

<ULTFIT>
ULTimate outFIT

30 愛心貓貓
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Motivation

顧客角度

面對眾多
選項難以抉擇

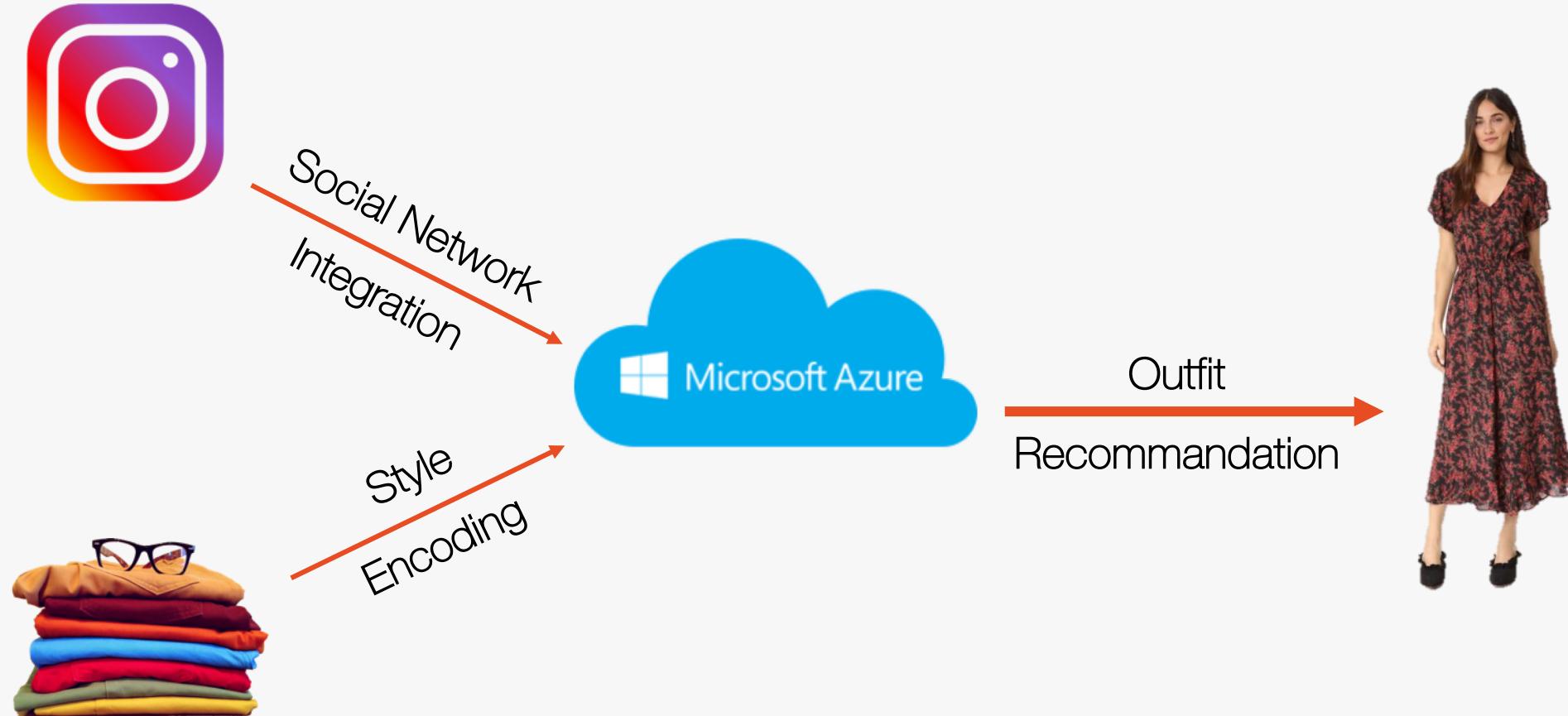
商家角度

難以針對
顧客需求客製化
庫存管理、商品輸送效率低

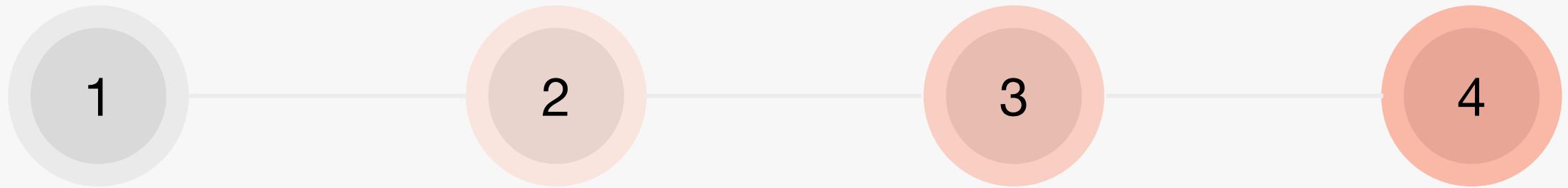
<ULTFIT> 角度

提供社群整合方案
降低資訊不對稱

Workflow



Userflow



臉部辨識登入

根據社群追蹤
風格搭配多種組合

智慧倉儲系統

結帳後記錄喜好

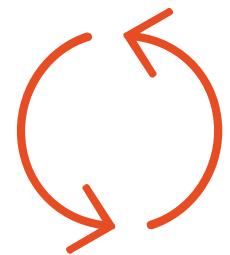
Awesome features



Face Recognition
for members



Instagram-based
recommendation
system



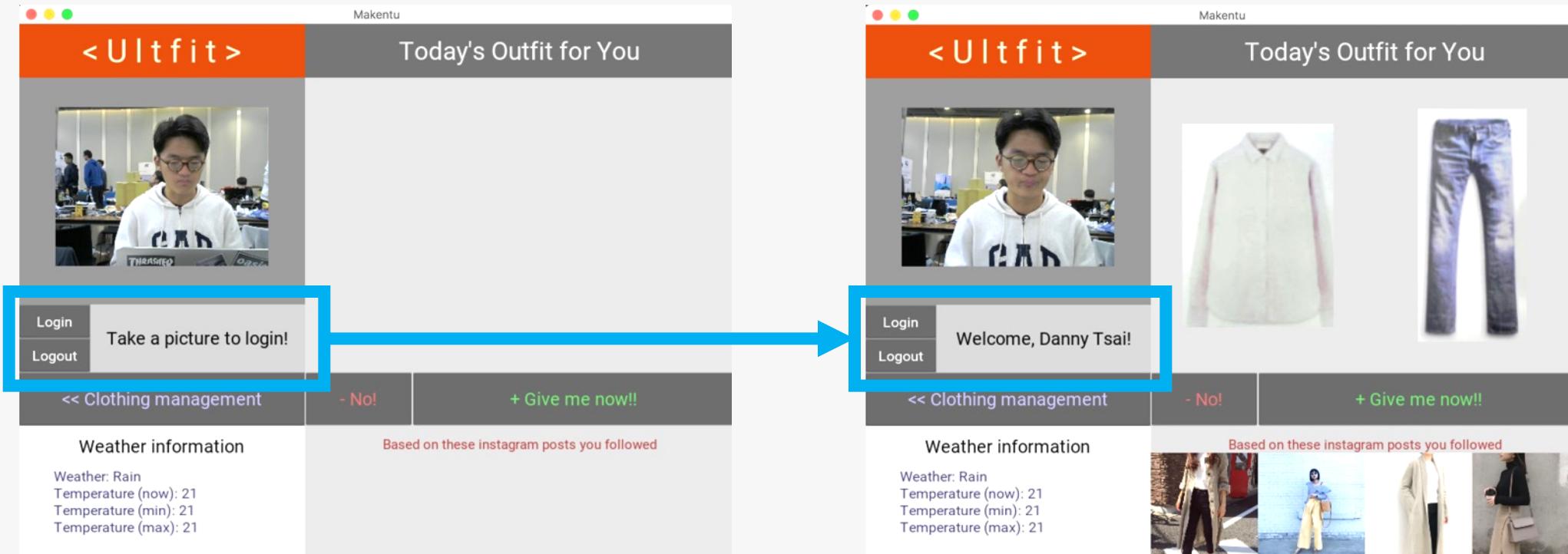
Fine-tune
prediction based on
feedbacks



Smarter product
management
system

Person Identification

Member identification based on Azure Face API



Social Network Integration

Recommendation based on Instagram you follow

The screenshot shows the Ultfit application interface. At the top left is a user profile picture of a man with glasses and a white hoodie. To the right is a header bar with three dots (red, yellow, green) and the text "Makentu". Below the header is a section titled "Today's Outfit for You" featuring a recommended outfit consisting of a light-colored button-down shirt and blue jeans. A blue rectangular box highlights this outfit. To the right of the outfit is the text "Recommended outfit" with a red arrow pointing back towards it. At the bottom of the screen, there is a weather information block stating "Weather: Rain" and "Temperature (now): 21". Below the weather is a section titled "Based on these instagram posts you followed" which displays four small thumbnail images of women in various outfits. A red rectangular box highlights this section, and a red arrow points from the text "Instagram posts" to this box. On the far right, the text "< U L T F I T >" is written vertically.

