What is the goal of NLP?

- ▶ Be able to solve problems that require deep understanding of text
- Systems that talk to us: dialogue systems, machine translation, summarization



What is the goal of NLP?

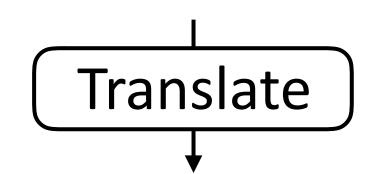
- ▶ Be able to solve problems that require deep understanding of text
- Systems that talk to us: dialogue systems, machine translation, summarization

The Political Bureau of the CPC Central Committee

July 30 hold a meeting

中共中央政治局7月30日召开会议,会议分析研究当前经济形势,部署下半年经济工作。

People's Daily, August 10, 2020



The Political Bureau of the CPC Central Committee held a meeting on July 30 to analyze and study the current economic situation and plan economic work in the second half of the year.

What is the goal of NLP?

Forest to the north and west, and Arapaho National Forest to the west

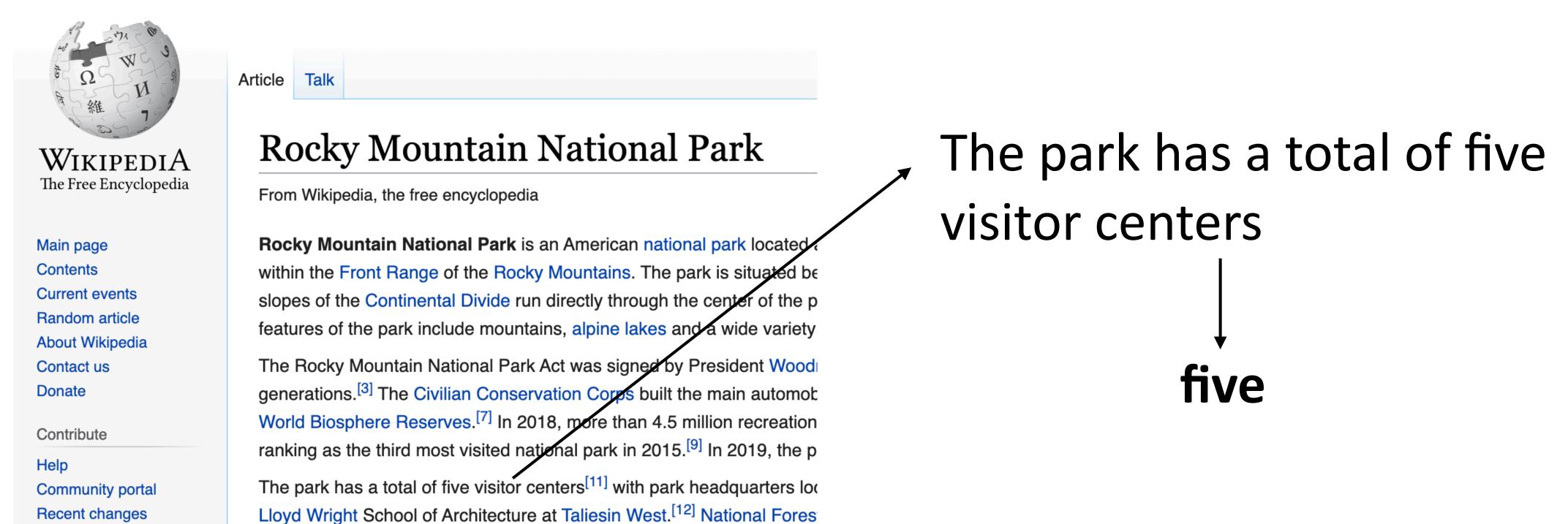
Build systems that extract information from text and answer questions

When was Abraham Lincoln born?

