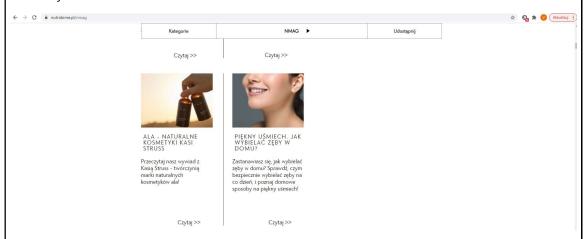


## P: Programmist's arguments

## T: Tester's arguments

- **P:** User goes to this website to read an article, no for to use menu associated mainly with the shop.
- **T:** OK, but we can make the user browse this website with pleasure and without irritation.
- P: This website is minimalistic and esthetic. I don't see any problem.
- T: Please, look here. These two columns contain a lot of articles. Scrolling them requires too much time.
- P: Maybe yes, but shop owners want to user will read all articles.
- T: I understand. Maybe we can use methods to make the website much friendly? I propose additional buttons, e.g. "next page", "previous page"?
- P: A website designer established with the product owner that all articles must be on one page.
- T: Really? I think that I know a solution. Look at this:



## P: OMG, who designed it?

- T: It's irrelevant. Maybe you can change the page layout to 4 columns? Now, we have 60% free space and I have the impression that it looks like something is missing from the website.
- P: You're right. OK, I can change it. But what with the menu? A user still must scroll articles to the end.
- T: Look: it is "page up" I think that maybe you can add button "page down". What do you think about it?



DATA WAŻNOŚCI KOSMETYKÓW – NA CO ZWRACAĆ UWAGĘ?

Na opakowaniu każdego produktu powinien znaleźć się okres przydatności do użycia. Sprawdzamy, jak prawidłowo odczytać datę ważności



5 METOD NA WYPADANIE WŁOSÓW – JAK ZAPOBIEC WYPADANIU WŁOSÓW?

Podstawowa pielęgnacja włosów nie wystarczy, kiedy zmagasz się z ich wypadaniem. Poznaj 5 zasad, dzięki którym pozbędziesz się tego problemu!

odczytać datę ważności kosmetyków!	wypadaniem. Poznaj 5 zasad, dzięki którym pozbędziesz się tego problemu!				
Czytaj >>	Czytaj >>				
Pris a good idea	. All articles will b	o still at one	nago but wo	allow to usors	guickly go to
menu at the bott	om of the page.	e sun at one	page but we	allow to users	quickly go to
	iom or the page.				