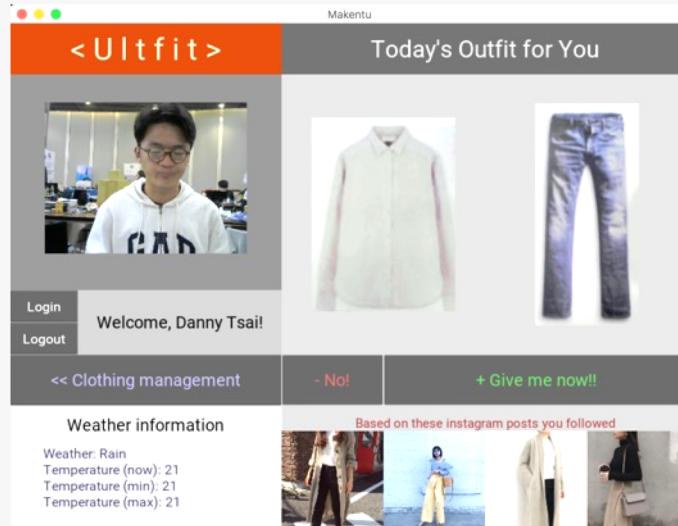
Recommended outfit

< U L T F I T >

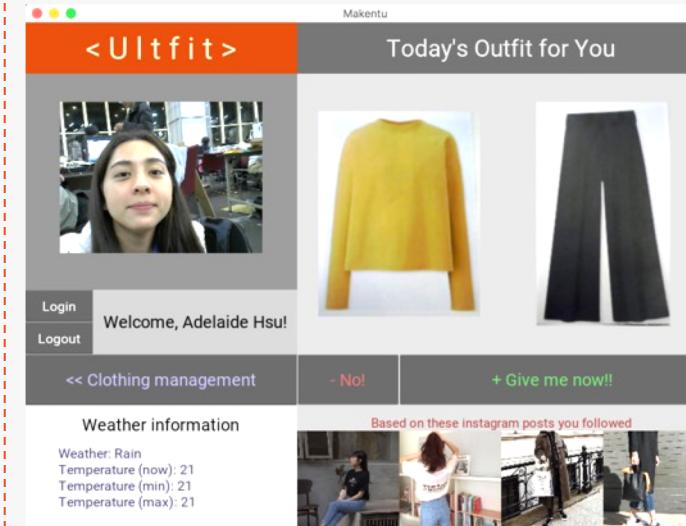
Instagram posts

Personalized recommendation

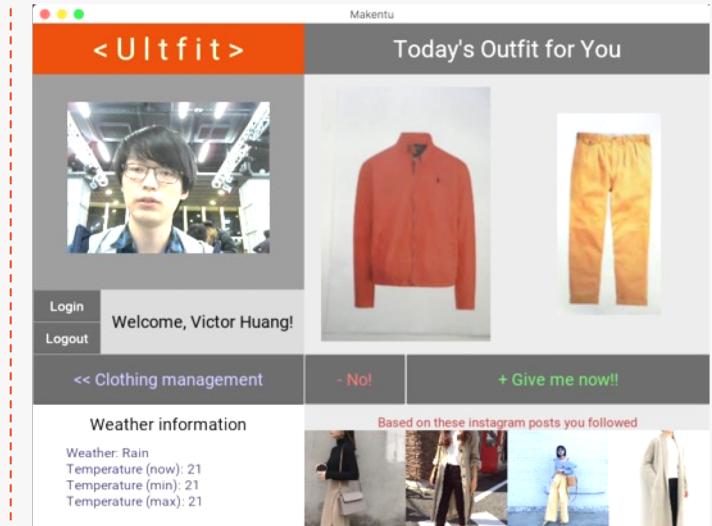
Different recommendation for different customers!