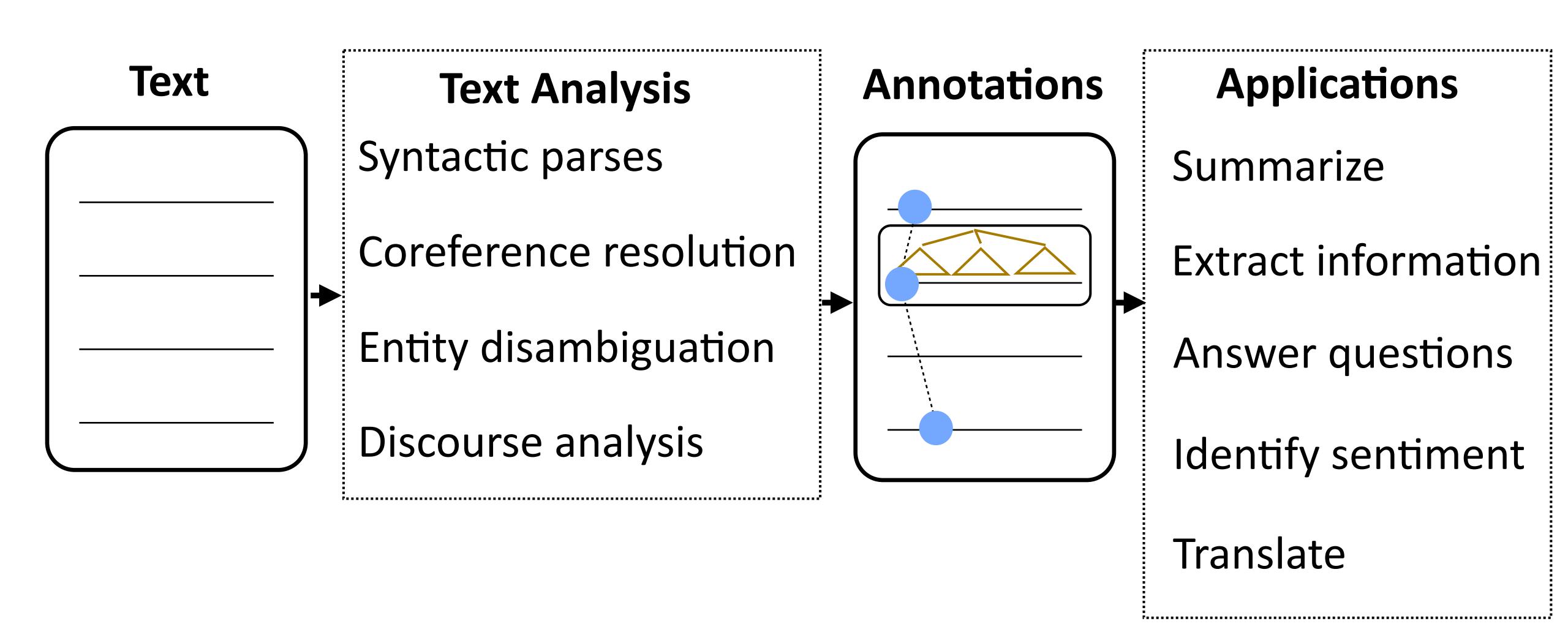
Upload file

| map to Birthday field | Birthday | Name |
|------------------------------|------------|--------------------|
| ——→ February 12, 1809 | 2/12/1809 | Lincoln, Abraham |
| | 2/22/1732 | Washington, George |
| | 10/30/1735 | Adams, John |

How many visitors centers are there in Rocky Mountain National Park?

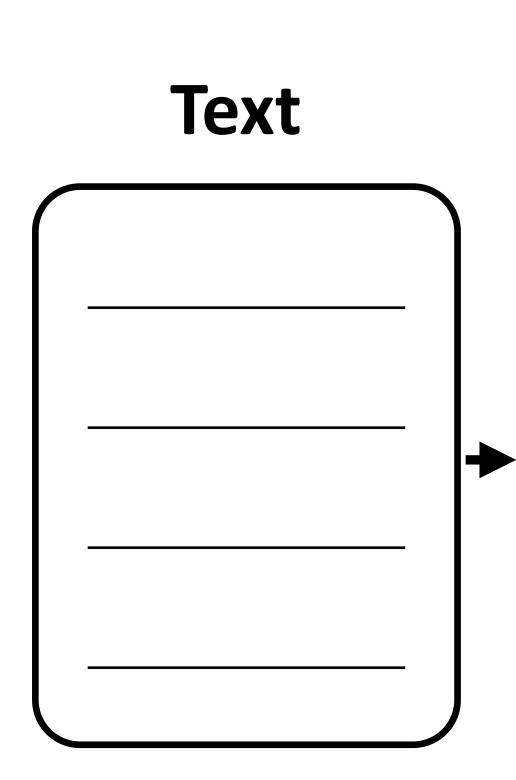


"Standard" NLP Pipeline



All of these components are modeled with statistical approaches using machine learning

How do we represent language?



