

# AYAN SENGUPTA

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## PROFESSIONAL EXPERIENCE

### UnitedHealth Group (Optum)

#### Senior Data Scientist

📅 August 2019 – Ongoing

📍 Noida, India

#### Working with Optum's Risk, Quality & Network Solutions (RQNS) Team

- Working on building scalable NLP solutions to extract member demographics and clinical information from 7M+ medical charts which enables Optum in \$1B+ in risk adjustment and Data as a service (DaaS) business
- Handling R&D activities on clinical representation learning and language modeling to enable enterprise level data quality enhancement and reduce billing frauds by \$4.7M

#### Data Scientist

📅 May 2017 – August 2019

- Built and deployed pipeline to detect suspect, screening and hospitalization information for 11M+ member population across US which generates \$700M+ revenue for Optum annually
- Handled R&D activities on Voice of Customer (VoC) Analytics and proposed solution to increase overall enterprise level Net Promoter Score (NPS) by 5%
- Worked and presented work on Clinical Fraud detection to National Health Authority (NHA). POC was done for PMJAY's Ayushman Bharat

#### Corporate accolades received -

- 2019 innovation and 2018 Q4 mastermind awards for R&D initiatives
- 3rd place award for NPS Analytics in annual data science championship 2018

## RECENT PROJECTS

### Structured Information Extraction from Scanned Medical Charts

📅 Nov 2019 - Ongoing

- Extracting member demographic information from noisy OCR outputs with NER using Sequential models and multi-modal systems
- Exploring knowledge graph embeddings incorporated into NER models
- Filed 1 US patent on joint information extraction and text classification framework on noisy text data

### Denoising Noisy User Generated Texts

📅 March 2020 - Ongoing

- Working on categorizing and correcting noisy OCR and speech-to-text data
- Exploring novel Seq2Seq architectures using multi-modal Transformers

### Voice of Customer Analytics

📅 Mar 2019 – May 2020

- Developed generative probabilistic model for detecting and prioritizing pain points from customer feedback
- Developed model for online topic detection from streaming feedback data
- Filed 3 US patents; and submitted 3 research papers (2 accepted) to core A conferences and journals

### ML based Medical Chart Scoring

📅 May 2018 - Aug 2018

- Engineered categorical embedding based features and used GBM based models to classify medical charts into different scoring groups
- Improved false negative rate by 30% which enables Optum RQNS to save \$70M+ of manual chart coding cost per year

## EDUCATION

### Post Graduate Diploma in Business Analytics

#### IIM Calcutta, IIT Kharagpur, ISI Kolkata

📅 Jun 2015 – May 2017

### M.Sc. in Mathematics and Computing

#### IIT Guwahati

📅 Jul 2013 – Jun 2015

### B.Sc. in Mathematics and Computer Science

#### Chennai Mathematical Institute

📅 Jul 2010 – Jun 2013

## TECHNICAL SKILLS

- Development, DB

Python R SQL Shell

- ML Frameworks

sklearn PyTorch Tensorflow h2o

- Big Data

PySpark MapReduce Hive Oozie

## RESEARCH ACTIVITIES

- System paper on W-NUT 2020 Task 2 accepted at EMNLP 2020
- Paper "Online Topic Modeling for Short Texts" accepted at ICSOC 2020
- Program Committee member of ECML-PKDD 2020 for Applied DS track
- Paper "A Large-scale Analysis of the Marketplace Characteristics in Fiverr" accepted at HICSS 2016
- Paper "Bayesian Fault Detection Engine for Predictive Maintenance in Data Centre Infrastructure Management" accepted at ICBAI 2016

## OTHER DATA SCIENCE ACTIVITIES

- Developer and maintainer of package *jointtsmodel*
- Part of 4 member team from ISI Kolkata in International Data Science Game 2016 finals in Paris and achieved rank 14 among 100+ teams
- 2 Bronze medals in Kaggle NLP challenges in 2020. Kaggle Competition Expert with rank 1600.
- Won \$20K+ across various data science competitions in Topcoder between 2017-2020

## OTHER ACCOMPLISHMENTS

- Hold KPMG Six Sigma Green Belt
- Recipient of National KVPY scholarship during 2009-2015 for pursuing research
- Cleared Regional Maths Olympiad from W.B. region in 2008