



# South Central Regional Conference Prospectus 2024



**MARCH 2ND, 2024. MEMORIAL STUDENT CENTER  
TEXAS A&M UNIVERSITY, COLLEGE STATION, TX  
[SCRC.SASETAMU.ORG](http://SCRC.SASETAMU.ORG)**

# Letter from our President & EVP

Dear Corporate Supporter,

On behalf of the Society of Asian Scientists and Engineers (SASE) at Texas A&M, we are excited to extend an invitation to your company to collaborate in the upcoming South Central Regional Conference (SCRC). SCRC serves as a significant platform for facilitating meaningful professional connections and growth in recognition of under-represented Asian communities.

SASE is celebrating our **10th** year of SCRC and our 2nd SCRC at Texas A&M. Our leadership team is composed of TAMU SASE volunteers, eager to empower STEM-focused Asian Americans by providing opportunities for professional development, networking, and exposure to industry leaders.

SCRC is planned to take place on March 2nd at Texas A&M's Memorial Student Center (MSC). Your company plays a pivotal role in shaping the future of our members. As a sponsor, you will benefit from exposure to a vibrant pool of driven individuals. Moreover, you will have the unique opportunity to engage directly with our attendees, sharing your company's values, opportunities, and insights.

The following information packet delivers an event overview, benefits, demographics, and sponsorship process. We are excited to share this opportunity and we are eager for your response for the partnership to welcome you to the SASE family.

Thank you for your time, consideration, and potential partnership. Together, we can make a lasting impact on the lives and futures of many talented individuals.



Li Lau  
Vice President External



Victoria Chen  
President

'23-'24 | [sasetamu.conference@gmail.com](mailto:sasetamu.conference@gmail.com) | [sasetamu.org](http://sasetamu.org)  
[scrc.sasetamu.org](http://scrc.sasetamu.org)



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# About SASE TAMU

## SASE Nationals

The Society of Asian Scientists and Engineers (SASE) is a 501(c)3 non-profit organization, dedicated in fulfilling its mission statement: (to) Prepare Asian heritage scientists and engineers for success in the global professional world. Founded in November 2007, SASE is home to thousands of collegiate and national volunteers responsible for providing scholarships, awards, conferences, and chapters across the country. For more information about SASE's national mission, check out <https://saseconnect.org>.

## SASE TAMU

Here at Texas A&M, we combine the best of both worlds: the core pillars of SASE and the Aggie spirit! We are dedicated to promoting community while also promoting and enhancing leadership and professional skills of our members. With over a hundred registered members, we provide events ranging from GBMs, workshops to social events like tailgates, cross-organizational mixers, and trivia nights!

## SASE Core Pillars



Cultural Awareness



Philanthropy



Professional Development



# About SCRC

## Regional Conference

SASE holds 5 annual regional conferences across the nation. Within the south-central area, our regional conference encompasses SASE chapters from Texas, Oklahoma, and Louisiana. Over 200 members are gathered together for professional, cultural, and networking opportunities. From workshops, to career fairs, our members are excited to network with your company representatives.

## Demographics



## Participating Chapters

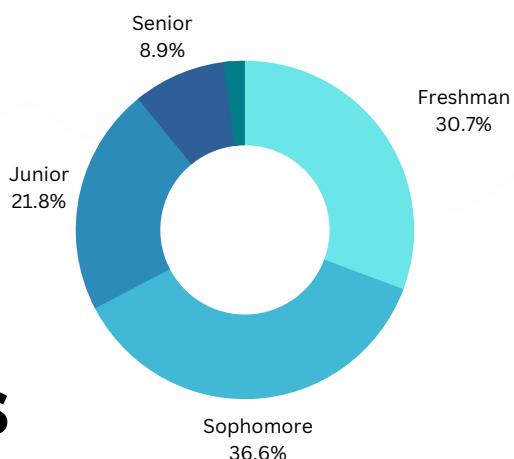
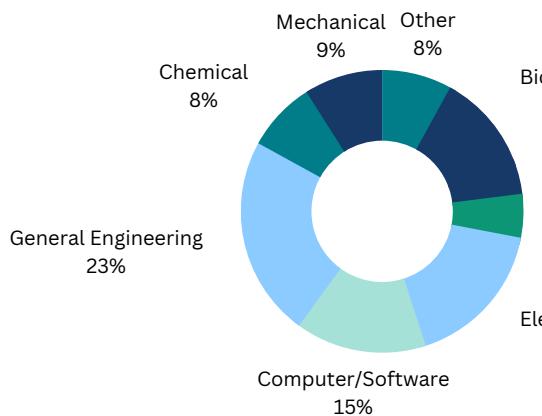
- Texas A&M University
- Baylor University
- Louisiana State University
- Oklahoma State University
- University of North Texas
- University of Texas (Arlington)
- University of Texas (Austin)
- University of Texas (Dallas)
- University of Houston

## Corporate Sponsorships

Corporate support is fundamental to the conference. Sponsorships helps fund the venue and opportunity for our members to connect with your recruiters. As sponsors, you are given the opportunity to host information sessions, events, and workshops to give our members insight into your industry.

