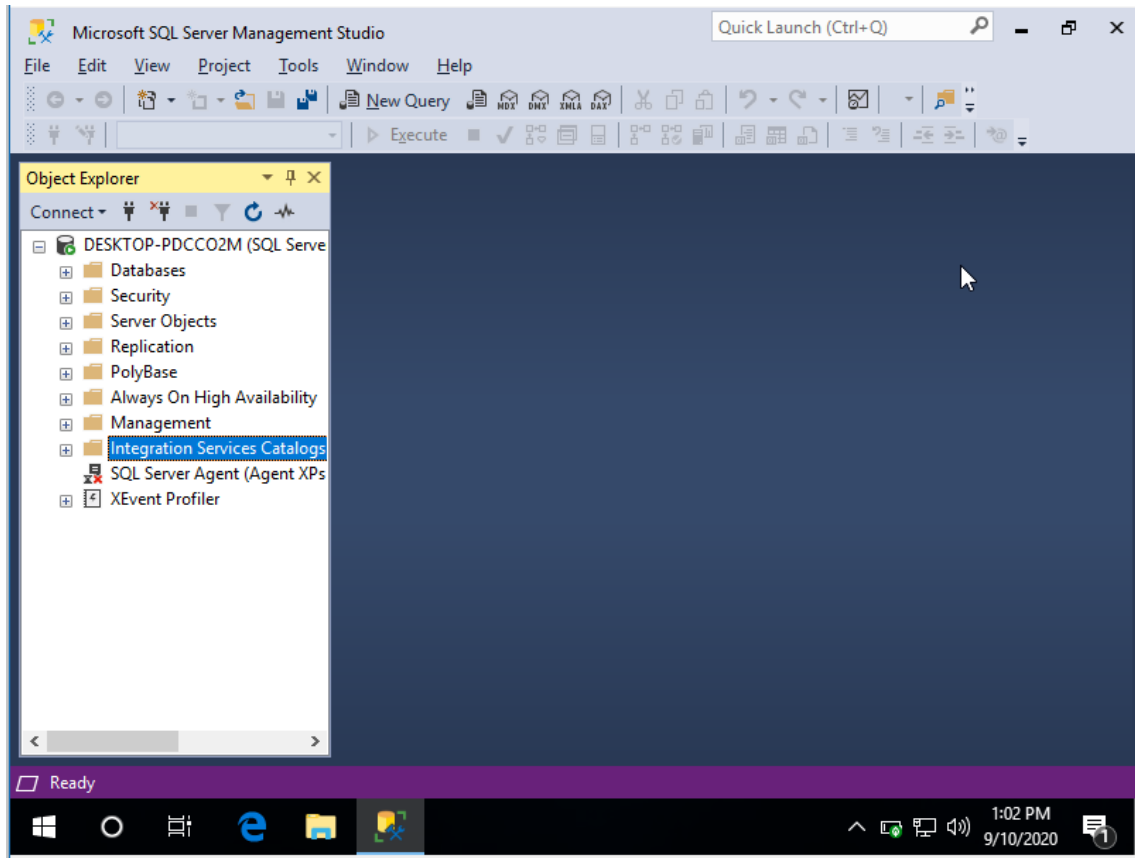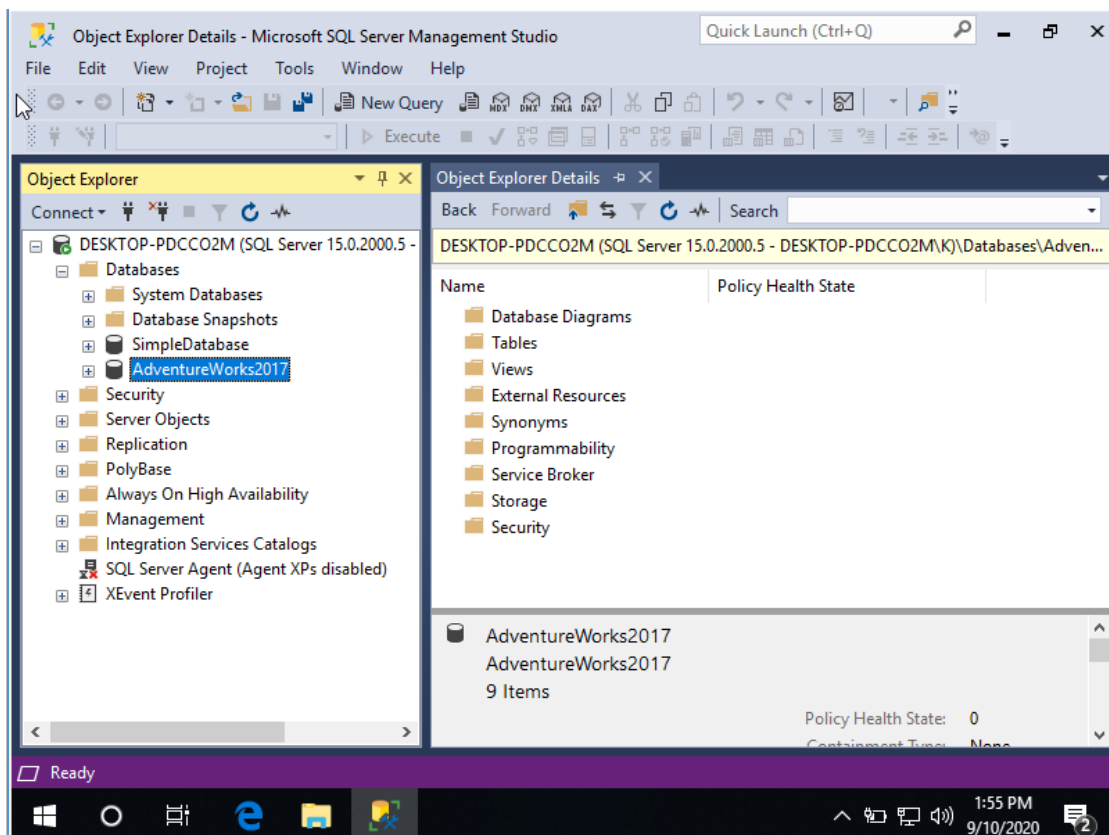