Member 1



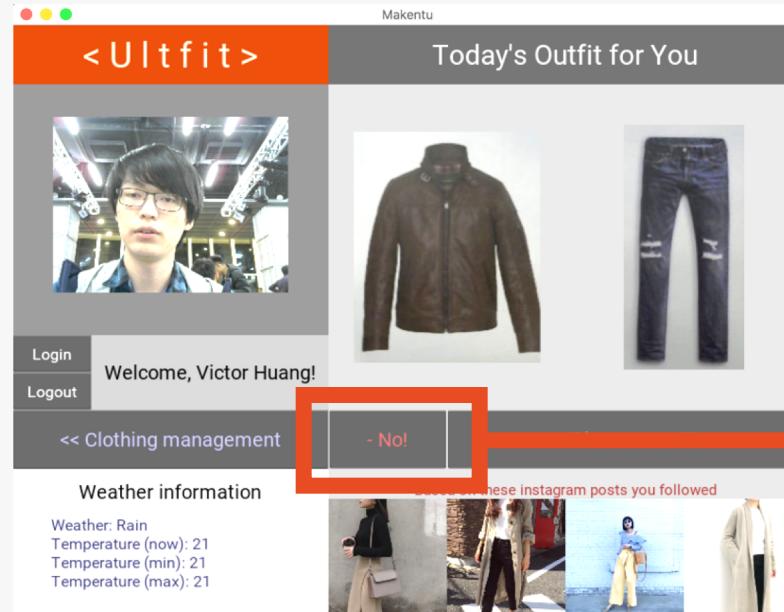
Member 2



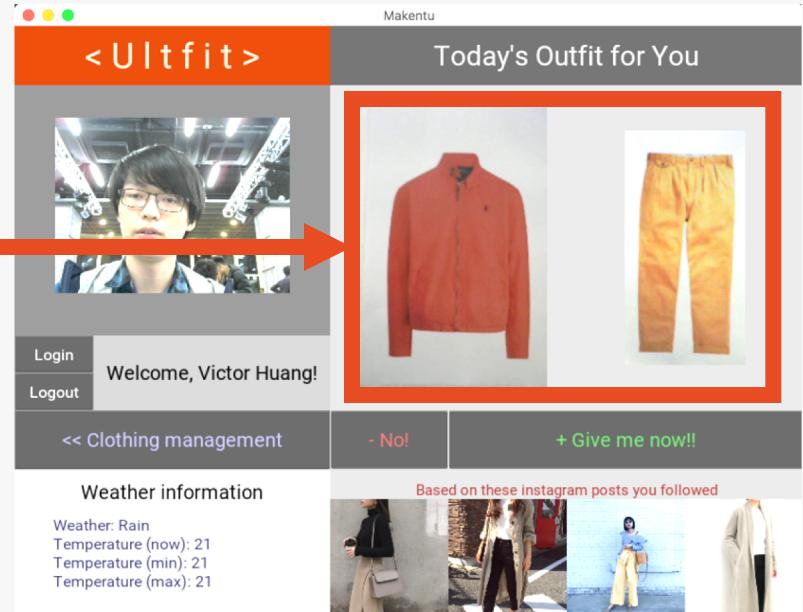
Member 3

Adapting to your style

The system will learn your preference for the future!



Don't like this ?



