Agile Brazil 2015

The Brazilian Agile Conference

Briefing and Sponsorship Portfolio

October, 21 - 23, 2015,
Summerville Beach Resort
Porto de Galinhas, Pernambuco

About Agile Brazil 2015

Agile Brazil is the country's most relevant conference about Agile Methodologies. Organized by Agile Alliance Brazil, its goal is to spread knowledge of Agile culture and practices throughout the software profession.

The sixth annual conference will take place in **Porto de Galinhas**, **Pernambuco (Brazil)**. Each previous event has brought together hundreds of participants from the Brazilian technology scene as well as important international practitioners and luminaries.

In 2014, the Agile Brazil conference became the first official large-scale **Agile Alliance** conference to be held outside North America, becoming the largest Agile Methods conference in the Southern Hemisphere.

Agile Brazil nurtures diversity of thought, people and experiences that enhance and add to Agile methods. Every year, the conference highlights a particular theme, aligned with local and world IT trends. In 2015, the theme focuses on the connections between **Agile and Innovation**, and the **Agile Enterprise**.

Agile Brazil will be held in the tropical paradise of Porto de Galinhas, bringing together Agilists from Brazil and abroad. We expect to host over 900 including developers, managers, executives, consultants, researchers, professors, and students. The richly diverse group provides opportunities for networking and the sharing of experience and knowledge.   Individuals bring valuable insights and business value back to colleagues and to their daily work.

Agile Brazil features five simultaneous sessions: hands-on, talks, experience reports, and duels and debates. The academic sister-conference, the Brazilian Workshop on Agile Methods (**WBMA**) is an integral part of the event. Days start with relevant Brazilian and international keynote speakers followed by an exciting lineup of focused workshops and talks.

About previous conferences

2014 - Florianópolis/SC - Centro de Eventos ACM
834 participants (sold out) | 96 speakers | 29 sponsors

2013 - Brasília/DF - Royal Tulip
1.020 participants | 103 speakers | 29 sponsors
Attendance record. A partnership with the PMI and the Brazilian Government.

2012 - São Paulo/SP - Maksoud Plaza
826 participants | 110 speakers | 38 sponsors

2011 - Fortaleza/CE - Fábrica de Negócios
805 participants | 113 speakers | 25 sponsors

2010 - Porto Alegre/RS - PUCRS *(First conference!)*
820 participants | 70 speakers | 26 sponsors

Organizer

The **2015** conference is organized by Agile Alliance Brazil -- a non-profit organization created to support the conference and assist growth within the Brazilian Agile community. Agile Alliance Brazil is an affiliate of the global Agile Alliance organization.

Institutional Support

Due the conference's importance to the Brazilian Agile community, these institutions and sponsors already support Agile Brazil 2015:

Previous conference's sponsors

Sponsorship Packages

	Title (1)	Diamond (3)	Gold (3)	Silver	Bronze	Online	
(BRL R$)	38.000,00	28.000,00	18.000,00	12.000,00	7.000,00	2.500.00	
Benefits							
Branding on chair covers	Yes	No	No	No	No	No	
50 minute talk * Content must be submitted to the program committee for approval, and should not be commercially focused.	Yes	Yes	No	No	No	No	
Email to Attendees	Yes	Yes	No	No	No	No	
Exhibit Booth Space	15 m²	12 m²	6 m²	No	No	No	
Logo on banners in the conference area	Yes	Yes	Yes	No	No	No	
Logo on communication materials	Yes	Yes	Yes	Yes	No	No	
Mentions in the main auditorium	keynotes	keynotes	keynotes	keynotes	No	No	
Offer of giveaways for drawings	Yes	Yes	Yes	No	No	No	
Included conference registrations	8	6	4	3	2	1	
Material in the participant's folder	Yes	Yes	Yes	Yes	Yes	No	
Logo & Link on the website	Yes	Yes	Yes	Yes	Yes	Yes	

PLEASE COMPLETE ALL FIELDS BELOW:

SPONSOR NAME:

SPONSOR ADDRESS:

SPONSOR CONTACT:

CONTACT TELEPHONE: **CONTACT EMAIL:**

SPONSORSHIP LEVEL: **FINANCIAL COMMITMENT: (BRL R$)**

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