

VICTORIA KEELOR

Digital Media Specialist

victoriakeelor.com

ABOUT ME

I am a student at the University of Central Florida studying Digital Media and Web Design. With over three years of experience in web and graphic design, I am pursuing a career in Web Development and UX/UI design. I have a passion for expanding my knowledge in web design and development so I am able to share my experiences with future generations through education.

CONTACT DETAILS



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3300 Lenox Rd NE
Atlanta, GA 30326

CERTIFICATIONS

Adobe Photoshop
Adobe Premiere
Adobe Web Design Specialist
STEDI Advanced Teaching Strategies
STEDI Advanced Classroom
Management
Adult & Pediatric First Aid, CPR & AED
Adobe Dreamweaver
Adobe Flash

SKILLS

HTML5 & CSS3
Responsive Web Design
Front-End Development
Adobe Creative Suite
Social Media
Video Production
Microsoft Office 365



WORK EXPERIENCE

Event Technology Specialist

PSAV @ JW Marriott Buckhead Atlanta | Oct. 2019 - Present

- Design, create and present hotel branded collaboration presentations for prospective clients
- Identify and fulfill client needs and business requirements through executing project deliverables
- Collaborate in a team setting to create digital experiences that translate into real events for clients in a rapidly changing environment

Instructor

iD Tech | May 2018 - Aug. 2018

- Educate and guide students through the processes of video production, live streaming, and social media engagement utilizing Adobe Creative Cloud, YouTube, Streamlabs OBS, and Twitch
- Build individual brands through online social media platforms using design tools including Adobe Photoshop, Premiere, and After Effects
- Coordinate with directors to prioritize program design goals and accomplish daily objectives in a fast-paced atmosphere with minimal supervision

Web Designer

LIFE at UCF | Jan. 2019 - Apr. 2019

- Design, develop and reinvent a mobile compatible website utilizing HTML, CSS, Javascript and jQuery within Wordpress and ensure all website content adheres to the latest web standards
- Communicate with company stakeholders to review usage through Google Analytics and design project progress, and incorporate feedback with a user-centered focus
- Create final design deliverables by maintaining design specifications including: process flows, wireframes, storyboards, high and low fidelity mockups, red-lines and prototypes

PREVIOUS EDUCATION

University of Central Florida

Orlando, FL | 2015 - 2019

Bachelor of Arts - Digital Media & Web Design
Undergraduate Certificate - Substitute Teaching

Indian River State College

Fort Pierce, FL | 2013 - 2015

Associate of Arts - Digital Media