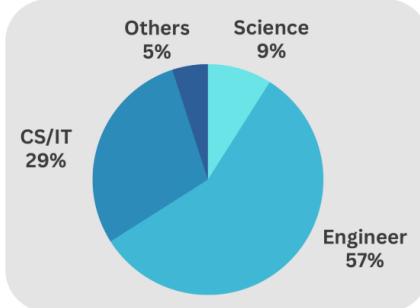
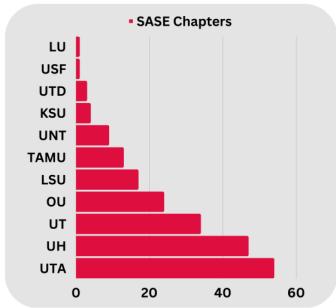
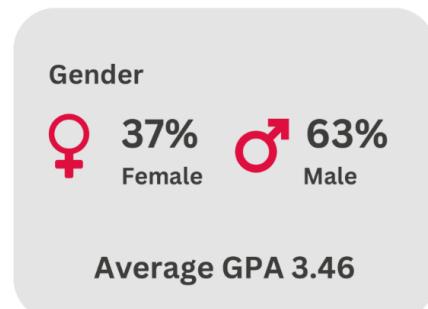
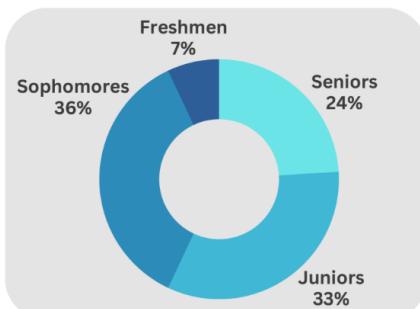


# Demographics - SASE TAMU



**150+ MEMBERS**

## SCRC '23 Attendance



MARCH 2ND, 2024. MEMORIAL STUDENT CENTER

# Event Overview



## Opening Ceremony

The opening ceremony will feature a ceremonial performance as well as a speech from our Conference Chairs, **Keynote Sponsor**, and **Co-host**. (Est. 200+ attendees)

## Luncheon Kickoff

The luncheon kickoff will feature a ceremonial performance as well as a corporate luncheon. (Est. 200+ attendees)

## SASEWe Luncheon

A luncheon & mixer featuring speakers from **underrepresented groups in SASE** within STEM. (Est. 70-100 attendees)

## Resume Review

Attendees will have a chance to speak with your company.

## Company Workshops

**Promote** your company or choose a **topic of your choice** to speak to our attendees about. (Est. attendance: 50-70 attendees)

## Career Fair

A career fair to meet **prospective applicants**. (Est. attendance: 150-200 attendees)

## Onsite Interviews

**Interview** prospective **candidates** at our provided rooms.

## Closing Ceremony

The closing ceremony will feature a ceremonial performance as well as a **closing speech** from our Conference Chairs, **Keynote Sponsors**, and **Co-host**, as well as an announcement of our **SASE Scholars**. (Est. 200+ attendees)



# Sponsorship Tiers

	Bronze (\$500)	Silver (\$700)	Gold (\$800)	Platinum (\$1000+)
Recognition on website/social media	✓	✓	✓	✓
Recognition on t-shirts	Small	Small	Medium	Large
Career Fair	✓	✓	✓	✓
Access to Attendee Resumes	✓	✓	✓	✓
Workshop		✓	✓	✓
Resume Review			✓	✓
Onsite Interviews			✓	✓
Scholarship			\$100	\$200
Keynote Speaker				✓
Co-host with SASE TAMU!				✓

**SPECIAL INQUIRIES? CONTACT [SASETAMU.CONference@gmail.com](mailto:SASETAMU.CONference@gmail.com)**

SASE IS A NON-PROFIT 501(C)3 ORGANIZATION, AND CONTRIBUTIONS TO SASE ARE TAX DEDUCTIBLE.

# Existing Sponsor

A THANK YOU FOR EXISTING SPONSORS OF SASE TAMU!

	Bronze (Free!)	Silver (\$400)	Gold (\$600)	Platinum (\$800+)
Recognition on website/social media	✓	✓	✓	✓
Recognition on t-shirts	Small	Small	Medium	Large
Career Fair	✓	✓	✓	✓
Access to Attendee Resumes	✓	✓	✓	✓
Workshop		✓	✓	✓
Resume Review			✓	✓
Onsite Interviews			✓	✓
Scholarship			\$100	\$200
Keynote Speaker				✓
Title Sponsor & Main Event				✓

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# Target Opportunities

**ONLY 2 AVAILABLE! (MUST BE GOLD SPONSOR TO QUALIFY)**

## Main Event | \$500

Have the chance to host a main ceremony/event during SCRC (150+ attendees), uninterrupted by any other event (Est. 200-250 attendees)