Labels

the movie was good

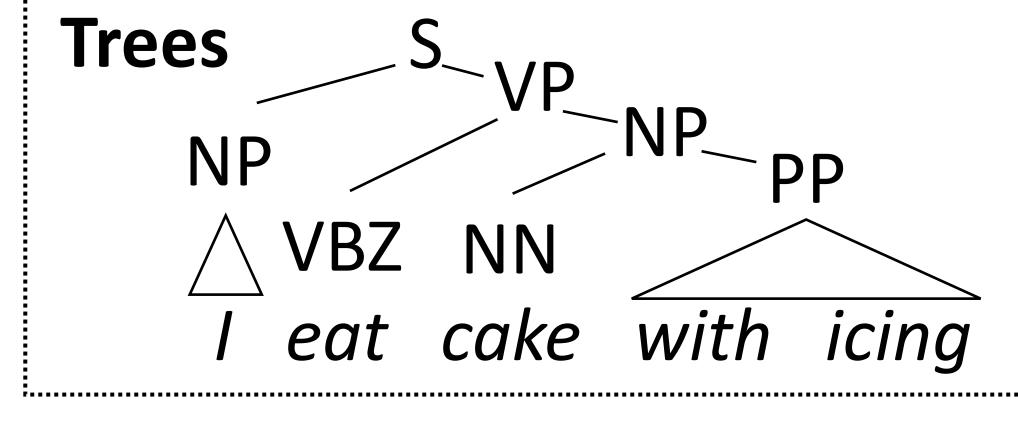
Beyoncé had one of the best videos of all time subjective

Sequences/tags

PERSON

Tom Cruise stars in the new Mission Impossible film

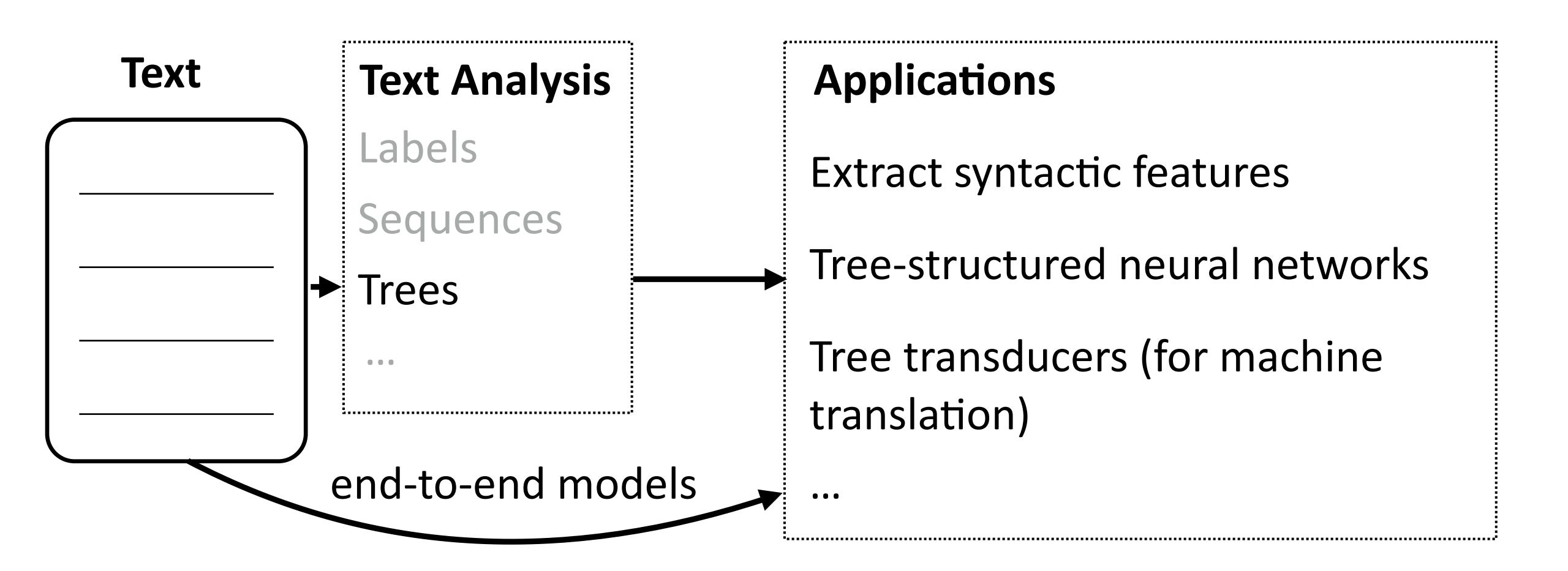
WORK_OF_ART



 $\lambda x. flight(x) \land dest(x)=Miami$

flights to Miami

How do we use these representations?



