Topic: Restaurant Menu Display
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Problem Solving (A3) Report

1. Identify a Problem	PLAN

- Local restaurants showcasing their menus, tend to use Facebook as their Go-To platform for display.
- The standard is to upload an image of their menu drawn on a chalk board or from a piece of paper. Image quality varies due to the camera and current lighting of the area.
- Another standard for local business is to showcase their signature plates with more images that cause a pushback on the menu's original image and makes it harder to find.
- The quality of image affects the customers decision given that most of the time, the menu may be unreadable.

2. Set the Target	PLAN

- Increase business exposure by at least 30%.
- Reduce queue for food orders by at least 25%.
- Increase profit for efficiency by 25%.
- Reduce workload on "Rush Hours" by 35%.

3. Analyze the Causes	PLAN

- Clients tend to search for places to eat, and the search may be hard.
- Some businesses do not show pricing for meals and cause clients to steer away to somewhere where the price to pay is known.
- Small local businesses have trouble obtaining exposure due to the competitive environment they may find themselves.

4. Propose & Implement Countermeasures	PLAN/DO

- Create a web-application where an established business can showcase their menu.
- Provide sections for display of special offers/deals, contact information and open/close hours.
- Create a comments and rate system for customers to provide feedback.

5. Check/Evaluate	CHECK

N/A

6. Act and/or Standardize	ACT

N/A