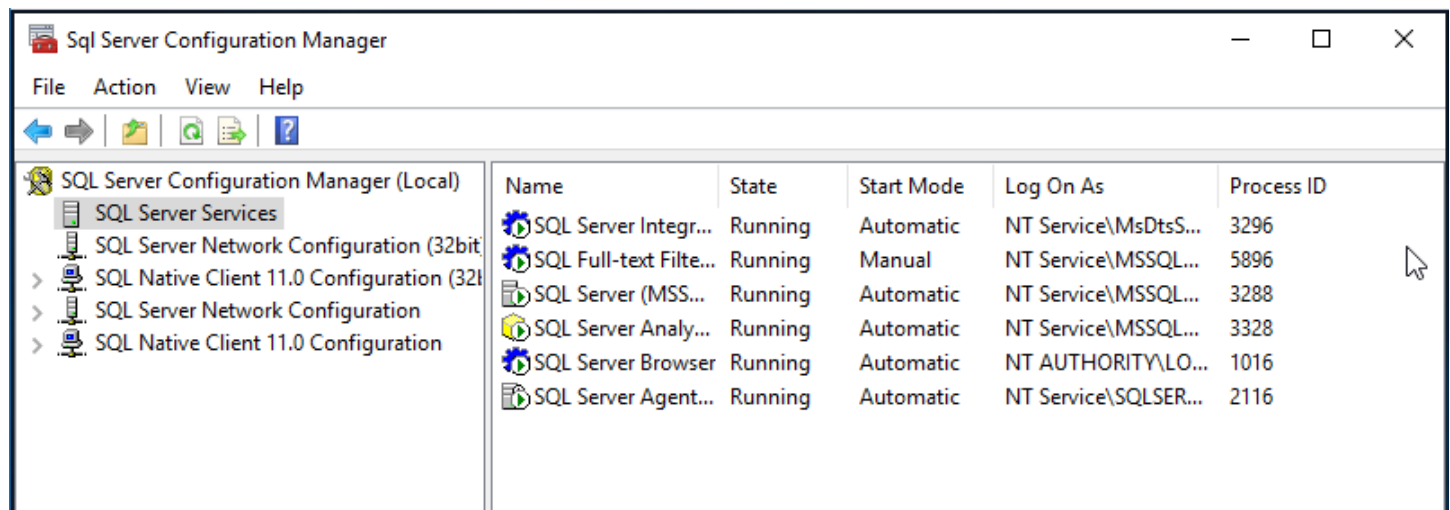