**ONLY 3 AVAILABLE!**

## SASEWe | \$400

A luncheon and mixer featuring **distinguished speakers** from **underrepresented groups** within STEM. As a special sponsor, you will get the chance to **specially connect with them one-on-one!** (Est. 70-100 attendees)

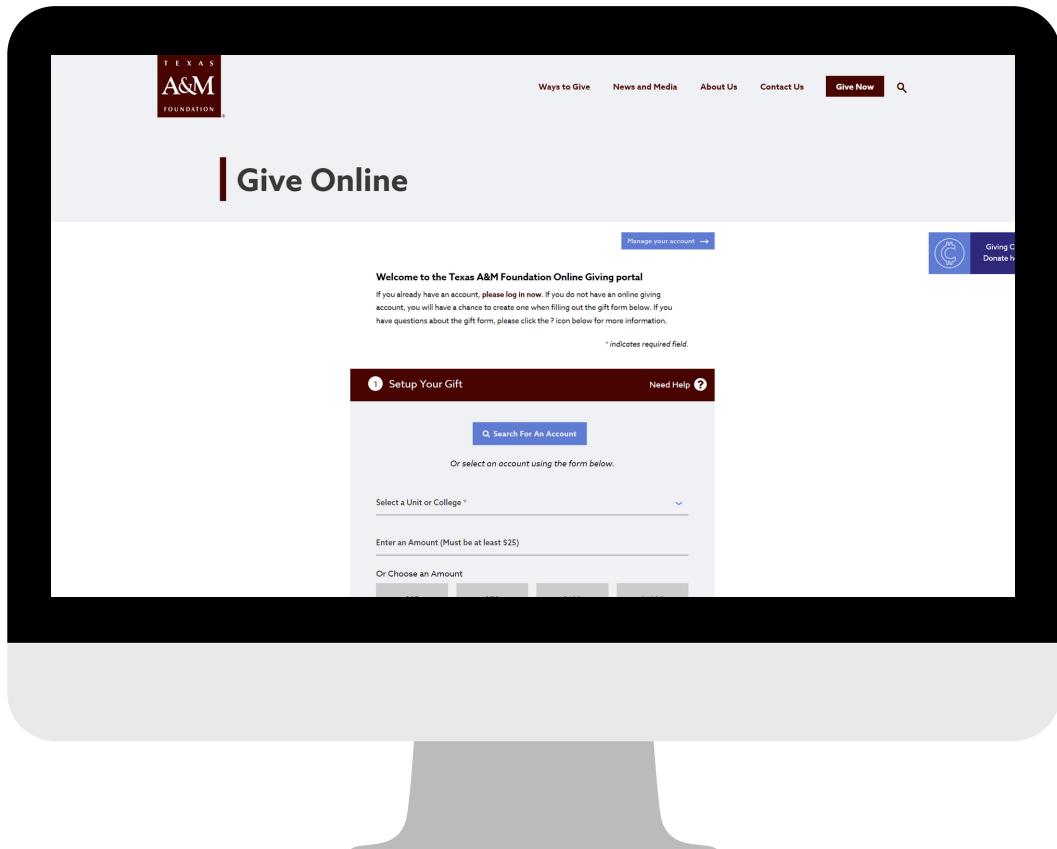


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# How to Support

Unlike previous years, this year we're happy to announce that sponsorships no longer need to be mailed in in the form of a check and can be submitted by credit card to the Texas A&M Foundation.

1. Navigate to <https://www.txamfoundation.com/give.aspx>



You should be met with this screen. If not, simply click the “Give Now” button located at the top right of the screen.

2. Under “1. Setup Your Gift”, for Unit or College select “An Unlisted Account (Enter Manually)”. To select Texas A&M Society of Asian Scientists and Engineers, input the code:

**949280-99999**

Under the “Account Name or Number” box. And your screen will look such:



# How to Support (Cont.)

The screenshot shows a web-based gift setup interface. At the top, a dark header bar displays "1 Setup Your Gift" and "Need Help ?". Below this, a purple button says "Q Search For An Account". A sub-instruction reads "Or select an account using the form below.". The next section, titled "Select a Unit or College \*", contains a dropdown menu labeled "An Unlisted Account (Enter Manually)". Below it, a field labeled "Giving Account Name or Number" contains the value "949280-99999". A section for "Enter an Amount (Must be at least \$25)" is followed by a horizontal input field. Underneath, a note says "Or Choose an Amount" with four pre-set buttons: "\$25", "\$50", "\$100", and "\$1000". At the bottom, a link "Add an additional gift" is visible.

3. Fill out the rest of the information including your personal details. Be sure to select “As a corporation/foundation/organization”.
4. Review your payment information and gift amount. Then, click “Review your Gift” and complete payment.

We hope that everything goes smoothly, and that this new process will greatly streamline any future sponsorships you have with us! In addition to the steps above, please email [sasetamu.conference@gmail.com](mailto:sasetamu.conference@gmail.com) to confirm information and logistics.





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@sasetamu

