it: (for e.g. finding the count of all females in all the states)

```
SELECT state,
```

```
COUNT(state) AS state_count

FROM
   `bigquery-public-data.usa_names.usa_1910_2013`
WHERE
   gender = 'F'

GROUP BY
   state

ORDER BY
   state count DESC
```

12 Using GROUP BY with aggregate functions

We will work with the table: chicago taxi trips.taxi trips

Typically, the MAX, MIN, AVG, SUM, and COUNT functions are applied along with the GROUP BY statement to perform aggregation over the grouped records.

These aggregate functions can be applied individually:

```
SELECT
  payment type,
  MIN(trip total) AS min trip total
  `bigquery-public-data.chicago taxi trips.taxi trips`
GROUP BY
  payment type
ORDER BY
  payment_type
SELECT
  payment_type,
 MAX(trip total) AS min trip total
  `bigquery-public-data.chicago taxi trips.taxi trips`
GROUP BY
  payment type
ORDER BY
  payment type
```

They can also be combined into a single query:

```
SELECT

payment_type,

COUNT(DISTINCT unique_key) AS num_trips,

SUM(trip_total) AS sum_trip_total,

AVG(trip_total) AS avg_trip_total,

MAX(trip_total) AS max trip_total,
```

```
MIN(trip_total) AS min_trip_total
FROM
  `bigquery-public-data.chicago_taxi_trips.taxi_trips`
GROUP BY
  payment_type
ORDER BY
  payment_type
```

You can also add in the WHERE clause to filter before performing the GROUP by and applying the aggregation function:

```
SELECT

payment_type,

COUNT(DISTINCT unique_key) AS num_trips,

SUM(trip_total) AS sum_trip_total,

AVG(trip_total) AS avg_trip_total,

MAX(trip_total) AS max_trip_total,

MIN(trip_total) AS min_trip_total

FROM

`bigquery-public-data.chicago_taxi_trips.taxi_trips`
WHERE

payment_type IN ('Cash', 'Credit Card', 'Mobile')

GROUP BY

payment_type

ORDER BY

num_trips DESC
```

13 Performing JOINS

Joining tables means to JOIN columns from one table onto another table given some join condition/criteria. This is typically done when there is a column or set of columns in common between tables.

Tables to use:

```
census_bureau_international.midyear_population
census bureau international.country names area
```

Query to use:

```
SELECT
  m.year,
  m.country_name AS country,
  m.midyear_population AS population,
  a.country_area AS area
FROM
  `bigquery-public-
data.census_bureau_international.midyear_population` m
LEFT JOIN
  `bigquery-public-
data.census_bureau_international.country_names_area` a
ON
```

```
m.country_code = a.country_code
ORDER BY
  year,
  country
```

14 Looker Studio background

General Overview of Looker Studio and its use in BI https://cloud.google.com/looker-studio

You can browse through and experiment with some of the templates available https://lookerstudio.google.com/navigation/templates