- Why is this prediction hard? Because language is complex and ambiguous!
- What ambiguities do we need to resolve?

What makes language hard?

Teacher Strikes Idle Kids

Ban on Nude Dancing on Governor's Desk

Iraqi Head Seeks Arms

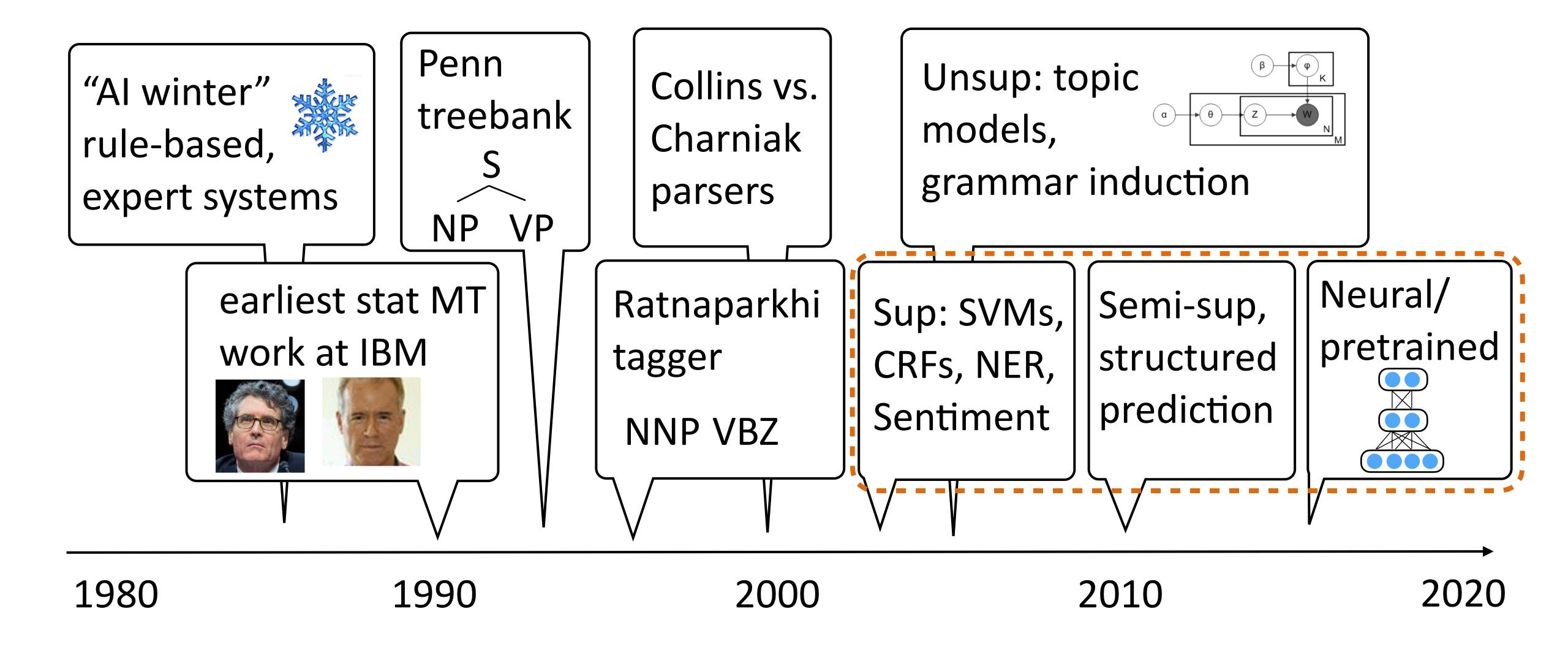
What makes language hard?

There aren't just one or two possibilities, but many!

il fait vraiment beau

It is really nice out
It's really nice
The weather is beautiful
It is really beautiful outside
He makes truly beautiful
It fact actually handsome

A brief history of NLP techniques



- This course focuses on supervised learning, semi-supervised methods, and neural models (including pre-training)
- ▶ All of these models can handle ambiguity by learning how to map text into linguistic representations using data

Outline of the course

- Classification: linear and neural, word representations
- ▶ Text analysis: tagging (HMMs, CRFs) and parsing (PCFGs)
- Language modeling and pre-training
- Question answering and semantics
- Machine translation
- Applications