

# Victor Camargo Gonçalves



**ABSTRACT:** Skilled in commercial and operations areas, passionate about data analysis, machine learning and process automation. With an overall 5 years of experience in multinational organizations, always providing dashboards, KPI and full analyses of sell-out, inventory, sales prediction. I hold a bachelor's in Electronic Engineering (Brazil) and I am currently enrolled in a Master's degree in Data Science at the University of Padua (Italy).

## SKILL SET

EXCEL	■■■■■
PYTHON	■■■■□
POWER BI	■■■□□
SQL	■■■□□
SPARK	■■□□□
ENGLISH	■■■■□

## ACADEMIC

- **Master's Data Science (online)**  
Enrolled 10/2021 – 02/2023  
UNIPD – University of Padova (Italy)

- **Data Analytics Specialization**  
Completed 04/2020 (140 hours)  
**DIGITAL HOUSE SCHOOL** - (Brazil)  
- Intensive use of Agile methodology;

- **Bachelor's Electronic Engineering**  
completed 12/2017- **UTFPR** (Brazil)

## COMPLEMENTARY EDUCATION

- **Introduction to Blockchain**  
Senai Scholl / SP – 20 hours;
- **Data Camp:**  
Advanced Python – 40 hours;  
Introduction PySpark – 18 hours;
- **Advanced Analysis with Power BI**  
Leonardo Karpinski – 90 hours;
- **SQL Server Database –**  
IMPACTA Scholl(SP) – 80 hours;
- **Advanced Excel**  
Senai School / SP – 40 hours.

## EXCHANGE

- Inventory Assistant 12/ 2017- 05/2018  
(Colorado - USA) Vail Resorts Work
- Study exchange 07/2015 (Toronto -  
Canada) - Business English - 120 hours

## PROFESSIONAL EXPERIENCE

- **Sales Performance Analyst** 02/2020 – 10/2021  
Hypera Farma (São Paulo - SP)  
Queries via a large dataset in SQL Server, ETL via python, and update dashboards in libraries Plotly and Seaborn.  
Python statistical analysis of medicine samples for doctors versus doctor's prescription on Hypera products;  
Maintenance, preparation and management of the KPIs of medical sales trade, with analysis of daily visitation using market data from IQVIA (MDTR, DDD) and Close-UP (AUDIT).
  - **Commercial Analyst** 06/2018 – 12/2019  
Walmart Brasil (Barueri - SP)  
Portfolio follow-up and profit margin, with respective sales forecast (Forecast) from the Video department, using Excel and SQL to update.  
Update of reports, analysis of stock and sell outperformance by hypermarket, using SQL server and Power BI dashboards.
  - **Operations Intern** 07/2016 – 12/2017  
Warner Bros South (Barueri -SP)  
Assistance in the area of logistics operations and distribution of physical media (DVD and Blu-Ray), with Follow-up of portfolio and analysis of logistics distribution in Excel and Power BI.  
Macro (VBA) project development, a freight value audit, with development carried out with the logistics partners and financial team.
- ## DATA SCIENCE PROJECT
- Algorithm development in Machine Learning class, using the Logistic Regression model to recognize tweets containing disasters or accidents, using Spark as data pipeline.  
Data cleaning, comment tokenization, model training, testing of different C levels and model result with a final accuracy of 80%.