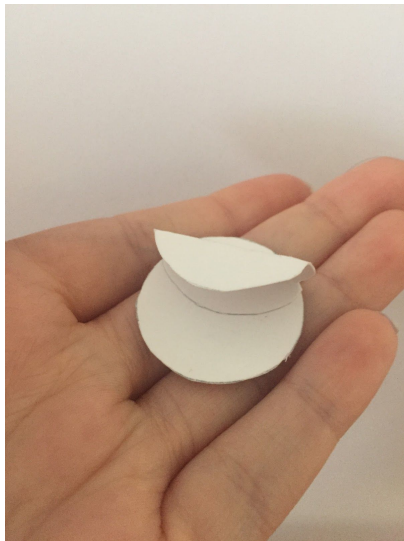


Victoria Crabb - Assignment 2B Reworked

In my original idea, I placed the tab in such a way that the affordance was mapped towards the right/edge of the tab. I wanted to continue that since moving the tab towards one side of the circle, easily mapped out the affordance of being able to pull the tab to the left. However, the new issue became that there wasn't enough surface area to grasp the tab and thus, losing leverage in a different way. With this new round of ideas, I wanted to thus find a way to maintain the affordance of the tab while also making it functional. I made two variations of this idea, one with a handle and the other that just was a tab that was folded twice to allow for more grip and leverage.



Victoria Crabb - Assignment 2B

Before brainstorming ideas for how to improve the safety seals, I thought it was important to interact with one. Luckily for me I had a bottle of medication that still had its seal on it. Unfortunately for me, the seal was almost impossible to get off. Because I wanted to give this seal my best try, I watched a few videos on how someone was supposed to “correctly” open the seal. All of the videos stated to hold the tab and pull back in a downward motion. I tried that multiple times and it did not work one time. The tab for the seal gave no leverage, it was slippery (I was unable to grasp it) and it was too flimsy in comparison to the rest of the film. I was eventually able to get it open after digging my nails under the seal, which rendered the entire seal tab pointless.



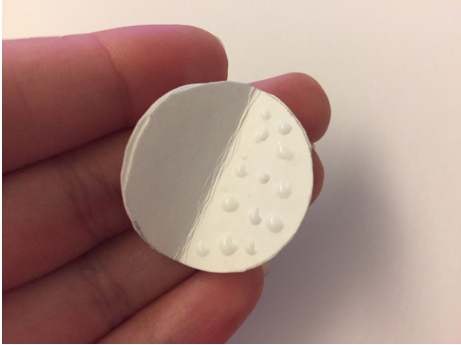
Idea 1:

The first idea I had came from the idea of leverage. Having the tab in the middle afforded no leverage and also made it difficult to tell what direction to pull. So, my first solution was to simply move the tab over to one side. By moving it over to one side, it also tells the user which direction to pull instead of the ambiguity of a middle tab.



Idea 2:

Another solution I thought of was simply making the seal's tab not only more durable but also one that could be grasped easily. To show this in my prototype I dotted glue across the tab and let it air dry. This created a more textured surface which would be a lot easier to grip when pulling. There is also the option to combine this idea with the first one to ensure that people have the ability to grip any form of tab.



Idea 3

The next solution I have to the safety seal tab is moving the tab all the way to the edge. By moving the tab to the edge, again, it makes it clear what direction the user would be pulling the seal off. Additionally, it would be a lot easier to pull off if there was a tab at the end.

