VICTOR ALVAREZ
FRONT-END WEB DEVELOPER
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PROFESSIONAL SKILLS

Personal: highly motivated, adaptable, team player, positive mindset, time-management
Technical: HTML5/CSS, JavaScript/JQuery, SEO, CMS (HubSpot, WordPress), React,
Git Version Control, Photoshop, AdobeXD, Monday.com

WORK EXPERIENCE

Junior Marketing Developer, *FrankCrum - Clearwater, FL*   September 2021 - current
- Applied knowledge of front-end languages including HTML. CSS, and JavaScript and html in creating
  user-friendly, ADA-compliant, SEO focused websites
- Sole developer on 2 large scale web projects, including all front-end work and CMS
  migration (Wordpress to HubSpot)
- Interfaced with design team directly to translate designs into fully function web pages
- Under the supervision of a senior manager, worked on back-end integrations with HubSpot CMS
- Monitored and address issues related to ADA compliance and technical SEO, while also
  guiding the content team on other SEO matters for all public-facing websites

Interactive Web Developer, *Swim Digital Group - Tampa, FL*   September 2019 - November 2019
- Developed landing pages and websites for various universities and learning programs
- Collaborated with designer to develop fully functioning webpages, emails, and applications
- Delivered automated email campaigns and tracked user analytics
- Organized back-end files for multiple legacy websites
- Communicated with clients about scope and deliverables for various projects

Web & Email Specialist, *Yanmar Marine International - St.Petersburg, FL*   April 2018 - November 2018
- Collaborated with international marketing team to develop web improvement plan
- Developed and executed automated email campaign for GDPR compliance
- Designed UI elements with user interactions for various sections of company website
- Implimented Google Analytics in main company website
- Quality tested webpages across various view-widths and browers for the best user experience

Front-End Web Developer, *Freelance - St.Petersburg, FL*   January 2016 - current
- Worked closely with clients to establish understanding of needs and pain points
- Utilized WordPress CMS to deliver organized, responsive websites to clients
- Learned and practiced UX design thinking process
- Carried out quality assurance tests to discover errors and optimize usability
- Delivered fully-responsive, cross-browser websites on deadline

EDUCATION

Certificate of Completion in Front-End Engineering , *The Iron Yard - St. Petersburg, FL*   November 2015
B.A. Music Industry, State University of New York College at Oneonta - Oneonta, NY   May 2008