

● THE PROBLEM

SMBs lose **40% of potential sales** because they can't respond fast enough. **78% of customers** buy from the first responder. Hiring sales reps costs **\$800-\$3,000/month** and they only work 8-10 hours/day.

67%

EXPECT REPLY IN 10 MIN

78%

BUY FROM 1ST RESPONDER

40%

SALES LOST

● THE SOLUTION

Loomi is an AI-powered sales agent that operates natively on **WhatsApp**, responding to leads 24/7, qualifying prospects, answering questions, and closing sales—all without human intervention.

WhatsApp API

Stripe Payments

ElevenLabs Voice

HubSpot CRM

Cal.com

Only solution with Voice AI + Payments in one WhatsApp agent.

● MARKET OPPORTUNITY

\$23B+ TAM across two high-growth regions with WhatsApp dominance.

LATAM (Current)

30M+ SMBs · 95% WhatsApp · \$15B TAM

MENA (Expansion)

5M+ SMBs · 85% WhatsApp · \$8B TAM

Same platform, same behavior. Dubai as gateway to 400M+ consumers.

● BUSINESS MODEL

SaaS subscription. **60-80% cheaper** than human sales reps.

Starter	\$199/mo
Growth	\$349/mo
Business	\$599/mo
LTV:CAC	14:1

● TRACTION & PROJECTIONS

- ✓ \$45K verified revenue (Anthana)
- ✓ Cash-flow positive, 10+ clients served
- ✓ MVP live: WhatsApp + Stripe + Voice AI

2026	2027	2028
\$300K	\$1.2M	\$3.6M

● FOUNDING TEAM

Operators from **Disney, Grupo Bimbo, Konfío, Globant**.



Victor Gallo
CEO · ex-Konfío,
Globant



Carlos Cardona
CPO · ex-
Disney



José Cardona
CDO · ex-Grupo
Bimbo

● WHY SANDBOX DTEC DUBAI

What We Need

- ✓ UAE legal entity & visa
- ✓ Market access & GCC introductions
- ✓ Sandbox DTEC/TECOM credibility

What We Bring

- ✓ \$45K revenue, working MVP
- ✓ Unique LATAM-MENA positioning
- ✓ Full-time founder relocation to Dubai