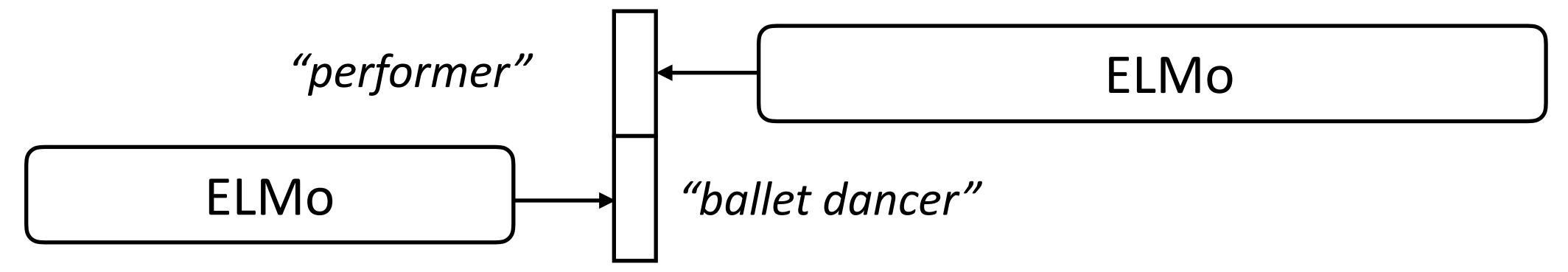
BERT

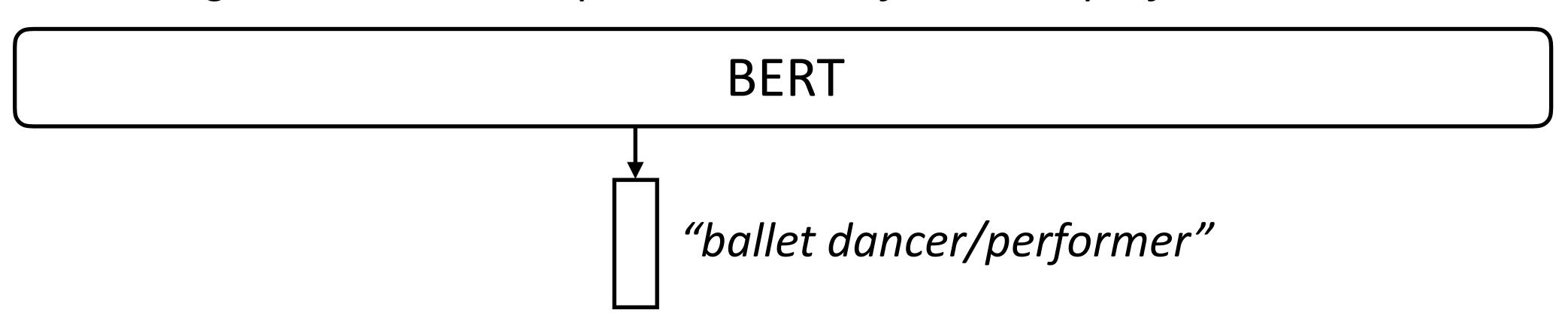
- ▶ Al2 made ELMo in spring 2018, GPT (transformer-based ELMo) was released in summer 2018, BERT came out October 2018
- ▶ Four major changes compared to ELMo:
 - Transformers instead of LSTMs
 - Bidirectional model with "Masked LM" objective instead of normal LM
 - ▶ Fine-tune instead of freeze at test time
 - Operates over word pieces (byte pair encoding)

BERT

- ▶ ELMo is a unidirectional model (as is GPT): we can concatenate two unidirectional models, but is this the right thing to do?
- ▶ ELMo reprs look at each direction in isolation; BERT looks at them jointly