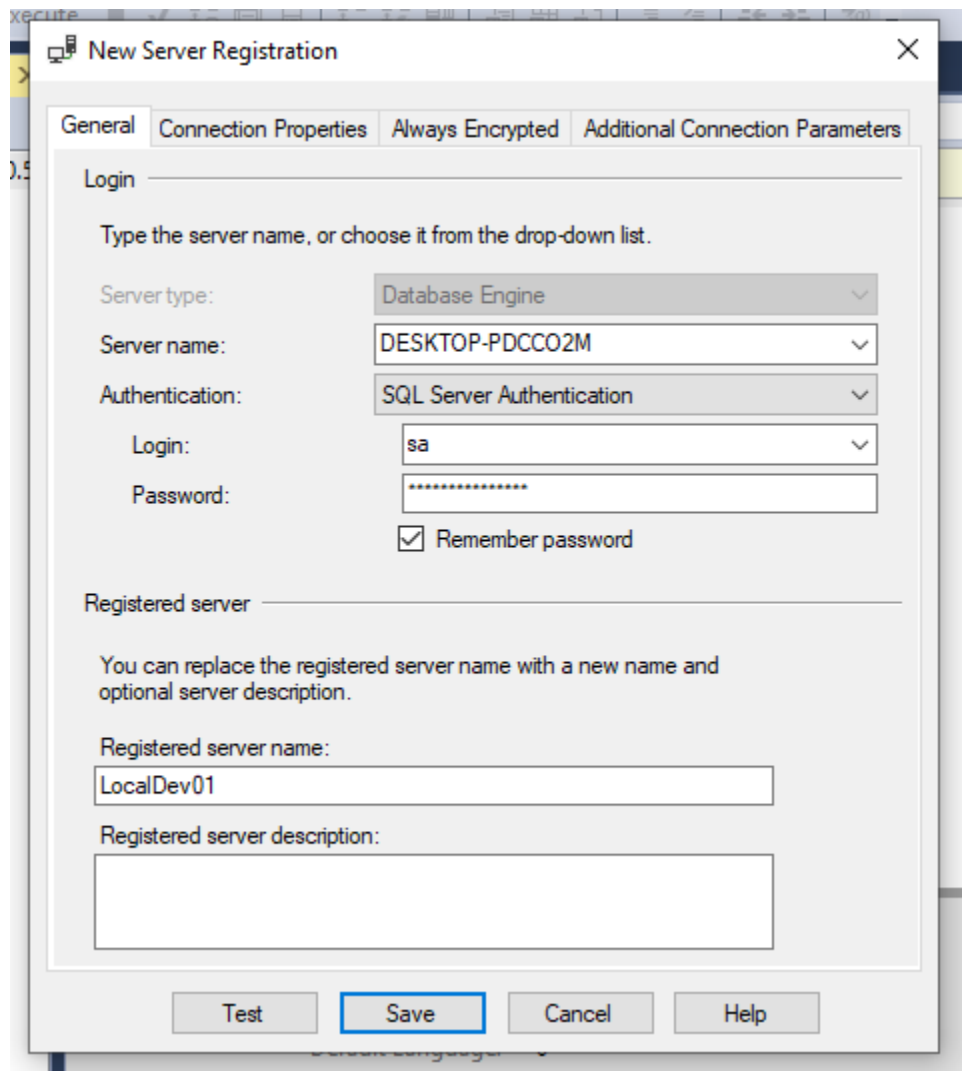I successfully installed SQL Server and SSMS.

