

VICTOR ALVAREZ

FRONT-END WEB DEVELOPER

Highly motivated and adaptable front-end web developer with seven+ years of experience. A team player with proven success of website launches and optimizations, bringing a positive mindset and ability to deliver on a deadline.

CONTACT

victor.alvareztech@gmail.com

(727) 412-5500

victor.alvareztech.com

LinkedIn.com/in/victor.alvareztech/

EDUCATION

Certificate of Completion in

Front-End Engineering

The Iron Yard - St. Petersburg, FL

November 2015

B.A. Music Industry

State University of New York College

at Oneonta - Oneonta, NY

May 2008

REFERENCES

Luthfur Miah

Product Owner Enterprise CRM

FrankCrum Corporate

(727) 799-1229 Ext 1512

LuthfurM@frankcrum.com

Gabriella Pereira

Human Resources Generalist

FrankCrum Corporate

(813) 679-7122

gcpereira16@icloud.com

Kasey Cleaver

Contract Operations Manager

Jacobs

(727) 858-8607

kasey.ortoski@gmail.com

WORK EXPERIENCE

Junior Marketing Developer, *FrankCrum - Clearwater, FL*

- Applied knowledge of front-end languages including javascript, css and html in creating user-friendly, ADA-compliant, SEO focused websites
- Sole developer on 2 large scale web projects, including all front-end work and CMS migration (Wordpress to HubSpot)
- Interfaced with design team directly to translate designs into fully function web pages
- Under the supervision of a senior manager, worked on back-end integrations with HubSpot CMS
- Monitored and address issues related to ADA compliance and technical SEO, while also guiding the content team on other SEO matters for all public-facing websites

Interactive Web Developer, *Swim Digital Group - Tampa, FL*

- Developed landing pages and websites for various universities and learning programs
- Collaborated with designer to develop fully functioning webpages, emails, and applications
- Delivered automated email campaigns and tracked user analytics
- Organized back-end files for multiple legacy websites
- Communicated with clients about scope and deliverables for various projects

Web & Email Specialist, *Yanmar Marine International - St.Petersburg, FL*

- Collaborated with international marketing team to develop web improvement plan
- Developed and executed automated email campaign for GDPR compliance
- Designed UI elements with user interactions for various sections of company website
- Implemented Google Analytics in main company website
- Quality tested webpages across various view-widths and browsers for the best user experience

Front-End Web Developer, *Freelance - St.Petersburg, FL*

- Worked closely with clients to establish understanding of needs and pain points
- Utilized WordPress CMS to deliver organized, responsive websites to clients
- Learned and practiced UX design thinking process
- Carried out quality assurance tests to discover errors and optimize usability
- Delivered fully-responsive, cross-browser websites on deadline

KEY SKILLS

HTML5/CSS, JavaScript/Jquery, SEO, CMS(HubSpot,WordPress), React, Git Version Control, Problem Solving, Positive Mindset, Organization, Tenacity