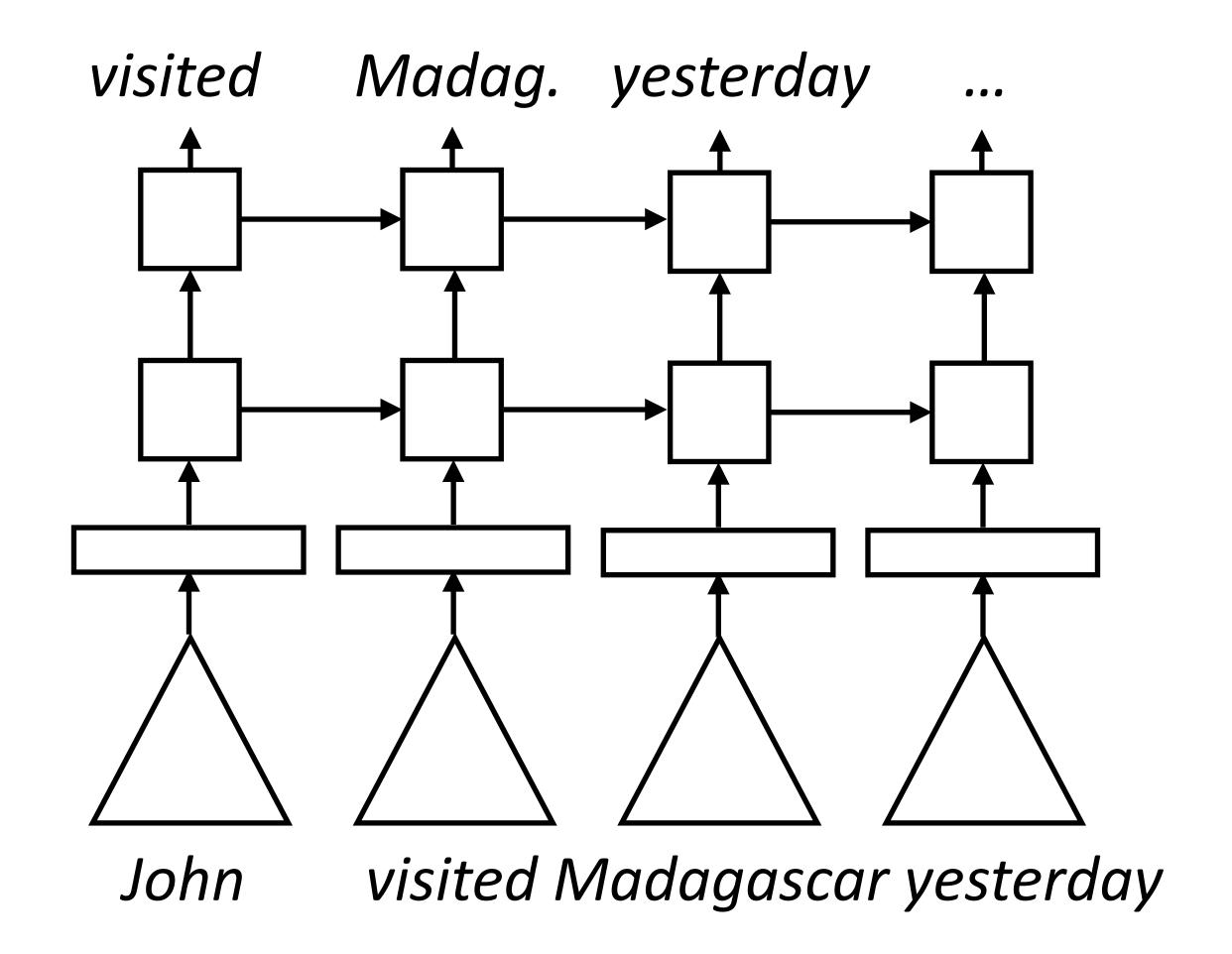
A stunning ballet dancer, Copeland is one of the best performers to see live.



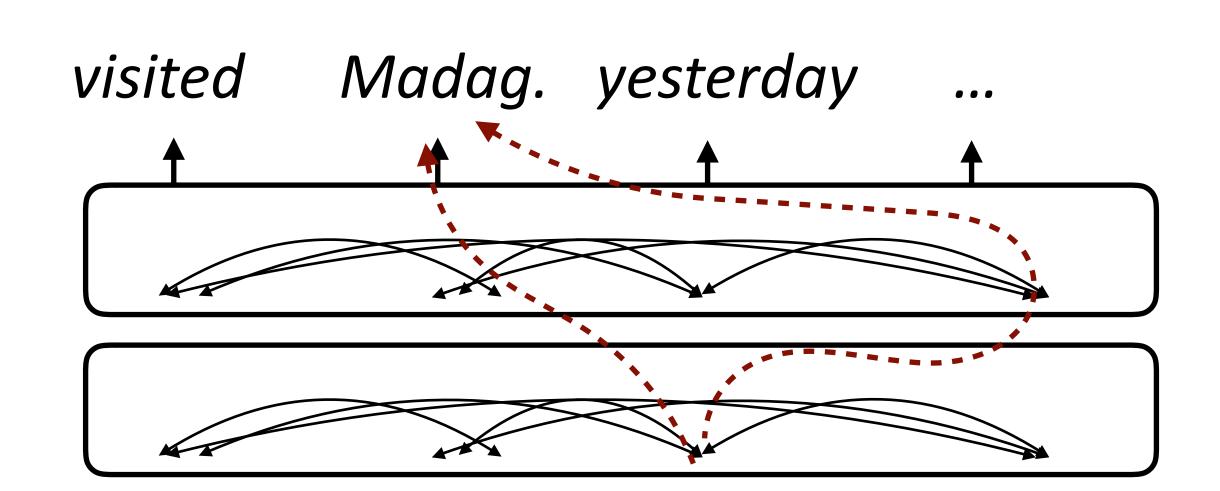
Bidirectional Modeling

▶ How to learn a "deeply bidirectional" model? What happens if we just replace an LSTM with a transformer?

