

Stuart Bullurk (By Victor Nguyen)

age: 31

residence: West Columbia, SC

education: Bachelors in Finance

occupation: Recently Unemployed

marital status: Single



"Back in college, I was a chad."

Stuart is an University of South Carolina Alumni. He was in a fraternity and made it his personality. Loves to try to pick up chicks at any social event, at least tries to.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Talking to girls around campus about his college days.

Needs

- To list out local events and interest groups
- Messenger application to talk to girls
- Ability to upload and view photos

Values

- Going out and drinking
- Telling stories of his "college days"
- Networking and socializing

Wants

- Easy User Interface to navigate through list of activities
- Connecting with other alumni's.

Fears

- Getting asked about his age when socializing
- Not being able to connect and message girls