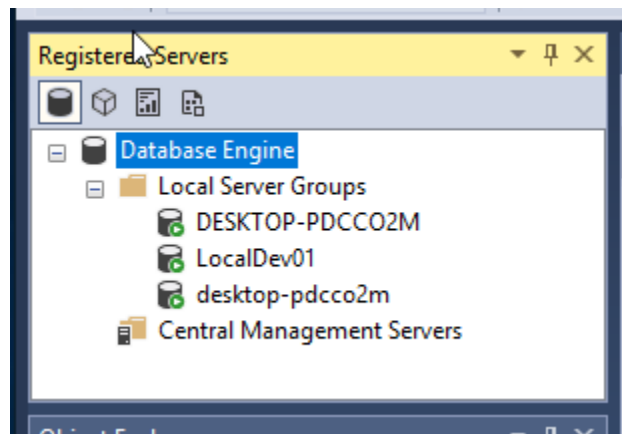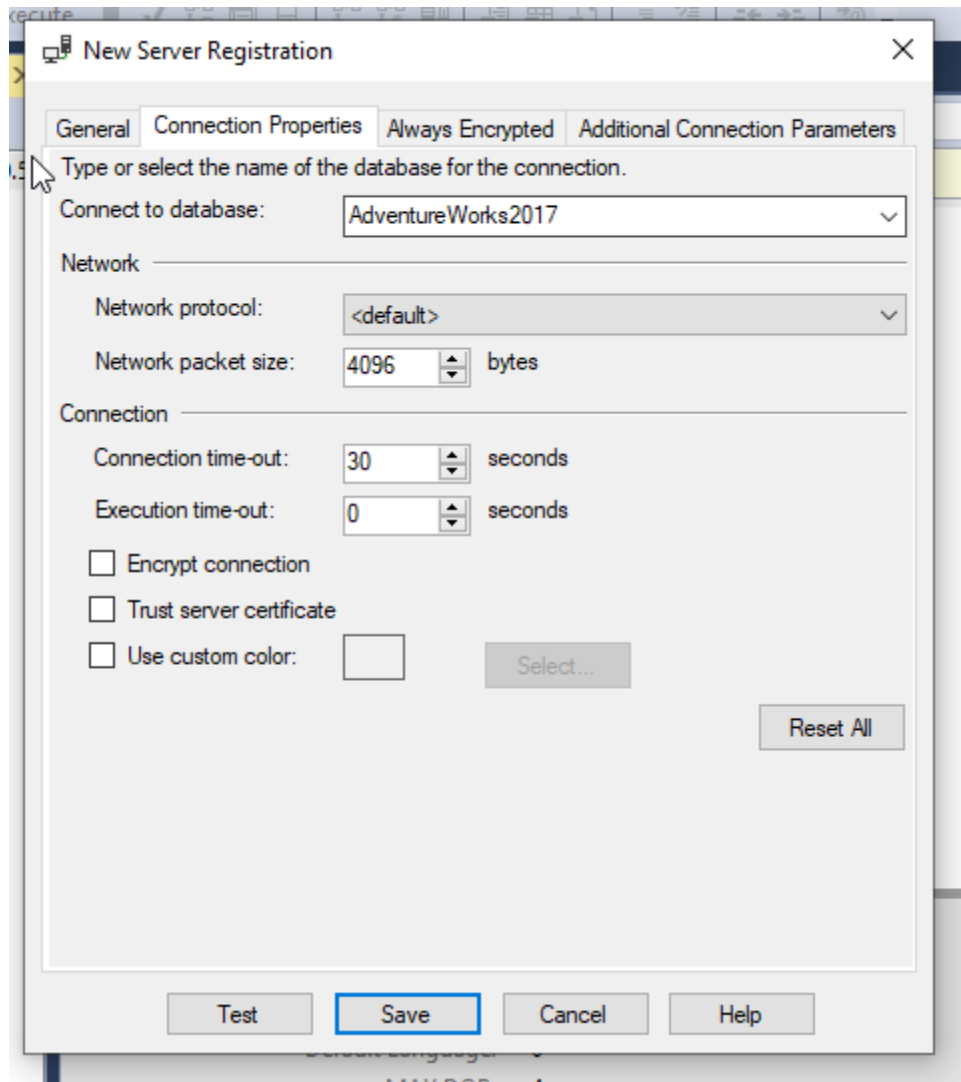I restored the AdventureWorks2017 database.

