

Event Proposal

# Gordon Ramsay Restaurants

EVENT TYPE

Exclusive tasting  
and networking  
event

GUEST COUNT

150

TIMELINE

Friday, October  
18th, from 6 PM to  
10 PM

## Event Vision

High-end, exclusive, sophisticated tasting and networking event focused on a new seasonal menu, targeting VIP clients and press to showcase new seasonal menu to VIP clients and press.

# Event Details & Logistics

Comprehensive planning ensures every logistical element aligns with your vision and objectives.



## Location & Venue

**Venue Selection:** We'll identify and secure the perfect venue that matches your event scale, style, and accessibility requirements.

**Backup Plans:** Alternative venue options and contingency plans for any unforeseen circumstances.

**Accessibility:** Full ADA compliance and accommodations for all guests.



## Event Objectives

**Primary Goals:** Exclusive tasting and networking event focused on team building, celebration, and company culture strengthening.

**Success Metrics:** Attendee engagement, positive feedback, and memorable experiences.

**Expected Outcomes:** Enhanced team morale and strengthened professional relationships.



## Target Audience

**Primary Attendees:** 150 Gordon Ramsay Restaurants team members and stakeholders.

**Demographics:** Professional workforce across all departments and seniority levels.

**Special Considerations:** Dietary restrictions, accessibility needs, and cultural preferences.



## Setup & Layout

**Event Layout:** Reception-style setup with designated areas for mingling, dining, and entertainment.

**AV Requirements:** Professional sound system, lighting, and presentation equipment.

**Flow Design:** Strategic layout ensuring smooth guest movement and engagement.

# Key Requirements

Based on our analysis, here are the essential elements for your event success.



## Top-tier catering setup

Carefully planned and executed to perfection



## Premium wine pairing

Carefully planned and executed to perfection



## Live cooking demo

Carefully planned and executed to perfection



## Professional service staff

Carefully planned and executed to perfection



## AV setup for brief speeches

Carefully planned and executed to perfection



## Spotlight on the chef's table

Carefully planned and executed to perfection



## Venue suitable for high-end tasting event

Carefully planned and executed to perfection



## Networking opportunities

Carefully planned and executed to perfection



### **Press engagement facilities**

Carefully planned and executed to  
perfection

# Service Packages

Choose the perfect package tailored to your vision and requirements. Each package builds upon the previous with enhanced features and services.

	RECOMMENDED	
<h2>Essential</h2> <p>Perfect foundation for memorable events</p> <p><b>\$64,000</b></p> <p>\$426 per person</p> <ul style="list-style-type: none"><li>✓ Professional event coordination</li><li>✓ Venue selection &amp; booking</li><li>✓ Standard catering package</li><li>✓ Basic audio/visual setup</li><li>✓ Event timeline management</li><li>✓ Day-of coordination</li></ul>	<h2>Signature</h2> <p>Enhanced experience with premium touches</p> <p><b>\$80,000</b></p> <p>\$533 per person</p> <ul style="list-style-type: none"><li>✓ All Essential package features plus:</li><li>✓ Premium catering with dietary options</li><li>✓ Enhanced decor &amp; ambient lighting</li><li>✓ Professional photography (4 hours)</li><li>✓ Welcome reception setup</li><li>✓ Branded event materials</li><li>✓ Post-event cleanup</li></ul>	<h2>Premium</h2> <p>Luxury experience with white-glove service</p> <p><b>\$104,000</b></p> <p>\$693 per person</p> <ul style="list-style-type: none"><li>✓ All Signature package features plus:</li><li>✓ Luxury catering with chef stations</li><li>✓ Custom decor &amp; floral arrangements</li><li>✓ Full photography &amp; videography</li><li>✓ Live entertainment coordination</li><li>✓ VIP guest management</li><li>✓ Custom event app</li><li>✓ 24/7 event support</li></ul>

# Investment Breakdown

Transparent breakdown based on our recommended Signature package, showing how your investment creates exceptional value.

Service Category	Details	Investment
Event Coordination	Full-service planning and management	\$16,000
Venue & Logistics	Space rental and setup coordination	\$20,000
Catering & Beverages	Premium menu with accommodations	\$28,000
Audio/Visual & Entertainment	Professional AV and ambiance	\$12,000
Photography & Documentation	Professional event photography	\$4,000
Total Investment	Complete Event Package	\$80,000

# Ready to Begin?

Our streamlined process ensures your event planning journey is smooth, transparent, and stress-free. From initial consultation to event day execution, we're with you every step of the way.

1

## Review & Discuss

Take time to review this proposal in detail. We'll schedule a consultation call to discuss your vision, answer questions, and explore any customizations that align with your specific goals and requirements.

2

## Finalize Agreement

Once you're confident in our approach, we'll finalize the service agreement and secure your event date with a 50% deposit. This guarantees our team's dedicated focus on your event.

3

## Planning Kickoff

We begin detailed planning immediately, starting with vendor selection, venue coordination, and timeline development. Your dedicated event coordinator will be your primary point of contact throughout.

4

## Flawless Execution

On event day, our team handles every detail seamlessly. From setup to breakdown, we ensure your event runs perfectly while you focus on enjoying the experience with your guests.



## Let's Create Something Extraordinary

PROJECT MANAGER

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PROPOSAL ID

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This proposal is valid until September 06, 2025