

# VICTOR ALVAREZ

## FRONT-END WEB DEVELOPER

victoralvareztech@gmail.com (727) 412-5500 victoralvareztech.com

### PROFESSIONAL SKILLS

**Personal:** highly motivated, adaptable, team player, positive mindset, time-management

**Technical:** HTML5/CSS, JavaScript/JQuery, SEO, CMS (HubSpot, WordPress), React, Git Version Control, Photoshop, AdobeXD, Monday.com

### WORK EXPERIENCE

**Junior Marketing Developer, FrankCrum - Clearwater, FL**

September 2021 - current

- Applied knowledge of front-end languages including HTML, CSS, and JavaScript and html in creating user-friendly, ADA-compliant, SEO focused websites
- Sole developer on 2 large scale web projects, including all front-end work and CMS migration (Wordpress to HubSpot)
- Interfaced with design team directly to translate designs into fully function web pages
- Under the supervision of a senior manager, worked on back-end integrations with HubSpot CMS
- Monitored and addressed issues related to ADA compliance and technical SEO, while also guiding the content team on other SEO matters for all public-facing websites

**Interactive Web Developer, Swim Digital Group - Tampa, FL**

September 2019 - November 2019

- Developed landing pages and websites for various universities and learning programs
- Collaborated with designer to develop fully functioning webpages, emails, and applications
- Delivered automated email campaigns and tracked user analytics
- Organized back-end files for multiple legacy websites
- Communicated with clients about scope and deliverables for various projects

**Web & Email Specialist, Yanmar Marine International - St.Petersburg, FL**

April 2018 - November 2018

- Collaborated with international marketing team to develop web improvement plan
- Developed and executed automated email campaign for GDPR compliance
- Designed UI elements with user interactions for various sections of company website
- Implimented Google Analytics in main company website
- Quality tested webpages across various view-widths and browsers for the best user experience

**Front-End Web Developer, Freelance - St.Petersburg, FL**

January 2016 - current

- Worked closely with clients to establish understanding of needs and pain points
- Utilized WordPress CMS to deliver organized, responsive websites to clients
- Learned and practiced UX design thinking process
- Carried out quality assurance tests to discover errors and optimize usability
- Delivered fully-responsive, cross-browser websites on deadline

### EDUCATION

**Certificate of Completion in Front-End Engineering , The Iron Yard - St. Petersburg, FL**

November 2015

**B.A. Music Industry, State University of New York College at Oneonta - Oneonta, NY**

May 2008