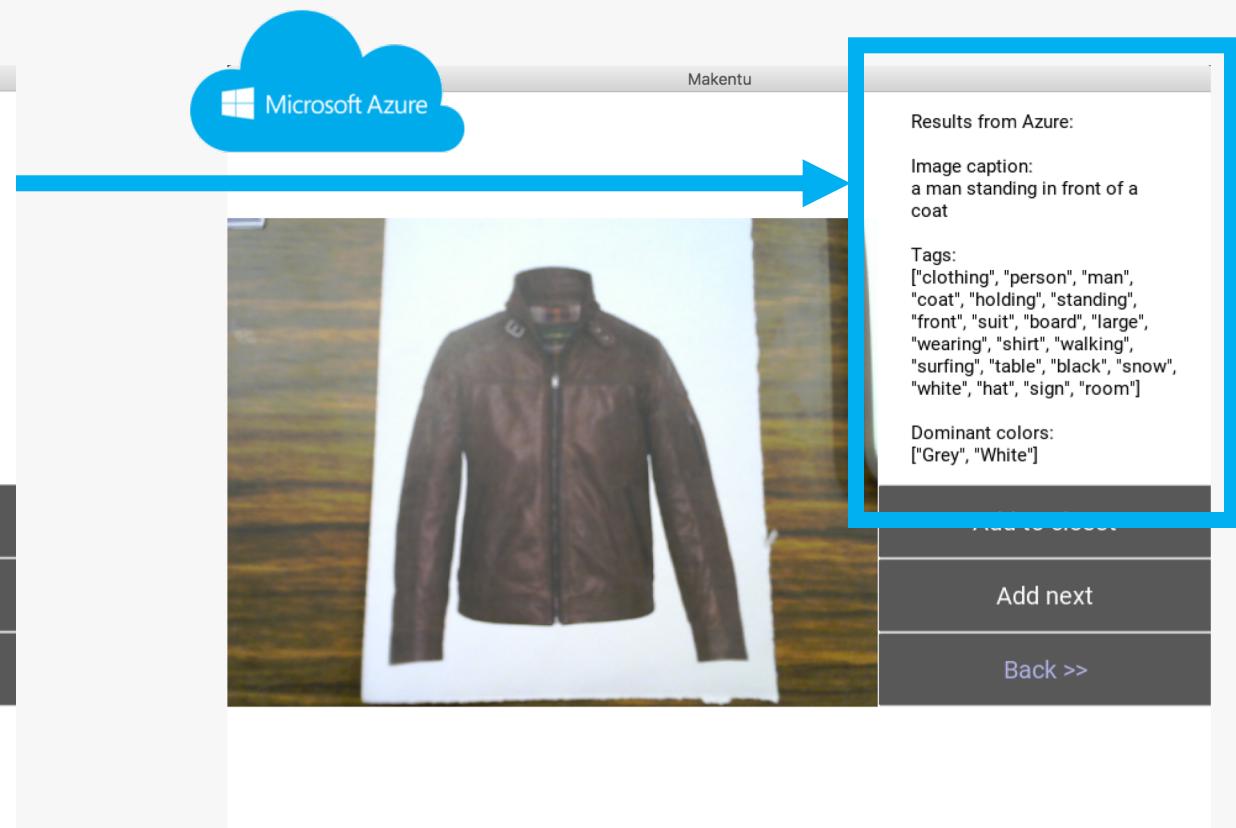
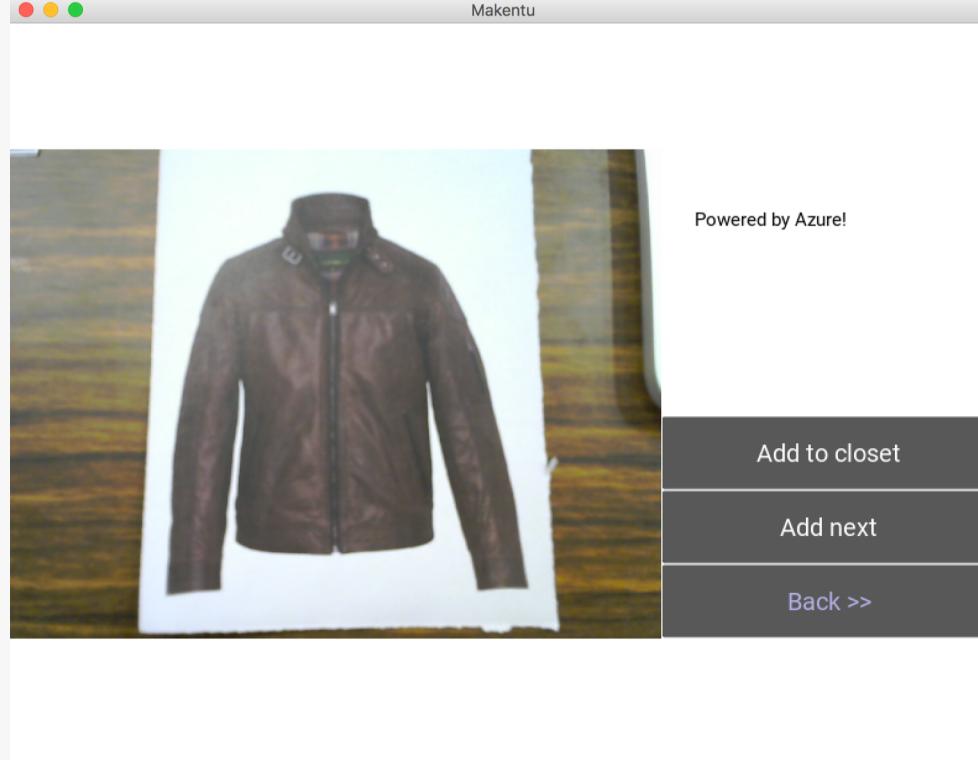
We prepared other choices for you!

Next time we'll do better

Customer-side Demo

Smarter management system

Using Azure Computer Vision API to help the owners



Owner-side Demo