Activated system's services

I registered a new server:

I created a login for the first user, then created the 'User1' with reading and writing rights on AdventureWorks2017 database.

Login - New — □ ×

Select a page
- 🔧 General
- 🔧 Server Roles
- 🔧 User Mapping
- 🔧 Securables
- 🔧 Status

📄 Script ▾ ❓ Help

Login name: `Login1` [Search...]

○ Windows authentication
● SQL Server authentication

Password: `●●●●●●●●`

Confirm password: `●●●●●●●●`

☐ Specify old password

Old password:

☑ Enforce password policy
☑ Enforce password expiration
☑ User must change password at next login

○ Mapped to certificate
○ Mapped to asymmetric key
☐ Map to Credential   [Add]

Mapped Credentials

Credential	Provider

[Remove]

Default database: `master`
Default language: `<default>`

Connection

Server:
DESKTOP-PDCCO2M

Connection:
sa

🔌 View connection properties

Progress

⟳ Ready

[OK] [Cancel]

pppppppppppppppppppppppppppppppppppppp

Database User - New

Select a page
- General
- Owned Schemas
- Membership
- Securables
- Extended Properties

Script ▼ ? Help

Schemas owned by this user:

Owned Schemas
- ☐ db_accessadmin
- ☐ db_backupoperator
- ☐ db_datareader
- ☐ db_datawriter
- ☐ db_ddladmin
- ☐ db_denydatareader
- ☐ db_denydatawriter
- ☐ db_owner
- ☐ db_securityadmin
- ☐ guest
- ☑ HumanResources
- ☐ Person
- ☐ Production
- ☐ Purchasing
- ☐ Sales

Connection

Server:
DESKTOP-PDCCO2M

Connection:
DESKTOP-PDCCO2M\K

View connection properties

Progress

Ready

OK   Cancel

3:14 PM
9/10/2020

Login Properties - Login1

Select a page
- General
- Server Roles
- User Mapping
- Securables
- Status

Script ▼ ? Help

Users mapped to this login:

Map	Database	User	Default Schema	
☑	AdventureWorks2017	User1	HumanResources	...
☐	master			
☐	model			
☐	msdb			
☐	SimpleDatabase			
☐	tempdb			

☐ Guest account enabled for: AdventureWorks2017

Database role membership for: AdventureWorks2017
- ☐ db_accessadmin
- ☐ db_backupoperator
- ☑ db_datareader
- ☑ db_datawriter
- ☐ db_ddladmin
- ☐ db_denydatareader
- ☐ db_denydatawriter
- ☐ db_owner
- ☐ db_securityadmin
- ☑ public