ELMo (Language Modeling)



BERT



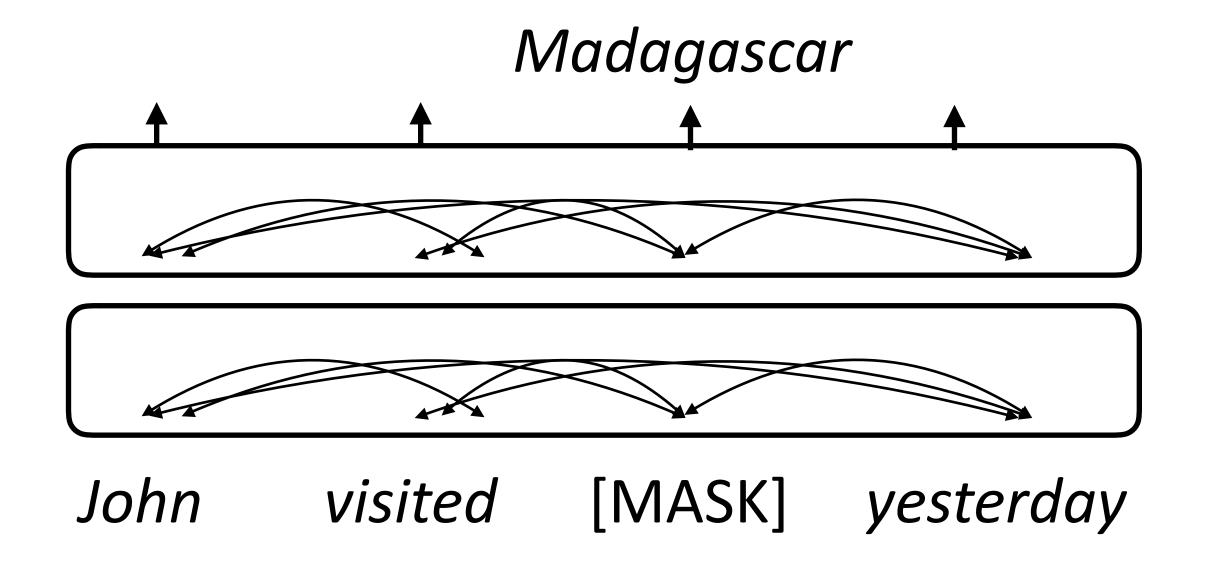
John visited Madagascar yesterday

You could do this with a "one-sided" transformer, but this "two-sided" model can cheat

Devlin et al. (2019)

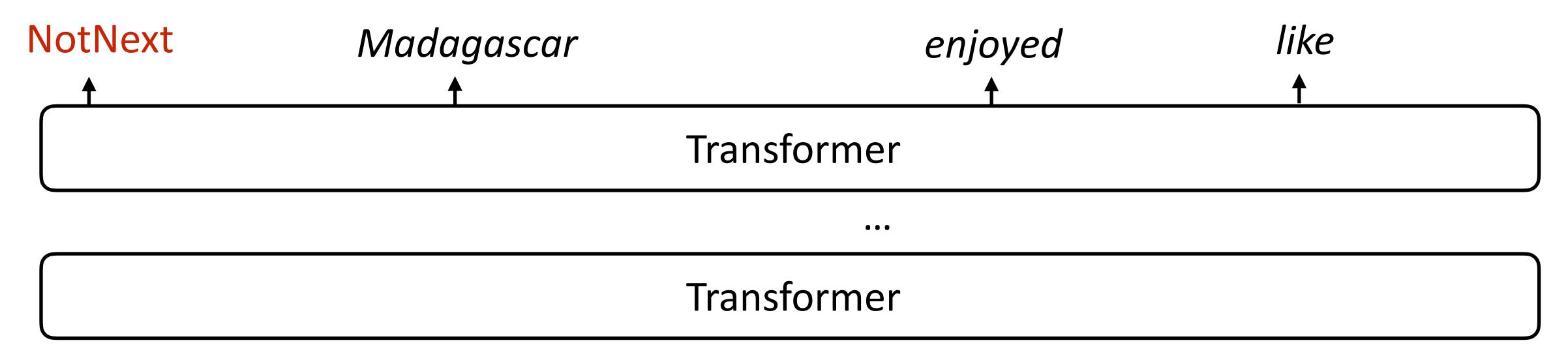
Masked Language Modeling

- ▶ How to prevent cheating? Next word prediction fundamentally doesn't work for bidirectional models, instead do *masked language modeling*
- BERT formula: take a chunk of text, mask out 15% of the tokens, and try to predict them



BERT Objective

- Input: [CLS] Text chunk 1 [SEP] Text chunk 2
- ▶ 50% of the time, take the true next chunk of text, 50% of the time take a random other chunk. Predict whether the next chunk is the "true" next
- ▶ BERT objective: masked LM + next sentence prediction



[CLS] John visited [MASK] yesterday and really [MASK] it [SEP] / [MASK] Madonna.