

**Event Proposal** 

# **TechFlow Solutions**

**EVENT TYPE** 

**Holiday Party** 

**GUEST COUNT** 

150

TIMELINE

8-10 weeks

### **Event Vision**

Transform your corporate holiday celebration into an unforgettable experience that brings your team together, recognizes achievements, and creates lasting memories. This 150-person event will blend professional elegance with festive joy, fostering connection and appreciation while reflecting your company's commitment to its people.

# **Event Details & Logistics**

Comprehensive planning ensures every logistical element aligns with your vision and objectives.



### **Location & Venue**

**Venue Selection:** We'll identify and secure the perfect venue that matches your event scale, style, and accessibility requirements.

**Backup Plans:** Alternative venue options and contingency plans for any unforeseen circumstances.

Accessibility: Full ADA compliance and accommodations for all guests.



### **Event Objectives**

**Primary Goals:** Holiday Party focused on team building, celebration, and company culture strengthening.

Success Metrics: Attendee engagement, positive feedback, and memorable experiences.

**Expected Outcomes:** Enhanced team morale and strengthened professional relationships.



### **Target Audience**

**Primary Attendees:** 150 TechFlow Solutions team members and stakeholders.

**Demographics:** Professional workforce across all departments and seniority levels.

Special Considerations: Dietary restrictions, accessibility needs, and cultural preferences.



### **Setup & Layout**

**Event Layout:** Reception-style setup with designated areas for mingling, dining, and entertainment.

**AV Requirements:** Professional sound system, lighting, and presentation equipment.

Flow Design: Strategic layout ensuring smooth guest movement and engagement.

# **Key Requirements**

Based on our analysis, here are the essential elements for your event success.



#### **Professional coordination**

Carefully planned and executed to perfection



# Premium catering with dietary options

Carefully planned and executed to perfection



### Team building activities

Carefully planned and executed to perfection



### Professional photography

Carefully planned and executed to perfection



#### Live entertainment

Carefully planned and executed to perfection



#### Memorable experience

Carefully planned and executed to perfection

# Service Packages

Choose the perfect package tailored to your vision and requirements. Each package builds upon the previous with enhanced features and services.

### **Essential**

Perfect foundation for memorable events

\$22,400

\$149 per person

- ✓ Professional event coordination
- ✓ Venue selection & booking
- ✓ Standard catering package
- ✓ Basic audio/visual setup
- ✓ Event timeline management
- ✓ Day-of coordination

#### RECOMMENDED

### Signature

Enhanced experience with premium touches

\$28,000

\$186 per person

- ✓ Everything in Essential, plus:
- ✓ Premium catering with dietary options
- ✓ Enhanced decor & ambient lighting
- ✓ Professional photography (4 hours)
- ✓ Welcome reception setup
- ✓ Branded event materials
- ✓ Post-event cleanup

### Premium

Luxury experience with white-glove service

\$36,400

\$242 per person

- ✓ Everything in Signature, plus:
- ✓ Luxury catering with chef stations
- ✓ Custom decor & floral arrangements
- ✓ Full photography& videography
- ✓ Live entertainment coordination
- √ VIP guest 
  management
- ✓ Custom event app
- ✓ 24/7 event support

# **Investment Breakdown**

Transparent breakdown based on our recommended Signature package, showing how your investment creates exceptional value.

Service Category	Details	Investment
Event Coordination	Full-service planning and management	\$5,600
Venue & Logistics	Space rental and setup coordination	\$7,000
Catering & Beverages	Premium menu with accommodations	\$9,800
Audio/Visual & Entertainment	Professional AV and ambiance	\$4,200
Photography & Documentation	Professional event photography	\$1,400
Total Investment	Complete Event Package	\$28,000

## Ready to Begin?

Our streamlined process ensures your event planning journey is smooth, transparent, and stress-free. From initial consultation to event day execution, we're with you every step of the way.

1

#### **Review & Discuss**

Take time to review this proposal in detail. We'll schedule a consultation call to discuss your vision, answer questions, and explore any customizations that align with your specific goals and requirements.

2

### **Finalize Agreement**

Once you're confident in our approach, we'll finalize the service agreement and secure your event date with a 50% deposit. This guarantees our team's dedicated focus on your event.

3

### **Planning Kickoff**

We begin detailed planning immediately, starting with vendor selection, venue coordination, and timeline development. Your dedicated event coordinator will be your primary point of contact throughout.

4

#### Flawless Execution

On event day, our team handles every detail seamlessly. From setup to breakdown, we ensure your event runs perfectly while you focus on enjoying the experience with your guests.

# **Let's Create Something Extraordinary**

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PROPOSAL ID

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This proposal is valid until August 31, 2025