Connection

Server:
DESKTOP-PDCCO2M

Connection:
DESKTOP-PDCCO2M\K

View connection properties

Progress

Ready

OK   Cancel

3:19 PM
9/10/2020
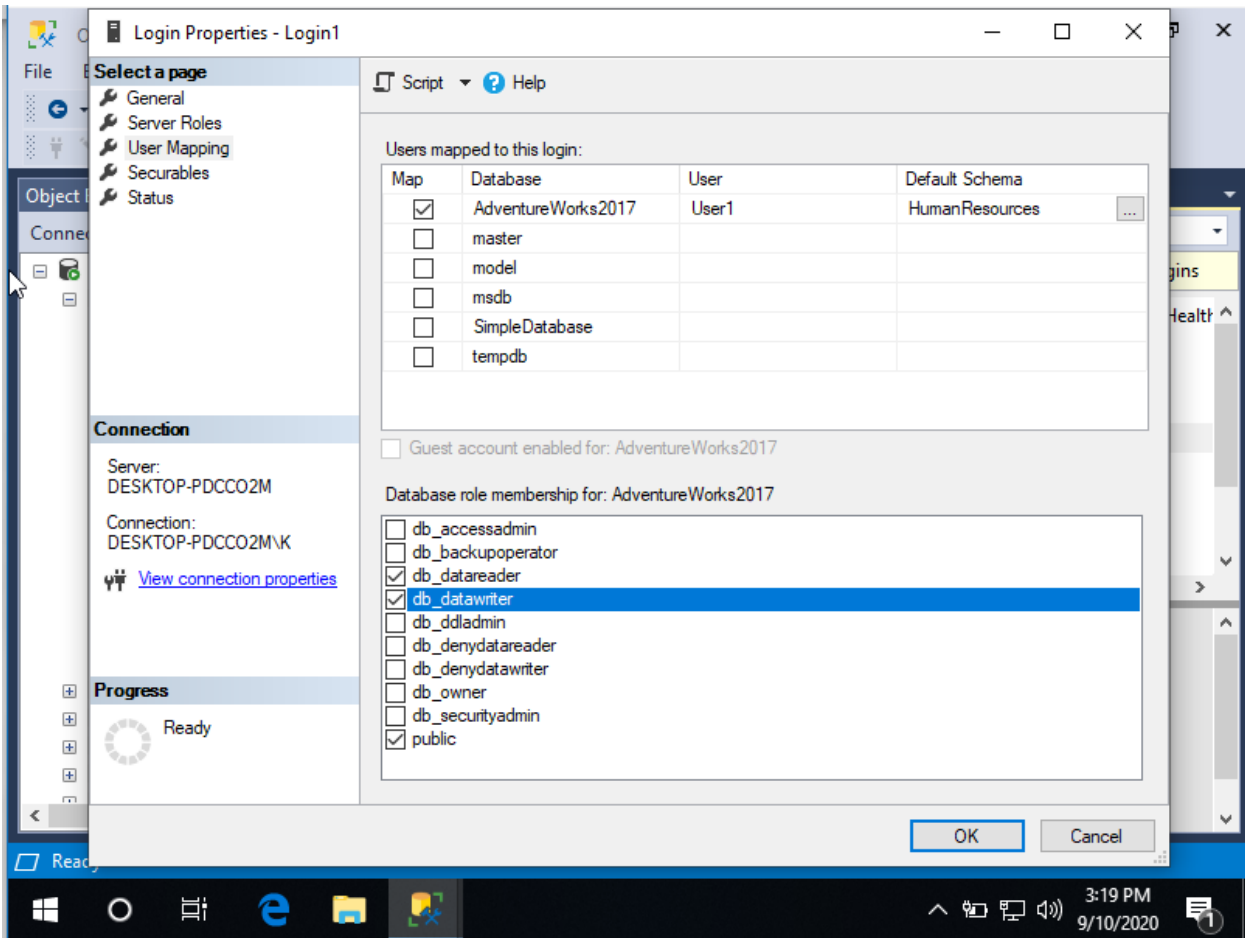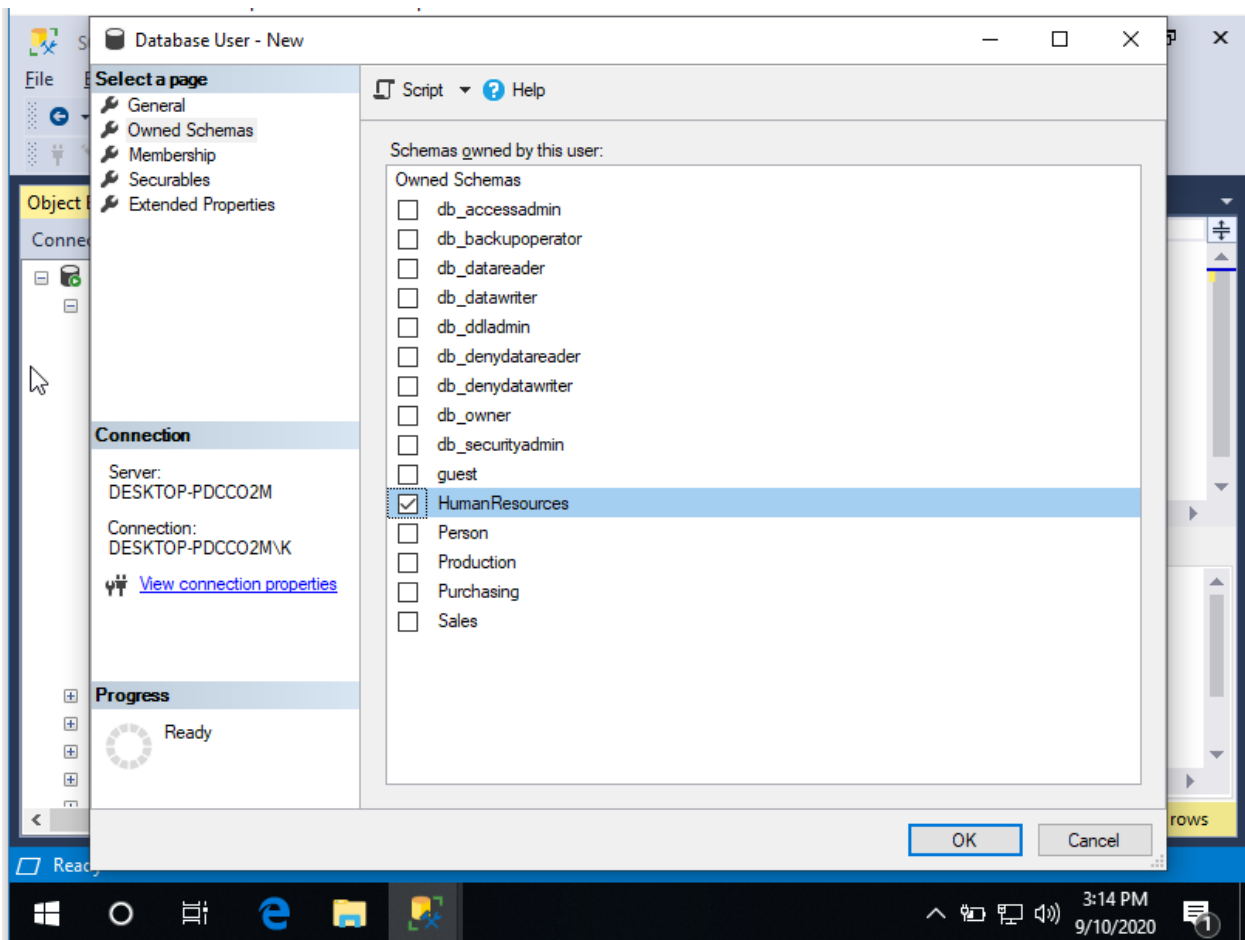
The 'User2' got only reading rights:
