

Website Development Proposal

Prepared for Green Colibri

Thank you for considering us for the development of your new website. Based on your business needs and our conversations, we've outlined three clear options for integrating an online shop into your website. Each option varies in complexity, functionality, and budget to give you flexibility depending on your goals and preferences.

Option 1: Full Custom E-Commerce Website

Price: €1,200

This is the most advanced and flexible solution. It involves creating a full-featured e-commerce store entirely from scratch, customized to match your brand and website theme.

Features:

- Fully integrated online shop on your own website (not using third-party platforms like Shopify).
- All products will be displayed in a dedicated **SHOP** page, styled to fit the website's design.
- Customers can browse, add to cart, and pay **directly on your website**.
- You (the admin) can log in to the website to view and manage orders from a built-in dashboard.
- No external platforms or subscriptions required.

Best for: Businesses looking for full control over design, branding, and customer experience.

Option 2: Website with Integrated Shopify Checkout

Price: €800

This option offers a balance between customization and convenience by using Shopify in the background while keeping the customer on your main website.

Features:

- Products are displayed in a customized **SHOP** page on your website, styled to match your brand.
- Customers browse and add items to their cart **within your website**.
- When it's time to check out, the order is processed through Shopify **behind the scenes** — users are **not redirected** to Shopify.
- You manage orders through your **Shopify admin dashboard**.

Best for: Businesses who want the ease of Shopify order management but still want a branded and seamless shopping experience for customers.

Option 3: Simple Website with Shopify Redirect

Price: €500

This is the most straightforward and budget-friendly option, suitable for getting up and running quickly.

Features:

- A **SHOP** link is added to your website’s navigation bar.
- Clicking the link redirects users to your **Shopify store**, where they can browse products and complete their purchase.
- You manage all orders through your **Shopify admin dashboard**.

Best for: Businesses that want a basic website and prefer to keep e-commerce entirely on Shopify.

Summary Table:

Feature	Option 1 (Full Custom)	Option 2 (Shopify Integrated)	Option 3 (Shopify Redirect)
Product Display on Website	✓	✓	✗ (Shopify page)
Styled to Match Website Theme	✓	✓	Limited (on Shopify)
Checkout on Website	✓	✓ (Shopify backend)	✗ (redirects to Shopify)
Admin Order Management	Website Dashboard	Shopify Dashboard	Shopify Dashboard
Full Control and Flexibility	✓✓✓	✓✓	✓
Price	€1,200	€800	€500

Please let us know which option feels most aligned with your goals, or if you'd like to discuss a hybrid solution or additional customization.