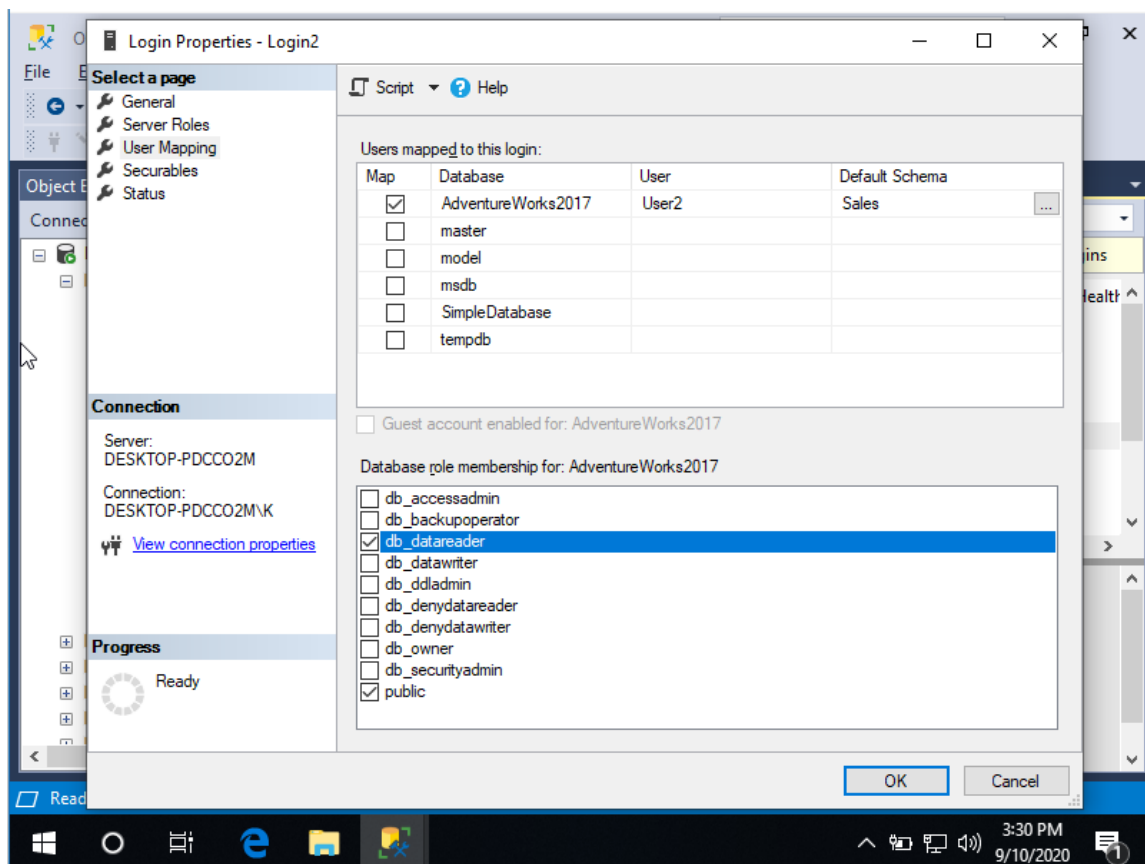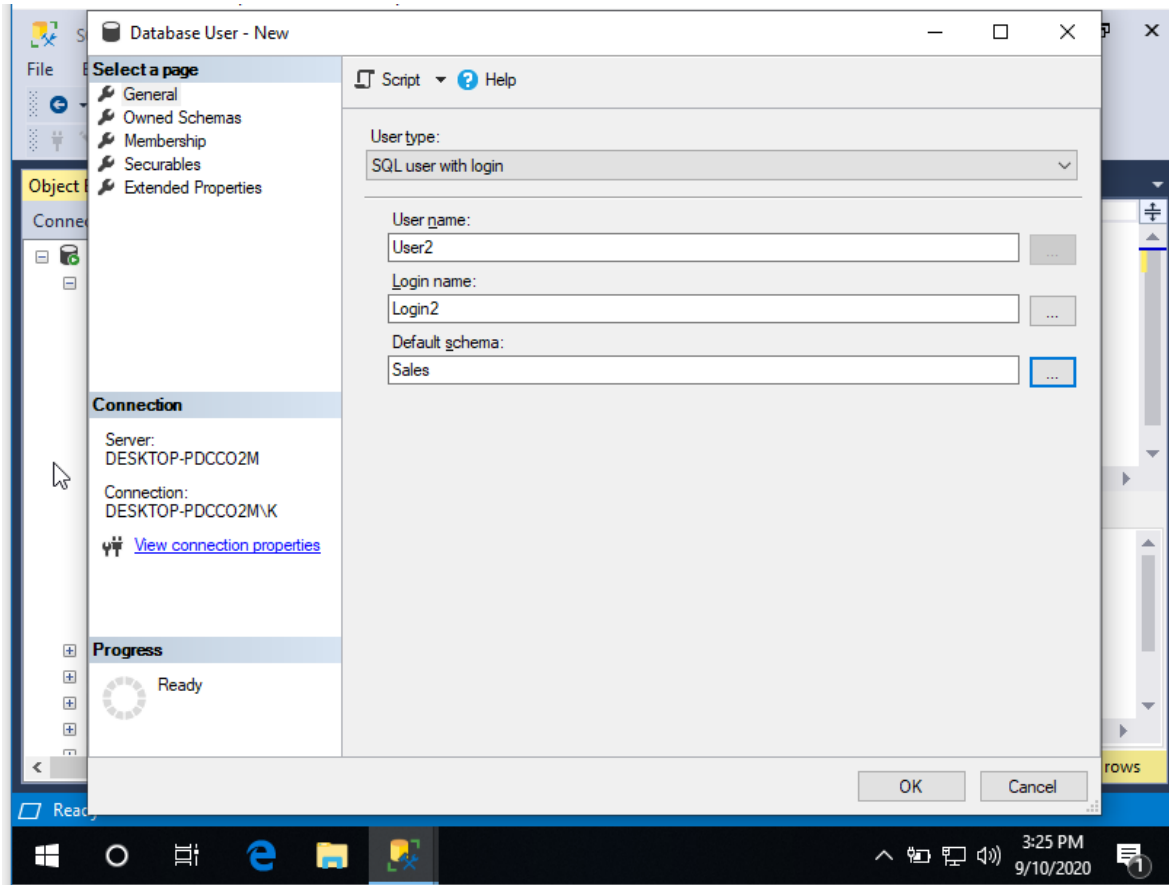
For the 3rd user, I granted the rights to create new databases: